



The Broward Alliance
Leading Broward County in Building a
Stronger and More Diverse Economy



The Broward Alliance E-Newsletter June 26, 2008

Top Stories

Three Major Technology Companies Moving to Broward County

The Broward Alliance is pleased to be welcoming three communications technology giants to Broward County including BlackBerry maker Research In Motion, cell-phone manufacturer Foxconn International Holdings and communications and information systems firm General Dynamics C4 Systems.

According to a June 15, 2008 article in the South Florida Sun-Sentinel, Canada's Research In Motion research and development center will focus on designing and developing its BlackBerry smartphone. Roughly 100 hardware and software engineers have already been hired, and the company expects to grow to 500 employees in coming years, spokesman Mark Guibert said.



Hong Kong-based Foxconn has hired several software, electrical and mechanical engineers as well as mechanical designers to work at its 42,000-square-foot Sunrise center that opened June 2 at 1551 Sawgrass Corporate Parkway. Foxconn's 200-person operation will design and develop cell phones, particularly smartphones. Smartphones such as the BlackBerry and iPhone offer users enhanced capabilities for surfing the Internet, e-mailing and receiving multimedia content. Foxconn is a subsidiary of Hon Hai Precision of China, which makes computers, servers and other consumer electronics for brand-name clients like Apple, Nokia and Sony.



Scottsdale, Ariz.-based General Dynamics C4 Systems also settled in Sunrise this month in a 20,000-square-foot complex at 1000 Sawgrass Corporate Parkway. Its 50 software and systems engineers will work on tactical-networking and next-generation communications programs for the U.S. Department of Defense. The company expects to grow its staff to more than 100 workers.



Besides its skilled workers, South Florida's "excellent quality of life and proximity to outstanding colleges and universities" made it an ideal location, General Dynamics President Chris Marzilli said in a statement announcing the new center. General Dynamics C4 integrates secure communications and information systems and technology networks for defense, government and select commercial customers worldwide.

Foxconn Vice President of Engineers Julio Abdala summed up the impact of the three powerhouses coming to Broward County, joining communications giant Motorola and others, by saying, "I've never seen a technology cluster this important rise up this fast."

Excellerate Broward Campaign Reaches Half-Way Mark

The Broward Alliance's *Excellerate Broward* campaign has reached the half-way mark with pledges of \$922,500 toward our goal of \$1.8 million. Welcome to the



following companies which have recently come on board!

Greenfield World Trade - Members Council (\$1,000)
Kaplan Higher Education - CEO Council (\$50,000)
S. Mark Graphics - Corporate Council (\$5,000)
Starmark International - Governor's Council (\$25,000)
US Capital Holdings - Leadership Council (\$10,000)

Excellerate Broward - Leadership, Progress, Prosperity is a strategic three year economic development campaign for Broward County. Its purpose is to emphasize corporate and regional headquarters attraction, grow existing businesses and promote Broward County as a world class location for business.

Excellerate Broward is utilizing a three-pronged approach to economic development. One goal of the campaign is to focus on innovative business development programs, including an aggressive CEO-led headquarters attraction initiative and a "grow our own" program to enhance and expand Broward's established companies and new businesses.

The second goal of the campaign is to define and promote a new world class brand for Broward County that will be promoted regionally, nationally and internationally to showcase Broward County as a premier business location.

The third goal involves expanded private sector leadership in economic development, led by Broward's CEOs, in order to grow our next generation of economic leaders.

To join the *Excellerate Broward* campaign, or for more information, please contact Joan Goodrich at 954-624-0127 or via email at jgoodrich@browardalliance.org.

The Broward Alliance Wins International Business Retention and Expansion Award

The Broward Alliance has received the "Award of Excellence" from Business Retention and Expansion International (BREI). BREI is the leading professional association for business retention and expansion, a fundamental strategy for economic sustainability and growth. The award is for outstanding Multi-Community, County or Regional Business Retention and Expansion Program in a community with a population over 200,000. The Broward Alliance was recognized for its corporate visitation program, BRAVO (Business Retention and Visitation Outreach).

The BRAVO program consists of visits to Broward County companies within the county's targeted industry sectors. These sectors are those which create high value, knowledge based jobs in such industries as alternative energy, aviation and marine, business/financial services and headquarters, information technology, film production and healthcare technologies and life sciences. BRAVO teams are made up of local volunteers, representatives of local municipalities and county government, and staff members of The Broward Alliance. The program results in more than 120 businesses visited annually. During the meetings, The Broward Alliance discusses programs that are available to businesses wanting to expand in Broward County and provides information regarding issues such as workforce development, international trade and financing.

Bob Swindell, Sr. Vice President - Business Development for The Broward Alliance, and Curt Nichols, Vice President of Human Resources for City Furniture and Chair of The Broward Alliance's Business Development Committee accepted the award at BREI's annual conference in Wichita, Kansas. Nichols was Chair of the BRAVO Committee for the past two years.

