Alliance Releases Analysis on Economic Development Incentive Programs and Strategies for Broward County

The Alliance’s CEO Council has released a study evaluating the area’s economic development incentive programs and strategies, and how they compare with competing and market-leading approaches being employed by other jurisdictions, both within and outside the State of Florida. This is the third in a series of studies aimed at understanding how to most effectively attract corporate headquarters facilities and other high-quality employers to Broward County.

The first study, conducted by Moran, Stahl & Boyer, used demographic and other secondary research to evaluate the needs of headquarters operations and the assets Greater Fort Lauderdale/Broward County offers to those businesses. A second study, conducted by Boyette Strategic Advisors, provided specific recommendations regarding how to better prepare Greater Fort Lauderdale/Broward County for this recruitment effort.

This follow-up analysis, conducted by Biggins Lacy Shapiro & Company (BLS), provides Broward County policy makers with specific strategies and tactics on how to retool their economic development incentives and enable the County to be more competitive in attracting and retaining jobs and investment.

The BLS report found that, given existing market conditions and budget deficits confronted by jurisdictions at all levels, an increasing number of counties are “upgrading” their economic development toolbox. This type of analysis is all the more pertinent and focused in locations such as Broward, where important project opportunities have been lost to other locations,
at least in part because Broward County is widely regarded as having under-powered incentives programs.

Jay Biggins, Executive Managing Director of BLS, said, "Our analysis found that the County's current incentive ordinance requires a minimum of 100 jobs for eligibility, whereas the State of Florida and many competitor counties require only 10 jobs. In addition, the ordinance's return on investment formula focuses on direct ad valorem property and sales taxes generated, disallowing the inclusion of other significant indirect impacts that a relocation or expansion project would bring to the area. Expanding the scope of analysis to include a more comprehensive and thorough perspective on actual economic and fiscal impacts will bring Broward County more into the emerging mainstream of economic development practices, better inform the public dialogue on the costs and benefits of incentives as economic development tools and equip the County to compete more effectively in a challenging market."

"Today's highly competitive economic development environment requires that Greater For Lauderdale and Broward County have an enhanced incentives toolkit that recognizes both the direct and indirect impacts that a potential corporate headquarters expansion or relocation project provides to the entire community," said Ray Ferrero, Jr., Chairman of the Alliance's CEO Council. "The BLS report lays out an excellent roadmap for our municipal leaders to follow in terms of both minimum job creation numbers for incentives eligibility and return on investment analysis that, if adopted, can ensure that we are not eliminated early on but remain in the hunt as long as possible."

To read more about the study and recommendations, please click here.

Alliance Mid-Year Meeting a Big Success!

A very special thank you to all our members, partners and guests who attended the Alliance's Mid-Year Meeting on May 5. Over 350 attended the luncheon at the beautiful Hyatt Regency Pier Sixty-Six. A special thank you goes to Broward County Mayor Sue Gunzburger and Broward County Commissioners Dale Holness, Chip LaMarca, Barbara Sharief and Lois Wexler for attending. Their support of the Alliance, along with that of the other Commissioners, in helping us to create jobs in Broward County is so very important and appreciated. More than 40 Alliance board members also attended, as well as CEO Council members Rick Case, Kathryn Dinkin, Ray Ferrero, Rex Kirby, Tom Miller, Scott Verner and Ben Wesley.

Alliance Chairman David Armstrong was very pleased to introduce executives with London-based Private Jet Charter, one of the world's largest independent private jet charter brokers and consultants, at the meeting. The company recently announced that it has chosen to establish its North American regional office in Fort Lauderdale to serve as its charter hub for the United States and Canada. (To see comments about the initial experiences of company executives in Fort Lauderdale, please see Wendy's Blog.) Armstrong also introduced Larry Williams, CEO of BRS Aerospace, as a new manufacturer in Pompano Beach. BRS has already hired 190 employees at their new parachute manufacturing plant and plans to eventually hire 400.

The keynote speaker was new Enterprise Florida President and CEO Gray Swoope, who leads Florida's economic development initiatives at the state level. He captivated the audience as he outlined his priorities and plans for Florida and how the state and its communities can attract new companies and jobs to Florida. In his description of the key strategies for economic development success, Gray emphasized the importance of a streamlined process based on the needs of the business client and keeping the client's needs first and foremost—as would any successful sales organization. The process should start with an unambiguous lead point-of-contact responsible for managing the project. He also stressed the importance of public/private partnerships, such as the Alliance working with Broward County and our Partner Council, made up of government and strategic partners, as a cohesive team delivering high wage, high value jobs to the state.

