



**The Broward Alliance**  
Leading Broward County in Building a  
Stronger and More Diverse Economy



## The Broward Alliance E-Newsletter December 20, 2007

### Top Stories

#### Mixed Economic Outlook Described at Quarterly Meeting

Dr. Sean Snaith, Director of the Institute for Economic Competitiveness within the College of Business Administration at the University of Central Florida, was the featured speaker at the December 5, 2007 Broward Alliance Quarterly meeting. During his presentation, Dr. Snaith stated that single-family home prices in Broward County are actually up 1 percent from last year, while much of the rest of the state has seen a drop in housing prices. Dr. Snaith also predicts a soft economic landing in late 2008, with the threat of inflation remaining a potential factor. According to the Institute for Economic Competitiveness, Gross Domestic Product growth will slow through the first half of 2008, before rebounding during the latter half of the year and into 2009.

For a copy of the presentation, visit The Broward Alliance website at [www.browardalliance.org](http://www.browardalliance.org) or the Institute for Economic Competitiveness website at <http://www.bus.ucf.edu/hitec/>.



*Pictured (L-R) are Commissioner Ken Keechl, Broward County Board of County Commissioners; Home Diagnostics' Mario Benedetti, Senior Manager of Tax; Lynne Brown, Director of Sales; and Kim Zeltwanger, Director of Human Resources; and James Tarlton (JT), President and CEO of The Broward Alliance.*

During the Meeting, The Broward Alliance recognized Home Diagnostics, Inc. for their recently announced expansion of 135 jobs and their \$30 million capital investment; honored the City of Coral Springs for winning the Malcolm Baldrige National Quality Award and presented Citrix Systems, Inc. the "Educational Excellence Builds Business" Leadership Award. More information on the Citrix award is included in the Education and Workforce Development section below.



*Jo Moskowitz, Director of Community and Government Affairs for Citrix Systems, Inc. accepts "Educational Excellence Builds Business" Award from Michael Cubbin, Broward Alliance Education and Workforce Development Committee Vice Chair, and Dean of Student Affairs and Career Services at DeVry University.*



*Pictured (L-R) are Coral Springs City Manager Michael Levinson, Coral Springs Mayor Scott Brook and James Tarlton (JT), President and CEO of The Broward Alliance.*

For another take on the outlook for the economy, see Broward County's Office of Urban Planning and Redevelopment Department's recently released Broward-by-the-Numbers report. This report features information on Indicators for Economic Activity nationally and for Broward County. For a copy of this report, visit [www.broward.org](http://www.broward.org) and click on "Flash on the Economy."

### **New Florida Chamber Foundation Report Finds Florida in Transition, Lays Out Strategic Plan for Future**

A new report from the Florida Chamber Foundation, *New Cornerstone Revisited*, shows Florida to be a state in transition that must adapt to overcome the challenges and respond to the opportunities presented by escalating global competition.

"The Florida Chamber Foundation is proud to make this groundbreaking report available to the people of Florida and to our state's decision makers," said Marshall M. Criser III, research chair of the Florida Chamber Foundation and president of AT&T Florida. "The report provides a roadmap for our leaders and lays out a clear vision for the future of Florida, its economy and its people."

Only two months after the Wall Street Journal pointedly asked "Is Florida Over?" the report highlights the competitive strengths and challenges of the state's economy.

The *New Cornerstone Revisited* report concludes that Florida's long-term prospects remain strong due to continued in-migration of new residents, its position as a hub for hemispheric trade and investment, and a burgeoning high-tech sector. The report cites a number of encouraging economic indicators for Florida, showing that:

- Job growth has been stellar, with Florida adding a million new jobs since 2000;
- Unemployment reached a 30-year low of 3.3 percent in 2006 and stands at 3.7 percent today;
- Per capita income is growing and approaching the U.S. average, closing a long-standing gap in standard of living; and
- Productivity is improving relative to the rest of the country.