This award follows the Florida Economic Development Council's "Excellence in International Business Award" which The Broward Alliance received last month and the Florida Redevelopment Association's "Out of the Box Award" received by the organization in October.



Pictured receiving the Business Retention and International "Award of Excellence" from BREI officials are (2nd from left) Bob Swindell, Sr. Vice President - Business Development, The Broward Alliance and (3rd from left) Curt Nichols, Vice President of Human Resources for City Furniture and Chair of The Broward Alliance's Business Development Committee.

Governor Signs Bill Allowing \$1.95 Billion in Investments in Innovative Florida Companies

Governor Charlie Crist ceremonially signed Senate Bill 2310 on May 22nd, on the floor of the New York Stock Exchange, allowing \$1.95 billion in investments in technology and growth enterprises, such as alternative energy, life sciences and aerospace. The legislation also doubles Florida's alternative investments from \$9.2 billion to \$18.4 billion.

"This infusion of investment capital will enhance the state's capacity for innovation, economic growth and higher paying jobs for Floridians," Governor Crist said. "Florida is committed to growing industries such as aerospace, life sciences, and energy solutions."

The legislation allows the State Board of Administration (SBA) to invest 1.5 percent of its estimated \$130.2 billion in total pension fund assets. Technology and growth investments include, but are not limited to, space technology, aerospace and aviation engineering, computer technology, renewable energy, and medical and life sciences.

The legislation also will increase the amount of Florida's alternative investments, from five percent to 10 percent of SBA's \$184 billion in total funds available for investment. Alternative investments are those made in a private equity fund, venture capital fund, hedge fund, distress fund, or a direct investment in a portfolio company through an investment manager. It is expected, however, that other venture firms will invest even more of their own money as a result of Florida's increased investment, creating a total investment pool many times higher than just Florida's contribution.

Joining Governor Crist for the announcement were bill sponsors Senator Jeremy Ring and Representative Frank Attkisson; Dr. Dale Brill, director of the Governor's Office of Tourism, Trade and Economic Development; and Mark Wilson, president and chief executive officer of the Florida Chamber of Commerce.

Broward Alliance and Partners to Host Pavilion at ULI National Conference

The Broward Alliance will be working with a number of local municipalities, companies and developers to showcase Broward County at the 2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo. The Expo is the world's leading conference and exposition for real estate developers, investors, and land use professionals. The event, expected to draw more than 8,000 attendees from around the world, will be held from October 27-30 at the Miami Beach Convention Center. Those who are committed to participate in the Broward Pavilion at this time are the City of Coral Springs, City of Fort Lauderdale, City of Hollywood, City of Lauderdale, City of Margate, City of Miramar and US Capital Holdings Project: 321 North in Plantation.

If you have an interest in partnering with The Broward Alliance on the Pavilion, please contact Peter Tokar at ptokar@browardalliance.org or 954-627-0124. There are still five partner slots left.

Education & Workforce Development

Eight District High Schools, One Charter Named Among Newsweek's Top High Schools

Eight Broward County Public Schools high schools and one charter high school were recognized among *Newsweek* magazine's top high schools in the nation.

The District high schools honored include Marjory Stoneman Douglas (Parkland), Nova (Davie), Stranahan (Fort Lauderdale), Fort Lauderdale, J.P. Taravella (Coral Springs), Cypress Bay (Weston), Flanagan (Pembroke Pines) and Boyd Anderson (Lauderdale Lakes). The Pembroke Pines Charter High School was also listed. Last year, seven District high schools and one charter school were recognized.

The rankings are derived by adding up the number of Advanced Placement, International Baccalaureate or Cambridge tests taken by students at a school divided by the number of seniors graduating the same year. This year's list is based on data from the 2006/07 school year.

All of the schools on the list have an index of at least 1.000, meaning they are in the top five percent of public schools, based on this specific calculation. Public schools that achieved a ratio of at least 1.000 means they had as many tests in 2007 as they had graduates.

Overall, 1,358 public high schools nationwide, including 120 in the state of Florida, were recognized.

District Students Match, Surpass State Averages In NRT Exam

Broward County Public Schools' third through 10th grade students posted Norm Referenced Test (NRT) results that surpassed averages across the state of Florida at most grade levels.

District NRT results outdistanced state averages in 15 of the 16 tests. BCPS results outpaced overall Florida numbers by as much as five percentile points on two tests (10th grade reading and sixth grade math), while the District produced three percentile increases, in comparison to state marks, on 12 tests overall (five reading, seven math).

