The Alliance E-Newsletter  
March 29, 2013  
Top Stories

To see a list of 2013 Alliance events, please [click here](#).

Watch for the upcoming special feature “Saluting Educational Excellence in Broward County Public Schools” in the Sun Sentinel on Sunday, April 28th.

This special section, sponsored by Broward College, the Greater Fort Lauderdale Alliance and the Sun Sentinel will highlight educational excellence in each of the Broward County Public Schools high schools, along with recognizing outstanding senior students.
**Alliance Mid Year Meeting on May 2nd!** To register and for more details, please [click here](#) or see story below.

### Actavis to Expand in Davie, Creating 220 Jobs and Making $40.5 Million Capital Investment

Governor Rick Scott joined the Alliance and Actavis, Inc., a leading specialty pharmaceutical company formerly known as Watson Pharmaceuticals, in announcing plans for Actavis to expand its pharmaceutical manufacturing and warehousing facilities in Davie, resulting in the creation of 220 jobs.

Gov. Scott said, “I welcome Actavis’ expansion and thank them for choosing the Sunshine State. We are excited to see Actavis create 220 new jobs for Florida families. Since December 2010, Florida’s private-sector has created over 280,000 jobs and our state’s unemployment rate is below the national average for the first time in five years. There is no doubt that Florida is moving in the right direction and the steps we are taking to create an environment where our businesses can grow is working.”

The expansion will involve the construction of a 30,000-square-foot addition comprising approximately 16,700 square feet of pharmaceutical manufacturing space and 13,000 square feet of warehouse space.

To increase production, the company will invest about $40.5 million at the Davie site, which will include the construction of the additional space as well as investment within its existing facility. Construction is slated to begin in the third quarter of 2013, with completion anticipated in one year and initiation of operations to follow.

The Davie facility is Actavis’ center for excellence for the manufacturing of immediate and extended release pharmaceuticals. Organizations that assisted the company in facilitating its expansion were Enterprise Florida Inc., Greater Fort Lauderdale Alliance, State of Florida and the Town of Davie.

“We are honored to have the support of the leaders of Town of Davie, Enterprise Florida and Governor Rick Scott as we continue to expand our presence in Florida. Actavis is proud to support Florida and [the] Town of Davie economy with skilled, pharmaceutical industry jobs, and we are committed to expansion of employment opportunities in the region,” said Paul Bisaro, president and CEO of Actavis, Inc. “In addition to Davie, we also have packaging and distribution functions in Sunrise, Florida and pharmaceutical research and development operations in Weston, Florida. Our Anda, Inc. division, the fourth largest distributor of pharmaceuticals in the U.S. is also located in Weston. In total, Actavis employs approximately 1,400 people in Florida.”

The company’s growth is welcome news to its local community. Town of Davie Mayor Judy Paul said, “We are very happy to have Actavis in Davie and are very pleased to work with the company in their expansion. As one of Davie’s major employers, Actavis has been a vital part of our community for many years. This expansion is very exciting and we wish them every future success.”

Bob Swindell, president and CEO of the Greater Fort Lauderdale Alliance, shared Paul’s views from a county-wide perspective. “Actavis is one of Broward County’s leading employers and their expansion is a great indicator that our efforts to grow the important and strong South Florida life sciences cluster continues to pay off,” Swindell added.

Actavis has been approved for nearly $2.9 million in grants, tax refunds and employee training incentives (state and local) to support its expansion.

“Actavis’ choice to build its future in Broward County is a winner for Florida. It’s a testament to the strength of the local and state business climate,” said Florida Secretary of Commerce Gray Swoope. “It’s also the outcome of a mutual vision for economic growth by local, regional, business and government partners.”

The Actavis Davie manufacturing facility, in operation since 1992, comprises manufacturing, warehouse, quality, engineering and shared services. The site manufactures about 2.2 billion units annually and is approved by the U.S. Food and Drug Administration, Health Canada, and the European Medicines Agency.

### Turbine Controls Expansion to Bring 60 Jobs to Miramar

Governor Rick Scott recently joined Turbine Controls, Inc. (TCI), the City of Miramar and the Greater Fort Lauderdale Alliance in announcing that Connecticut-based (TCI) will be expanding in Miramar and creating 60 jobs. TCI is an industry leader in providing aircraft engine component maintenance, repair and overhaul services to aviation and industrial
customers across the globe. The company has operated in Connecticut for 30 years.

Governor Scott said, “The news that Turbine Controls will create 60 new jobs in Miramar is great news. Sixty more Florida families will now be able to live the American Dream right here in Florida because of Turbine Controls’ expansion. Since December 2010, our state has created around 200,000 private-sector jobs and our unemployment rate is at a four-year record low. Even though we have a lot of work left to do, we are on the right track. It's working.”

TCI’s new Florida facility will be located in more than 25,000 square feet of leased space at Miramar Park of Commerce. Through its expansion, TCI has committed to hiring 60 new employees and making a capital investment of about $1.5 million for renovation and new equipment. South Florida’s strategic global location, infrastructure and available workforce were important factors in the company’s decision to locate in Florida.

