

ANNUAL REPORT 2024-2025

greater
fort lauderdale
alliance | broward
county
Life. Less taxing.



VALUES STATEMENT

Our core values include social responsibility and a dedication to building healthy and competitive communities; creation of wealth for individuals, businesses and communities; and cooperation and collaboration in our business dealings.

ALLIANCE MISSION

As the primary economic development organization for Greater Fort Lauderdale/Broward County, we focus on creating, attracting, expanding and retaining high-wage jobs and capital investment in high value targeted industries, developing more vibrant communities and improving the quality of life for our area's citizens.

The Four Cornerstones of our economic development services:

- Marketing and Promoting Broward County
- Managing Expansion, Relocation and Retention Projects
- Conducting and Providing Market Research & Business Intelligence
- Securing and Enhancing Private/Public Leadership and Investment

We provide leadership and excellence in delivering economic development services for our clients, prospects, investors and partners.

Photo Courtesy of Sublime Imagery Studios



DOUG BARTEL

FY 2024-2025 Chair of the Board
Greater Fort Lauderdale Alliance

Enterprise Communications Leader
Florida Blue

Doug Bartel



BOB SWINDELL

President/CEO
Greater Fort Lauderdale Alliance

Bob Swindell

LETTER FROM THE CHAIR AND PRESIDENT/CEO

In Fiscal Year 2024-2025, the Alliance remained focused on strategic diversification and growth of Broward County's economy through emphasis on high-value, high-wage targeted industries. This was an exciting year for the Greater Fort Lauderdale Alliance, and the companies, professionals and organizations we're proud to call our partners in success as the official public/private partnership for economic development in our dynamic community.

We thank our public and private partners for your support and commitment, which helps ensure Broward County remains competitive with other areas in Florida, the U.S. and globally. Your investment in economic development allows our community to remain a leader in high-wage job

growth. As we move forward to 2026, we will continue helping create jobs for the residents of Broward County, assisting in building the county's tax base, striving to improve the standard of living for our cities and county, and helping to ensure Broward County's companies succeed and prosper.

The Alliance is pleased to announce the relocation and expansion during the past year of 12 targeted industry companies, resulting in the creation of 716 high value jobs, the retention of 211 jobs and more than \$139 million in capital investment in Broward County.

According to an independent study by the South Florida Regional Planning Council, from 2016 to

2025, the Alliance, working with its members, Broward County and other partners helped create or retain more than 22,850 direct jobs that are estimated to have generated through direct, indirect and induced effects total employment of more than 44,000 jobs, \$1.7 billion in annual personal income and \$8.4 billion in annual economic impact. For details on project results, including capital investment and numbers of new and retained jobs, please view the chart on pages 21 and 22.

OTHER HIGHLIGHTS OF THE FISCAL YEAR INCLUDE:

- 3 million views and counting for our "Work Hard. Live Better." campaign featuring **Florida Panthers' two-time Stanley Cup Champion star forward, Matthew Tkachuk**, who shares why he loves living and working in Greater Fort Lauderdale.
- Alliance members and partners featured on **CBS Saturday Morning** for sustainable technologies including **NSU and NSU's Guy Harvey Oceanographic Center in the City of Dania Beach; the City of Pompano Beach's Wahoo Bay**, and more.
- Continuing to bring high-wage workforce and education opportunities directly to local students through our regional **TechGateway** initiative, and collaborations promoting work in the **marine industry, and construction and trades**.
- A successful **biennial 2025 Alliance Leadership Trip** to Boston, Massachusetts, with 109 business and community leaders participating.
- Re-engaging our community in the community visioning process through **Six Pillars Broward 2045**, following the Six Pillars framework developed by the Florida Chamber of Commerce to help move Greater Fort Lauderdale forward.
- Fort Lauderdale named to the **Top 25 Best Places to live in the Southeast** by Livability.

These are some examples of the results and work of the Alliance to grow and preserve jobs, increase capital investment, and improve the local tax base in our community. We thank our members and partners for their dedication and support in 2024-2025!

2024/2025 BOARD OF DIRECTORS

*Executive Committee/Directors' names
and companies as of September 30, 2025*

EXECUTIVE COMMITTEE

Doug Bartel, Chair
FLORIDA BLUE

Jennifer Bales Drake,
Vice Chair, BECKER

Brian Huseman, Secretary
AMAZON

Heidi Davis Knapik, Treasurer
GUNSTER

Erick Strati, Past Chair
WELLS FARGO

Bob Swindell, President/CEO
GREATER FORT LAUDERDALE
ALLIANCE

Colin Brown
JM FAMILY ENTERPRISES, INC.

Scott Cerutti
DELOITTE

Doug Cohen
KELLEY KRONENBERG

Carol Hylton
CAREERSOURCE BROWARD

Rufus James
FXE - FORT LAUDERDALE
EXECUTIVE AIRPORT

Christina Jolley
BLANCA COMMERCIAL
REAL ESTATE

Rep. Chip LaMarca
FLORIDA HOUSE OF
REPRESENTATIVES

Traci Miller
MILLER CONSTRUCTION
COMPANY

Laurel Oswald
TCRE

Stacy Ritter
VISIT LAUDERDALE

Newton Sanon
OIC OF SOUTH FLORIDA

Kellen Smith
MSI COMPANY

Barry Somerstein, Of Counsel
NSU

Elizabeth Taschereau
CITY OF MARGATE

Commissioner Michael Udine
BROWARD COUNTY

DIRECTORS

Basil Bernard, APRICOT OFFICE INTERIORS

Mark Binko, NATIONAL JETS

Ignacio Borbolla, DELTA

Ashley Boxer, THE BOXER STRATEGY

Chris Burgio, MARSH & MCLENNAN AGENCY

Kathleen Cannon, UNITED WAY BROWARD

Monica Cepero, BROWARD COUNTY

Patrick Ceres, LION POINT ENGINEERING

Brian Clay, BANKUNITED

Ross Cooper, FRIENDS OF WLRN

Isabel Cosio Carballo, SOUTH FLORIDA REGIONAL
PLANNING COUNCIL

Charinus Davis, CORAL SPRINGS COCONUT CREEK
REGIONAL CHAMBER OF COMMERCE

Melanie Dickinson, SOUTH FLORIDA
BUSINESS JOURNAL

Heiko Dobrikow, RIVERSIDE HOTEL, LAS OLAS
COMPANY

Whitney Dutton, THE DUTTON GROUP

Dr. Jeremy Earle, CITY OF HALLANDALE BEACH

Sandra Veszi Einhorn, COORDINATING COUNCIL
OF BROWARD

Maribel Feliciano, BROWARD COUNTY OFFICE OF
ECONOMIC & SMALL BUSINESS DEVELOPMENT

Ray Ferrero, Jr., NOVA SOUTHEASTERN
UNIVERSITY

Mark Gale, FLL/BROWARD COUNTY AVIATION
DEPARTMENT

Ana Garcia, CITY OF DANIA BEACH

Catherine Givens, CITY OF CORAL SPRINGS

Kate Goldman, BAPTIST HEALTH

Dr. Howard Hepburn, BROWARD COUNTY PUBLIC
SCHOOLS



PAST CHAIRS

Following are the Past Chairs of the Alliance and its predecessor organizations: The Broward Alliance, Broward Economic Development Council Inc., Broward Business Development Board and Broward's Committee of 100, Inc. Thanks to these community leaders for their service and their dedication to Broward County's economic vitality.

