



**The Broward Alliance**  
Leading Broward County into Building a  
Stronger and More Diverse Economy



## **The Broward Alliance E-Newsletter December 18, 2008**

### **Top Stories**

#### **Senate President Jeff Atwater Names Chair and Members of the Senate Select Committee on Florida's Economy**

Describing economic recovery as the most important issue facing Florida and in keeping with his desire to begin a thorough analysis of the economy and budget, Senate President Jeff Atwater has named State Senator Don Gaetz as the chair of the Senate Select Committee on Florida's Economy. State Senator Jeremy Ring will serve as the Vice Chair and the other committee members will include Senators J.D. Alexander, Mike Bennett, Dan Gelber, Mike Haridopolos, Tony Hill, Ken Pruitt, Garrett Richter and Eleanor Sobel.

"I have selected Senator Gaetz because of his extensive knowledge and direct experience in the business economy," President Atwater said. "This committee will conduct an independent, thorough analysis of the strengths and weaknesses of Florida's financial infrastructure and regulatory policies in order to promote an environment of economic success for all Floridians."

The Select Committee will have the authority to propose legislation that will create incentives and eliminate impediments to economic recovery and growth. The panel is authorized to develop statutory and constitutional proposals. Initial legislation is due by the 2009 legislative session.

#### **Fort Lauderdale-based Jedison Catamaran Signs Contract with Kymeera Investments**

Jedison Catamaran, LLC has signed a multi-million dollar contract with Kymeera Investments, Ltd., of Nigeria. The signing took place at Fort Lauderdale City Hall with Mayor Jim Naugle hosting.

According to the contract, Jedison Catamaran will construct 10 catamarans that can carry 150 passengers for Kymeera's new ferry transportation system to be located in Lagos, Nigeria. Kymeera, whose headquarters is located in Lagos, plans for Jedison to build 20 more ferries over the next two years. The deal is expected to add a significant number of manufacturing jobs in the Fort Lauderdale area.

"We are conservatively estimating between 10-20 initial jobs, starting with laminators, fiberglassers, etc. and then adding others as production proceeds," said Dr. Lisa Knowles, vice president of Jedison Catamaran. Knowles said she is also interested in hiring one to three students from the Broward College Marine Engineering Program.

Jedison Catamaran is a builder of core-composite power catamarans and is owned by Knowles Marine, Inc., and Bulldog Marine, Inc. It currently operates at the Lauderdale Marine Center in Fort Lauderdale.

Kymeera Investment is a Nigerian firm dedicated to developing Nigeria's infrastructure by investing in privately financed infrastructure projects and generating capital growth through various partnerships. Its offices are in Lagos and Abuja, the Federal Capital Territory in Nigeria.

#### **Amera Barron Leasing, Inc. Signs Seven Tenants for Nearly 40,000 Square Feet**

Amera Barron Leasing has announced it has finalized seven leases totaling nearly 40,000 square feet in its Coral Springs Financial Plaza office building and Cocogate Plaza shopping center in Margate.

Darby Dental Supply, LLC, a leading distributor of dental supplies, leased 10,000 square feet of space for administrative offices at Coral Springs Financial Plaza, 3300 University Drive. Walter H. Keller, Inc., consulting engineers and planners, leased 1,129 square feet and The Breakfast Club Café, a restaurant with delivery service, leased 900 square feet. The new Coral Springs Financial Plaza tenants join Vantage Hospitality, which leased a full floor in February.

Retro Fitness, a national chain, will open its first Florida facility, an innovative '80s-themed fitness center, in 16,000 square feet at Cocogate Plaza, located at the intersection of State Road 7 and Coconut Creek Parkway in Margate. Other new Cocogate Plaza tenants are Borja Productions, leasing 7,520 square feet for a new restaurant, Physician Preferred Pharmacy with 2,001 square feet, and Olga Molina Grocery with 2,109 square feet.

"We've seen a boost in leasing interest in our properties that we have not seen in a while. This latest round of leasing, along with the interest in our Riverbend Transit Oriented Development in Fort Lauderdale, demonstrates that tenants recognize this is a good time to plan for the future," said Charlie Ladd of Amera Barron.