“The State of Florida and the City of Miramar provided both financial incentives and guidance, which made the expansion into Florida an attractive location to achieve the future growth plans of our business,” said Glen Greenberg, TCI’s president and CEO.

Gray Swoope, President and CEO of Enterprise Florida said, “Recruiting TCI to Florida is a real success story because it shows that in partnership, local communities and the state are sustaining the perfect climate for doing business here. When we can attract progressive companies like TCI, which also grows our aviation industry -- a target for statewide economic development – we are demonstrating Florida’s capabilities as a pro-business super-state.”

Organizations that collaborated to support TCI’s expansion included the City of Miramar, the Department of Economic Opportunity, Enterprise Florida Inc. and Greater Fort Lauderdale Alliance.

Larry Lemoine, TCI’s executive vice President and COO said, “The Alliance provided the best overall economic value with excellent guidance for training and development of our employees, working with WorkForce One, along with an ease of doing business throughout the entire construction process.”

Miramar Mayor Lori Moseley said, “The City of Miramar is proud to add Turbine Controls to our growing aviation sector and supporting our ongoing efforts to expand and diversify the City’s economy.”

Greater Fort Lauderdale Alliance President and CEO Bob Swindell said, “We are very happy that Turbine Controls chose Greater Fort Lauderdale/Broward County as the site for its expansion. South Florida’s strategic location as a gateway to Latin America and the Caribbean is evident and we look forward to welcoming more companies to this region who seek access to that important and growing market. TCI’s decision to expand its operation to Miramar is a good indicator that our efforts in growing South Florida’s strong aviation sector continue to resonate very well with companies in that important and growing industry cluster.”

TCI is an FAA approved repair station focused on the overhaul and repair of gas turbine engine components and accessories for commercial, military, industrial and airframe applications. The company’s Miramar facility, which also will house its repair and distribution warehouse, is an ideal location from which TCI can serve its U.S. customers as well as others in Pacific Rim, Middle East and European nations. TCI also plans to further extend its reach to serve customers in South America and the Caribbean.

The company has been approved to receive a Qualified Target Industry (QTI) tax refund of $300,000, an incentive representing matching funds from the city and state. As part of the incentives structure, $116,200 was awarded by the City of Miramar. A company receives the refund only after contractual requirements are met including meeting job goals.

Economic Development on Upswing in South Florida (Op-Ed by Alliance President and CEO Bob Swindell – Sun Sentinel - March 7, 2013)

The global arena has never been more competitive for retaining our companies and our jobs. This goes beyond Florida and the nation – it is a world-wide competition.

The good news is that Greater Fort Lauderdale has what it takes to win globally.

With the help of our state-wide partners Enterprise Florida and Governor Rick Scott, we are successfully competing in landing new companies and growing existing companies with jobs that pay over $48,000, exceeding the county average in
fields like aviation, engineering, information technology, bio/pharma and finance. Well-paid jobs that employ smart, innovative, multi-lingual business people. Jobs that employ current and future generations of savvy Southeast Floridians.

From 2006 to 2012, over 22,700 direct, indirect and induced jobs resulted from the work of the Alliance, along with many crucial partners like our cities and Broward County government.

According to the South Florida Regional Planning Council this equates to $4.7 billion in annual economic output in Broward County and $915 million in annual personal income. The companies creating these jobs could have located anywhere in the country, but our ability to utilize economic development tools helped us win these jobs.

It's simple. Both existing and new companies measure communities. They cast a wide net asking: Who has the best workforce? Which area meets our facility and transportation requirements? Is there a strategic advantage to the tax structure? How strong is the education system? With each answer, the choices get narrowed down until finally, a few remain.

Growing companies invest considerable capital, contribute to tax rolls and generate high paying jobs. As a company evaluates its return on investment, it compares each community’s assets and liabilities, ranking accordingly. To tip the balance in our favor and influence the company’s decision we sometimes use financial incentives.

Incentives will never make a bad location good, but they can sway a decision. They tell the company, we value your jobs and we want you here.

To quote Dominic Calabro, CEO of Florida Tax Watch: “At their core, business incentives are a necessary investment that the government must make in the free-market system. In an ideal world, these incentives would not exist. In reality, however, businesses are free to choose the home for their new high-tech facility, and Florida competes in a global market.”

We use these necessary tax-payer provided tools very conservatively and only when the economic return of the project exceeds the investment, providing a net positive return. The incentives we recommend are all performance based – AFTER the pledged jobs are filled – and fall into four basic categories: new jobs, capital investment, workforce training and road improvements.

The 2013 legislative session opened this week. We need to keep our eye on the jobs prize and retain Florida's competitiveness by supporting Enterprise Florida and the incentive tools necessary for economic success.

