GREATER FORT LAUDERDALE HAS THE PERFECT CLIMATE FOR BUSINESS SUCCESS

ECONOMIC SOURCEBOOK & MARKET PROFILE 2021

LIFE. LESS TAXING.
Greater Fort Lauderdale has the Perfect Climate for Business Success

TARGETED INDUSTRIES

- MARINE INDUSTRIES
- AVIATION
- GLOBAL LOGISTICS
- GOVERNMENT
- LIFE SCIENCES
- TECHNOLOGY
- CORPORATE HEADQUARTERS
- HEALTHCARE

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BUILD YOUR BUSINESS IN THE COMMUNITY WITH EVERYTHING UNDER THE SUN.

- 5 ACCESSIBLE AIRPORTS
- 3 ACCESSIBLE HIGHWAYS
- 1 ACCESSIBLE SEAPORT

- $74,371 MEDIAN HOUSEHOLD INCOME
- 129,263 TOTAL POPULATION
- 37.6 MEDIAN AGE

- 71,670 STRONG LABOR FORCE
- 38.6% BACHELOR’S/GRAD/PROFESSIONAL DEGREE

- AAA BOND RATING BY STANDARD & POOR’S
Broward County offers an exceptional lifestyle. We boast 23 miles of beaches, 300 miles of inland waterways, thousands of restaurants, a thriving arts and culture scene, top shopping, sports of all sorts, abundant lodging accommodations, and unique natural wonders from our vibrant coral reefs to the Everglades.

Whether you’re looking for a diverse and well educated workforce, business friendly government or easy access to major international markets and excellent infrastructure, Broward County should be at the top of your list for your next relocation or expansion project.

For corporate relocation:

gflalliance.org
954-627-0123

For small business support:

Broward.org/EconDev
954-357-6400

A Service of the Broward County Board of County Commissioners
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(Top) Photo Courtesy of the City of Hollywood; (Above: Left to right) Photo Courtesy of Florida Atlantic University; Photo Courtesy of the Greater Fort Lauderdale CVB; Florida Blue
Thank you for your interest in Greater Fort Lauderdale! We invite you to explore this Economic Sourcebook and Market Profile, which highlights our community's assets as a strategic business location with an incredible quality of life. In addition to the business-friendly climate, competitive tax structure and zero state personal income tax that we enjoy here, we embrace “Life. Less taxing” as a way of life, and look forward to you joining us.

Centrally located within Southeast Florida, one of the most dynamic business regions in the U.S., CEOs, site selectors and community leaders agree that Greater Fort Lauderdale / Broward County is a location of choice for companies from around the world. With more than 190 languages spoken, Greater Fort Lauderdale is a rich and welcoming tapestry of culture and diversity – all are welcome, and we are #GreaterTogether.

Broward County is consistently ranked as a top location for talent. We lead the nation in entrepreneurial activity. With major industry clusters including aviation, technology, life sciences and headquarters, Greater Fort Lauderdale offers the perfect climate for a variety of companies – from startup to Fortune 500. More than 200 headquarters operations, including many Latin America and regional headquarters, are proud to call Broward County home.

As the primary economic development organization for Broward County, the Greater Fort Lauderdale Alliance focuses on helping businesses create and retain high-wage jobs and working to attract capital investment in high-value targeted industries. In addition to bringing jobs to the region, we also work collaboratively with our many partners to develop more vibrant communities and to improve the quality of life for our area's citizens as well as identify educational opportunities in high-wage industries, to help individuals succeed.

As we navigate changes brought on by the COVID-19 pandemic, we remain strategically focused on diversification and growth of Broward County’s economy through emphasis on high-value, high-wage targeted industries as our top priority, while we support the preservation of local businesses and welcome new companies to the area.

The Alliance offers many services including assistance with business relocations and expansions; site selection; incentive programs; business intelligence; customized workforce training programs; and serving as a liaison for workforce development between educational institutions, CareerSource Broward and the business community.

Over the past fourteen years, the Alliance, working with Broward County, CareerSource Broward and our local municipalities, helped businesses create or retain more than 38,000 direct jobs; a partnership estimated to have generated more than 77,000 Broward County jobs through direct, indirect and induced effects, resulting in $2.9 billion in annual personal income and $15.1 billion in annual economic impact, according to an independent study by the South Florida Regional Planning Council.

Please call on the Alliance team as you look to expand or relocate your company, or seek information regarding doing business in Greater Fort Lauderdale.
# FY 2019–2020 Alliance Board of Directors

## EXECUTIVE COMMITTEE

<table>
<thead>
<tr>
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<th>Title</th>
</tr>
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<tr>
<td>Juliet M. Roulhac</td>
<td>FPL, Chair of the Board</td>
</tr>
<tr>
<td>Sam Robbin</td>
<td>National Jets, Inc., Vice Chair</td>
</tr>
<tr>
<td>Lori Chey</td>
<td>Bank of America, Secretary</td>
</tr>
<tr>
<td>Gregory Haile</td>
<td>Broward College, Treasurer</td>
</tr>
<tr>
<td>Nelson Fernandez</td>
<td>OIC of South Florida</td>
</tr>
<tr>
<td>Bob Swindell</td>
<td>Greater Fort Lauderdale Alliance, President/CEO</td>
</tr>
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## DIRECTORS

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tr>
<td>Doug Bartel</td>
<td>Florida Blue</td>
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<tr>
<td>Colin Brown</td>
<td>JM Family Enterprises, Inc.</td>
</tr>
<tr>
<td>Jennifer Bales Drake</td>
<td>Becker</td>
</tr>
<tr>
<td>Sandra Veszi Einhorn</td>
<td>Coordinating Council of Broward</td>
</tr>
<tr>
<td>Kate Goldman</td>
<td>Broward College</td>
</tr>
<tr>
<td>Mayor Dale Holness</td>
<td>Broward County</td>
</tr>
<tr>
<td>Carol Hylton</td>
<td>CareerSource Broward</td>
</tr>
<tr>
<td>Marissa Kelley</td>
<td>Lewis Brisbois</td>
</tr>
<tr>
<td>Representative Chip LaMarca</td>
<td>Florida House of Representatives</td>
</tr>
<tr>
<td>Melissa Milroy</td>
<td>Galleria at Fort Lauderdale, a JLL Property</td>
</tr>
<tr>
<td>Stacy Ritter</td>
<td>GFL Convention &amp; Visitors Bureau</td>
</tr>
<tr>
<td>Tim Rubin</td>
<td>Kaufman Rossin</td>
</tr>
<tr>
<td>Newton Sanon</td>
<td>OIC of South Florida</td>
</tr>
<tr>
<td>Barry Somerstein</td>
<td>Greenspoon Marder, Of Counsel</td>
</tr>
<tr>
<td>Erick Strati</td>
<td>Wells Fargo</td>
</tr>
<tr>
<td>Mayor Dean Trantalis</td>
<td>City of Fort Lauderdale</td>
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</table>

Toula Amanna
Flashback Diner

Brett Atkinson
Moss & Associates

Frank Babinec
City of Coral Springs

Josie Bacallao
Hispanic Unity of Florida

Dahlia Baker
Collective Community Initiatives, LLC
Broward County Small Business Development Advisory Board

Kelvin Baker
City of Miramar

Brendan Barry
Shutts LLP

Donna Bean
Terumo Aortic

Basil Bernard
Apricot Office Interiors

Julie Berry
Stiles

Karen Brooks
City of Coconut Creek

Kelley Brown
Regions Bank

Rosana Santos Calambichis
BIG CHEF

Kathleen Cannon
United Way of Broward County

Scott Cerutti
Deloitte & Touche LLP

Jeni Chokron
First Horizon Bank

Brian Clay
BankUnited

Chris Clemens
City of Pompano Beach

Ross Cooper
WLRN

Isabel Cosio Carballo
South Florida Regional Planning Council

Jonathan Daniels
Port Everglades

Alex de Gunten
HEICO

Melanie Dickinson
South Florida Business Journal

Heiko Dobrikow
Riverside Hotel

Dr. Jeremy Earle
City of Hallandale Beach

Bob Feldmann
RSM US LLP

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Broward Health

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Brightline

Marcel Haywood
Encompass Onsite

Bertha Henry
Broward County

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City of Hollywood

Cheryl Kleiman
Flexential

Keith Koenig
City Furniture
The Broward Workshop

Dan Lindblade
Greater Fort Lauderdale Chamber of Commerce

Mark Lubelski
City of Sunrise

Sandy-Michael McDonald
Broward County Office of Economic & Small Business Development

Jean McIntyre
Greater Pompano Beach Chamber of Commerce

Nancy Meyer
Sun Sentinel

Debra (D.K.) Mink
Sunnyvale Corporation/Mink & Mink, Inc.

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Morris Southeast Group

Matthew Muhart
Memorial Healthcare System

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Stammark

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Tower Commercial Real Estate

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The Signature Grand

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South Florida Business and Wealth

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Junior Achievement of South Florida

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Florida Blue

Kelley Shanley
Broward Center for the Performing Arts

Kelly Skidmore
Marine Industry Association of South Florida

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Urban League of Broward County

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City of Pembroke Pines

Greg Stuart
Broward Metropolitan Planning Organization

Karla Thatcher
Hetwire Communications

Mary Lou Tighe
Broward League of Cities

Steven Tope
Marsh & McLennan Agency

Rich Vogel
VEC Energy, Port Everglades Association

Ben Wesley
FPL

Jonathan Wolfe
AutoNation

Keriann Worley
Entercom South Florida

Andrew Zullo
Leadership Broward Foundation, Inc.
Real strength comes when people join together, fueled by passion and guided by vision. Founded by automotive legend Jim Moran, JM Family Enterprises has always believed in giving back to the communities where our associates live and work. With the support of our nonprofit partners and 4,300 associates, we remain committed to helping those in need and growing stronger, together.

#JMFamilyImpact
An Inviting Location
Greater Fort Lauderdale offers top talent, warm temperatures and low taxes

A large pool of skilled professionals, an inviting quality of life and one of the most competitive tax climates in America make Greater Fort Lauderdale one of the world’s most attractive business locations for companies of all sizes.

Greater Fort Lauderdale (metropolitan Broward County) is home to more than 200 corporate and international regional headquarters operations, including AutoNation, Citrix, Hotwire Communications, JetBlue Travel Products, Kaplan Inc., Magic Leap, Microsoft, and Spirit Airlines. It is the geographic and business center of South Florida, whose population of 6.1 million makes it the largest metropolitan region in the Southeast United States.

A survey by consulting firm Boyette Strategic Advisors for the CEO Council of the Greater Fort Lauderdale Alliance found that brokers/site location consultants have a very high perception of Greater Fort Lauderdale as a potential location for corporate headquarters. About 94 percent of respondents saw Greater Fort Lauderdale as a positive or very positive potential location for a corporate headquarters.

U.S. and international companies appreciate Greater Fort Lauderdale’s strategic location and convenient access to global markets, a multilingual and multicultural professional workforce, and numerous education and workforce training programs. Aviation, technology, life sciences, manufacturing and other knowledge-based companies benefit from the region’s large and growing pool of skilled, college-educated workers.

With a high quality of life, including a wide array of housing choices, excellent schools, and year-round golf, boating and other outdoor activities, Greater Fort Lauderdale offers an ideal location for CEOs, mid-level executives, entrepreneurs and Millennials to “work in the cloud and live in the sun.” It’s an attractive region where life is less taxing – for many reasons.

Key Business Advantages
Here are some of the top reasons major companies are choosing Greater Fort Lauderdale for their corporate or regional headquarters:

• Experienced C-level executives, managers and supervisors.
• A central location in the South Florida metropolitan statistical area (MSA), the largest in the Southeast.
• A deep and diversified pool of IT talent as well as state-of-the-art telecommunications infrastructure, including one of the world’s few Network Access Points (NAP of the Americas).
• A broad-based and diverse multilingual, multicultural workforce continuously enhanced through the education of 300,000 college students each year.
• Access to both domestic and international markets with three international airports in close proximity, including convenient service to Latin America.
America, the Caribbean and Europe.
• Highly ranked public and private schools, colleges and universities.
• A plentiful inventory of reasonably priced, high-quality executive housing.
• Five professional sports teams in the region and year-round outdoor recreation in a highly favorable climate.

For more information, visit www.lesstaxing.com.

Regional Cooperation
South Florida (Miami-Dade, Broward and Palm Beach Counties) has been designated a “megaregion of the future” and a driver of future U.S. economic growth. Inc. magazine has called the region “one of the most connected places on earth,” citing South Florida’s transportation connections and deep business and cultural ties to Latin America, the Caribbean, and Europe.

Overall, South Florida is the eighth largest metropolitan statistical area (MSA) in the nation with 6.1 million residents – nearly one-third of Florida’s total population. Approximately 60 percent of the population is of prime working age.

The Greater Fort Lauderdale Alliance, the Miami-Dade Beacon Council, and the Business Development Board of Palm Beach County work together to take a regional approach to economic development. Additionally, the Alliance works with other regional organizations on strategic planning initiatives and business climate projects such as Six Pillars, Techgateway.org, the South Florida Marine Research Hub, Life Sciences South Florida, CIO Council, IT Palooza and eMerge Americas.

Six Pillars Broward
Broward County community leaders and volunteers began a twenty-year strategic visioning plan in 2011, using the Six Pillars framework of the Florida Chamber Foundation, with a goal of helping communities throughout the state prosper and create high paying jobs. In 2020, a full-time executive director was hired to lead Six Pillars Broward, thanks to the support of Broward County. Work continues on Six Pillars 2.0, focusing on ten key areas: Affordable Housing, Community Branding, Entrepreneurship, Homelessness, Prosperity Broward, Resiliency, Social Justice & Racial Equity, Talent Attraction & Retention, Target Industry Growth and Transportation. The entire Six Pillars Broward plan and the latest implementation updates can be found at sixpillarsbroward.org.

94% Survey respondents who saw Greater Fort Lauderdale as a positive potential location for a corporate headquarters.

300K College students contribute to South Florida talent pool.

6.1M People reside in the South Florida MSA.
RECENT EXPANSIONS & RELOCATIONS

- **Acclerate**, which develops software and hardware focused on artificial intelligence and business process automation programs, is making a $3.6 million capital investment in Sunrise.
- **Amazon**, adding jobs and making a capital investment of $1 million at its sortation center in Sunrise.
- **Arteria, LLC**, a joint-venture medical device company in Sunrise. The company plans to hire 92 research and development engineers and manufacturing operators and make a capital investment of $2.1 million.
- **Bankers Healthcare Group**, which specializes in financing for the medical industry, including doctors and dentists, is making a $42 million capital investment in Miramar.
- **Decimal Engineering**, which specializes in precision sheet metal fabrication for numerous industries including marine, defense and technology, has expanded its manufacturing facility in Coral Springs.
- **Delta Private Jets** expanded its maintenance, repair, and overhaul (MRO) capabilities by opening a new location at Sheltair Aviation on the grounds of FLL.
- **DGS Marine**, a Brazilian shipbuilder specializing in military vessels, is adding new jobs and making a capital investment of $4.8 million in Miramar.
- **DNA Labs International**, a company providing forensic DNA analysis, has added jobs to its Deerfield Beach location.
- **Emser Tile**, a tile and natural stone company, is making a capital investment of $1 million at its regional inventory and distribution center in Coral Springs.
- **Hayes Locums**, a professional services physician placement firm, expanded its operations at its headquarters in Fort Lauderdale.
- **ICON International**, a corporate barter company headquartered in Connecticut, opened a new office in Fort Lauderdale's uptown area.
- **JetBlue Travel Products** opened its new headquarters in Dania Beach. The subsidiary of JetBlue, the leading airline at FLL, consists of the JetBlue Vacations brand and other non-air travel products.
- **National Stoneworks**, a supplier of cabinets, and granite, marble and quartz countertops, is making a capital investment of $500,000 in Weston.
- **Navalimpianti**, which designs and manufactures equipment such as valves, remote control systems and cargo access equipment for passenger and merchant ships, is adding jobs, making a capital investment of $9.8 million in Fort Lauderdale.
- **Publix Super Markets, Inc.**, adding 265 new jobs and making a capital investment of $23.4 million in Deerfield Beach.
- **Shiji Group**, a leading global hospitality technology provider, chose Hollywood for its third corporate headquarters in the Americas.
- **Shipmonk**, a strategic logistics partner that includes warehousing, ecommerce fulfillment, and distribution, is adding making a capital investment of $14 million in Fort Lauderdale.
- **Sintavia**, which fabricates aviation parts using 3D metallic powder printing, is making a $16 million capital investment at its new manufacturing facility in Hollywood.
- **Spirit Airlines** is investing $250 million in a state-of-the-art new headquarters campus in Dania Beach.
- **SR Technologies, Inc.**, a division of SRT Group that specializes in design, engineering, and research and development for wireless communications, selected Sunrise for its new headquarters.
- **Techtronic Industries**, a Hong Kong-based group of companies that includes iconic brands such as **Seminole Tribe of Florida** is deeply committed to the future of South Florida. Based in Hollywood, the tribal organization has invested $1.5 billion in expanding the Seminole Hard Rock Hotel & Casino Hollywood, including the world’s first Guitar Hotel, an iconic engineering masterpiece that rises 450 feet into the sky and houses 638 luxury guest rooms and suites.

  The resort also has a new Oasis Tower with 168 luxury rooms, a new spa, 13.5 acres of recreational waterscape, and 120,000 square feet of meeting space, including a 38,000-square-foot carpeted exhibition hall for trade shows, association conventions, large corporate groups and social fundraisers.

  Seminole Hard Rock was named top “Employer of Choice” in Gaming Industry for the fourth year in a row and was named to Forbes Magazine’s lists of “America’s Best Employers” and “America’s Best Employers for Women.”
## Recent Relocations and Expansions

<table>
<thead>
<tr>
<th>Company</th>
<th>City</th>
<th>Type of Facility</th>
<th>Sq. Ft. of Project</th>
<th>Direct Capital Investment</th>
<th>Jobs Created</th>
<th>Jobs Retained</th>
<th>Product/Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Accelirate</td>
<td>Sunrise</td>
<td>Office/R&amp;D</td>
<td>6000</td>
<td>$3,600,000</td>
<td>50</td>
<td>50</td>
<td>Development and implementation of software/hardware, focused on artificial intelligence and business process automation</td>
</tr>
<tr>
<td>2. Amazon</td>
<td>Sunrise</td>
<td>Sortation Center</td>
<td>179,000</td>
<td>$1,000,000</td>
<td>70</td>
<td>N/A</td>
<td>Sortation center for the distribution process</td>
</tr>
<tr>
<td>3. AT&amp;T</td>
<td>Sunrise</td>
<td>Office/Administrative</td>
<td>33,000</td>
<td>$1,000,000</td>
<td>300</td>
<td>N/A</td>
<td>Administrative offices for AT&amp;T</td>
</tr>
<tr>
<td>4. Bankers Healthcare Group</td>
<td>Miramar</td>
<td>Office</td>
<td>130,000</td>
<td>$42,000,000</td>
<td>220</td>
<td>N/A</td>
<td>Specializes in financing for medical industry, doctors, dentists, etc.</td>
</tr>
<tr>
<td>5. Decimal Engineering</td>
<td>Coral Springs</td>
<td>Manufacturing</td>
<td>75,000</td>
<td>$9,500,000</td>
<td>20</td>
<td>150</td>
<td>Full-service metal manufacturer</td>
</tr>
<tr>
<td>6. DIS Marine</td>
<td>Miramar</td>
<td>Industrial Manufacturing</td>
<td>7,000</td>
<td>$4,800,000</td>
<td>20</td>
<td>N/A</td>
<td>Brazilian shipbuilder specializing in military vessels</td>
</tr>
<tr>
<td>7. DNA Labs International</td>
<td>Deerfield Beach</td>
<td>Office/Laboratory</td>
<td>20,000</td>
<td>$7,500,000</td>
<td>10</td>
<td>33</td>
<td>Forensic DNA analysis for law enforcement agencies, attorneys, and government forensic labs</td>
</tr>
<tr>
<td>8. Hayes Locums</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>73,784</td>
<td>$6,798,960</td>
<td>250</td>
<td>N/A</td>
<td>Provides placement services on a temporary and permanent basis to both physician offices and healthcare institutions nationwide</td>
</tr>
<tr>
<td>9. Icon International</td>
<td>Fort Lauderdale</td>
<td>Office</td>
<td>9,000</td>
<td>$700,000</td>
<td>50</td>
<td>N/A</td>
<td>Corporate barter</td>
</tr>
<tr>
<td>10. JetBlue Travel Products</td>
<td>Dania Beach</td>
<td>Office</td>
<td>20,000</td>
<td>$3,000,000</td>
<td>200</td>
<td>N/A</td>
<td>Headquarters for JetBlue Travel Products</td>
</tr>
<tr>
<td>11. Kellstrom Aerospace Group</td>
<td>Davie</td>
<td>Industrial</td>
<td>65,000</td>
<td>$4,900,000</td>
<td>45</td>
<td>86</td>
<td>Leading supplier of aircraft parts and services</td>
</tr>
<tr>
<td>12. Publix</td>
<td>Deerfield Beach</td>
<td>Manufacturing/Distribution</td>
<td>62,000</td>
<td>$23,400,000</td>
<td>265</td>
<td>N/A</td>
<td>Food manufacturer/distributor</td>
</tr>
<tr>
<td>13. Shipmonk</td>
<td>Fort Lauderdale</td>
<td>Office/Distribution/Warehouse</td>
<td>170,000</td>
<td>$14,000,000</td>
<td>200</td>
<td>136</td>
<td>Company acts as a strategic logistics partner that includes warehousing, eCommerce fulfillment, warehousing and distribution</td>
</tr>
<tr>
<td>14. Sintavia</td>
<td>Hollywood</td>
<td>Manufacturing</td>
<td>60,000</td>
<td>$16,000,000</td>
<td>50</td>
<td>15</td>
<td>Provides 3D metallic powder printing for aviation parts</td>
</tr>
<tr>
<td>15. Shiji</td>
<td>Hollywood</td>
<td>Office</td>
<td>14,000</td>
<td>$800,000</td>
<td>70</td>
<td>10</td>
<td>International company with global headquarters in Asia, focused on technology platform for the hospital industry</td>
</tr>
<tr>
<td>16. Spirit</td>
<td>Dania Beach</td>
<td>Office/Training/Corporate Housing</td>
<td>500,000</td>
<td>$250,000,000</td>
<td>225</td>
<td>853</td>
<td>Major U.S. passenger airline headquarters</td>
</tr>
<tr>
<td>17. Techtronic Industries</td>
<td>Fort Lauderdale</td>
<td>US Headquarter Office and Hangar Space</td>
<td>18,000 office, 15,000 hangar</td>
<td>$800,000</td>
<td>50</td>
<td>N/A</td>
<td>United States HQ. The company researches, manufactures and sells battery powered equipment to both the retail and commercial markets</td>
</tr>
<tr>
<td>18. Virgin Voyages</td>
<td>Plantation</td>
<td>Office</td>
<td>60,000</td>
<td>$15,900,000</td>
<td>300</td>
<td>10</td>
<td>Global headquarters for new Virgin cruise line</td>
</tr>
<tr>
<td>19. VPX</td>
<td>Pembroke Pines</td>
<td>Office/R&amp;D/Manufacturing</td>
<td>800,000</td>
<td>$181,000,000</td>
<td>250</td>
<td>231</td>
<td>Company develops, manufactures and distributes sports medicine-related nutraceuticals, functional foods and beverages</td>
</tr>
<tr>
<td>20. Walgreens Corporation</td>
<td>Miramar</td>
<td>Office/R&amp;D/Distribution</td>
<td>52,000</td>
<td>$7,175,300</td>
<td>100</td>
<td>338</td>
<td>Centralized service operations for specialized pharmacy services/products</td>
</tr>
<tr>
<td>21. Wash Depot Holdings, Inc.</td>
<td>Fort Lauderdale</td>
<td>Headquarters</td>
<td>3,000</td>
<td>$190,000</td>
<td>18</td>
<td>N/A</td>
<td>Leading interior and exterior service car wash and detailing services</td>
</tr>
<tr>
<td>22. Wayman Aviation</td>
<td>Pembroke Pines</td>
<td>Flight Training Facility</td>
<td>N/A</td>
<td>$4,500,000</td>
<td>20</td>
<td>9</td>
<td>Provides full career prep from FAA certification to college degrees and flow through to airlines</td>
</tr>
</tbody>
</table>
High National Rankings

Greater Fort Lauderdale continues to be one of the most attractive business locations in the country, as evidenced by the following recent national rankings:

- Florida is the second best state in the nation in which to do business – a ranking it has held for several years – according to Chief Executive magazine.
- South Florida ranked No. 8 on CBRE’s 2020 list of technology talent labor pool growth markets, based on the change in tech job growth over the past five years.
- Greater Fort Lauderdale and Miami ranked number one in the country for 2017 for startup activity, according to the Kauffman Foundation’s Index of Entrepreneurship
- Broward County (FTZ #25) ranked #5 in FTZ Export Activity (July, 2020)
- FDI Strategy ranked Greater Fort Lauderdale as seventh in the world for connectivity on its annual ranking of “Aerospace Cities of the Future 2018/19.”
- Florida ranked fourth in the nation for business-friendly tax systems, according to the Tax Foundation’s 2020 State Business Tax Climate Index. Also, Florida is among seven states that levy no personal income tax.
- Florida is the sixth best state to start a business, according to WalletHub, 2019
- U.S. News & World Report named Florida the top state in the country for higher education in 2019, the third year in a row.
- Multiple Florida College System members have been winners or finalists in the Aspen Prize for College Excellence in the past five years.
- Fort Lauderdale/Hollywood International Airport ranked #3 of the best large airports in the country (Wall Street Journal, February 2020)

Milwaukee Tool, Ryobi, Hoover and Dirt Devil, relocated its U.S. headquarters to Fort Lauderdale.
- VPX, the maker of Bang energy drinks, is making a capital investment of $181 million in Pembroke Pines.
- Wash Depot Holdings, a multi-state full-service interior and exterior car wash company, relocating its headquarters from Massachusetts to Fort Lauderdale.
- Wayman Aviation, which provides aviation career preparation, recently celebrated the grand opening of its new flight training facility in Pembroke Pines.

About the Alliance

The Greater Fort Lauderdale Alliance is Broward County’s official public/private partnership for economic development. Its mission is to lead Broward County in building a stronger and more diverse economy by stimulating the creation of new jobs and capital investment while facilitating the growth and retention of businesses in Broward County. Services offered by the Alliance include assistance with business relocation or expansion and site selection; incentive programs and information; market research and serving as a liaison for workforce development between CareerSource Broward, educational institutions and the business community.

Examples of assistance the Alliance provides to companies interested in a Broward County business expansion or relocation include:
- Relocation and Expansion Support. The Alliance serves as the primary point of contact and advocate for business clients seeking to do business in Broward County, responsible for project response preparation, client management and project management. This involves providing companies with requested information, state and county documents when various types of assistance is sought, and helping the company navigate through their questions as they are considering locating or expanding in Broward County.
- Retention of Existing Businesses. This service is focused on helping existing businesses add additional jobs and keeping them in Broward County by providing a variety of business services including assistance in finding financing, solving workforce issues, locating available land and building space, etc.
- Local Support for New Businesses. Through its Investor members, the Alliance coordinates programs to welcome new companies to the Broward County business community. It can help with anything as simple as a reception with other local CEOs, to a coordinated press release program, to assisting with attendees and preparations for a ribbon cutting or grand opening celebration. The Alliance can also assist companies in finding local professional advisors, new vendors, and making introductions to key service providers.
- State Support. The Alliance works directly with Enterprise Florida, the Florida Department of Economic Opportunity and the Governor’s Office
discovery florida's best location for business growth greater fort lauderdale

zero state income tax

AAA bond rating

#1 place for your next business home

200+ corporate, regional & international headquarters

world class business service providers

reach 4 continents in one day

$25 billion in int'l trade

76° average temperature

35 colleges & universities

access to over 6 million people and 90+ languages

10 airports

3 major international
7 private for executives & business travelers
2000+ daily flights

port everglades

#1 seaport for exports in Florida
top 3 container port in Florida
top 3 cruise port in the WORLD

gflalliance.org
regarding economic development projects.

• **Permitting and Regulatory Assistance.** The Alliance facilitates pre-submission meetings and communications between prospect companies and various municipal and Broward County permitting and regulatory agencies once a relocation or expansion project is active. This helps companies work through the permitting and regulatory requirements process so they can quickly start hiring workers and begin their operations.

• **Business and Industry Intelligence.** The Alliance provides project-related, competitive business and industry research including business cluster data analysis, workforce assessment, commercial real estate trends, business cost analysis and comparisons with other potential relocation sites. The Alliance also provides market research/business intelligence through its GIS Planning website (www.GreaterFortLauderdaleProperties.com) which provides 24/7/365 accessibility for prospective clients, site selection consultants and corporate real estate service advisors for available properties and demographics.

• **Community Profiles.** The Alliance produces client-ready overviews on Broward County that provide the latest detailed data, including population, employment, income, cost of living and general characteristics. Answers to commonly asked community research data questions can be found on the Alliance's website at gflalliance.org.

• **Business Incentives Assistance.** The Alliance helps determine a company’s eligibility for state and local business incentives and helps navigate the application process for incentives such as the Qualified Target Industry Tax Rebate, Capital Investment Tax Credit, High Impact Performance Incentive, Transportation/Road Funds and Broward County’s Job Growth Incentive.

The Alliance can also help local companies enter or expand into the international marketplace through:

• **Overseas Inbound/Outbound Business Missions.** The Alliance assists local companies in entering or expanding into the international market.

---

#8 South Florida ranked No. 8 on CBRE’s 2020 list of technology talent labor pool growth markets, based on the change in tech job growth over the past five years.
Hallandale Beach is a city on the move! Within the past years, $100s of millions in commercial, office, mixed use and residential developments have been approved and over $1 billion in projects are currently in the pipeline. Our vibrant city is home to State-of-the-Art CoWorking & Commercial Spaces, Luxury Housing, the world-renowned Gulfstream Park Racing and Casino, Beautiful Beaches, Diverse Cuisine from around the World, Shopping and More!

Hallandale Beach is one of the fastest growing cities in the State of Florida and we invite you to join us. This growth has spurred more than $1 billion of development, and this is only the beginning. With incentive and grant programs, opportunities await you in the areas of restaurant development, retail, hospitality, healthcare, technology, fashion and art.

We are open for your business. Call our hotline today at 954-787-2055 M-F from 9am-5pm to learn more about our programs and incentives. We look forward to hearing from you. Find additional information on our website www.cohbcra.org

A CELEBRATION OF ART & CULTURE!
marketplace by organizing and executing inbound and outbound business missions. The Alliance also partners with Enterprise Florida on Team Florida Missions led by the Governor or Lt. Governor, which create opportunities for Florida companies to showcase their products and meet one-on-one with potential customers worldwide.

- **Export Counseling.** The Broward County Office of Economic and Small Business Development offers export readiness counseling via its award-winning 11 Steps to Exporting – A Roadmap to Your Exporting Success program. The office provides access to additional resources from partners such as Enterprise Florida, the state’s official economic development organization, Fort Lauderdale’s U.S. Export Assistance Office, under the United States Department of Commerce and its District Export Council. Other partners offer free export counseling, analyses of international trade trends, and advice to Florida manufacturers, exporters and service companies. Counselors are available to meet with clients at their offices, at the Alliance’s office or via telephone.

- **Financial Assistance.** The Alliance collaborates with the Florida Export Finance Corporation to facilitate financial assistance for export transactions for Florida’s small and medium-sized companies, which sometimes have difficulty obtaining loans from conventional lending institutions.

A study by the South Florida Regional Planning Council found that the Alliance, working with its members, Broward County and other partners, helped create or retain more than 38,000 direct jobs from 2007 to 2020. That study also examined the direct, indirect and induced effects and estimated a total increase in employment of approximately 77,000 jobs, as well as $2.9 billion in annual personal income and $15.1 billion in annual economic impact in Broward County.

For more information about the Greater Fort Lauderdale Alliance and its services, visit gflalliance.org.
BRAVO
One of the primary goals of the Greater Fort Lauderdale Alliance is to help companies already located in Broward County succeed and prosper. A key business retention and expansion initiative is BRAVO (Business Retention Assistance and Visitation Outreach). Through this program, representatives of the Alliance, Broward County Office of Economic and Small Business Development, local municipalities and chambers of commerce conduct visits to local businesses in an effort to strengthen the local economy.

