

# ECONOMIC SOURCEBOOK & MARKET PROFILE 2018

greater  
fort lauderdale  
alliance | broward  
county  
*Life. Less taxing.*

## LIFE: LESS TAXING

► WHY GREATER FORT LAUDERDALE IS  
WARM AND WELCOMING FOR BUSINESS

### TARGETED INDUSTRIES



AVIATION



GLOBAL LOGISTICS



LIFE SCIENCES



TECHNOLOGY



MARINE INDUSTRIES



CORPORATE HEADQUARTERS



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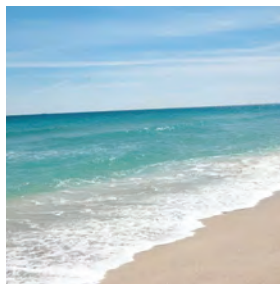


# Broward County

HAS EVERYTHING A BUSINESS AND ITS EMPLOYEES NEED TO THRIVE

Broward County offers an exceptional lifestyle and boasts 23 miles of beaches, 300 miles of inland waterways, thousands of restaurants, a thriving arts and culture scene, top shopping, sports of all sorts, abundant lodging accommodations, and unique natural wonders from our vibrant coral reefs to the Everglades.

Whether you're looking for a diverse and well educated workforce, business friendly government or easy access to major international markets and excellent infrastructure, Broward County should be at the top of your list for your next relocation or expansion project.



**For corporate relocation:**



[gfalliance.org](http://gfalliance.org)  
954-627-0123

**For small business support:**



[Broward.org/EconDev](http://Broward.org/EconDev)  
954-357-6400

A Service of the Broward County Board of County Commissioners

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Photo courtesy of Broward County Aviation Department



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(1989-2009)



# A MESSAGE

## from the President & Chair

Thank you for your interest in Greater Fort Lauderdale. This Economic Sourcebook and Market Profile highlights our community's many assets as a strategic business destination with an outstanding quality of life, which can be best summed up as, "Life. Less taxing."

More than a nod to our business-friendly climate, competitive tax structure and zero state personal income tax that we enjoy here – it's a way of life that comes along with living in paradise and working in an innovative community that collaborates to help residents and businesses succeed.

Centrally located within Southeast Florida, one of the most dynamic business regions in the U.S., CEOs, site selectors and community leaders agree that Greater Fort Lauderdale / Broward County is a location of choice for companies from around the world.

Broward County is consistently ranked highly as a top location for job growth and low unemployment. We are also number one in the nation for entrepreneurial activity, according to the Kaufman Foundation. With major industry clusters including aviation, technology, life sciences and headquarters, Greater Fort Lauderdale offers the perfect business climate for a diverse variety of companies – from startup to Fortune 500 giant. More than 200 headquarters operations, including many Latin American and regional headquarters, are proud to call Broward County home.

As the primary economic development organization for Broward County, the Greater Fort Lauderdale Alliance focuses on helping businesses create and retain high-wage jobs and working to attract capital investment in high-value targeted industries. In addition to bringing jobs to the region, we also work collaboratively with our many partners to develop more vibrant communities and to improve the quality of life for our area's citizens as well as identify educational opportunities in high-wage industries, to help individuals succeed.

Over the past eleven years, the Alliance, working with Broward County, CareerSource Broward and our local municipalities, helped businesses create or retain more than 28,000 direct jobs; a partnership estimated to have generated more than 62,000 Broward County jobs through direct, indirect and induced effects, resulting in \$2.4 billion in annual personal income and \$12.3 billion in annual economic impact.

The Alliance offers many services including assistance with business relocations and expansions; site selection; incentive programs; business intelligence; customized workforce training programs; and serving as a liaison for workforce development between educational institutions, CareerSource Broward and the business community.

Please call on the award-winning staff of the Alliance as you look to expand or relocate your company, or seek information regarding doing business in Greater Fort Lauderdale. We are ready to assist with your business needs and help your company succeed and grow in one of the best business climates in the world.



**Bob Swindell**  
President/CEO  
Greater Fort Lauderdale Alliance



**Bill White**  
FY 2016-2017 Chair of the Board  
Greater Fort Lauderdale Alliance  
Owner / Co-Founder  
Compass Office Solutions

**Bob Swindell**  
President/CEO  
Greater Fort Lauderdale Alliance

**Bill White**  
FY 2016-2017 Chair of the Board  
Greater Fort Lauderdale Alliance  
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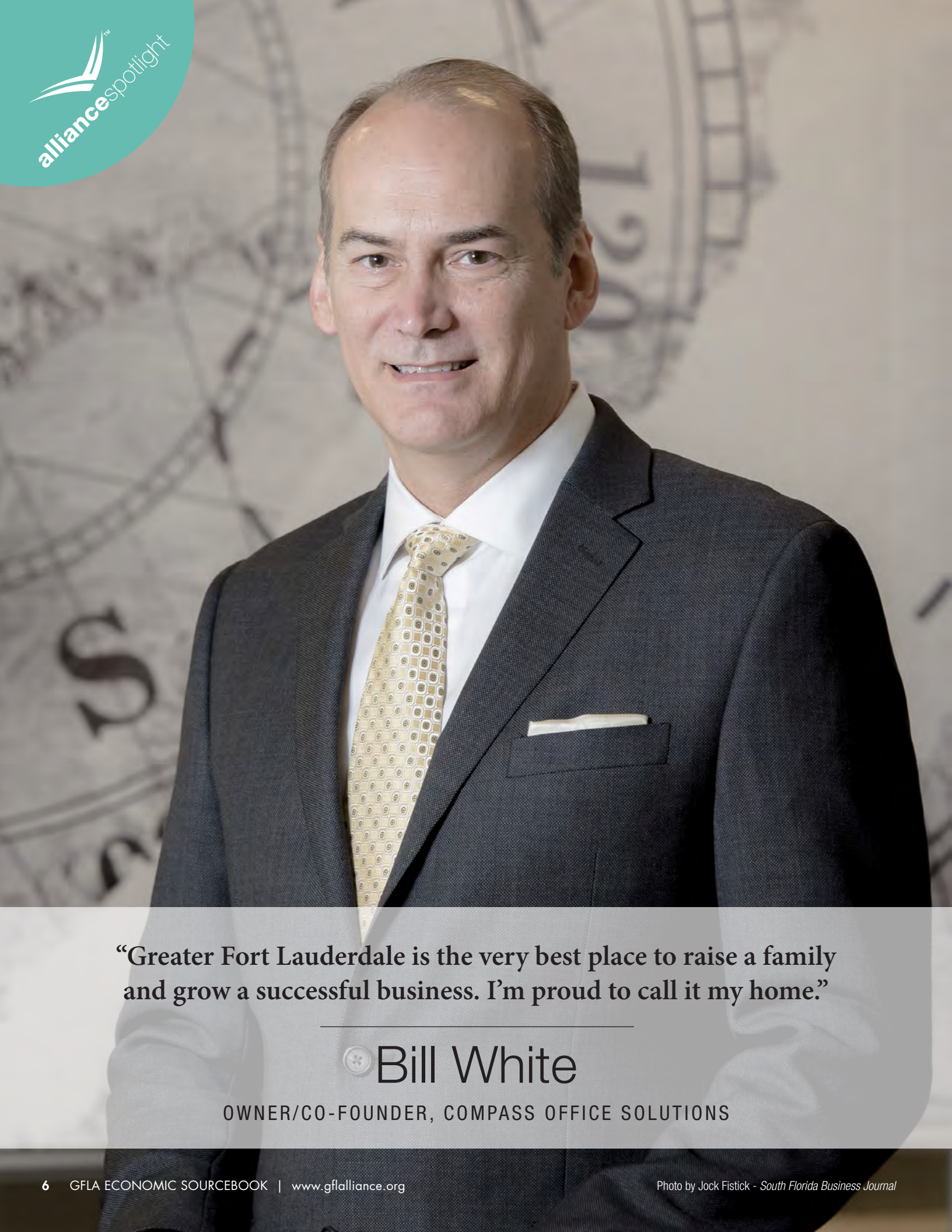
# Family Fueled, Community Driven.



At family-owned JM Family Enterprises, we continue to be guided by the principles of our founder, automotive legend Jim Moran, and the hard work and drive of our 4,200 associates. We are fueled by a common vision of providing excellent products and services and making a difference in the communities where we live and work.

For 19 consecutive years, JM Family has ranked on FORTUNE® Magazine's 100 Best Companies to Work For® list. Connect with us at [jmfamily.com](http://jmfamily.com) or [facebook.com/jmfamilyenterprises](https://facebook.com/jmfamilyenterprises).



A professional portrait of Bill White, a middle-aged man with short, light-colored hair, wearing a dark grey suit jacket, a white dress shirt, and a patterned yellow and white tie. He is smiling slightly and looking directly at the camera. The background is a light-colored wall with a faint, large-scale pattern of the letters 'S' and 'F'.

**“Greater Fort Lauderdale is the very best place to raise a family and grow a successful business. I’m proud to call it my home.”**

---

 **Bill White**

OWNER/CO-FOUNDER, COMPASS OFFICE SOLUTIONS



WHY GREATER FORT LAUDERDALE

# Warm and Welcoming

Greater Fort Lauderdale is an ideal live-work-play location for successful businesses

A large pool of skilled professionals, an inviting quality of life and a highly competitive tax climate, make Greater Fort Lauderdale one of the world's most attractive business locations for companies of all sizes. It's a warm and welcoming region where life is less taxing – for many reasons.

Once known for spring-break revelers, Greater Fort Lauderdale today is attracting corporate leaders, professionals and entrepreneurs seeking relief from state income taxes along with a warm and welcoming business climate.

Today, Greater Fort Lauderdale (metropolitan Broward County) is home to more than 200 corporate and international regional headquarters operations, including AutoNation, Citrix Systems, Magic Leap, Hotwire Communications and Microsoft. It is the geographic and business center of South Florida, whose population of 6 million makes it the largest metropolitan region in the Southeast United States.

U.S. and international companies appreciate Greater Fort Lauderdale's strategic location and convenient access to global markets, a multilingual and multicultural professional workforce, and numerous education and workforce training programs. Aviation, technology, life sciences, manufacturing and other knowledge-based companies benefit from the region's large and growing pool of skilled, college-educated workers.

With a high quality of life, including a wide array of housing choices, excellent schools, and year-round golf, boating and other outdoor activities, Greater Fort Lauderdale offers an ideal location for CEOs, mid-level executives, entrepreneurs and Millennials to "work in the cloud and live in the sun."

## An Ideal Corporate Location

A recent survey by consulting firm Boyette Strategic Advisors for the CEO Council of the Greater Fort Lauderdale Alliance found that brokers/site location consultants have a very high perception of Greater Fort Lauderdale as a potential location for corporate headquarters. Nearly 90 percent of consultants who responded to the survey would consider recommending Greater Fort Lauderdale as a location for a corporate headquarters, and

Photo Courtesy of Greater Fort Lauderdale Alliance

94 percent see Greater Fort Lauderdale as a positive or very positive potential location for a corporate headquarters.

## Regional Cooperation

South Florida (Miami-Dade, Broward and Palm Beach Counties) has been designated a "megaregion of the future" and a driver of future U.S. economic growth. Inc. magazine has called the region "one of the most connected places on earth," citing South Florida's transportation connections and deep business and cultural ties to Latin America, the Caribbean, and Europe. "Companies that do business internationally particularly covet the area's skilled, multi-cultural workforce," said the publication. "Altogether, the region's growing bioscience cluster, thriving industries, international population, and popularity as a destination make it a dense, active business community."

Overall, South Florida is the eighth largest metropolitan statistical area (MSA) in the nation

## Key Business Advantages

Here are some of the top reasons major companies are choosing Greater Fort Lauderdale for their corporate or regional headquarters:

- Experienced C-level executives, managers and supervisors.
- A central location in the South Florida metropolitan statistical area (MSA), the largest in the Southeast.
- A broad-based and diverse multilingual, multicultural workforce continuously enhanced through the education of 300,000 college students each year.
- Access to both domestic and international markets with three international airports in close proximity, including convenient service to Latin America, the Caribbean and Europe.
- A deep and diversified pool of IT talent as well as state-of-the-art telecommunications infrastructure, including one of the world's few Network Access Points (NAP of the Americas).
- Highly ranked public and private schools, colleges and universities.
- A plentiful inventory of reasonably priced, high-quality executive housing.
- Five professional sports teams in the region and year-round outdoor recreation in a highly favorable climate.

For more information, visit [www.lesstaxing.com](http://www.lesstaxing.com).





 **company**spotlight

## A Homegrown Success Story

JM Family Enterprises, Inc., founded by Jim Moran in 1968, has grown into a \$14.9 billion diversified automotive company ranked No. 21 on Forbes' list of "America's Largest Private Companies." It is also ranked No. 55 by Fortune® as one of the 100 Best Companies to Work For®, its 19th consecutive year on the list.

"With JM Family headquartered in Deerfield Beach, we appreciate the economic opportunity and diversity Broward County offers," said Colin Brown, chairman and CEO. "Our associates find that South Florida offers a great quality of life, with vibrant neighborhoods and notable schools. In Broward County, we also enjoy a very active business environment with leaders committed to making a difference in our communities and creating an even better place to live and work."

JM Family has approximately 4,100 associates and its primary subsidiaries include: Southeast Toyota Distributors, the world's largest independent distributor of Toyota vehicles; JM&A Group, one of the leading independent providers of finance and insurance (F&I) products in the automotive industry; World Omni Financial Corp., a diversified financial services company; and JM Lexus, the largest volume Lexus dealership in the world. Headquartered in Deerfield Beach, Fla., JM Family has major U.S. operations in Jacksonville and Margate, Fla.; Commerce and Alpharetta, Ga.; Mobile, Ala.; and St. Louis, Mo. ■

▲ Photo Courtesy of JM Family Enterprises, Inc.

with 6.0 million residents – roughly one-third of Florida's total population. Approximately 60 percent of the population is of prime

working age.

South Florida business and community leaders work together to take a regional approach to economic development. For example, the Greater Fort Lauderdale Alliance, the Miami-Dade Beacon Council, and the Business Development Board of Palm Beach County conduct an award-winning regional marketing campaign called "South Florida: Your Global Business Connection" where the South Florida area is marketed through brochures and DVDs in multiple languages. Additionally, the Alliance works with a number of other regional organizations on strategic planning initiatives and business climate projects such as Six Pillars, Techgateway.org, Life Sciences South Florida, InternetCoast, CIO Council, IT Palooza, and the Technology Foundation of the Americas.

### Six Pillars

Broward County community leaders and volunteers began the process of developing a 20-year strategic visioning plan in 2011, using the Six Pillars framework of the Florida Chamber Foundation as a strategic planning tool. The plan, which consists of 22 goals, 82 strategies and nearly 400 tactics, was launched in 2012. Six Pillars is a statewide initiative being led by The Florida Chamber Foundation, with a goal of helping communities throughout the state prosper and create high-paying jobs. Six Pillars addresses six key topics that have been deemed critical to economic success in the future, laying out strategies and tactics to address each one: 1. Talent Supply & Education, 2. Innovation & Economic Development, 3. Infrastructure & Growth Leadership, 4. Business Climate & Competitiveness,

5. Civic & Governance Systems, and 6. Quality of Life & Quality Places. The entire Six Pillars Broward plan, annual report to the community and the latest implementation update can be found at [www.sixpillarsbroward.org](http://www.sixpillarsbroward.org).

### RECENT RELOCATIONS AND EXPANSIONS

#### Apotex

Apotex Inc., the largest Canadian owned pharmaceutical company, is developing a new R&D center and advanced manufacturing and packaging facility that will serve as the U.S. headquarters for Apotex Corp. and the U.S. offices for Apobiologix. This move marks the largest investment that Apotex has made in the U.S. and will result in at least 150 new full-time positions. The company chose this strategic location to facilitate more efficient expansion and service of the critical U.S. market, to enhance access to Latin America, and to capture the benefits of Greater Fort Lauderdale's business environment. When completed in 2019, this facility in Miramar will be one of the largest manufacturing projects in South Florida. The site will also house the packaging operations of Aveva Drug Delivery Systems.

#### Hotwire Communications

Hotwire Communications is relocating its national headquarters from Pennsylvania to Fort Lauderdale, creating 375 new jobs and retaining about 300 employees in the area. The privately held company has been providing gigabit Internet service since 2013, delivering content through its own data centers and private fiber networks across the county. Hotwire was seeking a central location to attract top talent, locate its senior executive team, and serve as a focal point for its engineering hub and data centers.

#### Magic Leap

Magic Leap, Inc. is expanding its operations in Greater Fort Lauderdale, creating 725 additional positions in its R&D Center of Excellence. With locations in Plantation and Dania Beach, Magic Leap is developing a digital, mixed reality platform that will enable people to seamlessly combine and experience digital and physical environments. The company's cutting-edge, virtual retinal display technology superimposes 3D computer-generated imagery over real world objects.

#### Aviation Inflatables

Aviation Inflatables recently opened its new headquarters in Sunrise with plans to create an additional 40 jobs over the next three years. Aviation Inflatables is an FAA licensed repair station and reseller of emergency evacuation equipment and aircraft accessories used on passenger aircraft. German Alvarez, CEO, said, "We try to be the most innovative company we can possibly be and that is what has allowed us to grow the way we have. In reality, improvement and innovation is the life blood of any successful repair center."

#### First GREEN Bank

First GREEN Bank, a local bank with a global mission, will establish its South Florida corporate headquarters in Fort Lauderdale. The new headquarters building, scheduled to open in late 2018, will include USGBC LEED-certification Platinum, Net Zero Energy (solar powered), storm

## RECENT RELOCATIONS AND EXPANSIONS

Company	City	Type of Facility	Sq. Ft. of Project	Direct Capital Investment	Jobs Created	Jobs Retained	Product/Service
Apotex Pharmaceuticals	Miramar	Office/R&D/Manufacturing	380,000	\$184,000,000	150	461	U.S. headquarters for Canadian pharmaceutical company
Artmill Dental Laboratory	Deerfield Beach	R&D Lab	3,200	\$410,000	10		Full service dental lab and provides contract research expertise to dental offices nationwide
Aviator Solutions	Fort Lauderdale	Office	500	\$100,000	2		UK company expanding in the U.S. selling aircraft parts and engines
Bayview Financial	Fort Lauderdale	Office	60,000			1,066	Financial services company
Cayago	Fort Lauderdale	Office/Warehouse	7,000	\$1,000,000	25		German manufacturer of luxury sea toys
Content Critical Solutions	Fort Lauderdale	Office	20,200	\$2,181,866	15		Provider of technology solutions, process outsourcing, and production services
Dallai	Deerfield Beach	Office/Industrial	10,792	\$550,000	15		Italian manufacturer of water pipes and couplings
DaVinci Training Institute	Fort Lauderdale	Office	6,365	\$200,000	11		Training for general aviation crew members
Focus Point International	Plantation	Office	15,000	\$325,000	90		Global risk management company
Hotwire Communications	Fort Lauderdale	Office	185,000	\$27,000,000	375	300	Headquarters for company that offers fiber/gigabit internet service for residential applications
Magic Leap	Plantation	Office/Manufacturing/R&D	260,000	\$150,000,000	725	217	Leading-edge technology company commercializing mixed reality platforms
MASA Global	Fort Lauderdale	Office	8,700	\$4,700,000	35		Company provides affordable travel solutions
Matrix Absence Management	Fort Lauderdale	Office	15,000	\$95,000	60		Regional headquarters/professional services company that provides third party administration of client leave programs
Moonlight Mia	Fort Lauderdale	Office	500	\$100,000	3		Full service travel agency with boutique service
Netcomm Wireless	Sunrise	Office	15,000	\$2,000,000	35		Leading global developer of data communications technologies
Parallon	Sunrise	Office	39,000	\$2,600,000	160		Provides customized workforce solutions to hospitals, health-care systems and non-acute facilities
Privatefly	Fort Lauderdale	Office		\$20,000	2		Business jet and general aviation charter
Qology Direct	Plantation	Office	118,000	\$1,250,000	250		Company provides performance based marketing services
Royal Caribbean	Weston	Office	270,000	\$900,000	180	45	Service center and warehouse facility
Sixt Rent a car, LLC	Fort Lauderdale	Office	55,000	\$10,400,000	300	200	U.S. headquarters
Stemsys	Sunrise	Office/R&D	2,000	\$600,000	3		Medical device company
Triangle Services	Fort Lauderdale	Office/Warehouse/Retail	20,000	\$4,800,000	300		Facility for companies under the parent company Triangle Services, including airplane baggage handling and cleaning, as well as office cleaning
Ultimate Software	Weston	Office	100,000	\$5,000,000	400		Headquarters for one of the nation's leading human capital management cloud solutions companies
United Data Technologies	Miramar	Office	63,000	\$16,500,000	142	116	One of the 50 fastest growing technology companies in the U.S.
ZNA Services, LLC	Plantation	Office	20,000	\$600,000	80		International financial services company

## High National Rankings

Greater Fort Lauderdale continues to be one of the most attractive business locations in the country, as evidenced by the following recent national rankings:

- Greater Fort Lauderdale and Miami ranked number one in the country for 2017 for startup activity according to the Kauffman Foundation's Index of Entrepreneurship
- In 2016-17, Greater Fort Lauderdale had the largest year-over-year employment increase among all 32 metropolitan divisions in the U.S., according to the U.S. Department of Labor's Bureau of Labor Statistics.
- The Miami-Fort Lauderdale area also had the highest increase in wages, salaries and compensation over the last 12 months. Wages have gone up 3.9%, the highest rate of growth amongst the largest areas in the country.
- Greater Fort Lauderdale ranked No. 2 on CBRE's list of technology talent momentum markets, based on the 2016-2015 change in tech job growth.
- Fort Lauderdale was named one of the top 10 "Aerospace Cities: Connectivity, of the Future" by *fDi* magazine, July 2016/17.
- Greater Fort Lauderdale was named one of Area Development's Leading Locations in 2016 and 2015.
- Fort Lauderdale and Pembroke Pines were named among "Best Cities to Find a Job," Fort Lauderdale Daily, 2016
- Pembroke Pines highly rated for Hispanic business, WalletHub, 2016)
- Deerfield Beach ranked 10th for starting a small business, WalletHub, 2016.
- South Florida named among best regions for black-owned businesses to succeed, *South Florida Business Journal*, 2015.
- In 2016 Florida retained its ranking by *Chief Executive* magazine as second best state in the nation in which to do business.
- Florida ranked fourth in the nation for business-friendly tax systems, according to the Tax Foundation's 2016 State Business Tax Climate Index. This is a step up from the state's previous No. 5 ranking, which it has held for the past nine years. Also, Florida is among seven states that levy no personal income tax.



water collection/reuse, and the highest GreenGlobes rating.

### Bayview Financial

Bayview Financial, a financial services company, is adding 200 new jobs and retaining 1,066 jobs in Fort Lauderdale.

### United Data Technologies

United Data Technologies, one of the 50 fastest growing technology companies in the U.S., is making a \$16.5 million capital investment in Miramar, adding 142 new jobs and retaining 116.

### About the Alliance

The Greater Fort Lauderdale Alliance is Broward County's official public/private partnership for economic development. Its mission is to lead Broward County in building a stronger and more diverse economy by stimulating the creation of new jobs and capital investment while facilitating the growth and retention of businesses in Broward County. Services offered by the Alliance include assistance with business relocation or expansion and site selection; incentive programs and information; market research and serving as a liaison for workforce development between CareerSource Broward, educational institutions and the business community.

Examples of assistance the Alliance provides to companies interested in a Broward County business expansion or relocation include:

- **Relocation and Expansion Support.** The Alliance serves as the primary point of contact and advocate for business clients seeking to do business in Broward County, responsible for project response preparation, client management and project management. This involves providing companies with requested information, state and county documents when various types of assistance is sought, and helping the

Photo courtesy of Lauderdale Air Show

Photo courtesy of Ultimate Software

company navigate through their questions as they are considering locating or expanding in Broward

County.

- **Retention of Existing Businesses.** This service is focused on helping existing businesses add additional jobs and keeping them in Broward County by providing a variety of business services including assistance in finding financing, solving workforce issues, locating available land and building space, etc.
- **Local Support for New Businesses.** Through its Investor members, the Alliance coordinates programs to welcome new companies to the Broward County business community. It can help with anything as simple as a reception with other local CEOs, to a coordinated press release program, to assisting with attendees and preparations for a ribbon cutting or grand opening celebration. The Alliance can also assist companies in finding local professional advisors, new vendors, and making introductions to key service providers.
- **State Support.** The Alliance works directly with Enterprise Florida, the Florida Department of Economic Opportunity and the Governor's Office regarding economic development projects. Through its state partners, the Alliance briefs the governor's office and arranges for governor's calls as appropriate, and generates proposals or project templates as needed.
- **Permitting and Regulatory Assistance.** The Alliance facilitates pre-submission meetings and communications between prospect companies and various municipal and Broward County permitting and regulatory agencies once a relocation or expansion project is active. This helps companies work through the permitting and regulatory requirements process so they can quickly start hiring workers and begin their operations.
- **Business and Industry Intelligence.** The Alliance provides project-related, competitive business and industry research including business cluster

# IT'S RIGHT HERE IN **MIRAMAR**

## MIRAMAR

**\$40 Million**  
in  
Historic  
Miramar  
Infrastructure  
Projects

**New  
Fire Station  
107**  
Under Construction

**Aviation  
Sector Hub**

**7,022**  
Building Permits  
Issued

**Most  
Fortune  
500**  
Companies in  
South Florida

**New  
Police  
Headquarters**  
Completed/Gold  
LEED Certified

**New High  
Paying Jobs**

**4.3%**  
Unemployment  
Rate  
Broward - 4.6%  
Florida 4.9%

**\$28 Million  
Park Renovation  
Projects:**  
Ansin • Fairway •  
Forzano • Harbour Lake  
• Lakeshore • Miramar  
Regional • Monarch  
Lakes • PBA/Civic  
Center • River Run •  
Shirley Branca

**Aa2  
Bond Rating  
from Moody's**

**Historic  
Miramar  
Public Safety  
Complex**  
Design Phase

**Pembroke  
Road Overpass  
Completed**  
**Miramar Parkway  
I-75 Widening**  
In Progress

**2,082**  
Residential Units  
Approved

**Adult  
Day Care  
Center**  
Completed

**Property  
Values up  
▲8.0%**  
Two Years in  
a Row

**Amphitheater**  
at Miramar Regional Park  
Constructed & Operational  
**Community Bandshell  
& Renovations**  
at Shirley Branca Park  
Under Construction

## **AWARDS**

2017 ASPA Public Organization of the Year

Completion of the Police Headquarters -  
Gold LEED Certification,  
Nominated for LEED Project of the Year  
Public New Construction - GALA Verde Award

Florida League of Cities 2016 City Spirit Award -  
Winner for Disco Soup Event at Community Garden

State of Florida - Fire Marshal of the Year

Fire Public Information Officer - Selected as Broward County PIO of the Year

Received U.S. Department of State commendation for achieving a score of 100%  
in the operation of the Passport Application Acceptance Program


The City of Miramar  
2300 Civic Center Place | Miramar, FL 33025

[www.MiramarFL.gov](http://www.MiramarFL.gov) | #ItsRightHereInMiramar




# danía beach


OPPORTUNITY • INNOVATION • GROWTH



**STRATEGICALLY LOCATED FOR COMPETITIVE BUSINESS GROWTH**



**MODERN SUSTAINABLE DEVELOPMENT AND DIVERSE INVESTMENT CLIMATE**



**NATURAL BEAUTY, RICH AMENITIES AND GREAT QUALITY OF LIFE**



## Think Forward

Join the leader in Economic Development.

### INVEST IN DANIA BEACH

With over **\$1 Billion Dollars** in investment currently underway, we invite you to explore the exciting possibilities within Dania Beach!

**954.924.6801**  
 daniabeachcra.org • facebook.com/DaniaBeachCRA

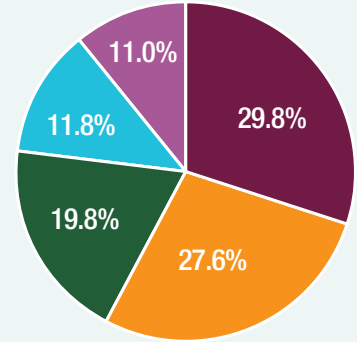
## Broward County Fast Facts

### EDUCATIONAL ATTAINMENT

Population 25 years and over

Advanced Degree	142,069	11.0%
Bachelor's Degree	254,359	19.8%
Some college or associate degree	382,683	29.8%
High School Graduate	355,578	27.6%
No high school diploma	51,573	11.8%

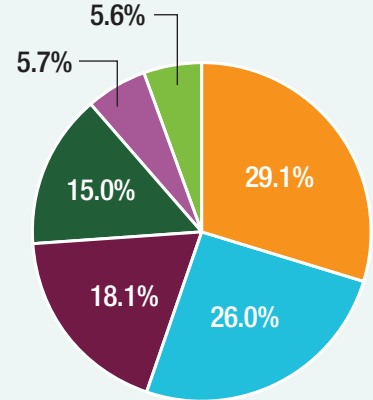
SOURCE: U.S. CENSUS BUREAU



### AGE DISTRIBUTION

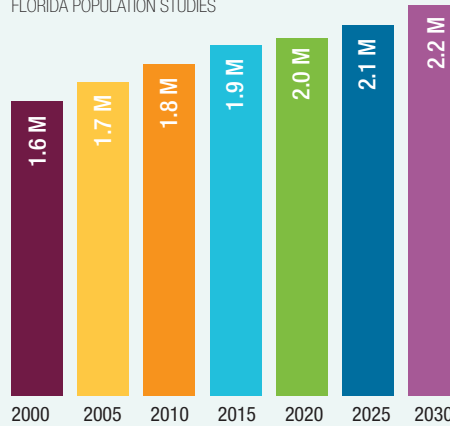
Under 5 years	108,746	5.9%
5 to 19 years	333,611	18.1%
20 to 39 years	479,219	26.0%
40 to 59 years	536,357	29.1%
60 to 64 years	105,059	5.7%
65 and over	276,472	15.0%

SOURCE: U.S. CENSUS BUREAU



### Historical & Projected County Population

SOURCE: BUREAU OF ECONOMIC AND BUSINESS RESEARCH, FLORIDA POPULATION STUDIES



### Broward Labor Force

Labor Force	1,042,677
Employment	1,000,640
Unemployment	2,037
Percentage Rate	4.0%

SOURCE: FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY

### Florida Average Hourly Earnings

All Occupations	\$21.18
-----------------	---------

SOURCE: BUREAU OF LABOR STATISTICS

Housing Units: 822,931 • Median Household Income: \$51,968 SOURCE: U.S. CENSUS BUREAU

data analysis, workforce assessment, commercial real estate trends, business cost analysis and comparisons with other potential relocation sites. The Alliance also provides market research/business intelligence through its GIS Planning website ([www.GreaterFortLauderdaleProperties.com](http://www.GreaterFortLauderdaleProperties.com)) which provides 24/7/365 accessibility for prospective clients, site selection consultants and corporate real estate service advisors for available properties and demographics.

- **Community Profiles.** The Alliance produces client-ready overviews on Broward County that provide the latest detailed data, including population, employment, income, cost of living and general characteristics. Answers to commonly asked community research data questions can be found

on the Alliance's website at [www.gflalliance.org](http://www.gflalliance.org).

- **Business Incentives Assistance.** The Alliance helps determine a company's eligibility for state and local business incentives and helps navigate the application process for incentives such as the Qualified Target Industry Tax Rebate, Capital Investment Tax Credit, High Impact Performance Incentive, Transportation/Road Funds and Broward County's Job Growth Incentive.

The Alliance can also help local companies enter or expand into the international marketplace through:

- **Overseas Inbound/Outbound Business Missions.** The Alliance assists local companies in entering or expanding into the international marketplace by organizing and executing inbound

General Highway Map of **BROWARD COUNTY FLORIDA**

Scale in Miles  
0 2 4

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FORT LAUDERDALE, FL  
1-800-877-3649 • WWW.DOLPHMAP.COM



and outbound business missions. The Alliance also partners with Enterprise Florida on Team Florida Missions led by the Governor or Lt. Governor, which create opportunities for Florida companies to showcase their products and meet one-on-one with potential customers worldwide.

- **Export Counseling.** Fort Lauderdale's Export Assistance Office, under the United States Department of Commerce and the District Export Council, offers free export counseling, analyses of international trade trends, and advice to Florida manufacturers, exporters and service companies. Counselors are available to meet with clients at their offices, at the Alliance's office or via telephone.
- **Financial Assistance.** The Alliance collaborates with the Florida Export Finance Corporation to facilitate financial assistance for export transactions for Florida's small and medium-sized companies, which sometimes have difficulty obtaining loans from conventional lending institutions.

A study by the South Florida Regional Planning Council found that the Alliance, working with its members, Broward County and other partners helped create or retain more than 28,000 direct jobs



from 2007 to 2017. That study also examined the direct, indirect and induced effects and estimated a total increase in employment of approximately 62,000 jobs, as well as \$2.4 billion in annual personal income and \$12.3 billion in annual economic impact in Broward County.

For more information about the Greater Fort

Photo courtesy of Wilton Manors

Lauderdale Alliance and its services, visit [www.gflalliance.org](http://www.gflalliance.org).

**BRAVO**

One of the primary goals of the Greater Fort Lauderdale Alliance is to help companies already

The following companies, institutions, firms and organizations are contributing their time, talents and financial resources to the Alliance. By supporting economic development, they are sustaining targeted business attraction, retention and growth, increasing local tax revenues, encouraging quality businesses as community partners and creating high-wage jobs for our economy.

**CEO COUNCIL - \$50,000**

- AutoNation, Mike Jackson • Breakthru Beverage Group, Eric Roth • City Furniture, Keith Koenig, Vice Chair • Emerson, Leo Rodriguez • Florida Blue, Penny Shaffer • FPL, Juliet M. Roulhac • Huizenga Holdings Inc., H. Wayne Huizenga • JM Family Enterprises, Inc., Colin Brown • Kaplan Higher Education, Andrew Rosen • Nova Southeastern University, Ray Ferrero, Jr - Chair • Rick Case Automotive Group, Rick & Rita Case • Stiles • Wells Fargo, Hector Ponte • Zimmerman, Jordan Zimmerman •

**GOVERNOR COUNCIL (\$25,000)**

- Baptist Health South Florida
- Broward College
- Broward County Office of Economic and Small Business Development
- Broward County Public Schools
- CareerSource Broward
- City of Coconut Creek
- City of Coral Springs
- City of Deerfield Beach
- City of Fort Lauderdale
- City of Hallandale Beach
- City of Hollywood
- City of Miramar
- City of Sunrise
- Greater Fort Lauderdale Convention & Visitors Bureau
- Hyatt Regency Pier Sixty-Six
- JetBlue
- Kaufman, Rossin & Co.
- Signature Grand
- South Florida Business Journal
- Starmark International

- BankUnited
- BB&T South Florida Region
- BBX Capital
- Becker & Poliakoff, P.A.
- Brightline
- Broward Center for the Performing Arts
- Broward Health
- Broward Metropolitan Planning Organization (MPO)
- Citrix
- City of Plantation
- City of Pompano Beach
- Conrad Fort Lauderdale Beach Resort
- Crowe Horwath, LLP
- Daszkal Bolton LLP
- Fibernet Direct
- Fifth Third Bank
- Florida Atlantic University
- Galleria at Fort Lauderdale, a JLL Property
- Greenspoon Marder
- Gulfstream Park Racing & Casino
- GUNSTER
- HEICO Corporation
- J.P. Morgan Chase
- Junior Achievement of South Florida
- Memorial Healthcare System
- Peak 10

- Regions Bank
- RSM US, LLP
- Schwartz Media Strategies
- SeaLand
- South Florida Business & Wealth Magazine
- Sun Sentinel Media Group
- SunTrust
- Town of Davie
- Waste Management, Inc.

- Compass Office Solutions, LLC
- CSX Transportation
- Cushman & Wakefield
- Dale Carnegie
- Deloitte
- DeVry University
- Duke Realty
- Emirates Airlines
- Ernst & Young, LLP
- First Citizens Bank
- Florida Restaurant & Lodging Association
- Florida Trend Magazine
- GrayRobinson, P.A.
- Guarantee Insurance Company
- Hotwire Communications
- iBERIABANK
- Invest Broward
- JC White
- Jim Moran Institute
- Kaufman Lynn Construction
- Magic Leap, Inc.
- Marsh & McLennan Agency
- Mercantil Bank
- Miller Construction Company
- Moss & Associates
- National Jets, Inc.
- Panza, Maurer & Maynard, P.A.

**CORPORATE COUNCIL (\$5,000)**

- AAJ Technologies
- Advantage Services
- Akerman LLP
- AmTrust Bank, a division of New York Community Bank
- Blanca Commercial Real Estate, Inc.
- BBVA Compass
- Castle Group
- CBIZ MHM LLC
- Cherry Bekaert LLP
- City of Dania Beach
- City of Lauderhill
- City of Pembroke Pines
- City of Tamarac
- City of Wilton Manors
- Comcast Business

**LEADERSHIP COUNCIL (\$10,000)**

- Ambit Advertising and Public Relations
- ANF Group, Inc.
- Bank of America Merrill Lynch

located in Broward County succeed and prosper. A key business retention and expansion initiative is BRAVO (Business Retention Assistance and Visitation Outreach). Through this program, representatives of the Alliance, Broward County Office of Economic and Small Business Development and local municipalities and chambers of commerce conduct visits to local businesses in an effort to strengthen the local economy.

In the past year, 177 local companies were visited through the BRAVO program. The visits include discussions of programs available to businesses wanting to expand in Broward and information regarding issues such as workforce development, international trade and access to financing.

### Minority/Small Business Development

While nearly 90 percent of Broward's businesses employ fewer than 25 people, collectively they constitute the largest sector of the county's economy. These small businesses provide a wide array of products and services to private and public customers.

In order to best serve this important group of businesses, the Alliance is an active member of many

organizations that promote and assist in the growth of minority and small businesses in Broward County. Additionally, the Alliance has specific programs that assist small, minority and women-owned businesses enter or expand into the local marketplace through:

- Leadership Development - Each year, the Alliance selects up to ten minority and women-owned business leaders to participate in the Alliance's Fellowship Program. The purpose of the program is to recruit diverse business leadership and support the growth and development of small businesses in Broward County.
- Strategic Partnerships - The Alliance assists certified small, minority and women-owned business owners in developing relationships with larger companies and in helping them find programs that provide assistance to small companies such as financing and business planning.



Photo courtesy of Rock the Ocean's Tortuga Music Festival

Growth Opportunities - The Alliance with its partners assists small, minority and women-owned businesses in expanding in the local market

by providing access to local and regional resources in the private and government sector. ■

- PNC Bank
- Riverside Hotel, Las Olas Company
- Sapoznik Insurance & Associates
- SATO Global Solutions
- Seaside National Bank & Trust
- Sheltair
- Sonesta Fort Lauderdale Hotel
- South Florida Symphony Orchestra, Inc.
- Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A.
- Suffolk Construction Company
- Sunnyvale Corporation
- TECO Energy
- SCA Group LLC
- Tower Commercial Real Estate
- Tripp Scott, P.A.
- Ultimate Software
- United Way of Broward County
- University of Phoenix
- Valley National Bank
- Verizon Wireless

- Crockett Foundation
- CYBRAIGS
- Cymbal Development
- D. Stephenson Construction Inc
- Dan Perez Films
- DPR Construction
- First Green Bank
- Flashback Diner
- Furman Insurance
- G4S Secure Solutions USA
- Greenberg Traurig
- Holland & Knight
- IDI Gazeley
- JGA Marketing
- Job Integration Software
- Keith and Associates Inc.
- LaRocca & Associates, Inc.
- Latin2Latin Marketing + Communications, LLC
- LPC Solutions
- MBAF (Morrison, Brown, Argiz & Farra, LLC)
- MGM General Contracting, Inc.
- MSI Consulting
- NAI Rauch Weaver
- OIC of South Florida
- Orange Bowl Committee
- Panera Bread / Covelli Enterprises
- Paramount Broadcasting Communication, LLC
- Propulsion Technologies International LLC
- Publix Super Markets, Inc.
- Resolve Marine
- Riviera Point Development Group
- Sagoma Construction Services Inc.
- Setnor Byer Insurance & Risk
- Steven Greenwald Design, Inc.
- SUP-X
- Templeton & Company, LLP
- The Dorsey Group

### ENTREPRENEURSHIP COUNCIL (\$2,500)

- Aerotek
- AirQuest Environmental Inc.
- Apricot Office Interiors
- ArtServe
- Avison Young
- Berkowitz Pollack Brant Advisors and Accountants
- Big Chef
- Big Dog Construction Services, Inc.
- Bolton Medical
- Capital Bank
- CBRE
- Community Care Plan
- Comerica Bank
- Colliers International
- ComRes, Inc

- The Rubin Group
- Toshiba Business Solutions Florida
- Windsor Jet Management
- WolfCreek Consulting

### ASSOCIATES (\$1,000)

- Advanced Roofing, Inc.
- Behar Law Group
- Broward Public Library Foundation
- Calvin, Giordano & Associates, Inc.
- Fellowship Foundation RCO
- Finn Partners
- Florida Atlantic Research & Development Authority
- Florida Property Management Services, Inc
- Greater Fort Lauderdale Chamber of Commerce
- HABCO Manufacturing
- Leadership Broward Foundation
- Macken Companies
- Marine Industries Association of South Florida
- Morris Southeast Group
- Quality Manufacturing Association (QMA)
- Renaissance Fort Lauderdale Cruise
- Port Hotel
- Sherlock Technology Inc.
- The Traina Company

- Tower Club
- Urban League of Broward County
- Weststaff of Broward

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 Tania Vinaixa-Director, Membership Development, tvinaixa@gfalliance.org | 954-627-0133

In addition to those members listed above, the Alliance also thanks its Partner Council, made up of representatives from Broward County and its municipalities, chambers of commerce, redevelopment agencies and local business assistance organizations





**“Broward County and Florida are consistently ranked as top locations to do business. Come see all Greater Fort Lauderdale has to offer your company!”**

---

## Tamara James

MAYOR, CITY OF DANIA BEACH



## BUSINESS CLIMATE

# A Diverse and Vibrant Economy

Companies of all sizes are growing and prospering in Greater Fort Lauderdale

With a strategic global location, large skilled workforce and low-tax environment, Greater Fort Lauderdale offers an inviting climate for business success. It's an appealing home for Fortune 500 companies, multinationals, and mid-size and small businesses in a wide array of industries.

