



May 30, 2014

Following is a summary of recent and upcoming economic development news, stories and events.

To see a list of 2014 Alliance events, please [click here](#).

For further details, click on the following links, or scroll down through the newsletter.

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- Lufthansa Technik Announces Expansion in Miramar
- CoreNet Global selects Alliance CEO Council Headquarters Initiative as H. Bruce Russell Global Innovator's Award Finalist
- South Florida Sees Second Largest Employment Increases Since Last Year
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#### Top Stories

#### **[\\$6.5 Billion in Economic Impact Announced At Alliance Mid-Year Luncheon; Keynote by Superintendent Robert W. Runcie, Jobs Announcements and Award Presentations](#)**

The Greater Fort Lauderdale Alliance hosted its Mid-Year Luncheon, presented by FPL, on Thursday, May 22, 2014 to an audience of more than 450 members and guests at the Hyatt Regency Pier Sixty-Six in Fort Lauderdale.

President/CEO Bob Swindell and Chairman Ben Wesley of FPL reported the following results of the Alliance's ongoing work as the official public/private partnership for economic development in Broward County:

- \$6.5 Billion in annual economic impact in Broward County and \$1.2 Billion in annual personal income in Broward County, as reported by the South Florida Regional Planning Council from 2007 to 2013 (SFRPC)
- 13,591 jobs created or retained from 2007 to 2013 resulting in total employment of more than 31,000 jobs in Broward County, (SFRPC) and more than 4,000 jobs elsewhere in Florida. (SFRPC)
- \$220 Million in capital investment by Alliance-assisted companies in first two quarters of Alliance Fiscal Year
- 5,046 retained jobs in first two quarters of Alliance Fiscal Year – largely due to retaining and expanding American Express in Broward County
- Three consecutive national first-place awards from Business Facilities magazine, a widely respected national business site selector publication

Wesley also reported that Broward County's unemployment rate currently stands at 5.0% - the lowest of all metropolitan areas in Florida for the past 16 months, due to the work done by the Alliance and all partners in workforce and economic development across the county. To read more, please [click here](#).

#### **Lufthansa Technik Announces Expansion in Miramar**

Lufthansa Technik, an aviation maintenance, repair and overhaul industry company, recently announced that the company will consolidate and expand its South Florida regional office in Miramar. The project will create a capital investment of \$114,000 and will create 24 jobs in the region. To read more, please [click here](#).

#### **CoreNet Global selects Alliance CEO Council Headquarters Initiative as H. Bruce Russell Global Innovator's Award Finalist**

CoreNet Global - the world's leading association of corporate real estate executives and workplace professionals, service providers and economic developers with over 8,000 members that include 70% of the Fortune 100 and Forbes Global 2000 - has selected the Greater Fort Lauderdale Alliance's "CEO Council Successful HQ Marketing Plan" as a finalist for the H. Bruce Russell Global Innovator's Award. The award is the organization's ultimate and most prestigious recognition for innovation at the highest level. Finalists will present to a panel of distinguished judges at Emory University in Atlanta, GA in July, with an announcement of the overall winner at the CoreNet Global North American Summit in Washington, DC in October. To read more, please [click here](#).

#### **South Florida Sees Second Largest Employment Increases Since Last Year**

This article, by Emon Reiser, ran in the South Florida Business Journal on May 29. Second to the Dallas metropolitan area, which had an increase of 4.2 percent since April 2013's employment numbers, the Fort Lauderdale and Miami areas saw the second largest over-the-year percentage increase in metropolitan employment, the Bureau of Labor Statistics reported Wednesday. To read more, please [click here](#).

#### **Enterprise Florida Leads Companies to Latin America's Largest Medical Tradeshow**

Secretary of Commerce and president & CEO of Enterprise Florida (EFI) Gray Swoope announced that EFI led 10 small and mid-sized Florida healthcare companies to the Hospitalar tradeshow. Held May 20-23 in Brazil, Hospitalar is a direct channel to the Latin American healthcare marketplace. To read more, please [click here](#).

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### **Education, Workforce Development and Educational Excellence Builds Business (E<sup>2</sup>B<sup>2</sup>) News**

#### **Broward County Public Schools Principal Brian Kingsley Earns State Award and Nominated for National Recognition**

Congratulations to Gulfstream Middle School Principal Brian Kingsley on being named Middle School Principal of the Year by the Florida Association of School Administrators (FASA) and the Florida Association of Secondary School Principals (FASSP). This recognition honors secondary principals for their commitment to the state's highest educational standards and for their outstanding leadership skills. "At Gulfstream Middle School, Mr. Kingsley's focus targets include STEM, Robotics, and preparing all students for high school success," stated John Spolski, FASSP President. "He has proven to be an extremely compassionate administrator who leads by example." To read more, please [click here](#).