**Technology Business Incubator™ at Research Park at Florida Atlantic University Expands Again**

Ten months ago, the Research Park at Florida Atlantic University and Enterprise Development Corporation of South Florida expanded the Technology Business Incubator™ (TBI) by 5,000 sq. ft. in response to a growing demand. A second expansion will be complete this March, adding an additional 10,000 sq. ft. to accommodate a vast need for additional space for its current client companies and to house new companies that have been on a waiting list.

The TBI, a location and knowledge resource center for entrepreneurs emerging from Florida Atlantic University – students, recent graduates and faculty – as well as regional entrepreneurs is currently home to 23 early stage high-tech companies and 3x more companies looking for space.

The most recent expansion brings the TBI to a total of 25,000 sq. ft. and will accommodate an additional 15 companies, with individual offices ranging from 120 to 1,000 sq. ft.

"The TBI is an exceptional facility which has attracted entrepreneurial attention to our brand of specialized assistance available to startup technology companies," said Andrew Duffell, president and CEO of the Research Park at Florida Atlantic University. "Resident companies collaborate and find the resources they require to make their business a success. Whether in need of mentors, investors, community collaborators, and business services such as human resources or accounting, everything is under one roof and in close proximity to FAU research and faculty.”

To read more, please [click here](#).

**Alliance Mid-Year Meeting and Luncheon set for May 2nd**

Join Broward County and South Florida's business and community leaders to hear about the exciting progress being made in growing jobs and strengthening our economy at this year’s Mid-Year Meeting and Luncheon. This event, one of the premier
business events of the year, will be held on May 2nd at the Hyatt Regency Pier 66 in Fort Lauderdale beginning with a reception at 11:15 a.m. with lunch and program at noon. Platinum sponsors of this year’s event include BankUnited and FP&L. Platinum sponsors include AutoNation, Broward College, Hyatt Regency Pier 66, JM Family Enterprises and the South Florida Business Journal.

For more information or to become a sponsor, please contact Gail Bulfin at 954-627-0127 or at gbulfin@gflalliance.org. To register to attend, please click here.

Robin Ronne Recognized for Service on CoreNet Global Board of Directors at Asia Global Summit in Shanghai

Robin Ronne, Managing Director of the Greater Fort Lauderdale Alliance CEO Council, was recognized for his service from 2011 to 2013 as a member of the Board of Directors of CoreNet Global, the world’s leading professional association for corporate real estate (CRE) and workplace executives, service providers, and economic developers. He was recognized at the Closing General Session of the group’s Asia Global Summit in Shanghai on March 27.

Ronne is a longtime member of the 7,800 member international organization. He has maintained extensive involvement in a range of organizational priorities and activities, serving as a member of the Editorial Advisory Committee of the LEADER Magazine, CoreNet Global’s professional journal and official publication, along with serving as a member of the Finance Committee, Economic Development and Issues Advocacy Focus Groups.

“2013 represents another very special anniversary for me as I proudly celebrate 33 years of member involvement with CoreNet Global and its predecessor organizations, starting when I attended my first IDRC World Congress at Innisbrook, Florida in 1980. It’s truly one of my highest honors and privilege to have had the opportunity to serve CoreNet Global and the corporate real estate profession at such a high level of leadership,” Ronne commented.

To read more, please click here.

For more information, visit www.corenetglobal.org.

Florida Atlantic University and The Research Park at FAU Host Informative Alliance Tour

Alliance Board members and other participants joined Bob Swindell, president and CEO of the Alliance, Dr. Mary Jane Saunders, president of Florida Atlantic University; Dr. Jennifer O’Flannery Anderson, vice president for community engagement & executive director of the FAU Foundation; Andrew Duffell, president and CEO of the Research Park at Florida Atlantic University and other FAU officials on a tour of the FAU Boca Raton campus on March 15th. During the tour, the participants visited the Research Park, the university’s new medical school and the university’s LEED certified engineering department building. The group also heard from Jane Teague, assistant director of the Institute for Commercialization of Research. Below are some photos from the tour.

Special Council Connect Held at Shula’s on the Beach

More than 100 Alliance members and guests attended a special Alliance Council Connect on March 12th in Partnership with Lifestyle Publications. The event was held at Shula’s on the Beach at the Westin Beach Resort. A few photos are included below. To see more photos from the event, please click here.
Council Connect events are a great way for Alliance members to get to know each other in a fun, interesting non-business setting.

Adam Hawkins, BB&T; Jill Horowitz, Lifestyle Magazines; and Tim Rubin, Kaufman, Rossin & Co.

Kathy Koch, Ambit Advertising & Public Relations and Jennifer Drake, Becker & Poliakoff

Basil Bernard, Apricot Office Interiors and Bill White, Compass Office Solutions

**Education, Workforce Development and Educational Excellence Builds Business (E²B²)**

**Governor Scott Presents $15 Million in School Recognition Funds to Broward County Schools**

Governor Rick Scott recently acknowledged Broward County's public schools that sustained high student performance or demonstrated substantial improvement in student performance by presenting a check totaling more than $15 million in School Recognition Program funding to Superintendent Robert W. Runcie. The check presentation was made before an audience of educators and community leaders at Piper High School in the City of Sunrise. Schools can use their award dollars for faculty or staff bonuses, to purchase educational equipment or materials, or hire temporary staff to help maintain or improve student performance. Statewide, school recognition funding totals more than $134 million.