Greater Fort Lauderdale's economic diversity is reflected in a growing pool of skilled workers in fields like technology, life sciences, finance, professional and business services, education and healthcare, leisure and hospitality, manufacturing, and retail and wholesale trade.

Many businesses take advantage of Greater Fort Lauderdale's position in the heart of South Florida, the state's largest metro region with 6 million people. For global companies serving Latin America and the Caribbean – as well as European, Asian and Latin companies seeking to penetrate the North American market – Greater Fort Lauderdale provides a proven strategic platform for growth.

### Corporate Headquarters

A South Florida location and convenient international air connections make Greater Fort Lauderdale particularly attractive as a regional headquarters location for multinational companies from North America, Europe and the Pacific Rim. At the same time, the region provides a natural entry point for Latin American companies seeking to establish themselves in the U.S. marketplace.

Greater Fort Lauderdale is home to many headquarters operations, including AutoNation, JM Family Enterprises, Citrix, Magic Leap, Charter Schools USA, People's Trust Insurance, Spirit Airlines and Ultimate Software. A number of companies also have their international/regional/ Latin America headquarters in Greater Fort Lauderdale, including Microsoft, DHL Express, Ecolab, Emerson, Marriott International, Microsoft, and The Wendy's Company.

Greater Fort Lauderdale's other assets that attract corporate headquarters include a large, skilled multilingual workforce, excellent school system, and pro-business attitude. In fact, a recent *Chief Executive* magazine survey ranked Florida as the number two best state for

Photo courtesy of City of Hollywood

business in its "Best and Worst States for Business in 2016" rankings and the Tax Foundation ranked Florida as the fourth best state business tax climate for 2016, up from the No. 5 ranking it held for the previous nine years.

For more information, visit [www.lesstaxing.com](http://www.lesstaxing.com).

### MAJOR INDUSTRY SECTORS

The Alliance is dedicated to supporting the growth of Greater Fort Lauderdale's key business sectors, including arts and entertainment, aviation, entrepreneurial ecosystem, global logistics, international trade and services, life sciences, manufacturing, marine, technology, and tourism.

### Arts and Entertainment

Arts and entertainment productions are major contributors to Greater Fort Lauderdale's diverse economy. A nationwide 2017 report, "Arts & Economic Prosperity" from Americans for the Arts highlighted the economic impact on the region:

- \$414.2 million in spending
- 11,078 jobs supported
- \$40.1 million state and local government revenue
- 58 percent local audiences, 42 percent non-local
- 63 percent of non-local attendees said, "This arts event is the primary purpose of my trip."

Overall, the arts and culture contribute 4.2 percent to the nation's GDP, compared with 3.9 percent for construction and 5.8 percent for retail trade.

The Greater Fort Lauderdale Convention & Visitors Bureau's Film, Music, Fashion & Create division focuses on all creative industries including film, music, entertainment, creative culture, fashion, and special events initiating opportunities with a direct impact on tourism, buzz, economic impact and job creations generated from these market



## BUSINESS CLIMATE

segments. The division also promotes Greater Fort Lauderdale as a key destination for live music, concerts and entertainment venues as well as music festival opportunities. Both brands, “Underground Lauderdale” and “Underground Hollywood” have brought a new meaning to the underground experience, where sound meets music, film meets imagination, and art meets fashion.

Underground Create is the next grand initiative the division will take on, providing a local and tourist attraction promoting all creative culture in Broward County from exhibits, to museums to creative

festivals, venues, geographic sites including creative elements - this initiative will include tours and maps integrating the universe of “Create” in Greater Fort Lauderdale, Broward County.

For more on the creative scene in Greater Fort Lauderdale, visit [www.sunny.org/underground](http://www.sunny.org/underground).

### Aviation

Known for its skilled “954” workforce, the aviation and aerospace industry is a major contributor to Greater Fort Lauderdale’s diverse economy. This multibillion-dollar sector includes airlines,

general aviation, airports, airframe and engine manufacturers, component parts suppliers, maintenance, repair and overhaul (MRO) businesses, and allied industries such as banking and insurance. Its hub is Fort Lauderdale-Hollywood International Airport (FLL), which has an annual economic impact of more than \$13.2 billion. Over the decades, the airport has grown into a major transportation complex that now provides more than 139,000 direct and indirect jobs.

Many companies in the aviation sector are also investing in Greater Fort Lauderdale, including Aviation Inflatables, GA Telesis, GE Aviation, Heico and Turbine Controls. The region’s schools, colleges and universities offer a variety of programs to educate and train skilled workers in the aviation and aerospace sectors. See the Aviation chapter for more information.

### Business and Professional Services

With leading financial institutions, major accounting and legal firms, and a full array of marketing and communications companies, Greater Fort Lauderdale has a highly dynamic business and professional services sector. More than 130,000 employees work in this sector in Greater Fort Lauderdale.

Two recent examples of customer care companies expanding in Greater Fort Lauderdale are Bayview Financial and First GREEN Bank, a local bank with a global mission that is establishing its South Florida corporate headquarters in Fort Lauderdale.

### Entrepreneurial Ecosystem

Start-up and early-stage companies in Greater Fort Lauderdale benefit from a wide range of support services, including business incubators, coaching and mentoring services. The region’s entrepreneurial ecosystem also includes angel investing groups, venture capital firms and other sources of equity and debt financing.

Many public and private educational institutions are active contributors to Greater Fort Lauderdale’s dynamic entrepreneurial sector. For example, Broward College offers business incubator and accelerator services through its Innovation Hub and Venture Formula programs. Florida Atlantic University’s Tech Runway® recently selected its fifth and largest venture class of startup and early-stage companies to participate in its business accelerator program.

Nova Southeastern University (NSU) is partnering with the South Florida Accelerator (TSFA) to form new startup companies from NSU’s research and development pipeline. “NSU is pleased to collaborate with The South Florida Accelerator to cultivate tech growth and innovation,” said Dr. Thomas Temple, NSU senior vice president of translational research and economic development. “By working with organizations like TSFA, we are fostering the development of technologies and leading researchers that will lead to amazing transformations in the Florida technology space.”

The Florida Virtual Entrepreneur Center ([www.flvec.com](http://www.flvec.com)) offers Greater Fort Lauderdale business owners access to a curated database of local and statewide resources, including help with licenses, business mentoring and coaching, networking, and venture capital. Entrepreneurs can also gain publicity for their businesses and connect with other local professionals. “We appreciate being featured on the Florida Virtual Entrepreneur Center website and



Photo courtesy of Fort Lauderdale Executive Airport

## FOREIGN TRADE ZONES

### #25

#### LOCATION

Port Everglades:  
Between Midport and Southport

#### OPERATED BY

Broward County Board of County Commissioners

#### SIZE

82-acre tract

#### AMENITIES

Secure, fenced, illuminated facility FTZ#25, operated by the Broward County Board of County Commissioners, actively utilizes 22.7 acres of an 82-acre tract between the Midport and Southport areas in Port Everglades. The secure, fenced, illuminated facility includes five warehouses offering 388,500 square feet of warehousing space with around-the-clock access.

### #241

#### LOCATION

Fort Lauderdale Executive Airport  
and various Broward County sites

#### OPERATED BY

City of Fort Lauderdale

#### SIZE

1,300 acres, open

#### AMENITIES

5 warehouses, 338,000 sq. ft. FTZ#241 encompasses nearly 1,300 acres with an open concept zone and is operated by the City of Fort Lauderdale. The Fort Lauderdale Executive Airport serves as the hub site with twelve satellite sites located in the City of Fort Lauderdale and other parts of Broward County.

In Broward County, non-contiguous designation of a Foreign Trade Zone (FTZ) allows a company to take advantage of the benefits offered by these zones regardless of their location within the County. The designation can originate from either of the two Foreign Trade Zones listed above.

### PORT EVERGLADES TOP REGIONAL TRADING PARTNERS FOR CONTAINERIZED CARGO

- Caribbean: 35%
- Central America: 32%
- South America – West Coast: 11%
- Mediterranean: 10%

- South America – East Coast: 8%
- Northern Europe: 2%
- Others: 2%

Source: Port Everglades,  
Annual Report, Fiscal 2016

## LARGEST EMPLOYERS - RANKED BY EMPLOYEES

Company Name	Municipality	Phone	Website	South Florida Employees	Type of Business
Nova Southeastern University	Davie	800-541-6682	nova.edu	7,102	University- bachelor, master and doctoral degrees
AutoNation	Fort Lauderdale	954-769-6000	autonation.com	4,100	Automotive retailer- corporate headquarters
American Express	Plantation	954-503-3000	americanexpress.com	3,500	Commercial and consumer financial services; traveling consulting
Spirit Airlines	Miramar	954-628-4827	spirit.com	1,800	Air carrier
Citrix	Fort Lauderdale	954-267-3000	citrix.com	1,700	Leading software developer of interactive platforms
JM Family Enterprises, Inc.	Deerfield Beach	954-429-2000	jmfamily.com	1,675	Diversified automotive provider
Ultimate Software	Weston	954-331-7000	ultimatesoftware.com	1,450	Professional and financial computer software
DHL Express	Plantation	954-888-7000	dhl.com	1,400	Air courier services
City Furniture	Tamarac	954-597-2200	cityfurniture.com	1,349	Home furniture retailer
Kaplan	Fort Lauderdale	954-515-3993	kaplan.com	1,291	Online educational provider
The Castle Group	Plantation	954-792-6000	castlegroup.com	1,062	Community association management
Point Blank Enterprises	Pompano Beach	954-630-0900	pointblankenterprises.com	974	Manufacturing and distribution of protective solutions for military and law enforcement
Rick Case Automotive Group	Fort Lauderdale	954-377-7400	rickcase.com	887	Automotive sales and services
Centene	Sunrise	754-333-7718	centene.com	877	Provides a portfolio of services to government-sponsored healthcare programs
Sun Sentinel Co.	Fort Lauderdale	954-356-4000	sunsentinel.com	800	Publishes and prints daily and weekly newspapers, niche publications; commercial printing
Zimmerman	Fort Lauderdale	954-644-4000	zadv.com	650	Advertising agency
Magic Leap	Plantation	info@magicleap.com	magicleap.com	550	Leading edge technology company commercializing mixed reality platforms
Weatherby Healthcare	Fort Lauderdale	866-906-1637	weatherbyhealthcare.com	457	Staffing and recruiting
Trividia Health	Fort Lauderdale	954-677-9201	trividiahealth.com	440	Provides diabetes management solutions
ABB Optical Group	Coral Springs	954-733-2300	abboptical.com	421	Wholesale optical product distributor
People's Trust Insurance Co.	Deerfield Beach	800-500-1818	pti.insure	340	Insurance company

Source: South Florida Business Journal and Greater Fort Lauderdale Alliance; Note: Excludes retail and hospitality companies unless headquarters is in Greater Fort Lauderdale

the opportunity to share how we are building our business in South Florida," said Jennifer and Brett Cramer, co-founders of The Spice Lab in Pompano Beach. "More people need to know how entrepreneurs are contributing to the success of our state as a great place to work and live."

The Alliance is a supporter of "SUP-X: The Start Up Expo," an annual conference that supports the entrepreneur and venture capital community. The 2017 event featured a forum on diversity and how women and minorities can break through traditional barriers to success.

Broward SCORE ([www.browardscore.org](http://www.browardscore.org))

## INTERNATIONAL VISITORS - 2015

1,247,000  
Canadian

422,000  
European

211,000  
United Kingdom

976,000  
Latin American

257,000  
Scandinavian

299,000  
Other

3,411,000  
Total

Source: Greater Fort Lauderdale Convention & Visitors Bureau



## Marine Research Hub

Greater Fort Lauderdale is internationally recognized for leadership in oceanographic research.

Nova Southeastern University operates the Center of Excellence for Coral Reef Ecosystems Research facility at NSU's Oceanographic Center in Hollywood. Funded by the National Institute of Standards and Technology, America's premier coral reef research center is solely dedicated to coral reef ecosystem research. Two NSU researchers were recently invited by Global Underwater Explorers (GUE) to help with a conservation initiative, called Project Baseline, to document coral reef ecosystems in Fiji and how they may be changing due to climate change and population pressures.

Another ocean research facility – Florida Atlantic University's Institute for Ocean and Systems Engineering (SeaTech) – is located in Dania Beach. Established in 1997, the institute is part of FAU's Department of Ocean Engineering, which engages in ocean engineering research and technology development in the areas of acoustics, marine vehicles, hydrodynamics and physical oceanography, marine materials and nanocomposites.

At the 2016 Fort Lauderdale International Boat Show, the Alliance and the Marine Industries Association of South Florida (MIASF) convened a panel discussion featuring South Florida university presidents and marine research dean. The result was the launch of a collaborative "Marine Research Hub" initiative to promote awareness of the region's research activities.

offers online mentoring, as well as in-person workshops and seminars on topics like writing a business plan and marketing strategies. The presenters are practicing professionals including accountants, lawyers, bankers and business managers from diverse businesses and industries. Other facilitators are SCORE counselors who have years of industry and business experience. (See Business Assistance chapter for more information.)

Photo courtesy of Nova Southeastern University

## Global Logistics

Greater Fort Lauderdale is positioned at the cusp of Latin America within 1,000 miles of Mexico, Belize, Guatemala, Honduras, Nicaragua, Cuba, Jamaica, Haiti, Dominican Republic, Puerto Rico and many other Caribbean nations. Additionally, Greater Fort Lauderdale is positioned a little more than 1,000 miles from the Panama Canal. Key to the success of this targeted industry are two economic engines: Port Everglades and Fort Lauderdale/Hollywood International Airport.

Greater Fort Lauderdale also has the workforce to support the global logistics sector, with more than 25,000 jobs in the Transportation and Warehousing industry sector in the county. In addition, several local colleges and universities offer programs related to logistics, including the Global Trade and Logistics program at Broward College, an MBA in Supply Chain Management and a Supply Chain Management Certificate at Nova Southeastern University, among others.

Overall employment in Greater Fort Lauderdale's global logistics cluster is projected to increase by 4.9 percent between 2015 and 2020. Average earnings in the sector are \$66,206 in Broward County. In the three-county region (Broward, Miami-Dade and Palm Beach), this sector employs more than 71,000 workers in 7,882 businesses, and the cluster is projected to see 3.7 percent job growth over the next five years.

## International Trade and Services

With Fort Lauderdale-Hollywood International

Airport and Port Everglades, businesses in Greater Fort Lauderdale enjoy fast and convenient connections to world markets. A diverse, multilingual workforce, and convenient office and warehouse facilities support the flow of international goods and services. In addition, Greater Fort Lauderdale is home to many organizations that assist importers, exporters and international service providers.

International business (trade plus foreign direct investment) supports nearly one in six jobs in the state and accounts for one-sixth of the state's economic output. Most of the state's exports and imports came through the Miami Customs District, which includes Port Everglades and Fort Lauderdale-Hollywood International Airport. The district's total trade was \$106.8 billion in Fiscal Year 2017 – with a positive trade surplus of \$7.75 billion. See International for more information.

## Life Sciences

Located at the center of South Florida's rapidly growing life sciences cluster, Greater Fort Lauderdale supports a wide range of bioscience, pharmaceutical and medical device companies. To the north are Scripps Florida and the Max Planck Florida Institute in Palm Beach County, and to the south are the growing clinical research programs at the University of Miami Miller School of Medicine.

In Broward, Nova Southeastern University has invested in its numerous biomedical research facilities and has built a revolutionary Center for Collaborative Research (CCR) to house an IBM supercomputer, one of Florida's largest wet labs, the NSU Technology Incubator and some of the world's most accomplished researchers. See Life Sciences for more information.

## Manufacturing

Manufacturing companies in Greater Fort Lauderdale benefit from the region's skilled workforce, convenient air, sea and land shipping services and professional support services. The area's diverse mix of manufacturers includes:

- Aircraft parts
- Building supplies and materials
- Clothing
- Computer and electronic components
- Construction products
- Food processing
- Jewelry
- Medical devices and instruments
- Military supplies
- Mobile devices
- Newspapers
- Patient monitoring systems
- Pharmaceuticals
- Software applications

To take just one example, Fort Lauderdale-based Advanced Green Technologies, Florida's largest solar contractor, provided design, procurement and construction services for Lockheed Martin's new 145,379-square-foot solar carport in Orlando. The project spotlights the potential of high-tech carports to offset energy use while shielding employees' vehicles from the sun.

The South Florida Manufacturers Association serves as an advocate and resource for manufacturing companies in South Florida. Its members have access to FloridaMakes: a service designed to improve the

Discover...

# PEMBROKE PINES



*Over the past 57 years, Pembroke Pines has grown to the 11th largest city in the state of Florida with more than 160,000 residents spread over 34 square miles. The City has easy access to three major highways, major seaports and is home to millions of square feet of commercial, retail and industrial space.*

— Join Us and Discover Pembroke Pines —

## FAMILY FRIENDLY

In 2014 *Money Magazine* put Pembroke Pines on their annual Best Place to Live list and the City has been praised for its diverse yet inclusive community. Families are well served with A-Rated schools including the City's award winning municipally owned and operated Charter School System as well as the south campus of Broward College. The City is also regularly recognized for providing outstanding programs and services to the senior community.



## CITY CENTER



In April 2017, the City moved into the Charles F. Dodge City Center building. The 175,000 square foot facility was designed to accommodate conventions, banquets, meetings, tradeshows and performance events with maximum seating around 3,200. The unique venue is complemented by City Hall, gallery space, an outdoor plaza and 5 acre park. Adjacent to the facility is a 150 acre privately developed mixed use project with residential, hotel, restaurant, retail and entertainment uses. The first 1,000 residential units have been delivered and the first phase of the commercial development is under construction.

## ROOM TO GROW

Pembroke Pines has been an economic development leader through strategic real estate transactions and creative public – private partnerships. The City takes a proactive approach to its development regulations and invested heavily in infrastructure improvements to support future growth. The City has seen a rise in new private development including nearly 1 million square feet of industrial / distribution space, approximately 500,000 square feet of commercial space and over 1,500 residential units.



## BUSINESS CLIMATE

competitive ability and profitability of the state's manufacturers. For example, ADI Metal in Fort Lauderdale worked with FloridaMakes to institute a series of changes that delivered a positive return within the first six months of the engagement.

For more information, visit the South Florida Manufacturers Association at [www.sfma.org](http://www.sfma.org).

### Marine

The New River in downtown Fort Lauderdale has been the lifeblood of the marine industry ever since 1898, when King Sons Co. Marine Ways and Boat Works was established near Andrews Avenue. For nearly 120 years, this legacy industry has been a stalwart of the local and regional economy.

Now universally known as the "Yachting Capital of the World," Greater Fort Lauderdale enjoys a thriving recreational marine industry that contributes an economic impact of \$8.8 billion in Broward County, and \$11.5 billion in the South Florida region, according to the Marine Industries Association of South Florida (MIASF), recipient of the Greater Fort Lauderdale Alliance 2017 Economic Partner of the Year.

Greater Fort Lauderdale's marine industry is comprised of world-class shipyards, marinas,



manufacturing, wholesale and retail marine products, brokers, dockage, and every conceivable type of marine service, all supported by more than 136,000 jobs regionally - 110,000 in Broward County alone, with \$4 billion in wages and earnings that are typically 28% higher than the state average.

The Fort Lauderdale International Boat Show, owned by MIASF and produced by Informa Exhibitions, is recognized as the world's largest in-water boat show with more than 1,500 exhibitors and 105,000 visitors from 52 countries. A 2016 economic

Photo courtesy of Marine Industries Association of South Florida impact study concluded that the annual Fort Lauderdale International Boat Show contributes \$857 million to the state's overall economy, with \$508 million in direct sales, or more than \$100 million a day. "The economic impact of the boat show dwarfs that of any Super Bowl, and it happens year after year," said Phil Purcell, MIASF's CEO/President.

Greater Fort Lauderdale has more than 50,000 registered vessels cruising its 300 miles of

## LARGEST BROWARD BUSINESS PARKS - RANKED BY TOTAL ACRES

Company Name	Municipality	Phone	Website	Total Acres	Number of Tenants	Major Tenants
Flagler Station	Miami	305-805-3012	flaglerstation.info	900	N/A	N/A
Sawgrass International Corporate Park	Sunrise	954-846-0883	stiles.com	650	N/A	N/A
Miramar Park of Commerce	Miramar	954-450-7900	N/A	600	170	General Electric, Siemens, Spirit Airlines
Weston Park of Commerce	Weston	561-989-2419	N/A	310	60	Cleveland Clinic Florida, Broward Health Weston, GK Weston Corporate Centers I & II
Bergeron Park of Commerce & Industry	Pembroke Pines	954-680-0223	bergeronland.com	300	51	Insurance Auto Auctions, Mobile Mini, TruGreen
Meridian Business Campus	Weston	954-385-0000	comrealftl.com	133	45	Cardinal Health, Kellogg's, Ultimate Software
Hillsboro Technology Center	Deerfield Beach	954-312-2400	hillsborocenter.com	75	5	ShipMonk, Willy Industries, Empire Today
Miramar Centre Business Park	Miramar	954-678-2100	brookfieldlogistics.com	68.72	N/A	N/A
Corporate Park at Cypress Creek	Fort Lauderdale	954-627-9190	stiles.com	63.5	N/A	N/A
Sawgrass Technology Park	Sunrise	954-846-0883	N/A	62.96	7	N/A
Weston Business Center	Weston	954-331-1705	N/A	60	6	N/A
Sawgrass Bend Commerce Center	Coral Springs	954-771-0800	exeterpg.com	46	6	IKEA, Automotive Alliance, Sure Fit
Pompano Business Center	Pompano Beach	954-356-0468	N/A	26.8	11	HD Smith Wholesale Drugs, Group III International, Worldpac
New Town Commerce Park	Davie	954 652 1424	<a href="http://www.adlergroup.com/newtowncommercepark">www.adlergroup.com/newtowncommercepark</a>	9.27	40	Dental Fix, Verizon, Fastenal,
Powerline Business Center	Fort Lauderdale	954-533-6531	N/A	6	27	N/A
Sawgrass Bend Commerce Center	Coral Springs	954-771-0800	exeterpg.com	46	6	IKEA, Automotive Alliance, Sure Fit
Pompano Business Center	Pompano Beach	954-356-0468	N/A	26.8	11	HD Smith Wholesale Drugs, Group III International, Worldpac
New Town Commerce Park	Davie	954 652 1424	<a href="http://www.adlergroup.com/newtowncommercepark">www.adlergroup.com/newtowncommercepark</a>	9.27	40	Dental Fix, Verizon, Fastenal,

## LARGEST PUBLIC COMPANIES IN BROWARD COUNTY - RANKED BY REVENUE

Company Name	Municipality	Phone	Website	2016 Revenue	Type of Business
AutoNation	Fort Lauderdale	954-769-6000	autonation.com	\$21,609,000,000	Automotive
Citrix Systems	Fort Lauderdale	954-267-3000	citrix.com	\$3,418,265,000	Software developer
Mednax	Sunrise	954-384-0175	mednax.com	\$3,183,159,000	Provider of neonatal, maternal-fetal, pediatric subspecialty and anesthesia physician services
Spirit Airlines	Miramar	954-628-4827	spirit.com	\$2,321,956,000	Air carrier
Heico Corp.	Hollywood	954-987-4000	heico.com	\$1,376,258,000	Jet engines and parts
Seacor Holdings	Fort Lauderdale	954-523-2200	seacorholdings.com	\$1,054,736,000	Marine Services
Ultimate Software	Weston	954-331-7000	ultimatesoftware.com	\$781,291,000	Professional and financial computer software
BBX Capital Corp.	Fort Lauderdale	954-940-6373	bbxcapital.com	\$767,514,000	Investment holding company
National Beverage Corp.	Plantation	954-581-0922	nbcfiz.com	\$704,785,000	Non-alcoholic beverages
Universal Insurance Holdings	Fort Lauderdale	954-958-1200	universalproperty.com	\$685,289,000	Underwrites, distributes and administers insurance through subsidiaries
FCB Financial Holdings	Weston	954-984-3313	floridacommunitybank.com	\$349,033,000	Bank holding company for Florida Community Bank
Federated National Holding Co.	Sunrise	954-581-9993	fednat.com	\$316,384,000	Insurance underwriting, distribution and claims processing
PetMed Express	Pompano Beach	954-979-5995	1800petmeds.com	\$234,684,000	Prescription and non-prescription pet medication sales
Patriot National	Fort Lauderdale	954-670-2900	patnat.com	\$232,834,000	Insurance
Stonegate Bank	Pompano Beach	954-315-5500	stonegatebank.com	\$110,300,000	Banking
Flanigans Enterprises	Fort Lauderdale	954-377-1961	flanigans.net	\$103,618,000	Chain of full-service restaurants and package liquor stores
Ocean Bio-Chem	Fort Lauderdale	954-587-6280	oceanbiochem.com	\$36,205,000	Manufacturer and distributor of Star-Brite maintenance products
The Singing Machine Co.	Fort Lauderdale	954-596-1000	singingmachine.com	\$4,886,700	Engages in the development, production, marketing, and distribution of consumer karaoke audio equipment

Source: South Florida Business Journal

### RICH IN DIVERSITY

Broward County is a diverse, multi-ethnic urban county, the second largest in the state, and home to more than 1.8 million people seeking economic opportunity, freedom of expression and a superior quality of life. It is one of the most racially diverse counties in Florida.

### ETHNIC MAKEUP

Alone or in combination with one or more other races

RACE		
White Non-Hispanic	751,521	41%
Black Non-Hispanic	499,199	28%
Hispanic	479,231	26%
Other Races	85,318	5%

Source: U.S. Census Bureau

### OCCUPATION BY INDUSTRY

Construction	42,600	5.16%
Manufacturing	29,000	3.51%
Wholesale trade	50,500	6.12%
Retail trade	110,600	13.39%
Transportation, Warehousing and Utilities	26,300	3.18%
Information	19,300	2.34%
Financial activities	59,700	7.23%

Professional and business services	142,700	17.28%
Education and health services	105,400	12.76%
Leisure and hospitality	97,200	11.77%
Other services	38,800	4.70%
Government	103,700	12.56%

Source: Florida Department of Economic Opportunity

## BUSINESS CLIMATE

navigable waterways and its Atlantic shores and is an internationally renowned port of call when cruising or sailing to Caribbean, European, Latin American, and North American destinations. Approximately 2,000 mega-yachts (vessels measuring 80 feet or more) visit the county each year, and each visit generates an estimated \$488,000 in economic impact through boatyard and marina expenditures, purchases, provisions, and related services from businesses that serve the marine industry.

International and domestic crew on any size vessel can earn both regulatory and non-regulatory qualifications, from entry level through senior management positions, from Greater Fort Lauderdale's excellent maritime training options. The Broward County Public School system also enables workforce development through an educational development ladder that begins with the marine magnet program at New River Middle School, continues at South Broward High School, and can culminate with certification at the marine service tech program at McFatter Technical College or the marine engineering and marine mechanics programs at Broward College.

In 2016, MIAF received approval from the Foreign Trade Zone (FTZ) Board and Fort Lauderdale's FTZ No. 241 to create a 13-site foreign trade subzone dedicated to the recreational boating industry. FTZ restricted-access sites are shielded from the imposition of duties by U.S. Customs and are empowered to defer, reduce, or eliminate them on foreign products. The 13 facilities that will be included in the subzone operate as either a

commercial marina, marine parts and components business, or a yacht repair facility.

"Providing economic incentives through our Foreign Trade Zone program will enable marine industry businesses to free up important resources that can be used to expand operations, increase revenue, and create additional jobs and career opportunities for our community, while also serving as a valuable tool for future business attraction and retention," Fort Lauderdale Mayor Jack Seiler said.

For marine industry and Fort Lauderdale International Boat Show information, visit [www.miasf.org](http://www.miasf.org).

### Technology

Greater Fort Lauderdale provides a highly supportive climate for technology companies, including a large pool of skilled workers and educational institutions, financial incentives and other support. South Florida has remained at the forefront of information technology innovation since the birth of the IBM PC in South Florida in the early 1980s and the first smartphone a decade later. Today, the region's technology assets continue to attract global companies, along with successful "home-grown" businesses and innovative start-ups. See Technology for more information.

### Tourism

Tourism is one of Greater Fort Lauderdale's strongest industries, with beaches, golf, boating, gaming and shopping that attract leisure visitors

from around the world. Recognized globally as a world-class resort, Fort Lauderdale was named the "#2 Top Ten Beach Getaway" by Yahoo Travel, while Porthole magazine recently selected Port Everglades as "Best Domestic Departure Port."

To increase the region's appeal for business visitors, the Greater Fort Lauderdale/Broward County Convention Center at Port Everglades received approval in 2017 to add an additional 400,000+ square feet of meeting space and build an upscale 800-room headquarters hotel. The total cost of the project is estimated to be \$550 million. Construction is expected to begin in 2018, with a soft opening in late 2021. The combined effect of the expansion and new hotel with public spaces and waterfront amenities is expected to bolster the local economy annually by more than \$100 million and will attract more convention center and trade show business, and increase tourism and jobs in Broward County.

The metro area has more than 560 lodging establishments, with more than 33,000 rooms, ranging from small boutique hotels to luxurious high-rises like the W Fort Lauderdale, The Ritz-Carlton Fort Lauderdale and the Hilton Fort Lauderdale Marina. There are also more than 4,100 restaurants in Greater Fort Lauderdale.

In 2015, Greater Fort Lauderdale welcomed 15.6 million visitors who provided a \$14.2 billion economic impact. The industry employs more than 112,000 workers, according to the Greater Fort Lauderdale Convention & Visitors Bureau.

For more information, go to [www.sunny.org](http://www.sunny.org).

## LARGEST PUBLIC SECTOR EMPLOYERS - GOVERNMENT AND TAX ASSISTED

Business	Phone	Website	Operating Budget (millions)	Total Employees	Type of Organization/Service
Broward County School Board	754-321-0000	<a href="http://www.browardschools.com">www.browardschools.com</a>	\$3,600	33,864	Public Schools and Adult Education
<b>Broward County Government</b> (Includes the following entities)			\$2,737	11,771	
• Broward County Commission	954-357-6155	<a href="http://www.broward.org">www.broward.org</a>	\$1,865	6,086	County Government
• Broward County Sheriff	954-831-8900	<a href="http://www.sheriff.org">www.sheriff.org</a>	\$834	5,402	County Law Enforcement
• Broward County Property Appraiser	954-357-6830	<a href="http://www.bcpa.net">www.bcpa.net</a>	\$19	211	County Government
• Broward County Supervisor of Elections	954-357-7050	<a href="http://www.browardsoe.org">www.browardsoe.org</a>	\$19	72	County Government
Memorial Healthcare System	954-987-2000	<a href="http://www.mhs.net">www.mhs.net</a>	\$1,890	13,137	Hospital District
Broward Health	954-759-7400	<a href="http://www.browardhealth.org">www.browardhealth.org</a>	\$1,100	8,219	Hospital District
City of Fort Lauderdale	954-828-5013	<a href="http://www.fortlauderdale.gov">www.fortlauderdale.gov</a>	\$669	2,749	City Government
City of Hollywood	954-921-3388	<a href="http://www.hollywoodfl.org">www.hollywoodfl.org</a>	\$552	1,270	City Government
City of Pembroke Pines	954-431-4884	<a href="http://www.ppines.com">www.ppines.com</a>	\$288	1,141* Full Time 366* Part Time	City Government
City of Miramar	954-602-3120	<a href="http://www.ci.miramar.fl.us">www.ci.miramar.fl.us</a>	\$218	1,084	City Government
Broward College	954-201-7350	<a href="http://www.broward.edu">www.broward.edu</a>	\$200	1,432 Full Time 3,772 Part Time	State College

\* Includes Police, Fire, General and Charter School System Employees

Source: Listed Employers

## FASTEST GROWING COMPANIES - RANKED BY GROWTH RATE

Company Names	City	Phone	Website	Revenue	Gross Revenue Growth % (2014-2016)	Total S. Fla. Emp.	Description
Hayes Locums LLC	Fort Lauderdale	888-837-3172	hayeslocums.com	\$54,224,094	185.76	116	Physician staffing
Future Energy Solutions	Fort Lauderdale	954-714-0300	feslighting.com	\$10,242,032	153.86	104	Commercial lighting upgrades at zero capital cost
Moss & Associates LLC	Fort Lauderdale	954-524-5678	mosscom.com	\$1,220,986,130	148.85	381	Construction management, general contracting, design-build and public-private partnerships
The Spice Lab	Pompano Beach	954-275-4478	thespicelab.com	\$12,377,113	144.50	53	Gourmet spices
Postal Center International	Fort Lauderdale	954-321-5644	surfpai.com	\$60,000,000	114.29	189	Printing, fulfillment, signs, e-business, creative, mailing and marketing
Butters Construction & Development	Coconut Creek	954-312-2400	butters.com	\$102,100,000	103.79	49	Commercial construction & real estate development
Gulf Building LLC	Fort Lauderdale	954-492-9191	gulfbuilding.com	\$47,700,000	98.75	50	General contractor, commercial and residential construction
GSD Contracting LLC	Fort Lauderdale	954-961-4222	gsdcontracting.com	\$21,843,917	96.66	22	General contracting, construction services
Just Ryt Foods	Pompano Beach	954-532-4136	giustosapore.com	\$3,709,935	68.75	25	Importer of Italian and Mediterranean fine foods, distributed through specialty food retailers, grocery and food service
e-Builder	Plantation	800-580-9322	e-builder.net	\$43,400,000	58.81	195	Provider of cloud-based construction program management software for facility owners
Evergreen Sweeteners	Hollywood	954-381-7786	esweeteners.com	\$59,607,132	55.51	46	Manufacturer and distributor of sweeteners and other food ingredients
Netcom Solutions	Miramar	954-668-2400	netcomsolutions.net	\$1,694,364	48.52	10	IT support and consulting service provider
Cruise Planners	Coral Springs	954-344-8060	cruiseplanners.com	\$56,392,324	46.12	103	Franchisor of home-based travel agencies
Acordis International Corp.	Miramar	954-620-0072	acordiscorp.com	\$14,419,976	44.42	38	Technology solutions
SproutLoud Media Networks LLC	Sunrise	954-476-6211	sproutloud.com	\$29,970,000	43.58	91	Channel marketing
Global Wealth Management	Fort Lauderdale	866-405-1031	askglobalwealth.com	\$2,994,659	42.48	15	Investment management, retirement planning, financial services
Castle Group	Plantation	954-792-6000	castlegroup.com	\$57,832,735	41.20	1230	Financial and administrative management for condominium and homeowners associations
Calvin Giordano & Associates	Fort Lauderdale	954-921-7781	cgasolutions.com	\$45,147,268	35.97	388	Engineering firm
Best Roofing	Fort Lauderdale	954-941-9111	bestroofing.net	\$37,000,000	35.68	290	Commercial roofing contractor
Signature Consultants	Fort Lauderdale	954-677-1020	sigconsult.com	\$314,099,235	33.53	2755	Technology staffing solutions
CruiseOne Inc.	Fort Lauderdale	800-762-6778	dreamvacations-franchise.com	\$263,000,000	29.56	74	Home-based travel business opportunity
Delta G Consulting Engineers	Fort Lauderdale	954-527-1112	deltag.net	\$3,195,070	28.90	22	Engineering
PaperStreet Web Design	Fort Lauderdale	954-523-2181	paperstreet.com	\$3,424,242	26.89	30	Websites for law firms, professionals and businesses
Keith and Schnars	Fort Lauderdale	954-776-1616	ksfla.com	\$15,500,000	26.56	140	Civil engineering, surveying, landscape architecture, planning, environmental
Chetu	Plantation	954-342-5676	chetu.com	\$36,687,605	26.27	1267	Develops custom software across multiple industries, provides custom integration, migration and IT staff augmentation
Greenspoon Marder	Fort Lauderdale	954-491-1120	gmlaw.com	\$122,365,307	25.23	692	Full-service law firm
Herman & Partners Advertising LLC	Fort Lauderdale	954-565-3102	hermanadvertising.com	\$6,768,153	24.12	28	traditional and digital advertising & marketing for the retail automotive industry.



**“Aviation is an important business sector in Greater Fort Lauderdale, and we are thrilled to be home to leading national and international companies.”**

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## Bertha Watson Henry

COUNTY ADMINISTRATOR, BROWARD COUNTY



AVIATION

# Soaring into the Future

Greater Fort Lauderdale’s “954” area code is known throughout the aviation industry as the place for a quality workforce

South Florida is a hotbed of aviation activity, with more than 46,000 workers across the region – a talent pool that is steadily increasing, thanks to the region’s aviation and aerospace education and training programs.

In Greater Fort Lauderdale, aviation is a multibillion-dollar sector, including airlines, airframe and engine manufacturers, component parts suppliers, maintenance, repair and overhaul (MRO) facilities and allied industries such as banking and insurance.

Its hub is Fort Lauderdale-Hollywood International Airport (FLL), which has an annual economic impact of more than \$13.2 billion. Airlines serve hundreds of U.S. and international destinations from FLL, including Emirates’ new daily service to Dubai, its 11th passenger route in the U.S. Direct international flights are available for many countries in Europe, Canada, the Caribbean Basin, Central and South America. Other regional airport facilities include Fort Lauderdale Executive Airport (FXE), the John Fuhrer Downtown Heliport, North Perry Airport in Pembroke Pines and the Pompano Beach Airpark. (See *Transportation and Infrastructure* chapter for more information.)

## An Aerospace ‘City of the Future’

A 2015 survey by PricewaterhouseCoopers ranked Florida first in the nation as the best state for aerospace companies. Lower taxes, moderate operating costs and a large number of educational institutions were key factors in the state’s second annual No. 1 ranking.

More recently, *FDI Strategy* named Greater Fort Lauderdale to its list of “Aerospace Cities of the Future 2016/17.” The article noted that Fort Lauderdale Executive Airport provides an infrastructure that facilitates the development of aviation businesses. The general aviation airport (FXE) north of downtown Fort Lauderdale houses more than 150 aviation sector companies and employs more than 5,000 people. The airport itself is equipped with 447 hangars and an industrial airpark, providing office, warehouse and industrial space.

Photo courtesy of Emirates

Investment incentives for aviation and aerospace companies include a qualified target industry tax refund, and a foreign trade zone, which offers incentives to encourage business development. “The airport management committee runs an annual internship program to local aerospace and aviation students, which produces experienced graduates for potential investors,” said the *FDI* article.

## A New Training Facility and Degree Offerings

Broward College and Diversified Companies recently completed a new aviation facility at the

North Perry Airport in Pembroke Pines. The new facility has 91 hangars, exclusive pilots lounge, and a home for the expansion of Broward College’s Emil Buehler Aviation Institute. Broward College also launched a new partnership with Tropic Ocean Airways and signed Phoenix East Aviation to become the aviation training provider for the flight training program.

