



August 29, 2014

Following is a summary of recent and upcoming economic development news, stories and events.

**SPONSORS SOUGHT:** The Alliance's **Annual Meeting and Dinner**, presented by Patriot National Insurance Group, will be held Thursday, October 23 from 5:30 to 9:00 p.m. at the Signature Grand. Our Keynote Speaker is Jim Clifton, CEO of Gallup and author of *The Coming Jobs War*. The Annual Meeting is a premier, not-to-be-missed business event in Southeast Florida and once again includes a post-dinner reception with gourmet coffees, desserts and live music. Sponsors include: Presenting – Patriot National Insurance Group; Platinum - Broward College, JM Family Enterprises, *South Florida Business Journal* and Signature Grand; Silver – FPL and GUNSTER. For more information and to register, please go to [www.gfalliance.org/2014annual](http://www.gfalliance.org/2014annual). To sponsor the Annual Meeting, please email [Gail Bulfin](mailto:Gail.Bulfin) or call 954-627-0127.

#### [Top Stories:](#)

- Cybersecurity Firm to Add 70 Jobs in Plantation
- Applications for CareerSource Broward Startup Quest™ Fall 2014 program are now being accepted
- Who's Who in South Florida Tech Industry to participate in September 26<sup>th</sup> SFTA Event – Make Plans to Attend Now
- Broward County Announces Part II of Business Loan Seminar - offers three new dates to popular FREE educational program
- 2014 Export Readiness Seminar Dates Announced

#### [Education, Workforce Development and Educational Excellence Builds Business \(E<sup>2</sup>B<sup>2</sup>\) News](#)

#### [Business Briefs and Alliance Member News](#)

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#### Top Stories

##### **Cybersecurity Firm to Add 70 Jobs in Plantation**

Thales e-Security, a Plantation-based cybersecurity company, is planning to add 70 South Florida jobs in the next three years to help meet a growing demand for data-breach protection. The company, which provides data encryption and other cybersecurity services, expects to grow its Plantation office to 130 employees from 61. About 20 of the new employees will be hired by the end of January, Thales e-Security President Cindy Provin said. "We're expanding our business to really tackle those global security concerns around data breaches," she said. (This story, from the South Florida Business Journal, was written by Celia Ampel). To read more, please [click here](#).

##### **Applications for CareerSource Broward Startup Quest™ Fall 2014 program are now being accepted**

Startup Quest™ trains people with college degrees to become entrepreneurs and educates them about opportunities to commercialize technologies developed at Florida's universities and federal laboratories. To read more, please [click here](#).

##### **Broward County Announces Part II of Business Loan Seminar - offers three new dates to popular FREE educational program**

By popular demand, Broward County Mayor Barbara Sharief and the Office of Economic and Small Business Development have extended the Business Loan Seminar Series designed to increase awareness about the State of Florida's loan programs for the benefit

of small businesses. Three new seminars have been added starting on Saturday, August 9th, at 10:30AM at the Northwest Regional Library, 3151 University Drive in Coral Springs.

Business Loan Seminar Series Schedule:

Saturday, August 9th | 10:30 a.m. – Noon  
Northwest Regional Library  
3151 University Drive, Coral Springs

Featured Speakers:

Jose D. Alvarez, Business Development and Education Consultant, Hispanic Business Initiative Fund (HBIF)  
Barrington Wright, Board Member, South Florida Regional Planning Council

Saturday, September 27th | 10:30 a.m. – Noon  
Hollywood Branch Library  
2600 Hollywood Boulevard, Hollywood

Featured Speaker:

Michael Cam, President and CEO, MetroBroward

Saturday, October 11th | 10:30 a.m. – Noon  
North Regional / Broward College Library  
1100 Coconut Creek Boulevard, Coconut Creek  
Featured Speaker: TBA

To read more, please [click here](#).

#### **2014 Export Readiness Seminar Dates Announced**

The Broward County Office of Economic and Small Business Development, in conjunction with Broward College, will host the free 2014 Export Readiness Seminar on the following dates.

