Greater Fort Lauderdale has the Perfect Climate for Business Success

**LIFE: LESS TAXING**

Greater Fort Lauderdale has the Perfect Climate for Business Success

**TARGETED INDUSTRIES**

- AVIATION
- GLOBAL LOGISTICS
- MARINE INDUSTRIES
- LIFE SCIENCES
- TECHNOLOGY
- CORPORATE HEADQUARTERS

GFLALLIANCE.ORG | $24.95
BUILD YOUR BUSINESS IN THE COMMUNITY WITH EVERYTHING UNDER THE SUN.

$74,676
MEDIAN HOUSEHOLD INCOME

129,067
TOTAL POPULATION

37.8
MEDIAN AGE

75,962
STRONG LABOR FORCE

38%
BACHELOR’S/GRAD/PROFESSIONAL DEGREE

AAA BOND RATING
BY STANDARD & POOR’S

5 ACCESSIBLE AIRPORTS
3 ACCESSIBLE HIGHWAYS
1 ACCESSIBLE SEAPORT

CITY OF CORAL SPRINGS • ECONOMIC DEVELOPMENT OFFICE
9500 WEST SAMPLE ROAD • CORAL SPRINGS, FL 33065 • 954-346-6996

CoralSpringsEDO.com • /CoralSpringsEDO
Broward County
HAS EVERYTHING A BUSINESS AND ITS EMPLOYEES NEED TO THRIVE

Broward County offers an exceptional lifestyle. We boast 23 miles of beaches, 300 miles of inland waterways, thousands of restaurants, a thriving arts and culture scene, top shopping, sports of all sorts, abundant lodging accommodations, and unique natural wonders from our vibrant coral reefs to the Everglades.

Whether you're looking for a diverse and well educated workforce, business friendly government or easy access to major international markets and excellent infrastructure, Broward County should be at the top of your list for your next relocation or expansion project.

For corporate relocation: greater fort lauderdale alliance Broward County gflalliance.org 954-627-0123
For small business support: Broward.org/EconDev 954-357-6400

A Service of the Broward County Board of County Commissioners
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*Top Photo Courtesy of the Broward Center for the Performing Arts; (Above from left to right) Photos Courtesy of Nova Southeastern University, the Greater Fort Lauderdale CVB, and Ultimate Software*
Thank you for your interest in Greater Fort Lauderdale! We invite you to explore this *Economic Sourcebook and Market Profile*, which highlights our community’s assets as a strategic business location with an outstanding quality of life. In addition to the business-friendly climate, competitive tax structure and zero state personal income tax that we enjoy here, we are privileged to embrace “Life. Less taxing” as a way of life and hope you will consider joining us.

Centrally located within Southeast Florida, one of the most dynamic business regions in the U.S., CEOs, site selectors and community leaders agree that Greater Fort Lauderdale / Broward County is a location of choice for companies from around the world.

Broward County is consistently ranked as a top location for talent and job growth and high employment. We rank highest in the nation in entrepreneurial activity and top of the state in venture capital attraction. With major industry clusters including aviation, technology, life sciences and headquarters, Greater Fort Lauderdale offers the perfect business climate for a variety of companies – from startup to Fortune 500. More than 200 headquarters operations, including many Latin America and regional headquarters, are proud to call Broward County home.

As the primary economic development organization for Broward County, the Greater Fort Lauderdale Alliance focuses on helping businesses create and retain high-wage jobs and working to attract capital investment in high-value targeted industries. In addition to bringing jobs to the region, we also work collaboratively with our many partners to develop more vibrant communities and to improve the quality of life for our area’s citizens as well as identify educational opportunities in high-wage industries, to help individuals succeed.

The Alliance offers many services, including assistance with business relocations and expansions; site selection; incentive programs; business intelligence; customized workforce training programs; and serving as a liaison for workforce development between educational institutions, CareerSource Broward and the business community.

Over the past thirteen years, the Alliance, working with Broward County, CareerSource Broward and our local municipalities, helped businesses create or retain more than 36,000 direct jobs; a partnership estimated to have generated more than 74,000 Broward County jobs through direct, indirect and induced effects, resulting in $2.8 billion in annual personal income and $14.2 billion in annual economic impact, according to an independent study by the South Florida Regional Planning Council.

Please call on the staff of the Alliance as you look to expand or relocate your company, or seek information regarding doing business in Greater Fort Lauderdale.
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JLM Family Enterprises, Inc.

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Pier Sixty–Six Hotel & Marina

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VECM Energy

Adam Stempel
Port Everglades Association

Ben Wesley
FPL

Glenn Wittshire
Port Everglades

Jonathan Wolfe
AutoNation

Keriann Worley
Broward Medical Center

Andrew Zullo
Leadership Broward Foundation, Inc.
Growth is something JM Family Enterprises knows well. Much like a tree matures from a tiny seed, our businesses also started small.

Since our founding in 1968 by Jim Moran, we have become one of America’s largest private companies, a leader in the automotive industry and a workplace of choice. With the support of our 4,300 associates we also believe in giving back and helping communities grow. As we embark on our next 50 years, we invite you to give back and grow with us, too.

#JMFECommunityDriven
An Ideal Location for Successful Businesses

Greater Fort Lauderdale offers top talent, warm temperatures and low taxes

A large pool of skilled professionals, an inviting quality of life and one of the most competitive tax climates in America make Greater Fort Lauderdale one of the world’s most attractive business locations for companies of all sizes.

Greater Fort Lauderdale (metropolitan Broward County) is home to more than 200 corporate and international regional headquarters operations, including AutoNation, Citrix Systems, Hotwire Communications, JetBlue Travel Products, Kaplan Inc., Magic Leap, Microsoft, Spirit Airlines and Ultimate Software. It is the geographic and business center of South Florida, whose population of 6 million makes it the largest metropolitan region in the Southeast United States.

A survey by consulting firm Boyette Strategic Advisors for the CEO Council of the Greater Fort Lauderdale Alliance found that brokers/site location consultants have a very high perception of Greater Fort Lauderdale as a potential location for corporate headquarters.

About 94 percent of respondents saw Greater Fort Lauderdale as a positive or very positive potential location for a corporate headquarters.

U.S. and international companies appreciate Greater Fort Lauderdale’s strategic location and convenient access to global markets, a multilingual and multicultural professional workforce, and numerous education and workforce training programs. Aviation, technology, life sciences, manufacturing and other knowledge-based companies benefit from the region’s large and growing pool of skilled, college-educated workers.

With a high quality of life, including a wide array of housing choices, excellent schools, and year-round golf, boating and other outdoor activities, Greater Fort Lauderdale offers an ideal location for CEOs, mid-level executives, entrepreneurs and Millennials to “work in the cloud and live in the sun.” It’s an attractive region where life is less taxing – for many reasons.

Key Business Advantages

Here are some of the top reasons major companies are choosing Greater Fort Lauderdale for their corporate or regional headquarters:

• Experienced C-level executives, managers and supervisors.
• A central location in the South Florida metropolitan statistical area (MSA), the largest in the Southeast.
• A broad-based and diverse multilingual, multicultural workforce continuously enhanced through the education of 300,000 college students each year.
• Access to both domestic and international markets with three international airports in close proximity, including convenient service to Latin America, the Caribbean and Europe.
• A deep and diversified pool of IT talent as well as state-of-the-art telecommunications infrastructure, including one of the world’s few Network Access
Points (NAP of the Americas).
• Highly ranked public and private schools, colleges and universities.
• A plentiful inventory of reasonably priced, high-quality executive housing.
• Five professional sports teams in the region and year-round outdoor recreation in a highly favorable climate.

For more information, visit lesstaxing.com.

Regional Cooperation
South Florida (Miami-Dade, Broward and Palm Beach Counties) has been designated a “megaregion of the future” and a driver of future U.S. economic growth. Inc. magazine has called the region “one of the most connected places on earth,” citing South Florida’s transportation connections and deep business and cultural ties to Latin America, the Caribbean, and Europe.

Overall, South Florida is the eighth largest metropolitan statistical area (MSA) in the nation with 6.1 million residents – nearly one-third of Florida’s total population. Approximately 60 percent of the population is of prime working age.

The Greater Fort Lauderdale Alliance, the Miami-Dade Beacon Council, and the Business Development Board of Palm Beach County work together to take a regional approach to economic development. Additionally, the Alliance works with other regional organizations on strategic planning initiatives and business climate projects such as Six Pillars, Techgateway.org, the South Florida Marine Research Hub, Life Sciences South Florida, iCoast, CIO Council, ITPalooza and eMerge Americas.

Six Pillars
Broward County community leaders and volunteers began a twenty-year strategic visioning plan in 2011, using the Six Pillars framework of the Florida Chamber Foundation, with a goal of helping communities throughout the state prosper and create high paying jobs. In 2019, Six Pillars 2.0 was launched, focusing on nine key areas: Affordable Housing, Community Brand, Pathways to Prosperity for those in economically challenged zip codes, Entrepreneurial Ecosystem, Target Industry Clusters, Homelessness, Regional Climate Action Plan, Building and Branding Broward County as a Talent Hub and Transportation. The entire Six Pillars Broward plan and the latest implementation updates can be found at sixpillarsbroward.org.

Survey respondents who saw Greater Fort Lauderdale as a positive potential location for a corporate headquarters.

Corporate and international regional headquarters

people reside in the South Florida MSA

94%
200+
6.1M

Nelson Fernandez
Executive Vice President & Principal
ANF Group, Inc.

“Greater Fort Lauderdale’s business community shares a bright vision for the future.”
RECENT EXPANSIONS & RELOCATIONS

Decimal Engineering, which specializes in precision sheet metal fabrication for numerous industries including marine, defense and technology, is adding 20 new jobs and retaining 115 at its new manufacturing facility in Coral Springs.

Delta Private Jets is expanding its maintenance, repair, and overhaul (MRO) capabilities by opening a new location at Sheltair Aviation on the grounds of Fort Lauderdale-Hollywood International Airport.

DNA Labs International, a company providing forensic DNA analysis, is adding 10 jobs and retaining 33 jobs in Deerfield Beach.

Hayes Locums, a professional services physician placement firm, is adding 250 new jobs and retaining 184 at its new headquarters in Fort Lauderdale.

ICON International, a corporate barter company headquartered in Connecticut, has opened a new office in Fort Lauderdale’s uptown area, adding 50 new jobs.

JetBlue Travel Products
Dania Beach is the new headquarters for JetBlue Travel Products, a subsidiary of JetBlue, the leading airline at Fort Lauderdale–Hollywood International Airport. The subsidiary consists of the JetBlue Vacations brand and other non-air travel products.

SR Technologies, Inc., a division of SRT Group that specializes in design, engineering, and research and development for wireless communications, selected Sunrise for its new headquarters, creating 40 jobs and retaining 161 positions.

Techtronic Industries, a Hong Kong-based group of companies that includes iconic brands such as Milwaukee Tool, Ryobi, Hoover and Dirt Devil, has relocated its U.S. headquarters to Fort Lauderdale, adding 75 new jobs.

Wayman Aviation, which provides aviation career preparation, recently celebrated the grand opening of its new flight training facility, adding 20 new jobs in Pembroke Pines.

Hard Rock International

The Seminole Tribe of Florida is deeply committed to the future of South Florida. Based in Hollywood, the tribal organization has invested $1.5 billion in expanding the Seminole Hard Rock Hotel & Casino Hollywood, including the world’s first Guitar Hotel, an iconic engineering masterpiece that rises 450 feet into the sky and houses 638 luxury guest rooms and suites.

The resort will also have a new Oasis Tower with 168 luxury rooms, a new spa, 13.5 acres of recreational waterscape, and 120,000 square feet of meeting space, including a 38,000-square-foot carpeted exhibition hall for trade shows, association conventions, large corporate groups and social fundraisers.

With the expansion, the Seminole Tribe of Florida is hiring more than 1,200 new employees. Seminole Hard Rock was named top “Employer of Choice” in Gaming Industry for the fourth year in a row and was named to Forbes magazine’s lists of “America’s Best Employers” and “America’s Best Employers for Women.” In response, Jim Allen, CEO of Seminole Gaming and Chairman of Hard Rock International, said, “It means a lot to be recognized by so many gaming industry executives as their Employer of Choice.”
### Recent Relocations and Expansions

<table>
<thead>
<tr>
<th>Company</th>
<th>City</th>
<th>Type of Facility</th>
<th>Sq. Ft. of Project</th>
<th>Direct Capital Investment</th>
<th>Jobs Created</th>
<th>Jobs Retained</th>
<th>Product/Service</th>
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<tr>
<td><strong>1</strong> Aldora Aluminum and Glass</td>
<td>Coral Springs</td>
<td>Office/Manufacturing</td>
<td>105,000</td>
<td>$4,725,000</td>
<td>35</td>
<td>115</td>
<td>Corporate HQ and manufacturing location for industry leader in glass and aluminum fabrication</td>
</tr>
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<td><strong>2</strong> Amazon</td>
<td>Sunrise</td>
<td>Sortation Center</td>
<td>179,000</td>
<td>$1,000,000</td>
<td>70</td>
<td>N/A</td>
<td>Sortation center for the distribution process</td>
</tr>
<tr>
<td><strong>3</strong> AT&amp;T</td>
<td>Sunrise</td>
<td>Office/Administrative</td>
<td>33,000</td>
<td>$1,000,000</td>
<td>300</td>
<td>N/A</td>
<td>Administrative offices for AT&amp;T</td>
</tr>
<tr>
<td><strong>4</strong> Convey Health Solutions</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>33,000</td>
<td>$2,000,000</td>
<td>30</td>
<td>100</td>
<td>Specialized healthcare technology company</td>
</tr>
<tr>
<td><strong>5</strong> Crawford Tracey Corporation</td>
<td>Deerfield Beach</td>
<td>Office/Manufacturing</td>
<td>40,000</td>
<td>$1,300,000</td>
<td>30</td>
<td>100</td>
<td>Manufacturer/installer of custom and conventional glazing systems</td>
</tr>
<tr>
<td><strong>6</strong> Decimal Engineering</td>
<td>Coral Springs</td>
<td>Manufacturing</td>
<td>75,000</td>
<td>$9,500,000</td>
<td>20</td>
<td>150</td>
<td>Full-service metal manufacturer</td>
</tr>
<tr>
<td><strong>7</strong> DGS Marine</td>
<td>Miramar</td>
<td>Industrial Manufacturing</td>
<td>7,000</td>
<td>$4,800,000</td>
<td>20</td>
<td>N/A</td>
<td>Brazilian shipbuilder specializing in military vessels</td>
</tr>
<tr>
<td><strong>8</strong> DNA Labs International</td>
<td>Deerfield Beach</td>
<td>Office/Laboratory</td>
<td>20,000</td>
<td>$7,500,000</td>
<td>10</td>
<td>33</td>
<td>Forensic DNA analysis for law enforcement agencies, attorneys, and government forensic labs</td>
</tr>
<tr>
<td><strong>9</strong> Dreamlines USA</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>3,600</td>
<td>$130,000</td>
<td>100</td>
<td>3</td>
<td>One of the fastest growing cruise booking portals in the world</td>
</tr>
<tr>
<td><strong>10</strong> ERP Maestro, Inc.</td>
<td>Plantation</td>
<td>Office</td>
<td>8,000</td>
<td>$250,000</td>
<td>100</td>
<td>11</td>
<td>Technology company that develops and provides cybersecurity services</td>
</tr>
<tr>
<td><strong>11</strong> Evolution Aero</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>40,000</td>
<td>$4,000,000</td>
<td>7</td>
<td>N/A</td>
<td>Aviation manufacturing</td>
</tr>
<tr>
<td><strong>12</strong> Hayes Locums</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>73,784</td>
<td>$6,798,960</td>
<td>250</td>
<td>N/A</td>
<td>Provides placement services on a temporary and permanent basis to both physician offices and healthcare institutions nationwide</td>
</tr>
<tr>
<td><strong>13</strong> Icon International</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>9,000</td>
<td>$700,000</td>
<td>50</td>
<td>N/A</td>
<td>Corporate barter</td>
</tr>
<tr>
<td><strong>14</strong> JetBlue Travel Products</td>
<td>Dania Beach</td>
<td>Office</td>
<td>20,000</td>
<td>$3,000,000</td>
<td>200</td>
<td>N/A</td>
<td>Headquarters for JetBlue Travel Products</td>
</tr>
<tr>
<td><strong>15</strong> Kellstrom Aerospace Group</td>
<td>Davie</td>
<td>Industrial</td>
<td>65,000</td>
<td>$4,900,000</td>
<td>45</td>
<td>86</td>
<td>Leading supplier of aircraft parts and services</td>
</tr>
<tr>
<td><strong>16</strong> Lupin Pharmaceuticals</td>
<td>Coral Springs</td>
<td>Office/R&amp;D/Manufacturing</td>
<td>18,000</td>
<td>$2,900,000</td>
<td>20</td>
<td>N/A</td>
<td>Leading generic pharmaceutical manufacturer</td>
</tr>
<tr>
<td><strong>17</strong> MediaGenix</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>1,000</td>
<td>$200,000</td>
<td>5</td>
<td>N/A</td>
<td>Provider of broadcast management systems</td>
</tr>
<tr>
<td><strong>18</strong> Pet Supermarket</td>
<td>Sunrise</td>
<td>Office</td>
<td>5,000</td>
<td>$500,000</td>
<td>100</td>
<td>120</td>
<td>Headquarters for the largest neighborhood pet specialty retailer in North America</td>
</tr>
<tr>
<td><strong>19</strong> Portobello America</td>
<td>Pompano Beach</td>
<td>Industrial/Office</td>
<td>43,000</td>
<td>$1,000,000</td>
<td>15</td>
<td>N/A</td>
<td>Distributor of ceramic tiles in the U.S.</td>
</tr>
<tr>
<td><strong>20</strong> Shipmonk</td>
<td>Fort Lauderdale</td>
<td>Office/Distribution/Warehouse</td>
<td>170,000</td>
<td>$14,000,000</td>
<td>200</td>
<td>136</td>
<td>Company acts as a strategic logistics partner that includes warehousing, eCommerce fulfillment, warehousing and distribution</td>
</tr>
<tr>
<td><strong>21</strong> Sintavia</td>
<td>Hollywood</td>
<td>Manufacturing</td>
<td>60,000</td>
<td>$16,000,000</td>
<td>50</td>
<td>15</td>
<td>Provides 3D metallic powder printing for aviation parts</td>
</tr>
<tr>
<td><strong>22</strong> SR Technologies</td>
<td>Sunrise</td>
<td>Office/R&amp;D</td>
<td>50,000</td>
<td>$1,000,000</td>
<td>40</td>
<td>161</td>
<td>Technology company developing mobile and navigation communication devices</td>
</tr>
<tr>
<td><strong>23</strong> Ultimate Software</td>
<td>Weston</td>
<td>Office</td>
<td>100,000</td>
<td>$5,000,000</td>
<td>400</td>
<td>N/A</td>
<td>Headquarters for one of the nation’s leading human capital management cloud solutions companies</td>
</tr>
<tr>
<td><strong>24</strong> United Data Technologies</td>
<td>Miramar</td>
<td>Office</td>
<td>63,000</td>
<td>$16,500,000</td>
<td>142</td>
<td>116</td>
<td>One of the 50 fastest growing technology companies in the U.S.</td>
</tr>
<tr>
<td><strong>25</strong> Virgin Voyages</td>
<td>Plantation</td>
<td>Office</td>
<td>60,000</td>
<td>$15,900,000</td>
<td>300</td>
<td>10</td>
<td>Global headquarters for new Virgin cruise line</td>
</tr>
<tr>
<td><strong>26</strong> Walgreens Corporation</td>
<td>Miramar</td>
<td>Office/R&amp;D/Distribution</td>
<td>52,000</td>
<td>$7,175,300</td>
<td>100</td>
<td>338</td>
<td>Centralized service operations for specialized pharmacy services/products</td>
</tr>
<tr>
<td><strong>27</strong> Wash Depot Holdings, Inc.</td>
<td>Fort Lauderdale</td>
<td>Headquarters</td>
<td>3,000</td>
<td>$190,000</td>
<td>18</td>
<td>0</td>
<td>Leading interior and exterior service car wash and detailing services</td>
</tr>
<tr>
<td><strong>28</strong> Wayman Aviation</td>
<td>Pembroke Pines</td>
<td>Flight Training Facility</td>
<td>N/A</td>
<td>$4,500,000</td>
<td>20</td>
<td>9</td>
<td>Provides full career prep from FAA certification to college degrees and flow through to airlines</td>
</tr>
</tbody>
</table>
About the Alliance

The Greater Fort Lauderdale Alliance is Broward County’s official public/private partnership for economic development. Its mission is to lead Broward County in building a stronger and more diverse economy by stimulating the creation of new jobs and capital investment while facilitating the growth and retention of businesses in Broward County. Services offered by the Alliance include assistance with business relocation or expansion and site selection; incentive programs and information; market research and serving as a liaison for workforce development between CareerSource Broward, educational institutions and the business community.

Examples of assistance the Alliance provides to companies interested in a Broward County business expansion or relocation include:

• Relocation and Expansion Support. The Alliance serves as the primary point of contact and advocate for business clients seeking to do business in Broward County, responsible for project response preparation, client management and project management. This involves providing companies with requested information, state and county documents when various types of assistance is sought, and helping the company navigate through their questions as they are considering locating or expanding in Broward County.

• Retention of Existing Businesses. This service is focused on helping existing businesses add additional jobs and keeping them in Broward County by providing a variety of business services including assistance in finding financing, solving workforce issues, locating available land and building space, etc.

• Local Support for New Businesses. Through its Investor members, the Alliance coordinates programs to welcome new companies to the Broward County business community. It can help with anything as simple as a reception with other local CEOs, to a coordinated press release program, to assisting with attendees and preparations for a ribbon cutting or grand opening celebration. The Alliance can also assist companies in finding local professional advisors, new vendors, and making introductions to key service providers.

• State Support. The Alliance works directly with Enterprise Florida, the Florida Department of Economic Opportunity and the Governor’s Office regarding economic development projects.

• Permitting and Regulatory Assistance. The Alliance facilitates pre-submission meetings and communications between prospect companies and various municipal and Broward County permitting and regulatory agencies once a relocation or expansion project is active. This helps companies work through the permitting and
For information on development and redevelopment opportunities available call us at (954) 597-3513.

tamarac.org

You’ll find it all in Tamarac.
regulatory requirements process so they can quickly start hiring workers and begin their operations.

- **Business and Industry Intelligence.** The Alliance provides project-related, competitive business and industry research including business cluster data analysis, workforce assessment, commercial real estate trends, business cost analysis and comparisons with other potential relocation sites. The Alliance also provides market research/business intelligence through its GIS Planning website (GreaterFortLauderdaleProperties.com) which provides 24/7/365 accessibility for prospective clients, site selection consultants and corporate real estate service advisors for available properties and demographics.

- **Community Profiles.** The Alliance produces client-ready overviews on Broward County that provide the latest detailed data, including population, employment, income, cost of living and general characteristics. Answers to commonly asked community research data questions can be found on the Alliance’s website at gflalliance.org.

- **Business Incentives Assistance.** The Alliance helps determine a company’s eligibility for state and local business incentives and helps navigate the application process for incentives such as the Qualified Target Industry Tax Rebate, Capital Investment Tax Credit, High Impact Performance Incentive, Transportation/Road Funds and Broward County’s Job Growth Incentive. The Alliance can also help local companies enter or expand into the international marketplace through:

- **Overseas Inbound/Outbound Business Missions.** The Alliance assists local companies in entering or expanding into the international market.
Vibrant Beachfront • Dynamic Downtown & Commercial Corridors

Under the Tax Cuts and Jobs Act of 2017, the Downtown Commercial Core is an Opportunity Zone.

Hollywood Community Redevelopment Agency
1948 Harrison Street, Hollywood, FL 33020
954.924.2980 • www.ChooseHollywoodFL.com
marketplace by organizing and executing inbound and outbound business missions. The Alliance also partners with Enterprise Florida on Team Florida Missions led by the Governor or Lt. Governor, which create opportunities for Florida companies to showcase their products and meet one-on-one with potential customers worldwide.

- **Export Counseling.** Fort Lauderdale’s Export Assistance Office, under the United States Department of Commerce and the District Export Council, offers free export counseling, analyses of international trade trends, and advice to Florida manufacturers, exporters and service companies. Counselors are available to meet with clients at their offices, at the Alliance’s office or via telephone.

- **Financial Assistance.** The Alliance collaborates with the Florida Export Finance Corporation to facilitate financial assistance for export transactions for Florida’s small and medium-sized companies, which sometimes have difficulty obtaining loans from conventional lending institutions.

  A study by the South Florida Regional Planning Council found that the Alliance, working with its members, Broward County and other partners, helped create or retain more than 36,000 direct jobs from 2007 to 2019. That study also examined the direct, indirect and induced effects and estimated a total increase in employment of approximately 74,000 jobs, as well as $2.8 billion in annual personal income and $14.2 billion in annual economic impact in Broward County.

  For more information about the Greater Fort Lauderdale Alliance and its services, visit gflalliance.org.

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**BROWARD COUNTY FAST FACTS**

**Educational Attainment**
Population 25 years and over

- High School Graduate: 361,416
- Bachelor’s Degree: 266,661
- Some college, no degree: 264,800
- Graduate or Professional Degree: 151,191
- Associate Degree: 131,796
- 9th to 12th grade, no diploma: 85,301
- Less than 9th grade: 66,008

Source: U.S. Census Bureau, 2017

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**Historical & Projected County Population**

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<thead>
<tr>
<th>Year</th>
<th>Population</th>
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<tbody>
<tr>
<td>2000</td>
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<tr>
<td>2025</td>
<td>2.1 M</td>
</tr>
<tr>
<td>2030</td>
<td>2.2 M</td>
</tr>
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</table>

Source: EMSI

---

**Broward Labor Force**

- Labor Force: 1,051,606
- Employment: 1,016,832
- Unemployment: 34,774
- Percentage Rate: 3.3%

Source: Florida Department of Economic Opportunity, June 2019

---

**FLORIDA AVERAGE HOURLY EARNINGS (All Occupations)**

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<thead>
<tr>
<th>Year</th>
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<td>2005</td>
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<td>$18.92</td>
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<td>$20.94</td>
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Source: Bureau of Labor Statistics, May 2018

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**HOUSING UNITS**

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<tr>
<th>Year</th>
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<td>2020</td>
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<tr>
<td>2025</td>
<td>1.8 M</td>
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<tr>
<td>2030</td>
<td>1.9 M</td>
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<tr>
<td>2020</td>
<td>1.7 M</td>
</tr>
<tr>
<td>2025</td>
<td>1.8 M</td>
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<tr>
<td>2030</td>
<td>1.9 M</td>
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</tbody>
</table>

Source: U.S. Census Bureau, Population Division, May 2019

---

**MEDIAN HOUSEHOLD INCOME**

<table>
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</tr>
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<td>$42.11</td>
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<tr>
<td>2030</td>
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</table>

WHY GREATER FORT LAUDERDALE

One of the primary goals of the Greater Fort Lauderdale Alliance is to help companies already located in Broward County succeed and prosper. A key business retention and expansion initiative is BRAVO (Business Retention Assistance and Visitation Outreach). Through this program, representatives of the Alliance, Broward County Office of Economic and Small Business Development and local municipalities, chambers of commerce, conduct visits to local businesses in an effort to strengthen the local economy.

In the past year, 177 local companies were visited through the BRAVO program. The visits include discussions of programs available to businesses wanting to expand in Broward and information regarding issues such as workforce development, international trade, and access to financing.

Minority/Small Business Development
While nearly 90 percent of Broward’s businesses employ fewer than 25 people, collectively they constitute the largest sector of the county’s economy. These small businesses provide a wide array of products and services to private and public customers.

In order to best serve this important group of businesses, the Alliance is an active member of many organizations that promote and assist in the growth of minority and small businesses.

The following companies, institutions, firms, and organizations are contributing their time, talents, and financial resources to the Alliance. By supporting economic development, they are sustaining targeted business attraction, retention and growth, increasing local tax revenues, encouraging quality businesses as community partners and creating high-wage jobs for our economy.

GOVERNOR COUNCIL ($25,000)
- Baptist Health South Florida
- Breakthru Beverage Group
- Broward College
- Broward County Office of Economic & Small Business Development
- Broward County Public Schools
- CareerSource Broward
- City of Coconut Creek
- City of Coral Springs
- City of Deerfield Beach
- City of Fort Lauderdale
- City of Hallandale Beach
- City of Hollywood
- City of Miramar
- City of Sunrise
- Eisneram South Florida
- First Horizon Bank
- Fort Lauderdale-Hollywood Intl. Airport
- Friends of WLRN

LEADERSHIP COUNCIL ($10,000)
- Ambit Advertising and Public Relations
- ANF Group, Inc.
- Bank of America Merrill Lynch
- BankUnited
- BB&T South Florida Region
- BEX Capital
- Becker
- Brightline
- Broward Center for the Performing Arts
- Broward Health
- Broward Metropolitan Planning Organization (MPO)
- Circa
- City of Plantation
- City of Pompano Beach
- Crowe, LLP
- Crown Castle Fiber
- Dazkal Bolton LLP
- Delta Air Lines
- Fifth Third Bank
- Flexential
- Florida Atlantic University
- Galleria at Fort Lauderdale, a JLL Property
- Greenspoon Marder Law
- Gulfstream Park Racing & Casino
- Gunter
- HECO Corporation
- J.P. Morgan Chase
- Junior Achievement of South Florida
- MaxJet North America Inc
- Miller Construction Company
- Regions Bank
- Riverside Hotel, Las Olas Company
- RSM US, LLP
- Sealant
- Shults
- South Florida Business & Wealth Magazine
- Sun Sentinel Media Group
- Suntrust
- SUNO-X
- Town of Davie
- Waste Management, Inc.