Not all of the numbers are encouraging, though. Warning of potential problems, the report provides context needed to help policymakers think through the consequences of how today's decisions will affect Florida's future. The report notes that the state is losing its traditional advantage of low costs of living and doing business, in part because past successes have led to higher wages and property values. As a result, the state cannot continue to rely solely on its traditional economic base of agriculture, construction and tourism. In addition, it must promote and prepare for a diversified economy anchored by a competitive base of talented knowledge workers.

One key factor in determining whether Florida will compete successfully in the 21st Century economy is its ability to become a center for the high-technology sector. High-tech jobs pay about 70 percent higher than average for private businesses and they will account for a large percentage of the new jobs that will be created in the coming decades.

Florida is still growing thanks to gains in new residents from the Northeast, the Midwest and abroad but it is also losing residents to Southern states such as Texas and the Carolinas. The state's population is projected to increase 50 percent by 2030 and double by 2060. Decisions about where and how this growth occurs will have tremendous implications for the future livability of the state's communities and the sustainability of the state's environment.

To ensure Florida achieves its economic potential, the report issues recommendations including:

- Emphasizing economic diversification and innovation by strengthening Florida's emerging high-tech sector and providing economic development funds to create high-quality jobs.
- Positioning Florida as a global leader in international commerce by taking advantage of the state's geographic position as the gateway of trade and investment with Latin America.

- Developing a first-rate workforce by investing in education and the training, recruitment and retention of talented employees.
- Updating Florida's tax and regulatory structures to meet emerging economic needs.
- Upgrading Florida's infrastructure to ensure the state has sufficient transportation, energy, and water resources to meet future needs.
- Planning proactively for future growth, so that the state can balance a healthy economy with a sustainable environment and high quality of life.

The comprehensive report is available online for download at [www.NewCornerstoneOnline.com](http://www.NewCornerstoneOnline.com).

### **South Florida's Trade Surplus Rising**

South Florida is poised to set a record for international trade, according to a recent story in the South Florida Sun-Sentinel. The article, written by Business Reporter Doreen Hemlock, reports that trade is up almost 9 percent through September and likely to top \$76 billion for the year. This is according to new government data and information compiled by Coral Gables-based media group WorldCity Inc.

Strength in Latin America and the Caribbean, South Florida's top export market are spurring the gains. Latin America is posting its fifth straight year of economic growth, its best performance in decades. A weak dollar has also helped sales, making U.S. goods relatively cheaper abroad.

## **Creative Economy & Film**

### **Fort Lauderdale Filming**

Sula Miller, Broward Alliance Interim Film Coordinator, visits the set of a Chevrolet Commercial in Downtown Fort Lauderdale where she met the projects' Location Manager Michael Dolce. Dolce told her that the commercial was filmed here to take advantage of a downtown location that could be anywhere and because the City supports filming and understands its economic impact. Birdman Films New York is producing the film for the European market.



### **Broward Hosts Film Florida Conference.**



Richard Seres, Film Florida Publishing; Jacksonville Film Commissioner Todd Roobin; Miami-Dade Film Commissioner Jeff Peel; and Miami Beach Film Commissioner Graham Winick attended the Film Florida meeting held at the Hyatt Regency Bonaventure Conference Center. The Broward Alliance Film Commission coordinated the Quarterly Film Florida and Florida Film & Entertainment Industry Advisory Council meetings in December with Bonaventure co-sponsoring.

## **Creative Economy Celebration.**

In celebration of Broward's creative economy, Film Florida conference attendees and members of The Broward Alliance Creative Economy and Film Committee attended the VisionBROWARD Holiday Reception at the Fort Lauderdale Museum of Art. Following the community leader awards presentation guests gathered in the MOA lobby for a reception prior to visiting the opening of the "Inspired By China" exhibit. Pictured (L-R) are Elizabeth Wentworth, Jan Goodheart, Carol Bressi, and Diane Sobo.



