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“Companies that call Greater Fort Lauderdale home are positioned for success in numerous global markets with easy access to a variety of countries and cultures.”

International

In today's global economy, Greater Fort Lauderdale provides an appealing home for multinational corporate and regional headquarters. It's a strategic location for U.S. and international businesses with convenient air and sea transportation, and a well-educated multicultural workforce that helps companies connect with markets in the Americas and around the world.



With its central position in the Western Hemisphere and diverse pool of professional talent, Greater Fort Lauderdale provides an inviting platform for European and Asian companies seeking to serve both North and South American markets. Another key advantage is the area's Eastern time zone location, which makes it easier to hold audio, video or web conferences with corporate offices around the world.

Take Microsoft, for example. Since choosing Fort Lauderdale for its Latin American headquarters two decades ago, the global technology company has grown its business substantially with annual sales of more than \$1 billion in the Caribbean and Latin America.

Recognizing the appeal of Greater Fort Lauderdale for international businesses, Camposol Holdings, a Peruvian agro-industrial company, recently selected Pompano Beach for its Camposol Fresh USA North American headquarters office. In 2014, Stemtech International relocated its international headquarters and manufacturing/R&D laboratory from San Clemente, California, to Pembroke Pines.

Another recent arrival is Nyrstar, an integrated mining and metals business based in Switzerland that established its American headquarters in downtown Fort Lauderdale. Announcing the move, Senior Vice President for Mining Graham Buttenshaw said, "We

chose Fort Lauderdale for two primary reasons: for a more geographical central base for the current mining operations and for a most cost effective environment."

Private Jet Charter, one of the world's largest independent private jet charter brokers and consultants, recently launched its North America expansion plan by establishing its regional office in Fort Lauderdale to serve as its charter hub for the United States and Canada. The company is headquartered in London and has other offices in Moscow, Nice and Dubai.

The Bosch Group, a leading global supplier of technology and services, announced it would open its first North American communication center in Fort Lauderdale in 2014. At the new location, the Bosch Communication Center, the group's international service provider, will expand its global network and begin offering a range of services for U.S. and Canada customers. The new service center is expected to create approximately 100 jobs by year-end 2014.

SIMTEC Silicone Parts, LLC, a world-renowned U.S.-based leading manufacturer of Liquid Silicone Rubber (LSR) and LSR 2-shot injection molded parts and components relocated its international headquarters from Madison, Wisconsin to Miramar. "We are extremely pleased with our decision to move our company's headquarters to Florida," said Enrique

Camacho, president of SIMTEC. "Our new, world-class, custom designed and built, state-of-the-art facility provides us with the infrastructure we need to serve our global clientele."

In addition, The Wendy's Company chose Sunrise for its Latin American, Caribbean and South Florida headquarters, and Emerson also selected Sunrise for its consolidated Latin America headquarters for the management teams of Emerson Process Management, Emerson Climate Technologies, Emerson Network Power and Emerson Industrial Automation. Emerson, which has approximately 16,000 employees and 30 manufacturing locations in Latin America, recently expanded its Sunrise operations to accommodate its growth in the region.

South Florida Consular Corps

South Florida has one of the nation's largest consular corps, providing a multitude of services to international residents, visitors and businesses. More than 75 foreign consulates, foreign trade offices and bi-national chambers of commerce operate in the region, providing market information and helping to forge professional connections that foster business growth. *For more information, visit www.gfalliance.org/consularcorps*

International Initiatives

In a key step toward implementation

of the U.S. Free Trade Agreement with Colombia, Panama and South Korea, Port Everglades and the Fort Lauderdale-Hollywood International Airport hosted a delegation of public officials from Colombia to discuss international trade and visit Broward County's seaport. Also, Port Everglades recently welcomed Naviera Master Line de Venezuela C.A., a new shipping line with service to Venezuela and Colombia. Port Everglades is the top seaport in Florida for trade with Colombia, which totaled more than \$1 billion in FY 2011, representing 54 percent of Colombian trade through all of Florida's seaports last year. The U.S. Colombia agreement has the potential to expand exports of U.S. goods by more than \$1.1 billion and provide duty-free access for U.S. goods in sectors from manufacturing to agriculture.

In 2012, Ambassador Hélio Vitor Ramos Filho, the Consul General of Brazil in Miami, conducted an official tour of Broward County in a visit hosted by the Greater Fort Lauderdale Alliance International Action Team and the Broward County Office of Economic and Small Business Development. Brazil is one of the world's fastest growing major economies, and a significant portion of the Brazilian community in South Florida lives in Broward.