#### **Broward County Public Schools Honors Top Teacher, Principal, Assistant Principal and School-Related Employee of the Year**

Broward County Public Schools is pleased to announce the 2014 Caliber Awards winners. Each year, the Caliber Awards program recognizes the exceptional leadership, hard work and dedication of Broward's outstanding teachers, principals, assistant principals and school-related employees. Congratulations to all of the award winners. To read about the winners, please [click here](#).

#### **Dillard Center For The Arts Jazz Band Finishes in Top Three in National Competition**

Dillard Center for the Arts finished in the top three at the 19th Annual Essentially Ellington High School Jazz Band Competition & Festival at the Lincoln Center in New York City, May 8-10, 2014. This is the fifth consecutive year that the jazz band has made the national cut as finalist, to compete among the best of the best from more than 100 schools bands from across the country. To read more, please [click here](#).

#### **FAU Launches Startups at 2014 Business Plan Competition**

The Adams Center for Entrepreneurship and College of Business, along with the Research Park at FAU, recently hosted the 2014 FAU Business Plan Competition. More than 900 guests attended the three-day competition events, which provided an opportunity for participants to compete for a share of more than \$200,000 in cash and prizes, and test their business ideas. More than 250 teams registered, and 16 advanced to the final round of events. Teams submitted their plans in one of two categories: the Entrepreneur Track, which was designated for alumni and members of the business community-at-large; or the FAU Student Track, which was open only to current FAU students. To read more, please [click here](#).

### **The Broward MPO Partners with Stranahan High School to Enhance Engineering School Curriculum**

The Broward Metropolitan Planning Organization (Broward MPO) has partnered with South Florida Commuter Services (SFCS), a program of the Florida Department of Transportation, and Stranahan High School's Engineering Magnet Program to provide students with projects from the TRAC & RIDES Educational Program as well as the opportunity to participate in unique field trips this school year. The Stranahan Science/Pre-Engineering Program currently offers a state-of-the-art science and engineering facility to nearly 200 registered students, who meet high academic standards. The high school often seeks partnerships to enhance learning and offer hands-on experience that relates to the real world. To read more, please [click here](#).

### **BCPS High School Academies Earn Distinguished and Model Status**

Broward County Public Schools (BCPS) J.P. Taravella High School Academy of Finance has earned Distinguished status based on the National Academy Foundation's (NAF) annual assessment. Taravella High is one of only 22 academies in 38 states, Washington, D.C., and the U.S. Virgin Islands receiving the Distinguished merit. This designation is given to those that have exhibited exceptional fidelity to an educational model that prepares students for success in college and careers. To read more, please [click here](#).

### **Coral Springs High School Business Students Rank Among the Nation's Best**

Coral Springs High School business students ranked among the best in the nation during competitions at the Business Professionals of America 2014 National Leadership Conference. The Conference took place in Indianapolis, Indiana April 30-May 4, 2014. To read more, please [click here](#).

### **BCPS Students Named to Elite Class of 2014 Gates Millennium Scholars**

Five Broward County Public Schools (BCPS) students are members of an elite class of 2014 Gates Millennium Scholars. Dwayne Fletcher of Northeast High School, Manoucheka Guillaume of College Academy @ Broward College, Jessica Nelson of Deerfield Beach High School, Emmanuel Osunlana of College Academy @ Broward College and Valentina Vargas of McFatter Technical High School, are among the 1,000 winners throughout the country who were named to this year's Gates Millennium Scholarship Program. To read more, please [click here](#).

### **BCPS Broward Virtual School Named Middle School National Finalist in 2014 Siemens We Can Change the World Challenge**

Congratulations to Broward Virtual School (BVS) on recently being named Middle School National Finalist of the 2014 Siemens We Can Change the World Challenge. The BVS middle school team, Forces of Nature, led by eighth-grader Anais Lozada and seventh-grader Sylvana Galvis, with Team Teacher/Mentor Christopher Gates, is one of the 50 highest scoring teams in the nation in the competition. To read more, please [click here](#).

### **Marjory Stoneman Douglas High School Student Earns International Honor as the New Executive President of DECA**

Congratulations to Marjory Stoneman Douglas High School senior Zack Schaja for earning an international honor. He will be the new Executive President of DECA during the 2014/15 school year, the first Florida high school student to earn the prestigious position. To read more, please [click here](#).