In the past year, more than 300 local companies were visited, in person and virtually, through the BRAVO program. The visits include discussions of programs available to businesses wanting to expand in Broward and information regarding issues such as workforce development, international trade and access to financing.

Minority/Small Business Development
While nearly 90 percent of Broward’s businesses employ fewer than 25 people, collectively they constitute the largest sector of the county’s economy. These small businesses provide a wide array of products and services to private and public customers.

In order to best serve this important group of businesses, the Alliance is an active member of many organizations that promote and assist in the growth of minority and small businesses in Broward County.
Broward County. Additionally, the Alliance has specific programs that assist small, minority and women-owned businesses enter or expand into the local marketplace through:

- **Leadership Development** - Each year, the Alliance selects up to ten minority and women-owned business leaders to participate in the Alliance’s Fellowship Program. The purpose of the program is to recruit diverse business leadership and support the growth and development of small businesses in Broward County.

- **Strategic Partnerships** - The Alliance assists certified small, minority and women-owned business owners in developing relationships with larger companies and in helping them find programs that provide assistance to small companies such as financing and business planning.

- **Growth Opportunities** - The Alliance, with its partners, assists small, minority and women-owned businesses in expanding in the local market by providing access to local and regional resources in the private and government sector.
With a strategic global location, large skilled workforce and low-tax environment, Greater Fort Lauderdale appeals to Fortune 500 companies, multinationals, and mid-size and small businesses in a wide array of industries.

The region’s economic diversity is reflected in a growing pool of skilled workers in fields like technology, life sciences, finance, professional and business services, education and healthcare, leisure and hospitality, manufacturing, and retail and wholesale trade.

Many businesses take advantage of Greater Fort Lauderdale’s position in the heart of South Florida, the state’s largest metro region with more than 6.1 million people. For global companies serving Latin America and the Caribbean – as well as European, Asian and Latin companies seeking to penetrate the North American market – Greater Fort Lauderdale provides a proven strategic platform for growth.

**Corporate Headquarters**
Greater Fort Lauderdale is home to many headquarters operations, including AutoNation, JM Family Enterprises, Citrix, Magic Leap, People’s Trust Insurance, Spirit Airlines, UKG - formerly known as Ultimate Software, and Virgin Voyages. A robust communications infrastructure and convenient air connections make Greater Fort Lauderdale particularly attractive as a regional headquarters location for multinational companies from North America, Europe and the Pacific Rim. At the same time, the region provides a natural entry point for Latin American companies seeking to establish themselves in the U.S. marketplace.

A recent *WorldCity* study found that more than 1,450 multinational companies representing 59 nations have offices in the Miami-Dade, Broward and Palm Beach County region. That includes Microsoft, DHL Express, Ecolab, Emerson, Marriott International, Microsoft, and The Wendy’s Company.

Greater Fort Lauderdale’s other assets that attract corporate headquarters include a large, skilled multilingual workforce, excellent school system, and pro-business attitude. In fact, a recent *Chief Executive* magazine survey once again ranked Florida as the number two best state for business in its “Best and Worst States for Business in 2020” rankings and the Tax Foundation ranked Florida as the fourth best state business tax climate for 2020. For more information, visit lesstaxing.com.

**MAJOR INDUSTRY SECTORS**
The Alliance is dedicated to supporting the growth of Greater Fort Lauderdale’s key business sectors, including aviation, international trade and services, life sciences, manufacturing, marine, technology, and tourism.

**Aviation**
Greater Fort Lauderdale’s aviation industry is a multibillion-dollar sector, including airlines, general aviation, airports, airframe and engine manufacturers, component parts suppliers, maintenance, repair and overhaul (MRO) businesses, and allied industries such as banking and insurance. Its hub is Fort Lauderdale-Hollywood International Airport (FLL), which has a total economic impact of $37.5 billion annually.
Many companies in the aviation sector are also investing in Greater Fort Lauderdale, including GA Telesis, GE Aviation, Heico and Turbine Controls. The region’s schools, colleges and universities offer a variety of programs to educate and train skilled workers in the aviation and aerospace sectors.

See Aviation for more information.

Business and Professional Services
With leading financial institutions, major accounting and legal firms, and a full array of marketing and communications companies, Greater Fort Lauderdale has a highly dynamic business and professional services sector. More than 130,000 employees work in this sector in Greater Fort Lauderdale.

Recent expansions in this sector include Hayes Locums, a professional services physician placement firm, and ICON International, a corporate barter company headquartered in Connecticut.

Film and Entertainment
The Greater Fort Lauderdale Convention & Visitors Bureau’s office of Film, Music, Entertainment & Creative Industries (OFME) focuses on all creative industries, including film, music, entertainment, art, fashion and special events. Since 2010, the county has hosted more than 800 productions from features to high-impact TV series, telenovelas, documentaries, independent projects, commercials, music videos and still shoots.

The CVB’s office facilitates one-stop permitting, acts as a liaison to all Broward municipalities and highlights production-friendly hotels, among other services. It also positions Greater Fort Lauderdale with Film in Florida, the sales and marketing organization promoting the state for film and entertainment overall. The CVB’s Underground division focuses on film, music, fashion/shopping and creative culture, nightlife and special events. The division also promotes Greater Fort Lauderdale as a key destination for live music, concerts and entertainment venues as well as music festival opportunities.

For more on the creative scene, visit sunny.org/underground.

Global Logistics and International Trade
With easy access to seaborne trade through the Panama Canal, Greater Fort Lauderdale is positioned at the cusp of Latin America within

<table>
<thead>
<tr>
<th>Population of South Florida MSA</th>
<th>Multinational offices in South Florida</th>
<th>Employees in business and professional services</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.1M</td>
<td>1,450</td>
<td>155,000+</td>
</tr>
</tbody>
</table>
An Exciting Entrepreneurial Ecosystem

Innovation, creativity and entrepreneurship are flourishing throughout Greater Fort Lauderdale and reflect the diversity of the region.

From online meetups to consulting and mentoring programs there are many resources to help entrepreneurs find advice and support on launching new ventures. For example, Axis South Florida has free assistance for nonprofits and businesses (axishelps.org/generator) and the Florida Virtual Entrepreneur Center hosts an online directory of resource agencies (fvec.com).

Google and the American Library Association recently awarded a grant to Broward County Library to improve technology skills for entrepreneurs from low-income and minority groups. The initiative, “Making Entrepreneurship in Tech Accessible (META),” will address inequality by offering technology workshops and incubator sessions to launch new businesses.

The region’s entrepreneurial ecosystem includes angel investing groups, venture capital firms and other sources of equity and debt financing. $2.39 billion was invested in South Florida startups in 2020, and another $2.49 million in the first quarter of 2020, according to Venture Monitor.

The Florida SBDC at FAU (fau.edu/research/sbdc) and Broward SCORE (browardscore.org) offer one-on-one business counseling, as well as in-person workshops and seminars on topics like writing a business plan and marketing strategies. Presenters and counselors have experience in accounting, law, banking and business management from diverse industries.

The Broward College Entrepreneurship Experience (BCEx) offers a portfolio of services, including the Innovation Hub, a mixed-use business incubator housing a dynamic community of entrepreneurs, startups, mentors, advisors and investors.

See Business Assistance chapter for more information.

1,000 miles of Mexico, Belize, Guatemala, Honduras, Nicaragua, Cuba, Jamaica, Haiti, Dominican Republic, Puerto Rico and many other Caribbean basin nations. Key to the success of this targeted industry are two economic engines: Port Everglades and Fort Lauderdale/Hollywood International Airport (FLL).

Greater Fort Lauderdale also has the workforce to support the global logistics sector, with more than 25,000 jobs in the transportation and warehousing industry sector in the county. In addition, several local colleges and universities offer programs related to logistics, including the Global Trade and Logistics program at Broward College and an MBA in supply chain management and a supply chain management certificate at Nova Southeastern University, among others.

With FLL and Port Everglades, businesses in Greater Fort Lauderdale enjoy fast and convenient connections to world markets. A diverse, multilingual workforce, and convenient office and warehouse facilities support the flow of international goods and services. In addition, Greater Fort Lauderdale is home to many organizations that assist importers, exporters and international service providers.

International business (trade plus foreign direct investment) supports nearly one in six jobs in the state and accounts for one-sixth of the state’s economic output. Most of the state’s exports and imports came through the Miami Customs District, which includes Port Everglades and FLL. The district’s total trade was $111.4 billion in 2018 with a positive trade surplus of $11.8 billion.

See Transportation and Infrastructure for more information.

Foreign Trade Zones

In Broward County, non-contiguous designation of a Foreign Trade Zone (FTZ) allows a company to take advantage of the benefits offered by these zones regardless of their location within the County. The designation can originate from either of the two existing Foreign Trade Zones listed on page 21.

Port Everglades Top Regional Trading Partners for Containerized Cargo


Source: Port Everglades
Largest Private Employers - Ranked by Employees

<table>
<thead>
<tr>
<th>No.</th>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>South Florida Employees</th>
<th>Type of business</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Nova Southeastern University</td>
<td>Davie</td>
<td>800-541-6682</td>
<td>nova.edu</td>
<td>6,234</td>
<td>University</td>
</tr>
<tr>
<td>2</td>
<td>First Service Residential</td>
<td>Hollywood</td>
<td>954-925-8200</td>
<td>foresidential.com</td>
<td>5,400</td>
<td>Residential property management firm</td>
</tr>
<tr>
<td>3</td>
<td>HEICO</td>
<td>Hollywood</td>
<td>954-987-4000</td>
<td>heico.com</td>
<td>4,532</td>
<td>Jet engines and parts</td>
</tr>
<tr>
<td>4</td>
<td>Spirit Airlines</td>
<td>Miramar</td>
<td>954-628-4827</td>
<td>spirit.com</td>
<td>3,790</td>
<td>Airline</td>
</tr>
<tr>
<td>5</td>
<td>American Express</td>
<td>Plantation</td>
<td>954-503-3000</td>
<td>americanexpress.com</td>
<td>3,500</td>
<td>Commercial and consumer financial services; travel consulting</td>
</tr>
<tr>
<td>6</td>
<td>AutoNation</td>
<td>Fort Lauderdale</td>
<td>954-769-6000</td>
<td>autonation.com</td>
<td>3,000</td>
<td>Automotive retailer- corporate headquarters</td>
</tr>
<tr>
<td>7</td>
<td>Mednax</td>
<td>Sunrise</td>
<td>800-243-3839</td>
<td>mednax.com</td>
<td>2,636</td>
<td>Provider of neonatal, maternal-fetal, pediatric subspecialty and anesthesia physician services</td>
</tr>
<tr>
<td>8</td>
<td>UKG, f.k.a. Ultimate Software</td>
<td>Weston</td>
<td>800-432-1729</td>
<td>ukg.com</td>
<td>1,800</td>
<td>Tech company specializing in HR software solutions</td>
</tr>
<tr>
<td>9</td>
<td>The Castle Group</td>
<td>Plantation</td>
<td>954-792-6000</td>
<td>castlegroup.com</td>
<td>1,790</td>
<td>Real estate</td>
</tr>
<tr>
<td>10</td>
<td>JM Family Enterprises, Inc.</td>
<td>Deerfield Beach</td>
<td>954-429-2000</td>
<td>jmfamily.com</td>
<td>1,719</td>
<td>Diversified automotive provider</td>
</tr>
<tr>
<td>11</td>
<td>Citrix</td>
<td>Fort Lauderdale</td>
<td>954-267-3000</td>
<td>citrix.com</td>
<td>1,700</td>
<td>Leading software developer of interactive platforms</td>
</tr>
<tr>
<td>12</td>
<td>City Furniture</td>
<td>Tamarac</td>
<td>954-597-2200</td>
<td>cityfurniture.com</td>
<td>1,629</td>
<td>Home furniture retailer</td>
</tr>
<tr>
<td>13</td>
<td>DHL Express</td>
<td>Plantation</td>
<td>954-888-7000</td>
<td>dhl.com</td>
<td>1,400</td>
<td>Air courier services</td>
</tr>
<tr>
<td>14</td>
<td>National Beverage Corp.</td>
<td>Plantation</td>
<td>954-581-9922</td>
<td>nbcfz.com</td>
<td>1,300</td>
<td>Non-alcoholic beverages</td>
</tr>
<tr>
<td>15</td>
<td>Kaplan</td>
<td>Fort Lauderdale</td>
<td>954-515-3993</td>
<td>kaplan.com</td>
<td>1,291</td>
<td>Online educational provider</td>
</tr>
<tr>
<td>16</td>
<td>Rick Case Automotive Group</td>
<td>Fort Lauderdale</td>
<td>954-377-7400</td>
<td>rickcase.com</td>
<td>905</td>
<td>Automotive sales and services</td>
</tr>
<tr>
<td>17</td>
<td>Sun Sentinel Co.</td>
<td>Fort Lauderdale</td>
<td>954-356-4000</td>
<td>sunsentinel.com</td>
<td>897</td>
<td>Publishes and prints daily and weekly newspapers, niche publications; commercial printing</td>
</tr>
<tr>
<td>18</td>
<td>SDI International</td>
<td>Fort Lauderdale</td>
<td>954-938-5400</td>
<td>sdintfl.com</td>
<td>800</td>
<td>Management service company</td>
</tr>
<tr>
<td>19</td>
<td>Zimmerman</td>
<td>Fort Lauderdale</td>
<td>954-644-4000</td>
<td>zadv.com</td>
<td>650</td>
<td>Advertising agency</td>
</tr>
<tr>
<td>20</td>
<td>Trividia Health</td>
<td>Fort Lauderdale</td>
<td>954-677-9201</td>
<td>trividiahealth.com</td>
<td>550</td>
<td>Provides diabetes management solutions</td>
</tr>
<tr>
<td>21</td>
<td>Weatherby Healthcare</td>
<td>Fort Lauderdale</td>
<td>866-906-1637</td>
<td>weatherbyhealthcare.com</td>
<td>457</td>
<td>Staffing and recruiting</td>
</tr>
<tr>
<td>22</td>
<td>People’s Trust Insurance Co.</td>
<td>Deerfield Beach</td>
<td>800-500-1818</td>
<td>pti.insure</td>
<td>335</td>
<td>Insurance company</td>
</tr>
</tbody>
</table>

Source: Greater Fort Lauderdale Alliance
Note: Excludes retail and hospitality companies unless headquarters is in Greater Fort Lauderdale

Foreign Trade Zones

**#25** LOCATION
Port Everglades: Between Midport and Southport

OPERATED BY
Broward County Board of County Commissioners

SIZE: 82-acre tract

AMENITIES
Secure, fenced, illuminated facility FTZ#25, operated by the Broward County Board of County Commissioners, actively utilizes 22.7 acres of an 82-acre tract between the Midport and Southport areas in Port Everglades. The secure, fenced, illuminated facility includes five warehouses offering 388,500 square feet of warehousing space with around-the-clock access.

**#241** LOCATION
Fort Lauderdale Executive Airport and various Broward County sites

OPERATED BY
City of Fort Lauderdale

SIZE: 1,300 acres, open

AMENITIES
5 warehouses, 338,000 sq. ft. FTZ#241 encompasses nearly 1,300 acres with an open concept zone and is operated by the City of Fort Lauderdale. The Fort Lauderdale Executive Airport serves as the hub site with twelve satellite sites located in the City of Fort Lauderdale and other parts of Broward County.
Life Sciences
Located at the center of South Florida’s rapidly growing life sciences cluster, Greater Fort Lauderdale supports a wide range of bioscience, pharmaceutical and medical device companies. To the north are Scripps Florida and the Max Planck Florida Institute in Palm Beach County, and to the south are the growing clinical research programs at the University of Miami Miller School of Medicine.

In Greater Fort Lauderdale, Nova Southeastern University has invested in its numerous biomedical research facilities and has built a revolutionary Center for Collaborative Research (CCR) to house one of Florida’s largest wet labs, the NSU Technology Incubator and some of the world’s most accomplished researchers.

See Life Sciences for more information.

Manufacturing
Manufacturing companies in Greater Fort Lauderdale benefit from the region’s skilled workforce, convenient air, sea and land shipping services and professional support services. The area’s diverse mix of manufacturers includes:
• Aircraft parts
• Building supplies and materials
• Clothing
• Computer and electronic components
• Construction products
• Food processing
• Jewelry
• Medical devices and instruments
• Military supplies
• Mobile devices
• Newspapers
• Patient monitoring systems
• Pharmaceuticals
• Software applications

The South Florida Manufacturers Association serves as an advocate and resource for manufacturing companies in South Florida. Its members have access to FloridaMakes: a service designed to improve the competitive ability and profitability of the state’s manufacturers. For instance, ADI Metal in Fort Lauderdale worked with FloridaMakes to institute a series of changes that delivered a positive return within the first six months.

“Spirit has called South Florida home for more than 20 years. This new investment will keep us connected to the community while improving our team’s efficiency and ability to support what is an ever-expanding international operation,” said Spirit Airlines President and CEO Ted Christie.

“We look forward to partnering with our community, creating more jobs and driving future economic development as South Florida’s Hometown Airline.”

Spirit Airlines recently broke ground on its new corporate headquarters in Dania Beach. Spirit Airlines is investing up to $250 million for the creation of a corporate campus of up to 500,000 square feet of space, and plans to add 225 additional jobs over the next five years. The development will include corporate offices, a new crew training facility with flight simulators, and a corporate training residence all designed for more streamlined workflow and quick access to FLL.

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“We look forward to partnering with our community, creating more jobs and driving future economic development as South Florida’s Hometown Airline.”
PROPELLING FLORIDA FORWARD

At Port Everglades, we move more than 25 million tons of cargo and nearly 4 million cruise and ferry passengers annually, generating $30 billion in economic activity for Broward County. Our ongoing investment in port improvements is expected to generate thousands of jobs locally and statewide. We’re also implementing progressive ways to sustain Florida’s environment. Discover the many ways Florida’s Powerhouse Port is advancing the Sunshine State at porteverglades.net or call 800-421-0188.
For more information, visit the South Florida Manufacturers Association at sfma.org.

Marine
Known worldwide as the "Yachting Capital of the World," Greater Fort Lauderdale enjoys a thriving recreational marine industry that contributes an economic impact of $9 billion in Broward County, and $12 billion in the South Florida region, according to the Marine Industries Association of South Florida (MIASF), recipient of the Greater Fort Lauderdale Alliance 2017 Economic Development Partner of the Year award.

Greater Fort Lauderdale's marine industry is comprised of world-class shipyards, marinas, manufacturing, wholesale and retail marine products, brokers, dockage, and every conceivable type of marine service, all supported by more than 142,000 jobs regionally - 111,000 in Broward County alone, with $4 billion in wages and earnings that are typically 16 percent higher than the state average. Approximately 2,000 mega-yachts (vessels measuring 80 feet or more) visit the county each year.

The Fort Lauderdale International Boat Show (FLIBS), owned by MIASF and produced by Informa Exhibitions, is the world's largest in-water boat show with more than 1,500 boats, 1,000 exhibitors and more than 100,000 visitors from 52 countries. A 2019 economic impact study concluded that the annual show contributes $1.3 billion to the state's overall economy, with $715 million in direct sales at the 2019 Fort Lauderdale International Boat Show.

Rich in Diversity
Broward County is a diverse, multi-ethnic urban county, the second largest in the state, and home to more than 1.9 million people seeking economic opportunity, freedom of expression and a superior quality of life. It is one of the most racially diverse counties in Florida.

<table>
<thead>
<tr>
<th>Profession and business services</th>
<th>155,200</th>
<th>18.38%</th>
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</thead>
<tbody>
<tr>
<td>Education and health services</td>
<td>111,900</td>
<td>13.25%</td>
</tr>
<tr>
<td>Retail trade</td>
<td>110,400</td>
<td>13.07%</td>
</tr>
<tr>
<td>Government</td>
<td>99,200</td>
<td>11.75%</td>
</tr>
<tr>
<td>Leisure and hospitality</td>
<td>96,900</td>
<td>11.47%</td>
</tr>
<tr>
<td>Financial activities</td>
<td>58,100</td>
<td>6.88%</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>50,900</td>
<td>6.03%</td>
</tr>
<tr>
<td>Construction</td>
<td>47,400</td>
<td>5.61%</td>
</tr>
<tr>
<td>Other services</td>
<td>40,400</td>
<td>4.78%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>28,000</td>
<td>3.32%</td>
</tr>
<tr>
<td>Transportation, Warehousing and Utilities</td>
<td>27,000</td>
<td>3.20%</td>
</tr>
<tr>
<td>Information</td>
<td>19,100</td>
<td>2.26%</td>
</tr>
</tbody>
</table>

844,500 Total nonagricultural employment

Source: Florida Department of Economic Opportunity

844,500 Total nonagricultural employment

Source: U.S. Census Bureau

ETHNIC MAKEUP

- White Non-Hispanic: 680,536 (34.8%)
- Black Non-Hispanic: 555,237 (28.4%)
- Hispanic: 606,982 (31.1%)
- Other Races: 110,023 (5.7%)
## Largest Public Companies in Broward County - Ranked by Revenue

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>2019 Revenue</th>
<th>Type of business</th>
</tr>
</thead>
<tbody>
<tr>
<td>AutoNation</td>
<td>Fort Lauderdale</td>
<td>954-769-6000</td>
<td>autonation.com</td>
<td>$21,335,700,000</td>
<td>Automotive retailer - corporate headquarters</td>
</tr>
<tr>
<td>Spirit Airlines</td>
<td>Miramar</td>
<td>954-628-4827</td>
<td>spirit.com</td>
<td>$3,830,536,000</td>
<td>Airline</td>
</tr>
<tr>
<td>Mednax</td>
<td>Sunrise</td>
<td>954-384-0175</td>
<td>mednax.com</td>
<td>$3,513,542,000</td>
<td>Provider of neonatal, maternal-fetal, pediatric subspecialty and anesthesia physician services</td>
</tr>
<tr>
<td>Citrix Systems</td>
<td>Fort Lauderdale</td>
<td>954-267-3000</td>
<td>citrix.com</td>
<td>$3,010,564,000</td>
<td>Leading software developer of interactive platforms</td>
</tr>
<tr>
<td>Heico Corp.</td>
<td>Hollywood</td>
<td>954-987-4000</td>
<td>heico.com</td>
<td>$2,055,847,000</td>
<td>Jet engines and parts</td>
</tr>
<tr>
<td>Kemet Corp.</td>
<td>Fort Lauderdale</td>
<td>954-766-2800</td>
<td>kemet.com</td>
<td>$1,260,554,000</td>
<td>Global manufacturer of electronic components</td>
</tr>
<tr>
<td>National Beverage Corp.</td>
<td>Plantation</td>
<td>954-581-0922</td>
<td>nbcfiz.com</td>
<td>$1,014,105,000</td>
<td>Non-alcoholic beverages</td>
</tr>
<tr>
<td>BBX Capital Corp.</td>
<td>Fort Lauderdale</td>
<td>954-940-9400</td>
<td>bbxcapital.com</td>
<td>$946,871,000</td>
<td>Investment holding company</td>
</tr>
<tr>
<td>Universal Insurance Holdings</td>
<td>Fort Lauderdale</td>
<td>954-958-1200</td>
<td>universalproperty.com</td>
<td>$939,351,000</td>
<td>Underwrites, distributes and administers insurance through its subsidiaries</td>
</tr>
<tr>
<td>Seaco Holding</td>
<td>Fort Lauderdale</td>
<td>954-523-2200</td>
<td>seacoholding.com</td>
<td>$799,966,000</td>
<td>Marine services</td>
</tr>
<tr>
<td>NVS Global</td>
<td>Hollywood</td>
<td>954-495-2112</td>
<td>nv5.com</td>
<td>$508,038,000</td>
<td>Technical engineering and consulting services</td>
</tr>
<tr>
<td>Federated National Holding Co.</td>
<td>Sunrise</td>
<td>954-581-9993</td>
<td>fednat.com</td>
<td>$414,961,000</td>
<td>Insurance underwriting, distribution, and claims processing</td>
</tr>
<tr>
<td>PetMed Express</td>
<td>Pompano Beach</td>
<td>954-979-5959</td>
<td>1800petmeds.com</td>
<td>$284,125,000</td>
<td>Sales of prescription and non-prescription pet medication</td>
</tr>
<tr>
<td>Flanigan’s Enterprises</td>
<td>Fort Lauderdale</td>
<td>954-377-1961</td>
<td>flanigans.net</td>
<td>$116,202,000</td>
<td>Chain of full-service restaurants and package liquor stores</td>
</tr>
</tbody>
</table>

Source: South Florida Business Journal

## Largest Broward Business Parks - Ranked by Total Acres

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>Total Acres</th>
<th>Number of Tenants</th>
<th>Major Tenants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sawgrass International Corporate Park</td>
<td>Sunrise</td>
<td>954-846-0883</td>
<td>jll.com</td>
<td>650</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Miramar Park of Commerce</td>
<td>Miramar</td>
<td>954-450-7900</td>
<td>NA</td>
<td>640</td>
<td>189</td>
<td>Spirit Airlines, Memorial Healthcare System, Caterpillar</td>
</tr>
<tr>
<td>Weston Park of Commerce</td>
<td>Weston</td>
<td>561-241-0285</td>
<td>NA</td>
<td>310</td>
<td>60</td>
<td>NA</td>
</tr>
<tr>
<td>Meridian Business Campus</td>
<td>Weston</td>
<td>954-385-0000</td>
<td>comrealftl.com</td>
<td>133</td>
<td>50</td>
<td>Cardinal Health, Stryker Medical, The Legacy Companies</td>
</tr>
<tr>
<td>Atlantic Business Center</td>
<td>Pompano Beach</td>
<td>954-453-5660</td>
<td>dukerealty.com</td>
<td>93.78</td>
<td>24</td>
<td>Point Blank Enterprises, Sun Commodities, Floor &amp; Decor</td>
</tr>
<tr>
<td>Plantation Pointe</td>
<td>Plantation</td>
<td>847-562-1616</td>
<td>NA</td>
<td>77</td>
<td>11</td>
<td>Magic Leap, Envision Healthcare, Motorola Solutions</td>
</tr>
<tr>
<td>Park Central Business Park</td>
<td>Pompano Beach</td>
<td>954-453-5671</td>
<td>dukerealty.com</td>
<td>89.6</td>
<td>23</td>
<td>Carrier Enterprise, Badcock’s Economy Furniture, Gemaire Distributors</td>
</tr>
<tr>
<td>Hillsborough Technology Center</td>
<td>Deerfield Beach</td>
<td>954-312-2400</td>
<td>hillsborocenter.com</td>
<td>75</td>
<td>21</td>
<td>The Learning experience, Barwis, UPS</td>
</tr>
</tbody>
</table>

Source: South Florida Business Journal
sales, or $143 million each day. Phil Purcell, MIASF’s CEO/President, said, “The economic impact of the boat show dwarfs that of any Super Bowl, and it happens year after year.” International and domestic crew on any size vessel can earn both regulatory and non-regulatory qualifications, from entry level through senior management positions, from Greater Fort Lauderdale’s maritime training options. The Broward County public school district offers an educational development ladder that begins with the marine magnet program at New River Middle School, continues at South Broward High School, and can culminate with certification at the marine service tech program at McFatter Technical College or the marine engineering and marine mechanics programs at Broward College.

“The economic impact of the Fort Lauderdale International Boat Show dwarfs that of any Super Bowl, and it happens year after year.”

Phil Purcell
CEO/President, Marine Industries Association of South Florida

For marine industry and Fort Lauderdale International Boat Show information, visit miasf.org.

**Marine Research Hub**
Greater Fort Lauderdale is nationally recognized for leadership in oceanographic research. Nova Southeastern University operates the Center of Excellence for Coral Reef Ecosystems Research facility at NSU’s Oceanographic Center in Hollywood. Funded by the National Institute of Standards and Technology, America’s premier coral reef research center is solely dedicated to coral reef ecosystem research.

Another ocean research facility – Florida Atlantic University’s Institute for Ocean and Systems Engineering (SeaTech) – is located in Dania Beach. Established in 1997, the institute is part of FAU’s Department of Ocean Engineering. Its team of world-class faculty members, engineers, technicians and students are engaged in federally and industry-sponsored ocean engineering research and technology development in the areas of acoustics, marine vehicles, hydrodynamics and physical oceanography, marine materials and nanocomposites.