Governor Scott said, “Florida students and teachers were ranked 6th for educational quality, our fourth-grade students scored among the best in the world in an international reading survey, and we recently learned Florida students are number one for percentage of students taking an AP exam. In conjunction with our proposed $1.2 billion in educational funding as part of the Florida Families First Budget, the school recognition funding will allow our teachers and students to continue on their path of success.”

Florida's School Recognition Program acknowledges the quality of public schools by giving financial rewards based on
sustained or significantly improved student achievement in reading, mathematics, science, and writing. Schools eligible for recognition awards include those receiving an 'A' school grade, improving at least one letter grade from the previous year, or improving more than one letter grade and sustaining the improvement the following school year. Alternative schools that increase their school improvement rating or are rated "improving" also qualify for awards. The school staff and school advisory council at each recognized school jointly decide how to use the financial award.

To read more, please click here.

**Falcon Cove Middle School Springs Forward Into National Finals**

Falcon Cove Middle School in Weston leaped over their competitors to become recent winners of the Space Coast Science Education Alliance Middle School Science Bowl in the National Science Bowl regional competition.

The U.S. Department of Energy (DOE) National Science Bowl is a nationwide academic competition that tests students’ knowledge in all areas of science. High school and middle school students are quizzed in a fast paced question-and-answer format similar to Jeopardy. Competing teams from diverse backgrounds are comprised of four students, one alternate, and a teacher who serves as an advisor and coach.

The Department of Energy (DOE) created the National Science Bowl in 1991 to encourage students to excel in mathematics and science and to pursue careers in these fields. More than 225,000 students have participated in the National Science Bowl throughout its 22-year history, and it is one of the nation’s largest science competitions.

More than 9,500 high school students and 4,500 middle school students are competing in 70 high school and 50 middle school regional Science Bowl tournament events across the country, as well as Puerto Rico and the Virgin Islands. Winners will earn a full-paid trip to the National Finals in Washington, D.C. on April 25 – 29, 2013.

**NSU Professor Discovers New Marine Species in Papua New Guinea**

When Jim Thomas and his global team of researchers returned to the Madang Lagoon in Papua New Guinea, they discovered a treasure trove of new species unknown to science.

This is especially relevant as the research team consisted of scientists who had conducted a previous survey in the 1990s.

"In the Madang Lagoon, we went a half mile out off the leading edge of the active Australian Plate and were in 6,000 meters of water," said Thomas, Ph.D., a researcher at Nova Southeastern University's National Coral Reef Institute in Hollywood, Fla. "It was once believed there were no reefs on the north coast of Papua New Guinea since there were no shallow bays and lagoons typical of most coral reef environments. But there was lots of biodiversity to be found."

Thomas and his team discovered new species of sea slugs (nudibranchs), feather stars (crinoids) and amphipods (genus Leucothoe). There was more variety of these indicator species found than there is in the entire length of Australia's 1,600-mile Great Barrier Reef.

To read more, please click here.

**BCPS Beachside Montessori Village Teacher Named ‘LifeChanger of the Year’**

The National Life Group has named Broward County Public Schools (BCPS) teacher Susan Turner as a 2012-13 ‘LifeChanger of the Year’ award recipient. Turner, a sixth grade world history teacher at Beachside Montessori Village, received the award recently at a surprise ceremony at the school in front of students, parents and fellow teachers. She is one of 10 educators from across the country to be recognized by National Life Group for making a positive difference in the lives of students by exemplifying excellence, positive influence and leadership.

"Susan Turner is a shining example of the powerful, positive influence educators can have in the lives of their students," said Mehran Assadi, CEO of National Life Group. "Her demonstrated ability to motivate and inspire students to learn and succeed makes her a true life changer."

Turner was selected from more than 400 nominations in 33 states. As a ‘LifeChanger of the Year’, she receives a $3,000 cash prize, which is shared as $1,500 personal award and a matching $1,500 contribution to Beachside.

To read more, please click here.
Western High School Receives the “2013 Top AFS School” Award

Western High School has been selected to receive the "2013 Top AFS School" award from AFS-USA, a leader in international high school student exchange. Schools honored with this inaugural award have partnered with AFS (formerly the American Field Service), in a variety of ways to foster global citizenship through intercultural learning – both inside and outside of the classroom – from hosting international students, sending students abroad, and working with AFS-USA to incorporate intercultural and experiential learning opportunities in the curriculum. Western High represents Florida nationally in the top 100 schools that support the foreign student exchange experience.

To read more, please click here.

Nova Southeastern University Earns Place on President’s National Honor Roll for Community Service

Nova Southeastern University (NSU) was named to the 2013 President’s Higher Education Community Service Honor Roll by the Corporation for National and Community Service (CNCS). This designation is the highest honor a college or university can receive for its commitment to volunteering, service-learning, and civic engagement.

