

ECONOMIC

SOURCEBOOK

& MARKET PROFILE 2024

get the best of South Florida

— PALM BEACH —

FORT LAUDERDALE

— MIAMI —

*Life. Less taxing.*TM

A place where Everyone Under the Sun can succeed

TARGETED INDUSTRIES

AVIATION • CORPORATE HEADQUARTERS • FINANCIAL SERVICES
GLOBAL LOGISTICS • LIFE SCIENCES • MARINE INDUSTRIES • TECHNOLOGY



BUILD YOUR BUSINESS IN THE COMMUNITY WITH EVERYTHING UNDER THE SUN.



\$87,365

MEDIAN HOUSEHOLD INCOME

134,394

TOTAL POPULATION

38.6

MEDIAN AGE



5 ACCESSIBLE AIRPORTS
3 ACCESSIBLE HIGHWAYS
1 ACCESSIBLE SEAPORT



77,399

STRONG LABOR FORCE

39.1%

BACHELOR'S/GRAD/
PROFESSIONAL DEGREE



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— EVERYTHING UNDER THE SUN —



Broward County

HAS EVERYTHING A BUSINESS AND ITS EMPLOYEES NEED TO THRIVE

Broward County offers an **exceptional lifestyle**. We boast 23 miles of beaches, 300 miles of inland waterways, thousands of **restaurants**, a thriving **arts and culture scene**, top shopping, **sports of all sorts**, abundant lodging accommodations, and **unique natural wonders** from our vibrant coral reefs to the Everglades.

Whether you're looking for a diverse and **well educated workforce**, **business friendly government** or easy access to **major international markets** and **excellent infrastructure**, Broward County should be at the top of your list for your next relocation or expansion project.



For corporate relocation:



gfalliance.org
954-627-0123

For small business support:



Broward.org/EconDev
954-357-6400

A Service of the Broward County Board of County Commissioners



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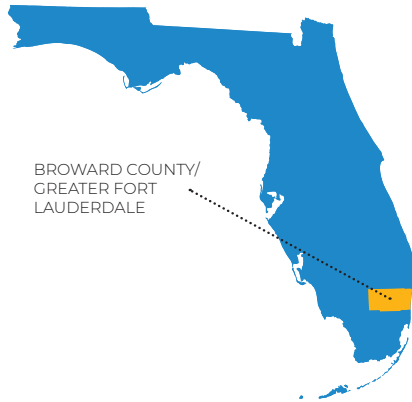
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Leading The Nation

Greater Fort Lauderdale ranked **#2 best business climate** by *Business Facilities Magazine* (mid-sized metro), 2021, 2022 and 2023



BROWARD COUNTY/
GREATER FORT
LAUDERDALE

- Fort Lauderdale was named **one of the 2023 Top 100 Best Places to Live by *Livability***
- If South Florida were a country, it would be the **33rd largest economy in the world** with a **\$417 billion GDP**, larger than Bangladesh, Egypt and Denmark (BEA)
- Greater Fort Lauderdale/South Florida **ranked #1 metro area in the nation** for public school quality (Fordham Institute) 2021
- Fort Lauderdale-Hollywood International Airport (FLL) **ranked #11 in the U.S. for international traffic** in 2022 (Airports Council International – North America)
- South Florida is the **most diverse metro** for underrepresented race/ethnic groups tech graduates (CBRE) 2023
- South Florida ranked **#8 metro for net tech employment jobs** added (CompTIA) 2023
- Florida ranked **#2 in the nation** among states in which to do business (Chief Executive magazine) 2023
- Florida ranked **#1 state for talent attraction and #4 for overall job growth** (Lightcast) 2022
- Florida ranked **#1 for business startups in the country** with nearly **650,000** business applications, a **69%** increase in the past three years. (US Census Bureau) 2022
- Florida was the **fastest-growing state** from 2021 to 2022 with a **1.9%** population increase reaching more than **22 million residents**



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(1989-2009)



American City
Business Journals



A Message from the President & Chair

This is an exciting year for the Greater Fort Lauderdale Alliance, and the companies, professionals and organizations we're proud to call our partners in success as we celebrate our 60th anniversary as the official public/private partnership for economic development in our dynamic community.

Over the years, we've evolved as Broward County has grown and changed. In 1963, the county had a population of 333,946, or just 17% of today's population of more than 1.9 million. Even our name has evolved, from previously being known as The Broward Alliance, Broward Economic Development Council Inc., Broward State Business Development Board, and Broward's Committee of 100, Inc.

Our mission, however, has never changed from being the champion of economic investment and diversification.

Think of this *Economic Sourcebook and Market Profile* as your snapshot into the countless business assets, incentives and lifestyle amenities that make this area the strategic location with an outstanding quality of life.

In addition to our business-friendly climate, competitive tax structure and zero state personal income tax, we embrace "Life. Less taxing" as a way of life.

Centrally located in Southeast Florida, we're at the heart of one of the most vibrant business regions in the U.S. CEOs, site selectors and community leaders agree that Greater Fort Lauderdale/Broward County is a destination of choice for companies from around the world. With more than 100 languages spoken, Greater Fort Lauderdale epitomizes diversity and we proudly welcome *Everyone Under the Sun*.

We're home to such targeted industry clusters as aviation, technology, life sciences and financial services. The reason is clear: Greater Fort Lauderdale offers the perfect climate for companies – from startup to Fortune 500. More than 200 headquarters, including many Latin America and regional operations, call Broward County home.

We're consistently rated as a top location for talent and recently ranked number one for tech talent migration by LinkedIn. Preparing tomorrow's labor force today are more than 30 world-class universities, colleges and trade academies. We focus on helping businesses create and retain high-wage jobs and attract capital investment in those high-value, targeted industries. We also work collaboratively with our many partners to identify talent, offer educational opportunities in high-paying industries, and develop more vibrant communities to improve the quality of life for every citizen who calls Broward home.

The Alliance is a critical partner to established companies and new arrivals alike. Among the many services we offer are assistance with business relocations and expansions, site selection, incentive programs and business intelligence. As a workforce liaison, we connect the business community seeking customized training programs with educational institutions and CareerSource Broward.

Over the last ten years, the Alliance, working with Broward County and its other partners, helped businesses create or retain more than 32,000 direct jobs that are estimated to have generated through direct, indirect and induced effects total employment of more than 62,000 jobs resulting in \$2.3 billion in annual personal income and \$11.8 billion in annual economic impact, according to an independent study by the South Florida Regional Planning Council.

Today, as it was 60 years ago, we can only perform our mission thanks to our partners, and those of you interested in learning more about Greater Fort Lauderdale. Please call on Team Alliance as you look to expand or relocate your company or seek information or a partner for doing business in Greater Fort Lauderdale.



Bob Swindell



Gregory A. Haile

Bob Swindell
President/CEO
Greater Fort Lauderdale Alliance

Gregory A. Haile
FY 2022-2023 Chair of the Board
Greater Fort Lauderdale Alliance
President, Broward College

INSPIRING ACTION.

CREATING IMPACT.

\$18 BILLION
Annual
Revenue

**MORE THAN 5,000
ASSOCIATES**
make up our
diverse workforce

**\$69.5
MILLION**
contributed in 2022 to
those who need it most
in our communities

50+ YEARS
in business

At **JM Family Enterprises**, our story begins with **great people**. We take pride in creating a diverse workplace with associates who inspire action and create impact in business and in the communities where we live and work. That's what we do across our company, and it started with our founder Jim Moran in 1968.

Today, our strength in business is matched by our commitment to giving back across three focus areas: Empowering Families, Promoting Education and Embracing the Environment. And, with our nonprofit partners and the support of more than 5,000 associates companywide, we are driven to create an impact now and for the road ahead.



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Your Business Address for Success

Greater Fort Lauderdale's advantage: skilled talent, an unmatched location and low taxes

Greater Fort Lauderdale's allure is your advantage: High-quality talent, low taxes, in an unmatched location.

Why do countless companies, from startups and growing small- to mid-sized businesses, to Fortune 500s, make Greater Fort Lauderdale their address for success? From the region's skilled labor pool, Florida's low-tax and business-friendly regulatory environment, and an undeniably enviable quality of life, Greater Fort Lauderdale and the state rank high among the world's attractive and competitive business locations.

Greater Fort Lauderdale (metropolitan Broward County) is home to more than 200 headquarters, including AutoNation, Chewy, Citrix, EL AL Israel Airlines, Hotwire Communications, JetBlue Travel Products, Kaplan Inc., Magic Leap, Spirit Airlines, West Marine and UKG, which was named in 2023 to both Forbes' and Newsweek's best workplace lists for diversity and women.

Greater Fort Lauderdale is the geographic center of South Florida. This strengthens its role as the business center of the largest metropolitan area in the Southeast United States with a population of 6.1 million and workforce over 3.1 million.

Brokers and site location consultants hold a very high perception of Greater Fort Lauderdale as a location of choice for corporate headquarters, according to a survey by consulting firm Boyette Strategic Advisors for the CEO Council of the Greater Fort Lauderdale Alliance. About 94% of respondents view Greater Fort Lauderdale as a positive or very positive potential location for a corporate headquarters.

U.S. and international companies have chosen Greater Fort Lauderdale's strategic location and convenient global markets, and numerous education and

workforce training programs. Its multilingual, multicultural and diverse professional workforce are immeasurably beneficial in a flattening

200+

Greater Fort Lauderdale is home to more than 200 corporate, regional and international headquarters



"When anyone asks, 'Why should I consider Greater Fort Lauderdale?' I respond, 'It's an easy choice. The quality of life, business and professional culture, and the access to talent all make the county and region a great place to grow a business and live an exceptional life.'"

Gregory A. Haile
President, Broward College

global economy. Aviation, technology, business, financial and professional services, life sciences, manufacturing and other knowledge-based companies benefit from this large and growing pool of highly skilled, college-educated workers.

With an unmatched quality of life, including a wide array of housing choices; excellent schools, and year-round golf, boating and other outdoor activities, Greater Fort Lauderdale offers an ideal location for CEOs, mid-level executives, entrepreneurs and young talent to "Work in the Cloud and Live in the Sun."

For these and countless other reasons, it's an attractive destination to live a "Life. Less taxing."

Key Business Advantages

Below are just 10 reasons why major companies choose Greater Fort Lauderdale...

- Low taxes and operating costs that support business success

Photo Courtesy of JM Family Enterprises, Inc.



Photo by Jock Fistick - *South Florida Business Journal*

- A diverse, multilingual and multicultural workforce continuously enhanced through the education of nearly 310,000 college students each year
- Availability of talent from experienced C-level executives to managers and supervisors
- An inviting entrepreneurial business climate for new ventures
- Over a dozen co-working locations in the downtown business district alone, and Fort Lauderdale has been named the top city in South Florida for remote work, according to Rent.com.
- Fort Lauderdale was named the eighth most creative city in the U.S. and “a great choice for creatives looking to be part of the next big thing” according to Crucial.com
- A central location in the South Florida metro

area, whose 6.1 million population is the largest in the Southeast

- Easy access to domestic and international markets with three international airports, including convenient service to Latin America, the Caribbean and Europe
- Highly ranked public and private schools, colleges and universities
- An unsurpassed lifestyle – year-round outdoor fun, plus world-class dining, shopping and cultural activities

For more information, visit LessTaxing.com.

Regional Cooperation

The South Florida region (Miami-Dade, Broward and Palm Beach counties) has been designated a “megaregion of the future” and a driver of future

U.S. economic growth. South Florida is the eighth-largest metropolitan statistical area (MSA) in the nation with 6.1 million residents – nearly one-third of Florida’s total population.

Inc. magazine has called the region “one of the most connected places on earth,” citing South Florida’s transportation connections and deep business and cultural ties to Latin America, the Caribbean and Europe.

The counties’ economic development organizations - The Greater Fort Lauderdale Alliance, the Miami-Dade Beacon Council, and the Business Development Board of Palm Beach County - collaborate closely on a regional approach to economic development. Additionally, the Alliance works with other regional organizations on strategic planning initiatives and

94%

Survey respondents saw Greater Fort Lauderdale as a positive potential location for a corporate headquarters

310K

college students empower the South Florida talent pool

6.1M

people reside in the South Florida MSA

JOIN THE LIST OF GROWING COMPANIES THAT CALL MIRAMAR HOME!

- Over 9.7 million square feet of industrial-flex space and 3.4 million square feet of office space available in 10 corporate parks - Most rated Class A or B
- Convenient access from I-75 and Florida's Turnpike
- Access to a talented workforce from 3 counties- Miami-Dade, Broward and West Palm Beach



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HWC
Biologics



ATENTO



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Where Sports Come to Play



Photo Courtesy of the Florida Panthers



Lionel Messi

The arrival of Lionel Messi in 2023 to play for Major League Soccer club Inter Miami, whose home pitch is minutes from downtown Fort Lauderdale, was only the latest headline for the region's sports enthusiasts. In 2023, South Florida hosted the Miami Open tennis tournament and Formula 1 Miami Grand Prix. Two of its five professional sports teams – The Florida Panthers and the Miami Heat – played in their respective league championships. The region also is home to the Miami Dolphins, the Miami Marlins, college teams the Florida Atlantic University Owls and Miami Hurricanes, whose men's basketball teams made it to the NCAA Final Four. In addition, Nova Southeastern University's men's basketball team are the 2023 NCAA Division II champions.

business climate projects. A short list includes The Alan B. Levan | NSU Broward Center of Innovation, The Prosperity Partnership, South Florida TechGateway, the South Florida Marine Research Hub, Tech Hub South Florida, BIOFLORIDA, Life Sciences South Florida, CIO Council, IT Palooza and eMerge Americas.

The Prosperity Partnership

The Prosperity Partnership is a community strategic visioning and collective impact initiative of the Greater Fort Lauderdale Alliance Foundation created to unite the community around the common goal of "powering prosperity for all." Envisioned and driven by corporate and community leaders, the initiative addresses critical economic and social issues, or "Prosperity Pillars." They include Affordable Housing, Community Branding, Economic Mobility, Education, Homelessness, Resiliency, Social Justice & Racial Equity, Talent Attraction & Retention and Transportation. By highlighting these pillars, the Partnership seeks to nurture an environment where businesses can grow and improve residents' quality of life.

For more information, visit TheProsperityPartnership.org.

RECENT EXPANSIONS & RELOCATIONS

- **Amazon** is adding more than 800 jobs and making multi-million-dollar capital investments at locations around the county.
- **American Queen Voyages**, an overnight, North America river and lake cruise operator, relocated its headquarters from Indiana to Fort Lauderdale and added 100 new jobs.
- **Battle Board**, a company that creates durable, portable map tracking systems for military as well as firefighters and police officers to use in the field, relocated from Washington, D.C. to Oakland Park, creating 10 new jobs.
- **Beth-El Industries**, an Israeli designer and manufacturer of air filtration and

Recent Relocations and Expansions

	Company	City	Type of Facility	Sq. Ft. of Project	Direct Capital Investment	Jobs Created	Jobs Retained	Product/Service
1	Amazon	Deerfield Beach Fort Lauderdale Pompano Beach Tamarac	Distribution/Logistics Distribution/Logistics Distribution/Logistics Distribution/Logistics	150,000 377,000 125,000 180,000	\$32,000,000 \$40,000,000 \$32,000,000 \$32,000,000	275 350 125 200	N/A N/A N/A N/A	Last mile facilities that manage logistics/distribution of customer packages from delivery stations to a customer's doorstep
2	Battle Board	Oakland Park	Manufacturing	45,000		10	N/A	Manufacturing of handmade emergency situation equipment for firefighters, police officers and the military
3	CIG Financial	Fort Lauderdale	Office	7,800	\$100,000	30	N/A	U.S. automotive financial lending
4	Chewy	Plantation	Office	221,597	\$25,000,000	500	967	eCommerce retailer for pet products
5	DNA Labs International	Deerfield Beach	Office/R&D	50,000	\$200,000	40	N/A	Forensic DNA analysis for law enforcement agencies, attorneys and government forensic labs
6	Doroni Aerospace, LLC	Pompano Beach	HQ/Office	5,000	\$250,000	15	N/A	Electric Vertical Take-Off and Landing vehicle platform (eVTOL) with semi-autonomous capability - "Flying cars"
7	EL AL Israel Airlines	Margate	HQ	5,000	\$500,000	30	N/A	Israeli national airline
8	El-AV Compressors	Sunrise	Flex	2,000		3	N/A	Leading Israeli air compressor manufacturer
9	Enhance Health	Miramar	Office	90,000	\$375,000	600	N/A	Professional services company leveraging technology and a concierge experience to streamline the health insurance process
10	F/List	Davie	Office/Warehouse	11,500	\$800,000	40	N/A	Austrian company that creates custom living spaces for jets, yachts and residences
11	Funtrition	Miramar	Office/Manufacturing/R&D	60,000	\$900,000	100	42	Colombian gummy vitamin manufacturing facility
12	Future Tech Enterprise, Inc.	Fort Lauderdale	Executive Administrative Office	5,000	\$100,000	25	N/A	IT solutions provider that supports leading companies in the aerospace, defense, education, energy, government, healthcare, manufacturing, and retail sectors
13	GBI Biomanufacturing	Plantation	Manufacturing	25,000	\$28,200,000	105	N/A	Biotech contract manufacturer
14	ICON International	Fort Lauderdale	Office	15,000	\$600,000	100	N/A	Bartering service for companies of all sizes and industries
15	Jazwares	Plantation	Office/Manufacturing	100,000	\$10,000,000	150	75	Global leader in consumer products including toys, plush, action figures, collectibles and musical instruments
16	NuVerse advisors, LLC	Hallandale Beach	HQ/Office	4,000	\$300,300	20	N/A	Global headquarters for SEC-registered investment advisory firm
17	Pherros Biosciences	Deerfield Beach	Manufacturing/R&D	25,000	N/A	20	N/A	Life sciences
18	Pixels on Target	Sunrise	Manufacturing	100,000	\$4,200,000	30	N/A	High-tech thermal optic military equipment manufacturing
19	Recomed Clinic Research Network, Inc.	Coral Springs	R&D/Office	6,500	\$4,000,000	45	N/A	Assists companies with collecting and analyzing patient data for FDA approval and commercialization
20	Reveneer	Fort Lauderdale	Office	18,392	\$1,000,000	125	N/A	Outsourced sales development services for technology companies
21	Shipmonk	Fort Lauderdale	Office/Distribution/ Warehouse	170,000	\$14,000,000	200	136	Strategic logistics partner for warehousing, eCommerce fulfillment and distribution
22	Sintavia	Hollywood	Manufacturing	71,000	\$34,843,000	150	98	3D metallic powder printing for the aerospace, defense and space industry
23	SKNV	Deerfield Beach	Office	10,897		20	N/A	Pharmaceutical company specializing in dermatology
24	Transpire Bio	Weston	HQ/R&D	25,000	\$152,000,000	30	N/A	Research and development for inhalation medicines
25	Vantage UAV	Sunrise	Office/Warehouse	2,000	\$25,000	5	N/A	Drone services and solutions provider
26	Wagawin	Dania Beach	Office	2,000		10	N/A	Interactive mobile advertising
27	West Marine	Fort Lauderdale	HQ	50,000	\$800,000	225	N/A	National boating/fishing retailer/distributor

COMPANY SPOTLIGHT:

Jazwares

Jazwares is a global maker of innovative toys. But their products are far more than child's play. A pioneer in imaginative play for all ages, the company spots trends and creates products under such brands as Hello Kitty, Pokémon, Star Wars, CoComelon, Fortnite, AEW Wrestling, and Adopt Me! Then there's its global sensation, Squishmallows. After Berkshire Hathaway acquired parent Alleghany Corp. in 2022 for \$11.5 billion, Jazwares executives presented Warren Buffett with a Squishmallow in his likeness (an interesting aside, the product has had almost as many TikTok impressions - 11 billion). Based in Sunrise and soon moving to 135,000 square feet in Plantation, Jazwares employs 1,200 people worldwide. Founded by former lawyer, Judd A. Zebersky, Jazwares has been "great for the local economy," Todd Holt, VP of business development at the Greater Fort Lauderdale Alliance, told the *South Florida Business Journal*.



Photo by Jock Fistick - South Florida Business Journal

air treatment products, is establishing a logistics and research and development facility in Sunrise, adding seven new jobs.

- **Chewy**, a national pet product eCommerce company, retained 967 jobs, is adding 500 more, and is making a capital investment of \$25 million to expand its headquarters in the city of Plantation.
- **CIG Financial**, which specializes in auto lending with private, public and independent auto dealers throughout the United States, will be creating 30 jobs in Fort Lauderdale.
- **Delta Private Jets** expanded its maintenance, repair, and overhaul capabilities by opening a new location at Sheltair Aviation on the grounds of FLL.
- **DNA Labs International**, which provides forensic DNA analysis, is adding 40 jobs and taking 50,000 square feet of space in Deerfield Beach.
- **Doroni Aerospace, LLC**, a company innovating Vertical Takeoff and Landing (VTOL)/flying car technology in Pompano Beach, is adding 15 new jobs and making a capital investment of \$250,000.
- **EL AL Israel Airlines**, the national airline of Israel, relocated its U.S. headquarters to Margate from New York.
- **EL-AV Compressors**, a leading Israeli air compressor manufacturer, established in 1985 is opening a new Sunrise location, its first distribution point in the United States.
- **Enhance Health** is a new Bain Capital-backed professional services company leveraging technology and a concierge experience to streamline the health insurance process. The company is ramping up to employ more than 800 people at its locations in Sunrise and Coral Springs.

- **F/List**, an Austrian company that creates custom living spaces for private jets, yachts, and residences, is establishing its first U.S. location in Davie, adding 40 jobs and making a capital investment of \$800,000.
- **Funtrition**, a manufacturer of gummy vitamin products, will be creating 100 jobs, retaining 42 jobs and making a \$9 million capital investment in Miramar.
- **Future Tech Enterprise, Inc.**, an award-winning, global IT solutions provider, opened its executive headquarters in Fort Lauderdale, creating approximately 25 jobs.
- **ICON International**, a \$1.6 billion corporate barter company headquartered in Connecticut, expanded its Fort Lauderdale offices to accommodate its young and growing workforce.
- **Norse Atlantic Airways** established its U.S. headquarters in Fort Lauderdale, creating 15 jobs.
- **NuVerse Advisors, LLC**, an SEC-registered investment advisory firm founded in 2001, relocated its global headquarters from Manhattan to Hallandale Beach in 2022, creating 20 new jobs and making a capital investment of \$300,000.
- **Pherros Biosciences**, a biotech company developing and producing novel drugs and treatments, will be creating 20 jobs and taking 25,000 square feet of space in Deerfield Beach.
- **Reveneer**, a Massachusetts-based provider of outsourced sales development services for



Photo Courtesy of the Broward Center for the Performing Arts

technology companies, is expanding into South Florida with a new office in Fort Lauderdale. It plans to add 125 employees to support record growth.

- **Shipmonk**, a strategic logistics partner that includes warehousing, eCommerce fulfillment, and distribution, is making a capital investment of \$14 million in Fort Lauderdale.
- **SKNV**, a leader in dermatologic innovation and custom medicines, with an existing 17,000-square-foot operation in Pompano Beach, expanded to Fort Lauderdale. Its \$2.1 million capital investment will fund 50 new jobs and a new, 38,000-square-foot, FDA regulated outsourcing facility for pharmaceutical manufacturing and research and development. The company also expanded in Deerfield Beach, adding more than 10,000 square feet of office space and 20 new jobs.
- **Sincerus Pharmaceuticals**, a leader in dermatologic innovation and custom medicines, with an existing 17,000-square-foot operation in Pompano Beach, is expanding to Fort Lauderdale. Its \$2.1 million capital investment will fund 50 new jobs and a new, 38,000-square-foot, FDA-regulated outsourcing facility for pharmaceutical manufacturing and research and development.

#4

Florida ranked fourth in the nation for business-friendly tax systems, according to the Tax Foundation's 2023 State Business Tax Climate Index.



get the best of South Florida

PALM BEACH

FORT LAUDERDALE

MIAMI



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minutes
FROM
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6.1 million
people
and over 100
languages
spoken

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- **Sintavia**, which fabricates aviation parts using 3D metallic powder printing, received a significant capital investment from Lockheed Martin.

- **Stryker**, a pioneer in the advancement of robotic-arm assisted surgery in orthopedics, made a \$25 million capital investment in Weston. Today the company employs about 600 people at that location. The new facility is up and running.

- **Techtronic Industries**, a Hong Kong-based group of companies that includes iconic brands such as Milwaukee Tool, Ryobi, Hoover and Dirt Devil, relocated its U.S. headquarters to Fort Lauderdale.

- **Terumo Aortic**, a medical device company that manufactures life-saving aortic implants, is expanding its Sunrise Facility to accommodate 50 new employees.

- **Vantage UAV**, a U.K.-based commercial drone company, is opening its first U.S. location with five new jobs in Sunrise.

- **Wagawin** is a German online advertising company pioneering “Living Ads” that allow viewers of mobile ads to provide live feedback. With offices in Munich, London and Singapore, the company is adding its first U.S. location with 10 new jobs in Dania Beach.

- **West Marine**, the nation's leading chain of boating supply and fishing retail stores with 247 stores in North America, relocated its headquarters in Fort Lauderdale, creating 225 jobs, making an \$800,000 capital investment and leasing 50,000 square feet of downtown Fort Lauderdale office space.

#1

The area ranked No. 1 in CBRE's 2023 Tech Talent Report for the most diverse tech-degree graduate pool in the U.S., with 71% of graduates in underrepresented race/ethnicity groups

About the Alliance

The Greater Fort Lauderdale Alliance is Broward County's official public/private partnership for

Photo Courtesy of Broward County Cultural Division

economic development. Its mission is to lead Broward County in building a stronger and more diverse economy by stimulating the creation of new jobs and capital investment while facilitating the growth and retention of businesses in Broward County. Services offered by the Alliance include assistance with business relocation or expansion and site selection; incentive programs and information; market research and serving as a liaison for workforce development between CareerSource Broward, educational institutions, and the business community.

Examples of assistance the Alliance provides to companies interested in a Broward County business expansion or relocation include:

- **Relocation and Expansion Support.** The Alliance serves as the primary point of contact and advocate for business clients seeking to do

Photo Courtesy of: (bottom left) City of Wilton Manors, (bottom right) Sublime Imagery Studios



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business in Broward County, responsible for project response preparation, client management and project management. This involves providing companies with requested information, state and county documents when various types of assistance is sought, and helping the company navigate through their questions as they are considering locating or expanding in Broward County.

- **Retention of Existing Businesses.** This service is focused on helping existing businesses add additional jobs and keeping them in Broward County by providing a variety of business services including assistance in finding financing, solving workforce issues, locating available land and building space, etc.

- **Local Support for New Businesses.** Through its members, the Alliance coordinates programs to welcome new companies to the Broward County business community. It can help with anything as simple as a reception with other local CEOs, to a coordinated press release program, to assisting with attendees and preparations for a ribbon cutting or grand opening celebration. The Alliance can also assist companies in finding local professional advisors, new vendors, and making introductions to key service providers.

- **State Support.** The Alliance works directly with FloridaCommerce and SelectFlorida regarding economic development projects.

- **Permitting and Regulatory Assistance.** The Alliance facilitates pre-submission meetings and communications between prospect companies and various municipal and Broward County permitting and regulatory agencies once a relocation or expansion project is active. This helps companies work through the permitting and regulatory requirements process so they can quickly start hiring workers and begin their operations.

- **Business and Industry Intelligence.** The Alliance provides project-related, competitive business and industry research including business cluster data analysis, workforce assessment, commercial real estate trends, business cost analysis and comparisons with other potential relocation sites. The Alliance also provides market research/business intelligence through its website at gflalliance.org.

- **Community Profiles.** The Alliance produces client-ready overviews on Broward County that provide the latest detailed data, including population, employment, income, cost of living and general characteristics.

- **Business Incentives Assistance.** The Alliance helps determine a company's eligibility for state and local business incentives and helps navigate the application process for incentives such as the Capital Investment Tax Credit, High Impact Performance Incentive, Transportation/Road Funds and Broward County's Job Growth

Incentive. The Alliance can also help local companies enter or expand into the international marketplace through:

- **Overseas Inbound/Outbound Business Missions.** The Alliance assists local companies in entering or expanding into the international marketplace by organizing and executing inbound and outbound business missions. The Alliance also partners with Team Florida Missions led by the Governor or Lt. Governor, which create opportunities for Florida companies to showcase their products and meet one-on-one with potential customers worldwide.

- **Export Counseling.** The Broward County Office of Economic and Small Business Development offers export readiness counseling via its award-winning *11 Steps to Exporting - A Roadmap to Your Exporting Success* program. The office provides access to additional resources from partners such as FloridaCommerce and SelectFlorida, Fort Lauderdale's U.S. Export Assistance Office, under the United States Department of Commerce and its District Export Council. Other partners offer free export counseling, analyses of international trade trends, and advice to Florida manufacturers, exporters and service companies. Counselors are available to meet with clients at their offices, at the Alliance's office or via telephone/videoconference.

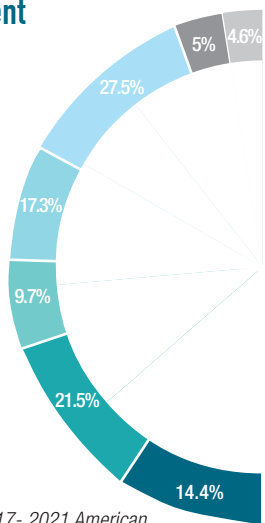
- **Financial Assistance.** The Alliance

BROWARD COUNTY FAST FACTS

Educational Attainment

Population 25 years and over

Less than 9th grade:	64,002 4.6%
9th - 12th grade:	68,845 5.0%
High School Graduate:	380,496 27.5%
Some College, no degree:	238,606 17.3%
Associate Degree:	133,857 9.7%
Bachelor's Degree:	297,575 21.5%
Graduate or Professional Degree:	198,827 14.4%



Source: U.S. Census Bureau, 2017- 2021 American Community Survey 5-year estimates. DP02

Historical & Projected County Population

Year	Annual Estimates
2033*	2.1 M
2028*	2 M
2023*	2 M
2018	1.9 M
2013	1.8 M
2008	1.7 M
2003	1.7 M

* Estimates, Source: Office of Economic & Demographic Research - EDR

Broward Labor Force

• Labor Force	1,102,534
• Employment	1,068,990
• Unemployment	33,544
• Percentage Rate	3%

Source: Florida Department of Commerce, July 2023 - 8.18.23 Release

\$26.91

FLORIDA AVERAGE HOURLY EARNINGS
(All Occupations)

Source: Bureau of Labor Statistics OESW,
April 2023 release

864,468

HOUSING UNITS

Source: U.S. Census Bureau, 2017- 2021 American Community Survey 5-year estimates. DP04

\$65,747K

MEDIAN HOUSEHOLD INCOME

Source: U.S. Census Bureau, 2017- 2021 American Community Survey 5-year estimates. DP03

Age Distribution



Under 5 years
109,696



5 to 19 years
342,208



20 to 39 years
494,091



40 to 59 years
539,968



60 to 64 years
126,154



65 and over
322,437

Source: U.S. Census Bureau, 2017- 2021 American Community Survey 5-year estimates. S0101

collaborates with the Florida Export Finance Corporation to facilitate financial assistance for export transactions for Florida's small and medium-sized companies, which sometimes have difficulty obtaining loans from conventional lending institutions.

A study by the South Florida Regional Planning Council found that the Alliance, working with its members, Broward County and other partners, helped create or retain more than 32,000 direct jobs from 2012 to 2022. That study also examined the direct, indirect and induced effects and estimated a total increase in employment of approximately 62,000 jobs, as well as \$2.3 billion in annual personal income and \$11.8 billion in annual economic impact in Broward County.

For more information about the Greater Fort Lauderdale Alliance and its services, visit gflalliance.org.

BRAVO

One of the primary goals of the Greater Fort Lauderdale Alliance is to help companies already

located in Broward County succeed and prosper. A key business retention and expansion initiative is BRAVO (Business Retention Assistance and Visitation Outreach). Through this program, representatives of the Alliance, Broward County Office of Economic and Small Business Development and local municipalities and chambers of commerce conduct visits to local businesses in an effort to strengthen the local economy.

In the past year, nearly 150 local companies were visited through the BRAVO program. The visits highlight programs available to businesses wanting to expand in Broward and information regarding issues such as workforce development, international trade and access to financing.

Minority/Small Business Development

While nearly 90% of Broward's businesses employ fewer than 25 people, collectively they constitute the largest sector of the county's economy. These small businesses provide a wide array of products and services to private and public customers.

To serve this important group of businesses, the Alliance is an active member of many organizations

that promote and assist in the growth of minority and small businesses in Broward County. Additionally, the Alliance has specific programs that assist small, minority and women-owned businesses to enter or expand into the local marketplace through:

- **Leadership Development** - Each year, the Alliance selects up to ten minority and women-owned business leaders to participate in the Alliance's Fellowship Program. The purpose of the program is to recruit diverse business leadership and support the growth and development of small businesses in Broward County.
- **Strategic Partnerships** - The Alliance assists certified small, minority and women-owned business owners in developing relationships with larger companies and in helping them find programs that assist small companies with issues such as financing and business planning.
- **Growth Opportunities** - The Alliance, with its partners, assists small, minority and women-owned businesses in expanding in the local market by providing access to local and regional resources in the private and government sector.

The following companies, institutions, firms and organizations are contributing their time, talents and financial resources to the Alliance. By supporting economic development, they are sustaining targeted business attraction, retention and growth, increasing local tax revenues, encouraging quality businesses as community partners and creating high-wage jobs for our economy.



