The Greater Fort Lauderdale Alliance recently announced that Emerson, a diversified global manufacturing and technology company, is expanding its Latin America headquarters, located in Sunrise, in both space and personnel.

In July 2011, Emerson initially leased approximately 18,000 square feet of space in Lake Shore Plaza II, Broward County’s first LEED-certified multi-tenant office building located at 1300 Concord Terrace in the Sawgrass International Corporate Park (near the intersection of I-75 and I-595 and the Sawgrass Expressway), with an option for an additional 9,500 square feet. Emerson has exercised its office space option at Lake Shore Plaza II because it expects to add 20 net new positions at its Latin America headquarters this year, which will bring its total employment in Sunrise to more than 70. The Sunrise facility collocates Emerson’s corporate and business unit personnel who oversee the company’s operations in Latin America.

“Emerson’s expansion accents the fact that Florida is truly the best route to business in Latin America,” said Governor Rick Scott. “The company’s capital investment and forthcoming jobs will create greater opportunities for families and the Sunrise area community to prosper.”

The Latin America region remains important to Emerson’s goals, which makes its presence in Florida an asset.
Latin America continues to be a major growth market opportunity for Emerson, and our U.S.-based executives here in Sunrise engage with our customers and our operations throughout Latin America," said Alex Blochtein, president of Emerson Network Power, Latin America. "The cost efficiencies achieved by consolidating our regional headquarters in Sunrise have been significant, and the ability to take advantage of direct air travel, proximity to a large number of Latin America-related companies and branch offices, enhanced collaboration among our businesses, and the availability of a large multi-lingual labor force made Sunrise a logical choice for our Latin America regional headquarters."

Partner organizations that were instrumental to bringing this project to fruition included Enterprise Florida Inc., the City of Sunrise and the Greater Fort Lauderdale Alliance CEO Council.

“We also appreciate and recognize the ongoing and strong support of Florida Governor Rick Scott, Florida Secretary of Commerce and President of Enterprise Florida Gray Swoope and his staff, City of Sunrise Mayor Michael Ryan and Greater Fort Lauderdale Alliance CEO Council Chairman Ray Ferrero, Jr., who have all made us feel welcomed and appreciated for the positive economic development that Emerson’s Latin America headquarters brings to both Florida and the greater Fort Lauderdale area,” Blochtein added.

The office of Governor Rick Scott, Enterprise Florida, the City of Sunrise and the Greater Fort Lauderdale Alliance CEO Council worked together to secure the Emerson expansion in Sunrise. Incentives from the State of Florida and City of Sunrise total $140,000 from the Qualified Target Industries Tax Refund Program, along with an additional $40,000 in a Direct Cash Incentive from the City of Sunrise for the hiring of Sunrise residents.

To receive state and local incentives, Emerson committed to expanding its current work force by 20 high-paying jobs with an average salary in excess of 200 percent of the local Broward County average wage, or $84,678. Emerson is investing an additional $400,000 for construction and remodeling of the new leased space and for purchases of computer equipment, office furniture and other equipment.

Sunrise Mayor Michael Ryan said, “We are delighted to assist in the expansion of Emerson’s Latin America headquarters in Sunrise. The success of Emerson’s Sunrise headquarters exemplifies the importance of working together with State and local partners to encourage job expansion and smart development. For the City of Sunrise, we recognize one role we play is to ensure businesses are opened on time and, when expanding, are able to meet their expansion goals. We remain committed as a City to new and expanding business enterprises, including corporate and international regional headquarters. We are grateful for Emerson's continued confidence and commitment to Sunrise and look forward to their ongoing growth in Sunrise."

Greater Fort Lauderdale Alliance CEO Council Chairman Ray Ferrero, Jr. stated, “We are so pleased to once again have the opportunity to work with our partners at the Governor’s Office, Enterprise Florida and City of Sunrise on behalf of Emerson. The CEO Council’s mission to maintain and grow the presence of more than 150 corporate and international regional headquarters operations in the Greater Fort Lauderdale/Broward County area that can take advantage of our world class quality of life, international transportation access and highly rated business and personal tax climate, is exemplified in no better way than by Emerson’s expansion decision."

Emerson has approximately 16,000 employees and 30 manufacturing locations in Latin America. In fiscal 2012, the company posted sales of $1.4 billion in Latin America, out of $24.4 billion worldwide. Emerson's manufacturing operations in Latin America produced more than $3 billion worth of finished products for export to North America, Asia, and Europe.

ImmunoSite Technologies Expands into New Spacious Facility in Miramar

ImmunoSite Technologies, LLC (IST), a provider of automation, design and customization of complex biological assays to biotechnology and pharmaceutical industries worldwide, announced its relocation to a newly expanded facility at 2831 Corporate Way in Miramar. With the expansion, the company will be retaining its current 6 employees, making a capital investment of $150,000 and adding 5 new jobs that will focus on product development.