“We’re honored to receive this prestigious award – and owe much of it to the students themselves. They’re the energy driving our commitment and they’re the ones who make it all happen,” said George L. Hanbury, Ph.D., president and CEO of NSU.

In addition to being named to the President’s Higher Education Community Service Honor Roll, NSU is also one of only 37 universities nationwide to be recognized both with “high research activity” and the Community Engagement Classification by the Carnegie Foundation for the Advancement of Teaching. NSU goes beyond its primary mission of providing school and university curricula by reaching out to the community with diverse service and clinical programs, community-based research and resources.

“At NSU, community is one of our eight core values, so it comes as no surprise that we are being recognized for our superior community engagement,” added Hanbury.

To read more, please click here.

Business Briefs and Alliance Member News
(Alliance members in bold)

The Bank of America Plaza at Las Olas City Centre (LOCC) became a living work of art as it illuminated the Fort Lauderdale skyline with its new LED exterior lighting system.

BIG CHEF™, the company that specializes in gourmet canapés, appetizers and hors d’oeuvres that are delivered to your door is participating in Rock the Ocean’s Inaugural Tortuga Music Festival taking place April 13th and 14th, 2013 in collaboration with the Guy Harvey Ocean Foundation which is putting together the Conservation Village. During this historic 2 day event, the beach will be transformed into an oceanfront experience, featuring top country and rock artists and local culinary delights on the shores of the Florida Coast.

Broward County has amended its Code of Ordinances to create a new specialty builder category for solar contractors. The new classification took effect in January and supports a growing “green building” industry in Broward by establishing certification and licensing requirements for contractors installing solar energy systems. To read more, please click here.

The “Complete Streets” program approved by Broward County Commissioners will create streets that are safer for pedestrians and cyclists and more efficient in terms of transportation. The Complete Streets program provides specific community design standards when planning and building roads throughout the County. The overall mission is to plan for streets that are accessible to people and all modes of transportation with a diversity of uses such as street festivals, farmers markets and public gathering places. To read more, please click here.

A combined effort by the Greater Fort Lauderdale Convention & Visitors Bureau and the Broward County Aviation Department has resulted in four weekly flights by Norwegian Air Shuttle from Copenhagen and Stockholm to Fort Lauderdale-Hollywood International Airport (FLL). The first flight from Copenhagen to FLL is scheduled for November 29, 2013. The first flight from Stockholm is scheduled for December 1, 2013. To read more, please click here.
Broward Health Medical Center, one of the busiest hospital surgical centers in the state, performed the first single-incision cholecystectomy (gallbladder removal) in Fort Lauderdale at its medical center using the da Vinci Robotic Surgical System. The system allows surgeons to operate with accurate precision, enhanced maneuverability and three-dimensional visualization.

CBRE arranged the sale of a 40,000 square-foot manufacturing building located in Pompano Beach as well as the sale of Pompano Marketplace, a 239,200 square-foot shopping center. The company has also announced that it has completed the refinancing for the Palm Island Apartments, a 402-unit, multifamily community, which is also located in Pompano Beach.

As the region’s furniture demand strengthens, City Furniture continued its aggressive expansion with the opening of a “green” Ashley Furniture HomeStore showroom on Federal Highway’s “Furniture Row.” In addition to creating 30 jobs, this new store activates a prime retail site vacant since an iconic Modernage furniture store closed in 2007.

Robert Listokin, SIOR, Executive Vice President, was named the top broker at Colliers International South Florida for 2012. Listokin was also the top broker in 2011, and has been in the top five since he has been with Colliers.

The Habilitation Center has attained certification to AS9100 Revision C Quality Management System (QMS) for aviation, space and defense organizations. Certification to this high standard demonstrates the Center’s commitment to continuous improvement in production quality, customer satisfaction and delivery performance.

Princess Cruises’ new Royal Princess will call Port Everglades her U.S. winter home when she arrives in the fall of 2013 after debuting in Europe. Royal Princess will be berthed at Cruise Terminal 2, which was completely renovated this fall to allow for a seamless “curbside-to-ship” guest experience with expanded check-in and baggage claim areas, covered walkways, streamlined transportation routing and bright interiors.

Full-service Fort Lauderdale based commercial real estate firm Stiles and Nashville, TN-developer Ray Hensler have partnered on an $80 million, 23-story, high-rise luxury apartment building in Nashville’s burgeoning Gulch district. The Gulch was recognized as the first LEED Silver Status Neighborhood Development in the southeastern United States, and only the 4th in the world.

Transwestern’s Fort Lauderdale office announced that 110 Tower, a LEED® Gold certified Class A office building located in Fort Lauderdale’s Central Business District, is welcoming three new tenants, collectively leasing 12,200 square feet.

Welcome to the newest Alliance Scholarship Winner!