CEO COUNCIL (\$50,000)

- AutoNation, Marc Cannon • Baptist Health, Nancy Batista-Rodriguez • Bluegreen Vacations, Alan Levan • City Furniture, Keith Koenig - Vice Chair • Florida Blue, David Wagner • Florida Panthers, Matthew Caldwell • FPL, Juliet M. Roulhac • Future Tech Enterprise, Inc., Bob Venero • JetBlue/JetBlue Travel Products, Andres Barry • JM Family Enterprises, Inc., Colin Brown - Chair • Kaplan, Inc., Andrew S. Rosen • Kaufman Lynn Construction, Michael Kaufman • Memorial Healthcare System, Matt Muhart • Nova Southeastern University, George L. Hanbury, II • Rick Case Automotive Group, Rita Case • Seminole Tribe of Florida, Derek Koger • Spirit Airlines, Ted Christie • Stiles, Ken Stiles • TTI, Steve Richman • Wells Fargo, Hector J. Ponte • Zimmerman, Jordan Zimmerman •

GOVERNOR COUNCIL (\$25,000)

- Amazon
- BrandStar
- Broward College
- Broward County Office of Economic & Small Business Development
- Broward County Public Schools
- Broward Metropolitan Planning Organization (MPO)
- CareerSource Broward
- City of Coconut Creek
- City of Coral Springs
- City of Deerfield Beach
- City of Fort Lauderdale
- City of Hallandale Beach
- City of Hollywood
- City of Miramar
- City of Sunrise
- Fort Lauderdale Downtown Development Authority (DDA)
- Fort Lauderdale-Hollywood Intl. Airport
- Friends of WLRN

- ICON International
- Kaufman, Rossin & Co.
- OZ Digital Consulting
- Signature Grand
- South Florida Business Journal
- Starmark International
- Suffolk Construction Co., Inc.
- Truist

LEADERSHIP COUNCIL (\$10,000)

- Bank of America Merrill Lynch
- BankUnited
- BBX Capital
- Becker
- BMO Harris Bank, N.A.
- Brightline
- Breakthru Beverage Group
- Broward Center for the Performing Arts
- Broward Health
- Buchanan, Ingersoll & Rooney
- City of Plantation
- City of Pompano Beach
- Cleveland Clinic

- CohnReznick
- Crown Castle
- Delta Airlines
- Eye on Channel
- Fifth Third Bank
- Greenspoon Marder Law
- Gulfstream Park Racing & Casino
- GUNSTER
- Hallandale Pharmacy
- Hotwire Communications
- J.P. Morgan Chase
- Locality Bank
- Miller Construction Company
- PNC Bank
- Regions Bank
- Riverside Hotel, Las Olas Company
- Rubin, Turnbull & Associates
- RSM US, LLP
- SeaLand
- SKNV
- South Florida Business & Wealth Magazine
- Sun Sentinel Media Group
- TD Bank

- Town of Davie

CORPORATE COUNCIL (\$5,000)

- Advantage Services
- Amerant Bank
- American Queen Voyages
- ANF Group, Inc.
- Avison Young
- Blanca Commercial Real Estate, Inc.
- Broward - Miami Realtors
- Broward County Cultural Division
- Brown & Brown Insurance
- Capital Analytics
- Castle Group
- CBRE
- City of Dania Beach, CRA
- City of Lauderdale Lakes
- City of Lauderhill
- City of Margate
- City of North Lauderdale
- City of Oakland Park
- City of Pembroke Pines
- City of Tamarac



Photo Courtesy of Broward Cultural Division

- City of Wilton Manors
- Comcast Business
- Community Foundation of Broward
- Compass Office Solutions, LLC
- Cushman & Wakefield
- Dale Carnegie
- Deloitte
- Florida Atlantic University
- Florida Restaurant & Lodging Association
- Florida Trend Magazine
- Ford
- Galleria at Fort Lauderdale, a JLL Property
- GrayRobinson, PA
- Greater Pompano Beach Chamber of Commerce
- Hedrick Brothers Construction
- JLL
- Kelley Kronenberg
- Littler
- Magic Leap, Inc.
- Marcmann Solutions
- Marsh & McLennan Agency
- Moss & Associates
- M&T Bank
- National Jets, Inc.
- Pier Sixty-Six Hotel & Marina
- Pierson Grant
- Recovery Unplugged
- Sheltair Aviation Center
- Sintavia
- Sonesta Fort Lauderdale Beach
- South Florida Symphony Orchestra, Inc.
- Sparkseeker, LLC
- Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A.
- Sunbeam Properties & Development
- Sunnyvale Corporation
- TECO Energy
- TCRE

- The Beck Group
- The Stone Law Group
- Tripp Scott, P.A.
- Troy & Banks
- Trustbridge Hospice Foundation
- UKG
- United Way of Broward County
- Valley National Bank
- WheelHouse IT

ENTREPRENEURSHIP COUNCIL (\$2,500)

- Aging & Disability Resource Center of Broward County
- AirTrade Aviation Group
- Ambit Advertising and Public Relations
- Apricot Office Interiors
- A-R-T & Associates
- BDO USA, LLP
- Berkowitz Pollack Brant Advisors and Accountants
- Big Dog Construction Services, Inc.
- Broward County Black Chamber of Commerce
- Cambria Hotel Fort Lauderdale Beach
- CAN Community Health
- Charter One Yachts
- CLEAR
- Colliers International
- Crockett Foundation
- Cymbal Development
- Dan Perez Films
- Encompass Onsite, LLC
- Flashback Diner
- Good Greek Franchises
- Greenberg Traurig
- Habitat for Humanity of Broward
- Holland & Knight
- IDI Logistics
- Insuperity

- JC White
- Jim Moran Institute
- Keefe McCullough & Co.
- KEITH
- Kimco Realty
- Marcum LLP
- MSI Consulting
- MGM General Contracting, Inc.
- Nperspective CFO Strategic Services
- O'Connell & Goldberg Public Relations
- OIC of South Florida
- Publix Super Markets, Inc.
- Related/SG Realty
- Resolve Marine
- Setnor Byer Insurance & Risk
- South Florida Hospital & Healthcare Association
- South Florida Institute on Aging
- South Florida Manufacturers Association
- Terumo Aortic
- Tewes Design Group, LLC
- The Boxer Strategy
- The Dutton Group
- The Weitz Company
- The Whiting-Turner Contracting
- Toothaker.org
- Toshiba Business Solutions
- TriNet
- UNCS
- Vecenergy
- Weaver Morrison Commercial Real Estate
- WolfCreek Consulting Inc.
- Workspace Property Trust
- YMCA of South Florida

ASSOCIATES (\$1,000)

- Advanced Roofing, Inc.
- Art & Culture Center of Hollywood
- Broward Public Library Foundation

- Cynanotary, LLC
- Fellowship Recovery Community Organization, Inc.
- Florida Atlantic Research & Development Authority
- Florida Property Management Services, Inc.
- Greater Fort Lauderdale Chamber of Commerce
- Leadership Broward Foundation
- Lessing's Inc.
- LSN Partners
- Marine Industries Association of South Florida
- Redevelopment Management Associates (RMA)
- Tower Club
- Urban League of Broward County

Gail Bulfin — SVP, SVP, Investor Relations
Tania Vinaixa — Director, Investor Relations

In addition to those members listed above, the Alliance also thanks its Partner Council, made up of representatives from Broward County and its municipalities, chambers of commerce, redevelopment agencies and local business assistance organizations

All the Ingredients for Success

Why successful companies are making Greater Fort Lauderdale home

Beyond its strategic global location; large, skilled labor pool; customized, cross-sector workforce training; and the low-tax, business- and regulatory-friendly environment beneficial to businesses and individuals alike, what makes Greater Fort Lauderdale appealing to successful companies? Whether Fortune 500s or multinationals, mid-size and small businesses or startups, they're finding the ingredients to success.

And the market is taking notice: for the third year in a row, Greater Fort Lauderdale ranked #2 among mid-sized markets for best business climate by *Business Facilities* magazine in 2023. Florida in 2023 was ranked by *Chief Executive* magazine - as it has been for the past decade - as the second-best state in the nation in which to do business for more than a decade.

What newcomers and local businesses alike are finding is that workers skilled in today's in-demand fields ensure the chances for growth. Local sectors speak to the global marketplace - technology, life sciences, finance, professional and business services, education and healthcare,

leisure and hospitality, manufacturing, and retail and wholesale trade.

#2

For the third year in a row, *Business Facilities* magazine ranked Greater Fort Lauderdale as the second-best business climate in the nation of mid-sized metros in 2023.

What companies find is an educational system committed to preparing their current and future talent. Technical and community colleges, higher education, even grade schools, collaborate with workforce development organizations to match talent and training to employers' unique needs. The result is a workforce ready for the 21st Century economy.

Greater Fort Lauderdale's location at the epicenter of the state's largest MSA avails companies of a population of 6.1 million and a workforce over three million strong. For U.S. businesses serving Latin America and the Caribbean, as well international companies

seeking to penetrate the North American market, access to six international airports and seaports on global trade routes provide a strategic platform for growth.

Major Industry Sectors

The Greater Fort Lauderdale Alliance's mission is to support the growth and success of key business sectors, including: aviation; business, financial

and professional services; global logistics and international trade; life sciences; manufacturing; marine industries; technology; and tourism.

Aviation

Greater Fort Lauderdale's multibillion-dollar aviation sector includes airlines for both operations, and North American and global headquarters; commercial and general aviation airports; airframe and engine manufacturers; component parts suppliers; and maintenance, repair and overhaul (MRO) businesses. Airports include Fort Lauderdale-Hollywood International Airport (FLL), Fort Lauderdale Executive Airport (FXE) and Hollywood North Perry Airport (HWO), two additional nearby international airports (MIA and PBI), helistops and several other general aviation airports.

Companies that call Greater Fort Lauderdale's thriving aviation sector home include GA Telesis, GE Aviation, HEICO and Turbine Controls.

Photo Courtesy of Visit Lauderdale





“At Amazon, we like to say we’re a global company that establishes local roots in the communities where we live and work, like here in South Florida. With both an impressive talent pool and a welcoming business environment, Broward County is an area we’re proud to call home. We look forward to continuing our strong partnerships in this region and doing all that we can to deliver smiles to our customers and neighbors alike.”

Brian Huseman

Vice President of Public Policy, Amazon

Photo by Jock Fistick - *South Florida Business Journal*

Airlines with regional or headquarters locations include EL AL Israel Airlines, JetBlue Travel Products, Norse Atlantic Airways and Spirit Airlines, among others. Employers rely on the region’s trade schools, colleges and universities to educate, train and certify skilled workers for the aviation and aerospace jobs of tomorrow.

See Aviation for more information.

Business, Financial and Professional Services

Leading financial institutions, major accounting and law firms, and a full array of marketing and communications companies located in the area make Greater Fort Lauderdale a highly dynamic business and professional services provider. The sector employs more than 174,000 employees in

Greater Fort Lauderdale.

Recent expansions in this sector include BHG Financial, CIG Financial, NuVerse Advisors, TD Bank Group, PJ SOLOMON, JPMorgan Private Bank, Starr Insurance Companies, and ICON International.

Global Logistics and International Trade

Greater Fort Lauderdale is positioned at the heart of global trade. With growing international routes and easy access to seaborne trade from Asia through the Panama Canal, the county’s two economic engines – Fort Lauderdale-Hollywood International Airport (FLL) and Port Everglades – are within 1,000 miles of many Latin American ports, the Caribbean and other markets across

the hemisphere.

Statewide, international business (trade plus foreign direct investment) supports nearly one in six jobs in Florida and accounts for one-sixth of the state’s economic output. Greater Fort Lauderdale’s transportation, warehousing and logistics sectors employ some 25,000, with local colleges and universities offering leading-edge career programs to train and upskill workers. These include the Global Trade and Logistics program at Broward College and a supply chain management MBA and a supply chain management certificate at Nova Southeastern University, among others.

A diverse, multilingual workforce, and convenient office and warehouse facilities support the flow of international goods and

6.1M Population of South Florida MSA

1,450 Multinational offices in South Florida

174,000+ Employees in business, financial and professional services

An Exciting Entrepreneurial Ecosystem

Innovation, creativity and entrepreneurship flourish throughout Greater Fort Lauderdale - reflecting the region's overall diversity of thought.

From online meetups to consulting and mentoring programs, there are many resources to help entrepreneurs find advice and support on launching new ventures. The region's entrepreneurial ecosystem features angel investing groups, venture capital firms and other sources of equity and debt financing. The region ranked first statewide based on the \$7.4 billion capital invested across 515 deals.

The Florida SBDC at FAU (fau.edu/research/sbdc) and Broward SCORE (browardscore.org) offer one-on-one business counseling, as well as in-person workshops and seminars on topics like writing a business plan and marketing strategies. Presenters and counselors have experience in accounting, law, banking and business management from diverse industries.

Google and the American Library Association awarded a grant to Broward County Library to improve technology skills for entrepreneurs from low-income and minority groups. The initiative, "Making Entrepreneurship in Tech Accessible (META)," will address inequality by offering technology workshops and incubator sessions to launch new businesses.

Business Incubators/Accelerators

Since its debut in 2021, **The Alan B. Levan | NSU Broward Center of Innovation** has become an economic and education development engine linking the South Florida innovation ecosystem with an underlying focus on technology. A public-private partnership between Nova Southeastern University and Broward County, the center's 54,000-square-foot facility on the NSU campus provides programs, events, and wraparound services to entrepreneurs and early-stage startups, supporting the "Founder's Journey" from birth of an idea, through incubation, acceleration, post-acceleration, scale-up and ultimately the successful exit or global expansion.

The **Broward College Entrepreneurship Experience (BCEx)** fosters innovation and the entrepreneurial mindset at every level of Broward College and is at the forefront of shaping the startup ecosystem in Broward County. Through a diverse array of entrepreneurship and financial wellness programs, business accelerators, and incubators, BCEx aims to equip both students and community members with the tools and knowledge to successfully initiate and expand their businesses. Leveraging Stanford professor and startup expert Steve Blank's Lean Launchpad method, BCEx programs are open to Broward College students, faculty, staff, and members of the community at no-to-low-cost. To learn more about the various BCEx offerings and how to get involved, email bcex@broward.edu.



Photo Courtesy of Nova Southeastern University

services. To further support the sector, Greater Fort Lauderdale is home to two Foreign Trade Zones - FTZ No. 241 at Fort Lauderdale Executive Airport (FXE), and FTZ No. 25 at Port Everglades, the first of its kind and the largest in Florida. Numerous businesses support importers, exporters and international service providers.

The Miami Customs District, which includes Port Everglades and FLL, is among the busiest in the U.S. It historically has accounted for over \$100 billion in total trade annually and handles a majority of the state's exports and imports.

See *Transportation and Infrastructure* for more information.

Foreign Trade Zones

In Broward County, non-contiguous designation of a Foreign Trade Zone (FTZ) allows a company to take advantage of the benefits offered by these zones regardless of their location within the County. The designation can originate from either of the two existing Foreign Trade Zones listed on this page.

Life Sciences

Located at the center of South Florida's rapidly growing life sciences cluster, Greater Fort Lauderdale supports a wide range of bioscience, pharmaceutical and medical device companies. Nova Southeastern University in Davie has invested in its numerous biomedical

Port Everglades Key Regional Trading Partners for Containerized Cargo

- | | |
|-----------------------|---------------|
| 1. Dominican Republic | 6. Colombia |
| 2. Brazil | 7. Guatemala |
| 3. Costa Rica | 8. Bahamas |
| 4. Honduras | 9. Argentina |
| 5. Chile | 10. Nicaragua |

Source: Port Everglades, YTD June 2023

Foreign Trade Zones

#25 LOCATION

Port Everglades: Between Midport and Southport

OPERATED BY

Broward County Board of County Commissioners

SIZE: 82-acre tract

AMENITIES

Secure, fenced, illuminated facility FTZ#25, operated by the Broward County Board of County Commissioners, actively utilizes 22.7 acres of an 82-acre tract between the Midport and Southport areas in Port Everglades. The secure, fenced, illuminated facility includes five warehouses offering 388,500 square feet of warehousing space with around-the-clock access.

#241 LOCATION

Fort Lauderdale Executive Airport and various Broward County sites

OPERATED BY

City of Fort Lauderdale

SIZE: 1,300 acres, open

AMENITIES

5 warehouses, 338,000 sq. ft. FTZ#241 encompasses nearly 1,300 acres with an open concept zone and is operated by the City of Fort Lauderdale. The Fort Lauderdale Executive Airport serves as the hub site with twelve satellite sites located in the City of Fort Lauderdale and other parts of Broward County.

research facilities. Its pioneering Center for Collaborative Research houses one of Florida's largest wet labs and some of the world's most accomplished researchers.

To the north in Palm Beach County are The Herbert Wertheim UF Scripps Institute for Biomedical Innovation & Technology and the Max Planck Florida Institute; to the south are the growing clinical research programs at the University of Miami and its Miller School of Medicine. See *Life Sciences* for more information.

Manufacturing

Greater Fort Lauderdale's manufacturing companies benefit from the region's skilled workforce, convenient air, sea and land shipping services, and professional support services. The area's diverse mix

Largest Private Employers – Ranked by Employees

Company	Municipality	Phone	Website	Greater Fort Lauderdale/ Broward County Employees	Type of business
1 First Service Residential	Dania Beach	954-926-2921	fsresidential.com	4,869	Residential property management firm
2 HEICO	Hollywood	954-987-4000	heico.com	4,532	Jet engines and parts
3 Nova Southeastern University	Davie	800-541-6682	nova.edu	4,089	University
4 American Express	Sunrise	954-503-3000	americanexpress.com	3,500	Commercial and consumer financial services; travel consulting
5 Spirit Airlines	Miramar	954-628-4827	spirit.com	2,734	Airline
6 Mednax	Sunrise	800-243-3839	mednax.com	2,484	Provider of neonatal, maternal-fetal, pediatric subspecialty and anesthesia physician services
7 AutoNation	Fort Lauderdale	954-769-6000	autonation.com	2,469	Automotive retailer- corporate headquarters
8 JetBlue/JetBlue Travel Products	Dania Beach	844-528-2229	jetblue.com / JetBluevacations.com	2,377	Airline/travel
9 UKG	Weston	800-432-1729	ukg.com	1,902	Tech company specializing in HR software solutions
10 JM Family Enterprises, Inc.	Deerfield Beach	954-429-2000	jmfamily.com	1,720	Diversified automotive provider
11 Citrix	Fort Lauderdale	954-267-3000	citrix.com	1,640	Leading software developer of interactive platforms
12 National Beverage Corp.	Plantation	954-581-0922	nbcfiz.com	1,550	Non-alcoholic beverages
13 Chewy	Plantation	954-356-4000	Chewy.com	1,467	eCommerce for pet products
14 City Furniture	Tamarac	954-597-2200	cityfurniture.com	1,403	Home furniture retailer
15 DHL Express	Plantation	954-888-7000	dhl.com	1,400	Air courier services
16 Magic Leap	Plantation	954-889-7010	magicleap.com	1,217	Developer, virtual and Augmented Technology
17 Amazon	Several Locations	877-346-6244	amazon.com	1,100	Logistics/supply chain tech
18 Kemet Corporation	Fort Lauderdale	954-766-2800	kemet.com	1,000	Capacitor, transformer and other inductor manufacturing
19 Rick Case Automotive Group	Fort Lauderdale	954-377-7400	rickcase.com	968	Automotive sales and services
20 PWC	Hallandale Beach	305-375-7400	pwc.com	906	Risk management, finance intelligence, workforce /operational experience
21 SDI International	Fort Lauderdale	954-938-5400	sdintl.com	800	Management service company
22 Zimmerman	Fort Lauderdale	954-644-4000	zadv.com	781	Advertising agency
23 Stryker	Weston	269-385-2600	stryker.com	600	Medical device manufacturing
24 Fiserv	Coral Springs		fiserv.com	600	Fintech
25 Convey Health Solutions	Fort Lauderdale	800 559-9358	conveyhealthsolutions.com	597	Pharmacies and drug stores

Source: Greater Fort Lauderdale Alliance; Database providers, may require additional verification and include Broward County or South Florida

Note: Excludes retail and hospitality companies unless headquarters is in Greater Fort Lauderdale



Photo Courtesy of Brightline

of manufacturers includes:

- Aircraft parts
- Building supplies and materials
- Clothing
- Computer and electronic components
- Construction products
- Food processing
- Jewelry
- Medical devices and instruments
- Military supplies
- Mobile devices
- Newspapers
- Patient monitoring systems
- Pharmaceuticals
- Software applications

The South Florida Manufacturers Association is an advocate and resource for manufacturing companies across the region. Its members have access to FloridaMakes, a service designed to improve the competitive ability and profitability of the state's manufacturers. ADI Metal in Fort Lauderdale, for example, worked with FloridaMakes to institute a series of changes that delivered a positive return within the first six months of the engagement. *For more information, visit the South Florida Manufacturers Association at sfma.org.*

Marine

The marine sector has earned Greater Fort Lauderdale many names. It's recognized as the "Yachting Capital of the World" and the "Refit and Repair Capital of the World" due to the size and scope of its recreational marine industry. With hundreds of miles of inland waterways, it's also known as the "Venice of America." Across the region, the marine industry's economic output increased from \$12 billion in 2018 to \$18.5 billion in 2022, including marine sales of \$7.2 billion. Regional employment was an estimated 141,860 jobs, according to the Marine Industries Association of South Florida (MIASF).

The world-class shipyards and marinas, marine services, manufacturing, wholesale, and retail marine products, brokers and dockage employ nearly

142,000 people, with 54% of those in Greater Fort Lauderdale. These are high-demand trade positions, whose high-skills earn high wages above the state average.

The professional standard of the marine industry has made it a class-A investment opportunity for entrepreneurs across the globe; since 2020, total acquisitions of local marine businesses have surpassed \$2 billion. Nowhere is this more clear than at the Fort Lauderdale International Boat Show. Owned by MIAASF and produced by Informa PLC. As the world's largest in-water boat show, the 2022 show featured more than 1,300 boats and 1,000 exhibitors, and attracted more than 100,000 attendees, 49% of whom were from outside of Florida. The 2022 show generated a \$1.79 billion economic impact to Florida over the five days, with total sales surpassing \$709 million. "FLIBS is second to none in terms of the opportunities it creates for both B2B and B2C transactions to take place," says Phil Purcell, CEO/President of MIAASF.

An industry so large requires an "all hands on deck" approach to training the next generation workforce. Students can start their climb on the maritime career ladder by enrolling in marine magnet programs at New River Middle School and South Broward High School. Certifications as a marine technician or marine engineer, or training programs to work as crew onboard vessels also can be earned here. For example, the Yacht Service Technician Apprenticeship Program established by MIAASF in partnership with Atlantic Technical College (ATC) and the Florida Department of Education offers a combination of on-the-job training with local businesses and classroom instruction at ATC. These programs are generating a talent pipeline that will continue to propel the marine industry for years to come.

For marine industry and Fort Lauderdale International Boat Show information, visit miasf.org.

Marine Research Hub

Greater Fort Lauderdale is nationally recognized for leadership in oceanographic research. Nova Southeastern University operates the Center of

Excellence for Coral Reef Ecosystems Research facility at NSU's Oceanographic Center in Hollywood. Funded by the National Institute of Standards and Technology, America's premier coral reef research center is solely dedicated to coral reef ecosystem research.

Another ocean research facility – Florida Atlantic University's Institute for Ocean and Systems Engineering (SeaTech) in Dania Beach – is part of FAU's Department of Ocean Engineering. Established in 1997, its team of world-class faculty members, engineers, technicians and students conduct federally- and industry-sponsored ocean engineering research and technology development in the areas of acoustics, marine vehicles, hydrodynamics and physical oceanography, marine materials and nanocomposites.

The South Florida Marine Research Hub[®] fosters collaboration among research, education, business, and economic development organizations. Having established the region as a global leader in oceanographic research, the hub strives to make a positive impact on ocean health and to bring substantial benefits to the global population. The Marine Research Hub also partners with Ocean Exchange. This annual event, held in Fort Lauderdale in advance of the Fort Lauderdale International Boat Show, features innovative, sustainable worldwide solutions that support healthy oceans, resilient coastal systems, and sustainable ocean transportation and movement of goods.

Technology

Greater Fort Lauderdale provides a highly supportive climate for technology companies. From its large pool of skilled workers and educational institutions, to financial incentives and other support, tech business thrives here. Examples include UKG, a global leader in human capital management solutions; augmented reality developer Magic Leap; as well as a host of health, fintech and other specialized technology providers.

South Florida has remained at the forefront of information technology innovation since the



Photo Courtesy of Florida Atlantic University



Photo Courtesy of Miller Construction

CITY OF PEMBROKE PINES



The City of Pembroke Pines is the 11th largest city in the state of Florida and second largest city in Broward County with more than 170,000 residents spread over 34 square miles. The City is a successfully planned suburban community, ideally located with easy access to major airports, seaports and highways. Pembroke Pines is known for its family friendly atmosphere with award winning education opportunities, countless parks, outstanding senior services and access to world-class healthcare facilities. The City is the place for business with millions of square feet of commercial space and favorable development regulations. Join us and experience all that Pembroke Pines has to offer.



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Pembroke Pines, FL 33025

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www.ppines.com



Photo Courtesy of Visit Lauderdale

birth of the IBM PC in South Florida in the early 1980s - and the first smartphone a decade later. Today, the region's technology assets continue to attract global companies, along with successful "home-grown" businesses and innovative startups. See *Technology* for more information.

Tourism

Tourism remains one of Greater Fort Lauderdale's strongest and best-known industries, with beaches, golf, boating, dining, shopping and nightlife attracting leisure visitors from around the world. Recognized globally as a world-class resort community, Fort Lauderdale was named the "#2 Top Ten Beach Getaway" by Yahoo Travel, while Porthole magazine selected Port



\$710 million

direct sales at the 2022 Fort Lauderdale International Boat Show

Everglades as the cruise industry's "Best Domestic Departure Port."

From the beachfront to the edge of the Everglades, Greater Fort Lauderdale has close to 600 hotels, motels and other lodging establishments, with 37,000 rooms, ranging from

small boutique hotels to luxurious high-rises like the W Fort Lauderdale, The Ritz-Carlton Fort Lauderdale and the Four Seasons. And with more than 4,000 restaurants, Greater Fort Lauderdale is a foodie's paradise.

The Greater Fort Lauderdale/Broward County Convention Center welcomes global conventions and countless business travelers each year. The ongoing, multibillion-dollar expansion of the convention center will deliver a total of over 1.2 million square feet of space, including 350,000 square feet of exhibition space, a new 65,000-square-foot waterfront ballroom, and a 800-room headquarters hotel. Phase one opened in October 2021.

For more information, visit visitlauderdale.com.

Rich in Diversity

Broward County is a diverse, multi-ethnic urban county, the second largest in the state, and home to more than 1.9 million people seeking economic opportunity, freedom of expression and a superior quality of life. It is one of the most racially diverse counties in Florida.

OCCUPATION BY INDUSTRY

Total nonagricultural employment: 896,500

Professional and business services	174,200	19.4%
Education and health services	116,900	13%
Retail trade	108,900	12.1%
Government	95,600	10.7%
Leisure and hospitality	95,400	10.6%
Financial activities	74,000	8.3%
Wholesale Trade	54,500	6.1%
Construction	47,900	5.3%
Transportation, Warehousing and Utilities	43,900	4.9%
Other Services	34,600	3.9%
Manufacturing	30,300	3.4%
Information	20,200	2.3%

896,500

Total nonagricultural employment

Source: Florida Department of Commerce, July 2023 - 8.18.23 Release

ETHNIC MAKEUP

Alone or in combination with one or more other races

- White Non-Hispanic: 660,917 (31.2%)
- Hispanic: 597,583 (30.9%)
- Black Non-Hispanic: 534,228 (27.6%)
- Other Races: 141,823 (10.3%)

Source: U.S. Census Bureau, 2017- 2021 American Community Survey 5-year estimates. DP05

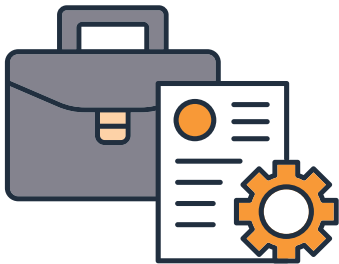


Our Economic Impact in the Sunshine State

- **\$25+ billion** invested in Florida since 2010, including infrastructure and compensation to our employees
- **\$25+ billion** added into state GDP because of Amazon investments
- **49,000+** full- and part-time jobs created in Florida – and we continue to hire (as of January 2023)
- **92,000+** indirect jobs supported on top of our direct hires in the state (based on Input-Output methodology developed by the U.S. Bureau of Economic Analysis)

Amazon's main investments in Florida include:

- **23** Fulfillment and sortation centers
- **38** Delivery stations
- **1** Air Gateway
- **32** Whole Foods Market locations
- **1** Amazon Hub Locker+ location
- **4** Prime Now fulfillment centers
- **1** On-site solar location
- **1** Amazon Pharmacy
- Amazon Original series filmed in Florida: **Tampa Baes**



We Create Good Jobs

Amazon strives to be Earth's best employer. Along with an average starting pay of **\$19 per hour**—more than double the federal minimum wage—we offer a range of great benefits to employees, including:

- **Health care on day one** for most employees
- **401(k)** with 50% company match
- **Education, on-the-job training, and skills training** to help employees move into higher-paying, in demand jobs at Amazon or elsewhere
- **Pre-paid tuition, career coaching, and foundational education programs** for eligible employees through **Career Choice**
- Up to 20 weeks of **fully paid leave for new parents** and our **Leave Share** program allows employees to **give six weeks** of paid parental leave to a spouse or partner who isn't eligible for parental leave from their employer

We Support Small Businesses

- More than **60% of sales** in Amazon's store come from independent sellers - most of which are small and medium-sized businesses.
- There are more than **53,000 independent sellers** in Florida selling in Amazon's store.
- In the 12-month period ending December 2022, independent sellers in Florida sold more than **308 million products** in Amazon's store.
- In Florida, **average annual sales** per independent seller was more than **\$180,000**.
- In 2022, Amazon and our third-party lending partners **lent \$2.1 billion** to independent sellers in the U.S. to support their growth.



Largest Public Companies in Broward County – Ranked by Revenue

	Company	Municipality	Phone	Website	2022 Revenue	Type of business
1	AutoNation	Fort Lauderdale	954-769-6000	autonation.com	\$26.99 Billion	Automotive retailer-Corporate Headquarters
2	Chewy	Plantation	800-672-4399	chewy.com	\$10.1 Billion	Pets supplies distributor
3	Spirit Airlines	Miramar	954-628-4827	spirit.com	\$5.07 Billion	Airline
4	Element Solutions	Fort Lauderdale	561-207-9600	elementsolutionsinc.com	\$2.55 Billion	Specialty chemical production corporation
5	Pediatric Medical Group	Sunrise	954-384-0175	pediatric.com	\$1.97 Billion	Provider of neonatal, maternal-fetal, pediatric subspecialty and anesthesia physician services
6	Universal Insurance Holdings	Fort Lauderdale	954-958-1200	universalproperty.com	\$1.22 Billion	Underwrites, distributes and administers insurance through its subsidiaries
7	National Beverage Corp.	Plantation	954-581-0922	nbcfiz.com	\$1.14 Billion	Beverage developer manufacturer and distributor
8	NV5 Global	Hollywood	954-495-2112	NV5.com	\$786.78 Million	Provider of compliance, technology, and engineering consultant solutions for public, private and sector clients
9	Akumin	Plantation	844-730-0050	akumin.com	\$749.63 Million	Diagnostic imaging company
10	BurgerFi International	Fort Lauderdale	561-844-5528	BurgerFi.com	\$178.72 Million	Hamburger Restaurant Chain
11	Flanigan's Enterprises	Fort Lauderdale	954-377-1961	flanigans.net	\$158.13 Million	Chain of full-service restaurants and package liquor stores

Source: South Florida Business Journal

Largest Broward Business Parks – Ranked by Total Acres

	Company	Municipality	Phone	Website	Total Acres	Number of Tenants	Major Tenants
1	Sawgrass International Corporate Park	Sunrise	954-846-0883	jll.com	650	N/A	N/A
2	Miramar Park of Commerce	Miramar	954-450-7900	N/A	640	150	Spirit Airlines, Memorial Healthcare System, Caterpillar
3	Bergeron Park of Commerce & Industry	Pembroke Pines	954-680-0223	bergeronland.com	300	44	Insurance Auto Auctions, Ryder Integrated Logistics, Mobile Mini
4	Weston Park of Commerce	Weston	561-241-0285	N/A	310	N/A	N/A
5	Meridian Business Campus	Weston	954-385-0000	comrealftl.com	133	35	Cardinal Health, Stryker Medical, The Legacy Companies
6	Prologis Atlantic Business Center	Pompano Beach	954-587-9202	prologis.com	84	31	Point Blank Enterprises, Sun Commodities, Floor I& Decor
7	Plantation Pointe	Plantation	847-562-1616	N/A	77	12	Magic Leap, Envision Healthcare, Motorola Solutions
8	Pompano Business Center	Pompano Beach	954-356-0486	N/A	52	14	World Electric Supply

Source: South Florida Business Journal

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Largest Public Sector Employers – Government and Tax Assisted

	Business	Phone	Website	Operating budget in millions	Total Employees	Type of Organization/Service
1	Broward County Public Schools*	754-321-0000	browardschools.com	\$5,331.4M	27,781	Public Schools and Adult Education
2	Broward County Government (Includes the following entities)			\$4,089.2M	12,928	
	• Broward County Commission	954-357-6155	broward.org	\$2,896.1M	6,793	County Government
	• Broward County Sheriff	954-831-8900	sheriff.org	\$1,134.9M	5,824	County Law Enforcement
	• Broward County Property Appraiser	954-357-6830	bcpa.net	\$25.1M	231	County Government
	• Broward County Supervisor of Elections	954-357-7050	browardsoe.org	\$33.1M	80	County Government
3	Memorial Healthcare System	954-987-2000	mhs.net	\$2,844.0M	16,167	Hospital District
4	Broward Health	954-759-7400	browardhealth.org	\$1.538 B	8,769 2,027 Total medical providers • 1,629 physicians • 418 advanced practitioners	Hospital District
5	City of Fort Lauderdale	954-828-5013	fortlauderdale.gov	\$1.1 B	2,934	City Government
6	City of Hollywood**	954-921-3388	hollywoodfl.org	\$745M	1,396	City Government
7	City of Pembroke Pines	954-431-4884		\$557M	1,036 Full Time 218 Part Time	City Government
	• General, Police and Fire	954-357-6155	ppines.com	\$485M	560 Full Time 64 Part Time	
	• Municipal Charter Schools	954-831-8900	pinescharter.net	\$72M	386 Full Time 154 Part Time	
8	City of Miramar	954-602-3120	miramarfl.gov	\$289.5M	926	City Government
9	Broward College	954-201-7350	broward.edu	\$214.5M	3,804 Full Time: 1,402 Part Time: 2,402	State College

* 2023-2024 Tentative Budget, Compensation and HR Information System as of 12/13/2023 - Total District. ** Proposed FY 2024



Photo Courtesy of the Community Foundation of Broward - Kirk Englehardt

Fastest Growing Companies – Ranked by Growth Rate

	Company	Municipality	Phone	Website	Gross Revenue Growth % over 2 years	Total S. Fla. Employees	Description
1	MyFBAPrep	Sunrise	660-235-3742	myfbaprep.com	711.40	3	Prep, logistics and fulfillment for eCommerce brands
2	Stretch Zone	Fort Lauderdale	954-947-2959	stretchzone.com	355.93	19	Practitioner-assisted stretching methods
3	Entech Network Solutions	Coral Springs	954-340-5775	entechnetworks.com	339.29	9	A full-service HR Consultancy firm
4	NationsBenefits Holding, LLC	Plantation	954-801-8603	nationsbenefits.com	331.61	483	Supplemental benefits company
5	CareStaff Partners	Plantation	954-900-1501	carestaffpartners.com	248.51	31	Healthcare staffing agency specializing in temporary/contract placements
6	Air Pros USA	Hollywood	954-546-9111	airprosusa.com	232.52	250	Consumer Services; Individual & Family HVAC services
7	Guardian Professional Security	Plantation	844-827-3426	protectedbyguardian.com	228.28	400	Personal, event, residential and commercial security and asset protection.
8	PropertyForce	Dania Beach	888-909-3075	propertyforce.com	210.93	63	PropertyForce, legal name Meridian Trust Holdings, LLC, supports buyers and sellers through a family of brands
9	Cardella Construction Company LLC	Lauderdale-by-the-Sea	954-271-3307	cardellaco.com	210.30	29	A 2nd generation, family-owned General Contracting firm
10	S&G Content Marketing	Fort Lauderdale	305-523-9706	stuntandgimmicks.com	146.11	4	Content marketing agency
11	Blue Compass RV	Fort Lauderdale	954-908-3945	rvretailer.net	86.55	275	RV retail company providing RV sales and service
12	StevenDouglas	Sunrise	954-385-8595	stevendouglas.com	72.72	72	Executive Search and Interim Resources Firm
13	Atlantic Southern Paving & Sealcoating	Sunrise	954-581-5805	atlanticsouthernpaving.com	70.12	164	National parking lot management & asphalt pavement maintenance services
14	INSPYR Solutions	Fort Lauderdale	954-656-8600	inspyrsolutions.com	36.42	105	Technology solutions company
15	Postal Center International	Weston	800-430-7241	pcibrands.com	33.09	262	Print, mail, and marketing solutions provider
16	Cruise Planners	Coral Springs	954-344-8060	cruiseplanners.com	29.14	110	Women-owned travel franchise
17	Gulf Building	Fort Lauderdale	954-492-9191	gulfbuilding.com	23.84	63	A full-service general contractor

Source: South Florida Business Journal



Photo Courtesy of the Community Foundation of Broward - Kirk Englehardt

The Home for Growing Companies

Greater Fort Lauderdale: Center stage for global business

Greater Fort Lauderdale is South Florida's "central business district." Whether for domestic operations or as a global launchpad, it is the destination of choice for many of the nation's – and world's – leading companies seeking the ideal home for headquarters, regional and international operations.

Greater Fort Lauderdale has it all. From global travel and tech connections, to its skilled workforce of over three million – and the educational and career training organizations ready to prepare next-gen talent – companies have a lengthy list of reasons to call the area home.

The short list of leading employers is long on household names. Fortune 500s include retailer AutoNation and pet supplies brand Chewy. Others include JM Family Enterprises, Inc., Citrix, JetBlue Travel Products, TTI (parent company of Milwaukee Tool, Dirt Devil, Ryobi, Hoover and more), Magic Leap, MSC Cruises, People's Trust Insurance, UGG and Virgin Voyages. Investors also know local companies. Jazwares, which sold 100 million of its popular Squishmallows line of stuffed toys last year alone, recently was acquired by Berkshire Hathaway.

Since its founding in 2014, third-party logistics provider Shipmonk has raised \$365 million and grown to 11 locations and 2,000 employees.

Greater Fort Lauderdale has become a domestic destination with global reach. A recent WorldCity study found that more than 1,450 multinational

companies representing 59 nations have offices in the region. Names include DHL Express, Ecolab, Emerson, Marriott International, Microsoft, The Wendy's Company and every major cruise line afloat.

The reasons begin with the area's connections. A regional internet exchange point connects the U.S. to the world. Convenient air connections from three international airports make Greater Fort Lauderdale an accessible regional headquarters location for multinational companies from the Americas, Europe and the Pacific Rim, and as a logical entry point for Latin American companies seeking to tap into the U.S. marketplace.

Greater Fort Lauderdale's other assets attracting corporate headquarters are enviable to any employer or executive. Beyond the skilled, multicultural workforce, the region boasts a highly ranked educational system from grade school to grad

"Greater Fort Lauderdale has a deep and diverse pool of skilled talent."

Shaheewa Jarrett Gelin, Esq.

Founder & President,
Broward County
Black Chamber of
Commerce



"Companies looking to relocate their global, North American, or Latin American headquarters find Broward County a great place to call home. From small businesses to Fortune 500s, we're a gateway to growth and the doorway into the U.S. for international companies. It our undeniable competitive advantage."

Dr. Jeremy Earle
City Manager,
City of Hallandale Beach



school. The community's pro-business attitude has earned accolades. *Business Facilities* ranked Greater Fort Lauderdale as having the second-best business climate in the nation for mid-sized metros. A *Chief Executive* magazine survey once again ranked Florida as the number two best state for business in its "Best and Worst States for Business in 2023" rankings and the Tax Foundation again ranked Florida as the fourth best state for its business tax climate for 2023.

Corporate Headquarters

Following are some of the nearly 200 companies who have corporate, divisional, or regional headquarters or a significant presence in Greater Fort Lauderdale.