CORPORATE COUNCIL ($5,000)
- Advantage Services
- Akerman LLP
- Bank Leumi
- BOVA Compass
- Berger Singerman, LLP
- Blanca Commercial Real Estate, Inc.
- Broward County Cultural Division
- Brown & Brown Insurance
- Capital Analytics

CEO COUNCIL ($50,000)
- AutoNation, Mike Jackson
- City Furniture, Keith Koenig, Vice Chair
- Emerson, Rafael Jaramillo
- Florida Blue, Penny Shaffer
- Florida Panthers, Matthew Caldwell
- FPL, Juliet M. Rothen, and Andres Barry
- JM Family Enterprises, Inc., Collin Brown – Chair
- Kaplan, Inc., Andrew S. Rosen
- Nova Southeastern University, Ray Ferrera, Jr.
- Rick Case Automotive Group, Rita & Rick Case
- Seminole Tribe of Florida, Andrew Bowers
- Spirit Airlines, Ted Christie
- Stiles, Ken Stiles
- Wells Fargo, Hector J. Ponte
- Zimmerman, Jordan Zimmerman

In memoriam: Huizenga Holdings Inc., H. Wayne Huizenga

Tania Vinaixa, Director, Membership Development
Gail Bulfin, VP Membership Development
Tania Vinaixa, Director, Membership Development
Gail Bulfin, VP Membership Development
of minority and small businesses in Broward County. Additionally, the Alliance has specific programs that assist small, minority and women-owned businesses enter or expand into the local marketplace through:

- **Leadership Development** - Each year, the Alliance selects up to ten minority and women-owned business leaders to participate in the Alliance’s Fellowship Program. The purpose of the program is to recruit diverse business leadership and support the growth and development of small businesses in Broward County.

- **Strategic Partnerships** - The Alliance assists certified small, minority and women-owned business owners in developing relationships with larger companies and in helping them find programs that provide assistance to small companies such as financing and business planning.

- **Growth Opportunities** - The Alliance with its partners assists small, minority and women-owned businesses in expanding in the local market by providing access to local and regional resources in the private and government sector.

(Above and on opposite page) Photos Courtesy of the Greater Fort Lauderdale CVB

### ASSOCIATES ($1,000)
- Advanced Roofing, Inc.
- Ameriprise Financial
- Belmont Village Senior Living Fort Lauderdale
- Berger Commercial Realty
- Broward Public Library Foundation
- Fellowship Foundation RCO
- Florida Atlantic Research & Development Authority
- Florida Property Management Services, Inc.
- Greater Fort Lauderdale Chamber of Commerce
- HABCO Manufacturing
- Leadership Broward Foundation
- LSN Partners
- Macken Companies
- Marine Industries Association of South Florida
- NAI/Merin Hunter Codman, Inc.
- Sherlock Technology Inc.
- The Egpy Group
- The Train Company
- Total Marine Solutions
- Tower Club
- Urban League of Broward County

Gail Butlin, VP Membership Development  
Tania Vinaica, Director, Membership Development  
(954) 524-3113

In addition to those members listed above, the Alliance also thanks its Partner Council, made up of representatives from Broward County and its municipalities, chambers of commerce, redevelopment agencies and local business assistance organizations.
A Diverse and Powerful Economy

Companies of all sizes are growing and prospering in Greater Fort Lauderdale

With a strategic global location, large skilled workforce and low-tax environment, Greater Fort Lauderdale appeals to Fortune 500 companies, multinationals, and mid-size and small businesses in a wide array of industries.

The region's economic diversity is reflected in a growing pool of skilled workers in fields like technology, life sciences, finance, professional and business services, education and healthcare, leisure and hospitality, manufacturing, and retail and wholesale trade.

Many businesses take advantage of Greater Fort Lauderdale's position in the heart of South Florida, the state's largest metro region with more than 6.1 million people. For global companies serving Latin America and the Caribbean – as well as European, Asian and Latin companies seeking to penetrate the North American market – Greater Fort Lauderdale provides a proven strategic platform for growth.

**Corporate Headquarters**

Greater Fort Lauderdale is home to many headquarters operations, including AutoNation, JM Family Enterprises, Citrix, Magic Leap, People’s Trust Insurance, Spirit Airlines, Ultimate Software and Virgin Voyages.

AutoNation Chairman Mike Jackson recently announced a long-term commitment for the company's headquarters in downtown Fort Lauderdale. "AutoNation is committed to attracting and retaining talent for the long term as we continue to expand our brand from coast to coast," he said. AutoNation has more than 650 associates at its corporate headquarters and plans to add more jobs in the future.

Convenient U.S. and international air connections make Greater Fort Lauderdale particularly attractive as a regional headquarters location for multinational companies from North America, Europe and the Pacific Rim. At the same time, the region provides a natural entry point for Latin American companies seeking to establish themselves in the U.S. marketplace.

A recent WorldCity study found that more than 1,450 multinational companies representing 59 nations have offices in the Miami-Dade, Broward and Palm Beach County region. That includes Microsoft, DHL Express, Ecolab, Emerson, Marriott International, Microsoft, and The Wendy's Company.

Greater Fort Lauderdale’s other assets that attract corporate headquarters include a large, skilled multilingual workforce, excellent school system, and pro-business attitude. In fact, a recent *Chief Executive* magazine survey once

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$1.38B

$1.38 billion was Invested in South Florida startups in 2018, comprising 128 deals, and Greater Fort Lauderdale was 11th in the nation for venture capital investments by dollar volume.

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Photo Courtesy of the Greater Fort Lauderdale CVB
again ranked Florida as the number two best state for business in its “Best and Worst States for Business in 2019” rankings and the Tax Foundation ranked Florida as the fourth best state business tax climate for 2019.

For more information, visit lessstaxing.com.

MAJOR INDUSTRY SECTORS
The Alliance is dedicated to supporting the growth of Greater Fort Lauderdale’s key business sectors, including aviation, international trade and services, life sciences, manufacturing, marine, technology, and tourism.

Aviation
Greater Fort Lauderdale’s aviation industry is a multibillion-dollar sector, including airlines, general aviation, airports, airframe and engine manufacturers, component parts suppliers, maintenance, repair and overhaul (MRO) businesses, and allied industries such as banking and insurance. Its hub is Fort Lauderdale-Hollywood International Airport (FLL), which generates 255,386 jobs, resulting in a total economic impact of $37.5 billion annually.

Many companies in the aviation sector are also investing in Greater Fort Lauderdale, including GA Telesis, GE Aviation, Heico and Turbine Controls. The region’s schools, colleges and universities offer a variety of programs to educate and train skilled workers in the aviation and aerospace sectors.

See Aviation for more information.

#2 Florida’s ranking as best state for business in 2019
1,450 Multinational offices in South Florida
130,000+ Employees in business and professional services

Business and Professional Services
With leading financial institutions, major accounting and legal firms, and a full array of marketing and communications companies, Greater Fort Lauderdale has a highly dynamic business and professional services sector. More than 130,000 employees work in this sector in Greater Fort Lauderdale.

Recent expansions in this sector, include Hayes Locums, a professional services physician placement firm, and ICON International, a corporate barter company headquartered in Connecticut.

Film and Entertainment
The Greater Fort Lauderdale Convention & Visitors Bureau’s office of Film, Music,
Entertainment & Creative Industries (OFME)
focuses on all creative industries, including film, music, entertainment, art, fashion and special events. Since 2010, the county has hosted more than 800 productions from features to high-impact TV series, telenovelas, documentaries, independent projects, commercials, music videos and still shoots.

The CVB’s office facilitates one-stop permitting, acts as a liaison to all Broward municipalities and highlights production friendly hotels, among other services. It also positions Greater Fort Lauderdale with Film in Florida, the sales and marketing organization promoting the state for film and entertainment overall. The CVB’s Underground division focuses on film, music, fashion/shopping and creative culture, nightlife and special events. The division also promotes Greater Fort Lauderdale as a key destination for live music, concerts and entertainment venues as well as music festival opportunities.

For more on the creative scene, visit sunny.org/underground.

Global Logistics and International Trade
With easy access to seaborne trade through the Panama Canal, Greater Fort Lauderdale is positioned at the cusp of Latin America within 1,000 miles of Mexico, Belize, Guatemala, Honduras, Nicaragua, Cuba, Jamaica, Haiti, Dominican Republic, Puerto Rico and many other Caribbean basin nations. Key to the success of this targeted industry are two economic engines: Port Everglades and Fort Lauderdale/Hollywood International Airport (FLL).

Greater Fort Lauderdale also has the workforce to support the global logistics sector, with more than 25,000 jobs in the transportation and warehousing industry sector in the county. In addition, several local colleges and universities offer programs related to logistics, including the Global Trade and Logistics program at Broward College, an MBA in supply chain management and a supply chain management certificate at Nova Southeastern University, among others.

With FLL and Port Everglades, businesses in Greater Fort Lauderdale enjoy fast and convenient connections to world markets. A diverse, multilingual workforce, and convenient office and warehouse facilities support the flow of international goods and services. In addition, Greater Fort Lauderdale is home to many organizations that assist importers, exporters and international service providers.

International business (trade plus foreign direct investment) supports nearly one in six jobs in the state and accounts for one-sixth of the state’s economic output. Most of the state’s exports and imports came through the Miami Customs District, which includes Port Everglades and FLL. The district’s total trade was $107 billion in 2017 with a positive trade surplus of $10.6 billion.

See Transportation and Infrastructure for more information.

JetBlue Travel Products Opens “Inspiration Center”
JetBlue recently debuted the new home for its JetBlue Travel Products subsidiary. The subsidiary’s home – dubbed its “Inspiration Center” – is located in the Design Center of the Americas (DCOTA) campus in Dania Beach, placing it at the center of the region’s booming tourism industry and growing technology and start-up environment.

“Everyone loves to vacation, but traveling isn’t always as enjoyable and seamless as it should be,” said Andres Barry, president, JetBlue Travel Products. “From our new home in Fort Lauderdale, we have a chance to shake up the travel and vacations space – much like JetBlue has been doing in the airline industry for nearly 20 years – with innovative and customer-service focused ideas that will make traveling much better than it is today.”

JetBlue Travel Products offerings include JetBlue Vacations (flights+hotels) as well as other non-air travel products such as travel insurance, car rentals and more.

Port Everglades Top Regional Trading Partners for Containerized Cargo

**Imports in TEUs**
1. Honduras: 130,164
2. Guatemala: 112,260
3. Dominican Republic: 96,183
4. Brazil: 55,012
5. Italy: 49,443
6. Colombia: 42,900
7. Spain: 36,744
8. Bahamas: 27,252
10. Panama: 23,025

**Exports in TEUs**
1. Guatemala: 94,378
2. Honduras: 91,242
3. Dominican Republic: 85,274
4. Bahamas: 53,115
5. Netherlands Antilles: 47,851
6. Virgin Islands: 42,120
7. Panama: 32,501
8. Colombia: 26,493
9. Cayman Islands: 27,961
10. Venezuela: 27,452

Source: Port Everglades
### Largest Private Employers – Ranked by Employees

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<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>South Florida Employees</th>
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<tbody>
<tr>
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<td>Davie</td>
<td>800-541-6682</td>
<td>nova.edu</td>
<td>6,114</td>
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<td>FirstService Residential</td>
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<td>Residential property management firm</td>
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<tr>
<td>JAE Restaurant Group</td>
<td>Pompano Beach</td>
<td>561-997-6002</td>
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<td>Spirit Airlines</td>
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<td>954-628-4827</td>
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<td>Q Link Wireless</td>
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<td>855-754-6543</td>
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<td>Software company specializing in HR software solutions</td>
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<td>Castle Group</td>
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<td>castlegroup.com</td>
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<td>balancestaffing.com</td>
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<td>Signatory Consultants</td>
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<td>Staffing &amp; recruiting firm</td>
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<tr>
<td>Greenspoon Marder LLP</td>
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<td>954-491-1120</td>
<td>gmlaw.com</td>
<td>474</td>
<td>Legal Services</td>
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<td>Complete Property Maintenance</td>
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<td>954-973-3333</td>
<td>cpmlawn.com</td>
<td>447</td>
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<td>Current Builders</td>
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<td>954-977-4211</td>
<td>currentbuilders.com</td>
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<td>Advanced Roofing</td>
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<td>371</td>
<td>Commercial roofing contractor</td>
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<td>CSI International</td>
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<td>351</td>
<td>Facility services company</td>
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<tr>
<td>People’s Trust Insurance Co.</td>
<td>Deerfield Beach</td>
<td>800-500-1818</td>
<td>pti.insure</td>
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<td>Postal Center International</td>
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<td>954-321-5644</td>
<td>pcibrands.com</td>
<td>250</td>
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<td>Hayes Locums</td>
<td>Fort Lauderdale</td>
<td>888-837-3172</td>
<td>hayeslocums.com</td>
<td>199</td>
<td>Staffing &amp; recruiting firm</td>
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<tr>
<td>StevenDouglas</td>
<td>Sunrise</td>
<td>954-385-8595</td>
<td>stevendouglas.com</td>
<td>191</td>
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<tr>
<td>Nanak’s Landscaping</td>
<td>Deerfield Beach</td>
<td>954-596-5337</td>
<td>nanak.com</td>
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<td>Marcus &amp; Millichap</td>
<td>Fort Lauderdale</td>
<td>954-245-3400</td>
<td>marcusmillichap.com</td>
<td>160</td>
<td>Commercial real estate brokerage firm</td>
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<tr>
<td>Cruise Planners</td>
<td>Coral Springs</td>
<td>954-344-8060</td>
<td>cruiseplanners.com</td>
<td>124</td>
<td>Travel agency franchise network</td>
</tr>
<tr>
<td>Landscape Service Professionals</td>
<td>Tamarac</td>
<td>954-721-6920</td>
<td>landscapeservicepros.com</td>
<td>115</td>
<td>Landscaping</td>
</tr>
</tbody>
</table>

Source: South Florida Business Journal and Greater Fort Lauderdale Alliance; 
Note: Excludes retail and hospitality companies unless headquarters is in Greater Fort Lauderdale

### Foreign Trade Zones

#### #25 LOCATION
Port Everglades: Between Midport and Southport

**OPERATED BY**
Broward County Board of County Commissioners

**SIZE:** 82-acre tract

**AMENITIES**
Secure, fenced, illuminated facility FTZ#25, operated by the Broward County Board of County Commissioners, actively utilizes 22.7 acres of an 82-acre tract between the Midport and Southport areas in Port Everglades. The secure, fenced, illuminated facility includes five warehouses offering 388,500 square feet of warehousing space with around-the-clock access.

#### #241 LOCATION
Fort Lauderdale Executive Airport and various Broward County sites

**OPERATED BY**
City of Fort Lauderdale

**SIZE:** 1,300 acres, open

**AMENITIES**
5 warehouses, 338,000 sq. ft. FTZ#241 encompasses nearly 1,300 acres with an open concept zone and is operated by the City of Fort Lauderdale. The Fort Lauderdale Executive Airport serves as the hub site with twelve satellite sites located in the City of Fort Lauderdale and other parts of Broward County.
An Exciting Entrepreneurial Ecosystem

Innovation, creativity and entrepreneurship are flourishing throughout Greater Fort Lauderdale. From informal meetups to consulting and mentoring programs to start-up conferences, entrepreneurs can find advice and support on launching new ventures. Other resources include a growing number of co-working spaces, business incubators and collaborative executive suites that provide a welcome home for early-stage growth companies and firms.

The region’s entrepreneurial ecosystem includes angel investing groups, venture capital firms and other sources of equity and debt financing. $1.38 billion was invested in South Florida startups in 2018, comprising 128 deals, and Greater Fort Lauderdale was 11th in the nation for venture capital investments by dollar volume. SUP-X, The StartUp Expo, is an event and pitch competition geared toward early stage entrepreneurs and providers of capital, held at the Broward County Convention Center.

The Florida SBDC at FAU (fau.edu/research/sbdc) and Broward SCORE (browardscore.org) offer one-on-one business counseling, as well as in-person workshops and seminars on topics like writing a business plan and marketing strategies. Presenters and counselors have experience in accounting, law, banking and business management from diverse industries.

Emerging entrepreneurs can also receive assistance through business incubators such as the Innovation Hub at Broward College in Fort Lauderdale, the Technology Business Incubator at the Florida Atlantic University Research Park and the Florida Virtual Entrepreneur Center at flvec.com.

See Business Assistance chapter for more information.

Life Sciences

Located at the center of South Florida’s rapidly growing life sciences cluster, Greater Fort Lauderdale supports a wide range of bioscience, pharmaceutical and medical device companies. To the north are Scripps Florida and the Max Planck Florida Institute in Palm Beach County, and to the south are the growing clinical research programs at the University of Miami Miller School of Medicine.

In Greater Fort Lauderdale, Nova Southeastern University has invested in its numerous biomedical research facilities and has built a revolutionary Center for Collaborative Research (CCR) to house one of Florida’s largest wet labs, the NSU Technology Incubator and some of the world’s most accomplished researchers.

See Life Sciences for more information.

Manufacturing

Manufacturing companies in Greater Fort Lauderdale benefit from the region’s skilled workforce, convenient air, sea and land shipping services and professional support services. The area’s diverse mix of manufacturers includes:

- Aircraft parts
- Building supplies and materials
- Clothing
- Computer and electronic components

See Business Assistance chapter for more information.
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floridaseminoletourism.com | 866.471.2963
• Construction products
• Food processing
• Jewelry
• Medical devices and instruments
• Military supplies
• Mobile devices
• Newspapers
• Patient monitoring systems
• Pharmaceuticals
• Software applications

The South Florida Manufacturers Association serves as an advocate and resource for manufacturing companies in South Florida. Its members have access to FloridaMakes: a service designed to improve the competitive ability and profitability of the state's manufacturers. For instance, ADI Metal in Fort Lauderdale worked with FloridaMakes to institute a series of changes that delivered a positive return within the first six months of the engagement.

For more information, visit the South Florida Manufacturers Association at sfma.org.

Marine
Known worldwide as the "Yachting Capital of the World," Greater Fort Lauderdale enjoys a thriving recreational marine industry that contributes an economic impact of $8.8 billion in Broward County, and $11.5 billion in the South Florida region, according to the Marine Industries Association of South Florida (MIASF), recipient of the Greater Fort Lauderdale Alliance 2017 Economic Development Partner of the Year award.

Greater Fort Lauderdale's marine industry is comprised of world-class shipyards, marinas, manufacturing, wholesale and retail marine products, brokers, dockage, and every conceivable type of marine service, all supported by more than 136,000 jobs regionally – 110,000 in Broward County alone, with $4 billion in wages and earnings that are typically 28 percent higher than the state average. Approximately 2,000 mega-yachts (vessels measuring 80 feet or more) visit the county each year.

The Fort Lauderdale International Boat Show, owned by MIASF and produced by Informa Exhibitions, is the world's largest in-water boat show with more than 1,500 exhibitors and 105,000 visitors from 52 countries. A 2016 economic

Rich in Diversity
Broward County is a diverse, multi-ethnic urban county, the second largest in the state, and home to more than 1.8 million people seeking economic opportunity, freedom of expression and a superior quality of life. It is one of the most racially diverse counties in Florida.

### OCCUPATION BY INDUSTRY

| Professional and business services          | 155,200 | 18.38% |
| Education and health services              | 111,900 | 13.25% |
| Retail trade                               | 110,400 | 13.07% |
| Government                                 | 99,200  | 11.75% |
| Leisure and hospitality                    | 96,900  | 11.47% |
| Financial activities                        | 58,100  | 6.88%  |
| Wholesale trade                            | 50,900  | 6.03%  |
| Construction                               | 47,400  | 5.61%  |
| Other services                              | 40,400  | 4.78%  |
| Manufacturing                              | 28,000  | 3.32%  |
| Transportation, Warehousing and Utilities   | 27,000  | 3.20%  |
| Information                                | 19,100  | 2.26%  |

844,500 Total nonagricultural employment

Source: Florida Department of Economic Opportunity

Source: U.S. Census Bureau

**ETHNIC MAKEUP**

<table>
<thead>
<tr>
<th>Alone or in combination with one or more other races</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Non-Hispanic: 760,817 (43.5%)</td>
</tr>
<tr>
<td>Black Non-Hispanic: 449,677 (25.7%)</td>
</tr>
<tr>
<td>Hispanic: 438,247 (25.1%)</td>
</tr>
<tr>
<td>Other Races: 99,325 (5.7%)</td>
</tr>
</tbody>
</table>

Photo Courtesy of the Greater Fort Lauderdale CVB
## Largest Public Companies in Broward County – Ranked by Revenue

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>2018 Revenue</th>
<th>Type of business</th>
</tr>
</thead>
<tbody>
<tr>
<td>AutoNation</td>
<td>Fort Lauderdale</td>
<td>954-769-6000</td>
<td>autonation.com</td>
<td>$21,412,800,512</td>
<td>Car sales</td>
</tr>
<tr>
<td>Mednax</td>
<td>Sunrise</td>
<td>954-384-0175</td>
<td>mednax.com</td>
<td>$3,647,122,944</td>
<td>Provider of neonatal, maternal–fetal, pediatric subspecialty and anesthesia physician services</td>
</tr>
<tr>
<td>Spirit Airlines</td>
<td>Miramar</td>
<td>954-626-4827</td>
<td>spirit.com</td>
<td>$3,323,034,112</td>
<td>Airline</td>
</tr>
<tr>
<td>Citrix Systems</td>
<td>Fort Lauderdale</td>
<td>954-267-3000</td>
<td>citrix.com</td>
<td>$2,973,903,104</td>
<td>Computer network software</td>
</tr>
<tr>
<td>Heico Corp.</td>
<td>Hollywood</td>
<td>954-987-4000</td>
<td>heico.com</td>
<td>$1,777,720,960</td>
<td>Jet engines and parts</td>
</tr>
<tr>
<td>Ultimate Software</td>
<td>Weston</td>
<td>800-432-1729</td>
<td>ultimatesoftware.com</td>
<td>$1,140,000,000</td>
<td>Professional and financial computer software</td>
</tr>
<tr>
<td>National Beverage Corp.</td>
<td>Plantation</td>
<td>954-581-0922</td>
<td>nbclfl.com</td>
<td>$975,734,016</td>
<td>Non-alcoholic beverages</td>
</tr>
<tr>
<td>BBX Capital Corp.</td>
<td>Fort Lauderdale</td>
<td>954-940-9400</td>
<td>bbxcapital.com</td>
<td>$947,593,024</td>
<td>Investment holding company</td>
</tr>
<tr>
<td>Seacor Holdings</td>
<td>Fort Lauderdale</td>
<td>954-523-2200</td>
<td>seacorholdings.com</td>
<td>$835,750,016</td>
<td>Marine services</td>
</tr>
<tr>
<td>Universal Insurance Holdings</td>
<td>Fort Lauderdale</td>
<td>954-958-1200</td>
<td>universalproperty.com</td>
<td>$823,816,000</td>
<td>Underwrites, distributes and administers insurance through its subsidiaries</td>
</tr>
<tr>
<td>NV5 Global</td>
<td>Hollywood</td>
<td>954-495-2112</td>
<td>nv5.com</td>
<td>$418,080,992</td>
<td>Technical engineering and consulting solutions</td>
</tr>
<tr>
<td>Federated National Holding Co.</td>
<td>Sunrise</td>
<td>954-581-9993</td>
<td>fednat.com</td>
<td>$396,092,992</td>
<td>Insurance underwriting, distribution, and claims processing</td>
</tr>
<tr>
<td>PetMed Express</td>
<td>Pompano Beach</td>
<td>954-979-5995</td>
<td>1800petmeds.com</td>
<td>$283,419,008</td>
<td>Sales of prescription and non-prescription pet medication</td>
</tr>
<tr>
<td>Flanigans Enterprises</td>
<td>Fort Lauderdale</td>
<td>954-377-1961</td>
<td>flanigans.net</td>
<td>$113,497,000</td>
<td>Chain of full-service restaurants and package liquor stores</td>
</tr>
<tr>
<td>The Singing Machine Co.</td>
<td>Fort Lauderdale</td>
<td>954-596-1000</td>
<td>singingmachine.com</td>
<td>$60,808,048</td>
<td>Engages in the development, production, marketing, and distribution of consumer karaoke audio equipment</td>
</tr>
</tbody>
</table>

Source: South Florida Business Journal

## Largest Broward Business Parks – Ranked by Total Acres

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>Total Acres</th>
<th>Number of Tenants</th>
<th>Major Tenants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sawgrass International Corporate Park</td>
<td>Sunrise</td>
<td>954-846-0883</td>
<td>stiles.com</td>
<td>650</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Miramar Park of Commerce</td>
<td>Miramar</td>
<td>954-450-7900</td>
<td>N/A</td>
<td>600</td>
<td>180</td>
<td>GE Healthcare, Siemens, Stanley Black &amp; Decker</td>
</tr>
<tr>
<td>Weston Park of Commerce</td>
<td>Weston</td>
<td>561-241-0285</td>
<td>N/A</td>
<td>310</td>
<td>60</td>
<td>N/A</td>
</tr>
<tr>
<td>Meridian Business Campus</td>
<td>Weston</td>
<td>954-385-0000</td>
<td>comnealffl.com</td>
<td>133</td>
<td>40</td>
<td>Cardinal Health, Legacy Group, Honda Motor</td>
</tr>
<tr>
<td>Atlantic Business Center</td>
<td>Pompano Beach</td>
<td>954-453-5660</td>
<td>dukerealty.com</td>
<td>93.78</td>
<td>31</td>
<td>N/A</td>
</tr>
<tr>
<td>Park Central Business Park</td>
<td>Pompano Beach</td>
<td>954-453-5671</td>
<td>dukerealty.com</td>
<td>89.6</td>
<td>25</td>
<td>N/A</td>
</tr>
<tr>
<td>Hillsboro Technology Center</td>
<td>Deerfield Beach</td>
<td>954-312-2400</td>
<td>hillsborocenter.com</td>
<td>70</td>
<td>75</td>
<td>N/A</td>
</tr>
<tr>
<td>Pompano Business Center</td>
<td>Pompano Beach</td>
<td>954-356-0468</td>
<td>N/A</td>
<td>60</td>
<td>25</td>
<td>N/A</td>
</tr>
<tr>
<td>Sawgrass Technology Park</td>
<td>Sunrise</td>
<td>954-846-0883</td>
<td>N/A</td>
<td>62.96</td>
<td>6</td>
<td>N/A</td>
</tr>
</tbody>
</table>

Source: South Florida Business Journal
impact study concluded that the annual show contributes $857 million to the state’s overall economy, with $508 million in direct sales, or more than $100 million a day! Phil Purcell, MIASF’s CEO/President, said, “The economic impact of the boat show dwarfs that of any Super Bowl, and it happens year after year.”

International and domestic crew on any size vessel can earn both regulatory and non-regulatory qualifications, from entry level through senior management positions, from Greater Fort Lauderdale’s maritime training options. The Broward County public school system offers an educational development ladder that begins with the marine magnet program at New River Middle School, continues at South Broward High School, and can culminate with certification at the marine service tech program at McFatter Technical College or the marine engineering and marine mechanics programs at Broward College.

For marine industry and Fort Lauderdale International Boat Show information, visit miasf.org.

**Marine Research Hub**

Greater Fort Lauderdale is nationally recognized for leadership in oceanographic research. Nova Southeastern University operates the Center of Excellence for Coral Reef Ecosystems Research facility at NSU’s Oceanographic Center in Hollywood. Funded by the National Institute of Standards and Technology, America’s premier coral reef research center is solely dedicated to coral reef ecosystem research.

Another ocean research facility – Florida Atlantic University’s Institute for Ocean and Systems Engineering (SeaTech) – is located in Dania Beach. Established in 1997, the institute is part of FAU’s Department of Ocean Engineering. Its team of world-class faculty members, engineers, technicians and students are engaged in federally and industry-sponsored ocean engineering research and technology development in the areas of acoustics, marine vehicles, hydrodynamics and physical oceanography, marine materials and nanocomposites.