Chairman Armstrong also highlighted the Alliance’s results for the past six months. The Alliance currently has 98 active projects in the pipeline and 17 announced projects for the first half of the year, which resulted in over 300 direct high skill, high wage jobs and more than $12 million in new capital investments. More exciting project announcements are forthcoming.

Alliance Holds Wireless Communications/High Tech Roundtable at NSU

CEO's and senior executives from leading local information technology companies and presidents of local universities and colleges gathered at the Greater Fort Lauderdale Alliance Information Technology Roundtable meeting, hosted by Nova Southeastern University (NSU), on Tuesday, May 24, 2011.

The Roundtable was held to help foster and accelerate the continued growth of Broward County's world class information technology cluster. The idea that generated the Roundtable was to leverage the world class technology cluster that already
exists and “brand” Broward County as the East Coast technology hub, with its cluster of information technology/cloud based companies all within miles of one another. These include such companies as Citrix, Eyecast, Foxconn, General Dynamics, Motorola, Research in Motion and xG Technology.

Some of the main areas of discussion focused on the critical relationship between the information technology industry and the universities and colleges, venture capital infrastructure, workforce availability, assisting startups/incubators, and community issues which would encourage potential workforce to relocate to Broward County.

Setting the stage for the overall effort by the Alliance at the beginning of the roundtable event, David A. Coddington, Vice President - Business Development for the Alliance, said to the Roundtable participants, “Our goal is to establish and brand Greater Fort Lauderdale/Broward County as the East Coast Technology Hub of the United States.” When companies or potential members of the workforce think about the information technology/cloud based industry, we want them to think that if they are located on the East Coast, they should be located in Greater Fort Lauderdale, if they want to be located on the West Coast, they should be in Silicon Valley.

A critical piece to developing the industry is the relationship between the local universities and the information technology companies. Communication and relationships are primary drivers to grow our own qualified workforce, establishing curriculum that is preparing students for the specifics of the industry, encouraging internships, creating a culture promoting thinking that will develop the next interruptive technology and assisting both startups and established companies with research and development. Dr. Borko Furht, Chairman and Professor at Florida Atlantic University, suggested meetings with investors and students with startup potential, fostering entrepreneurship and relationship building. “Investors will come automatically when they see this type of activity,” he said.

The success of Silicon Valley, the gold standard in the information technology industry in the eyes of startup companies, influences many entrepreneurs to locate to that area because there are numerous business opportunities in one central location. Additionally, there is readily available venture capital, which can be an important factor for companies, especially during the beginning phases. The lifestyle there is also highly attractive.

Greater Fort Lauderdale/Broward County is attracting new technology companies to the area due to the presence of an established critical mass of companies and workforce. “It is not about where you place your headquarters, because people can work virtually from anywhere, but it is about creating the right mixture of a work and play environment,” said Guy Desautels, Vice President of Worldwide Real Estates Facilities for Citrix.

The mixture of work and play environment will be seen in the future with the construction of the Academical Village at NSU, a community envisioned to include education, incubator space, housing and retail. “In Broward, we have something unique and unlike other areas – 5 educational institutions, including Broward College, Florida Atlantic University, McFatter Technical Center, Nova Southeastern University, and the University of Florida, spread over 4,000 acres,” said Dr. George L. Hanbury II, President of Nova Southeastern University.

The effort to attract startups and other competition was welcomed by Julio Abdala, Vice President of Engineering for Foxconn International Holdings, Ltd., who said, “It helps bring more talent to the area due to the fact that there are more options for that workforce when they relocate here.”

Through its new branding campaign, the Alliance will be working to create an East Coast alternative to Silicon Valley, with a similar synergy and culture, but with a South Florida flare.

**City of Fort Lauderdale Approves Streamlined Permitting Process**

City of Fort Lauderdale Commissioners have approved an expedited development/permitting process for businesses that meet certain qualifications, joining the Cities of Tamarac, Davie and Oakland Park as Alliance “Platinum Cities.” To qualify for streamlined permitting, businesses must be a part of Broward’s targeted industry clusters and hire new employees with salaries at least 15 percent higher than the average per capita income in Broward or industry average. They must also show that the property is properly zoned, platted and ready for the type of business being proposed. The cities’ plans to streamline the permitting process includes increased communication, pre-development meetings and designating a city staff member as a “concierge” to assist the company through the permitting process. An online permitting system will also allow applicants to review the status of their permits throughout the process.