The Alliance, in collaboration with Broward County's Office of Economic and Small Business Development, also hosted the Consul General of Italy official tour and visit to Broward County in June 2012. The Alliance had previously signed a Memorandum of Agreement with the Italy-America Chamber of Commerce in April and hosted a small investment mission from Italy to Broward County in June during the official visit from the Consul General. The mission was designed to strengthen relationships between American and Italian firms within

the marine, maritime, shipping, aerospace, airport infrastructure, and logistics sectors. Other Alliance International Action Team meetings have been organized, including guest speakers from consular groups, trade commissioners and foreign chambers of commerce from China, France, Italy, Mexico, Spain and the United Kingdom.

To increase awareness of the importance of international trade as a major contributor to job creation and corporate growth, Broward County's Board of County Commissioners passed a resolution affirming May as "World Trade Month." World Trade Month is a state and federal initiative. The resolution recognized Port Everglades for successfully growing global partnerships in more than 130 countries around the world. The Broward County Commission has designated the Broward Center for the Performing Arts as a "Cultural Embassy" to promote Greater Fort Lauderdale's local and global business and expand understanding between diverse local and global partners. The center has been promoting and creating cultural exchanges, and assisting the county with its international trade strategy by hosting inbound and outbound missions. The center was named one of the first "Brazilian Points of Culture" outside Brazil by the Minister of Culture for its commitment to promoting Brazilian culture abroad, the first performing arts center to be honored with this designation. Today, as a Cultural Embassy, the center facilitates the county's local and global business ties and creates greater understanding among its global partners.

Global Business Development

Through collaboration with the Broward County Office of Economic and Small Business Development (OESBD), the Greater

Fort Lauderdale Alliance and other global business partners, Broward County business leaders support numerous international trade initiatives. The goal is to enhance foreign direct investment, and create export and import opportunities that will position Broward County as a leader in the global marketplace. For example, Alliance members spoke to Spanish executives about investing in the region during a 2012 International Team Florida mission to Madrid, led by Florida Governor Rick Scott and Enterprise Florida. The Alliance was joined by the Miami-Dade Beacon Council and the Business Development Board of Palm Beach County for a presentation on "South Florida: Your Global Business Connection" explaining why Southeast Florida is an excellent business location for doing business in the Americas and the Caribbean.

Examples of international inbound and outbound missions include:

- Mission from Argentina - 2008
- Inbound visit from Gold Coast, Australia - 2007 and 2010
- Mission from Bolivia - 2014
- Mission to Brazil - 2007, 2011 and 2013
- Mission from Brazil - 2012, 2013 and 2014
- Mission to Canada - 2007 and 2011
- Mission from Canada - 2010, 2012, 2013 and 2014
- Mission to Chile - 2013
- Mission from Chile - 2012 and 2013
- Mission to China - 2010 and 2012
- Mission from China - 2008, 2011 and 2014
- Mission to Colombia - 2009, 2010 and 2012
- Mission from Colombia - 2012, 2013 and 2014
- Mission to Costa Rica - 2010
- Mission from Costa Rica - 2008 and 2010
- Mission to Dominican Republic - 2014
- Mission from Dominican Republic - 2008

GLOBAL COMPANIES

Here is a selection of international companies that have facilities in Greater Fort Lauderdale.

- Advantix Systems - Israel
- Aero Precision - France
- Ajilon Professional Staffing - Switzerland
- ALTADIS USA - United Kingdom
- Ana G. Mendez University System - Puerto Rico
- Apotex - Canada
- Aveva Drug Delivery System/Nitto Denko - Japan
- Beghelli USA - Italy
- BlackBerry - Canada
- Bolton Medical - Spain
- Bombardier Aerospace - Canada
- Bullguard - United Kingdom
- Camposol Holdings - Peru
- Costa Cruise Lines, N.V. - Italy
- DHL Americas - Germany
- ECI Telecom Americas - Israel
- Embraer Aircraft - Brazil
- Foxconn - Taiwan
- Hoerbiger Service Latin America - Germany
- Horiso - Australia
- International Shipyards Ancona (ISA) - Italy
- Ituran U.S.A. - Israel
- Juratoys - France
- Komori Corporation - Japan
- Mapei - Italy
- Nipro Diagnostics, Inc. - Japan
- Nyrstar - Switzerland
- OrbusNeich - China
- Private Jet Charter - United Kingdom
- Propulsion Technologies International - France
- Schindler Elevator - Switzerland
- SHL Pharma - Sweden
- Skanska USA Building Inc. - Sweden
- SmartWater CSI - United Kingdom
- South African Airways - South Africa
- Stefanini IT Solutions - Brazil