In 2016, the South Florida Marine Research Hub® Consortium was founded to foster collaboration among research, education, business, and economic development organizations. It establishes the region as a global leader in oceanographic research that is making or may make a positive impact on the health of the oceans and bring substantial benefits to the global population. Founding members include Florida Atlantic University, Florida International University, Nova Southeastern University, University of Miami, Business Development Board of Palm Beach County, Greater Fort Lauderdale.
# Fastest Growing Companies – Ranked by Growth Rate

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>Revenue</th>
<th>Gross Revenue Growth %</th>
<th>Total S. Fla. Employees</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>NationsHearing</td>
<td>Plantation</td>
<td>877-439-2685</td>
<td>nationshearing.com</td>
<td>$28,862,000</td>
<td>13842.99</td>
<td>61</td>
<td>Hearing health care company</td>
</tr>
<tr>
<td>CloudHesive</td>
<td>Fort Lauderdale</td>
<td>800-860-2040</td>
<td>cloudhesive.com</td>
<td>$4,052,039</td>
<td>248.06</td>
<td>29</td>
<td>IT support &amp; cloud solutions</td>
</tr>
<tr>
<td>CentralReach</td>
<td>Pompano Beach</td>
<td>888-278-4058</td>
<td>centralreach.com</td>
<td>$21,900,000</td>
<td>184.42</td>
<td>80</td>
<td>Provider of EHR &amp; practice management software &amp; services</td>
</tr>
<tr>
<td>MPLT Healthcare</td>
<td>Coral Springs</td>
<td>954-507-4838</td>
<td>mplthealthcare.com.com</td>
<td>$30,035,282</td>
<td>122.82</td>
<td>86</td>
<td>Staffing company</td>
</tr>
<tr>
<td>Hayes Locums</td>
<td>Fort Lauderdale</td>
<td>888-837-3172</td>
<td>hayeslocums.com</td>
<td>$120,433,910</td>
<td>122.10</td>
<td>199</td>
<td>Physician staffing</td>
</tr>
<tr>
<td>Q Link Wireless</td>
<td>Dania Beach</td>
<td>855-754-6543</td>
<td>qlinkwireless.com</td>
<td>$206,101,992</td>
<td>100.56</td>
<td>312</td>
<td>Provider of Lifeline, a free government benefit program offering affordable phone service to eligible Americans</td>
</tr>
<tr>
<td>Marker Construction Group</td>
<td>Fort Lauderdale</td>
<td>954-767-9767</td>
<td>markerfl.com</td>
<td>$29,276,653</td>
<td>81.51</td>
<td>42</td>
<td>Construction management &amp; general contracting firm</td>
</tr>
<tr>
<td>Engage PEO</td>
<td>Hollywood</td>
<td>888-780-8807</td>
<td>engagepeo.com</td>
<td>$32,707,800</td>
<td>69.71</td>
<td>29</td>
<td>HR &amp; benefits solutions for small &amp; midsize businesses nationwide</td>
</tr>
<tr>
<td>Hernandez Construction</td>
<td>Fort Lauderdale</td>
<td>954-712-1011</td>
<td>hernandez-group.com</td>
<td>$54,756,979</td>
<td>49.61</td>
<td>30</td>
<td>Construction management, design-build</td>
</tr>
<tr>
<td>ERP Maestro</td>
<td>Plantation</td>
<td>866-350-9106</td>
<td>erpmaestro.com</td>
<td>$2,237,530</td>
<td>47.50</td>
<td>21</td>
<td>Governance risk &amp; compliance software, software as a service (SaaS) platform, segregation of duty conflict identification &amp; remediation, Internal controls</td>
</tr>
<tr>
<td>TekPartners, a P2P Company</td>
<td>Coral Springs</td>
<td>954-656-8600</td>
<td>tekpartners.com</td>
<td>$68,690,584</td>
<td>42.53</td>
<td>117</td>
<td>Staffing company</td>
</tr>
<tr>
<td>CruiseOne</td>
<td>Fort Lauderdale</td>
<td>800-762-6778</td>
<td>dreamvacationsfranchise.com</td>
<td>$367,000,000</td>
<td>39.54</td>
<td>88</td>
<td>Home-based travel franchise opportunity</td>
</tr>
<tr>
<td>Cruise Planners</td>
<td>Coral Springs</td>
<td>954-344-8060</td>
<td>cruiseplanners.com</td>
<td>$78,384,728</td>
<td>38.99</td>
<td>124</td>
<td>Franchisor of home-based travel agencies</td>
</tr>
<tr>
<td>Acordis International Corp.</td>
<td>Miramar</td>
<td>954-620-0072</td>
<td>acordiscorp.com</td>
<td>$19,753,179</td>
<td>36.98</td>
<td>40</td>
<td>IT solutions provider</td>
</tr>
<tr>
<td>Castle Group</td>
<td>Plantation</td>
<td>954-792-6000</td>
<td>castlegroup.com</td>
<td>$76,560,000</td>
<td>32.38</td>
<td>1584</td>
<td>Financial &amp; administrative management of condominium &amp; homeowners associations</td>
</tr>
<tr>
<td>Advanced Roofing</td>
<td>Fort Lauderdale</td>
<td>954-522-6868</td>
<td>advancedroofing.com</td>
<td>$95,200,000</td>
<td>30.31</td>
<td>506</td>
<td>Commercial re-roofing, repairs, maintenance, HVAC &amp; solar energy</td>
</tr>
<tr>
<td>Chetu</td>
<td>Plantation</td>
<td>954-342-5676</td>
<td>chetu.com</td>
<td>$47,559,971</td>
<td>29.63</td>
<td>1500</td>
<td>Custom Software Development</td>
</tr>
<tr>
<td>Velocity Solutions</td>
<td>Fort Lauderdale</td>
<td>954-847-5800</td>
<td>myvelocity.com</td>
<td>$52,664,782</td>
<td>26.31</td>
<td>1500</td>
<td>Leading provider of revenue-driving solutions for financial institutions</td>
</tr>
<tr>
<td>Frank H. Furman Inc.</td>
<td>Pompano Beach</td>
<td>954-943-5050</td>
<td>furmaninsurance.com</td>
<td>$14,586,538</td>
<td>25.19</td>
<td>64</td>
<td>Full-service agency providing insurance to commercial businesses &amp; home, automobile, boat</td>
</tr>
<tr>
<td>Greenspoon Marder LLP</td>
<td>Fort Lauderdale</td>
<td>954-491-1120</td>
<td>gmlaw.com</td>
<td>$152,500,000</td>
<td>24.63</td>
<td>729</td>
<td>Full-service law firm</td>
</tr>
<tr>
<td>StevenDouglas</td>
<td>Sunrise</td>
<td>954-385-8595</td>
<td>stevendouglas.com</td>
<td>$52,000,000</td>
<td>23.54</td>
<td>308</td>
<td>Executive search &amp; interim resources across industries</td>
</tr>
<tr>
<td>Complete Property Maintenance</td>
<td>Coconut Creek</td>
<td>954-973-3333</td>
<td>cpmllaw.com</td>
<td>$21,446,978</td>
<td>23.26</td>
<td>447</td>
<td>Lawn maintenance, landscape installation, tree trimming, fertilization &amp; irrigation services</td>
</tr>
<tr>
<td>City Furniture</td>
<td>Tamarac</td>
<td>954-597-2230</td>
<td>cityfurniture.com</td>
<td>$405,743,945</td>
<td>21.72</td>
<td>1595</td>
<td>Chain of retail furniture &amp; home furnishing showrooms</td>
</tr>
<tr>
<td>Gulf Building</td>
<td>Fort Lauderdale</td>
<td>954-492-9191</td>
<td>gulfbuilding.com</td>
<td>$58,000,000</td>
<td>21.59</td>
<td>45</td>
<td>Preconstruction, design &amp; constructibility analysis, budgeting &amp; value engineering, construction scheduling, cost control</td>
</tr>
<tr>
<td>Signature Consultants</td>
<td>Fort Lauderdale</td>
<td>954-677-1020</td>
<td>sigconsult.com</td>
<td>$367,735,887</td>
<td>17.08</td>
<td>3237</td>
<td>IT staffing, consulting, managed solutions &amp; direct placement services</td>
</tr>
</tbody>
</table>

Source: South Florida Business Journal
Alliance, Miami-Dade Beacon Council and Marine Industries Association of South Florida. For more information, visit marineresearchhub.org.

**Technology**

Greater Fort Lauderdale provides a highly supportive climate for technology companies, including a large pool of skilled workers and educational institutions, financial incentives and other support. One example is Ultimate Software, which is consistently named to numerous “best companies to work for” lists.

South Florida has remained at the forefront of information technology innovation since the birth of the IBM PC in South Florida in the early 1980s and the first smartphone a decade later. Today, the region’s technology assets continue to attract global companies, along with successful “homegrown” businesses and innovative start-ups.

*See Technology for more information.*

Tourism

Tourism is one of Greater Fort Lauderdale’s strongest industries, with beaches, golf, boating, dining, shopping and nightlife that attract leisure visitors from around the world. Recognized globally as a world-class resort, Fort Lauderdale was named the “#2 Top Ten Beach Getaway” by Yahoo Travel, while *Porthole* magazine recently selected Port Everglades as “Best Domestic Departure Port.”

In 2018, Greater Fort Lauderdale welcomed more than 13 million overnight hotel visitors who contributed $1.3 billion in direct hotel revenue. Top international markets included Bahamas, Canada, Colombia, Haiti, Jamaica and Mexico.

The metro area has more than 560 lodging establishments, with 35,700 rooms, ranging from small boutique hotels to luxurious high-rises like the W Fort Lauderdale, The Ritz-Carlton Fort Lauderdale and the Hilton Fort Lauderdale Marina. There are also more than 4,100 restaurants in Greater Fort Lauderdale.

Many business travelers come for events at the 600,000-square-foot Greater Fort Lauderdale/ Broward County Convention Center at Port Everglades. An expansion of the convention center

and the addition of a new headquarters hotel is now underway. When completed, the expanded convention center will boast more than 1,200,000 square feet, including 350,000 square feet of exhibition space, and a new 65,000-square-foot waterfront ballroom.

*For more information, visit sunny.org.*

### Largest Public Sector Employers – Government and Tax Assisted

<table>
<thead>
<tr>
<th>Business</th>
<th>Phone</th>
<th>Website</th>
<th>Operating budget in millions</th>
<th>Total Employees</th>
<th>Type of Organization/Service</th>
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<tbody>
<tr>
<td><strong>Broward County Public Schools</strong></td>
<td>754-321-0000</td>
<td>browardschools.com</td>
<td>$4,200</td>
<td>36,375</td>
<td>Public Schools and Adult Education</td>
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<tr>
<td><strong>Broward County Government</strong></td>
<td></td>
<td></td>
<td>$4,032</td>
<td>12,246</td>
<td></td>
</tr>
<tr>
<td>• Broward County Commission</td>
<td>954-357-6155</td>
<td>broward.org</td>
<td>$3,064</td>
<td>6,314</td>
<td>County Government</td>
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<td>• Broward County Sheriff</td>
<td>954-831-8900</td>
<td>sheriff.org</td>
<td>$927</td>
<td>5,634</td>
<td>County Law Enforcement</td>
</tr>
<tr>
<td>• Broward County Property Appraiser</td>
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<td>bcpa.net</td>
<td>$22</td>
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<td>County Government</td>
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<tr>
<td>• Broward County Supervisor of Elections</td>
<td>954-357-7050</td>
<td>browardsoe.org</td>
<td>$19</td>
<td>74</td>
<td>County Government</td>
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<tr>
<td><strong>Memorial Healthcare System</strong></td>
<td>954-987-2000</td>
<td>mhs.net</td>
<td>$2,148</td>
<td>13,500</td>
<td>Hospital District</td>
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<tr>
<td><strong>Broward Health</strong></td>
<td>954-759-7400</td>
<td>browardhealth.org</td>
<td>$1,200</td>
<td>1,688 Active Medical Staff</td>
<td></td>
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<tr>
<td><strong>City of Fort Lauderdale</strong></td>
<td>954-828-5013</td>
<td>fortlauderdale.gov</td>
<td>$831</td>
<td>2,831</td>
<td>City Government</td>
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<tr>
<td><strong>City of Hollywood</strong></td>
<td>954-921-3388</td>
<td>hollywoodfl.org</td>
<td>$549</td>
<td>1,305</td>
<td>City Government</td>
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<td><strong>City of Pembroke Pines</strong></td>
<td>954-431-4884</td>
<td>pines.com</td>
<td>$481</td>
<td>1,086* Full Time 343* Part Time</td>
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<tr>
<td><strong>City of Miramar</strong></td>
<td>954-602-3120</td>
<td>ci.miramar.fl.us</td>
<td>$246</td>
<td>1,135</td>
<td>City Government</td>
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<tr>
<td><strong>Broward College</strong></td>
<td>954-201-7350</td>
<td>broward.edu</td>
<td>$193.5</td>
<td>1,442 Full Time 3,662 Part Time</td>
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</tbody>
</table>

*Source: Listed employers

*Includes Police, Fire, General and Charter School System Employees*
discovery florida’s best location for business growth greater fort lauderdale

zero state income tax

AAA bond rating

world class business service providers

reach 4 continents in one day

200+ corporate, regional & international headquarters

10 airports
3 major international
7 private for executives and business travelers
2000+ daily flights

$25 billion in int'l trade

port everglades
#1 container port in Florida
#1 seaport for exports in Florida

76° average temperature

35 colleges & universities

access to over 6 million people and 90+ languages

lesstaxing.com
Soaring into the Future

Greater Fort Lauderdale’s 954 area code is synonymous with a skilled, high-quality aviation workforce.

Aviation is a multibillion-dollar industry in Greater Fort Lauderdale, including airlines, airframe and engine manufacturers, component parts suppliers, maintenance repair and overhaul (MRO) facilities, four airports, fixed-base operators and aircraft leasing companies.

One of the region’s strongest assets is a large talent pool that includes more than 46,000 South Florida workers. The workforce pipeline continues to grow, thanks to numerous aviation education and training programs.

At the center of South Florida is Fort Lauderdale-Hollywood International Airport (FLL), which has a $37.5 billion annual economic impact. From FLL, passenger and cargo airlines serve hundreds of U.S. and international destinations. Other regional airport facilities include Fort Lauderdale Executive Airport (FXE) – one of the busiest general aviation facilities in the nation – the John Fuhrer Downtown Helistop (DT1), North Perry Airport in Pembroke Pines (HWO) and the Pompano Beach Airpark (PMP), one of three homes of the Goodyear Blimp.

An Aerospace ‘City of the Future’

PricewaterhouseCoopers ranked Florida first in the nation as the best state for aerospace companies in a recent survey. Lower taxes, moderate operating costs and a large number of educational institutions were key factors in the state’s No. 1 ranking.

fDi Intelligence named Fort Lauderdale #7 on its list of top 10 “Aerospace Cities of the Future 2017/18” for connectivity. Investment incentives for aviation and aerospace companies include a qualified target industry tax refund, a foreign trade zone and training grants which offers incentives to encourage business development.

A Training Facility and Degree Offerings

Broward College and Diversified Companies partnered to build an aviation facility at the North Perry Airport in Pembroke Pines. The new facility has 91 hangars, exclusive pilots lounge, and a home for the expansion of Broward College’s Emil Buehler Aviation Institute. Broward College also launched a partnership with Tropic Ocean Airways and with Phoenix East Aviation to become the aviation training provider for its flight training program.

Broward College is leasing space at the airport facility for its Aviation Maintenance Management Associate of Science program. Two large hangars are connected to four classrooms, faculty offices, and shop space for its A&P mechanics program.

In addition, Broward College also offers a Bachelor of Science Degree in Aerospace Sciences. It builds on the three associate degrees and five certificate programs the college currently offers and includes professional pilot and aerospace management tracks.

A Regional Maintenance Council

The South Florida Aviation Maintenance Council (SFAMC) promotes the region’s Maintenance, Repair & Overhaul (MRO) service sector. It unites the aviation community regionally in order to support, encourage, educate and promote the significant base
Investing in the Sector

Competing with the largest aviation MRO clusters in the world, Greater Fort Lauderdale has worldwide recognition thanks to aviation leaders such as Heico, AAR, GA Telesis, Kelstrom Defense, National Jets, Aviation Inflatables, Sheltair, Propulsion Technology International, Kapco Global, Socata North America, Bombardier, Aero Accessories and hundreds of other aviation innovators and leading organizations.

Many companies in the aviation sector are investing in Greater Fort Lauderdale, including:

- **CDB Aviation (China Development Bank)**, which owns and leases 200 commercial aircraft, selected Fort Lauderdale for its North American headquarters.
- **CTS Jet Engines**, an MRO company based in Fort Lauderdale, purchased another property to support its rapid growth in the jet engine market.
- **Embraer**, one of the world’s largest aircraft manufacturers, added a new maintenance and overhaul facility to its North American headquarters, customer service and support complex in Fort Lauderdale to serve the executive jet and commercial jet sectors.
- **GA Telesis**, which offers aircraft leasing, aircraft overhaul, MRO repair, aircraft replacement

The Alliance works closely with the SFAMC to build and support the aviation industry in Greater Fort Lauderdale. South Florida is home to hundreds of MRO companies providing a major economic impact to the local economy.
parts and 24/7 support, has steadily expanded its presence and now has about half of its 500 employees in Fort Lauderdale.

- **GE Aviation** moved to a larger facility in Pompano Beach to develop, test and manufacture advanced electrical power conversion products.
- **Heico Corporation**, a parts supplier with major operations in Hollywood, is the largest aerospace company by revenue in Broward County. Its flight support and electronic technologies groups have acquired a number of aviation-related businesses around the world in recent years.
- **International Aircraft Associates** has expanded its headquarters in Miramar. The aftermarket distributor of commercial jet engines, parts and components has been a leader of the aviation industry for more than four decades.
- **JetBlue** selected Dania Beach as the headquarters for its JetBlue Travel Products subsidiary, which includes the JetBlue Vacations brand, travel insurance, cruises, car rentals and more.
- **Sintavia**, an additive manufacturing company serving the aerospace and defense industries, opened its new 55,000-square-foot headquarters and advanced manufacturing facility in Hollywood.
- **Turbine Controls, Inc.** has expanded its aircraft engine component maintenance facility in Miramar.
- **Wayman Aviation**, which provides aviation career preparation and recently celebrated the grand opening of its new flight training facility, is adding 20 new jobs and making a capital investment of $4.5 million in Pembroke Pines.

Spirit Airlines (NYSE: SAVE) operates one of the largest fleets of any major U.S. airline, with more than 600 daily flights to 76 destinations in the U.S., Latin America and the Caribbean. The company expanded its corporate headquarters with an additional 26,287 square feet of space for operations, and is growing its local workforce to more than 1,000, fulfilling its commitment to give back to the communities it serves.
Now Arriving:
A better airport experience.

PROUD TO BE THE 2019 GREATER FORT LAUDERDALE ALLIANCE ECONOMIC DEVELOPMENT PARTNER OF THE YEAR:

- **Passenger Volume**: 36 million in 2018
- **Local Jobs**: 17,148
- **Economic Impact**: $37.5 billion annually
- **Dining & Shopping**: 100+ new choices
- **Airport Modernization**: $3.2 billion investment in improvements
- **Parking/Road Upgrades**: New safety signals, wayfinding & valet services

*Stay in the know: sign up for FLL’s enewsletter at FLL.net*
Greater Fort Lauderdale is home to one of the most dynamic pharmaceutical and biomedical clusters in the country. Allergan, Stryker and Teva are among the major medical device, biomedical, pharmaceutical and clinical research companies with R&D, manufacturing and distribution facilities in the area. As a region, South Florida offers convenient access to leading research institutes and academic institutions. In Greater Fort Lauderdale - a longtime home for many biomedical companies - Nova Southeastern University is expanding its life science research facilities. To the north are Scripps Florida, Max Planck Florida Institute, and Torrey Pines Institute for Molecular Studies. To the south, the University of Miami’s Miller School of Medicine and Florida International University’s Biomedical Engineering Department are investing in biomedical research and commercialization programs.

Life sciences companies also benefit from a trained 13,000-person workforce, and a value chain that includes suppliers, manufacturers, distributors, and science, technology, engineering and mathematics (STEM) workforce training programs.

A Statewide Snapshot
Florida has a growing life sciences sector with new companies, more jobs and a significant number of bioscience-related patents. A 2018 TEConomy/BIO profile notes these highlights:

- Florida ranks in the top quintile for bioscience industry employment, establishments and number of bioscience and related patents with 5,100 patents issued from 2014 to 2017.
- Supporting 87,000 direct jobs in 2016, Florida’s bioscience industry has grown by 4.3 percent since 2014.
- A 20 percent employment gain in drugs and pharmaceuticals far outpaces the national average of 2.0 percent growth for this subsector.
- More than 6,000 bioscience establishments now call the Sunshine State home, up 3.9 percent since 2014.
- Florida’s research universities conducted more than $1.3 billion in bioscience-related research and development in 2016.

A Collaborative Approach
South Florida’s academic institutions, research parks and economic development organizations have joined together to form Life Sciences South Florida (LifeSciencesSF.org). Its goal is to provide state, federal and private investment opportunities.

On a statewide level, BioFlorida is the voice

Photo Courtesy of Florida Atlantic University
of Florida’s life sciences industry with regional chapters that represent nearly 5,500 establishments and research organizations in the biotechnology, pharmaceuticals, medical devices/diagnostics and bioagriculture sectors. BioFlorida’s initiatives provide a strong business climate for the advancement of innovative products that improve lives and promote economic benefits to the state.

Another collaborative asset is the Florida Institute for the Commercialization of Public Research, which facilitates the creation of spin-off companies from technology developed at Florida’s publicly funded research institutions. The institute provides support services, including building relationships with seasoned entrepreneurs, in order to hasten the growth of commercially viable discoveries.

**A Diverse Industry Cluster**

South Florida is home to approximately 1,500 bioscience businesses and institutions that generate more than $4 billion in annual sales, according to recent estimates.

Leading life science companies in Greater Fort Lauderdale include:

- **Allergan** is a brand/generic pharmaceutical company whose pharmaceutical manufacturing and warehousing facility in Davie manufactures about 2.2 billion units annually. It is approved by the U.S. Food and Drug Administration, Health Canada, and the European Medicines Agency.
- **Altor BioScience**, a Miramar company that has developed two proprietary cancer treatment platforms, merged with California-based NantCell in 2018 and chose to keep its headquarters in South Florida.
- **Aveva Drug Delivery Systems** is a global leader in transdermal drug delivery systems. The Miramar company is part of Apotex, Canada’s largest pharmaceutical company.
- **Florida Supplement** is a nutraceutical manufacturer and packager of nutritional supplements in tablets, capsules, liquids and powder blend forms. Located in Miramar, Florida Supplement has manufactured nutritional supplement products for customers in the United States, Latin America and Europe.
- **Goodwin Biotechnology**, Inc. is a fully integrated contract manufacturing organization of monoclonal antibodies and recombinant proteins for preclinical and phase I/II/III clinical trials. Plantation-based GBI has worked with companies of all sizes.

**1,500** Bioscience companies and institutions in South Florida.

**13,000** Life sciences companies also benefit from a trained 13,000-person workforce.

**$4+B** Annual bioscience sales in South Florida.

**“Life sciences, and other high-value industries thrive in the City of Plantation and throughout Broward County.”**

Lynn Stoner
Mayor, City of Plantation
Academic Research Facilities

More than 200 research projects are currently underway at Nova Southeastern University (NSU), including studies on cardiovascular disease, anti-cancer therapies, chronic fatigue syndrome, autism, coral reef restoration, stem cells and wildlife DNA forensics, among other subjects.

NSU’s Center for Collaborative Research (CCR) shown at right, is one of the largest and most advanced research facilities in Florida. Located adjacent to the university’s Health Professions Division complex on NSU’s Fort Lauderdale/Davie Campus, the 218,000-square-foot, six-story building is equipped with wet and dry labs; leading research equipment, including access to a high-performance computing environment; and other resources, such as Florida LambdaRail, a high-speed broadband service delivery network.

To efficiently address key issues facing humanity, NSU has established five institutes in the CCR that support a multidisciplinary approach. They are the NSU AutoNation Institute for Breast and Solid Tumor Cancer Research, NSU Cell Therapy Institute (a partnership with researchers from Karolinska Institute in Sweden), NSU Institute for Natural and Ocean Sciences Research, NSU Institute for Neuro-Immune Medicine, and the NSU Rumbaugh-Goodwin Institute for Cancer Research.

Housed in the CCR, NSU’s technology Incubator enables qualified companies to lease private space (up to 60,000 square feet) that will give them access to researchers, technology and labs. The CCR includes five core facilities in flow cytometry, genomics, imaging, vivarium and cell therapy. These core facilities are available to all NSU research programs and their collaborating partners.

- **Hema Diagnostic Systems, LLC** is a Miramar company that produces a full line of rapid diagnostic assays for major infectious disease testing. It was acquired by Generex Biotechnology Corporation in 2018.
- **ImmunoSite Technologies, LLC** is a Miramar-based provider of automation, design and customization of complex biological assays to biotechnology and pharmaceutical industries worldwide.
- **Lupin Limited**, a pharma-research company based in Mumbai, India, has expanded its laboratory facility in Coral Springs, which focuses on inhalation products for the treatment of asthma, allergic rhinitis, chronic obstructive pulmonary diseases and other lung diseases.
- **Stryker-MAKO Surgical Corp.**, a Stryker medical device company in Davie that markets its RIO® Robotic-Arm Interactive Orthopedic system and its proprietary RESTORIS® implants for minimally invasive orthopedic knee procedures.
- **OmniComm Systems, Inc.** is a Fort Lauderdale-based global provider of eClinical solutions.
- **OrbusNeich** is a global medical device company that develops therapies for vascular disease at its Advanced Research and Development facility in Fort Lauderdale.
- **SHL Pharma** recently expanded its manufacturing and R&D facility in Deerfield Beach. SHL Pharma is part of SHL Group, the world’s largest privately-owned designer, developer and manufacturer of advanced drug delivery systems.
- **Teva Pharmaceutical Industries, Ltd.**, is an Israel-based company with engineering, information technology and purchasing services at its facility in Weston.
- **Trividia Health**, a subsidiary of China-based Sinocare Group, has a large facility in Fort Lauderdale that makes glucose-monitoring equipment and related products for diabetics.
- **Vigilant Biosciences** is a leading innovator and developer of solutions that aid in the early detection and intervention of cancer.
- **Vital Pharmaceuticals, Inc.** (VPX) a sports nutraceutical company considered an authority in the development of performance enhancing supplementations and nutrition.

Photo Courtesy of AutoNation

<table>
<thead>
<tr>
<th>200+</th>
<th>Research projects underway at Nova Southeastern University.</th>
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</thead>
<tbody>
<tr>
<td>5,100</td>
<td>Life science patents issued in Florida from 2014 to 2017</td>
</tr>
</tbody>
</table>

Life science patents issued in Florida from 2014 to 2017
We invite you to consider Pompano Beach as your business home.

We promise to provide an environment where your comfort, enjoyment, and success is our top priority. We will do everything possible to make it easy and pleasant for you to do business here and to enjoy our beaches and parks. We want you to experience Florida's Warmest Welcome!

"With its pulse on the economic potential and its vision to support creativity, innovation, and the business community, Pompano Beach is a thriving hub for many industries and an attractive place to flourish and play."

- Chadia Gravens, Auto Tech & Body

106K + residents
5.8 M+ people in the tri-county area

28+M square ft of industrial/warehouse/distribution

1-95 & Florida's Turnpike
Pompano Beach Airpark
Fort Lauderdale/Hollywood International Airport & Seaport minutes away
Miami International Airport & West Palm Beach International Airports within an 1-hour drive

100 West Atlantic Boulevard
2nd Floor Suite 276
Pompano Beach, FL 33060
954.786.5335
Work in the Cloud. Live in the Sun.

Greater Fort Lauderdale is a robust technology hub with a long history of innovation and market leadership.

The region’s many tech assets include a large skilled workforce and a warm climate for creative activities, convenient access to world markets, and public-private partnerships that turn research discoveries into commercial products. It’s an ideal location to “Work in the cloud, Live in the sun.”

Skilled Talent

Strategically situated in the heart of Florida’s largest technology community, Greater Fort Lauderdale is an attractive choice for market-leading companies like Microsoft, Citrix, Magic Leap, Sirius XM radio and Ultimate Software.

Skilled talent is one of the region’s biggest competitive advantages. In South Florida, there are more than 148,000 tech workers. The IT workforce is growing steadily as newcomers move to the region are joined by graduates of the 21 colleges and universities offering technology-related programs.

From a statewide perspective, Florida ranks third in the nation in technology establishments and third in the export of high-tech products, according to Enterprise Florida, the state’s public-private partnership for economic development. According to the 2019 Cyberstates report by CompTIA, the tech sector contributes $71 billion to Florida’s economy. $22.3 billion, or nearly a third of the statewide total is based in South Florida.

A Leader in Innovation

South Florida has remained at the forefront of information technology innovation since the birth of the IBM PC in South Florida in the early 1980s and “Simon,” the first smartphone a decade later. Today, the region’s technology assets continue to attract global companies, while supporting start-ups and larger businesses. These IT companies enjoy a privileged position on the global telecommunications map, with convenient access to a major Internet Network Access Point (NAP), fiber optic connections and high-speed data links to Latin America, Europe and the rest of the globe.

A Focus on Collaboration

Collaboration is another key to the success of the region’s technology sector. One of the region’s technology initiatives is the South Florida TechGateway, a website with information and news about this growing industry cluster along with other materials about South Florida technology companies and academic institutions, including a map of technology companies located in the region. (techgateway.org)

TechLauderdale (techlauderdale.org) also promotes the growth, success and awareness of the Greater Fort Lauderdale technology community hosting events like the annual “ITPalooza” and SUP-X, The Startup Expo.

Other groups working to grow the South Florida technology cluster include eMerge
A Diverse Tech Cluster
Throughout the Greater Fort Lauderdale region, innovative IT companies are making their mark on the technology sector while gaining new customers in their chosen markets. Key players include:

- **ARM**, which acquired local startup Sunrise Micro Devices, Inc., in Deerfield Beach, is the world’s leading semiconductor IP company, developing and licensing technology at the heart of many of digital electronics devices.
- **Chewy**, an online retailer of pet food and other pet-related products is a subsidiary of PetSmart, located in Dania Beach. PetSmart purchased the company for $3 billion in 2017.
- **Citrix**, a homegrown IT company with market-leading cloud, collaboration, networking and virtualization technologies. Founded in 1989, Citrix now has $2.97 billion in annual revenue.
- **Club Domains, LLC**, the registry for “.CLUB” online domains. Based in Fort Lauderdale, the company offers “.CLUB” names for businesses, nonprofits and individuals. The founders also operate StartUps.Club, an incubator and coworking space for startups, located in Fort Lauderdale.
- **Cybraics**, a Fort Lauderdale company that provides advanced security analytics and an AI platform delivered as a service.
- **DataCore Software**, a software-defined storage (SDS) software company based in Fort Lauderdale.
- **e-Builder**, a pioneer in fully integrated, cloud-based construction program management software based in Plantation that was acquired by Trimble for $500 million in 2018.
- **ERP Maestro**, a leader in SAP security solutions based in Plantation.
- **Flexential**, which has a centrally located 66,000-square-foot data center – one of the region’s largest Category 5 rated commercial facilities.
- **Ford Engineering**, which acquired BlackBerry’s Sunrise R&D operation for its “connected cars” initiative and expects to have up to 200 software engineers based in Sunrise.

