



110 East Broward Blvd.  
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**Greater Fort Lauderdale Alliance  
2011 Annual Broward County  
Economic Development Activity Report**

**1. The name of the Economic Development Agency, Entity or Organization (EDO) and their contact information:**

The Broward Alliance dba Greater Fort Lauderdale Alliance  
110 E. Broward Blvd., Suite 1990, Fort Lauderdale, FL 33309  
Phone: 954-524-3113

**2. The name of the local government the EDO has a contract with.**

Broward County.

**3. The amount of funds received from local government.**

\$799,650 for Fiscal Year 2011 (October 1, 2010 – September 30, 2011).

**4. The amount of funds received from private investors.**

\$1,466,801 for Fiscal Year 2011.

**5. Administrative costs of the EDO.**

\$391,879 for Fiscal Year 2011.

**6. The number of businesses assisted by the EDO and the type of assistance provided.**

In Fiscal Year 2011 (October 1, 2010 through September 30, 2011), the Alliance assisted more than 350 companies. 112 local businesses were assisted in one or more of the following areas, which are provided as examples: Site Selection, Permitting/Licenses, Employee Relocation Services, Research & Market Analysis, Business Contacts & Referrals, General Community Information, Enterprise/Empowerment Zone Benefits, Procurement of Financing, State and Local Incentives (Qualified Target Industry (QTI) Tax Refund, Targeted Job Incentive Fund (TJIF), Brownfield Bonus and Manufacturing Sales Tax Exemption, Labor/Training Programs, such as the Quick Response Training (QRT) and Incumbent Worker Training (IWT). This resulted in 1,764 retained jobs.

In Fiscal Year 2011, the Alliance assisted 41 companies in establishing new and/or expanding existing operations in Broward County. Examples of assistance provided to these companies included the areas listed above.

The Greater Fort Lauderdale Alliance (The Alliance) considers a company to be an active project if the company is in a targeted industry sector, is considering Broward County as a place to locate or expand its operations and will be creating new jobs and committing new capital into the area.

A project is considered completed once all Alliance services are provided and the company acknowledges receiving those services and certifies the expected level of new job creation and new capital investment being made in Broward County.

**7. The capital investment of businesses who have been assisted by the EDO.**

The total capital investment of the 41 companies assisted by the Alliance in Fiscal Year 2011 is \$56,151,493.

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**8. The foreign investment of businesses who have been assisted by the EDO.**

In Fiscal Year 2011, the Alliance assisted 1 international company in establishing or expanding their operations in Broward County. The total foreign investment of the company is \$200,000.

**9. The number of new direct jobs as a result of a business being moved into the area or expanding in the area due to the assistance of the EDO.**

A total of 1,002 new direct jobs will be created over a period of three years by the 41 companies that are establishing new and/or expanding existing operations in Broward County in Fiscal Year 2011.

**10. The number of jobs retained.**

In Fiscal Year 2011, in addition to the 1,002 new direct jobs created, the Alliance assisted in retaining 1,764 jobs in Broward County.

**11. The type of incentives that the EDO has successfully assisted businesses in receiving.**

In Fiscal Year 2011, the Alliance assisted companies in obtaining one or more of the following State and Local Incentives; the Florida Qualified Target Industry (QTI) Tax Refund, Governor's Quick Action Closing Fund (QACF), Broward County job growth incentives and local municipal incentives.

**12. Any additional information that would show an economic benefit to the local government as a result of the efforts of the EDO.**

During the last nine years, the Greater Fort Lauderdale Alliance has directly assisted more than 2,600 companies, resulting in the creation of more than



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12,000 new jobs, the retention of over 11,500 jobs and the generation of more than \$820 million in capital investment in Broward County.