Kyle Hough, CHAMPION SPECIALTY SERVICES GROUP
Steve Hudson, HUDSON CAPITAL
Keith Koenig, CITY FURNITURE
Derek Koger, SEMINOLE TRIBE OF FLORIDA
Brian LaTorre, HOTWIRE COMMUNICATIONS
Mayor Josh Levy, CITY OF HOLLYWOOD
Mark Lubelski, CITY OF SUNRISE
Ellice Martinez, AMERICAN HEART ASSOCIATION
DK Mink, NEAL REALTY & INVESTMENTS, INC.
Jenni Morejon, FORT LAUDERDALE DOWNTOWN DEVELOPMENT AUTHORITY
Joseph Morris, PORT EVERGLADES
Ken Morris, JLL
Terry Mularkey, NSU
Peggy Nordeen, STARMARK
Jason Nunemaker, CITY OF PLANTATION
Shawn Oden, BMO BANK
Felipe Pinzon, HISPANIC UNITY OF FLORIDA
Dr. Colin Polsky, FLORIDA ATLANTIC UNIVERSITY
Hector Ponte, WELLS FARGO
Vivan Premock, JPMORGAN CHASE & CO.
Julio Ramirez, FIFTH THIRD BANK
Matthew Rocco, SOUTH FLORIDA MANUFACTURERS ASSOCIATION
Sheila Rose, CITY OF COCONUT CREEK
Juliet Roulhac, FLORIDA POWER AND LIGHT COMPANY
Tim Rubin, KAUFMAN ROSSIN
Lisa Gefen Sicilian, KAPLAN, INC.

Dr. Germaine Smith-Baugh, URBAN LEAGUE OF BROWARD COUNTY
Jennifer Starkey, TD BANK
Greg Stuart, BROWARD METROPOLITAN PLANNING ORGANIZATION
Anita Fain Taylor, CITY OF MIRAMAR
Nicky Tesser, JETBLUE
Debbie Thomas, TOWN OF DAVIE
Mary Lou Tighe, BROWARD LEAGUE OF CITIES
Dr. Roy Virgin, CITY OF MIRAMAR
Rich Vogel, VECENERGY
Lori Wheeler, MARINE INDUSTRIES ASSOCIATION OF SOUTH FLORIDA
Bryan Wilson, THE BECK GROUP
Molly Wilson, BROWN & BROWN INSURANCE
Jonathan Wolfe, AUTONATION
Dr. Allen Zeman, SCHOOL BOARD OF BROWARD COUNTY
Andrew Zullo, LEADERSHIP BROWARD FOUNDATION, INC.
Giancarlo Zuniga, TRUIST
Mark Zarthar, FLORIDA PANTHERS

1963-64
J. TATUM
1963-64
A.O. WICKHAM
1964-65
BRYCE N. BATZER
1965-66
NICHOLAS DE TARDO
1966-67
ALBERT J. W. NOVAK
1967-68
ARCHIBAL M. BLACK
1968-69
FRANK VELTRI
1969-70
PAUL E. BAYSE
1970-71
GEORGE W. CHURCH
1971-72
JESSE J. MARTIN
1972-73
FRANK VELTRI
1973-74
JOHN C. CASSIDY
1974-75
ALBERT J. W. NOVAK
1975-76
NEUB PETSCHULAT
1976-77
PAUL E. BAYSE
1977-78
RONALD G. CATTLETT
1978-79
RONALD G. CATTLETT
1979-80
WILLIAM E. DUFFY
1980-81
JOHN R. MORRIS
1981-82
CHARLES W. BOYD
1982-83
CHARLES W. BOYD

1983-84
CHARLES W. BOYD
1984-85
ROY ROGERS
1985-86
JEROME I. MILLER
1986-87
ROBERT E. HUEBNER
1987-88
GARY ARENSON
1988-89
TERRY STILES
1989-90
ROGER L. ARNDALL, JR.
1990-91
ROBERT P. LEGG
1991-92
WALTER BANKS
1992-93
MICHAEL STREIBIG
1993-94
JOHN DORLAND
1994-95
ROBERT H. LARSEN
1995-96
JOEL K. GUSTAFSON
1996-97
DANIEL GORDAN
1997-98
THOMAS J. MILLER
1998-99
JERRY INGATE
1999-00
DR. WILHELMENA MACK
2000-01
RON GREENSTEIN
2001-02
A. PAUL ANDERSON
2002-03
LONNIE H. MAIER
2003-04
LARRY J. BEHAR

2004-05
HOWARD GREENBERG
2005-06
EVAN T. REES
2006-07
JOHN RUFFIN, JR.
2007-08
KATHY KOCH
2008-09
RAY FERRERO, JR.
2009-10
PEGGY NORDEEN
2010-11
J. DAVID ARMSTRONG, JR.
2011-12
J. DAVID ARMSTRONG, JR.
2012-13
GERARD LITRENTO
2013-14
BEN WESLEY
2014-15
MIKE MOORE
2015-16
DR. PENNY SHAFFER
2016-17
BILL WHITE
2017-18
DR. JENNIFER O'FLANNERY ANDERSON
2018-19
NELSON FERNANDEZ
2019-20
JULIET M. ROULHAC
2020-21
SAM ROBBIN
2021-22
LORI CHEVY
2022-23
GREGORY A. HAILE
2023-24
ERICK STRATI

Photo Courtesy of the City of Deerfield Beach

GREATER FORT LAUDERDALE ALLIANCE COUNCILS



The Alliance expresses deep appreciation to our Council leaders and volunteers for their hard work and dedication during 2024-2025!

Following is a summary of the roles and some of the work of each council.

CEO COUNCIL

Chair: Colin Brown,
JM Family Enterprises, Inc.

Vice-Chair: Keith Koenig
City Furniture

Chair Emeritus: Ray Ferrero, Jr.
Nova Southeastern University

Responsible for marketing and promoting the Greater Fort Lauderdale/Broward County brand as a premier location for corporate, international/regional and target industry headquarters, and monitoring the area's national external rankings/perceptions in comparison to its primary competitors to ensure continued favorability as a business location.

As part of the Alliance's strategic marketing plan, the Alliance, through its CEO Council, continued to market through targeted industry publications as well as through paid social advertising and paid search. In 2024, the Alliance's CEO Council engaged **BAY Public Relations** to garner national media coverage for Greater Fort Lauderdale as a business destination. In November 2024, BAY PR secured a CBS Saturday Morning feature on coastal resilience innovations including **Nova Southeastern University**, **the City of Pompano Beach's Wahoo Bay**, and other local companies.

The BAY team also partnered with the Alliance, Zimmerman Advertising, and the Panthers on a **campaign featuring star forward Matthew Tkachuk**. The campaign debuted on April 22, the first day of the 2025 Stanley Cup Playoffs, and **in less than a year garnered more than 3 million views, 30,756 clicks and 21,019,717 impressions**. It has been shown in numerous locations like FLL, Port Everglades, on a mobile ad truck in the vicinity of the Panthers' championship parade and the Amerant Bank Arena Jumbotron

during the playoffs, as well as online to targeted markets and individuals through placement by Zimmerman Advertising.