Congratulations to VisionBROWARD community leader award recipients Barry Heimlich, Research Fellow at the Center for Urban and Environmental Solutions at Florida Atlantic University; Gloria Katz, Executive Director of Smart Growth Partnership; and Marianne Winfield, president of Brickell Bay Realty Group!

## **Education & Workforce Development**

### **Broward Alliance Presents First Education Business Leader Award to Citrix**

The Broward Alliance has named Fort Lauderdale-based Citrix Systems, Inc. as the first business leadership award recipient of its "Educational Excellence Builds Business" campaign. The award was presented at The Broward Alliance's quarterly meeting held on December 5, 2007. The Educational Excellence Builds Business campaign was launched in 2006 by The Education-Workforce Development Committee of The Broward Alliance. The award was presented by Committee Vice Chair Michael Cubbin, Dean of Student Affairs & Career Services at DeVry University.

The major components of the campaign are to improve the perceptions of business leaders about the quality of Broward County's Pre-K-20 education assets and workforce, recruit business leaders to serve as peer-to-peer advocates, applaud businesses that are investing in supplemental educational programs, and salute post secondary faculty who are world renown in their respective academic specialties.

Citrix was recognized for its Darden/Curry Partnership for Leaders in Education initiative, which culminated from a first year grant of \$250,000 when the company established the South Florida Community Leadership Foundation. The initiative was begun by the company with a vision to enrich the teaching and learning environment in South Florida schools by empowering school system leadership with cutting edge business management tools and techniques. Since 2003, the company has contributed a total of \$1.25 million to the Foundation.

"This program has provided local school leadership with an opportunity to experience executive leadership development, similar to the executive training top managers of Fortune 500 companies receive at universities" said Katherine Koch, Chair of the Board of The Broward Alliance. "As a result, numerous South Florida education leaders have benefited, and have been able to apply what they have learned to bettering our school system and ultimately our current and future workforce. This is very important because one of our key drivers of economic success in Broward County is the quality of our workforce."

James P. Tarlton (JT), president and CEO of The Broward Alliance stated, "Citrix is a home grown company that was built here from 18 employees in 1989 to more than 4,000 employees today, 1,300 of whom are in Broward County. They are the global leader and most trusted name in software application delivery infrastructure, and they are the only Florida company in the NASDAQ 100. We are very appreciative to have them in Broward County and for all they do and have done for our community." Jo Moskowitz, Director of Community & Government Affairs for Citrix, accepted the company's award.

## **Six Broward County High Schools Among Best in Nation**

U.S. News & World Report has released its first-ever list of America's Best High Schools, and six Broward County schools are on the list. These include Atlantic Technical Center, Coconut Creek; Fort Lauderdale High School, Fort Lauderdale; Nova High School, Davie; Pompano Beach High School Institute, Pompano Beach; Stranahan High School, Fort Lauderdale; and William T. McFatter Technical Center, Davie.

18,790 schools were analyzed by the School Evaluation Services, with 100 schools in the nation meeting the criteria and having the highest college readiness index scores. These schools were then ranked numerically and received the Gold Medal Award status. The next 405 top-performing high schools nationwide based on the same criteria received the Silver Medal Award. And 1,086 schools that passed the first two steps were recognized as Bronze Medal Schools. The Gold and Silver Medal Schools consisted of 3% of the total number of schools analyzed. All six of the Broward County Schools were rated Silver Medal Schools.

According to the methodology, a best high school is one that succeeds at the following:

- 1) Attains performance levels that exceed statistical expectations given the school's relative level of student poverty, as measured by state accountability test scores for all the school's students in the core subjects of reading and math;
- 2) Achieves proficiency rates on state tests for their least advantaged student groups (e.g., black, Hispanic, and economically disadvantaged students) that exceed state averages; and
- 3) Prepares its students for college, as measured by student participation in and performance on Advanced Placement (AP) tests, which are administered by the College Board.