Broward College is leasing space at the airport facility for its Aviation Maintenance Management Associate of Science program. The facility will house four classrooms, faculty offices, and shop space in its 13,500 square feet. In addition, Broward College recently received approval to begin offering a Bachelor of Science Degree in Aerospace Sciences with classes beginning in 2017. The new degree builds on the three associate degrees and five certificate programs the college currently offers and will include two tracks: professional pilot and aerospace management.



### A Regional Maintenance Council

The South Florida Aviation Maintenance Council (SFAMC) promotes the region's MRO service sector. It unites the aviation maintenance community regionally in order to support, encourage, educate and promote the significant base of maintenance operations in the area.

The Alliance works closely with the SFAMC to build the aviation industry in Greater Fort Lauderdale and across South Florida, which is home to numerous large and small aviation MRO companies, as well as auxiliary and support companies.

### Investing in the Sector

Competing with the largest aviation clusters in the world, Greater Fort Lauderdale now has worldwide recognition – thanks to aviation leaders, including: Windsor Jets, National Jets, Vortex Aviation, TSI Aviation, Sheltair, Propulsion Technology International, Kapco Global, Socata, Bombardier, Aero Accessories and hundreds of other aviation innovators and leading organizations.

Many companies in the aviation sector are investing in Greater Fort Lauderdale, including:

- **Spirit Airlines**, headquartered in Broward County, has been growing its workforce over the years. Publicly traded on NASDAQ, Spirit Airlines provides low-fare flights. With 103 Airbus single-aisle aircraft, Spirit operates one of the largest fleets of any major U.S. airlines, with more than 490 daily flights to 60 destinations in the U.S., Latin America and the Caribbean.
- **Silver Airways**, headquartered in Broward County, operates around 100 daily flights in Florida and the Bahamas, and the airline has more Bahamian destinations than any other U.S. airline.
- **JetBlue** and **Southwest** have also expanded with new nonstop routes within the continental U.S. and internationally.
- **GA Telesis Composite Repair Group, LLC** has more than tripled its workforce since 2012. Now one of the world's largest commercial aerospace firms, the Fort Lauderdale company has more than \$1 billion in assets currently under management in the United States, Canada, the United Kingdom, Finland and China. About half of its 500 employees are based in Fort Lauderdale.



Photo courtesy of National Jets

- **Heico Corporation**, a Hollywood-based parts supplier, is the largest aerospace company by revenue in Broward County.

Its flight support and electronic technologies groups have acquired a number of aviation-related businesses around the world in recent years.

- **Embraer**, one of the world's largest aircraft manufacturers, added a new maintenance and overhaul facility to its North American headquarters, customer service and support complex in Fort Lauderdale to serve the executive jet and commercial jet sectors.
- **GE Aviation** moved to a larger facility in Pompano Beach to develop, test and manufacture advanced electrical power conversion products.
- **Turbine Controls, Inc.** has expanded its aircraft engine component maintenance facility in Miramar
- **1st Choice Aerospace** in Miramar recently expanded and added 40 new jobs. The company repairs aircraft components, including crew seats

and fuel systems.

- **Private Jet Charter**, one of the world's largest independent private jet charter brokers and consultants, launched its North America expansion plan by establishing its regional office in Fort Lauderdale.
- **Kellstrom Defense Aerospace** added 20 employees to its Miramar facility.
- **Lufthansa Technik Component Services** expanded its aircraft MRO operation in Miramar adding 24 jobs.
- **CTS Jet Engines**, which is an MRO company based in Fort Lauderdale that focuses on jet engines.
- **JetSmarter**, which offers luxury travel through flight booking for the private aviation industry, recently expanded in Fort Lauderdale. The service buys empty seats from private-jet operators and then makes them available through its app, either on scheduled shuttle flights on major routes or empty-leg trips, in which planes are flown empty from one airport to another for their next passenger flight.

## Aviation Inflatables Ribbon Cutting

Governor Rick Scott attended the ribbon-cutting ceremony for Aviation Inflatables new 133,000 square-foot headquarters facility in Sunrise. Aviation Inflatables is an FAA-licensed repair station and reseller of emergency evacuation equipment and aircraft accessories used on passenger aircraft. The company plans to create 40 new jobs over the next three years, almost doubling its current workforce.

Photo courtesy of Aviation Inflatables



# why are so many aviation & aerospace companies locating in greater fort lauderdale?



more than **46,000** aviation workers in south florida

**aviation & aerospace programs and degrees** providing a **continuous graduating talent** available for recruitment

**aviation maintenance, repair & overhaul**

**aviation business**

**airframe & avionics**

**professional & commercial pilot training**

**orbital research**

**traffic control**



**82°** average temperature



**zero** state income tax

**35**  colleges & universities

access to over

**6 million** people and 90+ languages

## florida ranking among states

**1<sup>st</sup>**  aerospace manufacturing attractiveness

**2<sup>nd</sup>**  aviation, aerospace and space establishments



### 10 airports

3 major international  
7 private for executives and business travelers



### port everglades

#1 container port in Florida  
#1 seaport for exports in Florida



greater **fort lauderdale** alliance | broward county  
*Life. Less taxing.*  
[lesstaxing.com](http://lesstaxing.com)

# FLORIDA ATLANTIC UNIVERSITY



**“Our region is leading vital discovery and commercialization efforts in the biomedical, pharma, and medical device sectors.”**

---

**Dr. John Kelly**

PRESIDENT, FLORIDA ATLANTIC UNIVERSITY



LIFE SCIENCES

# A Leading Center for Research and Commercialization

Greater Fort Lauderdale's concentration of life sciences companies, supported by a skilled workforce and vibrant universities and research facilities, creates an ideal ecosystem for business success

Greater Fort Lauderdale is home to one of the most dynamic pharmaceutical, medical device and biomedical clusters in the country, including start-ups, midsize businesses and global companies.

For instance, Canadian-owned Apotex Inc., recently announced plans to build a new research and development center and advanced manufacturing and packaging facility in Miramar.

Other major medical device, biomedical, pharmaceutical and clinical research companies with R&D, manufacturing and distribution facilities in Greater Fort Lauderdale include Allergan, Stryker, Lupin and Teva. Operating within close proximity of like-minded organizations is an important catalyst for growth among life sciences companies that benefit from a large trained workforce and a value chain that includes suppliers, manufacturers, distributors, academic institutions, researchers, and workforce training programs.

As a region, South Florida offers convenient access to leading research institutes and academic institutions. In Greater Fort Lauderdale – a longtime home for many biomedical companies – Nova Southeastern University is expanding its life science research facilities. To the north are Scripps Florida, Max Planck Florida Institute, and Torrey Pines Institute for Molecular Studies. To the south, the University of Miami's Miller School of Medicine and Florida International University's Biomedical Engineering Department are investing in biomedical research and commercialization programs.

## A Collaborative Approach

South Florida's academic institutions, research parks and economic development organizations have joined together to form Life Sciences South Florida (LSSF)(LifeSciencesSF.org). LSSF's goal is to provide state, federal and private investment opportunities, along with hosting a centralized platform for utilizing shared equipment and building collaboration with ongoing research.

In one recent example of collaboration, Florida Atlantic University in 2016 entered into a licensing agreement with Neuro Pharmacologics

Inc., a private biopharmaceutical company, to develop and patent advancements in the treatment of neurological diseases.

On a statewide level, BioFlorida is the voice of Florida's life sciences industry with regional chapters that represent nearly 5,500 establishments and research organizations in the biotechnology, pharmaceuticals, medical devices/diagnostics and bioagriculture sectors. BioFlorida's initiatives provide a strong business climate for the advancement of innovative products that improve lives and promote economic benefits to the state.

Another collaborative asset is the Florida Institute for the Commercialization of Public Research, which facilitates the creation of spin-off companies from technology developed at Florida's publicly funded research institutions.

The institute provides support services, including building relationships with seasoned entrepreneurs, in order to hasten the growth of commercially viable discoveries.

## A Diverse Industry Cluster

South Florida is home to approximately 1,500 bioscience businesses and institutions that employ more than 26,000 people and generate over \$4 billion in annual sales, according to recent estimates.

Leading companies in Greater Fort Lauderdale include:

• **Allergan** is a brand/generic pharmaceutical company formerly known as Actavis. The company's pharmaceutical manufacturing and warehousing facility in Davie manufactures about 2.2 billion units annually. It is approved by the U.S. Food and Drug Administration, Health Canada, and the European Medicines Agency.

• **Altor BioScience Corp.**, a Miramar company that has developed two proprietary cancer treatment platforms,

Photo courtesy of Apotex Pharmaceuticals



## Academic Research Facilities

More than 200 research projects are currently underway at Nova Southeastern University (NSU), including studies on cardiovascular disease, anti-cancer therapies, chronic fatigue syndrome, autism, coral reef restoration, stem cells and wildlife DNA forensics, among other subjects.

NSU's Center for Collaborative Research (CCR) opened in September 2016 as one of the largest and most advanced research facilities in Florida. Located adjacent to the university's Health Professions Division complex on NSU's Fort Lauderdale/Davie Campus, the 218,000-square-foot, six-story building is equipped with wet and dry labs; leading research equipment, including access to a high-performance computing environment; and other resources, such as Florida LambdaRail, a high-speed broadband service delivery network.

One of the CCR's first tenants is NuLife Sciences, which will conduct research on a means to potentially eliminate the need for tissue matching between donor and recipient in kidney transplants and the need for anti-rejection medication post-surgery.

"The NSU Center for Collaborative Research is exceptional, ideally suited for the specialized research we will be conducting to advance the commercialization of our NuLife Technique," said John Hollister, CEO, NuLife Sciences. "It provides NuLife a complete, turnkey solution in a premier academic setting where we will also have access to ancillary resources ranging from undergrad and graduate interns to grant writing expertise and much more."

Housed in the CCR, NSU's technology Incubator enables qualified companies to lease private space (up to 60,000 square feet) that will give them access to researchers, technology and labs. The CCR includes several core facilities, including a Genomics Core Facility for sequencing human genes associated with disease, Flow Cytometry Core Facility for isolating special cell types such as immune and stem cells, Cell Therapy Core Facility for developing immunotherapies and regenerative medicines, and Imaging Core Facility with advanced digital microscopy capabilities.

To efficiently address key issues facing humanity, NSU has established several research institutes and centers using a multidisciplinary, interprofessional approach. Housed in the CCR, these include NSU's AutoNation Institute for Breast and Solid Tumor Cancer Research, NSU Cell Therapy Institute (a partnership with researchers from Karolinska Institutet in Sweden), NSU's Institute for Neuro-Immune Medicine, NSU's Rumbaugh-Goodwin Institute for Cancer Research, and NSU's Emil Buehler Research Center for Engineering, Science, and Mathematics.

NSU's College of Osteopathic Medicine serves the region with a variety of clinical and research programs. For example, NSU's Institute for Neuro-Immune Medicine treats patients with conditions such as chronic fatigue syndrome/myalgic encephalomyelitis, Gulf War Illness and other neuro-immune conditions, and conducts basic and clinical research in this field.



recently merged with California-based NantCell in a transaction valued at more than \$1 billion. Hing C. Wong, Altor's founder and CEO, said Altor will continue to be based in South Florida.

- **Apotex Inc.**, the largest Canadian pharmaceutical company, announced the details of a \$184 million U.S. expansion plan, including the development of a new R&D center and advanced manufacturing and packaging facility that will serve as its U.S. headquarters and the U.S. offices for Apobiologix.
- **Aveva Drug Delivery Systems** is a global leader in transdermal drug delivery systems. The Hollywood company is part of Apotex, Canada's largest pharmaceutical company.
- **Terumo Corporation** (previously Bolton Medical) in Sunrise develops new products for endovascular aortic treatment. One of Bolton's products is its Relay Thoracic Stent-Graft with Plus Delivery System, a life-saving technology offered to patients with thoracic aortic aneurysms. It allows surgeons to achieve a more satisfactory placement of the stent graft on a range of different patients.
- **Florida Supplement** is a nutraceutical manufacturer and packager of nutritional supplements in tablets, capsules, liquids and power blend forms. Located in Miramar, Florida Supplement has manufactured nutritional supplement products for customers in the United States, Latin America and Europe.
- **Goodwin Biotechnology, Inc.** is a fully integrated contract manufacturing organization of monoclonal antibodies and recombinant proteins for preclinical and phase I/II/III clinical trials. Plantation-based GBI has worked with companies of all sizes.
- **Hema Diagnostic Systems, LLC** is a Miramar company that produces a full line of rapid diagnostic assays for major infectious disease testing.
- **ImmunoSite Technologies, LLC** is a Miramar-based provider of automation, design and customization of complex biological assays

▲ Photo courtesy of Nova Southeastern University

to biotechnology and pharmaceutical industries worldwide.

- **Lupin Limited**, a pharma-research company based in Mumbai, India, is expanding its laboratory facility in Coral Springs, which focuses on inhalation products for the treatment of asthma, allergic rhinitis, chronic obstructive pulmonary diseases and other lung diseases.
- **MAKO Surgical Corp.** is a Stryker medical device company in Davie that markets its RIO® Robotic-Arm Interactive Orthopedic system and its proprietary RESTORIS® implants for minimally invasive orthopedic knee procedures.
- **OmniComm Systems, Inc.** is a Fort Lauderdale-based global provider of eClinical solutions.
- **OrbusNeich** is a medical device company that develops therapies for vascular disease at its Advanced Research and Development facility in Fort Lauderdale.
- **SHL Pharma** recently expanded its manufacturing and R&D facility in Deerfield Beach. SHL Pharma is part of SHL Group, the world's largest privately owned designer, developer and manufacturer of advanced drug delivery systems.
- **Teva Pharmaceutical Industries, Ltd.**, handles engineering, information technology and purchasing services at its facility in Weston.
- **Trividia Health**, a subsidiary of China-based Sinocare Group, has a large facility in Fort Lauderdale that makes glucose-monitoring equipment and related products for diabetics.
- **U.S. Stem Cell Inc.** in Sunrise has multiple cell therapies in various stages of development that repair tissues damaged by injury or disease.
- **Vigilant Biosciences**, a developer of products for early detection of oral cancer, has raised more than \$17 million in financing since it was founded in Fort Lauderdale in 2012.

For more information on life sciences companies, see [www.gflalliance.org](http://www.gflalliance.org). ■

# why are so many life science companies locating in greater fort lauderdale?



nearly **13,000** life science workers  
in south florida

Access to leading research & academic institutions with **heavy investing**  
in **biomedical research and commercialization programs**

**5 universities** that offer  
life science master's degrees



**4 universities** that offer  
life science doctorates



Organizations like **life sciences south florida**  
have been created to  
focus on stimulating  
economic growth in the region



**82°** average  
temperature



**zero**  
state income tax

**35**   
colleges & universities

access to over

**6 million**  
people  
and 90+ languages

## florida ranking among states

**2<sup>nd</sup>**  fda registered medical device manufacturing facilities

**3<sup>rd</sup>**  pharmaceutical & manufacturing business



**2 top exports**  
medical devices  
medicine



## **10 airports**

3 major international  
7 private for executives and business travelers




## **port everglades**

#1 container port in Florida  
#1 seaport for exports in Florida

greater  
**fort lauderdale**  
alliance | broward  
county

Life. Less taxing.  
[lesstaxing.com](http://lesstaxing.com)

A portrait of Aurelio M. Fernandez, III, an older man with grey hair, wearing a blue plaid blazer, a white shirt, and a red and blue patterned bow tie. He is smiling slightly and looking towards the camera. The background is a light-colored wall with a large, stylized 'M' logo.

**“Greater Fort Lauderdale is a hub of technology activity. From multinational legacy companies to the newest startups, tech companies prosper in this market.”**

---

## Aurelio M. Fernandez, III

PRESIDENT AND CHIEF EXECUTIVE OFFICER, MEMORIAL HEALTHCARE SYSTEM



TECHNOLOGY

# Work in the Cloud. Live in the Sun.

The technology sector continues to evolve thanks to a long history of innovation in Greater Fort Lauderdale

Strategically situated in the heart of Florida’s largest technology community, Greater Fort Lauderdale is an attractive choice for mobile, cloud, collaboration, cybersecurity and other technology companies.

Skilled talent is one of the region’s biggest competitive advantages. Greater Fort Lauderdale is among the top 50 U.S. tech talent markets, and ranked No. 2 on CBRE’s list of technology talent momentum markets, based on the 2016-2015 change in tech job growth.

In South Florida, there are nearly 80,000 information and communication technology workers. The IT workforce is growing steadily as newcomers move to the region are joined by graduates of the 40-plus colleges and universities offering technology-related programs

From a statewide perspective, Florida ranks third in the nation in technology establishments and third in the export of high-tech products, according to Enterprise Florida, the state’s public-private partnership for economic development.

## A Leader in Innovation

South Florida has remained at the forefront of information technology innovation since the birth of the IBM PC in South Florida in the early 1980s and “Simon,” the first smartphone a decade later. Today, the region’s technology assets continue to attract global companies, along with successful “home-grown” businesses and innovative start-ups. These IT companies enjoy a privileged position on the global telecommunications map, with convenient access to a major Internet Network Access Point (NAP), fiber optic connections and high-speed data links to Latin America, Europe and the rest of the globe.

## A Focus on Collaboration

Collaboration is another key to the success of the region’s technology sector. One of the Alliance’s technology initiatives is the development of techgateway.org with information and news about this growing industry cluster along with other materials about South Florida technology companies and academic institutions, including a map of technology companies located in the region.

The South Florida Technology Alliance (southfloridatech.org) also promotes the growth, success and awareness of the South Florida technology community hosting events like the annual “ITPalooza.” In conjunction with partners like the Alliance, SFTA helps connect companies, academia, capital resources and government to help ensure the immediate and future success of technology-related interests in South Florida.

Other groups working to grow the South Florida technology cluster include eMerge Americas, iCoast, CIO Council, and the Gold Coast Venture Capital Association.

Greater Fort Lauderdale’s many other IT assets include a warm climate for creative activities, convenient access to world markets, and public-

private partnerships that turn research discoveries into commercial products. It’s an ideal location to “work in the cloud, live in the sun.”™

## A Diverse Tech Cluster

Throughout the Greater Fort Lauderdale region, innovative IT companies are making their mark on the technology sector while gaining new customers in their chosen markets. Key players include:

- **ARM** recently purchased Wicentric, a Bluetooth® Smart stack and profile provider, and Sunrise Micro Devices in Deerfield Beach. ARM is the world’s leading semiconductor IP company, developing and licensing technology at the heart of many of the digital electronics devices sold each year, from smartphones and tablets to sensors and servers.
- **Chewy**, an online retailer of pet food and other pet-related products owned by PetSmart and based in Dania Beach,

- **Citrix**, a homegrown IT company that is

Photo courtesy of Hotwire Communications



## Ultimate Software: A South Florida Success Story

Ultimate Software has deep roots in South Florida, growing through the years to become a leading global provider of cloud-based human resources software. Today, the Weston-based company has more than more than 3,800 employees who serve customers with employees in 160 countries.

"We've been proud to call South Florida our home for more than 25 years," said Scott Scherr, CEO, president, and founder of Ultimate Software. "This community has a growing pipeline of talented people, who increasingly choose to develop their skills here. Plus, the year-round summer climate, beaches, and landscapes make South Florida an ideal place to build your career, from beginning to end."

Ultimate's UltiPro software delivers human resources, payroll, talent, compensation, and time and labor management solutions, connecting people with the information and resources needed to work more effectively. The company's recent awards include:

- #1 on Fortune's 30 Best Workplaces in Technology
- #7 on Fortune's 100 Best Companies to Work For List
- #2 on People Magazine's Inaugural 50 Companies that Care list
- #7 on Forbes' 100 Most Innovative Growth Companies list
- #1 on ComputerWorld's Best Midsize Places to Work in IT list

transforming how people, businesses and IT work and collaborate in the cloud era. With market-leading cloud, collaboration, networking and virtualization technologies, Citrix powers mobile work styles and cloud services, making complex enterprise IT simpler and more accessible for more than 400,000 enterprises. Since its founding in 1989, Citrix has grown to \$3.42 billion annual revenue.

- **Club Domains, LLC**, the registry for the new .CLUB online domains. Based in Fort Lauderdale, the company offers .club names for businesses, nonprofits and individuals.
- **Data Core Software Co.**, a software-defined storage (SDS) software company based in Fort Lauderdale, Florida. Its parallel server recently set a world record for storage performance
- **e-Builder**, a pioneer in fully integrated, cloud-based construction program management software for owners based in Plantation.
- **Eyecast**, a Sunrise-based global leader in cloud-based video surveillance service for residential and business customers.
- **Ford Engineering**, which recently acquired Blackberry's Sunrise R&D operation for its "connected cars" initiative. More than 40 employees will be working here at the company's only location in Florida.
- **iCare.com LLC**, a Fort Lauderdale company that provides secure access to cloud-based electronic health records solutions.

Photo courtesy of Ultimate Software

- **Magic Leap**, a cutting-edge company developing "mixed reality" interfaces and software,

obtained a \$542 million initial venture investment in 2015, led by Google and including Qualcomm and Legendary Pictures. This was followed up by an additional \$793 million round of funding led by Alibaba group in early 2016. The two funding deals rank as two of the biggest venture capital deals in

history. With hundreds of "Leapers," as they call their employees, already on board, the company is upgrading its 260,000-square-foot headquarters facility in Plantation.

- **Microsoft Latin America**, regional headquarters for the technology giant, has been located in Fort Lauderdale since 1994. Latin America is Microsoft's fastest-growing market, serving more than 46 countries and territories, all managed from its offices in Fort Lauderdale.
- **MotionPoint Corporation**, based in Coconut Creek, offers a turnkey platform that provides website synchronization, translation, localization, and management services for client
- **Motorola Solutions**, whose Plantation facility developed an advanced two-way portable radio for use by police, fire rescue and other first responders.
- **Peak 10 Data Center Solutions**, which has a centrally located

66,000-square-foot data center – one of the region's largest Category 5 rated commercial facilities.

- **ProcessMAP Corporation**, a web-based software and service provider that is expanding in Sunrise.
- **Prolexic Technologies**, a provider of cyber security services for global enterprises and government agencies. The Hollywood company is now part of Akamai, a global leader in content delivery network services.
- **ReStockIt.com**, an online retailer of restaurant, janitorial and office supplies based in Davie.
- **SATO Global Solutions** develops customized solutions leveraging Internet of Things technologies to a diverse range of industries including retail and healthcare. SATO Global Solutions is a new subsidiary of Tokyo-based multinational SATO Holdings, which invented the first thermal transfer barcode printer in the early 1980s, and chose Fort Lauderdale in 2015 to launch the company.
- **SpeedETab**, a mobile ordering and mobile payments company used by restaurants, cafes and venues in Fort Lauderdale, Miami and New York allows consumers to order and pay from a mobile phone.
- **Synechron**, is one of the nation's fastest-growing digital, business consulting and technology services providers with a major office in Sunrise. In 2017, the company received the Best Distributed Ledger (Technology) Initiative of the Year by FTF News for its blockchain accelerators.
- **TradeStation** is an online broker-dealer offering a variety of services from its office in Plantation. ■

## What Tech Executives Say About Greater Fort Lauderdale

*"Here at Magic Leap we are creating a new world where digital and physical realities seamlessly blend together to enable amazing new experiences. This investment will accelerate bringing our new Mixed Reality Lightfield experience to everyone."*

- Rony Abovitz, founder and CEO of Magic Leap

*"We have experienced a significant expansion in the region and it is our priority to make a real impact on the people and the communities in which we operate."*

- Hernán Rincón, president of Microsoft Latin America



# why are so many technology companies locating in greater fort lauderdale?



southeast florida home to most  
**startup activity**  
 in the U.S.

nearly  
**80,000**  
 information & communication technologies workers in south florida

HELLO SUNNY  
**82°** average temperature

home to the  
**1st**  
 IBM PC



visit [techgateway.org](http://techgateway.org)  
 to see IT companies in south florida

\$ \$  
**zero**  
 state income tax

**IT DEGREES**  
 providing a continuous graduating talent available for recruitment




home to the  
**simon**  
 the first smartphone



work in the cloud  
 live in the  
**sun**

**35**   
 colleges & universities

## florida ranking among states

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**10 airports**  
 3 major international  
 7 private for executives and business travelers



**port everglades**  
 #1 container port in Florida  
 #1 seaport for exports in Florida



greater  
**fort lauderdale**  
 alliance Broward County  
*Life. Less taxing.*  
[lesstaxing.com](http://lesstaxing.com)



**“Greater Fort Lauderdale has a vibrant international business sector with a powerful global reach and new international air service at Broward County’s Fort Lauderdale-Hollywood International Airport (FLL) is helping to strengthen our regional economy.”**

## Mark Gale

CEO/DIRECTOR OF AVIATION,  
FORT LAUDERDALE-HOLLYWOOD INTERNATIONAL AIRPORT



INTERNATIONAL

# A Gateway to Global Markets

Greater Fort Lauderdale offers an attractive platform for international companies seeking to grow their markets

In today's global economy, Greater Fort Lauderdale provides an appealing home for multinational corporate and regional headquarters. It's a strategic location for U.S. and international businesses with convenient air and sea transportation (ports), online connections and a well-educated multicultural workforce that helps companies to connect with markets throughout the world.

Centrally positioned in the Western Hemisphere with a diverse pool of professional talent, Greater Fort Lauderdale is also an inviting location for Latin American, European and Asian companies seeking to serve the U.S. and North American markets. A key advantage is the area's Eastern time zone location, which makes it easier to hold audio, video and web conferences with corporate offices around the world.

Take Microsoft, for example. Since choosing Fort Lauderdale for its Latin America headquarters more than two decades ago, the global technology company has grown its business substantially from 20 employees to several thousand.

Recognizing the appeal of Greater Fort Lauderdale for international businesses, Chiquita Brands International Inc. moved the headquarters of its banana division to Dania Beach from Charlotte, North Carolina, relocating more than 70 jobs to Greater Fort Lauderdale. Other recent multinational expansions and relocations include Sixt Rent a Car, headquartered in Germany, which is expanding its international headquarters in Greater Fort Lauderdale, adding 300 high-wage jobs over the next five years.

Spirit Airlines, based in Miramar, is expanding with an additional 200 jobs in Greater Fort Lauderdale. KEMET Electronics Corporation is relocating its headquarters to Greater Fort Lauderdale and creating 100 jobs over the next three years. MASA Global is also relocating its headquarters to Greater Fort Lauderdale and adding 35 new jobs.

Ecolab Inc. recently established its new Latin America regional headquarters in Miramar, creating 50 new jobs. "Miramar was an ideal location for our Latin America regional headquarters because of its healthy infrastructure, strong talent pool and great transportation connections

Photo courtesy of Port Everglades

to the region," said John Guttery, president of Ecolab Latin America, "Our business in Latin America is growing rapidly, and this investment underscores our commitment to the region." The Minnesota-based company is a global leader in water, hygiene and energy technologies and services.

Polenghi USA Inc., a subsidiary of the Milan, Italy, Polenghi Group, located a lemon juice bottling plant in 24,000 square feet of industrial space in Deerfield Beach with an initial 17 employees. The lemon specialist company is importing about 25,000 liters of lemon juice weekly.

Camposol Holdings, a Peruvian agro-industrial company, selected Pompano Beach for its Camposol Fresh USA North American headquarters office recently, as well as Stemtech International, which relocated its international headquarters, and manufacturing/R&D laboratory from San Clemente, California, to Pembroke Pines.

SIMTEC Silicone Parts, LLC, a world-renowned

U.S.-based leading manufacturer of Liquid Silicone Rubber (LSR) and LSR 2-shot injection molded parts and components relocated its international headquarters from Madison, Wisconsin to Miramar. "We are extremely pleased with our decision to move our company's headquarters to Florida," said Enrique Camacho, president of SIMTEC. "Our new, world-class, custom designed and built, state-of-the-art facility provides us with the infrastructure we need to serve our global clientele."

## South Florida Consular Corps

South Florida has one of the nation's largest consular corps, providing a multitude of services to international residents, visitors and businesses. More than 75 foreign consulates, foreign trade offices and bi-national chambers of commerce operate in the region, providing market information and helping to forge professional connections that foster business growth. *For more information, visit [www.gflalliance.org/consularcorps](http://www.gflalliance.org/consularcorps)*

## International Initiatives

Since 2015, Broward County has held the Florida International Trade & Cultural Expo (FITCE) at the Broward County Convention Center. The purpose of the event is for Greater Fort Lauderdale/Broward County and South Florida to welcome international cities and companies



## GLOBAL COMPANIES

Leading international companies with facilities in Greater Fort Lauderdale include the following:

- Advantix Systems, Israel
- AEQ Broadcast International, Spain
- Aerocap, Netherlands
- Aero Precision, Canada
- Aerotechnic USA, South Africa
- Air Partner, United Kingdom
- Air Transat Holidays, Canada
- ALTADIS USA, United Kingdom
- Amcor, Australia
- American Forwarding and Logistics, Germany
- American Freight Line, Germany
- Anita, Germany
- Aoti (Advanced Oxygen Therapy, Inc.), Ireland
- Apotex, Canada
- Arcadis, The Netherlands
- Artech USA, Spain
- Atlas Concorde USA, Italy
- Atlas Copco, Sweden
- Aveva Drug Delivery System/ Nitto Denko, Japan
- Azimut Benetti Service USA, Italy
- Babor Cosmetics, Germany
- Balfour Beatty, United Kingdom
- Beghelli USA, Italy
- Birks & Mayors, Canada
- Blygold Florida, The Netherlands
- Bolton Medical, Spain
- Bombardier Aerospace, Canada
- Bukkehave, Denmark
- Bullguard, United Kingdom
- Camposol Holdings, Peru
- Carbon60, United Kingdom
- CEMEX, Mexico
- Chapman Freeborn Airchartering, United Kingdom
- Citizen Events, France
- Clarins, France
- Consolidated Waters Co. Ltd, Cayman Islands
- Costa Cruise Lines, N.V., Italy
- Crown Relocations, China
- Crystone, Sweden
- Desjardins Bank, Canada
- DHL Americas, Germany
- Diamond Moba Americas, The Netherlands
- Dragados, Spain
- DNV, Norway
- Dockwise Yacht Transport USA, The Netherlands
- Doyon Bakery Equipment, Canada
- DP-DHL, Germany
- Drake International, Canada
- ECI Telecom Americas, Israel
- Embassy CES, United Kingdom
- Embraer Aircraft Holding, Brazil
- Enolgas USA, Italy
- Evergreen Line, Taiwan
- Feadship America, The Netherlands
- Ferretti Group America, Italy
- First Service Residential, Canada
- Foxconn, Taiwan
- Fujitsu, Japan
- Fukui Byora, Japan
- G. Proulx Building Materials, Canada
- Gamo Outdoor, Spain
- Gedesco, Spain
- Global Aviation Partners, Singapore
- GlobeCast America, France
- Goodwin Biotechnology, India
- Hapag-Lloyd (America), Germany
- Hellmann Worldwide Logistics, Germany
- Hoerbiger, Switzerland
- Horiso, Australia
- Hygole USA, Switzerland
- IBI Group, Canada
- InterMarine, Canada
- International Shipyards Ancona (ISA), Italy
- Ituran U.S.A. - Israel
- Juratoys, France
- Kaba Workforce Solutions, Switzerland
- Kaspersky Lab, Russia
- Linder Industrial Machinery Company, Japan
- Lufthansa Technik, Germany
- Lupin, India
- MAN Diesel & Turbo North America, Germany
- Mapei, Italy
- MedSim, Israel
- Menzies Aviation, United Kingdom
- Morguard, Canada
- Motiva Enterprises, The Netherlands
- Motoris, Switzerland
- MSC Cruises USA, Switzerland
- NatBank, Canada
- Nyrstar, Switzerland
- Openwide International USA, United Kingdom
- OrbusNeich, China
- Oxford Economics, United Kingdom
- Polenghi, Italy
- Private Jet Charter, United Kingdom
- Propulsion Technologies International, France
- Regus Group, United Kingdom
- Ricoh Latin America, Inc., Japan
- Rolls Royce Commercial Marine, United Kingdom
- SATO Global Solutions, Japan
- Schindler Elevator, Switzerland
- SHL Pharma, Sweden
- Skanska USA Builders, Sweden
- Sixt Rent a Car, Germany
- SmartWater CSI, United Kingdom
- South African Airways, South Africa
- Stefanini IT Solutions, Brazil
- Suzano Paper and Pulp, Brazil
- TD Bank, Canada
- Toyota Tsusho America, Japan
- Trividia Health, China

that recognize the region as one of the top international business opportunity destinations in the world. The goal of FITCE is to expand Broward County as a premier exporting and importing global gateway, while helping to establish new businesses and nurturing the continued growth of existing businesses. Business organizations in Greater Fort Lauderdale, including the Greater Fort Lauderdale Alliance began holding a series of collaborative monthly International Exchange Events in 2016 at the private Tower Club, highlighting a different nation or bi-national chamber. These events have drawn large groups of more than 175 attendees focusing on nations including Brazil, Germany, Canada, Costa Rica, Japan, Israel, Ireland, India and Sweden. The mixers have been instrumental in forging new connections and collaborations for these nations and their affiliated companies in Greater Fort Lauderdale.

The Greater Fort Lauderdale Alliance's International Action Team has continued to establish and expand relationships with several consuls general and their staff members, trade commissioners and bi-national chambers of commerce from China, Germany, Italy, Mexico, Spain, Canada, France, Brazil and the United Kingdom.

### A Cultural Embassy

The Broward County Commission has designated the Broward Center for the Performing Arts as a "Cultural Embassy" to promote Greater Fort

Lauderdale's local and global business and expand understanding between diverse local and global partners. The center has been promoting and creating cultural exchanges, hosting inbound and outbound missions. The center was named one of the first "Brazilian Points of Culture" outside Brazil by the Minister of Culture for its commitment to promoting Brazilian culture abroad, the first performing arts center to be honored with this designation. Today, as a Cultural Embassy, the center facilitates the county's local and global business ties and creates greater understanding among its global partners.

### Global Business Development

Through collaboration with the Broward County Office of Economic and Small Business Development (OESBD), the Greater Fort Lauderdale Alliance and other global business partners, the area's business leaders support numerous international trade initiatives. The goal is to enhance foreign direct investment, and create export and import opportunities that will position Greater Fort Lauderdale as a leader in the global marketplace.

Examples of international inbound and outbound missions include:

- Mission from Argentina - 2008
- Inbound visit from Gold Coast, Australia - 2007 and 2010
- Mission from Belarus - 2017
- Mission to Belize - 2016
- Mission from Belize - 2016
- Mission from Bolivia - 2014



 **company**spotlight

## Microsoft Latin America

Since 1994, tech giant Microsoft has watched its Latin America operations steadily grow from its regional headquarters in Fort Lauderdale. Armed with a multilingual, high-tech workforce and the infrastructure to keep everyone connected, Microsoft is taking Latin America by storm. "We have experienced a significant expansion in the region and it is our priority to make a real impact on the people and the communities in which we operate," said president of Microsoft Latin America Hernán Rincón. From using its Azure cloud platform to bringing the Rio 2016 Olympic Games to life to equipping startups with the mobile toolkit to stay nimble in a dynamic marketplace, Microsoft continues to honor its commitment to make an impact in what is now its fastest-growing market. Serving more than 46 countries and territories, Microsoft Latin America is guided from the Greater Fort Lauderdale tech hub. ■

▲ Photo courtesy of Microsoft Latin America

- Mission to Brazil - 2007, 2011, 2013, 2014 and 2015
- Mission from Brazil - 2012, 2013, 2014 and 2015
- Mission to Canada - 2007 and 2011
- Mission from Canada - 2010, 2012, 2013, 2014, 2015, 2016 and 2017
- Mission to Chile - 2013
- Mission from Chile - 2012 and 2013
- Mission to China - 2010, 2012, 2014
- Mission from China - 2008, 2011, 2014, 2015 and 2017
- Mission to Colombia - 2009, 2010 and 2012
- Mission from Colombia - 2012, 2013 and 2014
- Mission to Costa Rica - 2010
- Mission from Costa Rica - 2008 and 2010
- Mission from Democratic Republic of Congo - 2015
- Mission to Dominican Republic - 2014
- Mission from Dominican Republic - 2008 and 2010
- Mission from Ecuador - 2010
- Mission to Europe - 2008
- Mission to France - 2015
- Mission to Germany - 2013, 2014 and 2015
- Mission from Germany - 2011, 2015 and 2016
- Mission to Ghana - 2007
- Mission from Ghana - 2007
- Mission from Guatemala - 2010
- Mission from Honduras - 2007 and 2009
- Mission to India - 2007
- Mission from Israel - 2007 and 2009
- Mission from Italy - 2012, 2013 and 2014
- Mission to Japan - 2010
- Mission from Japan - 2009 and 2014
- Mission from Macedonia - 2014 and 2015
- Mission from Martinique - 2013, 2014, 2015
- Mission to Mexico - 2007, 2011, 2012, and 2016
- Mission to Panama - 2010 and 2014
- Mission to Peru - 2009, 2014 and 2015
- Mission from Peru - 2008, 2009 and 2010
- Mission from South Africa - 2008
- Mission to South Korea - 2010
- Mission to Spain - 2011, 2012 and 2017
- Mission from Spain - 2010, 2013 and 2014
- Mission from Swedish Ambassador - 2014
- Mission from Taiwan - 2008 and 2010
- Mission from Trinidad and Tobago - 2011
- Mission from Turkey - 2008 and 2010
- Mission from United Kingdom - 2010
- Mission from Venezuela - 2009
- Mission to Vietnam - 2008
- Mission from Vietnam - 2015 ■

## LARGEST INTERNATIONAL REGIONAL/LATIN AMERICAN HEADQUARTERS

Company	Municipality	Phone	Website	Global sales in millions	Total employees	Type of business
Microsoft Latin America	Fort Lauderdale	954-489-4800	www.microsoft.com	\$89,500	124,293	Software distribution and development
DHL Express	Plantation	954-888-7000	www.dhl-usa.com	\$68,083	508,036	Air courier services
Chubb Group of Insurance Cos. Latin America	Sunrise	954-626-5000	www.chubb.com	\$31,469	31,000	Financial services
Emerson Latin America	Sunrise	954-846-5030	www.emerson.com	\$20,232	103,500	Diversified global manufacturing and technology company
Ricoh Latin America, Inc.	Weston	954-745-3300	www.ricoh.com	\$18,344	109,361	Offers a variety of storage, security, management, capture and distribution solutions
Marriott International	Weston	954-385-3550	www.marriott.com	\$17,072	226,500	Lodging
Alcatel-Lucent	Miramar	954-885-2500	www.alcatel-lucent.com	\$15,501	50,047	Internet and telecommunications services
Newell Rubbermaid Latin America	Weston	954-659-3800	www.newellrubbermaid.com	\$13,264	53,400	Manufactures and markets consumer and commercial products
Ecolab Latin America	Miramar	954-436-2600	www.ecolab.com	\$13,153	47,565	Global leader in water, hygiene and energy technologies and services
Stanley Black & Decker Latin America	Miramar	954-624-1100	www.stanleyblackand-decker.com	\$11,407	54,023	Electrical/mechanical apparatus, parts and tools
Stryker Latin America	Miramar	954-538-8200	www.strykerlatinamerica.com	\$11,325	33,000	Manufactures medical and surgical equipment
Baxter International	Fort Lauderdale	954-476-3700	www.baxter.com	\$10,163	48,000	Medical and pharmaceutical equipment and supplies
Schindler Elevator	Sunrise	954-626-5555	www.us.schindler.com	\$9,970	58,271	Electrical/mechanical apparatus, parts and tools
Arcor Rigid Plastics - Latin America	Miramar	954-704-4552	www.amcor.com	\$9,421	31,000	Innovative packaging
Federal-Mogul	Fort Lauderdale	954-858-0300	www.federalmogul.com	\$7,434	53,000	Motor vehicle parts and accessories
Yum Brands International	Fort Lauderdale	954-418-6473	www.yum.com	\$6,366	510,000	Restaurants
Aerotek (Part of Allegis Group)	Oakland Park	954-717-3540	www.aerotek.com	\$5,353	10,000	Commercial and technical staffing services
South African Airways	Fort Lauderdale	954-769-5000	www.flysaa.com	\$2,300	10,706	Transportation, logistics
MAPEI	Deerfield Beach	954-246-8888	www.mapei.com	\$2,179	9,000	Adhesives, grouts and other cementitious products for the building industry
The Wendy's Company	Sunrise	614-764-3100	www.wendys.com	\$1,435	12,100	Restaurants

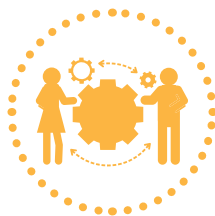


**“Talented executives, entrepreneurs and professionals flock to Greater Fort Lauderdale, where we ‘live and work where others vacation!’”**

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## Guillermo Castillo

MANAGING DIRECTOR, REGION MANAGER-SOUTH FLORIDA  
JPMORGAN CHASE



TALENT HUB

# A Magnet for Top Talent

Greater Fort Lauderdale's vibrant economy and supportive business climate attract talented professionals, executives and entrepreneurs of all ages

From software engineering to wealth management, nursing and the culinary arts, Greater Fort Lauderdale is a magnet for talented young professionals seeking rewarding careers in the sun.

