



# 2014 ANNUAL CONFERENCE

MARCH 7, 2014

## *Corporate Real Estate Trends - Past, Present and Future*

How CoreNet Global's vision can help address the industry's challenges

### LET'S WORK TOGETHER



In Florida, the economic recovery is moving rapidly. To support our respective companies, it requires two distinct sets of skills—how to profitably manage an ever changing portfolio, while continuing to create efficient, high performance workplaces. At the CoreNet Annual Conference, let's work together to advance our skills and learn from industry leaders so as to keep Florida in the forefront of best practices for managing Corporate Real Estate.

**Mario Anicama** – President (SE Florida Chapter)

**Friday, March 7, 2014**  
10:00 am – 2:00 pm

**Hyatt Regency Pier  
Sixty-Six - Pier Top**

2301 SE 17<sup>th</sup> St., Ft. Lauderdale, FL 33316

**Cost: Members – US\$35**  
**Non-members – US\$70**

Register Online –

<http://seflorida.corenetglobal.org>

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## Agenda

**10:00am – 10:30am: Welcome to CoreNet, Registration**

**10:30am – 10:45am: Introductions**

**10:45am – 12:30pm: Keynote speakers/Q&A**

**12:30am – 2:00pm: Lunch/Networking**



## Guest Speakers



**Angela Cain** is Chief Executive Officer of CoreNet Global, the world's leading professional association for corporate real estate (CRE) and workplace executives, service providers, and economic developers.

Angela was appointed CEO on February 25, 2010, bringing with her a strong combination of association management experience and first-hand knowledge of the real estate industry.

She has more than 14 years of non-profit association management experience at the global, national, state and local level. Her selection as CoreNet Global CEO comes at a critical time for the CRE industry and the association, mainly in terms of the economy's impact on the property and investment markets, as well as the fast-changing professional and career development needs of CoreNet Global's 8,500 members worldwide.

With a proven track record in developing sound fiscal and operational policy, leading in times of crisis, strengthening revenue streams, adding value for dues dollars and fostering staff and volunteer partnerships that work, she was recognized in 2007 as one of Mississippi's 50 Leading Business Women by the *Mississippi Business Journal*.

She also was honored by the American Society of Association Executives with the 2007 Associations Advance America Award of Excellence for her association's significant response to Hurricane Katrina, the largest natural disaster in our nation's history.



**Matt Fano** is the Vice President of Real Estate for Coca-Cola Refreshments USA, Inc. (CCR). In his role, Matt manages a portfolio of over 560 properties, containing more than 40 million square feet of industrial / office space across North America. CCR is a wholly owned subsidiary of The Coca-Cola Company, focusing on the manufacturing, sale and distribution of the Company's products in the U.S. and Canada. Matt has been with the Coca-Cola system for 34 years, with over 24 years of experience in real estate and workplace solutions.

Matt is a former Chairman of the CoreNet Global Board of Directors and is a past President of the Atlanta Chapter of CoreNet Global.



**Michelle Myer** is Vice President, Americas Real Estate & Facilities for Oracle Corporation and is an SLCR, MCR, RPA, FMA. She is responsible for the US, Canada, and Latin America portfolio, managing 8.2M RSF portfolio with 200+ locations (US, Canada & Latin America).

Michelle has served in various leadership roles within CoreNet Global and is a former Associate Global Board Member.

## Chapter Leaders



Mario Anicama  
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