In 2016, the South Florida Marine Research Hub® Consortium (marineresearchhub.org) was founded to foster collaboration among research, education, business, and economic development organizations. It establishes the region as a global leader in oceanographic research that is making, or may make, a positive impact on the health of the oceans and bring substantial benefits to the global population. Founding members include Florida Atlantic University, Florida International University, Nova Southeastern University, University of Miami, Business Development Board of Palm Beach County, Greater Fort Lauderdale Alliance, Miami-Dade Beacon Council and Marine Industries Association of South Florida.
### Fastest Growing Companies – Ranked by Growth Rate

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>Revenue</th>
<th>Gross Revenue Growth %</th>
<th>Total S. Fla. Employees</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accelirate</td>
<td>Sunrise</td>
<td>877-657-6006</td>
<td>accelerate.com</td>
<td>$11,911,195</td>
<td>3789.56</td>
<td>93</td>
<td>Robotic process automation, machine learning &amp; artificial intelligence services</td>
</tr>
<tr>
<td>Chestnut Hill Technologies</td>
<td>Fort Lauderdale</td>
<td>954-928-8280</td>
<td>chestnuthilltechnologies.com</td>
<td>$11,300,000</td>
<td>841.67</td>
<td>31</td>
<td>Technology and business strategy consulting</td>
</tr>
<tr>
<td>Vital Pharmaceuticals</td>
<td>Pembroke Pines</td>
<td>954-841-0570</td>
<td>bangenergy.com</td>
<td>$624,993,139</td>
<td>704.59</td>
<td>476</td>
<td>Muscle-building &amp; performance-enhancing beverages</td>
</tr>
<tr>
<td>BDEX</td>
<td>Coral Springs</td>
<td>917-410-6616</td>
<td>bdx.com</td>
<td>$2,182,489</td>
<td>448.68</td>
<td>5</td>
<td>Data infrastructure platform</td>
</tr>
<tr>
<td>Commercial Relocation Group</td>
<td>Pompano Beach</td>
<td>954-532-5330</td>
<td>commercialrelocationgroup.com</td>
<td>$3,750,000</td>
<td>435.71</td>
<td>44</td>
<td>Commercial (office) relocation services, office furniture &amp; cubicle installations, warehousing, new &amp; used furniture sales</td>
</tr>
<tr>
<td>Big Dog Construction Services</td>
<td>Coconut Creek</td>
<td>954-757-8015</td>
<td>bigdogcsi.com</td>
<td>$8,415,542</td>
<td>369.5</td>
<td>15</td>
<td>Commercial and residential general contractor</td>
</tr>
<tr>
<td>Marker Construction Group</td>
<td>Fort Lauderdale</td>
<td>954-767-9767</td>
<td>markerfl.com</td>
<td>$45,915,077</td>
<td>157.95</td>
<td>46</td>
<td>Construction management and general contracting firm</td>
</tr>
<tr>
<td>Bankers Healthcare Group</td>
<td>Davie</td>
<td>666-297-4664</td>
<td>bankershealthcaregroup.com</td>
<td>$366,499,677</td>
<td>128.58</td>
<td>293</td>
<td>Provides commercial &amp; consumer loans, business startup loans, personal &amp; business credit cards &amp; patient lending solutions to health care professionals</td>
</tr>
<tr>
<td>Netcom Solutions</td>
<td>Miramar</td>
<td>954-668-2400</td>
<td>netcomsolutions.net</td>
<td>$3,360,000</td>
<td>111.72</td>
<td>12</td>
<td>Providing Managed IT Services</td>
</tr>
<tr>
<td>Acordis International Corp.</td>
<td>Miramar</td>
<td>954-620-0072</td>
<td>acordiscorp.com</td>
<td>$32,241,809</td>
<td>83.94</td>
<td>38</td>
<td>IT solutions provider</td>
</tr>
<tr>
<td>Hayes Locums</td>
<td>Fort Lauderdale</td>
<td>888-837-3172</td>
<td>hayeslocums.com</td>
<td>$152,254,000</td>
<td>83.21</td>
<td>232</td>
<td>Physician staffing</td>
</tr>
<tr>
<td>Atlantic Southern Paving &amp; Sealcoating</td>
<td>Sunrise</td>
<td>954-581-5805</td>
<td>atlanticsouthernpaving.com</td>
<td>$61,977,771</td>
<td>79.5</td>
<td>131</td>
<td>Provides pavement maintenance &amp; construction services for commercial clients</td>
</tr>
<tr>
<td>Gulf Building</td>
<td>Fort Lauderdale</td>
<td>954-492-9191</td>
<td>gulfbuilding.com</td>
<td>$59,600,000</td>
<td>70.29</td>
<td>45</td>
<td>General contractor for commercial &amp; high-end residential properties</td>
</tr>
<tr>
<td>LAN Infotech</td>
<td>Fort Lauderdale</td>
<td>954-717-1990</td>
<td>laninfotech.com</td>
<td>$4,500,000</td>
<td>60.71</td>
<td>22</td>
<td>IT Managed Services, Cyber Security, Microsoft Gold Cloud Service Provider and Help Desk Support</td>
</tr>
<tr>
<td>Postal Centers International</td>
<td>Weston</td>
<td>800-430-7241</td>
<td>pcbbrands.com</td>
<td>$106,000,000</td>
<td>58.21</td>
<td>265</td>
<td>Print, mail &amp; marketing solutions provider</td>
</tr>
<tr>
<td>Velocity Solutions</td>
<td>Fort Lauderdale</td>
<td>954-847-5800</td>
<td>myvelocity.com</td>
<td>$61,421,881</td>
<td>50.44</td>
<td>17</td>
<td>Provides revenue-driving solutions for financial institutions</td>
</tr>
<tr>
<td>Cruise Planners</td>
<td>Coral Springs</td>
<td>954-344-8080</td>
<td>cruiseplanners.com</td>
<td>$94,736,180</td>
<td>44.91</td>
<td>133</td>
<td>Franchisor of home-based travel agencies</td>
</tr>
<tr>
<td>Chetu</td>
<td>Plantation</td>
<td>954-342-5676</td>
<td>chetu.com</td>
<td>$56,239,348</td>
<td>44.44</td>
<td>80</td>
<td>Provides custom software development &amp; services including backup &amp; disaster recovery, infrastructure support, migrations &amp; upgrades, software security &amp; systems integration</td>
</tr>
<tr>
<td>StevenDouglas</td>
<td>Sunrise</td>
<td>954-385-8595</td>
<td>stevendouglas.com</td>
<td>$62,800,000</td>
<td>44.42</td>
<td>200</td>
<td>Executive search &amp; interim resources across industries</td>
</tr>
<tr>
<td>Engage PEO</td>
<td>Hollywood</td>
<td>888-780-8807</td>
<td>engagepeo.com</td>
<td>$35,635,000</td>
<td>44.01</td>
<td>27</td>
<td>HR &amp; benefits solutions for small &amp; midsize businesses nationwide</td>
</tr>
<tr>
<td>City Furniture</td>
<td>Tamarac</td>
<td>954-597-2200</td>
<td>cityfurniture.com</td>
<td>$507,310,732</td>
<td>39.44</td>
<td>1900</td>
<td>Retail furniture sales</td>
</tr>
<tr>
<td>Q Link Wireless</td>
<td>Dania Beach</td>
<td>855-754-6543</td>
<td>qlinkwireless.com</td>
<td>$236,000,000</td>
<td>39.12</td>
<td>295</td>
<td>Provider of Lifeline, a free government benefit program offering affordable phone service to eligible Americans</td>
</tr>
<tr>
<td>Castle Group</td>
<td>Plantation</td>
<td>954-792-6000</td>
<td>castlegroup.com</td>
<td>$91,000,000</td>
<td>32.53</td>
<td>1443</td>
<td>Residential property management</td>
</tr>
<tr>
<td>TekPartners, a P2P company</td>
<td>Fort Lauderdale</td>
<td>954-856-8600</td>
<td>tekpartners.com</td>
<td>$81,004,955</td>
<td>31.82</td>
<td>71</td>
<td>Staffing company</td>
</tr>
</tbody>
</table>

Source: South Florida Business Journal
In 2019 the Marine Research Hub recruited the Ocean Exchange marine research investment conference to Fort Lauderdale, where it was held concurrently with FLIBS.

**Technology**
Greater Fort Lauderdale provides a highly supportive climate for technology companies, including a large pool of skilled workers and educational institutions, financial incentives and other support. One example is Citrix, a global leader in workplace collaboration solutions.

South Florida has remained at the forefront of information technology innovation since the birth of the IBM PC in South Florida in the early 1980s and the first smartphone a decade later. Today, the region’s technology assets continue to attract global companies, along with successful “home-grown” businesses and innovative start-ups. See Technology for more information.

**Tourism**
Tourism is one of Greater Fort Lauderdale’s strongest industries, with beaches, golf, boating, dining, shopping and nightlife that attract leisure visitors from around the world. Recognized globally as a world-class resort community, Fort Lauderdale was named the “#2 Top Ten Beach Getaway” by Yahoo Travel, while Porthole magazine selected Port Everglades as “Best Domestic Departure Port.”

The metro area has more than 360 lodging establishments, with 35,700 rooms, ranging from small boutique hotels to luxurious high-rises like the W Fort Lauderdale, The Ritz-Carlton Fort Lauderdale and the Hilton Fort Lauderdale Marina. There are also more than 4,100 restaurants in Greater Fort Lauderdale.

Many business travelers come for events at the 600,000-square-foot Greater Fort Lauderdale/ Broward County Convention Center at Port Everglades. An expansion of the convention center is now underway. When completed, the expanded convention center will boast more than 1,200,000 square feet, including 350,000 square feet of exhibition space, and a new 65,000-square-foot waterfront ballroom. For more information, visit sunny.org.

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**Largest Public Sector Employers - Government and Tax Assisted**

<table>
<thead>
<tr>
<th>Business</th>
<th>Phone</th>
<th>Website</th>
<th>Operating budget in millions</th>
<th>Total Employees</th>
<th>Type of Organization/Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broward County Public Schools</td>
<td>754-321-0000</td>
<td>browardschools.com</td>
<td>$4,498</td>
<td>34,218</td>
<td>Public Schools and Adult Education</td>
</tr>
<tr>
<td>Broward County Government</td>
<td>(includes the following entities)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broward County Commission</td>
<td>954-357-6155</td>
<td>broward.org</td>
<td>$2,460</td>
<td>6,794</td>
<td>County Government</td>
</tr>
<tr>
<td>Broward County Sheriff</td>
<td>954-831-8900</td>
<td>sheriff.org</td>
<td>$972</td>
<td>5,691</td>
<td>County Law Enforcement</td>
</tr>
<tr>
<td>Broward County Property Appraiser</td>
<td>954-357-6830</td>
<td>bcpa.net</td>
<td>$23</td>
<td>228</td>
<td>County Government</td>
</tr>
<tr>
<td>Broward County Supervisor of Elections</td>
<td>954-357-7050</td>
<td>browardsoe.org</td>
<td>$25</td>
<td>74</td>
<td>County Government</td>
</tr>
<tr>
<td>Memorial Healthcare System</td>
<td>954-987-2000</td>
<td>mhs.net</td>
<td>$2,354</td>
<td>11,200</td>
<td>Hospital District</td>
</tr>
<tr>
<td>Broward Health</td>
<td>954-759-7400</td>
<td>browardhealth.org</td>
<td>$1,200</td>
<td>8,270</td>
<td>Hospital District</td>
</tr>
<tr>
<td>City of Fort Lauderdale</td>
<td>954-828-5013</td>
<td>ftlauderdale.gov</td>
<td>$853</td>
<td>2,847</td>
<td>City Government</td>
</tr>
<tr>
<td>City of Hollywood</td>
<td>954-921-3388</td>
<td>hollywoodfl.org</td>
<td>$567</td>
<td>1,205 Full Time 214 Part Time</td>
<td>City Government</td>
</tr>
<tr>
<td>City of Pembroke Pines</td>
<td>954-431-4884</td>
<td>ppines.com</td>
<td>$481</td>
<td>1,023* Full Time 254* Part Time</td>
<td>City Government</td>
</tr>
<tr>
<td>City of Miramar</td>
<td>954-602-3120</td>
<td>ci.miramar.fl.us</td>
<td>$240</td>
<td>1,118</td>
<td>City Government</td>
</tr>
<tr>
<td>Broward College</td>
<td>954-201-7350</td>
<td>broward.edu</td>
<td>$186</td>
<td>1,468 Full Time 3,255 Part Time</td>
<td>State College</td>
</tr>
</tbody>
</table>

Source: Listed employers  
* Includes Police, Fire, General and Charter School System Employees
Year-round outdoor activities and a long list of cultural, shopping and dining options make Greater Fort Lauderdale an outstanding place to enjoy life. There are inviting residential options for just about everyone with downtown communities, family-friendly suburban homes, LGBT-friendly neighborhoods, waterfront condominiums and expansive ranches.

With many miles of sandy beaches, hundreds of parks, golf courses and tennis courts, gardens, festivals, as well as miles of waterways and the Atlantic Ocean for boating, diving, paddleboarding and other waterborne activities, residents of Greater Fort Lauderdale can enjoy the outdoors any time of the year.

Located at the center of a cosmopolitan urban region, Greater Fort Lauderdale also offers an abundance of music, art, culture, sports, theater and multicultural attractions. Due to the COVID-19 pandemic, some of the following activities have shifted to a virtual format, while others may be postponed, rescheduled or subject to closures. Greater Fort Lauderdale’s many signature festivals, cultural and entertainment events and venues are looking forward to resuming in-person activity when safely possible.

Recreation and Relaxing Options
In Greater Fort Lauderdale, a typical weekend might include these kinds of inviting cultural and recreational options:
- Taking part in a virtual/self-paced 5k run or walk.
- Spending time at the pool.
- Jogging along the Atlantic Ocean in an oceanfront community.
- Shopping and dining along Las Olas Boulevard.
- Spending “family time” at a favorite bistro in Coconut Creek, Coral Springs, Weston or Plantation.
- Playing a challenging round of golf.
- Watching the Florida Panthers National Hockey League team.
- Biking to the beach, around town or in Everglades National Park.
- Heading out to the Gulf Stream for deep-sea fishing.
- Visiting renowned nature-focused venues such as Butterfly World, Everglades Holiday Park or Flamingo Gardens.

In Greater Fort Lauderdale, it’s easy to pursue favorite leisure-time pursuits or explore new and exciting activities.

Award-Winning Communities
Many Broward cities have been recognized nationally for their high quality of life, including “family friendliness,” top schools, recreational programs and housing programs, including the following:
- Fort Lauderdale, Hollywood, Lauderhill, Pembroke Pines and Pompano Beach have all been named “All-America Cities.”
- Fort Lauderdale was named one of the top 25 best places to live and as having one of the top 10 downtowns in the U.S. by Livability.com. The city was named one of the country’s “100 Best Places to Live and Launch a Business” by CNN Money and the “2nd Happiest City for Young Professionals in the U.S.” by Forbes. It also ranked number #1 in nation for relocations by MoveBuddha.

Live, Work and Play
Enjoy life in a warm and welcoming community

Many Broward cities have been recognized nationally for their high quality of life.
• Weston and Lauderhill ranked in the top 15 best small cities to start a business by Verizon.
• South Florida (Fort Lauderdale/Miami/West Palm Beach) ranked top 10 in the nation for women to start a business by Business.com.
• Pembroke Pines and Fort Lauderdale were named Happiest Cities in America by WalletHub.
• Cooper City was named “One of the Ten Best Towns for Families” by Family Circle.
• Coconut Creek, Fort Lauderdale, Hallandale Beach, Lauderhill, Margate, Oakland Park, Parkland, Sunrise, Tamarac and West Park have all been named a “Playful City USA,” an honor for cities and towns that make play a priority and use innovative programs to get children active, playing, and healthy.
• Hollywood has been ranked among the best places to live in Florida, according to Livability.com.
• North Lauderdale and Plantation were named among the “100 Best Communities for Young People” by America’s Promise Alliance, the nation’s largest organization dedicated to children and youth.
• Pembroke Pines, Coconut Creek and Coral Springs were named among the top 100 cities to live in America by Money magazine. The magazine also ranked Coral Springs, Miramar and Weston as among the 100 best small cities in America.
• Pembroke Pines, Tamarac and Sunrise were recognized by Businessweek magazine as best places to raise children.

Green Initiatives
One of the priorities of the Broward County Board of County Commissioners is the Greenways System.

This is a countywide network of safe, clean bicycle and equestrian paths, nature trails and waterways that connect each neighborhood, from the Everglades to the Atlantic Ocean to conservation lands, parks and recreation facilities, cultural and historic sites, schools and business areas.

Another transportation initiative is Broward B-cycle, a bike-sharing service with multiple rental stations. For a modest enrollment fee, members can use Broward B-cycle for an unlimited number of short trips. For more information, go to bcycle.com.

Parks in Greater Fort Lauderdale
With year-round sunshine and an average daily high of 78°F in the winter, it’s almost always a great day to go to a park in Broward County. Local municipalities – as well as county government –
operate hundreds of parks offering a wide range of activities including aquatics, nature walks, batting cages, boat rides, racquet centers, water skiing, horseback riding, target ranges, skate parks — you name it!

**Broward County Parks and Recreation**

Broward County Parks and Recreation (broward.org/parks) manages almost 6,500 acres, encompassing nearly 50 regional parks and nature centers, neighborhood parks, and natural areas at various stages of development. Facilities include water parks, campgrounds, a target range, a stadium, a skate park, an observatory, mountain bike trails, an educational farm with stables, and a velodrome and other sports facilities.

The Parks division is a past winner of the National Gold Medal Award for Excellence in Park and Recreation Management. The division also offers classes for many leisure activities.

**Riverwalk Fort Lauderdale**

Riverwalk Fort Lauderdale (goriverwalk.com) is a nonprofit organization that oversees Riverwalk Linear Park, a lush tropical oasis in the city's downtown center with a year-round calendar of events and activities.

**Golf Courses**

Golfers of all skill levels can choose from more than 40 courses, including exclusive private clubs, premier municipal facilities and leading resort courses. For more information, visit sunny.org.

**Festivals**

Each year, Greater Fort Lauderdale residents can enjoy hundreds of local festivals such as the Winterfest Boat Parade (winterfestparade.com), Las Olas Art Fair (artfestival.com), the Seminole Tribal Fair & Pow Wow (semtribefairandpowwow.com) and Wilton Manors Stonewall Pride parade and street festival (wiltonmanorsstonewall.com). The area is also home to two beachfront music festivals, Riptide – featuring alternative rock music, and Tortuga – featuring a blend of country, pop and rock music.

**ARTS AND CULTURE**

**Broward Center for the Performing Arts**

The Broward Center for the Performing Arts (browardcenter.org) is a large, multivenue arts and entertainment complex featuring the 2,700-seat Au-Rene Theater, the intimate 590-seat Amaturo Theater and the flexible 250–400-seat Abdo New River Room. The Broward Center is home to the nation's largest arts-in-education program of its kind, where public school children have opportunities to attend educational performances. Internationally recognized as one of the nation's most visited theaters, the Broward Center is ranked high among its peers in terms of ticket sales according to leading industry trade publication surveys, with a recent #4 ranking.
Thanks to unanimous support from the Broward County Board of County Commissioners, the Cultural Division invested nearly $500,000 to 38 local arts and culture organizations through an emergency supplemental grant in 2020.

Recovering from the pandemic will take involvement from the philanthropic, government and business sectors to strengthen Broward’s diverse arts community and ensure it thrives into the future.

Communities that support arts and culture enhance the quality of life and economic well-being.

Let's work together to rebuild Broward and the arts!
Parker Playhouse

Among the area’s performing arts venues managed by the Broward Center for the Performing Arts, is Fort Lauderdale’s historic Parker Playhouse, which is undergoing a $25 million renovation. When complete, the 52-year-old venue, which hosts a variety of concerts and performances, will feature an elegant new lobby, enhanced food and beverage options, upgraded systems, equipment and more. To learn more about the project, visit parkerplayhouse.com.

by VenuesNow and holds a consistent place in the top ten ranking by Pollstar. In recent years the Broward Center hosted several blockbuster traveling Broadway shows including Hamilton, Escape to Margaritaville, Aladdin and Mean Girls.

South Florida Symphony Orchestra
Led by music director and conductor Sebrina María Alfonso, the South Florida Symphony Orchestra (southfloridasymphony.org) brings world-class musicians and performances to the region. Founded in 1997, the orchestra provides an enriching cultural experience and educational programs that build an appreciation of classical music in the next generation of performers and concertgoers.

Symphony of the Americas
Founded in 1987, Symphony of the Americas (symphonyoftheamericas.org) brings the best of classical music blended with new Latin compositions to the multicultural population of South Florida.

NSU Art Museum Fort Lauderdale
Founded in 1958, NSU Art Museum (nsuartmuseum.org) is a premier destination for exhibitions and programs in the visual arts. Located in Fort Lauderdale’s Arts and Entertainment District, the museum is a short walk to the shops, restaurants and galleries of vibrant Las Olas Boulevard as well as the Riverwalk waterfront promenade. Highlights include the country’s largest collection of 19th and early 20th century paintings and drawings by the American realist William Glackens, and the most extensive holding in the U.S. of works by post-World War II, avant-garde CoBrA artists from Copenhagen, Brussels and Amsterdam.

Below (Left to right): Photo Courtesy of the City of Oakland Park; Photo Courtesy of Visit Lauderdale
The Museum of Discovery and Science (MODS.org) provides experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976, the nonprofit museum includes an airboat simulator, an otter exhibit, an aviation exhibit and the AutoNation IMAX Theater, home of the largest movie screen in South Florida.

For details about other art venues and events, including a list of museums in Greater Fort Lauderdale, visit Broward.org/Arts or ArtsCalendar.com.

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**Broward County Cultural Division**

The Broward Cultural Division actively promotes and supports the growth of Broward County’s creative economy, a significant driver of the region’s economic success. It advances the impact and creation of arts and culture throughout Greater Fort Lauderdale by investing in the creative sector and providing capacity building opportunities for artists, organizations and creative talent through events and activities that fuel Broward’s creative infrastructure.

The Cultural Division includes the county’s Public Art & Design program, which is nationally recognized for its excellence in public artworks, projects and policies. It also offers grant programs that provide over $4.5 million in annual support for Broward-based cultural organizations and artists. The Division actively engages the community in education and advocacy initiatives that support arts education at the local, state and federal levels. For more information on programs, grants, calls-to-artists and more, visit Broward.org/Arts.

**Arts and Culture Calendar**

The Cultural Division produces ArtsCalendar.com, South Florida’s leading online resource for events and happenings in the local arts, culture and entertainment scene. The site offers an easy access, mobile-ready platform with interactive navigation. Event postings for artists and organizations, and access for the public are free. To stay current with the arts scene, visit ArtsCalendar.com.

**Virtual Programming and Workshops**

The Cultural Division also promotes the development of arts and culture in the community through a range of new digital programs and resources for artists, organizations and the public – ranging from videos showcasing the work of local filmmakers, writers and performers – to online workshops such as Business Skills for the Modern Creator, a multi-part series designed to help creatives flourish and grow their practices. Information available at Broward.org/Arts or @BrowardArts on all social media channels.

**Supporting the Arts**

Greater Fort Lauderdale has many facilities and enclaves that support artists and other creative professionals.

Bailey Contemporary Arts (BaCA), located in the heart of Pompano Beach’s Creative Arts District, is a place for artists, residents and businesses to come together and use the power of the arts to uplift, revitalize and build a stronger community.

“Arts and culture are key to the local economy’s growth and a vital part of our vibrant community’s quality of life for residents and visitors. The Cultural Division is committed to growing and strengthening Broward’s arts and culture sector by providing accessible resources, equitable funding opportunities, and innovative programming that actively engage and serve our diverse audiences.”

**Phil Dunlap**

Director, Broward Cultural Division
The City of Hollywood is home to Art in the Park at Young Circle, the Art and Culture Center of Hollywood, Hollywood Central Performing Arts Center and the Hollywood Boulevard monthly art walk.

The Fort Lauderdale International Film Festival promotes independent film at its annual festival and through year-round screenings at Savor Cinema in Fort Lauderdale and Cinema Paradiso in Hollywood. For more information, visit fliff.com.

Art Walks
Monthly art walks are a popular activity in Greater Fort Lauderdale, where residents and visitors can explore artists' studios and galleries, attend theater productions, enjoy spoken word poetry or experience an art installation.

Broward County Library
As the ninth-largest library system in the United States, Broward County Library (broward.org/library) touches the lives of the public once every second during its regular operating hours. With 38 locations, more than 3 million items and 2,000 computers for public use, the Broward County Library system places a strong emphasis on literacy, after-school programs and electronic access. Numerous books, audiobooks, movies and other content are available for download from home with a library card.

Leading Shopping Venues
Shopping is a favorite activity for Greater Fort Lauderdale/Broward County residents and visitors. While every neighborhood has its retail centers, the largest mall in the region is Sawgrass Mills in Sunrise, one of the state's most popular shopping destinations. Other major suburban centers include Coral Ridge Mall, Westfield Broward Mall, Pembroke Lakes Mall, Weston Town Center and the Pompano Square Mall. In the eastern part of the county, The Galleria at Fort Lauderdale is an upscale shopping...
center, while Las Olas Boulevard is a favorite location for outdoor dining, shopping and entertainment.

Professional and Spectator Sports
Professional football, baseball, hockey and basketball are readily accessible to Greater Fort Lauderdale sports fans. In Sunrise, the BB&T Center is home to the National Hockey League’s Florida Panthers. Additionally, the BB&T Center is home to numerous concerts and live events. In 2019 and 2020, entertainment included The Black Keys, Cirque du Soleil, Disney on Ice, Post Malone, The Who and more.


Gaming
Greater Fort Lauderdale residents and guests can enjoy harness and thoroughbred racing, as well as jai alai, “the world’s fastest sport,” in a variety of pari-mutuel facilities. In addition, these venues, including the Seminole Hard Rock Casino, offer fast-paced gaming action, including slot machines, table games and poker.
A Magnet for Top Talent
Businesses can capitalize on a diverse, skilled workforce

Greater Fort Lauderdale’s high quality of life and work-from-anywhere options appeal to talented professionals, executives and entrepreneurs of all ages. Currently, Greater Fort Lauderdale ranks 16th in the nation in talent attraction among counties with a population of 100,000 or more on the fourth annual Talent Attraction Scorecard by economic research company Emsi. “With a tight labor market and technologies that continue to redefine work, the importance of attracting new talent and developing existing workforce continues to increase,” said the report, whose methodology includes net migration, educational attainment, overall job growth, skilled job growth, regional competitiveness and annual openings per capita.

“With our home in Greater Fort Lauderdale, we have access to an incredible talent pool. We’re positioned in the heart of a major vacation destination and close to one of the airline’s focus cities,” said Andres Barry, president, JetBlue Travel Products.

A Top Talent Location
Greater Fort Lauderdale is known nationwide as an excellent location to work. In 2020, UKG, formerly known as Ultimate Software, ranked #2 on Fortune’s “100 Best Companies to Work For.” Other area companies on the Fortune “best” list included JM Family Enterprises (#26), which has been recognized for 22 years in a row; Publix (#39); Deloitte (#45); Baptist Health South Florida (#54); Comcast NBCUniversal (#64); Bank of America (#77) and Delta Air Lines (#99).

Ultimate Software also captured the #3 spot in Fortune’s “75 Best Large Workplaces for Millennials” list for 2020 and JM Family Enterprises was ranked #49 on the Millennial list.

Building the Talent Pipeline
A high-quality talent pipeline is the single most important consideration for companies investing in new locations and expansions. Companies thoroughly assess a region’s workforce, educational resources, and talent attraction strategies as a component of community competitiveness.

To position Greater Fort Lauderdale for job creation and investment opportunities, the Alliance engaged Boyette Strategic Advisors to conduct a workforce and skills gap analysis of the area workforce. The analysis was funded through a grant from JPMorgan Chase & Co. Its key findings:
- Employers are generally very satisfied with workforce skills and availability in Greater Fort Lauderdale
- Opportunities exist to strengthen relationships between employers and educators
- Recruiting for middle-skill training programs presents some unique opportunities
- Employers are interested in engaging Millennials and Gen Z across all sectors

Salty Jobs
The Marine Industries Association of South Florida (MIASF) has produced and branded an educational video series that identifies the many employment opportunities and career paths available in South Florida’s marine industry, whose jobs typically pay 28 percent higher than the state average. Salty Jobs, a series of three-to-four-minute video geared toward young people entering the workforce, showcases a variety of jobs being performed by a young professional host.

Salty Jobs episodes have been shown in...
South Florida K-12 public schools, colleges and universities, at state-funded CareerSource Centers and other venues. The series can also be viewed by visiting saltyjobs.org, Facebook and YouTube.

Preparing for Careers
Broward County Public Schools (BCPS) and the region’s private schools offer a wide range of programs to help middle school, high school and adult students prepare for careers. In keeping with that mission, Broward educators work closely with business leaders to help students explore the wide range of career opportunities available in Greater Fort Lauderdale.

For example, from 2017 through 2020, more than 4,500 high school juniors participated in the annual Claim Your Future Showcase at the BB&T Center in Sunrise. The annual showcase is a partnership between the Greater Fort Lauderdale Alliance and BCPS’ Career, Technical, Adult & Community Education program. More than 60 local companies participate each year, so students can learn about career pathways in fields including life sciences, technology, aviation, construction and manufacturing. Students also participate in mock interviews and executive panel discussions, and attend breakout sessions including soft skills training, non-traditional post-secondary careers and information from the Broward Technical Colleges.

(See Education chapter for more information.)

Supporting Career Goals
Greater Fort Lauderdale’s colleges and universities graduate thousands of skilled potential employees every year, supporting the talent pipeline. Programs include dual enrollment between Broward County Public Schools and Broward College for aviation and marine careers. They also offer a wide range of executive education, certification, and other skill-building programs, helping professionals take the next step in their careers.

For example, Broward College offers an Aviation Maintenance Management degree program to prepare students for careers in the maintenance, repair and overhaul (MRO) sector. Broward College also ranks ninth in the nation in nursing and 17th in health programs and related careers.

Greater Fort Lauderdale ranked 16 in the nation for talent attraction among counties with population of 100,000 or more

High school juniors have participated in the Claim Your Future Showcase.

Job seekers take advantage of CareerSource Broward’s services annually.

#16

Photo by Jock Fistick - South Florida Business Journal
Two online programs from Nova Southeastern University (NSU) earned high rankings in the 2019 *U.S. News & World Report* of college and university online programs. NSU’s criminal justice graduate program was ranked 52nd and its nursing graduate program was 93rd. “Reaching students and providing educational opportunities that best suit their needs is something we’re very proud of and something we’re committed to today, tomorrow and well into the future,” said NSU’s President, Dr. George Hanbury.

**Internship Opportunities**

CareerSource Broward - in partnership with Broward College - has developed BrowardIntern.com to help link businesses with talented and highly qualified young people seeking internships. The website allows any company with an internship opportunity based in Broward County to post open positions at no cost and gives college students the ability to upload their resumes to be seen by employers and human resources representatives looking for interns.

Through the BCPS Career, Technical, Adult Community Education (CTACE) department, students have an opportunity to participate in NAF career-themed academies focusing on one of five career themes: finance, hospitality & tourism, information technology, engineering, and health sciences. As part of this program, 11th graders participate in internships in order to experience real world work experiences that are related to their career pathway.

**TRAINING PROGRAMS**

Greater Fort Lauderdale companies can take advantage of several statewide and regional training programs that can be tailored to their specific requirements, including the following.

**Quick Response Training Grants**

The Florida Quick Response Training grant program is designed to assist qualified relocating and expanding Florida businesses. This program is customized, flexible and responsive to individual company needs.

“We’re proud to call South Florida our home. With its expanding pipeline of talent, welcoming landscapes, cultural diversity and year-long tropical climate, it’s a prime destination for business success and personal growth.”

**John Machado**  
Chief Technology Officer  
UKG, formerly known as Ultimate Software

(Above) Photo Courtesy of Florida Atlantic University,  
(Below: Left to right) Photo Courtesy of Spirit Airlines; Photo Courtesy of Starmark
Incumbent Worker Training Program

Incumbent Worker Training is a state program providing training to currently employed workers to keep Florida’s workforce competitive in a global economy and to retain existing businesses. The program is available to all for-profit Florida businesses in operation for at least one year prior to application and requires training for existing employees. Funded by the Workforce Innovation and Opportunity Act and administered by CareerSource Florida, this program was created to provide financial support upgrading the skills of full-time employees, while reducing training costs.

Training can be done in-house utilizing outside vendors, education partners or public or private training institutions and can also be delivered from existing curriculums that cater to specific business needs. The programs can increase skills and productivity at every level of an organization.

About CareerSource Broward

CareerSource Broward (CSBD) helps businesses in Greater Fort Lauderdale find well-trained, highly qualified employees in all industries – with no cost for its services. The Broward Workforce Development Board, which governs CareerSource Broward, is a business-led board driving the need-based solutions provided by CSBD. Each year, more than 250,000 job seekers take advantage of CSBD services by either placing a résumé in the system or participating in a training program.

CareerSource Broward can save businesses “Money – Energy – Time” by listing positions on Employ Florida Marketplace, Florida’s state-administered database; prescreening and interviewing applicants; and providing employers with valuable labor market information. In addition, CSBD can identify specific financial incentives that may be available when certain job candidates are hired. Funding comes from federal and state tax dollars, so there is no cost to businesses utilizing these services.

CareerSource Broward’s On-the-Job Training (OJT) Program provides a unique opportunity for individuals who already possess some job-related skills and knowledge to “earn as they learn.” By participating, employers benefit by being reimbursed 50% to 75% for the candidate’s wages during the training period, while having the services of a full-time employee. The candidate cannot begin employment prior to the approval of the On-The-Job Training agreement between CareerSource Broward and the employer.

OJT focuses on jobs involving the introduction of new technologies, production or service procedures; upgrading to new jobs that require additional skills or workplace literacy; among other purposes. The employer can be in the public, private or nonprofit sector.

OJT is limited in duration based upon the target occupation for which the participant is being trained, the participant’s prior work experience and the service strategy.

CareerSource Broward has long-standing partnerships with thousands of Broward County employers. Its staff has years of experience in helping businesses grow by assisting them to recruit qualified candidates who can immediately contribute to their bottom line.

CareerSource Broward is part of the statewide network of nearly 100 career centers in Florida, the first state in the nation to achieve a unified brand and logo for all of its state and regional workforce development boards and career centers.

For more information about programs and services, call the Employer Services line at 954-677-JOBS or visit careersourcebroward.com.

For more information, see Business Assistance and Incentives chapter.

Careersource Broward Free Services

Here are some of the services offered to businesses – at no cost to employers.

- Access to thousands of resumes
- Local recruiting
- Pre-screening services
- Easy and convenient job postings
- Employed worker training grants
- Grants for new and expanding businesses
- Customized training for existing employees
- No-cost mass recruitment services
- On-the-job training incentives
- On-site recruitments
- Workforce outplacement services
- Labor market information
- Employer forums
- Career fairs

At CareerSource Broward, the employer is our customer. Whether your business will need to recruit specialized talent, hire new team members, train existing employees, or all three, CareerSource Broward can help – all at NO COST.

Our Services Include:

- Job Postings
- Financial Assistance For Training
- Recruitment Events
- Candidate Pre-Screening

Ready to Get Started?

Give us a call today to learn how we can help your business save money, energy and time!

www.careersourcebroward • (954) 677-JOBS


Find Us On:

The initiative referenced by this ad is paid for by 100% federal funds through a grant totaling $2,699,727.
Greater Fort Lauderdale’s highly regarded schools, colleges and universities provide a strong foundation for the region’s high quality of life. The region’s educational institutions offer programs to meet the individual learning styles of students and their families, while creating career opportunities and building a skilled workforce.

**BROWARD COUNTY PUBLIC SCHOOLS**

Broward County Public Schools (BCPS) is the sixth-largest public school system in the nation and the second largest in Florida. BCPS serves more than 260,000 students and approximately 175,000 adult students in 241 schools, centers and technical colleges, and 92 charter schools.

BCPS is committed to excellence in education and was honored in 2018 as the first district in the U.S. to receive the Cambridge District of the Year distinction. The award recognizes a district for attaining high academic achievements among students participating in Cambridge programs and for increasing Cambridge opportunities across the district.