Among the state's five largest school districts, Broward students produced top results in nine of the 16 tests, including third grade, sixth grade, seventh grade and eighth grade reading along with third grade, fifth grade, sixth grade, seventh grade and eighth grade mathematics. District students tied for top marks in fourth grade reading and ninth grade math, while finishing second in fifth grade, ninth grade and 10th grade reading (by one percentage point each) and fourth grade (by one point) and 10th grade mathematics (by two points).

While the results of the NRT are not included in the state's individual school grades calculations, they are used by many to put the District's performance in perspective with the rest of the nation. National organizations like The Broad Foundation and the Council of the Great City Schools use these results to evaluate school districts for various awards and recognitions.

Creative Economy & Film

City Of North Lauderdale Now Home to 2008 Olympics Artist Wyland's 99th and Final Whaling Wall in the United States

City of North Lauderdale residents are proud to call their city home to marine artist Wyland's 99th and final mural in the United States. The City recently celebrated the completion of this International Year of the Reef Wall created by Wyland as part of his world renowned Whaling Wall art project, comprised of 100 murals. The artist painted the historic wall along McNab Rd., just west of Rock Island Rd., in the City of North Lauderdale, with the help of famed artists Romero Britto and Guy Harvey, plus numerous art enthusiasts and youth throughout the South Florida community.

"This project has done much to enhance the City of North Lauderdale by creating a great spectacle for residents and the millions that will pass this wall each year," Mayor Jack Brady said. "We are extremely appreciative to Wyland for selecting the City of North Lauderdale as home to his final mural in the United States, and confident that this historic happening will allow us to continue *'Building a Future'* for our residents."

Wyland's 10' x 1,000' mural is adorned with mangroves, inspired by the Everglades, in addition to manatees, coral reefs, dolphins, turtles, and other sea life. Over the next year, this wall will be transformed into Wyland Walk, a fully remodeled McNab/Cypress Creek corridor spanning the length of the world-renown mural, featuring park benches, lush landscaping and a spiraling walkway marveled with sea-toned colors of recycled glass. The new area will anchor the City's "Arts in Public Places" program, which strives to implement thought-provoking, original art to help inspire residents. The program, coupled with ongoing redevelopment initiatives, help to foster distinctive, attractive communities with a sense of place.

More than 300 local youth in various Broward County summer camps also participated in this historic event by painting alongside Wyland to create their own 4'x 4' marine life mural. The artwork will be displayed at various schools throughout the City, and at the North Lauderdale Teen Center.

Wyland, an official 2008 Summer Olympics artist, will create his 100th wall in Beijing in July. Over the last 25 years, Wyland's goal has been to raise awareness about marine life conservation and global water issues through his Whaling Walls, a series of 100 murals in more than 70 cities throughout the world. Although Wyland had not planned additional murals in the United States, he selected the City of North Lauderdale as home of his 99th mural after nurturing a partnership with City Manager Richard Sala.

"After meeting Richard in 2000, I quickly realized that we share a passion for the arts, environment and the overall development and well-being of a community," Wyland said. "It was this connection that sparked my interest in creating a mural in a City that focuses on *'Building a Future'* for its residents, and is frequently undergoing improvement projects that pertain to redevelopment for the City."

Wyland, who donates the paintings as gifts to each community, has completed murals in Sao Paolo, Brazil; Cabo San Lucas, Mexico; American Samoa; Del Mar, California; Oahu, Hawaii; and Santos, Brazil to name a few. The completion of the 100th mural will mark the culmination of the largest on-going arts in public places project by a single individual.



Artist Wyland puts finishing touches on a sea turtle, just one of many sea creatures depicted on the Whaling Wall mural that has just been completed in North Lauderdale.

Recent Broward Film Production Features *What Not To Wear*

BBC Production USA came to South Florida this month to film an episode of their popular television show, *What Not to Wear*. With the help of The Broward Alliance Film Commission, they chose two Fort Lauderdale locations they found extremely accommodating. The Riverhouse management company, Tarragon South, provided one of their luxurious penthouses for a day of shooting and Christopher's Nightclub provided a unique filming location for the show. *What Not to Wear* has been airing on the TLC Network since 2002.

Television commercial production in June included Royal Caribbean Cruise Lines, which shot at Port Everglades, and Nutrisystem, shot by Serenity Productions at West Lake Park. Local production company Venture Productions shot a PSA for the U.S. Navy at another one of Broward's parks, Tree Tops. Pompano Pier and beach was the backdrop for an independent feature, *Promises*, by Warrior Pictures Corporation. The USA television series *Burn Notice* is back for its second season, filming in downtown Hollywood.

The City partners that handled the logistics of these projects are Karen Reese, Fort Lauderdale; Cathy Abbott, Hollywood; and Chris Clemens, Pompano Beach.