- **American Express**, Regional HQ, Fortune 200 financial services company, Sunrise
- **AT&T**, National communications company, Sunrise
- **AutoNation**, Corporate HQ, America's largest automotive retailer, Fort Lauderdale
- **BHG Financial**, Financing for medical industry,

Photo Courtesy of Fort Lauderdale DDA and Sublime Imagery



Photo by Jock Fistick - *South Florida Business Journal*

Miramar, Fort Lauderdale

- **BBX Capital Corp.**, Investment holding company, Fort Lauderdale
- **Boatsetter**, Corporate HQ, an online marketplace for boat rentals, Fort Lauderdale
- **Camposol Fresh**, North American HQ, agro-industrial company, Fort Lauderdale
- **Charter Schools USA**, Corporate HQ, education, Fort Lauderdale
- **Chewy**, Corporate HQ, national pet product eCommerce company, Plantation
- **Chiquita**, Corporate HQ, food production, Dania Beach
- **Citrix**, Corporate HQ, computer network software, Fort Lauderdale
- **City Furniture**, Corporate HQ, furniture, Tamarac
- **Claire's Stores**, Corporate HQ, specialty retailer of jewelry and accessories, Pembroke Pines
- **Convey Health Solutions**, Healthcare technology, Fort Lauderdale
- **Costa Cruise Lines**, Caribbean/Latin American HQ, hospitality, Hollywood
- **DHL Solutions Americas**, Corporate HQ, transportation/logistics, Plantation

- **DNA Labs International**, Forensic DNA analysis for law enforcement agencies, attorneys, and government forensic labs, Deerfield Beach
- **EL AL Israel Airlines** – Americas HQ, national airline of Israel, Margate
- **Embraer U.S. Holdings**, Americas HQ, transportation/Logistics, Fort Lauderdale
- **Emerson**, Latin America HQ, diversified global manufacturing and technology, Sunrise
- **Emser Tile**, Regional inventory and distribution facility, Coral Springs
- **GBS Enterprises**, Corporate HQ, textile, furniture warranties and meat-packing plants, Deerfield Beach
- **Hayes Locums**, Physician and healthcare placement, Fort Lauderdale
- **Heico Corporation**, Corporate HQ, aerospace, defense and electronics, Hollywood
- **Hoerbiger Corporation of America, Inc.**, Compression technology, drive technology and hydraulics, Pompano Beach
- **Hotwire Communications**, Corporate HQ, fiber, gigabit Internet services, Fort Lauderdale
- **Icon International**, Corporate barter company, Fort Lauderdale

“Business and population growth propels our commercial real estate markets.”

Steve Richman

Group President, Milwaukee Tool (TTI)

- **JetBlue Travel Products**, Corporate HQ, travel packages, Dania Beach
- **XOJET**, Corporate HQ, mobile community for shared and private flights, Fort Lauderdale
- **Jazwares**, Corporate HQ, toy designer, Sunrise
- **JL Audio**, Corporate HQ, car, marine and home audio components, Miramar
- **JM Family Enterprises, Inc.**, Corporate HQ, diversified companies in the automotive, financial services and franchising industries, Deerfield Beach
- **Kaplan Inc.**, Regional Corporate HQ, post-secondary education, Fort Lauderdale
- **Kellstrom Aerospace Group**, Leading supplier of



aircraft parts and services, Davie

- **Magic Leap**, Corporate HQ, spatial computing, Plantation
- **Mednax**, physician-led national medical group, Sunrise
- **Microsoft**, Caribbean/Latin American HQ, software development and distribution, Fort Lauderdale
- **Nova Southeastern University**, Corporate HQ, post-secondary education, Davie
- **OZ**, Corporate HQ, IT service management, Fort Lauderdale
- **People's Trust**, Corporate HQ, property insurance, Deerfield Beach
- **Propulsion Technologies International**, Corporate HQ, repair/overhaul of commercial engine parts, Miramar
- **Publix**, Food manufacturer/distributor, Deerfield

Beach

- **Royal Caribbean**, Technology center for cruise brand, Miramar
- **SEACOR Holdings Inc.**, Corporate HQ, transportation/logistics, Fort Lauderdale
- **SeaLand**, Western Hemisphere HQ, international freight shipper, Miramar
- **Shipmonk**, Strategic logistic partner for warehousing, ecommerce, kitting and distribution, Fort Lauderdale
- **Sintavia**, 3D metallic powder printing for aviation parts, Hollywood
- **Southeastern Aerospace Services**, generator power accessory MRO provider, Pompano Beach
- **Spirit Airlines**, Corporate HQ, airline, Miramar/Dania Beach
- **Stryker**, Pioneer in robotic arm assisted surgery in orthopedics, Weston

Photo Courtesy of JM Family Enterprises, Inc.

- **Techtronic Industries**, USA HQ, battery powered equipment, including Milwaukee Tool, Ryobi, Dirt Devil and Hoover, Fort Lauderdale
- **UKG**, Corporate HQ, human capital management cloud solutions, Weston
- **Uniform Advantage**, Corporate HQ, uniforms, Fort Lauderdale
- **Virgin Voyages**, Global Headquarters for Virgin cruise line, Plantation
- **Walgreens Corporation**, Specialized pharmacy products and services, Miramar
- **Wash Depot Holdings, Inc.**, Leading full-service car wash and detailing services company, Fort Lauderdale
- **Wayman Aviation**, Aircraft parts and engines, Pembroke Pines
- **West Marine**, Corporate HQ, boating and fishing retail, Fort Lauderdale



"Greater Fort Lauderdale is home to successful companies of all sizes – UKG has made South Florida our home for more than 30 years."

John Machado
Chief Technology Officer, UKG

Photo Courtesy of TTI

COMPANY SPOTLIGHT:

Hard Rock International

Want to find Hard Rock International, one of the world's best-known hospitality brands? Just look for the iconic "guitar hotel." With offices based in Davie and the Seminole Hard Rock Hotel & Casino Hollywood nearby, this entertainment, gaming and hospitality destination owned by the Seminole Tribe of Florida has turned Greater Fort Lauderdale into an even more formidable tourism and lifestyle destination. Its \$1.5 billion expansion brought to life the 7,000-person Hard Rock Live concert and entertainment venue, showcasing A-list entertainers, comedy acts, Broadway performances and sporting events. The property has become the centerpiece of the brand's hotels and cafes worldwide.



Photo Courtesy of Hard Rock Hotel / Seminole Tribe of Florida

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Greater Fort Lauderdale is alive with wonders indoors and out

Those looking for a year-round lifestyle destination will find it in Greater Fort Lauderdale, whether in the city, on - or under - the sea, or amid nature, there is an unmatched quality of life to enjoy as a live, work and play getaway.

There is something for “Everyone Under the Sun,” whether working, walking and window shopping through the business centers, or the cultural, retail and dining options, new, long-time and first-time residents and visitors can find themselves at home in Greater Fort Lauderdale.

With 24 miles of Atlantic beaches, plus hundreds of miles of inland waterways, Broward County is an aquaphile’s paradise. Discover boating, diving, sport fishing – in saltwater or fresh – surfing, paddleboarding and other waterborne activities. Hundreds of public parks, golf courses and tennis courts, and a host of festivals and events, make the area a year-round retreat.

Located at the center of a cosmopolitan urban region stretching from Miami to the Palm Beaches, with the Florida Keys and

Central Florida theme parks a short drive away, Greater Fort Lauderdale’s abundance of music, performing arts, professional sports, theater, dance and multicultural attractions makes it a celebrated cultural hub.

Those hoping to call Greater Fort Lauderdale their own will find every kind of home under the sun. Family-friendly neighborhoods, thriving LGBTQ+ communities, luxury beachfront condos and downtown apartments, life meets style from the seashore to the suburbs.

Recreation and Relaxation Options

In Greater Fort Lauderdale, a typical weekend might include a host of inviting cultural and

recreational options:

- A favorite charity’s 5k run or walk.
- Relaxing poolside.
- Brunch with friends at a new foodie spot, brewery or craft cocktail destination.
- Running along the Atlantic Ocean.
- Shopping and dining on Las Olas Boulevard.
- A play date with neighborhood friends in



Many Broward cities have been recognized nationally for their high quality of life.



“I chose the Greater Fort Lauderdale area for our tech startup because it offers a vibrant blend of opportunity, work, and play, converging to ignite unparalleled growth.”

Kalista Zackariyas

Founder/CEO,
Sparkseeker



Coconut Creek, Coral Springs, Weston, Parkland or Plantation.

- Playing a challenging round of golf.
- Watching the Eastern Conference Champion Florida Panthers National Hockey League team.
- Seeing soccer’s “GOAT,” Lionel Messi, play at Inter Miami’s DRV PNK Stadium in Fort Lauderdale.
- Seeing the latest Broadway show, comedian or concert at the Broward Center for the Performing Arts and its venues.
- Biking to the beach, around town or in Everglades National Park.
- Deep-sea fishing in the Gulf Stream.
- Paddleboarding or kayaking along hundreds of miles of inland waterways.
- Visiting such acclaimed nature-focused venues as Butterfly World, Flamingo Gardens and Everglades Holiday Park.

Adventures in Greater Fort Lauderdale will fill your free time fast.

Photo Courtesy of the City of Coral Springs



Photo by Jock Fistick - South Florida Business Journal

Award-Winning Communities

Many Broward cities have been recognized nationally for their high quality of life for people and businesses, including “family friendliness,” top schools, recreation, housing, and business readiness. The praise includes:

- **Fort Lauderdale, Hollywood, Lauderhill, Miramar, Pembroke Pines and Pompano Beach** have all been named “All-America Cities.”
- **Fort Lauderdale** was named one of the Top 100 Places to Live by Livability.com in 2023.
- **Hollywood** has been ranked among the best places to live in Florida, according to Livability.com.
- **Fort Lauderdale** was named one of the country’s “100 Best Places to Live and Launch a Business” by *CNN Money* and the “2nd Happiest City for Young Professionals in the U.S.” by *Forbes*. It also ranked number #1 in the nation for relocations by *MoveBuddha*.
- **Weston and Lauderhill** ranked in the top 15 best small cities to start a business by Verizon.
- **South Florida** (Fort Lauderdale/Miami/West Palm Beach) ranked top 10 in the nation for women to start a business by *Business.com*.
- **Pembroke Pines and Fort Lauderdale** have been named among the Happiest Cities in America by *WalletHub*.
- **Cooper City** was named “One of the Ten Best Towns for Families” by *Family Circle*.
- **Coconut Creek, Fort Lauderdale, Hallandale Beach, Lauderhill, Margate, Oakland Park, Parkland, Sunrise, Tamarac and West Park** all

were named a “Playful City USA,” an honor for cities and towns that make play a priority and use innovative programs to get children active, playing, and healthy.

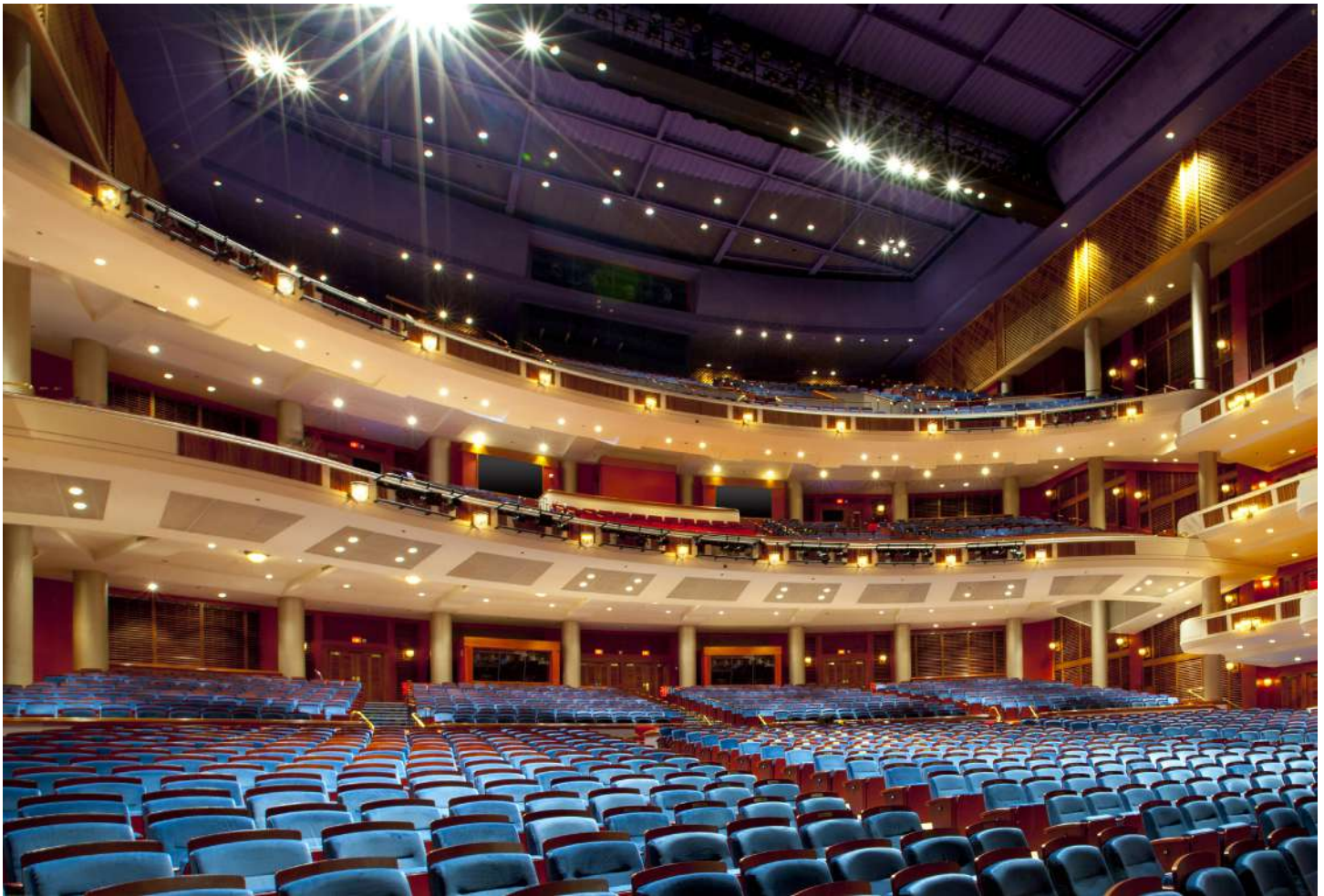
- **North Lauderdale and Plantation** were named among the “100 Best Communities for Young People” by America’s Promise Alliance.
- **Pembroke Pines, Coconut Creek and Coral Springs** have been named among the top 100 cities to live in America by *Money magazine*. The magazine also ranked **Coral Springs, Miramar and Weston** as among the 100 best small cities in America.
- **Pembroke Pines, Tamarac and Sunrise** were recognized by *Businessweek* magazine as best places to raise children.
- Seven cities in Greater Fort Lauderdale -

6
“All-America Cities”

6 “Top 100 Cities to Live”
and “Best Small Cities”

10
“Playful Cities USA”

76° Average temperature



including **Hollywood** at #1 - on Lendedu.com's list of best Florida cities to retire to (the rest were **Fort Lauderdale**, **Pompano Beach**, **Deerfield Beach**, **Dania Beach**, **Pembroke Pines** and **Hallandale Beach**).

Green Initiatives

Broward County's Greenways System is a unique outdoor community amenity. This 23.2-mile network of safe, clean bicycle and equestrian paths, nature trails and waterways connects neighborhoods

Photo Courtesy of the Broward Center for the Performing Arts

to conservation lands, parks and recreation facilities, cultural and historic sites, schools and business areas - from the Everglades all the way to the Atlantic Ocean.

Another transportation option: Broward BCycle. The bike-sharing service offers multiple rental stations from Hollywood to Pompano Beach. For a modest enrollment fee, members can use Broward BCycle for an unlimited number of short trips. To learn more, go to broward.bcycle.com.

Parks in Greater Fort Lauderdale

With year-round sunshine and an average temperature of 76°F, it's almost always a great day to go to a Broward County park. Hundreds of community parks offer open spaces and countless activities. Stop by to find aquatics, dog parks, nature walks, batting cages, boat rides, racquet centers and pickleball, water skiing, a nature farm with stables and horseback riding, target ranges, campgrounds, a stadium, an observatory, mountain bike trails and a velodrome, and skate parks. Don't just sit there. Get out there!

The award-winning Broward County Parks and Recreation (broward.org/parks) manages almost 6,500 acres of open space, encompassing



Photo Courtesy of the City of Wilton Manors

EXPLORE THE ARTS



ArtsCalendar.com
South Florida's guide to arts,
culture, events and experiences.



@browardarts



Broward Cultural Division

The Broward Cultural Division actively promotes Broward County's creative economy, a significant driver of the region's economic success. Advancing the impact and creation of arts and culture throughout greater Fort Lauderdale, the Division invests in the creative sector and provides capacity-building opportunities for artists, organizations and creative talent through initiatives and activities that fuel Broward's creative infrastructure.

The Cultural Division includes the county's nationally recognized Public Art & Design program. It also invests \$6 million in annual support through grants for Broward-based cultural organizations and artists. For more information, visit Broward.org/Arts.

Arts and Culture Calendar

The Cultural Division produces ArtsCalendar.com, South Florida's leading public online resource for events and happenings in the local arts, culture and entertainment scene.

Programming and Workshops

The Cultural Division offers a wide range of digital and in-person programming and resources for artists, organizations and the public ranging from an annual immersive light and art festival (IGNITEBroward.com), to showcases featuring local filmmakers, writers and performers. Grant workshops and business classes help creatives develop skills to grow their practices and flourish in today's economy. Information is available at Broward.org/Arts or @BrowardArts on all social media channels.



Photo Courtesy of Broward Cultural Division



Photo Courtesy of Florida Panthers

nearly 50 regional and neighborhood parks and nature centers - with the county actively buying and setting aside more parks and open spaces. The division also offers classes for leisure activities. The division is a past winner of the National Gold Medal Award for Excellence in Park and Recreation Management. Cities and community organizations around Greater Fort Lauderdale also operate a variety of parks.

Riverwalk Fort Lauderdale

Riverwalk Fort Lauderdale (goriverwalk.com) is a nonprofit organization that oversees Riverwalk Linear Park, a lush tropical oasis along the city's historic downtown riverfront, featuring a year-round calendar of events and activities.

Golf Courses

Golfers of all skill levels can tee-up at dozens of courses, including exclusive private clubs, premier municipal facilities and leading resort courses. For more information, click on VisitLauderdale.org.

Festivals

Each year, Greater Fort Lauderdale residents enjoy hundreds of local festivals. A short list includes the Winterfest Boat Parade (winterfestparade.com), Las Olas Art Fair (artfestival.com), the Seminole Tribal Fair & Pow Wow (semtribefairandpowwow.com), Wilton Manors Stonewall Pride parade and street festival, and the beachfront Tortuga Music Festival featuring country, pop and rock music.

ARTS AND CULTURE

Broward Center for the Performing Arts

The Broward Center for the Performing Arts (browardcenter.org) is a multiveneue arts and entertainment complex on Fort Lauderdale's New River. It features the 2,700-seat Au-Rene Theater,

the intimate 590-seat Amaturro Theater, and the flexible 250-400-seat Abdo New River Room. In recent years, the Broward Center hosted several blockbuster touring Broadway shows, and in the coming season will present "Funny Girl," "Moulin Rouge! The Musical," "Mrs. Doubtfire" and "Clue." The Broward Center also is home to the nation's largest arts-in-education program of its kind, where public school children can attend educational performances.

South Florida Symphony Orchestra

Led by music director and conductor Sebrina María Alfonso, the South Florida Symphony Orchestra (southfloridasymphony.org) brings world-class musicians and performances to the region. Founded in 1997, the orchestra provides an enriching cultural experience and educational programs that instill an appreciation of classical music in the next generation of performers and concertgoers.

NSU Art Museum Fort Lauderdale

Located in Downtown Fort Lauderdale's Arts and Entertainment District, NSU Art Museum (nsuartmuseum.org) currently has 15 exhibitions with over 250 works on display. This premier destination for exhibitions and programs in the visual arts features America's largest collection of 19th and early 20th century paintings and drawings by the American realist William Glackens, and the most extensive holding in the U.S. of works by post-World War II, avant-garde CoBrA artists from Copenhagen, Brussels and Amsterdam.

Museum of Discovery and Science

Since 1976, The Museum of Discovery and Science (mods.org) has provided experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. The nonprofit museum includes an airboat simulator, an otter habitat, an aviation exhibit and the AutoNation IMAX Theater, home of the largest movie screen in South Florida. MODS received the 2023 National Medal for Museum and Library Service by the Institute of Museum and Library Services at a White House ceremony in Washington, DC.

For details about other art venues and events, including a list of museums in Greater Fort Lauderdale, visit Broward.org/Arts or ArtsCalendar.com.

The Place for Entertainment

With a year-round calendar of Broadway shows, concerts, theater, dance and comedy performances, Greater Fort Lauderdale is truly the place for entertainment. Among the 2023-24 show line-up for the Broward Center for the Performing Arts, the historic and recently renovated Parker Playhouse ("The Parker"), Hard Rock Live, and the Amerant Bank Arena (home of the NHL's 2023 Eastern Conference Champion Florida Panthers) are:

- Aerosmith
- Annie
- Bill Burr
- Clue
- Disney on Ice
- Ed Sheeran
- Funny Girl
- Hadestown
- John Legend
- Keith Urban
- Moulin Rouge
- P!NK
- The Book of Mormon
- Mrs. Doubtfire

Supporting the Arts

Greater Fort Lauderdale has many facilities and enclaves that support artists and other creative professionals.

The Bailey Contemporary Arts (BaCA), located in the heart of Pompano Beach's Creative Arts District, welcomes artists, residents and businesses to gather and use the power of the arts to uplift, revitalize and build a stronger community.

The City of Hollywood is home to Art in the Park at Young Circle, the Art and Culture Center of Hollywood, Hollywood Central Performing Arts Center and the Hollywood Boulevard monthly art walk.

The Fort Lauderdale International Film Festival promotes independent film at its annual event and through year-round screenings at Savor Cinema in Fort Lauderdale and Cinema Paradiso in Hollywood. For more information, visit flff.com.

Art Walks

Monthly art walks are popular activities in communities across Greater Fort Lauderdale, where residents and visitors can explore artists' studios and

galleries, attend theater productions, enjoy spoken word poetry or experience an art installation.

Broward County Library

As the ninth-largest library system in the United States, Broward County Library (broward.org/library) touches the lives of the public once every second during its regular operating hours. With 38 locations, more than three million items and 2,000 computers for public use, Broward County Library places a strong emphasis on literacy, after-school programs and electronic access. Library cards opens access to books, audiobooks, movies and other content available for download.

Leading Shopping Venues

Shopping is a favorite activity for Greater Fort Lauderdale/Broward County residents and visitors. While every neighborhood has retail centers, the Sawgrass Mills in Sunrise is one of the state's and world's largest and most popular shopping destinations. Major centers include Coral Ridge Mall, Westfield Broward Mall, Pembroke Lakes Mall, Weston Town Center and the Pompano Square Mall. A short walk from the beach are the upscale Galleria at Fort Lauderdale and Las Olas Boulevard, a favorite location for outdoor dining, shopping and entertainment.

Professional and Spectator Sports

South Florida is home to teams from the "Big 5" professional sports leagues - football, basketball, baseball, hockey and soccer. In Sunrise, the award-winning Amerant Bank Arena is home to the Florida Panthers, the 2023 NHL Eastern Conference Champions, and such concerts and live events as The Eagles, Bon Jovi, Cirque du Soleil, Disney on Ice, The Who and more.

Just minutes from downtown Fort Lauderdale, Major League Soccer team Inter Miami FC (Club Internacional de Fútbol Miami) is exciting fans with the arrival of superstar Lionel Messi at DRV PNK Stadium. Just to the south, the NFL's Miami Dolphins play at Hard Rock Stadium. A short drive or train ride to downtown Miami is Kaseya Center, home court for the Miami Heat, who captured the 2006, 2012 and 2013 NBA championships. Fans can also enjoy the Miami Marlins baseball team (World Series champions in 1997 and 2003).

Gaming

Greater Fort Lauderdale residents and guests can enjoy thoroughbred racing at Gulfstream Park, as well as jai alai ("the world's fastest sport") in the region's pari-mutuel facilities. These venues, plus Harrah's Pompano Beach, Seminole Casino Coconut Creek and the Seminole Hard Rock Hotel & Casino Hollywood - home of the "guitar hotel" - offer gaming action, including slot machines, table games and poker.



Photo Courtesy of the City of Pompano Beach

A Deep Pool of Skilled & Diverse Talent

Young or seasoned, a professional workforce is your competitive advantage

Greater Fort Lauderdale offers all the elements young and seasoned talent alike seek in today's marketplace – and the skilled workforce modern employers need. It has a high quality of life, career options across such sectors as tech, healthcare, professional services, even the high-paying trades. Its work-from-anywhere appeal predated the pandemic and remains an enduring allure for professionals, executives and entrepreneurs at any stage of their career ladder.

A Top Talent Location

People in Greater Fort Lauderdale know its reputation as an exceptional place to work. Employers in the area are also known at the national level, with such companies historically ranking on Fortune's "100 Best Companies to Work For" including Citrix, JM Family Enterprises, Baptist Health and Publix. The 2023 "Best Large Workplaces for Millennials" list includes returning honorees BHG Financial and Moss Construction Management.

Building the Talent Pipeline

Companies looking for a new location to launch

and grow consider a robust talent pipeline to be the single most important factor. A thorough assessment of the region's workforce, educational resources and talent attraction strategies as

a component of community competitiveness often come to the same conclusion: Greater Fort Lauderdale belongs on any short list.

Creating Career-Ready Kids

Broward County Public Schools (BCPS) and the region's private schools offer programs to help middle school, high school and adult students prepare for the careers of tomorrow. To advance that shared mission, educators work closely with business leaders to help students explore the wide range of industries and careers found in Greater Fort Lauderdale.

Programs span ages and interests. For example, thousands of high school juniors have participated in the Claim Your Future Showcase. The annual event is a partnership between the Greater Fort Lauderdale Alliance and BCPS's Career, Technical, Adult & Community Education (CTACE) department that brings in more than 60 local



Highly ranked "best companies to work for" include Baptist Health, Citrix, DHL Express and JM Family Enterprises.



"Comprising a diverse, educated, and skilled population with a strong appetite for learning, the workforce of Greater Fort Lauderdale is sourced from a regional talent pool exceeding three million individuals across a wide variety of industries. Programs like MIASF's Yacht Service Technician Apprenticeship are helping cultivate the next generation of marine talent."

Lori Wheeler

Vice President, Marine Industries Association of South Florida



companies to show students career pathways in fields including life sciences, technology, aviation, construction and manufacturing. Students participate in mock interviews and executive panel discussions. Breakout sessions highlight soft skills training, non-traditional post-secondary careers and information from the Broward Technical Colleges. *See Education chapter for more information.*

Supporting Career Goals

Looking for job-ready talent? Greater Fort Lauderdale's colleges and universities feed the talent pipeline by graduating thousands of skilled employee prospects every year. Programs include dual enrollment between BCPS and Broward College for aviation and marine careers, as well as a wide range of executive education, certification and other skill-building programs that help professionals take the next step in their careers.

Photo Courtesy of United Way of Broward County



Photo by Jock Fistick - *South Florida Business Journal*

Internship Opportunities

BrowardIntern.com, created in partnership between CareerSource Broward and Broward College, helps connect businesses with talented and highly qualified young people seeking internships. Any company with an internship opportunity based in Broward County can post open positions to BrowardIntern.com at no cost; students can upload their resumes to be seen by employers and human resources representatives looking for interns.

The BCPS CTACE department provides students the opportunity to participate in NAF career-themed academies focusing on one of five in-demand career categories: finance, hospitality and tourism, information technology, engineering, and health sciences. As part of this program, 11th



Photo Courtesy of Florida Atlantic University

#1

Miami/Fort Lauderdale was the fastest growing metro based on net population inflows during 2020 and 2021 according to LinkedIn

5000+

High school juniors have participated in the Claim Your Future Showcase.

250,000

Job seekers take advantage of CareerSource Broward's services annually.



graders participate in internships to gain real-world work experiences related to their career pathway.

Training Programs

Greater Fort Lauderdale employers can take advantage of several statewide and regional training programs that can be tailored to their specific requirements. These include:

Quick Response Training Grants

The Florida Quick Response Training grant program assists qualified relocating and expanding Florida businesses, providing customized, flexible and responsive training grants to meet individual company needs.

Incumbent Worker Training Program

Incumbent Worker Training is a state program providing training to currently employed workers to keep Florida's workforce competitive in a

Photo Courtesy of the Greater Fort Lauderdale Alliance

global economy and to retain existing businesses. The program is available to all for-profit Florida businesses in operation for at least one year prior to application and requires training for existing employees. Funded by the Workforce Innovation and Opportunity Act and administered by CareerSource Florida, this program provides financial support to upgrade the skills of full-time employees, while reducing training costs.

Training can be done in-house utilizing outside vendors, education partners or public or private training institutions; it can also be delivered from existing curriculums that cater to specific business needs. The programs can increase skills and productivity at every level of an organization.

Salty Jobs

Often overlooked in the list of desirable jobs are the marine trades. With a low barrier to entry, marine sector jobs typically pay 28% higher than the state average. To raise awareness, the Marine Industries Association of South Florida (MIASF) created "Salty Jobs." The educational video series showcases employment opportunities and career paths available in South Florida's \$12.5 billion marine industry. The videos have been shown in South Florida K-12 public schools, colleges, and universities, at CareerSource Centers and other venues - wherever young people entering the workforce can be found. Dive in at saltyjobs.org, [facebook/saltyjobstv.com](https://facebook.com/saltyjobstv) and on YouTube.



Photo Courtesy of TTI



Andres Barry

President,
JetBlue Travel
Products

"With our home in Greater Fort Lauderdale, we have access to an incredible talent pool. We're positioned in the heart of a major vacation destination and close to one of the airline's focus cities."

About CareerSource Broward

CareerSource Broward (CSBD) helps businesses in Greater Fort Lauderdale find well-trained, highly qualified employees in all industries. There is no cost to businesses utilizing these services; funding comes from federal and state tax dollars. Each year, more than 250,000 job seekers take advantage of CSBD services by either placing a résumé in the system or participating in a training program. CSBD is governed the Broward Workforce Development Board, a business-led board driving CSBD's need-based solutions.

CareerSource Broward Services

Some of the services offered – at no cost to employers – include:

- Access to thousands of resumes
- Local recruiting
- Pre-screening services
- Easy and convenient job postings
- Employed worker training grants
- Grants for new and expanding businesses
- Customized training for existing employees
- No-cost mass recruitment services
- On the-job training incentives
- On-site recruitments
- Workforce outplacement services
- Labor market information
- Employer forums
- Career fairs

Among other services, CareerSource Broward saves businesses "Money – Energy – Time" by listing positions in Employ Florida, Florida's state-administered database; prescreening and interviewing applicants; and providing employers with valuable labor market information. In addition, CSBD can identify specific financial incentives that may be available when certain job candidates are hired.

CareerSource Broward's On-the-Job Training (OJT) Program provides a unique opportunity

for candidates with some job-related skills and knowledge to "earn as they learn." By participating, employers are reimbursed up to 75% for the candidate's wages during the training period, while having the services of a full-time employee.

- OJT focuses on jobs involving the introduction of new technologies, production or service procedures; upgrading to new jobs that require additional skills or workplace literacy; among other purposes.
- The employer can be in the public, private or nonprofit sector.
- OJT is limited in duration based upon the target occupation for which the participant is being trained, the participant's prior work experience and the service strategy.

CareerSource Broward has long-standing partnerships with thousands of Broward County employers. Its staff has years of experience in helping businesses grow by assisting them to recruit qualified candidates who can immediately contribute to their bottom line.

CareerSource Broward is part of the statewide network of nearly 100 career centers in Florida, the first state in the nation to achieve a unified brand and logo for all of its state and regional workforce development boards and career centers. For more information about programs and services, call the Employer Services line at 954-677-JOBS or visit careersourcebroward.com.

For more information, see *Business Assistance and Incentives* chapter.



A proud partner of the
American Job Center
network

Find Us On:



Save While U Train!

INCREASE YOUR BOTTOM LINE THROUGH CAREER SOURCE BROWARD'S WORK-BASED TRAINING FUNDS!

- ✓ Are you interested in having paid interns at **no cost** to you?
- ✓ Do you need to upgrade the skills of your current employees but don't have the money to do it?
- ✓ Would up to **\$18,000** per employee for training help your bottom line?



If you answered "Yes" to any of these questions, we have the funds to HELP YOU NOW!

It's Easy to Get Started:
www.SaveWhileUTrain.com

The initiative referenced above is paid for by 100% federal funds through grants totaling \$15,881,067. An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.



Grade, Grad and Green Learning

Educational system preparing today's learners and tomorrow's workforce

Greater Fort Lauderdale's highly regarded grade schools, colleges and universities provide a powerful foundation for the region's unmatched quality of life and opportunity for personal and professional growth. South Florida's educational institutions offer academic and workforce programs to meet the unique learning needs of students and their families, while creating career opportunities for tomorrow's workforce skilled in critical trades and sustainable careers.

In recent years, Broward County public high schools have been named among the 50 "Best High Schools in America" and Florida's higher education system has been rated #1 in the country by *U.S. News and World Report* (#1 for tuition and fees, and #2 for two-year graduation rates and #6 for four-year graduation rates). The Aspen Institute also continually recognizes Broward College in its National Prize Competition.

Broward County Public Schools

Broward County Public Schools (BCPS) is the sixth-largest public school system in the nation and the second largest in Florida. It serves more than 254,000 traditional students and approximately 110,000 adult students in 240 schools, centers and technical colleges, and 87 charter schools. BCPS is proud of its diversity, with students representing 171 countries and regions, and more than 100 languages.

Committed to excellence in education, BCPS students participate in a wide range of academic and enrichment programs. These include International Baccalaureate, Advanced Placement, Cambridge AICE, dual enrollment, honors courses and gifted programs. BCPS also offers more than 180 magnet and innovative programs, which provide specialized educational opportunities developed around unique themes.

In 2023, graduating seniors were accepted into



300K

More than 300,000 college and university students call South Florida home.



the nation's most prestigious colleges, universities and military academies, earning thousands of dollars in post-secondary scholarships, including:

- 1,649 seniors earned the Florida Academic Scholars Bright Futures Scholarship, which pays 100% of a Florida public college or university tuition.
- 1,167 seniors earned the Medallion level Bright Futures Scholarship, which pays 75% of tuition to a Florida public university and 100% tuition for students enrolled in an associate degree program at a Florida College System institution.
- 1,290 seniors earned the Gold Seal Vocational or the Florida CAPE scholarship, which pays a portion of tuition.

These scholarships are valued at a combined total of more than \$75.8 million for graduates. The district employs nearly 30,000 workers, with approximately 14,000 full-time instructional staff members. The average experience of a BCPS

Photo Courtesy of Florida Atlantic University



“A well-educated workforce is the currency of an innovative destination serving global markets. Greater Fort Lauderdale’s educational offerings, from its award-winning grade schools to more than 35 world-class public and private colleges and universities, position today’s employers to drive confidently into tomorrow.”

**Congressman
Jared Moskowitz**
U.S. House of Representatives

Photo by Jock Fistick - *South Florida Business Journal*

teacher is approximately 14 years, and nearly 6,000 BCPS teachers hold advanced degrees (master’s, specialist or doctorate).

Career, Technical, Adult & Community Education

The BCPS Career, Technical and Adult Education department (CTACE) provides students with opportunities to learn real-world skills, earn industry certifications, network with business leaders, obtain internships and explore paths to careers in high-wage, in-demand fields in South Florida. BCPS offers 53 career and technical education pathways and more than 200 individual pathways that provide middle and high school students exposure to career opportunities.

In the 2022/23 school year, BCPS middle and high

school students earned more than 12,000 industry and digital tool certifications, which can lead to college credits, apprenticeships and job placements.

BCPS also offers adult education programs that include the GED/High School Equivalency Exam, English for Speakers of Other Languages, Family Literacy and Adults with Disabilities.

Business-Specific Education

The BCPS Broward Technical Colleges (Atlantic, McFatter and Sheridan) are three of the largest technical colleges in Florida, with eight campuses across the county, offering more than 65 programs in high-skill, high-wage, high-demand fields. The technical colleges offer state-of-the-art industry equipment and facilities, informed and skilled

faculty, and industry-credentialed educational programs. Most programs can be completed in a year (the “Career in a Year” program). Online learning opportunities are available in a variety of workforce education programs to better serve the needs of students who require flexible scheduling options.

For seven consecutive years, Broward Technical Colleges students have been awarded more industry certifications than any other institution in the state of Florida. The technical colleges prioritize establishing meaningful relationships with multiple organizations, local businesses, and industry professionals to expand opportunities for students and create awareness of financial aid/scholarships, internships, on-the-job placement and hiring options.

Your One-Stop Educational Resource

A Greater Fort Lauderdale Alliance website – GFLedu.org – provides a comprehensive review of public and private, pre-K through postgraduate education in Greater Fort Lauderdale/Broward County. View educational institutions in different parts of the county and see student, alumni and teacher achievements; testimonials from local business leaders; videos that bring education initiatives to life; and much more. Key partners include Broward County Public Schools; private K-12 schools, such as the Pine Crest and American Heritage schools; and higher education institutions like Broward College, Florida Atlantic University and Nova Southeastern University.

gfl.edu.org | **Search.
Smart.**
broward county

Seamless Education

BCPS high school and adult students may earn post-secondary college credits toward industry-recognized technical certificates and degrees. Career and technical education programs, magnet programs, “College Academy @ Broward College,” technical dual enrollment and smaller learning communities provide students with rigorous and relevant curricula to help meet their individual goals.