CEO and President of ImmunoSite Technologies, LLC, Carlos Aparicio, Ph.D., who has almost 20 years experience in technical and scientific leadership in the pharmaceutical and medical devices industries, said, "ImmunoSite is perfectly positioned to support our clients’ increasing needs for worldwide automation and standardization of biological assays. As a result, we committed to expand our headquarters to a new location in the Miramar Park of Commerce, Miramar, FL, in December 2012, where we could accommodate the increased scientific and administrative staff and the large robotic systems."
City of Miramar Mayor Lori Moseley stated, “The city is pleased to welcome ImmunoSite Technologies to our community and is excited that their biotechnology expertise further diversifies our corporate base. It is our pleasure to have provided an expedited permitting process for the company which allowed it to become operational within a month’s time.”

“The expansion of ImmunoSite Technologies and other life science firms are the real success stories of Broward County,” said Mason Jackson, president and CEO of WorkForce One Employment Solutions. “WorkForce One looks forward to growing this business sector by continuing to work with ImmunoSite through the recruitment and training process of their employees.”

“Floridian Community Bank partnered with ImmunoSite Technologies on their move to Miramar and expansion efforts by providing working capital financing to the company. We are impressed with the quality of management and excited about future opportunities to continue funding the growth of ImmunoSite,” commented Scott Toth, commercial market manager for Floridian Community Bank.

Greater Fort Lauderdale Alliance president and CEO Bob Swindell added, “We are very happy that ImmunoSite Technologies is expanding in Miramar. The company’s decision to expand in Miramar is a good indicator that our efforts in growing South Florida’s strong life science cluster continue to pay off. We thank the Alliance’s Business Retention and Visitation Outreach (B.R.A.V.O) action team for working with the company through one-on-one meetings.”

For more information on ImmunoSite Technologies, please visit http://immunositetechnologies.com/

**Florida Unveils its First-ever Business Brand**

Florida Governor Rick Scott and Enterprise Florida recently debuted Florida's first-ever business brand. The brand reflects the state's existing business foundation, economic power and capabilities and resources, all of which make it a global destination for business. Providing a statewide theme, the brand will allow all of Florida's economic development organizations to work together in showcasing the state as a leading business destination.

Governor Scott said, "We're working aggressively to get businesses to Florida, so Florida families have more opportunities to pursue the American dream - and with this innovative business brand we will continue to attract more opportunities to the Sunshine State."

The brand tagline, "Florida. The Perfect Climate for Business," is a vital piece of the campaign expressing the state's reputation for having beautiful weather and superior business attributes. The brand was developed based on comprehensive research, including 430 survey responses, 172 interviews, 26 focus groups and 19 tours. In total, nearly 1,000 unique perspectives from key stakeholders and influencers both inside and outside of the state were obtained.

The branding initiative represents the states competitive edge to market itself nationally and internationally as a place for business. This new initiative is intended to encourage the entire state to speak with one voice when promoting Florida as a top location for recruiting new economic investment and support business expansion within the state.

For more information about the initiative, visit www.PerfectBusinessClimate.com.

**Porthole Cruise Magazine Names Port Everglades "Best Domestic Departure Port"**

Nationally recognized cruise travel magazine Porthole has selected Port Everglades for its “2013 Editor-in-Chief Award for Best Domestic Departure Port.”

"For decades, Port Everglades has been the premier departure port for cruisers traveling from South Florida to anywhere in the world," says Porthole Cruise Magazine's Editor-in-Chief Bill Panoff. "Port Everglades is a favorite with Porthole readers and savvy travelers. I've always had a great experience there."

Porthole’s Editor-in-Chief Awards are presented to companies in the cruise and travel industry that have gone above and beyond in terms of service, quality, and excellence. The awards are announced in the February 2013 issue of Porthole Cruise Magazine, as well as online at www.porthole.com and throughout Porthole’s social media sites.

“This is a real honor because Porthole has its pulse on the cruise industry, and Bill knows that cruise ports are constantly
challenged with providing state-of-the-art facilities that can keep pace with the high standards of the cruise lines and their guests,” says Port Everglades Chief Executive & Port Director Steven Cernak.

Port Everglades, already the homeport for the world’s largest cruise ships, recently completed a $54 million construction project to fully renovate, expand and update four cruise terminals. The enhancements allow for a seamless “curbside-to-ship” guest experience with expanded check-in and baggage claim areas, covered walkways, streamlined transportation routing and bright interiors.