**Greater Fort Lauderdale is home to a fast-growing variety of leading-edge technology companies.”**

**Rosana Santos Calambichis**
CEO, BIG CHEF

[$71B $22.3B $11]

Total Florida tech sector contribution to the state’s economy South Florida’s tech sector contribution to state’s economy South Florida ranks #11 in the U.S. for venture capital investments by dollar volume.
Ultimate Software: A South Florida Success Story

Ultimate Software has deep roots in South Florida, growing through the years to become South Florida’s largest cloud-computing company, with more than 1,600 employees in the region. Founded in 1990, the Weston-based company is a leading global provider of human resources and employee experience solutions, serving customers with employees around the world.

“We’ve been proud to call South Florida our home for 29 years,” said Scott Scherr, Founder and Co-CEO of Ultimate. “This community has a growing pipeline of talented people, who increasingly choose to develop their skills here. Plus, the year-round summer climate, beaches, and landscapes make South Florida an ideal place to build your career, from beginning to end.”

Ultimate’s UltiPro® software delivers HR, payroll, and employee experience solutions, connecting people with the information and resources needed to work more effectively. The company’s recent awards include:

• #1 on Fortune’s Best Workplaces in Technology (2019)
• #1 on Fortune’s Best Workplaces for Millennials (2019)
• #2 on People Magazine’s 50 Companies That Care (2019)
• #1 on Computerworld’s 100 Best Places to Work in IT (2019)

• MD Live, a telehealth service provider based in Sunrise that has attracted investment from companies including units of Cigna and HCSC.
• Microsoft Latin America, regional headquarters for the technology giant, has been located in Fort Lauderdale since 1994. Latin America is Microsoft’s fastest-growing market, serving more than 46 countries and territories, all managed from its offices in Fort Lauderdale.
• MotionPoint, based in Coconut Creek, offers a turnkey platform that provides website synchronization, translation, localization, and management services for clients.
• Motorola Solutions, whose Plantation facility developed an advanced two-way portable radio for use by police, fire rescue and other first responders.
• OZ (formerly AAJ Technologies), a Fort Lauderdale company that helps clients develop and implement digital transformation strategies.
• ProcessMAP, a software and service provider in Sunrise that helps organizations manage safety and risk exposures.
• Prolexic Technologies, a provider of cyber security services for global enterprises and government agencies. The Hollywood company is part of Akamai, a global leader in content delivery network services.
• ReStockIt.com, an online retailer of restaurant, janitorial and office supplies based in Davie.
• Sirius XM Radio, a publicly traded American broadcasting company that provides three satellite radio and online radio services operating in the United States, has its research and development facility in Deerfield Beach. The facility is responsible for most of the technology developed for communications between car and satellite.
• Synechron is one of the nation’s fastest-growing digital, business consulting and technology services providers with a major office in Sunrise. In 2017, the company received the Best Distributed Ledger Technology Initiative of the Year by FTF News for its blockchain accelerators.
• TradeStation is an online broker-dealer offering a variety of services from its headquarters office in Plantation.

Venture Capital

$1.38 billion was invested in South Florida startups in 2018, comprising 128 deals. Greater Fort Lauderdale was 11th in the nation for venture capital investments by dollar volume.
Taking a Magic Leap into the Future!

By superimposing 3D computer-generated imagery over real-world objects, Magic Leap is offering a spatial computing system that brings digital content to life in the “Magicverse.” The Plantation-headquartered technology company launched its first product, “Magic Leap One Creator Edition,” in 2018 and has recently added support and localization for the UK, France and Germany.

“Florida has always been a blank canvas for innovation, and we hope to be one small part of that incredible story,” said Rony Abovitz, CEO, Magic Leap.

Magic Leap provides creative professionals with access to a set of core applications that make up the foundation of its spatial computing platform. Its toolkit contains sample code, tech write-ups and design diaries to help create high-quality mixed reality interactions and navigate users through the Magicverse.

Photo Courtesy of Magic Leap
An Ideal Platform to Serve Global Markets

Greater Fort Lauderdale’s strategic location, multicultural talent pool and worldwide connections provide a solid foundation for international businesses

In today’s global economy, Greater Fort Lauderdale provides an appealing home for multinational corporate and regional headquarters. Centrally positioned in the Western Hemisphere with a diverse pool of well-educated multicultural professional talent, Greater Fort Lauderdale is also an inviting location for Latin American, European, Asian and African companies seeking to serve the U.S. and North American markets. Key business advantages include convenient access to the NAP of the Americas global communications hub, and an Eastern time zone location, which makes it easier to hold audio, video and web conferences with corporate offices around the world. More than 1,450 multinationals representing 59 nations have offices in the South Florida regional market. One example is Microsoft. Since choosing Fort Lauderdale for its Latin America headquarters more than two decades ago, the global technology company has grown its business substantially from 20 employees to several thousand.

Recognizing the appeal of Greater Fort Lauderdale for international businesses, Techtronic Industries (TTI) is moving its US headquarters to Fort Lauderdale, bringing approximately 75 jobs to the area. Founded in 1985 and headquartered in Hong Kong, TTI is a global leader in the home improvement, construction and consumer product markets with iconic brands such as Milwaukee Tool, Ryobi, Hoover and Dirt Devil. “We are excited to be moving into such a dynamic and growing area for our U.S. corporate headquarters,” said TTI CEO Joseph Galli, Jr.

Other arrivals include Chiquita Brands International Inc., which moved the headquarters of its banana division to Dania Beach from Charlotte, North Carolina, and Sixt rent a car, headquartered in Germany, which is expanding its international headquarters and adding 300 jobs. KEMET Electronics Corporation relocated its headquarters to Fort Lauderdale and is creating 100 jobs. Ecolab Inc. established its Latin America regional headquarters in Miramar, creating 50 new jobs.

South Florida Consular Corps

South Florida has one of the nation’s largest consular corps, providing a multitude of services to international residents, visitors and businesses. More than 75 foreign consulates, foreign trade offices and bi-national chambers of commerce

“The new location will allow us to recruit and retain top talent. The company employs more than 20,000 people worldwide.

Other arrivals include

- Chiquita Brands International Inc., which moved its banana division to Dania Beach from Charlotte, North Carolina, and Sixt rent a car, headquartered in Germany, which is expanding its international headquarters and adding 300 jobs.
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- Ecolab Inc. established its Latin America regional headquarters in Miramar, creating 50 new jobs.

South Florida Consular Corps

South Florida has one of the nation’s largest consular corps, providing a multitude of services to international residents, visitors and businesses. More than 75 foreign consulates, foreign trade offices and bi-national chambers of commerce.

Photo Courtesy of City Furniture
operate in the region, providing market information and helping to forge professional connections that foster business growth.

For more information, visit gflalliance.org/consularcorps

International Initiatives
Since 2015, the Florida International Trade & Cultural Expo (FITCE) has been held at the Broward County Convention Center. The goal of FITCE is to expand Broward County as a premier exporting and importing global gateway, while helping to establish new businesses and nurturing the continued growth of existing businesses.

The Greater Fort Lauderdale Alliance showcased the region at the 2019 SelectUSA Investment Summit in Washington, D.C. The Investment Summit is an annual event connecting companies with U.S. economic development organizations to facilitate job-creating business investment in the United States. The summit gave the Alliance an opportunity to share the business case for Greater Fort Lauderdale / Broward County with more than 1,000 potential international investors.

Business organizations in Greater Fort Lauderdale, including the Greater Fort Lauderdale Alliance hold collaborative monthly International Exchange Events at the private Tower Club, highlighting a different nation or bi-national chamber. These events have drawn large groups of more than 175 attendees focusing on nations including Brazil, Germany, Canada, Costa Rica, Japan,
Leading international companies with facilities in Greater Fort Lauderdale include the following:

- Advantix Systems – Israel
- AEG Broadcast International – Spain
- Aeropan – Netherlands
- Aero Precision – Canada
- Aerotechnic USA – South Africa
- Air Partner – United Kingdom
- Air Transat Holidays – Canada
- Aijon Professional Staffing – Switzerland
- Alfa Laval Industries, Inc. – Sweden
- ALYDIS USA – United Kingdom
- Amcor – Australia
- American Forwarding and Logistics – Germany
- American Freight Line – Germany
- Anita – Germany
- Aotl (Advanced Oxygen Therapy, Inc. – Ireland
- Arcadis – The Netherlands
- Arteche USA – Spain
- Atlas Concorde USA – Italy
- Atlas Copco – Sweden
- Aveva Drug Delivery System/Nitto Denko – Japan
- Azimut Benetti Service USA – Italy
- Babor Cosmetics – Germany
- Balfour Beatty – United Kingdom
- Beggellli USA – Italy
- Birks & Mayons – Canada
- Blgyold Florida – The Netherlands
- Bolton Medical – Spain
- Bombardier Aerospace – Canada
- Bukkehaves – Denmark
- Bullguard – United Kingdom
- Bureau Veritas North America – France
- Camposol Holdings – Peru
- CarbonBD – United Kingdom
- CEMEX – Mexico
- Chapman Freeborn Airchartering – United Kingdom
- Chiquita Brands International Inc.
- Citizen Events – France
- Clarins – France
- Consolidated Waters Co. Ltd – Cayman Islands
- Costa Cruise Lines, N.V. – Italy
- CP Vegetable Oil – Canada
- Crown Relocations – China
- Crystone – Sweden
- Desjardins Bank – Canada
- DHL Americas – Germany
- Diamond Moba Americas – The Netherlands
- Dragados – Spain
- DNV – Norway
- Dockwise Yacht Transport – USA – The Netherlands
- Dyon Bakerly Equipment – Canada
- DP-DHL – Germany
- Drake International – Canada
- ECI Telecom Americas – Israel
- Embassy CES – United Kingdom
- Embracer Aircraft Holding – Brazil
- Endesa USA – Italy
- Evergreen Line – Taiwan
- Feedhead America – The Netherlands
- Ferretti Group America – Italy
- FHP Bosch – Germany
- First Service Residential – Canada
- Fujitsu – Japan
- Fukui Byora – Japan
- G. Proux Building Materials – Canada
- Game Outdoor – Spain
- Gedesco – Spain
- Global Aviation Partners – Singapore
- GlobalCast America – France
- Goodwin Biotechnology – India
- Hapag-Lloyd (America) – Germany
- Hellmann Worldwide Logistics – Germany
- Hoerbiger – Switzerland
- Horiso – Australia
- Hydrotest USA – Switzerland
- IBI Group – Canada
- InterMarine – Canada
- International Shipyards Ancona (ISA) – Italy
- Ituran U.S.A. – Israel
- Juratoys – France
- Kaba Workforce Solutions – Switzerland
- Linder Industrial Machinery Company – Japan
- Luftansa Technik – Germany
- Lupin – India
- MAN Diesel & Turbo North America – Germany
- Mapei – Italy
- MedSim – Israel
- Menzies Aviation – United Kingdom
- Morguard – Canada
- Motiva Enterprises – The Netherlands
- Moturis – Switzerland
- MSC Cruises USA – Switzerland
- NatBank – Canada
- Nystar – Switzerland
- Openwide International USA – United Kingdom
- Orange Advertising Network Americas – France
- OrbusNew – China
- Oxford Economics – United Kingdom
- Polenghi – Italy
- Private Jet Charter – United Kingdom
- Propulsion Technologies International – France
- Regus Group – United Kingdom
- Rich Latin America, Inc. – Canada
- Ricoh – Japan
- Rolls Royce Commercial Marine – United Kingdom
- Schindler Elevator – Switzerland
- SHL Pharma – Sweden
- Skanska USA Builders – Sweden
- Sixt rent a car – Germany
- SmartWater CSI – United Kingdom
- South African Airways – South Africa
- Stefanini IT Solutions – Brazil
- Suzano Paper and Pulp – Brazil
- TD Bank – Canada
- Techcronnic Industries (TTI) – Hong Kong
- Teva – Israel
- Toyota Tsusho America – Japan
- Trividia Health – China

Israel, Ireland, India and Sweden. The mixers have been instrumental in forging new connections and collaborations for these nations and their affiliated companies in Greater Fort Lauderdale.

The Greater Fort Lauderdale Alliance’s International Action Team has continued to establish and expand relationships with several consuls general and their staff members, trade commissioners and bi-national chambers of commerce from China, Germany, Italy, Mexico, Spain, Canada, France, Brazil and the United Kingdom.

The Broward County Commission has designated the Broward Center for the Performing Arts as a “Cultural Embassy” to promote Greater Fort Lauderdale’s local and global business and expand understanding between diverse local and global partners. The center has been promoting and creating cultural exchanges, hosting inbound and outbound missions. The center was named one of the first “Brazilian Points of Culture” outside Brazil by the Ministry of Culture for its commitment to promoting Brazilian culture abroad, the first performing arts center to be honored with this designation. Today, as a Cultural Embassy, the center facilitates the county’s local and global business ties and creates greater understanding among its global partners.

Global Business Development

Through collaboration with the Broward County Office of Economic and Small Business Development (OESBD), the Greater Fort Lauderdale Alliance and other global business partners, the area’s business leaders support numerous international trade initiatives. The goal is to enhance foreign
Since 2011, Emerson, a diversified global manufacturing and technology company, has situated its Latin America headquarters in Sunrise, expanding its operations to accommodate its growth in the region. For Emerson, the key benefits included cost efficiencies, direct air travel to Latin American destinations, proximity to a large number of international companies and branch offices, and the availability of a large multilingual labor force.

Emerson initially leased approximately 18,000 square feet in Lake Shore Plaza II, Broward County’s first LEED-certified multi-tenant office building in the Sawgrass International Corporate Park, and later added an additional 9,500 square feet. That brought total employment in Sunrise to more than 70 employees who oversee the company’s operations in Latin America. Emerson has approximately 16,000 employees and 30 manufacturing locations in Latin America.

### Company Spotlight: Emerson’s Latin America Headquarters

Since 2011, Emerson, a diversified global manufacturing and technology company, has situated its Latin America headquarters in Sunrise, expanding its operations to accommodate its growth in the region. For Emerson, the key benefits included cost efficiencies, direct air travel to Latin American destinations, proximity to a large number of international companies and branch offices, and the availability of a large multilingual labor force.

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### Largest International Regional/Latin American Headquarters

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>Global sales in millions</th>
<th>Total employees</th>
<th>Type of business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft Latin America</td>
<td>Fort Lauderdale</td>
<td>954-489-4800</td>
<td>microsoft.com</td>
<td>$125,840</td>
<td>144,106</td>
<td>Software distribution and development</td>
</tr>
<tr>
<td>DHL Express</td>
<td>Plantation</td>
<td>954-888-7000</td>
<td>dhl-usa.com</td>
<td>$68,377</td>
<td>540,245</td>
<td>Air courier services</td>
</tr>
<tr>
<td>Chubb Group of Insurance Cos. Latin America</td>
<td>Sunrise</td>
<td>954-626-5000</td>
<td>chubb.com</td>
<td>$37,968</td>
<td>20,000</td>
<td>Financial services</td>
</tr>
<tr>
<td>Sealand</td>
<td>Miramar</td>
<td>(844) 474-4775</td>
<td>seelandmaerik.com</td>
<td>$35,000</td>
<td>31,600</td>
<td>Transportation, logistics and energy sectors</td>
</tr>
<tr>
<td>Marriott International</td>
<td>Weston</td>
<td>954-385-3550</td>
<td>marriott.com</td>
<td>$20,750</td>
<td>176,000</td>
<td>Lodging</td>
</tr>
<tr>
<td>Rich Latin America, Inc.</td>
<td>Weston</td>
<td>954-745-3300</td>
<td>ricoh.com</td>
<td>$18,480</td>
<td>97,878</td>
<td>Offers a variety of storage, security, management, capture and distribution solutions</td>
</tr>
<tr>
<td>Emerson Latin America</td>
<td>Sunrise</td>
<td>954-846-5030</td>
<td>emerson.com</td>
<td>$17,408</td>
<td>76,500</td>
<td>Diversified global manufacturing and technology company</td>
</tr>
<tr>
<td>Ecolab Latin America</td>
<td>Miramar</td>
<td>954-436-2600</td>
<td>ecolab.com</td>
<td>$14,668</td>
<td>49,000</td>
<td>Global leader in water, hygiene and energy technologies and services</td>
</tr>
<tr>
<td>Stanley Black &amp; Decker Latin America</td>
<td>Miramar</td>
<td>954-624-1100</td>
<td>stanleyblackanddecker.com</td>
<td>$13,982</td>
<td>60,767</td>
<td>Electrical/mechanical apparatus, parts and tools</td>
</tr>
<tr>
<td>Stryker Latin America</td>
<td>Miramar</td>
<td>954-538-8200</td>
<td>strykerlatinamerica.com</td>
<td>$13,600</td>
<td>36,000</td>
<td>Manufactures medical and surgical equipment</td>
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<tr>
<td>Schindler Elevator</td>
<td>Sunrise</td>
<td>954-626-5555</td>
<td>us.schindler.com</td>
<td>$11,669</td>
<td>64,486</td>
<td>Electrical/mechanical apparatus, parts and tools</td>
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<tr>
<td>Amcor Rigid Plastics - Latin America</td>
<td>Miramar</td>
<td>954-704-4552</td>
<td>amcor.com</td>
<td>$9,300</td>
<td>35,000</td>
<td>Innovative packaging</td>
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<tr>
<td>Newell Rubbermaid Latin America</td>
<td>Weston</td>
<td>954-659-3800</td>
<td>newellrubbermaid.com</td>
<td>$8,600</td>
<td>37,000</td>
<td>Manufactures and markets consumer and commercial products</td>
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<tr>
<td>Federal-Mogul</td>
<td>Fort Lauderdale</td>
<td>954-858-0300</td>
<td>federalmogul.com</td>
<td>$7,400</td>
<td>48,600</td>
<td>Motor vehicle parts and accessories</td>
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<tr>
<td>Yum Brands International</td>
<td>Fort Lauderdale</td>
<td>954-418-6473</td>
<td>yum.com</td>
<td>$5,888</td>
<td>90,000</td>
<td>Restaurants</td>
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<tr>
<td>Embarer</td>
<td>Fort Lauderdale</td>
<td>(954) 359-3700</td>
<td>embraer.com</td>
<td>$5,071</td>
<td>19,116</td>
<td>Transportation, logistics</td>
</tr>
<tr>
<td>MAPEI</td>
<td>Deerfield Beach</td>
<td>954-246-8888</td>
<td>mapei.com</td>
<td>$2,600</td>
<td>7,500</td>
<td>Adhesives, grouts and other cementitious products for the building industry</td>
</tr>
<tr>
<td>South African Airways</td>
<td>Fort Lauderdale</td>
<td>954-769-5000</td>
<td>flysaa.com</td>
<td>$2,060</td>
<td>10,071</td>
<td>Transportation, logistics</td>
</tr>
<tr>
<td>The Wendy’s Company</td>
<td>Sunrise</td>
<td>614-764-3100</td>
<td>wendys.com</td>
<td>$1,590</td>
<td>12,500</td>
<td>Restaurants</td>
</tr>
</tbody>
</table>

Source: Yahoo Finance and Greater Fort Lauderdale Alliance
Attracting a Diverse Skilled Workforce

Greater Fort Lauderdale’s vibrant economy, low taxes and supportive business climate appeal to talented professionals, executives and entrepreneurs of all ages

With a “cool” quality of life as well as a warm climate, Greater Fort Lauderdale is attracting talented Millennial professionals as well as Gen Xers and Boomers seeking rewarding careers in the sun. Greater Fort Lauderdale is known nationwide as an excellent location to work. In 2019, Ultimate Software ranked #8 on Fortune’s “100 Best Companies to Work For.” Other area companies on the Fortune “best” list included JM Family Enterprises #17, which has been recognized for 21 years in a row, and Baptist Health South Florida (#40). Ultimate Software also captured the #1 spot in Fortune’s “100 Best Workplaces for Millennials” list for 2019 and JM Family Enterprises was ranked #15 on the Millennial list.

Building the Talent Pipeline

A high-quality talent pipeline is the single most important consideration for companies investing in new locations and expansions. Companies thoroughly assess a region’s workforce, educational resources, and talent attraction strategies as a component of community competitiveness.

To position Greater Fort Lauderdale for job creation and investment opportunities, the Alliance engaged Boyette Strategic Advisors to conduct a workforce and skills gap analysis of the area workforce. The analysis was funded through a grant from JPMorgan Chase & Co. Its key findings:

- Employers are generally very satisfied with workforce skills and availability in Greater Fort Lauderdale
- Opportunities exist to strengthen relationships between employers and educators
- Recruiting for middle-skill training programs presents some unique opportunities
- Employers are interested in engaging Millennials across all sectors

Salty Jobs

The Marine Industries Association of South Florida (MIASF) has produced and branded an educational video series that identifies the many employment opportunities and career paths available in South Florida’s marine industry, whose jobs typically pay 28 percent higher than the state average. Salty Jobs, a series of three-to-four-minute videos geared toward young people entering the workforce, showcases a variety of jobs being performed by a young professional host.

Salty Jobs episodes have been shown in South Florida K-12 public schools, colleges, and universities, at state-funded CareerSource Centers and other venues. The series can also be viewed...

**Preparing for Careers**

Broward County Public Schools (BCPS) and the region’s private schools offer a wide range of programs to help middle-school, high-school and adult students prepare for careers. In keeping with that mission, Broward educators work closely with business leaders to help students explore the wide range of career opportunities available in Greater Fort Lauderdale.

For example, from 2017 through 2019, more than 3,600 high school juniors participated in the annual Claim Your Future Showcase at the BB&T Center in Sunrise. The annual showcase is a partnership between the Greater Fort Lauderdale Alliance and BCPS’ Career, Technical, Adult & Community Education program. More than 50 local companies participate, so students can learn about career pathways in fields including life sciences, technology, aviation, construction and manufacturing. Students also participate in mock interviews and attend breakout sessions on professionalism in the workplace and resume writing, allowing them to work on their soft skills. See Education chapter for more information.

**Supporting Career Goals**

Greater Fort Lauderdale’s colleges and universities graduate thousands of skilled potential employees every year, supporting the talent pipeline. They also offer a wide range of executive education, certification and other skill-building programs, helping professionals take the next step in their careers.

For example, Broward College offers an Aviation Maintenance Management Degree program to prepare students for careers in the maintenance, repair and overhaul (MRO) sector. Broward College also ranks ninth in the nation in nursing and 17th in health programs and related careers.

Two online programs from Nova Southeastern University (NSU) earned high rankings in the 2019 U.S. News & World Report of college and university online programs. NSU’s criminal justice graduate program was ranked 52th and its nursing graduate program was 93rd. “Reaching students and providing educational opportunities

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**Alliance Spotlight**

“If you want creative, professional or executive talent, take a close look at Greater Fort Lauderdale’s skilled workforce.”

**Matthew Caldwell**

CEO

Florida Panthers

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**Job seekers take advantage of CareerSource Broward’s services annually.**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>28%</td>
<td>3,600</td>
<td>High school juniors participated in the Claim Your Future Showcase.</td>
</tr>
<tr>
<td>250,000</td>
<td></td>
<td>Job seekers take advantage of CareerSource Broward’s services annually.</td>
</tr>
</tbody>
</table>
that best suit their needs is something we're very proud of and something we're committed to today, tomorrow and well into the future," said NSU's President, Dr. George Hanbury.

**Internship Opportunities**

CareerSource Broward - in partnership with Broward College - has developed BrowardIntern.com to help link businesses with talented and highly qualified young people seeking internships. The website allows any company with an internship opportunity based in Broward County to post open positions at no cost and gives students the ability to upload their resumes to be seen by employers and human resources representatives looking for interns.

"Internships help build the foundation for individuals who want to explore career options and gain valuable experience that can potentially lead to full-time employment," said Mason C. Jackson, President/CEO of CareerSource Broward. “With our home in Greater Fort Lauderdale, we have access to an incredible talent pool. We’re positioned in the heart of a major vacations destination and close to one of the airline’s focus cities.”

Andres Barry
President, JetBlue Travel Products

11th graders participate in internships in order to experience real world work experiences that are related to their career pathway.

**TRAINING PROGRAMS**

Greater Fort Lauderdale companies can take advantage of several statewide and regional training programs that can be tailored to their specific requirements, including the following.

**Quick Response Training Grants**

The Florida Quick Response Training grant program is designed to assist qualified relocating and expanding Florida businesses. This program is customized, flexible and responsive to individual company needs.

Clockwise from top: Photo Courtesy of the City of Coral Springs, AutoNation, and the Fort Lauderdale DDA
Incumbent Worker Training Program

Incumbent Worker Training is a state program providing training to currently employed workers to keep Florida’s workforce competitive in a global economy and to retain existing businesses. The program is available to all for-profit Florida businesses in operation for at least one year prior to application and requires training for existing employees. Funded by the Workforce Innovation and Opportunity Act and administered by CareerSource Florida, this program was created to provide financial support upgrading the skills of full-time employees, while reducing training costs.

Training can be done in-house utilizing outside vendors, education partners or public or private training institutions and can also be delivered from existing curriculums that cater to specific business needs. The programs can increase skills and productivity at every level of an organization.

About CareerSource Broward

CareerSource Broward (CSBD) helps businesses in Greater Fort Lauderdale find well-trained, highly qualified employees in all industries – with no cost for its services. The Broward Workforce Development Board, which governs CareerSource Broward, is a business-led board driving the need-based solutions provided by CSBD. Each year, more than 250,000 job seekers take advantage of CSBD services by either placing a résumé in the state-administered database; prescreening and interviewing applicants; and providing employers with valuable labor market information. In addition, CSBD can identify specific financial incentives that may be available when certain job candidates are hired. Funding comes from federal and state tax dollars, so there is no cost to businesses utilizing these services.

CareerSource Broward's On-the-Job Training (OJT) Program provides a unique opportunity for individuals who already possess some job-related skills and knowledge to “earn as they learn.” By participating, employers benefit by being reimbursed 50% to 75% for the candidate's wages during the training period, while having the services of a full-time employee. The candidate cannot begin employment prior to the approval of the On-The-Job Training agreement between CareerSource Broward and the employer.

OJT focuses on jobs involving the introduction of new technologies, production or service procedures; upgrading to new jobs that require additional skills or workplace literacy; among other purposes. The employer can be in the public, private or nonprofit sector. OJT is limited in duration based upon the target occupation for which the participant is being trained, the participant's prior work experience and the service strategy.

CareerSource Broward has long-standing partnerships with thousands of Broward County employers. Its staff has years of experience in helping businesses grow by assisting them to recruit qualified candidates who can immediately contribute to their bottom line.

CareerSource Broward is part of the statewide network of nearly 100 career centers in Florida, the first state in the nation to achieve a unified brand and logo for all of its state and regional workforce development boards and career centers.

For more information about programs and services, call the Employer Services line at 954-677-JOBS or visit careersourcebroward.com.

For more information, see Business Assistance and Incentives chapter.

Solutions For Recruiting, Training and Retaining Skilled Workers

At CareerSource Broward, the employer is our customer. Our network of business, employment and training providers are dedicated to helping Broward County companies grow by connecting them to the skilled workforce they need to remain competitive in an ever-changing economy.

OUR NO-COST SERVICES

Job Postings • Financial Assistance For Training • Recruitment Events
Candidate Pre-Screening • Human Resources Tools

READY TO GET STARTED?

Give us a call today to learn how we can help your business save money, energy and time!

www.careersourcebroward.com

(954) 677-JOBS

An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.
Greater Fort Lauderdale’s well-integrated preK-20 educational system provides a strong foundation for the region’s high quality of life, offering programs to meet the individual learning styles of students and their families. Along with excellent public, independent and private schools, the region’s colleges, universities and vocational facilities are committed to creating career opportunities and building a skilled workforce.

**BROWARD COUNTY PUBLIC SCHOOLS**

Broward County Public Schools (BCPS) is the sixth-largest public school system in the nation and the second-largest in Florida. BCPS is Florida’s first fully accredited school system since 1962. BCPS serves more than 271,500 students and approximately 175,000 adult students in 241 schools, centers and technical colleges, and 89 charter schools. BCPS is committed to excellence in education and was honored in 2018 as the first district in the U.S. to receive the Cambridge District of the Year distinction. The award recognizes a district for attaining high academic achievements among students participating in Cambridge programs and for increasing Cambridge opportunities across the district.

BCPS serves a diverse population with students representing 204 countries and regions, and 191 different languages. All district schools, K-12, are accredited by AdvancED, a global leader in advancing educational excellence.

BCPS students are college and career ready with graduates consistently accepted into the nation’s most prestigious colleges and universities and earning millions of dollars in scholarships. In 2019, approximately 1,800 BCPS seniors earned the Florida Academic Scholars Bright Futures Scholarship, which pays 100 percent of Florida public college or university tuition. In addition, approximately 1,800 seniors earned the Medallion level Bright Futures Scholarship, which pays 75 percent of tuition to a Florida public college or university. Approximately 1,400 seniors earned the Gold Seal Vocational and/or the Florida CAPE scholarship, which pays a portion of tuition.

The district has more than 14,350 full-time instructional staff members. The average experience of a Broward teacher is approximately 14 years, and about approximately half of all BCPS teachers hold advanced degrees (master’s, specialist or doctorate).

**Career, Technical, Adult & Community Education**

Dozens of BCPS career and technical education...
pathways engage students in learning technical, industry-based certification and employability skills to be college and career ready. Whether learning a trade, computer coding, building a robot, or catering an event, BCPS students learn skills that will launch their life-long career interest. Offered in middle school, high school, adult education, and three technical colleges. Over 14,000 industry certifications were earned by BCPS students last year, leading to college credit, apprenticeship and job placement.

BCPS also offers adult education programs that include: General Education Development (GED), English for Speakers of Other Languages (ESOL), Family/Intergenerational Literacy, and Adults with Disabilities.

