



June 30, 2014

Following is a summary of recent and upcoming economic development news, stories and events.

To see a list of 2014 Alliance events, please [click here](#).

For further details, click on the following links, or scroll down through the newsletter.

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- Greater Fort Lauderdale Alliance Honored at Florida Economic Development Conference; Swindell Named Chairman
- Alliance Economic Sourcebook Advertising Space Available
- Miami-Fort Lauderdale-West Palm Beach MSA chosen as one of seven American Dream Cities
- Florida Companies Report More than \$11 Million in Projected Sales from Hospitalar Trade Show
- Florida Wins Silver Shovel Award for Economic Development Success

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#### Top Stories

##### **[Greater Fort Lauderdale Alliance Honored at Florida Economic Development Conference; Swindell Named Chairman](#)**

Recognized locally and nationally for its innovative work to promote Greater Fort Lauderdale/Broward County as a premier business location, the Greater Fort Lauderdale Alliance adds to its accolades in 2014 with recognition from the Florida Economic Development Council (FEDC), the statewide professional association for economic development, at the FEDC annual conference. The Alliance's President & CEO, Bob Swindell, was also elected as FEDC Chairman. To read more, please [click here](#).

##### **[Alliance Economic Sourcebook Advertising Space Available](#)**

The Alliance is once again working with the *South Florida Business Journal* to publish its annual award-winning Greater Fort Lauderdale/Broward County Economic Sourcebook and Market Profile. This valuable guide serves as a primary marketing tool to promote the entire Greater Fort Lauderdale/Broward County area. 8,500 copies of the Sourcebook are distributed in a number of ways including to Alliance members, included in national and international marketing kits, available at Chambers of Commerce and Broward County libraries, distributed in the *South Florida Business Journal*, and can be downloaded on the Alliance website. The Economic Sourcebook provides Alliance members with an outstanding marketing opportunity. For additional information, please contact Ellen Hesse at 954-949-7504 or [ehesse@bizjournals.com](mailto:ehesse@bizjournals.com).

##### **[Miami-Fort Lauderdale-West Palm Beach MSA chosen as one of seven American Dream Cities](#)**

Xavier University's Center for the Study of the American Dream and The Burghard Group announced that the Miami-Fort Lauderdale-West Palm Beach FL Metropolitan Statistical Area has been ranked as one of seven American Dream Cities where residents believe that they are working for and achieving a better life for their families and future generations. To read more, please [click here](#).

### **Florida Companies Report More than \$11 Million in Projected Sales from Hospitalar Trade Show**

Florida Secretary of Commerce and president & CEO of Enterprise Florida, Inc. (EFI) Gray Swoope recently announced that the EFI-led trip to Hospitalar 2014 resulted in more than \$11 million in total projected sales for 10 Florida life sciences companies. The show, held May 20-24 in Brazil, is the third largest medical trade show in the world. Florida has attended the show for seven years and had the largest group of companies in attendance. To read more, please [click here](#).

### **Florida Wins Silver Shovel Award for Economic Development Success**

*Area Development* magazine recently awarded Florida, through its primary economic development organization, Enterprise Florida, Inc. (EFI), the Silver Shovel award for significant job creation and economic impact. The state received the same honor in 2010. Governor Scott said, "This award highlights the work we have done to make Florida's business climate the best in the nation. We have worked to remove burdensome regulations, eliminated tax burdens, and have paid down state debt. As a result, we're creating thousands of private-sector jobs for Florida families every month, and our efforts are being recognized by industry-leading publications like *Area Development* magazine." To read more, please [click here](#).

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## **Education, Workforce Development and Educational Excellence Builds Business (E<sup>2</sup>B<sup>2</sup>) News**

### **Alliance and SunSentinel Salute BCPS Class of 2014**

The Alliance, in partnership with the *SunSentinel*, ran a full-page ad in the Broward edition of the newspaper recognizing the accomplishments of the Broward County Public Schools Class of 2014. To download and view the ad, please [click here](#).