To see the entire list, visit [www.usnews.com/highschools](http://www.usnews.com/highschools), or see the December 3 issue of the magazine.

## **Broward County Public Schools Leads the Nation In National Board Certified Teachers**

The National Board for Professional Teaching Standards (NBPTS) has announced that Broward County Public Schools leads the nation in National Board Certified Teachers. The District's current total is 1,307, as more than 270 new teachers achieved certification prior to the start of the 2007/08 school year.

"Our School Board and I are extremely proud of the high caliber of teaching and learning that takes place every day in Broward County Public Schools," said Superintendent James F. Notter. "We congratulate all of our teachers for their achievements and dedication to our students and the District."

Broward County Public Schools has led the nation in the largest number of newly certified teachers in each of the last three years. The District added approximately 180 new National Board Certified Teachers in 2005, saw an increase of 240 in 2006 and more than 270 for 2007. Since 2002, Broward County Public Schools has added 1,039 new National Board Certified Teachers.

Last year, Broward led all school districts in the state of Florida and was second in the nation, behind Wake County (NC) in the number of National Board Certified Teachers.

National Board Certification is a voluntary assessment program designed to recognize and reward great teachers - and make them better. While state licensing systems set basic requirements to teach in each state, National Board Certified Teachers have successfully demonstrated advanced teaching knowledge, skills and practices. Certification is achieved through a rigorous, performance-based assessment that typically takes one to three years to complete.

For more information about Broward County Public Schools, visit the District Web site at ([www.browardschools.com](http://www.browardschools.com)).

## Rankings & Trends

### Fort Lauderdale Takes Top Spots Among Gay Travelers

Bolstering its reputation as a top destination for gay travelers, Fort Lauderdale has been named "Favorite Gay Resort Town" in the 2007 *OutTraveler* Readers' Choice Awards in the November 2007 issue. In addition, one of Fort Lauderdale's 30-plus gay guesthouses also took home individual gold honors: Royal Palms Resort was chosen as the "Favorite Gay Resort/Guesthouse." This honor for Greater Fort Lauderdale and the Royal Palms Resort, adds to a distinguished list of awards including the 2006 *PlanetOut Members' Choice* for "Best Gay Resort Town" and 2006 *PlanetOut Editor's Choice* for "Best Gay Accommodation."

"We are extremely proud that both Fort Lauderdale and the Royal Palms Resort have been recognized by thousands of *OutTraveler* readers as the best," said Nicki E. Grossman, president of the Greater Fort Lauderdale Convention & Visitors Bureau. "Bringing nearly one million gay travelers to Greater Fort Lauderdale last year was a remarkable achievement, and this award is another milestone as we continue to roll out the rainbow carpet for GLBT travelers. We see the "Gold" given to the Royal Palms Resorts as a reflection of its owner, Richard Gray, a valued member of Greater Fort Lauderdale's Tourist Development Council."

Greater Fort Lauderdale has more than 150 gay-owned establishments including hotels, bars, clubs and restaurants, as well as three gay and lesbian publications and the largest Metropolitan Community Church congregation in the United States. W Hotels also received Readers Choice gold for "Favorite Hotel Collection." A sleek and hip, luxury 346-room W Hotel is scheduled to open on Fort Lauderdale beach in June 2008. According to the *12th Annual Gay & Lesbian Tourism Survey* recently conducted by Community Marketing, Inc. (CMI), Fort Lauderdale is also the fifth most visited U.S. destination by gay and lesbian travelers, following New York, Las Vegas, San Francisco and Los Angeles. Last year, gay visitors contributed some \$1.2 billion to Greater Fort Lauderdale's economy. According to conservative statistics, the American gay and lesbian community drives an impressive \$55 billion travel industry.

