

December 31, 2013

Following is a summary of recent and upcoming economic development news, stories and events.

To see a list of 2014 Alliance events, please [click here](#).

For further details, click on the following links, or scroll down through the newsletter.

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Top Stories

[Prolexic Technologies Announces Relocation and Expansion of Global Headquarters and IT Operations Center in Fort Lauderdale](#)

Prolexic Technologies, the global leader in Distributed Denial of Service (DDoS) protection services, recently announced the relocation and expansion of its Global Corporate Headquarters and 24x7 Security Operations Center to Fort Lauderdale. Officials from the company and its location advisory consultants Mitchell Millowitz, Bradley Migdal, and Bradley Griggs of Newmark Grubb Knight Frank worked closely with the office of Governor Rick Scott, Enterprise Florida, the City of Fort Lauderdale, the Greater Fort Lauderdale Alliance CEO Council, Florida Power & Light's Department of Economic Development, Workforce Florida and Workforce One/Broward County to craft state and local incentives that will result in the addition of 118 new jobs at an average salary of approximately \$100,000 along with retaining 120 existing Florida jobs. The company will invest \$1.16 million in capital and relocate its headquarters to downtown Fort Lauderdale where it will lease approximately 35,000 square feet of space at the New River Center office building located at 200 East Las Olas. To read more, please [click here](#).

[Alliance Represented at World's Largest Medical Tradeshow in Partnership with Enterprise Florida](#)

Enterprise Florida, Inc. (EFI) President & CEO Gray Swoope has announced results from the most successful trip to date to the MEDICA trade show, in which the Alliance was represented by Director of Business Development Todd Holt. Exhibitors reported \$158,785,500 in total projected sales as a result of attending the show. In addition to record company sales, EFI representatives met with more than 60 foreign companies interested in doing business in Florida. MEDICA is the largest medical trade fair worldwide and was held in Germany on November 20-23. The 2013 Florida Pavilion was the largest U.S. state pavilion and its first-ever two-story pavilion, demonstrating the innovation and expertise that makes Greater Fort Lauderdale, and the entire state a leader in the life sciences sector. To read more, please [click here](#).

Register Now! – Six Pillars Broward First Annual Report to the Community

Friday, February 21, 2014 has been set as the date for the Six Pillars Broward First Annual Report to the Community. The event will be held at the Omni Auditorium at Broward College's North Campus, 1000 Coconut Creek Boulevard, in Coconut Creek. The event will begin with a reception and continental breakfast at 7:15 a.m., followed by the program from 8:00 to 9:15 a.m. The cost of the event is \$25.00 per person. The special guest speaker will be Peter Kageyama, author of *For the Love of Cities*. The program will include a report on where Broward County stands after the first 15 months of the Six Pillars strategic planning process and the successes being made to grow jobs, create vibrant communities and compete globally. The report will also show how Broward County stacks up against the other urban counties in Florida in areas such as: High School Graduation Rates, Unemployment, College Attainment, STEM Talent, Per Capita Income, Voter Turnout, Charitable Contributions, Home Foreclosures, Families Below Poverty Level, Health Insurance Coverage and other important issues affecting our community. For information about being a sponsor, please contact Ron Drew at 954-627-0130 or via email at rdrew@gflalliance.org. To register, please [click here](#). For information about Broward Six Pillars, please visit www.sixpillarsbroward.org.

Broward Means Business: Business Development Workshop Series Announced

The Broward County Office of Economic and Small Business Development will begin the New Year by launching a 2014 Business Development Workshop Series, an update to the annual 12-part "How to Do Business with Broward County" series. For 2014, the free workshops will focus on developing, creating capacity and providing resources to small businesses. The goal is to position small businesses to take advantage of opportunities provided by the County to grow their business' reach beyond Broward County. The opening session, January 18, will focus on "New County and City Contracting Opportunities," and will be held from 10:30 a.m. to Noon at Miramar Branch Library, 2050 Civic Center Place, Miramar. For more information, please [click here](#).

Port Everglades Welcomes First Container of Imported South American Fruit Under New Pilot Program

Port Everglades welcomed global ocean carrier Hamburg Süd's first shipment of imported Peruvian grapes on Friday, November 29, 2013, as part of the recently approved pilot program allowing South American fruit to be directly imported into the United States through South Florida ports. Previously, fruit was required to be imported through colder, northern ports such as Philadelphia and then trucked to market due to concerns over fruit flies and other pests that could threaten local crops and vegetation. To read more, please [click here](#).