BCPS serves a diverse population with students representing 170 countries and regions, and 147 different languages. All district schools, K-12, are accredited by AdvancED, a global leader in advancing educational excellence.

In 2020, approximately 1,600 BCPS seniors earned the Florida Academic Scholars Bright Futures Scholarship, which pays 100 percent of Florida public college or university tuition. In addition, approximately 1,600 seniors earned the Medallion level Bright Futures Scholarship, which pays 75 percent of tuition to a Florida public college or university. Approximately 1,300 seniors earned the Gold Seal Vocational and/or the Florida CAPE scholarship, which pays a portion of tuition.

The district has more than 14,000 full-time instructional staff members. The average experience of a Broward teacher is approximately 14 years, and approximately half of all BCPS teachers hold advanced degrees (master’s, specialist or doctorate).

**Career, Technical, Adult & Community Education**

Dozens of career technical education pathways exist in BCPS. These career technical pathways engage students in learning technical, industry-based certification and employability skills to be college and career ready. Whether learning a trade, computer coding, building a robot or catering an event, BCPS students learn skills that will launch their lifelong career interest.

In the 2019/20 school year, BCPS middle and high school students enrolled in career and technical pathways earned nearly 8,000 industry and digital tool certifications, which can lead to college credits, apprenticeships and job placements. This number will continue to rise as the state extends deadlines to accommodate students who qualified for certification testing during the school year but were impacted by school closures due to the coronavirus pandemic. In addition, for four consecutive years, BCPS Career and Technical Education students at Atlantic Technical College, McFatter Technical College and Sheridan Technical College were No. 1 in the state, earning the highest number of industry certifications for the 2019/20 school year, compared to their counterparts.

BCPS also offers adult education programs that include: GED/High School Equivalency Exam,

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**300K**

More than 300,000 college and university students call South Florida home.
English for Speakers of Other Languages (ESOL), Family Literacy and Adults with Disabilities.

**Business-Specific Education**

Broward Technical Colleges (Atlantic, McFatter and Sheridan) offer state-of-the-industry equipment and facilities, informed and skilled faculty and industry-credentialed educational programs. The majority of the programs can be completed in a year (Career in a Year). Online learning opportunities are available in a variety of workforce education programs to better serve the needs of students who require flexible scheduling options.

In addition, Broward Technical Colleges provide business training solutions on eight campuses to address specific training needs and schedules. The district’s industry partners have honored many career and technical education programs with national and state awards of excellence. In fact, Broward Technical Colleges have been awarded more industry certifications than any other institution in the state of Florida for four years in a row.

**Seamless Education**

BCPS high school and adult students may earn post-secondary college credits toward industry-recognized technical certificates and degrees. Career and technical education, magnet programs, College Academy @ Broward College, technical dual enrollment and smaller learning communities provide students with rigorous and relevant curriculum to help meet their individual goals.

For more information about Broward County Public Schools programs, visit browardschools.com and browardtechnicalcolleges.com. Follow BCPS on Twitter @browardschools and Facebook at facebook.com/browardschools, and download the free BCPS mobile app.

**Independent and Private Schools**

Greater Fort Lauderdale has more than 60 private and independent schools that meet a variety of student academic and personal needs. More than 30,000 children in Broward attend non-public schools, which offer programs from early childhood education through 12th grade. These schools welcome calls for information and are happy to arrange family visits to their campuses. Many also

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“Highly rated schools, colleges, universities and trade schools are a tremendous asset for businesses in Greater Fort Lauderdale.”

**Kim Sweers**
Managing Partner
FB Marine Group

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**A One-Stop Educational Website**

An Alliance website – GFedu.org – presents a one-stop comprehensive look at education in Greater Fort Lauderdale/Broward County, including public and private, pre-K through postgraduate programs. Visitors can view educational institutions in different parts of the county and see student, alumni and teacher achievements, testimonials from local business leaders, videos that bring education initiatives to life, and much more. Key partners include Broward County Public Schools, private K-12 schools such as Pine Crest School, and higher education institutions like Broward College, Florida Atlantic University and Nova Southeastern University.
THE PLACE TO LEARN

Broward County Public Schools

- Fifteen BCPS high schools were recognized among the best in the nation in the 2020 edition of U.S. News & World Report’s Best High Schools, with four high schools ranking in the top 5 percent: Pompano Beach High School, William T. McFatter Technical High School, Cypress Bay High School and Sheridan Technical High School. These four also made the list of the top 50 high schools in Florida.
- 20 BCPS school programs earned prestigious 2020 Magnet Schools of America National Merit Awards – Magnet Schools of Excellence and Magnet Schools of Distinction.
- BCPS middle and high school students enrolled in career and technical pathways earned nearly 8,000 industry and digital tool certifications. This number will continue to rise as the state extends deadlines to accommodate students who qualified for certification testing during the 2019/20 school year but were impacted by school closures due to the coronavirus pandemic.
- For a fourth consecutive year, BCPS career and technical education students at Atlantic Technical College, McFatter Technical College and Sheridan Technical College were No. 1 in the state, earning the highest number of industry certifications for the 2018/19 school year. Students at the three Broward Technical Colleges outperformed their counterparts in the state by more than 15%, with 889 credentials earned.
- Broward Virtual School (BVS), which has served Broward County students since 2001, is widely recognized as a top performing virtual school in the state.
- Civically Relevant Experiences for Students and Teachers (CREST) programs are launching in the 2020/21 school year. These exciting programs, formerly known as Linking Education and Employment Opportunities (LEEO), offer opportunities for students to explore local industries and potential career paths, to engage in a safe space about community issues, and to collaborate on finding solutions to real-world problems. Through CREST, the district is partnering with local industries and business leaders to create engaging, hands-on experiences outside of the classroom and provide teachers and students with tools for meaningful engagement with the community. BCPS CREST is actively seeking community businesses and/or organizations interested in participating.
- BCPS is a national leader in innovative educational initiatives, such as offering scholastic chess to all second grade students to develop critical thinking, problem-solving and social skills, plus access and support for K-12 chess clubs.

Chess is provided in partnership with Chess4Life.
- BCPS offers the largest debate initiative in the country with approximately 15,000 students participating in debate programs in elementary, middle and high schools. BCPS students consistently earn local, state and national recognition for their debate skills.
- 100 percent of BCPS high schools offer computer science courses and all schools participate in the Hour of Code, celebrating computer science by participating in coding activities.
- Six district high schools earned the Advanced Placement (AP) Computer Science Female Diversity Award. This award is presented by the College Board and recognizes schools for increasing participation among female students in rigorous AP computer science courses.
- BCPS proudly offers 181 magnet and innovative programs at schools across the District. These programs are created around specific areas of interest and unique themes.
- There were 21 National Merit Scholarship winners from BCPS in 2019/20.
- BCPS students may choose from more career technical education options than ever before. There are approximately 40 different career pathways offered across the District. These programs provide personalized pathways for students to earn industry level certifications and engage in work-based experiences to graduate career and college ready.
- BCPS continues to expand its Dual Language Program, with more middle schools participating in 2020/21. This year, one Early Learning Center, 36 elementary schools, 10 middle schools and one high school are offering the program for a total of 48 participating schools. The Dual Language Program provides students with the opportunity to become fully bilingual by learning, listening, speaking, reading and writing in English and the target language. The Dual Language Program also promotes multicultural awareness and appreciation for other languages and cultures.

BCPS STUDENT DIVERSITY
(2019/2020)

- White: 51.2%
- Black: 40.5%
- Asian: 3.9%
- Multiracial: 3.7%
- Native American or Alaskan Native: 0.5%
- Native Hawaiian or Pacific Islander: 0.2%
- Multiracial: 3.7%

*Totals may not be exactly 100.0% due to rounding

BCPS is a national leader in innovative educational initiatives, such as offering scholastic chess to all second grade students to develop critical thinking, problem-solving and social skills, plus access and support for K-12 chess clubs.

Accredited non-public schools hold memberships in organizations such as the Southern Association of Colleges and Schools (SACS), the Florida Council of Independent Schools (FCIS), the Association of Independent Schools of Florida (AISF), the Florida Kindergarten Council (FKC), and several accrediting organizations for religious, proprietary and special needs programs.

For more information, see the chart on page 46.

COLLEGES AND UNIVERSITIES

Several colleges and universities serve Greater Fort Lauderdale, including both state and private institutions offering associate, bachelor, master and doctoral degree programs. More than 35 institutions offer associate’s degrees or higher within 30 miles of Fort Lauderdale, including eleven with MBA degrees. Many institutions also offer certificate or custom training programs that focus on workforce development and the needs of Broward employers.

Here are profiles of several leading colleges and universities.

Broward College

Broward College is the oldest and largest institution of higher learning in Greater Fort Lauderdale, serving more than 68,000 students annually. With campuses throughout the region, it is the principal provider of undergraduate higher education for county residents, while attracting scholars from throughout the U.S. and more than 175 nations. It offers a dynamic learning environment with campus-based and online educational and career programs, including certifications, associate and bachelor’s degrees, as well as technical and occupational training. Broward College has a 60-year history of “transforming lives and enriching our diverse community through academic excellence, innovation, and meaningful career opportunities.”

Broward College is continuously recognized as an institution of excellence. In 2020, the prestigious
Aspen Institute College Excellence Program, for the fourth time, named Broward College as one of the Top Ten Institutions in the nation. The Aspen Institute evaluates 1,000 public community colleges nationwide for outstanding outcomes in student learning, certificate, and degree completion. Broward College has also achieved top rankings for the number of degrees conferred to minority students, campus safety, affordability, and low student debt. A 2020 report from Florida TaxWatch showed that for every dollar that a Broward College graduate spends on education, he or she could expect to earn $6.63 in additional personal income over a working career.

Since July 2018, the college has expanded its business model through the launch of Broward UP™ – UP meaning unlimited potential. Broward UP is an innovative community-centric approach to deliver workforce education courses and programs, along with career readiness and related support services for residents facing unemployment or underemployment and who want to achieve a living wage.

**Florida Atlantic University**

Florida Atlantic University is the lead state university serving Broward County with three campuses that offer upper division (junior and senior) and graduate courses in Davie, Fort Lauderdale and Dania Beach. The Davie campus offers more than 30 “2+2” undergraduate degree programs in partnership with Broward College, and the two institutions share the Davie and Fort Lauderdale campuses. Graduate programs in design, education, nursing, and business, along with several professional development programs are available on the Davie campus. FAU’s Fort Lauderdale campus is part of a growing urban community and is advancing the creative economy with degree programs in Architecture and Multimedia Studies. The campus is also home to the Osher Lifelong Learning Institute at Broward College providing a resource for the area. The Dania Beach campus, also known as SeaTech, serves as a research and educational center.

### World Class Faculty Demonstrate Educational Excellence

Since 2006, the Greater Fort Lauderdale Alliance has showcased the high quality of Greater Fort Lauderdale’s integrated education system and the outstanding quality of the local workforce through several partnerships between with educational institutions. One initiative is spotlighting South Florida’s “world-class” faculty by recognizing educators who are nationally or internationally known in their fields. The following educators have been honored (The 2020 honoree has not yet been announced at the time of publishing).

- **2019** – Dr. Evangelos Kaisar, associate professor & director, Institute for Ocean and Systems Mobility Research Institute and the Multimodal Intelligent Transportation Systems Laboratory in the Department of Civil, Environmental and Geomatics Engineering at Florida Atlantic University.
- **2018** – Dr. Manhar R. Dhanak, Professor & Director, Institute for Ocean and Systems Engineering at SeaTech, Department of Ocean and Mechanical Engineering, Florida Atlantic University in Dania Beach
- **2017** – Dr. Bob Speth in the Department of Pharmaceutical Sciences of the College of Pharmacy at Nova Southeastern University.
- **2016** – Dr. Nancy Klimas, Professor and Chair of the Department of Clinical Immunology in the College of Osteopathic Medicine at Nova Southeastern University.
- **2015** – Dr. David Serrano, Biological Science/Environmental Science Bachelors Program at Broward College
- **2014** – Dr. Keith Van de Riet, Assistant Professor in the School of Architecture and Planning at Florida Atlantic University.
- **2013** – Dr. Nwadiuto Esiobu, Director of the Microbial Biotechnology Laboratory at the Davie campus, Florida Atlantic University.
- **2012** – Dr. Pierre-Philippe Jean Beaujean, Associate Professor, Department of Ocean and Mechanical Engineering, Florida Atlantic University
- **2011** – Dr. Ann-Margaret Esnard, Professor and Director of the Visual Planning Technology Lab at Florida Atlantic University’s School of Urban and Regional Planning.
- **2010** – Dr. Nan-Yao Su, Professor of Agricultural Sciences, University of Florida

For more information about Education Partnerships, go to gflalliance.org/educationalexcellence

---

**Enrollment**

Students enrolled in Broward County public schools (2019 - 2020)

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary Schools (K – 5)</td>
<td>86,141</td>
</tr>
<tr>
<td>High Schools (Grades 9 – 12)</td>
<td>69,893</td>
</tr>
<tr>
<td>Charter Schools</td>
<td>48,208</td>
</tr>
<tr>
<td>Middle Schools (Grades 6 – 8)</td>
<td>47,309</td>
</tr>
<tr>
<td>Pre-K</td>
<td>5,061</td>
</tr>
<tr>
<td>Education Centers</td>
<td>4,103</td>
</tr>
</tbody>
</table>

**Total:** 260,715 (including charters)

**Number of Schools**

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary Schools</td>
<td>40.5%</td>
</tr>
<tr>
<td>Charter Schools</td>
<td>27.6%</td>
</tr>
<tr>
<td>Middle Schools</td>
<td>10.5%</td>
</tr>
<tr>
<td>High Schools</td>
<td>9.6%</td>
</tr>
<tr>
<td>Adult Education and Center Centers</td>
<td>10.5%</td>
</tr>
<tr>
<td>Combination Schools</td>
<td>9.6%</td>
</tr>
<tr>
<td>ESE Agency Schools</td>
<td>3.3%</td>
</tr>
<tr>
<td>Colleges</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

Source: Broward County Public Schools, 2020/21
center for programs in ocean engineering. It is headquarters for the Southeast National Marine Renewable Energy Center and the Freight Mobility Research Institute. FAU is the most diverse institution in Florida’s State University System, with more than 50 percent of its 30,000 students classified as minority or international students. Students can select a major from more than 170 classified as minority or international students.

Keiser University
Keiser University is Florida’s second largest private, not-for-profit university, serving nearly 20,000 students at 20 Florida campuses, online, and internationally. Classes are offered during the day, evening and online to accommodate students’ schedules. Keiser offers associate’s, bachelor’s, master’s and doctoral degrees in high demand, career-related fields such as nursing, business, information technology, health care, biotechnology, culinary arts, education, and legal studies.

Nova Southeastern University
Nova Southeastern University is the nation’s ninth largest independent university with 24,000 students, more than 172,000 alumni, a 314-acre Fort Lauderdale-Davie campus, regional locations around Florida and the Caribbean, and a presence in nine countries around the world. NSU awards associate’s, bachelor’s, master’s, educational specialist, graduate, doctoral and first-professional degrees in more than 150 programs, including NSU’s new College of Allopathic Medicine (M.D. College). NSU is classified as a university with “high research activity” by the Carnegie Foundation for the Advancement of Teaching.

University of Phoenix
University of Phoenix provides access to online higher education opportunities that enable students to develop knowledge and skills necessary to pursue their professional goals, improve the performance of their organizations, and provide leadership and service to their communities. University of Phoenix has a campus in Miramar.

For a more comprehensive list, see chart on pages 48.

Top 25 Private Schools by Enrollment

<table>
<thead>
<tr>
<th>School</th>
<th>City</th>
<th>Phone</th>
<th>Website</th>
<th>Grades</th>
<th>Enrollment</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. American Heritage School</td>
<td>Plantation</td>
<td>954-472-0022</td>
<td>ahschool.com</td>
<td>PreK 3-12</td>
<td>2,400</td>
<td>$24,405-37,163</td>
</tr>
<tr>
<td>2. Saint Thomas Aquinas</td>
<td>Fort Lauderdale</td>
<td>954-581-0700</td>
<td>aquinas-sta.org</td>
<td>9-12</td>
<td>2,200</td>
<td>$12,600</td>
</tr>
<tr>
<td>3. University School of Nova Southeastern University</td>
<td>Fort Lauderdale</td>
<td>954-262-4400</td>
<td>uschool.nova.edu</td>
<td>PreK-12</td>
<td>2,000</td>
<td>$17,500-32,250</td>
</tr>
<tr>
<td>4. Calvary Christian Academy</td>
<td>Fort Lauderdale</td>
<td>954-905-5100</td>
<td>ccaeagles.org</td>
<td>PreK-12</td>
<td>2,000</td>
<td>$7,275-13,370</td>
</tr>
<tr>
<td>5. Pine Crest School</td>
<td>Fort Lauderdale</td>
<td>954-492-4100</td>
<td>pinecrest.com</td>
<td>PreK-12</td>
<td>1,750</td>
<td>$22,840-33,500</td>
</tr>
<tr>
<td>6. North Broward Preparatory School</td>
<td>Coconut Creek</td>
<td>954-247-0179</td>
<td>nordangliaeducation.com</td>
<td>PreK 3-12</td>
<td>1,650</td>
<td>$24,200-32,650</td>
</tr>
<tr>
<td>7. Archbishop McCarthy High School</td>
<td>Southwest Ranches</td>
<td>954-434-8820</td>
<td>mccarthyhigh.org</td>
<td>9-12</td>
<td>1,586</td>
<td>$11,190-11,610</td>
</tr>
<tr>
<td>8. Cardinal Gibbons High School</td>
<td>Fort Lauderdale</td>
<td>954-491-2900</td>
<td>cghsfl.org</td>
<td>9-12</td>
<td>1,100</td>
<td>$12,700</td>
</tr>
<tr>
<td>9. St. Gregory School</td>
<td>Plantation</td>
<td>954-473-8169</td>
<td>saintgreg.org/</td>
<td>PreK 2-8</td>
<td>900</td>
<td>$8,623-8,979</td>
</tr>
<tr>
<td>10. Westminster Academy</td>
<td>Fort Lauderdale</td>
<td>954-771-4600</td>
<td>wa.edu</td>
<td>PreK 2 - 12</td>
<td>850</td>
<td>$8,800-15,950</td>
</tr>
<tr>
<td>11. The Sagemont School</td>
<td>Weston</td>
<td>954-389-2454</td>
<td>sagemont.com</td>
<td>PreK - 12</td>
<td>800</td>
<td>$14,040-19,982</td>
</tr>
<tr>
<td>15. Chamanade-Madonna College Preparatory</td>
<td>Hollywood</td>
<td>954-989-5150</td>
<td>cmlions.org</td>
<td>9 - 12</td>
<td>575</td>
<td>$13,150-14,850</td>
</tr>
<tr>
<td>17. Summit-Questa Montessori School</td>
<td>Davie</td>
<td>954-584-3466</td>
<td>summitquesta.com</td>
<td>PreK - 8</td>
<td>450</td>
<td>$10,350-14,150</td>
</tr>
<tr>
<td>18. St. Anthony Catholic School</td>
<td>Fort Lauderdale</td>
<td>954-467-7747</td>
<td>saintanthony schoolsfl.org</td>
<td>PreK 3 - 8</td>
<td>450</td>
<td>$8,900</td>
</tr>
<tr>
<td>19. St. Mark’s Episcopal School</td>
<td>Fort Lauderdale</td>
<td>954-563-4508</td>
<td>saintmarks.com</td>
<td>PreK 1 - 8</td>
<td>400</td>
<td>$9,500-18,550</td>
</tr>
<tr>
<td>21. Gloria Dei Lutheran Academy</td>
<td>Davie</td>
<td>954-475-8584</td>
<td>gloriaideiacademy.org</td>
<td>Infant - 8</td>
<td>225</td>
<td>Varies</td>
</tr>
<tr>
<td>22. Fort Lauderdale Preparatory School</td>
<td>Fort Lauderdale</td>
<td>954-485-7500</td>
<td>flps.com</td>
<td>PreK-12</td>
<td>200</td>
<td>$9,925-12,425</td>
</tr>
<tr>
<td>23. Our Savior Lutheran School</td>
<td>Plantation</td>
<td>954-370-2161</td>
<td>oursaviorplantation.org</td>
<td>18mos. - 8</td>
<td>200</td>
<td>$2,660-7,530</td>
</tr>
<tr>
<td>24. The Blake School</td>
<td>Plantation</td>
<td>954-584-6816</td>
<td>blakeschool.org</td>
<td>3yrs - 8</td>
<td>180</td>
<td>$7,650-9,052</td>
</tr>
<tr>
<td>25. Glades Christian Academy</td>
<td>Coral Springs</td>
<td>954-755-6405</td>
<td>gladeschristianacademy.com</td>
<td>PreK2 - 7</td>
<td>120</td>
<td>$7,500-7,900</td>
</tr>
</tbody>
</table>

Source: Greater Fort Lauderdale Alliance

Florida’s Warmest Welcome
Pompano Beach is a thriving hub for many business community, innovation and the economic potential to flourish and play. “Great lifestyle” in Pompano Beach as your business home.

Florida’s Warmest Welcome
Pompano Beach is a thriving hub for many business community, innovation and the economic potential to flourish and play. “Great lifestyle” in Pompano Beach as your business home.
WELCOME
We invite you to consider Pompano Beach as your business home. We promise to provide an environment where your comfort, enjoyment and success is our top priority. We will do everything possible to make it easy and pleasant for you to do business here and to enjoy our beaches and parks. We want you to experience Florida’s Warmest Welcome!

“With its pulse on the economic potential and its vision to support creativity, innovation and the business community, Pompano Beach is a thriving hub for many industries and an attractive place to flourish and play.”
- Chadia Ghanem, Auto Tech & Body

28+M SQUARE FT OF INDUSTRIAL/ WAREHOUSE/ DISTRIBUTION

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- MIAMI INTERNATIONAL AIRPORT & WEST PALM BEACH INTERNATIONAL AIRPORTS WITHIN AN 1 HOURS DRIVE

2 RAIL LINES
FEC + CSX

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106K + RESIDENTS
5.8 M+ PEOPLE IN THE TRI-COUNTY AREA

100 WEST ATLANTIC BOULEVARD
2ND FLOOR SUITE 276
POMPANO BEACH, FL 33060
954.786.5535
## INSTITUTES OF HIGHER LEARNING

### Accredited Colleges and Universities

<table>
<thead>
<tr>
<th>Educational Institution</th>
<th>Degrees/Programs</th>
<th>Locations</th>
<th>Phone</th>
<th>Website/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barry University</td>
<td>Bachelors, Masters, Doctorate</td>
<td>Davie, Fort Lauderdale, Pembroke Pines</td>
<td>305-899-3000</td>
<td>barry.edu</td>
</tr>
<tr>
<td>Broward Community College</td>
<td>Associates, Bachelors, Certificates, Custom Training</td>
<td>Coconut Creek, Dania Beach, Davie, Fort Lauderdale, Hollywood, Pembroke Pines</td>
<td>Mildred Coyne 954-201-7811</td>
<td><a href="mailto:mcoyne@broward.edu">mcoyne@broward.edu</a></td>
</tr>
<tr>
<td>DeVry University</td>
<td>Associates, Bachelors, Masters, Custom Training</td>
<td>Fort Lauderdale, Miramar</td>
<td>954-499-9800</td>
<td>devry.edu</td>
</tr>
<tr>
<td>FAU University</td>
<td>Bachelors, Masters, Doctorate, Certificates, Custom Training</td>
<td>Dania Beach, Davie, Fort Lauderdale</td>
<td>Linda K. Johnson 954-236-1282</td>
<td><a href="mailto:ljohnson@fau.edu">ljohnson@fau.edu</a></td>
</tr>
<tr>
<td>Keiser University</td>
<td>Associates, Bachelors, Masters, Custom Training</td>
<td>Fort Lauderdale</td>
<td>954-776-4456</td>
<td>keiser-education.com</td>
</tr>
<tr>
<td>NSU Florida</td>
<td>Associates, Bachelors, Masters, Doctorate, Certificates, Custom Training</td>
<td>Davie, Fort Lauderdale</td>
<td>954-262-7202</td>
<td><a href="mailto:ssaperst@nova.edu">ssaperst@nova.edu</a></td>
</tr>
<tr>
<td>University of Florida</td>
<td>Bachelors, Masters, Doctorate</td>
<td>Davie</td>
<td>954-577-6300</td>
<td>flrec.ifas.ufl.edu</td>
</tr>
<tr>
<td>University of Phoenix</td>
<td>Bachelors, Masters, Certificates</td>
<td>Miramar</td>
<td>954-628-1607</td>
<td>phoenix.edu</td>
</tr>
</tbody>
</table>

### Broward Technical Colleges

<table>
<thead>
<tr>
<th>Educational Institution</th>
<th>Degrees/Programs</th>
<th>Locations</th>
<th>Phone</th>
<th>Website/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broward Technical College</td>
<td>Certificates, Custom Training</td>
<td>Coconut Creek</td>
<td>Lynn Goldman 754-321-5728</td>
<td><a href="mailto:lynn.goldman@browardschools.com">lynn.goldman@browardschools.com</a></td>
</tr>
<tr>
<td>Broward Technical College</td>
<td>Certificates, Custom Training</td>
<td>Davie</td>
<td>Lynn Goldman 754-321-5728</td>
<td><a href="mailto:lynn.goldman@browardschools.com">lynn.goldman@browardschools.com</a></td>
</tr>
<tr>
<td>Broward Technical College</td>
<td>Certificates, Custom Training</td>
<td>Hollywood</td>
<td>Lynn Goldman 754-321-5728</td>
<td><a href="mailto:lynn.goldman@browardschools.com">lynn.goldman@browardschools.com</a></td>
</tr>
</tbody>
</table>

### Other Institutions

<table>
<thead>
<tr>
<th>Educational Institution</th>
<th>Degrees/Programs</th>
<th>Locations</th>
<th>Phone</th>
<th>Website/Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>City College</td>
<td>Associates, Bachelors, Certificates, Custom Training</td>
<td>Fort Lauderdale, Hollywood</td>
<td>954-780-8317</td>
<td>citycollege.edu</td>
</tr>
</tbody>
</table>

(From left to right) Photo Courtesy of Pine Crest School; Photo Courtesy of Broward College
Florida Blue gives businesses big benefits.

Good for people. Good for business.

Healthy employees make for better business! We know you are committed to helping your employees. And Florida Blue is committed to helping you. With our variety of great plans, we can help you tailor your benefits to the needs and budgets of your business and employees.

Better, simpler solutions to help keep your workplace healthy and thriving

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Work with Dedicated Employer Enrollment Customer Service advocates

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Or visit FloridaBlue.com today and explore your options.
Staying Healthy!
A community with state-of-the-art medical care and wellness programs

From treatment of infectious diseases to managing chronic conditions, Greater Fort Lauderdale delivers world-class health and wellness services. Many providers are investing in leading-edge medical technology and modernizing their facilities to serve patients safely and effectively.

In 2019, the area was nationally recognized for pursuing innovative ideas and bringing partners together to rally around a shared vision of health. The Robert Wood Johnson Foundation named Broward County one of five winners of the RWJF Culture of Health Prize, which honors communities for working at the forefront of advancing health, opportunity, and equity.

Greater Fort Lauderdale's award-winning efforts include Test and Treat for HIV, the School Based Dental Sealant program, the Dismantling Racism Initiative, collaboration through the Coordinating Council of Broward, successful ballot initiatives for transportation and affordable housing, and other health and economic programs addressing the social determinants of health to enable residents to live their healthiest lives.

“These communities show the nation that solutions are within our grasp when we use local data to identify challenges and work together to implement solutions brought forward by residents,” said Richard Besser, MD, president and CEO of RWJF.

Greater Fort Lauderdale is served by two public health systems: Broward Health and Memorial Healthcare System.

**Broward Health**
Broward Health, providing service for more than 80 years, is a nationally recognized South Florida system that offers world-class healthcare to all. The Broward Health system includes the statutory teaching hospital Broward Health Medical Center (BHMC), Broward Health North, Broward Health Imperial Point, Broward Health Coral Springs, Salah Foundation Children’s Hospital, Broward Health Weston, Broward Health Community Health Services, Broward Health Physician Group, Broward Health Urgent Care, Broward Health International, and Broward Health Foundation.

The Broward Health system features more than 30 locations throughout Broward County, including a Level I trauma center, an award-winning children’s hospital, comprehensive cancer care, a joint replacement center, cardiovascular services, stroke care, maternity care, a network of community healthcare centers and much more.

**Memorial Healthcare System**
Founded in 1953, Memorial Healthcare System (MHS) is one of the largest public healthcare systems in the nation delivering highly regarded patient- and family-centered care. Memorial’s patient, physician and employee satisfaction rates are some of the most admired in the country.

The system’s flagship facility is Memorial Regional Hospital, whose centers include Memorial Healthcare.

---

Healthcare is a major employment sector, accounting for more than 70,000 direct jobs in the South Florida region.
Cardiac and Vascular Institute, Memorial Cancer Institute, and Memorial Neuroscience Institute. The system's other hospitals are Memorial Regional Hospital South, Joe DiMaggio Children’s Hospital at Memorial, Memorial Hospital West, Memorial Hospital Miramar, Memorial Hospital Pembroke and Memorial Manor nursing home. MHS' Graduate Medical Education program welcomed its first class of residents in 2018.

Additional Healthcare Systems

Baptist Health South Florida is the largest not-for-profit healthcare organization in the region, with more than a million patient visits every year. Patients and their families from around the world travel to South Florida for Baptist Health’s medical expertise. In Broward County, Baptist Health operates a growing network of ambulatory care, urgent care, diagnostic imaging and sleep services in Coral Springs, Davie, Pembroke Pines, Plantation, Sunrise and Weston. Baptist Health South Florida was ranked #40 on Fortune magazine’s 2019 list of 100 Best Companies to Work For – the 19th time Baptist Health has been named to the prestigious list.

HCA East Florida is the largest health system from the Treasure Coast to Miami-Dade County with 15 affiliated hospitals, in addition to multiple ambulatory surgery centers and imaging centers, physician practices, four freestanding emergency care facilities, five urgent care centers, a supply chain center and an integrated regional laboratory. In Broward, HCA manages four hospitals, a freestanding emergency room and two outpatient surgery centers: Northwest Medical Center in Margate, Plantation General Hospital in Plantation, University Hospital and Medical Center in Tamarac, Westside Regional Medical Center in Plantation, a freestanding emergency room in Davie, outpatient surgical services in Plantation and a surgery center at Coral Springs.

Tenet Healthcare, one of the nation’s largest providers of healthcare services, operates 10 acute care hospitals in the tri-county region, including Florida Medical Center, a campus of North Shore in Fort Lauderdale, and several surgery, outpatient, imaging and urgent care centers.

Cleveland Clinic Florida in Weston is a not-for-profit, multi-specialty, academic medical center.

Alliance Spotlight

“Greater Fort Lauderdale’s healthcare providers deliver world-class patient care.”

Michael Kaufman
CEO, Kaufman Lynn Construction

Photo by Jock Fistick - South Florida Business Journal
that integrates clinical and hospital care with research and education. The medical campus includes diagnostic centers, outpatient surgery and a 24-hour emergency department located in the state-of-the-art hospital. The Coral Springs Family Health Center, an ambulatory surgical center with 17 medical specialties, imaging and diagnostic services, opened in 2018. Cleveland Clinic Florida ranked first in South Florida and fourth in the state in US News & World Report's 2018-2019 ranking of Best Hospitals.

Holy Cross Hospital in Fort Lauderdale has been serving Broward patients since 1955. The non-profit, 557-bed Catholic hospital operates in the spirit of the Sisters of Mercy and is a member of Trinity Health. Holy Cross is affiliated with the University of Miami Miller School of Medicine's internal medicine residency program. U.S. News & World Report has named Holy Cross Hospital as a nationally high-performing hospital in both hip and knee replacement surgery.

Kindred Hospitals in Fort Lauderdale and Hollywood are part of Kindred Healthcare, a national healthcare company that uses an innovative approach to long-term acute care for patients with multi-system failures. Its hospitals and pulmonary units feature an interdisciplinary environment where physicians, nurses, therapists, nutritionists and social workers combine their expertise to provide quality care.