Amera Barron Leasing's latest tenant announcements follow on the heels of several milestones reached in the development of Amera Barron's Riverbend Transit Oriented Development, a new urban community taking shape at the western edge of downtown Fort Lauderdale. Signature tenant Strayer University recently opened its Fort Lauderdale campus, occupying an entire floor of 15,241 square feet in the first completed building. The Broward County Supervisor of Elections announced it will make Riverbend home, signing a contract for the construction of a 72,000 square foot, \$22.8 million build-to-suit office building and operations center.

### **CB Richard Ellis Closes 11 Lease Transactions Throughout Broward County**

CB Richard Ellis (CBRE) has announced the closing of 11 office lease transactions totaling nearly 160,000 square feet. They include:

- Foxconn Technology Group (42,521 square feet of office space for seven years at Corporate Center I, 1551 Sawgrass Corporate Parkway, Sunrise)
- Kaplan Higher Education Corp. (26,816 square feet of office space for five years at Cypress Centre, 6600 N. Andrews Ave., Fort Lauderdale)
- Interim Healthcare, Inc. (19,581 square feet of office space for 10 years at Corporate Center III, 1001 Sawgrass Corporate Parkway, Sunrise)
- First American Title Insurance Company (17,300 square feet of office space for six years at Sawgrass Lakes Center, 13450 W. Sunrise Blvd., Sunrise)
- Broward County (11,922 square feet of office space for five years at Corporate Center, 110 E. Broward Blvd., Fort Lauderdale)
- Borneo Management (10,500 square feet of office space for 10 years at Corporate Center, 110 E. Broward Blvd., Fort Lauderdale)
- ReMax Realty (7,500 square feet of office space for 10 years at Preferred Exchange Tower, 3111 N. University Drive, Coral Springs)

- Scientific Image (6,955 square feet of office space for seven years at Cypress Centre, 6600 N. Andrews Ave., Fort Lauderdale)
- Hello Florida (5,882 square feet of office space for seven years at Trafalgar Plaza, 5300 NW 33rd Ave., Fort Lauderdale)
- ComPsych (5,411 square feet of office space for eight years at Cypress Centre, 6600 N. Andrews Ave., Fort Lauderdale)
- Verizon Wireless Business Network (5,167 square feet of office space for five years at Corporate Center, 110 E. Broward Blvd., Fort Lauderdale)

### **Stiles Adds Tenants, Completes Renovations at Township Plaza**

Stiles Corporation has completed major renovations and added several new tenants at the 74,274 square foot Township Plaza mixed-use center, Coconut Creek's fast-growing business district.

Located at the southeast corner of Sample and Lyons Roads, across the street from the new 500 acre Downtown Coconut Creek main street district, Township Plaza was acquired by a joint venture of Stiles Capital Partners and Capri Capital Partners in 2007.

The leases and renewals include: All Star Recruiting (2,645 square feet); Eden Funeral Services (2,520 square feet); Medical Biz Solutions, a consulting firm (1,488 square feet); Salon Renu & Spa (2,569 square feet); and Uncle KC restaurant (3,270 square feet).

## **Education & Workforce Development**

### **Three Broward Schools Nominated for National Blue Ribbon Program**

Broward County Public School District officials have announced that three Broward County Public Schools have been selected as 2008/09 Florida Blue Ribbon Schools of Excellence. They are McFatter Technical High School, City of Pembroke Pines Charter Middle School and Pompano Beach High School. The three schools were submitted by the Florida Department of Education for the federal No Child Left Behind Blue Ribbon Schools Awards Program.

The federal program honors K-12 schools that either demonstrate academic superiority in their states or make dramatic gains in student achievement. It is the highest national honor a school can receive. States are invited to nominate schools for the program. The Florida Department of Education can only nominate 13 schools for the awards, which honor schools that help students excel academically and that are making significant progress in closing the achievement gap.

National winners will be announced in the fall of 2009 and be invited to Washington, D.C. to be honored by national officials.

### **Five Broward Schools Named to *U.S. News & World Report* Best High Schools List**

Atlantic Technical Center, Nova High, Pompano Beach High, Stranahan High and William T. McFatter Technical Center have been named by *U.S. News & World Report* as being among the best high schools in the nation. This is the second annual ranking of top schools by the magazine. All five schools were also on the first list which was released in 2007.