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## **Business Briefs and Alliance Member News (Alliance Member Companies in Bold)**

It was recently announced that **All Aboard Florida**, the express, intercity passenger rail service owned by **Florida East Coast Industries**, will add nearly \$3.5 billion in GDP to the state of Florida's economy. In addition, over the next eight years the project will generate an estimated \$2 billion in labor income and over \$600 million in tax revenues for Federal, State, and Local governments. According to findings from an economic impact study conducted by The Washington Economics Group, Inc. (WEG), a leading economic consulting practice based in Florida and led by Dr. Tony Villamil, Founder and Principle, the economic stimulus impacts would begin at the start of the project's construction in 2014. To read more, please [click here](#).

Congratulations to **Broward County** Commissioner Chip LaMarca, Children's Services Council CEO Cindy Arenberg Seltzer, Judge Kenneth Gillespie and John Offerdahl, who were honored by **Galleria at Fort Lauderdale, a JLL Property** and the Heart Gallery at the Galleria's Spring For Kids reception honoring individuals who have made a positive impact as child advocates.

Broward Cultural Division is still seeking the assistance of Broward Cities and Community Re-Development Agencies (CRAs) in **Broward County** Commission Districts 7 & 9, to complete selections for both artists and cities for the Broward 100 Mural Project for the County centennial celebration. Cities and CRAs are required to identify specific, prominent, outdoor locations for murals and potential partnerships with public and private entities. Broward artists will be selected for this mural project through a unique partnership among Broward Cultural Division, the **Greater Fort Lauderdale Convention & Visitors Bureau** and the Community Foundation of Broward, in celebration of Broward County's centennial, Broward 100 - Celebrating the Art of Community. Broward cities located only in Districts 7 & 9 are invited to apply for this Call to Cities. The application deadline is Friday, June 6 at 6 p.m. To read more, please [click here](#).

Through a new initiative from the State of Florida and Enterprise Florida Inc., event-specific grants are available on a reimbursable basis to eligible small and medium-sized manufacturers and services providers in one of Enterprise Florida's target sectors: Aviation & Aerospace, Clean Energy, Homeland Security & Defense, Information Technology, Life Sciences, Professional Services, Marine Industry, or any other manufacturing industry. To read more, please [click here](#).

Progress continues on the Terminal 3 improvements at **Fort Lauderdale/Hollywood International Airport**. A new terrazzo floor is nearing completion in the Baggage Claim area. Work just started on a terrazzo floor by the shops/restaurants on the former Las Olas Boulevard between Concourses E and F. To read more, please [click here](#).

**GrayRobinson, P.A.**, welcomes Stephen K. Tilbrook to the Fort Lauderdale office as a new member of the environmental and land use practices. Tilbrook comes to GrayRobinson from Shutts & Bowen LLP, where he focused on environmental and land use law, and government relations. To read more, please [click here](#).

Gulfshore Insurance, Inc., recently announced the relocation of its east coast office and expansion into Fort Lauderdale. Officials from the company, Brad Havemeier and Tim Spear worked closely to craft an expansion plan which will result in hiring additional sales and service professionals to support the expansion. Gulfshore Insurance associates have been managing business and personal risk for over 44 years in Naples. They plan to relocate to Fort Lauderdale where they will lease office space located at 1560 Sawgrass Corporate Parkway, 4th Floor.

**JetBlue** Airways is adding new once-daily nonstop service from Fort Lauderdale to Las Vegas and Cartagena, Colombia on Oct. 29, the carrier announced Wednesday. Its new nonstop service between Fort Lauderdale and Pittsburgh also begins that day. To read more, please [click here](#).

**Miller Construction Company** has added Clayton Bowers, Richard Manley and Chuck Rugila as superintendents to keep pace with the firm's expanding tri-county project volume. Each brings experience in managing diverse construction product types. "Demand is up, and many clients who've waited for the economic upswing are now moving ahead with retail, automotive, hotel and industrial projects," said Miller Construction Company Vice President Jeff Slade. "With their versatility, solid experience and client-centered approach, Clayton, Richard and Chuck are great additions to our team."

Veteran construction industry executive John Traxler has joined **Miller Construction Company** as senior preconstruction manager. He brings the Fort Lauderdale-based design/build firm preconstruction and operational experience from more than \$ 1.5 billion in high-profile private- and public-sector projects. To read more, please [click here](#).

**Morris Southeast Group** has extended and expanded the warehouse lease for Greenfield World Trade in Weston to 125,000 square feet, announced President Ken Morris, SIOR. Ken Morris represented Greenfield World Trade in its latest expansion of 18,000 square feet of distribution warehouse space at 3355 Enterprise Avenue, a building located within the Meridian Business Campus in Weston. Greenfield now occupies the entire building. To read more, please [click here](#).