*BBC filmed a portion of their popular television series, *What Not to Wear*, at a penthouse in the Riverhouse Condo in cooperation with the developer of the property, Tarragon South.*



The London based film production house, Thomas Thomas, filmed a television commercial at Port Everglades recently for Royal Caribbean where The Alliance's Film Production Coordinator, Sula Miller (center) made a set visit. (L to R) Location Manager Diego Morales, Miller and Location Manager Julian Valdez.

Committee Plans Fort Lauderdale Film Festival Involvement

The Creative Economy and Film Committee held their May meeting at Cinema Paradiso. The main agenda item was to develop strategies to better utilize the Fort Lauderdale International Film Festival to develop relationships with filmmakers that will lead to future production in Broward County.

Some of the ideas generated were:

- Tie the Festival in with other local events that will display our area as a place in which the filmmakers will want to spend time.
- Put together a video tour of the area for the Festival to post on their website and run in the hospitality suite where filmmakers will see what we have to offer.
- Highlight colorful or special locations unique to our area alone.
- Work with Sister Cities to host international producers/directors.
- Put together a presentation with clips from films shot in Broward that can also be run in the hospitality suite.
- Use the waterbuses to showcase our area from the water.
- Sponsor receptions and breakfasts to meet with filmmakers.

The Committee will follow-up on some of these strategies for the upcoming festival that will run from October 17 through November 9, 2008.



Acknowledging the contribution of the Fort Lauderdale International Film Festival to the region's Creative Economy are Creative Economy and Film Committee Members, Mike Greene, Chairman Mark Budwig, Film Festival Executive Director Hal Axler and Dolores Sukhedo



Creative Economy and Film Commission members enjoy a tour of Cinema Paradiso following the May Meeting. (L to R) Melinda Lee, Jan Goodheart, Devin Avery, Donna Goldstein and Mike Greene.

Rankings

Fort Lauderdale Among Top 100 Places

The City of Fort Lauderdale has been named one of the top 100 cities in the U.S. to Live and Launch a business. This is according to the 2008 CNN Money and Fortune Small Business (FSB) Report issued in April. According to the article, FSB scoured the country for towns that combine a great business environment with alluring leisure offerings, looking at economic conditions such as local taxes rates alongside natural beauty - and easy access to museums, hungry gamefish, and more. In describing the city, the article states "Besides the usual pleasures to be expected from a city by the sea (sun, surf, sailing, and swimming), Fort Lauderdale offers a lively downtown, with museums, galleries, live music, theater and fine restaurants. And for sports-crazed fans, there are no less than seven pro teams to root for in the surrounding area." To read the entire article, visit <http://money.cnn.com/magazines/fsb/bestplaces/2008/index.html>.

Broward Alliance Investor News and Announcements

Broward Alliance Welcomes New Investor to Who's Who in Economic Development

Following is a Broward County/South Florida company who has been added to the "Who's Who in Economic Development" - joining the effort to lead Broward County in building a stronger and more diverse economy:

il Lugano Hotel & Suites (www.illugano.com) - David Margolis, Director of Sales & Marketing - A masterpiece of contemporary design rising 14 floors above the Intracoastal Waterway, il Lugano is Ft. Lauderdale's newest and most fashionable address. Experience the height of exclusivity at this spectacular Fort Lauderdale Beach hotel -- offering ultra-luxurious condo-hotel accommodations, lavishly appointed private residences and intimate corporate meeting spaces.

Broward Alliance Chair of the Board Kathy Koch to be Honored

Congratulations to Kathy Koch, president of Ambit Advertising and Public Relations and current chair of the board of The Broward Alliance, who will be honored by the South Florida Business Journal at their *2008 Women Who Mean Business Awards*. The awards will be presented to ten women in South Florida who have made unique contributions to our community and the business world. In addition to Koch, the other honorees will be:

- Michelle Accardi, CA, Inc.
- Christine Barney, rbb Public Relations

- Lissette Calderon, NEO
- Barbara Liberatore Black, CresaPartners
- Karen Mitchell Curran, KPMG
- Carol Molnar, Women In Distress of Broward County, Inc.
- Marilyn Ounjian, CareersUSA
- Penny Shaffer, Blue Cross and Blue Shield of Florida
- Dinah Stephenson, D. Stephenson Construction, Inc.

The luncheon event will be held on Thursday, July 10 at 11:30 a.m. at The Boca Lago Country Club, 8665 Juego Way in Boca Raton. For more information, or to register online to attend, please [click here](#).

Broward Alliance Preparing for 2009 Economic Sourcebook - Advertisers Sought

The Broward Alliance is again working with the South Florida Business Journal to publish its annual award-winning Economic Sourcebook. This valuable guide serves as a primary marketing tool to promote the entire Broward County area. The Sourcebook is distributed to Broward Alliance investors, included in national and international marketing kits, available at Chambers of Commerce & Broward County libraries, and can be viewed on the Broward Alliance website. Broward's Economic Sourcebook provides Broward Alliance investors with an outstanding marketing opportunity. For additional information, please contact Leslie Duncan at 954-949-7568 or LDuncan@bizjournals.com.