### **School Board Approves Shift from Centers to Colleges - Atlantic, McFatter and Sheridan Technical Centers are now Technical Colleges**

The School Board of Broward County has unanimously approved a recommendation to change the names of Atlantic, McFatter and Sheridan Technical Centers to Atlantic, McFatter and Sheridan Technical Colleges. Broward County Public Schools has long been a leader of Career, Technical and Adult Education in Florida. The decision to change the names to include the college distinction further strengthens and enhances the educational opportunities for adult students and business partners throughout Broward County. To read more, please [click here](#).

### **Silver Trail Middle School Principal Steven Frazier Named Florida PTA's Outstanding Principal of the Year 2014**

Congratulations to Steven Frazier, principal of Silver Trail Middle School, on being named Florida PTA's Outstanding Principal of the Year for 2014. He will receive the award at the annual Florida PTA Leadership/Convention, July 11-13, 2014, in Innisbrook, Florida. To read more, please [click here](#).

### **Broward County School Board Seeks Bond Essential for the Future of BCPS Students**

Citing critical funding needs to modernize and improve the safety of outdated educational facilities and update instructional technology, the School Board of Broward County, unanimously approved a General Obligation Bond Resolution on Monday, June 9, 2014, to place an education bond referendum on the November 4, 2014, ballot. To read more, please [click here](#).

### **Southeast Florida Clean Cities Coalition Recognizes BCPS For Being an Alternative Fuel Champion**

Broward County Public Schools (BCPS) is being honored for innovation in school bus transportation by the Southeast Florida Clean Cities Coalition. The Coalition recently presented BCPS with its Outstanding Propane Autogas Leadership Award for the District's purchase of 98 propane-fueled school buses, the largest such purchase in the nation's history. To read more, please [click here](#).

### **Flanagan High School Senior Deandra Chetram Named 2014 Math and Science Scholar by Council of the Great City Schools**

Congratulations to Deandra Chetram, recent graduate of Charles W. Flanagan High School in Pembroke Pines, for being one of four graduating high school seniors in the nation named recipients of the 2014 ExxonMobil Bernard Harris Math and Science Scholarship by the Council of Great City Schools (CGCS). Deandra was selected from several hundred applicants nationwide for her academic performance, leadership qualities and community involvement. To read more, please [click here](#).

### **State Releases FCAT 2.0 Reading, Math and Science Results for Grades 4-10**

The Florida Department of Education recently released 2014 FCAT 2.0 results for grades 4-10 in reading, math and science. The overall scores show improvements from 2013 to 2014 among many grade levels for students in Broward County Public Schools (BCPS). At the elementary school level, in nearly 75 percent of the FCAT 2.0 tested areas, the achievement results improved or remained stable. At the middle school level, in nearly 90 percent of the FCAT 2.0 tested areas, the achievement results improved or remained stable. In addition, at the high school level, the results show an increase in the percentage of 10th grade students meeting the FCAT reading graduation requirement. To read more, please [click here](#).

### **BCPS Principals Graduate From Prestigious Commissioner's Leadership Academy**

The saying success breeds success holds true for Christopher McGuire, principal of Broward Virtual School, and Susan Leon-Leigh, principal of Coral Springs High School, who are both recent graduates of the Florida Department of Education's (FLDOE) Commissioner's Leadership Academy. The principals were selected to participate in the Academy in recognition of their leadership skills and for being among Florida's 50 highest performing principals. To read more, please [click here](#).

### **BCPS Earns Global Education Excellence Award**

Broward County Public Schools (BCPS) is being recognized for Global Education Excellence by EF High School Exchange Year. Regional Coordinator Laura Barry recently presented the award to Superintendent of Schools Robert W. Runcie and Ralph Aiello, BCPS Coordinator of Guidance, BRACE & Academic Advisement for the Department of College and Career Readiness. To read more, please [click here](#).