A high quality of life, comparatively low cost of living and exciting career opportunities appeal to Millennials in their 20s and early 30s, as well as older Gen Xers and Boomers. Many Millennials choose to live in a community with amenities such as dining, cultural and entertainment options and year-round outdoor activities – even before finding a job.

Greater Fort Lauderdale is also known nationwide as an excellent location to work. In 2017, JM Family Enterprises was named one of the Fortune 100 Best Companies to Work For – the 19th year in a row for this recognition. Baptist Health South Florida was also named to this list, and Ultimate Software, Inc., and Publix, along with JM Family Enterprises were included on the list of the country's 100 Best Workplaces for Millennials.

The region is actively recruiting Millennials through a social media-based “#WhyGFL” campaign and video. The area's thriving young professionals scene has focused on engaging Millennials through emerging leaders groups for numerous business organizations and nonprofits for more than a decade.

“Greater Fort Lauderdale leaders are committed to attracting Millennials, and are investing in the infrastructure, cultural and quality of life amenities that appeal to them, including caring for our beautiful beaches and waterways as well as developing and staging unique events and festivals,” said Jack Seiler, mayor of the City of Fort Lauderdale. “We seek Millennial voices and input at all levels as we plan for the future.”

## Building the Talent Pipeline

A high-quality talent pipeline is the single most important consideration for companies investing in new locations and expansions. Companies thoroughly assess a region's workforce, educational resources, and talent attraction strategies as a component of community competitiveness.

To position Greater Fort Lauderdale for job creation and investment opportunities, the Alliance engaged Boyette Strategic Advisors to conduct a workforce and skills gap analysis of the area workforce. The analysis was funded through a grant

from JPMorgan Chase & Co. Its key findings:

- Employers are generally very satisfied with workforce skills and availability in Greater Fort Lauderdale
- Opportunities exist to strengthen relationships between employers and educators
- Recruiting for middle-skill training programs presents some unique opportunities
- Employers are interested in engaging Millennials across all sectors

“When we help more people be ready for high-demand jobs, our greater community benefits when more employers bring jobs here, and more of our local talent is ready for those opportunities,” said Chauncy Lennon, director of workforce initiatives for JPMorgan Chase.

## Preparing for Careers

Broward County Public Schools (BCPS) and the region's private schools offer a wide range of programs to help middle-school, high-school and adult students prepare for careers. For example, students attending BCPS' Broward Technical Colleges earned a record number of industry certifications, as 712 students received 952 nationally recognized industry certifications.

In keeping with the mission, Broward educators work closely with business leaders to help students explore the wide range of career opportunities available in Greater Fort Lauderdale. For example, nearly 1,000 high school juniors participated in the inaugural Claim Your Future Showcase in 2017 at the BB&T Center in Sunrise.

The Alliance and BCPS' Career, Technical, Adult & Community Education program worked in partnership to bring together more than 50 local companies so that students could learn about career pathways in fields like automotive, construction, manufacturing, education, financial services, public safety, real estate, and transportation. Students also participated in mock interviews and attended breakout sessions on professionalism in the

workplace and resume writing, allowing them to work on their soft skills.

Other examples of BCPS' career-building programs include Linking Educational and Employment Outcomes (LEEO), an industry partnership, project-based program that gives students “real world” career exposure and experience with emphasis on employability and workplace skills. Students can earn numerous career certifications including “Microsoft Industry Certification” at more than a dozen schools across the county.

BCPS also launched a pilot computer coding summer program for high school students in partnership with Innovation Florida, Wyncode Academy and The South Florida Accelerator. (*See Education chapter for more information.*)

## Supporting Career Goals

Greater Fort Lauderdale's colleges and universities graduate thousands of skilled potential employees every year, supporting the talent pipeline. They also offer a wide range of executive education, certification and other skill-building programs, helping



Photo courtesy of JM Family Enterprises, Inc

professionals take the next step in their careers.

For example, Broward College offers an Aviation Maintenance Management Degree program to prepare students for careers in the “954” maintenance, repair and overhaul (MRO) sector. Broward College also ranks ninth in the nation in nursing and 17th in health programs and related careers.

“We are committed to working with the Greater Fort Lauderdale Alliance to attract a diversified business ecosystem to the region and provide a pipeline of highly skilled and educated employees prepared for the job market,” said Broward College President J. David Armstrong, Jr.

Broward College was named the Alliance’s Economic Development Partner of the Year in 2016. “The relationship between higher education and economic development is paramount to the economic success of our community,” said Armstrong. “I look forward to continuing our collaboration on initiatives that are making our economy one of the best in the state.” Previous partner of the year winners include the City of Miramar in 2015, and CareerSource Broward in 2014.

Three online programs from Nova Southeastern University (NSU) earned high rankings in the 2017 *U.S. News & World Report* of college and university online programs. NSU’s criminal justice graduate program was ranked 26th; its education graduate program was 84th; and its nursing graduate program was 47th. “Reaching students and providing educational opportunities that best suit their needs is something we’re very proud of and something we’re committed to today, tomorrow and well into the future,” said NSU’s President, Dr. George Hanbury.



▲ Photo courtesy of Hotwire Communications

To help in closing the national technology skills gap, DeVry University is offering a new educational pathway for its students – the DeVry Technology Pathway. With its Tech Path, DeVry has embedded technology-related curriculum within many of its degree and certificate programs.

**Salty Jobs**

In response to the marine industry’s growing need for skilled tradesmen and women, the Marine Industries Association of South Florida (MIASF) is professionally producing and branding an

educational video series that identifies the many employment opportunities and career paths available through the marine industry in South Florida, which typically pay 28 percent higher than the state average. Salty Jobs, a series of three-to-four-minute video geared toward young people entering the workforce, showcases a variety of jobs being performed by a relatable young professional host. Details of specific education or certification requirements for each job, as well as salary ranges, are revealed during interviews with people in the business, from entry-level positions to senior management, and even entrepreneurs. With Season One nearly complete, Salty Jobs episodes are currently being shown in





## Solutions For Your Hiring Needs

CareerSource Broward provides no-cost solutions that are designed to help your business save money, energy and time. Whether helping to improve the skills of new and existing employees or providing recruitment assistance, we are here to customize our services to meet your business needs.

- Training incentives
- Post your job at no cost
- Candidate pre-screening services
- Skills assessments
- Recruiting in large numbers
- Financial incentives

**Ready to learn more? Call (954) 677-JOBS (5627)**  
**today to learn how we can help you with your workforce development needs.**  
[www.careersourcebroward.com](http://www.careersourcebroward.com)

Find us on:

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South Florida K-12 public schools, colleges, and universities, at state-funded CareerSource Centers and other venues. The series can also be viewed by visiting [www.saltyjobs.org](http://www.saltyjobs.org), [www.facebook.com/saltyjobstv](https://www.facebook.com/saltyjobstv), and on YouTube.

### A Unique Partnership

Florida Atlantic University and U.S. Southern Command (SOUTHCOM) recently signed memorandums of understanding (MOUs) to pursue common goals for research collaboration and student internships. An initial MOU in 2016 established a student internship program to provide additional educational experiences for student interns at SOUTHCOM and to formalize the responsibilities and mechanisms for student internship sustainment and operation. SOUTHCOM is located in Miami and responsible for military operations within South and Central America as well as the Caribbean.

### Internship Opportunities

Studies have shown that high-quality internships help students develop valuable soft skills that are much needed to support increased productivity and innovation in the workforce. CareerSource Broward - in partnership with Broward College - has developed [BrowardIntern.com](http://BrowardIntern.com) to help link businesses with talented and highly qualified young people seeking internships. The website ([www.browardintern.com](http://www.browardintern.com)) allows any company that has an internship opportunity based in Broward County to post their open positions at no cost and gives students the ability to upload their resumes, via the online portal, to be seen by employers and human resources representatives looking for interns.

“Internships help build the foundation for individuals who want to explore career options and gain valuable experience that can potentially lead to full-time employment,” said Mason C. Jackson, President/CEO of CareerSource Broward. “It is our hope that our online portal will serve as a tool that the business community can take advantage of to make finding interns a whole lot easier.”

### TRAINING PROGRAMS

Greater Fort Lauderdale companies can take advantage of several statewide and regional training programs that can be tailored to their specific requirements, including the following.

#### FloridaFLEX Training Program

The FloridaFLEX Training Grant (formerly the QRT program) is a customer-driven training program designed to assist new value-added businesses and provide existing Florida businesses the necessary training for expansion. This program is customized, flexible and responsive to individual company needs.

#### Incumbent Worker Training Program

Incumbent Worker Training (IWT) is a program providing training to currently employed workers to keep Florida’s workforce competitive in a global economy and to retain existing businesses. The program is available to all Florida businesses that have been in operation for at least one year prior to application and require training for existing employees.

The localized Incumbent Worker Training program is provided through CareerSource Broward. The goal of this locally funded program



is to upgrade the skills of existing employees with the flexibility to meet many training requirements. Funded by the Workforce Innovation and Opportunity Act and administered by CareerSource Broward, this program was created to provide an alternative source of funding to upgrade the skills of full-time employees, while also assisting employers looking to cut down on training costs.

Training can be done in-house utilizing outside vendors, education partners or public or private training institutions and can also be delivered from existing curriculums that cater to specific business needs. The programs can increase skills and productivity at every level of an organization.

### TRAINING ASSISTANCE

CareerSource Broward’s (CSBD) On-the-Job (OJT) training provides occupational training in the work environment and to a business’ specifications. Through this service, companies can be reimbursed up to 90 percent of the wages paid to a training participant. OJT is encouraged, especially in middle-skill occupations, and can be performed in conjunction with classroom instruction.

If a company is forced to reorganize, shut down operations, or experiences a natural disaster that results in the dislocation of workers, CSBD can help. Representatives will come to a facility to discuss CSBD job search services, educate affected workers about filing unemployment claims and even bring representatives from other local employers looking to hire candidates with similar skill sets.

Companies may be entitled to a variety of financial incentives by using CSBD services and hiring specific job seekers. Some of these programs include Work Opportunity Tax Credits, Enterprise Zone Tax Credits and Welfare Transition Business Bonuses. Additionally, some candidates hired through CareerSource Broward qualify for subsidized childcare, transportation and education assistance. *For more information, see Business Assistance and Incentives chapter.*

#### About CareerSource Broward

CareerSource Broward (CSBD) helps businesses in Greater Fort Lauderdale find well-trained, highly qualified employees in all industries – with no cost for its services. The Broward Workforce

Development Board, which governs CareerSource Broward, is a business-led board driving the need-based solutions provided by CSBD. Each year, more than 250,000 job seekers take advantage of CSBD services by either placing a résumé in the system or participating in a training program.

CareerSource Broward can save businesses “Money – Energy – Time” by listing positions in Employment Florida Marketplace, Florida’s state-administered database; prescreening and interviewing applicants; and providing employers with valuable labor market information. In addition, CSBD can identify specific financial incentives that may be available when certain job candidates are hired. Funding comes from federal and state tax dollars, so there is no cost to businesses utilizing these services.

CareerSource Broward has long-standing partnerships with thousands of Broward County employers. Its staff has years of experience in helping businesses grow by assisting them to recruit qualified candidates who can immediately contribute to their bottom line.

Here are some of the services offered to businesses – at no cost to employers.

- Access to thousands of resumes
- Local recruiting
- Pre-screening services
- Easy and convenient job postings
- Employed worker training grants
- Grants for new and expanding businesses
- Customized training for existing employees
- No-cost mass recruitment services
- On the-job training incentives
- On-site recruitments
- Workforce outplacement services
- Labor market information
- Employer forums
- Career fairs

CareerSource Broward is part of the statewide network of nearly 100 career centers in Florida, the first state in the nation to achieve a unified brand and logo for all of its state and regional workforce development boards and career centers. *For more information about programs and services, call the Employer Services line at 954-677-JOBS or visit [www.careersourcebroward.com](http://www.careersourcebroward.com).* ■

“There’s no limit to what you can learn in Greater Fort Lauderdale at our many outstanding educational institutions.”

## Kelley Shanley

PRESIDENT & CEO,  
BROWARD CENTER FOR  
THE PERFORMING ARTS



EDUCATION

# Expanding Learning and Career Opportunities

Highly regarded schools, colleges and universities meet the educational needs of students, families, businesses and communities

Greater Fort Lauderdale’s robust educational system provides a strong foundation for the region’s high quality of life, offering a wide array of programs to meet the individual learning styles of students and their families.

Along with Greater Fort Lauderdale’s public, independent and private schools, the region’s colleges, universities and vocational facilities are also committed to building a skilled workforce for today and tomorrow.

To take just one example, Broward College was recognized as a “finalist with distinction” for the 2017 Aspen Prize for Community College Excellence, the nation’s preeminent recognition of high achievement and performance in America’s community colleges. Broward College was selected from 1,000 public community colleges nationwide for outstanding outcomes in student learning; certificate and degree complete.

## BROWARD COUNTY PUBLIC SCHOOLS

Broward County Public Schools (BCPS) is the sixth largest public school system in the nation and the second largest in Florida. BCPS became Florida’s first fully accredited school system in 1962. BCPS has more than 271,000 students in 236 schools and education centers. The District also has an award-winning virtual school and serves more than 175,000 adult and continuing education students. BCPS was selected as a Great District for Great Schools in 2017 by the National Council on Teacher Quality.

BCPS serves a diverse population with students representing 206 different countries and speaking 189 different languages. With an operating budget of \$3.6 billion for the 2016/17 school year, BCPS is also a vital part of the area’s economy and a key contributor to vibrant South Florida communities. More than 35,000 volunteers generously donate their time to BCPS.

BCPS is committed to educating all students to reach their highest potential and has adopted a three-year strategic plan focused on high-quality instruction, continuous improvement and effective communication. The District’s vision is to educate today’s students to succeed in tomorrow’s world. All District schools, K-12, are accredited by AdvancED, a

Photo courtesy of Broward County Public Schools

global leader in advancing educational excellence.

More than \$110 million in scholarships was awarded to 15,000+ graduates in 2017. The Class of 2017 graduates are attending more than 600 colleges, universities and technical schools – evidence that BCPS graduates are college and career ready. Ninety percent of BCPS high schools have a graduation rate of 90 percent or higher.

The District has more than 14,900 full-time, instructional staff members. The average experience of a Broward teacher is 16 years, and more than 50 percent of Broward teachers hold advanced degrees (master’s degree or doctorate.) Also, BCPS leads the state in the number of national board-certified teachers.

## Career, Technical, Adult, Community Education

BCPS Career, Technical, Adult, Community Education (CTACE) programs are designed to prepare students to be leaders in today’s global market. By implementing project-based learning, students are given opportunities to work with the business community and colleges to learn the foundational skills for the workplace. A multitude of programs, courses and activities provide both



interdisciplinary and cross-curricula instruction that lead to industry certification, and may result in job placement and college credit.

BCPS’ goal is to graduate students who are college and career ready and can meet the needs of high-skill, high-wage occupations at all levels of industry needs. More than 9,393 industry certifications were earned by students in 2016/17.

BCPS also offers adult and community education programs and services to thousands of economically and ethnically diverse Broward County residents. Programs include Adult Basic Education, Adult Secondary Education, General Educational Development (GED), English for Speakers of Other Languages (ESOL), Family/Intergenerational Literacy, Vocational Preparatory Instruction and programs for Adults with Disabilities.

## Business-Specific Education

As businesses identify their workforce requirements, Broward Technical Colleges (Atlantic, McFatter and Sheridan), Broward College and the area’s four-year universities implement programs to meet the career interests of students and the staffing requirements of local employers. In 2017, 712 students attending Broward Technical Colleges received 952 nationally recognized industry certifications, resulting in the colleges receiving \$683,363 from the Florida Department of Education Performance Incentive Funding. Funds are used to continue updating technology and equipment to meet industry standards.

Broward Technical Colleges offer state-of-the-art equipment and facilities, informed and skilled faculty and industry-validated educational programs. Online learning opportunities have been expanded in a variety of workforce education programs to better serve the needs of students who require flexible scheduling options. In addition, the Broward Technical Colleges provide business training solutions, campuses, business sites and online to address specific training needs and schedules. The District’s industry partners have honored many career and technical education programs with national awards of excellence.

## Seamless Education

BCPS high school and adult students may earn post-secondary college credits toward industry-recognized

## World Class Faculty Demonstrate Educational Excellence

The Greater Fort Lauderdale Alliance showcases the high quality of Greater Fort Lauderdale's preK–20 education system and the outstanding quality of the local workforce through several partnerships between with educational institutions. One initiative is spotlighting South Florida's "world-class" faculty by recognizing educators who are nationally or internationally known in their fields. The following educators have been honored.

- **2017:** Dr. Bob Speth in the Department of Pharmaceutical Sciences of the College of Pharmacy at Nova Southeastern University.
- **2016:** Dr. Nancy Klimas, Professor and Chair of the Department of Clinical Immunology in the College of Osteopathic Medicine at Nova Southeastern University
- **2015:** Dr. David Serrano, Biological Science/ Environmental Science Bachelors Program at Broward College.
- **2014:** Dr. Keith Van de Riet, Assistant Professor in the School of Architecture and Planning at Florida Atlantic University.
- **2013:** Dr. Nwadiuto Esiobu, Director of the Microbial Biotechnology Laboratory at the Davie campus, Florida Atlantic University
- **2012:** Dr. Pierre-Philippe Jean Beaujean, Associate Professor, Department of Ocean and Mechanical Engineering, Florida Atlantic University
- **2011:** Dr. Ann-Margaret Esnard, Professor and Director of the Visual Planning Technology Lab at Florida Atlantic University's School of Urban and Regional Planning
- **2010:** Dr. Nan-Yao Su, Professor of Entomology at the Institute of Food and Agricultural Sciences, University of Florida
- **2009:** Dr. Frederick "Rick" Driscoll, Associate Professor, Department of Ocean Engineering, Director of Technology, Center of Excellence for Ocean Energy Technology, Florida Atlantic University
- **2008:** Dr. Lewis Temares, Vice President of Information Technology/Chief Information Officer and Dean of the College of Engineering, University of Miami
- **2007:** Dr. Mahmood Shivji, Director, Guy Harvey Research Institute and Professor of Marine Biology and Genetics, Nova Southeastern University's Oceanographic Center and Farquhar College of Arts and Sciences
- **2007:** Dr. Larry Lemanski, Florida Atlantic University's first Vice President for Research
- **2006:** Dr. Franklin Garcia-Godoy, Associate Dean for Research and Director of the Bioscience Research Center, Nova Southeastern University's College of Dental Medicine
- **2006:** Dr. Jon Volin, Professor, researcher and Director of Environmental Sciences, Florida Atlantic University

For more information about the Educational Excellence Builds Business campaign, go to [www.gflalliance.org/educationalexcellence](http://www.gflalliance.org/educationalexcellence)

technical certificates and degrees. Career and Technical Education, Magnet Programs, College Academy @ Broward College, Technical Dual Enrollment and Smaller Learning Communities, students benefit from a rigorous and relevant curriculum to help them meet their individual goals.

For more information about Broward County Public Schools programs, visit: [browardschools.com](http://browardschools.com) and [browardtechcenters.com](http://browardtechcenters.com).

### Independent and Private Schools

Greater Fort Lauderdale has more than 60 private and independent schools that meet a variety of student academic and personal needs. Accredited non-public schools hold memberships in organizations such as the Southern Association of Colleges and Schools (SACS), the Florida Council of Independent Schools (FCIS), the Association of Independent Schools of Florida (AISF), the Florida Kindergarten Council (FKC), and several accrediting organizations for religious, proprietary and special needs programs. The major accrediting organizations in Florida are approved by the Florida Association of Academic Nonpublic Schools (FAANS), which in turn is recognized by the Florida Department of Education.

More than 30,000 children in Broward attend non-public schools, which offer programs from early childhood education through 12th grade. These schools welcome calls for information and are happy to arrange family visits to their campuses. Many also offer bus transportation.

For more information, see the chart on page 50.

### COLLEGES AND UNIVERSITIES

A wide range of colleges and universities serve Greater Fort Lauderdale, including both state and private-sector institutions offering associate, bachelor, master and doctoral degree programs. More than 40 institutions offer associate's degrees or higher within 30 miles of Fort Lauderdale, including eleven with MBA degrees. Many institutions also offer certificate or custom training programs that focus on workforce development and the needs of Broward employers. Broward's post-secondary institutions feature state-

of-the-industry equipment, an informed and skilled faculty and accommodating facilities with flexible class schedules compatible with student and employer requirements.

Here are profiles of several leading colleges and universities.

### Ana G. Mendez University System

The Ana G. Mendez University System features an accelerated dual language (English-Spanish) higher education program for adults. Its bilingual instructors teach a curriculum that is presented 50 percent in

English and 50 percent in Spanish, ensuring that graduates will have developed advanced skills in both languages. Bilingual professionals graduate with bachelor or master's degrees in several professional areas including management, human resources, accounting, finance and criminal justice.

### Broward College

Broward College is the oldest and largest institution of higher learning in

Greater Fort Lauderdale, serving more than 68,000 students annually. With campuses throughout the region, it is the principal provider of undergraduate higher education for county residents, while attracting scholars from throughout the U.S. and more than 175 nations. It offers a dynamic learning environment with campus-based and online educational and career programs, including certifications, associate and bachelor's degrees, as well as technical and occupational training. Broward College's recent highlights include:

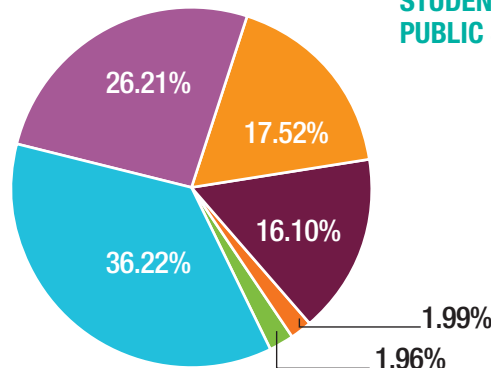
- Broward College ranks fifth nationally for conferring associate degrees, according to Community College Week's Top 100 Associate Degree Producers.
- Broward College graduates make more money their first year of employment, than those completing the same degrees at other schools, according to a recent study, "Labor Market Experiences After Postsecondary Education" by the State of Florida and College Measures.
- Broward College ranks third in the U.S. in awarding associate degrees to minority students overall — second in African American graduates and fifth for degrees conferred to Hispanic students.
- Broward College received a \$24.5 million grant to

### BCPS STUDENT DIVERSITY (2016/2017)

- White: 51.3%
- Black: 40.4%
- Hispanic (of any race): 32.9%
- Asian: 3.8%
- Multiracial: 3.6%
- American Indian or Alaskan Native: 0.9%
- Native Hawaiian or Pacific Islander: 0.2%

Source: Broward County Public Schools, 2017

### STUDENTS ENROLLED IN BROWARD COUNTY PUBLIC SCHOOLS - (2016/2017)



- **Pre-K:** 5,731
- **Elementary Schools (K-5):** 97,264
- **Middle Schools (Grades 6 – 8):** 47,147
- **High Schools (Grades 9 -12):** 70,404
- **Centers:** 5,194
- **Charter Schools:** 45,365

**TOTAL** 268,836 (Including Charters)

Source: Broward County Public Schools, 2017

lead a consortium of 13 schools in developing and training future supply chain managers.

### DeVry University

With two locations in Greater Fort Lauderdale, DeVry University helps students prepare for workplace challenges by bringing the real world into the classroom, enabling them to receive an education that can lead to meaningful career success. Students may select from associate's, bachelor's and master's degree programs in the university's Colleges of Business & Management, Engineering & Information Science or Media Arts & Technology at either local campus and/or online. Recent highlights:

- Ranked among "Best Online Bachelor's Degree Programs" by *U.S. News & World Report*, 2015.
- 90 percent of graduates with associate and bachelor's degrees actively seeking employment had careers in their field within six months of graduation.

### Florida Atlantic University

Florida Atlantic University's Davie campus offers more than 40 "2+2" degree programs in partnership with Broward College. The two institutions share the same campus, which is home for the innovative Teaching & Leadership Center. FAU places a high priority on offering the complete upper-division portion of high-demand undergraduate degree programs, and is sensitivity to the needs of students of nontraditional ages and culturally diverse backgrounds. Graduate programs in education, public administration, and business, are available on the Davie campus as well. FAU's Dania Beach campus, also known as SeaTech, serves as a research and educational center for programs in ocean engineering. It is headquarters for the Southeast National Marine Renewable Energy Center. Recent highlights:

- FAU was ranked as the top-performing public university in the state by The Florida Board of Governors, which oversees the State University System.
- FAU's Christine E. Lynn College of Nursing received a \$1.4 million federal grant to prepare nurse practitioners to deliver primary care services for underserved populations in Broward County.
- FAU's College of Business MBA in Sport Management program is among the best in the world and first in Florida, according to the latest rankings from SportBusiness International.
- FAU has been named to *Military Times* "Best for Vets: Colleges 2016" rankings for the fifth year in a row.
- FAU received a \$1 million grant from The Harry T. Mangurian, Jr. Foundation to establish the

Comprehensive Center for Brain Health in FAU's Charles E. Schmidt College of Medicine for a unique dementia prevention program.

### Kaplan University

Kaplan University is part of Kaplan Higher Education, which provides more than 125,000 students with a practical, student-centered education online and in classrooms at more than 70 campuses across the U.S. and in Europe. Kaplan is one of the largest for-profit providers of post-secondary education in the U.S. It offers a spectrum of academic opportunities in over 100 programs from certificates and undergraduate degrees to graduate, professional and law degrees. Kaplan's varied programs include business, criminal justice, fashion design and graphic arts, health care, information technology and paralegal studies.

Recent highlights:

- Kaplan University was purchased in 2017 by Purdue University, which plans to operate it as NewU.
- Ranked among "Best Online Bachelor's Degree Programs" by *US News & World Report*, 2015.
- More than 9,000 students are active military, veterans, or military spouses or dependents.

### Keiser University

Founded in 1977, Keiser University celebrated its 40th anniversary in 2017 as a leading statewide provider of career-focused, post-secondary education. Students benefit from the school's philosophy of a practical, hands-on approach to education, with small class sizes ensuring a more personal learning experience. Classes are offered during the day, evening and online to accommodate students' schedules. Keiser offers associate's, bachelor's, master's and doctoral degrees in high demand, career-related fields such as business, information technology, health care, biotechnology, culinary arts, education, and legal studies. Recent news:

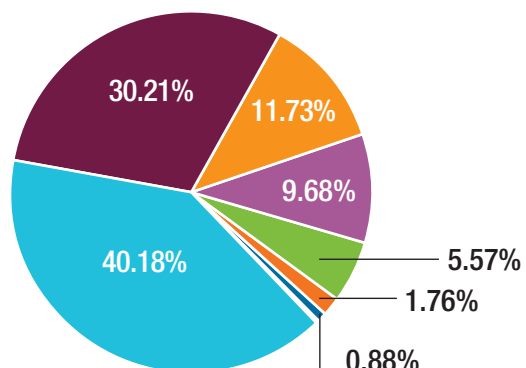
- Keiser University has become Florida's third largest, not-for-profit university serving approximately 20,000 students, 3,800 employees, and over 66,000 alumni.
- Approximately 62 percent of Keiser University students graduate in the science, technology, engineering, math, (STEM) and health care fields.

### Nova Southeastern University

Nova Southeastern University is the nation's ninth largest independent university with 24,000 students, more than 172,000 alumni, a sprawling 314-acre Fort Lauderdale-Davie campus, regional

## THE PLACE TO LEARN BROWARD COUNTY PUBLIC SCHOOLS

- For more than a decade, BCPS has been singled out for student achievement by the Council of the Great City Schools. The Council is a coalition of 67 of the nation's largest urban public school systems.
- *U.S. News & World Report* named 19 BCPS high schools to its list of Best High Schools in the nation for 2017. National gold medal recipients are Pompano Beach High School and Cypress Bay High School. The 15 silver medal schools are Marjory Stoneman Douglas High School, McFatter Technical High School, Nova High School, Atlantic Technical High School, Western High School, Fort Lauderdale High School, West Broward High School, Cooper City High School, Flanagan High School, J.P. Taravella High School, South Plantation High School, Monarch High School, Coral Springs High School, McArthur High School and South Broward High School. Two bronze medal schools are Broward Virtual School and Sheridan Technical High School.
- *The Washington Post* ranked 25 BCPS high schools among America's Most Challenging High Schools.
- Eight BCPS magnet schools earned prestigious 2017 Magnet Schools of America National Merit Awards.
- Broward Virtual School (BVS), which has served Broward County students since 2001, is widely recognized as a top performing Virtual School in the state.
- BCPS opened South Florida's first public military academy in 2012 at Hollywood Hills High School. It offers students the opportunity to engage in rigorous academics, while developing leadership skills and personal discipline guided by a team of teachers, mentors and military instructors. BCPS has the largest JROTC cadet program in the nation with more than 7,650 participating students.
- The Linking Educational and Employment Outcomes (LEEO) is an industry partnership, project-based program that gives students real world career exposure and experience with emphasis on employability and workplace skills. Students can earn numerous career certifications including Microsoft Industry Certification at more than a dozen schools across the county.
- BCPS is a national leader in innovative educational initiatives, such as offering scholastic chess to all second grade students in the District. Scholastic chess helps to improve students' critical thinking, problem-solving and social skills. BCPS also has the largest scholastic debate initiative in the nation with more than 12,000 students participating in debate programs in middle and high schools.
- One hundred percent of BCPS high schools offer computer science courses and all schools participated in the Hour of Code in the 2016/17 school year.
- In the 2016/17 school year, 41 schools offer dual-language programs providing students with the opportunity to become fully bilingual with classes in language arts, social studies and math taught in both English and Spanish.



### NUMBER OF SCHOOLS

- Elementary Schools: 136
- Middle Schools: 38
- High Schools: 33
- Combination Schools: 7
- Adult/Vocational/Centers: 19
- Colleges: 3
- Charter Schools: 101

Source: Broward County Public Schools, 2017

locations around Florida and the Caribbean, and a presence in nine countries around the world. NSU awards associate's, bachelor's, master's, educational specialist, graduate, doctoral and first-professional degrees in a wide range of fields. Classified as a university with "high research activity" by the Carnegie Foundation for the Advancement of Teaching, NSU offers 150 degree programs including arts and sciences, education, health professions, law, and business and entrepreneurship. Recent highlights:

- NSU's College of Allopathic Medicine (M.D. College) has been granted Candidate status by The

Liaison Committee on Medical Education, the organization that accredits M.D. programs in the U.S. and Canada. The college is applying to become the eighth M.D.-degree awarding institution in Florida.

- NSU's College of Engineering and Computing (CEC) signed several memorandums of understanding with Latin America universities attending the 15th annual Latin American and Caribbean Consortium of Engineering Institutions.
- NSU provides cultural enrichment to the community through the Museum of Art | Fort Lauderdale, the Miniaci Performing Arts Center and academic programs in the performing and visual arts.

- NSU's 17 intercollegiate athletic teams compete in the NCAA's Sunshine State Conference.

**University of Phoenix**

University of Phoenix provides access to higher education opportunities that enable students to develop knowledge and skills necessary to pursue their professional goals, improve the performance of their organizations, and provide leadership and service to their communities. University of Phoenix has campuses in Fort Lauderdale and Miramar.

For a more comprehensive list, see chart on pages 52. ■

**BROWARD COUNTY: PRIVATE SCHOOLS BY ENROLLMENT**

School	City	Phone	Website	Grades	Enrollment	Tuition
American Heritage School	Plantation	954-472-0022	www.ahschool.com	PreK 3-12	2,400	\$22,456-34,710
Saint Thomas Aquinas	Fort Lauderdale	954-581-0700	www.aquinas-sta.org	9-12	2,200	\$12,250
University School of Nova Southeastern University	Fort Lauderdale	954-262-4400	http://uschool.nova.edu	PreK-12	2,000	\$19,500-31,100
Pine Crest School	Southwest Ranches	954-492-4100	www.pinecrest.edu	PreK-12	1,750	\$21,155-31,030
North Broward Preparatory School	Coconut Creek	954-247-0179	www.nordangliaeducation.com	PreK 3-12	1,650	\$20,400-26,950
Archbishop McCarthy High School	Fort Lauderdale	954-434-8820	www.mccarthyhigh.org	9-12	1,586	\$10,971-11,327
Cardinal Gibbons High School	Fort Lauderdale	954-491-2900	www.cgshsfl.org	9-12	1,100	\$11,900
Westminster Academy	Fort Lauderdale	954-771-4600	www.wa.edu	PreK 2 - 12	905	\$8,408-15,026
St. Gregory School	Plantation	954-473-6261	www.cherubim.org	PreK 2-8	900	\$7,480-7,599
Coral Springs Christian Academy	Coral Springs	954-752-2870	www.coral springs christian academy.com	PreK 3 - 12	800	\$5,440-12,100
The Sagemont School	Weston	954-389-2454	www.sagemont.com	PreK - 12	800	\$15,000-20,050
St. David Catholic School	Davie	954-472-7086	www.saintdavid.org	PreK - 8	680	\$6,774-7,470
St. Andrew Catholic School	Coral Springs	954-752-3950	www.standrewscatholic school.com	PreK - 8	600	\$6,950-7,075
St. Bonaventure Catholic School	Davie	954-476-5200	www.stbonaventure church.com	PreK - 8	600	\$6,840-6,960
Chamanade-Madonna College Preparatory	Hollywood	954-989-5150	www.cmlions.org	9 - 12	575	\$21,100
David Posnack Jewish Day School	Davie	954-583-6100	www.posnackschool.org	K - 12	500	\$16,750-21,100
Summit-Questa Montessori School	Davie	954-584-3466	www.summitquesta.com	PreK - 8	450	\$7,900-11,500
St. Anthony Catholic School	Fort Lauderdale	954-467-7747	www.saintanthonyschoolfl.org	PreK 3 - 8	450	\$9,500
St. Mark's Episcopal School	Fort Lauderdale	954-563-4508	www.saintmarks.com	PreK 1 - 8	400	\$9,000-17,530
Hollywood Christian School	Hollywood	954-322-4375	www.hollywoodchristianschool.org	PreK 3-12	331	\$3,950-9,850
Gloria Dei Lutheran Academy	Davie	954-475-8584	www.gloriadeiacademy.org	Infant - grade 8	225	Varies
Fort Lauderdale Preparatory School	Fort Lauderdale	954-485-7500	www.flps.com	PreK-12	200	\$7,000-15,000
Our Savior Lutheran School	Plantation	954-370-2161	www.oursaviorplantation.org	18mos. - grade 8	200	\$6,900-7,030
The Blake School	Plantation	954-584-6816	www.blakeschool.org	3yrs - grade 8	180	\$7,350-8,700
Glades Christian Academy	Coral Springs	954-755-6405	www.gladeschristianacademy.com	PreK2 - 7	120	\$7,300-7,700
Lighthouse Christian Academy	Oakland Park	954-564-8950	www.lcaofbroward.com	2-12	30	\$6,800
Sunset Sudbury School	Fort Lauderdale	954-404-7785	www.sunsetsudbury.org	K-12	17	\$7,500

# The economic climate of South Florida is turning heads.

(The warm weather and beautiful beaches  
aren't bad, either.)











NOVA SOUTHEASTERN UNIVERSITY

With a **\$3.2 billion economic impact**, Nova Southeastern University is proud to be a big part of our state's success story. Learn more at [nova.edu](http://nova.edu).






# SACS or Regionally Accredited Schools, Broward Technical Centers & Other Institutions



## SACS or Regionally Accredited Schools

Educational Institution	Associates	Bachelors	Masters	Doctorate	Certificate	Custom Training	Locations	Workforce Contact	Website / Email
		•	•				Miramar	954-885-5595	www.suagm.edu
		•	•	•			Davie, Fort Lauderdale, Pembroke Pines	305-899-3956	www.barry.edu
	•	•			•	•	Coconut Creek, Dania Beach, Davie, Fort Lauderdale, Hollywood, Pembroke Pines	Mildred Coyne 954-201-7811	mcoyne@broward.edu
	•	•	•			•	Fort Lauderdale, Miramar	954-499-9800	www.devry.edu
		•	•	•	•	•	Dania Beach, Davie, Fort Lauderdale	Roberto Santiago 954-236-1003	rsantiago@fau.edu
	•	•	•	•	•	•	Fort Lauderdale	1-866-527-5268	www.kaplanuniversity.edu
	•	•	•			•	Fort Lauderdale	954-776-4456	www.keiseruniversity.edu
	•	•	•	•	•	•	Davie, Fort Lauderdale	954-577-6300	ssaperst@nova.edu
		•	•	•			Davie	954-577-6300	flrec.ifas.ufl.edu
		•	•		•		Fort Lauderdale, Miramar	866-766-0766	www.phoenix.edu

## Broward Technical Colleges

Educational Institution	Associates	Bachelors	Masters	Doctorate	Certificates	Custom Training	Locations	Workforce Contact	Email
					•	•	Coconut Creek	Elissa Harvey 754-321-5154	elissa.harvey@browardschools.com
					•	•	Davie	Lynn Goldman 754-321-5728	lynn.goldman@browardschools.com
					•	•	Hollywood	Lynn Goldman 754-321-5728	lynn.goldman@browardschools.com

## Other Institutions

Educational Institution	Associates	Bachelors	Masters	Doctorate	Certificates	Custom Training	Locations	Workforce Contact	Website
	•	•					Fort Lauderdale	954-463-3000	www.artinstitutes.edu
	•	•			•	•	Fort Lauderdale Hollywood	954-492-5353 954-280-0049	www.citycollege.edu

# why are so many **companies** locating in greater **fort lauderdale?**




**zero** state income tax



**82°** average temperature

**35**   
colleges & universities

 access to over  
**6 million**  
**people**  
and 90+ languages

greater  
**fort lauderdale**  
**alliance** | broward county  
*Life. Less taxing.*  
[gfalliance.org](http://gfalliance.org)

**#1 place** for your next  
business home

  
office and  
industrial space  
in the southeast's  
**largest msa**

**AAA**  
bond rating

reach  
**4 continents**  
in one day

**200**  
corporate, regional  
& international  
headquarters

world class  
**business service**  
providers

 **1st**  
in the state  
in accredited **teachers**

  
**\$25 billion**  
in int'l trade



**10 airports**  
3 major international  
7 private for executives and business travelers  
100 non-stop U.S. and international flights



**port everglades**  
#1 container port in Florida  
#1 seaport for exports in Florida



"HELPING PEOPLE HELP THEMSELVES"  
-Rev. Leon H.

OIC  
OF SOUTH FLORIDA

OIC  
OF SOUTH FLORIDA

W

SUPPORTING SELF-SUFFICIENCY THROUGH

Industry Recognized Certifications

Empowering Youth to Succeed

Strengthening Families

Reforming Communities

OPORTUN

“From culture to leisure, Greater Fort Lauderdale has an exceptional quality of life.”

Newton Sanon

PRESIDENT & CEO, OIC OF SOUTH FLORIDA



QUALITY OF LIFE

# A World-Class Lifestyle in an Appealing and Exciting Community

Year-round outdoor activities and a long list of cultural, shopping and dining options make Greater Fort Lauderdale an outstanding place to live, play and work

Greater Fort Lauderdale is an ideal place to raise a family, make friends, pursue a personal passion and participate in a warm and welcoming community.

In recent years, growth across the region is driving a walk-to-work lifestyle attractive to an influx of young professionals, adding a new dimension to Greater Fort Lauderdale's appealing beachfront, urban and suburban neighborhoods.

With many miles of sandy beaches, hundreds of parks, golf courses and tennis courts, gardens, festivals, as well as miles of waterways and the Atlantic ocean for boating, diving, paddle boarding and other waterborne activities, residents of Greater Fort Lauderdale can enjoy the outdoors any time of the year.