Nominations Open for 2008 Governor's Business Diversification Awards

Florida businesses in emerging and high-tech industries – e.g., aviation, aerospace, homeland security, defense and life sciences – are eligible for entry into the 2008 Governor's Business Diversification Awards competition.

The program spotlights companies that have contributed significantly to Florida's economic diversification efforts. Qualified entrants will have made accomplishments in at least one of these target industries:

- Aviation/Aerospace
- Homeland Security/Defense
- Information Technology
- Life Sciences
- Manufacturing
- Financial/Professional Services
- Emerging Technologies

The entry deadline is July 18 at 5 p.m. ET, and nomination forms can be obtained at www.eflorida.com/govawards or by contacting Liefke Cox at (407) 956-5688 or lcox@eflorida.com or Adam Tindall at (407) 956-5697 or atindall@eflorida.com.

Nominations can be made by local and regional economic development organizations and professional or industry associations. Self-nominations also are acceptable. Three awards will be given in each of the following categories:

- **NEW! Governor's Green-to-Gold Award** – for a company, organization or institution that, through product or process, best exemplifies "green" leadership
- **Governor's Business Expansion Award**– for a company that expanded its Florida operations in 2007, investing capital and creating jobs for Floridians
- **Governor's Newcomer Award**– for a new-to-Florida company that began operating in the state in 2007
- **Governor's Export Excellence Award**– for a Florida company with a significant increase in documented export sales in 2007

- **Governor's Entrepreneurship Award**— for a company less than five years old that sets the standard for entrepreneurship and creativity
- **Governor's Innovation Award**— for a company, organization or institution that, through product or process, best exemplifies innovative leadership.

The winners will be announced in September and will receive their awards during Florida's Industry Appreciation Week.

Other Investor Briefs / News

Embraer Continues its U.S. Expansion

According to an article in the June 23, 2008 Miami Herald, Embraer has moved to the No. 3 spot among commercial aircraft manufacturers worldwide. Embraer, which has its U.S. headquarters in Fort Lauderdale, is expanding its global reach with the recent announcement that it plans to build a \$50 million assembly plant on Florida's Space Coast in Melbourne for production of its very light and light executive jets.

With a backlog of orders that stretches up to four years for some of its commercial and executive jets and its growing dominance in the 70-seat to 120-seat commercial aircraft sector, Embraer has pulled ahead of Canada's Bombardier to take the No. 3 spot behind Airbus and the Boeing Co. -- the top commercial plane makers in the world.

Meanwhile, Embraer is building three maintenance and overhaul centers in the United States to exclusively serve its executive planes. They are being set up at Bradley International Airport in Windsor Locks, Conn.; Williams Gateway Airport in Mesa, Ariz., and at the Fort Lauderdale-Hollywood airport where the facility is going up right next to Embraer's current offices.

The \$40 million investment in the new business jet service centers should add 60 jobs in each location. Embraer already has around 280 employees in Fort Lauderdale and an additional 300 employees at a maintenance, repair and overhaul center in Nashville, Tenn.

Gary J. Spulak, president of Embraer Aircraft Holding, said that technology is one of the keys to Embraer's success. "You have to have a product that's globally accepted and that's competitive globally," he said.

Spulak, who started with the company in 1982, attributes Embraer's survival to "the Brazilian government's interest in developing an aeronautical industry in the country and having the understanding of how to maximize the investment by privatizing."

The North American headquarters has been in Fort Lauderdale since 1979 and handles sales, marketing and support for Embraer's aircraft, as well as ships aircraft parts and supplies to airlines in North America, Mexico and the Caribbean.

Dave Rivera Appointed New City Manager of Coconut Creek

Dave Rivera will become Coconut Creek's new City Manager on June 22. He was appointed by the 5-member City Commission during a Commission meeting held on June 12, 2008. Rivera served as Deputy City Manager of Coconut Creek for 12 years and replaces John Kelly who served as City Manager for 14 years. Kelly's resignation date is June 21, 2008.

"Dave has been an excellent Deputy City Manager and I believe that he deserves this position. I look forward to working with him for the continued betterment of our City," stated Becky Tooley, Mayor, Coconut Creek.

Rivera came to the City of Coconut Creek in April 1994 as the City's Financial Operations Manager and was named Deputy City Manager in October 1996. As the Deputy City Manager, he was involved with planning the City's new MainStreet Project, negotiated City

contracts, led the City's hurricane preparedness team, assisted with parks development and prepared numerous grants for submission. Prior to joining the city, Rivera was the Finance Director and Interim Administrator for Okeechobee County, Florida.