### **End-of-Course Exam Results for 2013/14 Algebra I Scores Increase for BCPS Students**

The Florida Department of Education recently released End-of-Course Exam (EOC) scores for 2013/14. The results show more Broward County Public Schools (BCPS) students are passing the Algebra I EOC during their first time taking the required test, compared to 2012/13. Passing the Algebra I EOC is crucial for students since it is a graduation requirement set by the state. To read more, please [click here](#).

### **Wallace Foundation Invests \$3 Million to Strengthen BCPS Principal Supervisors to Support Student Success**

The Wallace Foundation is investing about \$3 million in a significant five-year effort to help Broward County Public Schools (BCPS) improve the effectiveness of its principal supervisors (cadre directors), so they can better assist and support principals in raising the quality of teaching and learning in schools, and improve their ability to lead schools. To read more, please [click here](#).

### **BCPS Digital 5: Pathways to Personalized Learning Program Earns National Award**

Broward County Public Schools (BCPS) is earning national recognition for its Digital 5: Pathways to Personalized Learning initiative. BCPS is one of eight school districts in the nation (12,000 or more students category) to be honored by e.Republic's Center for Digital Education with its Digital Content and Curriculum Achievement Award (DCCAA). To read more, please [click here](#).

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## **Business Briefs and Alliance Member News (Alliance Member Companies in Bold)**

The planning team for Broward100 – Celebrating the Art of Community is inviting you to participate in a historic moment in **Broward County**. The public can take an online survey and suggest a name for the event that will be showcasing the extraordinary talent of Broward's visual and performing artists. Taking place in October 2015, this centennial grand finale will be the premiere of what will become Broward's annual signature trademark event. It's an important name for an important time in history! To take the survey, please [click here](#).

**CBRE** Hotels arranged the sale of the DoubleTree by Hilton Deerfield Beach-Boca Raton to Garrison Deerfield Propco LLC for an undisclosed price. Lisa Zaranek of CBRE's Orlando office and Robert Taylor of the firm's Miami office exclusively represented the seller, CS Hospitality LLC. To read more, please [click here](#).

With the opening of a new Ashley Furniture HomeStore in Cutler Bay, top-selling South Florida furniture retailer **City Furniture** completes the \$17.5 million realignment of its South Florida retail network and announces plans for a new expansion phase. The 34,000-square-foot Ashley Furniture HomeStore at 18780 South Dixie Highway adjoins a City Furniture showroom that opened in October on the high-profile site, creating a 90,000-square-foot "superstore." An interior walk-through makes it easy for customers to park once and shop both brands. City Furniture is the Southeast and Southwest Florida licensee for Ashley Furniture HomeStore. To read more, please [click here](#).

The **City of Fort Lauderdale** has captured the prestigious All-America City Award! The official announcement honoring Fort Lauderdale with the 2014 national title was made recently by the National Civic League at its annual conference in Denver, Colorado. Established in 1949, the All-America City Award recognizes cities, counties, towns, neighborhoods, and metropolitan areas across the country for exemplary community-based problem solving and civic engagement efforts that involve public, private, and non-profit entities. To read more, please [click here](#).

Recognizing the significant contribution to the local, regional and statewide economy and resulting jobs generation, several of the marine industry's leading proponents came together recently to provide an upbeat reading and enthusiastic outlook for Fort Lauderdale and the South Florida region based on rebounding activity in the boating and yachting sectors. Recovery of the overall U.S. and global

economies, increased spending on boats, equipment, supplies and services in Florida, and growing demand for workers in the marine sector are signs that the industry is in a growth mode. To read more, please [click here](#).

**GrayRobinson, P.A.** recently announced that shareholder Gary I. Resnick has been named chair of the FCC's Intergovernmental Advisory Committee (IAC) for 2014-2016 by Chairman Thomas Wheeler. Resnick will oversee 15 committee members, including New York City Mayor, Bill de Blasio, who has been named vice chair. To read more, please [click here](#).