For more information about BCPS programs, visit browardschools.com and browardtechnicalcolleges.com. Follow BCPS on X @browardschools, on Facebook at facebook.com/browardschools, on Instagram @browardschoolsofficial, and on YouTube at youtube.com/browardschoolsvideos. You can also download the free BCPS mobile app at browardschools.com/MobileApp.

Independent and Private Schools

Greater Fort Lauderdale has more than 60 private and independent schools that meet a variety of

student academic and personal needs. More than 30,000 children in Broward County attend non-public schools, which offer programs from early childhood education through 12th grade. Many offer bus transportation.

Accredited non-public schools hold memberships in organizations such as the Southern Association of Colleges and Schools, the Florida Council of Independent Schools, the Association of Independent Schools of Florida, the Florida Kindergarten Council, and several accrediting organizations for religious, proprietary and special needs programs.

These schools welcome calls for information and are happy to arrange family visits to their campuses. For more information, see the chart on page 48.

Colleges and Universities

Greater Fort Lauderdale and the South Florida market are home to more than 35 colleges, universities, and other institutions of higher

learning. These include both state and private institutions offering associate, bachelor, master and doctoral degree programs, including 11 with MBA degrees. Many institutions also offer certificate or custom training programs that focus on workforce development and the needs of Broward employers.

Below are profiles of several leading colleges and universities:

Broward College

Broward College is the oldest and largest institution of higher learning in Greater Fort Lauderdale, serving more than 68,000 students annually. With campuses throughout the region, it is the principal provider of undergraduate higher education for county residents, while attracting scholars from throughout the U.S. and more than 175 nations. Broward College is a critical source of skilled talent for healthcare, manufacturing and other disciplines. The school is continuously honored as an institution of excellence; in 2023, Broward College was named to the prestigious Aspen Institute College Excellence Program following it being a five-time Top 10 Aspen institution. The college’s Broward UP program delivers workforce education courses, along with career readiness and support services to overcome employment challenges.

Florida Atlantic University

Florida Atlantic University (FAU) is a designated Hispanic-serving institution that serves over 30,000 students. With more than 170 degree programs, FAU has six regional campuses and is the lead state university serving Broward County, with three partner campuses. The Davie and Fort Lauderdale locations share campuses with Broward College and offer students upper division undergraduate coursework. The Davie campus offers graduate and professional programs in business, education, nursing, and science. FAU’s Fort Lauderdale campus offers degree programs in architecture, graphic design and multimedia studies and is home to the Osher Lifelong Learning Institute at Fort Lauderdale for seasoned adult learners. The SeaTech

THE PLACE TO LEARN

Broward County Public Schools

- BCPS Federal Graduation Rate is 87.2% (includes traditional high schools, centers and charter schools). The graduation rate reflects the 2021/22 school year and was released by the Florida Department of Education in January 2023.
- Ten BCPS high schools ranked in the top 10% of high schools in the nation, and five BCPS high schools were also recognized in the top 5% (Pompano Beach High School, William T. McFatter Technical High School, Cypress Bay High School, Sheridan Technical High School and Atlantic Technical High School), in the 2022 edition of *U.S. News & World Report’s* Best High Schools.

Rankings for 2023 have not yet been released as of the time of this book’s publication.

- In 2022, approximately 900 BCPS high school students received awards from Cambridge International for reaching high levels of achievement in varying categories, including nine students who were recognized for earning Top Scores in the World and Top Scores in the U.S.
- The graduating class of 2023 included 1,995 seniors who earned a Gold or Silver Seal of Biliteracy along with their high school diplomas. These students met state requirements for being proficient in two or more languages upon high school graduation.
- 2022 marked the seventh consecutive year that BCPS career and technical education students at Atlantic Technical College, McFatter Technical College and Sheridan Technical College were #1 in the state, earning the highest number of industry

certifications compared to their peers statewide.

- BCPS offers the largest public school district debate initiative in the country with approximately 15,000 students participating in debate programs in elementary, middle and high schools. BCPS students consistently earn local, state and national recognition for their debate skills.
- 100% of BCPS high schools offer computer science courses and all schools participate in the Hour of Code, celebrating computer science by engaging in coding activities.
- BCPS offers the largest JROTC program in the nation. Fine arts, performing arts and athletic programs consistently earn local, state and national recognition.
- BCPS offers more than 180 magnet and innovative programs at schools across the district. These programs are created around specific areas of interest and unique themes.
- BCPS is a national leader in innovative educational initiatives, such as offering scholastic chess to all second-grade students to develop critical thinking, problem-solving and social skills. In addition, all K-12 students have access to Chess4Life, an interactive online chess platform.
- BCPS Dual Language Program offers a two-way, 50-50 model in 42 schools across the district. The program provides students with the opportunity to become fully bilingual by learning, listening, speaking, reading and writing in English and the target language. The Dual Language Program also promotes multicultural awareness and appreciation for other languages and cultures.

DIVERSITY BREAKDOWN (2021/2022)

- White: 51.7%
- Black: 40.2%
- Asian: 3.9%
- Multiracial: 3.7%
- Native American or Alaskan Native: 0.3%
- Native Hawaiian or Pacific Islander: 0.2%

**Totals may not be exactly 100.0% due to rounding.*

- Hispanic: 37.9%
- Non-Hispanic: 62.1%

*Source: Broward County Public Schools, 9/12/2022
Benchmark Day Enrollment Report*



Photo Courtesy of the Broward Center for the Performing Arts

campus in Dania Beach serves as a research and educational center for the FAU Ocean and Mechanical Engineering undergraduate and graduate programs. It also hosts one of the FAU Southeast National Marine Renewable Energy Center laboratories and the Air Emissions Characterization and Control Laboratory operated by the FAU Department of Civil, Environmental and Geomatics Engineering. The university recently launched its FAU Health initiative in partnership with Broward Health with a goal of establishing premier academic medicine for the region.

Nova Southeastern University

Nova Southeastern University is the nation's seventh-largest independent university with 21,000 students, more than 190,000 alumni, a 314-acre Fort Lauderdale-area campus, regional locations around Florida and the Caribbean, and a presence in nine countries around the world. NSU awards associate's, bachelor's, master's, educational specialist, graduate, doctoral and first-professional degrees in more than

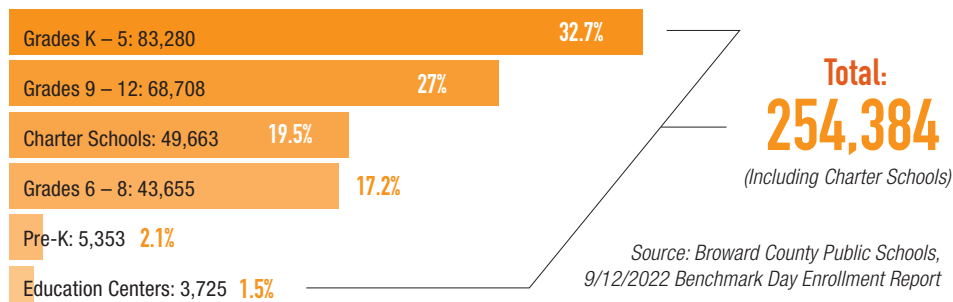
150 programs, including NSU's College of Allopathic Medicine (M.D. College) and its Dr. Kiran C. Patel College of Osteopathic Medicine (D.O. College). The 165-bed HCA Florida University Hospital, which opened adjacent to the campus in 2021, offers training and research opportunities for NSU healthcare students. NSU is classified as a university with "high research activity" by the Carnegie Foundation for the Advancement of Teaching.

Marine Research Hub

Blue and Green research are taking a leading role in the region's education. Created in partnership with the Marine Industries Association of South Florida, the Greater Fort Lauderdale Alliance and other economic development organizations, as well as area universities, the Marine Research Hub seeks to raise the visibility, reputation, and prestige of South Florida's oceanographic research institutions, which comprise among the world's greatest concentration of marine and oceanographic research institutions. To learn more, visit marineresearchhub.org.

BROWARD COUNTY PUBLIC SCHOOLS ENROLLMENT

Students enrolled in Broward County public schools enrollment (2021/2022)



NUMBER OF SCHOOLS

Elementary Schools: 137	Adult Education and Center Schools: 17
Middle Schools: 35	Exceptional Student Education Agency Schools: 7
High Schools: 32	Technical Colleges: 3
Combination Schools: 9	

Source: Broward County Public Schools, 2023/24 School Year

Total District Schools: 240

World-Class Faculty Demonstrate Educational Excellence

Since 2006, the Greater Fort Lauderdale Alliance has showcased the high quality of Greater Fort Lauderdale's integrated educational system and the outstanding quality of the local workforce through several partnerships with area educational institutions. One initiative spotlights South Florida's world-class faculty by



Dr. Arvind Agarwal

recognizing educators nationally or internationally known in their fields, including:

- 2023 – Dr. Arvind Agarwal, Distinguished University

Professor and Chair of the Department of Mechanical and Materials Engineering at Florida International University.

- 2022 – Douglas Cumming, J.D., Ph.D., CFA, the DeSantis Distinguished Professor of Finance and Entrepreneurship at the Florida Atlantic University College of Business.
 - 2021 – Dr. Ruth M. Tappen, the Christine E. Lynn Eminent Scholar and Professor in Florida Atlantic University's Christine E. Lynn College of Nursing.
 - 2020 – No Honoree
 - 2019 – Dr. Evangelos Kaiser, associate professor & director of the Freight Mobility Research Institute and the Multimodal Intelligent Transportation Systems Laboratory in the Department of Civil, Environmental and Geomatics Engineering at Florida Atlantic University.
 - 2018 – Dr. Manhar R. Dhanak, Professor & Director, Institute for Ocean and Systems Engineering at SeaTech, Department of Ocean and Mechanical Engineering, Florida Atlantic University in Dania Beach
- For more information about Education in Greater Fort Lauderdale, go to gflalliance.org/education



(From left to right) Photo Courtesy of Broward County Public Schools; Photo Courtesy of United Way of Broward County

Top 25 Private Schools by Enrollment

School	City	Phone	Website	Grades	Enrollment	Tuition
1 American Heritage School	Plantation	954-472-0022	ahschool.com	PreK 3-12	2,400	\$26,400-36,900
2 Saint Thomas Aquinas	Fort Lauderdale	954-581-0700	aquinas-sta.org	9-12	2,200	\$14,750
3 University School of Nova Southeastern University	Fort Lauderdale	954-262-4400	uschool.nova.edu	PreK-12	2,000	\$19,000-39,325
4 Calvary Christian Academy of Fort Lauderdale	Fort Lauderdale	954-905-5100	ccaeagles.org	PreK-12	2,000	\$8,825-16,375
5 Pine Crest School	Fort Lauderdale	954-492-4100	pinecrest.edu	PreK-12	1,750	\$33,015-42,040
6 North Broward Preparatory School	Coconut Creek	954-247-0179	nordangliaeducation.com	PreK 3-12	1,650	\$27,100-38,520
7 Archbishop McCarthy High School	Southwest Ranches	954-434-8820	mccarthyhigh.org	9-12	1,586	\$11,525-11,958
8 Cardinal Gibbons High School	Fort Lauderdale	954-491-2900	cghsfl.org	9-12	1,100	\$13,300
9 Westminster Academy	Fort Lauderdale	954-771-4600	wa.edu	PreK 2 - 12	850	\$10,200-18,504
10 St. Gregory School	Plantation	954-473-8169	saintgreg.org	PreK 2-8	900	\$9,300-9,440
11 The Sagemont School	Weston	954-389-2454	sagemont.com	PreK - 12	800	\$8,155-25,706
12 St. David Catholic School	Davie	954-472-7086	saintdavid.org	PreK - 8	680	\$7,630-8,300
13 St. Andrews Catholic School	Coral Springs	954-753-1280	standrewscatholicschool.com	PreK - 8	600	\$8,650-8,850
14 St. Bonaventure Catholic School	Davie	954-476-5200	sbcs.weconnect.com	PreK - 8	600	\$7,750-7,950
15 Chamanade-Madonna College Preparatory	Hollywood	954-989-5150	cmlions.org	9 - 12	575	\$14,450-16,300
16 David Posnack Jewish Day School	Davie	954-583-6100	posnackschool.org	K - 12	500	\$15,290-28,050
17 Summit-Questa Montessori School	Davie	954-584-3466	summitquesta.com	PreK - 8	450	\$13,750-16,900
18 St. Anthony Catholic School	Fort Lauderdale	954-467-7747	saintanthonyschoolfl.org	PreK 3 - 8	450	\$9,100
19 St. Mark's Episcopal School	Fort Lauderdale	954-563-4508	saintmarks.com	PreK 1 - 8	400	\$13,833-21,120
20 Calvary Christian Academy	Hollywood	954-966-2350	info@CCAEagles.org	2yrs - 12	350	\$7,795-11,995
21 Gloria Dei Lutheran Academy	Davie	954-475-8584	gloriadeiacademy.org	Infant - 8	225	Varies
22 Fort Lauderdale Preparatory School	Fort Lauderdale	954-485-7500	flps.com	PreK-12	200	Varies
23 Our Savior Lutheran School	Plantation	954-370-2161	osplantation.school	18mos. - 8	200	\$7,900-8,030
24 The Blake School	Plantation	954-584-6816	blakeschool.org	3yrs - 8	180	\$8,000-9,500
25 Glades Christian Academy	Coral Springs	954-755-6405	gladeschristian.com	PreK2 - 7	120	\$8,000-9,500

Source: Greater Fort Lauderdale Alliance

GROW WITH US

The City of Pompano Beach is perfectly positioned for your success in the center of Florida's Gold Coast, benefiting from a tri-county GDP of nearly \$417 billion and ZERO state income tax.

BUSINESS GROWTH



28+M Sq Ft of Space
(INDUSTRIAL/ WAREHOUSE/
DISTRIBUTION)



**Fast & Easy City
Communication**
(ASSIGNED PERMIT EXPEDITOR)

- Broward County's Largest Industrial, Warehouse & Distribution Submarket
- Major International Distribution Centers & Leading Defense Contractors
- Mutimillion-dollar Homegrown Businesses (Cosmetics, Foods, Fashion, Marine and Entertainment)



EASY ACCESS



**3 International
Airports & Seaports**
(FLL, MIA, PBI)
& Pompano
Beach Airpark



2 Railway Systems
(FEC & CSX – WITH
COMMUTER TRAIN)

- I-95 And Florida's Turnpike
- Fort Lauderdale/Hollywood Intl. Airport & Seaport Minutes Away
- Miami & West Palm Beach Intl. Airports & Seaports Within One Hour

GREAT LIFESTYLES



**3 Miles Of Beaches
& 700 Acres Of Parks**



**5 Outstanding
Cultural Venues**
(3,000 SEAT AMPHITHEATER)

- Year-Round Water Sports & Fishing
- Five Citywide Golf Courses
- Gaming Casino & Fine Dining
- 300+ Yearly Cultural & Community Events

STRATEGIC INVESTMENTS



**Planned 70-acre
Walkable Downtown**



\$181M Bond
(INFRASTRUCTURE
IMPROVEMENTS)

- Innovative Waterway Downtown Design Integrates Cutting-Edge Industries & Residential
- \$330+M in Private Investments Permits
- Bond Projects Improve Public Spaces, Walkability & Reduce Traffic



We invite you to grow with us and we promise to offer you Florida's Warmest Welcome!
For Information call 954.786.4048 or email Chris.Clemens@copbfl.com | www.pompanobeachfl.gov/economicdevelopment

get the best of South Florida

PALM BEACH

FORT LAUDERDALE

MIAMI



Every cloud has a silver lining.

And for the thousands of laid-off employees in the California Silicon Valley, that comes in the form of Florida sunshine and the Greater Fort Lauderdale Alliance.

On behalf of local companies looking to hire tech talent, we launched our campaign below throughout the Silicon Valley region letting everyone know our pro-business climate makes for a pro-business paradise.

Fort Lauderdale to the rescue.
Now hiring 10k+ tech jobs.
(and no state income tax)



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Visit LessTaxing.com or call 800-741-1420

Life. Less taxing.

A TOP-TIER EDUCATION IS WITHIN REACH

BROWARD COLLEGE®

RANKED
NUMBER ONE
IN LEAST DEBT
ACQUIRED BY STUDENTS

IN SOUTHERN REGIONAL COLLEGES IN 2023 BY



NAMED A
FINALIST
IN THE 2023
ASPEN PRIZE
FOR COMMUNITY
COLLEGE EXCELLENCE

START HERE.
GO FURTHER.

Broward College is recognized as one of the best educational institutions in the United States for excellence and promoting economic mobility, proving that a world-class education is within reach for all Broward County residents. Earn a high-quality education without life-stalling debt.

BROWARD.EDU/SFBJ

SCAN THE CODE



gfl.edu.org | Search.
broward county Smart.
Your Education Destination



GFledu.org provides a one-stop comprehensive look at education in Greater Fort Lauderdale/Broward County, including public and private, pre-K through postgraduate programs - everything you want to know in one easy-to-use site.

GFledu.org is in partnership with the Broward County Public Schools; a consortium of the county's private, faith-based, and charter schools; area university presidents; and educational and economic organizations, groups, and individuals.

GFledu.org connects you to Greater Fort Lauderdale's robust educational system, one that provides a strong foundation for the region's high quality of life, offering a wide array of programs to meet the individual needs of students and their families. Along with high-quality public, independent and private schools, the region's colleges, universities and vocational facilities are committed to creating career opportunities and building a skilled workforce.

GFledu.org provides easy access to top-line data about the county's educational resources, and a portal to each individual school's website for more in-depth information.

To learn more, contact Randee Deich, Director – Talent Attraction and Education, at the Greater Fort Lauderdale Alliance at 954-627-0128 or email rdeich@gflalliance.org.



Advancing Healthy Living

Award-winning discoveries and world-class care for all

The healthcare pioneers on the leading-edge of medical discovery have placed Greater Fort Lauderdale at center stage in the fight against today's diseases and chronic conditions - and tomorrow's cures. They're helping create an epicenter of health and wellness for current and future patients from across the region, the hemisphere and the world.

South Florida is nationally recognized for innovative healthcare and bringing partners together to pursue a shared vision of health. Broward County is one of five winners of the Robert Wood Johnson Foundation (RWJF) Culture of Health Prize, which honors communities working at the forefront of advancing health, opportunity and equity.

"These communities show the nation that solutions are within our grasp when we use local data to identify challenges and work

together to implement solutions brought forward by residents," said Richard Besser, MD, president and CEO of RWJF.

Greater Fort Lauderdale's award-winning efforts seek to deliver care spanning the socio-economic spectrum. Programs include Test and Treat for HIV; the School-Based Dental Sealant program; the Dismantling Racism Initiative; the Coordinating Council of Broward, which unites government, business and nonprofit leaders in advocacy and coordination of health and human services; successful ballot initiatives for transportation and affordable housing; and other health and economic programs addressing the social determinants of health to enable residents to live

their healthiest lives.

Greater Fort Lauderdale is home to two public health systems: Broward Health and Memorial Healthcare System.



298K+

There are more than 298,000 healthcare jobs in South Florida



"Greater Fort Lauderdale has evolved to become a leading health and wellness innovation hub. Hospitals, universities and technologists here collaborate at the highest levels to create world-class care for all demographics – care that's then modeled and exported worldwide."

Amjad Shamim
CEO, OZ Digital Consulting



Broward Health

Broward Health has served the community for over 85 years. The nationally recognized health system offers world-class healthcare from more than 30 locations. Facilities include the statutory teaching hospital and Level 1 trauma center Broward Health Medical Center, Broward Health North, Broward Health Imperial Point, Broward Health Coral Springs, the award-winning Salah Foundation Children's Hospital, Broward Health Weston, Broward Health Community Health Services, Broward Health Physician Group, Broward Health Urgent Care, Broward Health International, and Broward Health Foundation. Among other services, the hospital district offers comprehensive cancer care, a joint replacement center, cardiovascular services, stroke care, maternity care, and a network of community healthcare centers. In 2023, Broward Health partnered with Florida Atlantic University's FAU Health initiative to develop academic medicine at Broward Health North in Deerfield Beach.

Photo Courtesy of Baptist Health

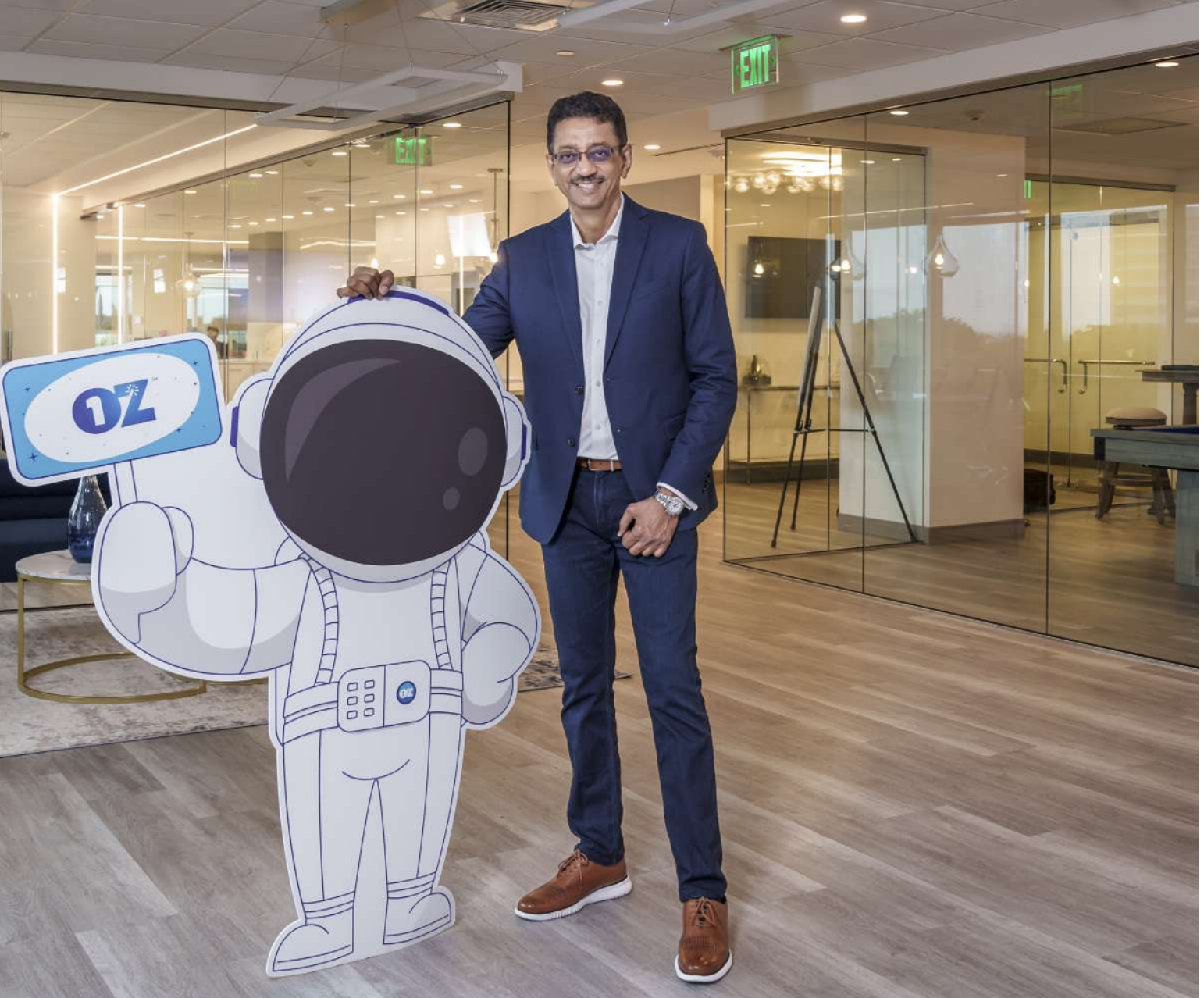


Photo by Jock Fistick - *South Florida Business Journal*

Memorial Healthcare System

Founded in 1953, Memorial Healthcare System (MHS) is one of the largest public healthcare systems in the nation. Named to the list of 100 Top Hospitals, a Best-Run Hospital and having Best Nursing Staff, Best Pediatric Hospital and Best Maternity Hospital, the system delivers highly regarded patient- and family-centered care and its patient, physician and employee satisfaction rates are some of the most admired in the country. Flagship facility Memorial Regional Hospital's centers include Memorial Cardiac and Vascular Institute, Memorial Cancer Institute, and Memorial Neuroscience Institute. The system's other hospitals are Memorial Regional Hospital South, Joe DiMaggio Children's Hospital at

Memorial, Memorial Hospital West, Memorial Hospital Miramar, Memorial Hospital Pembroke and Memorial Manor nursing home.

Other Healthcare Systems

Baptist Health is the region's largest faith-based, not-for-profit healthcare organization, with 12 hospitals and more than 200 outpatient and physician practices. In Broward County, the system offers seven urgent-care locations, three ambulatory surgery centers and five diagnostic imaging centers to best meet the growing needs of the community. With a presence in the area for more than a decade, Baptist Health offers specialty services in cardiology, chemotherapy, neuroscience, radiation therapy, oncology and

more. Most recently, Baptist Health announced plans to expand its services in the city of Sunrise with a new hospital set to be located on West Oakland Park Boulevard.

HCA East Florida is the largest healthcare system in South Florida, stretching from the Treasure Coast to Miami-Dade County with 14 affiliated hospitals, nine ambulatory surgery centers and imaging centers, 122 physician practices, seven freestanding emergency care facilities, 60 urgent-care centers, a supply chain center, and an integrated regional laboratory. In Greater Fort Lauderdale, HCA operates 16 MD Now urgent care centers, HCA Florida Woodmont Hospital in Tamarac, HCA Florida Westside Hospital in Plantation, HCA Florida

2 Public health systems:
Broward Health and
Memorial Healthcare System

60+ Nova Southeastern University's
health-related degree and
certificate programs

1+ Million Patient visits a year
to Baptist Health
South Florida facilities

Plantation Emergency in Plantation, and HCA Florida Northwest Hospital in Margate, whose cardiac center earned Healthgrades America's 100 Best Hospitals for both cardiac care and coronary intervention. Its 165-bed HCA Florida University Hospital opened in 2021 on the campus of Nova Southeastern University in Davie adjacent to the campus of Nova Southeastern University.

Steward Health Care System owns five hospitals and several surgery, outpatient, imaging and urgent care centers in the tri-county region, including Florida Medical Center, a 459-bed acute care medical-surgical facility in Lauderdale Lakes.

Cleveland Clinic Florida | Weston Hospital is a not-for-profit, multi-specialty, academic medical center that integrates clinical and hospital care with research and education. Ranked #1 in South Florida five years running and a top Florida hospital in *U.S. News & World Report's* "2022-23 Best Hospitals" rankings, the Weston medical campus features diagnostic centers, outpatient surgery and a 24-hour emergency department. The network also includes the Coral Springs Family Health Center, an ambulatory surgical center with 17 medical specialties, imaging and diagnostic services, with hospitals reaching north to the Treasure Coast area of Florida.

Holy Cross Hospital in Fort Lauderdale has been serving Broward patients since 1955. The non-profit, 557-bed Catholic hospital operates in the spirit of the Sisters of Mercy and is a member of Trinity Health. Holy Cross is affiliated with the University of Miami Miller School of Medicine's internal medicine residency program. *U.S. News & World Report* has named Holy Cross Hospital a nationally high-performing hospital in both hip and knee replacement surgery, and was an Orthopedic Surgery Excellence Award winner in 2023.

Kindred Hospitals in Fort Lauderdale and Hollywood are part of Kindred Healthcare, a national healthcare company that uses an innovative approach to long-term acute care for patients with multi-system failures. Its hospitals and pulmonary units feature an interdisciplinary



environment where physicians, nurses, therapists, nutritionists and social workers combine their expertise to provide quality care.

Support Organizations & Educators

Many Broward residents and businesses provide support to community healthcare organizations such as American Cancer Society, American Red Cross, Aging and Disability Resource Center of Broward County, Cystic Fibrosis Foundation, American Heart Association, Juvenile Diabetes Foundation, Kidney Foundation of South Florida, United Way of Broward County and Henderson Behavioral Health Services. The combined strength of these organizations helps make Greater Fort Lauderdale a healthy place to live and work.

The county and region are served by several health practitioner programs. Nova Southeastern University's Health Professions Division offers more than 60 health-related degree and certificate programs from seven distinct colleges: osteopathic medicine (D.O.), allopathic medicine (M.D.), pharmacy, optometry, dental medicine, health care sciences, nursing, and allopathic medicine. The Schmidt College of Medicine at Florida Atlantic University is one of the nation's newest medical schools, and both FAU and Broward College offer degree programs for the next generation of nurses.

(Above) Photo Courtesy of Photo Courtesy of Broward Health; (Below: Left and Right) Photos Courtesy of Florida Blue



Welcome to South Florida's Most Awarded Care.



Miami Neuroscience Institute
#39 in the Nation



Baptist Hospital
#1 in Miami-Fort Lauderdale Metro Area

Baptist Hospital



Bethesda Hospital East and West



Boca Raton Regional Hospital



Doctors Hospital



Mariners Hospital



South Miami Hospital



West Kendall Baptist Hospital



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Health

BaptistHealth.net

MAJOR HEALTHCARE PROVIDERS

Baptist Health Endoscopy Center

3001 Coral Hills Drive, Suite 200
Coral Springs, FL 33065
954-837-1201
BaptistHealth.net

Baptist Health Eye Surgery Center

3737 North Pine Island Road
Sunrise, Florida 33351
954-572-5888
baptisthealth.net

Baptist Health Diagnostic Center | Coral Springs

6264 West Sample Road, Suite 120
Coral Springs, FL 33067
954-837-1020
baptisthealth.net

Baptist Health Diagnostic Center | Davie

4741 South University Drive, Suite 120
Davie, FL 33328
954-837-1060
baptisthealth.net

Baptist Health Diagnostic Imaging | Pembroke Pines

15885 Pines Boulevard, Suite 120
Pembroke Pines, FL 33027
954-837-1350
baptisthealth.net

Baptist Health | Plantation

1228 South Pine Island Road
Plantation, FL 33324
954-837-1900
baptisthealth.net

Baptist Health Urgent Care | Coral Springs

6264 West Sample Road, Suite 100
Coral Springs, FL 33067
954-837-1010
baptisthealth.net

Baptist Health Urgent Care Express | Coral Springs

5673 Coral Ridge Drive
Coral Springs, FL 33076
954-837-1480
baptisthealth.net

Baptist Health Urgent Care | Davie

4741 South University Drive, Suite 100
Davie, FL 33328
954-837-1050
baptisthealth.net



Photo Courtesy of Nova Southeastern University

Baptist Health Urgent Care | Pembroke Pines

15885 Pines Boulevard, Suite 100
Pembroke Pines, FL 33027
954-837-1300
baptisthealth.net

Baptist Health Urgent Care | Sunrise

12472 West Sunrise Boulevard
Sunrise, FL 33323
954-837-1240
baptisthealth.net

Baptist Health Urgent Care | Weston

1642 Town Center Circle
Weston, FL 33326
954-837-1150
baptisthealth.net

Baptist Miami Orthopedics & Sports Medicine Institute | Davie

4741 South University Drive, Suite 140
Davie, FL 33328
954-392-1725
baptisthealth.net

Baptist Sleep Center at Pembroke Pines

7261 Sheridan Street, Suite 210B
Pembroke Pines, FL 33024
954-432-0207
baptisthealth.net

Broward Health Coral Springs

3000 Coral Hills Drive
Coral Springs, FL 33065
954-344-3000
browardhealth.org

Broward Health Imperial Point

6401 N. Federal Highway
Fort Lauderdale, FL 33308
954-776-8500
browardhealth.org

Broward Health Medical Center

1600 S. Andrews Avenue
Fort Lauderdale, FL 33316
954-355-4400
browardhealth.org

Broward Health North

201 E. Sample Road
Deerfield Beach, FL 33064
954-941-8300
browardhealth.org

Broward Health Weston

2300 N. Commerce Parkway
Weston, FL 33326
954-217-5000
browardhealth.org

Cleveland Clinic Weston Hospital

2950 Cleveland Clinic Boulevard
Weston, FL 33331
954-659-5000
my.clevelandclinic.org

Florida Medical Center

5000 W. Oakland Park Boulevard
Fort Lauderdale, FL 33313
954-735-6000
tenethealth.com

HCA Florida Northwest Hospital

2801 N. State Road 7
Margate, FL 33063
954-974-0400
hcafloridahealthcare.com

HCA Florida Plantation Emergency

401 N.W. 42 Avenue
Plantation, FL 33317
954-587-5010
hcafloridahealthcare.com

HCA Florida University Hospital

3476 S. University Dr.
Davie, FL 33328
954-475-4400
hcafloridahealthcare.com

HCA Florida Westside Hospital

8201 W. Broward Boulevard
Plantation, FL 33324
954-473-6600
hcafloridahealthcare.com

HCA Florida Woodmont Hospital

7201 N. University Drive
Tamarac, FL 33321
954-721-2200
hcafloridahealthcare.com

Holy Cross Hospital

4725 N. Federal Highway
Fort Lauderdale, FL 33308
954-771-8000
holy-cross.com

Joe DiMaggio Children's Hospital

1005 Joe DiMaggio Drive
Hollywood, FL 33021
954-265-JDCH (5324)
mhs.net

Kindred Hospital South Florida — Fort Lauderdale

1516 E. Las Olas Boulevard
Fort Lauderdale, FL 33301
954-764-8900
kindredhealthcare.com

Kindred Hospital South Florida — Hollywood

1859 Van Buren Street
Hollywood, FL 33020
954-920-9000
kindredhealthcare.com

Memorial Hospital Miramar

1901 S.W. 172nd Avenue
Miramar, FL 33029
954-538-5000
mhs.net

Memorial Hospital Pembroke

7800 Sheridan Street
Pembroke Pines, FL 33024
954-962-9650
mhs.net

Memorial Hospital West

703 N. Flamingo Road
Pembroke Pines, FL 33028
954-436-5000
mhs.net

Memorial Regional Hospital

3501 Johnson Street
Hollywood, FL 33021
954-987-2000
mhs.net

Memorial Regional Hospital South

3600 Washington Street
Hollywood, FL 33021
954-966-4500
mhs.net

The Salah Foundation Children's Hospital at Broward Health

1600 S. Andrews Avenue
Fort Lauderdale, FL 33316
954-355-4400
browardhealth.org



Photo Courtesy of Baptist Health

THEN • NOW • FOREVER

1938 85 YEARS 2023

BROWARD HEALTH

More advanced facilities. More impactful innovations. A lot has changed since 1938, but one thing never will – our dedication to providing the highest quality care for the people who call South Florida home.

BrowardHealth.org/85

The Prosperity Partnership

Powering Prosperity for All

The Prosperity Partnership, an initiative of the Greater Fort Lauderdale Alliance Foundation, is a community strategic visioning and collective impact initiative that is rallying the community around a common goal of powering prosperity for all. It is elevating top economic and social issues and putting them at the forefront of residents and decision-makers to help co-create solutions that will drive the growth of businesses and improve the quality of life for all residents in Broward County.

The following pillars are focus areas of the Prosperity Partnership:

Affordable Housing • Community Branding • Economic Mobility • Education • Homelessness Resiliency • Social Justice & Racial Equity • Talent Attraction & Retention • Transportation

For more information, visit TheProsperityPartnership.org
Follow us: LinkedIn/Instagram/Facebook: @TheProsperityPartnership

From Factories to Flight

Skilled workers, innovation help aviation fly in Greater Fort Lauderdale

When officials from the Greater Fort Lauderdale Alliance and Fort Lauderdale-Hollywood International Airport attended the Paris Air Show in 2023, one thing was clear: “954” is known globally as a world-class location for aviation/aerospace business and talent development.

As a critical targeted sector, aviation flies high in Greater Fort Lauderdale. This is due in part to a host of airlines well known to air travelers, and aeronautics leaders that keep the industry soaring. From the factory floor to the training center to technology-rich airports that connect the region to the world, the region is a respected aviation hub and a global aviation center of excellence.

This is a multibillion-dollar industry in Greater Fort Lauderdale, of which air travel is only one component. The county’s aviation sector includes passenger airlines and cargo carriers, and area colleges and trade schools educating professionals for this critical industry. It also boasts airframe and engine manufacturers, component parts suppliers for commercial and military customers, maintenance repair and overhaul (MRO) facilities, fixed-base operators and aircraft leasing companies operating out of the county’s four airports.

Fort Lauderdale-Hollywood International Airport (FLL) is located at the center of a bustling regional destination. Midway between Miami International Airport (MIA) and Palm Beach International Airport (PBI), FLL on its own drives some \$37.5 billion annual economic impact. Together, the three airports’ passenger and cargo airlines are the region’s top economic engine, serving U.S. and international destinations.

FLL and MIA are among the nation’s largest airports based on passenger volume. FLL’s distinction as a hub of activity is one of the region’s strongest assets: A large pool of diverse, highly skilled talent, that includes more than 94,000 South Florida workers.