Nova Southeastern University is a world-class research university focused on educating the community on how to live healthier, longer and better. NSU's Fort Lauderdale campus is transforming with the construction of a new HCA teaching and research hospital and a medical education complex. NSU’s Health Professions Division comprises seven distinctive colleges: osteopathic medicine, pharmacy, optometry, dental medicine, health care sciences, nursing, and allopathic medicine. The newest of the colleges, the Dr. Kiran C. Patel College of Allopathic Medicine (NSU MD) welcomed its first class of Doctor of Medicine (M.D.) students in 2018, adding to NSU’s offering of more than 60 health-related degree and certificate programs.

Support Organizations
Many Broward residents and businesses provide support to community healthcare organizations such as American Cancer Society, American Red Cross, Aging and Disability Resource Center of Broward County, Cystic Fibrosis Foundation, American Heart Association, Juvenile Diabetes Foundation, Kidney Foundation of South Florida, United Way of Broward County and Henderson Behavioral Health Services. The combined strength of these organizations helps make Broward County a healthy place to live and work.

“In business, we study what is happening in our world, our industry and in our organizations as an opportunity to create, innovate and transform, and in healthcare this takes a whole new meaning in the context of saving lives. In healthcare, as in other industries, we must embrace the challenge to elevate service and quality to a level that meets the consumer where they are in their journey. We are the architects of the consumer experience.”

Matt Muhart
Executive Vice President and Chief Administrative Officer, Memorial Healthcare System

(Above) Photo Courtesy of Baptist Health South Florida, (Below: Left to right) Photo Courtesy of Florida Blue; Photo Courtesy of Kaplan
MAJOR HEALTHCARE PROVIDERS

Baptist Endoscopy Center at Coral Springs
3001 Coral Hills Drive, Suite 200
Coral Springs, FL 33065
954-837-1201
BaptistHealth.net

Baptist Eye Surgery Center
3737 North Pine Island Road
Sunrise, Florida 33351
954-572-5888
baptisthealth.net

Baptist Health Diagnostic Center | Coral Springs
6264 West Sample Road, Suite 120
Coral Springs, FL 33067
954-837-1020
baptisthealth.net

Baptist Health Diagnostic Center | Davie
4741 South University Drive, Suite 120
Davie, FL 33328
954-837-1060
baptisthealth.net

Baptist Health Diagnostic Center | Pembroke Pines
15885 Pines Boulevard, Suite 120
Pembroke Pines, FL 33027
954-837-1350
baptisthealth.net

Baptist Health | Plantation (Opening November 2020)
1228 South Pine Island Road
Plantation, FL 33324
954-837-1900
baptisthealth.net

Baptist Health Urgent Care | Coral Springs
6264 West Sample Road, Suite 100
Coral Springs, FL 33067
954-837-1010
baptisthealth.net

Baptist Health Urgent Care | Davie
4741 South University Drive, Suite 100
Davie, FL 33328
954-837-1050
baptisthealth.net

Baptist Health Urgent Care | Pembroke Pines
15885 Pines Boulevard, Suite 100
Pembroke Pines, FL 33027
954-837-1300
baptisthealth.net

Baptist Health Urgent Care | Sunrise
12472 West Sunrise Boulevard
Sunrise, FL 33323
954-837-1240
baptisthealth.net

Baptist Health Urgent Care | Weston
1642 Town Center Circle
Weston, FL 33326
954-837-1150
baptisthealth.net

Baptist Miami Orthopedics & Sports Medicine Institute | Davie
4741 South University Drive, Suite 140
Davie, FL 33328
954-392-1725
baptisthealth.net

Baptist Sleep Center at Pembroke Pines
7261 Sheridan Street, Suite 210B
Pembroke Pines, FL 33024
954-432-0207
baptisthealth.net

Broward Health Coral Springs
3000 Coral Hills Drive
Coral Springs, FL 33065
954-344-3000
browardhealth.org

Broward Health Imperial Point
6401 N. Federal Highway
Fort Lauderdale, FL 33308
954-776-8500
browardhealth.org

Broward Health Medical Center
1600 S. Andrews Avenue
Fort Lauderdale, FL 33316
954-355-4400
browardhealth.org

Broward Health North
201 E. Sample Road
Deerfield Beach, FL 33064
954-941-8300
browardhealth.org

Broward Health Weston
2300 N. Commerce Parkway
Weston, FL 33326
954-217-5000
browardhealth.org

Cleveland Clinic Florida
2950 Cleveland Clinic Boulevard
Weston, FL 33331
954-659-5000
my.clevelandclinic.org

Holy Cross Hospital
4725 N. Federal Highway
Fort Lauderdale, FL 33308
954-771-8000
holy-cross.com

Joe DiMaggio Children’s Hospital
1005 Joe DiMaggio Drive
Hollywood, FL 33021
954-265-JDCH (5324)
mhs.net

Kindred Hospital South Florida — Fort Lauderdale
1516 E. Las Olas Boulevard
Fort Lauderdale, FL 33301
954-764-8900
kindredhealthcare.com

Kindred Hospital South Florida — Hollywood
1859 Van Buren Street
Hollywood, FL 33020
954-920-9000
kindredhealthcare.com

Memorial Hospital Miramar
1901 S.W. 172nd Avenue
Miramar, FL 33029
954-539-5000
mhs.net

Memorial Hospital Pembroke
7800 Sheridan Street
Pembroke Pines, FL 33024
954-962-9650
mhs.net

Memorial Hospital West
703 N. Flamingo Road
Pembroke Pines, FL 33028
954-436-5000
mhs.net

Memorial Regional Hospital
3501 Johnson Street
Hollywood, FL 33021
954-987-2000
mhs.net

Memorial Regional Hospital South
3600 Washington Street
Hollywood, FL 33021
954-966-4500
mhs.net

Memorial Regional Hospital South Florida Medical Center
5000 W. Oakland Park Boulevard
Fort Lauderdale, FL 33313
954-735-6000
tenethealth.com

Northwest Medical Center
2801 N. State Road 7
Margate, FL 33063
954-974-0400
northwestmed.com

Plantation General Hospital
401 N.W. 42 Avenue
Plantation, FL 33317
954-587-5010
plantationgeneral.com

The Salah Foundation Children’s Hospital at Broward Health
1600 S. Andrews Avenue
Fort Lauderdale, FL 33316
954-355-4400
browardhealth.org

University Hospital & Medical Center
7201 N. University Drive
Tamarac, FL 33321
954-721-2200
uhmchealth.com

Westside Regional Medical Center
8201 W. Broward Boulevard
Plantation, FL 33324
954-473-6600
westsideregional.com
Soaring into the Future
Lifted by a skilled, high-quality workforce

Aviation is a multibillion-dollar industry in Greater Fort Lauderdale, including airlines, airframe and engine manufacturers, component parts suppliers, maintenance repair and overhaul facilities, four airports, fixed-base operators and aircraft leasing companies.

One of the region's strongest assets is a large talent pool that includes more than 46,000 South Florida workers. The workforce pipeline continues to grow, thanks to numerous aviation education and training programs.

At the center of South Florida is Fort Lauderdale-Hollywood International Airport (FLL), which has a $37.5 billion annual economic impact. From FLL, passenger and cargo airlines serve leading U.S. and international destinations. Other regional airport facilities include Fort Lauderdale Executive Airport (FXE) – one of the busiest general aviation facilities in the nation – the John Fuhrer Downtown Helistop (DT1), North Perry Airport in Pembroke Pines (HWO) and the Pompano Beach Airpark (PMP), one of three homes of the Goodyear Blimp.

See Transportation and Infrastructure chapter for more information.

An Aerospace ‘City of the Future’
PricewaterhouseCoopers ranked Florida first in the nation as the best state for aerospace companies in a recent survey. Lower taxes, moderate operating costs and a large number of educational institutions were key factors in the state's No. 1 ranking.

FDI Strategy ranked Greater Fort Lauderdale as seventh in the world for connectivity on its annual ranking of "Aerospace Cities of the Future 2018/19."

Investment incentives for aviation and aerospace companies include job creation incentives, special zones, and training grants which offer incentives to encourage business development. "The airport management committee runs an annual internship program with local aerospace and aviation students, which produces experienced graduates for potential investors," said the FDI article.

A Training Facility and Degree Offerings
Broward College and Diversified Companies partnered to build an aviation facility at the North Perry Airport in Pembroke Pines. The facility has 91 hangars, an exclusive pilot's lounge, and a home for the expansion of Broward College's Emil Buehler Aviation Institute. Broward College also launched a partnership with Tropic Ocean Airways and with Phoenix East Aviation to become the aviation training provider for its flight training program.

Broward College is leasing space at the airport facility for its Aviation Maintenance Management Associate of Science program. Two large hangars are connected to four classrooms, faculty offices, and shop space for its A&P mechanics program. In addition, Broward College also offers a Bachelor of Science degree in Aerospace Sciences. It builds on the three associate degrees and five certificate programs the college currently offers and includes professional pilot and aerospace management tracks.

A Regional Maintenance Council
The South Florida Aviation Maintenance Council (SFAMC) promotes the region's Maintenance, Repair & Overhaul (MRO) service sector. It unites the aviation community regionally in order to support, encourage, educate and
promote the significant base of maintenance operations in the area.

The Alliance works closely with the SFAMC to build and support the aviation industry in Greater Fort Lauderdale. South Florida is home to hundreds of MRO companies providing a major economic impact to the local economy.

**Investing in the Sector**

Competing with the largest aviation MRO clusters in the world, Greater Fort Lauderdale has worldwide recognition thanks to aviation leaders such as Heico, Kellstrom Defense, AAR, GA Telesis, National Jets, Aviation Inflatables, Sheltair, Propulsion Technology International, Kapco Global, Socata North America, Bombardier, Aero Accessories and hundreds of other aviation innovators and leading organizations.

Many companies in the aviation sector have invested in Greater Fort Lauderdale, including:

- **CDB Aviation (China Development Bank)**, which owns and leases 200 commercial aircraft, selected Fort Lauderdale for its North American headquarters.
- **CTS Jet Engines**, an MRO company based in Fort Lauderdale, purchased another property to support its rapid growth in the jet engine market.
- **Embraer**, one of the world's largest aircraft manufacturers, added a new maintenance and overhaul facility to its North American headquarters, customer service and support complex in Fort Lauderdale to serve the executive jet and commercial jet sectors.
- **GA Telesis**, which offers aircraft leasing, aircraft overhaul, MRO repair, aircraft replacement parts and 24/7 support, has steadily expanded its presence in Fort Lauderdale.
- **GE Aviation** moved to a larger facility in Pompano Beach to develop, test and manufacture advanced electrical power conversion products.
- **Heico Corporation**, a parts supplier with major operations in Hollywood, is the largest aerospace company by revenue in Broward County. Its flight support and electronic technologies groups have acquired a number of aviation-related businesses around the world in recent years.
• **International Aircraft Associates** expanded its headquarters in Miramar. The aftermarket distributor of commercial jet engines, parts and components has been a leader of the aviation industry for more than four decades.

• **JetBlue** selected Dania Beach as the headquarters for its JetBlue Travel Products subsidiary, which includes the JetBlue Vacations brand, travel insurance, cruises, car rentals and more.

• **Kellstrom Aerospace Group**, a leading supplier of aircraft parts and services, made a capital investment of $4.9 million in its Davie facility.

• **OSM Aviation** purchased a training school at FXE and will be the first to operate all-electric training planes from aircraft manufacturer BYE Aerospace.

• **Sintavia**, which fabricates aviation parts using 3D metallic powder printing, opened a new 55,000-square-foot headquarters and advanced manufacturing facility in Hollywood.

• **Turbine Controls, Inc.** expanded its aircraft engine component maintenance facility in Miramar.

• **Wayman Aviation**, which provides aviation career preparation, opened a new flight training facility and made a capital investment of $4.5 million in Pembroke Pines.

**Putting South Florida “On the Map”**

The Greater Fort Lauderdale Alliance and regional partners were proud to unveil a new Aviation Asset Map in summer 2020. This asset map is meant to help tell the story of aviation in South Florida and showcase the large cluster of aviation industry businesses including MROs, parts companies, training facilities, airports, FBOs, carriers and OEMs. The map will be shared with Broward County Public Schools to capture the curiosity of students who may not be aware of the various career opportunities in the industry. The map will also be available to aviation associations and the private sector, future trade shows and conferences, and will be used to promote the region to potential investors. To view and download the map visit: gflalliance.org/aviation.
Let your business take off in a world-class international business center.

Ranked as the 5th busiest General Aviation Airport in the nation; Fort Lauderdale Executive Airport (FXE) is located in the heart of the City’s Uptown Business District, with a 200 acre industrial airpark. FXE is home to Foreign Trade Zone No. 241, a special economic zone providing businesses the opportunity to be competitive in the global market.

#1 General Aviation U.S Customs facility in the nation

4 Fixed Based Operators

24 Hour FAA Air Traffic Control Tower

24 Hour Air Rescue Firefighting Facility

Downtown Helistop with Lobby

Foreign-Trade Zone (FTZ) No. 241
With a growing workforce and vibrant universities and research facilities, Greater Fort Lauderdale offers an ideal ecosystem for life science companies. For decades, the area has been home to one of the most dynamic biomedical sectors in the country. Today, Allergan, Stryker and Teva are among the major medical device, biomedical, pharmaceutical and clinical research companies with R&D, manufacturing and distribution facilities in the area.

As a region, South Florida offers convenient access to leading research institutes and academic institutions. In Greater Fort Lauderdale – a longtime home for many biomedical companies – Nova Southeastern University is expanding its life science research facilities. To the north are Scripps Florida, Max Planck Florida Institute, and Torrey Pines Institute for Molecular Studies. To the south, the University of Miami’s Miller School of Medicine and Florida International University’s Biomedical Engineering Department are investing in biomedical research and commercialization programs.

Life sciences companies also benefit from a trained 13,000-person workforce, and a value chain that includes suppliers, manufacturers, distributors, and science, technology, engineering and mathematics (STEM) workforce training programs.

A Statewide Snapshot
Florida has a growing life sciences sector with new companies, more jobs and a significant number of bioscience-related patents. A 2020 TEConomy/BIO profile notes these highlights:

- Florida ranks in the top quintile for bioscience industry employment, establishments, bioscience R&D and number of bioscience and related patents
- 93,534 - Bioscience employment
- 6,700 - Bioscience establishments
- $90,518 - Average annual wage (private sector)
- $705 million National Institutes of Health funding, FY2019
- $1.27 billion Bioscience venture capital investments, 2016-19
- $1.53 billion - Academic bioscience R+D expenditures, FY2018

A Collaborative Approach
South Florida’s academic institutions, research parks and economic development organizations have joined together to form Life Sciences South Florida (LifeSciencesSF.org). Its goal is to provide state, federal and private investment opportunities. The organization also facilitates the sharing of high-tech equipment and guides the development of a skilled biotechnology workforce capable of supporting cutting-edge research and commercial innovation.

On a statewide level, BioFlorida is the voice

Photo Courtesy of Terumo Aortic
of Florida’s life sciences industry with regional chapters that represent nearly 5,500 establishments and research organizations in the biotechnology, pharmaceuticals, medical devices/diagnostics and bioagriculture sectors. BioFlorida’s initiatives provide a strong business climate for the advancement of innovative products that improve lives and promote economic benefits to the state.

Another collaborative asset is the Florida Institute for the Commercialization of Public Research, which facilitates the creation of spin-off companies from technology developed at Florida’s publicly funded research institutions. The institute provides support services, including building relationships with seasoned entrepreneurs, in order to hasten the growth of commercially viable discoveries.

A Diverse Industry Cluster
South Florida is home to approximately 1,500 bioscience businesses and institutions that generate more than $4 billion in annual sales, according to recent estimates.

Leading life science companies in Greater Fort Lauderdale include:
• **Allergan** is a brand/generic pharmaceutical company whose pharmaceutical manufacturing and warehousing facility in Davie manufactures about 2.2 billion units annually. It is approved by the U.S. Food and Drug Administration, Health Canada, and the European Medicines Agency.
• **Aveva Drug Delivery Systems** is a global leader in transdermal drug delivery systems. The Miramar company is part of Apotex, Canada’s largest pharmaceutical company.
• **DNA Labs International** provides forensic DNA analysis. The Deerfield Beach company is adding jobs and making a $7.5 million capital investment in its facility.
• **Florida Supplement** is a nutraceutical manufacturer and packager of nutritional supplements in tablets, capsules, liquids and power blend forms. Located in Miramar, Florida Supplement has manufactured nutritional supplement products for customers in the United States, Latin America and Europe.
• **Goodwin Biotechnology, Inc.** is a fully integrated contract manufacturing organization of monoclonal antibodies and recombinant proteins for preclinical research.

“From startups to Fortune 500 multinationals, Greater Fort Lauderdale is a longtime leader in the life sciences industry.”

Cheryl Kleiman
Regional Vice President of Sales, Flexential

Photo by Jock Fistick - South Florida Business Journal
Academic Research Facilities

More than 200 research projects are currently underway at Nova Southeastern University (NSU), including studies on cardiovascular disease, anti-cancer therapies, chronic fatigue syndrome, autism, coral reef restoration, stem cells and wildlife DNA forensics, among other subjects.

NSU’s Center for Collaborative Research (CCR) is one of the largest and most advanced research facilities in Florida. Located adjacent to the university’s Health Professions Division complex on NSU’s Fort Lauderdale/Davie Campus, the 218,000-square-foot, six-story building is equipped with wet and dry labs, leading research equipment, including access to a high-performance computing environment; and other resources, such as Florida LambdaRail, a high-speed broadband service delivery network.

NSU’s technology incubator enables qualified companies to lease private space (up to 60,000 square feet) that will give them access to researchers, technology and labs. Researchers and tenants share the following core facilities, further enhancing collaboration opportunities:

• Genomics Core Facility for sequencing human genes associated with disease
• Flow Cytometry Core Facility for isolating special cell types such as immune and stem cells
• Cell Therapy Core Facility for developing immunotherapies and regenerative medicines
• Imaging Core Facility with advanced digital microscopy capabilities

To efficiently address key issues facing humanity, NSU has established several research institutes and centers using a multidisciplinary, interprofessional approach. Housed in the CCR, these include NSU AutoNation Institute for Breast and Solid Tumor Cancer Research, NSU Cell Therapy Institute (a partnership with researchers from Karolinska Institute in Sweden), NSU Institute for Natural and Ocean Sciences Research, NSU Institute for Neuro-Immune Medicine, NSU Rumbaugh-Goodwin Institute for Cancer Research, and NSU Emil Buehler Research Center for Engineering, Science, and Mathematics.

and phase I/II/III clinical trials. Plantation-based GBI has worked with companies of all sizes.

• Hema Diagnostic Systems, LLC produces a full line of rapid diagnostic assays for major infectious disease testing. The Miramar company was acquired by Generex Biotechnology Corporation in 2018.
• Lupin Limited, a pharma-research company based in Mumbai, India, has expanded its laboratory facility in Coral Springs, which focuses on inhalation products for the treatment of asthma, allergic rhinitis, chronic obstructive pulmonary diseases and other lung diseases.
• OmniComm Systems, Inc. is a Fort Lauderdale-based global provider of eClinical solutions. It was acquired by Anju Software in 2019.
• OrbusNeich is a global medical device company that develops therapies for vascular disease at its Advanced Research and Development facility in Fort Lauderdale.
• SHL Pharma recently expanded its manufacturing and R&D facility in Deerfield Beach. SHL Pharma is part of SHL Group, the world’s largest privately owned designer, developer and manufacturer of advanced drug delivery systems.
• Stryker-Mako Surgical Corp. is a Stryker medical device company in Davie that markets its RIO® Robotic-Arm Interactive Orthopedic system and its proprietary RESTORIS® implants for minimally invasive orthopedic knee procedures.
• Teva Pharmaceutical Industries, Ltd., is an Israel-based company with engineering, information technology and purchasing services at its facility in Weston.
• Trividia Health, a subsidiary of China-based Sinocare Group, has a large facility in Fort Lauderdale that makes glucose-monitoring equipment and related products for diabetics.
• Vigilant Biosciences is a leading innovator and developer of solutions that aid in the early detection and intervention of cancer.
• Vital Pharmaceuticals, Inc. (VPX) develops, manufactures and distributes sports medicine-related nutraceuticals, functional foods and beverages. The company is adding jobs and making a capital investment of $181 million in Pembroke Pines.
The City of Pembroke Pines is the 11th largest city in the state of Florida with more than 170,000 people spread over 34 square miles. The City has easy access to major airports, seaports and highways; and is home to millions of square feet of retail, office and industrial space. The City has been an economic development leader through strategic real estate transactions and by taking a progressive approach to its development regulations. New commercial and industrial spaces are being delivered annually. Come find your work, life, and balance in Pembroke Pines.

WORK + LIFE = BALANCE
Greater Fort Lauderdale is a robust technology hub with a long history of innovation and market leadership. The region offers a warm climate for creative activities, convenient access to world markets, and public-private partnerships that turn research discoveries into commercial products. It’s an ideal location to “Work in the cloud, Live in the sun.”

Skilled Talent
Strategically situated in the heart of Florida’s largest technology community, Greater Fort Lauderdale is an attractive choice for market-leading companies like Microsoft, Citrix, Magic Leap, Sirius XM radio and UKG, formerly known as Ultimate Software.

Skilled talent is one of the region’s biggest competitive advantages. In South Florida, there are nearly 80,000 information and communication technology workers. The IT workforce is growing steadily as newcomers move to the region are joined by graduates of the 21 colleges and universities offering technology-related programs. In 2020, South Florida ranked as the 10th city with the fastest Tech Labor Pool Growth Rate, according to CBRE’s Scoring Tech Talent Report, covering 75 U.S. and Canadian tech markets. In the last five years, South Florida has added 14,700 tech jobs, for a 28.1 percent growth rate. South Florida also ranks among the 25 lowest cost markets with an average tech talent wage of $88,845 and gross direct asking rent of $37.51 per square foot annually.

“We have seen South Florida steadily move up the national ranks in CBRE’s annual Tech Talent Report and believe it reflects the region’s viability as a place for corporations to attract and retain professionals that value the areas work, live and play offerings,” said Josh Bank, CBRE’s managing director, Miami.

A Statewide Perspective
From a statewide perspective, Florida ranks third in the nation in technology establishments and third in the export of high-tech products, according to Enterprise Florida, the state’s public-private partnership for economic development.

Florida is projected to have a 20 percent growth in technology jobs through 2028, making it one of the nation’s top 10 states for employment growth, according to the 2020 Cyberstates Report by CompTIA. Currently, the tech sector contributes $71 billion to Florida’s economy and nearly a third of the statewide total is based in South Florida.

Source comptia.org/content/research/cyberstates-2020

A Leader in Innovation
South Florida has remained at the forefront of information technology innovation since the birth of the IBM PC in South Florida in the early 1980s and the first smartphone a decade later. Today, the region’s technology assets continue to attract global companies, while supporting start-ups and larger businesses. These IT companies enjoy a privileged position on the global telecommunications map.

“Technology innovation is flourishing throughout Greater Fort Lauderdale.”

Andres Barry
President, JetBlue Travel Products

There are more than 150,000 tech workers in South Florida according to the 2020 Cyberstates report by CompTIA.
with convenient access to a major Internet Network Access Point (NAP), fiber optic connections and high-speed data links to Latin America, Europe and the rest of the globe.

A Focus on Collaboration
Collaboration is another key to the success of the region’s technology sector. One of the region’s technology initiatives is the South Florida TechGateway, which includes an asset map of technology companies in South Florida on its website with information and news about this growing industry cluster along with other materials about South Florida technology companies and academic institutions. (www.techgateway.org)

TechLauderdale (techlauderdale.org) also promotes the growth, success and awareness of the Greater Fort Lauderdale technology community hosting virtual lunch-and-learn and coaching sessions, along with special events. Other groups working to grow the South Florida technology cluster include eMerge Americas, CIO Council, and the Gold Coast Venture Capital Association.

Venture Capital
About $1.38 billion was invested in South Florida startups in 2018, comprising 128 deals. Greater Fort Lauderdale was 11th in the nation for venture capital investments by dollar volume.

A Diverse Tech Cluster
Throughout the Greater Fort Lauderdale region, innovative IT companies are making their mark on the technology sector while gaining new customers in their chosen markets. Key players include:

- **Accilerate**, which develops software and hardware focused on artificial intelligence and business process automation programs. The company will be adding and making a $3.6 million capital investment in its Sunrise facility.
- **Boatsetter**, headquartered in Fort Lauderdale, developed an online platform that allows prospective boaters to search their platform and connect with private boat owners and licensed captains for boat rentals.

$1.38B | 128 Deals
$1.38 billion was invested in South Florida startups in 2018, comprising 128 deals.

Greater Fort Lauderdale was 11th in the nation for venture capital investments by dollar volume.
A Mega Technology Merger

In April 2020, Kronos Incorporated and Ultimate Software completed a merger, creating an innovative human capital management (HCM) and workforce management company. The merger creates one of the world’s largest cloud companies with more than 12,000 employees worldwide and approximately $3 billion in revenue. The company, rebranded as UKG in September, has joint headquarters in Lowell, Massachusetts, and Weston.

“Teams at both Kronos and Ultimate have been collaborating beautifully to ensure we continue to support our customers in expected and unexpected ways while prioritizing the safety of our employees, colleagues, and our collective communities,” said Aron Ain, CEO and chairman.

Founded in 1990, Ultimate Software became a leading global provider of human resources software, serving customers in 160 countries. The company’s recent awards included:

• #1 on Fortune’s Best Workplaces in Technology (2019)
• #1 on Fortune’s Best Workplaces for Millennials (2019)
• #2 on People Magazine’s 50 Companies that Care list (2019)
• #1 Customer Service Department of the Year in “Computer Software–More than 2,500 Employees” by American Business Awards (2019)

• Chevy, an online retailer of pet food and other pet-related products is a subsidiary of PetSmart, located in Dania Beach. PetSmart purchased the company for $3 billion in 2017.
• Citrix, a homegrown IT company with market-leading cloud, collaboration, networking and virtualization technologies. Founded in 1989, Citrix surpassed $3 billion in annual revenue in 2019 and continues to grow in the global remote working and collaboration market.
• Cloudheseive, headquartered in Fort Lauderdale, is an Amazon Premier Partner and an Amazon Managed Services Partner that was founded in 2014 by veterans in the cloud technology space. The company helps customers adapt and transform their organizations by leveraging the power of the public cloud ecosystem through consulting and next-generation managed services.
• Club Domains, LLC, the registry for ”.CLUB” online domains. Based in Fort Lauderdale, the company offers “.CLUB” names for businesses, nonprofits and individuals.
• Cybraics, a Fort Lauderdale company that provides advanced security analytics and an AI platform delivered as a service.
• DataCore Software, a software-defined storage (SDS) software company based in Fort Lauderdale.
• e-Builder, a pioneer in fully integrated, cloud-based construction program management software based in Sunrise that was acquired by Trimble for $500 million in 2018.
• ERP Maestro, a leader in SAP security solutions based in Plantation.
• Flexential, which has a centrally located 66,000-square-foot data center – one of the region’s largest Category 5 rated commercial facilities.
• Ford Engineering, which acquired Blackberry’s Sunrise R&D operation for its “connected cars” initiative.
• Hotwire Communications, one of the nation’s leading fiber optics telecommunications providers. The company opened its new headquarters, the Hotwire Technology Center, in Fort Lauderdale, invested more than $27 million in the local community and created more than 375 new jobs.
• MD Live, a telehealth service provider based in Sunrise that has attracted investment from companies including units of Cigna and HCSC.
• Microsoft Latin America, regional headquarters for the technology giant. Latin America is Microsoft’s fastest-growing market, and the company serves more than 46 countries and territories, all managed from its offices in Fort Lauderdale.
• MotionPoint, based in Coconut Creek, offers a turnkey platform that provides website synchronization, translation, localization, and management services for clients.
• Motorola Solutions, whose Plantation facility developed an advanced two-way portable radio for use by police, fire rescue and other first responders.
• OZ (formerly AAJ Technologies), a Fort Lauderdale company that helps clients develop and implement digital transformation strategies.
• ProcessMAP, a software and service provider in Sunrise that helps organizations manage safety and risk exposures.
• Prolexic Technologies, a provider of cyber security services for global enterprises and government agencies. The Hollywood company is part of Akamai, a global leader in content delivery network services.
• ReStockIt.com, an online retailer of restaurant, janitorial and office supplies based in Davie.
• Sirius XM Radio, a publicly traded American broadcasting company that provides three satellite radio and online radio services operating in the United States, has its research and development facility in Deerfield Beach. The facility is responsible for most of the technology developed for communications between car and satellite.
• Synechron, one of the nation’s fastest-growing digital, business consulting and technology services providers with a major office in Sunrise. In 2017, the company received the Best Distributed Ledger Technology Initiative of the Year by FTF News for its blockchain accelerators.
• TradeStation is an online broker-dealer offering a variety of services from its headquarters office in Plantation.
• Xendoo is a cloud based bookkeeping solution that has won national recognition from AOL founder Steve Case’s Rise of the Rest Tour and other awards.
Serving the Global Hospitality Sector

Shiji Group, a leading global hospitality technology provider, opened its third corporate headquarters in the Americas, with a grand opening ceremony in February in Hollywood. The Beijing-based company plans to add 70 new high-value tech jobs. South Florida’s diverse and highly educated workforce, access to 10 major airports, and competitive tax and regulatory base made it an ideal location, said Shiji’s executives.

Founded in 1998, Shiji quickly grew to become a leading global technology provider, empowering the hospitality industry in over 15,000 cities and 177 countries. When Shiji arrived in the Americas in 2016, it quickly became one of the fastest-growing hospitality technology companies in the US.

Photo Courtesy of Shiji Group
Serving Global Markets
A strategic location for international businesses

In today’s global economy, Greater Fort Lauderdale provides an appealing home for multinational corporate and regional headquarters. Centrally positioned in the Western Hemisphere with a diverse pool of well-educated multicultural professional talent, Greater Fort Lauderdale is an inviting location for Latin American, European, Asian and African companies seeking to serve the U.S. and North American markets. Key business advantages include convenient access to the NAP of the Americas global communications hub, and an Eastern time zone location, which makes it easier to hold video and audio conferences with corporate offices around the world.

More than 1,450 multinationals representing 59 nations have offices in the South Florida regional market. One example is Microsoft. Since choosing Fort Lauderdale for its Latin America headquarters more than two decades ago, the global technology company has grown its business substantially from 20 employees to thousands.

Emerson, a diversified global manufacturing and technology company, also situated its Latin America headquarters in Greater Fort Lauderdale. For Emerson, the key benefits included cost efficiencies, direct air travel to Latin American destinations, proximity to a large number of international companies and branch offices, and the availability of a large multilingual labor force. Since opening its facility in Sunrise in 2011, Emerson has steadily grown its international operations.

More recent arrivals include Chiquita Brands International Inc., which moved the headquarters of its banana division to Dania Beach from Charlotte, North Carolina, and Sixt rent a car, headquartered in Germany, which expanded its international headquarters here, adding 300 jobs. KEMET Electronics Corporation relocated its headquarters to Fort Lauderdale, and Ecolab Inc. established its Latin America regional headquarters in Miramar, creating 50 new jobs.

Techtronic Industries (TTI)
Recognizing the appeal of Greater Fort Lauderdale for international businesses, Techtronic Industries (TTI) moved its US headquarters to Fort Lauderdale in 2019, bringing 75 jobs to the area. Founded in 1985 and headquartered in Hong Kong, TTI is a global leader in the home improvement, construction and consumer product markets with iconic brands such as Milwaukee Tool, Ryobi, Hoover and Dirt Devil. “We are excited to be moving into such a dynamic and growing area for our U.S. corporate headquarters,” said TTI CEO Joseph Galli, Jr. “The new location will allow us to recruit and retain top talent.” The company employs more than 20,000 people worldwide.

International Initiatives
Since 2015, the Florida International Trade & Cultural Expo (FITCE) has been held at the Broward County Convention Center. The goal of FITCE is to expand Broward County as a premier exporting and importing global gateway, while helping to establish new businesses and nurturing the continued growth of existing businesses.

For more information, visit FITCexpo.com.

Photo Courtesy of FLL
The Greater Fort Lauderdale Alliance showcased the region at the 2019 SelectUSA Investment Summit in Washington, D.C. The Investment Summit is an annual event connecting companies with U.S. economic development organizations to facilitate job-creating business investment in the United States. The summit gave the Alliance an opportunity to share the business case for Greater Fort Lauderdale / Broward County with more than 1,000 potential international investors.