Future growth at Port Everglades will include expanding and modernizing Cruise Terminal 4 and extending the adjacent berth by 250 feet to accommodate longer cruise ships. Construction for the Cruise Terminal 4 renovation and berth expansion are part of the Port’s five-year capital improvement plan and anticipated to be complete by 2016.

**Napolitano Visits to Discuss DHS Activities which will Sustain and Promote Growth at Port Everglades and Fort Lauderdale-Hollywood International Airport**

Port Everglades recently hosted a forum for government entities and their private sector stakeholders to discuss with U.S. Department of Homeland Security Secretary Janet Napolitano the assistance needed from DHS to sustain and promote economic growth. She later toured Port Everglades’ Cruise Terminal 26, one of the largest cruise terminals in the United States.

Secretary Napolitano was joined by Congresswoman Debbie Wasserman Schultz, Congresswoman Lois Frankel and Congressman Mario Diaz-Balart. Each asked questions to facilitate their understanding of the operational and security demands currently experienced by Port Everglades and Fort Lauderdale-Hollywood International Airport.

Broward County Mayor Kristin Jacobs welcomed the visitors and said "if you look in almost any direction you will see multi-hundred million dollar projects... and these projects have already produced thousands of jobs and infused millions of dollars into one of our nation's hardest hit economies, however, those investments are threatened by shortfalls in the federal resources needed to perform critical federal safety and security functions.” Broward County Sheriff Scott Israel reiterated the importance of continuing support for security.

To accommodate the growth in cruise passengers and meet federal security mandates, Port Everglades has spent over $129 million in the last four years to renovate and expand five of nine cruise terminals. To update cargo capacity for international trade, the Port has a number of projects underway totaling almost $250 million which has already produced thousands of jobs and infused millions of dollars into one of our nation's hardest hit economies. Port customers, represented by Princess Cruises and Holland America Line, and Florida International Terminal and Crowley Maritime Corporation, detailed their investments and growth plans as well and made it clear that these plans will be constrained or halted without concurrent federal investments in resources.

Port Everglades Chief Executive & Port Director Steven Cernak reiterated, "Additional federal resources will help leverage the massive federal, state and local infrastructure investments that have already been made here."

Last year alone, Port Everglades accommodated 3.7 million multi-day passengers and over 22 million tons of cargo. In 2012, Fort Lauderdale-Hollywood International Airport serviced over 23 million passengers. Both world-class facilities serve a regional population of 8 million residents. JetBlue and Spirit Airlines executives at the forum both admitted they could not go forward with growth plans without assurances that the government staffing levels would be expanded.

**FLL Ends 2012 With a Record Breaking December and Year**

Fort Lauderdale-Hollywood International Airport (FLL) marked the 7th consecutive month of growth in total passenger traffic with the busiest December on record. The 2012 figures also represent the highest total number of passengers served for the calendar year.

Total passenger traffic for December 2012 was 2,147,564, up 2.3% over last year. Domestic traffic was up 2.2% with international traffic up 2.5%.

In 2012, FLL served 23.5 million passengers, approximately 1 percent over 2011. Domestic traffic totaled almost 20 million passengers, up 1.2%. 3.5 million passengers travelled internationally through FLL which is down .3% from the previous year.
Several airlines serving FLL added capacity and new service which helped boost overall growth for 2012. JetBlue Airways showed the most growth among the carriers with an 11.4% increase. United Airlines, which merged with Continental Airlines in 2012, experienced a 7.3% increase, AirTran Airways served 6.3% more travelers and American Airlines had a 6.2% increase for the year.

New Service in 2012

International Service by JetBlue to Kingston, Jamaica in April and Bogota, Colombia in May. In November, Tiara Air Aruba began service to Aruba and Venezuela.

New Domestic Service for the year included:

- AirTran to San Juan in May
- Alaska Airlines to Seattle in July
- Spirit to Baltimore in September and Minneapolis in November
- United to Washington Dulles in November
- Allegiant to Ashville in November
- JetBlue to Providence in November

New Airlines in 2012

FLL attracted two new airlines, Alaska Airlines and Tiara Air Aruba.

New Flights in 2013

Silver Airways started service to Orlando in January. Frontier will begin service to Trenton, New Jersey, in February. United will start flights to San Francisco in March. New international service by JetBlue to Medellin, Colombia, and San Jose, Costa Rica, will begin in June.

Airport of Choice for Domestic Flights

FLL continues to be the domestic airport of choice in South Florida. In 2012, FLL had more than one million available domestic seats than MIA, 28% more domestic destinations, twice the origin and destination domestic passengers, and 20% lower domestic fares.

Fort Lauderdale-Hollywood International Airport is a service of the Broward County Board of County Commissioners.