That workforce pipeline continues to grow, thanks to industry-aligned aviation education and training programs. *See feature on aviation training.*

Other area airport facilities include Fort Lauderdale Executive Airport (FXE), one of the busiest general aviation facilities in the nation; the John Fuhrer Downtown Heliport (DT1); North Perry Airport in Pembroke Pines (HWO); and the

Pompano Beach Airpark (PMP), one of three U.S. homes to the Goodyear Blimp. *See Transportation and Infrastructure chapter for more information.*

Industry Incentives

South Florida’s hundreds of aviation companies provide a major economic impact to the local economy, which thrives in the area thanks to a cooperative climate. Investment incentives for aviation and aerospace companies include job creation programs based on average wage, zone-based tax credits, capital investment tax credits, expedited permitting and employee training grants to encourage business development - all custom-crafted based on the employer’s unique needs. *See Business Assistance chapter.*

A Training Facility and Degree Offerings

The Emil Buehler Aviation Institute at Broward College offers degrees and certifications essential to safe and effective air travel. Its aviation facility at the North Perry Airport in Pembroke Pines hosts 91 hangars, an exclusive pilot lounge, and two hangars connected to four classrooms where students study aviation

operations and airport operations management, avionics, aviation management, air traffic control, and other disciplines. The college also offers a Bachelor of Science Degree in Aerospace Sciences, atop its three associate degrees, five certificate programs, and professional pilot and aerospace management tracks.

A Regional Aviation Association

The Greater Miami Aviation Association (GMAA) is South Florida’s oldest aviation organization. It represents the region’s aviation industry and provides a forum to increase public awareness while promoting programs that leverage the positive impact that aviation has on the economic development of local communities. The Greater Fort Lauderdale Alliance works closely with GMAA to build and support the region’s aviation industry.

Investing in the Sector

Greater Fort Lauderdale’s worldwide recognition as part of one of the largest aviation MRO clusters in the world is thanks in large part to such leaders as HEICO, All Clear, GA Telesis, National Jets, Aviation Inflatables, Sheltair, Propulsion Technology International, Kapco Global, Socata



#11
in the
country

FLL ranked #11
in the U.S. for
international traffic
in 2022

North America, Bombardier, Aero Accessories and hundreds of other aviation innovators and leading organizations. A short list of investment activity by Greater Fort Lauderdale aviation leaders, includes:

- **All Clear Aerospace & Defense**, an FAA approved repair station located in Miramar, specializes in the complete repair and overhaul of components for military and commercial platforms.
- **Bell Helicopter** opened a repair center at FLL, serving the southeastern United States and the Caribbean.
- **Blue Aerospace** added 15,000 square feet of warehouse space in Tamarac to store its worldwide C-130 program engines and parts.
- **Boeing** acquired Aviall in Davie, which provides customer service, MRO, aircraft parts, aircraft supplies, chemicals, tools and materials, including extensive lines of aviation oils, tires, aircraft batteries, hardware and more.
- **CDB Aviation**, which owns and leases 238 commercial aircraft, selected Fort Lauderdale for its North American headquarters.
- **CTS Jet Engines**, an MRO company based in Fort Lauderdale, purchased another property to support



“Greater Fort Lauderdale’s aerospace industry soars, propelling innovation and economic growth, proving the sky’s not the limit. The sector employs thousand and drives billions in economic impact. We are proud to play a role in that growth.”

Bob Venero

President & CEO
Future Tech Enterprise, Inc.

Photo Courtesy of Future Tech Enterprise, Inc.

its rapid growth in the jet engine market.

- **EL AL Israel Airlines**, the national airline of Israel, relocated its U.S. headquarters to Margate from New York.
- **Embraer**, one of the world’s largest aircraft manufacturers, added a new maintenance and overhaul facility to its North American headquarters, customer service and support complex in Fort Lauderdale to serve the executive jet and commercial jet sectors.
- **GA Telesis**, which offers aircraft leasing, MRO, aircraft replacement parts and 24/7 support, has steadily expanded its presence in Fort Lauderdale.
- **GE Aviation** moved to a larger facility in Pompano Beach to develop, test and manufacture advanced electrical power conversion products.
- **HEICO Corporation**, a global aircraft parts supplier headquartered in Hollywood, is the largest aerospace company by revenue in Broward County. Its flight support and electronic technologies groups have acquired several aviation-related businesses around the world in recent years.
- **International Aircraft Associates** expanded its headquarters in Miramar. The aftermarket

distributor of commercial jet engines, parts and components has been a leader of the aviation industry for more than four decades.

- **JetBlue Travel Products**, a JetBlue subsidiary which includes the JetBlue Vacations brand, travel insurance, cruises, car rentals and more, is headquartered in Dania Beach.
- **Kellstrom Aerospace Group**, a leading supplier of aircraft parts and services, made a capital investment of \$4.9 million in its Davie facility.
- **Nordic Aviation Capital**, the world’s largest regional aircraft leasing company with offices in seven countries, selected Fort Lauderdale for its USA address.
- **Norse Atlantic Airways** established its U.S. headquarters at Fort Lauderdale Executive Airport (FXE).
- **OSM Aviation** purchased a training school at FXE and is the first to operate all-electric training planes from aircraft manufacturer BYE Aerospace.
- **Sintavia LLC**, an additive manufacturer and designer of advanced thermodynamic components for aerospace and defense applications, operates a 55,000-square-foot headquarters and advanced

manufacturing facility in Hollywood. In 2023, the company received a direct equity investment from Lockheed Martin Corporation.

- **Spirit Airlines’** new \$250 million, 500,000-square-foot corporate campus, headquarters and training center in Dania Beach is under construction minutes from FLL.
- **Turbine Controls, Inc.** expanded its aircraft engine component maintenance facility in Miramar.
- **VSE Aviation** acquired 1st Choice Aerospace and operates an MRO facility for commercial aviation in Miramar.
- **Wayman Aviation**, which provides aviation career preparation, operates a new flight training facility and made a capital investment of \$4.5 million in Pembroke Pines.
- **Willis Lease Finance Corporation**, an aviation services provider specializing in leasing spare commercial aircraft engines and other aircraft-related equipment to commercial airlines, aircraft engine manufacturers and MRO facilities worldwide, is based in Coconut Creek.

International Center of Excellence for Aviation Training™

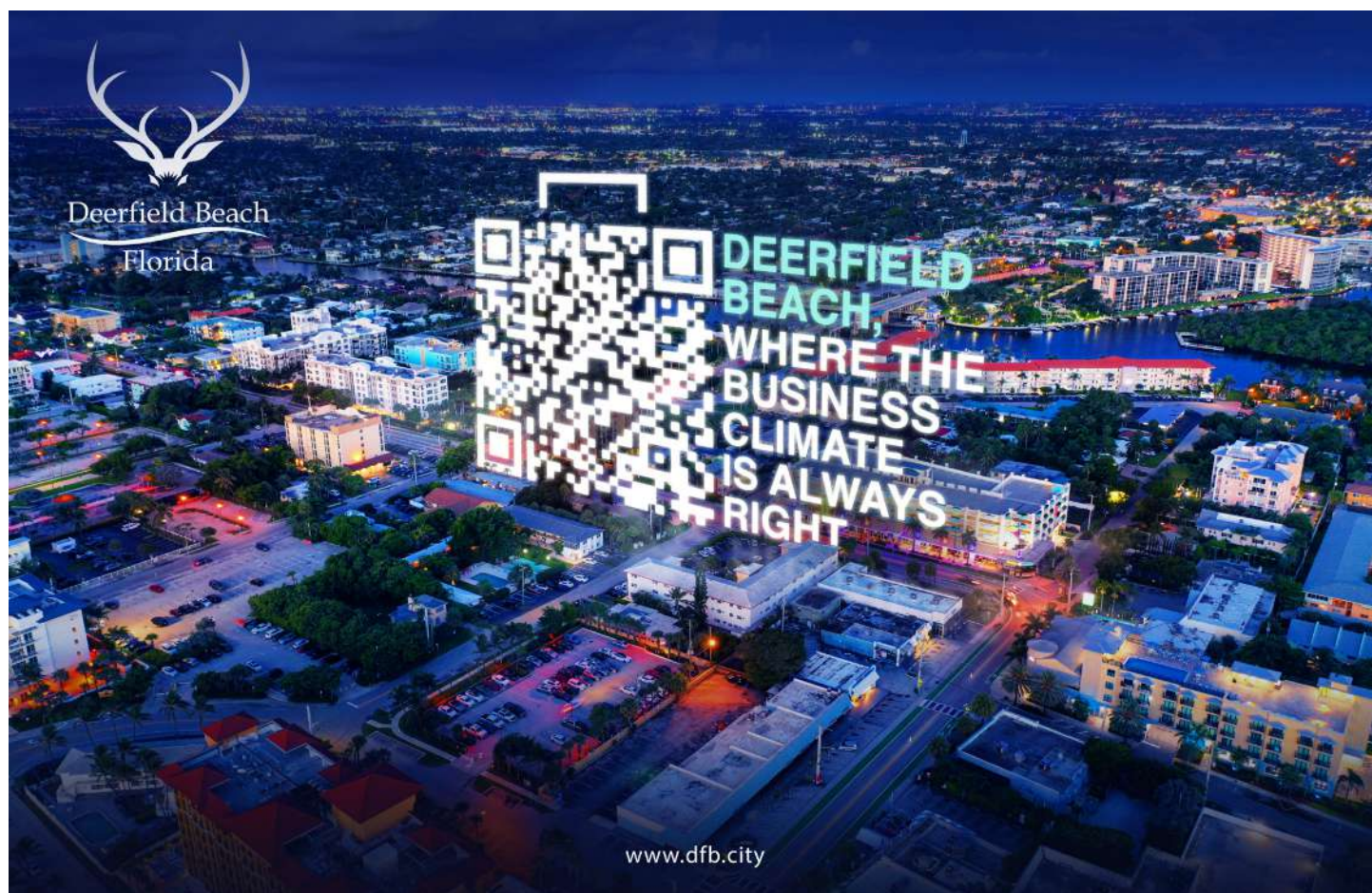
Spirit Airlines' new corporate campus in Dania Beach will become its corporate headquarters and include a crew training facility with flight simulators and a corporate training residence. It also will further establish the region as a rising International Center of Excellence for Aviation Training™ for commercial, freight and private air carriers for pilot, flight crew, traffic controller, airport management, and mechanic and technician training.

The region has nine world-class aviation training facilities including commercial and business aviation pilot training centers with full flight simulators. Its 10 airports include three international airports (FLL, MIA and PBI). Among the over 40 aviation institutes and flight training facilities are:

- Emil Buehler Aviation Institute at Broward College, which offers degrees and certificates in aerospace sciences, airline transport pilot (R-ATP), air traffic control specialization, aviation maintenance management, and avionics; and Everglades University in Boca Raton, which offers a master's degree in aviation science.
- Wayman Aviation Academy, OSM Aviation Academy, ATP Flight School and DaVinci Inflight Training Institute feature training for commercial and general aviation pilots and flight crews.
- Avenger Flight Group, the world's largest privately owned training and aircraft simulation organization, which is based locally, earlier this year announced it would build a training center in Israel in cooperation with national airline El Al, whose U.S. operations are based in Greater Fort Lauderdale.
- Universal Technical Institute in Miramar trains aviation mechanics and technicians seeking or retaining their certifications.



Photo Courtesy of JetBlue



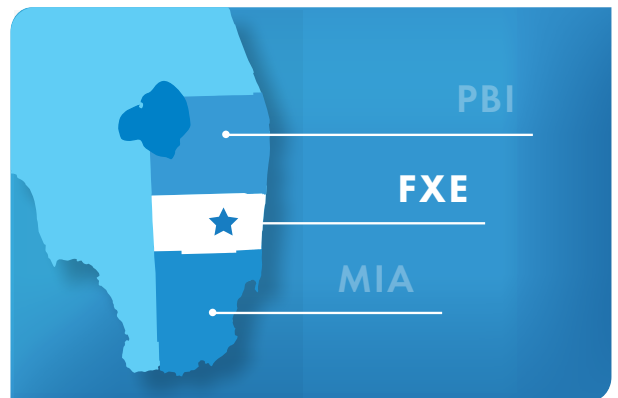


FORT LAUDERDALE
EXECUTIVE AIRPORT

Elevate Your Business with FXE

Ranked in the top 5 busiest General Aviation Airports in the nation, Fort Lauderdale Executive Airport (FXE) is a world-class international business center located in the heart of the City's Uptown Business District.

200-Acre Industrial Airpark
6,000-Foot Runway with Instrument Landing System
Foreign-Trade Zone No. 241
#1 General Aviation U.S Customs Facility
4 Fixed-Base Operators
24 Hour Aircraft Support Facilities
Downtown Helistop with Lobby



 JOBS
22.9K

 PAYROLL
\$1.2B

 VALUE ADDED
\$2.0B

 ECONOMIC IMPACT
\$3.9B

Life-changing Life Science

Medical device, pharmaceutical and R&D pioneers changing global health-tech

With a highly skilled workforce, world-class universities and affiliated research institutions, and a robust cluster of life sciences companies across the region, Greater Fort Lauderdale provides an ideal ecosystem for life-saving innovation.

The region is no newcomer to game-changing life science discoveries. Companies such as Allergan, Stryker and Teva comprise a short-list of major medical device, biomedical, pharmaceutical and clinical research companies whose R&D, manufacturing and distribution facilities are conceiving, creating and sharing their discoveries with the world.

South Florida offers convenient access to leading research institutes and academic institutions for individual researchers or life science leaders hoping to collaborate with scientists on investigations and trials, or take advantage of nationally-recognized universities, professors and science, technology, engineering and mathematics (STEM) focused students. In Greater Fort Lauderdale, universities such as Nova Southeastern University, Florida Atlantic University and the Research Park at FAU, University of Florida, Florida International University and others are exploring science and technology in medicine, engineering and more.

To the north, the Herbert Wertheim UF Scripps Institute for Biomedical Innovation & Technology,

Max Planck Florida Institute, and the FIU Center for Translational Science are pursuing compelling, world-class discoveries. To the south, the University of Miami's Miller School of Medicine and Florida International University's Biomedical Engineering Department are investing in biomedical research and commercialization programs.

Life sciences companies also benefit from a trained 13,000-person workforce, and a value chain that includes suppliers, manufacturers, distributors, and STEM workforce training programs.



Life sciences is a \$13.7 billion industry statewide

A Statewide Snapshot

Florida overall, and South Florida in particular, have a growing life sciences sector with new companies, more jobs and significant revenues related to the businesses in the area. Lightcast™ economic modeling data website reported estimates for 2023 of nearly 19,000 bioscience jobs in South Florida and more than 78,000 jobs statewide, with average earnings at over \$113,000 per year for the South Florida region. Lightcast™ also reported the sector's Gross Regional Product at \$4.3 billion in South Florida and \$15.8 billion statewide for 2022.

A Collaborative Approach

South Florida's academic institutions, research parks and economic development organizations have joined together to form Life Sciences South Florida (LifeSciencesSF.org). It seeks to stimulate regional economic growth in the life sciences by linking research, entrepreneurship, venture capital and state, federal and private investment opportunities, and life sciences companies to accelerate research, education, and commercialization. The organization also facilitates the sharing of high-tech equipment and guides the development of a skilled biotechnology workforce capable of supporting cutting-edge research and commercial innovation.

On a statewide level, BioFlorida is the voice of Florida's life sciences industry. Regional chapters represent 6,700 establishments and research organizations in the biotechnology, pharmaceuticals, medical devices/diagnostics and bioagriculture sectors. BioFlorida's initiatives



Photo Courtesy of SHL Pharma



“Our robust life sciences ecosystem in Greater Fort Lauderdale continues to grow, launching groundbreaking clinical trials and exploring the boundaries of science and technology in medicine, engineering and more, leading to advancements that will benefit the healthcare sector and our communities for years to come. Innovation and collaboration continue to thrive.”

K. Scott Wester

President and CEO
Memorial Healthcare System

Photo by Jock Fistick - *South Florida Business Journal*

provide a strong business climate for the advancement of innovative products that improve lives and promote economic benefits to the state.

The Institute for Commercialization of Florida Technology (www.florida-institute.com) is a unique, collaborative asset that facilitates the creation of spin-off companies from technology developed at Florida's publicly funded research institutions. It also provides support services, including relationship-building with seasoned entrepreneurs to help accelerate the growth of commercially viable discoveries.

A Diverse Industry Cluster

South Florida is home to approximately 1,500 bioscience businesses and institutions that according

to some estimates generate more than \$4 billion in annual sales. Local life sciences leaders in Greater Fort Lauderdale include:

- **Allergan** is a brand/generic pharmaceutical company based in Ireland whose pharmaceutical facility in Davie manufactures about 2.2 billion units annually for global distribution.
- **Aveva Drug Delivery Systems** is a global leader in transdermal drug delivery solutions. The Miramar company is part of Apotex, Canada's largest pharmaceutical company.
- **BioStem Technologies, Inc.** is a pre-clinical-stage biotechnology company focused on a broad range of degenerative diseases.
- **DNA Labs International** provides forensic DNA analysis. The Deerfield Beach company has made a

\$7.5 million capital investment in its facility.

- **Florida Supplement** is a nutraceutical manufacturer and packager of nutritional supplements in tablets, capsules, liquids and power blend forms. Located in Miramar, Florida Supplement serves customers in the United States, Latin America and Europe.
- **GBI Biomanufacturing**, in Plantation, is a fully integrated contract manufacturing organization of monoclonal antibodies and recombinant proteins for preclinical and phase I/II/III clinical trials. The company is adding 105 new jobs and making a capital investment of \$28.2 million in 2023.
- **Hema Diagnostic Systems, LLC**, produces a full line of rapid diagnostic assays for major infectious disease testing. The Miramar company was acquired

19,000 Life Sciences jobs
in South Florida
(2023 estimate)

\$113,000 Average annual
South Florida life
sciences wage

\$4.3B Annual life sciences
Gross Regional Product
in South Florida

Sensing a Med-Tech Opportunity

Any discussion of life sciences in Greater Fort Lauderdale must include Stryker Corp. From smart devices and implants, to intraoperative sensors and wearables - guided by robotic-arm assisted surgery - Stryker is the medical device maker that arguably changed the sector.

Since its founding in 1941, the Fortune 500 company has grown into a leader in the global marketplace. It has earned that spot both through organic growth and acquisition. In 2013, it acquired Davie-based robotic-surgery platform Mako Surgical for \$1.65 billion, and in 2018, opened the Mako Education Center in Fort Lauderdale to train surgeons on its cutting-edge products, technology and applications in orthopedics. Last year, Stryker acquired Dania Beach-based OrthoSensor, Inc., a leader



Photo Courtesy of Stryker

in musculoskeletal care and sensor technology for total joint replacement.

Recently, Stryker made a capital investment of \$25 million to open its facility in Weston. Today the company employs about 600 people at that location.



Photo Courtesy of AutoNation

facilities in Florida. Located adjacent to the university's Health Professions Division complex on NSU's Fort Lauderdale/Davie Campus, the 215,000-square-foot building features wet and dry labs and the latest research equipment, including access to a high-performance computing environment. Another key resource: Florida LambdaRail, a high-speed broadband service delivery network.

NSU's Technology Incubator enables qualified

companies to lease up to 60,000 square feet of private space with access to researchers, technology, and labs. To enhance collaboration, researchers and tenants share such core facilities as:

- Genomics Core Facility for sequencing human genes associated with disease
- Flow Cytometry Core Facility for isolating special cell types such as immune and stem cells
- Cell Therapy Core Facility for developing immunotherapies and regenerative medicines
- Imaging Core Facility with advanced digital microscopy capabilities

To efficiently address key issues facing humanity, NSU has established several research institutes and centers using a multidisciplinary, interprofessional approach. Housed in the CCR, these include NSU AutoNation Institute for Breast and Solid Tumor Cancer Research, NSU Cell Therapy Institute, NSU Institute for Natural and Ocean Sciences Research, NSU Institute for Neuro-Immune Medicine, NSU Rumbaugh-Goodwin Institute for Cancer Research, and NSU Emil Buehler Research Center for Engineering, Science, and Mathematics.

by Generex Biotechnology Corporation in 2018.

• **Lupin Limited**, a pharma-research company based in Mumbai, India, expanded its laboratory facility in Coral Springs. The company focuses on inhalation products for the treatment of asthma, allergic rhinitis, chronic obstructive pulmonary diseases and other lung diseases.

• **Memic Innovative Surgery's** new facility in Fort Lauderdale advances its global commercialization, professional education and customer support services. The company raised \$96 million for its robot-assisted surgery platform.

• **New Vision Pharmaceuticals, LLC**, in Tamarac, is a FDA-registered contract development and manufacturing company in "blow-fill-seal" technology that serves as a single-dose delivery systems for liquid and semi-solid products.

• **OmniComm Systems, Inc.** is a Fort Lauderdale-based global provider of eClinical solutions. It was acquired by Anju Software in 2019.

• **OrbusNeich** is a global medical device company that develops therapies for vascular disease at its Advanced Research and Development facility in Fort Lauderdale.

• **SHL Pharma** expanded its manufacturing and R&D facility in Deerfield Beach. SHL Pharma is part of SHL Group, the world's largest privately owned designer, developer and manufacturer of advanced drug delivery systems.

• **SKNV**, based in Pompano Beach and Fort Lauderdale, manufactures customized and affordable pharmaceutical medications for the treatment of topical dermatology conditions.

• **Terumo Aortic** in Sunrise develops products for endovascular aortic treatment, including its Relay Thoracic Stent-Graft with Plus Delivery System, a life-saving technology for patients with thoracic aortic aneurysms.

• **Teva Pharmaceutical Industries, Ltd.**, is an

Israel-based company with engineering, information technology and purchasing services at its facility in Weston.

• **Trividia Health**, a subsidiary of China-based Sinocare Group, makes glucose-monitoring equipment and related products for diabetics from its facility in Fort Lauderdale.

• **Vigilant Biosciences** is a leading innovator and developer of solutions that aid in the early detection and intervention of cancer.

Academic Research Facilities

More than 200 research projects are currently underway at Nova Southeastern University (NSU), which has been recognized by the Carnegie Foundation for the Advancement of Teaching for "high research activity" and awarded the Carnegie Community Engagement Classification. These include studies on cardiovascular disease, anti-cancer therapies, chronic fatigue syndrome, autism, stem cells, even coral reef restoration and wildlife DNA forensics, among other subjects.

NSU's Center for Collaborative Research (CCR) is one of the largest and most advanced research



200+

Research projects underway at Nova Southeastern University

78,000

life science employment in the state of Florida

get the best of South Florida

PALM BEACH

FORT LAUDERDALE

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life science master's
degrees

4
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Tech thrives in the sunshine

Look around your daily life to see how Greater Fort Lauderdale has played an outsized role as a global technology hub. Pioneers in the area and across the region helped create the personal computer and mobile phone, innovated mixed reality, and delivered satellite radio millions listen to on the go.

Greater Fort Lauderdale is the launch pad for such tech companies as Chewy, Citrix, eBuilder.com and UKG, and if it's cloud-based, fintech, health tech or green tech, the South Florida region was involved. In all, tech drives \$26.4 billion in regional economic impact, according to CompTIA's 2023 Cyberstates report.

It's more than South Florida's warm, welcoming climate for business and lifestyle alike that fosters creativity. A culture of collaboration encourages public-private partnerships that turn research discoveries into commercial products. Together, this and much more make Greater Fort Lauderdale the ideal location to "Work in the Cloud. Live in the Sun.™"

The region has earned its place on the global map as a high-tech hotbed. The South Florida MSA was named one of the eight "New Gateway" Cities for Investment in a research study by JLL.

CBRE has named South Florida as one of the next 10 tech markets to watch.



130.5K

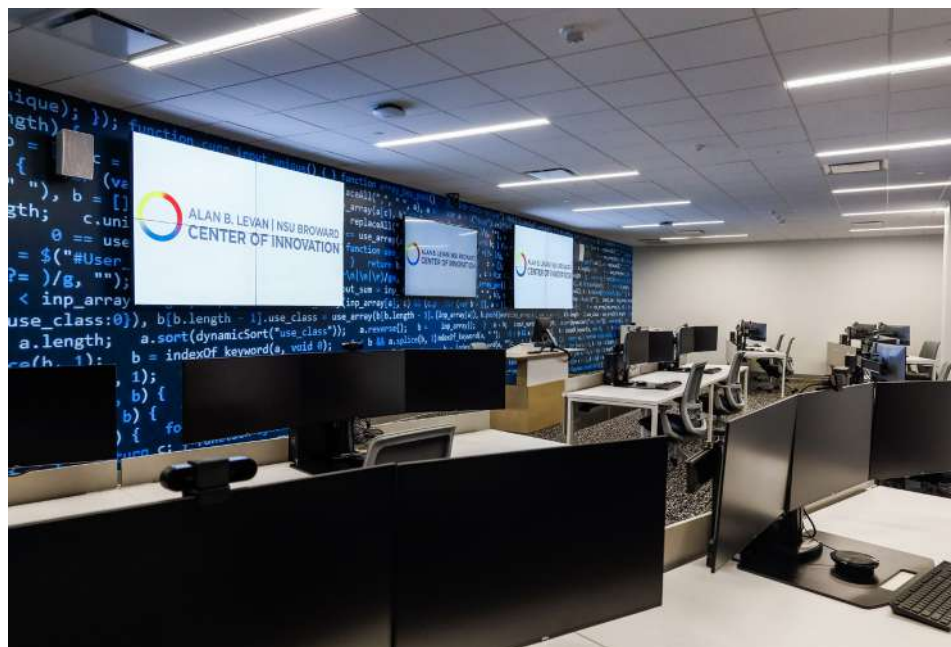
There are more than 130,500 net tech workers in South Florida according to the 2023 Cyberstates report by CompTIA

Skilled Talent

Skilled talent is among the region's greatest competitive advantages. South Florida is home to 130,516 net tech jobs, the Cyberstates report noted. With employers and residents migrating here, and a steady stream of graduates from 21 colleges and universities offering technology-related programs, the IT workforce continues its steady growth. West Broward in particular, which includes Weston, Plantation, Sunrise, Miramar, Tamarac and Coral Springs, ranked #1 in Florida for VC-

backed jobs, notes a venture capital report by the *South Florida Business Journal*.

South Florida has been cited as one of the nation's top startup hubs - ahead of New York,



Los Angeles, the San Francisco Bay Area, and Austin. The region ranked first statewide based on the \$7.4 billion capital invested across 515 deals. CyberStates previously called Florida an emerging tech hub.

A Statewide Perspective

From a statewide perspective, Florida is #1 in high-tech employment in the Southeast and offers state-of-the-art connectivity, ranking #3 in total fiber miles and fiber-connected buildings, according to state economic development figures. The state's IT strengths are wide ranging - from software to photonics to modeling, and training. Overall, Florida is among the nation's leaders in high-tech businesses and had the largest year-over-year increase of net-new tech business establishments for 2023 (+2,733).

Florida is second nationally for net tech jobs added and fourth for net tech employment, with more than 501,000 jobs projected statewide for

Photo Courtesy of Nova Southeastern University



“Greater Fort Lauderdale lives at the edge of the tech revolution. Here at the Panthers, we work with innovative and future-focused companies that help elevate the fan experience at our arena. We are always looking to work with emerging technology leaders as the tech world continues to evolve.”

Matthew Caldwell
CEO, Florida Panthers

Photo by Jock Fistick - South Florida Business Journal

2023, Cyberstates noted. Florida ranks #3 for net tech employment job gains in 2023. Florida had the largest year-over-year increase of net-new tech business establishments. The prior year, the report forecast 18% growth in technology jobs statewide through 2030, making it third in the nation for employment growth.

A Leader in Innovation and Access

Greater Fort Lauderdale has remained at the forefront of information technology innovation since the birth of the IBM PC in South Florida in the early 1980s and the first smartphone a decade later. Today, the region's technology assets continue to attract global companies, while

supporting startups and larger businesses alike. These IT companies enjoy a privileged position on the global telecommunications map, with convenient access to a major Internet Exchange Point, fiber optic connections and high-speed data links to Latin America, Europe and the rest of the globe.

A Focus on Collaboration

Collaboration also has helped drive the success of the region's technology sector. One regional marketing initiative, the South Florida TechGateway (techgateway.org), provides an online asset map of technology companies, as well as news and insights about this fast-growing

industry cluster. TechGateway.org helps job seekers by streamlining their job search process, accessing numerous local tech companies in one place.

South Florida Tech Hub (techhubssouthflorida.org) promotes the growth and awareness of the Greater Fort Lauderdale technology community through a variety of special events. Other groups working to grow the South Florida technology cluster include eMerge Americas, Refresh Miami and the CIO Council of South Florida.

Venture Capital

The Miami-Fort Lauderdale metro area ranks among the nation's leading venture capital

#1

West Broward ranked #1 in Florida for VC-Backed Jobs.

71%

South Florida is the most diverse market for tech degree graduates; 71% from underrepresented groups.

24%

South Florida growth rate in tech talent from 2017 to 2022



Chewy: A Big Dog in Local Tech

Chewy, the locally bred online pet supply retailer, continues to be a big dog in the Greater Fort Lauderdale tech sector. It launched in 2011 and was an early billion-dollar “unicorn” before its \$3.35 billion buyout by PetSmart. The company is building its new \$25 million, 221,000-square-foot headquarters in Plantation and is creating 500 new jobs to serve customers nationwide with both pet supplies and its “Connect with a Vet” pet telehealth service.

Photo Courtesy of Chewy

management software. The company was acquired by Trimble for \$500 million.

- **Flexential**, which has a centrally located 66,000-square-foot data center, is one of the region’s largest Category 5 storm-rated commercial facilities.
- **Ford Engineering** acquired Blackberry’s Sunrise R&D operation for its “connected cars” initiative.
- **Hotwire Communications**, a leading fiber-optic telecommunications provider, opened the Hotwire Technology Center in Fort Lauderdale and has invested more than \$27 million and created more than 375 jobs. In 2021, Blackstone announced a major investment in the company.
- **Lan Infotech** is a top-rated Microsoft-focused IT services company based in Fort Lauderdale.



Photo Courtesy of Hotwire Communications



OZ Digital Consulting celebrated its 25th anniversary in 2023 and held a grand opening for its new offices in Fort Lauderdale

- **Accilerate**, which develops software and hardware focused on artificial intelligence and business process automation programs. In 2022, it acquired Eshia Solutions, an integration services provider.
- **Boatsetter’s** online platform allows prospective boaters to connect with private boat owners and licensed captains for boat rentals. In 2022, it secured \$38 million in a series b funding round.
- **Cloudhesive**, headquartered in Fort Lauderdale, is an Amazon Premier Partner and an Amazon Managed Services Partner founded by veterans in the cloud technology space. The company helps customers adapt and transform their organizations with the public cloud ecosystem through consulting and next-generation managed services.
- **DataCore Software** is a software-defined storage (SDS) company based in Fort Lauderdale.
- **e-Builder**, based in Sunrise, pioneered fully integrated, cloud-based construction program

investment markets. Beyond the region ranking first statewide based on \$7.4 billion in capital invested across 515 deals in 2022, local startups were continuing a trend dating back several years. The region’s overall capital investment increased 11% or \$760 million year-over year, according to Pitchbook.

A Diverse Tech Cluster

Greater Fort Lauderdale’s IT companies redefined what it means to be an innovative, globally focused technology sector. Key players include:



Photo Courtesy of Magic Leap



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- ✓ Network Infrastructure Management
- ✓ Server Management
- ✓ Workstation Management
- ✓ Disaster Recovery Services
- ✓ Managed Detection & Response
- ✓ Endpoint Detection & Response
- ✓ Advanced Microsoft Consulting & Support
- ✓ Managed Network Auditing for Compliance
- ✓ On-Demand End User eTraining
- ✓ Security Training

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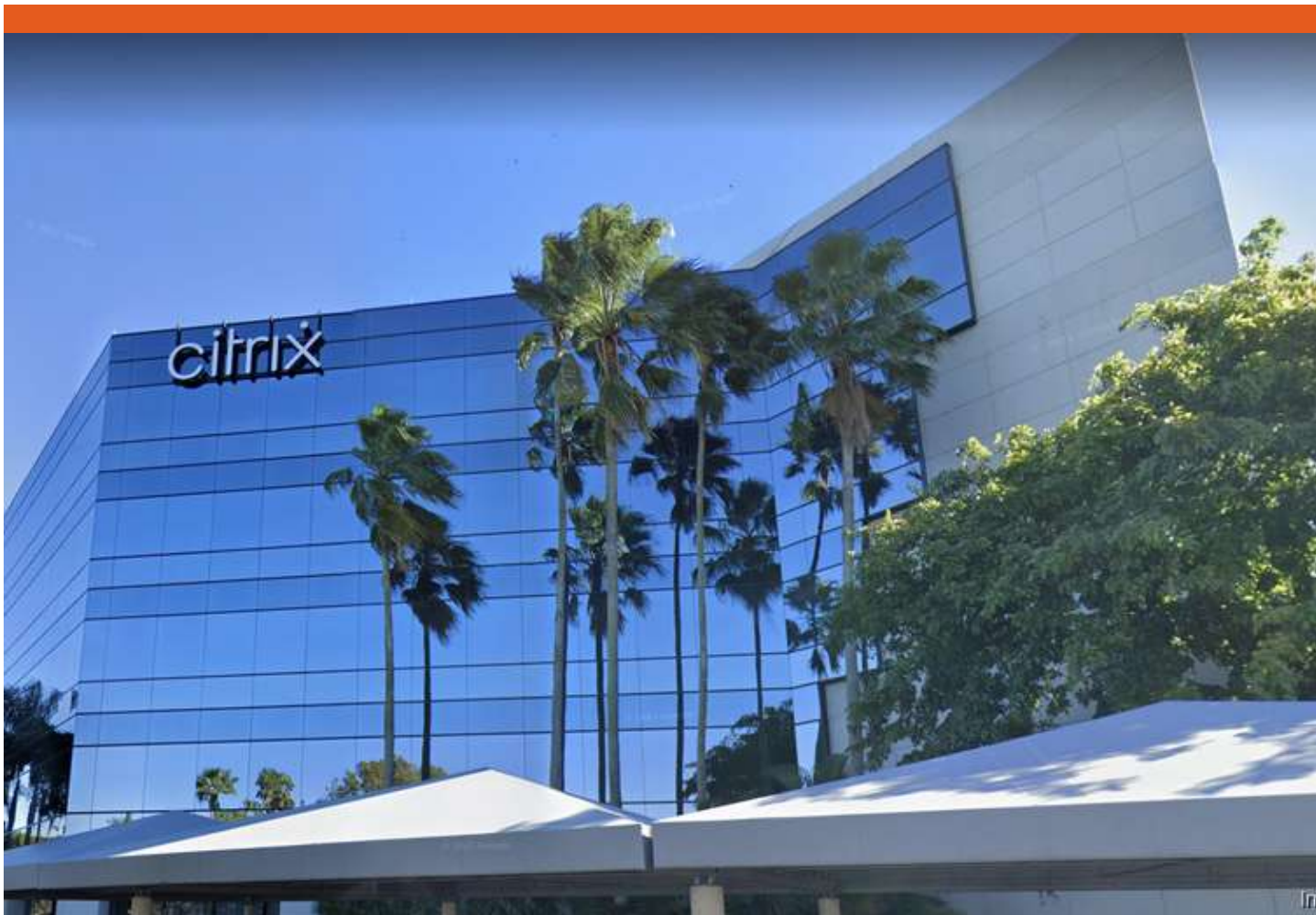
South Florida, Orlando & New York



[wheelhouseit.com](https://www.wheelhouseit.com)



(754) 218-8295



Citrix: Creating a Tech Destination

When homegrown cloud, collaboration, networking and virtualization firm Citrix Systems Inc. in 2022 announced its \$16.5 billion sale, it wrapped up a four-decade journey that established Greater Fort Lauderdale and South Florida as a center of technology. Founded by members of the team that created and released the IBM PC in 1981, Citrix became a trusted global IT brand. The newly branded Citrix-Tibco will continue to pursue innovation under new CEO Tom Krause. Capping his six years as president of chipmaker Broadcom Inc., Krause helped negotiate the company's \$61 billion acquisition of virtualization and cloud software firm VMware. Citrix-Tibco will solidify Greater Fort Lauderdale's role as global technology center.

- **MD Live** is a telehealth service provider based in Sunrise that has attracted investment from companies including units of Cigna and HCSC.
- **MotionPoint**, based in Coconut Creek, offers a turnkey platform that provides website synchronization, translation, localization, and management services for clients.
- **Motorola Solutions'** Plantation facility developed an advanced two-way portable radio for use by police, fire rescue and other first responders. The company also has offices in downtown Fort Lauderdale.
- **OZ Digital Consulting** is a Fort Lauderdale consulting company that helps clients develop and implement digital transformation strategies.
- **ProcessMAP** is a software and service provider in Sunrise that helps organizations manage safety and risk exposures.

- **Prolexic Technologies** is a provider of cyber security services for global enterprises and government agencies. The Hollywood company is part of Akamai, a global leader in content delivery network services.
- **Reveneer** is a Boston-based provider of outsourced sales development services for technology companies. The company recently signed a lease for the 17th floor of downtown Fort Lauderdale's Tower 101.
- **Shiji Group**, a leading global hospitality technology provider, opened its third corporate headquarters in the Americas in Hollywood in 2020.
- **Shipmonk**, a homegrown multichannel order fulfillment services and inventory management software company, is based in Fort Lauderdale.
- **SiriusXM** is a publicly traded broadcaster that

provides three satellite radio and online radio services, with its research and development facility in Deerfield Beach. The facility is responsible for most of the technology developed for communications between car and satellite.