Additionally, the CEO Council supported coverage of Greater Fort Lauderdale's recent economic growth in **FOX Sports' nationally aired Fort Lauderdale International Boat Show Special**.

The CEO Council and the City of Hollywood co-hosted the **Business Facilities Live Xchange conference hosting site selectors and business decision makers**, at the Hollywood Beach Marriott. The group was welcomed by City of Hollywood Mayor and Alliance Board member, Josh Levy.

In **December 2024, the Alliance CEO Council met at DUNE** on Fort Lauderdale beach for a reception and holiday dinner. In June, the CEO Council had a special **dinner meeting at Wine Watch**. The group was also hosted by member **Jerry Plush, CEO of Amerant Bank** in September 2025 for a special evening with **Stanley Cup Champion Florida Panthers' General Manager Bill Zito, Coach Paul Maurice and Steven "Goldie" Goldstein, the television play-by-play broadcaster**.

New CEO Council member **Tommy Smith of Fort Lauderdale United FC** was welcomed to the Council in 2025. The Council also welcomed new representatives **Mark Zarthar of the Florida Panthers**, and **K.C. Helf of TTI NA, Inc.**



Florida Panthers' Matthew Tkachuk Greater Fort Lauderdale "Work Hard. Live Better." campaign at Port Everglades cruise terminal, Amerant Bank Arena Jumbotron and print ad.



New Member Fort Lauderdale United FC, Tommy Smith



CEO Council Holiday Dinner at DUNE



Mayor Josh Levy



GOVERNOR COUNCIL

Chair: Doug Cohen
Kelley Kronenberg

Vice Chair: Sterling Harrell
Amerant Bank

Identifies, studies, discusses and creates solutions to issues and opportunities that will advance Greater Fort Lauderdale/Broward County's competitive advantage in attracting and growing capital investment and quality jobs.

Governor Council meetings over the year included visits, behind-the-scenes tours and special guest speakers at the following venues, held jointly with the Leadership Council:

Special Agent Daniel Gaitan and Deputy Special Agent in Charge Justin Fleck; Federal Bureau of Investigation's Miami Office, Miramar

Dr. Colin Polsky, Dr. Pierre-Phillipe J. Beaujean, Katherine O'Fallon, Rep. Kelly Skidmore, and Dr. Francisco Presuel-Moreno; SeaTech at FAU Dania Beach

Sandra Veszi Einhorn, Fran Esposito, Mayor Josh Levy, and Dr. Rebecca McGuire; Broward Partnership, Fort Lauderdale

Randy Mengle; CTS Engines, Coral Springs

The Council's **Permitting Action Team** continued to focus on streamlining the permitting process to better support companies expanding and relocating to Broward County.

Led by D.K. Mink of Neal Realty & Investments, Inc., the team continues to work with Broward officials and heard from a variety of speakers throughout the year.

Special guest speakers included: Ana Barbosa, Administrative Manager, Board of Rules and Appeals; Alec Bogdanoff, Ph.D., Principal & Co-Founder, Brizaga, Inc.; Raymond E. Carroll, Real Estate Appraiser, Carroll and Carroll; Adam Friedman and Fredrik Wannius, Founders and Chief Executives, 1Print; Claudio Grande, President of the Code Officials Educational Association; Guillermo Haberer, VP Sales, Cement & Aggregates, Titan America; Mark Hagerty, Floodplain Manager, City of Fort Lauderdale; John Piotrowski, President, The Dock Experts; Tim Sperry, Founder/CEO, Carbon Limit.

The **Port Everglades Action Team (PEAT)** is a bipartisan, collaborative initiative between the Alliance, the Broward Workshop, and the Port Everglades Association. Their mission is to proactively learn about the wide-ranging roles that the Port plays in the growth of our economy, and to support major port initiatives. The group is currently chaired by **Rich Vogel of Vecenergy**. The team held a meeting on March 28 at the Broward County Convention Center for an update from the Port executive team, Joseph Morris, CEO/Port Director, David Anderton, Assistant Director of Port Everglades and Glenn Wiltshire, Deputy

Port Director. Government updates were presented by Lauren Jackson, Governmental Relations Consultant and Marty Cassini, Broward County Director, Office of Intergovernmental Affairs.



Ocean Economy panel discussion at FAU SeaTech



FBI Miami Field Office - Miramar, tour and program

LEADERSHIP COUNCIL

Chair: Shawn Oden
BMO Bank

Vice Chair: Traci Miller
Miller Construction Company

Promotes increased public/private sector collaboration and leadership for economic development policies and investments which enhance Broward County's economic competitiveness.

During the year, the Leadership Council met and conducted outstanding programs, held jointly with the Governor Council (see page 7):

Special Agent Daniel Gaitan and Deputy Special Agent in Charge Justin Fleck; Federal Bureau of Investigation's Miami Office, Miramar

Dr. Colin Polsky, Dr. Pierre-Phillipe J. Beaujean, Katherine O'Fallon, Rep. Kelly Skidmore, and Dr. Francisco Presuel-Moreno; SeaTech at FAU Dania Beach

Sandra Veszi Einhorn, Fran Esposito, Mayor Josh Levy, and Dr. Rebecca McGuire; Broward Partnership, Fort Lauderdale

Randy Mengle; CTS Engines, Coral Springs

The Alliance Investor Relations team and volunteer leaders held a successful Alliance biennial 2025 **Leadership Trip to Boston, Massachusetts**, co-chaired by Governor Council Chair **Doug Cohen** of **Kelley Kronenberg** and **Maria Hernandez** of **United Way Broward**. 109 leaders participated in the April 6-10 trip.

Chairs of the study groups were:

- Arts/Culture – Phillip Dunlap, Broward Cultural Division & Jennifer O'Flannery

Anderson, Community Foundation of Broward

- Business & Technology – Sam Blatt, Amazon & David Coddington, Alliance

- Commercial Real Estate - Jenni Morejon, DDA, Laurel Oswald, TCRC, Olga Torres, Alliance

- Education, Talent & Workforce – Randee Deich, Alliance & Dr. Colin Polsky, FAU

- Healthcare/Life Sciences – Ashley Boxer, The Beck Group & Todd Holt, Alliance

- Housing Affordability & Homelessness – Sandra Veszi Einhorn, Coordinating Council of Broward & Barry Somerstein, Greenspoon Marder

- Resilience – Ron Drew, Alliance & Dr. Jennifer Jurado, Broward County

- Small Business – Sandy Michael McDonald, OESBD, Luciano Todeschini, Alliance

- Sports/Entertainment/Recreation – Marzi Daoust, BAY PR, Bryce Hollweg, Derek Koger, Seminole Tribe of Florida

- Transportation & Infrastructure –

Carol Henderson & Rufus James, FXE

The **Alliance Leadership Influencers (under 40) Action team**, chaired by **Molly Wilson** of **Brown & Brown Insurance**, came together for engaging programs featuring distinguished guest speakers: City of Hollywood Mayor Josh Levy; Todd Holt and Juan Saavedra, Greater Fort Lauderdale Alliance

Boston Sports Panel at Fenway Park



Mayor Michelle Wu at Boston Public Library



Fireside Chat with Martha Sheridan, Meet Boston



Arts & Culture Panel, Institute of Contemporary Arts



Trip Chairs - Planning Sessions



CORPORATE COUNCIL

Chair: Christina Jolley
Blanca Commercial Real Estate

Serves as the primary resource of intelligence related to the current and ongoing health, prosperity and maturation of established and emerging industry clusters in Broward County such as aviation, marine, business/financial services and headquarters, creative industries, alternative energy, healthcare technologies/life sciences, information technology, mobile communications & telecommunications and international investment.