Located at the center of a cosmopolitan urban region, Greater Fort Lauderdale also offers an abundance of music, art, culture, sports, theater, dance and multicultural attractions. For instance, a typical weekend might include these kinds of inviting cultural and recreational options:

- Taking in a Broadway musical at the Broward Center for the Performing Arts or enjoying musical and cultural performances at the Pompano Beach and Miramar Amphitheaters or Lauderdale and Pembroke Pines Performing Arts Centers.
- Getting brunch with friends at one of the area's many foodie hotspots.
- Strolling through the Riverwalk Sunday Jazz Brunch along the New River, listening to live bands and sampling local fare.
- Taking part in a 5k run, or competing in a half marathon, marathon, triathlon or other sporting event.
- Sampling the latest small-batch beers at craft breweries throughout the community.
- Enjoying an art walk at galleries or mural districts in Coral Springs, Fort Lauderdale, Wilton Manors or Hollywood.
- Jogging along the Atlantic Ocean in an oceanfront community.
- Shopping and dining along Las Olas Boulevard.
- Spending "family time" at a favorite bistro in Coconut Creek, Coral Springs, Weston or Plantation.
- Playing a challenging round

Photo courtesy of City of Hallandale Beach

of golf.

- Watching the Florida Panthers National Hockey League team at the BB&T Center in Sunrise.
- Biking to the beach, around town or in the Everglades.
- Heading out to the Gulf Stream for deep-sea fishing.
- Enjoying live music every night of the week at many local hotspots.

In Greater Fort Lauderdale, it's easy to pursue favorite leisure-time pursuits or explore new and exciting activities.

## Award-Winning Communities

Greater Fort Lauderdale encompasses a wide array of communities with their own distinctive characteristics. There are cozy bungalows near the beach, historic estate homes along the New River, family-oriented suburban neighborhoods, western-style ranches, and many LGBT-friendly neighborhoods.

Many Broward cities have been recognized nationally for their high quality of life, including "family friendliness," top schools, recreational

programs and housing programs, including the following:

- Fort Lauderdale, Hollywood, Lauderdale, Pembroke Pines and Pompano Beach have all been named "All-America Cities."
- Fort Lauderdale – long known as the "Venice of America" for its canals and nautical ambiance – was recently named one of the top 25 best places to live and as having one of the top 10 downtowns in the U.S. by Livability.com. The city was named one of the country's "100 Best Places to Live and Launch a Business" by CNN Money and the "2nd Happiest City for Young Professionals in the U.S." by FORBES magazine.
- Cooper City was named "One of the Ten Best Towns for Families" by *Family Circle*.
- Coconut Creek, Fort Lauderdale, Hallandale Beach, Lauderdale, Margate, Oakland Park, Parkland, Sunrise, Tamarac and West Park have all been named a "Playful City USA," an honor for cities and towns that make play a priority and use innovative programs to get children active, playing, and healthy.
- Hollywood has been ranked among the best places to live in Florida, according to Livability.com.
- North Lauderdale and Plantation were named among the "100 Best Communities for Young People" by America's Promise Alliance, the nation's largest organization dedicated to children and youth.



## QUALITY OF LIFE

- Pembroke Pines, Coconut Creek and Coral Springs were named among the top 100 cities to live in America by *Money* magazine. The magazine also ranked Coral Springs, Miramar and Weston as among the 100 best small cities in America.
- Pembroke Pines, Tamarac and Sunrise were recognized by *Businessweek* magazine as best places to raise children.

### Green Initiatives

One of the priorities of the Broward County Board of County Commissioners is the Greenways System. This is a countywide network of safe, clean bicycle and equestrian paths, nature trails and waterways that connect each neighborhood, from the Everglades to the Atlantic Ocean to conservation lands, parks and recreation facilities, cultural and historic sites, schools and business areas.

Another transportation initiative is Broward B-cycle, a bike-sharing service with multiple rental stations. For a modest enrollment fee, members can use Broward B-cycle for an unlimited number of short trips. More than 26,000 people have explored Broward cities by B-cycle, which is one of the most affordable major bike-sharing programs in the country. For more information, go to [www.browardbicycle.com](http://www.browardbicycle.com).

On a municipal level, many Broward cities have signed the U.S. Mayors Climate Protection Agreement to reduce greenhouse gases. Other recent “green” initiatives being embraced in area communities include:

- City incentives to encourage residents to adopt energy-saving practices
- Creation and preservation of public green spaces and wetlands
- Earth-friendly building designs
- Energy-efficient programs
- Environmentally friendly town centers
- Green city advisory boards
- Incentive programs for developers of sustainable buildings
- LEED-certified office buildings and residential properties
- Mandatory environmentally friendly standards for building construction and renovations
- Municipal hybrid car fleets
- Projects receiving Florida Green Building Coalition Certification
- Recycling requirements
- Solar-powered lighting requirements
- Trees, shrubs and planting projects and requirements
- Water reclamation programs

### Parks in Greater Fort Lauderdale

With year-round sunshine and an average daily high of 78°F in the winter, it's almost always a great day to go to a park in Broward County. Local municipalities – as well as county government – operate hundreds of parks offering a wide range of activities including aquatics, nature walks, batting cages, boat rides, racquet centers, water skiing, horseback riding, target ranges, skate parks — you name it!

Central Broward Regional Park in Lauderhill hosts some of the nation's most important professional cricket matches, supported by Greater Fort Lauderdale's large Caribbean communities. The regional park is also home to the new



▲ Photo courtesy of the Broward Center for the Performing Arts. 47,585-square-foot Lauderhill Performing Arts Center and Library. Broward County

Parks and Recreation Division manages almost 6,500 acres, encompassing nearly 50 regional parks and nature centers, neighborhood parks, and natural areas at various stages of development. Facilities include water parks, campgrounds, a target range, a stadium, a skate park, an observatory, mountain bike trails, an educational farm with stables, and a velodrome and other sports facilities.

The division is a past winner of the National Gold Medal Award for Excellence in Park and Recreation Management. The division also offers classes for many leisure activities. For information about any county facilities, classes or activities, call the park directly or contact:

Broward County Parks and Recreation Division  
950 N.W. 38 Street  
Oakland Park, FL 33309  
954-357-8100  
[www.broward.org/parks](http://www.broward.org/parks)

### Riverwalk Fort Lauderdale

Riverwalk Fort Lauderdale ([www.goriverwalk.com](http://www.goriverwalk.com)) is a nonprofit organization that oversees Riverwalk Linear Park, a lush tropical oasis in the city's downtown center with a year-round calendar of events and activities, in partnership with the City of Fort Lauderdale, Downtown Development Authority, Broward County and local area associations, businesses and organizations that are integral in the success of Fort Lauderdale's downtown.

### Golf Courses

Golfers of all skill levels can choose from more than 40 courses, including exclusive private clubs, premier municipal facilities and leading resort courses. For more information, contact the Greater Fort Lauderdale Convention & Visitors Bureau at [www.sunny.org](http://www.sunny.org). Click on Sports, then Golf, for a directory of courses and a free Greater Fort

Lauderdale Golf Guide.

### Festivals

Each year, Greater Fort Lauderdale residents can enjoy hundreds of local festivals that celebrate various themes, anniversaries and cultures from the Seminole Tribal Festival and the Orange Blossom Festival, to the Unifest multicultural event and Sistrunk Historical Festival. The Broward County Fair ([www.browardfair.org](http://www.browardfair.org)) is an annual event that includes headliner concerts, more than 100 rides, games, concerts and other attractions.

For many residents, one of the highlights of the December holiday season is the Winterfest Boat Parade ([www.winterfestparade.com](http://www.winterfestparade.com)), which features an evening parade of lighted boats along the Intracoastal Waterways and has become renowned as the “World's Most Watched Boat Parade.”

Arts lovers throughout South Florida flock to the Las Olas Art Fair ([www.artfestival.com](http://www.artfestival.com)), one of the state's most popular outdoor festivals for the arts.

Each year the Florida Renaissance Festival ([www.ren-fest.com](http://www.ren-fest.com)) offers a reenactment of Renaissance life in February and March.

Fort Lauderdale's Day of the Dead Festival ([www.dayofthedeadflorida.com](http://www.dayofthedeadflorida.com)) is South Florida region's tribute to the Mexican celebration Día de los Muertos, as well as a unique puppetry festival central to the entire South Florida region. This procession of oversized skeletons and nocturnal beings from beyond the grave, create a festive and unique parade through the city streets in early November, ending in a carnival-like atmosphere at its final destination, usually a local and well-known location in the downtown area.

For a listing of festivals, visit [www.broward.org/arts](http://www.broward.org/arts) and click on Cultural Directory and then on Festivals.

### ARTS AND CULTURE

Since the 1990s, more than \$200 million has been invested in new cultural facilities serving Greater Fort Lauderdale. Recent capital project activity includes a \$25 million Museum of Discovery and Science expansion project, \$14 million Lauderhill



▲ Photo courtesy of City of Hollywood Cultural Center and Broward County Central Broward Branch Library project, \$25 million Young At Art Museum and Broward County Library project, and a \$5 million Amphitheater at the ArtsPark at Young Circle. Here is a closer look at several key venues and institutions.

**Broward Center for the Performing Arts**

The Broward Center for the Performing Arts ([www.browardcenter.org](http://www.browardcenter.org)) is a large, multivenue arts and entertainment complex featuring the 2,700-seat Au-Rene Theater, the intimate 590-seat Amaturio Theater and the flexible 250–400-seat Abdo New River Room. Internationally recognized as one of the nation’s most visited theaters, the Broward Center is ranked high among its peers in terms of ticket sales according to leading industry trade publication surveys, with a recent #4 ranking by Venues Today and a consistent place in the top ten in Pollstar.

A \$44 million remodeling and renovation project was completed in 2014, including theater renovations, a new Huizenga Pavilion for special events and parties, and the Rose Minciaci Arts Education Center with classes, performances and arts-in-education activities for students of all ages. Guests are now able to enjoy a casual walk down the hillside, grab a bite in Marti’s New River Bistro, relax or dine with friends in a courtyard, and enjoy an outdoor performance by the river.

**South Florida Symphony Orchestra**

Led by music director and conductor Sebrina Maria Alfonso, the South Florida Symphony Orchestra ([www.southfloridasymphony.org](http://www.southfloridasymphony.org)) brings world-class musicians and performances to the region. Founded in 1997 as the Key West Symphony Orchestra, the organization expanded in 2010 to include the entire South Florida region. The symphony’s goal is to provide an enriching cultural experience and to provide educational programs that build an appreciation of classical music in the next generation of performers and concert-goers.

Through its education and outreach activities, the South Florida Symphony Orchestra touches

many lives. Providing music education programs has been a key objective of the South Florida Symphony Orchestra’s mission since its inception. These programs are designed to provide an enriching cultural experience that is uniquely different from opportunities provided by other local sources and to develop future audiences and performers to ensure the survival of this great art form.

**Symphony of the Americas**

Founded in 1987, Symphony of the Americas ([www.symphonyoftheamericas.org](http://www.symphonyoftheamericas.org)) has experienced continuous growth, bringing the best of classical music blended with new Latin compositions to the multi-cultural population of South Florida. SOTA provides a subscription concert series in its performance home at the Broward Center for the Performing Arts, offers educational experiences, and performs on three continents during its summer music festival. Dr. James Brooks-Bruzzese, the founding artistic director of SOTA, is a winner of the prestigious National Hispanic Heritage Arts Award presented annually at the Kennedy Center in Washington, DC. SOTA programming includes internationally recognized guest artists, world premieres of new works by Latin American composers, and a European chamber orchestra summer residency program. Its educational concert experiences serve 20,000 South Florida students, with summer educational experiences for 10,000 Latin American students.

**NSU Art Museum Fort Lauderdale**

Founded in 1958, NSU Art Museum ([nsuartmuseum.org](http://nsuartmuseum.org)) is a premier destination for exhibitions and programs in the visual arts. Located in Fort Lauderdale’s active Arts and Entertainment District, the museum is a short walk to the shops, restaurants and galleries of vibrant Las Olas Boulevard as well as the Riverwalk waterfront promenade. NSU Art Museum’s 83,000 square-foot building contains 25,000 square feet of exhibition space, a 256-seat auditorium, store and cafe. Its international exhibition program aims to challenge viewers’ perceptions of the world around them, and its permanent collection

contains more than 6,000 works. Among the highlights are the country’s largest collection of 19th and early 20th century paintings and drawings by the American realist William Glackens, the most extensive holding in the U.S. of works by post-World War II, avant-garde CoBrA artists from Copenhagen, Brussels and Amsterdam, and extensive holdings of works by leading Latin American artists.

▲ Photo courtesy of Broward Cultural Division

**Museum of Discovery and Science**

Museum of Discovery and Science ([www.mods.org](http://www.mods.org)) recently opened EcoDiscovery Center, a 31,000-square-foot addition that includes interactive technology exhibits and a new habitat for river otters. The museum’s mission is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the nonprofit Fort Lauderdale facility includes a wide variety of exhibits and the AutoNation IMAX Theater, home of the largest movie screen in South Florida. An additional expansion includes a new science park planned for the property directly behind the museum and improvements to the 20-year-old building that presently houses the museum.

**Young At Art Museum**

Two decades after its founding, Young At Art Museum ([www.youngatartmuseum.org](http://www.youngatartmuseum.org)) opened a new 55,000-square-foot Gold LEED-certified museum for children, teens and families. Located on I-595 in Davie, the facility includes four galleries, painting, drawing and ceramics studios, as well as video and recording centers, outdoor gardens, and a new Broward County library.

For details about other art venues and events, including a list of museums in Greater Fort Lauderdale, visit [www.broward.org/Arts](http://www.broward.org/Arts) and click on Cultural Directory under Resources.

**Broward Cultural Division**

The Broward Cultural Division focuses on enhancing Greater Fort Lauderdale’s cultural environment

## QUALITY OF LIFE

by providing financial, technical and marketing assistance to artists, organizations and programs. "Our primary goal is to build the arts scene throughout the entire county, and I feel we've really done that with our numerous grant programs, journalism alliance, arts education, events, marketing support, public art and more," said Earl Bosworth, director.

The division seeks to support the area's creative industries, including media, design and technology as well as cultural arts districts. For instance, the division recently launched a Cultural Festival Program grant, the newest addition to the other 10 grant programs for individual artists and cultural organizations.

For more information on programs and grants, visit [Broward.org/Arts](http://Broward.org/Arts).

### Celebrating the Arts

In 2016, South Florida Cultural Consortium honored three Broward artists through its Visual and Media Artists Program. Anthony Anaya, mixed media; Madeline Denaro, painting; and Sri Prabha, video; each received the maximum award of \$15,000, the largest awards by local arts agencies to visual and media artists in the United States.

### Public Art & Design Program (PAD)

Broward County's Public Art & Design Program aims to enhance architecture and urban spaces through the ideas and creations of visual artists with major projects at airports, ports, roadways, libraries, parks and other county buildings. PAD is an internationally recognized program that is listed among the world's finest public art, according to Australia's Images Publishing in *Designing the World's Best Public Art*.

Today, more than 262 artworks are installed at 100 locations, with more projects in the works such as the Artist in Residence public art project at Fort Lauderdale-Hollywood International Airport where artist Dawn Roe collected her personal responses to the South runway and Terminal 4 expansion.

### Artist Enclaves

Greater Fort Lauderdale has a number of facilities and enclaves that support artists and other creative professionals. One example is Studio 18 in the Pines, an 11,000-square-foot renovated 1950s hospital laundry in Pembroke Pines that reopened as studio space for fine artists through a juried process. Also in Fort Lauderdale is Sailboat Bend Artist Lofts, a 37-unit artist live/work space close to the Riverwalk Arts & Entertainment District offering monthly gallery exhibitions of residents and special guest artists.

Just north of downtown is Wilton Manors, an LGBT-friendly city with a thriving arts community that supports outdoor festivals and gallery night walks.

For a fun, offbeat evening, Savor Cinema offers year-round screenings of independent films from around the globe highlighted by filmmaker lectures and international festivities.

In the City of Hollywood, one can enjoy a Symphony of the Americas concert under the stars in the ArtsPark at Young Circle, catch a contemporary art exhibition at the Art and Culture Center of Hollywood, experience live theater at the Hollywood Central Performing Arts Center or stroll along the historic downtown Hollywood Boulevard monthly art walk and experience live music, mid-Eastern



## The Place for Entertainment!

Top acts and shows appear regularly in Greater Fort Lauderdale at venues such as the BB&T Center, Hard Rock Live and the Broward Center for the Performing Arts.

Following are a few recent examples:

- Roger Daltrey
- Disney on Ice
- Jim Gaffigan
- Halsey
- Faith Hill & Tim McGraw
- Janet Jackson
- Bruno Mars
- Tracy Morgan
- Andre Rieu
- Santana
- Scorpions with Megadeth
- Shakira
- Harry Styles

### The 2017-2018 lineup of Broadway shows includes:

- The Sound of Music
- Love Never Dies
- School of Rock
- A Gentleman's Guide to Love and Murder
- Waitress
- Jersey Boys
- Riverdance
- Wicked

dancing and a myriad of gallery openings.

The Bailey Contemporary Arts (BaCA), located in the heart of Pompano Beach's new Creative Arts District, is a place for artists, residents and business to come together and use the power of the arts to uplift, revitalize and build a stronger community. The center offers the experience of pairing new artists

Photo courtesy of Convention and Visitors Bureau Film, Music and Creative Culture

with established professionals, as well as offering a space for residents

to explore their creative expression through an array of workshops, studio visits and exhibitions.

### ARTS AND CULTURE CALENDAR

ArtsCalendar.com is South Florida's user-friendly online resource for events and happenings in the local arts, culture and entertainment scene. It offers an easy access, mobile-ready platform for interactive navigation. Event postings for artists and organizations, and access for the public are provided free of charge. "The Cultural Division is committed to building Broward County's arts scene and branding our region as a culture-rich destination," said Meredith Clements, marketing manager for Broward Cultural Division.

To stay current with the arts scene, visit [www.ArtsCalendar.com](http://www.ArtsCalendar.com).

### ArtWalks

There are many monthly art walks located throughout Greater Fort Lauderdale where residents and visitors can explore artists' studios and galleries, attend black box theater productions, enjoy spoken word poetry or experience an art installation in oversized warehouse spaces.

- Downtown Hollywood ArtWalk is held on the third Saturday of each month. For more information, call 954-924-2980.
- The FAT/Flagler Village Arts District ArtWalk in downtown Fort Lauderdale is presented by FAT (Flagler Arts and Technology) Village, MASS District and Sailboat Bend Artists Lofts and regularly draws hundreds of residents and visitors to this creative Saturday night showcase of arts, community and neighborhood collaboration. It is held the last Saturday of the month (except December) and is connected by free trolleys with a hop-on/hop-off system. For more information, call 954-760-5900.
- Island City Art Walk in Wilton Manors attracts hundreds of guests to the Wilton Manors Arts and Entertainment District on the third Friday of each month.
- NOBE Artwalk on Galt Ocean Mile features a dozen galleries in the North Beach Arts District. It



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## Housing Choices

Whether you prefer an executive home in a family neighborhood, an urban contemporary apartment or a lavish condominium with a breathtaking ocean view, housing choices in Greater Fort Lauderdale are unlimited. Many gated communities feature spacious homes and amenities such as health clubs, tennis, clubhouses and golf.

Greater Fort Lauderdale also offers business professionals a wide selection of corporate housing options. This concept provides temporary lodging with all of the comforts of a home away from home. Strategically located throughout the area, corporate housing can be found near almost any major business operation.

## Corporate Housing in Greater Fort Lauderdale

- Extended Stay America**  
 800-804-3724  
[www.extendedstayamerica.com](http://www.extendedstayamerica.com)
- Marriott ExecuStay**  
 888-220-0301  
[www.execustay.com](http://www.execustay.com)
- Oakwood**  
 877-902-0832  
[www.oakwood.com](http://www.oakwood.com)
- Stress Free Corporate Housing**  
 954-436-1050  
[www.stressfreecorporatehousing.com](http://www.stressfreecorporatehousing.com)
- The Perfect Place**  
 954-796-7748  
[www.perfectplace.net](http://www.perfectplace.net)



Photo courtesy of City of Pembroke Pines

is held the first Saturday of each month. For more information, contact the

Broward Art Guild at [ovcinfo@browardartguild.org](mailto:ovcinfo@browardartguild.org).

- Art Fallout in Fort Lauderdale** celebrates October's National Arts and Humanities Month with an interactive night of exhibitions, presentations, live-mural painting and open studios on the first Saturday in October.
- Third Avenue Art District Annual Art Walk** in Fort Lauderdale is held annually on the first Saturday of February to let the public engage in the creative experience of each artist's studio setting. A free trolley service helps guests move between each stop.
- East Village Uncorked** in Pompano Beach is a monthly art walk on the first Friday of each month in the Harbor Village Shoppes.

### Broward County Library

As the ninth-largest library system in the United States, Broward County Library ([www.broward.org/library](http://www.broward.org/library)) touches the lives of the public once every second during its regular operating hours. With 38 locations, more than 3 million items and 2,000 computers for public use, Broward County Library places a strong emphasis on literacy, after-school programs and electronic access. In addition to circulating materials and information access, Broward County Library

brings a rich and diverse selection of programs, special events and classes throughout the year. Each year, the community looks forward to annual library events such as the Children's Reading Festival, Pan African Bookfest and Cultural Conference, Literary Feast and StoryBook Festival.

The library system encompasses a Main Library, and regional, branch and specialized libraries like the African-American Research Library and Cultural Center and the Alvin Sherman Library, Research, and Information Technology Center at Nova Southeastern University (the largest library in Florida). The African-American Research Library and Cultural Center is one of a handful of libraries of its kind in the nation, and houses over 85,000 books, manuscripts, artifacts and documents with special emphasis on the history of people of African, African-American and Caribbean descent.

### Leading Shopping Venues

Shopping is a favorite activity for Greater Fort Lauderdale/Broward County residents and visitors. While every neighborhood has its retail centers, the largest mall in the region is Sawgrass Mills in Sunrise, one of the state's most popular shopping destinations. Other major suburban centers include Coral Ridge Mall, Westfield Broward Mall, Pembroke Lakes Mall, Weston Town Center and the Pompano Square Mall. In the eastern part of the county, The Galleria at Fort

## Greater Fort Lauderdale Rental Market

	2012	2013	2014	2015	2016	2017
<b>Efficiency/Studio</b>	\$941	\$1,002	\$1,080	\$1,145	\$1,196	\$1,244
<b>One bedroom</b>	\$1,140	\$1,210	\$1,292	\$1,356	\$1,417	\$1,473
<b>Two bedroom</b>	\$1,412	\$1,471	\$1,588	\$1,667	\$1,742	\$1,817
<b>Three bedroom</b>	\$1,701	\$1,772	\$1,929	\$2,006	\$2,096	\$2,179
<b>Four bedroom</b>	\$1,755	\$1,860	\$2,008	\$2,068	\$2,175	\$2,269

Note: Rental rates per month through end of 1st Quarter 2017.  
 Source: McCabe Research & Consulting, Deerfield Beach, Florida.



## Soar with Reading

Photo courtesy of JetBlue

JetBlue recently brought its award-winning Soar with Reading program to Fort Lauderdale with the installation of four custom vending machines to distribute 100,000 age-appropriate books, free of charge to local children. A partnership between JetBlue and Random House Children's Books, the program was launched with a celebratory reading event featuring actress and singer/songwriter Victoria Justice, a South Florida native, and children's book author Mary Pope Osborne.

Lauderdale is an upscale shopping center, while Las Olas Boulevard is a favorite location for outdoor dining, shopping and entertainment. Along the New River, the Riverwalk Arts & Entertainment District includes cafés, boutiques and outdoor entertainment in downtown Fort Lauderdale.

### Professional and Spectator Sports

Professional football, baseball, hockey, basketball and soccer are readily accessible to Greater Fort Lauderdale sports fans. In Sunrise, BB&T Center is home to the National Hockey League's Florida Panthers and Fort Lauderdale is home to the Fort Lauderdale Strikers professional soccer team.

Just to the south, the National Football League's Miami Dolphins play at Hard Rock Stadium. A short drive down I-95 in downtown Miami is American Airlines Arena, home court for the Miami Heat, who captured the 2006, 2012 and 2013 NBA championships. Fans can also enjoy the Miami Marlins baseball team (World Series champions in 1997 and 2003).

### Gaming and Pari-Mutuels

Greater Fort Lauderdale residents and guests can enjoy harness, thoroughbred and greyhound racing, as well as jai alai, "the world's fastest sport," in a variety of pari-mutuel facilities. In addition, these venues offer fast-paced gaming action, including slot machines, table games and poker.

### Health and Human Services

Numerous non-profit organizations provide health and human services to those in need, improving the overall quality of life in Greater Fort Lauderdale.

For example, MISSION UNITED, a program

of United Way of Broward County, supports U.S. military veterans and their families in Broward County by helping them re-acclimate to civilian life. Key focus areas include employment readiness, education, health, legal assistance, emergency financial aid, and housing.

Henderson Behavioral Health is the oldest and largest, community-based not-for-profit behavioral healthcare system in South Florida. Since 1953 Henderson has helped hundreds of thousands of children, adults and families.

Founded more than 30 years ago as a haven for immigrants and refugees, Hispanic Unity of Florida has grown to serve diverse and multi-cultural working families from the United States as well as more than 25 other countries. They provide a diverse range of wrap-around services to help more than 20,000 clients of all ages, from preschoolers to adults successfully transition to a productive new life.

The Coordinating Council of Broward (CCB) unites government, business and nonprofit leaders in advocacy and coordination of health and human services in Broward County. It is composed of top executives of state and county entities from the public, private and business sectors, who are responsible for funding and implementing a broad array of health, public safety, education, economic and human services in Broward County.

The Nonprofit Executive Alliance of Broward promotes health and human service organizations in Broward County through a network of nonprofit CEOs that work together to promote advocacy, education and collaboration. Its focus is on improving the business of nonprofit work.

These are just a few examples of agencies serving the needs of Broward residents. ■



Arts and culture in Broward

County account for \$414 million

in spending, according to the

Arts & Economic Prosperity 5

report conducted by Americans for the Arts.

The impact of spending by nonprofit arts and cultural organizations in Broward County is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community.

Whether serving the local community or out-of-town visitors, a vibrant arts and culture industry helps local businesses thrive.

Read more at [Broward.org/Arts](http://Broward.org/Arts)





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With one of the nation's leading airports, one of the world's busiest ports, and a comprehensive fiber-optic network, Greater Fort Lauderdale offers businesses the benefits of global connectivity

Greater Fort Lauderdale has an exceptional transportation, data and utility infrastructure that supports businesses in a wide range of industries.

### Among the highlights:

- Fort Lauderdale/Hollywood International Airport (FLL) offers an ideal combination of domestic and international service in conjunction with nearby Miami International and Palm Beach International Airports.
- Port Everglades, one of the world's busiest cruise and cargo ports, provides ocean freight service to global locations.
- A new regional commuter rail service along the U.S. corridor
- A comprehensive fiber-optic network supports high-bandwidth data, video and voice traffic.
- One of the Internet's few global network access points is located in the region.
- Convenient commuter transit services provide options for the workforce.
- Cost-effective "green-oriented" utility services help businesses operate more efficiently.

Recognizing the strategic location of South Florida, CityAge brought its 2017 "city building" national summit to Fort Lauderdale in February 2017. The conference focused on the need for public and private sector investment in transportation and other infrastructure projects – a process that's well underway in Greater Fort Lauderdale.

### TRANSPORTATION

#### Fort Lauderdale-Hollywood International Airport (FLL)

954-359-1200 • [www.fll.net](http://www.fll.net)  
twitter:@FLLFlyer

Centrally located between Miami and Palm Beach Counties, Fort Lauderdale-Hollywood International Airport (FLL) is a fast-growing passenger and cargo hub offering a low-cost structure to airlines, tenants and passengers. FLL also plays a major economic role in the region, contributing more than \$13.2 billion to the economy and providing more than 139,000 direct and indirect jobs.

In 2016, FLL served a record 29.2 million passengers, up 8.4 percent from the prior year, and is ranked 21st in the U.S. in total passenger traffic and 13th in domestic passengers. FLL is also a major air

cargo hub, with about 90,000 tons passing through the airport annually.

With more than 325 departure and 325 arrival flights a day, FLL offers nonstop service to 140 U.S. cities and flights to Canada, Bahamas, Caribbean, Mexico, Latin America, and Europe. Four new domestic and 12 international destinations were added in 2016, including the historic return of flights to Cuba. In addition, Emirates launched daily flights to Dubai in the United Arab Emirates.

FLL is expanding its facilities to attract new airlines and serve more passengers. Upcoming renovations and improvements will modernize terminals, and add gates for international and domestic destinations.

#### Fort Lauderdale Executive Airport (FXE)

954-828-4966 • [www.flyfxe.com](http://www.flyfxe.com)

Centrally located just minutes from downtown, Fort Lauderdale Executive Airport (FXE) offers easy access to I-95 and Florida's Turnpike. Five full-service, fixed base operators provide fueling, maintenance, management and professional services to Fortune 500 companies and small businesses alike. With a 24-hour FAA air traffic control tower, instrument landing system and U.S. Customs & Border Protection Service, FXE handles more than 165,000 takeoffs and landings per year, making it one of the busiest U.S. general aviation airports. It is home to more than 800 aircraft, including 255 jets and 24 helicopters. In addition to its aviation operations, Fort Lauderdale Executive Airport features a 200-acre Industrial Airpark with more than 1.5 million square feet of prime office, warehouse and manufacturing space.

#### Downtown Helistop

954-223-4354

[www.flyfxe.com/pilot-guide/dt1-helistop-information](http://www.flyfxe.com/pilot-guide/dt1-helistop-information)

To meet the corporate community's transportation needs, the City of Fort Lauderdale operates the John Fuhrer Downtown Helistop, which is operational 24 hours a day, seven days a week. A fully furnished lobby located just below the elevated Helistop platform provides travelers with a comfortable area to converse and conduct short business meetings.

The Downtown Helistop is just three miles north of Fort Lauderdale-Hollywood International Airport and six miles south of Fort Lauderdale Executive Airport. Miami International Airport is 25 miles to the south. This makes the Helistop a strategic link for business travelers and visitors needing fast, efficient transportation to other Florida cities, including West Palm Beach, Orlando and Tampa.

#### North Perry Airport

954-359-1016 • [www.broward.org/airport/northperryairport](http://www.broward.org/airport/northperryairport)

Twice honored as "General Aviation Airport of the Year" by the Florida Department of Transportation, North Perry is devoted exclusively to private and business light-plane activity with an estimated \$133 million economic impact on the community. Concessionaires offer fuel, service, air charter, flight instruction, aircraft sales, maintenance, storage and other services for the flying public. More than 300 aircraft are based at the airport, which had approximately 175,000 operations last year. The airfield system consists of four runways with two lighted for 24-hour operations.

#### Pompano Beach Air Park

954-786-4135 • [http://pompanobeachfl.gov/index.php/pages/pw\\_airpark/airpark](http://pompanobeachfl.gov/index.php/pages/pw_airpark/airpark)

Pompano Beach Air Park serves the general aviation needs of northern Broward. The 946-acre airport, which is owned and operated by the City of Pompano Beach, provides a multitude of general aviation services including flight training, aircraft rental, air taxi/charter, scenic rides, air ambulance, aerial photography, mapping and surveying, search and rescue, maintenance, avionics repairs and ramp services. The airport is home to about 235 aircraft, ten helicopters and a blimp housed at a Goodyear facility.

#### Port Everglades

954-523-3404 • [www.porteverglades.net](http://www.porteverglades.net)

Located in the heart of Greater Fort Lauderdale, Port Everglades is one of the world's busiest cruise ports with 3.8 million passengers in fiscal year 2016. The port recently completed a \$24 million project to renovate, expand and update Cruise Terminal 4, the sixth terminal to be updated in the past five years.

Port Everglades recently hosted the first cruise ship service to Cuba since the 1950s. Pearl

Seas Cruises scheduled 11 cruises aboard the 210-passenger Pearl Mist through April 2017.

Port Everglades is also Florida's top container port and the region's main seaport for receiving petroleum products, including gasoline and jet fuel. In fiscal year 2016, the port surpassed 1 million TEUs (20-foot equivalent units, the industry's standard measurement for containers), and ranked 10th in the nation. About 15 percent of all U.S.-Latin American trade moves through Port Everglades, the number one refrigerated cargo port in Florida.

The Port Everglades Navigation Improvements Project received federal authorization for the U.S. Army Corps of Engineers to move forward with deepening and widening its navigational channels and turning basin to accommodate fully loaded post-Panamax ships transiting the Panama Canal.



**company spotlight**

## Fibernet Direct

Broward Health, one of the largest public health systems in America, partnered with Fibernet Direct on a cost-effective, reliable and ultra-fast fiber-optic wide area network (WAN). The nationally recognized health system with four medical centers and more than 30 ambulatory care facilities was considering building a completely new data center and replicating all its current systems. Instead, Broward Health chose to use Fibernet Direct's hosted data center in Miami (with the most critical applications and infrastructure) to interconnect all the sites and allow for real-time data replication. For physicians, nurses and clinicians, this means fewer computer outages and readily accessible information at their fingertips, whenever needed. It was also a significantly less expensive solution than reconfiguring Broward Health's existing Fort Lauderdale data center in high-availability mode. Through a formal bidding process, Fibernet Direct partnered with Broward Health last year to provide a highly redundant, highly available, fiber-optic based WAN to interconnect its medical centers, ambulatory sites and two of its data centers. The fiber-optic based WAN design has paid off, leveraging an infrastructure that can support many new capabilities in the future.

Other projects include a \$73 million, state-of-the-art Intermodal Container Transfer Facility (ICTF), which streamlines cargo-handling operations by transferring intermodal containers between ship and rail, as well as transferring South Florida domestic cargo. A foreign-trade zone and available office space make Port Everglades a highly desirable business center for world trade.

Overall, Port Everglades supports more than 13,000 direct jobs and more than 222,000 jobs statewide, and generates nearly \$30 billion worth of economic activity, according to a recent study.

### COMMUNICATIONS NAP of the Americas®

305-961-3200 • [www.verizonenterprise.com/infrastructure/data-centers/north-america/nap/nap-americas.xml](http://www.verizonenterprise.com/infrastructure/data-centers/north-america/nap/nap-americas.xml)

NAP of the Americas® is one of the most significant telecommunications centers in the world. The Tier-IV facility was the first purpose-built, carrier-neutral Network Access Point and is the only facility of its kind specifically designed to link Latin America with the rest of the world. Based in Miami and operated by Verizon, NAP of the Americas provides secure, reliable backbone access to 160 global carriers, making this facility the unrivaled gateway to the Americas.

### Peak 10 Data Center Solutions

954-736-2700 • [www.peak10.com](http://www.peak10.com)

Peak 10 Data Center Solutions offers cloud services, systems management, managed storage, data backup and restore, managed security, application management and other services in one of the largest hurricane-proof commercial facilities in South Florida. Peak 10 provides a local solution for outsourcing data center services with a secure local center with 24 by 7 engineering and support from a geographically diverse company that operates data centers in multiple markets.

### Fibernet Direct

866-787-2637 • [www.fibernetdirect.com](http://www.fibernetdirect.com)

Fibernet Direct, an award-winning provider of end-to-end bandwidth infrastructure services, owns and operates its state-of-the-art fiber-optic network in Greater Fort Lauderdale and other major metropolitan areas in Florida and Texas. A subsidiary of Crown Castle, the nation's largest provider of shared wireless infrastructure, Fibernet

Photo courtesy of Broward Health

Photo courtesy of Broward Health



Direct offers a full range of fiber-optic solutions.

### Florida LambdaRail

850-385-1250 • [www.flrnet.org](http://www.flrnet.org)

Florida LambdaRail, LLC (FLR) facilitates advanced research, education, and economic development activities in Florida, utilizing next generation network technologies, protocols and services. The FLR complements the National LambdaRail initiative, a national high-speed research network initiative for research universities and technology companies. The FLR provides opportunities for Florida university faculty members, researchers and students to collaborate with colleagues around the world on leading edge research projects.

### MASS TRANSIT BRIGHTLINE

305-520-2300 • [www.gobrightline.com](http://www.gobrightline.com)

Brightline is a new express train service that is reinvigorating a century old railway to connect the cities of Miami, Fort Lauderdale and West Palm Beach, with a later expansion to Orlando. The only privately funded express passenger rail system in the country, Brightline will ease the stress of traffic for residents and visitors with ride sharing, taxi and shuttle options available at each of the three downtown South Florida stations.

### Tri-Rail

800-TRI-RAIL • [www.tri-rail.com](http://www.tri-rail.com)

The South Florida Regional Transportation Authority (SFRTA) operates Tri-Rail, a 72-mile commuter rail system serving 18 stations between West Palm Beach and Miami International Airport. Tri-Rail, which recently celebrated its 25th anniversary, operates seven days a week, providing a convenient alternative to regional commuters. An extensive bus service, run by Broward County Transit, connects Tri-Rail stops to major business, shopping, educational and residential centers, as well as to Fort Lauderdale-Hollywood International Airport.

### The Wave

954-463-6574 • <http://wavestreetcar.com>

The Wave is an environmentally friendly streetcar system planned for downtown Fort Lauderdale – an important next step in creating a regional transit framework that will greatly enhance the economic development, livability, and environment of South Florida. Its first phase is a planned 2.8-mile system spanning the New River to connect the hospital and courthouse districts on the south side with the downtown business core and government, education, shopping, recreation and entertainment centers on the north side. It will serve as a circulator/distributor system, with connections to regional bus and rail systems. This project has been the work of a regional team of partners that includes the South Florida Regional Transportation Authority (SFRTA) project sponsor, the Downtown Development Authority (DDA), the Broward Metropolitan Planning Organization, Broward County, Broward County Transit, the City of Fort Lauderdale, and Florida Department of Transportation.

### Broward County Transit - Bus Transportation

954-357-8400 • [www.broward.org/bct](http://www.broward.org/bct)

Broward County Transit (BCT) provides regular

bus service throughout the county, meeting the needs of commuters, visitors and residents of all ages. BCT's total active fleet – including biodiesel buses – makes 36.6 million passenger trips annually and travels 14 million annual service miles. BCT's routes include Broward workplaces, schools, shopping, libraries, parks, cultural and civic activities, and other places of interest. BCT works in partnership with Broward municipalities to provide community bus services, and also provides links to Tri-Rail and the Miami-Dade and Palm Beach County transit systems.

**South Florida Commuter Services**

800-234-RIDE • www.1800234ride.com

Supporting area carpools and vanpools, South Florida Commuter Services (SFCS) is a comprehensive rideshare management system that provides instant access and matches for regional commuters. SFCS provides free assistance to employers in the tri-county area that would like to implement transportation solutions within their company. SFCS also provides other services/information on park-n-ride lots, public transit, bike partners and routes, and even highway construction information.

**UTILITIES**

**Florida Power & Light (FPL)**

954-797-5000 • www.fpl.com

Known for its national leadership in developing renewable sources of energy, Florida Power & Light Company (FPL) serves 4.8 million customers, or about half the state of Florida. It is a subsidiary of NextEra Energy, Inc. FPL consistently outperforms national averages for service reliability while customer bills are below the national average. A clean energy leader, FPL has one of the lowest emissions profiles and one of the leading energy efficiency programs among utilities nationwide.

FPL offers integrated energy services to help businesses develop, design and install cost-effective money-saving projects. FPL's turnkey solutions are saving millions of dollars by lowering operating costs and increasing profit margins through reducing overall energy consumption and identifying areas of improvement.