Area business organizations including the Greater Fort Lauderdale Alliance hold collaborative monthly International Exchange Events at the private Tower Club, highlighting a different nation or bi-national chamber. These events have drawn large groups of more than 175 attendees focusing on nations including Brazil, Germany, Canada, Costa Rica, Japan, Israel, Ireland, India and Sweden. The mixers have been instrumental in forging new connections and collaborations for these nations and their affiliated companies in Greater Fort Lauderdale.

The Greater Fort Lauderdale Alliance’s International Action Team has continued to establish and expand relationships with several consuls general and their staff members, trade commissioners and bi-national chambers of commerce from China, Germany, Italy, Mexico, Spain, Canada, France, Brazil and the United Kingdom.

The Broward County Commission has designated the Broward Center for the Performing Arts as a “Cultural Embassy” to promote Greater Fort Lauderdale’s local and global business and

59 countries have offices in South Florida.
1,450 multinational companies have locations in South Florida.
63 countries represented at Broward County’s FITCE - Florida International Trace and Cultural Expo

“We are excited to be moving into such a dynamic and growing area for our U.S. corporate headquarters.”

Joseph Galli, Jr.
TTI CEO

“Port Everglades delivers prosperity to our community through multi-modal partnerships and convenient air and sea connections that make Greater Fort Lauderdale an ideal location for international business.”

Jonathan Daniels
Chief Executive and Port Director, Port Everglades

Photo by Jock Fistick - South Florida Business Journal
Global Companies

Leading international companies with facilities in Greater Fort Lauderdale include the following:

- Advantix Systems – Israel
- AED Broadcast International – Spain
- Aerocap – Netherlands
- Aero Precision – Canada
- Aerotechinc USA – South Africa
- Air Partner – United Kingdom
- Air Transat Holidays – Canada
- Aijion Professional Staffing – Switzerland
- Alfalaval Industries, Inc. – Sweden
- ALTADIS USA – United Kingdom
- Amcor – Australia
- American Forwarding and Logistics – Germany
- American Freight Line – Germany
- Anita – Germany
- Asti (Advanced Oxygen Therapy, inc. – Ireland
- Arcadia – The Netherlands
- Arteche USA – Spain
- Atlas Concorde USA – Italy
- Atlas Copco – Sweden
- Aveva Drug Delivery System/Nitto Denko – Japan
- Azimut Benetti Service Company – Japan
- B&H – Brazil
- Balfour Beatty – United Kingdom
- Bally Total Fitness USA – Italy
- Bally Sports – Canada
- Bamburi Cosmetics – Germany
- Balfour Beatty – United Kingdom
- Bandhuri USA – Italy
- Banks & Mayors – Canada
- Blygold Florida – The Netherlands
- Bombaraer Aerospace – Canada
- Bosch – Germany
- Bukhovka – Denmark
- Buijgrad – United Kingdom
- Bureau Veritas North America – France
- Carbone60 – United Kingdom
- CDB Aviation – China
- CEMEX – Mexico
- Chapman Freeborn Airchartering – United Kingdom
- Chiquita Brands International Inc.
- Citizen Events – France
- Clarins – France
- Consolidated Waters Co. Ltd – Cayman Islands
- Costa Cruise Lines, N.V. – Italy
- CP Vegetable Oil – Canada
- Crown Relocations – China
- Crystone – Sweden
- Desjardins Bank – Canada
- DHL Americas – Germany
- DGS Marine – Brazil
- Diamond Moba Americas – The Netherlands
- Dragados – Spain
- DNV – Norway
- Dockwise Yacht Transport USA – The Netherlands
- Doyon Bakery Equipment – Canada
- Drake International – Canada
- ECI Telecom Americas – Israel
- Embassy CES – United Kingdom
- Embraer Aircraft Holding – Brazil
- Enelga USA – Italy
- Evergreen Line – Taiwan
- Feedship Americas – The Netherlands
- Ferretti Group America – Italy
- FHP Bosch – Germany
- First Service Residential – Canada
- Fujitsu – Japan
- Fukui Byora – Japan
- G. Proulx Building Materials – Canada
- Gamo Outdoor – Spain
- Gedesco – Spain
- Global Aviation Partners – Singapore
- GloBeCest America – France
- Goodwin Biotechnology – India
- Hapag-Lloyd (America) – Germany
- Hellmann Worldwide Logistics – Germany
- Hoeribeger – Switzerland
- Horiso – Australia
- Hygolet USA – Switzerland
- IBI Group – Canada
- IKEA – Sweden
- InterMarine – Canada
- International Shipyards Ancona (ISA) – Italy
- Ituran U.S.A. – Israel
- Juratows – France
- Kaba Workforce Solutions – Switzerland
- Kollin Transit America – France
- KEMET – Taiwan
- Linder Industrial Machinery Company – Japan
- Lefort North America – Belgium
- Lufthansa Technik – Germany
- Lufthansa – India
- MAN Diesel & Turbo North America – Germany
- Mapei – Italy
- MediaGenix – Belgium
- MedSim – Israel
- Menzies Aviation – United Kingdom
- Morguard – Canada
- Motiva Enterprises – The Netherlands
- Movers – Switzerland
- MSC Cruises USA – Switzerland
- NatBank – Canada
- Navalimpianti USA – Italy
- Nyhavn – Switzerland
- Openwave International USA – United Kingdom
- Orange Advertising Network Americas – France
- OrbusNeich – China
- OSM North America – Norway
- Oxford Economics – United Kingdom
- Polenghi – Italy
- Portobello America – Brazil
- Private Jet Charter – United Kingdom
- Propulsion Technologies International – France
- Regus Group – United Kingdom
- Ricoh Latin America, Inc. – Japan
- Rolls Royce Commercial Marine – United Kingdom
- Rhynstar – Switzerland
- Schindler Elevator – Switzerland
- Shiji Group – China
- SHL Pharma – Sweden
- Skansa USA Builders – Sweden
- Siemens Industry – Germany
- Sixt rent a car – Germany
- SmartWater CSI – United Kingdom
- Socata Aircraft – France
- South African Airways – South Africa
- Stefani IT Solutions – Brazil
- Suzano Paper and Pulp – Brazil
- TD Bank – Canada
- Tecnhronic Industries (TTI) – Hong Kong
- ThysenKrupp – Germany
- Toyota Tsusho America – Japan
- Terumo Aortic – Japan
- Thales E- Security – France
- Trivida Health – China
- Unipharma – Venezuela
- Watsila – Finland

South Florida Consular Corps

South Florida has one of the nation’s largest consular corps, providing a multitude of services to international residents, visitors and businesses. More than 75 foreign consulates, foreign trade offices and bi-national chambers of commerce operate in the region, providing market information and helping to forge professional connections that foster business growth.

Global Business Development

The Broward County Office of Economic and Small Business Development (OESBD), the Greater Fort Lauderdale Alliance and other global business partners collaborate to support numerous international trade initiatives. The goal is to enhance foreign direct investment and create export and import opportunities that will position Greater Fort Lauderdale as a leader in the global marketplace. Recent examples include:

- Mission to Argentina – 2017
- Mission from Bahamas – 2016
- Mission from Belarus – 2017
- Mission to Belize – 2016
- Mission from Belize – 2016
- Missions to and from Brazil – 2015
- Mission from Canada – 2017, 2018, 2019
Since 2011, Emerson, a diversified global manufacturing and technology company, has situated its Latin America headquarters in Sunrise, expanding its operations to accommodate its growth in the region. For Emerson, the key benefits included cost efficiencies, direct air travel to Latin American destinations, proximity to a large number of international companies and branch offices, and the availability of a large multilingual labor force.

Emerson initially leased approximately 18,000 square feet in Lake Shore Plaza II, Broward County’s first LEED-certified multi-tenant office building in the Sawgrass International Corporate Park, and later added an additional 9,500 square feet. That brought total employment in Sunrise to more than 70 employees who oversee the company’s operations in Latin America. Emerson has approximately 16,000 employees and 30 manufacturing locations in Latin America.

**Largest International Regional/Latin American Headquarters**

<table>
<thead>
<tr>
<th>Company</th>
<th>Municipality</th>
<th>Phone</th>
<th>Website</th>
<th>Global sales in millions</th>
<th>Total employees</th>
<th>Type of business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft Latin America</td>
<td>Fort Lauderdale</td>
<td>954-489-4800</td>
<td>microsoft.com</td>
<td>$143,015</td>
<td>163,000</td>
<td>Software distribution and development</td>
</tr>
<tr>
<td>DHL Express</td>
<td>Plantation</td>
<td>954-888-7000</td>
<td>dhl-usa.com</td>
<td>$75,370</td>
<td>546,924</td>
<td>Air courier services</td>
</tr>
<tr>
<td>Chubb Group of Insurance Cos. Lat. America</td>
<td>Sunrise</td>
<td>954-626-5000</td>
<td>chubb.com</td>
<td>$34,186</td>
<td>33,000</td>
<td>Financial services</td>
</tr>
<tr>
<td>Sealand</td>
<td>Miramar</td>
<td>844-474-4775</td>
<td>sealandmaersk.com</td>
<td>$38,890</td>
<td>79,900</td>
<td>Transportation, logistics and energy sectors</td>
</tr>
<tr>
<td>Marriott International</td>
<td>Weston</td>
<td>954-385-3550</td>
<td>marriott.com</td>
<td>$20,972</td>
<td>174,000</td>
<td>Lodging</td>
</tr>
<tr>
<td>Ricoh Latin America, Inc.</td>
<td>Weston</td>
<td>954-745-3300</td>
<td>ricoh.com</td>
<td>$18,870</td>
<td>90,141</td>
<td>Offers a variety of storage, security, management, capture and distribution solutions</td>
</tr>
<tr>
<td>Emerson Latin America</td>
<td>Sunrise</td>
<td>954-846-5030</td>
<td>emerson.com</td>
<td>$18,372</td>
<td>88,000</td>
<td>Diversified global manufacturing and technology company</td>
</tr>
<tr>
<td>Ecolab Latin America</td>
<td>Miramar</td>
<td>954-436-2600</td>
<td>ecolab.com</td>
<td>$14,906</td>
<td>45,000</td>
<td>Global leader in water, hygiene and energy technologies and services</td>
</tr>
<tr>
<td>Stanley Black &amp; Decker Latin America</td>
<td>Miramar</td>
<td>860-225-5111</td>
<td>stanleyblackandecker.com</td>
<td>$14,442</td>
<td>59,438</td>
<td>Electrical/mechanical apparatus, parts and tools</td>
</tr>
<tr>
<td>Stryker Latin America</td>
<td>Miramar</td>
<td>954-538-8200</td>
<td>strykerlatinamerica.com</td>
<td>$14,884</td>
<td>40,000</td>
<td>Manufactures medical and surgical equipment</td>
</tr>
<tr>
<td>Schindler Elevator</td>
<td>Sunrise</td>
<td>954-626-5555</td>
<td>us.schindler.com</td>
<td>$11,271</td>
<td>65,627</td>
<td>Electrical/mechanical apparatus, parts and tools</td>
</tr>
<tr>
<td>Amcor Rigid Plastics - Latin America</td>
<td>Miramar</td>
<td>954-704-4552</td>
<td>amcor.com</td>
<td>$12,468</td>
<td>47,000</td>
<td>Innovative packaging</td>
</tr>
<tr>
<td>Newell Rubbermaid Latin America</td>
<td>Weston</td>
<td>954-659-3800</td>
<td>newellrubbermaid.com</td>
<td>$9,714</td>
<td>30,000</td>
<td>Manufactures and markets consumer and commercial products</td>
</tr>
<tr>
<td>Federal-Mogul</td>
<td>Fort Lauderdale</td>
<td>954-858-0300</td>
<td>federalmogul.com</td>
<td>$17,400</td>
<td>78,000</td>
<td>Motor vehicle parts and accessories</td>
</tr>
<tr>
<td>Yum Brands International</td>
<td>Fort Lauderdale</td>
<td>954-418-6473</td>
<td>yum.com</td>
<td>$5,597</td>
<td>34,000</td>
<td>Restaurants</td>
</tr>
<tr>
<td>Embraco</td>
<td>Fort Lauderdale</td>
<td>954-359-3700</td>
<td>embraer.com</td>
<td>$2,618</td>
<td>18,734</td>
<td>Transportation, logistics</td>
</tr>
<tr>
<td>MAPEI</td>
<td>Deerfield Beach</td>
<td>954-246-8888</td>
<td>mapei.com</td>
<td>$3,300</td>
<td>10,500</td>
<td>Adhesives, grouts and other cementitious products for the building industry</td>
</tr>
<tr>
<td>South African Airways</td>
<td>Fort Lauderdale</td>
<td>954-769-5000</td>
<td>flysaa.com</td>
<td>$1,840</td>
<td>10,071</td>
<td>Transportation, logistics</td>
</tr>
<tr>
<td>The Wendy’s Company</td>
<td>Sunrise</td>
<td>614-764-3100</td>
<td>wendys.com</td>
<td>$1,709</td>
<td>13,300</td>
<td>Restaurants</td>
</tr>
</tbody>
</table>

Source: Yahoo Finance and Greater Fort Lauderdale Alliance
Leading the Space Race
Businesses can find multiple real estate options

Greater Fort Lauderdale offers attractive office, industrial, retail, hospitality, healthcare and mixed-use real estate properties for businesses of all sizes. Many buildings are LEED certified with cost-saving, energy-efficient systems designed to reduce the cost of occupancy for owners and tenants. The region’s real estate market includes:

- High-rise and mid-rise Class A office buildings in Broward’s central business districts
- Suburban business parks that offer companies an appealing campus-like setting
- Industrial sites and warehouse and distribution space near major transportation arteries
- Vibrant mixed-use developments, including high-profile “town center” projects
- Medical and healthcare office facilities
- Resorts and hotels from the beach to the Everglades
- A wide range of regional, neighborhood and specialty retail centers

Investment Opportunities
Investors appreciate Greater Fort Lauderdale’s demographics, economic strength and market advantages. In fact, Fort Lauderdale was ranked in the top 30 Markets to Watch on the “Emerging Trends in Real Estate” report by PwC and the Urban Land Institute in 2018, 2019 and 2020. Investors can also take advantage of the federal Opportunity Zone program, which provides significant capital gains tax benefits when purchasing business assets or properties in designated areas. Greater Fort Lauderdale has dozens of Opportunity Zones, including locations in Pompano Beach, Plantation, Fort Lauderdale and Hollywood.

Site Selectors
The Alliance provides extensive support for site selectors and companies interested in locating or expanding in Greater Fort Lauderdale, including:

- **Community research.** The Alliance produces client-ready overviews on Broward County that provide the latest detailed data, including population, employment, income, cost of living and general characteristics.
- **Permitting and regulatory assistance.** The Alliance facilitates pre-submission meetings and communications between prospect companies and various municipal and Broward County permitting and regulatory agencies once a relocation or expansion project is active. This helps companies work through the permitting and regulatory requirements process so they can quickly begin hiring workers and begin their operations.

For assistance with locating real estate sites, permitting, and finding sources for capital, visit gflalliance.org.

Permitting and ‘Green’ Initiatives
Broward County’s ePermits Portal – a centralized source of online information on permits, licenses and approvals makes it easier than ever to do business with Broward County. Contractors, businesses, design professionals and residents can use the ePermits site to identify their project type and obtain information on required permits. For more information, go to broward.org/epermits.

Under a program designed to reward contractors and homeowner-builders whose plans are designated “green” by a recognized certification program, the Broward County Permitting, Licensing and Consumer Protection Division will speed those projects through the permitting process in less than five business days.

Twenty-three Broward municipalities, including the county itself have been named “Platinum Cities” by the Alliance. The permitting excellence process is intended to make the development, permitting and inspections process more business friendly for...
targeted industry companies looking to relocate or expand. For more information on this program, visit gflalliance.org/permitting.

Smart Growth Partnership
Smart growth, a comprehensive approach to development used in many cities across the nation, incorporates the following principles: encourages development in existing urbanized areas, creates more compact development in non-urbanized areas, promotes the proximity of jobs, shopping, and services to residential areas, provides more transportation options, and ensures access to natural areas.

The Smart Growth Partnership provides a forum to raise public awareness, promote smart growth best practices, develop and share information, policies, tools, and ideas and cultivate strategies to address barriers to advance opportunities for smart growth. For more information: smartgrowthpartnership.org

Municipal Initiatives
In collaboration with its 31 municipalities, the Broward County Commission has made regional redevelopment and placemaking a major priority. The county offers a wealth of resources to assist in making neighborhoods more aesthetically appealing and enjoyable, thereby creating a stronger “sense of place.” Current programs identify ways local governments, builders and neighborhood and civic associations can improve local urban environments including architecture, design, transportation, landscape and signage.

One example is the “Complete Streets” program which creates streets that are safer for pedestrians and cyclists and more efficient in terms of transportation. The goal is to provide accessibility to people and all modes of transportation with a diversity of uses such as street festivals, farmers markets and public gathering places.

CREATIVE AND INNOVATIVE CITIES
Here is a sampling of the innovation and creativity found in Broward cities, including recent business and economic development initiatives.

Coconut Creek
Coconut Creek is an award-winning green city known as “The Butterfly Capital of the World.” It was one of three South Florida finalists for the GalaVerde award for Outstanding Green Government and received Gold-level certification.

Tony Coley
Regional President – South Florida, Truist

“A wide range of commercial properties means more opportunity and success for businesses in Greater Fort Lauderdale.”

Photo by Jock Fistick - South Florida Business Journal

836,712 Square feet of office space under construction in Greater Fort Lauderdale

23 Broward municipalities, including the county itself have been named Platinum Permitting cities by the Greater Fort Lauderdale Alliance

2.5M Square feet of industrial space under construction in Greater Fort Lauderdale
under the Florida Green Building Coalition’s local government Community Award from the Broward Metropolitan Planning Organization.

Cooper City has a reputation as “Someplace Special,” and is proud of its strong sense of community, excellent recreational facilities and exceptional schools. Cooper City recently celebrated the grand opening of its new recreational complex at Flamingo West Park, which includes four sports fields, walking trails, and Chiquita Brands International, which recently relocated its banana division headquarters from Charlotte, N.C. The city has invested in incentives for existing businesses as a part of its business retention and expansion initiatives. New affordable and workforce housing projects have been approved and will increase housing choice and opportunity.

Cooper City

Cooper City supports both business growth and a top-notch residential quality of life. Coconut Creek is creating a landmark green town center called MainStreet. It is home to the Seminole Casino Coconut Creek and The Promenade at Coconut Creek, a silver LEED-certified retail, restaurant and office development, and the recently completed Midtown Residences at Coconut Creek. Overall, MainStreet will include up to 6,450 units, more than 1,000 hotel rooms, 1.2 million square feet of fashion retail, 425,000 square feet of neighborhood and big box retail, 800,000 square feet of Class A office suitable for Fortune 500 companies and regional headquarters, and a wide range of entertainment, recreational and transit amenities.

Coral Springs

Coral Springs, a 24-square-mile community at the edge of the Everglades, is dedicated to growing jobs and the local economy. With a population of 129,067 (the 5th largest in Broward County and the 15th largest in Florida), it is a financially sound city known for its family atmosphere, recreational facilities and top-rated schools.

The city is also home to BFS Capital and Cruise Planners taking advantage of the dense, amenity-rich downtown area, where the Municipal Complex serves as a backdrop to fun events providing residents with a sense of place and community. Most recently, developers have invested in the 136-acre mixed-use area with plans to build residential towers, Class A offices, retail and a hotel.

Dania Beach

Dania Beach is attracting new investment with several recently constructed hotels and the ongoing development of Dania Pointe, a 102-acre mega-mixed-use development that will become a premier regional destination. Dania Beach is also an attractive location for multinational corporate headquarters and has attracted many new companies, including Spirit Airlines, Chewy.com, and Chiquita Brands International, which relocated its banana division headquarters from Charlotte, N.C. The town’s development focus is the Regional Activity Center (RAC) including the Community Redevelopment Area and the Transit-Oriented Corridor (TOC). The RAC is designed to accommodate large-scale development and includes 853 acres of land zoned for research and development and more than 1,300 acres zoned for educational, commercial, industrial and residential uses. Major projects under construction include a 150-bed HCA hospital, the Bridge Point 595, over 675,000 square feet of Class A industrial space and the revitalization of the downtown Davie road corridor through $250 million of private investment. The TOC accommodates a wide range of uses that promote interaction with FLL and Port Everglades. The town recently eliminated the residential density cap per acre and increased the permitted building heights in the TOC.

Deerfield Beach

Deerfield Beach is home to a concentration of such cutting-edge sectors as advanced manufacturing, life sciences, logistics and aerospace. Deerfield Beach maintains a broad regional perspective to identify and work toward common goals. The
city enjoys a central South Florida location with three expressways, offering ease of access for manufacturing and distribution activities. Highly visible office parks along I-95 are filled with innovative firms. The downtown Pioneer Grove District is ready to welcome mixed-use residential and commercial development in a modern industrial environment. The world-class Hillsboro Technology Center offers one million square feet of new space. JM Family Enterprises’ $176 million redevelopment of its Deerfield Beach world headquarters is nearing completion. To maintain a diverse supply of housing, nearly 1,000 residential units are planned for the city. S.R. A1A has undergone a major facelift, the Deerfield Beach International Fishing Pier is a popular gateway to the Atlantic Ocean and a model for sustainability, while the Kirk Cottrell pavilion will be opening to beachgoers and watersports enthusiasts in late 2020.

**Fort Lauderdale**

Fort Lauderdale’s diverse and deep business resources appeal to companies of all sizes across a wide range of industries, including technology, aviation and aerospace, headquarter operations, marine industries, life sciences, manufacturing, global logistics, and tourism.

Property taxable values have increased for eight consecutive years to $37,798,857,450, and the city’s millage rate of 4.1193 (for the 13th consecutive year) ranks among the lowest in Florida.

Several game-changing initiatives are redefining Fort Lauderdale’s future, including the $2.5 billion Brightline rail service; more than $70 million in upgrades and enhancements to Fort Lauderdale beach; more than $550 million expansion of the Greater Fort Lauderdale/Broward County Convention Center (adding 400,000 square feet of space and an 800-room headquarters hotel); and the city’s recent agreement with the U.S. Department of Energy and Florida International University to establish a global entrepreneurial resources center to catalyze the Florida innovation ecosystem (Mission-To-Market program).

### Office Market

<table>
<thead>
<tr>
<th>Submarket</th>
<th>Rentable Area (SF)</th>
<th>Vacancy Rate (%)</th>
<th>YTD Net Absorption (SF)</th>
<th>Under Construction (SF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial</td>
<td>1,904,497</td>
<td>15.7%</td>
<td>(10,015)</td>
<td>0</td>
</tr>
<tr>
<td>Cypress Creek</td>
<td>4,091,962</td>
<td>11.0%</td>
<td>(83,498)</td>
<td>0</td>
</tr>
<tr>
<td>Deerfield Beach</td>
<td>1,011,292</td>
<td>8.8%</td>
<td>(17,037)</td>
<td>0</td>
</tr>
<tr>
<td>Downtown (CBD)</td>
<td>5,246,224</td>
<td>15.9%</td>
<td>10,697</td>
<td>356,502</td>
</tr>
<tr>
<td>Fort Lauderdale</td>
<td>2,668,224</td>
<td>9.9%</td>
<td>21,677</td>
<td>0</td>
</tr>
<tr>
<td>Hollywood</td>
<td>2,250,225</td>
<td>9.7%</td>
<td>14,805</td>
<td>334,227</td>
</tr>
<tr>
<td>Northeast Broward</td>
<td>1,295,746</td>
<td>12.1%</td>
<td>169</td>
<td>0</td>
</tr>
<tr>
<td>Plantation</td>
<td>4,109,345</td>
<td>8.6%</td>
<td>97,134</td>
<td>145,983</td>
</tr>
<tr>
<td>Pompano Beach</td>
<td>732,536</td>
<td>15.4%</td>
<td>(4,823)</td>
<td>0</td>
</tr>
<tr>
<td>Sawgrass Park</td>
<td>2,482,597</td>
<td>4.1%</td>
<td>7,804</td>
<td>0</td>
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<tr>
<td>Southwest Broward</td>
<td>3,236,006</td>
<td>12.9%</td>
<td>223</td>
<td>0</td>
</tr>
<tr>
<td><strong>TOTAL Broward</strong></td>
<td><strong>29,029,324</strong></td>
<td><strong>11.4%</strong></td>
<td><strong>37,136</strong></td>
<td><strong>836,712</strong></td>
</tr>
</tbody>
</table>

**Source:** CBRE Research, Q2 2020

### Industrial Market

<table>
<thead>
<tr>
<th>Market</th>
<th>Rentable Building Area (SF)</th>
<th>Vacancy Rate (%)</th>
<th>YTD Net Absorption (SF)</th>
<th>Under Construction (SF)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Broward</td>
<td>15,728,302</td>
<td>3.8%</td>
<td>52,467</td>
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<tr>
<td>Coral Springs</td>
<td>5,883,663</td>
<td>14.7%</td>
<td>161,686</td>
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<td>Northeast Broward</td>
<td>10,956,045</td>
<td>10.3%</td>
<td>(106,399)</td>
<td>385,161</td>
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<tr>
<td>Pompano</td>
<td>23,397,502</td>
<td>5.9%</td>
<td>561</td>
<td>230,910</td>
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<td>Southeast Broward</td>
<td>19,170,242</td>
<td>6.4%</td>
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<td>Southwest Broward</td>
<td>17,854,728</td>
<td>7.2%</td>
<td>252,091</td>
<td>854,054</td>
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<tr>
<td>West Sunrise</td>
<td>5,754,956</td>
<td>11.0%</td>
<td>(99,879)</td>
<td>358,652</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>98,745,438</strong></td>
<td><strong>7.2%</strong></td>
<td><strong>366,392</strong></td>
<td><strong>2,053,386</strong></td>
</tr>
</tbody>
</table>

**Source:** CBRE Research, Q2 2020

**Hallandale Beach**

Hallandale Beach is a city on the move with more than $1 billion in projects in the pipeline. Class A office projects such as Accesso, a 28,000-square-foot office building have been recently completed, with Optima II, a 300,000-square-foot LEED-platinum, Class A office complex and Beacon Hallandale, a 76,000-square-foot Class A office and retail development both currently under construction. Atlantic Village One is a 31,000-square-foot mixed retail and office center that has also been recently completed. Atlantic Village Two, which is currently under construction, will add thousands of additional square feet of office, retail and restaurant space to the city’s inventory.

Other mixed-use projects include OASIS, with 500 residential units and 93,910 square feet of office and retail space, and Art Square, three-city-block project that includes 358 townhomes, live-work units, and mid-rise apartments, as well as more than 10,000 square feet of retail space.

Hallandale Beach is also seeking to develop its Fashion, Art and Design District (FADD) and a newly named Harlem Village by promoting food halls, microbreweries, live entertainment restaurant/lounges and local specialty retailers. To date, the city’s Community Redevelopment Agency (CRA) has provided $3 million in incentives for a shopping plaza and five new restaurant and microbrewery projects. The CRA will continue to approve incentives to encourage private sector development, from restaurants, cafes and bars, to hotels, new residential developments, and new Class A office space.

**Hollywood**

Strategically located between Fort Lauderdale and Miami, Hollywood – Broward’s third largest city – is adjacent to FLL, and the primary home to Port Everglades. With easy access to I-95 and Floridians Turnpike, Hollywood is home to two commerce/industrial parks and has a growing niche in professional services and healthcare. More than $1.45 billion in real estate development has been completed, planned or is under construction with key commercial corridors offering additional redevelopment opportunities as well as more than $600 million in planned public infrastructure improvements.

**NEIGHBORHOOD SPOTLIGHT**

**FAT Village**

A modern, convenient lifestyle near downtown Fort Lauderdale.

Photo Courtesy of Brew Urban Cafe
Hollywood’s historic oceanfront Broadwalk is a 2.5-mile pedestrian walkway, just steps from the Atlantic, is lined with shops, restaurants, and accommodations to fit every taste and budget. The city boasts a high quality of life with more than 60 parks, three municipal golf courses and a wide variety of recreational amenities, including a nearly 10-acre urban park and the Arts Park at Young Circle in the heart of its downtown, which hosts outdoor concerts, special events, and a burgeoning arts scene. Convenient new connections through the planned Tri-Rail Coastal Link passenger service will create more development opportunities for transit-oriented projects that provide the urban lifestyle many residents and visitors are seeking.

Lauderdale Lakes
Businesses in the City of Lauderdale Lakes enjoy the benefit of a central location that puts them in the heart of South Florida. A labor force of nearly 74,000 workers and a market of more than 179,000 households are within a 10-minute drive. More than 100,000 vehicles pass through the city’s boundaries each day. Nearly 10 acres of prime development opportunities are available within the city’s Community Redevelopment Agency boundaries. One example is Bella Vista at Lauderdale Lakes, a large-scale new urbanism redevelopment project near the S.R. 7/U.S. 441 corridor that incorporates the traditional neighborhood design of walkable, livable cities. The city also has more than 200,000 square feet of supportable retail space throughout the commercial district.

Lauderhill
Centrally located, Lauderhill’s accessibility to to Florida’s Turnpike, Interstate 95, and the Sawgrass Expressway facilitates business development, international trade and tourism from local to global levels. The city is home to three opportunity zones within its central and S.R. 7/U.S. 441 districts. Lauderhill has more than 100 acres of planned redevelopment projects, including the final phase of renovation and expansion of the Lauderhill Mall. This shopping center, designated as the first air-conditioned mall in the Southeast, has attracted several nationally recognized tenants and currently new outparcels are being developed for further expansion.

Lauderhill’s Commercial Façade Grant Program enhances the city’s commercial corridors by providing grants to property owners seeking to improve the safety and aesthetics of their buildings. Current city projects include an Arts and Entertainment District that will connect to the Central Broward Regional Park, home of the only internationally certified U.S. cricket stadium, which draws 500,000 annual visitors. Adjacent to the stadium is the Lauderhill Marketplace, the location of the acclaimed Lauderhill Performing Arts Center (LPAC). Other plans include a beer garden, hotel, parking garage and the addition of 20,000 square feet of retail space.

Lighthouse Point
Lighthouse Point is a small town with a leisurely lifestyle that appeals to its residents. Characterized by informal affluence and a leisurely pace, the attractive neighborhoods are safe, quiet, tree-shaded, and water-laced. Eighty percent of the residences are single-family homes, many of which front on the city’s 18 miles of waterways. The city continues to grow and flourish with ongoing enhancements to the bridges, landscaping, waterway vistas and parks.

The east door of Lighthouse Point opens to the Intracoastal Waterway, sitting under the beam of the famed Hillsboro Lighthouse. Federal Highway, with its shopping centers, restaurants, and other business establishments, is the west door. The full-service city achieved a Standard & Poor’s financial rating of A++ and has the county’s third lowest tax rate, an indicator of a strong and vibrant community.

Margate
The City of Margate offers a mix of residential, commercial, industrial, and recreational, services to more than 59,000 residents. Margate is conveniently located with easy access to Florida’s Turnpike, I-95, and the Sawgrass Expressway. The city is home to more than 1,800 businesses and is strategically positioned to serve the growing population of the tri-county area.

The Margate Community Redevelopment Agency (CRA) owns more than 36 acres of prime real estate, which includes the future Margate City Center, a variety-use development project that will create an identifiable downtown, attract visitors and create new jobs. The CRA is also working on

**Lauderdale-By-the-Sea**
With 2.5 miles of beautiful beaches, an iconic pier and scenic ocean vistas, Lauderdale-by-the-Sea is a small community that attracts visitors from around the world. Here low-rise downtown buildings and mid-century modern architecture exude old Florida charm, even as they celebrate the town’s present-day connection to the ocean — most hotels, restaurants and shops are just a few minutes’ walk from Anglin’s Square and its active nightlife.

**NEIGHBORHOOD SPOTLIGHT**

**Downtown Hollywood**
A walkable, arts-oriented community just minutes from the beach.

Photo Courtesy of the City of Hollywood
The Greater Fort Lauderdale Alliance has been and continues to be your go-to source for building, growing and supporting Broward business. The leadership, knowledge and guidance they offer have been invaluable not just during this current crisis, but day in and day out, and the Alliance will remain an important resource as we work through the recovery phase within our communities.