The Corporate Council met throughout fiscal year 2025, and heard from and toured the following:

John Kelly, CEO, and Michael Kelly, President and COO - Bradford Marine

Mark Binko, President and CEO, National Jets

Chuck Rubin, CEO, and Paulee Day, COO - West Marine's headquarters in Downtown Fort Lauderdale

Jamie Perry, President, JetBlue Paisly

Randy Mengle, COO - CTS Engines

The Business Retention and Visitation Outreach (BRAVO) Action Team, visited several local companies. The team is chaired by **Caroline Pinsker of Sun Sentinel Media Group**, and includes staff, Alliance members, the Broward County Office of Economic and Small Business Development and municipalities. This team conducted visits to local businesses to strengthen the local economy and connect companies with various resources and organiza-

tions.

This year, the BRAVO team heard from speakers including:

Sherril Columbo, Shareholder, Littler
Jeff Wolfe, SVP of Commercial Banking at Seacoast Bank
Audrey Gorman, Director of Business Development at International Staff Augmentation (ISA)

The International Action Team, chaired by **Jermaine Dacres - Senior Vice President, Fifth Third Bank** met for "Updates from Select Florida." Featured speaker Fernanda Figueiredo, Vice President of Leadership Initiatives and International Affairs at Select Florida, provided key updates on the organization's international initiatives and leadership priorities. Attendees engaged in a thoughtful Q&A session led by Dacres.



BRAVO Meeting



Meeting at National Jets



David Coddington, Jamie Perry and Christina Jolley



Meeting at West Marine

ENTREPRENEURSHIP COUNCIL

Chair: Kellen Smith
MSI Company

Promotes, grows, and accelerates the success of entrepreneurs in Broward County. The focus is on those entrepreneurs in Broward County's established and emerging clusters, informing the business community of the growing opportunities for entrepreneurs.

During the year, the Entrepreneurship Council met and conducted several interesting programs with outstanding guest speakers:

- Lil Roberts, Xendoo, at Trustbridge Hospice Foundation
- Noah Aguilar, Co-Founder; Robert Roschman, Co-Founder; Brian Smith, Chief Operating Officer; and Daniel Kastner, Head Distiller at Gulf Stream Distillery
- Brad Tuckman – Co-Founder of The Fort
- Manish Hirapara – Founder/CEO of PeakActivity, hosted by Tower Commercial Real Estate



Gulf Stream Distillery



The Fort



Meeting at Gulf Stream Distillery



Meeting at Trustbridge Hospice - Lil Roberts, Xendoo

PARTNER COUNCIL

Chair: Elizabeth Taschereau
City of Margate

Brings together the best and brightest economic development minds to work on common initiatives, leverage resources and share market intelligence in order to sustain a strong and responsive economic development system. Members of the Partner Council include representatives from Broward County and its municipalities, chambers of commerce, redevelopment agencies and local business assistance organizations.

The Partner Council continues to serve as a platform for discussing current trends and themes in the business community and looking for ways to meet the needs of businesses.

Following are examples of some of the program topics for the group in FY2025:

- **Natasha Villalba-Cruz, Commute Account Executive with Enterprise Mobility, and Robyn Chiarelli, Executive Director of Commute Broward**, hosted by the City of Coconut Creek
- **Rufus James, Director, City of Fort Lauderdale Executive Airport**, hosted by FXE
- **Madeline Nava, CEO, HCA Florida University Hospital**, hosted by the Town of Davie at HCA Florida University Hospital
- **Charlotte Mather-Taylor, CEO of the Area Agency on Aging of Broward County**, hosted by the City of Hollywood
- **Korey Czanik, General Manager of Propulsion Technologies**, and

Sebastien Tessier, Engineering & Quality Director, hosted by Propulsion Technologies



Meeting at City of Hollywood



Meeting at City of Coconut Creek



Meeting at City of Fort Lauderdale Executive Airport - FXE



ALLIANCE FOUNDATION

The mission of the Greater Fort Lauderdale Alliance Foundation is to improve the lives of residents within Broward County through numerous initiatives that support economic development. The Foundation is organized exclusively to promote scientific, literary, education and charitable purposes. The Foundation is affiliated with the Greater Fort Lauderdale Alliance, Broward County's official public/private partnership for economic development.

The Alliance Foundation has a number of programs and collaborations with local organizations to help companies and individuals succeed, and it helps lead community efforts to enhance the business climate in the community and bring jobs to Broward County. Founded over a decade ago in 2014, the Foundation's goals include helping foster a climate for companies to create jobs and helping ensure residents have the skills and training to fill the jobs. Additional information on Foundation initiatives such as the **Marine Research Hub**, **TechGateway**, educational initiatives such as **Claim Your Future Showcase**, as well as the **South Florida Opioid Alliance** can be found throughout this Annual Report.

The **Six Pillars Partnership** is a community strategic visioning and collective impact initiative that brings together a diverse cross section of leaders working on issues that highly impact the economic competitiveness of the community, with the common goal of powering prosperity and improving the quality of life for all residents in Broward County.

In 2025, a team of community leaders convened and has been updating and creating a 20-year community visioning plan, **Six Pillars Broward 2045**, following the Six Pillars framework developed by the Florida Chamber of Commerce. This work officially launched on June 18, when local leaders and community members shared key takeaways from the Alliance-led Leadership Trip to Boston. The new plan will be finalized and shared in November 2025.

The Six Pillars are:

- Talent Supply and Education
- Innovation and Economic Development
- Infrastructure and Growth Leadership
- Business Climate and Competitiveness
- Civic and Governance Systems
- Quality of Life and Quality Places

Economic Mobility - Prosperity Broward

One of the key takeaways from the Lauderdale Lakes Prosperity Broward Pilot Project, undertaken by the Alliance Foundation and many partners, including the Federal Reserve Bank of Atlanta, is to continue conversations around economic mobility. The first **Prosperity Conversation event, exploring Benefits Cliffs**, was held in the City of Miramar in November of 2024, bringing together community leaders to discuss barriers preventing residents from achieving economic mobility and challenges posed by the loss of benefits and income related to Benefits Cliffs.



FOUNDATION BOARD

CHAIR

Lonnie Maier, Crown Castle



VICE CHAIR

Basil Bernard, Apricot Office Interiors

SECRETARY

Juliet M. Roulhac, FPL

TREASURER

Kathy Koch, Ambit Communications

PRESIDENT

Bob Swindell, Greater Fort Lauderdale Alliance

DIRECTORS

Dr. Jennifer O'Flannery Anderson, Community Foundation of Broward

Jennifer Bales Drake, Becker

Lori Chevy, Retired - Bank of America

Henri Crockett, Crockett Foundation

Nelson Fernandez, ANF Group, Inc.