The Alliance has been encouraging communities to adopt a streamlined development/permitting process ordinance or
resolution as a way to let businesses know the community is ready to help them navigate the permitting process and quickly start or expand their business and hire employees. Communities that adopt the ordinance are being highlighted on the Alliance’s website and in other ways. The Alliance is ranking those communities as Platinum Cities because they have taken extra steps to help ensure that businesses have a first-rate experience when going through the development review and permitting process.

Greater Fort Lauderdale Alliance’s Robin Ronne Named to CoreNet Global Board of Directors

Robin Ronne, Managing Director of the Alliance’s CEO Council, has been selected to serve as a member of the Board of Directors of CoreNet Global, the world’s leading professional association for corporate real estate and workplace executives, service providers and economic developers with over 7,000 members. Ronne will represent the economic development sector on the Board of Directors.

Ronne, who last year served on the CoreNet Global Finance Committee, is a long-time member of the international association. He has maintained extensive involvement in a range of organizational priorities and activities, including serving on the Finance Committee and co-authoring a feature article in the May 2011 edition of LEADER Magazine, CoreNet Global’s professional journal and official publication, where he also serves on the LEADER Editorial Advisory Committee.

His board selection was announced at the Closing General Session of the May 1 – 3 Chicago Midwest Global Summit of CoreNet Global. The event attracted nearly 2,000 senior-level decision makers and other executives from the corporate and commercial real estate industries, as well as from economic development interests including the Greater Fort Lauderdale Alliance. To read more, please click here.

U.S. Department of Commerce Opens Export Assistance Center at Port Everglades

Francisco J. Sánchez, Under Secretary of International Trade for the U.S. Department of Commerce, told South Florida business leaders in early May that the relocation of the U.S. Export Assistance Center to Port Everglades is part of President Barack Obama's National Export Initiative (NEI) and solidifies the federal government's commitment to helping local businesses grow and expand in the global marketplace.

"Port Everglades is very important in helping us achieve the President's National Export Initiative (NEI) goal of doubling U.S. exports in five years, supporting several million American jobs,” said Sánchez. "America's seaports are crucial to the success of the NEI, and are the nexus between the United States and the global economy."

Speakers at the meeting included Sánchez, U.S. Congressman Allen West, Broward County Mayor Sue Gunzburger and Port Everglades Director Phil Allen. To read more, please click here.

Research Park at FAU Releases Ambitious Strategic Plan to Build Premier South Florida Location

Within the next five years, the Research Park at FAU will be well on its way to becoming the premier South Florida location for innovative technology businesses, according to an ambitious strategic plan released today by the Florida Atlantic Research and Development Authority, the governing body of the park.

The 94-acre park, located in Boca Raton on the north side of the Florida Atlantic University (FAU) campus and at a second campus on I-95 in Deerfield Beach, was established in 1985 and is already home to 26 mature technology companies working in conjunction with FAU, as well as a Technology Business Incubator with 21 startup technology companies.

“By maximizing connections to Florida Atlantic University’s growing research capabilities and promoting the Park as a leading resource for the research and technology communities in South Florida, we expect to grow into a top local, regional and national technology destination in the coming years,” said Andrew Duffell, President and CEO of the Authority. “A lot of people don’t know us yet, but that is going to change, and releasing this strategic plan is the first step toward achieving our goals.” To read more, please click here.

Five New Members Appointed to Broward Cultural Council - Jarett Levan to Represent Alliance

The Broward Cultural Council (BCC) recently appointed new members: Gregory Reed, Photographer and Independent Filmmaker, appointed by Commissioner Barbara Sharief; Tracy M. Roloff - Director of Development, Fort Lauderdale's Children's Theatre, appointed by Commissioner Chip LaMarca; Wilhel Dorotheene Kelly-Hoilett, Branch Manager, Granger
Industrial Supply, appointed by Commissioner Barbara Sharief; Karen Beard, CEO, Bonnet House Museum & Gardens, serves on the Council as Chair of the Cultural Executive Committee and Jarett Levan, President/CEO, BankAtlantic appointed by the Greater Fort Lauderdale Alliance.