The Greater Fort Lauderdale Alliance awards up to ten scholarships a year for certified Minority and Women Business Owners. Candidates are evaluated by the Alliance Ambassador Cabinet and, if selected, agree to join the Alliance at the Entrepreneur Council level. The first year is free and the following three years the winners get a staggered discount until the fourth year when they agree to pay at the full value of the Council.

Basil Bernard, President of Apricot Office Interiors is the newest scholarship recipient. Apricot has been in business for over 13 years and is a retail distributor of office furniture. Their newest location is 7049 West Broward Boulevard, Plantation. Basil is a former director of the Greater Miami Chamber of Commerce where he chaired the Small Business Committee. He received an MBA from Florida International University and is the past recipient of the GMCC Entrepreneur/Business Professional of the Year. Please welcome Basil. www.apricotos.com
Leadership Council
Gary Press and his team from Lifestyle Magazines jumps into the Alliance with both feet at the Leadership Council level. Joining Gary (Publisher) are Jim Norton and Jill Horowitz. Lifestyle Magazines are the premiere publications in Weston, Parkland, Coral Springs, Las Olas and Estate homes (covering West Davie, Southwest Ranches, Hawks Landing and Plantation Acres) and are often referred to as the “Ocean Drive” or “Town and Country Magazine” for these cities. The magazines are delivered by direct mail monthly to over 40,000 homes valued in the millions of dollars and are distributed at strategic locations, such as town centers, country clubs, athletic clubs and resorts & spas.
www.lifestylemagazinegroup.com

Corporate Council
First Citizens Bank & Trust is new to the Alliance. Michael Coady, area executive, will be joined by Echo Langley and Thomas Conroy. First Citizens is the second largest family-controlled bank in the United States and the 46th largest in the U.S. The bank focuses on private business and commercial banking services to professionals and companies. It was founded in 1898 and serves clients in 17 states with over 400 branches and more than 5,000 employees.
www.firstcitizens.com

Entrepreneur Council
Setnor Byer Insurance & Risk, led by CEO/President Anita Setnor Byer, joins the Alliance at the Entrepreneur Council
Anita is a true entrepreneur having started her company over 30 years ago growing it into a full service independent agency with clients from South Florida and around the U.S. Anita authors a weekly e-update – informative and succinct - geared towards business owners who need some perspective on hot-industry insurance topics. Pamela Malfavon is the Setnor Byer representative to the Alliance. [www.setnorbyer.com](http://www.setnorbyer.com)

**Anita Setnor Byer**

**Michael Lassner**, President of **Allied Steel Buildings, Inc.** first became acquainted with the Alliance during a recent mission trip to Columbia with Governor Rick Scott. They design, engineer and fabricate pre-engineered steel buildings and metal buildings systems. Allied has completed projects in more than 37 countries with a large presence in the Americas and the Caribbean. **Eric Stephan** will be the second rep from Allied. [www.alliedbuildings.com](http://www.alliedbuildings.com)

**Michael Lassner**

**Cymbal Development** is a name that will soon become synonymous with building innovation in Broward County. **Asi Cymbal** and his company are developing the $150 M Marina Lofts along the New River. When complete, 1,000 new hip rentals will be available for the growing young professional community in downtown Fort Lauderdale. **Jessica Viaros** is the second Cymbal representative to join the Alliance. [www.cymbaldevelopment.com](http://www.cymbaldevelopment.com)

**Asi Cymbal**

For more information on Alliance membership, contact Gail Bulfin, VP-Membership Development, at gbulfin@gflalliance.org or Tania Vinaixa, Membership Development Manager, at tvinaixa@gflalliance.org.
Alliance Council Updates

Alliance Councils have been very busy these past few weeks. Here is a brief summary of some of their work:

The CEO Council, chaired by Nova Southeastern University Chancellor Ray Ferrero, Jr., has been promoting Greater Fort Lauderdale/Broward County as a top choice for businesses to relocate or expand through its much talked-about television commercial, now in its second 5 month airing cycle in selected cable markets in New York/New Jersey/Connecticut and Chicago. The commercial has been appearing on stations such as CNN, CNBC, MSNBC and Fox Business News. Additionally, an investment profile featuring Greater Fort Lauderdale, titled *Many Happy Landings* and highlighting the quote “International companies find Greater Fort Lauderdale to be a haven for headquarters operations” was featured in this month’s *Site Selection* magazine. To view the profile, please click here.

The Governor Council toured the new South Runway project at Fort Lauderdale-Hollywood International Airport. Host Steve Belleme from FLL provided an up-close and personal look at the massive, $750 million project scheduled to open in the fall of 2014. Special thanks to Chair Melanie Dickinson, Steve Belleme and Keolis who provided the tour bus.

Next Governor Council meeting - Tuesday, June 25, 8 a.m., Young at Art Museum, Plantation. Click here for details or to register.