For updates on airport programs and services, follow Twitter@FLLFlyer, or visit fll.net.

**Broward County Adopts New Climate Change Element into Comprehensive Plan**

The Broward County Board of County Commissioners took a progressive step forward in planning for community resilience and the long-term sustainability of Broward’s environment and economy with adoption of a Climate Change Element (Element) as part of the County’s Comprehensive Plan.

The Element outlines strategies to mitigate the causes and addresses the local implications of impacts the County is already experiencing related to extreme weather and sea level rise. This action comes at a time when President Barack Obama is calling for congressional action on energy efficiency and renewable/alternative energy. This local planning action coincides with increasing national attention on reducing risks associated with extreme weather, planning for sea level rise and investing in community infrastructure.
Mayor Kristin Jacobs noted that, “The development of this element has been a two-year effort to address climate mitigation and adaptation in our planning documents. Broward continues to provide leadership in taking steps to recognize the consequences of climate change in our community and to adopt policies to reduce risk and enhance our resilience to sea level rise.”

Updates to the County Land Use Plan, which considers public and private property vulnerability to sea level rise and impacts to public infrastructure, were also adopted.

Broward County recognizes the widespread international scientific consensus that climate change is occurring and that greenhouse gas emissions, primarily from the burning of fossil fuels, are a significant contributing cause. There is also a growing appreciation that southeast Florida is extremely vulnerable to sea level rise.

Because of these global and local realities, Broward County has made it a priority to reduce carbon emissions, identify and address vulnerabilities, consider these hazards prior to making infrastructure investments and prepare residents, businesses and natural resources for a changing environment.

The countywide strategy is consistent with regional planning efforts like Seven 50 and the South East Florida Regional Climate Change Compact. In addition, the Element provides a planning framework for local governments who want to incorporate the economic, environmental and social planning decisions into their own comprehensive plans that contemplate and prepare our community for changes in the physical environment.

The adoption of the Element moves Broward County one step closer to building a more sustainable, resource efficient and climate resilient community.

Alliance Who’s Who Directory Deadline is Quickly Approaching

The Alliance’s annual membership directory, Who’s Who, is now in production. This once-a-year publication, printed and sponsored by Broward College lists all current members along with their contact information. Please make sure all your information is correct before the March 7th deadline.

For questions regarding access to the website directory listing, contact Tania Vinaixa at tvinaixa@gflalliance.org or call 954-627-0133.

For information regarding advertising in the directory, contact Gail Bulfin at gbulfin@gflalliance.org or call 954-627-0127.

Education, Workforce Development and Educational Excellence Builds Business (E²B³)

Following is A Letter from Superintendent Runcie: Parent Survey -

"Each year Broward County Public Schools conducts a survey of Parents, Students, and Teachers. This Annual Customer Survey is an important opportunity for these three key stakeholder groups to share their perceptions about the schools. The information we learn from these surveys helps both the individual schools and the District overall identify areas of concern and opportunities for improvement. We use this information in planning and actions to improve the education environment for all of our students.

Traditionally, parent participation on the survey has been low. Last year, only 6% of the 194,133 households within the District participated in the survey. Parents often have trouble finding the time in their busy schedules, or finding access to a computer, to complete the survey.

This year I am turning to you to ask for help. I ask that you afford parents within your organizations about 15 minutes to use a computer at your work location to complete the survey. The survey can be completed at any time between February 15 and March 21, 2013.

I appreciate your cooperation and support while the District conducts this year's survey. Your efforts to help and encourage parents around you, who would otherwise not have an opportunity to participate, are greatly appreciated. Thank you again for your support."
To view the survey, please click here. Parents may also navigate to www.Browardschools.com, then click on Virtual Counselor, then Parent, to find the Parent Survey login link in Red.

**Six BCPS Magnet Schools Receive 2013 National Magnet Schools Merit Awards**

Magnet Schools of America, a national organization representing magnet schools/programs, has recognized six Broward County Public Schools (BCPS) Magnet Schools for their excellence in demonstrating student achievement, innovative and engaging instruction and curriculum, community engagement, professional development, and a commitment to diversity.

Magnet Schools of Excellence Awards, given to select schools that score the highest marks nation-wide, and Magnet Schools of Distinction Awards recognize the top magnet schools and programs in the United States that consistently deliver quality services to all school stakeholders.

BCPS magnet school programs recognized in the top category as 2013 Magnet Schools of Excellence Awards are Atlantic Technical Center and Technical High School (Technical Academies); South Plantation High School (Environmental Science and Everglades Restoration); and Sunrise Middle School (Montessori Magnet Program).

Also receiving the second highest award of recognition as 2013 Magnet Schools of Distinction Awards, are Parkway Middle School of the Arts (Performing and Visual Arts); Pompano Beach High School (International Affairs with Information Technology); and Stranahan High School (Medical Science).