Business-Specific Education
Broward Technical Colleges (Atlantic, McFatter and Sheridan) offer state-of-the-industry equipment and facilities, informed and skilled faculty and industry-credentialed educational programs. A majority of the programs can be completed in a year (Career in a Year). Online learning opportunities are available in a variety of workforce education programs to better serve the needs of students who require flexible scheduling options. In addition, the Broward Technical Colleges provide business training solutions on eight campuses to address specific training needs and schedules. The District’s industry partners have honored many career and technical education programs with state and national awards of excellence.

Seamless Education
BCPS high school and adult students may earn post-secondary college credits toward industry-recognized technical certificates and degrees. Career and technical education, magnet programs, College Academy @ Broward College, technical dual enrollment and smaller learning communities provide students with rigorous and relevant curriculum to help meet their individual goals.

For more information about Broward County Public Schools programs, visit browardschools.com and browardtechnicalcolleges.com. Follow BCPS on Twitter @browardschools and Facebook at facebook.com/browardschools, and download the free BCPS mobile app.

A One-Stop Educational Website
A new Alliance website – GFLedu.org – presents a one-stop comprehensive look at education in Greater Fort Lauderdale/Broward County, including public and private, pre-K through postgraduate programs. Visitors can view educational institutions in different parts of the county and see student, alumni and teacher achievements, testimonials from local business leaders, videos that bring education initiatives to life, and much more. Key partners included Broward County Public Schools, private K-12 schools including Pine Crest School, and higher education institutions including Broward College, Florida Atlantic University and Nova Southeastern University.
THE PLACE TO LEARN
Broward County Public Schools

• U.S. News & World Report consistently ranks BCPS high schools among the Best High Schools in the nation. The following BCPS traditional high schools ranked among the top 5,000 schools in the nation in 2019: Atlantic Technical High School, Broward Virtual School, Charles W. Flanagan High School, Cooper City High School, Coral Glades High School and Coral Springs High School, Everglades High School, Fort Lauderdale High School, J.P. Taravella High School, Marjory Stoneman Douglas High School, Monarch High School, Pompano Beach High School, South Plantation High School, West Broward High School and Western High School.

• 12 BCPS school programs earned prestigious 2019 Magnet Schools of America National Merit Awards – Magnet Schools of Excellence and Magnet Schools of Distinction.

• Broward Virtual School (BVS), which has served Broward County students since 2001, is widely recognized as a top performing virtual school in the state.

• The Linking Educational and Employment Outcomes (LEEO) is an industry partnership, project-based program that gives students real world career exposure and experience with emphasis on employability and workplace skills. Students can earn numerous career certifications including Microsoft Industry Certification at more than a dozen schools across the county.

• BCPS is a national leader in innovative educational initiatives, such as offering scholastic chess to all second grade students to develop critical thinking, problem-solving and social skills, plus access and support for K-12 chess clubs. Chess is provided in partnership with Chess4Life.

• BCPS offers the largest debate initiative in the world, with approximately 15,000 students participating in debate programs in elementary, middle and high schools. BCPS students consistently earn local, state and national recognition for their debate skills.

• 100% of BCPS high schools offer computer science courses and all schools participate in the Hour of Code, celebrating computer science by participating in coding activities.

• BCPS offers nearly 170 magnet and innovative programs at schools across the district. These programs are created around specific areas of interest and unique themes.

• BCPS students may choose from more career technical education options than ever before. In the 2019/20 school year, there are approximately 40 different career pathways offered across the district. These programs provide personalized pathways for students to earn industry level certifications and engage in work-based experiences to graduate career and college ready.

• BCPS continues to expand its Dual Language Program, with more middle schools participating in 2019/20. This year 40 elementary and nine middle schools are offering the program for a total of 49 participating schools, up from 42 last year. The Dual Language Program provides students with the opportunity to become fully bilingual by learning, listening, speaking, reading and writing in English and the target language. The Dual Language Program also promotes multicultural awareness and appreciation for other languages and cultures.

Independent and Private Schools
Greater Fort Lauderdale has more than 60 private and independent schools that meet a variety of student academic and personal needs. More than 30,000 children in Broward attend non-public schools, which offer programs from early childhood education through 12th grade. These schools welcome calls for information and are happy to arrange family visits to their campuses. Many also offer bus transportation.

Accredited non-public schools hold memberships in organizations such as the Southern Association of Colleges and Schools (SACS), the Florida Council of Independent Schools (FCIS), the Association of Independent Schools of Florida (AISF), the Florida Kindergarten Council (FKC), and several accrediting organizations for religious, proprietary and special needs programs.

For more information, see the chart on page 54.

COLLEGES AND UNIVERSITIES
Several colleges and universities serve Greater Fort Lauderdale, including both state and private-sector institutions offering associate, bachelor, master and doctoral degree programs. More than 35 institutions offer associate’s degrees or higher within 30 miles of Fort Lauderdale, including eleven with MBA degrees. Many institutions also offer certificate or custom training programs that focus on workforce development and the needs of Broward employers.

Here are profiles of several leading colleges and universities.

Broward College
Broward College is the oldest and largest institution of higher learning in Greater Fort Lauderdale, serving more than 68,000 students annually. With campuses throughout the region, it is the principal provider of undergraduate higher education for county residents, while attracting scholars from throughout the U.S. and more than 175 nations. It offers a dynamic

BCPS STUDENT DIVERSITY
(2018/2019)

• White: 51.2%
• Black: 40.4%
• Asian: 3.8%
• Multiracial: 3.7%
• Native American or Alaskan Native: 0.7%
• Native Hawaiian or Pacific Islander: 0.2%
• Multiracial: 3.7%

Source: Broward County Public Schools, 9/11/18 Benchmark Day Enrollment Report
EDUCATION

learning environment with campus-based and online educational and career programs, including certifications, associate and bachelor's degrees, as well as technical and occupational training.

Broward College was recognized as a “finalist with distinction” for the 2017 Aspen Prize for Community College Excellence, the nation’s preeminent recognition of high achievement and performance in America’s community colleges. Broward College was selected from 1,000 public community colleges nationwide for outstanding outcomes in student learning, certificate and degree completion.

Florida Atlantic University
Florida Atlantic University’s Davie campus offers more than 40 “2+2” degree programs in partnership with Broward College. The two institutions share the same campus, which is home for the innovative Teaching & Leadership Center. Graduate programs in education, public administration, and business, are available on the Davie campus as well. FAU’s Dania Beach campus, also known as SeaTech, serves as a research and educational center for programs in ocean engineering. It is headquarters for the Southeast National Marine Renewable Energy Center. FAU is the most diverse institution in Florida.
Florida's State University System. More than 50 percent of its 30,000 students are classified as minority or international. Students can select a major from more than 170 degree programs, with courses taught by over 1,000 full-time faculty members.

Keiser University
Keiser University is Florida’s second largest, private, not-for-profit university, serving nearly 20,000 students at 20 Florida campuses, online, and internationally. Classes are offered during the day, evening and online to accommodate students’ schedules. Keiser offers associate’s, bachelor’s, master’s, educational specialist, graduate, doctoral and first-professional degrees in more than 150 programs, including NSU’s new College of Allopathic Medicine (M.D. College). NSU is classified as a university with “high research activity” by the Carnegie Foundation for the Advancement of Teaching.

Nova Southeastern University
Nova Southeastern University is the nation’s ninth largest independent university with 24,000 students, more than 172,000 alumni, a 314-acre Fort Lauderdale-Davie campus, regional locations around Florida and the Caribbean, and a presence in nine countries around the world. NSU awards associate's, bachelor's, master's, educational specialist, graduate, doctoral and first-professional degrees in more than 150 programs, including NSU’s new College of Allopathic Medicine (M.D.

University of Phoenix
University of Phoenix provides access to higher education opportunities that enable students to develop knowledge and skills necessary to pursue their professional goals, improve the performance of their organizations, and provide leadership and service to their communities. University of Phoenix has campuses in Fort Lauderdale and Miramar.

For a more comprehensive list, see chart on page 56.
The City of Pembroke Pines is the 11th largest city in the state of Florida with more than 170,000 people spread over 34 square miles. The City has easy access to major airports, seaports and highways; and is home to millions of square feet of retail, office and industrial space. The City has been an economic development leader through strategic real estate transactions and by taking a progressive approach to its development regulations. New commercial and industrial spaces are being delivered annually. Come find your work, life, and balance in Pembroke Pines.
SACS or Regionally Accredited Schools, Broward Technical Centers & Other Institutions

### SACS or Regionally Accredited Schools

<table>
<thead>
<tr>
<th>Educational Institution</th>
<th>Degrees/Programs</th>
<th>Locations</th>
<th>Phone</th>
<th>Website/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barry University</td>
<td>Bachelors, Masters, Doctorate</td>
<td>Davie, Fort Lauderdale, Pembroke Pines</td>
<td>305-899-3956</td>
<td>barry.edu</td>
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<tr>
<td>Broward College</td>
<td>Associates, Bachelors, Certificates, Custom Training</td>
<td>Coconut Creek, Dania Beach, Davie, Fort Lauderdale, Hollywood, Pembroke Pines</td>
<td>Mildred Coyne 954-201-7811</td>
<td><a href="mailto:mcoyne@broward.edu">mcoyne@broward.edu</a></td>
</tr>
<tr>
<td>DeVry University</td>
<td>Associates, Bachelors, Masters, Custom Training</td>
<td>Fort Lauderdale, Miramar</td>
<td>954-499-9800</td>
<td>devry.edu</td>
</tr>
<tr>
<td>FAU Florida Atlantic University</td>
<td>Bachelors, Masters, Doctorate, Certificates, Custom Training</td>
<td>Dania Beach, Davie, Fort Lauderdale</td>
<td>Roberto Santiago 954-236-1003</td>
<td><a href="mailto:rsantiago@fau.edu">rsantiago@fau.edu</a></td>
</tr>
<tr>
<td>Keiser University</td>
<td>Associates, Bachelors, Masters, Custom Training</td>
<td>Fort Lauderdale</td>
<td>954-776-4456</td>
<td>keiser-education.com</td>
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<tr>
<td>NSU Florida</td>
<td>Associates, Bachelors, Masters, Doctorate, Certificates, Custom Training</td>
<td>Davie, Fort Lauderdale</td>
<td>954-262-7202</td>
<td><a href="mailto:ssaperst@nova.edu">ssaperst@nova.edu</a></td>
</tr>
<tr>
<td>University of Florida IFAS</td>
<td>Bachelors, Masters, Doctorate</td>
<td>Davie</td>
<td>954-577-6300</td>
<td>flrec.ifas.ufl.edu</td>
</tr>
<tr>
<td>University of Phoenix</td>
<td>Bachelors, Masters, Certificates</td>
<td>Miramar</td>
<td>844-937-8679</td>
<td>phoenix.edu</td>
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### Broward Technical Colleges

<table>
<thead>
<tr>
<th>Educational Institution</th>
<th>Degrees/Programs</th>
<th>Locations</th>
<th>Phone</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Broward College</td>
<td>Certificates, Custom Training</td>
<td>Coconut Creek</td>
<td>Lynn Goldman 754-321-5728</td>
<td><a href="mailto:lynn.goldman@browardschools.com">lynn.goldman@browardschools.com</a></td>
</tr>
<tr>
<td>Broward College</td>
<td>Certificates, Custom Training</td>
<td>Davie</td>
<td>Lynn Goldman 754-321-5728</td>
<td><a href="mailto:lynn.goldman@browardschools.com">lynn.goldman@browardschools.com</a></td>
</tr>
<tr>
<td>Broward College</td>
<td>Certificates, Custom Training</td>
<td>Hollywood</td>
<td>Lynn Goldman 754-321-5728</td>
<td><a href="mailto:lynn.goldman@browardschools.com">lynn.goldman@browardschools.com</a></td>
</tr>
</tbody>
</table>

### Other Institutions

<table>
<thead>
<tr>
<th>Educational Institution</th>
<th>Degrees/Programs</th>
<th>Locations</th>
<th>Phone</th>
<th>Website/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>City College</td>
<td>Associates, Bachelors, Certificates, Custom Training</td>
<td>Fort Lauderdale, Hollywood</td>
<td>954-780-8317</td>
<td>citycollege.edu</td>
</tr>
</tbody>
</table>

[^1]: Photo Courtesy of Broward College
Work, live, and play with a mix of office and residential options, convenient shopping and entertainment, and relaxing park and water elements. This MainStreet concept received a planning award for its integration of urban living with sustainable, green construction.

The MainStreet development program includes approximately 2,000 dwelling units and between 400,000 and 600,000 square feet of commercial and office entitlements. Interested major end-users should contact the City of Coconut Creek.
An Appealing Lifestyle in a Welcoming Community

Year-round outdoor activities and a long list of cultural, shopping and dining options make Greater Fort Lauderdale an outstanding place to live, work and play.

Greater Fort Lauderdale offers an attractive lifestyle for just about everyone with downtown live-work-play communities, family-friendly suburban homes, LGBT-friendly neighborhoods, waterfront condominiums and expansive ranches.

With many miles of sandy beaches, hundreds of parks, golf courses and tennis courts, gardens, festivals, as well as miles of waterways and the Atlantic Ocean for boating, diving, paddle boarding and other waterborne activities, residents of Greater Fort Lauderdale can enjoy the outdoors any time of the year.

Located at the center of a cosmopolitan urban region, Greater Fort Lauderdale also offers an abundance of music, art, culture, sports, theater, dance and multicultural attractions.

Recreation and Relaxing Options

In Greater Fort Lauderdale, a typical weekend might include these kinds of inviting cultural and recreational options:

- Taking in a Broadway musical at the Broward Center for the Performing Arts or enjoying musical and cultural performances at the Pompano Beach and Miramar Amphitheaters or Lauderhill and Pembroke Pines Performing Arts Centers.
- Visiting the many colorful murals in Hollywood, Fort Lauderdale’s FAT Village, and beyond.
- Exploring the many craft breweries along the Ale Trail.
- Strolling through the Riverwalk Sunday Jazz Brunch along the New River, listening to live bands and sampling local fare.
- Taking part in a 5k run, or competing in a half marathon, marathon, triathlon or other sporting event.
- Enjoying an art walk at galleries or mural districts in Coral Springs, Fort Lauderdale, Wilton Manors or Hollywood.
- Jogging along the Atlantic Ocean in an oceanfront community.
- Shopping and dining along Las Olas Boulevard.
- Spending “family time” at a favorite bistro in Coconut Creek, Coral Springs, Weston or Plantation.
- Playing a challenging round of golf.
- Watching the Florida Panthers National Hockey League team at the BB&T Center in Sunrise.
- Biking to the beach, around town or in Everglades National Park.
- Heading out to the Gulf Stream for deep-sea fishing.
- Enjoying live music every night of the week at many local hotspots.

In Greater Fort Lauderdale, it’s easy to pursue favorite leisure-time pursuits or explore new and exciting activities.

Award-Winning Communities

Many Broward cities have been recognized nationally for their high quality of life, family...
friendliness, top schools, recreational programs and housing programs, including the following:

- **Fort Lauderdale, Hollywood, Lauderhill, Pembroke Pines and Pompano Beach** have all been named “All-America Cities.”
- **Fort Lauderdale** was named one of the top 25 best places to live and as having one of the top 10 downtowns in the U.S. by Livability.com. The city was named one of the country’s “100 Best Places to Live and Launch a Business” by CNN Money and the “2nd Happiest City for Young Professionals in the U.S.” by Forbes. It also ranked number #1 in nation for relocations by MoveBuddha.
- **Weston and Lauderhill** ranked in the top 15 best small cities to start a business by Verizon.
- **South Florida** (Fort Lauderdale/Miami/West Palm Beach) ranked top 10 in Nation for women to start a business by Business.com.
- **Pembroke Pines** and **Fort Lauderdale** were named to Happiest Cities in America by WalletHub.
- **Cooper City** was named “One of the Ten Best Towns for Families” by Family Circle.
- **Coconut Creek, Fort Lauderdale, Hallandale Beach, Lauderdale, Margate, Oakland Park, Parkland, Sunrise, Tamarac and West Park** have all been named a “Playful City USA,” an honor for cities and towns that make play a priority and use innovative programs to get children active, playing, and healthy.
- **Hollywood** has been ranked among the best places to live in Florida, according to Livability.com.
- **North Lauderdale and Plantation** were named among the “100 Best Communities for Young People” by America’s Promise Alliance, the nation’s largest organization dedicated to children and youth.

-Nancy Meyer
General Manager and Publisher
Tribune Publishing Company

*“From golf and boating to cultural activities, restaurants and shopping, Greater Fort Lauderdale offers a truly outstanding quality of life.”*

Green Initiatives
One of the priorities of the Broward County Board of County Commissioners is the Greenways System. This is a countywide network of safe, clean bicycle and equestrian paths, nature trails and waterways that connect each neighborhood, from the Everglades to the Atlantic Ocean to conservation lands, parks and recreation facilities, cultural and historic sites, schools and business areas.

Another transportation initiative is Broward B-cycle, a fast-growing bike-sharing service with multiple rental stations. For a modest enrollment fee, members can use Broward B-cycle for an unlimited number of short trips. For more information, go to bcycle.com.
Parks in Greater Fort Lauderdale

With year-round sunshine and an average daily high of 78°F in the winter, it’s almost always a great day to go to a park in Broward County. Local municipalities — as well as county government — operate hundreds of parks offering a wide range of activities including aquatics, nature walks, batting cages, boat rides, racquet centers, water skiing, horseback riding, target ranges, skate parks — you name it!

Broward County Parks and Recreation

The Broward County Parks and Recreation department (broward.org/parks) manages almost 6,500 acres, encompassing nearly 50 regional parks and nature centers, neighborhood parks, and natural areas at various stages of development. Facilities include water parks, campgrounds, a target range, a stadium, a skate park, an observatory, mountain bike trails, an educational farm with stables, and a velodrome and other sports facilities.

The division is a past winner of the National Gold Medal Award for Excellence in Park and Recreation Management. The division also offers classes for many leisure activities.

Riverwalk Fort Lauderdale

Riverwalk Fort Lauderdale (goriverwalk.com) is a nonprofit organization that oversees Riverwalk Linear Park, a lush tropical oasis in the city’s downtown center with a year-round calendar of events and activities.

Golf Courses

Golfers of all skill levels can choose from more than 40 courses, including exclusive private clubs, premier municipal facilities and leading resort courses. For more information, visit sunny.org.

Festivals

Each year, Greater Fort Lauderdale residents can enjoy hundreds of local festivals including the Winterfest Boat Parade (winterfestparade.com), Las Olas Art Fair (artfestival.com), the Seminole Tribal Fair & Pow Wow (semtribefairandpowwow.com) and Wilton Manors Stonewall Pride parade and street festival (wiltonmanorsstonewall.com).

ARTS AND CULTURE

Broward Center for the Performing Arts

The Broward Center for the Performing Arts (browardcenter.org) is a large, multvenue arts and entertainment complex featuring the 2,700-seat Au-Rene Theater, the intimate 590-seat Amaturo Theater and the flexible 250–400-seat Abdo New River Room. The Broward Center is home to the nation’s largest arts-in-education program of its kind, where public school children have opportunities to attend educational performances. Internationally recognized as one of the nation’s most visited theaters, the Broward Center is ranked high among its peers in terms of ticket sales according to leading industry trade publication surveys, with a recent #4 ranking by

Photo Courtesy of the City of Wilton Manors

Photo Courtesy of the Broward Center for the Performing Arts
The arts and culture sector in Broward County is a $414.2 million industry*

Broward County’s nonprofit arts and cultural organizations spent $148.5 million, which leveraged a remarkable $265.7 million in additional spending by their audiences.

11,078 full-time jobs and $40.1 million in local and state government revenue are generated by the arts sector in Broward.

Communities that support arts and culture enhance quality of life and invest in economic well-being.

*Arts & Economic Prosperity 5 report, conducted in 2015, by Americans for the Arts.
Parker Playhouse

Among the area’s performance venues managed by the Broward Center for the Performing Arts is Fort Lauderdale’s historic Parker Playhouse, which is undergoing a $25 million renovation. When complete, the 52-year-old venue, which hosts a variety of concerts and shows, will feature an elegant new lobby, enhanced food and beverage options, upgraded systems and equipment, and more. To learn more about the project, visit parkerplayhouse.com.

Venues Today and holds a consistent place in the top ten ranking by Pollstar.

South Florida Symphony Orchestra

Led by music director and conductor Sebrina María Alfonso, the South Florida Symphony Orchestra (southfloridasymphony.org) brings world-class musicians and performances to the region. Founded in 1997, the orchestra provides an enriching cultural experience and to provide educational programs that build an appreciation of classical music in the next generation of performers and concertgoers.

Symphony of the Americas

Founded in 1987, Symphony of the Americas (symphonyoftheamericas.org) brings the best of classical music blended with new Latin compositions to the multicultural population of South Florida.

NSU Art Museum Fort Lauderdale

Founded in 1958, NSU Art Museum (nsuartmuseum.org) is a premier destination for exhibitions and programs in the visual arts. Located in Fort Lauderdale’s Arts and Entertainment District, the museum is a short walk to the shops, restaurants and galleries of vibrant Las Olas Boulevard as well as the Riverwalk waterfront promenade. Highlights include the country’s largest collection of 19th and early 20th century paintings and drawings by the American realist William Glackens, and the most extensive holding in the U.S. of works by post-World War II, avant-garde CoBrA artists from Copenhagen, Brussels and Amsterdam.

Museum of Discovery and Science

The Museum of Discovery and Science (mods.}

Photo Courtesy of Parker Playhouse

Photo Courtesy of the City of Oakland Park; Photo courtesy of the Greater Fort Lauderdale CVB
org) provides experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976, the nonprofit museum includes an airboat simulator, an otter exhibit, an aviation exhibit and the AutoNation IMAX Theater, home of the largest movie screen in South Florida.

For details about other art venues and events, including a list of museums in Greater Fort Lauderdale, visit Broward.org/Arts or ArtsCalendar.com.

Broward Cultural Division
The Broward Cultural Division enhances Greater Fort Lauderdale’s cultural environment by providing financial, technical and marketing assistance to artists, organizations and programs. The division supports the areas creative industries, including media, design and technology as well as cultural arts districts.

The Cultural Division includes the county’s Public Art & Design program, a national leader in developing public art policies and practices, producing exemplary public artworks synthesizing design excellence. It also offers 9 grant programs, operating and capital, designed to promote the development of Broward-based cultural organizations and artists, by providing more than $4.5 million in annual funding. Another directive of the division is engaging the community in education and advocacy initiatives that support arts education at the local, state and federal levels. For more information on programs, grants, calls-to-artists and more, visit Broward.org/Arts.

Arts and Culture Calendar
ArtsCalendar.com is South Florida’s online resource for events and happenings in the local arts, culture and entertainment scene. It offers an easy access, mobile-ready platform for interactive navigation. Event postings for artists and organizations, and access for the public are free. To stay current with the arts scene, visit ArtsCalendar.com.

Supporting the Arts
Greater Fort Lauderdale has facilities and enclaves that support artists and other creative professionals.

The Bailey Contemporary Arts (BaCA), located in the heart of Pompano Beach’s Creative Arts District, is a place for artists, residents and business to come together and use the power of the arts to uplift, revitalize and build a stronger community.

The City of Hollywood is home to Art in the Park at Young Circle, the Art and Culture Center of Hollywood, Hollywood Central Performing Arts Center and the Hollywood Boulevard monthly art walk.

Art Walks
There are many monthly art walks located throughout Greater Fort Lauderdale where residents and visitors can explore artists’ studios and galleries, attend theater productions, enjoy spoken word poetry or experience an art installation.

- Downtown Hollywood ArtWalk is held on the third Saturday of each month from 5:00 to 10:00 p.m. For more information, call 954-924-2980 or visit floridashollywood.org/ArtWalk.
- East Village Uncorked in Pompano Beach is a monthly Art & Wine walk on the first Friday of each month in the Harbor Village Shoppes. For more information, call 954-786-5535 or visit pompanobeachfl.gov/pages/cra/cra.
- The Flagler Village Arts District ArtWalk in downtown Fort Lauderdale is a showcase for arts, community and neighborhood collaboration. It is held the last Saturday of the month (except December) and is connected by free trolleys with a hop-on/hop-off system. For more information, call 954-760-5900.
- MASS District Art Walk showcases local, unique artists and vendors during the neighborhood art walk every final Saturday of the month. For more information visit massdistrict.com.
The Place for Entertainment!

Top acts and shows appear regularly in Greater Fort Lauderdale at venues such as the BB&T Center, Hard Rock Live, Revolution Live and the Broward Center for the Performing Arts. Following are a few recent examples:

- Sara Bareilles
- Tony Bennett
- The Black Keys
- Cirque du Soleil
- Disney on Ice
- Jonas Brothers
- King Princess
- The Neighbourhood
- Ozzy Osbourne
- Pennywise
- Post Malone
- Riptide Music Festival
- Sting
- Tortuga Music Festival
- Trans-Siberian Orchestra
- The Who
- WWE Live

The 2019-2020 lineup of Broadway shows includes:

- Les Misérables
- Escape to Margaritaville
- Disney’s Aladdin
- Mean Girls
- Bandstand
- Come from Away

Broward County Library

As the ninth-largest library system in the United States, Broward County Library (broward.org/library) touches the lives of the public once every second during its regular operating hours. With 38 locations, more than 3 million items and 2,000 computers for public use, Broward County Library places a strong emphasis on literacy, after-school programs and electronic access.

Leading Shopping Venues

Shopping is a favorite activity for Greater Fort Lauderdale/Broward County residents and visitors. While every neighborhood has its retail centers, the largest mall in the region is Sawgrass Mills in Sunrise, one of the state’s most popular shopping destinations. Other major suburban centers include Coral Ridge Mall, Westfield Broward Mall, Pembroke Lakes Mall, Weston Town Center and the Pompano Square Mall. In the eastern part of the county, The Galleria at Fort Lauderdale is an upscale shopping center, while Las Olas Boulevard is a favorite location for outdoor dining, shopping and entertainment.

Professional and Spectator Sports

Professional football, baseball, hockey and basketball are readily accessible to Greater Fort Lauderdale sports fans. In Sunrise, BB&T Center is home to the National Hockey League’s Florida Panthers.

Just to the south, the National Football League’s Miami Dolphins play at Hard Rock Stadium. A short drive down I-95 in downtown Miami is American Airlines Arena, home to professional basketball’s Miami Heat. The Miami Hurricanes represent the University of Miami in the Atlantic Coast Conference and play at the Ryan Center in Coral Gables. Both teams play at least one game each season at Hard Rock Live.

The following is a selection of events scheduled for 2020:

- Florida Panthers vs. Philadelphia Flyers, December 26
- Miami Heat vs. Washington Wizards, March 27
- Miami Hurricanes vs. Virginia Tech, October 17
- Miami Heat vs. Golden State Warriors, April 10
- Florida Panthers vs. Washington Capitals, January 13
- Miami Hurricanes vs. Georgia Tech, November 21
- Miami Heat vs. Toronto Raptors, April 14
- Florida Panthers vs. New York Rangers, January 10
- Miami Hurricanes vs. Boston College, October 30
- Miami Heat vs. Portland Trail Blazers, March 25

Above: Photo Courtesy of the Florida Panthers; Below: Photo Courtesy of MADD Florida

Gaming
Greater Fort Lauderdale residents and guests can enjoy harness and thoroughbred racing, as well as jai alai, “the world's fastest sport,” in a variety of pari-mutuel facilities. In addition, these venues, including the Seminole Hard Rock Casino, offer fast-paced gaming action, including slot machines, table games and poker.

Charitable and Community Involvement
Greater Fort Lauderdale is known for being highly engaged in supporting nonprofit organizations and various causes through a variety of festivals, fundraising events, 5K runs and walks, galas and more. There are year-round events benefiting a wide spectrum of organizations that members of the community are invited to attend.

Area nonprofits, foundations and community service clubs also rely on the assistance of volunteers and donors to carry out their respective missions. Individuals wishing to get involved in the community have extensive options and groups to explore.
REAL ESTATE OPPORTUNITIES

A ‘Class A’ Commercial Real Estate Market

Greater Fort Lauderdale has one of the state’s most attractive and diverse commercial real estate markets.

Businesses of all sizes can find the right space in Greater Fort Lauderdale’s office, industrial, retail, hospitality, healthcare and mixed-use real estate properties. Many new and updated buildings are LEED certified with cost-saving, energy-efficient systems designed to reduce the cost of occupancy for owners and tenants. The region’s real estate market includes:

- High-rise and mid-rise Class A office buildings in Broward’s central business districts
- Suburban business parks that offer companies an appealing campus-like setting
- Industrial sites and warehouse and distribution space near major transportation arteries
- Vibrant mixed-use developments, including high-profile “town center” projects
- Medical and healthcare office facilities

Investment Opportunities

Investors appreciate Greater Fort Lauderdale’s demographics, economic strength and market advantages. For the past two years, Fort Lauderdale has ranked in the top 20 “Markets to Watch” on the Emerging Trends in Real Estate report by PwC and the Urban Land Institute.

Investors can also take advantage of the federal Opportunity Zone program, which provides significant capital gains tax benefits when purchasing business assets or properties in designated areas. Greater Fort Lauderdale has 30 census tracts designated as Opportunity Zones throughout the county.

Site Selectors

The Alliance provides extensive support for site selectors and companies interested in locating or expanding in Greater Fort Lauderdale, including:

- GreaterFortLauderdaleProperties.com. This free online searchable database identifies available properties – both buildings and sites – in Greater Fort Lauderdale, as well as performs demographic analyses and finds business and workforce data for each of Greater Fort Lauderdale’s 31 municipalities or county-wide. The demographics package allows users to tie important economic statistics to specific real estate parcels and find other information helpful in making a site location decision.
- Community research. The Alliance produces client-ready overviews on Broward County that provide the latest detailed data, including population, employment, income, cost of living and general characteristics.
- Permitting and regulatory assistance. The Alliance facilitates pre-submission meetings and

Photo Courtesy of Stiles
communications between prospect companies and various municipal and Broward County permitting and regulatory agencies once a relocation or expansion project is active. This helps companies work through the permitting and regulatory requirements process so they can quickly begin hiring workers and begin their operations.