### **Broward Ranks #1 in New National Board Certified Teachers in 2008**

For the fourth year in a row, Broward County Public Schools ranks first nationwide in the number of new National Board Certified Teachers (NBCTs), with 358 teachers receiving

National Board Certification in 2008. Broward County also remains the largest school district in the nation in the number of cumulative NBCTs with 1,633. National Board Certification is a voluntary program designed to recognize and reward already great teachers. Certification is achieved through a rigorous, performance-based process that typically takes one to three years to complete.

### **J.P. Taravella High School Band to Perform In Presidential Inauguration Parade**

The J.P. Taravella High School marching band has been selected to perform in the 56th Presidential Inauguration Parade on Tuesday, January 20, 2009, in Washington, D.C. The Inauguration Parade, which will be held following the Presidential swearing-in ceremony, will take place along Pennsylvania Avenue between the U.S. Capitol Building and the White House.

The 200-plus member Marching Trojans band is the only high school band from the state of Florida scheduled to perform in the parade. The Florida A&M University Marching Band, "The Marching 100," will also march in the parade.

The J.P. Taravella High School band was selected from among nearly 1,400 applications, according to a statement issued by the Presidential Inaugural Committee.

### **Broward Schools Employee Named Foreign Languages Supervisor of the Year**

Blanca Guerra, Broward County Public Schools Curriculum Specialist, World Languages, was named the 2008 Supervisor of the Year by the Foreign Language Association for Managers in Education (FLAME). Since becoming the District's Foreign Language Curriculum Specialist in 2002, Guerra has been involved in leadership activities at the local, state and national levels. Guerra has been instrumental in organizing foreign language competitions and multicultural fairs for Broward County Public Schools. She has also been an innovator in the development of curriculum maps to be used throughout the state for teaching foreign languages to students and has contributed to the use of technology in acquiring language skills and cultural competence.

### **Updated "Education Dashboard" on Broward Alliance Website**

Each year, The Broward Alliance Education and Workforce Development Committee is responsible for providing the "Education Dashboard," a snapshot of key elements of education in Broward County. This year's numbers are now available on The Broward Alliance website. The Education and Workforce Development Committee acts as a conduit for the county's workforce development and K-12 system, technical centers, community colleges and universities to develop and strengthen business and educational linkages. To see the latest snapshot, visit [www.browardalliance.org](http://www.browardalliance.org) and click on K-12 Education Fast Facts in the Workforce & Education section of the website. The dashboard is part of The Broward Alliance's "Educational Excellence Builds Business" campaign, which is designed to significantly enhance the perceptions of decisions makers and build the case for capital investment and job creation from knowledge-based industries by letting businesses know about the quality of Broward's education system and its current and future workforce.

### **Creative Economy and Film Commission**

#### **Top Shelf Artists Launched In South Florida (Company based in Fort Lauderdale with the Assistance of the Broward Alliance Film Commission)**

Producing a music video, feature film, television show, commercial or theatrical production just got easier for those charged with "putting it together," thanks to the opening of Top Shelf Artists (TSA). TSA is a one-stop supplier for all the world-class talent needed to give a production the most coveted celebrity caliber hair designers, make-up experts, clothing stylists and photographers. "We even have body painters and f/x artists who can transform any actor or performer into whatever the client demands," says TSA co-founders, Sydney Faye-Davis, noted fashion producer, and Melory Johnson, international make-up artist. The

two women saw a void in the marketplace and knew they could begin filling it from the hundreds of names and talent they had identified, known and worked alongside during their many years in the industry.

Johnson, who was raised in South Africa, is a talented and accomplished artist in her own right. She discovered her passion for the magic of make-up after she graduated from the University of Pretoria, South Africa. Melory settled in the States with her husband Terry in 2000, and was soon working alongside the likes of Bobbi Brown and Laura Mercier. Most recently, Ms. Johnson founded a retail recruiting, training and booking agency for free-lance artists and photographers, called the MeloryJohn talent group.

Ms. Faye-Davis was born into a show business family, her Dad being famed Chicago radio personality Marty Faye, her cousin legendary entertainer Danny Kaye and her aunt, cabaret star Frances Faye. She is former executive editor and international retail sales director for both *Harper's Bazaar* and *Mirabella* magazines. Before moving to Florida, she was senior vice president of Warren Cowan & Associates, a Beverly Hills based entertainment, public relations and corporate marketing firm.