The Economic Sourcebook is an ideal vehicle to show the business community that you are ready and looking forward to the next chapter of business in Broward. Relaying your business-to-business message to thousands of other members – from small business entrepreneurs to Fortune 500 corporate executives – has never been more important.

As the readership of the South Florida Business Journal continues to grow, we are expanding our distribution of this annual Economic Sourcebook to reach additional target markets across the U.S. The Greater Ft. Lauderdale Alliance will again select a few strategic Business Journal markets across the country for online distribution this year.

ENJOY DIRECT EXPOSURE TO A TARGETED AUDIENCE.

HOW WILL IT BE DISTRIBUTED?

► Mailed to all Alliance member-investors
► Published and distributed with the South Florida Business Journal
► Circulated during Alliance outreach missions
► Shared with local companies on expansion and retention site visits
► Sent to all chambers of commerce and libraries
► Featured at Alliance trade shows and events
► Sent to site selectors
► Digital distribution in additional Business Journals markets

FOR MORE INFO PLEASE CONTACT YASMINE GAHED: 786-533-8204 OR YGAHED@BIZJOURNALS.COM
Miramar
Approximately 2.5 miles wide (north to south) and 14.5 miles long (east to west), Miramar is a full-service city (police, fire-rescue, parks and recreation, social services, cultural affairs, streets and stormwater, utilities, and more) with a city manager-city council government. The city has experienced unprecedented growth, with an increase in population from 72,739 in 2000 to more than 140,000 today. Miramar is currently the 13th largest city in Florida and the fourth largest in Broward. The city’s infrastructure, residential, commercial, and economic activity has also increased at an explosive pace during the same period.

Miramar is recognized as an economic engine for Broward County with a growing base of diverse, leading employers in key industry sectors such as electronics, advanced manufacturing, aviation, technology and healthcare. Miramar contains the largest commerce park in the region, which includes a foreign trade zone and has a highly skilled and professional workforce. Over the years, Miramar has positioned itself as a preferred locale for major corporations and Fortune 500 companies.

North Lauderdale
North Lauderdale’s Economic Development Strategic Plan is designed to identify potential redevelopment opportunities, such as recently approved site plans to build a Wawa, and Aldi Grocery & Good on underutilized commercial parcels. The city welcomed 45 new townhomes along the S.R. 7 corridor, adding to housing opportunities for residents. The city’s commercial and light industrial areas, while modest in proportion to its residential base, are vitally important to the community. In recent years the city’s economic focus has transitioned from developing infrastructure to preserving the city’s quality of life, safety and aesthetic appearance.

Oakland Park
The city’s Downtown District is home to a growing, trendy array of craft breweries, boutiques, restaurants, cafes and art studios. Several exciting events such as The Taste of Oakland Park, Dancing in the Streets, Oktoberfest, and Holiday Village, take place each year and bring many new people to downtown. The growth of the Downtown District has spurred new housing developments in and around the district from live-work developments like Oakland Park Square to mixed-used urban village space.

In addition, several other areas of the city are experiencing redevelopment due to continued infrastructure improvements, like the recently completed Bid Pack 8 Project. Many major corridors, such as Andrews Avenue and Prospect Road, have incorporated bike lanes along with sidewalks and other roadway enhancements to build capacity and bring more foot traffic to the surrounding businesses. Additionally, the passing of a $40-million general obligation bond is expected to increase quality of life, beautify the community, and create a sense of place by funding the construction of new park facilities, fire stations, city library, and public works facilities.

Parkland
The City of Parkland is committed to creating a thriving business community and a strong local economy. The city has a New Business Program and provides high-level service to businesses seeking to make Parkland their new home. The city was named a Platinum Permitting City for taking extra steps to ensure new businesses have a first-rate experience when going through the development review/permitting process. Toll Brothers, Lennar Homes, Ryan Homes, and WCI all have new residential communities within the city’s boundaries, providing a wide variety of home choices.

Parkland is a long-time Tree City USA and Playful City USA and well known for its many parks and scenic pathways—one of which received the 2020 Emerald Award distinction from Broward County. As Parkland continues to grow, it remains a city with a small, hometown feel. It is family-centered with many city-sponsored events that are geared for the entire family. The heart of Parkland remains Pine Trails Park, an 80-acre premiere park in the city’s center.

Pembroke Pines
Pembroke Pines is located in southwest Broward County with direct access to Florida’s Turnpike, I-75 and U.S. 27. The city is home to more than 170,000 people making it the second largest in the county and the 11th largest in the state. The city’s residential market consists of nearly 64,000 units with new units in various stages of development. Population estimates show nearly 5,000 new residents by 2021. The city has facilitated more than 1 million square feet of new development through strategic real estate transactions and partnerships over the past few years.

The city’s industrial area has ability to serve over five million people within a one-hour drive time. The Bergeron Park of Commerce and Industry is currently expanding, as is the Sheridan Palms Business Park. The first two buildings of the South Florida Distribution Center are complete and a third building is in the planning stages as interior buildouts are completed on this new premier industrial space. In the office sector, the TPA group has completed the first of two buildings along the highly visible I-75 corridor. Building one of the Edison will features nearly 160,000 square feet of Class A office in a campus-style setting. Building two should begin construction in winter 2020. These buildings will complement a strong corridor that features, education, hotel, office, retail and residential uses. All of these projects are helping to diversify the city’s economy.

In 2017, the city opened the Charles F. Dodge City Center building, a 175,000-square-foot facility for performance events, tradeshows, and banquets with seating for 3,200. It is part of the City Center complex, which includes an art gallery and park space. Adjacent to the facility is a 165 acre mixed-use development with over 1,450 units, commercial space and hotel rooms.

Plantation
Residential, retail, dining, services, and entertainment projects totaling more than $1 billion are underway throughout the city, especially within the Midtown and Gateway business districts. Plantation Walk is moving forward with 700 residential units and over 500,000 square feet of retail space. Westfield Broward Mall is getting a new look with opening scheduled for late 2020.

Westside Regional Medical Center is undergoing a $60 million expansion, which includes 72 new private patient rooms and a beautiful new entrance lobby housed within a three-story, state of the art facility. Baptist Health South joins Westside Regional in providing outstanding healthcare options for residents. Including primary care, diagnostic imaging, urgent care, multispecialty surgery, medical oncology, physical therapy and a spine care clinic.

Enhancing the central Gateway District is the Woodstone Plantation residential development with 248 units and 1,500 square feet of retail space. Plantation Palms, a 130-bed assisted living and memory unit, has been approved. On Sunrise Boulevard residential development Strata at Plantation is nearing completion, and P21 is approved for permitting. These projects join the the new Preferred Storage building, now open for business.
**Pompano Beach**

Once dominated by bean fields, Pompano Beach has evolved into a major industrial/warehouse/distribution center with an inventory of 30 million square feet of space due to its multimodal transit links (I-95, Florida's Turnpike, CSX RR and FEC RR). Redevelopment efforts on the city's East Community Redevelopment Area (CRA) include $17 million of public investment into East Atlantic Boulevard and the main public beach area. More recent efforts include an iconic parking garage and the Atlantic Boulevard Bridge. As a result, the beach area has also seen significant private sector investments, such as the Beach House and Oceanic restaurants along with new commercial space and a dual brand Hilton hotel on a former parking lot.

The Northwest CRA encompasses the future Innovation District, including City Hall and the Library/Cultural Arts Center in the civic campus, old downtown and the Dr. Martin Luther King Jr. Boulevard corridor to I-95. Additionally, the Isle Casino (El Dorado Resorts) has partnered with the Cordish Group to develop its 232-acre property into a resort destination. In 2018, voters passed a $180 million general obligation bond that will complete 25 different projects that will help to further enhance the infrastructure and the livability of the city.

**Sunrise**

Sunrise is home to about 95,000 residents and host to more than 28 million national and international visitors each year. Sunrise has a Business and Entertainment District anchored by three major assets: Sawgrass Mills, the largest outlet and value retail mall in the U.S.; the BB&T Center, a 20,000-seat arena that hosts world class entertainment events and is home ice for the National Hockey League's Florida Panthers; and the Sawgrass International Corporate Park, the region's largest corporate headquarters and home to a diversified group of businesses including financial services, healthcare, and research and development companies.

The Business and Entertainment District boasts more than $5 billion in property value, with over $2.4 billion of new mixed-use projects in development to include Metropica with 400,000 square feet of retail, 460,000 square feet of office, 500 apartment units, 1,833 condominiums with parking, 250 hotel rooms and a parking garage; and Radius at Sawgrass with 750,000 square feet of office, 50,000 square feet of retail, and 750 residential apartment units, and 1.6 acres of park and open space. To the east, the city has committed over $30 million in public improvements to include park renovations, road improvements and much more. Several private development projects are also in the works.

Sunrise is a friendly place where natural beauty is valued and lush landscaping is used to enhance neighborhoods, thoroughfares and public places. Sunrise also maintains its long-standing commitment to be a sustainable community that preserves the past while planning for the future.

**Tamarac**

Tamarac is an attractive community of residential, commercial and recreational areas, nestled in the center of Broward County. Convenient access to major highways and airports with an excellent quality of life, and a variety of housing options have made Tamarac the home for 64,000 residents and 2,000 businesses. Commercial and residential development is booming in Tamarac, new families are moving in, and the population is growing and becoming younger.

With a business-friendly attitude and a central focus on economic development and redevelopment, the city appeals to new businesses as well. Options include Commerce Park, new upscale and successful existing retail and office plazas, the upcoming Tamarac Village mixed-use development, and prime redevelopment locations. There have been several multi-million corporate expansions in Commerce Park, and a major new industrial development is underway. The city is investing in an expanded fiber optic network for greater connectivity and smart infrastructure. Sound finances, safe neighborhoods, excellent parks and business opportunities, are among Tamarac’s attractions for residents and businesses.

**West Park**

Following the creation of sustainable, mixed-use zoning districts along South State Road 7, Hallandale Beach Boulevard and Pembroke Road, West Park is anticipating significant development over the next few years. In addition to major citywide infrastructure improvements, economic development strategies include public-private development partnerships to convert existing vacant properties into office, banking, restaurant, hotel and other sustainable mixed-use development uses.

**Wilton Manors**

Wilton Manors is a vibrant city with a pedestrian-friendly environment for affordable living, shopping, dining, arts, culture, and entertainment. With 13 miles of waterways and 29 acres of waterfront property, this two-square-mile city is known as the Island City. It has 15 national wildlife habitat-certified parks, 15 art galleries and museums as well as more than 20 community group classes and 40 festivals and events per year. Offering all the big-city amenities, yet maintaining a small-town welcoming feel, Wilton Manors offers a stable residential environment for young families and retirees, and has become a nationally known destination for the LGBT community.
Greater Fort Lauderdale offers leading-edge communications services for companies of all sizes, along with convenient air, maritime and ground transportation services.

Highlights include:
- A comprehensive fiber-optic network supports high-bandwidth data, video and voice traffic.
- One of the Internet’s few global network access points is located in the region.
- Fort Lauderdale/Hollywood International Airport (FLL) offers domestic and international service in conjunction with nearby Miami International and Palm Beach International Airports.
- Fort Lauderdale Executive Airport (FXE) provides convenient general aviation services.
- Port Everglades is one of the world’s busiest seaports, with ocean freight service to global locations.
- Commuter rail services add to South Florida’s connectivity.
- Commuter transit services provide options for the workforce.
- Cost-effective “green-oriented” utility services help businesses operate more efficiently.

**COMMUNICATIONS**

**Crown Castle**
877-486-9377
crowncastle.com
Crown Castle owns and operates one of the nation’s largest and densest fiber networks with approximately 75,000 route miles of fiber, 25,000+ on-net buildings, and connectivity to 900+ data centers. The company customizes solutions with privacy, security, reliability, and bandwidth, offering network reliability and locally based service teams.

**Flexential**
866-473-2510
flexential.com
Flexential provides core data center solutions of colocation and connectivity, cloud, managed solutions, data protection and professional services. Flexential’s Data Center assets comprises 40 highly redundant and connectivity-rich data centers, including one of the largest hurricane-proof commercial facilities in South Florida, providing a local solution for outsourcing data center and cloud services with 24x7x365 access, engineering and support.

**Hotwire Communications**
800-409-4733
hotwirecommunications.com
Headquartered in Fort Lauderdale, Hotwire Communications is one of the nation’s leading providers in Fiber-to-the-Home (FTTH) technologies, providing seamless end-to-end data connections to residential, commercial, hospitality, government, and institutional customers. As an all-in-one provider, its award-winning services, including multi-Gigabit Internet, crystal-clear IPTV with 4K video, best-in-class home automation and security technologies, and reliable international phone service, are recognized for service speed, performance, and feature a revolutionary “white glove” approach to customer experience.

**NAP of the Americas®**
305-961-3200
equinix.com
NAP of the Americas® is one of the most

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*Photo Courtesy of FPL*
significant telecommunications centers in the world. The Tier-IV facility was the first purpose-built, carrier-neutral Network Access Point and is the only facility of its kind specifically designed to link Latin America with the rest of the world. Based in Miami and operated by Equinix, NAP of the Americas, also known as the MI1 Miami IBX Data Center, provides secure, reliable backbone access to 160 global carriers, making this facility the unrivaled gateway to the Americas.

Transportation

Fort Lauderdale-Hollywood International Airport (FLL)
954-359-1200
fll.net
twitter: @FLLFlyer

Centrally located between Miami-Dade and Palm Beach Counties, Fort Lauderdale-Hollywood International Airport (FLL) is a dynamic passenger and cargo hub offering a low-cost structure to airlines, tenants and passengers. FLL ranked 19th in the U.S. in total passenger traffic in 2019, serving a record 36.7 million passengers, up 2.2 percent from the prior year. FLL is also a major air cargo hub, with about 90,000 tons passing through the airport annually.

FLL is in the middle of a $3.2 billion improvement program that includes terminal expansions, adding more than 30 new gates, building an elevated people-mover, widening the terminal roadway and eventually adding a new hotel and parking garage with conference space and a courtyard. Other investments include a major art installation and wayfinding signage program.

The Greater Fort Lauderdale Alliance named FLL its 2019 Economic Development Partner of the Year, demonstrating the airport’s commitment to economic development. According to a recent study, FLL has an annual economic impact of $37.5 billion.

Fort Lauderdale Executive Airport (FXE)
954-828-4966
flyfxe.com

For more than 70 years, Fort Lauderdale Executive Airport (FXE) has been serving private, corporate and government aviation needs. With more than 163,000 take-offs and landings each year, FXE ranks as one of the top ten busiest general aviation airports in the country. Five full-service, fixed base operators provide fueling,
Scheduled Airlines Serving FLL
- Air Canada
- Air Transat
- Alaska Airlines
- Allegiant
- American Airlines
- Avianca Airlines
- Azul Airlines
- Bahamasair
- British Airways
- Caribbean Airlines
- Copa Airlines
- Delta Air Lines
- IBC Airways
- JetBlue Airways
- Norwegian
- Silver Airways
- SkyBahamas Airlines
- Southwest Airlines
- Spirit Airlines
- Sunwing Airlines
- Swoop
- TAME Airlines
- United Airlines
- WestJet Airlines

Cargo
- Aero Lauderdale
- Air Jamaica, Ltd.
- Delta Air Lines Cargo
- Federal Express
- Mountain Air Cargo
- Southwest Airlines Cargo
- United Parcel Service, Co. (UPS)
- United States Postal Service

Source: Broward Aviation, 2020

maintenance, management and professional services to Fortune 500 companies and small businesses alike. FXE has a 24-hour FAA air traffic control tower, instrument landing system and U.S. Customs & Border Protection Service.

Downtown Helistop
954-523-4354
flyfxe.com/pilot-guide/dt1-helistop-information
To meet the corporate community’s transportation needs, the City of Fort Lauderdale operates the John Fuhrer Downtown Helistop, which operates 24 hours a day, seven days a week. A fully furnished lobby located just below the elevated Helistop platform provides travelers with a comfortable area to converse and conduct short business meetings.

North Perry Airport
954-359-1016
broward.org/airport/northperryairport
Twice honored as “General Aviation Airport of the Year” by the Florida Department of Transportation, North Perry (HWO) is the state's second busiest general aviation airport. Devoted exclusively to private and business light-plane activity, North Perry has four runways with two lighted for 24-hour operations. Its concessionaires offer fuel, service, air charter, flight instruction, aircraft sales, maintenance, storage and other services for the flying public.

Pompano Beach Air Park
954-786-4135
pompanobeachfl.gov/index.php/pages/pw_airpark/airpark
Pompano Beach Air Park (KPMP) serves the general aviation needs of northern Broward. The 946-acre airport, owned and operated by the City of Pompano Beach, has multiple fixed base operators (FBOs) and provides general aviation services including flight training, aircraft rental, air taxi/charter, scenic rides, air ambulance, aerial photography, mapping and surveying, search and rescue, maintenance, avionics repairs and ramp services.
Port Everglades
954-523-3404
porteveryglades.net

Located in the heart of Greater Fort Lauderdale, Port Everglades is one of the world’s busiest cruise ports and enjoys the distinction of having the most homeported cruise ships. Port Everglades is also Florida’s top container port and the region’s main seaport for receiving petroleum products, including gasoline and jet fuel. Another key draw is Florida’s first and largest Foreign-Trade Zone.

In fiscal year 2019, the port surpassed 750,000 TEUs (20-foot equivalent units, the industry’s standard measurement for containers), and ranked 10th in the nation. About 15 percent of all U.S.-Latin American trade moves through Port Everglades, the number one refrigerated cargo port in Florida. Overall, the port’s shippers serve more than 150 ports in 70 countries around the world.

The port’s 20-year Master/Vision Plan includes expansions to support future growth in containerized global trade. In 2020, the U.S. Army Corps of Engineers approved the first phase of deepening and widening the port’s navigational channels. Overall, Port Everglades generates $30.4 billion worth of economic activity, according to a recent study.

GROUND TRANSIT
Brightline
305-520-2300
gobrightline.com

Brightline is an express commuter train service that connects downtown Miami, Fort Lauderdale and West Palm Beach. At time of printing, the service has been suspended due to COVID-19. Brightline plans to connect South Florida to Orlando as of 2022.

Tri-Rail
800-TRI-RAIL
tri-rail.com

The South Florida Regional Transportation Authority (SFRTA) operates Tri-Rail, a 72-mile commuter rail system serving 18 stations between West Palm Beach and Miami International Airport. Tri-Rail operates seven days a week, providing a convenient alternative to regional commuters.

Broward County Transit - Bus Transportation
954-357-8400
broward.org/bct

Broward County Transit (BCT) provides regular bus service throughout the county, meeting the needs of commuters, visitors and residents of all ages. BCT’s routes include Broward workplaces, schools, shopping, libraries, parks, cultural and civic activities, and other places of interest.

South Florida Commuter Services
800-234-RIDE
1800234ride.com

South Florida Commuter Services (SFCS) is a comprehensive rideshare management system that provides instant access and matches for regional commuters. SFCS provides free assistance to employers in the tri-county area seeking transportation solutions. SFCS also provides other services/information on park-n-ride lots, public transit, bike partners and routes.

UTILITIES
Florida Power & Light (FPL)
954-797-5000
fpl.com

Known for its national leadership in developing renewable sources of energy, Florida Power & Light Company (FPL) serves more than 5 million customers, or about half the state of Florida. It is a subsidiary of NextEra Energy, Inc. FPL consistently outperforms national averages for service reliability while customer bills are below the national average. A clean energy leader, FPL has one of the lowest emissions profiles and one of the leading energy efficiency programs among utilities nationwide.

Broward County Water & Wastewater Services
954-831-3250
broward.org/waterservices

Broward County Water & Wastewater Services provides retail water and sewer services for residents, as well as storm water and canal management services supporting aquifer recharge and flood management throughout Broward County.

South Florida Water Management District
561-686-8800
sfwmd.gov

A regional agency of the State of Florida, the South Florida Water Management District (SFWMD) is charged with managing and protecting water resources on behalf of 7.5 million South Floridians, and is the lead agency in restoring America’s Everglades – the largest environmental project in the nation’s history. The SFWMD spans 16 counties, including Broward, covering 17,930 square miles.
Greater Fort Lauderdale’s elected leaders support the economic vitality of the county’s diverse communities

At the center of a metropolitan area of more than 6 million people, Greater Fort Lauderdale includes Broward County and its 31 municipalities. In 2019, Broward County received 13 Achievement Awards from the National Association of Counties (NACo) for innovative and effective government leadership that enhances quality of life for residents. These award-winning programs are all services of the Broward County Commission.

Broward County was recognized five times for using technology and innovation to advance energy goals and environmental stewardship, and three times for programs promoting community and economic development. Other award-winning initiatives include two libraries programs, two human services initiatives and a community outreach program promoting civic education and public information.

Broward County operates dozens of major departments, including the powerhouse economic engines of Fort Lauderdale-Hollywood International Airport (FLL) and Port Everglades. For expanding and relocating businesses, county agencies vigilantly pursue opportunities to streamline and expedite permitting procedures, while building and maintaining a solid infrastructure for Greater Fort Lauderdale businesses and residents.

The Broward County Board of County Commissioners is the legislative branch of Broward County government, while the county administrator handles the administrative functions. The county commission is comprised of nine members who are elected by district. Each commissioner must be a resident of the district for which seat he/she seeks election. Each year, the commission elects a mayor who serves as the county’s official representative and ceremonial dignitary and provides leadership on issues facing the county.

2020 Broward County Commission (Pictured above. Standing left to right) Lamar P. Fisher, District 4; Nan H. Rich, District 1; Michael Udine, District 3; Dr. Barbara Sharief, District 8; Mark D. Bogen, District 2; Beam Furr, District 6; Tim Ryan, District 7; (Seated left to right) Vice Mayor Steve Geller, District 5; Mayor Dale V. C. Holness, District 9
BROWARD COUNTY ADMINISTRATOR

Bertha Henry
954-357-7362
broward.org

The county administrator is the chief executive officer of Broward County and directs the government functions under the auspices of the county commission. Broward County Administrator Bertha Henry was recognized as the 2017 recipient of the International City/County Management Association’s Mark E. Keane Memorial Award for Excellence. She is the first African-American woman to receive the award.

BROWARD COUNTY OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Sandy-Michael McDonald, Director
954-357-5673
broward.org/econdev

The mission of the Office of Economic and Small Business Development (OESBD) is to stimulate economic development by attracting, retaining and expanding targeted industries, including a special focus on small business growth and, thereby, enhancing the quality of life for Broward County residents and visitors. OESBD works closely with key partners, including the Greater Fort Lauderdale Alliance, to accomplish its mission. OESBD is responsible for the protocol and international trade desk that includes the Diplomatic Services Room for Broward County, located at FLL.

The office also handles export and trade, including trade missions, including trade missions and conducts quarterly export workshops to increase exports. Broward County, through OESBD, also currently offers two certifications for small businesses, the County Business Enterprise (CBE) and the Small Business Enterprise (SBE), or Sheltered Market. Broward County is also part of the Florida Department of Transportation’s Unified Certification Program (UCP) and certifies firms located in Broward and Palm Beach counties for the Federal Disadvantaged Business Enterprise (DBE) program.

“Our business-friendly environment promotes economic growth.”

Dale V.C. Holness
Mayor, Broward County

Photo by Jock Fistick - South Florida Business Journal

9 Members of Broward County Board of Commissioners

6+ Million Residents of South Florida

31 Municipalities in Broward County
Broward County Municipalities

From attractive tax incentives to beachfront views, dynamic retail centers and spacious business parks, Broward County’s diverse municipalities offer a wide array of business opportunities. Here is a snapshot of each of Broward County’s 31 municipalities as well as their government structure and a short list of businesses that have chosen to call each city home. For more detailed information on a particular municipality, contact the Greater Fort Lauderdale Alliance at 954-524-3113 or the city itself.