The Leadership Council, chaired by Stefan Pittinger, Peak 10, learned firsthand what the impact of the new health care laws will mean for Broward County. Broward Health hosted the discussion, led by their CEO, Calvin Glidewell Jr., and Doug Bartel, Director of External Affairs, Florida Blue. Both shared the fact that South Florida has more uninsured than most of the country with Miami-Dade having the highest cost/patient in the United States. It is estimated that every $1M in cuts to the system results in the loss of 20 jobs so financial belt-tightening will have an impact on services without changes in the system.

Next Leadership Council Meeting – Tuesday, June 18, 8 a.m. Bolton Medical, Sunrise, FL. Click here for details or to register.
Members of the Corporate Council, chaired by Bill White, Compass Office Solutions filling in for Sandra Mayor, BankUnited, had a very interesting meeting at Banyan Air Service. Paul Rose, vice president, technical sales and support, and Bruce Woodrell, customers relations manager for Banyan talked about corporate and private aviation’s impact on the local economy. Banyan Air Service is the largest fixed base operator (FBO) at the Fort Lauderdale Executive Airport, which is one of the three busiest general aviation airports in the U.S.

Next Corporate Council Meeting – Wednesday, June 19, 8:30 a.m. First Citizens Bank & Trust, Fort Lauderdale. Click here for details or to register.

The Entrepreneur Council, chaired by Peyton Moore, Colliers International South Florida, heard about “Art and the Entrepreneurial Economy” at its March meeting. The expert panel who covered this topic included Jaye Abbate, marketing manager, Broward Center for the Performing Arts and outgoing chair, ArtServe board of directors; Lois Marino, program coordinator, Business for the Arts of Broward; and Doug McCraw, founder and developer, Flagler Arts and Technology (F.A.T.) Village. The meeting was held at ArtServe.

Next Entrepreneur Council Meeting – Wednesday, June 12, 8:30 a.m. Location TBD. Click here for details or to register.

Members of the Partner Council, chaired by Dennis Holste, City of Margate CRA, heard from Rafael Cruz, Regional Director of the Florida Small Business Development Center in Broward, who spoke about the services for businesses the Center provides. The Council is also making plans to hold four public meetings for local businesses in Broward to learn about business assistance services available to them, and is making plans to attend the upcoming International Council of Shopping Centers Tradeshows in Orlando.

Next Partner Council Meeting – Thursday, April 11, 8:30 a.m., Broward College North Campus, Coconut Creek. Click here for details or to register.

**Upcoming Economic Development Meetings, Missions & Events**

**Alliance Calendar of Events**

**Alliance Partner Council Meeting (By invitation only)**
Thursday, April 11, 2013  8:30 a.m. – 10:00 a.m.
Location: Broward College - North Campus, 1000 Coconut Creek Boulevard, Coconut Creek
For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gflalliance.org

**Alliance Council Connect**
Thursday, April 11, 2013  6:00 p.m. – 8:00 p.m.
Location: GALLERYone Fort Lauderdale – A DoubleTree Suites by Hilton, 2670 East Sunrise Boulevard, Fort Lauderdale
Don’t miss this special Alliance event featuring cocktails, great conversation, wonderful food and amazing art! With the theme Palette to Palate, this is an event you won’t want to miss.
For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

**Alliance Mid-Year Meeting**
Thursday, May 2, 2013  11:15 a.m.
Location: Hyatt Regency Pier 66, 2301 S.E. 17th Street, Fort Lauderdale
Platinum sponsors of this year’s event include BankUnited and FP&L. Platinum sponsors include AutoNation, Broward College, Hyatt Regency Pier 66, JM Family Enterprises and the South Florida Business Journal.
For more information and sponsorship opportunities, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

**Economic Gardening CEO Roundtable III (by invitation only)**
Friday, May 17, 2013  8:30 a.m. – 11:00 a.m.
Location: TBA
For more information, please contact Michelle Cook at 954-627-0132 or at mcook@gflalliance.org

**Alliance Entrepreneur Council Meeting (Members only)**
Wednesday, June 12, 2013  8:30 a.m. – 10:00 a.m.
Location: TBA
For more information, please contact Michelle Cook at 954-627-0132 or at mcook@gflalliance.org
Alliance Leadership Council Meeting (Members only)
Tuesday, June 18, 2013  8:00 a.m. – 9:30 a.m.
Location: Bolton Medical Inc., 799 International Parkway, Sunrise
For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

Alliance Corporate Council Meeting (By invitation only)
Wednesday, June 19, 2013  8:30 a.m. – 10:00 a.m.
Location: First Citizens Bank & Trust, 6555 North Federal Highway, Fort Lauderdale
For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gflalliance.org

Alliance Governor Council Meeting (Members only)
Tuesday, June 25, 2013  8:00 a.m. – 9:30 a.m.
Location: Young at Art Museum – details forthcoming
For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

Enterprise Florida Events:

Team Florida Mission to Chile
May 20-23, 2013
Santiago, Chile
Event Type: International Trade and Investment
Industry Sector: Various
Region: Latin America & the Caribbean

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please go to http://eflorida.com/Events.aspx.