**Moss & Associates**, one of Florida's largest construction management companies has promoted Brad Wilson from general superintendent to vice president general superintendent. "Brad has been with Moss for nine years and during that time he has demonstrated the entrepreneurial spirit and leadership skills we value most at Moss. This promotion is well deserved and we look forward to his participation on the Management Team and playing an integral role in the growth and development of the organization's solar division throughout North America and beyond," said Scott Moss, president of Moss & Associates. To read more, please [click here](#).

The construction management team of **Moss-Miller LLC** recently won a prestigious award for leadership in energy and environmental design (LEED) for the construction of **Nova Southeastern University's** new oceanographic research center. The team received the Most Outstanding LEED New Construction Award in the education category from the U.S. Green Building Council (USGBC) South Florida Chapter at its fourth annual GalaVerde: The 2013 LEEDership and Green Awards Program. To read more, please [click here](#).

With the support of **Nova Southeastern University**, **BBX Capital Foundation**, and **The Guy Harvey Ocean Foundation**, Artists For Conservation (AFC) launched a new world-class art exhibit and international cultural event for South Florida, which runs through June 16. Artists for Conservation, based in Vancouver, Canada, is a global society of painters and sculptors who support critical wildlife conservation programs. The inaugural event, hosted by Nova Southeastern University's Alvin Sherman Library's Marisela and Adolfo Cotilla Gallery, features a sampling of AFC's art and environmental education programming for youth and adults, lectures and films, with plans underway for a full-scale event in 2015, which is being touted as a signature art event for Broward County.

A group of 24 alumni from **Nova Southeastern University's** Shepard Broad Law Center were admitted to practice before the Supreme Court of the United States during an induction ceremony held on April 28, 29, and 30 in Washington, D.C. The alumni appeared before all nine justices of the Supreme Court to be sworn in to the bar of the highest court in the nation. On Monday and Tuesday, Law Center Professor Bruce Rogow, J.D., presented the motion to admit the Law Center alumni to the Supreme Court Bar. Visiting NSU Professor Tim O'Brien, J.D., presented the motion to admit on Wednesday. As a member of the Supreme Court Bar, Professor Rogow has

argued 11 cases before the justices. Professor O'Brien has covered the Court for ABC News and CNN. To read more, please [click here](#).

A large Pompano Beach distribution center leased to FedEx was recently sold for \$50.5 million. Teachers Insurance and Annuity Association of America (TIAA-CREF) paid \$181 per square foot for the complex at 2700 N.W. 25th Street. The seller was Ft. Lauderdale BTS LLC, an affiliate of Charlotte, N.C.-based Levine Properties managed Daniel Levine. To read more, please [click here](#).

Businesses can now enjoy the prestigious address of the **Research Park at Florida Atlantic University** without the cost of leasing traditional office space. For technology startups, home based businesses, mobile workers, groups expanding into new markets, and international companies growing their global presence, a virtual tech office at the Technology Business Incubator located at the Research Park brings immediate prestige at an extremely affordable rate. To read more, please [click here](#).

**Stiles** is pleased to announce that Justin Siemens has joined the company as director of Commercial Real Estate Development in its Real Estate Investment Services Group. Siemens is focused on sourcing new commercial development opportunities in core markets throughout Florida as the company aims to grow its retail and office development pipeline in the Southeast. Based out of Stiles' headquarters in Fort Lauderdale, Siemens is reporting to Stiles Chief Development Officer Robert Breslau. To read more, please [click here](#).

On Saturday, May 17, 2014, thousands of students from across Broward County came together for the second annual Above the Influence March and Rally, a yearly event to empower youth in our community. A joint effort created by **United Way of Broward County** Commission on Substance Abuse and **Broward County Public Schools**, the Above the Influence March and Rally is designed to celebrate students making the right decisions – to resist peer pressure, and avoid violence and drugs. To read more, please [click here](#).

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## Upcoming Alliance Events

### Alliance Council Connect (Members Only)

Thursday, June 5 6:00 - 8:00 p.m.

Location: GALLERYOne Fort Lauderdale - A DoubleTree Suites by Hilton

*Join us for a special art themed Council Connect at the beautiful, waterfront GALLERYOne Fort Lauderdale hotel*

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### Alliance Entrepreneurship Council Meeting (Members Only)

Wednesday, June 11 8:30 - 10:00 a.m.

Location: TBA

For more information, please contact Liza Bongiovi at 954-627-0125 or at [lbongiovi@gfalliance.org](mailto:lbongiovi@gfalliance.org)

### Alliance Partner Council Meeting (Members Only)

Thursday, June 12 8:30 - 10:00 a.m.