Greater Fort Lauderdale Ranks among Top 50 Business Travel Destinations

Greater Fort Lauderdale proves again to be a smart choice for business travelers as it ranks top in the nation with the lowest travel taxes, according to the Global Business Travel Association's (GBTA) annual study of travel-related taxes in the top 50 U.S. business travel destinations. For the third year in a row, Greater Fort Lauderdale tops the list of taxpayers' most friendly travel destinations, with an average tax of \$22.61 charged on a day's worth of \$256 in travel costs. According to GBTA's commissioned study, which examines hotel lodging, car rentals and restaurant meal taxes, the average daily tax expended by travelers in 2013 was \$29.94. To read more, please [click here](#).

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Education, Workforce Development and Educational Excellence Builds Business (E²B²) News

Superintendent Runcie Receives Superintendent of the Year, Star Award By The Consortium of Florida Education Foundations

The Consortium of Florida Education Foundations (CFEF), recently recognized Broward County Public Schools (BCPS) Superintendent Robert W. Runcie with its "Star" Superintendent of the Year Award. The "Star" Superintendent Award for exemplary leadership was presented at the 68th Annual Joint Conference of Florida School Boards Association and Florida Association of District School Superintendents held in Tampa. To read more, please [click here](#).

Broward County Public Schools Teacher Luis Espinosa Surprised with \$25,000 Milken Educator Award

No doubt, Luis Espinosa, who leads the Aeronautics STEM (Science, Technology Engineering and Math) Magnet and LEEO (Linking Education and Employment Opportunities) programs at Apollo Middle School in Hollywood was excited that Florida's Commissioner of Education Pam Stewart and Superintendent Robert W. Runcie were participating in a school-wide event to recognize the achievements of those two programs. Yet, Espinosa had no inkling that the assembly's spotlight was about to focus on him. Before more than 450 cheering students, colleagues and dignitaries, Milken Family Foundation Co-Founder Mike Milken and Commissioner Stewart presented Espinosa with a Milken Educator Award, which includes an unrestricted cash prize of \$25,000. To read more, please [click here](#).

Also, during the December 10, 2103 meeting of the Florida Cabinet, Espinosa was awarded the Governor's Shine Award by Governor Rick Scott. To read more about this award, please [click here](#).

BCPS North Side Elementary School Foster Grandparent Recognized as Outstanding Senior Volunteer by Florida Department of Education

The Florida Department of Education (FDOE) announced the 2013-14 winners of the Outstanding School Volunteer Award. Broward County Public Schools (BCPS) North Side Elementary School Foster Grandparent Volunteer Dorothy Zarfjian is recognized as the Outstanding Senior Volunteer award winner for Region V. To read more, please [click here](#).

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Business Briefs and Alliance Member News

The Alliance's Port Everglades Advocacy Team (PEAT) has been working with **Port Everglades**, Port Everglades Association and the Broward Workshop to understand and support expansion efforts at Port Everglades. Recently Ed Pozzuoli of Alliance member organization **Tripp Scott** interviewed PEAT chair and Alliance CEO Council member Terry Stiles on his take on those efforts. To see this video, please [click here](#).

Becker & Poliakoff is pleased to announce that Mario J. Bailey, a member of the firm's government relations and lobbying team, was appointed to the South Florida Regional Planning Council by Governor Rick Scott.

Bolton Medical, a medical device manufacturer which specializes in endovascular treatments for aortic repair, announced it has initiated its Phase II U.S. clinical trial to study the safety and effectiveness of the Treovance Abdominal Stent-Graft with Navitel Delivery System. The first two cases were performed on November 25, 2013 by John Henretta, MD and Mike Douglas, MD, Vascular Surgeons at Carolina Vascular, Mission Hospital, Asheville, NC. To read more, please [click here](#).

Nearly \$10 million will be spent in **Broward County** neighborhoods to finance projects that will create economic development, job creation and community enhancements after **Broward County** Commissioners approved the Broward Redevelopment Program funds for a variety of projects in seven Broward County cities. To read more, please [click here](#).

Greenspoon Marder Attorney Larry Blair and wife, Michele Blair received the Rales Humanitarian of the Year Award at the Ruth Rales Jewish Family Service's 2013 Annual Gala.

Frank Stronach, Chairman of **Gulfstream Park** and The Stronach Group, was recognized for his contributions to Florida Thoroughbred racing recently by being named 'Man of the Year' at the Florida Horsemen's Benevolent and Protective Association's (FHBPA) annual dinner.

Nova Southeastern University (NSU) President and CEO George L. Hanbury II, Ph.D., recently announced the appointment of Donald J. Rudawsky, Ph.D., as vice president of institutional effectiveness. In this role, he will help advance the strategic priorities and initiatives comprising NSU's Vision 2020 plan through expert data analysis, critical program review and assessment, and predictive modeling. To read more, please [click here](#).