The 24-member Broward Cultural Council, created in 1980, is an advisory board of the Broward County Commission. The Council is dedicated to enhancing the community through the development of the arts. As the central coordinating agency for the arts, it serves as liaison between cultural organizations, government agencies and the private sector.

For more details on each council member, please click here or visit the website of the Broward Cultural Division at www.broward.org/arts, and click on About Us.

Nominations Open for 2011 Governor’s Business Diversification Awards

If your company falls into one of the sectors listed below, it is eligible to compete for a Governor’s Business Diversification Award. The awards recognize businesses for making noteworthy contributions toward Florida’s economic development efforts.

- Aviation/Aerospace
- Cleantech
- Corporate Headquarters
- Distribution/Logistics
- Education/Training
- Emerging Industries
- Financial/Professional Services
- Homeland Security/Defense
- Information Technology
- Life Sciences
- Manufacturing
- Marine
- Trade/Export Services

The entry deadline is June 24 at 5 p.m. ET., and the application is available online via Enterprise Florida’s website, www.eflorida.com/govawards.

Education, Workforce Development and Educational Excellence Builds Business (E^2B^2)

Broward County Public School District 4th, 8th and 10th Grade Students Show Significant Increase in FCAT Writing

In the 2011 Florida Comprehensive Assessment Test (FCAT) Writing Assessment results recently released by the Florida Department of Education (FDOE), Broward County Public Schools 4th, 8th and 10th grade students demonstrated significant increased performance. According to results of the assessment, Broward students outperformed the statewide averages in each of the three tested grades, with fourth and 10th grade students scoring in the top 11% of districts in the state (60 counties with lower average scores) and eighth grade topping 20% of school districts in the state. To read more, please click here.

Broward County Schools Receive Top National Rankings

The Washington Post has named 11 Broward County high schools in its High School Challenge list of top 1,900 public high schools in the nation. Fort Lauderdale (109), Marjory Stoneman Douglas (238), Nova (285), Miramar (355), Cooper City (376), Stranahan (431), J.P. Taravella (507), Flanagan (554), Plantation (739), Coral Springs Charter (983) and Pembroke Pines Charter (1,108) high schools join an elite group of public high schools nationwide. According to the Washington Post, schools on the list represent only 7% of schools across the country. Fort Lauderdale High placed top among Broward high schools, with a national ranking of 109 and a state ranking of 24.

Since 2003, Newsweek Magazine and the Washington Post combined forces to identify “America’s Best High Schools.” Because of the sale of Newsweek, the Washington Post published the 2011 list independently under the new name of “The
High School Challenge." Of the 30,000 high schools in America, 1,900 made The Washington Post's list.

**South Plantation High Selected as Finalist for Panasonic National School Change Award**

South Plantation High School was recently selected as one of 20 finalists in the 12th annual Panasonic National School Change Awards process, sponsored by the Panasonic Corporation of North America. The award was created in 1999 to recognize schools that rose from underperforming to exemplary. In the 12 years of the award, over 800 schools have been nominated from 45 states. South Plantation will be recognized for its tremendous improvement by Panasonic Corporation at the National Awards Ceremony on July 1, 2011, at Lincoln Center in New York City during the National Principals Leadership Institute, being conducted July 9-16, 2011.

**Florida Chamber Foundation Announces the Release of Florida STEM Strategic Plan**

The Florida Center for Research in Science, Technology, Engineering and Mathematics (FCR-STEM) released the Florida STEM Strategic Plan earlier this month. The plan is a timely contribution to the Florida Chamber Foundation's Talent Supply and Education Caucus deliberations, which earlier in the year identified innovation in the areas of STEM education as its highest strategic priority. The FCR-STEM plan provides Florida with a coordinated, informed and strategic path to be competitive in the global economy. To read more, please [click here](#).

**Business Briefs and Alliance Member News**

(Alliance members in bold)

**Transwestern’s 110 Tower**, a 30-story, 391,472 square-foot class A office building in Downtown Fort Lauderdale's Central Business District, has been awarded LEED Gold certification by the U.S. Green Building Council. Less than 300 buildings worldwide have received this high-level distinction.

**Becker & Poliakoff** is pleased to announce the opening of its Washington, D.C. office and welcome Government Relations Specialists Omar Franco, former Chief of Staff to Congressman Mario Diaz-Balart and Clarence Williams, former Chief of Staff to Congressman Kendrick Meek.