Top Shelf Artists is headquartered at 111 SW 6th Street, Fort Lauderdale, FL 33301. The phone number is 954-467-7200. For more information, please visit: [www.topshelfartists.com](http://www.topshelfartists.com).

**The following article is reprinted with permission from the November 3, 2008 issue of EDNow, the International Economic Development Council (IEDC) newsletter**

**Richard Florida at IEDC's Annual Conference: "We Have an Obligation as a Profession to Lead the Way Out"**

By Louise Anderson

Creative class guru Richard Florida is counting on us. Speaking to attendees of IEDC's recent annual conference in Atlanta, Florida said he sees the rebound of our economy coming only from "real efforts to build real economies in real communities." The new models for rebuilding not just the U.S. economy but the world economy, he said, have to come from economic developers and local leaders.

After opening with the painful and obvious – that the U.S. got gravely "out of whack" by building a system that rewarded people with million and billions of dollars just for moving money around – he offered a timely dose of optimism: What has happened to the economy will end up being good for America, putting the focus back where real value is created. "The only true capital we have is our people, their businesses, our communities and regions," he said.

Florida offered some insightful points that apply to all communities, whether they have thriving music scenes and lively downtowns – or aspire to those – or not.

- Communities where everyone is included do the best overall. Florida wasn't referring just to "alternative lifestyles," as many often assume. He cited a survey that found that recent college graduates felt the second-least-welcome in most cities, ranking only above the poor. "That's why they are concentrated in a relatively small number of towns; they can feel places that don't welcome them," he said. And that's why it's key to get these young, productive workers plugged into a community – where they feel valued, that they belong, and that they can give their time and make a difference.
- The "creative class" must be extended and expanded. The key to economic growth isn't just to poach valuable workers from one community to another but to tap the creativity of all workers. This not only includes factory workers – which forward-thinking companies such as Toyota use to spot trends, generate ideas and solve problems – but also the huge percentage of Americans who work in low-level service jobs. "We waste our human talent every day. What if we made our janitors 'building improvement engineers' and increased

their wages?” asked Florida. “We can make those service jobs more productive, too. A big part of our job has to be the upgrading of the service economy.”

- The economic crisis marks a decisive shift from the industrial to the creative age – and that means a change in geography. We’ve been told many times that we are now in the “information age.” But Florida’s point is not that the industrial segment of our economy will disappear, but that the mass production system that drove our geography, as well as our economy, no longer works. In a knowledge-driven economy, the source of development is people densely aggregated.

It isn’t just about urban versus suburban, downtown versus exurban. Rather, Florida foresees a new geography of “more intensively used megaregions,” where the suburb and downtown and periphery being to merge, held together with more transit-oriented development. The most dramatic change may be the imperative to create new forms of housing: “When the single-family home becomes an impediment to flexibility, we’re going to have to move to new forms of housing tenure, beyond renting and ownership,” he said. “We can’t waste human talent and time in two-hour commutes; people are going to have to live closer to where they work.”

Finally, no time spent with Florida is complete without a discussion of why and how ‘place’ matters. He sketched a legible framework of five factors that communities need for their residents to be truly happy and fulfilled – a “place pyramid,” similar to Maslow’s hierarchy of needs.

At the foundation are the basics: low crime, good schools, and physical and economic security. Above that is opportunity – jobs in one’s field, the opportunity to move up, and choices for continuing education. At the middle level is community leadership that is ethical, principled, inclusive, that ‘gets it.’ (This is a key element to attracting and keeping young workers. “People no longer want the old way,” Florida said. “People want to be part of the process and part of the solution.”) Second from the top is values – openness, diversity, tolerance, freedom to express creativity – all of which are essential to attracting residents but also to getting them excited to be in a place, to participate in civic life and to stay.

At the top of the pyramid is quality of place. People want to live in places where they can meet and make friends, places that have culture and energy. So economic developers, Florida said, must think of themselves not just as stewards of an economy but as stewards of place. “We have to get beyond thinking about our cities and communities just as economic centers. We have to think about cities and how they bring together economic, environmental and ecological systems,” he said.