· Monday, September 22, 2014, 9 a.m. to Noon - Room 1208

-Topics include: Why Export?, Where to Start, Develop Your Export Plan

· Wednesday, September 24, 2014, 2 to 5 p.m. - Room 1110A

-Topics include: Free Trade Agreements / Country Policies, Logistics and Support

· Friday September 26, 2014, 2 to 5 p.m. - Room 1208

-Topics include: Methods of Payment, Export Financing Advice / Available Resources

This event will be held at Broward College, 111 E. Las Olas Blvd., Fort Lauderdale. To read more, please [click here](#).

#### **Who's Who in South Florida Tech Event set for September 26**

Make plans now to join some of the technology industry's leading experts who are translating technology to real business intelligence, customer engagement and revenues. For many progressive companies IT's role is evolving from an overhead service organization to gaining "a seat at the table" when it comes to using technology to drive revenue. On September 26<sup>th</sup>, Chris Fleck, Vice President of Mobility Solutions for Citrix, will moderate an interactive panel discussion to learn more. Panelists will include:

John Duffy, CEO of 3C Interactive, recently named the "The Most Promising Company in America" by Forbes magazine.

John Ferber who sold his first company "Advertising.com" to AOL for \$485 Million and holds many of the key patents in e-commerce.

Zee Aganovic, the CEO of HiConversion, a leader in Web optimization who sold his last company to Microsoft. Zee holds a Ph.D in optimization theory.

Brian Wood, Director of Business Intelligence at Office Depot. With over \$12 billion in revenue, Office Depot also runs one of the world's largest eCommerce sites depending on business intelligence and optimization.

To learn more, please [click here](#).

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## Education, Workforce Development and Educational Excellence Builds Business (E<sup>2</sup>B<sup>2</sup>) News

### Nominations Still Open for Alliance Educational Partner Award

The Alliance's Educational Excellence Builds Business (E<sup>2</sup>B<sup>2</sup>) Action Team is seeking applications for the Alliance's Educational Partner Award, which will be awarded at the Annual Meeting in October. The deadline to nominate a company member is September 5. For more information, contact [Gail Bulfin](#).

### South Plantation High School Solar Knights Only Florida Team to Compete in 2014 Solar Car Challenge

Congratulations to the South Plantation High School Solar Knights team for competing in the international Solar Car Challenge in Fort Worth, Texas, the only Florida team to participate. The four-day Solar Car Challenge took place from July 18 – 25, 2014, at the Texas Motor Speedway. The Solar Car Challenge is an education program designed to help motivate students in science, engineering and alternative energy. High school students learn how to plan, design, engineer, build, race and evaluate roadworthy solar cars. To read more, please [click here](#).

### Cypress Bay High School Named "School of Outstanding Distinction" at National Speech and Debate Association National Tournament

Cypress Bay High School's Debate Team was one of the top 10 teams in the country to be named the "School of Outstanding Distinction" from the National Speech and Debate Association National Tournament. This summer, 15 debate students from Cypress Bay High School attended the National Speech and Debate Association National Tournament in Overland Park, Kansas. The tournament marks the capstone of high school speech and debate activities nationwide. To read more, please [click here](#).

### Nova High School Receives Highest Honors at National Speech and Debate Association National Tournament

Congratulations to the Nova High School Debate Team, on receiving highest honors at the National Speech and Debate Association's (NSDA) National Tournament. This year's tournament was held June 15-20 in Overland, Kansas. Over 4,000 students representing 1,100 schools competed. To read more, please [click here](#).

### New Public Works Academy at Atlantic Technical College Starts 2014/15 School Year

The Public Works Academy is the product of a partnership between Atlantic Technical College and the American Public Works Association - South Florida Branch. The goal of the partnership is to raise awareness of the careers available in public works, train students for entry-level employment positions and offer continuing education for career public works professionals in the future. To read more, please [click here](#).