**Gulfstream Park** is excited to announce Horses of a Different Color, a unique, public art event planned throughout Gulfstream Park and The Village at Gulfstream Park from Dec. 1 through March 29. Two dozen life-sized fiberglass horses will be transformed through the creativity of national and local artists during the summer and fall months and then be displayed throughout Gulfstream's streetscapes, gardens and shops during the Champions Meet. The horses will be part of several events, including a Horses of a Different Color Opening Night Reception and Wine Walk, the Eclipse Awards pre-party and Florida Derby Party. Horses will be auctioned off on each of these occasions over the course of the racing year, or in an online auction on Biddingforgood.com. Proceeds will go to several different charities, including the Thoroughbred Aftercare Alliance. To read more, please [click here](#).

As **Miller Construction Company's** tri-county project volume expands, the design/build and construction services firm has added three experienced project managers: Kevin Burke, Jason Martin and Jason Warrick. "In choosing project managers who plan, budget and direct our projects, we look for professionals who deliver great results while building long-term, trusting client relationships," said Miller Construction Company Vice President of Operations Jeff Slade. "These three proven leaders have those qualities, and we're pleased that Kevin Burke and Jason Warrick have rejoined our team." To read more, please [click here](#).

**Port Everglades** is planning for the year 2033 with an updated roadmap for future growth over the next 20 years that identifies \$1.6 billion in capital investments to improve productivity for cargo, cruise and petroleum businesses that operate at the South Florida seaport. The Broward County Board of County Commissioners, which governs the Port as a self-funded enterprise fund, approved the Port Everglades 2014 Master/Vision Plan recently. Over the past year, Port staff and maritime consultant AECOM Technical Services, Inc. held more than 20 meetings with customers, stakeholders and the general public to develop the Plan.

Demonstrating a stabilizing office market and higher demand for quality commercial space throughout South Florida, **Stiles Realty** announced recently more than 47,000 square feet of new leases, expansions and renewals at Commercial Place I & II in Fort Lauderdale. Stiles worked in concert on this property assignment with Virginia-based Divaris Real Estate, who is a CORE Network Partner. To read more, please [click here](#).

**Stiles Construction** marked a key milestone recently as it topped off construction of a new Fort Lauderdale luxury apartment community project, Elan 16Forty, in downtown Fort Lauderdale. The project, owned and operated by Greystar, is located at 1640 E. Sunrise Blvd., just west of Federal Highway in Victoria Park, a rapidly growing residential neighborhood. To read more, please [click here](#).

As part of its continued strategic expansion in South Florida, **Stiles Realty** recently announced two key hires to its industrial and office brokerage teams. In late May Mike Crissy joined the company as Industrial Sales and Leasing Associate and Brian Batchelder joined as Office Leasing and Sales Associate. Both of these professionals carry more than a combined 30 years of commercial real estate experience. With the addition of Crissy and Batchelder, the company has welcomed four new agents in the last six months alone. To read more, please [click here](#).

**Suffolk Construction**, one of the most successful, privately held building contractors in the country, has named Jeffrey A. Gouveia as the new president of Suffolk's Southeast region. Gouveia was responsible for launching Suffolk's new office and presence in the Southeast from 1995 to 2002. Suffolk's Southeast team has since developed into one of the largest and most successful construction management firms in the entire State of Florida. Gouveia will replace former Southeast region general manager Rex Kirby. To read more, please [click here](#).

**United Way of Broward County** is proud to announce that their initiative MISSION UNITED, a critical program supporting US military service members, veterans and their families in Broward County, was awarded the prestigious 2014 United Way Common Good Award for Mobilizing Resources by United Way Worldwide. United Way of Broward County was presented with the award, which is given annually to only four United Way chapters worldwide (there are currently 1800 United Way chapters worldwide in 45 countries and territories) during United Way Community Leaders Conference in Washington, D.C. on May 13. United Way Common Good Awards recognize and spotlight community collaborations and partnerships that are strengthening communities by creating lasting change and advancing education, income, and health.