- **SmartBear Software** provides automation, development and monitoring tools for software and application development from its Coconut Creek office.
- **Synechron** is one of the nation's fastest-growing digital, business consulting and technology services providers with a major office in Sunrise.
- **TradeStation** is an online broker-dealer offering a variety of services from its headquarters office in Plantation.
- **Xendoo** is a cloud-based bookkeeping solution that has won national recognition from AOL founder Steve Case's Rise of the Rest Tour and other awards.

SOUTH FLORIDA TECHGATEWAY

WORK IN THE CLOUD. LIVE IN THE SUN.®

Miami - Fort Lauderdale - West Palm Beach

2023

Your GATEWAY to a Career in TECHNOLOGY

- 116,000 estimated Information Technology Industry Jobs in South Florida
- \$113,779 Annual Average Earnings

Source: Lightcast™, 2022

For more information about technology companies, academics and organizations in South Florida visit TechGateway.org



Hologram Welcome Message from David Coddington



FOUNDING PARTNERS: Florida Power & Light | Starmark

Global Opportunities

Connected to the world

Greater Fort Lauderdale is perfectly positioned to give businesses an advantage in today's global economy. A capital of Latin America with access throughout the hemisphere, the area's diverse pool of well-educated, multicultural professional talent reflects a region that's home to thousands of multinational headquarters and regional offices serving the U.S., Latin America, Caribbean and global markets.

More than 1,450 multinationals representing 59 nations have offices in the South Florida regional market. Key benefits include air travel throughout the Americas, proximity to other international companies and branch offices, and the availability of a diverse, skilled labor force speaking more than 100 languages.

Greater Fort Lauderdale has welcomed companies from around the world. These include Israel-based medical device company

Memic Innovative Surgery; Chiquita Brands

International Inc., which moved the headquarters of its banana division to Dania Beach from Charlotte, North Carolina; and Sixt rent a car, a German company that expanded its North American headquarters in Fort Lauderdale. Recent arrivals include the U.S. headquarters of Norse Atlantic Airways and the Americas headquarters for EL AL Israel Airlines.

The region epitomizes a truly connected economy. Its three international airports and three seaports put global destinations and ports of call within easy reach. Broward's two foreign trade zones – FTZ 25, which is located in Port Everglades, and FTZ 241 which

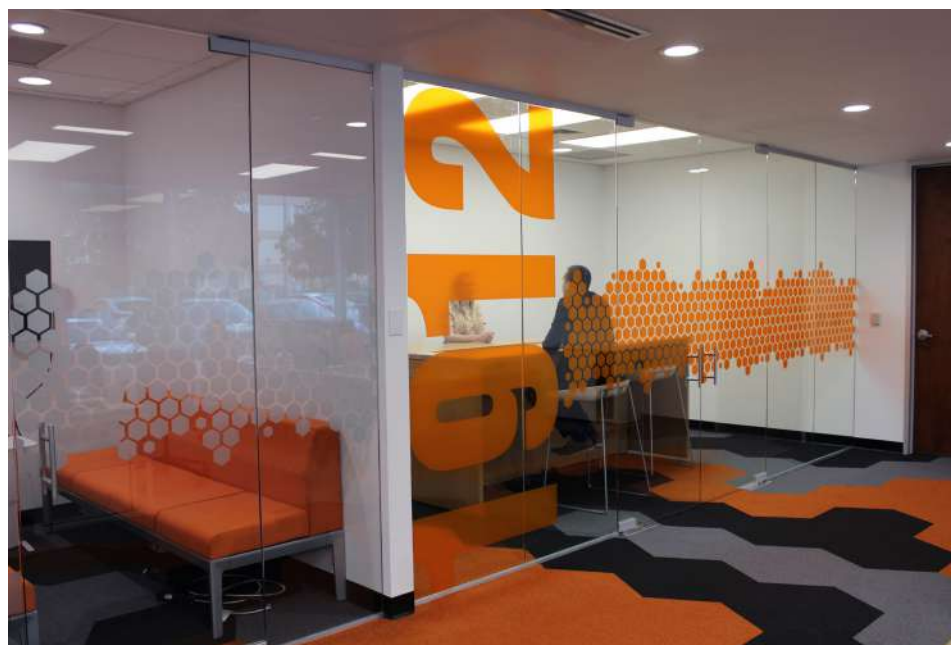
is located at Fort Lauderdale Executive Airport (FXE) – provide tax exemptions and other benefits for global businesses.

The Equinix MI1 data center, also known as the NAP of the Americas, is a critical gateway for Internet traffic to Latin America and beyond.



55%

of people in South Florida are bilingual, which contributes to a highly multicultural workforce.



The global communications hub and colocation center hosts 160 network carriers whose pathway for data traffic reaches to and from more than 148 countries. Being in the Eastern time zone allows for easy audio, video and web conferencing with corporate offices around the world.

Techtronic Industries (TTI)

TTI moved its U.S. headquarters and 75 jobs to Fort Lauderdale to take advantage of the appeal of Greater Fort Lauderdale for international businesses. The Hong Kong-based firm is a global leader in the home improvement, construction and consumer product markets. Its iconic brands include Milwaukee Tool, Ryobi, Hoover and Dirt Devil. "We are excited to be moving into such a dynamic and growing area for our U.S. corporate headquarters," TTI CEO Joseph Galli, Jr. said at the time of the move. "The new location will allow us to recruit and retain top talent." The company employs more than 20,000 people worldwide.

Photo Courtesy of Sixt rent a car



“The over 2,000 international companies representing almost 80 countries here in Broward County and South Florida epitomize a connected global workplace. We are more than the gateway to the Americas. We’re the doorway to the world.”

Mayor Josh Levy
City of Hollywood

Photo by Jock Fistick - *South Florida Business Journal*

International Initiatives

The Florida International Trade & Cultural Expo (FITCE) will hold its eighth annual event in October 2023 at the Broward County Convention Center. FITCE seeks to expand Broward County’s reputation as a premier exporting and importing global gateway, while helping to establish new businesses and nurturing the continued growth of existing businesses. *For more information, visit FITCexpo.com.*

The Greater Fort Lauderdale Alliance’s International Action Team continues to establish and expand relationships with consuls general and their staff members, trade commissioners and bi-national chambers of commerce from China, Germany, Italy, Mexico, Spain, Canada, France, Brazil and the United Kingdom.

The Broward County Commission has designated the Broward Center for the Performing Arts as a “Cultural Embassy” to promote Greater Fort Lauderdale’s local and global business and expand understanding between diverse local and global partners. The center has been promoting and creating cultural exchanges, hosting inbound and outbound missions. The center was named one of the first “Brazilian Points of Culture” outside Brazil by the Minister of Culture for its commitment to promoting Brazilian culture abroad, the first performing arts center to be honored with this designation. Today, as a Cultural Embassy, the center facilitates the county’s local and global business ties and creates greater understanding among its global partners.

South Florida Consular Corps

South Florida has one of the nation’s largest consular corps, providing a multitude of services to international residents, visitors and businesses. More than 100 foreign consulates, foreign trade offices and bi-national chambers of commerce operate in the region, providing market information and helping to forge professional connections that foster business growth.

Global Business Development

The Broward County Office of Economic and Small Business Development, the Greater Fort Lauderdale Alliance and other global business partners collaborate to support numerous international trade initiatives. The goal is to enhance foreign direct investment and create

75 Countries have offices in South Florida

1,850 multinational companies have locations in South Florida

100+ More than 100 foreign consulates, trade offices and bi-national chambers in the region

Global Companies

Among the hundreds of companies with an international presence or facilities in Greater Fort Lauderdale are:

- Advantix Systems – Israel
- AerCap – Netherlands
- Aero Precision – Canada
- Aerotechnic – South Africa
- Air Partner – United Kingdom
- Ajilon Professional Staffing – Switzerland
- Alfa Laval Industries, Inc. – Sweden
- Altadis USA - United Kingdom
- Amcor – Australia
- American Forwarding and Logistics – Germany
- American Freight Line – Germany
- Arcadis IBI Group – Canada
- Artech USA – Spain
- Aveva Drug Delivery Systems – Japan
- Azimut Benetti Service USA – Italy
- BABOR North America – Germany
- Balfour Beatty – United Kingdom
- Beghelli USA – Italy
- Beth El – Israel
- Birks Group – Canada
- Blygold Florida – The Netherlands
- Bombardier Aerospace – Canada
- Bosch – Germany
- Bukkehave – Denmark
- Camposol Fresh USA – Peru
- CEMEX – Mexico
- Chapman Freeborn Airchartering – United Kingdom
- Chiquita Brands International Inc. – Brazil
- Consolidated Water Co. Ltd. – Cayman Islands
- Costa Cruise Lines, N.V. – Italy
- CP Vegetable Oil – Canada
- Desjardins Bank – Canada
- DHL Americas – Germany
- DGS Marine – Brazil
- DNV – Norway
- Dockwise Yacht Transport USA – The Netherlands
- ECI Telecom Americas – Israel
- EL AL Israel Airlines – Israel
- Embraer Aircraft Holding – Brazil
- Enolgas USA – Italy
- Feadship America – The Netherlands
- Ferretti Group America – Italy
- First Service Residential – Canada
- Funtrition – Colombia
- GBI Biomanufacturing – India
- G. Proulx Building Materials – Canada
- Hapag-Lloyd (America) – Germany
- Hellmann Worldwide Logistics – Germany
- Hoerbiger – Switzerland
- Horiso – Australia
- Hygolet, Inc. – Switzerland
- InterMarine – Canada
- Ituran U.S.A. – Israel
- Juratoys – France
- Kaba Workforce Solutions – Switzerland
- Keolis North America – France
- Linder Industrial Machinery Company – Japan
- Lefort North America – Belgium
- Lufthansa Technik – Germany
- Lupin – India
- Mapei – Italy
- MediaGenix – Belgium
- MedSim – Israel
- Memic Innovative Surgery – Israel
- Menzies Aviation – United Kingdom
- Morguard – Canada
- Motiva Enterprises – The Netherlands
- MSC Cruises USA – Switzerland
- NatBank – Canada
- Navalimpianti USA – Italy
- Openwide International USA – United Kingdom
- Orange Advertising Network Americas – France
- OrbusNeich – China
- OSM Aviation Academy USA – Norway
- Polenghi – Italy
- Portobello America – Brazil
- Propulsion Technologies International – France
- Ricoh Latin America, Inc. – Japan
- Rolls Royce Commercial Marine – United Kingdom
- Rhynstar – Switzerland
- Shiji Group – China
- SHL Pharma – Sweden
- Skanska USA Builders – Sweden
- Siemens Industry – Germany
- Sixt rent a car – Germany
- Suzano Pulp and Paper – Brazil
- TD Bank – Canada
- Techtronic Industries (TTI) – Hong Kong
- ThyssenKrupp – Germany
- Toyota Tsusho America – Japan
- Terumo Aortic – Japan
- Thales E- Security – France
- Trividia Health – China
- Wartsila – Finland

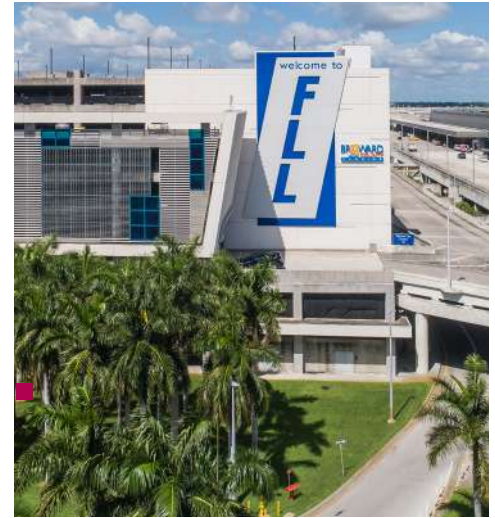


Photo Courtesy of FLL

export and import opportunities that will position Greater Fort Lauderdale as a leader in the global marketplace. Recent examples include:

- Mission to Argentina – 2017
- Mission from Australia – 2022
- Mission from Bahamas – 2016
- Mission from Belarus – 2017
- Mission to Belize – 2016
- Mission from Belize – 2016
- Missions to and from Canada – 2019, 2023
- Missions from China – 2017, 2018, 2019
- Mission to Costa Rica – 2018
- Mission from Dominican Republic – 2019
- Mission to Dubai – 2019 and 2022
- Mission to France – 2023
- Mission to Germany – 2016
- Mission to Ghana – 2020
- Mission to India – 2019
- Mission from Ireland – 2017
- Mission to Israel – 2019, 2021, 2022
- Mission from Italy – 2016
- Mission from Japan – 2018
- Mission to Mexico – 2016
- Mission from Romania – 2019, 2023
- Missions to Spain – 2017
- Mission from Taiwan – 2023
- Mission from Turkey – 2017



Photo Courtesy of Port Everglades



Photo Courtesy of FLL

Largest International Regional/Latin American Headquarters Ranked by Revenue

	Company	Municipality	Phone	Website	Global sales in millions	Total employees	Type of business
1	Microsoft Latin America	Fort Lauderdale	954-489-4800	microsoft.com	\$204,094	221,000	Software distribution and development
2	DHL Express / Consulting	Plantation	954-235-0259	dhl.com/us-en/home.html	\$94,436	57,000	Air courier services
3	Sealand - A Maersk Company	Miramar	844-474-4775	sealandmaersk.com	\$81,529	110,000	Transportation, logistic, Marine shipping and energy sectors
4	Marriott International	Plantation	954-385-3550	marriott.com	\$20,773	377,000	Lodging
5	Stryker Latin America	Weston	954-538-8200	stryker.com	\$18,449	51,000	Manufactures medical and surgical equipment
6	Stanley Black & Decker Latin America	Miramar	800-235-2000	stanleyblackanddecker.com	\$15,617	54,200	Electrical/mechanical apparatus, parts and tools
7	Amcor Rigid Plastics - Latin America	Miramar	954-704-4552	amcor.com	\$14,971	44,000	Innovative packaging
8	Ricoh Latin America, Inc.	Weston	954-745-3300	ricoh.com	\$14,393	81,017	Offers a variety of storage, security, management, capture and distribution solutions
9	Ecolab Latin America	Davie	954-436-2600	ecolab.com	\$14,188	47,000	Global leader in water, hygiene and energy technologies and services
10	Schindler Elevator Corporation	Weston	954-626-5555	us.schindler.com	\$11,883	69,755	Electrical/mechanical apparatus, parts and tools
11	Embraer	Fort Lauderdale	954-359-3700	embraer.com	\$4,540	18,872	Transportation, logistics
12	MAPEI Corporation	Deerfield Beach	954-246-8888	mapei.com	\$915	11,000	Adhesives, grouts and other cementitious products for the building industry

Source: Yahoo Finance June 2022 or TTM June 2023, PitchBook data Inc., and Greater Fort Lauderdale Alliance

Cities for Success

A real estate portfolio designed for the future

By every measure, Greater Fort Lauderdale exemplifies a modern real estate marketplace. Innovative, dynamic, and built to serve its community, investors, developers, property owners and tenants alike enjoy Class A office, modern industrial, alluring retail, upscale hospitality, pioneering healthcare and creative mixed-use real estate properties for businesses and uses of all kinds. This built environment has been envisioned for the modern workplace, supporting traditional, hybrid and flexible operations for a company's workforce, clients or customers.

Thoughtfully sustainable, the latest buildings are LEED certified with cost-saving, energy-efficient systems designed to reduce the cost of occupancy for owners and tenants. The region's real estate market includes:

- High- and mid-rise Class A office buildings in Broward's central business districts
- Suburban business parks offering an appealing campus-like setting and easy access for commuting and hybrid-work employees
- A growing supply of industrial, logistics, warehouse and distribution facilities near major transportation arteries
- Vibrant mixed-use developments, including high-profile "town center" projects
- Hospitals, medical complex and healthcare office facilities
- Resorts and hotels from the beach to the Everglades
- A wide range of regional, neighborhood and specialty retail centers

Investment Opportunities

Greater Fort Lauderdale's demographics, economic strength and market advantages are an investor's dream opportunity. Fort Lauderdale was ranked on PwC/Urban Land Institute's (ULI) 2023 "Best Place for Real Estate Investor Demand" and previously was in the top 20 "Markets to Watch" on the "Emerging Trends in Real Estate" report by PwC and ULI.

Investors are incentivized to help shape the region. The federal Opportunity Zone program, for example, provides significant capital gains tax benefits when purchasing business assets or properties in designated areas. Greater

Fort Lauderdale has dozens of Opportunity Zones, including locations in Pompano Beach, Plantation, Fort Lauderdale and Hollywood.

Site Selectors

Site selectors and companies interested in locating or expanding in Greater Fort Lauderdale will find a true partner in the Greater Fort Lauderdale Alliance. Extensive programming and support includes:

- **Community and market research.** The Alliance produces client-specific overviews on Broward County providing the latest detailed city, county and regional data, including population, employment, income, cost of living and general characteristics.
- **Permitting and regulatory assistance.** The Alliance facilitates pre-submission introductions, meetings and communications between prospect companies and various

municipal and Broward County permitting and regulatory agencies once a relocation or expansion project is active. This helps companies work through permitting and regulatory requirements process to accelerate commencement of hiring of workers and start of operations.

For assistance with locating real estate sites, permitting, and finding sources for capital, visit gflalliance.org.

Permitting and 'Green' Initiatives

Broward County agencies have collaborated on a convenient, user-friendly ePermits system. This cloud-based platform allows contractors, businesses, design professionals and residents to obtain information and submit applications to a permitting agency with significantly reduced turnaround review time. To date, more than two dozen municipalities have become ePermit OneStop locations. To use the system, visit broward.org/ePermits.

Plans designated as "Green" by the recognized certification program enjoy an accelerated permitting process of less than five business days by the Broward County Permitting, Licensing and Consumer Protection Division. This rewards contractors and homeowner-builders for pursuing sustainable projects.



Greater Fort Lauderdale 12th best market for real estate investor demand on the 2023 Emerging Trends in Real Estate report by PwC and ULI.



"The spirit that made Greater Fort Lauderdale a timeless real estate marketplace more than 100 years ago lives on today. Creative, visionary developers continue to reinvent the market, ensuring it thrives into the future."

Barry Somerstein
Partner
Greenspoon Marder

23 Broward municipalities, plus the county itself, have been designated Platinum Permitting cities by the Greater Fort Lauderdale Alliance for adoption of permitting excellence ordinances. The permitting excellence process is intended to make the development, permitting and inspections process more business friendly for targeted industry companies looking to relocate or expand. *For more information on this program, visit gflalliance.org/permitting.*

Municipal Initiatives

In collaboration with its 31 municipalities, the Broward County Commission has made regional redevelopment and placemaking a major priority. The county offers vast resources to assist in making neighborhoods more aesthetically appealing and enjoyable, thereby creating a stronger "sense of place." Current programs identify ways local governments, developers, builders and neighborhood and civic associations can improve local urban environments through architecture, design, transportation, landscape and signage.



Photo by Jock Fistick - *South Florida Business Journal*

Championed locally by the Broward Metropolitan Planning Organization, the “Complete Streets” program, for example, creates streets that are safer for pedestrians and cyclists and more efficient in terms of transportation. The goal is to provide accessibility to people and all modes of transportation, while incorporating a diversity of uses such as street festivals, farmers markets and public gathering places.

CREATIVE AND INNOVATIVE CITIES

A sampling of recent business and economic development initiatives in Broward cities includes...

Coconut Creek

Named as a top “Best Place to Live in America”

and “Best City to Raise a Family,” Coconut Creek also was named one of the 50 safest cities in Florida by Safewise, a community ratings website. Coconut Creek supports both business growth and a top-notch residential quality of life. Coconut Creek is creating a landmark sustainable and smart growth-oriented town center called MainStreet. It is home to Seminole Casino Coconut Creek and The Promenade at Coconut Creek, a silver LEED-certified retail, restaurant and office development, and the Midtown Residences at Coconut Creek. Overall, MainStreet will include up to 6,450 units, more than 1,000 hotel rooms, 1.2 million square feet of fashion retail, 425,000 square feet of neighborhood and big box retail, 800,000 square feet of Class A office suitable for Fortune 500 companies and regional headquarters, and a

wide range of entertainment, recreational and transit amenities.

Coral Springs

With a population of 134,394, Coral Springs is a financially sound city known for its family atmosphere, recreational facilities and top-rated schools. Top industries include financial technology, logistics, light manufacturing and regional wholesale activities. Companies such as Fiserv, Decimal Engineering, Exclusive Trim, ABB Optical Group, Lupin and United Medco have chosen to invest in Coral Springs because of its supply of industrial and warehouse space found inside the 442-acre commerce park. The park offers direct access to the Sawgrass Expressway, Florida’s Turnpike, I-95, and is a short drive from six major seaports and airports.

59,756 Square feet of office space under construction in Greater Fort Lauderdale

23 Broward municipalities, plus the county itself, have been named Platinum Permitting cities by the Greater Fort Lauderdale Alliance

1.3M Square feet of industrial space under construction in Greater Fort Lauderdale

Most recently, developers have invested in the 136-acre Community Redevelopment Agency area, including the Cornerstone project, a mixed-use development with luxury residential towers, retail and a state-of-the-art Hyatt Place hotel.

Dania Beach

Dania Beach is the hub of one of the most robust economies in the country, the Miami-Fort Lauderdale-West Palm Beach MSA, and is literally at the front door of Broward's major economic engines - Fort Lauderdale-Hollywood International Airport and Port Everglades. Dania Beach has everything needed to succeed: a diversified workforce; a large consumer base with disposable income; access to global markets; world-class educational options; and business friendly government - in a city known for its family-friendly beach, busy dining scene, and fun community events. Spirit Airlines, Chewy.com, Chiquita Brands International, and VIKAND Technologies have chosen Dania Beach for their corporate headquarters. Dania Pointe is a premier regional shopping/dining destination. The city is home to the Florida International University/Department of Energy IP-to-Market Hospitality Technology Incubator, focused on the development of entrepreneurial ecosystems with special opportunities for women-, minority- and Hispanic-owned startup businesses.

Davie

The Town of Davie is the largest municipality in Broward, spanning 36 square miles with a population of over 106,000 with three major interstates and a location just minutes from Fort Lauderdale-Hollywood International Airport (FLL) and Port Everglades. Davie is also the nexus of higher education, as home to the South Florida Educational Center (SFEC), which includes Nova Southeastern University, Broward College, University of Florida, Florida Atlantic University, McFatter Technical College, several Broward County Public School facilities and the new HCA Florida University Hospital. The town's development focus is the Regional Activity Center (RAC) and Transit-Oriented Corridor (TOC). The RAC redevelopment area includes the SFEC and is designed to accommodate large-scale R&D development with more than 1,300 acres zoned for educational, commercial, industrial and residential uses. The TOC accommodates industrial uses including flex warehouse space and last-mile facilities that promote synergies with FLL and Port Everglades.

Deerfield Beach

Deerfield Beach is home to a high concentration

of advanced firms specializing in life sciences, logistics and aerospace. The city enjoys a strategic South Florida location with three expressways offering ease of access for manufacturing and distribution activities. Highly visible office parks along I-95 are filled with innovative firms. The downtown Pioneer Grove District is ready to welcome mixed-use residential and commercial development in a modern industrial environment. The world-class Hillsboro Technology Center offers one million square feet of new space. JM Family Enterprises' \$176 million redevelopment of its Deerfield Beach world headquarters was recently completed and is an example of its commitment to the community and the trust in the region.

Fort Lauderdale

Fort Lauderdale's proximity to both the airport and seaport makes it appealing to businesses and investors relocating to the "Venice of America." An advantageous economic climate has helped establish the city as an international business center and one of the most desirable locations for new, expanding, or relocating businesses. Once known strictly as a tourism-based economy, today Fort Lauderdale supports a diverse range of industries, including marine, manufacturing, finance, real estate, high technology, avionics, aerospace, and film and television production. Property taxable values have steadily increased to \$48.8 billion and the city's millage rate for the sixteenth consecutive year ranks among the lowest in Florida. Game-changing initiatives redefining the city's future

include more than \$70 million in upgrades and enhancements to Fort Lauderdale beach; the over \$550 million expansion of the Greater Fort Lauderdale/Broward County Convention Center (adding 400,000 square feet of space and an 800-room headquarters hotel); and the recent arrival of international soccer superstar, Lionel Messi, playing for InterMiami at DRV PNK Stadium, is expected to bring significant economic impact to the city.

Hallandale Beach

Hallandale Beach is an emerging regional center for restaurants, retail and entertainment. The city is transforming its local

economy with over \$1 billion of projects underway, including the \$17 million City Center, \$160 million Hallandale Oasis complex, \$14 million Beacon Office Building, the recently completed Atlantic Village and ArtSquare communities, as well as several other mixed-use and residential developments. Hallandale Beach is home to over 2,400 businesses, 17 parks, and a modernized multi-modal transportation network. The Hallandale Beach Community Redevelopment Agency (HBCRA) is concentrating several million dollars in



NEIGHBORHOOD SPOTLIGHT

Coral Springs

A community with outstanding parks and schools, Coral Springs is a great place to live and do business.

Photo Courtesy of the City of Coral Springs

commercial incentives and streetscape designs for the City's Food, Fashion, Art, and Design District, which is a burgeoning tourist destination for culture, dining and the arts. The HBCRA will continue to facilitate the establishment of hotels, Class A office space, and an environmentally-friendly landscape to accommodate its growing workforce and industries.

Hollywood

Strategically located between Fort Lauderdale and Miami, Hollywood is Broward's third largest city. With easy access to FLL, Port Everglades, I-95 and Florida's Turnpike, Hollywood is home to two commerce/industrial parks and Opportunity Zones and has a growing niche in professional services and healthcare. More than \$1.5 billion in real estate development has been completed, planned or is under construction with key commercial corridors offering additional redevelopment opportunities, as well as more than \$600 million in planned public infrastructure improvements. Convenient new connections through the planned commuter rail passenger service will create more redevelopment opportunities for mixed-use, transit-oriented projects that provide the urban lifestyle many residents and visitors are seeking. The city's amenities include the historic oceanfront Boardwalk lined with shops, restaurants and accommodations, and ArtsPark at Young Circle in the heart of its downtown.

Lauderdale Lakes

Businesses in the city of Lauderdale Lakes enjoy the benefits of a central location, a labor force of more than 63,000 workers and a market of more than 78,000 households within a 10-minute drive. More than 100,000 vehicles pass through the city's boundaries each day. Nearly 10 acres of prime development opportunities are available within the city's Community Redevelopment Agency boundaries. One



Broward County's ePermits Portal is a centralized source of online information on permits, licenses and approvals.

example is Cassia Estate at Lauderdale Lakes, a large-scale new urban redevelopment project near the West Oakland Park Blvd. corridor that incorporates single-family homes with traditional neighborhood design of walkable, livable cities. The city also has more than 200,000 square feet of supportable retail space throughout the commercial district.

Lauderhill

Centrally located, Lauderhill's accessibility to Florida's Turnpike, I-95, and the Sawgrass Expressway facilitates business development, international trade and tourism. The city is home to three Opportunity Zones and has more than 100 acres of planned redevelopment projects, including the final phase of renovation and expansion of the Lauderhill Mall. Lauderhill's Commercial Façade Grant Program enhances the city's commercial corridors by providing grants to property owners seeking to improve the safety and aesthetics of their buildings. Current city projects include an Arts and Entertainment District that will connect to the Central Broward Regional Park, home of the only internationally certified U.S. cricket stadium, which draws 500,000 annual visitors. Adjacent to the stadium is the Lauderhill Marketplace and the acclaimed Lauderhill Performing Arts Center. Other plans include a beer garden, hotel, parking garage and the addition of 20,000 square feet of retail space.

Margate

The City of Margate is home to more than 1,800 businesses and is strategically positioned to serve the growing South Florida region. The Margate Community Redevelopment Agency (CRA) owns more than 36 acres of prime real estate, which includes the future Margate City Center, a variety-use concept development that will create an identifiable downtown, attract visitors and create new jobs. The CRA is also working on landscaping street improvements,



NEIGHBORHOOD SPOTLIGHT

Pompano Beach

With waterfront dining, four miles of beaches, an historic fishing pier and coral reefs just offshore, the city is renowned for business, arts and recreation.

Photo Courtesy of the City of Pompano Beach

Office Market

Submarket	Rentable Area (SF)	Vacancy Rate (%)	YTD Net Absorption (SF)	Under Construction (SF)
Cypress Creek	5,491,698	14.5%	26,706	0
Fort Lauderdale CBD	4,822,414	18%	119,272	0
NE Broward	1,453,210	17.8%	4,524	0
NW Broward	942,865	25.5%	2,804	0
Plantation	4,140,447	17.7%	107,461	0
Sawgrass Park	3,032,875	22.3%	-5,345	0
SE Broward	2,343,800	25.6%	6,000	59,756
SW Broward	2,882,738	18.1%	(80,803)	0
Suburban TOTAL	20,380,806	19%	38,480	59,756
TOTAL Broward	25,203,220	19%	213,829	59,756

Source: CBRE.com

Industrial Market

Market	Total Inventory (SF)	Vacancy Rate (%)	YTD Net Absorption (SF)	Under Construction (SF)
Central Broward	18,572,907	2.72%	15,623	0
Coral Springs	8,691,515	3.03%	200,263	627,385
Northeast Broward	11,765,671	4.47%	417,431	0
Pompano/Lauderdale	25,269,959	2.65%	60,758	0
Southeast Broward	16,099,963	2.63%	305,340	576,237
Southwest Broward	17,518,956	1.96%	131,411	0
Sunrise	5,829,397	1.08%	4,726	103,300
Total	103,748,368	2.6%	982,790	1,306,922

Source: CBRE.com

upgrading single-family neighborhoods and revitalizing the city's commercial plazas and corridors. Major employers, such as HCA Florida Northwest Hospital and Global Response, continue to expand their operations, and several new freestanding retail, medical buildings, multifamily facilities and a 135,000-square-foot industrial facility have been constructed or are underway. An innovative and attractive multi-use, covered sports complex, and a two-acre dog park recently were added for recreational usage.

Miramar

Miramar is a city of approximately 140,000 residents with a strong multi-ethnic influence from the Caribbean and Latin American regions. This diversity is celebrated throughout the year with events at its Cultural Arts Center, Amphitheater, and community parks. The city is also a valuable contributor to the regional economy, with nearly 17 million square feet of commercial space in multiple office, industrial and retail developments. Some of the key industry sectors are advanced manufacturing, aviation, technology and healthcare. For higher education and workforce training, several institutions offer traditional and specialized curriculums, such as Broward College, Nova Southeastern University, Florida International

University, Concorde Career Institute, Chamberlain University College of Nursing, and United International College.

North Lauderdale

North Lauderdale's Economic Development Strategic Plan is designed to identify potential redevelopment opportunities, such as recently approved site plans to build a Wawa, and an Aldi grocery store on underutilized commercial parcels. The city's commercial and light industrial areas, while modest in proportion to its residential base, are vitally important to the community. In recent years, the city's economic focus has transitioned from developing infrastructure to preserving the city's quality of life, safety and aesthetic appearance.

Oakland Park

Downtown Oakland Park is rapidly becoming the next development "hot spot" in Broward County. It is already home to a growing, trendy array of craft breweries, distilleries, boutiques, restaurants, cafes and art studios. Now, strategic partnerships, code updates and new design guidelines have created new development possibilities, such as the potential commuter rail platform on a seven-acre, city-owned property. Other areas are also experiencing redevelopment due to continued infrastructure improvements,

like the upcoming NE 11th Avenue Connectivity Project. Many major corridors, such as Andrews Avenue and Prospect Road, have incorporated bike lanes along with sidewalks and other roadway enhancements to build capacity and bring more foot traffic to surrounding businesses. Passage of a \$40 million general obligation bond is expected to increase quality of life, beautify the community, and create a sense of place by funding a variety of new projects.

Pembroke Pines

The city of Pembroke Pines is home to over 170,000 residents, nearly 66,000 residential units and over 14 million square feet of retail, office, industrial and institutional development. Strategically located in southwestern Broward County with direct access to I-75, U.S. 27 and Florida's Turnpike, over five million people are within a one-hour drive, making it the ideal location in the South Florida market. Pembroke Pines is experiencing growth in healthcare, office and industrial development, and is anticipating delivery of over 400,000 square feet of new office space and nearly 225,000 square feet of new industrial space in the next 36 months. The city has facilitated significant development through strategic real estate transactions, supported through private investments. In addition to new commercial projects, 1,200 new residential units are expected over the next 36 months, with Lennar and DR Horton constructing new infill townhome communities, while additional rental units are being developed by the TPA Group and Terra World development. Three new affordable housing projects are forthcoming.

Plantation

Residential, retail, dining and entertainment projects totaling more than \$1 billion are underway throughout the city, especially within the Midtown and Gateway business districts. Plantation Walk is moving forward with 700 residential units and over 500,000 square feet of retail space. Enhancing the central Gateway District is the Woodstone Plantation residential development with 248 units and 1,500 square feet of retail space. Since opening in 1979, Broward Mall remains one of the region's larger retail properties. The 250-bed HCA Florida Westside Hospital, which recently added a \$76.8 million patient tower, and Baptist Health Plantation's 112,000-square-foot wellness and medical complex provide leading-edge care, including primary and urgent care, diagnostic imaging, multispecialty surgery, medical oncology, physical therapy and a spine care clinic.

Pompano Beach

Multimodal transit links make Pompano Beach Broward County's largest industrial/warehouse/distribution submarket with an inventory of over 28 million square feet of space. The city has two Community Redevelopment Areas (CRAs). The East CRA is home to the main public beach and the Fishing Village; the Northwest CRA hosts the city's emerging downtown, including City Hall, old town, the Cultural Arts Center/

Broward County library. Caesars Entertainment partnered with the Cordish Group to redevelop its 130-acre complex by expanding Harrah's Casino and including entertainment venues like LIVE! And TopGolf. Additionally, a 2018, voter-passed, \$180 million general obligation bond has funded 25 different projects that further enhance the infrastructure and livability of the city.

Sunrise

The city of Sunrise is home to 97,000 residents, and hosts approximately 30 million visitors annually. The City's western Business and Entertainment District is anchored by three major assets—Sawgrass Mills, the largest outlet and value retail mall in the U.S.; Amerant Bank Arena, a 20,000-seat sports and entertainment venue that's home to the National Hockey League's 2023 Eastern Conference Champion Florida Panthers; and Sawgrass International Corporate Park, one of the largest and most prestigious corporate parks in Florida, featuring regional, national and international headquarters. More than \$2.4 billion of mixed-use projects are underway in the district—including Metropica and Radius at Sawgrass—and plans are being developed for a new downtown-style development next to the arena. To the east, in Sunrise's original neighborhoods, the city has committed more than \$30 million in improvements, which include community programming, public art, infrastructure upgrades, park renovations, and creative development codes to encourage private investment and development.

Tamarac

Tamarac offers excellent redevelopment and new business opportunities in a rapidly growing, vibrant and business-friendly community. Tamarac has two Opportunity Zones and is offering Developer Incentive Grants up to \$500,000 for new large-scale commercial projects to revitalize its commercial corridors. The city is investing heavily in updated infrastructure, parks and an expanded fiber optic network for greater connectivity and smart infrastructure. With sound finances, safe neighborhoods, excellent parks and prime business opportunities for retailers and restaurants especially, in Tamarac opportunity has never looked so good.

West Park

Following the ratification of sustainable, mixed-use, transit oriented zoning districts along South State Road 7, Hallandale Beach Boulevard and Pembroke Road, the city anticipates significant commercial development over the next few years. Also, as a result of focused affordable housing development initiatives, the city anticipates the development of multiple single-family, affordable homes in the area. Also, in addition to an ongoing comprehensive citywide infrastructure improvement initiative, additional economic development strategies include the establishment of public-private development partnerships to assist in converting existing vacant properties into viable office,



NEIGHBORHOOD SPOTLIGHT

Oakland Park

Building its second century, Oakland Park is a community on the move that is home to a growing, trendy array of craft breweries, distilleries, boutiques, restaurants, cafes and art studios.