### Broward College Announces New Visual Arts and Design Academy

Located on the A. Hugh Adams Central Campus, 3501 SW Davie Road in Davie and slated to begin in August, the VA&DA is the first of its kind in Broward County. This intense, highly selective and competitive program only admits 30 students a year. To read more, please [click here](#).

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## Business Briefs and Alliance Member News (Alliance Member Companies in Bold)

**BankUnited** is partnering with the Fort Lauderdale Housing Authority to Teach Financial Literacy. Moving beyond the broad-based lessons of typical financial literacy group workshops, approximately 10 BankUnited executives have been working one-on-one with residents of the Fort Lauderdale Housing Authority who are enrolled in the Step Up Apprentice Program, a two-year, state-certified program aimed at providing apprentices with education, training, and employment skills to increase their potential for permanent employment and economic self-sufficiency. To read more, please [click here](#).

The Broward Workshop ([www.browardworkshop.com](http://www.browardworkshop.com)), comprised of leaders of Broward County's major businesses, contributed \$100,000 to the Citizens for Broward's Children (CBC). CBC is the non-profit organization created to support the reauthorization of the Children's Services Council of Broward County on the November ballot. To read more, please [click here](#).

**CBRE** has been selected as the exclusive leasing agent for 200 East Broward Boulevard, a landmark, Class A, 225,650-square-foot office tower located in Fort Lauderdale's Central Business District (CBD). To read more, please [click here](#).

**CBRE** arranged the sale of Weston Road Shopping Center, a 105,929-square-foot retail center located at 4410 Weston Road in Davie. An institutional investor acquired the property from Game Properties of Coral Gables for \$32.25 million. CBRE represented the seller. To read more, please [click here](#).

The Federal Aviation Administration (FAA) Southern Region recognized Kent George, Director of Aviation, **Broward County Aviation Department**, as its Air Carrier Airport Manager of the Year for 2013. To read more, please [click here](#).

**GrayRobinson** expanded its Fort Lauderdale real estate group with the addition of Marc Shandler, who joined the firm as a consultant. With extensive experience as in-house counsel for a number of national real estate developers and investors, Marc brings a unique set of skills to his current clients' projects. To read more, please [click here](#).

**Miller Construction Company** has promoted Miya Wong to director of marketing for the South Florida design/build and construction services firm. To read more, please [click here](#).

**Nipro Diagnostics, Inc.** has announced FDA clearance of its newest blood glucose monitoring systems, TRUE METRIX™ and TRUE METRIX™ PRO, and expansion of manufacturing in the USA. To read more, please [click here](#).

**Port Everglades** expects to gain an additional 30,000 containers annually as King Ocean consolidates several Eastern Caribbean services previously calling Terminal Island in Miami. To read more, please [click here](#).

Congratulations to Alliance members **Dr. George Hanbury, President of Nova Southeast University** and **Kathy Koch, President of Ambit Advertising and Public Relations** who are among several community leaders being recognized as 2014 Broward Ultimate CEO's by the **South Florida Business Journal** on September 11.

**Stiles** Property Management, a division of full-service real estate development company Stiles, has been selected by Federal Realty Investment Trust ("FRIT") and another group of Latin American investors represented by Coral Gables based real estate attorney Alex D. Sirulnik to provide full property management services for seven new assignments totaling 825,476 square feet in South Florida. The new assignments comprise two growing Florida portfolios, for which Stiles has been selected as the management partner. To read more, please [click here](#).

Showcasing continued momentum after extensive renovations, **Stiles Realty**, a division of Fort Lauderdale-based full-service real estate firm Stiles, executed 35,734 square feet of leases in the past six months at the repositioned 800 Fairway office building in Deerfield Beach. To read more, please [click here](#).

**The City of Tamarac** is taking more steps to stop using paper. The city has started an ePermits program to allow residents, businesses and contractors to submit an application electronically, make a payment and monitor their permit status. To learn how to use the new system, call 954-597-3422.