“This is a competitive process that awards only a small fraction of the magnet schools nationally. Schools that win our Merit Awards represent the best in education, innovation, equity and opportunity for all students in our nation,” said Magnet Schools of America Executive Director Scott Thomas.

The Merit Awards will be presented at the National Conference on Magnet Schools being held in Tulsa, Oklahoma, May 5-8, 2013.

**FAU Receives $6 Million Gift from the GEO Group to Name Football Stadium**

The FAU Foundation, Inc. has received a $6 million gift from The GEO Group (GEO) to name its on-campus football stadium. The $6 million gift will be made through GEO’s charitable foundation, The GEO Group Foundation, and will be paid over 12 years. The largest one-time gift in the history of FAU athletics, it will be used to support athletic operations, including FAU’s intercollegiate athletic program, the stadium, scholarships and academic priorities. In recognition of this gift, the football stadium at FAU’s Boca Raton campus will be named GEO Group Stadium.

“We are incredibly grateful for this wonderful gift,” said FAU President Mary Jane Saunders. “It is so exciting to now have a name for our beautiful stadium, and I couldn’t think of a better way to do that than by way of philanthropy. This gift is a true representation of The GEO Group’s incredible generosity to FAU and the community it serves. It is especially meaningful because George Zoley, GEO’s chairman, is a two-time FAU alumnus and former chair of our Board of Trustees.” To read more, please click here.

**NSU Law Center Unveils Modern Technology in Student Courtrooms**

The Shepard Broad Law Center at Nova Southeastern University (NSU) held a ribbon-cutting ceremony in December 2012, showcasing technological upgrades to the Law Center’s courtrooms, jury room and judge’s chambers. The technology upgrades will allow students to practice in an environment similar to courtrooms being utilized today. Additionally, faculty can use the technology to enhance the teaching of complex materials, demonstrate drafting techniques, and bring current information directly to the classroom.

The upgrades include the ability to operate the courtroom in one of three modes: classroom, courtroom with a judge (enabling the judge to approve what is visible to the jury and spectators), and courtroom without a judge (for use with CLE and other presentations). Two cameras in the front and back of the courtroom enable students and educators to record presentations for replay and evaluation. The center touch-screen control panel allows for easy control of all of the technology in the courtroom. Presenters can easily connect laptops and other technology for presentations and information exchange. To read more, please click here.

**BCPS Educators Participate in Global Education Symposium in D.C.**
Four Broward County Public Schools educators visited Washington, D.C., in February to take part in the Teachers for Global Classrooms Program’s (TGC) Global Education Symposium, sponsored by the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA). Principal Hudson Thomas and teacher Andrew Shipe, from Pompano Beach High School, along with Principal Sabine Phillips and teacher Laurie Tanner, of Crystal Lake Middle School, were part of a group of 160 teachers, school principals and district administrators nationwide who were selected to participate in the symposium. To read more, please click here.

NSU Holds Grand Opening of America’s First Institute for Neuro Immune Medicine

Nova Southeastern University’s College of Osteopathic Medicine (NSU-COM) held a grand opening for America’s first Institute for Neuro Immune Medicine on February 12.

Located at NSU’s main campus in Davie, the Institute will be the only one of its kind in the nation that will treat patients with conditions such as chronic fatigue syndrome/myalgic encephalomyelitis (CFS/ME) and Gulf War Illness (GWI), as well as conduct basic and clinical research under one roof in this field. The Institute will also be the first in the nation to study neuroinflammatory and neurodegenerative disorders such as CFS/ME, GWI, Parkinson’s Disease and multiple sclerosis using the newest genomic techniques. To read more, please click here.

Alliance Educational Action Team Leads LEEO Meeting

The Educational Excellence Builds Business (E²B²) action team presented a presentation on LEEO (Linking Education and Employment Outcomes), a collaborative and innovative project between Broward County Schools, Broward College, Citrix and the Alliance. Over 40 business leaders and educators attended the February meeting at McArthur High School to listen to students and principals at both McArthur and Apollo Middle School.

Business Briefs and Alliance Member News
(Alliance members in bold)

AT&T invested more than $2.8 billion in its Florida wireless and wireline networks from 2010 through 2012, with a focus on expanding 4G LTE mobile Internet coverage and enhancing the overall performance of its networks.

AutoNation will now be marketing its 210 Domestic and Import franchises across the country under the AutoNation brand. The brand transition involves 23 manufacturer brands in South Florida and will be completed in all markets by the end of the second quarter.