## Broward Alliance Investor News and Announcements

### Governor Crist Tours Florida's Largest Building-Integrated Solar Energy System

Governor Charlie Crist recently attended the ribbon-cutting ceremony for Florida's largest building-integrated photovoltaic solar energy system. The solar energy system will provide up to 100 percent of Fort Lauderdale-based Advanced Green Technologies' 10,000-square-foot headquarters power during daytime hours. The company provides renewable energy products for residential and commercial use. "More and more businesses in the Sunshine State are taking advantage of solar energy, and it makes sense for us to do so," Governor Crist said. "I commend Advanced Green Technologies for leading the way to show other innovative businesses the potential of this renewable energy." Prior to the ribbon-cutting ceremony, Rob Kornahrens, president of Advanced Green Technologies, and Rich Paul-Hus, vice president of business development for Hypower Inc., provided Governor Crist with information about the building's hurricane-resistant solar laminates. The solar energy system, installed by Hypower Inc. and Advanced Roofing, will reduce energy costs and produce no greenhouse gases. The solar system is interconnected to the Florida Power and Light (FPL) power grid, and when the system produces more energy than the building uses, the extra power can be fed back to the grid to be used by other FPL customers. Advanced Green Technologies will then receive a credit on their energy bill. In July, Governor Crist announced the installation of a solar pool heating system at the Florida Governor's Mansion. The renewable energy source reduces carbon emissions and energy costs, making the mansion more energy efficient and climate friendly.

About the Governor's Climate Change Initiatives: During the Serve to Preserve Summit on Global Climate Change, Governor Crist outlined details about his plan to reduce Florida's green-house gas emissions and increase energy efficiency. The Governor's plan reduces statewide greenhouse gas emissions to 2000 levels by 2017, to 1990 levels by 2025, and by 80 percent of 1990 levels by 2050. For more information about Governor Crist's actions to address global climate change, please visit [www.MyFloridaClimate.com](http://www.MyFloridaClimate.com) or [www.flgov.com](http://www.flgov.com).

### **City of Coconut Creek Selected to Present at Transforming Local Government Conference**

The City of Coconut Creek has been selected as a presenter for the 2008 Transforming Local Government (TLG) conference, according to The Alliance for Innovation. The Conference will be held in Greenville, South Carolina in June 2008 and annually brings together hundreds of local government professionals from every facet of public service. The theme of this year's conference is *Creating Sustainable Futures: Global Issues/Local Solutions*.

The City of Coconut Creek's program, *Affordable Housing as a Component to a Sustainable Future*, has demonstrated creativity in redefining the conventional style of local governance. The program was chosen because it incorporates one or more of the following principles of local government innovation: Innovation/Creativity; Building Organizational Capacity; Measurable Results & Real World Advice; Leadership; Integrated Processes and Reengineering; Management and Value Proposition.

"We are thrilled to have been selected to present at the TLG conference. It gives us the opportunity to communicate and share our affordable housing linkage fee solution which creatively closes the gap between jobs and workforce housing," stated Sheila Rose, Director of Development Services, City of Coconut Creek.

During the TLG conference, *Affordable Housing as a Component to a Sustainable Future* will be showcased as an example to other municipalities on how significant and innovative advancements in governmental operations result in effective and rewarding service to the community. For more information on the upcoming TLG Conference, visit [www.tlgconference.org](http://www.tlgconference.org).

### **Housing Linkage Fee Nexus Study Released**

The Broward County Board of County Commissioners has released a Housing Linkage Fee Nexus Study for Broward County. The purpose of the study is to determine the impacts of non-residential (i.e., retail, commercial, office) development on the demand for affordable housing in Broward County. Metropolitan Center at Florida International University (FIU) was retained by the Board of County Commissioners to complete the study.

The premise of the housing linkage fee concept is that new commercial development will generate a range of occupations and wage rates that will, in turn, create the demand for new housing at various affordability levels. The purpose of the study is to determine whether there exists a reasonable connection (linkage) between the construction of new workplace buildings in Broward County and the demand for housing by the new employees who work within these buildings.

For a copy of the study, visit <http://www.broward.org/urbanplanning/welcome.htm>.