- and 2010
- Mission from Ecuador - 2010
- Mission to Europe – 2008
- Mission to Germany - 2013
- Mission from Germany – 2011
- Mission to Ghana - 2007
- Mission from Ghana Ambassador to the United States - 2007
- Mission from Guatemala - 2010
- Mission from Honduras - 2007 and 2009
- Mission to India - 2007
- Mission from Israel - 2007 and 2009
- Mission from Italy – 2012, 2013 and 2014
- Mission to Japan – 2010
- Mission from Japan – 2009 and 2014
- Mission from Martinique - 2013
- Mission to Mexico – 2007, 2011 and 2012
- Mission to Panama - 2010
- Mission to Peru – 2009 and 2014
- Mission from Peru - 2008, 2009 and 2010
- Mission from South Africa - 2008
- Mission to South Korea – 2010
- Mission to Spain - 2011 and 2012
- Mission from Spain – 2010, 2013 and 2014
- Mission from Taiwan – 2008 and 2010
- Mission from Trinidad and Tobago - 2011
- Inbound visit from Turkey - 2008 and 2010
- Mission from United Kingdom - 2010
- Mission from Venezuela - 2009
- Trade visit to Vietnam - 2008 ■

Largest International Regional/Latin American Headquarters

Company Name	Municipality	Phone	Web	Global Sales in millions	Total Employees	Type of Business
Microsoft	Fort Lauderdale	954-489-4800	www.microsoft.com	\$86,830	128,000	Software distribution and development
DHL Express	Plantation	954-888-7000	www.dhl-usa.com	\$70,590	467,088	Air courier services
Emerson	Sunrise	954-846-5030	www.emerson.com	\$24,540	131,600	Diversified global manufacturing and technology company
Ricoh Latin America, Inc.	Weston	954-745-3300	www.ricoh.com	\$21,500	107,431	Offers a variety of storage, security, management, capture and distribution solutions
Alcatel-Lucent	Miramar	954-885-2500	www.alcatel-lucent.com	\$19,020	62,311	Internet and telecommunications services
Baxter International	Fort Lauderdale	954-476-3700	www.baxter.com	\$16,360	61,000	Medical and pharmaceutical equipment and supplies
Chubb Group of Insurance Cos. Latin America	Sunrise	954-626-5000	www.chubb.com	\$13,970	10,200	Financial services
Yum Brands International	Fort Lauderdale	954-418-6473	www.yum.com	\$13,570	75,460	Restaurants
Stanley Black & Decker Latin America	Miramar	954-624-1100	www.stanleyblackanddecker.com	\$11,190	50,700	Electrical/mechanical apparatus, parts and tools
Amcor Rigid Plastics - Latin America	Miramar	954-704-4552	www.amcor.com	\$9,500	27,200	Innovative packaging
Stryker Latin America	Miramar	954-538-8200	www.strykerlatinamerica.com	\$9,021	25,000	Manufactures medical and surgical equipment
Schindler Elevator	Sunrise	954-626-5555	www.us.schindler.com	\$8,813	48,000	Electrical/mechanical apparatus, parts and tools
Aerotek (Part of Allegis Group)	Oakland Park	954-717-3540	www.aerotek.com	\$8,280	10,000	Commercial and technical staffing services
Federal-Mogul	Sunrise	954-858-0300	www.federalmogul.com	\$6,786	44,300	Motor vehicle parts and accessories
Newell Rubbermaid Latin America	Weston	954-659-3800	www.newellrubbermaid.com	\$5,730	18,300	Manufactures and markets consumer and commercial products
United Stationers	Weston	954-384-7550	www.unitedstationers.com	\$5,090	6,100	Computer and office equipment, software
Marriott International	Weston	954-385-3550	www.marriott.com	\$2,590	123,000	Lodging
MAPEI	Deerfield Beach	954-246-8888	www.mapei.com	\$2,539	7,500	Adhesives, grouts and other cementitious products for the building industry
South African Airways	Fort Lauderdale	954-769-5000	www.flysaa.com	\$2,516	11,462	Transportation, logistics
The Wendy's Company	Sunrise	614-764-3100	www.wendys.com	\$2,410	37,000	Restaurants