Rivera is a graduate of the Senior Executive Institute at the University of Virginia, attended the Kennedy School of Government at Harvard (program in Driving Government Performance), and is certified as a Florida State Sterling Examiner. He holds certifications in Government Finance, Public Management, Risk Management, Supervisory Management, Human Resources Management, Facilitation, Law Enforcement Mediation and Internal Professional Consulting.

"The City has many challenges ahead. They range from managing the financial impact of the tax changes and the current economic conditions to maintaining the City's image as a Green City," stated Rivera. "I am confident that we are prepared to face those challenges in addition to continuing in our environmental stewardship for which we are known as progressive leaders."

Florida Establishes Institute for Commercialization of Public Research

Enterprise Florida has announced the formation of the Florida Institute for Commercialization of Public Research, a collaboration between the state university technology transfer offices, led by University of Florida's Office of Technology Licensing. The Institute's mission is economic development through the commercialization of new discoveries generated from publicly funded research, and it will be housed within the Florida Atlantic University Research & Development Park in Boca Raton. The Enterprise Development Corp. of South Florida (EDC) will manage Institute operations.

The Institute will showcase technologies and products developed by publicly supported organizations across the state. Commercially-viable discoveries will be paired with seasoned entrepreneurs, existing companies and investors to ensure their growth and success. The University of Florida has deployed this model effectively resulting in the development of dozens of technology-based companies, and the model will be replicated by the Institute for similar results at other public universities.

"Due to the sheer size of our state and the diversity of our public institutions it has been difficult for investors and others to uncover the promising new technologies hidden within our state university system," stated John A. Adams, Jr., president & CEO, Enterprise Florida. "The establishment of this Institute will enable interested parties to evaluate potential opportunities and facilitate the process by which these discoveries enter the commercial marketplace."

"The University Of Florida Office Of Technology Licensing has in-depth experience in technology management and commercialization," stated David Day, director of the office. "We look forward to working with our counterparts across Florida, and with the EDC to bring Florida-based innovations to market, and to helping the Institute achieve its mission for high-wage job creation and economic development for our state."

Establishment of the Institute is a result of new legislation passed this fiscal year to stimulate growth of science and technology-based companies in industries that are driving the global economy. Related initiatives include the availability of gap funding targeted towards universities to help take new ideas through the "proof of concept" stage, and the creation of the Florida Opportunity Fund for increased investment in existing, early-stage ventures. The Institute links the two, taking proven technologies from the universities and identifying funding and other resources required for commercial success.

"Formation of the Institute is a crucial piece of Florida's overall economic development strategy," stated Sen. Jeremy Ring. "Our universities are great sources of new discoveries in energy, biomedicine, nanotechnology, simulation and a host of other emerging industries, and this legislation will help shine the spotlight on the good work being done right here in our state."

Broward County Presents Environmental Awards

The Broward County Environmental Protection and Growth Management Department recently recognized several local businesses for their outstanding environmentally-responsible business practices and named the Environmental Business of the Year. Each business received an Emerald Award for their exceptional efforts in protecting the environment.

This year's Environmental Business of the Year award went to Cyclone Power Technologies Inc. of Pompano Beach, a research and development company with more than 68 patents, including patents for the development of the Green Revolution Engine and Waste Heat Engine.

The Emerald Award program recognizes businesses for their voluntary efforts in four areas: waste reduction, recycling, improved operating practices, and other "green" strategies that reduce pollution and waste. Both large and small businesses are eligible. One business, each year, is honored with the title "Environmental Business of the Year."

"This county program encourages businesses and government to be mindful of the impact their operations have on the environment and recognizes those who take steps to mitigate negative impacts," said Broward County Mayor Lois Wexler.

This year's Emerald Award winning businesses, by category, are:

- Pollution Prevention: Hazardous Waste Reduction: Small Business, City of Tamarac – Water Treatment Plant; Large Business, Broward Health - Community Health Services & Practice Group, Fort Lauderdale.
- Recycling: Large Business, JM Family Enterprises Inc., Deerfield Beach
- Innovative Procedures/Process Improvement: Small Business, Cyclone Power Technologies, Inc., Pompano Beach; Large Business, Pizza Fusion, Fort Lauderdale.
- Green Products/Practices or Programs: Small Business, Unique Cleaners and Tailors of Coral Springs, Coral Springs; Large Business, Covenant Village of Florida, Plantation

NatureScape Emerald Award Winners:

- Homeowners: Sue Reed, Plantation, and Laurie Schecter, Hollywood.
- Municipality/Government: Oakland Park City Hall
- Special Achievement: Mary Help of Christians Church, Parkland, and City of Pembroke Pines Utilities Department

For more information, including application procedures and guidelines, go to www.broward.org/environment, or call 954-519-1257.



The Emerald Award Trophy is presented to Cyclone Power Technologies Inc. representatives by Broward County Commissioner Kristin D. Jacobs. From left are Frankie Fruge, Chief Operating Officer; Harry Schoell, President and CEO; and Commissioner Jacobs.