Congratulations to **Broward County Commissioner Dale V.C. Holness**, who has been named "Public Official of the Year" and one of the "50 Most Powerful Black Professionals in South Florida" by Legacy Magazine.

Car Charging Group Inc., a provider of electric vehicle (EV) charging services with the mission to own and build out a nationwide network of EV charging stations, and **Stiles Property Management**, South Florida’s third largest property management firm, have announced their partnership to provide downtown Fort Lauderdale’s first EV charging services at AutoNation’s headquarters, also known as The AutoNation Building.

**SFN Group, Inc.** has announced its latest investments in innovative mobile platforms and capabilities to help job seekers and employed workers further their career and engagement with the various specialty businesses of SFN Group. According to research, more consumers will be accessing the web via mobile devices than by desktop PC within the next 24 months. In response to this and other powerful mobile trends, SFN Group has unveiled several new strategies to leverage mobile platforms and its advantages in delivering personalized, immediate communications to not only enhance candidate and worker experiences, but also to improve communication and operational efficiencies.

Stiles Construction, a division of **Stiles**, has been awarded a 105,000-square-foot $5 million tenant improvement project for the brand new Amadeus North America headquarters in Miami.

**Waste Management’s** Reuter Recycling Center in Pembroke Pines has received the Excellence in Environmental Performance Award for the company’s Southern Group over 300 other Waste Management facilities in the Southeastern United States.

**Spotlight on Recently Joined Alliance Members**
The Greater Fort Lauderdale Alliance is happy to introduce the following new Council members.

Kathy Koch, President of Ambit Advertising and Public Relations and Chair of the Leadership Council, welcomes Regions to the Leadership Council. David Kresge returns to South Florida as President of Regions Fort Lauderdale/Broward County City operations. Regions (NYSE: RF) is a top U.S. bank-holding company headquartered in Birmingham, Alabama, with $132 billion in assets, operating 1,800 banking offices in 16 states, 19 of those branches in Florida. Kresge is responsible for leading all lines of business and driving continued growth. He was director of the company’s Florida Treasury Management Sales and Service team in Tampa prior to returning to Fort Lauderdale. David has an undergraduate degree from Florida State University, an MBA from Nova Southeastern University and attended the Stonier Graduate School of Banking at Rutgers University. www.regions.com

![David Kresge](image)

Bill White, Principal of Compass Office Solutions, LLC and chair of our Corporate Council, has two new members in his group: City of Hallandale Beach and IBERIA BANK. Dr. Alvin Jackson, Director for the Hallandale Beach Community Redevelopment Agency, was instrumental in bringing Hallandale Beach into our ranks. The Community of Hallandale was not settled until the late 1800’s when Henry Flagler expanded the Florida East Coast Railway to Palm Beach. It became a town in 1927, was incorporated as a city in 1947 and officially changed its name to Hallandale Beach in 1999. Dr. Jackson is a former Deputy Executive Director with the South Florida Water Management District and has over 26 years of governmental economic development experience. He is a Terp (University of Maryland) and has both a Masters and Doctoral degree in Ministry from The Thomas Brown Seminary in Jacksonville. He is the author of, “It Is Another Great Day: An inspiring guide to effective leadership.” www.hallandalebeachfl.gov

![Alvin Jackson](image)

Jean McIntyre, Vice President/Bank Manager for iBERIABANK in Pompano Beach, has many deep ties to South Florida. She is a graduate of Leadership Plantation and Leadership Sunrise and was President of the Sunrise Chamber of Commerce when Sunrise successfully negotiated the deal with the Florida Panthers to locate their arena in the city of Sunrise. She attended Broward College and graduated from Barry University. iBERIABANK, founded in 1887 in Louisiana, has 159 bank branches – 50 in Florida including five in the Keys and ten in Southeast Florida. The last few years have been busy for IBERIABANK, having recently acquired Orion Bank (Naples), Lantana-based Sterling Bank and Century Bank, headquartered in Sarasota. www.iberiabank.com
Two new companies, **EDCO Awards and Specialties** and **McKinley Financial Services, Inc.**, join us at the **Entrepreneur Council** level. (Chaired by Mike Moore, ArcView Associates, LLC.) **Bruce Yoskin** and his team at EDCO Awards and Specialties are responsible for the wonderful member gifts we had at our annual Mid-Year Luncheon in May. (And since the meeting, we've had two companies ask who our vendor was and how to get in contact with them.) Bruce is a graduate of Penn State University and is both a professional actor and magician! EDCO is family owned and operated for three generations and established their roots in South Florida in 1963. [www.edco.com](http://www.edco.com)