Broward Cultural Division, Broward County's local arts agency, welcomed Earl Bosworth in his new role as director. Bosworth returns to the Division after serving a three-year stint as president of ArtServe Inc., Broward's not-for-profit arts service agency; and prior to that, as assistant director for the Cultural Division for almost seven years.

Riviera Point Holdings, LLC has launched vertical construction of its $17 million The Professional Center at Riviera Point, the Miramar market's first new Class A office development since 2009. Located on a four-acre site at University Drive and the Florida Turnpike, the “green,” 70,000-square-foot business complex is Broward’s first multi-tenant office development being funded through job-creating international EB-5 investment. Alliance member Cushman & Wakefield is the leasing agent for the building.

Miller Construction Co. has completed the major renovation and expansion of Fisher Island Club’s world-class, 24,000-square-foot Spa and Fitness Center within the private island community located just off Miami’s shoreline.

PNC Bank announced the opening of its new net-zero energy bank branch. PNC expects this branch, which is the company's most energy-efficient, to use 50 percent less energy than a typical bank branch and exceed LEED® (Leadership in Energy and Environmental Design) Platinum certification.

The Research Park at Florida Atlantic University announced the new 2013 Board of Directors. Alliance President and CEO Bob Swindell will continue to serve on the Board.

Fort Lauderdale was selected as the location for the 2015 National Urban League’s annual convention. The announcement was made just days after the Urban League of Broward County’s annual meeting. It is expected that an estimated 10,000 people will be drawn to the host city at the time of this event.
Congratulations to the following companies and brokers who were honored at NAIOP’s 2013 Awards of Excellence. Alliance members are indicated in bold.

• Industrial Lease Transaction of the Year, Aeroturbine’s lease at IDI’s Miramar Centre Business Park.

• Industrial Sale of the Year, International Corporate Park in Doral Chamber of Commerce, which included CBRE’s Chris Lee and Charles Foschini.

• Industrial Broker of the Year, the CBRE team of Tangalakis, Tom O’ Loughlin and Larry Genet.

• Office Lease Transaction of the Year, Blanca Commercial for The Miami Herald/El Nuevo Herald relocation to Doral.

• Office Sale of the Year, Avison Young Florida VP David Duckworth was honored for the Ultimate Software headquarters transaction in Weston.

• Office Broker of the Year, Jon Bourbeau of Newmark Grubb Knight Frank won for 21 transactions totaling more than 450,000 square feet, which represented nearly $150 million in total value.

• Project of the Year, The Building on Ponce in Coral Gables was honored in part for being built in one year and within budget. With 23,000-square-foot-tenant Zubi Advertising in hand, AJP Ventures is constructing the building in partnership with Mas Group of Cos. and TAZ Partners, a real estate investment fund made up of the Zubi owners.

• Economic Impact, the land purchase and pending construction of ALDI Foods distribution center in Royal Palm Beach, which included Tangalakis.

• Developer of the Year, IDI for its work on the Davie Business Center and Miramar Centre Business Park, which signed Aeroturbine as its tenant as part of a big relocation.

• Bob Langley Individual Member of the Year, Traci Miller of Miller Construction.

Spotlight on Alliance Members

Several new Entrepreneur Council members have joined the Alliance:

Representing the global law firm of Proskauer Rose on the Entrepreneur Council is Ron Kornreich, a partner in the Corporate Department and member of the Mergers and Acquisitions Group. Ron has broad-based experience in mergers and acquisitions, equity and debt financings, joint ventures, reorganizations, and other business combinations. He represents domestic and foreign clients engaged in a variety of businesses, including electronics and technology, manufacturing, and engineering, to name a few. Ron completed his undergraduate schooling at Cornell University and went on to graduate cum laude from Fordham University School of Law, where he also served as Associate Editor for Fordham Law Review. www.proskauer.com

ComRes, Inc. has been providing telecommunications services since 1988 by offering cost-saving solutions from leaders in the business communications industry, including Mitel, Avaya, and Iwatsu systems. Mitch Welin, the company’s CEO, represents ComRes, Inc. on the Entrepreneur Council at the Alliance. In addition to heading-up his successful telecommunications company, Mitch volunteers at Junior Achievement of South Florida as director of the Visibility Committee. He plays electric guitar as a member of the Music Ministry at Church by the Glades. www.comresusa.com
Established in 1995, **2-1-1 Broward** is the only 24/7 comprehensive agency in the County that provides individuals and families with all of the critical connections to health and human service agencies and programs in one location. The non-profit agency joins the Alliance on the Entrepreneur Council, with the support of **Jen Klaassen** and **The Wasie Foundation**. **Tracy Schuldiner**, Director of Events and Corporate Relations for 2-1-1 Broward, is a well-known and respected figure in Broward County's philanthropic community. For the last five years, Tracy has served as a Board member of the Association of Fundraising Professionals and is one of the 2012 National Philanthropy Luncheon Chairs. Tracy is finishing her Master’s Degree in Business Administration at Barry University. [www.211-broward.org](http://www.211-broward.org)

