



September 30, 2014

Following is a summary of recent and upcoming economic development news, stories and events.

SPONSORS SOUGHT: The Alliance's **Annual Meeting and Dinner**, presented by Patriot National Insurance Group, will be held Thursday, October 23 from 5:30 to 9:00 p.m. at the Signature Grand. Our Keynote Speaker is Jim Clifton, CEO of Gallup and author of *The Coming Jobs War*. The Annual Meeting is a premier, not-to-be-missed business event in Southeast Florida and once again includes a post-dinner reception with gourmet coffees, desserts and live music, this year highlighting the Fort Lauderdale International Boat Show. Sponsors include: Presenting – Patriot National, Inc.; Platinum - Broward College, JetBlue, JM Family Enterprises, the Signature Grand and the *South Florida Business Journal*; Silver – AutoNation, Florida Blue, FPL, GUNSTER, Nipro Diagnostics, Nova Southeastern University and Starmark. For more information and to register, please go to www.gflalliance.org/2014annual. To sponsor the Annual Meeting, please email [Gail Bulfin](mailto:Gail.Bulfin) or call 954-627-0127.

Top Stories:

- OSM Aviation Expands its Presence in Fort Lauderdale
- Stemtech International Relocates to Pembroke Pines
- FLL Officially Opens New South Runway
- CoreNet Global Awards to be Announced in October; Greater Fort Lauderdale Profiled

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Top Stories

OSM Aviation Expands its Presence in Fort Lauderdale

OSM Aviation, Inc., a provider of crew employment and crew management services, is expanding its Fort Lauderdale operations with the hire of an additional 58 cabin crew members. The company had previously hired 104 crew members beginning in October 2013. The current round of hiring will bring the number of new flight attendants hired in the Greater Fort Lauderdale area to 162 since October 2013. Based in Fort Lauderdale, OSM Aviation offers a broad range of services, including employment and management of both flight deck and cabin crew. The company has a solid aviation experience and offers high-quality services on competitive terms. Since 2013, the company has been providing Norwegian Air Shuttle (NAS), the second largest airline in Scandinavia, with flight attendants and it is now providing NAS with captains and first officers. Recently, OSM has entered into a collaboration agreement with Finnair to staff flights with cabin personnel for long distance routes to Hong Kong and Singapore. To read more, please [click here](#).

Stemtech International Relocates to Pembroke Pines

Dietary supplements maker Stemtech International moved from California to South Florida because of a mix of factors including low taxes, access to international airports, a multi-cultural workforce, support from economic development officials and local incentives. In the end, it came down to Texas versus Florida. When dietary supplement maker Stemtech International decided to move its headquarters from California, the company looked at studies to determine the best states for business. In recent surveys of chief executives, California ranked dead last, Texas first and Florida second. On September 12, the company officially opened its new

headquarters in Pembroke Pines at 2010 NW 150th Ave. South Florida beat out spots in Texas because of a mix of factors, including low taxes, access to international airports, a multicultural workforce, support from economic development officials and local incentives. This story, from the *Sun Sentinel*, was written by Doreen Hemlock.) To read more, please [click here](#).

FLL Officially Opens New South Runway

County, state and local officials joined community partners and residents recently for a ribbon-cutting ceremony to mark the grand opening of Fort Lauderdale-Hollywood International Airport's (FLL) new South Runway. JetBlue's Flight 1028, aptly named in accordance with the compass heading of the new runway, was the first to land. The flight took off from the north runway, headed east and then west over the Everglades, before making an eastbound landing on the new runway. After Flight 1028, the first regularly scheduled flight to use the new runway was also a JetBlue flight departing to Newark, New Jersey. To read more, please [click here](#).

CoreNet Global Awards to be Announced in October; Greater Fort Lauderdale Profiled

CoreNet Global has selected the Greater Fort Lauderdale Alliance CEO Council Successful Headquarters Marketing Plan as one of eight finalists for 2014 H. Bruce Russell Global Innovator's Award. CoreNet Global – the world's leading association of corporate real estate (CRE) executives and workplace professionals, service providers and economic developers with over 8,000 members that include 70% of the Fortune 100 and Forbes Global 2000 – selected the Greater Fort Lauderdale Alliance's "CEO Council Successful HQ Marketing Plan" as a finalist for the H. Bruce Russell Global Innovator's Award, the organizations ultimate and most prestigious recognizing innovation at the highest level. Finalists presented to a panel of distinguished judges at Emory University in Atlanta, GA, July 30-31, with an announcement of the overall winner at the CoreNet Global North American Summit in Washington, DC on October 28.