Bertha Henry, Retired - Broward County

Rufus James, City of Fort Lauderdale Executive Airport FXE

Gerard Litrento, Locality Bank

Felipe Pinzon, Hispanic Unity of Florida

ALLIANCE MEMBERS

as of September 30, 2025

CEO COUNCIL \$50,000

AMERANT BANK
Jerry Plush

AUTONATION
Tom Szlosek

BAPTIST HEALTH
Nancy Batista-Rodriguez

CITY FURNITURE,
Keith Koenig, Vice Chair

CLEVELAND CLINIC
Alex Espinosa

FLORIDA BLUE
Cindy Mason

FLORIDA PANTHERS
Mark Zarthar

FLORIDA POWER &
LIGHT COMPANY
Juliet M. Roulhac

FORT LAUDERDALE
UNITED FC
Tommy Smith

FUTURE TECH
ENTERPRISE, INC.
Bob Venero

JETBLUE/PAISLY
Jamie Perry

JM FAMILY
ENTERPRISES, INC.
Colin Brown - Chair

KAPLAN, INC.
Andrew S. Rosen

MAD ARTS
Marc Aptakin

NOVA SOUTHEASTERN
UNIVERSITY
Dr. Harry Moon

RICK CASE AUTOMOTIVE
GROUP
Rita Case

SEMINOLE TRIBE OF
FLORIDA
Derek Koger

SUSIE & ALAN B. LEVAN
FAMILY FOUNDATION
Alan Levan

TTI NA, INC.
K.C. Helf

ZIMMERMAN
Jordan Zimmerman

CHAIR EMERITUS (NSU)
Ray Ferrero, Jr.

GOVERNOR COUNCIL \$25,000

Amazon

Broward County Office of
Economic & Small Business
Development

Broward County Public
Schools

Broward Metropolitan
Planning Organization (MPO)

Champion Specialty Services
Provider

City of Coconut Creek

City of Coral Springs

City of Deerfield Beach

City of Fort Lauderdale

City of Hallandale Beach

City of Hollywood

City of Miramar

City of Sunrise

Fort Lauderdale Downtown
Development Authority (DDA)

Fort Lauderdale-Hollywood Intl.
Airport

Friends of WLRN

GA Telesis

ICON International

Kaufman, Rossin & Co.

Kelley Kronenberg

Phillip Morris International

South Florida Business Journal

Spirit Airlines

Starmark International

Wells Fargo

LEADERSHIP COUNCIL \$12,000

ALLINI Water Systems

Bank of America Merrill
Lynch

BankUnited

BBX Capital

Becker

BMO Bank

Broward Center for the
Performing Arts

City of Plantation

City of Pompano Beach

CORE Construction

Crown Castle

Delta Airlines

DPR Construction

Eye on Channel

Fifth Third Bank

Greenspoon Marder
Law

Gulfstream Park Racing
& Casino

GUNSTER

HCA Florida Healthcare

Hotwire
Communications (fision)

J.P. Morgan Chase

Miller Construction

Company

OZ Digital Consulting

People's Trust
Insurance Company

PNC Bank

Princess Cruises

Regions Bank

Riverside Hotel, The
Las Olas Company

RSM US, LLP

Rubin, Turnbull &
Associates

SKNV

South Florida Business
& Wealth Magazine

St. Thomas University

Stiles

Sun Sentinel Media
Group

TD Bank

Town of Davie

Truist

United Way Broward

CORPORATE COUNCIL

\$6,000

Advantage Services	Cushman & Wakefield	Pier Sixty-Six Hotel & Marina
ANF Group, Inc.	Dale Carnegie	Recovery Unplugged
Avison Young	Deloitte	Seacoast Bank
Blanca Commercial Real Estate, Inc.	Florida Atlantic University	Sheltair Aviation Center
Brightline	Florida Restaurant & Lodging Association	Sintavia
Broward County Cultural Division	Florida Trend Magazine	Sonesta Fort Lauderdale Beach
Brown & Brown Insurance	Ford	South Florida Symphony Orchestra, Inc.
Capital Analytics	Galleria at Fort Lauderdale, a JLL Property	Stearns Weaver Miller Weissler
CareerSource Broward	GrayRobinson, P.A	Suffolk Construction
Castle Group	Greater Pompano Beach Chamber of Commerce	Sunbeam Properties & Development
City of Dania Beach, CRA	HNTB Corporation	TCRE
City of Lauderdale Lakes	Hoover Architectural	TECO Energy
City of Lauderhill	JLL	The Beck Group
City of Margate	Kindall Evolve Consulting LLC	The Stone Law Group
City of North Lauderdale	LANGAN	The Whiting-Turner Contracting Company
City of Oakland Park	Life Wear Technologies Group	Toshiba Business Solutions
City of Pembroke Pines	Lighthouse for the Blind & Visually Impaired	TPE Coaching & Consulting
City of Tamarac	Marsh & McLennan Agency	Tri-County Sweeping Services
City of Wilton Manors	Moritt Hock & Hamroff	Tripp Scott, P.A.
CLEVA Technologies	Moss & Associates	Trustbridge Hospice Foundation
Comcast Business	National Jets	Turner Construction Company
Community Foundation of Broward	Neal Realty & Investments Inc.	UKG
Compass Office Solutions, LLC	Nicklaus Children's Health System	United Community Bank
	Panza Maurer & Maynard	Valley National Bank
		WheelHouse IT

ALLIANCE MEMBERS

ALLIANCE MEMBERS

ENTREPRENEURSHIP COUNCIL

\$3,000

Aging & Disability
Resource Center of
Broward County

Ambit Communications

American Heart
Association

Apricot Office Interiors

ARC Broward

AT&T

Banesco USA

BDO USA, LLP

Berkowitz Pollack Brant
Advisors and Accountants

Big Dog Construction
Services, Inc.

Broward Partnership

CBI Workplace Solutions

CBIZ Inc.

CBRE

Citrin Cooperman

CLEAR

Colliers International

Crockett Foundation

Cymbal Development

Dan Perez Films

Encompass Onsite, LLC

enVision Staffing
Solutions/The Continuous
Improvement Institute

Farm to Fork Meals

Fisher Phillips, LLP

Fort Lauderdale Behavioral
Health Center

Good Greek Franchises

Great Florida Homes at Keller
Williams

Greenberg Traurig

Holland & Knight

HUB International South Florida

IDI Logistics

International Staff Augmentation
(ISA)

JC White

Jim Moran Institute

Justin Architects, P.A.

KEITH

Kimco Realty

Lockton Companies

MSI Company

O'Connell & Goldberg Public
Relations

OIC of South Florida

Resolve Marine

Setnor Byer Insurance & Risk

South Florida Hospital &
Healthcare Association

South Florida Manufacturers
Association

Syncromune Inc

Terumo Aortic

Tewes Design Group

The Boxer Strategy

The Coordinating Council of
Broward

The Dutton Group

Toothaker.org

Tower Club

Vecenergy

Weaver Morrison Commercial
Real Estate

Workspace Property Trust

YMCA of South Florida

ASSOCIATES

\$1,200

Advanced Roofing, Inc.