Florida closed by leaving the future in his listeners’ hands. “Every single human being is creative. We can no longer afford to waste our natural resources or our human talent. It’s going to take decades to see the other side of this” economic crisis, he acknowledged, “but we are in a uniquely privileged position of real leadership.”

### **Bentley Forbes Showcases 450 Las Olas Center to the Film Industry**

BentleyForbes and Property Manager Sherry Canterbury Woods hosted the South Florida film and television industry in a pre-holiday reception on December 5th in the 450 Las Olas Center Lobby in Fort Lauderdale. Approximately 150 industry professionals attended the event that was catered by The Samba Room, which is also located in the signature downtown property that includes a pair of trophy class A office towers.

“The turnout for the event was terrific and everyone had such a good time. We were happy to sponsor this reception and showcase our building as a possible filming location for future film projects,” said Woods.

BentleyForbes, one of the nation’s largest privately-held commercial real estate investment companies, is headquartered in Los Angeles and has regional offices in Atlanta, Chicago, Dallas, Fort Lauderdale and Washington, D.C.



BentleyForbes Property Manager Sherry Canterbury Woods talks with LXR Area Sales Manager Ben Johnson at the Pre-Holiday Film Industry Reception.



Broward Alliance staff volunteers assist the Film Commission in welcoming guests to the reception. ( L-R) Volunteer Lourdes Salcedo with Broward Alliance staff members Elodie Brisset, Helen Kulp and Elizabeth Taschereau.



(L to R) Freelance producer Shauna Monahan, actor Mark Newman and Tara Productions producer Elisa Robin Resnick enjoy the reception together.



At the reception *Marley and Me* location manager Sam Tedesco visits with *Untitled Road Trip Movie* location manager Liz Elwell. Both films were shot on location in Broward and South Florida this year and both location managers live in Broward.

## Top Rankings

### **Pembroke Pines Among Nation's Best**

Pembroke Pines has been named one of the nation's "Best Places in America to Raise Kids" by *Business Week* magazine. This was announced in the November 2008 issue.

## **Broward Alliance Investor News and Announcements**

### **Broward Alliance Welcomes Investors to *Who's Who in Economic Development***

Following are Broward County/South Florida companies who have been added to the *Who's Who in Economic Development* and are leading Broward County in building a stronger and more diverse economy:

**Citrix Systems** ([www.citrix.com](http://www.citrix.com)) - Jo Moskowitz, Director Corporate Citizenship - Citrix Systems, Inc. (NASDAQ:CTXS) is the global leader and the most trusted name in Application Delivery Infrastructure. More than 215,000 organizations worldwide rely on Citrix to deliver any application to users anywhere with the best performance, highest security and lowest cost. Citrix customers include 100 percent of the Fortune 100 companies and 99 percent of the Fortune Global 500, as well as hundreds of thousands of

small businesses and prosumers. Citrix has approximately 8,000 partners in more than 100 countries. Annual revenue in 2007 was \$1.4 billion.

**Coral Springs Economic Development Foundation** ([www.coralspringsedf.org](http://www.coralspringsedf.org)) - Paul Cawley, Executive Director - The Coral Springs Economic Development Foundation's mission is to implement an economic program, which through careful planning and public/private cooperation will diversify the commercial tax base of Coral Springs, Florida.

**Florida Atlantic University** ([www.fau.edu](http://www.fau.edu)) - Dr. Joyanne Stephens, Vice President - Broward - FAU opened its doors as the first public university in southeast Florida and the first in America designed for upper division students only. Since day one, FAU has pushed the bounds of higher education. Less than 50 years later, the University serves 27,000 freshmen, transfers and graduate students on seven campuses and sites.

**Marine Industries Association of South Florida** ([www.miasf.com](http://www.miasf.com)) - Frank Herhold, President - The MIA SF is the leadership organization created to promote and protect the sound growth of the marine industry in South Florida for the benefit and education of its members, the community and the environment.

**Seitlin Insurance & Advisory Services** ([www.seitlin.com](http://www.seitlin.com)) - David Morgan, President - Employee Benefits - Founded in 1945, Seitlin is proud of its strong legacy of independence, innovation and superior client service in delivering competitive insurance and advisory services. As one of the largest privately owned independent agencies in the United States and an exclusive partner for Assurex Global in South Florida, Seitlin delivers the buying power of a combined \$19 billion in premium and access to the world's insurance markets.