Ernst & Young 2008 Florida Entrepreneur of the Year Winners Named

Ernst & Young LLP has announced recipients of the Ernst & Young 2008 Florida Entrepreneur of the Year awards, recognizing outstanding entrepreneurs who are building and leading dynamic, growing businesses. Two Broward County businesses were honored in the following categories:

Emerging - Marc Siegel, president, China Direct, Inc., Deerfield Beach, (www.cdii.net): China Direct, Inc. is a diversified management and advisory services organization. A U.S. company doing business in China, China Direct owns and consults business entities operating in the People's Republic of China.

Real Estate and Construction - Beverly Raphael, president and CEO, RCC Associates, Deerfield Beach, (www.rccassociates.com): RCC Associates is a general contracting firm specializing in the construction of interiors for retail stores, restaurants, spas, offices, medical facilities, hotels and small commercial buildings.

For a list of other winners and to read entire story in Florida Trend, please [click here](#).

Spherion Subsidiary Technisource Recognized by VARBusiness Magazine

Technisource(R), one of the largest technology services providers in North America and a subsidiary of Spherion Corporation, has been recognized by Everything Channel's VARBusiness magazine as one of North America's top technology integrators. Technisource placed number 98 in the 14th annual VARBusiness 500 ranking.

The VAR 500 list details the leading revenue producers among technology integrators and technology Solution Provider organizations in North America. The list's ranking is based on gross worldwide revenue of hardware and software sales, as well as earnings from professional and managed information technology (IT) services.

The complete listing of the VARBusiness 500 is published in the May 26, 2008 issue of the business magazine that provides strategic insight for technology integrators.

Technisource delivers a wide range of staffing, management services and technology solutions. With nearly 40 years of experience, Technisource provides services to a broad range of clients to maximize their technology investments. Focused on quality, flexibility and value, the company's service offerings range from IT staffing, deployment and support services to software quality management, strategic projects and outsourcing.

Through its network of more than 55 offices across the U.S., Technisource maintains a group of 8,000 experienced consultants and employees that deliver its portfolio of service offerings

to Fortune 500 corporations, mid-sized companies and small organizations. For more information, please visit www.technisource.com.

Go Green on Thursdays!

Join Broward County Transit's Green Thursdays initiative that encourages employers to promote alternative modes of transportation for employees. The purpose of Green Thursdays is to heighten the public's awareness of the environmental and economic benefits of using public transportation. On Thursdays between June 26 and September 25, 2008, the public will be encouraged to use BCT or other alternate modes of transportation, such as biking, walking, carpooling or vanpooling to work. The promotion calls for employers to allow for flexibility, within reason, for employee's arrival and departure times by aiding in the viability of using other forms of transportation. The project is also designed to provide participation with cost-savings during the summer months by reducing dependence on gas, particularly now, due to its high price. Call 954-357-8355 to sign your business up to participate. Your business will be provided with further information that will help your employees coordinate their transportation.

Tamarac Named First Green Government In South Florida

Congratulations to The City of Tamarac for being certified as a Florida Green Local Government. The Florida Green Building Coalition (FGBC), a non-profit organization dedicated to improving the built environment through conservation efforts which recognizes local governments for exceptional environmental stewardship, has designated the City of Tamarac a Florida Green Local Government. Tamarac is the first municipality to be awarded this designation in South Florida.

This award designation is the culmination of a formal year-long application process involving all City Departments and employees at all levels. The City of Tamarac was certified as a Florida Green Local Government on May 19, 2008 at the Silver level, having earned 31% of the maximum applicable points.

"We are thrilled with this accomplishment," Mayor Beth Flansbaum-Talabisco stated, "not only do we continue to set the example for environmental stewardship, but we have been able to do it in a fiscally sound manner."

The FGBC acknowledged the City of Tamarac's commitment to the environment and praised innovative green practices such as BSO Police being trained in crime prevention through environmental design (CPTED), use of energy saving computer equipment, the availability of a number of free and discounted green products, and a vast majority of City medians, streetscapes and facilities being certified as Florida Friendly landscapes.

Carnival Freedom Ship to Operate from Port Everglades Year-Round

Carnival Cruise Lines has said it will leave its 3,000-passenger Carnival Freedom ship at Port Everglades year-round in 2009. This is a change from previously announced plans. The ship had been scheduled to come to Fort Lauderdale in November but leave again next spring to spend the summer in Europe. Instead, it will do six- and eight-day cruises in the Caribbean all year. According to analysts, rising airfares are expected to reduce the affordability of European cruises.