### **Florida Opportunity Fund Directors Named**

The Enterprise Florida Board of Directors has announced its selection of five business leaders to serve as board members of the Florida Opportunity Fund, an outcome of this year's Florida Capital Formation Act, which creates a platform for generating early stage capital and technology commercialization in Florida.

The Opportunity Fund's newly appointed board members are:

- Pedro "Pete" R. Pizarro, president, director and CEO of Telefonica USA Inc. (Miami), an international provider of communication and IT services
- Kenneth Wright, a partner in law firm Baker Hostetler (Orlando) whose practice has included international and domestic securities and venture capital financing
- Diane Cook, vice president and treasurer of the University of Miami since 1991
- Paul Hsu, Ph.D., a serial entrepreneur with a heavy focus on high-tech business and an inductee into the U.S. Small Business Administration's Hall of Fame.
- Andy Hyltin, president of CNL Private Equity Corporation Inc. (Orlando) with responsibility for a diverse portfolio of operating companies and merger and acquisition activities

Pizarro will serve as chairman, and Wright, as vice chairman. A nonprofit corporation, Florida Opportunity Fund, Inc. aims to grow the bank of venture capital statewide.

### **Emerge Broward Annual Gathering Set for January 11-12**

Emerge Broward, the newest program of the Leadership Broward Foundation, will be having its Annual Gathering January 11-12 at the Riverside Hotel in Fort Lauderdale. The program promotes leadership and personal development among young professionals (21-35) through networking, community involvement, and educational opportunities. The theme of this year's event is, "The Next Generation of Leadership." The purpose of the Annual Gathering is to connect members with each other and engage them in the organization by providing opportunities for personal and professional growth and development.

The program targets young professionals who want to begin taking a leadership role in the community and those new to Broward County who want to become more engaged in the community.

Online registration, as well as more detailed information about the event such as the schedule of activities, is available on the EmERGE Broward website at [www.emergebroward.org](http://www.emergebroward.org).

### **Upcoming Economic Development Meetings, Missions & Events**

#### **Broward League of Cities Town Hall Forums - Proposed Property Tax Amendment**

January 7, 2008, 7:00 p.m., Hallandale High School, 720 NW 9th Avenue, Hallandale Beach  
 January 9, 2008, 7:00 p.m., Coral Springs Centre for the Arts, 2855 Coral Springs Drive, Coral Springs

The Broward League of Cities, along with Hallandale Beach and Coral Springs, will be hosting Town Hall Forums on the proposed property tax amendment that will be on the January 29th ballot.

Speakers include representatives from the following offices:

- ◆ Broward County Property Appraiser
- ◆ Broward County School Board Superintendent
- ◆ Broward County Administration
- ◆ Broward County City Managers Association
- ◆ Broward County Police Chiefs Association
- ◆ Broward County Council of Professional Firefighters
- ◆ The Realtors Association of Greater Fort Lauderdale
- ◆ Goren Cherof Doody & Ezrol, P.A.

The moderated discussion will include a legal overview of the proposal, how property tax amounts are determined, and a discussion on what some of the "real world" impacts could be if the proposal is approved.

For more information, visit [www.browardleague.org](http://www.browardleague.org).

### **.Internet Marketing Strategies and Your Latin American Business**

January 24-25, 2008

Nova Southeastern University

H. Wayne Huizenga School of Business and Entrepreneurship

3301 College Avenue, Ft. Lauderdale

Designed and presented by the Florida District Export Council, this is part of Export University, a series of courses on exporting. The objective is to help U.S. companies begin an export initiative and gain new skills and innovation in expanding their international sales. For more information, visit <http://www.floridaexporter.com/>

### **2008 Florida Venture Capital Conference**

January 29-30, 2008

Renaissance Vinoy, St. Petersburg, Florida

Florida is the center of high technology growth in the Southeast and one of the leading high-tech States in the country. During the Florida Venture Capital Conference, 20-25 of the best Florida-based private companies looking for venture capital funding in Florida will make presentations to a national audience of venture capitalists, investment bankers and private equity investors. Seminars for entrepreneurs and venture capitalists will focus on various aspects of the venture capital industry. In-depth panel discussions will cover a variety of topics. For more information visit [www.flvencap.org](http://www.flvencap.org).