**Sunnyvale Corporation / Mink & Mink** ([www.minkandmink.com](http://www.minkandmink.com)) - Debra Kay Mink, President - Sunnyvale Corporation / Mink & Mink, a Florida real estate brokerage firm specializes in commercial and industrial properties along the eastern seaboard and southeast Florida. Debra Kay (D.K.) Mink, RPA, managing broker/president, has been involved in the Florida real estate market since the firm's inception. D.K. has sold, managed and leased millions of square feet of office, retail and warehouse space.

#### **Stiles Construction Wins 17 Craftsmanship Awards from Construction Association of South Florida and the Outstanding Building of the Year TOBY Award**

Stiles Construction's project team received top honors at the Construction Association of South Florida's (CASF) Craftsmanship Awards event on November 6th, as the Dolphin Stadium expansion and enhancement project managed by Stiles was named the 2008 Overall Craftsmanship Performed on a Commercial Project award winner. Eight subcontractors were also honored for their work on the Dolphin Stadium expansion. Craftsmen won an additional eight awards on five other Stiles projects: Trump International Hotel and Tower, Lake Shore Plaza II, Acura of Pembroke Pines, 200 Las Olas Circle and the City of Hollywood/Garfield Street Parking Garage. The 2008 Craftsmanship Awards were presented at the annual CASF dinner at the Signature Grand, Davie.

Stiles Property Management also won the Outstanding Building of the Year TOBY Award in the 250,000 to 499,000 square foot category from the Fort Lauderdale/Palm Beaches Building Owners and Managers Association. The award was presented to Stiles for its management of The Bank of America Plaza at Las Olas City Center, Fort Lauderdale. The BOMA chapter is comprised of over 300 building/facility managers and the vendors who service buildings in Martin, Palm Beach and Broward Counties.

#### **Craftsmen on Miller Construction Company Projects Honored with 24 Craftsmanship Awards**

Craftsmen on Miller Construction Company project teams were recently awarded 24 of a total 96 awards given throughout the South Florida area by the Construction Association of

South Florida. Teams for Republic Services' Headquarters, WPLG's new broadcast facility and the 5Palms condominium were honored with 16 Craftsmanship Awards. In addition, subcontractors on two Moss/Miller Joint Venture construction projects at Nova Southeastern University received eight Craftsmanship Awards.

### **Moss & Associates Completes Three South Florida School Modernization Projects Totaling \$49.5 Million**

Moss & Associates, one of Florida's largest construction management companies, recently completed three South Florida public school modernization projects totaling \$49.5 million.

"School districts recognize the educational and cost-saving advantages of updating existing facilities with today's energy-efficient systems and other environmentally friendly features," said Bob Moss, president and CEO of Moss & Associates, whose education portfolio includes more than \$400 million in completed, under-construction or committed projects in the last four years.

For the Palm Beach County School District, Moss & Associates completed a \$26 million construction project that modernized Forest Park Elementary School, a Boynton Beach landmark built in 1956. The project built 84,745 square feet of new space in classrooms, cafeteria, playfields, parking, and a parent drop-off and pick-up area.

For the School Board of Broward County, Moss & Associates completed two school modernization projects in Hollywood: a \$13.4 million, 44,086 square foot project for Apollo Middle School; and a \$10 million, 18,484 square foot project for Boulevard Heights Elementary School. Moss is also managing a \$13.2 million modernization of Peters Elementary, Plantation, which is scheduled for completion this month.

### **Moss & Associates Wins Four Prestigious Awards**

Three high-profile projects built by Moss & Associates, one of Florida's largest construction management companies, have received 2008 Excellence in Construction Awards from the Associated Builders and Contractors (ABC) Florida East Coast Chapter. ABC also presented Moss with its Platinum Safety Training and Evaluation Process Award, recognizing exceptional safety practices.

Honored with Eagle Awards, the highest level of achievement, were: The Colonnade, a self-contained residential community constructed by Moss in Kendall; and The Commons, a 520-bed dormitory at Nova Southeastern University (NSU) built by the Moss/Miller Joint Venture. Both projects will now be considered for ABC Awards of Excellence recognition at the national level.