**Ralph Campbell** is the President and CEO of McKinley Financial Services, Inc., an independent, all-lines insurance agency that represents over 100 insurance carriers and is licensed to write insurance in more than 30 states. Headquartered in Fort Lauderdale the company maintains an office in Orlando, Florida, and a satellite office in Dallas, Texas. Ralph is active in the community, having grown up in Key West – yes, he is a Conch - before heading to the prestigious Morehead College, the only all male, historically black college in the United States. [www.mckinleyinsurance.com](http://www.mckinleyinsurance.com)

Special thanks to **Leadership Cabinet** Chair **Julie Berry** of Stiles and her team:

**Gale Butler**, AutoNation; **Frank Herhold**, Marine Industries Association; **Mike Moore**, ArcView Associates LLC; **Peggy Nordeen**, Starmark International;
Upcoming Economic Development Meetings, Missions & Events

Enterprise Florida Events:

32nd Hemispheric Congress of Latin Chambers of Commerce & Industries
June 1 - 4, 2011
Coral Gables, Florida
Event Type: International Trade and Investment
Industry Sector: Various

Canada Business Development Mission
June 7 - 10, 2011
Montreal/Toronto Canada
Event Type: International Trade and Investment
Industry Sector: Various

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please go to http://eflorida.com/Events.aspx.

Other Events:

2011 Import/Export Workshop
The Broward County Office of Economic and Small Business Development in partnership with Becker & Poliakoff, is presenting the annual series of import/export workshops.
June 22, 2011
Location: Einstein Room at the Broward Center for the Performing Arts, 201 S.W. Fifth Ave., Fort Lauderdale
For more information, please click here.

FEDC's (Florida Economic Development Council) 2011 Annual Conference
June 23 - 24, 2011
Location: Hyatt Orlando Airport
For more information, please click here.

Alliance Calendar of Events

Entrepreneur Council Meeting (by invitation only)
Topic: Broward Transformation: Broward Metropolitan Planning Organization's 2035 Long Range Transportation Plan
Wednesday, June 8, 2011  8:30 a.m. - 10:00 a.m.
Location: Greater Fort Lauderdale Alliance, 110 E. Broward Blvd., Suite 1990, Fort Lauderdale
For more information, please contact Kathleen Weekes at 954-627-0132 or at kweekes@gflalliance.org.

Entrepreneur Council Meeting (by invitation only)
Topic: Broward Transformation: Broward Metropolitan Planning Organization's 2035 Long Range Transportation Plan
Wednesday, June 8, 2011  8:30 a.m. - 10:00 a.m.
Location: Greater Fort Lauderdale Alliance, 110 E. Broward Blvd., Suite 1990, Fort Lauderdale
For more information, please contact Kathleen Weekes at 954-627-0132 or at kweekes@gflalliance.org.

Corporate Council Meeting (by invitation only)
Topic: Marine Renewable Energy; Two Kinds of Green
Wednesday, June 15, 2011  3:30 p.m. - 5:00 p.m.
Location: FAU SeaTech, 101 N. Beach Road, Dania Beach
For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gflalliance.org.
Leadership Council Meeting (by invitation only)

**Topic:** Legislative Update and what it means for Broward with Florida Senator Ellyn Bogdanoff

Wednesday, June 22, 2011
8:00 a.m. - 9:30 a.m.
Location: 110 SE 6th Street, 30th Floor, Fort Lauderdale
For more information, please contact Liz Taschereau at 954-627-0133 or at litz@gflalliance.org.

Alliance Annual Meeting
Thursday, October 13, 2011
6:00 p.m.

Calendar subject to change without notice. Please go to [www.gflalliance.org](http://www.gflalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

Follow the Alliance on these websites: Facebook, Twitter, YouTube

Also join our LinkedIn group (for members only).

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The Alliance: Partnership for Economic Growth
Broward County's Official Economic Development Partnership
110 E. Broward Boulevard, Suite 1990, Fort Lauderdale, FL 33301 • Phone: 954-524-3113, 800-741-1420 • Fax: 954-524-3167
[www.gflalliance.org](http://www.gflalliance.org)