Other Events:

Florida Chamber of Commerce: 2013 International Days
April 1-3, 2013
Location: Florida State University Conference Center, 555 West Pensacola Street, Tallahassee
For more information, please click here.

Smart Growth Partnership: Creating Healthy, Sustainable Communities in Florida
Thursday, April 4, 2013  7:30 a.m. – 11:30 a.m.
Location: Nova Southeastern University, Carl DeSantis Building, 3301 College Avenue, Davie
For more information, please click here.

Port Everglades Association: Fifth Annual Economic Engine Performance Report Luncheon
Friday, April 5, 2013  10:30 a.m. – 1:30 p.m.
Location: Broward County Convention Center, Palm Room, 1950 Eisenhower Boulevard, Fort Lauderdale
For more information, please contact Celeste Davis at peassn@portbiz.org

Greater Fort Lauderdale Chamber of Commerce: Downtowner of the Year
Friday, April 5, 2013  11:30 a.m. – 2:00 p.m.
Location: First Baptist Church of Fort Lauderdale Global Event Center, 301 East Broward Boulevard, Fort Lauderdale
For more information, please click here.

Third Annual Palm Beach Strategic Forum
April 8-9, 2013
Location: Palm Beach County Convention Center, 650 Okeechobee Boulevard, West Palm Beach
For more information, please click here.

The ABCs of CRAs: Community Redevelopment Agency Basics
Wednesday, April 10, 2013  9:00 a.m. – 12:30 p.m.
Location: E. Pat Larkins Community Center, 520 Dr. Martin Luther King Boulevard, Pompano Beach
For more information, please click here.

Broward Workshop’s 5th Annual “State of the County” Forum (By Invitation Only)
Friday, April 12, 2013   7:15 a.m.
Location: Signature Grand, 6900 State Road 84, Davie
For more information, please contact Kareen Boutros at 954-462-9112 or at kareen@browardworkshop.com

Hispanic Unity’s Third Annual Entrepreneur Summit
Friday, April 12, 2013   7:30 a.m.
Location: The Westin Diplomat Resort and Spa, 3555 South Ocean Drive, Hollywood
For more information, please click here.

Broward County Broward Leaders Water Academy Optional Workshop
Friday, April 12, 2013   8:30 a.m. – 12:30 p.m.
Location: Workshops take place in various locations
For more information, please click here.

2013 FAU Business Plan Competition
Friday, April 12, 2013   2:00 p.m.
Location: FAU College of Business, Sean Stein Pavilion, 777 Glades Road, Boca Raton
For more information, please click here.

Rock The Ocean’s Tortuga Music Festival
April 13-14, 2013
Location: Fort Lauderdale Beach
For more information, please click here.

South Florida Manufacturers Association: Recognition of Excellence Banquet and Awards Presentation
Thursday, April 18, 2013   5:45 p.m.
Location: IGFA Fishing Hall of Fame & Museum, 300 Gulf Stream Way, Dania Beach
For more information, please click here.

2013 African American Achievers Award Ceremony
Thursday, April 18, 2013   6:15 p.m.
Location: Broward County Convention Center, 1950 Eisenhower Boulevard, Fort Lauderdale
For more information, please click here.

Lauderdale Air Show
April 20-21, 2013
Location: Fort Lauderdale Beach
For more information, please click here.

SFTA - Cyberslacking in South Florida: Toes in the Sand, Heads in the Cloud?
Thursday, April 25, 2013   5:00 p.m. – 8:30 p.m.
Location: The Westin Fort Lauderdale, 400 Corporate Drive, Fort Lauderdale
For more information, please click here.

South Florida Business Journal: 2013 Business of the Year Awards
Thursday, April 25, 2013   5:30 p.m. – 8:30 p.m.
Location: IGFA Fishing Hall of Fame & Museum, 300 Gulf Stream Way, Dania Beach
For more information, please click here.

Young At Art Hosts STOMP for YAA! Gala
Friday, April 26, 2013   7:30 p.m.
Location: Young At Art Museum, 751 S.W. 121 Avenue, Davie
For more information, please click here.

Over the Edge for Gilda’s Club South Florida
Saturday, April 27, 2013   5:30 p.m. – 8:30 p.m.
Location: B Ocean Fort Lauderdale, 999 North Fort Lauderdale Beach Boulevard, Fort Lauderdale
For more information, please click here.

**34th Hemispheric Congress of Latin Chambers of Commerce and Industry**
May 21-24, 2013
Location: Biltmore Hotel, 1200 Anastasia Avenue, Coral Gables
For more information, please click here.

Calendar items subject to change without notice. Please go to [www.gflalliance.org](http://www.gflalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

Follow the Alliance on these websites: [Facebook](http://Facebook), [Twitter](http://Twitter), [YouTube](http://YouTube)

Also join our [LinkedIn group](http://LinkedIn group) (for members only).

**Why have so many companies relocated to Greater Fort Lauderdale?** [Click here](http://Click here) to find out (90 second video).