**Broward County Water & Wastewater Services**

954-831-3250 • www.broward.org/waterservices

Broward County Water & Wastewater Services is committed to providing cost-effective water and wastewater management services and programs while maintaining a high quality of life through sound environmental practices. Broward County Water & Wastewater Services provides retail water and sewer services for 59,000 customers, regional wastewater services for more than 600,000 residents, and storm water and canal management services

**US Cities and International Cities Served from Fort Lauderdale-Hollywood International Airport**

**Domestic Destinations**

- Aguadilla
- Akron
- Albany
- Allentown
- Asheville
- Atlanta
- Atlantic City
- Austin
- Baltimore
- Boston
- Buffalo
- Charleston
- Charlotte
- Chicago
- Cincinnati
- Cleveland
- Columbus
- Concord, NC
- Dallas/Ft. Worth
- Denver
- Detroit
- Grand Rapids
- Greenville-Spartanburg
- Hartford
- Houston
- Indianapolis
- Jacksonville
- Kansas City
- Key West
- Knoxville
- Las Vegas
- Latrobe
- Lexington
- Long Island/Islip
- Los Angeles
- Louisville
- Memphis
- Milwaukee
- Minneapolis
- Myrtle Beach
- Nashville
- New Orleans
- New York - JFK
- New York - LGA
- Newark
- Newburgh
- Niagara Falls
- Ogdensburg
- Orlando
- Philadelphia
- Phoenix
- Pittsburgh
- Plattsburgh
- Portsmouth
- Providence
- Raleigh Durham
- Richmond
- Rochester
- Salt Lake City
- San Diego
- San Francisco
- San Juan, P.R.
- Seattle
- St. Louis
- St. Thomas, V.I.
- Syracuse
- Tallahassee
- Tampa
- Trenton
- Washington, D.C
- White Plains
- Worcester

**International Destinations**

- Armenia, Colombia
- Barcelona, Spain
- Belize City, Belize
- Bimini, Bahamas
- Bogota, Colombia
- Bridgetown, Barbados
- Calgary, Canada
- Camaguey, Cuba
- Cancun, Mexico
- Cap Haitien, Haiti
- Cartagena, Colombia
- Copenhagen, Denmark
- Dubai, United Arab Emirates
- Fort-de-France, Martinique
- Freeport, Bahamas
- George Town, Bahamas
- George Town, Grand Cayman
- Governor's Harbour, Bahamas
- Guantanamo Bay, Cuba
- Guatemala City, Guatemala
- Guayaquil, Ecuador
- Halifax, Canada
- Havana, Cuba
- Holguin, Cuba
- Kingston, Jamaica
- Lima, Peru
- London (Gatwick), England
- Managua, Nicaragua
- Marsh Harbour, Bahamas
- Medellin, Colombia
- Mexico City, Mexico
- Montego Bay, Jamaica
- Montreal, Canada
- Nassau, Bahamas
- North Eleuthra, Bahamas
- Oranjestad, Aruba
- Oslo, Norway
- Ottawa, Canada
- Panama City, Panama
- Paris, France
- Pointe-a-Pitre, Guadeloupe
- Port au Prince, Haiti
- Port of Spain, Trinidad
- Providenciales, Turks and Caicos
- Punta Cana, Dominican Republic
- Quebec, Canada
- Quito, Ecuador
- San Jose, Costa Rica
- San Pedro Sula, Honduras
- San Salvador, El Salvador
- Santiago, Dominican Republic
- Santo Domingo, Dominican Republic
- Sao Paulo, Brazil
- St. Maarten, St. Maarten
- Stockholm, Sweden
- Toronto, Canada
- Treasure Cay, Bahamas
- Veradero, Cuba
- Winnipeg, Canada

Source: Broward Aviation, 2017

supporting aquifer recharge and flood management throughout Broward County.

**South Florida Water Management District**

561-686-8800 or 800-432-2045 (Florida only)

www.sfwmd.gov

A regional agency of the State of Florida, the

South Florida Water Management District (SFWMD) is charged with managing and protecting water resources on behalf of 7.5 million South Floridians, and is the lead agency in restoring America's Everglades – the largest environmental project in the nation's history. The SFWMD spans 16 counties, including Broward, covering 17,930 square miles. ■

**SCHEDULED AIRLINES**

- Air Canada
- Air Transat
- AirTran Airways
- Alaska Airlines
- Allegiant
- American Airlines
- Avianca Airlines
- Azul Airlines
- Bahamasair
- British Airways
- Canjet Airlines
- Caribbean Airlines
- Copa Airlines
- Delta Air Lines
- Emirates Airlines
- Florida Coastal Airlines
- Frontier Airlines
- IBC Airways
- JetBlue Airways
- Norwegian Air Shuttle
- Silver Airways
- Skybahamas Airlines
- Southwest Airlines
- Spirit Airlines
- Sun Air International
- Sunwing Airlines
- TAME Airlines
- United Airlines
- Virgin America
- Westjet Airlines
- Federal Express
- Mountain Air Cargo
- Southwest Airlines Cargo:
- United Parcel Service, Co. (UPS)
- United States Postal Service

**CARGO**

- Aero Lauderdale
- Air Jamaica, Ltd. Cargo:
- Delta Air Lines Cargo

Source: Broward Aviation, 2017



**“Broward County’s government leaders foster a business-friendly environment, helping companies of all sizes find success.”**

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## Barbara Sharief

MAYOR, BROWARD COUNTY



GOVERNMENT

# Collaborative Leadership

Supporting the economic vitality of Greater Fort Lauderdale's diverse communities is high priority for elected leadership

The Broward County Board of County Commissioners is the legislative branch of Broward County government, while the county administrator handles the administrative functions. In addition to county government, Broward has 31 municipalities that serve local residents and businesses.

At the center of a metropolitan area of more than 6 million people, Broward County operates Fort Lauderdale-Hollywood International Airport and Port Everglades, as well as dozens of other county departments and a wide range of programs.

For expanding and relocating businesses, county agencies vigilantly pursue opportunities to streamline and expedite permitting

procedures, while building and maintaining a solid infrastructure for Greater Fort Lauderdale businesses and residents.

The county commission is comprised of nine members who are elected by district. Each commissioner must be a resident of the particular district for which seat he/she seeks election. Each year, the commission elects a mayor who serves as

## **BROWARD COUNTY** **Board of County Commissioners**

Government Center, Room 421  
115 S. Andrews Avenue  
Fort Lauderdale, FL 33301  
954-357-7000  
[www.broward.org](http://www.broward.org)

## **2017 Broward County Commission**

(Pictured below. Standing left to right) Chip LaMarca, District 4; Nan H. Rich, District 1; Dale V.C. Holness, District 9; Michael Udine, District 3; Vice Mayor Beam Furr, District 6; Mayor Barbara Sharief, District 8; Mark D. Bogen, District 2; Steve Geller, District 5; Tim Ryan, District 7





**BROWARD COUNTY**  
Board of County Commissioners

**DISTRICT 1**  
Nan H. Rich  
954-357-7001  
nrich@broward.org

**DISTRICT 2**  
Mark D. Bogen  
954-357-7002  
mbogen@broward.org

**DISTRICT 3**  
Michael Udine  
954-357-7003  
mudine@broward.org

**DISTRICT 4**  
Chip LaMarca  
954-357-7004  
clamarca@broward.org

**DISTRICT 5**  
Steve Geller  
954-357-7005  
sgeller@broward.org

**DISTRICT 6**  
Beam Furr  
954-357-7006  
bfurr@broward.org

**DISTRICT 7**  
Tim Ryan  
954-357-7007  
tryan@broward.org

**DISTRICT 8**  
Barbara Sharief  
954-357-7008  
bsharief@broward.org

**DISTRICT 9**  
Dale V. C. Holness  
954-357-7009  
dholness@broward.org



the county’s official representative and ceremonial dignitary and provides leadership on issues facing the county.

The commission appoints the county administrator, county attorney and commission auditor. The commission also appoints numerous advisory and regulatory boards. The County Commission meets in formal session the first four Tuesdays each month at 10 a.m. in Room 422 of the Broward County Governmental Center. The public is encouraged to attend commission meetings.

**Broward County Administrator**

Bertha Henry  
954-357-7362 | www.broward.org

The county administrator is the chief executive officer of Broward County and directs the government functions under the auspices of the county commission.

**Broward County Office of Economic and Small Business Development**

Sandy-Michael McDonald, Director  
954-357-5673 | www.broward.org/econdev

The mission of the Office of Economic and Small

Business Development (OESBD) is to stimulate economic development by attracting, retaining and expanding targeted industries, including a special focus on small business growth, and thereby, enhance the quality of life for Broward County residents and visitors. OESBD works closely with key partners to accomplish its mission, including the Greater Fort Lauderdale Alliance. OESBD is responsible for the protocol and international trade desk that includes the Diplomatic Services Room for Broward County, located at Fort Lauderdale-Hollywood International Airport.

The office also handles export and trade including trade missions and conducts quarterly export workshops to increase exports. Broward County, through OESBD, also currently offers two certifications for small businesses, the County Business Enterprise (CBE) and the Small Business Enterprise (SBE), or Sheltered Market. Broward County is also part of the Florida Department of Transportation’s Unified Certification Program (UCP) and certifies firms located in Broward and Palm Beach counties for the Federal Disadvantaged Business Enterprise (DBE) program.

Photo courtesy of City of Tamarac

Photo courtesy of Metropica



# pompano beach

## WELCOME

We invite you to consider Pompano Beach as your business home.

We promise to provide an environment where your comfort, enjoyment and success is our top priority. We will do everything possible to make it easy and pleasant for you to do business here and to enjoy our beaches and parks. We want you to experience Florida's Warmest Welcome!

*“ With its pulse on the economic potential and its vision to support creativity, innovation and the business community, Pompano Beach is a thriving hub for many industries and an attractive place to flourish and play. ”*

- Chadia Ghanem, Auto Tech & Body

28+M  
SQUARE FT OF  
INDUSTRIAL/  
WAREHOUSE/  
DISTRIBUTION



## EASY ACCESS

- I-95 & FLORIDA'S TURNPIKE
- POMPANO BEACH AIRPARK
- FORT LAUDERDALE /HOLLYWOOD INTERNATIONAL AIRPORT & SEAPORT MINUTES AWAY
- MIAMI INTERNATIONAL AIRPORT & WEST PALM BEACH INTERNATIONAL AIRPORTS WITHIN AN 1 HOURS DRIVE



3  
INTERNATIONAL  
AIRPORTS (MIA, PBI,  
FLL) & SEAPORTS

2  
RAIL LINES  
FEC + CSX



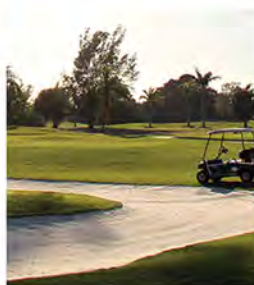
## GREAT LIFESTYLE

- YEAR ROUND WATER SPORTS
- GREG NORMAN MUNICIPAL GOLF COURSE
- 650+ ACRES OF PUBLIC PARKS
- EXCEPTIONAL BEACHFRONT AMENITIES
- 300+ FREE COMMUNITY EVENTS
- WORLD CLASS CULTURAL VENUES
- & FLORIDA'S WARMEST WELCOME

106K +  
RESIDENTS  
5.8 M+  
PEOPLE IN THE  
TRI-COUNTY AREA



25.8  
SQUARE MILES  
3 MILES OF  
BEACH



100 WEST ATLANTIC BOULEVARD  
2ND FLOOR SUITE 276  
POMPANO BEACH, FL 33060  
954.786.5535

# BROWARD COUNTY MUNICIPALITIES

From attractive tax incentives to beach-front views, dynamic retail centers and spacious business parks, Broward County's diverse municipalities offer a wide array of business opportunities. Here is a snapshot of each of Broward County's 31 municipali-

ties as well as their government structure and a short list of businesses that have chosen to call each city home. For more detailed information on a particular municipality, contact the Greater Fort Lauderdale Alliance at 954-524-3113 or the city itself.



Photo courtesy of of City of Miramar

Municipality	Address	Form of Governemnt	Officials	Stats
COCONUT CREEK	4800 West Copans Road Coconut Creek, FL 33063 954-973-6770 www.coconutcreek.net	City Commission/City Manager	Mayor: Becky Tooley  Chief Administrator: Mary Blasi, City Manager	Square Miles: 12 Population: 53,761 A-rated Schools: 5 Muni. Millage Rate: 6.3857 Total Mileage Rate: 20.9094
COOPER CITY	9090 S. W. 50th Place Cooper City, FL 33328 954-434-4300 www.coopercityfl.org	City Commission/City Manager	Mayor: Greg Ross  Chief Administrator: Bruce D. Loucks, City Manager	Square Miles: 8.5 Population: 33,671 A-rated Schools: 5 Muni. Millage Rate: 6.5272 Total Mileage Rate: 20.1149
CORAL SPRINGS	9551 W. Sample Road Coral Springs, FL 33065 954-344-1000 www.coral springs.org	City Commission/City Manager	Mayor: Skip Campbell  Chief Administrator: Michael Goodrum, City Manager	Square Miles: 24 Population: 126,264 A-rated Schools: 6 Muni. Millage Rate: 4.7982 Total Mileage Rate: 19.8654
DANIA BEACH	100 W. Dania Beach Blvd. Dania Beach, FL 33004 954-924-6800 http://daniabeachfl.gov	City Commission/City Manager	Mayor: Tamara James  Chief Administrator: Robert Baldwin, City Manager	Square Miles: 8.5 Population: 29,639 A-rated Schools: 2 Muni. Millage Rate: 5.9998 Total Mileage Rate: 19.8339
DAVIE, TOWN OF	6591 Orange Drive Davie, FL 33314 954-797-1000 www.davie-fl.gov	Town Council /Town Administrator	Mayor: Judy Paul  Chief Administrator: Richard J. Lemack, Town Administrator	Square Miles: 35.6 Population: 99,440 A-rated Schools: 11 Muni. Millage Rate: 5.0799 Total Mileage Rate: 19.2839
DEERFIELD BEACH	150 N.E. 2nd Avenue Deerfield Beach, FL 33441 954-480-4200 www.deerfield-beach.com	City Commission/City Manager	Mayor: Bill Ganz  Chief Administrator: Burgess Hanson, City Manager	Square Miles: 16.27 Population: 77,039 A-rated Schools: 2 Muni. Millage Rate: 6.7688 Total Mileage Rate: 21.2731
FORT LAUDERDALE	100 N. Andrews Avenue Fort Lauderdale, FL 33301 954-828-5000 www.fortlauderdale.gov	City Commission/City Manager	Mayor: John P. "Jack" Seiler  Chief Administrator: Lee Feldman, City Manager	Square Miles: 35.5 Population: 178,590 A-rated Schools: 10 Muni. Millage Rate: 4.1193 Total Mileage Rate: 19.1387
HALLANDALE BEACH	400 S. Federal Highway Hallandale Beach, FL 33009 954-458-3251 www.hallandalebeachfl.gov	City Commission/City Manager	Mayor: Joy Cooper  Chief Administrator: Roger M. Carlton, City Manager	Square Miles: 4.4 Population: 37,133 Muni. Millage Rate: 5.1918 Total Mileage Rate: 19.3875



Photo courtesy of Brightline

Photo courtesy of Port Everglades

Major Employers	Important Sites / Facilities	Business Websites
<p>Al Hendricks Toyota, Allstate, Broward College (North Campus), CSSI, Cusano's Bakery, El Dorado Furniture, Enterprise Rent-a-Car (regional offices), Food for the Poor, Gunther VW, Motion-Point, Seminole Coconut Creek Casino, Vista BMW</p>	<p>1st Line Oncology, 2 major county parks and 20 active and passive city parks, Broward College (North Campus), Butterfly World, City Community and Fitness Centers, Junior Achievement, Lyons Business Park, Lyons Technology Center, Promenade at Coconut Creek, Seminole Coconut Creek Casino</p>	<p>Coconut Creek Chamber of Commerce: <a href="http://www.coconutchamber.com">www.coconutchamber.com</a></p>
<p>Broward County School Board, City of Cooper City, Publix, Steinmart, Walmart</p>	<p>Bill Lipps Sports Complex, Brian Piccolo Park, Cooper Colony Golf Course, Cooper City Commons, Cooper City Sports Complex, Embassy Lakes Community, Monterra Community, Rock Creek Community</p>	<p>Davie-Cooper City Chamber of Commerce: <a href="http://www.davie-coopercity.org">www.davie-coopercity.org</a></p>
<p>ABB Concise, Air Around the Clock, Arriva Medical, Blue Stream, Broward County Schools, City of Coral Springs, Coral Springs Auto Mall, Coral Springs Medical Center (Broward Health), Dick's Sporting Goods, First Data, JELD-WELD Millwork Distribution, Home Depot, KB Electronics, Lowe's Home Center, Lupin, Nordis Direct Marketing, Publix Supermarket, Showcase Provisions, Target, TekPartners/MedPartners, Tridien Medical, Unipower, Vantage Hospitality, Vutec Corporation, Walmart/Sam's Club, Walgreens</p>	<p>Center for the Arts, Coral Springs Country Club, Coral Square Mall, Coral Springs Municipal Complex, Corporate Park of Coral Springs Heron Bay Marriot Hotel, Golf Club and Convention Center, Florida Ice Den, Museum of Art, Northwest Regional Library, Sawgrass Nature Center, Sportsplex Aquatic Complex &amp; Tennis Center, TPC Eagle Trace, The Walk</p>	<p>Coral Springs Economic Development Office: <a href="http://CoralSpringsEDO.com">http://CoralSpringsEDO.com</a></p> <p>Coral Springs Regional Chamber of Commerce: <a href="http://www.cschamber.com">www.cschamber.com</a></p>
<p>American Maritime Officers (AMO) National Headquarters, Bass Pro Shops, Casino at Dania Beach, City of Dania Beach, Chewy.com, Chiquita, Cruise.com, Cross Pointe Care Center, Derecktor Florida, Holiday Inn, Marriott Hotels, Magic Leap, Publix, RTM Star Center, TQL Logistics, Wyndham Hotels</p>	<p>American Maritime Officers (AMO) National Headquarters, Arts and Vintage District, Bass Pro Shops, Broward College Tigertail Lake Recreational Center, County and City Parks, Dania Beach Marina, Dania Beach Pier, Casino at Dania Beach, Design Center of The Americas, FAU SeaTech Campus, Frost Park, Gallery of Amazing Things, Harbour Towne Marina, Holocaust Education and Documentation Center, Hurricane Harbor, IT Parker Community Center, Nova Southeastern University Oceanographic Center, Port Everglades, Stirling Road Design District, Weiner Museum of Decorative Arts</p>	<p>Greater Dania Beach Chamber of Commerce: <a href="http://www.daniabeachchamber.org">www.daniabeachchamber.org</a> <a href="http://www.daniabeachCRA.org">www.daniabeachCRA.org</a></p>
<p>Allegran, Broward College, Broward County School Board, Costco, Florida Atlantic University, Manheim Auctions, Nova Southeastern University, Pirtle Construction, Publix, Rick Case Automotive Group, Signature Grand, Stryker, Town of Davie, Target Stores, Wal-Mart, Whole Foods</p>	<p>Bergeron Rodeo Grounds, Buehler Planetarium, Davie Business Center, Davie Golf and Country Club, Flamingo Gardens, Grande Oaks Country Club, Miami Dolphins Training Facility, New Town Commerce Center, Old Davie School House, Robbins Lodge, South Florida Education Center, Tower Shops, Young at Art Museum</p>	<p>Davie-Cooper City Chamber of Commerce: <a href="http://www.davie-coopercity.org">www.davie-coopercity.org</a></p>
<p>CD International Enterprises Inc., Don King Productions Inc., Health Benefits Direct, JKG Group, J.M. Family Enterprises, List Industries, Medics Ambulance Services, Moving Waters Industries, North Broward Medical Center, People's Trust, Pomeroy Electric, Publix Distributing, SHL Pharma, Sun Sentinel, United Parcel Service</p>	<p>The Arboretum at Constitution Park, Deerfield Beach Campus of Florida Atlantic Research and Development Park, Deerfield Beach Middle School Aquatic Center and Athletic Complex, Deerfield Island County Park, Deerfield Beach International Fishing Pier, Golf Courses, National Blue Wave Award-Winning Beach, Quiet Waters Park, Sullivan Park and Marina</p>	<p>Greater Deerfield Beach Chamber of Commerce: <a href="http://www.deerfieldchamber.com">www.deerfieldchamber.com</a></p>
<p>Allied Marine/Ferretti Group, AutoNation, Baxter International, Bayview Asset Management, BFC Financial, Broward County School Board, Broward Health Medical Center, CHG Healthcare Services, Citrix, Governmental agencies (city, county, state, federal), Hotwire Communications, Holy Cross Hospital, Jetsmarter, Kaplan Higher Education, Microsoft Latin America, Prolexic Technologies, Randstad, Republic Industries, SATO Global Solutions, Sixt Rent A Car, South African Airways, Stiles, Templeton Worldwide, Trividia Health, Zimmerman</p>	<p>Amtrak, Brightline, Broward Center for the Performing Arts, Broward County Main Library, Carter Park, Fort Lauderdale Aquatics Complex, Fort Lauderdale Beach, Fort Lauderdale Executive Airport, Fort Lauderdale-Hollywood International Airport, Fort Lauderdale International Boat Show, Galleria Mall, Greater Fort Lauderdale/Broward County Convention Center, Holiday Park, Las Olas Boulevard Shopping District, Las Olas Municipal Marina, Mills Pond Park, Museum of Art, Museum of Discovery and Science, Osswald Park, Port Everglades, Riverwalk, Snyder Park, Stranahan House, Tri-Rail, War Memorial Auditorium</p>	<p>Greater Fort Lauderdale Chamber of Commerce: <a href="http://www.ftlchamber.com">www.ftlchamber.com</a></p> <p>Greater Fort Lauderdale Convention and Visitors Bureau: <a href="http://www.sunny.org">www.sunny.org</a></p>
<p>Diplomat Golf &amp; Country Club, Gulfstream Park Racing and Casino, Mardi Gras Gaming</p>	<p>Diplomat Golf &amp; Country Club, Fashion Row Art District, Hallandale Beach Commerce Park, Historic Village, Mardi Gras Gaming &amp; Casino, North &amp; South Beach, The Village at Gulfstream Park</p>	<p>Hallandale Beach Chamber of Commerce: <a href="http://www.hallandalebeachchamber.org">www.hallandalebeachchamber.org</a></p>

Municipality	Address	Form of Governemnt	Officials	Stats
HILLSBORO BEACH, TOWN OF	1210 Hillsboro Mile Hillsboro Beach, FL 33062 954-427-4011 www.townofhillsborobeach.com	Town Commission	Mayor: Deborah Tarrant  Chief Administrator: Robert Lellogg, Town Clerk	Square Miles: 0.47 Population: 1,905 Muni. Millage Rate: 3.39 Total Mileage Rate: 18.3584
HOLLYWOOD	2600 Hollywood Blvd. Hollywood, FL 33022-9045 954-921-3211 www.hollywoodfl.org	City Commission/City Manager	Mayor: Josh Levy  Chief Administrator: Dr. Wazir Ishmael, City Manager	Square Miles: 28.87 Population: 143,273 A-rated Schools: 7 Muni. Millage Rate: 7.4479 Total Mileage Rate: 21.324
LAUDERDALE-BY-THE-SEA	4501 Ocean Drive Lauderdale-By-The-Sea, FL 33308 954- 640-4220 www.lauderdalebythesea-fl.gov	Town Commission/Town Manager	Mayor: Scott Sasser  Chief Administrator: Bud Bentley, Town Manager	Square Miles: 1.5 Population: 6,056 Muni. Millage Rate: 3.6873 Total Mileage Rate: 18.5457
LAUDERDALE LAKES	4300 N.W. 36th Street Lauderdale Lakes, FI 33319 954-535-2700 www.lauderdalelakes.org	City Commission/City Manager	Mayor: Hazelle Rogers  Chief Administrator: Phil Alleyne, City Manager	Square Miles: 4.25 Population: 34,410 Muni. Millage Rate: 8.5000 Total Mileage Rate: 24.4824
LAUDERHILL	5581 W. Oakland Park Blvd. Lauderhill, FL 33319 954-730-3000 www.Lauderhill-fl.gov	City Commission/City Manager	Mayor: Richard J. Kaplan  Chief Administrator: Charles Faranda, City Manager	Square Miles: 8.6 Population: 68,026 A-rated Schools: 1 Muni. Millage Rate: 7.5898 Total Mileage Rate: 23.3904
LAZY LAKE, VILLAGE OF	2250 Lazy Lane Lazy Lake, FL 33305	Village Council	Mayor: Caroline White  Chief Administrator: Joe Fodera, Village Clerk	Square Miles: 0.07 Population: 25 Muni. Millage Rate: 4.3490 Total Mileage Rate: 19.5655
LIGHTHOUSE POINT	2200 N.E. 38th Street Lighthouse Point, FL 33064 954-943-6500 www.lighthousepoint.com	Mayor/City Commission	Mayor: Glenn Troast  Chief Administrator: John Lavisky, City Administrator	Square Miles: 2.49 Population: 10,510 Muni. Millage Rate: 3.5893 Total Mileage Rate: 18.6476
MARGATE	5790 Margate Blvd. Margate, FL 33063 954-972-6454 www.margatefl.com	City Commission/City Manager	Mayor: Tommy Ruzzano  Chief Administrator: Douglas E. Smith, City Manager	Square Miles: 9.17 Population: 55,456 A-rated Schools: 1 Muni. Millage Rate: 7.3093 Total Mileage Rate: 21.8317
MIRAMAR	2300 Civic Center Place Miramar, FL 33025 954-602-3123 www.miramarfl.gov	City Commission/City Manager	Mayor: Wayne M. Messam  Chief Administrator: Kathleen Woods-Richardson, City Manager	Square Miles: 31 Population: 134,037 A-rated Schools: 12 Muni. Millage Rate: 6.7654 Total Mileage Rate: 20.3531
NORTH LAUDERDALE	701 S.W. 71st Avenue North Lauderdale, FL 33068 954-722-0900 www.nlauderdale.org	City Commission/City Manager	Mayor: Jack Brady  Chief Administrator: Ambreen Bhatti	Square Miles: 5.2 Population: 44,923 A-rated Schools: 2 Muni. Millage Rate: 7.5 Total Mileage Rate: 22.2724
OAKLAND PARK	3650 N.E. 12th Avenue Oakland Park, FL 33334 954-630-4200 www.oaklandparkfl.org	City Commission/City Manager	Mayor: John Adornato, III  Chief Administrator: David Hebert, City Manager	Square Miles: 8.04 Population: 43,000 A-rated Schools: 1 Muni. Millage Rate: 6.1555 Total Mileage Rate: 20.9279

Major Employers	Important Sites / Facilities	Business Websites
Residential Community	United States Coast Guard Lighthouse at Hillsboro Inlet	N/A
City of Hollywood, HEICO Corporation, Margaritaville Hollywood Beach Resort, Memorial Healthcare System, Memorial Hospital South and Joe DiMaggio Children's Hospital, Memorial Regional Hospital, Interbond Corp. of America d/b/a BrandsMart U.S.A., Royal Caribbean Cruise Line, Seminole Hard Rock Hotel & Casino, Diplomat Resort & Spa	Art & Culture Center of Hollywood, ArtsPark at Young Circle, Barry University College of Health Sciences, City of Hollywood Marina, Joe DiMaggio Children's Hospital, Diplomat Resort & Spa, Fort Lauderdale-Hollywood International Airport, Hillcrest Golf & Country Club, Hollywood Beach Golf Course and Resort, Hollywood Public Beach and Historic Beach Boardwalk, Dr. Von D. Mizell-Eula Johnson State Park, Margaritaville Hollywood Beach Resort, Memorial Regional Hospital, Nova Southeastern University Guy Harvey Oceanographic Center, Orangebrook Golf and Country Club, Port Everglades, Seminole Hard Rock Hotel & Casino, Sheridan Technical College, T.Y. Park, West Lake Park/Anne Kolb Nature Center	Greater Hollywood Chamber of Commerce: <a href="http://www.hollywoodchamber.org">www.hollywoodchamber.org</a>  Hollywood Community Redevelopment Agency: <a href="http://www.hollywoodcra.org">www.hollywoodcra.org</a>  Hollywood Office of Tourism: <a href="http://www.visithollywood.org">www.visithollywood.org</a>
Hotels and Restaurants	Beaches, Downtown Pavilion, Fishing Pier, Municipal Park	Lauderdale-By-The-Sea Chamber of Commerce: <a href="http://www.lbts.com">www.lbts.com</a>
Aldi Food Market, Bank of America, BankUnited, Burlington Coat Factory, Chase Bank, Dollar Tree, Enterprise Car Rental, Florida Medical Center, SunTrust, Walgreens, Walmart Supercenter	C-13 Canal Trail, City of Lauderdale Lakes Educational and Cultural Center, Cypress Preserve Park, Lakes Mall, Lauderdale Lakes Swimming Complex, Northgate Park, Vincent Torres Memorial Park, Willie Webb Sr. Park	<a href="http://www.lauderdalelakes.org">www.lauderdalelakes.org</a>
123 Lump Sum, Children's Services Council, Forest Trace, Garden Plaza, Inverrary Resort Hotel, LaStrada Furniture, the Lenox, Publix, SuperTarget, Swap Shop, UPS, Winn Dixie, Hotwire Communications, Fassmer Service of America, Select Foods	Lauderhill Performing Arts Center, Central Broward Regional Park, Inverrary Country Club, Lauderhill Golf Center & Course, Lauderhill Mall, Lauderhill Sports Park, Sadkin Community Center, Swap Shop, Veterans Park Community Center	Lauderhill Regional Chamber of Commerce: <a href="http://www.lauderhillcc.com">www.lauderhillcc.com</a>
Residential Community	Residential Community	N/A
Residential Community	Cap's Place Restaurant, Lighthouse Point Marina, Lighthouse Point Yacht and Racquet Club	Lighthouse Point Chamber of Commerce: <a href="http://www.lhpchamber.com">www.lhpchamber.com</a>
AutoNation, Broward County Public Schools, City of Margate, Global Response Corporation, JM Lexus, Nationwide Relocation Services, Northwest Medical Center, Penn Dutch, Publix, Walmart	Calypso Cove Aquatic Facility, Carolina Golf Course, Firefighters Park, Margate Sports Complex, Northwest Medical Center	Margate Chamber of Commerce: <a href="http://www.margatechamber.org">www.margatechamber.org</a>
Aero Accessories, American Express, American Medical Depot, Apotex, AT&T Broadband, Carnival Cruise Lines, Disney, Ecolab, EDS, FedEx, Humana, I HEART Media, JL Audio, Kellstrom, Lucent Technologies, Memorial Healthcare, Memorial Hospital, NBC6, WTVJ/Telemundo, Nissan, Premier Beverages, Quest Diagnostics, Royal Caribbean, Siemens, SIMTEC, SmithKline Beecham, Southern Glazer's Wine & Spirits, Spirit Airlines, Turbine Controls, United Data Technologies, 3Z Telecom	Fairway Business Center, Flamingo Park of Commerce, Huntington Corporate Park, Huntington Square Office Park, Miramar Business Center, Miramar Center Business Park, Miramar Center Corporate Park, Miramar Commerce Park, Miramar Executive Center, Miramar Park of Commerce, Miramar Professional Plaza, Monarch Lakes Industrial Center, Parkway Professional Building, Veneto Corporate Island and Professional Center at Riviera Point	Miramar-Pembroke Pines Regional Chamber of Commerce: <a href="http://www.MiramarPembrokePines.org">www.MiramarPembrokePines.org</a>
Bravo Supermarket, Broward Meats, City of North Lauderdale, Home Depot, Publix Supermarket, Teleperformance, Ross, Walmart Full Service Center	Hampton Pines Park, North Lauderdale Sports Complex, Veterans Memorial, Wyland Wall	<a href="http://www.nlauderdale.org">www.nlauderdale.org</a>
Albertsons, Broward County Public Schools, Broward Paper & Packaging Inc., CareerSource Broward, City of Oakland Park, Funky Buddha Brewery, Holy Cross Hospital, Home Depot, L.A. Fitness, Lipton Toyota, Lowe's Home Improvement, Publix Supermarket, Steel Fabricators LLC, U.S. Postal Service	Collins Community Center, Dillon Tennis Center, Dog Park, Jaco Pastorius Park Community Center, Oakland Park Athletic Complex, Royal Palm Park, Veteran's Park, Wimberly Athletic Field	Oakland Park/Wilton Manors Chamber of Commerce: <a href="http://www.ftlchamber.com">www.ftlchamber.com</a>

GOVERNMENT

Municipality	Address	Form of Governemnt	Officials	Stats
PARKLAND	6600 University Drive Parkland, FL 33067 954-753-5040 www.cityofparkland.org	City Commission/City Manager	Mayor: Christine Hunschofsky  Chief Administrator: Bob Payton, City Manager	Square Miles: 12.7685 Population: 27,850 A-rated Schools: 4 Muni. Millage Rate: 3.9890 Total Mileage Rate: 18.7524
PEMBROKE PARK, TOWN OF	3150 S.W. 52nd Avenue Pembroke Park, FL 33023 954-966-4600 www.townofpembrokepark.com	Town Commission/Town Administrator	Mayor: Ashira Mohammed  Chief Administrator: Dr. Robert Levy, Town Manager	Square Miles: 1.6 Population: 6,199 Muni. Millage Rate: 8.5 Total Mileage Rate: 22.0877
PEMBROKE PINES	601 City Center Way Pembroke Pines, FL 33025 954-450-1060 www.ppines.com	City Commission/City Manager	Mayor: Frank C. Ortis  Chief Administrator: Charles F. Dodge, City Manager	Square Miles: 34.8 Population: 166,611 A-rated Schools: 19 Muni. Millage Rate: 5.6736 Total Mileage Rate: 19.8258
PLANTATION	400 N.W. 73rd Avenue Plantation, FL 33317 954-797-2200 www.plantation.org	Strong Mayor/ City Council	Mayor: Diane Veltri Bendekovic  Chief Administrator: Diane Veltri Bendekovic, Mayor	Square Miles: 21.77 Population: 88,328 A-rated Schools: 4 Muni. Millage Rate: 5.75 Total Mileage Rate: 20.6724
POMPAÑO BEACH	100 W. Atlantic Blvd. Pompano Beach, FL 33060 954-786-4600 www.pompanobeachfl.gov	City Commission/City Manager	Mayor: Lamar Fisher  Chief Administrator: Greg Harrison, City Manager	Square Miles: 23.57 Population: 106,260 A-rated Schools: 1 Muni. Millage Rate: 5.32 Total Mileage Rate: 20.0976
SEA RANCH LAKES	#1 Gatehouse Road Sea Ranch Lakes, FL 33308 954-943-8862	Village Council/Mayor	Mayor: Alexander Soto  Chief Administrator: Donald Doody, City Attorney	Square Miles: 0.23 Population: 673 Muni. Millage Rate: 7.5000 Total Mileage Rate: 18.0506
SOUTHWEST RANCHES, TOWN OF	13400 Griffin Road Southwest Ranches, FL 33330 954-434-0008 www.southwestranches.org	Town Council /Town Administrator	Mayor: Doug McKay  Chief Administrator: Andrew "Andy" Berns, Town Administrator	Square Miles: 13 Population: 7,601 Muni. Millage Rate: 4.4629 Total Mileage Rate: 18.0506
SUNRISE	10770 W. Oakland Park Blvd. Sunrise, FL 33351 954-746-3440 www.sunrisefl.gov	City Commission/City Manager	Mayor: Michael J. Ryan  Chief Administrator: Richard Salamon, City Manager	Square Miles: 18.1 Population: 90,116 A-rated Schools: 3 Muni. Millage Rate: 6.0543 Total Mileage Rate: 21.2017
TAMARAC	7525 N.W. 88th Avenue Tamarac, FL 33321 954-597-3510 www.tamarac.org	City Commission/City Manager	Mayor: Harry Dressler  Chief Administrator: Michael C. Cernech, City Manager	Square Miles: 12 Population: 63,000 A-rated Schools: 2 Muni. Millage Rate: 7.2899 Total Mileage Rate: 22.1362
WEST PARK	1965 South State Road 7 West Park, FL 33083 954-989-2688 www.cityofwestpark.org	City Commission/City Manager	Mayor: Eric H. Jones, Jr.  Chief Administrator: W. Ajibola Balogun, City Administrator	Square Miles: 2.22 Population: 14,609 Muni. Millage Rate: 8.5 Total Mileage Rate: 22.2377
WESTON	17200 Royal Palm Boulevard Weston, FL 33326 954-385-2000 www.westonfl.org	City Commission/City Manager	Mayor: Daniel J. Stermer  Chief Administrator: John R. Flint, City Manager	Square Miles: 25.8 Population: 65,734 A-rated Schools: 11 Muni. Millage Rate: 2.39 Total Mileage Rate: 15.9777
WILTON MANORS	2020 Wilton Drive Wilton Manors, FL 33305 954-390-2100 www.wiltonmanors.com	City Commission/City Manager	Mayor: Gary Resnick  Chief Administrator: Leigh Ann Henderson, City Manager	Square Miles: 2.04 Population: 12,960 Muni. Millage Rate: 5.99 Total Mileage Rate: 21.3271

Major Employers	Important Sites / Facilities	Business Websites
Aston Gardens, BJ's, Broward County School District, City of Parkland, Publix, and various retail	Audubon Garden, Equestrian Center, Pine Trails Park, Terramar Park, Parkland Recreation and Enrichment Center	Parkland Chamber of Commerce: <a href="http://www.parklandchamber.com">www.parklandchamber.com</a>
Coca Cola Bottling, Grainger, Home Depot, Home Depot Distribution Center, Marinize Products, ME Productions, Mohawk Carpets, Stratton Framing, Sun Sentinel Publishing, Window Classics	A.J. Ryan, Jr. Park, McTyre County Park, Patrick Behan Park, Pembroke Park of Commerce, The Raymond P. Oglesby Preserve at Pembroke Park, Seneca Industrial Park	Hallandale Beach/Pembroke Park Chamber of Commerce: <a href="http://www.pembrokeparkchamber.com">www.pembrokeparkchamber.com</a> <a href="http://www.hallandalebeachchamber.com">www.hallandalebeachchamber.com</a>
Allied Industries, AutoNation, Baptist Health South Florida, Bergeron Land Development, Broward College, Calvin Giordano and Associates, Cintas, City of Pembroke Pines, Claire's Stores Inc., Claris Corporation, Discovery Schools, GDKN Corporation, Geo Care Inc, Holman Enterprises, Keiser University, Linder Industrial Machinery, Macy's, Memorial Healthcare System, Power 1 Financial, Publix Supermarkets, School Board of Broward County, Target, Walmart, Waste Pro USA Inc., Zinn Automotive Group	Barry University, Bergeron Business and Industrial Park, Broward College, Chapel Trail Industrial Park, Chapel Trail Wetlands Preserve, Charles F. Dodge City Center, City owned/operated charter school system, C.B. Smith Regional Park, Department of Homeland Security, Golf Courses, Keiser University, Memorial West Hospital, Memorial Pembroke Hospital, North Perry Airport, Pembroke Lakes Golf and Racquet Club, Pembroke Lakes Regional Mall, Pembroke Pines Academic Village, Pembroke Pointe Office Complex, Rueter Recycling Facility, Senator Howard Forman Health Center, Shops at Pembroke Gardens, Social Security Administration, South Florida State Hospital, Southwest Focal Point Senior Center, Studio 18, The Frank C. Ortis Exhibition Hall and Gallery	Miramar-Pembroke Pines Regional Chamber of Commerce: <a href="http://www.MiramarPembrokePines.org">www.MiramarPembrokePines.org</a>
American Express, Broward County, City of Plantation, Consolidated Credit Counseling, DHL, Kaplan University, Motorola, Plantation General Hospital, Precision Response Corporation, Team Health, TradeStation, University of Phoenix, Westside Regional Medical Center	Broward County Governmental Offices, The Fountains Shoppes of Distinction, Jim Ward Community Center, Pine Island Park, Plantation Central Park, Plantation General Hospital, Plantation Heritage Park, Plantation Preserve Golf Course & Club, Sunset Park, West Regional County Courthouse, Westfield Mall, Westside Regional Hospital, Volunteer Park	Greater Plantation Chamber of Commerce: <a href="http://www.plantationchamber.org">www.plantationchamber.org</a>
Associated Grocers of Florida, City of Pompano Beach, Sigma Plastics Group, FedEx Ground, Flexsol Packaging Corp., Freshpoint Produce, Gold Coast Beverage Distributors, Isle Casino and Harness Track, John Knox Village, Latite Roofing and Sheet Metal, Point Blank Enterprises, Stimpson Manufacturing, Walmart, Ofra Cosmetics	Air Park and the Goodyear Blimp Base, Aqua Marina, Aquatic Center, Community Park and Baseball Complex, Festival Flea Market, Greg Norman designed Pompano Municipal Golf Course, Hillsboro Inlet Park, Historic Downtown/Green Market, the Isle Casino and Harness Track, Merritt Boat Yard, Pompano Citi Centre, Public Beach and Fishing Pier, Tennis Center and Amphitheatre, Alsdorf Park and boat ramps	Greater Pompano Beach Chamber of Commerce: <a href="http://www.pompanobeachchamber.com">www.pompanobeachchamber.com</a>
Residential Community	Residential Community	N/A
Bank of America, Lowe's, McDonalds, Publix, Walgreens	Equestrian Park, Private equestrian facilities for training/boarding, Newly converted scenic Barn and Park	N/A
Actavis, American Express Regional HQ, BioHeart, BlackBerry, Bolton Medical, Broadspire, Centene Healthcare, Cigna, Colodny Fass South FL HQ, Comcast, Cross Country Services, Emerson - Latin America HQ, Fanatics, Grant Thornton, HBO Latin America, IKEA, Mednax-HQ, NationsHealth, New York Life, Norwegian Cruise Lines, Optimum Nutrition, Parallon, Pet Supermarket HQ, Rick Case Automotive Group HQ, Sawgrass Mills, Sprint PCS, Team Health, T-Mobile, United Healthcare, The Wendy's Company- Latin America/South Florida HQ	BB&T Center Arena, Broward Lakes Business Park, City Owned Satellite Farm, The Colonnades, Markham Park, Metropica, Sawgrass International Corporate Park, Sawgrass Mills, Seven Bridges at Springtree Golf Club, Sunrise Civic Center Theater, Sunrise Commerce Park, University of Florida MBA Program, Veterans Administration Medical Clinic, Westerra	Greater Sunrise Chamber of Commerce: <a href="http://www.sunrisechamber.org">www.sunrisechamber.org</a>
3dcart, Arrigo Dodge Chrysler Jeep, City Furniture, Convergys, Interplex Sunbelt, KSM Electronics Inc, State Farm, Unipharma, University Hospital and Medical Center	Caporella Aquatic Center, Caporella Park, Colony West Golf Club, Gary B. Jones Park for People and Pups, Mainlands Park, Sunset Point Park, Tamarac Commerce Park, Tamarac Community Center, Tamarac Commons Park, Tamarac Library, Tamarac Park/Multi-Purpose Center, Tamarac Sports Complex, Veterans' Memorial Park, Tephor Park	Greater Tamarac Chamber of Commerce: <a href="http://www.tamaracchamber.org">www.tamaracchamber.org</a>
Amazzin Car Dealership, DEALS, Home Depot	Boys & Girls Club, City Hall, Historic McTyre Park (formerly known as Tower Park), Mary Saunders Park, and mostly residential Community	N/A
Actavis, Cleveland Clinic Florida, Publix, School Board of Broward County, Ultimate Software	Cleveland Clinic Florida, Midtown Athletic Club, Nicklaus Children's Hospital's Dan Marino Outpatient Center, Weston Regional Park, Weston Tennis Center, Weston YMCA Family Center, Weston Town Center, 46 Miles of Bike Lanes	Weston Business Chamber of Commerce <a href="http://www.ftchamber.com">www.ftchamber.com</a>
City of Wilton Manors, Kids in Distress, Marrinson Senior Care Residences, Publix	City Hall & Police Station Complex, Colohatchee Park, Hagen Park Community Park & Tennis Center, Island City Park, Richardson Historical Park and Nature Preserve	Wilton Manors Business Association: <a href="http://www.wiltonmanorsbusinessassociation.com">www.wiltonmanorsbusinessassociation.com</a>

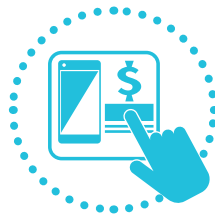
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“Our community works collaboratively to provide state and local resources for training, relocation and expansion.”