### **Florida Innovation Showcase 2008**

March 19-20, 2008

Orlando World Center Marriott Resort

On March 19 & 20, 2008, Florida Innovation Showcase 2008 will provide the forum to showcase Florida's hottest university technologies and research competencies for leveraging research and development efforts. The conference is presented by the Florida Research Consortium, a not-for-profit strategic partnership between Florida's universities, the business community and state government, created to introduce attendees to exciting discoveries being generated as a result of the tremendous volume of research taking place throughout the state of Florida. For more information visit [www.floridaresearch.org](http://www.floridaresearch.org).

**Enterprise Florida Inc.** (EFI) is a public-private partnership serving as Florida's primary organization devoted to statewide economic development. For a listing of Enterprise Florida events visit <http://www.eflorida.com/Events.aspx>

### **Broward Alliance Calendar of Events**

#### **International Committee Meeting** *featuring Calvin Miller, President/CEO, Associated Grocers*

Thursday, Jan. 3rd, 8:30 a.m.

Location: Associated Grocers, 1141 SW 12th Avenue, Pompano, FL

To RSVP or for more information, please contact Sara Feder at 954/627-0132 or at

[sfeder@browardalliance.org](mailto:sfeder@browardalliance.org).

#### **Partner's Council Meeting**

Wednesday, Jan. 9th, 9:00 a.m. - 10:30 a.m.

Location: City of Hollywood

For more information, please contact Joan Goodrich at 954/627-0127 or at

[jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org).

#### **Investor Relations Committee**

Thursday, Jan. 10th, 8:30 a.m.

Location: The Broward Alliance

For more information, please contact Joan Goodrich at 954/627-0127 or at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org).

**Investor's Council Meeting** *featuring Kent George, Aviation Department Director, Fort Lauderdale-Hollywood International Airport (by invitation only)*

Thursday, Jan. 10th, 4:00 - 6:00 p.m. - reception following meeting

Location: Ruden McCloskey, Fort Lauderdale

For more information, please contact Joan Goodrich at 954/627-0127 or at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org).

**Education/Workforce Development Committee**

Friday, Jan. 11th, 8:00 a.m.

Location: The Broward Alliance

For more information, please contact Ana Zeinieh at 954-524-3114 or at [azenieh@browardalliance.org](mailto:azenieh@browardalliance.org).

**Minority Business Development Committee Meeting**

Wednesday, Jan. 16th, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Sara Feder at 954/627-0132 or at [sfeder@browardalliance.org](mailto:sfeder@browardalliance.org).

**Board of Director's Meeting (by invitation only)**

Thursday, Jan. 17th, 4:00 - 6:00 p.m.

Location: Broward General Medical Center, Fort Lauderdale

For more information, please contact Sherma Maycock at 954/627-0125 or at [smaycock@browardalliance.org](mailto:smaycock@browardalliance.org).

**Creative Economy and Film Commission Meeting**

Wednesday, Jan. 23rd, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Elizabeth Wentworth at 954/627-0122 or at [ewentworth@browardalliance.org](mailto:ewentworth@browardalliance.org).

**Business Development Committee Meeting**

Thursday, Jan. 24th, 8:00 a.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954/627-0131 or at [hkulp@browardalliance.org](mailto:hkulp@browardalliance.org).

Calendar subject to change without notice. Please visit [www.browardalliance.org](http://www.browardalliance.org) for the most current calendar of events and meetings.

For more information regarding The Broward Alliance, please visit [www.browardalliance.org](http://www.browardalliance.org).

Happy Holidays!