<table>
<thead>
<tr>
<th>Municipality</th>
<th>Stats</th>
<th>Major Employers</th>
<th>Important Sites / Facilities</th>
<th>Business Websites</th>
</tr>
</thead>
<tbody>
<tr>
<td>COCONUT CREEK</td>
<td>Square Miles: 12</td>
<td>A-rated Schools: 5</td>
<td>1st Line Oncology, 2 major county parks and 20 active and passive city parks, Broward College (North Campus), Butterfly World, City Community and Fitness Centers, Junior Achievement, Lyons Business Park, Lyons Technology Center, Promenade at Coconut Creek, Seminole Coconut Creek Casino</td>
<td>Coral Springs Regional Chamber and Coconut Creek Chamber Council: csrchamber.com</td>
</tr>
<tr>
<td></td>
<td>Population: 58,344</td>
<td>Muni. Millage Rate: 6.5378</td>
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<tr>
<td></td>
<td>Total Millage Rate: 20.6536</td>
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<tr>
<td></td>
<td>COOPER CITY</td>
<td>Square Miles: 8.5</td>
<td>Broward County School Board, City of Cooper City, Publix, Integrated Medical Center, Stein Mart, Walmart</td>
<td>Davie-Cooper City Chamber of Commerce: davie-coopercity.org</td>
</tr>
<tr>
<td></td>
<td>Population: 35,853</td>
<td>A-rated Schools: 5</td>
<td>Bill Lips Sports Complex, Brian Piccolo Park, Cooper Colony Golf Course, Cooper City Commons, Cooper City Sports Complex, Embassy Lakes Community, Monterra Community, Rock Creek Community</td>
<td></td>
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<tr>
<td></td>
<td>Muni. Millage Rate: 7.1347</td>
<td>Total Millage Rate: 20.1442</td>
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<td></td>
<td>Total Millage Rate: 20.1442</td>
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<tr>
<td></td>
<td>CORAL SPRINGS</td>
<td>Square Miles: 23.94</td>
<td>ABB Optical, BFS Capital, Broward Health, City of Coral Springs, Cleveland Clinic, Comfort Medical, Cruise Planners, Fiserv, Flora Fine Foods, KB Electronics, Landscape Service Professionals, United Medco</td>
<td>Coral Springs Economic Development: CoralSpringsEDO.com</td>
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<tr>
<td></td>
<td>Muni. Millage Rate: 5.6732</td>
<td>Total Millage Rate: 20.367</td>
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<td></td>
<td>Total Millage Rate: 20.367</td>
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<tr>
<td></td>
<td>DANIA BEACH</td>
<td>Square Miles: 8.5</td>
<td>American Maritime Officers (AMO) National Headquarters, Casino at Dania Beach, City of Dania Beach, Chewy.com, Chiquita, Cruise.com, Cross Pointe Care Center, Derecktor Florida, Holiday Inn, Marriott Hotels, Publix</td>
<td>Greater Dania Beach Chamber of Commerce: daniabeachchamber.org</td>
</tr>
<tr>
<td></td>
<td>Population: 32,271</td>
<td>A-rated Schools: 1</td>
<td>American Maritime Officers (AMO) National Headquarters, Broward College Tigertail Lake Recreational Center, Dania Beach Pier and Marina, Dania Pointe, Casino at Dania Beach, Design Center of The Americas, FAU SeaTech Campus, Fort Lauderdale-Hollywood International Airport, Gallery of Amazing Things/Weiner Museum of Decorative Arts, Holocaust Education and Documentation Center</td>
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<td></td>
<td>Muni. Millage Rate: 6.1618</td>
<td>Total Millage Rate: 19.5028</td>
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<td></td>
<td>Total Millage Rate: 19.5028</td>
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<tr>
<td>Municipality</td>
<td>Stats</td>
<td>Major Employers</td>
<td>Important Sites / Facilities</td>
<td>Business Websites</td>
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<td><strong>DAVIE, TOWN OF davie-fl.gov</strong></td>
<td>35.6</td>
<td>Arnet Pharma, Bankers Health Group, Broward College, Florida Atlantic University, Manheim Auctions, Nova Southeastern University, Rick Case Automotive Group, Signature Grand, Stryker, Teva</td>
<td>Bergeron Rodeo Grounds, Buehler Planetarium, Broward County School Board, Davie Business Center, Davie Golf and Country Club, Flamingo Gardens, Grande Oaks Country Club, Old Davie School House, South Florida Education Center, Tower Shops, Young at Art Museum</td>
<td>Davie-Cooper City Chamber of Commerce: davie-coopercity.org</td>
</tr>
<tr>
<td><strong>FORT LAUDERDALE fortlauderdale.gov</strong></td>
<td>35.5</td>
<td>Allied Marine/Ferretti Group, AutoNation, Baxter International, BFC Financial, Broward County School Board, Broward Health Medical Center, Citrix, Hotwire Communications, Microsoft Latin America, Sixt rent a car</td>
<td>Brightline, Broward Center for the Performing Arts, Fort Lauderdale Aquatic Complex / Fort Lauderdale Beach, Fort Lauderdale Executive Airport, Fort Lauderdale/Hollywood International Airport, Fort Lauderdale International Boat Show, Galleria Mall, Greater Fort Lauderdale/Broward County Convention Center, Las Olas Boulevard Shopping District, Port Everglades,</td>
<td>Greater Fort Lauderdale Chamber of Commerce: ftlchamber.com</td>
</tr>
<tr>
<td><strong>HILLSBORO BEACH, TOWN OF townofhillsborobeach.com</strong></td>
<td>0.47</td>
<td>Residential Community</td>
<td>United States Coast Guard Lighthouse at Hillsboro Inlet</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>HOLLYWOOD hollywoodfl.org</strong></td>
<td>28.87</td>
<td>Chewy.com, Diplomat Resort &amp; Spa, HEICO Corporation, Interbond Corp. of America db/a BrandsMart U.S.A., Margaritaville Hollywood Beach Resort, Memorial Healthcare System, Memorial Hospital South and Joe DiMaggio Children’s Hospital, Memorial Regional Hospital, Royal Caribbean Cruise Line, Seminole Hard Rock Hotel &amp; Casino</td>
<td>ArtsPark at Young Circle, Diplomat Resort &amp; Spa, Fort Lauderdale-Hollywood International Airport, Hollywood Public Beach and Historic Beach Boardwalk, Joe DiMaggio Children’s Hospital, Margaritaville Hollywood Beach Resort, Memorial Regional Hospital, Nova Southeastern University Guy Harvey Oceanographic Center, Port Everglades, Seminole Hard Rock Hotel &amp; Casino</td>
<td>Greater Hollywood Chamber of Commerce: hollywoodchamber.org</td>
</tr>
<tr>
<td><strong>LAUDERDALE-BY-THE-SEA lauderdalebythesea-fl.gov</strong></td>
<td>1.5</td>
<td>Hotels and Restaurants</td>
<td>Beaches, Downtown Pavilion, Fishing Pier, Municipal Park</td>
<td>Lauderdale-By-The-Sea Chamber of Commerce: lbts.com</td>
</tr>
<tr>
<td><strong>LAUDERDALE LAKES lauderdalelakes.org</strong></td>
<td>4</td>
<td>Aldi Food Market, Bank of America, BankUnit-ed, Burlington Coat Factory, Chase Bank, Dollar Tree, Enterprise Car Rental, Florida Medical Center, Ross Dress for Less, Walgreens, Walmart Supercenter, Florida Career College</td>
<td>C-13 Canal Trail, City of Lauderdales Lakes Educational and Cultural Center, Cypress Preserve Park, Lakes Mall, Lauderdale Lakes Swimming Complex, Norhgate Park, Vincent Torres Memorial Park, Willie Webb Sr. Park</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>LAUDERHILL Lauderhill-fl.gov</strong></td>
<td>8.6</td>
<td>Children’s Services Council, Inverrary Vacation Resort, LaStrada Furniture, the Lenox on the Lake, Publix, Swap Shop, UPS, Fresco y Mas, Fassembler Service of America, Select Foods, Life Care Center at Inverrary, Pacifica Senior Living Forest Trace</td>
<td>Lauderhill Performing Arts Center, Central Broward Regional Park, City of Lauderhill Golf Course, Lauderhill Mall, Lauderhill Sports Park, Sadkin Community Center, Swap Shop, Veterans Park Community Center</td>
<td>Lauderhill Regional Chamber of Commerce: lauderhillchamber.com</td>
</tr>
<tr>
<td>Municipality</td>
<td>Stats</td>
<td>Major Employers</td>
<td>Important Sites / Facilities</td>
<td>Business Websites</td>
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<tr>
<td>LAZY LAKE, VILLAGE OF</td>
<td>Square Miles: 0.07</td>
<td>Residential Community</td>
<td>Residential Community</td>
<td>N/A</td>
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<tr>
<td></td>
<td>Population: 26</td>
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<td></td>
<td>Muni. Millage Rate: 4.349</td>
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<td></td>
<td>Total Millage Rate: 19.0344</td>
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<tr>
<td>LIGHTHOUSE POINT</td>
<td>Square Miles: 2.49</td>
<td>Residential Community</td>
<td>Cap's Place Restaurant, Lighthouse Point Marina, Lighthouse Point Yacht and Racquet Club</td>
<td>Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com</td>
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<tr>
<td></td>
<td>Population: 10,510</td>
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<td></td>
<td>Muni. Millage Rate: 3.5893</td>
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<td></td>
<td>Total Millage Rate: 18.5102</td>
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<tr>
<td>MARGATE</td>
<td>Square Miles: 9.17</td>
<td>Arrigo Dodge Chrysler Jeep Ram Margate, AutoNation, Broward County Public Schools,</td>
<td>Calypso Cove Aquatic Facility, Carolina Golf Course, Firefighters Park, Margate Sports</td>
<td>Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com</td>
</tr>
<tr>
<td></td>
<td>Population: 55,456</td>
<td>City of Margate, Global Response Corporation, JM Lexus, North West Medical Center,</td>
<td>Complex, Northwest Medical Center</td>
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<td>A-rated Schools: 12</td>
<td>Publix, Walmart</td>
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<td></td>
<td>Muni. Millage Rate: 7.1171</td>
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<td></td>
<td>Total Millage Rate: 20.4512</td>
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<tr>
<td>NORTH LAUDERDALE</td>
<td>Square Miles: 5.2</td>
<td>Bravo Supermarket, Broward Meat and Fish, City of North Lauderdale, Home Depot,</td>
<td>Hampton Pines Park, North Lauderdale Sports Complex, Veterans Memorial, Wyland Wall, MSD</td>
<td>Tamarac North Lauderdale Chamber of Commerce: tnscoc.org</td>
</tr>
<tr>
<td></td>
<td>Population: 44,408</td>
<td>Publix Supermarket, Teleperformance, Ross, Walmart Full Service Center, Office</td>
<td>Memorial</td>
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<td>A-rated Schools: 12</td>
<td>Only</td>
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<td>Muni. Millage Rate: 7.4</td>
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<td>Total Millage Rate: 21.6404</td>
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<tr>
<td>OAKLAND PARK</td>
<td>Square Miles: 8.04</td>
<td>Broward County Public Schools, Broward Paper &amp; Packaging Inc., City of Oakland</td>
<td>Collins Community Center, Dillon Tennis Dog Park, Jasco Pastorius Park Community Center,</td>
<td>N/A</td>
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<td>Muni. Millage Rate: 6.0985</td>
<td>Improvement</td>
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<td></td>
<td>Total Millage Rate: 20.3284</td>
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<tr>
<td>PARKLAND</td>
<td>Square Miles: 12.7685</td>
<td>Aston Gardens, BJ's, Broward County School District, City of Parkland, Publix,</td>
<td>Equestrian Center, Parkland Recreation and Enrichment Center, Pine Trails Park, Terramark</td>
<td>Parkland Chamber of Commerce:</td>
</tr>
<tr>
<td></td>
<td>Population: 32,000</td>
<td>various retail</td>
<td>Park</td>
<td>parklandchamber.org</td>
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<td>A-rated Schools: 4</td>
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<td>Muni. Millage Rate: 4.4</td>
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<td>Total Millage Rate: 18.6404</td>
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<tr>
<td>PEMBROKE PARK, TOWN OF</td>
<td>Square Miles: 1.6</td>
<td>Coca Cola Bottling, Grainger, Home Depot, Home Depot Distribution Center, Marinize</td>
<td>A.J. Ryan, Jr. Park, McIntyre County Park, Patrick Behan Park, Pembroke Park of Commerce,</td>
<td>Pembroke Park/ West Park Chamber</td>
</tr>
<tr>
<td></td>
<td>Muni. Millage Rate: 8.5</td>
<td>Window Classics</td>
<td></td>
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<td></td>
<td>Total Millage Rate: 21.834</td>
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<tr>
<td>PEMBROKE PINES</td>
<td>Square Miles: 34.8</td>
<td>AutoNation, Bergeron Land Development, Broward College, City of Pembroke Pines,</td>
<td>Bergeron Park of Commerce and Industry, Broward College South Campus, Chapel Trail Industrial</td>
<td>Miramar-Pembroke Pines Regional</td>
</tr>
<tr>
<td></td>
<td>Population: 173,591</td>
<td>Elizabeth Arden, GDKN Corporation, Geo Care, Global Medical Management (GMMI),</td>
<td>Park, Charles F. Dodge City Center, Frank Art Gallery and Exhibit Hall, Pembroke Pointe Office</td>
<td>Chamber of Commerce:</td>
</tr>
<tr>
<td></td>
<td>A-rated Schools: 20</td>
<td>Holman Automotive, Memorial Healthcare System, Publix Supermarkets, Ryder Systems,</td>
<td>Office Complex, City Owned and Operated Charter School System, Memorial West Hospital, Memorial</td>
<td>Miramar-Pembroke Pines</td>
</tr>
<tr>
<td></td>
<td>Muni. Millage Rate: 5.6738</td>
<td>School Board of Broward County, Vera Motors, Vital (VPX) Pharmaceuticals, Waste</td>
<td>Pembroke Park, North Perry Airport, Pembroke Lakes Regional Mall, Pembroke Pines Academic</td>
<td>Chamber of Commerce:</td>
</tr>
<tr>
<td></td>
<td>Total Millage Rate: 19.454</td>
<td>Pro USA, Inc., Zinn Automotive</td>
<td>Village, The Edison, Senator Howard Forman Health Park, Southwest Focal Community Center,</td>
<td>Miramar-Pembroke Pines</td>
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<td></td>
<td></td>
<td></td>
<td>Shops at Pembroke Gardens, Studio 18</td>
<td>org</td>
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<tr>
<td>Municipality</td>
<td>Stats</td>
<td>Major Employers</td>
<td>Important Sites / Facilities</td>
<td>Business Websites</td>
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<tr>
<td>PLANTATION</td>
<td>Square Miles: 22.8</td>
<td>Aetna, Baptist Health, Broward County, Broward County Public Schools, City of Plantation, DHLL, Magic Leap, Motorola Solutions, Precision Response Corporation, Team Health, TradeStation, Westside Regional Medical Center, Quest Workspaces, Virgin Voyages</td>
<td>Broward County Governmental Offices, Jim Ward Community Center, Pine Island Park, Plantation Aquatics Center, Plantation Central Park, Plantation Community Center, Plantation Heritage Park, Plantation Preserve Golf Course &amp; Club, The Fountains Shoppes of Distinction, Velti Tennis Center, Volunteer Park Community Center, West Regional County Courthouse, Westfield Broward Mall, Westside Regional Medical Center</td>
<td>Greater Plantation Chamber of Commerce: plantationchamber.org</td>
</tr>
<tr>
<td>POMPANO BEACH</td>
<td>Square Miles: 23.57</td>
<td>Associated Grocers, Broward County Correctional, City of Pompano Beach, FedEx and FedEx Ground, Freshpoint Produce and Dairy, Gold Coast Beverage, John Knox Village, Point Blank Enterprises, PPI, Inc., Publix, WalMart</td>
<td>All Cultural Arts, Air Park and the Goodyear Blimp Base, Aquatic Center, Bailey Contemporary Arts, Community Park and Baseball Complex, Cultural Arts Center, Fisher Family Fishing Pier, Hillsboro Inlet Park, Historic Downtown/Green Market, The Isle Casino and Harness Track, Amphitheatre</td>
<td>Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com</td>
</tr>
<tr>
<td>SEA RANCH LAKES</td>
<td>Square Miles: 0.23</td>
<td>Residential Community</td>
<td>Residential Community</td>
<td>N/A</td>
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<tr>
<td>SOUTHWEST RANCHES, TOWN OF</td>
<td>Square Miles: 13</td>
<td>Bank of America, Lowe’s, McDonald’s, Publix, Walgreens</td>
<td>Equestrian Park, Private equestrian facilities for training/boarding, Newly converted scenic Barn and Park</td>
<td>N/A</td>
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<tr>
<td>SOUTH WEST RANCHES, TOWN OF</td>
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<td>RANCHES, TOWN OF</td>
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<td>Tamarac</td>
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<tr>
<td>SUNRISE</td>
<td>Square Miles: 18.1</td>
<td>American Express, Broadspire, Centene Healthcare, Comcast, Cross Country Services, Ford Motor Company, Mednax, Sawgrass Mills Mall, United Healthcare, Team Health</td>
<td>BB&amp;T Center Arena, Markham Park, Metropica, Sawgrass International Corporate Park, Sawgrass Mills, Seven Bridges at Springtree Golf Club, Sunrise Civic Center Theater, Sunrise Commerce Park, The Colonades, Veterans Administration Medical Clinic, Westerna</td>
<td>Greater Sunrise Chamber of Commerce: sunrisechamber.org</td>
</tr>
<tr>
<td>TAMARAC</td>
<td>Square Miles: 12</td>
<td>3dcart, Arrigo Dodge Chrysler Jeep, City Furniture, Interplex Sunbelt, IQ Formulations, KSM Electronics Inc., Purclean, Richline Group, Unipharma, University Hospital and Medical Center</td>
<td>Capoffella Aquatic Center, Colony West Golf Club, Mainlands Park, Sunset Point Park, Tamarac Commerce Park, Tamarac Community Center, Tamarac Library, Tamarac Sports Complex, Tamarac Village “New Downtown Area” - Coming Soon, University Hospital</td>
<td>Greater Tamarac Chamber of Commerce: tamaracchamber.org</td>
</tr>
<tr>
<td>WEST PARK</td>
<td>Square Miles: 2.22</td>
<td>Home Depot, Bravo Supermarket DEALS, HGreg.com Dealership</td>
<td>City Hall, Historic McTyre Park (formerly known as Tower Park), Mary Saunders Park, Water Tower Park and historic residential communities.</td>
<td>Pembroke Park/ West Park Chamber of Commerce: ppwpchamber.com</td>
</tr>
<tr>
<td>WESTON</td>
<td>Square Miles: 25.8</td>
<td>Actavis, Cleveland Clinic Florida, Drug Enforcement Administration, Publix, School Board of Broward County, Ultimate Software</td>
<td>Cleveland Clinic Florida, Midtown Athletic Club, Nicklaus Children's Hospital's Dan Marino Outpatient Center, Peace Mounds Park, Weston Regional Park, Weston Tennis Center, Weston YMCA Family Center, Weston Town Center, 46 Miles of Bike Lanes</td>
<td>Weston Business Chamber of Commerce: ftflchamber.com</td>
</tr>
<tr>
<td>WILTON MANORS</td>
<td>Square Miles: 2.04</td>
<td>City of Wilton Manors, Kids in Distress, Marlinson Senior Care Residences, Moss, Publix</td>
<td>City Hall &amp; Police Station Complex, Colohatchee Park, Hagen Park Community Park &amp; Tennis Center, Island City Park, Richardson Historical Park and Nature Preserve, Stonewall Museum &amp; National Archives, Wilton Drive Arts &amp; Entertainment District</td>
<td>Wilton Manors Business Association: wiltonmanorsbusinessassociation.com</td>
</tr>
</tbody>
</table>
A Supportive Community

Greater Fort Lauderdale offers valuable assistance to businesses

A wide range of financial and tax incentives, as well as support programs, as well as support programs are available to Greater Fort Lauderdale businesses. For example, the Coronavirus Aid, Relief, and Economic Security (CARES) Act helped small businesses keep workers employed amid the economic downturn. Other “buy local” programs, including the “Supporter of Broward – SOB” campaign, encouraged residents and visitors to support the region’s businesses and demonstrate their local pride.

Meanwhile, the Greater Fort Lauderdale Alliance, in conjunction with its public and private partners provided information and links to business assistance through a dedicated website: BizHelpBroward.com.

Relocating and expanding businesses benefit from low taxes, streamlined regulatory processes and other incentives. Greater Fort Lauderdale’s financial advantages carry over to the personal side, where individuals pay no state or local personal income taxes, giving companies an added enticement in recruiting executives, professionals, technology specialists and other talent.

TAX ADVANTAGES

A stable and highly favorable tax climate enhances profitability for a wide variety of businesses looking to grow and prosper in a Florida location.

Florida has . . .

• NO corporate income tax on limited partnerships
• NO corporate income tax on subchapter S-corporations
• NO state personal income tax guaranteed by constitutional provision
• NO corporate franchise tax on capital stock
• NO state-level property tax assessed
• NO property tax on business inventories
• NO property tax on goods-in-transit for up to 180 days
• NO sales and use tax on goods manufactured or produced in Florida for export outside the state
• NO sales tax on purchases of raw materials incorporated in a final product for resale, including non-reusable containers or packaging
• NO sales/use tax on boiler fuels
• NO sales/use tax on co-generation of electricity

Florida Offers Sales and Use Tax Exemptions On . . .

• Semiconductor, defense and space technology-based industry transactions involving manufacturing or research equipment
• Purchases of machinery and equipment used by a new or expanding Florida businesses to manufacture, produce or process tangible personal property for sale
• Labor, parts and materials used in repair of and incorporated into machinery and equipment that qualify for sales tax exemption upon purchase
• Electricity used in the manufacturing process
• Aircraft parts, modification, maintenance and repair, sale or lease of qualified aircraft
• Commercial space activity – launch vehicles, payloads and fuel, machinery and equipment for production of items used exclusively at Spaceport Florida
• Labor component of research and development expenditures
• Any facility, device, fixture, machinery or equipment required for pollution control,
abatement or monitoring of equipment used in manufacturing processing or compounding items for sale

Access to Capital
Florida offers business leaders a variety of ways to access capital resources, including angel investors, venture capital, experienced commercial lenders, and support from federal and state programs.

Venture Capital
Venture capitalists can provide the funding needed to jump-start a business. These venture capital firms or angel investors are willing to provide an entrepreneur with seed capital in the hopes of gaining a substantial return when the business takes off. Florida’s entrepreneurial networking group – The Florida Venture Forum – is a resource of proven value.

For more information, visit www.flventure.org.

Business Incubators/Accelerators
The Broward College Entrepreneurship Experience (BCEX) is a movement to create and foster the entrepreneurial mindset at every level of Broward College. BCEX offers two accelerator options, geared for students and non-students looking to launch a business. Based on Stanford Professor and startup guru Steve Blank’s Lean Launchpad method, the BCEX accelerator is open to Broward College students, faculty, staff, and members of the community at no-to-low-cost. Top accelerator program graduates earn the opportunity to pitch the J. David Armstrong Student Venture Fund for awards and eventually seed funding. The second BCEX accelerator option is Start Up Now, a six-month community accelerator open to all area residents. Also based on Lean Launchpad, Start Up Now is a partnership between BCEX and CareerSource Broward. For more information on both programs, email bcex@broward.edu.

BCEX’s portfolio of services includes the Innovation Hub, located at Broward College. This is a mixed-use business incubator housing a dynamic community of entrepreneurs, startups, mentors, advisors and investors. It serves as a one-stop resource for business owners, innovators and committed individuals pursuing their entrepreneurial ambitions. It offers access to mentors through Broward College’s collaborative partnerships with the Venture

0% State Personal Income Tax in Florida
22 Municipalities, plus unincorporated Broward County, are certified as Platinum Permitting communities
10 Minimum of new jobs to be added for Broward County Job Growth Incentive eligibility

“Companies growing in Greater Fort Lauderdale receive valuable support.”
Andrea Faria
Vice President, Airtrade Aviation
Mentor Team, Broward SCORE, the Small Business Development Center and the Enterprise Development Corporation – as well as angel investors, including New World Angels.

Coming in summer 2021, The Alan B. Levan | NSU Broward Center of Innovation is a public-private partnership between Nova Southeastern University (NSU) and Broward County designed to spearhead the innovation ecosystem in South Florida. The center has 54,000 square feet of space equipped with infrastructure and wraparound services to provide programming, events and support for companies as they ideate, incubate, accelerate, and post-accelerate with an underlying focus on technology. The center offers a comprehensive list of wraparound services to support early-stage and young technology companies with proof of concept and the ability to scale.

**TRANSPARENT & FAST-TRACK PERMITTING**

Broward County and municipal partners offer transparent, fast-track permitting, a process that accelerates the normal time it takes to acquire permits. The Greater Fort Lauderdale Alliance can provide assistance to expanding and relocating companies.

**Platinum Cities**

Broward County and many of its municipalities have been named “Platinum Cities” after approving a permitting excellence process recommended by the Greater Fort Lauderdale Alliance. Those municipalities include Coconut Creek, Cooper City, Coral Springs, Dania Beach, Davie, Deerfield Beach, Fort Lauderdale, Hallandale Beach, Hillsboro Beach, Hollywood, Lauderhill, Margate, Miramar, Oakland Park, Parkland, Pembroke Pines, Plantation, Pompano Beach, Sunrise, Tamarac, West Park, Wilton Manors and unincorporated Broward County. Each of those municipalities have designated a concierge as a single point of contact to guide someone through the permitting process.

The purpose of the permitting excellence process, designed for high-impact, targeted industry businesses that are relocating or expanding in Broward County, is to provide businesses with a transparent, first-rate experience when going through the development, permitting and inspection process for office and industrial properties.

**Broward County’s ePermits Initiative**

Multiple Broward County agencies have collaborated on a convenient, user-friendly ePermits system. Contractors, businesses, design professionals and residents can visit www.broward.org/ePermits to identify their project type and obtain information on required permits. The ePermits cloud-based platform allows Broward residents and businesses to submit applications to a permitting agency with significantly reduced turnaround review time. Still under long-term development, the program allows for electronic submittal of plans, projects, permits, and licenses.

**TARGETED INDUSTRIES**

**High Impact Performance Incentive Grant (HIPI)**

The High-Impact Performance Incentive is a negotiated grant used to attract and grow major high impact facilities in Florida. Grants are provided to pre-approved applicants in certain high-impact sectors designated by the Florida Department of Economic Opportunity (DEO).

In order to qualify for consideration under the program, an applicant must operate within designated high impact portions of the following sectors: clean energy, corporate headquarters, financial services, life sciences, semiconductors, and transportation equipment manufacturing; create at least 50 new full-time equivalent jobs in Florida within a three-year period and make a cumulative investment in the state of at least $50 million within the same three-year period; or if a research and development facility, create at least 25 new full-time equivalent jobs in a three year period and make a cumulative investment of at least $25 million within the same three-year period.

**Capital Investment Tax Credit (CITC)**

To encourage investment, Florida offers a Capital Investment Tax Credit to qualifying companies. To participate in the program, a company must apply to Enterprise Florida and be certified by the Governor’s Office prior to commencement of operations. To qualify for consideration, an applicant must operate within designated high impact portions of the following sectors: clean energy, corporate headquarters, financial services, information technology, life sciences, semiconductors, and
transportation equipment manufacturing; create at least 100 new jobs in Florida in connection with the project; and make a cumulative capital investment of at least $25 million in connection with the project from the beginning of construction to the commencement of operations.

The amount of the annual credit is up to 5 percent of the eligible capital costs generated by a qualifying project, for up to 20 years (with any unused portion being carried over for an additional 10 years). The annual credit may not exceed a specified percentage of the annual corporate income tax liability generated by the project. Those percentages are: 100 percent for a project with a cumulative capital investment of at least $100 million; 75 percent for a project with a cumulative capital investment of at least $50 million but less than $100 million; and 50 percent for a project with a cumulative capital investment of at least $25 million but less than $50 million.

Broward County Job Growth Incentive (JG)
The Job Growth direct cash incentive is a negotiated local community inducement designed to encourage the growth of high-skill/high-wage qualified jobs and capital investment in Broward County. This program requires the joint participation of Broward County and the municipality in which the company is and/or will be located. The business must serve multi-state and/or international markets while considering other states for the expansion/relocation. New or expanding businesses in targeted industries or corporate headquarters are eligible; a minimum of 10 new jobs must be created. New jobs must be at a minimum of 115 percent of Broward County’s average wage for up to $2,000 per job. The county’s portion is not to exceed $200,000.

WORKFORCE INCENTIVES
A variety of workforce training grants and resources are available. For more information, see the Talent Hub chapter.

PUBLIC-PRIVATE PARTNERSHIPS
The State of Florida welcomes public-private partnerships for a wide range of infrastructure projects, including roads, bridges, ports and healthcare facilities. Under state law, businesses can submit unsolicited proposals to local governments.

Our Small Business Executive Program and Nonprofit Executive Program are ideal for CEOs, entrepreneurs, business owners, executive directors and presidents of small businesses and nonprofit organizations. Created to be a world-class learning experience that accommodates busy schedules, the programs equip executives to emerge stronger leaders ready to capitalize on business opportunities, implement best-practice management and turn challenges into strategic advantages.
If approved by the public sector, the project can begin, creating new jobs and business opportunities for contractors, designers and other professionals. The law also authorizes public-private partnerships to contract for public service work with a not-for-profit-organization or charitable youth organization and provides certain requirements for contracts specific to park land and public education buildings. Additionally, it creates an alternative procurement process and requirements for public-private partnerships to facilitate the construction of public-purpose projects.

The Florida Council for Public Private Partnerships is a key source of information on these programs. The council holds regular networking events, webinars and conferences that focus on opportunities in this growing field.

For more information, visit www.fcp3.org.

SPECIAL OPPORTUNITIES

Urban Incentives
Florida offers increased incentive awards and lower wage qualification thresholds for businesses locating in many urban core/inner city areas that are experiencing conditions affecting the economic viability of the community and hampering the self-sufficiency of the residents.

FPL Incentives
Florida Power & Light Company (FPL), the largest electric utility in Florida, offers discounted service for new or expanding businesses that add a minimum of 350-KW demand of new electric load and create at least 25 new jobs per 350-KW demand of added load. FPL’s economic development rate can potentially save a 350-KW demand business customer $9,500 to $12,000 in the first year to help offset costs associated with the start-up, expanding or moving their operations to Florida.

Visit PoweringFlorida.com or email PoweringFlorida@FPL.com for more information.

FINANCE

Below-Market-Rate Loans
A wide array of sound financial institutions and specialized government financing programs are available in Greater Fort Lauderdale. Short-term loans for real estate, equipment or operating capital are available for qualified applicants.

SBA Loans
The U.S. Small Business Administration (SBA) offers more than a dozen loan programs that provide financial aid to small businesses. A few of the most popular programs are Standard 7(a) Loans, Microloans and the 504 program for commercial real estate. Microloan lenders and certified development companies work with the SBA to provide financing to small businesses. The Microloan program provides up to $50,000 to start-up, newly established or growing small business concerns. Applications are submitted to the local intermediary and all credit decisions are made at the local level.

For more information, go to sba.gov

Industrial Revenue Bonds
Industrial Revenue Bonds provide a source of long-term, sub-prime market financing of capital requirements for relocating or expanding manufacturing and tax-exempt 501(c)(3) facilities. Bond proceeds must be used for the acquisition of land and/or a building, construction of a new facility, renovation of an existing facility or purchasing machinery or equipment.

For more information, call the Broward County Office of Economic and Small Business Development at 954-357-8075.

South Florida Regional Planning Council Revolving Loan Fund
The South Florida Regional Planning Council Revolving Loan Fund provides loans of $50,000 to $300,000 to small to medium-sized businesses in Broward, Miami-Dade and Monroe Counties. The loans are for existing businesses looking to expand or relocate, create jobs and/or retain jobs. Examples of

Photo Courtesy of Nova Southeastern University; Photo Courtesy of Advanced Roofing

Photo Courtesy of AutoNation
loan uses include financing to expand to a new location, upgrading equipment and providing needed working capital. The loans provide opportunities for businesses to obtain financing where credit is not otherwise granted.

For more information visit sfrpc.com/rlf.htm.

**TAXES**

**Corporate Income Tax**

Florida’s corporate income tax rate is one of the nation’s lowest at 5.5 percent of Florida net income. In Florida, that amounts to just over 6 percent of total state tax revenue. The national average is nearly 8.5 percent. In Broward County, businesses pay no corporate income tax on foreign source dividends (as defined in the federal tax code). They can also receive tax credits by hiring individuals from targeted groups. Adjusted federal income is apportioned to Florida, in accordance with a three-factor formula, which is the ratio of Florida’s portion of property, payroll and sales taxes to the totals of those factors in the firm’s entire operation. For more information, call the Florida Department of Revenue at 800-352-3671.

**Florida Emergency Excise Tax**

All businesses must file a Florida Emergency Excise Tax return, which is found in the Florida corporate tax form package. Other excise taxes are imposed on motor fuels, cigarettes, oil and gas at the port of production. Taxes also are levied on operating terminal facilities and handling pollutants.

**Additional Services**

The Greater Fort Lauderdale Alliance helps businesses navigate the relocation or expansion process by serving as a liaison to local governments to expedite project activity. In addition, the Alliance provides site selection assistance and can work as an intermediary for introductions to local real estate experts. The Alliance also provides key market intelligence including demographics, labor availability, taxes, cost of living comparisons and research on request; workforce, recruitment and training assistance can also be provided.

For assistance from the Alliance, please call 954-524-3113.

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**The "WeCare" City of Lauderdale Lakes**

"Home to 36,324 residents & approximately 1,000 Businesses"

Lauderdale Lakes, FL has experienced significant development growth with an investment of over $100 million in the residential and commercial district. Approximately $45 million in investment activity, through various public/private partnerships, are in the planning stages. Lauderdale Lakes Community Redevelopment Agency, encompassing 551 acres, is poised for redevelopment.

Stay Connected: https://www.lauderdalelakes.org
GENERAL BUSINESS ASSISTANCE
Greater Fort Lauderdale Alliance
The Alliance’s mission is to lead Greater Fort Lauderdale/Broward County in building a stronger and more diversified economy by promoting increased public/private sector collaboration; delivering business development initiatives focused on new investment and job growth; enhancing the competitiveness of Broward’s business climate and driving regional initiatives.
110 E. Broward Blvd., Suite 1900
Fort Lauderdale, FL 33301  |  (954) 524-3113
gf alliance.org  |  LessTaxing.com

Broward County Office of Economic and Small Business Development
Works closely with its partners, the Greater Fort Lauderdale Alliance, Port Everglades, The Broward County Aviation Department, Convention & Visitors Bureau and many other Broward County agencies to promote the county as a first-class business destination.
115 S. Andrews Avenue, Suite A-680
Fort Lauderdale, FL 33301
broward.org/econe dev  |  (954) 357-6400

Enterprise Florida, Inc. (EFI)
A public-private partnership serving as Florida’s primary organization devoted to statewide economic development, facilitating job growth for Florida’s businesses and citizens, leading to a vibrant statewide economy.
800 North Magnolia Avenue, Suite 1100
Orlando, FL 32803
enterprise@florida.com  |  (407) 956-5600

Research Park at Florida Atlantic University
The Research Park at Florida Atlantic University is a vibrant community of innovative technology companies working with the faculty and students at Florida Atlantic University to develop new products and services in a collaborative and supportive environment.
Florida Atlantic Research and Development Authority
3651 FAU Blvd., Suite 400, Boca Raton, FL 33431
research-park.org  |  (561) 416-6092

Florida Virtual Entrepreneur Center
An online directory of resource agencies that serve entrepreneurs, organized for each stage of business.
fvec.com

Jim Moran Institute for Global Entrepreneurship
Cultivates, trains and inspires entrepreneurial leaders through world-class executive education, applied training, public recognition and leading-edge research.
1401 E. Broward Boulevard, Suite 304
Fort Lauderdale, FL 33301
jmi.fsu.edu  |  (954)-210-4654

Minority Business Development Agency
Provides management, technical assistance, construction services, free seminars and training. The MBDA is an SBA-Certified Loan Intermediary that helps to prequalify and obtain loans and bonding. The MBDA also helps to find government and corporate contracts and helps to prepare bids and various government certifications.
9499 NE 2nd Ave., Suite 204, Miami, FL 33138
mbdamiamicenter.com  |  (305) 751-2908

Florida SBDC at Florida Atlantic University,
Serving Broward and Palm Beach Counties
Offers one-on-one consultation, business seminars, loan proposals and strategic plans, business resource centers and more.
111 E. Las Olas Blvd, Suite 1009
Fort Lauderdale, Florida 33301
fau.edu/research/sbdc  |  (954) 762-5235

South Florida Regional Planning Council
Provides financing assistance through the organization’s Revolving Loan Fund. Identifies the long-term challenges and opportunities facing Southeast Florida and assists the region’s leaders in developing and implementing creative strategies that result in more prosperous and equitable communities.
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020
sfregionalcouncil.org  |  (954) 924-3653

SCORE
“Counselors to America’s Small Business” offers free and confidential small business advice.
299 East Broward Blvd., Suite 123
Fort Lauderdale, FL 33301
score.org  |  (954) 356-7263

U.S. Dept. of Commerce/Export Assistance Center
Provides counseling and a variety of products and services to assist small and mid-size U.S. businesses export their products and services.
1850 Eller Drive, Suite 401
Fort Lauderdale, FL 33316
export.gov/florida/  |  (954) 356-6640

U.S. Small Business Administration
Provides free or low-cost counseling, training and business development, and information unique to small businesses. Also provides information and services regarding SBA-backed loans, government contracting opportunities, disaster assistance and training programs to help businesses succeed.
51 SW 1st Avenue, Miami, FL, 33130
sba.gov/offices/district/ftl/miami  |  (305) 536-5521

Florida First Capital Finance Corp. (FFCFC)
Florida First Capital Finance Corporation (FFCFC) is the state’s largest non-profit certified development company that promotes economic development and job creation throughout Florida by working with the SBA and private-sector lenders to provide financing to small businesses. FFCFC lends under the SBA 504 loan program for real estate and equipment as well as the Florida Recycling Loan Program and other small business assistance programs.
955 NW 17th Ave. Unit G, Delray Beach, FL 33445
ffcfc.com  |  (561) 756-1745

PROCUREMENT
Florida Office of Supplier Diversity
The Office of Supplier Diversity’s function is to improve business and economic opportunities for Florida’s minority, women, and Florida veteran business enterprises.
4050 Esplanade Way, Suite 380
Tallahassee, FL 32309  |  (850) 487-0915
dms.myflorida.com/other_programs/office_of_supplier_diversity_osd

Florida Department of Management Services
Florida’s online procurement system designed to create a statewide marketplace for government buyers and vendors to conduct business.
4050 Esplanade Way, Tallahassee, FL 32399
dms.myflorida.com  |  (850) 488-2786
Because trust is everything.

When it comes to establishing a relationship with a bank that understands your business, look for one you can trust. Trust gets built in big and little ways, like personalized attention to your needs, a phone call answered right away, people who speak your company’s language. First Horizon has a solid reputation for being the kind of bank that takes the time to understand unique needs on a deep level. It’s how we keep and earn your trust.

To see what we can do for your business, visit firsthorizon.com.

FIRST HORIZON.

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END YOUR SEARCH IN SUNRISE

Strategically-located Sunrise belongs at the top of your list. We deliver easy access to:

- Latin America and other global markets via air - FLL, MIA and PBI - and three seaports
- A regional pool of 2.7 million workers, connected to Sunrise by 1-75, 1-595, 1-95 and the Florida Turnpike
- Four nearby accredited institutions of higher education
- South Florida’s largest (650 acres) corporate office park, home to regional, Latin American, and global headquarters
- World-class amenities, including the 20,000-seat BB&T Center and Sawgrass Mills mall, with over $2.3 billion of new multi-use projects in development
- Fantastic redevelopment opportunities in east Sunrise - with incentives for strategic locations and business categories, and more than $30 million in public improvements

Known for its excellent location, pro-business attitude and unsurpassed amenities, Sunrise knows what corporations and developers look for in a host City.

Find out more about Sunrise’s advantages: Danielle Lima, Economic and Community Enrichment Manager, can help you explore opportunities in corporate expansion and relocation, as well as redevelopment. Call (954) 746-3430 or email dalima@sunrisefl.gov.
Investment in Hollywood Remains Strong

- Two Opportunity Zones strategically positioned for business investment and redevelopment
- Key commercial corridors primed for redevelopment
- One-on-one concierge service to assist with individual business needs
- Information on federal, state and local business assistance
- Support for entrepreneurs and small businesses

Hollywood is at the crossroads for international trade with easy access to major employment centers, three international airports, and key transportation routes. From its strategic location and proactive business environment to expedited permitting services and outstanding quality of life. Get back to business in Florida’s Hollywood.