Location: City of Lauderdale Lakes

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### Alliance Leadership Council Meeting (Members Only)

Thursday, June 17 8:30 – 10:00 a.m.

Location: International Swimming Hall of Fame, Fort Lauderdale

*Guest speaker: John Webb, President of Florida Sports Foundation, a division of Enterprise Florida*

For more information contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### Alliance Corporate Council Meeting (Members Only)

Wednesday, June 18 8:30 - 10:00 a.m.

Location: Guy Harvey Ocean Foundation, Davie

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### Alliance Governor Council Meeting (Members Only)

Tuesday, June 24 8:30 – 10:00 a.m.

Location: TBA

For more information contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### Alliance Council Connect (Members Only)

Thursday, August 28 6:00 - 8:00 p.m.

Location: Gulfstream Park

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gflalliance.org](mailto:tvinaixa@gflalliance.org)

### **Alliance Annual Meeting & Dinner**

Thursday, October 23 5:30 p.m.

Location: Signature Grand, Davie

*Keynote Speaker: Jim Clifton, Chairman of Gallup*

For more information, please contact Tania Vinaixa at 954-627-0133 or at [tvinaixa@gflalliance.org](mailto:tvinaixa@gflalliance.org)

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### **Enterprise Florida Events**

#### **Farnborough Air Show 2014**

July 14 - 20

Location: Farnborough, England

For more information, [click here](#).

#### **Cannes International Boat Show 2014**

September 9 - 14

Location: Cannes, France

For more information, [click here](#).

**Enterprise Florida (EFI)** conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please [click here](#).

### **Member/Partner Events**

#### **95 Express Phase 3A Public Workshop**

Tuesday, June 3, 5:30 p.m.

Location: FDOT Broward County Operations Center, Fort Lauderdale

For more information, please [click here](#).

#### **Peak 10: Financial Security Webinar**

Thursday, June 5, 1:00 p.m.

Location: Online

For more information, please [click here](#).

#### **11 Steps to Exporting**

Thursday, June 5, 5:00 p.m.

Location: Central Broward Regional Park, Lauderhill

For more information, please [click here](#).

#### **Second Annual Go SOLAR and Renewable Energy Fest**

June 6 – 7

Location: Greater Fort Lauderdale Broward County Convention Center, Fort Lauderdale

For more information, please [click here](#).

#### **Florida Economic Development Council (FEDC) 2014 Conference**

June 8 – 10

Location: Grand Hyatt Tampa Bay, Tampa

For more information, please [click here](#).

#### **GrayRobinson: ESOP Market Update**

Tuesday, June 10, 8:30 a.m.

Location: Offices of GrayRobinson, Fort Lauderdale

For more information, please [click here](#).

#### **Southeast Florida Regional Partnership: Southeast Florida Regional Opportunity Network Strategy Meeting**

Wednesday, June 11, 1:00 p.m.

Location: Florida Dept. of Transportation, District 4 Auditorium, Fort Lauderdale

For more information, please [click here](#).

### **South Florida Symphony Orchestra: Blue Door String Quartet Summer Chamber Series**

Tuesday, June 17, 7:00 p.m.

Location: Josephine S. Leiser Opera Center, Fort Lauderdale

For more information, please [click here](#).

### **How to Do Business with Broward County**

Thursday, June 19, 6:00 p.m.

Location: Deerfield Beach Percy White Branch Library

For more information, please [click here](#).

### **Center for Hemispheric Policy - Latin America Economic Forecast: Looking Ahead to 2015**

Friday, June 20, 8:00 a.m.

Location: Conrad Hotel, Miami

For more information, please [click here](#).

### **Mayor Sharief Presents Business Loan Seminar Series**

Saturday, June 21, 10:30 a.m.

Location: Southwest Regional Library, Pembroke Pines

For more information, please [click here](#).

### **Center for Hemispheric Policy: Chile**

Wednesday, June 25, 8:00 a.m.

Location: Westin Colonnade, Coral Gables

For more information, please [click here](#).

### **Greater Fort Lauderdale Chamber of Commerce Transportation Forum**

Wednesday, June 25, 11:30 a.m.

Location: Westin, Fort Lauderdale

For more information, please [click here](#).

### **4th Annual South Florida Business & Leadership Conference**

Friday, June 27, 9:30 a.m.

Location: Greater Fort Lauderdale Convention Center

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit [www.gflalliance.org](http://www.gflalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#)

Also join our [LinkedIn group](#) (for members only).

Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).

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