**United Way of Broward County** held an appreciation breakfast at the Signature Grand in Davie, to thank the hundreds of volunteers who helped make the second year of the ReadingPals program such a tremendous success. During the past school year, these volunteers cumulatively contributed 3646 hours to the ReadingPals program and helped 207 students across Broward County. To read more, please [click here](#).

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## Upcoming Alliance Events

### Alliance Partner Council Meeting (Members Only)

Thursday, August 14 8:30 - 10:00 a.m.

Location: TBA

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### Alliance Council Connect (Members Only)

Thursday, August 28 6:00 - 8:00 p.m.

Location: Gulfstream Park

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### Alliance Entrepreneurship Council Meeting (Members Only)

Wednesday, September 10 8:30 - 10:00 a.m.

Location: TBA

For more information, please contact Liza Bongiovi at 954-627-0125 or at [lbongiovi@gfalliance.org](mailto:lbongiovi@gfalliance.org)

### Alliance Leadership Council Meeting (Members Only)

Tuesday, September 16 8:30 – 10:00 a.m.

Location: Butterfly World, Coconut Creek

For more information contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### Alliance Corporate Council Meeting (Members Only)

Wednesday, September 17 8:30 - 10:00 a.m.

Location: SunTrust Bank, Fort Lauderdale

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### Alliance Governor Council Meeting (Members Only)

Tuesday, September 23 8:30 – 10:00 a.m.

Location: TBA

For more information contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### Alliance Annual Meeting & Dinner

Thursday, October 23 5:30 p.m.

Location: Signature Grand, Davie

*Keynote Speaker: Jim Clifton, Chairman of Gallup*

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

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## Enterprise Florida Events

### Farnborough Air Show 2014

July 14 - 20

Location: Farnborough, England

For more information, [click here](#).

### Cannes International Boat Show 2014

September 9 - 14

Location: Cannes, France

For more information, [click here](#).

**Enterprise Florida (EFI)** conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please [click here](#).

## Member/Partner Events

### Trade & Investment Convention

July 2 – 5, 2014

Location: Trinidad & Tobago

For more information, please [click here](#).

### **Broward County Let's Talk Transit Community Outreach Meeting**

Monday, July 7, 5:30 p.m.

Location: African-American Research Library, Fort Lauderdale

For more information, please [click here](#).

### **South Florida Symphony: Blue Door String Quartet Summer Chamber Series: A Distant Shore**

Monday, July 14, 7:00 p.m.

Location: Leiser Opera Center, Fort Lauderdale

For more information, please [click here](#).

### **ULI Southeast Florida/Caribbean - Transportation & Development: SE FL Transformational Shifts Program**

Tuesday, July 15, 8:00 a.m.

Location: Sheraton Fort Lauderdale Airport Hotel

For more information, please [click here](#).

### **How to Do Business with Broward County**

Saturday, July 19 10:30 a.m.

Location: West Regional Library, Plantation

For more information, please [click here](#).

### **Broward County Office of Economic and Small Business Development - FastTrac: Listening to Your Business**

Wednesday, July 23 4:30 p.m.

Location: Miramar Branch Library

For more information, please [click here](#).

### **Business for the Arts Broward Cultural Tour**

Friday, July 25, 9:00 a.m.

Location: ArtServe, Fort Lauderdale

For more information, please [click here](#).

### **Broward County Office of Economic and Small Business Development - FastTrac: Listening to Your Business**

Wednesday, July 30, 4:30 p.m.

Location: Hollywood Branch Library

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit [www.gflalliance.org](http://www.gflalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#)

Also join our [LinkedIn group](#) (for members only).

Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).

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