**Transwestern's** Fort Lauderdale office has announced 110 Tower has won first place in the Best Turnaround/Repositioning Strategy category at Commercial Property Executive's 2014 Distinguished Achievement Awards. 110 Tower is a 30-story, 391,473-square-foot Class A, LEED® Gold certified office building in Fort Lauderdale's Central Business District (CBD). To read more, please [click here](#).

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## Upcoming Alliance Events

### Alliance Entrepreneurship Council Meeting (Members Only)

Wednesday, September 10 8:30 - 10:00 a.m.

Location: National Jets, Fort Lauderdale

For more information, please contact Liza Bongiovi at 954-627-0132 or at [lbongiovi@gfalliance.org](mailto:lbongiovi@gfalliance.org)

### Alliance Partner Council Meeting (Members Only)

Thursday, September 11 8:30 - 10:00 a.m.

Location: City of Dania Beach

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### Alliance Corporate Council Meeting (Members Only)

Wednesday, September 17 8:30 - 10:00 a.m.

Location: Cushman & Wakefield, Fort Lauderdale

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### Alliance Governor Council Meeting (Members Only)

Tuesday, September 23 8:30 – 10:00 a.m.

Location: Axis Space, Fort Lauderdale

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### Alliance Leadership Council Meeting (Members Only)

Friday, September 26 8:30 – 10:00 a.m.

Location: Butterfly World, Coconut Creek

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gflalliance.org](mailto:tvinaixa@gflalliance.org)

### **Alliance Annual Meeting & Dinner**

Thursday, October 23 5:30 p.m.

Location: Signature Grand, Davie

**Keynote Speaker: Jim Clifton, Chairman of Gallup**

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gflalliance.org](mailto:tvinaixa@gflalliance.org)

[www.gflalliance.org/2014annual](http://www.gflalliance.org/2014annual)

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## **Enterprise Florida Events**

### **Cannes International Boat Show 2014**

September 9 - 14

Location: Cannes, France

For more information, [click here](#).

### **Movimat + Transport & Logistics Brazil**

September 16 - 18

Location: Sao Paulo, Brazil

For more information, [click here](#).

### **37th Annual Joint Meeting of the Southeast U.S./Japan & Japan-U.S. Southeast Association Conference**

September 18 - 20

Location: Tokyo, Japan

For more information, [click here](#).

### **Export Sales Mission to Singapore & Malaysia**

September 19 - 26

Location: Singapore & Malaysia

For more information, [click here](#).

**Enterprise Florida (EFI)** conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide.

These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please [click here](#).

## **Member/Partner Events**

### **Trade Americas & ConnectAmericas Expo**

September 3 - 4

Location: JW Marriott Marquis, Miami

For more information, please [click here](#).

### **PR Hispanic Business Convention**

Thursday, September 4 9:30 a.m. – 8:30 p.m.

Location: Greater Fort Lauderdale-Broward County Convention Center

For more information, please [click here](#).

### **The Arts Mean Business Breakfast presented by BankUnited**

Friday, September 5 7:30 a.m.

Location: Museum of Art Fort Lauderdale

For more information, please [click here](#).

### **South Florida Business Journal 2014 Influential Business Women**

Friday, September 5 11:30 a.m. – 1:30 p.m.

Location: Signature Grand, Davie

For more information, please [click here](#).

### **Urban Land Institute: Developing in the Caribbean Basin Conference**

September 11 - 12

Location: Conrad Hotel, Miami

For more information, please [click here](#).

**South Florida Business Journal 2014 Ultimate CEO Awards**

Thursday, September 11 5:30 – 8:30 p.m.

Location: Westin Diplomat Resort & Spa, Hollywood

For more information, please [click here](#).

**Florida Chamber Foundation: Future of Florida Forum**

September 29 – October 1

Location: Disney's Yacht & Beach Club Resorts, Orlando

For more information, please [click here](#).

**Sixth Annual Southeast Florida Climate Summit**

October 1 - 2

Location: Miami Beach Convention Center

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit [www.gfalliance.org](http://www.gfalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#)

Also join our [LinkedIn group](#) (for members only).

Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).

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