### **Morris Southeast Group/CORFAC International Selected to Represent RREEF America REIT II Corporation for Davie Broward Business Park Properties**

Morris Southeast Group/CORFAC International has been selected to represent RREEF America REIT II Corporation for their Broward Business Park properties located in Davie. Ken Morris, SIOR, president, Morris Southeast Group/CORFAC International is pleased that his firm has been chosen exclusively by this Global alternative investment management business and Ken and his associates Lois Paskow, RPA and Koreena Rivers are confident this will be a mutually beneficial assignment.

Broward Business Parks is a flex/warehouse property consisting of 5 single story buildings located at 3600/3650/3700/3750 Hacienda Blvd. and 5000 Oakes Rd in Davie. The property is conveniently located off State Road 84 and the Florida Turnpike. There are currently 4 spaces available ranging from 2,400 square feet to 9,450 square feet and offering grade level doors with 22'6" clear ceilings.

Morris Southeast Group is a member of CORFAC International, an organization of leading, privately-held, entrepreneurial commercial real estate firms serving 100 major markets in North America, and internationally through its King Sturge CORFAC International alliance.

### ***South Florida Business Journal Seeks Real Estate Deals of the Year Nominations***

Did you make the best real estate deal of 2008? Don't miss out on being a part of one of the biggest real estate events of the year! The *South Florida Business Journal* is now accepting nominations for their Real Estate Deals of the Year program.

To be eligible to receive an award, new development deals must have received a certificate of occupancy in 2008 and must have been completed in Miami-Dade, Broward or Palm Beach counties. For existing real estate deals, the lease, sale or other transactions must have been completed in 2008. To make your nomination, go online to:

<http://southflorida.bizjournals.com/southflorida/nomination/1505>

The deadline for nominations is January 22nd. After the *South Florida Business Journal* receives the nomination, an application will be sent to the nominee. Completed applications must be submitted by January 23rd. Winners will be recognized at an awards program in March, and will be featured in a special section in the *South Florida Business Journal*. For more information, please contact Brenna Mello at (954) 949-7576 or [bmello@bizjournals.com](mailto:bmello@bizjournals.com).

### **Citrix Systems Inc. Announces Survey Results**

A recent survey conducted by Citrix Systems, Inc., the global leader in application delivery infrastructure, revealed that virtual desktop delivery interests higher education information technology (IT) professionals looking for ways to optimize the computer lab. Seventy-six percent of 200 higher education IT professionals indicated an interest in adding virtual desktop delivery to their institution's virtualization profile. The survey, sponsored by Citrix Systems, was administered last month during the annual EDUCAUSE conference held in Orlando.

While more than half of the Citrix survey respondents already have a server virtualization and provisioning solution in place, desktop delivery appears to have a place in the future of higher education IT. The survey also revealed that higher education IT departments recognize virtualization as a solution that can address top concerns about existing computer labs. Respondents indicated that a virtual computer lab could provide easy delivery of semester-based instructional applications and resources (67 percent); reduce costs by eliminating the need to maintain the physical lab and upgrade equipment (62 percent); and free IT personnel to work on other projects (58 percent).

In addition, Citrix uncovered a clear competitive advantage component to virtualization in higher education. More than 67 percent of survey respondents indicated that a virtualization-enabled reduction in IT costs would make the institution more competitive. Secure student access to instructional tools from any end device, any time and anywhere, came in a close second (65 percent) in terms of competitive advantages.

### **RSM McGladrey Announces New Additions**

RSM McGladrey recently announced the addition of Peter Gampel and Arlene Ravalo-Jao to its local Business Valuation, Forensic Accounting and Litigation Support (BVFALS) Practice. Gampel joins the firm as a director and Ravalo-Jao as a manager. Both Gampel and Ravalo-Jao are credentialed business appraisers and come to the firm with extensive experience delivering BVFALS services in the South Florida marketplace.

### **Broward Alliance Investors Honored by *Real Estate Florida* as Women of Influence**

Congratulations to Broward Alliance investors Maridee Bell and Tere Blanca who have been recognized as among the top 25 Women of Influence in commercial real estate in Florida by *Real Estate Florida*, an industry-leading trade publication.

Bell is vice president of Sunbeam Properties, which is developer of the Miramar Park of Commerce, and Blanca is senior managing director of Cushman and Wakefield.