**And special recognition**

...to the accounting firm of **Crowe Horwath, LLP** who has stepped up their membership from Corporate Council to Leadership Council under the direction of partner **Bob Benson**. Crowe Horwath is one of the top 10 public accounting and consulting firms in the United States. Crowe was founded in 1942 and has grown to over 2,600 personnel in 27 offices. They recently moved into larger offices at 401 Las Olas Blvd but within six months, needed even more space. Currently, they occupy the entire 11th floor of the Bank of America building. Company-wide, their net revenue exceeds $553.29 million. Bob sits on both the Leadership Council and the Ambassador Cabinet. Joining him are Hugh Reynolds, Marc Wilson and Randall Cathell. Thank you Crowe Horwath for continuing to be a leader for the Alliance. [www.crowehorwath.com](http://www.crowehorwath.com)
For more information on Alliance membership, contact Gail Bulfin, VP-Membership Development, at gbulfin@gflalliance.org or Tania Vinaixa, Membership Development Manager, at tvinaixa@gflalliance.org.

**Upcoming Economic Development Meetings, Missions & Events**

**Enterprise Florida Events:**

**CeBIT 2013**  
March 5-9, 2013  
Hannover, Germany  
Event Type: International Trade and Investment  
Industry Sector: Information Technology  
Region: Europe and the Middle East

**Team Florida Mission to Chile**  
May 20-23, 2013  
Santiago, Chile  
Event Type: International Trade and Investment  
Industry Sector: Various  
Region: Latin America & the Caribbean

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please go to [http://eflorida.com/Events.aspx](http://eflorida.com/Events.aspx).

**Other Events:**

**Broward College: TED 2013**  
Friday, March 1, 2013  7:30 a.m. – 5:00 p.m.  
Location: Broward College, Room 1208, Willis Holcombe Center, 111 East Las Olas Boulevard, Fort Lauderdale  
For more information, please [click here](#).

**Broward County Broward Leaders Water Academy Days 3 & 4**  
March 1 & 29, 2013  8:30 a.m. – 12:30 p.m.  
Location: Various locations  
For more information, please [click here](#).

**HSBC Global Connections & South Florida Business Journal: Doing Business in Brazil**  
Tuesday, March 5, 2013  9:00 a.m. – 11:00 a.m.  
Location: The Conrad Hotel, 1365 Brickell Avenue, Miami  
For more information, please [click here](#).

**iTrace’s Second Annual Shot in the Dark**  
Thursday, March 14, 2013  6:00 p.m.  
Location: Country Club of Coral Springs, 10800 West Sample Road, Coral Springs  
For more information, please [click here](#).

**Southern Florida Minority Supplier Development Council’s 28th Annual Business Expo**  
March 14-15, 2013  
Location: Broward County Convention Center, 1950 Eisenhower Boulevard, Fort Lauderdale  
For more information, please [click here](#).

**Arts Mean Business Breakfast**  
Friday, March 15, 2013  8:00 a.m. – 9:45 a.m.  
Location: Museum of Art | Fort Lauderdale, One East Las Olas Boulevard, Fort Lauderdale  
For more information, please contact Lois Marino at lmarino@bfabroward.org

**Emerald Society of Fort Lauderdale, Inc. Presents: St. Patrick’s Day Gala**
Florida Chamber of Commerce: 2013 International Days
April 1-3, 2013
Location: Florida State University Conference Center, 555 West Pensacola Street, Tallahassee
For more information, please click here.

Creating Healthy, Sustainable Communities in Florida
Thursday, April 4, 2013 8:30 a.m. – 11:30 a.m.
Location: Nova Southeastern University, Carl DeSantis Building, 3301 College Avenue, Davie
For more information, please click here.

Port Everglades Association: Fifth Annual Economic Engine Performance Report Luncheon
Friday, April 5, 2013 10:30 a.m. – 1:30 p.m.
Location: Broward County Convention Center, Palm Room, 1950 Eisenhower Boulevard, Fort Lauderdale
For more information, please contact Celeste Davis at peassn@portbiz.org

Third Annual Palm Beach Strategic Forum
April 8-9, 2013
Location: Palm Beach County Convention Center, 650 Okeechobee Boulevard, West Palm Beach
For more information, please click here.

The ABCs of CRAs: Community Redevelopment Agency Basics
Wednesday, April 10, 2013 9:00 a.m. – 12:30 p.m.
Location: E. Pat Larkins Community Center, 520 Dr. Martin Luther King Boulevard, Pompano Beach
For more information, please click here.