Photo Courtesy of the City of Oakland Park

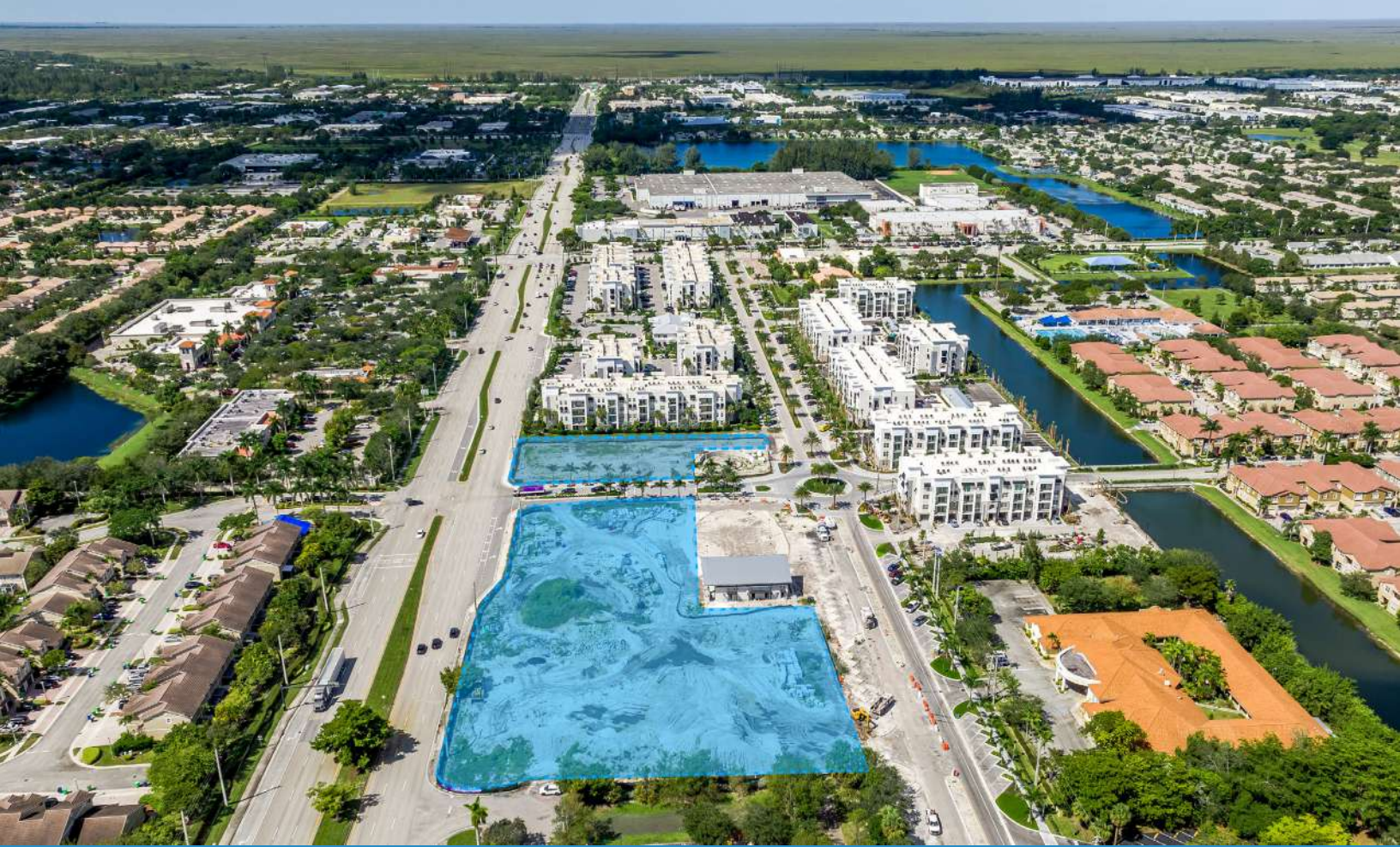
banking, restaurant, hotel and other mixed-use development amenities.

Weston

Located at the crossroads of I-75, I-595, and the Sawgrass Expressway, Weston has more than seven million square feet of first-class industrial, office and commercial space accessible to Florida's east and west coasts, FLL, Miami International Airport, Port Everglades, and PortMiami. It is home to nationally recognized hotels offering accommodations of various levels. Weston is consistently ranked in the top tier of safest cities in Florida. Weston has AAA bond ratings from Moody's and Standard & Poor's. Weston has the lowest ad valorem tax rate in Broward, and a fire rescue department with an ISO Class One rating, as well as assets like Cleveland Clinic's world-class health care. Housing ranges from estate homes to town homes for families that seek out the city's A-rated public schools, meticulously maintained parks, extensive landscaping and flowing waterways throughout a diverse, vibrant community whose lifestyle, appearance and management style cities around the world wish to emulate.

Wilton Manors

Wilton Manors is a vibrant city with a pedestrian-friendly environment for affordable living, shopping, dining, arts, culture and entertainment. Surrounded by 13 miles of waterways and 29 acres of waterfront property, this two-square-mile city is known as the Island City. It has 15 national wildlife habitat-certified parks, several art galleries, as well as more than 20 community group classes and 40 festivals and events per year. Offering all the big-city amenities, yet maintaining a small-town welcoming feel, Wilton Manors offers a stable residential environment for young families, couples, and retirees, and has become an internationally known destination for the LGBTQ+ community that is welcoming to all.



TAMARAC COMMERCIAL DEVELOPMENT OPPORTUNITIES

Tamarac is a vibrant and rapidly growing community of 72,000 located in the heart of South Florida's Broward County, offering excellent commercial opportunities including an RFP coming soon for the city-owned 3.47-acre Tamarac Village restaurant and retail new development project.



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Greater Fort Lauderdale epitomizes the connected community. The region's air, shipping, commuter solutions, and logistics infrastructure serve residents, vacationers and companies of all sizes eager to travel or attain global reach. This combination makes South Florida an unparalleled market. Highlights include:

- Fort Lauderdale-Hollywood International Airport (FLL) has become a domestic and international gateway with some 800 daily flights; nearby Miami International Airport and Palm Beach International Airport help put the region on the world's flight path.
- Fort Lauderdale Executive Airport (FXE), one of the nation's busiest general aviation airports, provides convenient service minutes from downtown Fort Lauderdale.
- Port Everglades is one of the world's busiest seaports for cruise ships and freight service to global locations.
- A "Penny for Transportation" sales tax passed by residents is funding improvements through MAP Broward (Mobility

Advancement Program), including upgraded bridges and roads, safer pedestrian areas, and synchronized traffic lights. In addition, premium transit options including light rail and express buses, will be added.

- The Tri-Rail and Brightline rail services that connect South Florida cities – and soon, Orlando and Tampa – both enjoyed historic passenger growth and revenue this year.
- Commuter transit services deliver workforce commuting options across the region.
- The Equinix MI1 Internet Exchange Point and a comprehensive fiber-optic network supports high-bandwidth data, video and voice traffic.
- Cost-effective "green-oriented" utility services help businesses operate more sustainably.



Port Everglades is the #1 temperature-controlled cargo port in Florida and #8 in the United States

COMMUNICATIONS Crown Castle

877-486-9377
crownccastle.com

Crown Castle owns and operates one of the nation's largest and densest fiber networks with approximately 80,000 route miles of fiber, over



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Kristin Johnson

Founder, CEO
Hotwire Communications

40,000 on-net buildings and connectivity to over 900 data centers. The company customizes privacy, security, reliability and bandwidth solutions with network reliability and locally based service teams.

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800-409-4733

hotwirecommunications.com

Hotwire Communications is one of the nation's leading providers in Fiber-to-the-Home (FTTH) technologies, providing seamless data connections to residential, commercial, hospitality, government, and institutional customers. Its award-winning services including multi-Gigabit Internet, IPTV with 4K video, best-in-class home automation and security technologies, and reliable international phone service, are recognized for service speed, performance, and feature a "white glove" approach to customer experience.

Photo Courtesy of Hotwire Communications





Photo Courtesy of Hotwire Communications

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305-961-3200

equinix.com

NAP of the Americas[®] is a purpose-built, Tier-IV Internet Exchange point and communication gateway and the only facility of its kind specifically designed to link Latin America with the rest of the world. Also known as the MI1 Miami IBX Data Center, the facility provides secure, reliable backbone access to 160 global carriers and access to subsea cable landings, the U.S. Department of State Diplomatic Telecommunications Service, and more than 600 customers.

TRANSPORTATION

Fort Lauderdale-Hollywood International Airport (FLL)

954-359-1200

fll.net

twitter: @FLLFlyer

Centrally located in the heart of South Florida,



72 miles

TriRail is a 72-mile commuter rail system

Fort Lauderdale-Hollywood International Airport (FLL) is a convenient and growing passenger and cargo hub offering a low-cost structure to airlines, tenants and passengers. FLL rebounded quickly following the pandemic. In 2022, its passenger count of 31.7 million was up 12.9% from 2021, and its 285,801 aircraft operations was up 3.1% from 2021. The airport ranks 17th for total passengers in the U.S., 20th for domestic passengers and 11th for international passenger travel. Its \$37.5 billion in total economic impact includes air cargo providers

that transport more than 111,000 tons through the airport annually. An ongoing \$3.2 billion improvement program includes terminal expansions and adding more than 30 new gates, an elevated people-mover, a widened terminal roadway and a new parking garage and hotel with conference space and a courtyard. Other improvements have included art installations and wayfinding signage.

Fort Lauderdale Executive Airport (FXE)

954-828-4955

flyfxe.com

Fort Lauderdale Executive Airport (FXE) has served private, corporate and government aviation needs for more than 75 years. With more than 180,000 take-offs and landings each year, FXE ranks as one of the top five busiest general aviation airports in the country. Four full-service, fixed-base operators provide fueling,



Photo Courtesy of FPL

FLL Airlines

Over three dozen carriers at Fort Lauderdale-Hollywood International Airport connect passengers and cargo to destinations throughout the U.S., the hemisphere and the world.

Passenger

- Air Canada
- Air Transat
- Alaska Airlines
- Allegiant Air
- American Airlines
- Avianca Airlines
- AZUL Linhas Aereas
- Bahamasair Holdings Limited
- Caribbean Airlines Limited
- Compania Panamena de Aviacion
- Delta Air Lines
- Flair Airlines
- Frontier Airlines
- JetBlue Airways
- Norse Atlantic Airways
- Silver Airways
- SkyWest Airlines
- Southwest Airlines
- Spirit Airlines
- Sun Country Airlines
- Swoop
- TEM Enterprises
- United Airlines
- Western Air
- WestJet

Cargo

- Air Canada
- Alaska Airlines
- American Airlines
- AZUL Linhas Aereas
- Delta Air Lines
- Federal Express
- Mountain Air Cargo
- Norse Atlantic Airways
- Southwest Airlines
- United Airlines
- United Parcel Service

Broward County Aviation Department, July 2023

maintenance, management and professional services to Fortune 500 companies and small businesses alike. FXE has a 24-hour FAA air traffic control tower, instrument landing system and a U.S. Customs & Border Protection Service presence. It is also home to Foreign Trade Zone #241. According to a 2022 study by the Florida Department of Transportation, the economic impact of FXE is \$3.9 billion, up from \$2 billion in 2019, payroll of \$1.2 billion and 22,959 jobs.

Downtown Helistop

954-523-4354

flyfxe.com/pilot-guide/dt1-helistop-information
The City of Fort Lauderdale operates the John Fuhrer Downtown Helistop in the heart of downtown to serve the corporate community's unique transportation needs 24 hours a day, seven days a week. A furnished lobby located below the elevated Helistop platform provides a comfortable space for short business meetings or remote work while waiting for flights or ground transportation.

North Perry Airport

954-359-1016

broward.org/NorthPerryAirport

North Perry Airport (HWO) has twice been honored as "General Aviation Airport of the Year" by the Florida Department of Transportation. Devoted exclusively to private and business light-plane activity, North Perry has four runways, with two lighted for 24-hour operations. Its concessionaires offer fuel, service, air charter, flight instruction, aircraft sales, maintenance, storage and other services for the flying public.

Pompano Beach Air Park

954-786-4135

pompanobeachfl.gov/government/public-works/airport

One of the homes of the Goodyear Blimp, Pompano Beach Air Park (KPMP) serves the general aviation needs of northern Broward County. The 946-acre airport, owned and operated by the City of Pompano Beach, has multiple fixed base operators (FBOs) and provides general aviation services including flight training, aircraft rental, air taxi/charter, scenic rides, air ambulance, aerial photography,

mapping and surveying, search and rescue, maintenance, avionics repairs and ramp services.

Port Everglades

954-523-3404

porteverglades.net

Located in the heart of Greater Fort Lauderdale, Port Everglades is one of the world's busiest cruise ports and enjoys the distinction of having the most homeported cruise ships. Disney Cruise Line recently selected the port as its second homeport. The port has also seen growth in cruise traffic, mostly to Caribbean destinations, and forecasts over 3.6 million guests will travel through the port in FY2024.

Port Everglades in 2022 reported \$33 billion in economic activity, up 10% from 2021. Florida's top container port and as the region's main seaport for receiving energy products including gasoline, jet fuel and other petroleum products, it recently had its second-highest volume in port history. Cargo also had record months for volumes with sailings from new markets, including India, Asia and the Mediterranean. The port also has Florida's first and largest Foreign Trade Zone. The port is among the nation's leading facilities, and consistently exceeds one million TEUs (20-foot equivalent units, the industry's standard measurement for containers) transported. About 15% of all U.S.-Latin American trade moves through Port Everglades, the number one refrigerated cargo port in Florida. Overall, the port's shippers serve more than 150 ports in 70 countries around the world.

The port's 20-year master plan includes expansions to support future growth in containerized global trade. In 2020, the U.S. Army Corps of Engineers approved the first phase of deepening and widening the port's navigational channels. Overall, Port Everglades generates \$30.4 billion worth of economic activity, according to a recent study.

GROUND TRANSIT Brightline

305-520-2300

gobrightline.com

Brightline express train service has surpassed revenue forecasts. The train currently connects

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Driving South Florida's Economy

Our steadfast commitment to sustainability, supporting local jobs and maintaining the quality of life in Greater Fort Lauderdale is bolstered by our carefully crafted master/vision plan and \$3 billion in ongoing and future improvements. We're charting a course for unprecedented success for the Port, our partners and our community. And the best is yet to come.

**Leading the Way...
in Every Way**



PortEverglades.net

downtown Miami, Fort Lauderdale and West Palm Beach, making it easier for workers to conduct business throughout the region. Brightline's \$2.7 billion, 170-mile extension from South Florida to Orlando is slated to start service in late 2023.

Tri-Rail

800-TRI-RAIL
tri-rail.com

The South Florida Regional Transportation Authority (SFRTA) operates Tri-Rail, a 72-mile commuter rail system serving 18 stations between West Palm Beach and Miami International Airport. In operation since 1989, Tri-Rail operates seven days a week, providing a convenient alternative to regional commuters.

Broward County Transit - Bus Transportation

954-357-8400
broward.org/bct

Broward County Transit (BCT) provides regular bus service throughout the county, meeting the needs of commuters, visitors and residents of all ages. BCT's routes include Broward workplaces, schools, shopping, libraries, parks, cultural and civic activities, and other places of interest. BCT recently opened a new Lauderhill Transit Center serving the area community.

South Florida Commuter Services

800-234-RIDE
1800234ride.com

South Florida Commuter Services (SFCS) is a comprehensive rideshare management system that provides instant access and matches for regional commuters. SFCS provides free assistance to employers in the tri-county area seeking transportation solutions. SFCS also provides other services/information on park-n-ride lots, public transit, bike partners and routes.

UTILITIES

Florida Power & Light (FPL)

954-797-5000
fpl.com

A national leader in the development of renewable sources of energy, Florida Power & Light Company (FPL) serves more than 5.7 million customers, or about half the state of Florida. A subsidiary of NextEra Energy, Inc., FPL consistently outperforms national averages for service reliability, while customer bills are below the national average. A clean energy leader, FPL has one of the lowest emissions profiles, and its "real zero" plan seeks to cut its carbon emissions 70% by 2025 and 94% by 2040.

Broward County Water & Wastewater Services

954-831-3250

broward.org/waterservices

Broward County Water & Wastewater Services provides retail water and sewer services for residents, as well as storm water and canal management services supporting aquifer recharge and flood management throughout Broward County.

Domestic Destinations

Aguadilla - BQN
Akron/Canton - CAK
Albany - ALB
Allentown - ABE
Appleton - ATW
Asheville/Hendersonville - AVL
Atlanta - ATL
Atlantic City - ACY
Austin - AUS
Baltimore - BWI
Bangor - BGR
Belleville - BLV
Boston - BOS
Buffalo - BUF
Charleston - CHS
Charlotte - CLT
Chicago - MDW
Chicago - ORD
Cincinnati - CVG
Cleveland - CLE
Columbus - LCK
Columbus - CHM
Concord - USA
Dallas/Ft. Worth - DFW
Dallas/Love - DAL
Denver - DEN
Des Moines - DSM
Detroit - DTW
Fayetteville - XNA
Flint - FNT
Grand Rapids - GRR
Green Bay - GRB
Greenville-Spartanburg - GSP
Harrisburg - MDT
Hartford - BDL
Hayden - HDN
Houston - HOU
Houston - IAH
Indianapolis - IND
Islip - ISP
Jacksonville - JAX
Kansas City - MCI
Key West - EYW
Knoxville - TYS
Las Vegas - LAS
Lexington - LEX
Los Angeles - LAX
Louisville - SDF
Memphis - MEM
Milwaukee - MKE
Minneapolis - MSP
Myrtle Beach - MYR
Nashville - BNA
New Haven - HVN
New Orleans - MSY
New York - ISP
New York - JFK
New York - LGA
New York - SWF
Newark - EWR
Newport News/Williamsburg - PHF
Norfolk - ORF
Orlando - MCO
Pensacola - PNS
Peoria - PIA
Philadelphia - PHL
Phoenix - PHX
Pittsburgh - PIT
Plattsburgh - PBG
Portland - PDX
Providence - PVD
Raleigh Durham - RDU
Richmond - RIC
Rochester - ROC
Saint Croix Island - STX
Salt Lake City - SLC
San Antonio - SAT
San Diego - SAN
San Francisco - SFO
San Juan - SJU
Savannah - SAV
Seattle - SEA
Sioux Falls - FSD
St. Thomas Island - STT
St. Louis - STL
Syracuse - SYR
Tallahassee - TLH
Tampa - TPA
Trenton - TTN
Washington, D.C. - Dulles - IAD
Washington, D.C. - DCA
White Plains - HPN
Wilmington - ILG
Wilmington - ILM
Worcester - ORH

Bimini, Bahamas - BIM
Belem, Brazil - BEL
Bogota, Colombia - BOG
Bucaramanga, Colombia - BAQ
Cali, Colombia - CLO
Cancun, Mexico - CUN
Cap Haitien, Haiti - CAP
Cartagena, Colombia - CTG
Freeport, Bahamas - FPO
George Town, Bahamas - GGT
Governor's Harbour, Bahamas - GHB
Grand Cayman, Cayman Islands - GCM
Guatemala City, Guatemala - GUA
Guayaquil, Ecuador - GYE
Havana, Cuba - HAV
Kingston, Jamaica - KIN
Lima, Peru - LIM
Managua, Nicaragua - MGA
Manaus, Brazil - MAO
Marsh Harbour, Bahamas - MHH
Medellin, Colombia - MDE
Montego Bay, Jamaica - MBJ
Montreal, Canada - YUL
Nassau, Bahamas - NAS
North Eleuthera, Bahamas - ELU
Ontario, Canada - YKF
Oranjestad, Aruba - AUA
Oslo, Norway - OSL
Ottawa, Canada - YOW
Panama City, Panama - PTY
Port Au Prince, Haiti - PAP
Port of Spain, Trinidad - POS
Providenciales, Turks and Caicos - PLS
Punta Cana, Dominican Republic - PUJ
Quebec, Canada - YQB
Quito, Ecuador - UIO
San Jose, Costa Rica - SJO
San Pedro Sula, Honduras - SAP
San Salvador, El Salvador - SAL
Santiago, Dominican Republic - STI
Santo Domingo, Dominican Republic - SDQ
Sao Paulo, Brazil - VCP
St. Maarten, St. Maarten - SXM
Toronto, Canada - YYZ

Source: Broward County Aviation Department, July 2023

International Destinations

Armenia, Colombia - AXM
Barranquilla, Colombia - BAQ

South Florida Water Management District

561-686-8800

sfwmd.gov

A regional agency of the State of Florida, the South Florida Water Management District (SFWMD) is charged with managing and

protecting water resources on behalf of 7.5 million South Floridians. The SFWMD spans 16 counties, including Broward, covering 17,930 square miles. The district is the lead agency in restoring America's Everglades, which at \$10.5 billion with a 35-year timeline, is the largest environmental project in the nation's history.

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Award-Winning Leadership

Greater Fort Lauderdale's elected leaders and county officials drive economic vitality throughout the county's diverse communities

Think of Greater Fort Lauderdale as residing at the 50-yard-line of a diverse metropolitan area of 6.1 people and a workforce over 3.1 million strong. This puts Broward County and its 31 municipalities in a prime location for business innovation and economic growth.

This unique position is a point of pride among county leaders and has earned the county numerous industry accolades. Broward County has received over a dozen Achievement Awards from the National Association of Counties (NACo) and other organizations for innovative and



**Broward County
Board of County
Commissioners
Government Center
Room 421**

115 S. Andrews Avenue
Fort Lauderdale,
FL 33301
954-357-7000
broward.org

effective government leadership that enhances quality of life for residents.

These award-winning programs are all services of the Broward County Commission. The county was recognized five times for using technology and innovation to advance energy goals and environmental stewardship, and three times for programs promoting community and economic development. Other award-winning efforts include two library programs, two human services initiatives and a community outreach program promoting civic education and public information.

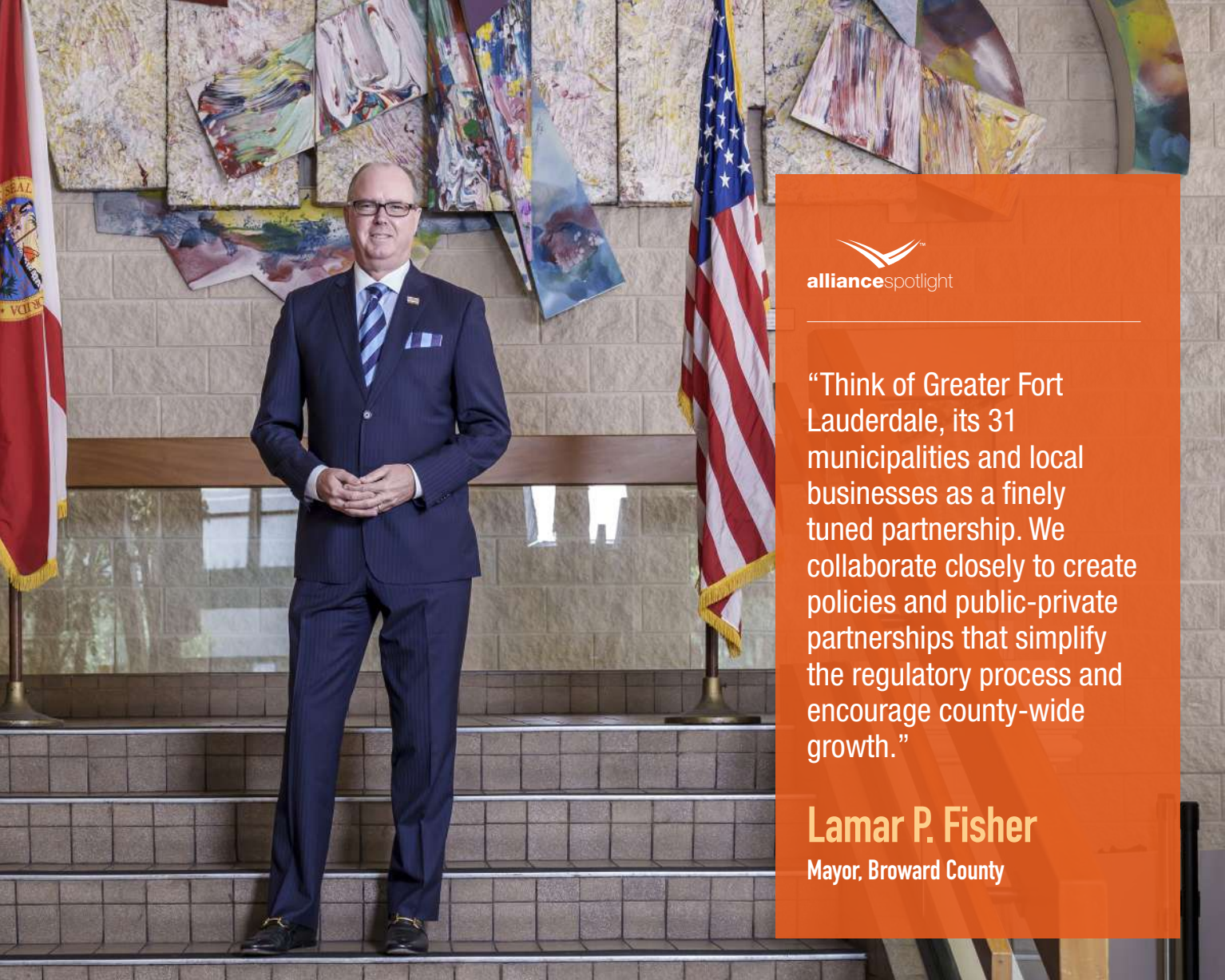


2023 Broward County Commission Left to right: (back row) Steve Geller, Mark D. Bogen, Michael Udine, Beam Furr, (front row) Robert McKinzie, Hazelle P. Rogers, Vice Mayor Nan H. Rich, Mayor Lamar P. Fisher, Tim Ryan



Broward County operates dozens of major departments, including the powerhouse economic engines of Fort Lauderdale-Hollywood International Airport (FLL) and Port Everglades. For expanding and relocating businesses, county agencies vigilantly pursue opportunities to streamline and expedite permitting procedures, while building and maintaining a solid infrastructure for Greater Fort Lauderdale businesses and residents.

The Broward County Board of County Commissioners is the legislative branch of Broward County government; the county administrator handles all administrative functions. The county commission has nine members elected by district. Each commissioner must be a resident of the district for which seat he/she seeks election. Each year, the commission elects a mayor who serves as the county's official representative and ceremonial dignitary and provides leadership on issues facing the county.



“Think of Greater Fort Lauderdale, its 31 municipalities and local businesses as a finely tuned partnership. We collaborate closely to create policies and public-private partnerships that simplify the regulatory process and encourage county-wide growth.”

Lamar P. Fisher
Mayor, Broward County

Photo by Jock Fistick - *South Florida Business Journal*

BROWARD COUNTY ADMINISTRATOR



Monica Cepero

Monica Cepero

954-357-7362

broward.org

The county administrator is the chief executive officer of Broward County and directs the government functions under the auspices of the county commission. Broward County Administrator Monica Cepero leads the

17th largest county in the nation with a population of over 1.9 million residents and a \$6.9 billion budget.

BROWARD COUNTY OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Sandy-Michael McDonald, Director

954-357-5673

broward.org/econdev

The Office of Economic and Small Business Development (OESBD) seeks to stimulate economic development by attracting, retaining and expanding businesses in targeted industries, including a special focus on small business growth, and thereby, enhance the quality of life for Broward County residents and visitors. To accomplish its mission, OESBD works closely with key partners, including the Greater Fort Lauderdale Alliance. OESBD is responsible for the protocol and international trade desk that includes the Diplomatic Services Room for Broward

County, located at FLL.

OESBD also handles export and trade, including trade missions, and conducts quarterly export workshops to increase exports. Broward County, through OESBD, currently offers two certifications for small businesses: the County Business Enterprise (CBE) and the Small Business Enterprise (SBE), or Sheltered Market. As part of the Florida Department of Transportation's Unified Certification Program (UCP), Broward County certifies firms located in Broward and Palm Beach counties for the Federal Disadvantaged Business Enterprise (DBE) program.

9

Members of Broward County Board of Commissioners

6.1 Million

Residents of South Florida

31

Municipalities in Broward County

Board of County Commissioners

DISTRICT 1

Vice Mayor Nan H. Rich

954-357-7001
nrich@broward.org

DISTRICT 2

Mark D. Bogen

954-357-7002
mbogen@broward.org

DISTRICT 3

Michael Udine

954-357-7003
mudine@broward.org

DISTRICT 4

Mayor Lamar P. Fisher

954-357-7004
lfisher@broward.org

DISTRICT 5

Steve Geller

954-357-7005
sgeller@broward.org

DISTRICT 6

Beam Furr

954-357-7006
bfurr@broward.org

DISTRICT 7

Tim Ryan

954-357-7007
tryan@broward.org

DISTRICT 8

Robert McKinzie

954-357-7008
rmckinzie@broward.org

DISTRICT 9

Hazelle P. Rogers

954-357-7009
hrogers@broward.org



Photo Courtesy of the City of Hollywood

Broward County Municipalities

From attractive tax incentives to beachfront views, dynamic retail centers and spacious business parks, Broward County's diverse municipalities offer a wide array of business opportunities. Here is a snapshot of each of Broward County's 31 municipalities as well as their government structure and a short list of businesses that have chosen to call each city home. For more detailed information on a particular municipality, contact the Greater Fort Lauderdale Alliance at 954-524-3113 or the city itself.

Municipality	Stats	Major Employers	Important Sites / Facilities	Business Websites
COCONUT CREEK coconutcreek.net	Square Miles: 12 Population: 61,248 A-rated Schools: 5 Muni. Millage Rate: 6.4463 Total Millage Rate: 20.5686	Al Hendricks Toyota, Allstate, Broward College (North Campus), Cusano's Bakery, Enterprise Rent-a-Car (regional offices), Food for the Poor, Gunther Mitsubishi, Gunther Volkswagen, Gunther Volvo, MotionPoint, The Promenade, Seminole Coconut Creek Casino	1st Line Oncology, 2 major county parks and 20 active and passive city parks, Broward College (North Campus), Butterfly World, City Community and Fitness Centers, Junior Achievement, Lyons Business Park, Lyons Technology Center, Promenade at Coconut Creek, Seminole Coconut Creek Casino	Coral Springs Regional Chamber and Coconut Creek Chamber Council csrchamber.com
COOPER CITY coopercityfl.org	Square Miles: 8.5 Population: 35,853 A-rated Schools: 5 Muni. Millage Rate: 6.2280 Total Millage Rate: 18.4954	Broward County School Board, City of Cooper City, Publix, Integrated Medical Center, Stein Mart, Walmart	Bill Lipps Sports Complex, Brian Piccolo Park, Cooper Colony Golf Course, Cooper City Commons, Cooper City Sports Complex, Embassy Lakes Community, Monterra Community, Rock Creek Community	Davie-Cooper City Chamber of Commerce: davie-coopercity.org
CORAL SPRINGS coralsprings.gov	Square Miles: 23.94 Population: 134,816 A-rated Schools: 9 Muni. Millage Rate: 6.0232 Total Millage Rate: 20.3569	ABB Optical, Aldora, Baker Hill Industries, Blue Stream Fiber, Broward Health, City of Coral Springs, Cleveland Clinic, Costco, Cruise Planners, Decimal Engineering, Emser Tile, Exclusive Trim, Fiserv, Flora Fine Foods, Joe DiMaggio Children's Hospital, KB Electronics, Landscape Service Professionals, Lupin, United Medco	Coral Springs Aquatic Complex & Tennis Center, Coral Springs Center for the Arts, Country Club of Coral Springs, Coral Square Mall, Commerce Park of Coral Springs, Cypress Park & Pool, Dr. Paul's Dog Park, Heron Bay Marriot Hotel, Golf Club and Convention Center, Orchid Park, Sawgrass Nature Center & Wildlife Hospital, Tall Cypress Nature Area, TPC Eagle Trace Golf Course, The Walk	Coral Springs Economic Development: CoralSpringsEDO.com Coral Springs Coconut Creek Regional Chamber csrchamber.com
DANIA BEACH daniabeachfl.gov	Square Miles: 8.5 Population: 33,709 A-rated Schools: 1 Muni. Millage Rate: 6.1068 Total Millage Rate: 18.7532	American Maritime Officers (AMO) National Headquarters, Bass Pro Shops, Casino at Dania Beach, Cetacean Marine, City of Dania Beach, Chiquita Brands International, Creative Workshop, Cross Pointe Care Center, Cruise.com, Derektor Florida, First Service, Holiday Inn, JetBlue Travel Products, Kimco Realty/ Dania Pointe, Marriott Hotels, Publix, Material Handling Systems, OrthoSensor, The-Boomers.com, STAR Center Maritime Training, Stephens Distributing, TinkerOn, VIKAND Technologies, Yes We Are Mad Advertising Agency	Broward College Tigertail Lake Recreational Center, Casino at Dania Beach, Consulate of Sweden, Dania Beach Pier and Marina, Dania Beach, Dr. Von D. Mizell-Eula Johnson State Park, Dania Pointe, Design Center of The Americas, FAU SeaTech Campus, FIU IP2Mkt Incubator, Fort Lauderdale-Hollywood International Airport, Gaspar Arts Center, Holocaust Education and Documentation Center, International Game Fish Association, Jaxson's Ice Cream Parlor, Port Everglades, Weiner Museum of Decorative Arts	Dania Beach Community Redevelopment Agency daniabeachcra.org

Municipality	Stats	Major Employers	Important Sites / Facilities	Business Websites
DAVIE, TOWN OF davie-fl.gov	Square Miles: 35.6 Population: 106,984 A-rated Schools: 7 Muni.Millage Rate: 5.6250 Total Millage Rate: 19.9690	Arnet Pharma, Bankers Healthcare Group, Boeing Distribution Inc., Broward College, Broward County Schools, Embraer Aircraft, Florida Atlantic University, Hospital Corporation of America (HCA), Kellstrom Commercial Aerospace, Manheim Auctions, Nova Southeastern University, Rick Case Automotive Group, Signature Grand, Teva	Bergeron Rodeo Grounds, Davie Business Center, Davie Golf and Country Club, Flamingo Gardens, Grande Oaks Country Club, HCA Florida University Hospital, Old Davie School Historical Museum, South Florida Education Center, Tower Shops	Davie-Cooper City Chamber of Commerce: davie-coopercity.org
DEERFIELD BEACH deerfield-beach.com	Square Miles: 16.27 Population: 86,000 A-rated Schools: 2 Muni.Millage Rate: 6.2548 Total Millage Rate: 20.5047	Amazon, Broward Health North, Double Eagle Distributing, JM Family Enterprises, List Industries, People's Trust Insurance, Publix Distribution, Republic National Distributing, SHL Pharma, Sun Sentinel, UM-Sylvester Comprehensive Cancer Center	The Arboretum and Rainforest at Constitution Park, Broward Health North, Deerfield Beach, Deerfield Beach International Pier, Deerfield Island County Park, Deerfield Beach Historical Society, Deerfield Beach Tri-Rail/Amtrak Station, Hillsboro Technology Center, Quiet Waters Park, Ski Rixen, Sullivan Park	Deerfield Beach Chamber of Commerce - deerfieldchamber.com
FORT LAUDERDALE fortlauderdale.gov	Square Miles: 36 Population: 181,668 A-rated Schools: 10 Muni.Millage Rate: 4.1193 Total Millage Rate: 18.6248	AutoNation, Broward County School District, Broward Health, Citrix, Convey Health Solutions, Hotwire Communications, Kemet Corporation, Metal USA Holdings Corporation, Microsoft Latin America, Rick Case Automotive Group, Kaplan, SDI International, Sixt rent a car, West Marine, Zimmerman	Brightline, Broward Center for the Performing Arts, Fort Lauderdale Aquatics Complex/Fort Lauderdale Beach, Fort Lauderdale Executive Airport, Fort Lauderdale-Hollywood International Airport, Fort Lauderdale International Boat Show, Galleria Mall, Greater Fort Lauderdale/Broward County Convention Center, Las Olas Boulevard Shopping District, Port Everglades	GFL Chamber: ftlchamber.com Economic Development: fortlauderdale.gov/business Community Redevelopment Agency: https://www.fortlauderdale.gov/government/departments-a-h/community-redevelopment-agency Downtown Development Authority: ddaftl.org
HALLANDALE BEACH hallandalebeachfl.gov	Square Miles: 4.4 Population: 41,000 Muni. Millage Rate: 7 Total Millage Rate: 21.3616	The Big Easy Casino, Diplomat Golf & Country Club, Gulfstream Park Racing and Casino	Blusten Park; The Big Easy Casino; Diplomat Golf & Country Club; Food, Fashion, Art, and Design District (FFADD); Foster Park Plaza, The Village at Gulfstream Park and Pegasus Statue; North & South Beach, Historic Village	Hallandale Beach Chamber of Commerce: hallandale-beachchamber.org Hallandale Beach Community Redevelopment (CRA) cohbcra.org/
HILLSBORO BEACH, TOWN OF	Square Miles: 0.47 Population: 1,905 Muni.Millage Rate: 3.39 Total Millage Rate: 17.7222	Residential Community	United States Coast Guard Lighthouse at Hillsboro Inlet	N/A
HOLLYWOOD hollywoodfl.org	Square Miles: 28.87 Population: 154,000 A-rated Schools: 3 Muni.Millage Rate: 7.4481 Total Millage Rate: 22.2771	Chewy.com, Diplomat Resort & Spa, HEICO Corporation, Interbond Corp. of America d/b/a BrandsMart U.S.A., Margaritaville Hollywood Beach Resort, Memorial Healthcare System, Memorial Hospital South and Joe DiMaggio Children's Hospital, Memorial Regional Hospital, Quantum Marine, Seminole Hard Rock Hotel & Casino, Silver Airways, Sintavia	Anne Kolb Nature Center, Art and Culture Center of Hollywood, ArtsPark at Young Circle, Diplomat Resort & Spa, Fort Lauderdale-Hollywood International Airport, Hollywood Hot Glass, Hollywood Public Beach and Historic Beach Boardwalk, Joe DiMaggio Children's Hospital, Margaritaville Hollywood Beach Resort, Memorial Regional Hospital, Nova Southeastern University Guy Harvey Oceanographic Center, Port Everglades, Seminole Hard Rock Hotel & Casino, Yellow Green Farmers Market	Greater Hollywood Chamber of Commerce: hollywoodchamber.org City of Hollywood Economic Development choosehollywoodfl.com
LAUDERDALE-BY-THE-SEA	Square Miles: 1.5 Population: 6,626 Muni.Millage Rate: 3.3923 Total Millage Rate: 17.6147	Hotels and Restaurants	Beaches, Downtown Pavilion, Municipal Park	Lauderdale-By-The-Sea Chamber of Commerce: lbtsc.com
LAUDERDALE LAKES lauderdalelakes.org	Square Miles: 4 Population: 38,956 Muni.Millage Rate: 8.6 Total Millage Rate: 23.4573	Aldi Food Market, Bank of America, Broward Meat & Fish, Burlington, Chase Bank, Dollar Tree, Enterprise Car Rental, Florida Medical Center, Ross Dress for Less, Walgreens, Walmart Supercenter, Florida Career College	C-13 Canal Trail, City of Lauderdale Lakes Educational and Cultural Center, Cypress Preserve Park, Lauderdale Lakes Swimming Complex, Northgate Park, Vincent Torres Memorial Park, Willie Webb Sr. Park	N/A
LAUDERHILL laudershill-fl.gov	Square Miles: 8.6 Population: 70,452 A-rated Schools: 1 Muni.Millage Rate: 8.1999 Total Millage Rate: 23.7537	Children's Services Council, Inverrary Vacation Resort, LaStrada Furniture, the Lenox on the Lake, Publix, Swap Shop, UPS, Fresco y Mas, Fassmer Service of America, Select Foods, Life Care Center at Inverrary, Pacifica Senior Living Forest Trace	Lauderhill Performing Arts Center, Central Broward Regional Park, City of Lauderhill Golf Course, Lauderhill Mall, Lauderhill Sports Park, Sadkin Community Center, Swap Shop, Veterans Park Community Center	Lauderhill Regional Chamber of Commerce: laudershillchamber.com