Art & Culture Center Hollywood

Broward Public Library
Foundation

Fellowship Recovery
Community Organization, Inc

Florida Atlantic Research &
Development Authority

Goodman Jewish Family
Services of Broward County

Greater Fort Lauderdale
Chamber of Commerce

Leadership Broward Foundation

LSN Partners

Marine Industries Association of
South Florida

Redevelopment Management
Associates (RMA)

Team Solutions, FL, LLC

The Palivos Family Office

Urban League of Broward
County

GREATER FORT LAUDERDALE ALLIANCE PARTNER COUNCIL

The Alliance's Partner Council meets regularly to discuss business climate issues, share best practices and seek data and information that can drive process and systematic improvements for economic development success in Broward County.

Following are the members of the Partner Council (Alliance members indicated in bold)

British American Chamber of Commerce of Broward

Broward College

Broward County Black Chamber of Commerce

Broward County Board of Commissioners

Broward County Cultural Division

Broward County Housing Authority

Broward County Libraries

Broward County Office of Economic and Small Business Development

Broward County Public Schools

Broward League of Cities

Broward MPO

Broward SCORE

Broward Technical Colleges

Broward Workshop

Builders Association of South Florida

CareerSource Broward

City of Coconut Creek

City of Cooper City

City of Coral Springs

City of Dania Beach

City of Deerfield Beach

City of Fort Lauderdale

City of Hallandale Beach

City of Hollywood

City of Lauderdale Lakes

City of Lauderhill

City of Lauderhill Community Redevelopment Agency

City of Lighthouse Point

City of Margate

City of Miramar

City of North Lauderdale

City of Oakland Park

City of Pembroke Pines

City of Plantation

City of Pompano Beach

City of Sunrise

City of Tamarac

City of West Park

City of Wilton Manors

Coordinating Council of Broward

Coral Springs Coconut Creek Regional Chamber

Dania Beach Community Redevelopment Agency

Davie Community Redevelopment Agency

Davie/Cooper City Chamber of Commerce

Florida Atlantic Research and Development Authority

Florida Department of Transportation - District 4

Florida First Capital Finance Corporation

Florida SBDC at FAU

Fort Lauderdale Downtown Development Authority

Fort Lauderdale Executive Airport (FXE)

Fort Lauderdale – Hollywood International Airport, Broward County (FLL)

Greater Dania Beach Chamber of Commerce

Greater Fort Lauderdale Chamber of Commerce

Greater Hollywood Chamber of Commerce

Greater Plantation Chamber of Commerce

Greater Pompano Beach Chamber of Commerce

Hallandale Beach Chamber of Commerce

Hallandale Beach Community Redevelopment Agency

HBIF - Hispanic Business Initiative Fund

Hispanic Heritage Chamber of Commerce

Jim Moran Institute for Global Entrepreneurship, FSU

Lauderdale Lakes Community Redevelopment Agency

Lauderhill Regional Chamber of Commerce

Leadership Broward Foundation

Margate Community Redevelopment Agency

Marine Industries Association of South Florida

Miramar - Pembroke Pines Regional Chamber of Commerce

NAIOP South Florida

Oakland Park Community Redevelopment Agency

OIC of South Florida

Parkland Chamber of Commerce

Port Everglades, Broward County

PR Hispanic Chamber of Commerce of Broward County

South Florida Hospital & Healthcare Association

South Florida Manufacturers Association

South Florida Regional Planning Council

Sunrise Chamber of Commerce

Tamarac Chamber of Commerce

Town of Davie

Town of Lauderdale-by-the-Sea

Town of Southwest Ranches

U.S. Small Business Administration

United Way of Broward County

Urban Land Institute SE Florida/ Caribbean

Urban League of Broward County

Visit Lauderdale

Weston Business Chamber of Commerce



ALLIANCE STAFF

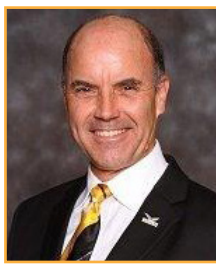
ANNUAL REPORT 2024 - 2025

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The Alliance staff provides assistance with business relocation or expansion and site selection; incentive programs and information; marketing and market research; serves as a liaison for workforce development between CareerSource Broward, educational institutions and the business community; and assists in uniting the community on issues of importance that impact economic development.



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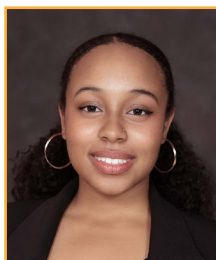
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2024-2025 RESULTS

From 2016 to 2025, the Alliance, working with its members, Broward County and other partners helped create or retain more than 22,850 direct jobs that are estimated to generate through direct, indirect and induced effects total employment of more than 44,000 jobs, \$1.7 billion in annual personal income and \$8.4 billion in annual economic impact in Broward County. During fiscal year 2024-2025, the Alliance teamed with its members, Broward County and other partners to deliver more positive results. Following are the FY2024-25 results at the time of publication.

BUSINESS DEVELOPMENT

	GOAL	YTD
Number of New Value-Added Jobs	1,400	716
Jobs Retained	500	211*

CAPITAL INVESTMENT

	GOAL	YTD
Domestic	\$100M	\$138.9M
International	\$4M	\$300K

LEADS, PROJECTS & CORPORATE VISITS

	GOAL	YTD
Domestic Leads	175	201
International Leads	50	117
Corporate Visits	120	70

PRIVATE AND PUBLIC SECTOR INVESTMENT

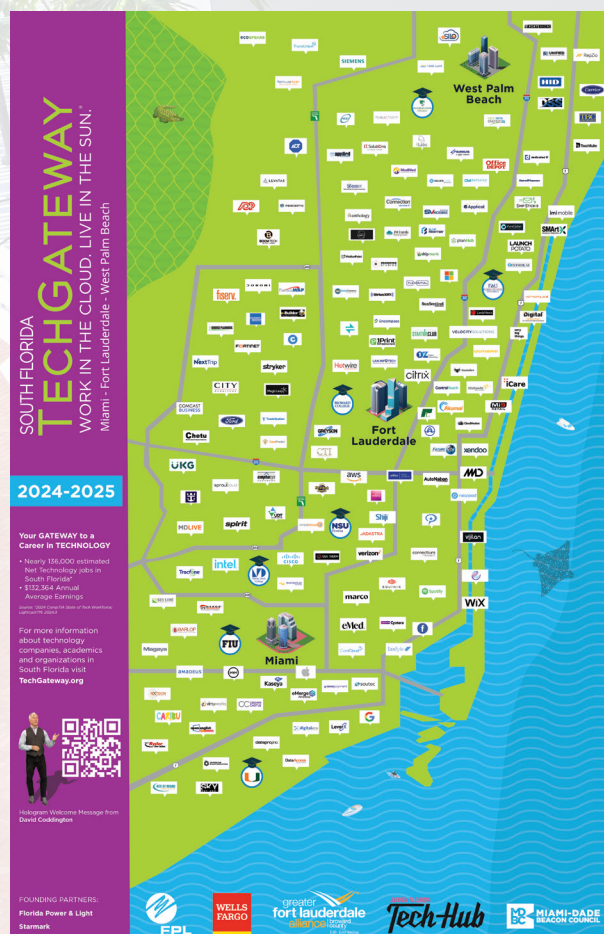
	GOAL	YTD
Public/Private Mix	\$1.00: \$1.50	\$1.00: \$1.67**
Private Sector Dollars	\$2,924,061	\$2,719,215**
Broward County Revenue	\$2,167,918	\$1,625,938**

*Includes jobs retained through workforce training
 **as of third quarter 2025, calculated after year-end

REGIONAL INITIATIVES

The Alliance works with numerous South Florida business and community leaders to take a regional approach to economic development.