In addition, Greater Fort Lauderdale was recently featured in a special investment profile in CoreNet Global's magazine, *the LEADER*, titled, "Greater Fort Lauderdale: Headquarters plus Infrastructure Equals Success." The investment profile, which features numerous Alliance member companies and organizations, can be viewed and downloaded [here](#).

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Education, Workforce Development and Educational Excellence Builds Business (E²B²) News

Broward College to Host Gubernatorial Debate

Broward College will host the 2014 Florida Gubernatorial Debate this fall with Leadership Florida and the Florida Press Association. The debate will take place at 7 p.m. on the A. Hugh Adams Central Campus on Wednesday, Oct. 15, 2014 in Davie and will be broadcast on CBS4.

NSU's Shepard Broad Law Center Ranks Among Top 5 Law Schools for Hispanics

Nova Southeastern University's (NSU) Shepard Broad Law Center was ranked fifth nationally in HispanicBusiness.com's 2014 Annual Diversity Report as one of the Best Law Schools for Diversity Practices. In addition, the Law Center placed third, among the top 10 schools identified in the percentage of "Hispanic graduate enrollment" and "J.D. degrees earned by Hispanics." To read more, please [click here](#).

Broward County Public Schools SMART Needs Assessment Facility (School) Reports Now Available Online

Broward County Public Schools SMART Capital Program Needs Assessment Facility (School) Reports are now available online. These individual school-level reports are the result of a comprehensive district-wide Needs Assessment, which provided an objective, data-driven overview of the District, as well as a strategic planning tool for prioritizing facility needs. The development of the Needs Assessment Facility Reports included robust discussion and input by School Board members and the community during several School Board workshops. While the overall Needs Assessment identified more than \$3 billion in capital facility needs districtwide, SMART projects are prioritized based on industry best practices to address the most urgent needs and to ensure limited District resources are efficiently and effectively utilized. To read more, please [click here](#).

Strategic Data Project Selects BCPS to Partner for Fellowship Program

Broward County Public Schools (BCPS) is one of 24 partners from around the country selected to host the sixth cohort of the Strategic Data Project (SDP), based at the Center for Education Policy Research at Harvard University. In addition, Dr. Russell Clement, research specialist with BCPS Student Assessment and Research Department, has been named to the 45-member SDP Fellowship – the largest fellowship cohort. The SDP Fellowship is a comprehensive two-year professional development program that develops talented data strategists in school systems, state education departments and nonprofit organizations.

Indian Ridge Middle School Student Named Semifinalist in National STEM Competition

Congratulations to Indian Ridge Middle School student Madelyn White for being named a Broadcom MASTERS Competition Semifinalist. White is one of only 300 students from across the country to be selected as a semifinalist, out of more than 2,000 student applicants. The Broadcom MASTERS Competition is the leading science, technology, engineering and math (STEM) competition for

middle school students. It aims to encourage students to continue their studies and focus on STEM throughout high school. To read more, please [click here](#).

Dillard High School Principal Casandra Robinson Named One of Florida's Top Principals

Broward County Public Schools Dillard High School Principal Casandra Robinson has been named one of Florida's top performing principals by Florida TaxWatch Center for Educational Performance & Accountability and the Learning Systems Institute at Florida State University. In all, six principals throughout the state were revealed today as recipients of the Florida TaxWatch Principal Leadership Awards. Recognition is based on analysis of student achievement gains in reading and mathematics in high-risk public schools. To read more, please [click here](#).

BCPS Launches New Podcast Series

Listen up and tune in! Broward County Public Schools (BCPS) announces the launch of a new podcast series featuring Superintendent Robert W. Runcie. "We are excited to offer this communication tool as an opportunity for our stakeholders to stay informed," said Chief Public Information Officer Tracy Clark. "The podcast series is just one way we can share information and provide knowledge to our community." To read more, please [click here](#).