For assistance with locating real estate sites, permitting, and finding sources for capital, visit gflalliance.org.

Permitting and ‘Green’ Initiatives
Broward County’s ePermits Portal – a centralized source of online information on permits, licenses and approvals makes it easier than ever to do business with Broward County. Contractors, businesses, design professionals and residents can use the ePermits site to identify their project type and obtain information on required permits. For more information, go to broward.org/epermits.

Under a program designed to reward contractors and homeowner-builders whose plans are designated “green” by a recognized certification program, the Broward County Permitting, Licensing and Consumer Protection Division will speed those projects through the permitting process in less than five business days.

Many Broward cities have adopted permitting excellence ordinances and have been named “Platinum Cities” by the Alliance. The permitting excellence process is intended to make the development, permitting and inspections process more business friendly for targeted industry companies looking to relocate or expand. For more information on this program, visit gflalliance.org/permitting.

Smart Growth Partnership
“Smart Growth”, a comprehensive approach to development used in many cities across the nation, incorporates the following principles: encourages development in existing urbanized areas, creates more compact development in non-urbanized areas, promotes the proximity of jobs, shopping, and services to residential areas, provides more transportation options, and ensures access to natural areas.

The partnership provides a forum to raise public awareness, promote smart growth best practices, develop and share information, policies, tools, and ideas and cultivate strategies to address barriers to advance opportunities for smart growth.

For more information:
smartgrowthpartnership.org

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“From corporate headquarters to co-working offices, retail centers, hospitality and distribution facilities, you can find the right commercial space in Greater Fort Lauderdale.”

Henri Crockett
CEO
The Crockett Foundation

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| 30 | Broward census tracts designated as Opportunity Zones. |
| $1B | Value of projects underway within the City of Hallandale Beach |
| 26,800 | Building permits issued in the City of Fort Lauderdale in 2018. |
Municipal Initiatives
In collaboration with its 31 municipalities, the Broward County Commission has made regional redevelopment and placemaking a major priority. The county offers a wealth of resources to assist in making neighborhoods more aesthetically appealing and enjoyable, thereby creating a stronger “sense of place.” Current programs identify ways local governments, builders and neighborhood and civic associations can improve local urban environments including architecture, design, transportation, landscape and signage.

One example is the “Complete Streets” program which creates streets that are safer for pedestrians and cyclists and more efficient in terms of transportation. The goal is to provide accessibility to people and all modes of transportation with a diversity of uses such as street festivals, farmers markets and public gathering places.

CREATIVE AND INNOVATIVE CITIES
Here is a sampling of the innovation and creativity found in Broward cities, including recent business and economic development initiatives.

Coconut Creek
Coconut Creek is an award-winning green city known as “The Butterfly Capital of the World.” It was one of three South Florida finalists for the Gala Verde award for Outstanding Green Government and received gold-level certification under the Florida Green Building Coalition’s local government designation, and the Complete Streets Community Award from the Broward Metropolitan Planning Organization.

Named as a top “Best Place to Live in America” by Money and Movoto, an online real estate brokerage firm, and one of Florida’s fastest growing cities by NerdWallet, Coconut Creek supports both business growth and a top-notch residential quality of life. Coconut Creek is creating a landmark green town center called MainStreet on one of the county’s last large development parcels. The 200+ acre MainStreet is currently home to the Seminole Casino Coconut Creek and The Promenade at Coconut Creek, a silver LEED-certified retail, restaurant and office development that recently added a luxury movie theater. Midtown Residences at Coconut Creek will be the first residential property in MainStreet, with a proposed 308 midrise units. Overall, MainStreet will include up to 6,450 units, more than 1,000 hotel rooms, 1.2 million square feet of fashion retail, 425,000 square feet of neighborhood and big box retail, 800,000 square feet of Class A office suitable for Fortune 500 companies and regional headquarters, and a wide range of entertainment, recreational and transit amenities.

Cooper City
Cooper City has a reputation as “Someplace Special,” and is proud of its strong sense of community, excellent recreational facilities and exceptional schools. Cooper City recently celebrated the grand opening of its new recreational complex at Flamingo West Park, which includes four sports fields, walking trails, an ADA playground, a fishing pier, pavilions and a community meeting room.

Coral Springs
Coral Springs is a 24 square-mile community located at the edge of the Everglades. Culture is at the heart of this vibrant city, including world-class entertainment at its own Museum and Center for the Arts. The city’s new municipal complex features a great lawn, which is the site of family-friendly events including festivals, outdoor concerts and jazz brunches throughout the year. A world-class aquatics center, 49 parks, competitive athletic programs and a charter school – recognized by The Washington Post as one of the nation’s most challenging and innovative high schools – makes Coral Springs the ideal place to live, work, and raise a family. The city recently welcomed one of nation’s leading healthcare providers - Cleveland Clinic. Developers have invested in the 136-acre mixed-use downtown area – with plans for a retail and hospitality center. The 442-acre Corporate Park of Coral Springs offers a scenic setting and direct access to major highways like the Sawgrass Expressway, Florida Turnpike, I-95, and it is a short drive from all major seaports and airports. The park is ideal for emerging technology, logistics, professional business services, corporate headquarters, life sciences and pharmaceuticals.

Dania Beach
Dania Beach is attracting new investment with several recently constructed hotels and the ongoing development of Dania Pointe, a 102-acre mega-mixed-use development that will become a premier regional destination. Dania Beach is also an attractive location for multinational corporate headquarters and has attracted many new companies, including Chiquita Brands International, which relocated its banana division headquarters from Charlotte, N.C. The city has also invested in incentives for existing businesses as a part of its business retention and expansion initiatives. New affordable and workforce housing projects have been approved and will increase housing choice and opportunity.

Davie
Davie is the largest municipality in Broward, spanning 36 square miles with a population of nearly 105,000 with three major interstates and a location just minutes from Fort Lauderdale/ Hollywood International Airport (FLL) and Port Everglades. Other assets include the town’s rural atmosphere, western theme district and sprawling educational complex. The Town of Davie is also the nexus of higher education as home to the South Florida Educational Center, including Nova Southeastern University, Broward College, University of Florida, Florida Atlantic University, McFatter Technical/Vocational School and several Broward County public school facilities. Davie is determined to diversify its tax base, enhance the quality of life and promote sustainable growth. The town’s development focus is its two redevelopment areas, the Regional Activity Center (RAC) including the Community Redevelopment Area and the Transit-Oriented Corridor (TOC). The RAC is designed to accommodate large-scale development and includes 853 acres of land zoned for research and development, and more than 1,300 acres zoned for educational, commercial, industrial and residential uses. Major projects include a new 150-bed HCA hospital and the revitalization of the downtown Davie Road corridor through $150 million of private investment. The TOC accommodates a wide range of uses that promote interaction with FLL and Port Everglades.

Deerfield Beach
Deerfield Beach is implementing its economic development strategy to grow existing businesses and open the door for new ones. New advanced industries coming to the city will join the cluster of 388 existing firms. Three expressways run through the city, offering ease of access. Deerfield Beach also has a central South Florida location for recruiting talent from all three counties.

Highly visible office parks along I-95 are filled with innovative firms. The downtown Pioneer Grove District is ready to welcome mixed-use
residential and commercial development in a modern industrial environment. The world-class Hillsboro Technology Center is nearing completion with one million square feet of new space. JM Family Enterprises is in the process of a $176 million redevelopment of its campus.

New housing is flourishing. An eight-acre transit-oriented development adjacent to the Tri-Rail station offers 350 units of new housing in addition to office and commercial uses. Three more projects are under construction, adding 648 housing units, and the city is experiencing a boom in hotel development.

Popular Sullivan Park includes a children's splash pad, playgrounds, public marina and pedestrian promenade along the Intracoastal Waterway. S.R. A1A has undergone a major facelift with a new roadway, landscaping, bike lanes and pedestrian friendly sidewalks. The Deerfield Beach International Fishing Pier continues to be a popular gateway to the Atlantic Ocean and a model for sustainability, and the beach will add a new open-air pavilion in 2020.

**Fort Lauderdale**

Fort Lauderdale's diverse and deep business resources appeal to companies of all sizes across a wide range of industries, including technology, aviation and aerospace, headquarter operations, marine industries, life sciences, manufacturing, global logistics, and tourism.

Property values have increased for seven consecutive years, and Fort Lauderdale's millage rate of 4.1193 (for the twelfth consecutive year) ranks among the lowest in Florida. More than 60 buildings are under construction, including 1.4 million square feet of new retail and office space. Last year, more than 26,800 building permits were issued, representing approximately $1.5 billion of construction value. Currently, there are over 12,600 residential units under construction, approved, or in the review process.

Several game-changing initiatives are redefining Fort Lauderdale's future, including the $2.5 billion Virgin Trains USA rail service; more than $70 million in upgrades and enhancements to Fort Lauderdale beach; more than $550 million expansion of the Greater Fort Lauderdale/Broward County Convention Center (adding 400,000 square feet of space and a 800-room headquarters hotel); and the city's recent agreement with the U.S. Department of Energy and Florida International University to establish a global entrepreneurial resource center to catalyze the Florida innovation ecosystem.

**Hallandale Beach**

Hallandale Beach is a city on the move with more than $1 billion in projects currently in the pipeline. Class A office projects such as Accesso, a 28,000-square-foot office building have been recently completed, with Optima II, a 300,000-square-foot LEED-platinum, Class A office complex and Beacon Hallandale, a 76,000-square-foot Class A office and retail development both currently under construction. Atlantic Village One is a 31,000-square-foot mixed retail and office center that has also been recently completed. Atlantic Village Two, which is currently under construction, will add thousands of additional square feet of office, retail and restaurant space to the city's inventory.

Other mixed-use projects include OASIS, with 500 residential units and 93,910 square feet of office and retail space, and Art Square, a three-city-block project that includes 358 townhomes, live-work units, and mid-rise apartments, as well as more than 10,000 square feet of retail space that has been completed.

To target the hospitality industry, new hotel developments are also being proposed. Hallandale Beach is also seeking to develop its Fashion, Art and Design District (FADD) and a newly named Harlem Village by promoting food halls, microbreweries, live entertainment restaurant/lounges and local specialty retailers. To date, the city's Community Redevelopment Agency (CRA) has provided approximately $2 million in incentives for a shopping plaza and five new restaurant and microbrewery projects. The CRA will continue to approve incentives to encourage private sector development, from restaurants, cafes and bars, to hotels, new residential developments, and new Class A office space.

**Hollywood**

Strategically located on the South Florida coast between Fort Lauderdale and Miami, Hollywood is adjacent to the Fort Lauderdale-Hollywood International Airport and is the primary home to Port Everglades. In addition to its proximity to I-95 and Florida’s Turnpike, Hollywood – Broward’s third largest city – is home to two commercial/industrial parks and has a growing niche in professional services and healthcare. There is more than $1.45 billion in real estate development recently completed, planned or under construction throughout the city with key commercial corridors offering additional redevelopment opportunities as well as more than $600 million in planned public infrastructure improvements.

Downtown Hollywood is easily accessible to South Florida’s major cities and will offer new convenient connections through the planned Tri-Rail Coastal Link passenger service creating redevelopment opportunities for mixed-use, transit-oriented projects that provide the urban lifestyle many residents and visitors are seeking. Hollywood’s historic oceanfront Broadwalk is a 2.5-mile pedestrian walkway just steps from the Atlantic and is lined with shops, restaurants and accommodations to fit every taste and budget. The city boasts a high quality of life with more than 60 parks, including three municipal golf courses and a wide variety of recreational amenities, including a nearly 10-acre urban park and the Arts Park at Young Circle in the heart of its downtown, which hosts outdoor concerts, special events, and a burgeoning arts scene.

**Lauderdale-By-the-Sea**

With 2.5 miles of beautiful beaches, an iconic pier and scenic ocean vistas, Lauderdale by the Sea is a small community that attracts visitors from around the world. Here low-rise downtown buildings and mid-century modern architecture exude old Florida charm, even as they celebrate the town’s present-day连接 to the ocean — most hotels, restaurants and shops are just a few minutes’ walk from Anglin's Square and its active nightlife.

**Lauderdale Lakes**

Businesses in the City of Lauderdale Lakes enjoy the benefit of a central location that puts them in the heart of South Florida. A labor force of nearly 1 million workers and a consumer market of more than 500,000 households are within a 15-minute drive. More than 100,000 vehicles pass through the city’s boundaries each day. Nearly 550 acres of prime development opportunities are available within the city’s Community Redevelopment Agency boundaries. One example is Bella Vista at Lauderdale Lakes, a large-scale new urbanism redevelopment project near the S.R. 7/U.S. 441 corridor that incorporates the traditional neighborhood design of walkable, livable...
cities. The city also has more than 200,000 square feet of supportable retail space throughout the commercial district.

**Lauderhill**

Conveniently located near three international airports and seaports, Lauderhill’s accessibility to the Florida Turnpike, Interstate 95, and the Sawgrass Expressway facilitates business development, international trade and tourism from local to global levels.

The City of Lauderhill is home to three opportunity zones within its central and S.R. 7/U.S. 441 districts. Lauderhill has more than 100 acres of planned redevelopment projects, including the final phase of renovation and expansion of the Lauderhill Mall. This shopping center, designated as the first enclosed air-conditioned mall in the Southeast, has attracted several nationally recognized tenants and currently new outparcels are being developed for further expansion.

Lauderhill’s Commercial Façade Grant (CFG) Program enhances the city’s commercial corridors by providing grants to property owners seeking to improve the safety and aesthetics of their buildings. The city’s current projects include the creation of an Arts and Entertainment District on 38th Avenue that will connect to the Central Broward Regional Park, home of the only internationally certified cricket stadium in the United States, which draws 500,000 annual visitors. Adjacent to the stadium is the Lauderhill Marketplace, which is the location of the acclaimed Lauderhill Performing Arts Center (LPAC). The city’s development plans include a beer garden, hotel, parking garage and the addition of 20,000 square feet of retail space. This exciting project will allow Lauderhill residents and visitors to enjoy everything – from restaurants to breweries and galleries – before or after catching a show at the LPAC.

**Lighthouse Point**

Lighthouse Point is a small town with a leisurely lifestyle that appeals to its residents. Characterized by informal affluence and a leisurely pace, the attractive neighborhoods are safe, quiet, tree-shaded, and water-laced. Eighty percent of the residences are single-family homes, many of which front on the city’s 18 miles of waterways. The city continues to grow and flourish with ongoing enhancements to the bridges, landscaping, waterway vistas and parks.

The east door of Lighthouse Point opens to the Intracoastal Waterway, sitting under the beam of the famed Hillsboro Lighthouse. Federal Highway, with its shopping centers, restaurants, and other business establishments, is the west door. The full-service city achieved a Standard & Poor’s financial rating of AA+ and has the county’s third lowest tax rate, an indicator of a strong and vibrant community.

**Miramar**

Miramar is a community of more than 137,000 residents and 2,700 businesses centrally located between Miami and Fort Lauderdale – an appealing location for people and businesses seeking proximity to airports, seaports and coastal cities while being able to enjoy a suburban lifestyle.

Miramar’s commerce parks are home to leading companies in a range of industries, including logistics, IT, communications, aviation, medical and manufacturing and distribution. Public investments in infrastructure and supportive regulatory policies have positioned the historic east side for redevelopment opportunities and the city has made commitments to Smart City initiatives and 5G technology.
CITY OF DEERFIELD BEACH, MORE THAN JUST A PRETTY BEACH

Deerfield Beach is home to an enviable concentration of 388 advanced industry sector firms that fuel the business community and 355 acres of vacant land ripe for commercial and industrial development.

The revival of the downtown Pioneer Grove and Dixie Highway districts is bringing new life to the City’s central core.

Come see for yourself why Deerfield Beach is way more than just a pretty beach.

City of Deerfield Beach
Department of Economic Development
150 NE 2nd Avenue
Deerfield Beach, FL 33441

954-480-4262
www.dfb.city

Follow Us!
For the present and future workforce, Miramar boasts high-performing secondary education at Everglades High School, Cambridge Academy and Miramar High School’s International Baccalaureate programs. For post-secondary education, the city has campuses for Broward College, Nova Southeastern University, Florida International University, DeVry University, Strayer University and Concorde Career Institute.

North Lauderdale
North Lauderdale’s economic development strategic plan is designed to identify potential redevelopment opportunities, such as recently approved site plans to build a Wawa, and Aldi Grocery & Good on previously underutilized commercial parcels. The city welcomed 45 new townhomes along the S.R. 7 corridor, adding to housing opportunities for its residents. The city’s commercial and light industrial areas, while modest in proportion to its residential base, are vitally important to the community. In recent years the City’s economic focus has transitioned away from developing infrastructure to maintaining it along with preserving the city’s quality of life, safety and aesthetic appearance.

Oakland Park
The city’s Downtown Culinary Arts District is home to a trendy array of craft breweries, cafes and art studios and galleries. Several exciting events such as The Taste of Oakland Park, Dancing in the Streets, Oktoberfest, and Holiday Village take place each year and continue to bring many new people to downtown. The growth of the Downtown Culinary Arts District has spurred new housing developments in and around the district from mixed-use urban villages to modern townhome projects. In addition, other areas of the city are experiencing redevelopment due to continued infrastructure improvements like the city’s Infrastructure Bid Pack 8 Project. Many major corridors, such as Andrews Avenue, have incorporated bike lanes and along with improved landscaping, sidewalks, and drainage. With the recent passage of a $40 million general obligation bond, the city has begun planning for major improvements to several major parks, fire stations, and the City Library.

Parkland
The City of Parkland is committed to creating a thriving business community and a strong local economy. Recently, the city created a business ambassador program to assist new businesses and was named a Platinum Permitting City for taking extra steps to ensure new businesses have a first-rate experience when going through the development review/permitting process. Toll Brothers, Lennar Homes, Ryan Homes, and WCI all have new residential communities within the city’s boundaries, providing a wide variety of home choices.

In the past year, Parkland received many awards and recognitions, including being named a Tree City USA for the 24th straight year and a Playful City USA for the tenth consecutive year. In addition, a new western fire station was recently added to serve the growing population and the final 30 acres of Pine Trails Park, which has four new multi-use sports fields, four baseball fields and associated uses including parking, lighting, and bathrooms, was completed, making Pine Trails Park a premiere park in Broward County.

Pembroke Pines
Pembroke Pines is located in southwest Broward County with direct access to the Florida Turnpike, I-75 and U.S. 27. The city is home to more than 170,000 people making it the second largest in the county and the 11th largest in the state. The city’s residential market consists of nearly 64,000 units with new units in various stages of development. Current projections show nearly 5,000 new residents by 2021.

The city’s industrial area is located between U.S. 27 and I-75 with the ability to serve nearly five million people within a one-hour drive time. The Bergeron Park of Commerce and Industry is currently expanding, along with the Sheridan Palms Business Park, and the South Florida Distribution Center is currently constructing more than 750,000 square feet of space.

In the office sector, the TPA group has completed the first of two office buildings along the highly visible I-75 corridor. The Edison will feature nearly 350,000 square feet of Class A office in a campus-style setting. These buildings will complement a strong corridor that features, education, hotel, office, retail and residential uses. All of these projects are helping to diversify the city’s economy.

In 2017, the city opened the Charles F. Dodge City Center building, a 175,000-square-foot facility designed to accommodate performance events, tradeshows, and banquet facilities with seating for 3,200. The facility is part of the City Center complex, which includes an art gallery and park space. Adjacent to the facility is a 165 acre mixed-use development with over 1,450 units, commercial space and hotel rooms. Over the past few years, the city has facilitated more than 1 million square feet of new development through strategic real estate transactions and partnerships.

Plantation
New development is underway throughout Plantation, including a highly anticipated mix of residential, retail, dining, services, and entertainment in the Midtown and Gateway business districts – totaling more than $1 billion – that will draw visitors from around South Florida.

Plantation Walk, located in the heart of Plantation at University and Broward (formerly known as the Fashion Mall property) is moving forward with 700 residential units and more than 500,000 square feet of retail space. Across the street will be a new Kaluz restaurant. Westfield Broward Mall is getting a new look with the redevelopment of the Sears building scheduled to open in late 2020.

Westside Regional Medical Center is undergoing a $60 million expansion, which includes 72 new private patient rooms and a new entrance lobby in a three-story, state-of-the-art facility. Baptist Health South joins Westside Regional in providing quality healthcare options for residents. Facility construction began in early 2019, and will include primary care, diagnostic imaging, urgent care, multispecialty surgery, medical oncology, physical therapy and a spine care clinic.

Enhancing the central Gateway District is the Woodstone Plantation residential development with 248 units and 1,500 square feet of retail space, along with Plantation Palms, a recently approved 130-bed assisted living and memory unit. Sunrise Boulevard’s new residential developments include Strata at Plantation nearing completion, and Pixl approved for permitting.
Pompano Beach
Once dominated by bean fields, Pompano Beach has evolved into a major industrial/warehouse/distribution center with an inventory of 30 million square feet of space due to its multimodal transit links (I-95, Florida’s Turnpike, CSX RR and FEC RR). The vacancy rate for existing space is below 2 percent and 1.5 million square feet of industrial space is scheduled to open within the next year. Redevelopment efforts on the city’s East Community Redevelopment Area (CRA) initiated redevelopment efforts with $17 million of public investment into East Atlantic Boulevard and the main public beach area. More recent efforts include an iconic parking garage and the Atlantic Boulevard Bridge. As a result, the beach area has also seen significant private sector investments, as the Beach House and Oceanic restaurants along with new commercial space and a dual brand Hilton hotel on a former city parking lot. The Northwest CRA encompasses the future Innovation District, including City Hall and the Library/Cultural Arts Center in the civic campus, old downtown and the Dr. Martin Luther King Jr. Boulevard corridor to I-95. Additionally, the Isle Casino (El Dorado Resorts) has partnered with the Cordish Group to develop its 232-acre property into a resort destination. In 2018, voters passed a $180 million general obligation bond that will complete 25 different projects that will help to further enhance the infrastructure and the livability of the city.

Sunrise
The City of Sunrise in western Broward is home to about 90,000 residents and host to more than 30 million national and international visitors each year. Sunrise is known for its business, residential, retail, hospitality and entertainment offerings, including Broward’s largest office park, Sawgrass International Corporate Park; Florida’s largest mall, Sawgrass Mills; and the 20,000-seat BB&T Center Arena. Major new projects under development include Westerra, with 750,000 square feet of office, 50,000 square feet of retail, and 750 residential apartment units, and 1.6 acres of park and open space. Metropica is a $1 billion mixed use project with 400,000 square feet of retail, 460,000 square feet of office, 500 apartment units, 1,833 condominiums with parking, 250 hotel rooms and a parking garage with 5,340 spaces. Sunrise is the 26th largest Florida city, yet it remains a friendly place where natural beauty is valued and lush landscaping is used to enhance neighborhoods, thoroughfares and public places. Sunrise also maintains its long-standing commitment to be a sustainable community that preserves the past while planning for the future.

Tamarac
Tamarac is an attractive community of residential, commercial and recreational areas, nestled in the center of Broward County. Convenient access to major highways and airports with an excellent quality of life, and a variety of housing options have made Tamarac the home for 64,000 residents and 2,000 businesses. Commercial and residential development is booming in Tamarac, new families are moving in, and the population is growing and becoming younger.

West Park
The City of West Park is expecting major changes over the next few years with the development of a quality, mixed-use zoning districts on S.R. 7/U.S. 441; Pembroke Road and Hallandale Beach Boulevard. Plans include development of available acres of land for office spaces, banking, financial institutions, restaurants, hotels, mixed-use commercial development including condominiums and townhouses.

Weston
Located at the crossroads of I-75, I-595, and the Sawgrass Expressway, the City of Weston has more than 7 million square feet of first-class industrial, office and commercial space easily accessible to Florida’s east and west coasts, Fort Lauderdale-Hollywood International Airport, Miami International Airport, Port Everglades, and Port Miami. It is home to nationally recognized hotels and resorts offering accommodations of every level. Weston is nationally ranked as one of the top cities in the nation by Money Magazine, Family Circle, USA Today, WalletHub, Verizon Business and Trip Advisor. Weston has AAA bond ratings from two agencies, and a fire rescue department with an ISO Class One rating. Weston has the lowest ad valorem tax rate of any municipality in Broward. Weston has pioneered the contract style of municipal management by having only ten employees and contracting for all services via public and private providers.

Weston has one of the lowest crime rates in the region, along with “A” rated public schools, vast parks and bike lanes, Cleveland Clinic’s world-class health care, and a housing stock ranging from estate homes to town homes appealing to a wide range of buyers. The city is a diverse family-oriented community whose residents take great pride in calling Weston their hometown.

Wilton Manors
Wilton Manors is a vibrant city with a pedestrian-friendly environment for affordable living, shopping, dining, arts, culture, and entertainment. With 13 miles of waterways and 29 acres of waterfront property, this two-square-mile city is known to locals as the Island City. It has 15 national wildlife habitat-certified parks, 15 art galleries and museums as well as more than 20 community group classes and 40 festivals and events per year. Offering all the big-city amenities, yet maintaining a small-town welcoming feel, Wilton Manors offers a stable residential environment for young families and retirees, and has become a nationally known destination for the LGBT community.

Data at Your Fingertips
GreaterFortLauderdaleProperties.com is a free online searchable database that identifies available properties – both buildings and sites – in Greater Fort Lauderdale. It can also provide demographic analyses and business and workforce data for each of Greater Fort Lauderdale’s 31 municipalities, or county-wide.
Serving Patients and Families

Greater Fort Lauderdale’s healthcare institutions provide state-of-the-art care for acute and chronic conditions, along with a wide variety of wellness programs.

From treatment of injuries and chronic conditions to health-enhancing programs, Greater Fort Lauderdale’s healthcare organizations strive for excellence in delivering a full continuum of services. Many providers are investing in leading-edge medical technology and modernizing their facilities to better serve patients and their families.

Healthcare is also a major employment sector, accounting for more than 70,000 direct jobs in the South Florida region, including physicians, nurses, therapists and other healthcare professionals.

Greater Fort Lauderdale is served by two public health systems: Broward Health and Memorial Healthcare System.

Broward Health
Broward Health, providing service for more than 80 years, is a nationally recognized South Florida system that offers world-class healthcare to all. The Broward Health system includes the statutory teaching hospital Broward Health Medical Center (BHMC), Broward Health North, Broward Health Imperial Point, Broward Health Coral Springs, Salah Foundation Children’s Hospital, Broward Health Weston, Broward Health Community Health Services, Broward Health Physician Group, Broward Health Urgent Care, Broward Health International, and Broward Health Foundation.

The Broward Health system features more than 30 locations throughout Broward County, including a Level I trauma center, an award-winning children’s hospital, comprehensive cancer care, a joint replacement center, cardiovascular services, stroke care, maternity care, a network of community healthcare centers and much more.

Memorial Healthcare System
Founded in 1953, Memorial Healthcare System (MHS) is one of the largest public healthcare systems in the nation delivering highly regarded patient- and family-centered care. Memorial’s patient, physician and employee satisfaction rates are some of the most admired in the country.

The system’s flagship facility is Memorial Regional Hospital, whose centers include Memorial Cardiac and Vascular Institute, Memorial Cancer Institute, and Memorial Neuroscience Institute. The system’s other hospitals are Memorial Regional Hospital South, Joe DiMaggio Children’s Hospital at Memorial, Memorial Hospital West, Memorial Hospital Miramar, Memorial Hospital Pembroke and Memorial Manor nursing home. MHS’ Graduate Medical Education program welcomed its first class of residents in 2018.

Other Healthcare Systems
Baptist Health South Florida is the largest not-for-profit healthcare organization in the region, with more than a million patient visits every year. Patients and their families from around the

Photo Courtesy of Florida Blue
“Top ranking healthcare providers in Greater Fort Lauderdale ensure best-in-class treatment for our children and adults.”

Peggy Nordeen
CEO
Starmark International, Inc.

world travel to South Florida for Baptist Health’s medical expertise. In Broward County, Baptist Health operates a growing network of ambulatory care, urgent care, diagnostic imaging and sleep services in Coral Springs, Davie, Pembroke Pines, Sunrise and Weston. Baptist Health South Florida was ranked #40 on Fortune magazine’s 2019 list of 100 Best Companies to Work For – the 19th time Baptist Health has been named to the prestigious list.

HCA East Florida is the largest health system from the Treasure Coast to Miami-Dade County with 15 affiliated hospitals, in addition to multiple ambulatory surgery centers and imaging centers, physician practices, four freestanding emergency care facilities, five urgent care centers, a supply chain center and an integrated regional laboratory. In Broward, HCA manages four hospitals, a freestanding emergency room and two outpatient surgery centers: Northwest Medical Center in Margate, Plantation General Hospital in Plantation, University Hospital and Medical Center in Tamarac, Westside Regional Medical Center in Plantation, a Freestanding Emergency Room in Davie, Outpatient Surgical Services in Plantation and a Surgery Center at Coral Springs.

Tenet Healthcare, one of the nation’s largest providers of healthcare services, operates 10 acute care hospitals in the tri-county region, including Florida Medical Center, a campus of North Shore in Fort Lauderdale, and several surgery, outpatient, imaging and urgent care centers.

Cleveland Clinic Florida in Weston is a not-for-profit, multi-specialty, academic medical center that integrates clinical and hospital care with research and education. The medical campus includes diagnostic centers, outpatient surgery and a 24-hour emergency department located in the state-of-the-art hospital. The Coral Springs Family Health Center, an ambulatory surgical center with 17 medical specialties, imaging and diagnostic services, opened in 2018. Cleveland Clinic Florida ranked first in South Florida and fourth in the state in US News & World Report’s 2018-2019 ranking of Best Hospitals.