Following are examples of regional initiatives undertaken in FY 2024-2025:



BioFlorida

BioFlorida.com

BioFlorida is the voice of Florida's life sciences industry, representing 6,700 establishments and research organizations in the Biopharmaceuticals, Medical Technology, Digital Health and Health Systems that collectively employ nearly 94,000 Floridians. The Alliance is an active participant and supporter.

Marine Research Hub

MarineResearchHub.org

As a community that has long been recognized for our leadership in oceanographic research, the South Florida Marine Research Hub® was founded in 2016 in partnership with the Marine Industries Association of South Florida with a mission of fostering collaboration among research, education, business, and economic development organizations. Founding members included the Alliance, Miami-Dade Beach Council, Palm Beach County BDB, Florida Atlantic University, Florida International University, Nova Southeastern University and University of Miami as founding members. The Hub has

partnered with the Ocean Exchange™ commercialization conference, which hosted its twelfth annual event in Fort Lauderdale within the timeframe of the 2024 Fort Lauderdale International Boat Show.

TechGateway

TechGateway.org

A regional branding initiative designed to recruit, attract and grow a high-level tech workforce at the same time South Florida is enhancing its reputation as a technology hub. TechGateway.org highlights South Florida technology companies on an interactive and printed map. A social media and online advertising campaign is underway to attract business from identified industry sectors and to promote tech opportunities regionally, nationally and globally. The TechGateway, through its TechGateway in the Schools initiative, is working with local public schools to inspire the next generation of tech talent through placing printed company asset maps in all public middle and high schools, and engaging students in TechGateway-themed programming activities.

South Florida Tech Hub

TechHubSouthFlorida.org

As non-profit technology membership association dedicated to strengthening the tech landscape of South Florida and Treasure Coast. South Florida Tech Hub is united in its mission to create lasting economic impact by attracting new businesses, nurturing startups, and cultivating a rich talent pool.

WonderFL

LifeinSouthFL.com

FPL's Economic Development team spearheaded a statewide talent recruitment website, WonderFL. The Alliance participated in the development of the South Florida-focused website and content located at LifeinSouthFL.com.

In addition to the preceding initiatives, the Alliance works with several other regional organizations on strategic planning initiatives and business climate projects such as the Alan B. Levan | NSU Broward Center of Innovation, Research Park at Florida Atlantic University, CIO Council, and eMerge Americas.

RELOCATIONS, EXPANSIONS AND RETENTIONS

COMPANY	CITY	TYPE OF FACILITY	SQ.FT. OF PROJECT	DIRECT CAP. INVESTMENT	JOBS CREATED	JOBS RETAINED	PRODUCT/SERVICE
CTS Engines	Coral Springs	Industrial	N/A	\$2,500,000	41		Aviation Maintenance, Repair and Overhaul
Decoral System	Coral Springs	Manufacturing/ Office	56,000	TBA	50		Decorative powder coating technology
ESG - Event Services Group	Fort Lauderdale	Flex	66,000	\$1,000,000	50		Décor and services for special events
Fly Legacy	Pompano Beach	Flex	3,000	TBA		5	Pilot training
NakAI Robotics	Fort Lauderdale	Manufacturing	2,000	\$300,000	5		Manufacturer of autonomous robots for commercial ship hull inspection and cleaning
Pherros BioSciences	Deerfield Beach	Manufacturing	31,000	TBA	65		Pharmaceutical manufacturer of biologics

COMPANY	CITY	TYPE OF FACILITY	SQ.FT. OF PROJECT	DIRECT CAP. INVESTMENT	JOBS CREATED	JOBS RETAINED	PRODUCT/SERVICE
Project Automation	Fort Lauderdale	Manufacturing	10,000	TBA	3		TBA
Project Clearview	Pembroke Pines	Manufacturing	235,000	\$30,000,000	175		TBA
Ryzhka International	Lauderhill	Office	5,000	TBA	5	7	Provider of high end materials to DOD client base
Screen Graphics	Fort Lauderdale	Flex	43,000	\$2,000,000	6		Brand development, logo design and graphic installation
Transpire Bio	Pembroke Pines	Manufacturing	139,000	\$100,000,000	200		Pharmaceutical manufacturer of inhaled medications
VSE	Miramar	Office	10,000	\$3,400,000	116	150	Aviation Maintenance, Repair and Overhaul; HQ



The Year in Review

2024-2025 ECONOMIC DEVELOPMENT HIGHLIGHTS AT A GLANCE

CHUCKY TAKEOVER! Florida Panthers' two-time Stanley Cup Champion star forward, Matthew Tkachuk, sat down with the Alliance to discuss **why he loves living and working in Greater Fort Lauderdale for the "Work Hard. Live Better." Campaign.** The Florida Panthers-produced video debuted on April 22, the first day of the 2025 Stanley Cup Playoffs, and has had more than 3 million views. It has been shown in numerous locations like FLL, Port Everglades, on a mobile ad truck in the vicinity of the Panthers' championship parade and the Amerant Bank Arena Jumbotron during the playoffs, as well as online to targeted markets and individuals through placement by Zimmerman Advertising.

CTS Engines, a global leader of aviation maintenance repair and overhaul (MRO) specializing in mature aviation

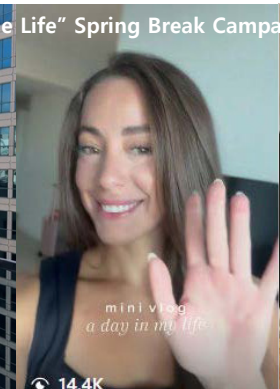
engine maintenance, is expanding in Coral Springs, **creating 41 new high-skill jobs and making a capital investment of \$2.5 million.** This is in addition to an initial expansion of \$17 million and 125 jobs announced by the company in 2024.

The Alliance's Investor Relations team and volunteer leaders planned and executed the **Alliance biennial 2025 Leadership Trip to Boston, Massachusetts**, co-chaired by **Doug Cohen of Kelley Kronenberg** and **Maria Hernandez of United Way Broward.** More than 100 leaders participated in the trip. Takeaways from the trip were presented at the launch event for Six Pillars Broward 2045. The Leadership Trip focuses on a competitive region for business leaders to learn and examine best practices to enhance Broward's business climate. Prior study areas were Austin, TX;

Nashville, TN; Charlotte, NC; and San Diego, CA.

The Alliance's national public relations partners, BAY PR, on behalf of the Alliance secured a feature on **national TV show CBS Saturday Morning** showcasing innovative coastal resilience work taking place in Greater Fort Lauderdale and South Florida. The feature, which aired Saturday, November 9, highlights: **NSU and NSU's Guy Harvey Oceanographic Center in the City of Dania Beach; the City of Pompano Beach's Wahoo Bay**, and more. Film by **FAU** was also included in the story. The segment is worth more than \$800,000 in earned media value.