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## Arlene Pecora

PRESIDENT & CEO, THE SIGNATURE GRAND



# Financial and Tax Advantages

Greater Fort Lauderdale offers relocating and expanding businesses a wide range of benefits

Financial assistance, streamlined regulatory processes, low taxes and innovative and highly ranked talent development programs contribute to Greater Fort Lauderdale's business-friendly environment.

The advantages of doing business in Greater Fort Lauderdale carry over to the personal side, where individuals pay no state or local personal income taxes, giving companies an added enticement in recruiting executives, professionals and technology specialists and other talent.

## TAX ADVANTAGES

A stable and highly favorable tax climate enhances profitability for a wide variety of businesses looking to grow and prosper in a Florida location.

### Florida has . . .

- NO corporate income tax on limited partnerships
- NO corporate income tax on subchapter S-corporations
- NO state personal income tax guaranteed by constitutional provision
- NO corporate franchise tax on capital stock
- NO state-level property tax assessed
- NO property tax on business inventories
- NO property tax on goods-in-transit for up to 180 days
- NO sales and use tax on goods manufactured or produced in Florida for export outside the state
- NO sales tax on purchases of raw materials incorporated in a final product for resale, including non-reusable containers or packaging
- NO sales/use tax on boiler fuels
- NO sales/use tax on co-generation of electricity

### Florida Offers Sales and Use Tax Exemptions On . . .

- Semiconductor, defense and space technology-based industry transactions involving manufacturing or research equipment
- Purchases of machinery and equipment used by a new or expanding Florida business to manufacture, produce or process tangible personal property for sale

- Labor, parts and materials used in repair of and incorporated into machinery and equipment that qualify for sales tax exemption upon purchase
- Electricity used in the manufacturing process
- Aircraft parts, modification, maintenance and repair, sale or lease of qualified aircraft
- Commercial space activity – launch vehicles, payloads and fuel, machinery and equipment for production of items used exclusively at Spaceport Florida
- Labor component of research and development expenditures

Photo courtesy of City Furniture

- Any facility, device, fixture, machinery or equipment required for pollution control, abatement or monitoring of

equipment used in manufacturing processing or compounding items for sale

## Access to Capital

Florida offers business leaders a variety of ways to access capital resources, including angel investors, venture capital, experienced commercial lenders, and support from federal and state programs.

Venture capitalists can provide the funding needed to jump-start a business. These venture capital firms or angel investors are willing to provide an entrepreneur with seed capital in the hopes of gaining a substantial return when the business takes off. Florida has an entrepreneurial networking group called The Florida Venture Forum that is a resource of proven value.

For more information, visit [www.flventure.org](http://www.flventure.org).

## Business Incubators/Accelerators

Emerging entrepreneurs can receive assistance through results-driven business incubators such as the Innovation Hub and Venture Formula at Broward College campuses in Fort Lauderdale.



The Innovation Hub at Broward College is a mixed-use business incubator, focusing on housing a dynamic community of entrepreneurs, start-ups, mentors, advisors and investors, and serving as a one-stop resource for business owners, innovators and committed individuals pursuing their entrepreneurial ambitions.

The Venture Formula at Broward College supports, advises and guides growing startups.

For more information: [www.broward.edu/academics/ce/Pages/innovationhub.aspx](http://www.broward.edu/academics/ce/Pages/innovationhub.aspx) and [ventureformula.com](http://ventureformula.com)

### FAST-TRACK PERMITTING

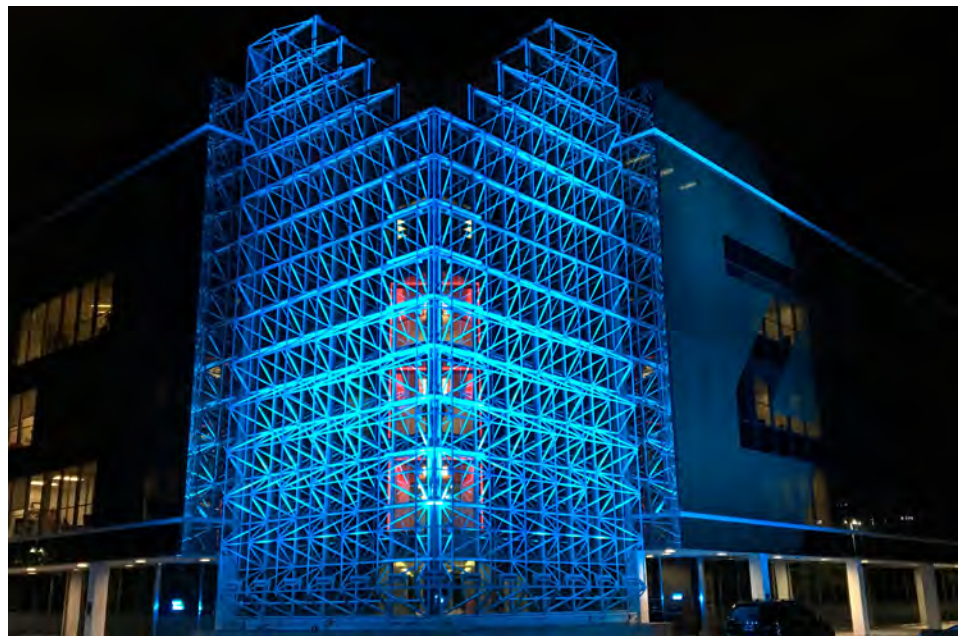
Broward County and municipal partners offer fast-track permitting, a process that accelerates the normal time it takes to acquire permits. The Greater Fort Lauderdale Alliance can provide assistance to expanding and relocating companies.

### Platinum Cities

Broward County and 22 of its municipalities have been named “Platinum Cities” after approving a permitting excellence process recommended by the Greater Fort Lauderdale Alliance. Those municipalities include Coconut Creek, Cooper City, Coral Springs, Dania Beach, Davie, Deerfield Beach, Fort Lauderdale, Hallandale Beach, Hillsboro Beach, Hollywood, Lauderhill, Margate, Miramar, Oakland Park, Parkland, Pembroke Pines, Plantation, Pompano Beach, Sunrise, Tamarac, West Park, and Wilton Manors.

The purpose of the permitting excellence process, designed for high-impact, targeted industry businesses that are relocating or expanding in Broward County, is to provide businesses with a streamlined, first-rate experience when going through the development, permitting and inspection process for office and industrial properties.

Steps communities are taking to provide an excellent permitting experience include pre-development meetings and designating a city staff member as a single point of contact to assist the company through the permitting process. An online permitting system also allows applicants to review the status of their permits on a real-time basis throughout the process.



### Broward County’s ePermits Initiative

Multiple Broward County agencies have collaborated on an electronic permitting “ePermits” system. Contractors, businesses, design professionals and residents can visit [www.broward.org/ePermits](http://www.broward.org/ePermits) to identify their project type and obtain information on required permits.

The ePermits cloud-based program is an example of how the county is moving forward to improve operational effectiveness, efficiency and transparency. It allows Broward residents and customers to submit applications to a permitting agency with significantly reduced turnaround review time. Still under long-term development, the ePermit program is a one-stop shop for electronic submittal of plans, projects, permits, and licenses that will:

- Allow permit applicants to use one permit system to submit applications
- Provide customer options for email and document upload

Photo courtesy of Magic Leap

- Allow professionals to process digitally or electronically signed and sealed plans and documents
- Allow concurrent reviews by multiple reviewers
- Provide electronic permits and approvals
- Provide access to archived documents and plans

Photo courtesy of Zimmerman Advertising

### TARGETED INDUSTRIES Qualified Target Industry Refund (QTI)

Tax refund incentives are available to companies that create high-wage, value-added jobs in targeted industries such as corporate headquarters; life sciences; infotech; aviation/aerospace; homeland security/defense; financial/professional services; marine sciences; research and development; and manufacturing. Pre-approved applicants who create jobs in Florida can be eligible to receive tax refunds from \$3,000 to \$5,000 per new Florida full-time equivalent job created.

Qualifying companies must pay a minimum of 115 percent (\$55,038) of Broward County’s private sector average wage of \$47,859. New or expanding businesses in selected targeted industries, including corporate headquarters, are eligible.

### High Impact Performance Incentive Grant (HIPI)

The High Impact Performance Incentive is a negotiated grant used to attract and grow major high impact facilities in Florida. Grants are provided to pre-approved applicants in certain high-impact sectors designated by the Florida Department of Economic Opportunity (DEO).

In order to participate in the program, the project must: operate within designated high-impact portions of the following sectors— clean energy, corporate headquarters, financial services, life sciences, semiconductors, and transportation equipment manufacturing; create at least 50 new full-time equivalent jobs (if a R&D facility), create at least 25 new full-time equivalent jobs in Florida in a three-year period; and make a cumulative investment in the state of at least \$50 million (if a





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*...that belongs in our award-winning city!*



**Coconut Creek**

BUTTERFLY CAPITAL OF THE WORLD®



Contact Mary C. Blasi, City Manager, to discuss our Economic Development Incentive Program | 954-973-6720  
City of Coconut Creek | 4800 West Copans Road, Coconut Creek, FL 33063 | [www.CoconutCreek.net/Mainstreet](http://www.CoconutCreek.net/Mainstreet)

## BUSINESS ASSISTANCE & INCENTIVES

R&D facility, make a cumulative investment of at least \$25 million) in a three-year period.

### Capital Investment Tax Credit (CITC)

To encourage investment in Florida, the state offers a Capital Investment Tax Credit to qualifying companies. To participate in the program, a company must apply to Enterprise Florida and be certified by the Governor's Office prior to commencement of operations. To qualify for consideration under the program, an applicant must operate within designated high impact portions of the following sectors: clean energy, corporate headquarters, financial services, information technology, life sciences, semiconductors, and transportation equipment manufacturing; create at least 100 new jobs in Florida in connection with the project; and make a cumulative capital investment of at least \$25 million in connection with the project from the beginning of construction to the commencement of operations.

The amount of the annual credit is up to 5 percent of the eligible capital costs generated by a qualifying project, for up to \*20 years. The annual credit may not exceed a specified percentage of the annual corporate income tax liability generated by the project. Those percentages are: 100 percent for a project with a cumulative capital investment of at least \$100 million; 75 percent for a project with a cumulative capital investment of at least \$50 million but less than \$100 million; and 50 percent for a project with a cumulative capital investment of at least \$25 million but less than \$50 million.

\*For select projects, unused portion of tax credit may be extended for up to 30 years.

### WORKFORCE INCENTIVES

A variety of workforce training grants and resources are available. For more information see the Talent Hub chapter.

### ROAD INFRASTRUCTURE Economic Development Transportation Fund

The Economic Development Transportation Fund, commonly referred to as the "Road Fund," is an incentive tool designed to alleviate transportation issues related to a specific company's location or expansion decision. Eligible projects



Photo courtesy of Metropica

are those that facilitate economic development by eradicating location-specific transportation problems

(e.g., access roads, signalization, road widening, etc.) on behalf of a specific eligible company (e.g., manufacturing, corporate/regional headquarters, and certain other multi-state business services). Up to \$3,000,000 may be provided to a local government to implement the improvements.

### PUBLIC-PRIVATE PARTNERSHIPS

The State of Florida welcomes public-private partnerships for a wide range of infrastructure projects, including roads, bridges, ports and healthcare facilities. Under state law, businesses can submit unsolicited proposals to local governments. If approved by the public sector, the project can begin, creating new jobs and business opportunities for contractors, designers and other professionals. The law also authorizes

Photo courtesy of FPL

public-private partnerships to contract for public service work with a not-for-profit-organization or charitable youth organization, and provides certain requirements for contracts specific to park land and public education buildings. Additionally, it creates an alternative procurement process and requirements for public-private partnerships to facilitate the construction of public-purpose projects.

Since industry leaders gathered in Fort Lauderdale in 2012 to share ideas and build relationships, the Florida Council for Public Private Partnerships has become a key source of information on these programs. The council holds regular networking events, webinars and conferences that focus on opportunities in this growing field.

For more information, visit [www.fcp3.org](http://www.fcp3.org).

### SPECIAL OPPORTUNITIES Urban Incentives

Florida offers increased incentive awards and lower wage qualification thresholds for businesses locating in many urban core/inner city areas that are experiencing conditions affecting the economic viability of the community and hampering the self-sufficiency of the residents.

### FPL Incentives

Florida Power & Light Company (FPL), the largest electric utility in Florida, offers discounted service for new or expanding businesses that add a minimum of 350-KW demand of new electric load and create at least 25 new jobs per 350-KW demand of added load. FPL's economic development rate can potentially save a 350-KW demand business customer \$9,500 to \$12,000 in the first year to help offset costs associated with the start-up, expanding or moving their operations to Florida.

Visit [PoweringFlorida.com](http://PoweringFlorida.com) or email [PoweringFlorida@FPL.com](mailto:PoweringFlorida@FPL.com) for more information.



**FINANCE**  
**Below-Market-Rate Loans**

A wide array of sound financial institutions and specialized government financing programs are available in Greater Fort Lauderdale. Short-term loans for real estate, equipment or operating capital are available for qualified applicants.

**SBA Loans**

The U.S. Small Business Administration (SBA) offers several loan programs that provide financial aid to small businesses. A few of the most popular programs are Basic 7(a) Business Loan, Micro-Loans and the CDC/504 Program.

Micro-loan lenders and Certified Development Companies (CDC) work with the SBA to provide financing to small businesses. The Micro-Loan Program provides very small loans to start-up, newly established or growing small business concerns. Under this program, SBA makes funds available to non-profit community-based lenders (intermediaries) that, in turn, make loans to eligible borrowers in amounts up to a maximum of \$35,000. The average loan size is about \$10,500. Applications are submitted to the local intermediary and all credit decisions are made at the local level.

**Industrial Revenue Bonds**

Industrial Revenue Bonds (IRBs) provide a source of long-term, sub-prime market financing of capital requirements for relocating or expanding manufacturing and tax exempt 501(c)(3) facilities.

IRBs are securities issued by local governments or government agencies for the purpose of financing the capital costs of private and not for profit projects. Although the bonds are considered special obligations of a government unit and therefore exempt from federal income tax on the interest, the bonds are not backed by the faith and credit of the government or the government agency. The private borrower is responsible for the debt and must provide adequate security and guarantee the bond as outlined in section 18.62 of the Broward County Administrative Code. Several examples of capital costs that can be financed are land acquisition and construction costs, the acquisition of a building and a minimum renovation of 15 percent of the facility, as well as machinery and equipment.

For more information, call the Broward County Office of Economic and Small Business Development at 954-357-8075.

**South Florida Regional Planning Council Revolving Loan Fund**

The South Florida Regional Planning Council Revolving Loan Fund provides loans of \$50,000 to \$300,000 to small to medium-sized businesses in Broward, Miami-Dade and Monroe Counties. The loans are for existing businesses looking to expand or relocate, create jobs and/or retain jobs. Examples of loan uses include financing to expand to a new location, upgrading equipment and providing needed working capital. The loans provide opportunities for businesses to obtain financing where credit is not otherwise granted. Some of the criteria for receiving

the loans include: the applicant must attempt to secure conventional financing first before applying; must show proof of denial from a conventional financier; and the owner must have a 10 to 20 percent equity stake in the project. Funding cannot be used for the acquisition of a business, business assets or stock.

For more information visit [www.sfrpc.com/rlf.htm](http://www.sfrpc.com/rlf.htm).

**TAXES**  
**Corporate Income Tax**

Florida's corporate income tax rate is one of the nation's lowest at 5.5 percent of Florida net income. In Florida, that amounts to just over 6 percent of total state tax revenue. The national average is nearly 8.5 percent. In Broward County, businesses pay no corporate income tax on foreign source dividends (as defined in the federal tax code). They can also receive tax credits by hiring individuals from targeted groups. Adjusted federal income is apportioned to Florida, in accordance with a three-factor formula, which is the ratio of Florida's portion of property, payroll and sales taxes to the totals of those factors in the firm's entire operation. For more information, call the Florida Department of Revenue at 800-352-3671.

**Florida Emergency Excise Tax**

All businesses must file a Florida Emergency Excise Tax return, which is found in the Florida corporate tax form package. Other excise taxes are imposed on motor fuels, cigarettes, oil and gas at the port of production. Taxes also are levied



Owned and operated by the City of Fort Lauderdale, Fort Lauderdale Executive Airport offers a diverse range of aviation services, business resources, and amenities including:

- 24-hour Air Traffic Control Tower
- 24-hour Security Services
- U.S. Customs facility open until midnight
- Four Fixed-Based Operators

**FOR EFFORTLESS TRAVEL TO FORT LAUDERDALE, VISIT FLYFXE.COM.**

on operating terminal facilities and handling pollutants.

**Additional Services**

The Greater Fort Lauderdale Alliance helps businesses navigate through the relocation or

expansion process by serving as a liaison to government to expedite project activity. In addition, the Alliance provides site selection assistance and can work as an intermediary for introductions to local real estate experts.

The Alliance also provides key market intelligence

including demographics, labor availability, taxes, cost of living comparisons and research on request; workforce, recruitment and training assistance can also be provided.

For assistance from the Alliance, please call 954-524-3113. ■

**General Business Assistance**

**Greater Fort Lauderdale Alliance**

The Alliance’s mission is to lead Greater Fort Lauderdale/Broward County in building a stronger and more diversified economy by promoting increased public/private sector collaboration; delivering business development initiatives focused on new investment and job growth; enhancing the competitiveness of Broward’s business climate and driving regional initiatives.

110 E. Broward Blvd., Suite 1990  
Fort Lauderdale, FL 33301 | (954) 524-3113  
www.gflalliance.org | www.LessTaxing.com

**Broward County Office of Economic and Small Business Development**

Works closely with its partners, the Greater Fort Lauderdale Alliance, Port Everglades, Aviation, Convention & Visitors Bureau and many other Broward County agencies to promote the county as a first-class business destination.

115 S. Andrews Avenue, Suite A-680  
Fort Lauderdale, FL 33301  
www.broward.org/econdev | (954) 357-6400

**Enterprise Florida, Inc. (EFI)**

A public-private partnership serving as Florida’s primary organization devoted to statewide economic development, facilitating job growth for Florida’s businesses and citizens, leading to a vibrant statewide economy.

800 North Magnolia Avenue, Suite 1100  
Orlando, FL 32803  
www.enterpriseflorida.com | (407) 956-5600

**Research Park at Florida Atlantic University**

The Research Park at Florida Atlantic University is a vibrant community of innovative technology companies working with the faculty and students at Florida Atlantic University to develop new products and services in a collaborative and supportive environment.

Florida Atlantic Research and Development Authority  
3651 FAU Blvd., Suite 400, Boca Raton, FL 33431  
www.research-park.org | (561) 416-6092

**Southern Florida Minority Supplier Development Council**

A not-for-profit corporation established to foster the development and expansion of minority-owned businesses. The organization is committed to building mutually beneficial relationships between minority businesses and corporate and government buyers.

9499 N.E. 2nd Avenue, Suite 201, Miami, FL 33138  
www.sfmsdc.org | (305) 762-6151

**InternetCoast**

A regional initiative leading South Florida as a global

science and technology hub. Focuses on social innovation, entrepreneurship and a knowledge based workforce to facilitate investment and drive economic growth.

www.icoast.com

**Metro Broward Economic Development Corporation**

Offers alternative financing through credit enhancement to minorities who cannot obtain conventional loans.

The facility also offers a small business incubator for emerging professional services companies.  
1033 N.W. Sistrunk Boulevard, Suite 208  
Fort Lauderdale, FL 33311

www.metrobroward.org | (954) 587-3755

**Minority Business Development Agency**

Provides management, technical assistance, construction services, free seminars and training. The MBDA is an SBA-Certified Loan Intermediary that helps to prequalify and obtain loans and bonding. The MBDA also helps to find government and corporate contracts and helps to prepare bids and various government certifications.

970 SW 1st Street, #405 & #406, Miami, FL 33130  
www.mbda.gov/businesscenters/miami  
(786) 316-0888

**SBDC Fort Lauderdale**

Offers one-on-one consultation, business seminars, loan proposals and strategic plans, business resource centers and more.

111 Las Olas Boulevard Higher Education Complex  
Suite 1010 (10th Floor), Fort Lauderdale, FL 33301  
http://sbdcfortlauderdale.org | (954) 762-5235

**South Florida Regional Planning Council**

Provides financing assistance through the organization’s Revolving Loan Fund. Identifies the long-term challenges and opportunities facing Southeast Florida and assists the region’s leaders in developing and implementing creative strategies that result in more prosperous and equitable communities.

3440 Hollywood Blvd., Suite 140  
Hollywood, FL 33021  
sfrregionalcouncil.org | (954) 985-4416

**SCORE**

SCORE “Counselors to America’s Small Business” offers free and confidential small business advice.

299 East Broward Blvd., Suite 123  
Fort Lauderdale, FL 33301  
www.score.org | (954) 356-7263

**U.S. Dept. of Commerce/Export Assistance Center**

Provides counseling and a variety of products and

services to assist small and mid-size U.S. businesses export their products and services.

1850 Eller Drive, Suite 401  
Fort Lauderdale, FL 33316  
http://export.gov/florida/ | (954) 356-6640

**U.S. Small Business Administration**

Provides free or low-cost counseling, training and business development, and information unique to small businesses. Also provides information and services regarding SBA-backed loans, government contracting opportunities, disaster assistance and training programs to help businesses succeed.

100 S. Biscayne Blvd. - 7th Floor, Miami, FL 33131  
www.sba.gov | (305) 536-5521

**Florida First Capital Finance Corp. (FFCFC)**

Florida First Capital Finance Corporation (FFCFC) is the state’s largest non-profit certified development company that promotes economic development and job creation throughout Florida by working with the SBA and private-sector lenders to provide financing to small businesses. FFCFC lends under the SBA 504 loan program for real estate and equipment as well as the Florida Recycling Loan Program and other small business assistance programs.

851 Broken Sound Parkway, Suite 131  
Boca Raton, FL 33487  
www.ffcfc.com | (561) 756-1745

**Procurement**

**Office of Supplier Diversity**

The Office of Supplier Diversity’s function is to improve business and economic opportunities for Florida’s minority, women, and Florida veteran business enterprises.

4050 Esplanade Way, Suite 380  
Tallahassee, FL 32399 | (850) 487-0915  
www.dms.myflorida.com/other\_programs/office\_of\_supplier\_diversity\_osd

**Florida Department of Management Services**

Florida’s online procurement system designed to create a statewide marketplace for government buyers and vendors to conduct business.

4050 Esplanade Way, Tallahassee, FL 32399  
www.dms.myflorida.com | (850) 488-2786

**Office of Business Development**

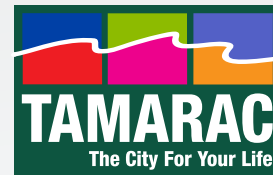
Offers qualified businesses owned by socially and economically disadvantaged individuals assistance in bidding for competitive contracts.


100 S. Biscayne Blvd., 7th Floor, Miami, FL 33131  
www.sba.gov/fl/south | (305) 536-5521



## The City with a future you can build on.

Whether it's becoming a part of the new Tamarac Village retail/residential complex or redeveloping other prime locations, Tamarac is the place to build your business. For information on the variety of opportunities available in Tamarac's new downtown and throughout the City, **call us at (954) 597-3510.**



A professional portrait of Jennifer Bales Drake, a woman with short blonde hair, wearing a dark blue blazer over a white top and a pearl necklace. She is standing in front of a large window with a view of a city skyline.

“Greater Fort Lauderdale’s commercial real estate market offers inviting options for relocating and expanding businesses in all industries.”

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## Jennifer Bales Drake

REAL ESTATE PRACTICE CHAIR, SHAREHOLDER, BECKER & POLIAKOFF



# A 'Class A' Market

Businesses find the right space in office, industrial, retail, hospitality and other commercial real estate sectors in Greater Fort Lauderdale

Greater Fort Lauderdale has one of the state's most attractive commercial real estate markets, including downtown Class A office towers, suburban corporate parks and modern distribution and manufacturing facilities.

Businesses of all sizes can find the right space in Greater Fort Lauderdale's office, industrial, retail, hospitality, healthcare and mixed-use real estate properties. The region's diverse real estate market includes:

- High-rise and mid-rise Class A office buildings in Broward's central business districts
- Suburban business parks that offer companies an appealing campus-like setting
- Industrial sites and warehouse and distribution space near major transportation arteries
- Medical and healthcare office facilities
- Resorts and hotels from the beach to the Everglades
- A wide range of regional, neighborhood and specialty retail centers
- Vibrant mixed-use developments, including high-profile "town center" projects

Both new and existing buildings typically incorporate cost-saving, energy-efficient systems designed to reduce the cost of occupancy for owners and tenants.

One of Greater Fort Lauderdale's business assets is an abundant supply of office real estate with highly competitive leasing rates. As of mid 2017, Broward County had 28.5 million square feet of office space with an overall vacancy rate of 12 percent, including sublease space, according to a report from CBRE. The average asking leasing rate was \$19.62 per square foot on a triple net basis.

About 372,000 square feet of office space was absorbed in the first half of 2017, as the Broward market continued a trend of 11 consecutive months of positive absorption. Approximately 40,000 square feet of new office space was under construction in the Hollywood market.

Broward's industrial market contained 92.9 million square feet of space with a 5.2 percent vacancy rate, according to CBRE. The average asking leasing rate was \$8.52 per square foot. Approximately 1.26 million square feet of new space was under construction. The county's industrial market has tightened significantly over the last year,

said the CBRE report.

Many Broward cities have also adopted permitting excellence ordinances and have been named "Platinum Cities" by the Alliance. The permitting excellence process is intended to make the development, permitting and inspections process more business friendly for targeted industry companies looking to relocate or expand. Additionally, Broward County's ePermits Portal – a centralized source of online information on permits, licenses and approvals – makes it easier than ever to do business with Broward County. Contractors, businesses, design professionals and residents can use the ePermits site to identify their project type and obtain information on required permits. For more information, go to [www.broward.org/epermits](http://www.broward.org/epermits).

Photo courtesy of Duke Realty

## Site Selectors

The Alliance provides extensive support for site selectors and companies interested in locating or expanding in Greater Fort Lauderdale, including:

- [GreaterFortLauderdaleProperties.com](http://GreaterFortLauderdaleProperties.com). This free online searchable database identifies available properties – both buildings and sites – in Greater Fort Lauderdale, as well as performs demographic analyses and finds business and workforce data for each of Greater Fort Lauderdale's 31 municipalities or county-wide. The demographics package allows users to tie important economic statistics to specific real estate parcels and find other information helpful in making a site location decision.

- Community research. The Alliance produces client-ready overviews on Broward County that provide the latest detailed data, including population, employment, income, cost of living and general characteristics.
- Permitting and regulatory assistance. The Alliance facilitates pre-submission meetings and communications between prospect companies and various municipal and Broward County permitting



## REAL ESTATE OPPORTUNITIES

and regulatory agencies once a relocation or expansion project is active. This helps companies work through the permitting and regulatory requirements process so they can quickly begin hiring workers and begin their operations.

For assistance with locating real estate sites, permitting, and finding sources for capital, visit [www.gflalliance.org](http://www.gflalliance.org).

### Thinking Green

Under a new program designed to reward contractors and homeowner-builders whose plans are designated “green” by a recognized certification program, the Broward County Permitting, Licensing and Consumer Protection Division has announced that it will speed those projects through the permitting process in less than five business days.

In addition, Broward County has amended its Code of Ordinances to create a new specialty builder category for solar contractors. The new classification supports the growing “green building” industry in Broward by establishing certification and licensing requirements for contractors installing solar energy systems.

### Broward Smart Growth Partnership

The Broward Smart Growth Partnership is a collaborative initiative that promotes livable and sustainable communities. Guided by Smart Growth America principles, the group fosters sustainable growth in ways such as:

- Encouraging the development of consensus driven, community based growth and redevelopment plans
- Promotion of transportation alternatives
- Identifying and promoting alternatives for school sprawl
- Providing more high quality affordable housing
- Adopting “smart” building codes
- Encouraging developers to build places with quality designs, diverse materials, and product variety
- Asking citizens to locate within neighborhoods with transportation options
- Asking citizens to support neighborhood businesses

The partnership provides a forum to raise public awareness, promote smart growth best practices, develop and share information, policies, tools, and ideas and cultivate strategies to address barriers to advance opportunities for smart growth.

For more information: [www.smartgrowthpartnership.org](http://www.smartgrowthpartnership.org)

### Municipal Initiatives

In collaboration with its 31 municipalities, the Broward County Commission has made regional redevelopment and placemaking a major priority. The county offers a wealth of resources to assist in making neighborhoods more aesthetically appealing and enjoyable, thereby creating a stronger “sense of place.” Current programs identify ways local governments, builders and neighborhood and civic associations can improve local urban environments including architecture, design, transportation, landscape and signage.

One example is the “Complete Streets” program approved by Broward County Commissioners to create streets that are safer for pedestrians and cyclists and more efficient in terms of transportation. The Complete Streets program provides specific community design standards when



Photo courtesy of Greater Fort Lauderdale Alliance

planning and building roads throughout the county. The overall mission is to plan for streets that are accessible

to people and all modes of transportation with a diversity of uses such as street festivals, farmers markets and public gathering places.

Most Broward cities have undertaken initiatives in areas such as the preservation of parks and green space, innovation in recreation, entertainment and cultural facilities, city core redevelopment, the creation of walkable, livable communities, transportation innovation, affordable housing, public art projects, cultural tourism and historic preservation.

### CREATIVE AND INNOVATIVE CITIES

Here is a sampling of the innovation and creativity found in Broward cities, including recent business and economic development initiatives.

#### Coconut Creek

Coconut Creek is an award-winning “green” city known as “The Butterfly Capital of the World.” It was one of three South Florida finalists for the GalaVerde award for Outstanding Green Government; Gold-level certification under the Florida Green Building Coalition’s Florida Green Local Government designation; and Complete Streets Community Award from the Broward Metropolitan Planning Organization.

Named as a top “Best Place to Live in America” by *Money* magazine and Movoto, an online real estate brokerage firm, and one of Florida’s fastest growing cities by NerdWallet, Coconut Creek supports both business growth and a top-notch residential quality of life. Coconut Creek is creating a landmark green town center called MainStreet on one of the county’s last large development parcels. The 200+ acre MainStreet is currently home to the Seminole Casino Coconut Creek and The Promenade at Coconut Creek, a silver LEED-certified retail, restaurant and office development that recently added a luxury movie theater. Midtown Residences at Coconut Creek will be the first residential property in MainStreet, with a proposed 308 midrise units. Overall, MainStreet will include up to 6,450 units, more than 1,000 hotel rooms, 1.2 million

square feet of fashion retail, 425,000 square feet of neighborhood and big box retail, 800,000 square feet of Class A office suitable for Fortune 500 companies and regional headquarters, and a wide range of entertainment, recreational and transit amenities.

#### Cooper City

Cooper City ranked ninth in the nation in Coldwell Banker Real Estate’s survey of “Top Booming Suburbs in America.” The real estate firm rated 1,500 communities based on increased year-over-year levels in employment and unemployment percentages below the national norm, along with a range of attributes that include access to suburban staples such as grocery stores, banks, etc., proximity to good schools, commuting by car and community safety.

Contributing to this “boom” is the 500-acre mixed-use Monterra development project, which include 1,652 residential units and up to 270,000 square feet of office and commercial space. Along with single-family homes, multi-family units and 300 units of affordable housing, the development includes a linear park and 240 acres of open space. Construction of the residential phases of the project is complete.

#### Coral Springs

An award-winning suburban community, Coral Springs is one of the five largest cities in Broward County and one that continues to build for the future and embrace diversity. Plans are underway to reinvigorate downtown Coral Springs with mixed-use developments along the major corridors. Commercial and residential opportunities for entrepreneurs, healthcare, professional, and technology industries continue to grow. Successful employers like First Data, ABB Optical, Broward Health, BJ’s Warehouse, Coral Springs Auto Mall, and Dick’s Sporting Goods have recognized the buying power of the city’s young and affluent population by choosing to call Coral Springs home. The Corporate Park of Coral Springs, which has 69.12 acres of undeveloped land, is conveniently located with direct access to major highways like Sawgrass Expressway and Florida Turnpike, and only a short drive from all major seaports and

*Continued on page 88*

# INVEST AND GROW IN THE FORT LAUDERDALE VILLAGE DISTRICT

TRENDY BARS, ART WALKS, AND CO-WORKING SPACES ARE QUICKLY ATTRACTING YOUNG PROFESSIONALS AND ENTREPRENEURS



Redevelopment in the Fort Lauderdale Village District is underway! The City of Fort Lauderdale Northwest-Progresso-Flagler Community Redevelopment Agency (NPFCRA) has successfully increased property values and is attracting new business within area. A new project, The **SIX13**, will create approximately 260 jobs during construction and will serve as a catalyst to spur essential social and economic developments along Sistrunk Boulevard. The SIX13 is a mixed-use 8,300-sq. ft. development of retail space and 142 workforce residential units located at 613 NW 3rd Ave. - a \$7 million CRA investment that begins construction in 2018. This is one of the many developments that will have long-term effects on the area.

Additional projects include **Invasive Species Brewing, LLC**, located at 726 NE 2nd Avenue, and will offer craft beer on tap, a \$110,353 CRA Investment to renovate some of the 2,800-sq. ft. interior and exterior, landscaping, and completing the five-barrel brewery system; **Quantum at Flagler Village**, a mixed-use development with 337-unit luxury multi-family units, Commercial Retail, and a Marriott Hotel - a \$500,000 CRA Investment; and **Triangle Services Inc.**, a relocation of the company's Southeast Regional Headquarters to 550 West Sunrise Blvd which will create over 300 jobs - a \$1.5 million CRA investment.

The Fort Lauderdale Village District features trendy bars, art walks, co-working spaces, and is quickly attracting young professionals and entrepreneurs.

New development projects may be underway, however there are move-in ready spaces available for businesses that are interested in starting up, expanding, or relocating to the area. These spaces include **Midtown Commerce Center** located at 1033 Sistrunk Blvd and offers executive office space from 500-700 square feet and retail bays with 1100 square feet, ample parking, and secured access to the building; **FATVillage (Flagler Arts & Technology Village)**, a 4-block art district, located in Flagler Village, caters specifically to creative businesses, such as artist studios and galleries and promotes emerging contemporary artists and programming; **Avenue Executive** located at 405 North Avenue of the Arts and offers office space at a fraction of the cost of traditional office or meeting space; **General Provision** - a hip, co-working, productivity and innovation space that inspires creative professionals to an inclusive space of community, craft, and commerce; and **Shoppes on Arts Avenue** located at 540 N Avenue of the Arts (NW 7th Avenue) and offers retail space for small and large retailers including current retailers include Save-A-Lot, Family Dollar and Bank of America.

The Fort Lauderdale Village District is just North of Downtown Fort Lauderdale and has proximity to I-95, Florida's Turnpike, the all new express train Brightline, cultural centers, shopping, beaches, the Fort Lauderdale International Airport, and more.

Funding is available for commercial and residential development, existing businesses in the CRA area, and businesses interested in expanding or relocating to the Fort Lauderdale Village District.



**CALL TODAY (954) 828-6130**  
CITY OF FORT LAUDERDALE COMMUNITY REDEVELOPMENT AGENCY  
914 SISTRUNK BLVD, STE 200 • FORT LAUDERDALE, FL 33311  
[WWW.FORTLAUDERDALECRA.COM](http://WWW.FORTLAUDERDALECRA.COM)

## REAL ESTATE OPPORTUNITIES

airports. This Corporate Park is an ideal home for advanced manufacturing, corporate headquarters, pharmaceutical, logistics, life sciences, distributions, logistics, and emerging technologies.

Named as one of the top 100 places to live and start a family in the country because of its nationally recognized crime, safety rating, excellent schools and parks within two miles of every neighborhood, Coral Springs is a well-manicured community with "Everything Under the Sun". Families come to stay and grow in Coral Springs, making it a recruiting haven for local employers. This master-planned city with a well-educated and stable workforce offers key advantages to help any company grow and prosper.

### Dania Beach

Dania Beach is attracting new investment with several hotels under construction and the announcement of Dania Pointe, a 102-acre mega-mixed use development that will become a premiere regional destination. Dania Beach is also an attractive location for multinational corporate headquarters and has attracted many new companies, including Chiquita Brands International, which relocated its banana division headquarters from Charlotte, North Carolina. The city also continues to support its locally grown economy and has invested tens of thousands of dollars in incentives to existing businesses as a part of its business retention and expansion initiatives.

### Davie

With a world-class airport and a seaport only moments away, and linkage to several interstate highways, the Town of Davie is an attractive location for individuals and businesses. Davie is home to vast open space and parks, a regional educational center and a diverse religious and nonprofit community. Davie has hundreds of miles of recreational and equestrian trails connecting to over 1,900 acres of parks and open space. Davie's daytime population grows significantly as students, faculty and staff travel to the South Florida Education Center.

Davie continues to seek responsible economic growth, which includes increasing the tax base, enhancing the quality of life and promoting sustainability. As a result of its balanced development, Davie exceeded 100,000 residents in 2017 and its new construction exceeded \$150 million. Looking ahead, Hospital Corporation of America (HCA) will be breaking ground on a new hospital at the Nova Southeastern University campus that will serve as the centerpiece of the university's Academical Village. This project will boast more than 2.5 million square feet of residential, retail, hotel, office and medical space. This project augments development efforts ongoing in the Regional Activity Center and Transit Oriented corridor, which includes the Community Redevelopment Area.

### Deerfield Beach

Deerfield Beach recently adopted a new economic development strategy to grow existing businesses and open the door for new ones. New advanced industries coming to the city will join the cluster of 388 existing firms that call Deerfield Beach home. Office parks along the highly visible I-95 corridor are transforming with several major projects. The downtown Pioneer Grove District is ready to welcome mixed-use residential and commercial



development, and plans are underway for a future FEC passenger rail station near the intersection of Hillsboro Boulevard and Dixie Highway. Just to the west, Butters Construction is transforming the former 72-acre former Deerfield Country Club golf course into a world-class business park with one million square feet of new construction. Peoples' Trust Insurance moved 300 new employees into the Research Park at Florida Atlantic University, and the company is building a new five-story corporate center that will expand its workforce to 1,200.