Holy Cross Hospital in Fort Lauderdale has been serving Broward patients since 1955. The

Public health systems: Broward Health and Memorial Healthcare System. 15 HCA East Florida facilities in the region. 1+ Million Patient visits a year to Baptist Health South Florida facilities.
non-profit, 557-bed Catholic hospital operates in the spirit of the Sisters of Mercy and a member of Trinity Health. Holy Cross is affiliated with the University of Miami Miller School of Medicine’s internal medicine residency program. U.S. News & World Report has named Holy Cross Hospital as a nationally high-performing hospital in both hip and knee replacement surgery.

**Kindred Hospitals** in Fort Lauderdale and Hollywood are part of Kindred Healthcare, a national healthcare company that uses an innovative approach to long-term acute care for patients with multi-system failures. Its hospitals and pulmonary units feature an interdisciplinary environment where physicians, nurses, therapists, nutritionists and social workers combine their expertise to provide quality care.

**Nova Southeastern University** is a world-class research university focused on educating our community on how to live healthier, longer and better. NSU’s Fort Lauderdale campus is transforming with the construction of a new HCA teaching and research hospital and a medical education complex. NSU’s Health Professions Division (HPD) comprises eight distinctive colleges—osteopathic medicine, pharmacy, optometry, medical sciences, dental medicine, health care sciences, nursing, and allopathic medicine. The newest of the colleges, the Dr. Kiran C. Patel College of Allopathic Medicine (NSU MD) welcomed its first class of Doctor of Medicine (M.D.) students in 2018, adding to NSU’s offering of more than 60 health-related degree and certificate programs.

**Support Organizations**
Many Broward residents and businesses provide support to community healthcare organizations such as American Cancer Society, American Red Cross, Aging and Disability Resource Center of Broward County, Cystic Fibrosis Foundation, American Heart Association, Juvenile Diabetes Foundation, Kidney Foundation of South Florida, United Way of Broward County and Henderson Behavioral Health Services. The combined strength of these organizations helps make Broward County a healthy place to live and work.

“The Greater Fort Lauderdale area is home to world-class medical care, healthcare education, and health-oriented companies and Florida Blue enjoys collaborating for the health and wellbeing of individuals, companies and the community.”

*Penny Shaffer*
Florida Blue Market President

Clockwise from top: Photo Courtesy of Broward Health, Florida Blue, and Nova Southeastern University
MAJOR HEALTHCARE PROVIDERS

Baptist Medical Plaza at Coral Springs
6264 W. Sample Road
Coral Springs, FL 33067
954-837-1020
baptisthealthbroward.com

Baptist Medical Plaza at Davie
4741 S. University Drive
Davie, FL 33328
954-837-1060
baptisthealthbroward.com

Baptist Medical Plaza at Pembroke Pines
15885 Pines Blvd.
Pembroke Pines, FL 33027
954-837-1330
baptisthealthbroward.com

Baptist Health Urgent Care (Coral Springs)
Baptist Health Urgent Care Express (Coral Springs)
Baptist Health Urgent Care (Davie)
Baptist Health Urgent Care Express (Davie)
Baptist Health Urgent Care (Pembroke Pines)
Baptist Health Urgent Care (Sunrise)
Baptist Health Urgent Care (Weston)

Baptist Sleep Center at Pembroke Pines
Baptist Endoscopy Center at Coral Springs
Baptist Davie | Miami Orthopedics & Sports Medicine Institute
Baptist Eye Surgery Center
Broward Health Coral Springs
Broward Health Imperial Point
Broward Health Medical Center

Broward Health North
201 E. Sample Road
Deerfield Beach, FL 33064
954-941-8300
browardhealth.org

Broward Health Weston
2300 N. Commerce Parkway
Weston, FL 33326
954-217-5000
browardhealth.org

Cleveland Clinic Florida
2950 Cleveland Clinic Boulevard
Weston, FL 33331
954-659-5000
my.clevelandclinic.org

Holy Cross Hospital
4725 N. Federal Highway
Fort Lauderdale, FL 33308
954-771-8000
holy-cross.com

Joe DiMaggio Children’s Hospital
1005 Joe DiMaggio Drive
Hollywood, FL 33021
954-265-JDCH (5324)
mhs.net

Kindred Hospital South Florida – Fort Lauderdale
1516 E. Las Olas Boulevard
Fort Lauderdale, FL 33301
954-764-8900
kindredhealthcare.com

Kindred Hospital South Florida – Hollywood
1859 Van Buren Street
Hollywood, FL 33020
954-920-9000
kindredhealthcare.com

Memorial Hospital Miramar
1901 S.W. 172nd Avenue
Miramar, FL 33029
954-538-5000
mhs.net

Memorial Hospital Pembroke
7800 Sheridan Street
Pembroke Pines, FL 33024
954-962-9650
mhs.net

Memorial Hospital West
703 N. Flamingo Road
Pembroke Pines, FL 33028
954-436-5000
mhs.net

Memorial Regional Hospital
3501 Johnson Street
Hollywood, FL 33021
954-987-2000
mhs.net

Memorial Regional Hospital South
3600 Washington Street
Hollywood, FL 33021
954-966-4500
mhs.net

Florida Medical Center
5000 W. Oakland Park Boulevard
Fort Lauderdale, FL 33313
954-735-6000
tenethealth.com

Northwest Medical Center
2801 N. State Road 7
Margate, FL 33063
954-974-0400
northwestmed.com

Plantation General Hospital
401 N.W. 42 Avenue
Plantation, FL 33317
954-587-5010
plantationgeneral.com

The Salah Foundation
Children’s Hospital at Broward Health
1600 S. Andrews Avenue
Fort Lauderdale, FL 33316
954-355-4400
browardhealth.org

University Hospital & Medical Center
7201 N. University Drive
Tamarac, FL 33321
954-721-2200
uhmchealth.com

Westside Regional Medical Center
8201 W. Broward Boulevard
Plantation, FL 33324
954-473-6600
westsideregional.com
Greater Fort Lauderdale offers businesses the benefits of global connectivity with robust air, maritime and ground transportation, along with leading-edge communications services.

Greater Fort Lauderdale has an exceptional transportation, data and utility infrastructure that supports businesses in a wide range of industries. Highlights include:

- Fort Lauderdale/Hollywood International Airport (FLL) offers domestic and international service in conjunction with nearby Miami International and Palm Beach International Airports.
- Fort Lauderdale Executive Airport (FXE) provides convenient general aviation services.
- Port Everglades is one of the world’s busiest cruise and cargo ports, with ocean freight service to global locations.
- Two regional commuter rail services now serve the South Florida region.
- A comprehensive fiber-optic network supports high-bandwidth data, video and voice traffic.
- One of the Internet’s few global network access points is located in the region.
- Convenient commuter transit services provide options for the workforce.
- Cost-effective “green-oriented” utility services help businesses operate more efficiently.

Centralized located between Miami-Dade and Palm Beach Counties, Fort Lauderdale-Hollywood International Airport (FLL) is a fast-growing passenger and cargo hub offering a low-cost structure to airlines, tenants and passengers.

With more than 350 departure flights a day, FLL offers nonstop service to more than 130 cities and flights to Canada, Bahamas, Caribbean, Mexico, Latin America, and Europe.

For the past two years, FLL has been the fastest-growing large-hub airport in the United States and now ranks 18th in total passenger traffic. In 2018, FLL served a record 35.9 million passengers, up 10.6 percent from the prior year. FLL is also a major air cargo hub, with about 90,000 tons passing through the airport annually.

FLL is in the middle of a $3.2 billion improvement program that includes terminal expansions, adding more than 30 new gates, building an elevated people-mover, widening the terminal roadway and eventually adding a new hotel and parking garage with conference space and a courtyard.

The Greater Fort Lauderdale Alliance named FLL its 2019 Economic Development Partner of the Year demonstrating the airport’s commitment to economic development. According to a recent study, FLL generates 255,386 jobs resulting in a total economic impact of $37.5 billion annually.

Fort Lauderdale Executive Airport (FXE)
954-828-4966
flyfxe.com

For more than 70 years, Fort Lauderdale Executive Airport (FXE) has been serving private, corporate and government aviation needs. With more than 163,000 take-offs and landings each year, FXE ranks as one of the top busiest...
general aviation airports in the country. Five full-service, fixed base operators provide fueling, maintenance, management and professional services to Fortune 500 companies and small businesses alike. FXE has a 24-hour FAA air traffic control tower, instrument landing system and U.S. Customs & Border Protection Service.

**Downtown Helistop**  
954-523-4354  
flyfxe.com/pilot-guide/dt1-helistop-information  
To meet the corporate community’s transportation needs, the City of Fort Lauderdale operates the John Fuhrer Downtown Helistop, which operates 24 hours a day, seven days a week. A fully furnished lobby located just below the elevated Helistop platform provides travelers with a comfortable area to converse and conduct short business meetings.

**North Perry Airport**  
954-359-1016  
broward.org/airport/northperryairport  
Twice honored as “General Aviation Airport of the Year” by the Florida Department of Transportation, North Perry is devoted exclusively to private and business light-plane activity. Concessionaires offer fuel, service, air charter, flight instruction, aircraft sales, maintenance, storage and other services for the flying public. The airport has four runways with two lighted for 24-hour operations.

**Pompano Beach Air Park**  
954-786-4135  
pompanobeachfl.gov/index.php/pages/pw_airpark/airport  
Pompano Beach Air Park serves the general aviation needs of northern Broward. The 946-acre airport, which is owned and operated by the City of Pompano Beach, has multiple fixed base operators (FBOs) and provides general aviation services including flight training, aircraft rental, air taxi/charter, scenic rides, air ambulance, aerial photography, mapping and surveying, search and rescue, maintenance, avionics repairs and ramp services.

**Port Everglades**  
954-523-3404  
porteverglades.net  
Located in the heart of Greater Fort Lauderdale, Port Everglades is one of the world’s busiest cruise ports with more than 3.8 million passengers in fiscal year 2018. Port Everglades ranks third among cruise ports worldwide and has more homeported cruise ships than any other port, including the new Celebrity Edge. Port Everglades is also Florida’s top container port and the region’s main seaport for receiving petroleum products, including gasoline and jet fuel. In fiscal year 2018, the port surpassed 1 million TEUs (20-foot equivalent units, the industry’s standard measurement for containers), and ranked 10th in the nation. About 15 percent of all U.S.-Latin American trade moves through Port Everglades, the number one refrigerated cargo port in Florida. Overall, the port’s shippers serve more than 150 ports in 70 countries around the world.  
The port’s 20-year Master/Vision Plan includes expansions to support future growth in containerized global trade, and the deepening and
widenning of the port's channels and the expansion of the Southport Turning Notch. Another key draw is Florida’s first and largest Foreign-Trade Zone, conveniently situated in the heart of Port Everglades.

Overall, Port Everglades supports more than 13,100 direct jobs and generates $30.4 billion worth of economic activity, according to a recent study.

COMMUNICATIONS

Crown Castle Fiber
866-787-2637
fiber.crowncastle.com

Crown Castle Fiber owns and operates one of our nation's largest and densest fiber networks with approximately 75,000 route miles of fiber, 25,000+ on-net buildings, and connectivity to 900+ data centers. We customize solutions with the privacy, security, reliability, and bandwidth requirements each organization requires, offering unmatched network reliability and locally based service teams.

Flexential
866-473-2510
flexential.com

Flexential provides core data center solutions of colocation and connectivity, cloud, managed

Hotwire Communications
800-409-4733
hotwirecommunications.com

Hotwire Communications is the nation’s leading provider in Fiber-to-the-Unit (FTTU) technology, providing seamless end-to-end data connections to residential, commercial, hospitality, government, and institutional customers. As an all-in-one provider headquartered in Fort Lauderdale, its award-winning services are independently ranked and recognized for outstanding service speed, performance, and feature a revolutionary customer experience, with unique packages to suit every customer’s needs.
FLL Domestic Destinations

- Aguadilla
- Albany
- Allentown
- Asheville
- Atlanta
- Atlantic City
- Austin
- Baltimore
- Belleair, FL
- Boston
- Buffalo
- Charleston
- Charlotte
- Chicago
- Cincinnati
- Cleveland
- Columbus
- Concord, NC
- Dallas/Ft. Worth
- Dallas/Love
- Daytona Beach
- Denver
- Detroit
- Greensboro
- Greenville-Spartanburg
- Hartford
- Houston
- Indianapolis
- Islip
- Jacksonville
- Kansas City
- Key West
- Knoxville
- Las Vegas
- Latrobe
- Lexington
- Los Angeles
- Louisville
- Memphis
- Milwaukee
- Minneapolis
- Myrtle Beach
- Nashville
- New Orleans
- New York - JFK

FLL International Destinations

- New York - LGA
- Newark
- Niagara Falls
- Norfolk
- Orlando
- Pensacola
- Philadelphia
- Phoenix
- Pittsburgh
- Plattsburgh
- Providence
- Raleigh Durham
- Richmond
- Salt Lake City
- San Antonio
- San Diego
- San Francisco
- San Juan P.R.
- Seattle
- Steamboat Springs
- St. Louis
- St. Croix V.I.
- St. Thomas V.I.
- Syracuse
- Tallahassee
- Tampa
- Washington D.C. – DCA
- Washington D.C. – IAD
- White Plains
- Worcester
- Dubai, United Arab Emirates
- Freeport, Bahamas
- George Town, Bahamas
- George Town, Grand Cayman
- Governor's Harbour, Bahamas
- Guanatamo Bay, Cuba
- Guatemala City, Guatemala
- Guyaquil, Ecuador
- Hamilton, Canada
- Havana, Cuba
- Holguin, Cuba
- Kingston, Jamaica
- Lima, Peru
- London Gatwick, England
- Managua, Nicaragua
- Marsh Harbour, Bahamas
- Medellin, Colombia
- Mexico City, Mexico
- Montego Bay, Jamaica
- Montreal, Canada
- Nassau, Bahamas
- North Eleuthra, Bahamas
- Oranjestad, Aruba
- Oslo, Norway
- Panama City, Panama
- Paris, France
- Port au Prince, Haiti
- Port of Spain, Trinidad
- Providenciales, Turks and Caicos
- Punta Cana, Dominican Republic
- Quito, Ecuador
- Recife, Brazil
- San Jose, Costa Rica
- San Pedro Sula, Honduras
- San Salvador, El Salvador
- Santa Clara, Cuba
- Santiago, Dominican Republic
- Santo Domingo, Dominican Republic
- Sao Paulo, Brazil
- St. Maarten, St. Maarten
- Stockholm, Sweden
- The Bight, Bahamas
- Toronto, Canada
- Treasure Cay, Bahamas

Source: Broward Aviation, 2019

**South Florida Commuter Services**

- 800-234-RIDE (800-234-7433)
  - 1800234ride.com

South Florida Commuter Services (SFCS) is a comprehensive rideshare management system that provides instant access and matches for regional commuters. SFCS provides free assistance to employers in the tri-county area seeking transportation solutions. SFCS also provides other services/information on park-n-ride lots, public transit, bike partners and routes.

**UTILITIES**

Florida Power & Light (FPL)

- 954-797-5000
- fp.com

Known for its national leadership in developing renewable sources of energy, Florida Power & Light Company (FPL) serves 4.8 million customers, or about half the state of Florida. It is a subsidiary of NextEra Energy, Inc. FPL consistently outperforms national averages for service reliability while customer bills are below the national average. A clean energy leader, FPL has one of the lowest emissions profiles and one of the leading energy efficiency programs among utilities nationwide.

**Broward County Water & Wastewater Services**

- 954-831-3250
- broward.org/waterservices

Broward County Water & Wastewater Services provides retail water and sewer services for 59,000 customers, regional wastewater services for more than 600,000 residents, and storm water and canal management services supporting aquifer recharge and flood management throughout Broward County.

**South Florida Water Management District**

- 561-686-8800 or 800-432-2045 (Florida only)
- sfwmd.gov

A regional agency of the State of Florida, the South Florida Water Management District (SFWMD) is charged with managing and protecting water resources on behalf of 7.5 million South Floridians, and is the lead agency in restoring America’s Everglades – the largest environmental project in the nation’s history. The SFWMD spans 16 counties, including Broward, covering 17,930 square miles.
Collaborative Leadership

Greater Fort Lauderdale’s elected leaders are committed to supporting the economic vitality of the county’s diverse communities.

At the center of a metropolitan area of more than 6 million people, Broward County operates Fort Lauderdale-Hollywood International Airport and Port Everglades, as well as dozens of departments and a wide range of programs. For expanding and relocating businesses, county agencies vigilantly pursue opportunities to streamline and expedite permitting procedures, while building and maintaining a solid infrastructure for Greater Fort Lauderdale businesses and residents.

The Broward County Board of County Commissioners is the legislative branch of Broward County government, while the county administrator handles the administrative functions. In addition to county government, there are 31 municipalities serving local residents and businesses.

The county commission is comprised of nine members who are elected by district. Each commissioner must be a resident of the district for which seat he/she seeks election. Each year, the commission elects a mayor who serves as the county’s official representative and ceremonial dignitary and provides leadership on issues facing the county.

The County Commission meets in formal session the first four Tuesdays each month at 10 a.m. in Room 422 of the Broward County Governmental Center.

2019 Broward County Commission (Pictured below, standing left to right) Tim Ryan, District 7; Dr. Barbara Sharief, District 8; Michael Udine, District 3; Nan H. Rich, District 1; Vice Mayor Dale V. C. Holness, District 9; Mayor Mark D. Bogen, District 2; Steve Geller, District 5; Lamar P. Fisher, District 4; Beam Furr, District 6
BROWARD COUNTY ADMINISTRATOR

Bertha Henry
954-357-7362
broward.org

The county administrator is the chief executive officer of Broward County and directs the government functions under the auspices of the county commission. Broward County Administrator Bertha Henry was recognized as the 2017 recipient of the International City/County Management Association’s Mark E. Krane Memorial Award for Excellence. She is the first African-American woman to receive the award.

BROWARD COUNTY OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Sandy-Michael McDonald, Director
954-357-5673
broward.org/econdev

The mission of the Office of Economic and Small Business Development (OESBD) is to stimulate economic development by attracting, retaining and expanding targeted industries, including a special focus on small business growth, and thereby, enhance the quality of life for Broward County residents and visitors. OESBD works closely with key partners to accomplish its mission, including the Greater Fort Lauderdale Alliance. OESBD is responsible for the protocol and international trade desk that includes the Diplomatic Services Room for Broward County, located at Fort Lauderdale-Hollywood International Airport.

The office also handles export and trade including trade missions and conducts quarterly export workshops to increase exports. Broward County, through OESBD, also currently offers two certifications for small businesses, the County Business Enterprise (CBE) and the Small Business Enterprise (SBE), or Sheltered Market. Broward County is also part of the Florida Department of Transportation’s Unified Certification Program (UCP) and certifies firms located in Broward and Palm Beach counties for the Federal Disadvantaged Business Enterprise (DBE) program.

“Broward County offers a business-friendly environment that supports companies of all sizes.”

Mark Bogen
Mayor
Broward County

Photo by Jock Fistick - South Florida Business Journal

9 Members of Broward County Board of Commissioners
6+ Million Residents of South Florida
31 Municipalities in Broward County
**Broward County Board of County Commissioners**

<table>
<thead>
<tr>
<th>District</th>
<th>委员</th>
<th>联系电话</th>
<th>电子邮件</th>
</tr>
</thead>
<tbody>
<tr>
<td>DISTRICT 1</td>
<td>Nan H. Rich</td>
<td>954-357-7001</td>
<td><a href="mailto:nrich@broward.org">nrich@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 2</td>
<td>Mayor Mark D. Bogen</td>
<td>954-357-7002</td>
<td><a href="mailto:mbogen@broward.org">mbogen@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 3</td>
<td>Michael Udine</td>
<td>954-357-7003</td>
<td><a href="mailto:mudine@broward.org">mudine@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 4</td>
<td>Lamar P. Fisher</td>
<td>954-357-7004</td>
<td><a href="mailto:lfisher@broward.org">lfisher@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 5</td>
<td>Steve Geller</td>
<td>954-357-7005</td>
<td><a href="mailto:sgeller@broward.org">sgeller@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 6</td>
<td>Beam Furr</td>
<td>954-357-7006</td>
<td><a href="mailto:bfurr@broward.org">bfurr@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 7</td>
<td>Tim Ryan</td>
<td>954-357-7007</td>
<td><a href="mailto:tryan@broward.org">tryan@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 8</td>
<td>Barbara Sharief</td>
<td>954-357-7008</td>
<td><a href="mailto:bsharief@broward.org">bsharief@broward.org</a></td>
</tr>
<tr>
<td>DISTRICT 9</td>
<td>Vice Mayor Dale V. Holness</td>
<td>954-357-7009</td>
<td><a href="mailto:dholness@broward.org">dholness@broward.org</a></td>
</tr>
</tbody>
</table>

**Broward County Municipalities**

From attractive tax incentives to beachfront views, dynamic retail centers and spacious business parks, Broward County’s diverse municipalities offer a wide array of business opportunities. Here is a snapshot of each of Broward County’s 31 municipalities as well as their government structure and a short list of businesses that have chosen to call each city home. For more detailed information on a particular municipality, contact the Greater Fort Lauderdale Alliance at 954-524-3113 or the city itself.

<table>
<thead>
<tr>
<th>毕业</th>
<th>城市</th>
<th>网址</th>
<th>广域面积</th>
<th>人口</th>
<th>A-rated Schools</th>
<th>意大利米格率</th>
<th>总意大利米格率</th>
<th>主要雇主</th>
<th>重要站点/设施</th>
<th>商务网站</th>
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<tbody>
<tr>
<td>COCONUT CREEK</td>
<td>coconutcreek.net</td>
<td>12</td>
<td>58,344</td>
<td>5</td>
<td>6.5378</td>
<td>20.6536</td>
<td>Al Hendricks Toyota, Allstate, Broward College (North Campus), Cusano’s Bakery, El Dorado Furniture, Enterprise Rent-a-Car (regional offices), Food for the Poor, Gunther Volkswagen, MotionPoint, Seminole Coconut Creek Casino</td>
<td>1st Line Oncology, 2 major county parks and 20 active and passive city parks, Broward College (North Campus), Butterfly World, City Community and Fitness Centers, Junior Achievement, Lyons Business Park, Lyons Technology Center, Promenade at Coconut Creek, Seminole Coconut Creek Casino</td>
<td>Coral Springs Regional Chamber and Coconut Creek Chamber Council csrchamber.com</td>
<td></td>
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<tr>
<td>COOPER CITY</td>
<td>coopercityfl.org</td>
<td>8.5</td>
<td>33,900</td>
<td>5</td>
<td>7.1347</td>
<td>20.2614</td>
<td>Broward County School Board, City of Cooper City, Publix, Integrated Medical Center, Stein Mart, Walmart</td>
<td>Bill Lipps Sports Complex, Brian Piccolo Park, Cooper Colony Golf Course, Cooper City Commons, Cooper City Sports Complex, Embassy Lakes Community, Monterra Community, Rock Creek Community</td>
<td>Davie-Cooper City Chamber of Commerce: davie-coopercity.org</td>
<td></td>
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<tr>
<td>CORAL SPRINGS</td>
<td>coralsprings.org</td>
<td>23.94</td>
<td>127,448</td>
<td>5</td>
<td>5.8732</td>
<td>20.1096</td>
<td>ABB Optical, BFS Capital, Broward Health, City of Coral Springs, Cleveland Clinic, Comfort Medical, Cruise Planners, Fiserv, Flora Fine Foods, KB Electronics</td>
<td>Coral Springs Aquatic Complex &amp; Tennis Center, Coral Springs Center for the Arts, Country Club of Coral Springs, Coral Square Mall, Corporate Park of Coral Springs, Heron Bay Marriott Hotel, Golf Club and Convention Center, Florida Panthers Ice Den, Sawgrass Nature Center, TPC Eagle Trace Golf Course, The Walk</td>
<td>Coral Springs Regional Chamber and Coconut Creek Chamber Council csrchamber.com</td>
<td></td>
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<tr>
<td>Dania Beach</td>
<td>daniabeachfl.gov</td>
<td>8.5</td>
<td>32,271</td>
<td>1</td>
<td>7.1758</td>
<td>19.2029</td>
<td>American Maritime Officers (AMO) National Headquarters, Casino at Dania Beach, City of Dania Beach, Chewy.com, Chiquita, Cruise.com, Cross Pointe Care Center, Derecktor Florida, Holiday Inn, Marriott Hotels, Publix</td>
<td>American Maritime Officers (AMO) National Headquarters, Broward College Tigertail Lake Recreational Center, Dania Pointe, Casino at Dania Beach, Design Center of The Americas, FAA SeaTech Campus, Gallery of Amazing Things/Weiner Museum of Decorative Arts, Holocaust Education and Documentation Center, Nova Southeastern University Oceanographic Center, Port Everglades.</td>
<td>Greater Dania Beach Chamber of Commerce: daniabeachchamber.org</td>
<td></td>
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<tr>
<td>Municipality</td>
<td>Stats</td>
<td>Major Employers</td>
<td>Important Sites / Facilities</td>
<td>Business Websites</td>
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<td>FORT LAUDERDALE fortlauderdale.gov</td>
<td>Square Miles: 35.5  Population: 182,035 A-rated Schools: 10  Muni. Millage Rate: 4.1193  Total Millage Rate: 18.1545</td>
<td>Allied Marine/Ferretti Group, AutoNation, Baxter International, BFC Financial, Broward County School Board, Broward Health Medical Center, Citrix, Hotwire Communications, Microsoft Latin America, Sixt rent a car</td>
<td>Broward Center for the Performing Arts, Fort Lauderdale Aquatics Complex / Fort Lauderdale Beach, Fort Lauderdale Executive Airport, Fort Lauderdale-Hollywood International Airport, Fort Lauderdale International Boat Show, Galleria Mall, Greater Fort Lauderdale/Broward County Convention Center, Las Olas Boulevard Shopping District, Port Everglades, Virgin Trains USA</td>
<td>Greater Fort Lauderdale Chamber of Commerce: ftltchamber.com</td>
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<tr>
<td>HILLSBORO BEACH, TOWN OF townofhillsborobeach.com</td>
<td>Square Miles: 0.47  Population: 1,905  Muni. Millage Rate: 3.39  Total Millage Rate: 17.5572</td>
<td>Residential Community</td>
<td>United States Coast Guard Lighthouse at Hillsboro Inlet</td>
<td>N/A</td>
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<tr>
<td>HOLLYWOOD hollywoodfl.org</td>
<td>Square Miles: 28.87  Population: 154,000 A-rated Schools: 7  Muni. Millage Rate: 7.4479  Total Millage Rate: 20.8874</td>
<td>Chewy.com, Diplomat Resort &amp; Spa, HEICO Corporation, Interbond Corp. of America d/b/a BrandsMart U.S.A., Margaritaville Hollywood Beach Resort, Memorial Healthcare System, Memorial Hospital South and Joe DiMaggio Children’s Hospital, Memorial Regional Hospital, Royal Caribbean Cruise Line, Seminole Hard Rock Hotel &amp; Casino</td>
<td>ArtsPark at Young Circle, Diplomat Resort &amp; Spa, Fort Lauderdale-Hollywood International Airport, Hollywood Public Beach and Historic Beach Boardwalk, Joe DiMaggio Children’s Hospital, Margaritaville Hollywood Beach Resort, Memorial Regional Hospital, Nova Southeastern University Guy Harvey Oceanographic Center, Port Everglades, Seminole Hard Rock Hotel &amp; Casino</td>
<td>Greater Hollywood Chamber of Commerce: hollywoodchamber.org</td>
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<tr>
<td>LAUDERDALE-BY-THE-SEA launderdalebythesea-fl.gov</td>
<td>Square Miles: 1.5  Population: 6,056  Muni. Millage Rate: 3.5899  Total Millage Rate: 17.6561</td>
<td>Hotels and Restaurants</td>
<td>Beaches, Downtown Pavilion, Fishing Pier, Municipal Park</td>
<td>Lauderdale-By-The-Sea Chamber of Commerce: lbts.com</td>
<td></td>
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<tr>
<td>LAUDERHILL Launderhill-fl.gov</td>
<td>Square Miles: 8.6  Population: 70,452 A-rated Schools: 1  Muni. Millage Rate: 7.5898  Total Millage Rate: 23.9074</td>
<td>Children’s Services Council, Inverrary Vacation Resort, LaStrada Furniture, the Lexon on the Lake, Publix, Swap Shop, UPS, Fresco y Mas, Fassmer Service of America, Select Foods, Life Care Center at Inverrary, Pacifica Senior Living Forest Trace</td>
<td>Lauderhill Performing Arts Center, Central Broward Regional Park, City of Lauderdale Golf Course, Lauderhill Mall, Lauderhill Sports Park, Sadkin Community Center, Swap Shop, Veterans Park Community Center</td>
<td>Lauderhill Regional Chamber of Commerce: lauderhillchamber.com</td>
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</tbody>
</table>

**Important Sites / Facilities:**
- Bergeron Rodeo Grounds
- Buehler Planetarium
- Davie Business Center
- Davie Golf and Country Club
- Flamingo Gardens
- Grande Oaks Country Club
- Old Davie School House
- South Florida Education Center
- Tower Shops
- Young at Art Museum