Transpire Bio, an integrated clinical-stage biopharmaceutical company specialized in developing inhaled therapeutics for pulmonary and systemic diseases, is expanding



its R&D and manufacturing capabilities with a new 139,000 square foot pharmaceutical manufacturing facility in **Pembroke Pines**, making a **capital investment of \$100 million**. The cutting-edge facility will enhance and build upon the company's existing R&D and commercial manufacturing operations in Weston, adding an estimated **200 high-skill jobs** when fully operational.

The Alliance-led regional **TechGateway** initiative continued to engage with Broward County Public Schools. Asset map posters were again placed in middle and high schools, and hundreds of students participated in the **eighth-annual TechGateway Day** in November 2024, where they were treated to presentations by top technologists. A Palm Beach County school was also added for the first time this year. In addition, TechGateway had a presence at colleges and universities in South Florida, elsewhere in Florida and out-of-state to raise awareness of South Florida as a tech hub.

Alliance CEO Bob Swindell was featured in the **FOX Sports Boat Show special discussing the billions in development** taking place in the vicinity of the Fort Lauderdale International Boat Show and throughout Broward County.

The Alliance participated in the **SelectFlorida Business Seminar in Turin** – part of a State of Florida International Trade & Business Development Leadership Mission to Italy.

Greater Fort Lauderdale was named one of the **Top 25 places to live in the Southeast** by Livability.com.

The Alliance invited **“spring season” visitors to consider Greater Fort Lauderdale** as their career destination after college through Instagram content by local social media influencers as well as young professionals sharing their stories of living and working in Greater Fort Lauderdale. The campaign targeted college-age individuals visiting Broward County in the month of March.

The Alliance, in collaboration with the

University of Florida Career Center, hosted a two-day **“career trek”** for Broward resident UF students during their Spring Break in March. This immersive experience provided students with the opportunity to **connect with industry professionals, gain hands-on insights, and explore career pathways**. It included a visit to **CITY Furniture’s** corporate headquarters and a hands-on experience at Wahoo Bay in Pompano Beach. It was recognized by **Tech Hub South Florida as collaboration of the year**.

More than 1000 high school juniors participated in **Claim Your Future Showcase** at Amerant Bank Arena, learning about careers in high-value jobs and industries in Greater Fort Lauderdale/Broward County, held in partnership with the Alliance Foundation and Broward County Public Schools.

Alliance member and project company **SKNV held a ribbon cutting** for its new facility in Fort Lauderdale in November 2024.

The **Port Everglades Action Team**, a multi-year collaborative initiative



2024-2025 ECONOMIC DEVELOPMENT HIGHLIGHTS AT A GLANCE

between the Alliance, the Broward Workshop and the Port Everglades Association, continued to support the capital initiatives of Port Everglades. The team was successfully represented at Broward Days in Tallahassee in March 2025.

The **South Florida Opioid Alliance**, in partnership with **Lauderhill Fire & Rescue** has created a lifesaving **911 Narcan Mapping System and Mobile Integrated Healthcare model** in the City of Lauderhill. There are 41 Red Narcan Boxes in the highest overdose areas in the city. The program integrates mapped emergency Narcan boxes, modified 911 dispatcher protocols, and post-overdose follow-up care. Since implementation in Lauderhill, the initiative has prevented countless overdose deaths, reduced brain damage and emergency care costs, and dramatically improved community health outcomes.

For the twelfth straight year, **Florida was ranked as the No. 2 state for business** in Chief Executive magazine's Annual Best & Worst States for Business Survey, which remains a key indicator of Florida's ability to attract new jobs.

The Alliance continues to support Broward County Commissioner, Senator Steve Geller's ongoing

initiative to connect, promote and support **growing high-wage jobs in the building trades**.

The Alliance, together with Marine Industries Association of South Florida, Visit Lauderdale, and others participated in the Fort Lauderdale International Boat Show in October 2024. The Alliance was a lead partner for the **eleventh-annual Global Business Luncheon** featuring a conversation with Dr. Daniel Betts, CEO and Co-Founder of Blue Frontier. The Alliance also participated in the **Marine Research Hub breakfast** featuring speakers who competed at the annual **Ocean Exchange**

international commercialization conference and hosted participants to familiarize them with Greater Fort Lauderdale.

In connection with the Florida Panthers' Stanley Cup Championship 2025 season, the Alliance's **CEO Council hosted** a variety of top executives and business leaders, including out-of-market executives at playoff and finals games, creating and deepening connections and **business development opportunities** for Greater Fort Lauderdale.

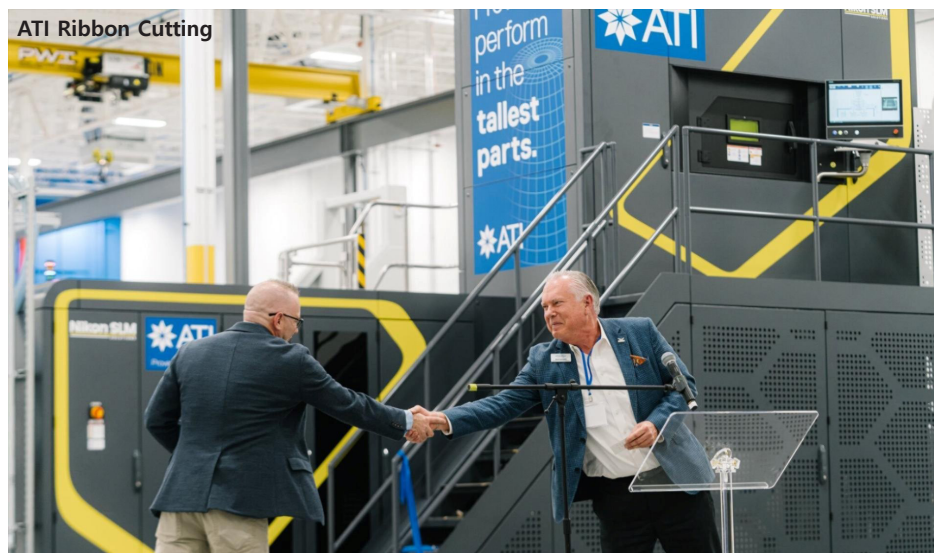
In September 2025, Alliance executive staff participated in a meeting of the three South Florida Economic

Development Organizations (EDOs) – the Alliance, Business Development Board of the Palm Beaches and the Miami-Dade Beacon Council. The meetings enable EDO teams to **share best practices and collaborate to drive jobs and investment to South Florida**.

The Alliance again partnered with the Sun Sentinel and Broward County Public Schools on a special publication highlighting education titled **Saluting Educational Excellence in Broward County Public Schools**. It comes out in early June, coinciding with graduation season and includes "bragging points" about every public high school and graduates who are attending Ivy League and prestigious educational programs.

The Alliance hosted its **Mid-Year Luncheon** in May for more than 600 at the Seminole Hard Rock Hotel & Casino in Hollywood.

In February, Alliance project company **ATI officially launched its state-of-the-art Additive Manufacturing Products facility in Margate**, featuring the industry's most advanced large-format metal additive manufacturing capabilities. This 132,000-square-foot, fully integrated facility houses design, printing, heat treating, machining, and inspection—all under one roof.







Life. Less taxing.

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