Municipality	Stats	Major Employers	Important Sites / Facilities	Business Websites
LAZY LAKE, VILLAGE OF	Square Miles: 0.07 Population: 26 Muni.Millage Rate: 4.349 Total Millage Rate: 20.6223	Residential Community	Residential Community	N/A
LIGHTHOUSE POINT lighthousepoint.com	Square Miles: 2.49 Population: 11, 238 Muni.Millage Rate: 3.5893 Total Millage Rate: 18.3046	Residential Community	Cap's Place Restaurant, Lighthouse Point Marina, Lighthouse Point Yacht and Racquet Club	Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com
MARGATE margatefl.com	Square Miles: 9.17 Population: 59,351 A-rated Schools: 1 Muni.Millage Rate: 7.1145 Total Millage Rate: 21.7731	Arrigo Dodge Chrysler Jeep Ram Margate, AutoNation, Broward County Public Schools, Broward Meat & Fish, Centers Plan for Healthy Living, City of Margate, Connexus Resource Group, El Al Israel Airline, JM Lexus, Publix, HCA Florida Northwest Hospital, Walmart, Winn Dixie	Calypso Cove Aquatic Facility, Firefighters Park, HCA Florida Northwest Hospital, Margate Sports Complex, Oriole Golf Course	Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com
MIRAMAR miramarfl.gov	Square Miles: 31 Population: 138,837 A-rated Schools: 12 Muni.Millage Rate: 7.1172 Total Millage Rate: 19.7376	Acordis Technology & Solutions, All Clear Defense, Atento, Breakthru Beverage, Breeze-line, Comcast, Fanatics, Florida Supplement, Funtrition, HCW Biologics, JL Audio, NBC 6/Tel-emundo, Nutrition Formulators, Ryder Systems, Sealand, Simtec Silicone, Spirit Airlines, Southern Glazer's Wine & Spirits, Turbine Controls, UDT, Watson Therapeutics, ZF Marine	Flamingo Park of Commerce, Huntington Corporate Park, Huntington Square Office Park, Miramar Centre Corporate Park, Miramar Cultural Center, Miramar Park of Commerce, Miramar Regional Park/Amphitheatre, Miramar Town Center; Monarch Lakes Industrial Center; Professional Center at Riviera Point	Miramar-Pembroke Pines Regional Chamber of Commerce: MiramarPembrokePines.org
NORTH LAUDERDALE nlauderdale.org	Square Miles: 5.2 Population: 44,794 A-rated Schools: 1 Muni.Millage Rate: 7.4 Total Millage Rate: 21.5223	Broward Meat and Fish, City of North Lauderdale, Home Depot, Publix Supermarket, Teleperformance, Walmart Full Service Center, Offlease Only	Hampton Pines Park, North Lauderdale Sports Complex, Veterans Memorial, Wyland Wall, MSD Memorial	Tamarac North Lauderdale Chamber of Commerce: tnccoc.org
OAKLAND PARK oaklandparkfl.org	Square Miles: 8.04 Population: 44,699 Muni.Millage Rate: 5.8910 Total Millage Rate: 20.6745	Broward County Public Schools, Broward Paper & Packaging Inc., City of Oakland Park, Funky Buddha Brewery, Home Depot, L.A. Fitness, Lipton Toyota, Lowe's Home Improvement, Ram Development	Art Park, Collins Community Center, City Park, Dillon Tennis Center, Bark Park, Jaco Pastorius Park Community Center, Oakland Park Athletic Complex, Royal Palm Park, Veteran's Park, Wimberly Athletic Field	N/A
PARKLAND cityofparkland.org	Square Miles: 12.7685 Population: 34,000 A-rated Schools: 5 Muni.Millage Rate: 4.2979 Total Millage Rate: 18.4202	Aston Gardens, BJ's, Broward County School District, City of Parkland, Publix, various retail	Equestrian Center, Parkland Recreation and Enrichment Center, Pine Trails Park, Terramar Park	Parkland Chamber of Commerce: parklandchamber.com
PEMBROKE PARK, TOWN OF townofpembrokepark.com	Square Miles: 1.6 Population: 6,716 Muni.Millage Rate: 8.5 Total Millage Rate: 21.1204	Coca Cola Bottling, Grainger, Home Depot, Home Depot Distribution Center, Marinize Products, ME Productions, Mohawk Carpets, Stratton Framing, Sun Sentinel Publishing, Window Classics	A.J. Ryan, Jr. Park, McTyre County Park, Patrick Behan Park, Pembroke Park of Commerce, The Raymond P. Oglesby Preserve at Pembroke Park, Seneca Industrial Park	Pembroke Park/West Park Chamber of Commerce: ppwpchamber.com
PEMBROKE PINES ppines.com	Square Miles: 34.8 Population: 169,876 A-rated Schools: 20 Muni.Millage Rate: 6.0525 Total Millage Rate: 18.6728	AutoNation, Bergeron Land Development, Broward College, City of Pembroke Pines, Elizabeth Arden, Franklin Academy, Galen Nursing, Gamestop, GDKN Corporation, Geo Care, Global Medical Management (GMMI), Holman Automotive, iHeart Radio, InNueroCo, Inc., MasTec, Memorial Healthcare System, Publix Supermarkets, Ryder Systems, School Board of Broward County, Somerset Academy, Inc., Vera Motors, Waste Pro USA, Inc., Zinn Automotive	Bergeron Park of Commerce and Industry, Broward College South Campus, Chapel Trail Industrial Park, Charles F. Dodge City Center, The Edison Office Complex, Frank Art Gallery and Exhibit Hall, Pembroke Pointe Office Complex, City Owned and Operated Charter School System, Memorial Cancer Center, Memorial Pembroke Hospital, Memorial West Hospital, North Perry Airport, Pembroke Lakes Regional Mall, Pembroke Pines Academic Village, Senator Howard Forman Health Park, Southwest Focal Community Center, Shops at Pembroke Gardens, Studio 18	Miramar-Pembroke Pines Regional Chamber of Commerce: MiramarPembrokePines.org

Municipality	Stats	Major Employers	Important Sites / Facilities	Business Websites
PLANTATION plantation.org	Square Miles: 22.8 Population: 95,702 A-rated Schools: 4 Muni. Millage Rate: 5.8 Total Millage Rate: 20.2616	Aetna, Baptist Health, Broward County, Broward County Public Schools, Chewy, City of Plantation, DHL, Focus Point, Jazwares, Magic Leap, TradeStation, HCA Florida Westside Hospital, Virgin Voyages	Broward County Governmental Offices, HCA Florida Westside Hospital, Jim Ward Community Center, Pine Island Park, Plantation Aquatics Center, Plantation Central Park, Plantation Community Center, Plantation Heritage Park, Plantation Preserve Golf Course & Club, Plantation Walk, The Fountains Shoppes of Distinction, Veltri Tennis Center, Volunteer Park Community Center, West Regional County Courthouse, Broward Mall	Greater Plantation Chamber of Commerce: plantationchamber.org
POMPANO BEACH pompanobeachfl.gov	Square Miles: 23.57 Population: 113,789 A-rated Schools: 1 Muni. Millage Rate: 6.3653 Total Millage Rate: 20.5075	Amazon, Associated Grocers, Caesar's Entertainment, City of Pompano Beach, FedEx and FedEx Ground, Freshpoint Produce and Dairy, Gold Coast Beverage, John Knox Village, Point Blank Enterprises, Publix, WalMart	Air Park (Goodyear Blimp Base), Ali Cultural Arts, The Amp, Aquatic Center, Bailey Contemporary Arts (BaCA), Community Park and Baseball Complex, Cultural Arts Center, Fisher Family Fishing Pier, Historic Downtown/Green Market, Harrah's Casino & Top Golf	Greater Pompano Beach Chamber of Commerce: pompanobeachchamber.com
SEA RANCH LAKES	Square Miles: 0.23 Population: 673 Muni. Millage Rate: 7.5000 Total Millage Rate: 21.2222	Residential Community	Residential Community	N/A
SOUTHWEST RANCHES, TOWN OF southwestranches.org	Square Miles: 13 Population: 7,923 Muni. Millage Rate: 3.900 Total Millage Rate: 17.3804	Bank of America, Lowe's, McDonalds, Publix, Walgreens	Equestrian Park, Private equestrian facilities for training/boarding, Newly converted scenic Barn and Park	N/A
SUNRISE sunrisefl.gov	Square Miles: 18.1 Population: 97,313 A-rated Schools: 3 Muni. Millage Rate: 6.0543 Total Millage Rate: 20.5553	American Express (Regional HQ), Pediatrics HQ, Team Health, HealthTrust Workforce Solutions, Enhance Health, Broadspire, Comcast, AT&T, Cigna, Cinch, Alliance Entertainment	The Colonnades, Amerant Bank Arena, Markham Park, Metropica, Sawgrass International Corporate Park, Radius at Sawgrass, Sawgrass Mills, Seven Bridges at Springtree Golf Club, Sunrise Civic Center Theater, Sunrise Commerce Park, Veterans Administration Medical Clinic	Greater Sunrise Chamber of Commerce: sunrisechamber.org
TAMARAC tamarac.org	Square Miles: 12 Population: 71,897 A-rated Schools: 2 Muni. Millage Rate: 7.2000 Total Millage Rate: 21.1223	Amazon, City Furniture, Gold Coast Schools, HCA Florida Woodmont Hospital, New Vision Pharmaceuticals, Sonny's CarWash Factory, PuroClean, Richline Group, William R. Nash Mechanical Contractors	Caporella Aquatic Center, Colony West Golf Clubhouse and Event Center, Mainlands Park, Sunset Point Park, Tamarac Commerce Park, Tamarac Community Center and Library, Tamarac Sports Complex, Tamarac Village "New Downtown Area," University Hospital (coming soon)	"Tamarac Economic Development: Tamarac.org/EconomicDevelopment Tamarac North Lauderdale Chamber of Commerce: tnloc.org"
WEST PARK cityofwestpark.org	Square Miles: 2.22 Population: 15,112 Muni. Millage Rate: 8.5 Total Millage Rate: 28.8204	Home Depot, Bravo Commercial Shopping Plaza and Supermarket, Wilferz Commercial Plaza Mall & Broward County Sheriff's Office, Taverna Auto Mall, Dollar Tree and City of West Park Municipal Government.	City Hall, Historic McTyre Park (formerly known as Tower Park), Mary Saunders Park, Water Tower Park and historic residential communities.	Pembroke Park/West Park Chamber of Commerce ppwpchamber.com
WESTON westonfl.org	Square Miles: 25.8 Population: 68,318 A-rated Schools: 10 Muni. Millage Rate: 3.3464 Total Millage Rate: 17.4687	Actavis, Cleveland Clinic Florida, Drug Enforcement Administration, Publix, School Board of Broward County, Stryker, UKG	Cleveland Clinic Weston Hospital, Midtown Athletic Club, Nicklaus Children's Hospital's Dan Marino Outpatient Center, Peace Mounds Park, Weston Regional Park, Weston Racquet Club Weston YMCA Family Center, Weston Town Center, 46 Miles of Bike Lanes	Weston Business Chamber of Commerce: ftichamber.com Weston Florida Chamber of Commerce westonflchamber.com
WILTON MANORS wiltonmanors.com	Square Miles: 2.04 Population: 12,960 A-rated Schools: 2 Muni. Millage Rate: 5.90 Total Millage Rate: 20.1747	City of Wilton Manors, Kids in Distress, Marinson Senior Care Residences, Moss, Publix	City Hall & Police Station Complex, Colohatchee Park, Hagen Park Community Park & Tennis Center, Island City Park, Richardson Historical Park and Nature Preserve, Wilton Drive Arts & Entertainment District	Invest Wilton Manors: investwiltonmanors.com

Benefits to Grow With

Greater Fort Lauderdale business-focused assistance drives results

For generations, growth-focused businesses have been attracted to Greater Fort Lauderdale's and Florida's favorable business, tax and regulatory environment.

Economic development organizations can be the connection to vital financial support, tax incentives and assistance programs to relocate, launch or grow any enterprise.

Greater Fort Lauderdale was recognized with a No. 2 ranking for best business climate among mid-sized metro areas in 2023 by Business Facilities magazine for the third consecutive year, and recently was included in the magazine's Featured Locations issue.

Companies and their employees relocating to or expanding in Greater Fort Lauderdale enjoy low taxes, streamlined regulatory processes, and other business incentives that drive results. Florida's financial advantages carry over to the personal side;

individuals pay no state or local personal income taxes, giving companies an added enticement in recruiting executives, professionals and other skilled talent.



Greater Fort Lauderdale provides an array of assistance to companies that add high-value jobs to the local economy.

TAX ADVANTAGES

The state's highly favorable tax climate enhances profitability for a wide variety of businesses looking to grow and prosper in a Florida location.

Florida has:

- NO corporate income tax on limited partnerships
- NO corporate income tax on subchapter S-corporations
- NO state personal income tax guaranteed by constitutional provision
- NO corporate franchise tax on capital stock
- NO state-level property tax
- NO property tax on business inventories
- NO property tax on goods-in-transit for up to 180 days
- NO sales and use tax on goods manufactured



or produced in Florida for export outside the state

- NO sales tax on purchases of raw materials incorporated in a final product for resale, including non-reusable containers or packaging
- NO sales/use tax on boiler fuels
- NO sales/use tax on co-generation of electricity

Florida offers Sales and Use Tax exemptions on...

- Semiconductor, defense and space technology-based industry transactions involving manufacturing or research equipment
- Purchases of machinery and equipment used by new or expanding Florida businesses to manufacture, produce or process tangible personal property for sale
- Labor, parts and materials used in repair of and incorporated into machinery and equipment that qualify for sales tax exemption upon purchase

Photo Courtesy of TD Bank



“Beyond skilled talent, low taxes, a highly favorable regulatory climate, and being lucky enough to live in a place where many people vacation, Greater Fort Lauderdale’s governmental, economic development and workforce partners are ready to assist and provide the support emerging businesses and industries need to thrive in the new global economy.”

Georgie Brown

EVP – Partnerships & Community Relations
BrandStar

Photo by Jock Fistick - South Florida Business Journal

- Electricity used in the manufacturing process
- Aircraft parts, modification, maintenance and repair, sale or lease of qualified aircraft
- Commercial space activity – launch vehicles, payloads and fuel, machinery and equipment for production of items used exclusively at Spaceport Florida
- Labor component of research and development expenditures
- Any facility, device, fixture, machinery or equipment required for pollution control, abatement or monitoring of equipment used in manufacturing processing or compounding items for sale

Access to Capital

Florida in general, and Greater Fort Lauderdale

in particular, offers business leaders and entrepreneurs a variety of capital resources, including angel investors, venture capitalists, experienced commercial lenders, and support from federal and state programs.

Venture Capital

Venture capitalists and investors across South Florida can provide the funding needed to jumpstart a business. Numerous area venture capital firms or angel investors provide entrepreneurs with seed capital in the hopes of gaining a substantial return when the business takes off. Florida’s entrepreneurial networking group – The Florida Venture Forum – is an invaluable resource. *For more information, visit fventure.org.*

TRANSPARENT & FAST-TRACK PERMITTING

When companies need physical growth, Broward County and municipal partners offer transparent, fast-track permitting to accelerate the typical timeline to acquire necessary permits. The Greater Fort Lauderdale Alliance can provide permitting assistance to expanding and relocating companies.

Platinum Cities

Broward County and many of its municipalities have earned “Platinum Cities” status for completing a permitting excellence process recommended by the Greater Fort Lauderdale Alliance and designating a concierge as a single

0%

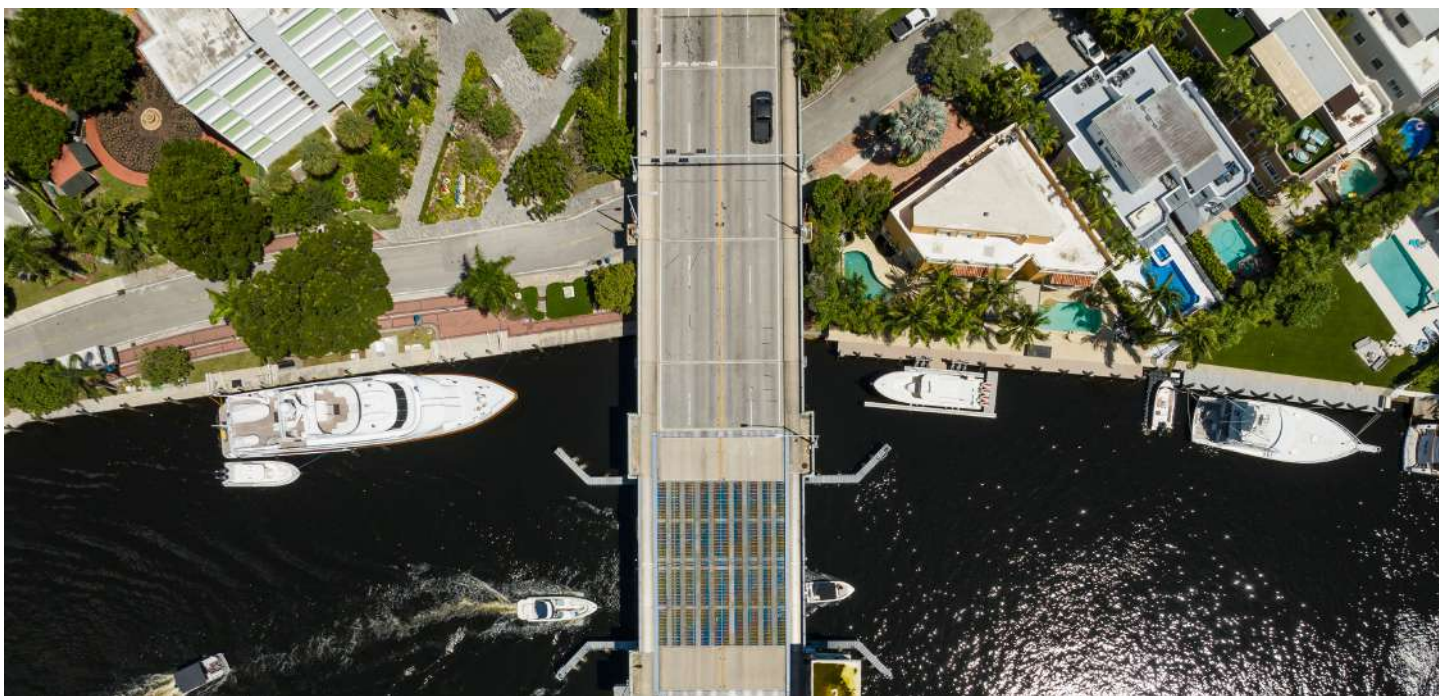
State Personal
Income Tax in Florida

23

Municipalities, plus unincorporated Broward County,
are certified as Platinum Permitting communities

10

Minimum of new jobs to be added for
Broward County Strategic Job Creation Incentive
eligibility



point of contact to guide an applicant through the permitting process.

Qualified municipalities include Coconut Creek, Cooper City, Coral Springs, Dania Beach, Davie, Deerfield Beach, Fort Lauderdale, Hallandale Beach, Hillsboro Beach, Hollywood, Lauderhill, Margate, Miramar, Oakland Park, Parkland, Pembroke Park, Pembroke Pines, Plantation, Pompano Beach, Sunrise, Tamarac, West Park, Wilton Manors and unincorporated Broward County.

Intended to assist high-impact, targeted industry businesses relocating to or expanding in Broward County, this permitting excellence process provides businesses with a transparent, first-rate experience when going through the development, permitting and inspection process for office, commercial and industrial properties.

Broward County's ePermits Initiative

Broward County agencies have collaborated on a convenient, user-friendly ePermits system. This cloud-based platform allows contractors, businesses, design professionals and residents to obtain information and submit applications to a permitting agency with significantly reduced turnaround review time. To date, over two dozen local municipalities participate in the ePermit OneStop program. *To use the system, visit broward.org/ePermits.*

TARGETED INDUSTRIES

High Impact Performance Incentive Grant

The High Impact Performance Incentive is a negotiated grant used to attract and grow major, high-impact facilities in Florida. Grants are provided to pre-approved applicants in high-impact sectors designated by the Florida Department of Commerce.

In order to qualify for consideration under the program, an applicant must: operate

within designated high-impact portions of the following sectors (clean energy, corporate headquarters, financial services, life sciences, semiconductors, and transportation equipment manufacturing); create at least 50 new full-time equivalent jobs in Florida within a three-year period; and make a cumulative investment in the state of at least \$50 million within the same three-year period. If the application is a research and development facility, it must create at least 25 new full-time equivalent jobs in a three-year period and make a cumulative investment of at least \$25 million within the same three-year period.

Capital Investment Tax Credit

To encourage investment, Florida offers a Capital Investment Tax Credit to qualifying companies. To participate in the program, a company must first apply to the Florida Department of Commerce. To qualify for consideration, an applicant must operate within designated high-impact portions of the following sectors: clean energy, corporate headquarters, financial services, information technology, life sciences, semiconductors, and transportation equipment manufacturing; create at least 100 new jobs in Florida in connection with the project; and make a cumulative capital investment of at least \$25 million in connection with the project from the beginning of construction to the commencement of operations.

The amount of the annual credit is up to 5 percent of the eligible of the eligible capital costs generated by a qualifying project, for up to 20 years (with any unused portion being carried over for an additional 10 years). The annual credit may not exceed a specified percentage of the annual corporate income tax liability generated by the project. Those percentages are: 100 percent for a project with a cumulative

Photo Courtesy of Sublime Imagery Studios

capital investment of at least \$100 million; 75 percent for a project with a cumulative capital investment of at least \$50 million but less than \$100 million; and 50 percent for a project with a cumulative capital investment of at least \$25 million but less than \$50 million.

Broward County Strategic Job Creation Incentive

The newly launched Broward County Strategic Job Creation Incentive is available for companies that create high-wage jobs in targeted industries. This incentive includes refunds on sales tax via payroll wages. Pre-approved applicants who create jobs in Broward County receive tax refunds per net new full-time equivalent job created. The refund amount is based on the average wage of the job(s) created per year compared to the county average wage. The refund amount is split between Broward County at 70% and the municipality where the company locates at 30%.

Broward County Job Growth Incentive

The Job Growth direct cash incentive is a negotiated local community inducement designed to encourage the growth of high-skill/high-wage qualified jobs and capital investment in Broward County. This program requires the joint participation of Broward County and the municipality in which the company is and/or will be located. The business must serve multi-state and/or international markets, while considering other states for the expansion/relocation. New or expanding businesses in targeted industries or corporate headquarters are eligible; a minimum of 10 new jobs must be created. *For updated incentive information, please visit GFLAlliance.org*

get the best of South Florida

PALM BEACH

FORT LAUDERDALE

MIAMI

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fort lauderdale
alliance | broward
county

A pro-business climate makes for a pro-business paradise.

Greater Fort Lauderdale/South Florida MSA named one of tech's
"rising star" metro areas – Brookings Analysis, March 2022

access to over
6.1 million
people
and over 100
languages
spoken

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WORKFORCE INCENTIVES

Numerous workforce training grants and resources are available. For more information, see the *Talent Hub* chapter.

PUBLIC-PRIVATE PARTNERSHIPS

As a fast-growing state, Florida officials welcome public-private partnerships for a wide range of infrastructure projects, including roads, bridges, ports and healthcare facilities. Under state law, businesses can submit unsolicited proposals to local governments. If approved, the project can begin, creating new jobs and business opportunities for contractors, designers and other professionals. Florida law authorizes public-private partnerships to contract for public service work with a not-for-profit organization or charitable youth organization and provides certain requirements for contracts specific to park land and public education buildings. Additionally, the law creates an alternative procurement process and requirements for public-private partnerships to facilitate the construction of public-purpose projects. To learn more, contact the municipality you may hope to partner with. *Please see the Real Estate chapter for more information.*

SPECIAL OPPORTUNITIES

Urban Incentives

Florida offers increased incentive awards and lower wage qualification thresholds for businesses locating in many under-served, urban core/inner city areas that are experiencing conditions affecting the economic viability of the community and hampering the self-sufficiency of the residents.

FPL Incentives

Florida Power & Light Company (FPL), the largest electric utility in Florida, offers discounted service for new or expanding businesses that add a minimum of 350-KW demand of new electric load and create at least 25 new jobs per 350-KW demand of added load. FPL's economic development rate can potentially save a 350-KW demand business customer

(Above: Left to right) Photo Courtesy of Rick Case Automotive Group; Photo Courtesy of Locality Bank

\$9,500 to \$12,000 in the first year, helping offset costs associated with the start-up, expansion or relocation of their operations to Florida. Visit PoweringFlorida.com or email PoweringFlorida@FPL.com for more information.



Photo Courtesy of Visit Lauderdale

FINANCE

Below-Market-Rate Loans

A wide array of financial institutions and specialized government financing programs are available in Greater Fort Lauderdale. Short-term loans for real estate, equipment and/or operating capital are available for qualified applicants.

SBA Loans

The U.S. Small Business Administration (SBA) offers more than a dozen loan programs that provide financial aid to small businesses. A few of the most popular programs are Standard 7(a) Loans, Microloans and the 504 program for commercial real estate. Microloan lenders and certified development companies (CDC) work with the SBA to provide financing to small businesses. The Microloan program provides up to \$50,000 to start-up, newly established or growing small business concerns. Applications are submitted to the local intermediary and all credit decisions are made at the local level. For more information, visit sba.gov.

Industrial Revenue Bonds

Industrial Revenue Bonds (IRBs) provide long-term, sub-prime market financing of capital requirements for relocating or expanding manufacturing and tax-exempt 501(c)(3) facilities. Bond proceeds must be used for the acquisition of land and/or a building, construction of a new facility, renovation of

an existing facility or purchasing machinery or equipment. For more information, call the Broward County Office of Economic and Small Business Development at 954-357-8075.

South Florida Regional Planning Council Revolving Loan Fund

The South Florida Regional Planning Council Revolving Loan Fund, in cooperation with the U.S. Department of Commerce, Economic Development Administration, provides loans of \$50,000 to \$300,000 to small- to medium-sized businesses in Broward, Miami-Dade and Monroe counties that are unable to secure conventional funding. The loans are for existing businesses looking to expand or relocate and create and/or retain jobs. Examples of loan uses include financing to expand to a new location, upgrading equipment and providing needed working capital. The loans provide opportunities for businesses to obtain financing where credit is not otherwise granted. For more information visit sfregionalcouncil.org/revolving-loan-fund-programs.

TAXES

Corporate Income Tax

Florida's corporate income tax rate is one of the nation's lowest at 5.5 percent of Florida net income. That amounts to just over 6 percent of total state tax revenue. The national average is nearly 8.5 percent. In Broward County,

businesses pay no corporate income tax on foreign source dividends (as defined in the federal tax code), and can also receive tax credits by hiring individuals from targeted groups. Adjusted federal income is apportioned to Florida, in accordance with a three-factor formula, which is the ratio of Florida's portion of property, payroll and sales taxes to the totals of those factors in the firm's entire operation. For more information, call the Florida Department of Revenue at 800-352-3671.

Florida Excise Taxes

Florida imposes excise taxes on motor fuels, cigarettes, oil and gas at the port of production. Taxes also are levied on operating terminal facilities and handling pollutants.

Additional Services

The Greater Fort Lauderdale Alliance helps businesses navigate the relocation or expansion process by serving as a liaison to local governments to expedite project activity. In addition, the Alliance provides site selection assistance and can work as an intermediary for introductions to local real estate experts.

The Alliance also provides key market intelligence, including demographics, labor availability, taxes, cost-of-living comparisons and research on request; workforce, recruitment and training assistance can also be provided. For assistance from the Alliance, please call 954-524-3113.



Photo Courtesy of Broward County Cultural Division

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Photo Courtesy of Big Dog Construction

GENERAL BUSINESS ASSISTANCE

Greater Fort Lauderdale Alliance

The Alliance's mission is to lead Greater Fort Lauderdale/Broward County in building a stronger and more diversified economy by promoting increased public/private sector collaboration; delivering business development initiatives focused on new investment and job growth; enhancing the competitiveness of Broward's business climate and driving regional initiatives.

110 E. Broward Blvd., Suite 1990
Fort Lauderdale, FL 33301 | (954) 524-3113
gfalliance.org | LessTaxing.com

Broward County Office of Economic and Small Business Development

Works closely with its partners, the Greater Fort Lauderdale Alliance, Port Everglades, The Broward County Aviation Department, Visit Lauderdale and many other Broward County agencies to promote the county as a first-class business destination.

115 S. Andrews Avenue, Suite A-680
Fort Lauderdale, FL 33301
broward.org/econdev | (954) 357-6400

FloridaCommerce/SelectFlorida

Florida's primary organization devoted to statewide economic development, facilitating job growth for Florida's businesses and citizens, leading to a vibrant statewide economy.

800 North Magnolia Avenue, Suite 1100
Orlando, FL 32803
enterpriseflorida.com | (407) 956-5600

Research Park at Florida Atlantic University

The Research Park at Florida Atlantic University is a vibrant community of innovative technology companies working with the faculty and students at Florida Atlantic University to develop new products and services in a collaborative and supportive environment.

Florida Atlantic Research and Development Authority

3651 FAU Blvd., Suite 400, Boca Raton, FL 33431
research-park.org | (561) 416-6092

Jim Moran Institute for Global Entrepreneurship

Cultivates, trains and inspires entrepreneurial leaders through world-class executive education, applied training, public recognition and leading-edge research.

1401 E. Broward Boulevard, Suite 304
Fort Lauderdale, FL 33301
jim Moraninstitute.fsu.edu | 954-210-4654

Minority Business Development Agency

Provides management, technical assistance, construction services, free seminars and training. The MBDA is an SBA-Certified Loan Intermediary that helps to prequalify and obtain loans and bonding. The MBDA also helps to find government and corporate contracts and helps to prepare bids and various government certifications.

970 SW 1st Street Suite 406 Miami, FL 33130
mbda.gov
(786) 515-0670

Florida SBDC at Florida Atlantic University

Offers one-on-one consultation, business seminars, loan proposals and strategic plans, business resource centers and more.

111 E. Las Olas Blvd, Suite 1009
Fort Lauderdale, Florida 33301
fau.edu/SBDC | (954) 762-5235

South Florida Regional Planning Council

Provides financing assistance through the organization's Revolving Loan Fund. Identifies the long-term challenges and opportunities facing Southeast Florida and assists the region's leaders in developing and implementing creative strategies that result in more prosperous and equitable communities.

1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020
sfregionalcouncil.org | (954) 924-3653

SCORE

SCORE, "Counselors to America's Small Business," offers free and confidential small business advice.

299 East Broward Blvd., Suite 123
Fort Lauderdale, FL 33301
broward.score.org | (954) 356-7263

U.S. Dept. of Commerce Export Assistance Center

Provides counseling and a variety of products and services to assist small and mid-size U.S. businesses export their products and services.

1850 Eller Drive, Suite 401
Fort Lauderdale, FL 33316
export.gov/florida/ | (954) 356-6640

U.S. Small Business Administration

Provides free or low-cost counseling, training and business development, and information unique to small businesses. Also provides information and services regarding SBA-backed loans, government contracting opportunities, disaster assistance and training programs to help businesses succeed.

51 SW 1st Avenue, Miami, FL, 33130
sba.gov/offices/district/fl/miami
(305) 536-5521

Florida First Capital Finance Corp. (FFCFC)

Florida First Capital Finance Corporation (FFCFC) is the state's largest non-profit certified development company that promotes economic development and job creation throughout Florida by working with the SBA and private-sector lenders to provide financing to small businesses. FFCFC lends under the SBA 504 loan program for real estate and equipment as well as the Florida Recycling Loan Program and other small business assistance programs.

ffcfc.com

PROCUREMENT

Florida Office of Supplier Diversity

The Office of Supplier Diversity's function is to improve business and economic opportunities for Florida's minority, women, and Florida veteran business enterprises.

4050 Esplanade Way, Suite 380
Tallahassee, FL 32399 | (850) 487-0915
www.dms.myflorida.com/agency_administration/office_of_supplier_diversity_osd

Florida Department of Management Services

Florida's online procurement system designed to create a statewide marketplace for government buyers and vendors to conduct business.

4050 Esplanade Way, Tallahassee, FL 32399
dms.myflorida.com | (850) 488-2786

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SOUTH FLORIDA BUSINESS JOURNAL



The Greater Fort Lauderdale Alliance has been and continues to be your go-to source for building, growing, and supporting Broward businesses.

South Florida Business Journal will publish the next Economic Sourcebook and Market Profile in October 2024.

This award-winning project is only possible due to the support of our business community, and we appreciate your participation.

The Greater Fort Lauderdale Alliance Economic Sourcebook continues to be the preeminent guide for economic development, corporate relocation, and business expansion all throughout Broward County.

Don't miss your opportunity to be showcased in next year's comprehensive publication that is used in the Alliance's outreach missions throughout the country!

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- ▶ Sent to site selectors
- ▶ Digital distribution in additional Business Journals markets

For more information, contact Yasmine Gahed at 786-533-8204 or ygahed@bizjournals.com

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Building an inclusive community for all of Broward County.

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UnitedWayBroward.org

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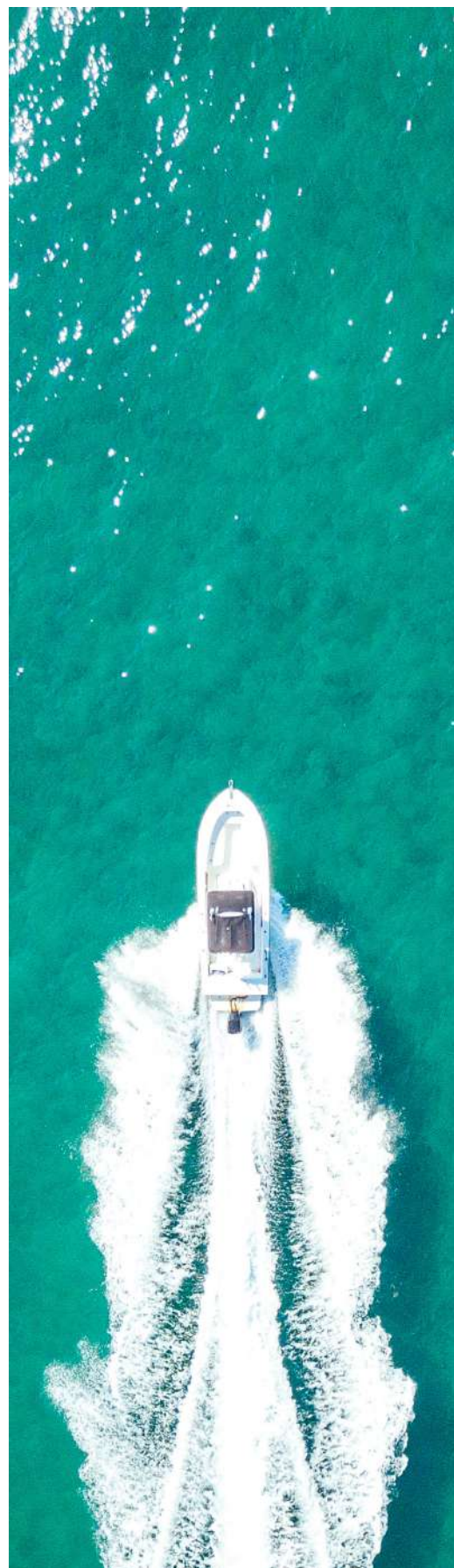


Photo Courtesy of Visit Lauderdale

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Matt Caldwell
President & CEO, NHL Florida Panthers



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