Ruden McClosky Expands Land Use Practice and Adds Government Contracts and Procurement Practice

Ruden McClosky, one of Florida's largest and most respected law firms has announced the expansion of their Land Use Practice and the addition of a Government Contracts and Procurement Practice. Partner Stephanie Toothaker, Associate Jordana Jarjura and Consultant Steven Wherry, formerly of the Fort Lauderdale law firm Blosser and Sayfie, concentrate their practices and provide consulting services in these specialty areas of law.

The three are resident in Ruden McClosky's Fort Lauderdale office at 200 E. Broward Blvd., Suite 1500.

Dennis Mele, a Land Use partner of Ruden McClosky said, "We are pleased to have Stephanie back in our Land Use group again. The addition of a government procurement and contracts practice is a good complement to the services we already offer; we are very well positioned now to help our clients pursue their business objectives with governmental and regulatory agencies."

The addition of the two attorneys and consultant further strengthen the Firm's leadership in the area of land use and governmental relations. In addition to comprehensive land use, zoning and governmental relations services, the group brings strategic counsel and representation in all aspects of government contracting, protests and litigation. The group routinely assists clients with state and local statutes and rules related to public bid procedure, representing clients throughout the process, and defending or contesting potential contract awards before state agencies, local governments and other public entities.

Ruden McClosky is a leading, full-service Florida law firm with offices in Boca Raton, Fort Lauderdale, Miami, Naples, Orlando, Port St. Lucie, Sarasota, St. Petersburg, Tallahassee, Tampa, and West Palm Beach, as well as Caracas, Venezuela. Since its founding in 1959, Ruden McClosky has offered clients superior legal services and the resources, access and creative solutions that only a pre-eminent law firm can provide.

For photographs and biographical information about the attorneys, visit www.ruden.com and click on News and Events/Media Room.

[Upcoming Economic Development Meetings, Missions & Events](#)

[Enterprise Florida Team Florida Trade and Business Development Mission to the United Kingdom, France, Russia and Spain](#)

July 12-22, 2008

Governor Charlie Crist on May 23, 2008 announced the Team Florida Trade and Business Development Mission to the United Kingdom, as well as to France, Russia and Spain, on July 12-22, 2008, to encourage trade and investment in Florida and its international partners with a focus on aerospace, aviation and alternative energy. The Governor will hold high-level meetings with senior government officials and business representatives during the mission. Coordinated by Enterprise Florida Inc., the Team Florida delegation will include business and governmental leaders, as well as representatives from economic development organizations and state research institutions. For more information on this and other Enterprise Florida missions, please visit <http://eflorida.com/Events.aspx>.

[BioFlorida's 11th Annual Conference](#)

October 19-21, 2008

Amelia Island, FL

[BioFlorida's Annual Conference](#) is the state's largest gathering of life science professionals. Last year's event, held in Weston, celebrated 10 years of bioscience growth in Florida and had record attendance and support. Year after year, leaders of Florida's biotech, pharma and medical device communities gather at this event with increasing audiences from around the world. Expected attendance is to reach more than 500 business and scientific leaders from all sectors of the industry. This year's theme, The Life Cycle of Life Sciences, will showcase Florida's life science technologies and focus on the various stages of product development with three informative tracks: Discovery, Development & Commercialization. Topics related to the industry including partnering, clinical trials, drug discovery and today's political environment will be discussed in these sessions. For more information, please visit www.bioflorida.com.

Enterprise Florida (EFI) Export Sales Mission to Peru

October 19-22, 2008

EFI Export Missions are open to all businesses registered in Florida. For more information, please visit <http://eflorida.com/Events.aspx>.

2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo

October 27-30, 2008

Miami Beach Convention Center, 1901 Convention Center Dr., Miami Beach

The Broward Alliance will be working with local municipalities, companies and developers to showcase Broward County at the 2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo. The Expo is the world's leading conference and exposition for real estate developers, investors, and land use professionals. The event is expected to draw more than 8,000 attendees from around the world. Those who have an interest in partnering on the Pavilion with The Broward Alliance are asked to contact Peter Tokar at ptokar@browardalliance.org or 954-627-0124.

Broward Alliance Calendar of Events

International Committee Meeting

Thursday, July 10th, 8:30 a.m.

Location: Commerce Bank, 5900 North Andrews Avenue, 2nd Floor, Fort Lauderdale

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

Board of Directors Meeting (by invitation only)

Thursday, July 17th, 4:00 p.m.

For more information, please contact Sherma Maycock at 954-627-0125 or at smaycock@browardalliance.org.

Creative Economy and Film Commission Meeting

Wednesday, July 23rd, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Elizabeth Wentworth at 954-627-0122 or at ewentworth@browardalliance.org.

Business Development Committee Meeting

Thursday, July 24th, 8:00 a.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

Business Assistance Seminar

Thursday, July 24th, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

Calendar subject to change without notice. Please visit www.browardalliance.org for the most current calendar of events and meetings and for more information regarding The Broward Alliance.