Each year *Real Estate Florida* recognizes women of achievement who are shaping Florida's commercial real estate industry by demonstrating a solid track record in the business and contributing to the industry. Nominees were evaluated on their career advancement, significant accomplishments, scope of influence and participation in industry, civic and charitable organizations.

### **Other Briefs/News**

#### **JetBlue Airways to Add Two New International Routes**

JetBlue Airways has announced plans to further expand its South Florida focus city at Fort Lauderdale-Hollywood International Airport with two new international routes. The airline intends to commence daily nonstop service from Fort Lauderdale to Santo Domingo, Dominican Republic, and to Cancun, Mexico, in May 2009, subject to receipt of government operating authority.

JetBlue's planned service to Cancun and Santo Domingo is the latest in the airline's Caribbean expansion from Fort Lauderdale. The airline kicked off twice-daily nonstop service to San Juan, Puerto Rico on December 18th while another new route, to Nassau, Bahamas, begins February 1, 2009. In addition to its new Caribbean service, JetBlue offers routes from Fort Lauderdale to 13 cities throughout the United States with up to 46 daily departures.

With 705 crew members based in Fort Lauderdale, JetBlue is the third largest airline serving Fort Lauderdale-Hollywood International Airport based on average daily departures for Spring 2009.

#### **Florida Engineering Society Governor's New Product Award Nominations Sought**

The Florida Engineering Society is now taking nominations for the Governor's New Product Award. The program, established in 1985, salutes Florida inventors in the design and development of new products, machines, processes or materials. Selection of the winning entries is based on the sales & economic impact in the state of Florida, the innovative use of engineering principles, and the improved savings, productivity, energy efficiency and safety. The Governor's New Product Award program is administered by the Florida Professional Engineers in Industry, a practice section of the Florida Engineering Society. The deadline for nominations is December 30, 2008. The award will be presented in Tallahassee on February 17, 2009. For more information or to download a brochure and nominating form, please visit <http://www.fleng.org/FPEI/FPEIawards.cfm>.

#### **JA World Announces Hard Hat Tours**

Junior Achievement of South Florida is inviting local business and community leaders to reserve their spot for an informative, high-energy tour of JA World Huizenga Center at Broward College. Construction is in progress and a hard hat will be provided. For more information about JA World or to RSVP, e-mail Kathryn Cousins, Chief Development Officer at [Kathryn@jasouthflorida.org](mailto:Kathryn@jasouthflorida.org).

Junior Achievement of South Florida was founded in 1959 by the Fort Lauderdale Rotary Club and served just 373 high school students during its first year. Programs now span grades K-12, with age-appropriate curricula designed to teach elementary students about their roles as individuals, workers, and consumers and to prepare middle grade and high school students for key economic and workforce issues they will face.

## Upcoming Economic Development Meetings, Missions & Events

### **Enterprise Florida Events:**

#### **boot 2009 Düsseldorf**

40th Annual Düsseldorf International Boat Show  
January 17-21, 2009  
Dusseldorf, Germany

#### **ARAB HEALTH Trade Show 2009**

January 26-29, 2009  
Dubai, United Arab Emirates

#### **Nigeria Export Trade Mission**

February 1, 2009  
Lagos & Abuja, Nigeria

#### **India Chemtech World Expo**

February 12-16, 2009  
Mumbai, India

#### **Dubai International Boat Show 2009**

March 3-7, 2009  
Dubai, United Arab Emirates

#### **Florida Pavilion at Moscow International Boat Show**

April 9-12, 2009  
Moscow, Russia

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information, please visit <http://eflorida.com/Events.aspx?Id=6312>

### **Broward Alliance Calendar of Events**

#### **Corporate Council Meeting**

Wednesday, January 14th, 8:30 a.m.  
Location: TBA

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@browardalliance.org](mailto:hkulp@browardalliance.org)

#### **Entrepreneur Council Meeting**

Wednesday, January 21st, 9:00 a.m.  
Location: The Broward Alliance

For more information, please contact Kathleen Weekes at 954-627-0132 or at [kweekes@browardalliance.org](mailto:kweekes@browardalliance.org)

Calendar subject to change without notice. Please visit [www.browardalliance.org](http://www.browardalliance.org) for the most current calendar of events and meetings and for more information regarding The Broward Alliance.