The Federal Highway and Hillsboro Boulevard corridors are undergoing a commercial renaissance as new restaurants and retailers redevelop old sites. The city's western office parks and industrial centers have seen an influx of new companies as well. An eight-acre transit-oriented development directly adjacent to the city's Tri-Rail station is underway with 350 units of new housing in addition to complementary office and commercial uses. And in response to the city's bustling tourism industry, the city is experiencing a boom in hotel development with five new hotels underway in 2017.

In 2017 the city opened Sullivan Park, which includes a children's splash pad, playgrounds, public marina and a scenic pedestrian promenade along the Intracoastal Waterway that connects to the Cove Shopping Center. State Road A1A has undergone a major facelift with a new roadway, landscaping, bike lanes and pedestrian friendly sidewalks. The Deerfield Beach International Fishing Pier Welcome Center continues to be a popular gateway to the Atlantic Ocean and a model for sustainability.

### Fort Lauderdale

Fort Lauderdale's key economic engines are roaring with record growth in tourism, marine commerce, construction, aviation, high-tech, and transportation. Residential property values have increased for five consecutive years, and Fort Lauderdale saw more than \$340 million in new construction added to the tax roll. Fort Lauderdale's millage rate of 4.1193 ranks as the lowest among the 25 largest cities in Florida.

Clearly, Fort Lauderdale is booming with more than 60 buildings under construction, including over 1.4 million square feet of new retail and office

Photo courtesy of City of Hollywood

space. Last year over 25,800 building permits were issued, representing approximately \$1.4 billion of construction

value. Currently, there are over 7,000 residential units under construction, approved, or in the review process.

National publications are taking note of Fort Lauderdale's economic resurgence and building boom. *The Wall Street Journal* recently profiled Fort Lauderdale in a report highlighting the array of upscale hotels, resorts, and residential developments taking place along the world-class beachfront. Experts lauded Fort Lauderdale for projects like the Conrad, Four Seasons, Paramount, and Auberge, which are strengthening Fort Lauderdale's reputation as an upscale destination and helping the city attract a record number of U.S. and international tourists, foreign condominium buyers, and visiting families from all over the world. The record number of visitors selecting Fort Lauderdale as their destination of choice will be enhanced by the Greater Fort Lauderdale/Broward County Convention Center \$550 million expansion, adding 400,000 square feet of meeting space and an upscale 800-room headquarters hotel.

In addition to *The Wall Street Journal* report, industry experts have showcased Fort Lauderdale with high national rankings, including All-America City (National Civic League), Top 10 Best Downtowns (Livability.com), # 4 Best City for Small Business in America (Biz2Credit), Best Places for Business and Careers (*Forbes Magazine*), # 3 Least-Costly Place to do Business (KPMG), Top 25 High-Tech Cities (*Business Week*), and # 2 Best Small City for Business Friendliness (*fDi Magazine*) to name a few.

Fort Lauderdale is home to FTZ No. 241, a thriving Foreign Trade-Zone that can defer, reduce, or eliminate U.S. Customs duties on foreign products, making companies more competitive with those abroad, generating significant savings, enhancing revenue, and freeing up resources for job growth and business development. Using Fort Lauderdale's Alternate Site Framework, the city recently established a subzone for the marine industry - the first of its kind in the United States.

Tremendous progress is being made on several

game-changing initiatives to redefine downtown Fort Lauderdale's future, including the Wave Streetcar that will enhance mobility and stimulate transit-oriented development throughout downtown; the \$2.5 billion Brightline high speed passenger rail project; and more than \$70 million in upgrades and enhancements to Fort Lauderdale beach.

### Hallandale Beach

Sparked by the adoption of a transit-oriented development (TOD) form-based zoning code for Hallandale Beach's Regional Activity Center (RAC) in 2014, several mixed-use redevelopment projects are under construction along the RAC's main north-south corridor between Federal Highway and the Florida East Coast Railway. Accesso, a 28,000-square-foot office building is nearly complete. ArtSquare is a three-city-block project that includes 358 townhomes, live-work units, and mid-rise apartments, as well as more than 10,000 square feet of retail space. Optima II, a 300,000-SF LEED-platinum, Class A office complex is under construction. Beacon Hallandale is a 76,000-square-foot office and retail building, and Village at Atlantic Shores is a 31,000-square-foot mixed retail and office center now under construction with a planned second phase that will more than double that project's size. Accesso, Beacon, and Village at Atlantic Shores were approved administratively in accordance with the form-based code. The City Commission, on first reading in June 2017, approved expansion of the successful TOD regulations east and west along the Hallandale Beach Blvd. corridor.

### Hollywood

Hollywood is Broward's third largest city and is strategically located on the South Florida coast between Fort Lauderdale and Miami. Hollywood is adjacent to the Fort Lauderdale-Hollywood International Airport and is the primary home to Port Everglades. In addition to its proximity to I-95 and Florida's Turnpike, Hollywood is home to two commerce/industrial parks and has a growing niche in professional services and healthcare. There is more than \$1.65 billion in real estate development planned or under construction throughout the city with key commercial corridors offering additional redevelopment opportunities.

Downtown Hollywood is easily accessible to South Florida's major cities and will offer new convenient connections through the planned Tri-Rail Coastal Link passenger service creating redevelopment opportunities for mixed-use, transit-oriented projects that provide the urban lifestyle many residents and visitors are seeking.

Hollywood attracts visitors from around the world who come to stay along its historic oceanfront Broadwalk. This 2.5-mile pedestrian walkway is just steps from the Atlantic and is lined with shops, restaurants and accommodations to fit every taste and budget. The city boasts a high quality of life with more than 60 parks, including three municipal golf courses and a wide variety of recreational amenities including a nearly 10-acre urban park and the Arts Park at Young Circle in the heart of its downtown, which hosts outdoor concerts, special events, and a burgeoning arts scene.

### Lauderdale-By-the-Sea

With 2.5 miles of beautiful beaches, an iconic pier

and scenic ocean vistas, Lauderdale by the Sea is a small community that attracts visitors from around the world. Here low-rise downtown buildings and mid-century modern architecture exude old Florida charm, even as they celebrate the town's present-day connection to the ocean — most hotels, restaurants and shops are just a few minutes' walk from Anglin's Square and its active nightlife.

### Lauderdale Lakes

Businesses in the City of Lauderdale Lakes enjoy the benefit of a central location that puts them at the heart of South Florida. Within a 15-minute drive is a labor force of nearly 1 million workers and a consumer market of more than 500,000 households. More than 100,000 vehicles pass through the city's boundaries each day. Nearly 550 acres of prime development opportunities are available within the city of Lauderdale Lakes' Community Redevelopment Agency boundaries. One example is Bella Vista at Lauderdale Lakes, a large-scale new urbanism redevelopment project on the State Road 7/U.S. 441 corridor that incorporates the traditional neighborhood design of walkable, livable cities. The city also has more than 200,000 square feet of supportable retail space throughout the commercial district.

### Lauderhill

The City of Lauderhill has more than 100 acres of planned redevelopment projects within its central and State Road 7/U.S. 441 redevelopment districts. The new Lauderhill Mall completed a \$3 million façade improvement and plans to make interior renovations during 2016-2017. The Lauderhill Mall also welcomed the 7,000 square foot expansion of Joy's Roti Delight to a freestanding building on an outparcel. Crunch Fitness also opened a 20,000 square foot gym on the second floor of the mall, and the mall is currently 90% occupied.

Caribbean Falls will consist of 45,000 square feet of restaurant, banquet halls, conference rooms, outdoor dining, office space, indoor and outdoor live entertainment. The first phase of Caribbean Falls is Lalloos, a Caribbean restaurant and nightclub scheduled to open by late 2016.

The Lauderhill Performing Arts Center opened in 2016 and includes a 1,200-seat state-of-the-art auditorium and banquet facilities. Notable performances have included Boyz II Men, En Vogue and Stomp. The 13-acre parcel adjacent to the Lauderhill Performing Arts Center was acquired by IMC Property Management and will become the Lauderhill Marketplace, which will include a hotel, restaurants and retail shops. Laparkan Trading relocated into a 20,000 square foot warehouse location. The company ships to Caribbean, the United States and Canada.

### Lighthouse Point

Lighthouse Point is a small town with a leisurely lifestyle that appeals to its residents who have no need to be concerned about future expansion. Characterized by informal affluence and a leisurely pace, the attractive neighborhoods are safe, quiet, tree-shaded, and water-laced. Eighty percent of the residences are single-family homes, many of which front on the city's 18 miles of waterways. The city continues to grow and flourish with ongoing enhancements to the bridges, landscaping,

waterway vistas and parks.

The east door of Lighthouse Point opens to the Intracoastal Waterway, sitting under the beam of the famed Hillsboro Lighthouse. Federal Highway, with its shopping centers, restaurants, and other business establishments, is the west door. The full-service city achieved a Standard & Poor's financial rating of AA+ and has the county's third lowest tax rate, an indicator of a strong and vibrant community.

### Margate

Margate, a city where "Together We Make It Great," is re-establishing its prominence through a variety of redevelopment and program efforts. Situated prominently on State Road 7/U.S. 441 and minutes from the Florida Turnpike, the city offers a mix of residential, commercial, industrial, recreational, and conservation uses to more than 55,000 residents.

The Margate Community Redevelopment Agency (CRA) controls more than 36 acres of which the majority of the land will be developed as the Margate City Center — a mixed-use development project that will give Margate an identifiable downtown and attract numerous visitors. The CRA is also working on landscaping street improvements and upgrading single-family neighborhoods.

In addition, the city has seen a residential boom with more than 500 apartment units recently constructed, and another 100 underway. Major employers, such as Northwest Medical Hospital, JM Lexus and Global Response continue to expand their operations within the city. Also, one of the city's most active plazas, Peppertree Plaza, recently completed façade improvements and will be adding two infill buildings, totaling 15,400 square feet, to the center. Several new free standing retail and restaurant buildings have been constructed, and more are in the review or construction process.

The city has a strong commitment to the future, investing in the development of the City Center, encouraging continual growth of the Educational Corridor, providing an interconnected transportation system, and increasing cultural resource opportunities for both its residents and visitors.

### Miramar

Big or small, high tech or start-up, Miramar welcomes established companies as well as start-ups. Businesses and their employees can live well, think big and enjoy all the advantages of a booming area with the convenience and human scale of a manageable, civic-minded and right-sized community.

### North Lauderdale

Development continues at the full-service Wal-Mart Center. Burger King and Mattress Firm held their grand openings in 2017. Several proposed projects on this site are coming in 2018. Continuing along the McNab Road corridor, redevelopment has resulted in a new shopping center with Ross as the anchor tenant co-located with Dollar Tree, Fallas, Rainbow and U-Fit. The city is working with The Economic Development Agency to obtain an Economic Technical Assistance Grant. The funding will focus on expanding redevelopment efforts along the State Road 7 and Rock Island Road corridors. Incorporating civic uses into the commercial redevelopment will increase year-round activity and positively contribute to strengthening

## REAL ESTATE OPPORTUNITIES

and improving the quality of life in those areas.

### Oakland Park

The Downtown Culinary Arts District continued its successful redevelopment with the addition of the Grand Plaza linking Main Street with Jaco Pastorius Park. Several new events – The Taste of Oakland Park, Dancing in the Street and Holiday Village – joined the already successful Music on Main and Culinary Art series, bringing many new people to the downtown. A number of new businesses have opened or are under construction, offering new culinary delights to visitors to the Downtown. Several new housing developments were started and are showing great sales. Other areas of the city are also seeing redevelopment and improved quality of life, due to continued infrastructure improvements. Many major corridors have incorporated bike lanes and landscaping. A Mobility Plan was adopted for the downtown emphasizing walkability and creating strategies for parking and all modes of transportation.

### Parkland

The City of Parkland, known as the “Great Northwest of Broward County,” is committed to creating a thriving business community and strong local economy. Recently the city created a Business Ambassador Program to assist new businesses and was named a Platinum Permitting City for taking extra steps to ensure new businesses have a first-rate experience when going through the development review/permitting process. Toll Brothers, Lennar Homes, CalAtlantic Group and WCI all have new residential communities within the city’s boundaries, providing a wide variety of quality home choices for future city residents.

In the past year, Parkland received many awards and recognitions, including being named a Tree City USA for the 23rd straight year and a Playful City USA for the ninth consecutive year. The city was ranked 13th safest city in the best city in Florida in which to raise a family due to its five A-rated schools and extraordinarily low crime rate. In addition, a new Western Fire Station was recently added to serve the growing population and the final 30 acres of Pine Trails Park, which has four new multi-use sports fields, four baseball fields and associated uses including parking, lighting, and bathrooms, was completed, making Pine Trails Park a premiere park in Broward County.

### Pembroke Pines

The City of Pembroke Pines is home to more than 165,000 people and still growing. Based on current projections, the city anticipates almost 6,000 new residents in addition to nearly 2 million square feet of commercial and industrial development over the next few years.

In spring 2017, city government moved into the Charles F. Dodge City Center building. The new 175,000-square-foot facility has been designed to accommodate performance events, tradeshow, banquets with maximum seating around 3,200. The complex also features an 11,000-square-foot two-story art gallery nicknamed “The Frank,” as well as a fully programmed outdoor plaza. The city has partnered with the Terra Group, the Related Group and Mill Creek Residential Trust to complete the adjacent components of City Center. The first 1,065 units of the project are already completed

and are being leased. The Terra Group has begun construction on the first phase of the commercial development. The project will be anchored by a Publix supermarket and will feature a mixture of restaurant, retail and entertainment spaces. Upon completion, the project will feature over 300,000 square feet of commercial development, up to 350 hotel rooms and nearly 1,900 residential units. The City Center project is located on the 13-mile Pines Boulevard corridor, a premier destination for commercial and restaurant establishments within southwest Broward County.

The city’s residential market includes new for-sale and rental communities in various stages of development. Cal Atlantic Homes is developing the Raintree community composed of 198 single-family homes and 300 townhouse units spread over 120 acres. Label and Company is developing two projects in the City; Centra Falls featuring 150 luxury townhome units and Chapel Cove featuring 125 townhome units. Other for-sale projects in the city include 120 single-family homes being developed by the Terra Group on the site of the former U.S. Postal Distribution facility and 55 infill townhome units being developed by Stellar homes. Developers will also deliver nearly 900 rental units spread through the city over the next 24 months.

In the office sector, Duke Realty completed the first building of the Pembroke Pointe office park. The Class A office building boasts nearly 148,000 square feet with direct exposure to I-75. Upon completion, Pembroke Pointe office park will total approximately 600,000 square feet of Class A environmentally friendly office space in a campus style setting. The TPA Group will be developing the remaining office square footage with construction commencing in winter 2017. The 145th / I-75 corridor, is home to the Shops at Pembroke Gardens, Keiser University and the Fairfield Inn. The 145th / I-75 corridor development will be complete with the development of Pembroke Centre retail plaza and the 280-unit Altis Pembroke Gardens apartment project. Further, the Pembroke Road / I-75 overpass project was completed in late 2016, improving traffic flow in and around this desirable corridor.

In the western industrial sector, the city acquired the former Broward Correctional Institute

from the state in 2014 and annexed the 66-acre site. The city then partnered with Core5 Industrial to develop approximately 750,000-square-foot industrial park on the parcel. Construction has begun on this new exciting facility with the first building anticipated for delivery in the first quarter of 2018. On the 300-acre Bergeron business and industrial park, a 170,000-square-foot industrial distribution center is under construction with delivery anticipated in the 4th quarter of 2017. These two projects, when complete, will double the Industrial building square footage within the city, adding much needed diversity to the city’s economic base.

### Plantation

There continues to a flurry of development activity in the city, especially in the 860-acre Midtown District. A number of development proposals are going through the approval process, under construction, or near completion.

Amlis’s 287-unit apartment complex is under construction and will have a dramatic visual impact on Peters Road just off University Drive. Lakeside recently received final approval to provide 271 apartment units along American Expressway adjacent to the Manor. Plantation Walk (old Fashion Mall property) was recently approved and will contain a mix of restaurant, retail, office, hotel and a total of 700 apartment units in an integrated mixed-use development.

Cornerstone/Millcreek is nearing final approval to build 312 apartment units within the Cornerstone Office Park off Pine Island Road and I-595. Plantation Midtown Square is currently under review proposing 598 apartment units with a retail component at the corner of Cleary Boulevard and Pine Island Road.

New retail includes Lucky’s Market, now open at University Drive and Peters Road. A new Starbucks and some additional retail stores will be located at Pine Island and Broward Boulevard. Further afield is the near completion of the retail cluster at Plantation Pointe located at the corner of Sunrise Boulevard and University Drive. The following retail and restaurants are opening: Walgreens, Pieology Pizzeria, Starbucks, McAlister’s Deli, Panda Express, Chipotle, Habit Burger, and ATT. Broadstone, a 250 garden apartment style

Photo courtesy of City of Pembroke Pines



development on Sunrise Boulevard, is now leasing units. Strata, a 150-unit townhome development located off Sunrise Boulevard, will break ground soon.

**Pompano Beach**

With its multimodal transit links, the city has evolved into a major industrial/warehouse/distribution center with an inventory of more than 28 million square feet of space. Its housing types range from executive homes to workforce and affordable housing. The city has targeted two primary Community Redevelopment Areas: the East CRA includes East Atlantic Boulevard and the main public beach area; the Northwest CRA encompasses the innovation district, which includes city hall and the Library/Cultural Arts Center in the Civic Campus, old downtown and Dr. Martin Luther King Jr. Boulevard corridor to I-95. With more than 3,000 acres, the NWCRA is the largest in the state and encompasses industrial, commercial and residential areas.

**Sunrise**

The City of Sunrise in western Broward is home to about 90,000 residents and host to more than 30 million national and international visitors each year. Sunrise is known for its business, residential, retail, hospitality and entertainment offerings, including Broward's largest office park, Sawgrass International Corporate Park; Florida's largest mall, Sawgrass Mills, and the 20,000-seat BB&T Center Arena. Major new projects approved for development include Westerra, with 1.6 million square feet of office, 400,000 square feet of retail, and 1,500 residential units, and Metropica planned as 619,000 square feet of retail, 460,000 square feet of office, 500 apartment units, 1,833 condominiums with parking, 250 hotel rooms and a parking garage with 5,340 spaces.

Sunrise is the 26th largest of Florida's 400+ municipalities, as well as one of its most progressive. Yet, it remains a friendly place where natural beauty is valued and lush landscaping is used to enhance neighborhoods, thoroughfares and public places. Sunrise also maintains its long-standing commitment to being a sustainable community that preserves the past while planning for the future.

**Tamarac**

Tamarac is an attractive community of residential, commercial and recreational areas, nestled in the center of Broward County. A full-service city covering an area of 12 square miles, quality of life and economic development are key areas of focus, and part of the long-range vision to make Tamarac the community of choice. Whether it's becoming part of the new Tamarac Village residential/retail complex or redeveloping other prime locations, people are discovering that Tamarac is a solid location to build a business. Since its founding in 1963, the median age of residents continues to grow younger and the city is becoming more culturally diverse; all attracted to the neighborhoods, parks and business opportunities that make Tamarac "The City For Your Life."

**West Park**

The City of West Park is expecting major changes over the next few years with the development of a quality, mixed-use district on State Road 7/U.S. 441. Plans include development of available

acres of land for office spaces, banking, financial institutions, restaurants, hotels, mixed development, condominiums and townhouses.

**Weston**

Located at the crossroads of I-75, I-595, and the Sawgrass Expressway, the City of Weston has more than 7 million square feet of first-class industrial, office and commercial space easily accessible to Florida's east and west coasts, Fort Lauderdale-Hollywood International Airport, Miami International Airport, Port Everglades, and Port Miami.

In September 2016, *Money Magazine* ranked Weston No. 8 in its Best Places to Live in America listing, and in July 2015, *Family Circle Magazine* named Weston one of the Ten Best Towns for Families in the United States. Weston is secure in its financial strength with AAA bond ratings from two agencies, and secure in its public safety with a fire rescue department having an ISO Class One rating. Weston has the lowest ad valorem tax rate of any municipality in Broward County. Weston has pioneered the contract style of municipal management by having only ten employees and contracting for all services via public and private providers.

Weston has one of the lowest crime rates in the region, along with "A" rated public schools, vast parks and bike lanes, Cleveland Clinic's world-class health care, and a housing stock ranging from estate homes to town homes appealing to a wide-range of buyers. The city is a diverse family-oriented community whose residents take great pride in calling Weston their hometown.

**Wilton Manors**

Wilton Manors is a vibrant city that provides a pedestrian-friendly environment for affordable living, shopping, dining, arts, culture, and entertainment. With 13 miles of waterways and 29 acres of waterfront property, this two-square-mile city is known to locals as the Island City. With 15 national wildlife habitat-certified parks, more than 20 community group classes and 40 festivals and events per year, the city offers all the big-city amenities, yet maintains a small-town feel that is welcoming to all. In recent years, Wilton Manors has maintained its stable residential environment while attracting young families as well as retirees. Additionally, Wilton Manors has become a nationally known destination for the LGBT community. ■

**OFFICE MARKET**

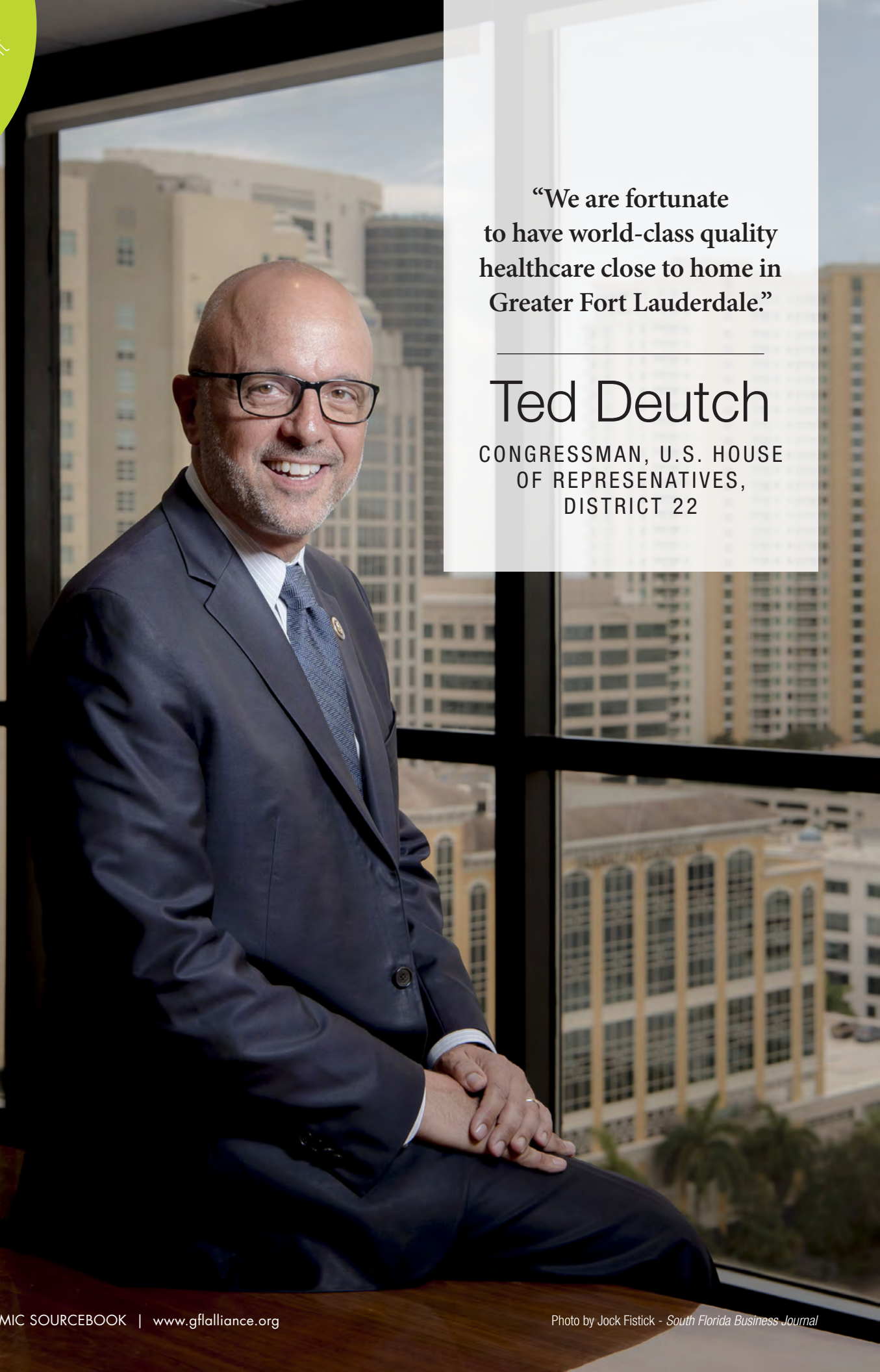
Source: CBRE Research, Q2 2017

Submarket	Rentable Area	Vacancy Rate %	YTD Net Absorption (SF)	Under Construction SF
Commercial	1,904,497	22.3%	11,296	0
Cypress Creek	4,091,962	13.5%	106,535	0
Deerfield Beach	924,224	9.0%	8,924	0
Downtown (CBD)	5,177,378	10.6%	38,779	0
Fort Lauderdale	2,668,224	13.5%	31,524	0
Hollywood	2,250,225	8.0%	(10,057)	40,000
Northwest Broward	1,295,746	19.1%	33,851	0
Plantation	3,893,103	9.8%	23,951	0
Pompano Beach	732,536	22.1%	14,340	0
Sawgrass	2,482,597	6.4%	93,094	0
Southwest Broward	3,071,006	10.9%	19,940	0
TOTAL Suburban	23,314,120	12.4%	333,398	40,000
TOTAL Broward	28,491,498	12.0%	372,177	40,000

**INDUSTRIAL MARKET**

Source: CBRE Research, Q2 2017

Market	Rentable Building Area	Vacancy Rate %	YTD Net Absorption (SF)	Under Construction SF
Central Broward	15,285,503	5.1%	44,187	306,466
Coral Springs	4,802,550	3.6%	104,174	151,050
Northeast Broward	10,295,207	7.9%	(74,505)	355,114
Pompano Beach / Ft. Lauderdale	22,242,650	3.2%	(137,547)	0
Southeast Broward	18,210,585	3.6%	167,474	0
Southwest Broward	16,415,069	7.9%	99,953	301,175
West Sunrise	5,689,356	6.2%	(18,296)	12,800
TOTAL	92,940,920	5.2%	185,440	1,126,605



**“We are fortunate to have world-class quality healthcare close to home in Greater Fort Lauderdale.”**

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## **Ted Deutch**

**CONGRESSMAN, U.S. HOUSE OF REPRESENTATIVES, DISTRICT 22**



HEALTHCARE

# Serving Patients and Families

Greater Fort Lauderdale's healthcare institutions provide advanced care for acute and chronic conditions, along with a wide variety of wellness programs

From prevention and wellness programs to treatment for emergencies and chronic conditions, Greater Fort Lauderdale's healthcare organizations strive for excellence in delivering a full continuum of services. Many providers are investing in leading-edge medical technology, and modernizing their facilities to better serve patients and their families.

Healthcare is also a major employment sector, accounting for more than 70,000 direct jobs in the South Florida region. Overall, the region has approximately 20 acute care hospitals with nearly 6,000 licensed beds and more than 3,000 affiliated physicians.

## Healthcare Systems

Greater Fort Lauderdale is served by two public health systems: Broward Health and Memorial Healthcare System.

Founded in 1938, Broward Health is one of the 10 largest health systems in the U.S., offering world-class healthcare services to the region. The Broward Health system includes the statutory teaching hospital Broward Health Medical Center, Broward Health North, Broward Health Imperial Point, Broward Health Coral Springs, Broward Health Weston, Broward Health Community Health Services, Broward Health Physician Group, Broward Health Urgent Care, Broward Health International, Broward Health Foundation, and The Salah Foundation Children's Hospital at Broward Health.

Recognized nationally for excellence in healthcare, Broward Health has numerous centers of clinical excellence, including the county's first certified stroke center and only liver transplant program. Other highlights:

- Broward Health Medical Center (BHMC) was named one of America's 50 Best™ hospitals for cardiac surgery care and among the top five percent of hospitals in the nation, according to Healthgrades.
- BHMC was the only hospital in Florida to receive a maximum score in the outcome assessment for liver transplants by the Scientific Registry of Transplant Recipients.
- Broward Health Imperial Point received the 2016 Healthgrades Patient Safety Excellence Award.
- The American Heart Association/American Stroke Association awarded the Get With The Guidelines®-

Stroke Gold Plus Quality Achievement Award to Broward Health Medical Center, Broward Health North and Broward Health Coral Springs.

Since its inception in 1953, Memorial Healthcare System (MHS) has been a leader in providing high-quality healthcare services to South Florida residents. Today, it is the third-largest public health care system in the nation and highly regarded for its exceptional patient- and family-centered care. The flagship facility of the healthcare system is Memorial Regional Hospital, whose centers include Memorial Cardiac and Vascular Institute, Memorial Cancer Institute, and Memorial Neuroscience Center. The

system's other hospitals are Memorial Regional Hospital South, Joe DiMaggio Children's Hospital at Memorial, Memorial Hospital West, Memorial Hospital Miramar, Memorial Hospital Pembroke and Memorial Manor nursing home.

Memorial Healthcare System and its facilities have earned many prestigious healthcare awards. The accolades include *Modern Healthcare* magazine's Best Places to Work in Healthcare, *Florida Trend's* Best Companies to Work for in Florida, 100 Top Hospitals, Consumer Choice Award, Best-Run Hospital, Best Nursing Staff, Best Pediatric Hospital and Best Maternity Hospital. Other recent highlights:

- MHS received the 2017 President's Award for Excellence in Healthcare from Professional Research Consultants.

Photo courtesy of Florida Atlantic University

- Memorial Regional Hospital earned The Joint Commission's Gold Seal of Approval® for



Comprehensive Stroke Centers.

- Moffitt Cancer Center and MHS entered into a clinical partnership to establish a comprehensive Blood and Marrow Transplant Cellular Therapy Program.
- *Consumer Reports* gave Memorial's Cardiac and Vascular Institute its highest possible ranking, based on data supplied by the Society of Thoracic Surgeons.
- Memorial Healthcare System's Graduate Medical Education program has received accreditation for medical residency programs in development in physical medicine and rehabilitation, internal medicine and pediatrics. Future residency programs will include psychiatry, neurology, general surgery, obstetrics and gynecology, and emergency medicine.
- For the fifth consecutive year, *U.S. News & World Report* has ranked Joe DiMaggio Children's Hospital among the top in its Best Children's Hospitals rankings.

Baptist Health South Florida is the largest not-for-profit healthcare organization in the region, with more than a million patient visits every year. Patients and their families from around the world travel to South Florida for Baptist Health's medical expertise. In Broward County, Baptist Health operates a growing network of ambulatory care, urgent care and diagnostic imaging services in Coral Springs, Davie, Pembroke Pines, Sunrise and Weston.

HCA, one of the nation's largest providers of healthcare services, manages four hospitals and two outpatient surgery centers in Broward: Northwest Medical Center in Margate, Plantation General Hospital and Medical Center in Plantation, University Hospital and Medical Center in Tamarac, Westside Regional Medical Center in Plantation, Outpatient Surgical Services



in Plantation and Surgery Center at Coral Springs.

Photo courtesy of Florida Blue

HCA has embarked on a major capital investment initiative in South Florida that includes relocating Plantation General Hospital to a \$220 million facility on the Nova Southeastern University campus in Davie; a standalone HCA facility will remain in Plantation. HCA's other investments include adding patient beds and private rooms at Westside Regional Medical Center, and building

a parking garage, and two new floors that will increase patient beds and ICU capacity at Northwest Medical Center.

Tenet Healthcare, a leading national provider of healthcare services, operates 10 acute care hospitals in the tri-county region, including North Shore Medical Center at FMC Campus in Fort Lauderdale.

Founded in 1988, Cleveland Clinic Florida in Weston is a not-for-profit, multi-specialty, academic medical center that integrates clinical and hospital care with research and education.

## Major Healthcare Providers

### Baptist Medical Plaza at Coral Springs

6264 W. Sample Road  
Coral Springs, FL 33067  
954-837-1100  
www.baptistthealthbroward.com

### Baptist Medical Plaza at Davie

4741 S. University Drive  
Davie, FL 33328  
954-837-1100  
www.baptistthealthbroward.com

### Baptist Medical Plaza at Pembroke Pines

15885 Pines Blvd.  
Pembroke Pines, FL 33027  
954-837-1330  
www.baptistthealthbroward.com

### Baptist Health Urgent Care (Sawgrass)

12472 W. Sunrise Boulevard  
Sunrise, FL 33323  
954-837-1150  
www.baptistthealthbroward.com

### Baptist Health Urgent Care (Weston)

1642 Town Center Circle  
Weston, FL 33326  
954-837-1150  
www.baptistthealthbroward.com

### Baptist Sleep Center at Pembroke Pines

7261 Sheridan Street, Suite 210B  
Pembroke Pines, FL 33024  
954-837-1400  
www.baptistthealthbroward.com

### Baptist Endoscopy Center at Coral Springs

3001 Coral Hills Drive - Suite 200  
Coral Springs, FL 33065  
954-837-1201  
www.baptistthealthbroward.com

### Broward Health Coral Springs

3000 Coral Hills Drive  
Coral Springs, FL 33065  
954-344-3000  
www.browardhealth.org

### Broward Health Imperial Point

6401 N. Federal Highway  
Fort Lauderdale, FL 33308  
954-776-8500  
www.browardhealth.org

### Broward Health Medical Center

1600 S. Andrews Avenue  
Fort Lauderdale, FL 33316  
954-355-4400  
www.browardhealth.org

### Broward Health North

201 E. Sample Road  
Deerfield Beach, FL 33064  
954-941-8300  
www.browardhealth.org

### Broward Health Weston

2300 N. Commerce Parkway  
Weston, FL 33326  
954-217-5000  
www.browardhealth.org

### Cleveland Clinic Florida

2950 Cleveland Clinic Boulevard  
Weston, FL 33331  
954-659-5000  
www.clevelandclinic.org

### Holy Cross Hospital

4725 N. Federal Highway  
Fort Lauderdale, FL 33308  
954-771-8000  
www.holy-cross.com

### Joe DiMaggio Children's Hospital

1005 Joe DiMaggio Drive  
Hollywood, FL 33021  
954-265-JDCH (5324)  
www.mhs.net

### Kindred Hospital South Florida – Fort Lauderdale

1516 E. Las Olas Boulevard  
Fort Lauderdale, FL 33301  
954-764-8900  
www.kindredhealthcare.com



The medical campus includes diagnostic centers, outpatient surgery and a 24-hour emergency department located in the state-of-the-art hospital. Cleveland Clinic Florida ranked fifth in Florida in *U.S. News & World Report's* 2016-2017 ranking of Best Hospitals.

Fort Lauderdale's Holy Cross Hospital has been serving Broward patients since 1955. The non-profit, 557-bed Catholic hospital operates in the spirit of the Sisters of Mercy and a member of Trinity Health. *U.S. News & World Report*

recently named Holy Cross Hospital as a nationally high-performing hospital in both hip and knee replacement surgery. The hospital also received the Get With The Guidelines®-Stroke Gold Plus Achievement Award with Target: Stroke™ Honor Roll Elite designation.

Kindred Hospitals in Fort Lauderdale and Hollywood are part of Kindred Healthcare, a national healthcare company that uses an innovative approach to long-term acute care for patients with multi-system failures. Its hospitals and

pulmonary units feature an interdisciplinary environment where physicians, nurses, therapists, nutritionists and social workers combine their expertise to provide quality care.

▲ Photo courtesy of Memorial Healthcare System

### Nova Southeastern University

Nova Southeastern University's Health Professions Division is a multidisciplinary, academic health center with state-of-the-art facilities, including the College of Osteopathic Medicine, the only such college in the southeastern United States. Located on NSU's main campus in Davie, the Health Professions Division encompasses seven colleges and a variety of academic programs. In addition to osteopathic medicine, the colleges include Pharmacy, Dental Medicine, Optometry, Health Care Sciences, Nursing and Medical Sciences.

NSU also operates local clinical centers that provide educational resources and patient care to South Florida communities. Treatment is coordinated by the nationally recognized faculty of the university's clinical colleges and programs, ensuring university-level care for all patients.

### Support Organizations

Many Broward residents and businesses play leading volunteer roles in community healthcare organizations such as American Cancer Society, American Red Cross, Aging and Disability Resource Center of Broward County, Cystic Fibrosis Foundation, American Heart Association, Juvenile Diabetes Foundation, Kidney Foundation of South Florida, United Way of Broward County and Henderson Behavioral Health Services. 2-1-1 Broward is a 24-hour informational hotline that refers callers to the appropriate service agencies for assistance. The combined strength of these organizations helps make Broward County a healthy place to live and work. ■

#### Kindred Hospital South Florida – Hollywood

1859 Van Buren Street  
Hollywood, FL 33020  
954-920-9000  
www.kindredhealthcare.com

#### Memorial Hospital Miramar

1901 S.W. 172nd Avenue  
Miramar, FL 33029  
954-538-5000  
www.mhs.net

#### Memorial Hospital Pembroke

7800 Sheridan Street  
Pembroke Pines, FL 33024  
954-962-9650  
www.mhs.net

#### Memorial Hospital West

703 N. Flamingo Road  
Pembroke Pines, FL 33028  
954-436-5000  
www.mhs.net

#### Memorial Regional Hospital

3501 Johnson Street  
Hollywood, FL 33021  
954-987-2000  
www.mhs.net

#### Memorial Regional Hospital South

3600 Washington Street  
Hollywood, FL 33021  
954-966-4500  
www.mhs.net

#### North Shore at FMC Campus

5000 W. Oakland Park Boulevard  
Fort Lauderdale, FL 33313  
954-730-2808  
www.tenethealth.com

#### Northwest Medical Center

2801 N. State Road 7  
Margate, FL 33063  
954-974-0400  
www.northwestmed.com

#### Plantation General Hospital

401 N.W. 42 Avenue  
Plantation, FL 33317  
954-587-5010  
www.plantationgeneral.com

#### The Salah Foundation Children's Hospital at Broward Health

1600 S. Andrews Avenue  
Fort Lauderdale, FL 33316  
954-355-4400  
www.browardhealth.org

#### University Hospital & Medical Center

7201 N. University Drive  
Tamarac, FL 33321  
954-721-2200  
www.uhmchealth.com

#### Westside Regional Medical Center

8201 W. Broward Boulevard  
Plantation, FL 33324  
954-473-6600  
www.westsideregional.com



## Is it your turn to be recognized?

### A GUIDE TO South Florida Business Journal's Awards Programs

SFBJ recognizes the top executives and companies throughout the year at our Signature Awards programs. From our popular 40 Under 40 Awards to Best Places to Work, CFO Awards and Structures, we've put all the information you need into one easy to navigate page.

Check out all the opportunities available for your company AND for your trend-setting executives to GET YOUR RECOGNITION!

**We have included the following information for each of our signature award programs:**

- Description of each award program.
- Deadlines to apply and date of the event.
- Award categories you can apply for.
- Criteria used to determine our finalists/honorees.
- An explanation of the nomination/application process.
- Links to the nomination page.
- Links to the event registration page.
- Links to see the past award events.

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# Business is **BRIGHTER** in CORAL SPRINGS

Coral Springs is a successful planned suburban community that continues to build for the future. Exciting plans are underway to promote a healthy community that reflects our community's values. Coral Springs is introducing the urban design concept in the Downtown area to create a vibrant culture in which residents, businesses, and visitors can live, work, shop, and entertain. As a result of these initiatives, many commercial and medical projects are underway and new businesses like the Cleveland Clinic, Lucky's Market, Orchard Supply Hardware and other retail stores are moving to Coral Springs.

The conveniently-located Corporate Park of Coral Springs with direct access to major highways is ideal for advanced manufacturing, logistics, Corporate HQs, life sciences, and emerging technologies.

Build your business in the community with Everything Under the Sun!

## Downtown Coral Springs Mixed-used and other Redevelopment Projects

- ArtWalk
- Municipal Complex and 607- space Public Parking Garage
- Redevelopment of the three City-owned sites
- Cornerstone Plaza
- Village Green
- New Residential Redevelopments
- University Place at City Center

**CITY OF CORAL SPRINGS • ECONOMIC DEVELOPMENT OFFICE**

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