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Upcoming Alliance Events

Please mark your calendars now for the 2014 Mid-Year Luncheon at Pier 66 on Thursday, May 22, at 11:15 a.m. and the Annual Meeting & Dinner at Signature Grand on Thursday, October 23 at 5:30 p.m.

Alliance Corporate Council Meeting (Members Only)

Wednesday, January 15 8:30 - 10:00 a.m.

Location TBA

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gfalliance.org

Alliance Partner Council Meeting (Members Only)

Thursday, January 16 8:30 - 10:00 a.m.

City of Coconut Creek

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gfalliance.org

Alliance Leadership Council Meeting (Members Only)

Tuesday, January 21 8:30 - 10:00 a.m.

Location TBA

For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

Alliance Governor Council Meeting (Members Only)

Tuesday, January 28 8:30 - 10:00 a.m.

Location TBA

For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

Alliance Mid-Year Meeting & Luncheon

Thursday, May 22 11:15 a.m.

Hyatt Regency Pier 66, Fort Lauderdale

For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

Alliance Annual Meeting & Dinner

Thursday, October 23 5:30 p.m.

Signature Grand, Davie

For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

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Enterprise Florida Events

ARAB HEALTH Trade Show 2014

January 27 - 30, 2014

Location: Dubai, U. A. E.

Event Type: International Trade and Investment

Industry Sector: Life Sciences

Region: Europe & The Middle East

TEAM Florida Trade Mission to the Dominican Republic

February 23 - 26, 2014

Location: Santo Domingo, Dominican Republic

Event Type: International Trade and Investment

Industry Sector: Information Technology

Region: Latin America & the Caribbean

Singapore Air Show 2014

February 11 - 16, 2014

Location: Singapore

Event Type: International Trade and Investment

Industry Sector: Aerospace/Aviation

Region: Asia and the Pacific

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide.

These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please [click here](#).

Member/Partner Events

FEDC Winter Symposium

Thursday and Friday, January 9-10

Hyatt Regency Orlando International Airport, Orlando

For more information, please [click here](#).

Business for the Arts Broward Cultural Tour

Friday, January 17 9:00 a.m. – 5:00 p.m.

Artserve, Fort Lauderdale

For more information, please [click here](#).

Broward Means Business: Business Development Workshop (How to Do Business with Broward County)

Saturday, January 18 10:30 a.m. – 12:00 p.m.

Miramar Branch Library, 2050 Civic Center Place, Miramar
For more information, please [click here](#).

Lifestyle Media Group Leaders in Law Awards

Tuesday, January 21 6:30 p.m.
Nova Southeastern University, Davie
For more information, please [click here](#).

Pro Football Legends Classic

Wednesday, January 22
Jacaranda Golf Club, Fort Lauderdale
For more information, please [click here](#).

Broward College Presents the Fort Lauderdale Speaker Series: Bob Woodward

Wednesday, January 22 8:00 p.m.
Broward Center for the Performing Arts, Fort Lauderdale
For more information, please [click here](#).
Alliance member discount code: BUS13

5th Annual "Fight For Air" Stair Climb Fort Lauderdale

Saturday, January 25
110 Tower, Fort Lauderdale
For more information, please [click here](#).

Safe Streets Summit

Friday, January 31 8:30 a.m. - 3:00 p.m.
Marriott Hollywood
For more information, please [click here](#).

South Florida Symphony Orchestra: Double Speak & Hidden Meanings

Friday, January 31 7:30 p.m.
Broward Center for the Performing Arts, Fort Lauderdale
For more information, please [click here](#).

Broward College Presents the Fort Lauderdale Speaker Series: Jeanette Walls

Wednesday, February 12 8:00 p.m.
Broward Center for the Performing Arts, Fort Lauderdale
For more information, please [click here](#).
Alliance member discount code: BUS13

Smart Redevelopment, Smart Partnerships, Smart Growth

Thursday, February 13 8:00 a.m. - 12:00 p.m.
Nova Southeastern University, Davie
For more information, please [click here](#).

Broward Means Business: Business Development Workshop (How to Do Business with Broward County)

Thursday, February 20 6:00 p.m. – 7:30 p.m.
North Regional / Broward College Library, 1100 Coconut Creek Blvd., Coconut Creek
For more information, please [click here](#).

Lifestyle Media Group's Up & Comer Awards

Thursday, February 27
Gallery of Amazing Things, Dania Beach
For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit www.gfalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#)
Also join our [LinkedIn group](#) (for members only).

Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).

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