Hispanic Unity’s Third Annual Entrepreneur Summit
Friday, April 12, 2013 7:00 a.m.
Location: The Westin Diplomat Resort and Spa, 3555 S. Ocean Drive, Hollywood
For more information, please click here.

Broward County Broward Leaders Water Academy Optional Workshop
Friday, April 12, 2013 8:30 a.m. – 12:30 p.m.
Location: Various locations
For more information, please click here.

Rock The Ocean’s Tortuga Music Festival
April 13-14, 2013
Location: Fort Lauderdale Beach
For more information, please click here.

South Florida Manufacturers Association: Recognition of Excellence Banquet and Awards Presentation
Thursday, April 18, 2013 5:45 p.m.
Location: IGFA Fishing Hall of Fame & Museum, 300 Gulf Stream Way, Dania Beach
For more information, please click here.

2013 African American Achievers Award Ceremony
Thursday, April 18, 2013 6:15 p.m.
Location: Broward County Convention Center, 1950 Eisenhower Boulevard, Fort Lauderdale
For more information, please click here.

Lauderdale Air Show
April 20-21, 2013
Location: Fort Lauderdale Beach
For more information, please click here.

South Florida Business Journal: 2013 Business of the Year Awards
Thursday, April 25, 2013 5:30 p.m. – 8:30 p.m.
Location: IGFA Fishing Hall of Fame & Museum, 300 Gulf Stream Way, Dania Beach
For more information, please click here.

**Over the Edge for Gilda’s Club South Florida**
Saturday, April 27, 2013  5:30 p.m. – 8:30 p.m.
Location: B Ocean Fort Lauderdale, 999 North Fort Lauderdale Beach Boulevard, Fort Lauderdale
For more information, please click here.

**34th Hemispheric Congress of Latin Chambers of Commerce and Industry**
May 21-24, 2013
Location: Biltmore Hotel, 1200 Anastasia Avenue, Coral Gables
For more information, please click here.

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**Alliance Calendar of Events**

**Alliance Council Connect in partnership with Lifestyle Publications (by invitation only)**
Tuesday, March 12, 2013  5:30 p.m. – 7:30 p.m.
Location: Shula’s on the Beach, 321 North Fort Lauderdale, Fort Lauderdale
For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

**Alliance Entrepreneur Council Meeting (by invitation only)**
Wednesday, March 13, 2013  8:30 a.m. – 10:00 a.m.
Location: ArtServe, 1350 East Sunrise Boulevard, Fort Lauderdale
For more information, please contact Michelle Cook at 954-627-0132 or at mcook@gflalliance.org

**Alliance Partner Council Meeting (by invitation only)**
Thursday, March 14, 2013  8:30 a.m. – 10:00 a.m.
Location: City of Tamarac, 7525 N.W. 89th Avenue, Tamarac
For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gflalliance.org

**Alliance Leadership Council Meeting (by invitation only)**
Tuesday, March 19, 2013  8:00 a.m. – 9:30 a.m.
Location: TBD
Topic: A Focus on Health Care Changes, with Broward Health CEO Calvin Glidewell and Doug Bartel, Florida Blue
For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

**Alliance Corporate Council Meeting (by invitation only)**
Wednesday, March 20, 2013  8:30 a.m. – 10:00 a.m.
Location: TBD
For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gflalliance.org

**Alliance Governor Council Meeting (by invitation only)**
Tuesday, March 26, 2013  8:00 a.m. – 9:30 a.m.
Location: TBD
For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

**Alliance Council Connect**
Thursday, April 11, 2013  6:00 p.m. – 8:00 p.m.
Location: GALLERYone Fort Lauderdale – A DoubleTree Suites by Hilton, 2670 East Sunrise Boulevard, Fort Lauderdale
For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

**Alliance Mid-Year Meeting**
Thursday, May 2, 2013  11:15 a.m.
Location: Hyatt Regency Pier 66, 2301 S.E. 17th Street, Fort Lauderdale
Sponsored by FPL, AutoNation, Broward College, Hyatt Regency Pier 66 and JM Family
For more information and sponsorship opportunities, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

**Economic Gardening CEO Roundtable III (by invitation only)**
Friday, May 17, 2013  8:30 a.m. – 11:00 a.m.
Location: TBA
For more information, please contact Michelle Cook at 954-627-0132 or at mcook@gflalliance.org

Calendar subject to change without notice. Please go to www.gflalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Follow the Alliance on these websites:  Facebook, Twitter, YouTube

Also join our LinkedIn group (for members only).

**Why have so many companies relocated to Greater Fort Lauderdale? Click here to find out (90 second video).**