**Business Websites:**
- Davie-Cooper City Chamber of Commerce: davie-coopercity.org
- Deerfield Beach Chamber of Commerce deerfieldchamber.com
- Fort Lauderdale Chamber of Commerce: ftltchamber.com
- Greater Fort Lauderdale Chamber of Commerce: ftltchamber.com
- Hallandale Beach Chamber of Commerce: hallandalebeachchamber.org
- Lauderdale-By-The-Sea Chamber of Commerce: lbts.com
- Lauderhill Performing Arts Center, Central Broward Regional Park, City of Lauderdale Golf Course, Lauderhill Mall, Lauderhill Sports Park, Sadkin Community Center, Swap Shop, Veterans Park Community Center
- Lauderhill Regional Chamber of Commerce: lauderhillchamber.com
<table>
<thead>
<tr>
<th>Municipality</th>
<th>Stats</th>
<th>Major Employers</th>
<th>Important Sites / Facilities</th>
<th>Business Websites</th>
</tr>
</thead>
<tbody>
<tr>
<td>LAZY LAKE, VILLAGE OF</td>
<td>Square Miles: 0.07, Population: 26</td>
<td>Residential Community</td>
<td>Residential Community</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Muni. Millage Rate: 4.349, Total Millage Rate: 18.7652</td>
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<tr>
<td>LIGHTHOUSE POINT</td>
<td>Square Miles: 2.49, Population: 10,510</td>
<td>Residential Community</td>
<td>Cap’s Place Restaurant, Lighthouse Point Marina, Lighthouse Point Yacht and Racquet Club</td>
<td>Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com</td>
</tr>
<tr>
<td>lighthousepoint.com</td>
<td>Muni. Millage Rate: 3.5893, Total Millage Rate: 17.8195</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MARGATE</td>
<td>Square Miles: 9.17, Population: 55,456</td>
<td>Artigo Dodge Chrysler Jeep Ram Margate, AutoNation, Broward County Public Schools, City of Margate, Global Response Corporation, JM Lexus, Northwest Medical Center, Penn Dutch, Publix, Walmart</td>
<td>Calypso Cove Aquatic Facility, Carolina Golf Course, Firefighters Park, Margate Sports Complex, Northwest Medical Center</td>
<td>Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com</td>
</tr>
<tr>
<td>margatefl.com</td>
<td>A-rated Schools: 1, Muni. Millage Rate: 6.5594, Total Millage Rate: 21.0305</td>
<td></td>
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<tr>
<td>miramarfl.gov</td>
<td>A-rated Schools: 12, Muni. Millage Rate: 7.1172, Total Millage Rate: 20.1443</td>
<td></td>
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<tr>
<td>NORTH LAUDERDALE</td>
<td>Square Miles: 5.2, Population: 44,408</td>
<td>Bravo Supermarket, Broward Meat and Fish, City of North Lauderdale, Home Depot, Publix Supermarket, Teleperformance, Ross, Walmart Full Service Center, Office Only</td>
<td>Hampton Pines Park, North Lauderdale Sports Complex, Veterans Memorial, Wyland Wall, MSD Memorial</td>
<td>Tamarac North Lauderdale Chamber of Commerce: tnlcoc.org</td>
</tr>
<tr>
<td>nlauderdale.org</td>
<td>A-rated Schools: 1, Muni. Millage Rate: 7.4, Total Millage Rate: 21.3712</td>
<td></td>
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</tr>
<tr>
<td>OAKLAND PARK</td>
<td>Square Miles: 8.04, Population: 44,000</td>
<td>Broward County Public Schools, Broward Paper &amp; Packaging Inc., City of Oakland Park, Funky Buddha Brewery, Home Depot, L.A. Fitness, Lipton Toyota, Lowe’s Home Improvement, Lucky’s Market, Publix</td>
<td>Collins Community Center, Dillon Tennis Center, Dog Park, Jasco Pastorious Park Community Center, Oakland Park Athletic Complex, Royal Palm Park, Veteran’s Park, Wimberly Athletic Field</td>
<td>N/A</td>
</tr>
<tr>
<td>oaklandparkfl.org</td>
<td>Muni. Millage Rate: 6.0985, Total Millage Rate: 19.9697</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>PARKLAND</td>
<td>Square Miles: 12.7685, Population: 32,000</td>
<td>Aston Gardens, BJ’s, Broward County School District, City of Parkland, Publix, various retail</td>
<td>Equestrian Center, Parkland Recreation and Enrichment Center, Pine Trails Park, Terramar Park,</td>
<td>Parkland Chamber of Commerce: parklandchamber.org</td>
</tr>
<tr>
<td>cityofparkland.org</td>
<td>A-rated Schools: 4, Muni. Millage Rate: 4.4, Total Millage Rate: 18.3712</td>
<td></td>
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<tr>
<td>townofpembrokepark.com</td>
<td>Muni. Millage Rate: 8.5, Total Millage Rate: 21.5271</td>
<td></td>
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</tr>
<tr>
<td>PEMBROKE PINES</td>
<td>Square Miles: 34.8, Population: 172,374</td>
<td>AutoNation, Bergeron Land Development, Broward College, City of Pembroke Pines, GDKN Corporation, Geo Care, Memorial Healthcare System, School Board of Broward County, Vital (VPX) Pharmaceuticals, Waste Pro USA, Inc.</td>
<td>Berger Park of Commerce and Industry, Broward College South Campus, Chapel Trail Industrial Park, Charles F. Dodge City Center, Pembroke Pines Office Complex, City Owned and Operated Charter School System, Memorial West Hospital, Memorial Pembroke Hospital, North Perry Airport, Pembroke Lakes Regional Mall, Pembroke Pines Academic Village, and the Edison, Senator Howard Forman Health Park, Shops at Pembroke Gardens</td>
<td>Miramar-Pembroke Pines Regional Chamber of Commerce: MiramarPembrokePines.org</td>
</tr>
<tr>
<td>ppines.com</td>
<td>A-rated Schools: 20, Muni. Millage Rate: 5.6736, Total Millage Rate: 19.454</td>
<td></td>
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<tr>
<td>Municipality</td>
<td>Stats</td>
<td>Major Employers</td>
<td>Important Sites / Facilities</td>
<td>Business Websites</td>
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<tr>
<td><strong>PLANTATION</strong>&lt;br&gt;plantation.org</td>
<td>Square Miles: 22.8&lt;br&gt;Population: 98,619&lt;br&gt;A-rated Schools: 2&lt;br&gt;Total Millage Rate: 20.3253</td>
<td>Aetna, Baptist Health, Broward County, Broward County Public Schools, City of Plantation, DHL, Magic Leap, Motorola Solutions, Plantation General Hospital, Precision Response Corporation, Team Health, TradeStation, Westside Regional Medical Center, Quest Workspaces, Virgin Voyages</td>
<td>Broward County Governmental Offices, Jim Ward Community Center, Pine Island Park, Plantation Aquatics Center, Plantation Central Park, Plantation Community Center, Plantation Heritage Park, Plantation Preserve Golf Course &amp; Club, The Fountains Shoppes of Distinction, Velti Tennis Center, Volunteer Park Community Center, West Regional County Courthouse, Westfield Broward Mall, Westside Regional Medical Center</td>
<td>Greater Plantation Chamber of Commerce: plantationchamber.org</td>
</tr>
<tr>
<td><strong>SEA RANCH LAKES</strong></td>
<td>Square Miles: 0.23&lt;br&gt;Population: 673&lt;br&gt;Muni. Millage Rate: 7.5000&lt;br&gt;Total Millage Rate: 17.8582</td>
<td>Residential Community</td>
<td>Residential Community</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>SOUTHWEST RANCHES, TOWN OF</strong>&lt;br&gt;southwestranches.org</td>
<td>Square Miles: 13&lt;br&gt;Population: 7,958&lt;br&gt;Muni. Millage Rate: 4.8311&lt;br&gt;Total Millage Rate: 18.7821</td>
<td>Bank of America, Lowe’s, McDonalds, Publix, Walgreens</td>
<td>Equestrian Park, Private equestrian facilities for training/boarding, Newly converted scenic Barn and Park</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>SUNRISE</strong>&lt;br&gt;sunrisefl.gov</td>
<td>Square Miles: 18.1&lt;br&gt;Population: 90,116&lt;br&gt;A-rated Schools: 3&lt;br&gt;Total Millage Rate: 20.671</td>
<td>American Express, Broadspire, Centene Healthcare, Comcast, Cross Country Services, Ford Motor Company, Mednax, Sawgrass Mills Mall, United Healthcare, Team Health</td>
<td>BB&amp;T Center Arena, , Markham Park, Metropica, Sawgrass International Corporate Park, Sawgrass Mills, Seven Bridges at Sprinmtree Golf Club, Sunrise Civic Center Theater, Sunrise Commerce Park, The Colonnades, Veterans Administration Medical Clinic, Western</td>
<td>Greater Sunrise Chamber of Commerce: sunrisechamber.org</td>
</tr>
<tr>
<td><strong>TAMARAC</strong>&lt;br&gt;tamarac.org</td>
<td>Square Miles: 12&lt;br&gt;Population: 64,262&lt;br&gt;A-rated Schools: 2&lt;br&gt;Total Millage Rate: 21.2611</td>
<td>3dcart, Arrigo Dodge Chrysler Jeep, City Furniture, Interplex Sunbelt, ID Formulations, KSM Electronics Inc., Puroclean, Richline Group, Unipharma, University Hospital and Medical Center</td>
<td>Caporella Aquatic Center, Colony West Golf Club, Mainlands Park, Sunset Point Park, Tamarac Commerce Park, Tamarac Community Center, Tamarac Library, Tamarac Sports Complex, Tamarac Village “New Downtown Area” - Coming Soon, University Hospital</td>
<td>Greater Tamarac Chamber of Commerce: tamaracchamber.org</td>
</tr>
<tr>
<td><strong>WEST PARK</strong>&lt;br&gt;cityofwestpark.org</td>
<td>Square Miles: 2.22&lt;br&gt;Population: 15,112&lt;br&gt;Muni. Millage Rate: 8.5&lt;br&gt;Total Millage Rate: 21.838</td>
<td>Home Depot, Bravo Supermarket DEALS, HGreg.com Dealership</td>
<td>City Hall, Historic McTyre Park (formerly known as Tower Park), Mary Saunders Park, Water Tower Park and historic residential communities.</td>
<td>Pembroke Park/ West Park Chamber of Commerce ppwpchamber.com</td>
</tr>
<tr>
<td><strong>WESTON</strong>&lt;br&gt;westonfl.org</td>
<td>Square Miles: 25.8&lt;br&gt;Population: 66,973&lt;br&gt;A-rated Schools: 10&lt;br&gt;Total Millage Rate: 3.346&lt;br&gt;Total Millage Rate: 16.3735</td>
<td>Actavis, Cleveland Clinic Florida, Drug Enforcement Administration, Publix, School Board of Broward County, Ultimate Software</td>
<td>Cleveland Clinic Florida, Midtown Athletic Club, Nicklaus Children’s Hospital’s Dan Marino Outpatient Center, Peace Mounds Park, Weston Regional Park, Weston Tennis Center, Weston YMCA Family Center, Weston Town Center, 46 Miles of Bike Lanes</td>
<td>Weston Business Chamber/GFL Chamber of Commerce ftlchamber.com</td>
</tr>
<tr>
<td><strong>WILTON MANORS</strong>&lt;br&gt;wiltonmanors.com</td>
<td>Square Miles: 2.04&lt;br&gt;Population: 12,960&lt;br&gt;A-rated Schools: 2&lt;br&gt;Muni. Millage Rate: 5.99&lt;br&gt;Total Millage Rate: 20.201</td>
<td>City of Wilton Manors, Kids in Distress, Marlinson Senior Care Residences, Moss, Publix</td>
<td>City Hall &amp; Police Station Complex, Colohatchee Park, Hagen Park Community Park &amp; Tennis Center, Island City Park, Richardson Historical Park and Nature Preserve, Stonewall Museum &amp; National Archives, Wilton Drive Arts &amp; Entertainment District</td>
<td>Wilton Manors Business Association wiltonmanorsbusinessassociation.com</td>
</tr>
</tbody>
</table>
Financial and Tax Advantages

Greater Fort Lauderdale offers a wide range of benefits to relocating and expanding businesses

Low taxes, financial assistance, streamlined regulatory processes and innovative talent development programs provide important support for business success in Greater Fort Lauderdale. Those financial advantages carry over to the personal side, where individuals pay no state or local personal income taxes, giving companies an added enticement in recruiting executives, professionals, technology specialists and other talent.

TAX ADVANTAGES
A stable and highly favorable tax climate enhances profitability for a wide variety of businesses looking to grow and prosper in a Florida location.

Florida has . . .
• NO corporate income tax on limited partnerships
• NO corporate income tax on subchapter S-corporations
• NO state personal income tax guaranteed by constitutional provision
• NO corporate franchise tax on capital stock
• NO state-level property tax assessed
• NO property tax on business inventories
• NO property tax on goods-in-transit for up to 180 days
• NO sales and use tax on goods manufactured or produced in Florida for export outside the state
• NO sales tax on purchases of raw materials incorporated in a final product for resale, including non-reusable containers or packaging
• NO sales/use tax on boiler fuels
• NO sales/use tax on cogeneration of electricity

Florida Offers Sales and Use Tax Exemptions On . . .
• Semiconductor, defense and space technology-based industry transactions involving manufacturing or research equipment
• Purchases of machinery and equipment used by a new or expanding Florida businesses to manufacture, produce or process tangible personal property for sale
• Labor, parts and materials used in repair of and incorporated into machinery and equipment that qualify for sales tax exemption upon purchase
• Electricity used in the manufacturing process
• Aircraft parts, modification, maintenance and repair, sale or lease of qualified aircraft
• Commercial space activity – launch vehicles, payloads and fuel, machinery and equipment for production of items used exclusively at Spaceport Florida
• Labor component of research and development expenditures
• Any facility, device, fixture, machinery or equipment required for pollution control, abatement or monitoring of equipment used in manufacturing processing or compounding items for sale

Access to Capital
Florida offers business leaders a variety of ways to access capital resources, including angel investors, venture capital, experienced commercial lenders, and support from federal and state programs.

Venture Capital
Venture capitalists can provide the funding needed to jump-start a business. These venture capital firms or angel investors are willing to provide an
entrepreneur with seed capital in the hopes of gaining a substantial return when the business takes off. Florida’s entrepreneurial networking group — The Florida Venture Forum — is a resource of proven value.

For more information, visit flventure.org.

**Business Incubators/Accelerators**

The Innovation Hub, located at Broward College, is a mixed-use business incubator, housing a dynamic community of entrepreneurs, start-ups, mentors, advisors and investors. It serves as a one-stop resource for business owners, innovators and committed individuals pursuing their entrepreneurial ambitions. It offers access to mentors — through Broward College’s collaborative partnerships with Broward SCORE, the Small Business Development Center and the Enterprise Development Corporation — as well as angel investors, including New World Angels. For more information: broward.edu/academics/ce/Pages/innovationhub.aspx

**FAST-TRACK PERMITTING**

Broward County and municipal partners offer fast-track permitting, a process that accelerates the normal time it takes to acquire permits. The Greater Fort Lauderdale Alliance can provide assistance to expanding and relocating companies.

**Platinum Cities**

Broward County and many of its municipalities have been named “Platinum Cities” after approving a permitting excellence process recommended by the Greater Fort Lauderdale Alliance. Those municipalities include Coconut Creek, Cooper City, Coral Springs, Dania Beach, Davie, Deerfield Beach, Fort Lauderdale, Hallandale Beach, Hillsboro Beach, Hollywood, Lauderhill, Margate, Miramar, Oakland Park, Parkland, Pembroke Pines, Plantation, Pompano Beach, Sunrise, Tamarac, West Park, Wilton Manors and unincorporated Broward County.

The purpose of the permitting excellence process, designed for high-impact, targeted industry businesses that are relocating or expanding in Broward County, is to provide businesses with a streamlined, first-rate experience when going through the development, permitting and inspection process for office and industrial properties.

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**State Personal Income Tax in Florida**

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<th>0%</th>
<th>State Personal Income Tax in Florida</th>
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</table>

| 22 | Municipalities, plus unincorporated Broward County, are certified as Platinum Permitting communities |

| $3,000+ | Qualified Target Incentive (QTI) Refunds available for each new high-value job created |

**“Greater Fort Lauderdale’s incentives and support programs help qualified companies grow and succeed in our community.”**

Rafael Jaramillo
President, Latin America Emerson Commercial and Residential Solutions

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Photo by Jock Fistick - South Florida Business Journal
Broward County’s ePermits Initiative
Multiple Broward County agencies have collaborated on a convenient, user-friendly ePermits system. Contractors, businesses, design professionals and residents can visit broward.org/ePermits to identify their project type and obtain information on required permits.

The ePermits cloud-based platform allows Broward residents and businesses to submit applications to a permitting agency with significantly reduced turnaround review time. Still under long-term development, the program allows for electronic submittal of plans, projects, permits, and licenses.

TARGETED INDUSTRIES
Qualified Target Industry Refund (QTI)
Tax refund incentives are available to companies that create high-wage, value-added jobs in targeted industries such as, but not limited to, corporate headquarters; life sciences; infotech; aviation/aerospace; homeland security/defense; financial/professional services; marine sciences; research and development; and manufacturing. Pre-approved applicants who create jobs in Florida can be eligible to receive tax refunds from $3,000 to $5,000 per new Florida full-time equivalent job created. An additional $2,000 per job is available for select projects in high-impact sectors.

Qualifying companies must pay a minimum of 115 percent ($57,908) of Broward County’s private sector average wage of $50,355. (Average wage rates are revised every January.) New or expanding businesses in selected targeted industries, including corporate headquarters, are eligible.

High Impact Performance Incentive Grant (HIPI)
The High Impact Performance Incentive is a negotiated grant used to attract and grow major high impact facilities in Florida. Grants are provided to pre-approved applicants in certain high-impact sectors designated by the Florida Department of Economic Opportunity (DEO).

In order to qualify for consideration under the program, an applicant must operate within designated high impact portions of the following sectors: clean energy, corporate headquarters, financial services, information technology, life sciences, semiconductors, and transportation equipment manufacturing; create at least 100 new jobs in Florida in connection with the project; and make a cumulative capital investment of at least $25 million in connection with the project from the beginning of construction to the commencement of operations.

The amount of the annual credit is up to 5 percent of the eligible capital costs generated by a qualifying project, for up to 20 years (with any unused portion being carried over for an additional 10 years). The annual credit may not exceed a specified percentage of the annual corporate income tax liability generated by the project. Those percentages are: 100 percent for a project with a cumulative capital investment of at least $100 million; 75 percent for a project with a cumulative capital investment of at least $50 million but less than $100 million; and 50 percent for a project with a cumulative capital investment of at least $25 million but less than $50 million.

Broward County Job Growth Incentive (JG)
The Job Growth direct cash incentive is a negotiated grant used to attract and grow major high-impact facilities in Florida. Grants are provided to pre-approved corporations in certain high-impact sectors designated by the Florida Department of Economic Opportunity (DEO). To qualify for consideration under the program, an applicant must operate within designated high impact portions of the following sectors: clean energy, corporate headquarters, financial services, information technology, life sciences, semiconductors, and transportation equipment manufacturing; create at least 100 new jobs in Florida in connection with the project; and make a cumulative capital investment of at least $25 million in connection with the project from the beginning of construction to the commencement of operations.

The amount of the annual credit is up to 5 percent of the eligible capital costs generated by a qualifying project, for up to 20 years (with any unused portion being carried over for an additional 10 years). The annual credit may not exceed a specified percentage of the annual corporate income tax liability generated by the project. Those percentages are: 100 percent for a project with a cumulative capital investment of at least $100 million; 75 percent for a project with a cumulative capital investment of at least $50 million but less than $100 million; and 50 percent for a project with a cumulative capital investment of at least $25 million but less than $50 million.

Broward County and the municipality in which the company is and/or will be located. The business must serve multi-state and/or international markets while considering other states for the expansion/relocation. New or expanding businesses in targeted industries or corporate headquarters are eligible; a minimum

"One of our greatest advantages is that our state’s leadership understands what it takes for a business to thrive and is committed to creating an environment that promotes growth and prosperity for all Floridians.”

Eric Silagy
President & CEO
FPL
of 10 new jobs must be created. New jobs must be at a minimum of 115 percent of Broward County’s average wage for up to $2,000 per job. The county’s portion is not to exceed $200,000.

WORKFORCE INCENTIVES
A variety of workforce training grants and resources are available. For more information see the Talent Hub chapter.

PUBLIC-PRIVATE PARTNERSHIPS
The State of Florida welcomes public-private partnerships for a wide range of infrastructure projects, including roads, bridges, ports and healthcare facilities. Under state law, businesses can submit unsolicited proposals to local governments. If approved by the public sector, the project can begin, creating new jobs and business opportunities for contractors, designers and other professionals. The law also authorizes public-private partnerships to contract for public service work with a not-for-profit organization or charitable youth organization, and provides certain requirements for contracts specific to park land and public education buildings. Additionally, it creates an alternative procurement process and requirements for public-private partnerships to facilitate the construction of public-purpose projects.

The Florida Council for Public Private Partnerships is a key source of information on these programs. The council holds regular networking events, webinars and conferences that focus on opportunities in this growing field.

For more information, visit fcp3.org.

SPECIAL OPPORTUNITIES
Urban Incentives
Florida offers increased incentive awards and lower wage qualification thresholds for businesses located in many urban core/inner city areas that are experiencing conditions affecting the economic viability of the community and hampering the self-sufficiency of the residents.

Our Small Business Executive Program and Nonprofit Executive Program are ideal for CEOs, entrepreneurs, business owners, executive directors and presidents of small businesses and nonprofit organizations. Created to be a world-class learning experience that accommodates busy schedules, the programs equip executives to emerge stronger leaders ready to capitalize on business opportunities, implement best-practice management and turn challenges into strategic advantages.

COST
Free, apply at jimmoraninstitute.fsu.edu

LOCATIONS
Broward or Palm Beach County

PROGRAM DATES
Spring Session: January – May or Fall Session: July – November

DEADLINE
Spring Session: September 30 Fall Session March 31
**FPL Incentives**
Florida Power & Light Company (FPL), the largest electric utility in Florida, offers discounted service for new or expanding businesses that add a minimum of 350-KW demand of new electric load and create at least 25 new jobs per 350-KW demand of added load. FPL’s economic development rate can potentially save a 350-KW demand business customer $9,500 to $12,000 in the first year to help offset costs associated with the start-up, expanding or moving their operations to Florida.
Visit PoweringFlorida.com or email PoweringFlorida@FPL.com for more information.

**FINANCE**
**Below-Market-Rate Loans**
A wide array of sound financial institutions and specialized government financing programs are available in Greater Fort Lauderdale. Short-term loans for real estate, equipment or operating capital are available for qualified applicants.

**SBA Loans**
The U.S. Small Business Administration (SBA) offers more than a dozen loan programs that provide financial aid to small businesses. A few of the most popular programs are Standard 7(a) Loans, Microloans and the 504 program for commercial real estate. Microloan lenders and certified development companies (CDC) work with the SBA to provide financing to small businesses. The Microloan program provides up to $50,000 to start-up, newly established or growing small business concerns. Applications are submitted to the local intermediary and all credit decisions are made at the local level.
For more information, go to sba.gov

**Industrial Revenue Bonds**
Industrial Revenue Bonds (IRBs) provide a source of long-term, sub-prime market financing of capital requirements for relocating or expanding manufacturing and tax-exempt 501(c)(3) facilities. Bond proceeds must be used for the acquisition of land and/or a building, construction of a new facility, renovation of an existing facility or purchasing machinery or equipment.
For more information, call the Broward County Office of Economic and Small Business Development at 954-357-8075.

**South Florida Regional Planning Council Revolving Loan Fund**
The South Florida Regional Planning Council Revolving Loan Fund provides loans of $50,000 to $300,000 to small to medium-sized businesses in Broward, Miami-Dade and Monroe Counties. The loans are for existing businesses looking to expand or relocate, create jobs and/or retain jobs. Examples of
In today’s global business environment, service is essential, convenience is mandatory, security is vital, and time is more valuable than ever. That’s why general aviation professionals and business travelers depend on Fort Lauderdale Executive Airport (FXE). Conveniently located in Uptown Fort Lauderdale, FXE is positioned to enhance your business travel experience.

- 4 Full Service Fixed-Base Operators
- 24-hour FAA Air Traffic Control Tower
- U.S. Customs and Border Protection Service
- Aircraft Rescue and Firefighting Station
- Downtown Helistop with Lobby
- 200-acre Industrial Airpark

For more information visit www.flyfxe.com.
### BUSINESS ASSISTANCE AND INCENTIVES

**GENERAL BUSINESS ASSISTANCE**

**Greater Fort Lauderdale Alliance**

The Alliance’s mission is to lead Greater Fort Lauderdale/Broward County in building a stronger and more diversified economy by promoting increased public/private sector collaboration; delivering business development initiatives focused on new investment and job growth; enhancing the competitiveness of Broward’s business climate and driving regional initiatives.  
110 E. Broward Blvd., Suite 1900
Fort Lauderdale, FL 33301  |  (954) 524-3113
gflalliance.org  |  LessTaxing.com

**Broward County Office of Economic and Small Business Development**

Works closely with its partners, the Greater Fort Lauderdale Alliance, Port Everglades, Aviation, Convention & Visitors Bureau and many other Broward County agencies to promote the county as a first-class business destination.  
115 S. Andrews Avenue, Suite A-680
Fort Lauderdale, FL 33301
broward.org/econdv  |  (954) 357-6400

**Enterprise Florida, Inc. (EFI)**

A public-private partnership serving as Florida’s primary organization devoted to statewide economic development, facilitating job growth for Florida’s businesses and citizens, leading to a vibrant statewide economy.  
800 North Magnolia Avenue, Suite 1100
Orlando, FL 32803
enterpriseflorida.com  |  (407) 956-5600

**Research Park at Florida Atlantic University**

The Research Park at Florida Atlantic University is a vibrant community of innovative technology companies working with the faculty and students at Florida Atlantic University to develop new products and services in a collaborative and supportive environment.  
Florida Atlantic Research and Development Authority  
3651 FAU Blvd., Suite 400, Boca Raton, FL 33431
research-park.org  |  (561) 416-6092

**Southern Florida Minority Supplier Development Council**

A not-for-profit corporation established to foster the development and expansion of minority-owned businesses. The organization is committed to building mutually beneficial relationships between minority businesses and corporate and government buyers.  
9499 N.E. 2nd Avenue, Suite 201, Miami, FL 33138
sfmsdc.org  |  (305) 762-6151

**Florida Virtual Entrepreneur Center**

An online directory of resource agencies that serve entrepreneurs, organized for each stage of business.  
fvec.com

**Jim Moran Institute for Global Entrepreneurship**

Cultivates, trains and inspires entrepreneurial leaders through world-class executive education, applied training, public recognition and leading-edge research.  
1401 E. Broward Boulevard, Suite 304
Fort Lauderdale, FL 33301
jmi.fsu.edu  |  (954) 399-2849

**Minority Business Development Agency**

Provides management, technical assistance, construction services, free seminars and training. The MBDA is an SBA-Certified Loan Intermediary that helps to prequalify and obtain loans and bonding. The MBDA also helps to find government and corporate contracts and helps to prepare bids and various government certifications.  
970 SW 1st Street, Suite 405, Miami, FL 33130
mbda.gov/businesscenters/miamixport  |  (768) 316-0888

**Florida SBDC at Florida Atlantic University, Serving Broward and Palm Beach Counties**

Offers one-on-one consultation, business seminars, loan proposals and strategic plans, business resource centers and more.  
111 E. Las Olas Blvd, Suite 1009
Fort Lauderdale, Florida 33301
fausbdc.org  |  (954) 762-5235

**South Florida Regional Planning Council**

Provides financing assistance through the organization’s Revolving Loan Fund. Identifies the long-term challenges and opportunities facing Southeast Florida and assists the region’s leaders in developing and implementing creative strategies that result in more prosperous and equitable communities.  
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020
sfrregionalcouncil.org  |  (954) 924-3653

**SCORE**

SCORE “Counselors to America’s Small Business” offers free and confidential small business advice.  
299 East Broward Blvd., Suite 123
Fort Lauderdale, FL 33301
broward.score.org  |  (954) 356-7263

**U.S. Dept. of Commerce/Export Assistance Center**

Provides counseling and a variety of products and services to assist small and mid-size U.S. businesses export their products and services.  
1850 Eller Drive, Suite 401
Fort Lauderdale, FL 33316
export.gov/florida/  |  (954) 356-6640

**Florida First Capital Finance Corp. (FFCFC)**

Florida First Capital Finance Corporation (FFCFC) is the state’s largest non-profit certified development company that promotes economic development and job creation throughout Florida by working with the SBA and private-sector lenders to provide financing to small businesses. FFCFC lends under the SBA 504 loan program for real estate and equipment as well as the Florida Recycling Loan Program and other small business assistance programs.  
955 NW 17th Ave unit g, Delray Beach, FL 33445
ffccf.com  |  (561) 786-1745

**Florida Office of Supplier Diversity**

The Office of Supplier Diversity’s function is to improve business and economic opportunities for Florida’s minority, women, and Florida veteran business enterprises.  
4050 Esplanade Way, Suite 380
Tallahassee, FL 32399  |  (850) 487-0915
dms.myflorida.com/other_programs/office_of_supplier_diversity_osd

**Florida Department of Management Services**

Florida’s online procurement system designed to create a statewide marketplace for government buyers and vendors to conduct business.  
4050 Esplanade Way, Tallahassee, FL 32399
dms.myflorida.com  |  (850) 488-2786

**U.S. Office of Business Development**

Offers qualified businesses owned by socially and economically disadvantaged individuals assistance in bidding for competitive contracts.  
51 SW 1st Avenue, Miami, FL, 33130
sba.gov/ll/south  |  (305) 536-5521

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**Photo Courtesy of the Greater Fort Lauderdale CVB**
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At Port Everglades, we move more than 25 million tons of cargo and nearly 4 million cruise and ferry passengers annually, generating $30 billion in economic activity for Broward County. Our ongoing investment in port improvements is expected to generate thousands of jobs locally and statewide. We’re also implementing progressive ways to sustain Florida’s environment. Discover the many ways Florida’s Powerhouse Port is advancing the Sunshine State at porteverglades.net or call 800-421-0188.
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- Redevelopment opportunities — Danielle Lima, Economic and Community Enrichment Manager (dlima@sunrisefl.gov)
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