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Business Briefs and Alliance Member News (Alliance Member Companies in Bold)

All Aboard Florida is anticipated to create \$6.4 billion in direct economic impact to Florida's economy over the next eight years, add \$3.5 billion to Florida's Gross Domestic Product through 2021 and drive \$653 million in federal, state and local government tax revenue through 2021. To learn more, and to show support for this high-impact project, please [click here](#).

In partnership with **CareerSource Broward**, the Alliance has recently assisted the following companies in securing State of Florida Incumbent Worker Training (IWT) grants to assist in the training of existing employees and Quick Response Training (QRT) grants for job growth assistance. The following is a summary of recent awards:

- **ICE Portal - Hollywood:** ICE is an acronym for Internet Content management Exchange and its mission is to simplify content management and distribution for the travel industry. The company is expanding to a new Hollywood location, doubling their operating space and projecting to add another 9 full time IT related employees over the next twelve to fifteen months. The company was recently awarded a \$35,328 IWT training grant to increase the skills of eleven of their employees.
- **GBI Instruments & Data Sorting Systems - Deerfield Beach:** GBI offers sorting solutions necessary to accomplish client goals while simultaneously providing attractive returns on investment in the near term and continuous savings thereafter. GBI was recently awarded a \$15,674 IWT training grant for skills upgrade training of seven of their employees.
- **LienBase/SB Municipal – Hollywood:** LienBase specializes in the origination and collection of delinquent property taxes throughout the United States and is founded on the principal to resolve delinquency through professional service, dignity, and integrity. LienBase was a recipient of another IWT training grant for its seven employees for \$24,500.
- **Hollywood Woodwork – Hollywood:** Hollywood Woodwork is a South Florida based business incorporated in 1968. At its 60,000 square foot facility located in Hollywood, the team of more than 150 management, craftsmen and support personnel specialize in custom woodwork for use in premier hotels, spas, casinos, country clubs, public projects and corporate offices throughout the United States and Caribbean. The company was awarded a \$122,357 QRT training grant, projecting 50 new hires.
- **Structured Assets dba 123 Lump Sum:** Alliance member, 123LumpSum assists individuals as a direct funding source for structured settlements. The company was awarded an \$81,543 QRT training grant, projecting 52 new hires.
- **Stemtech International – Pembroke Pines:** Stemtech, The Stem Cell Nutrition Company, are pioneers in stem cell science who have demonstrated that adult stem cells function as the natural renewal system of the body. The company was recently awarded a \$101,871 QRT training grant for their 64 projected new hires.

Citrix has just announced the acquisition of the stealth startup Virtu.al, whose technology includes the first cross platform mobile OS hypervisor and talent that includes some of the top security researchers in the world. To read more, please [click here](#).

CBRE is pleased to announce that Larry Dinner has joined CBRE's industrial services team as a Senior Vice President. In this role, Mr. Dinner, most recently at IDI Gazeley, will specialize in representing institutional quality owners and occupiers of industrial real estate. To read more, please [click here](#).

CBRE arranged the sale of the AT&T Regional Service Center, a Class B, 79,412-square-foot warehouse/office facility located at 3499 NW 53rd Street in Ft. Lauderdale, Florida. CJ Partners, LLC of Florida acquired the property from Triton Broward LLC, of Delaware for \$6,875,000. CBRE represented the seller. To read more, please [click here](#).

CBRE's Net Lease Property Group completed the sale of a new long-term net leased **BankUnited** investment property located at 1730 East Sunrise Boulevard in Fort Lauderdale, FL. The buyer, 859-877 Realty Associates, LLC., purchased the property for \$3,800,000 from 1730 Sunrise LLC. CBRE represented the seller in the transaction. To read more, please [click here](#).

Colliers International South Florida is pleased to announce approximately 62,000 square feet has been leased at Crown Center, located at 1415-1425 W. Cypress Creek Road, Fort Lauderdale. The property's newest tenant, a large financial institution, is scheduled to occupy their new offices during Q1 2015. To read more, please [click here](#).

On September 3, the **Dania Beach CRA** and AHS Development Group launched the start of the revitalization of downtown Dania Beach, through major developments, with a groundbreaking ceremony for "The Place at Dania Beach". The \$20 million mixed use residential and commercial development will hold 144 residential units and 9,500 square feet of retail and commercial space. To read more, please [click here](#).

GrayRobinson, P.A. recently announced the promotion of ten attorneys throughout the firms' statewide offices. Two of which are located in the Fort Lauderdale office: Andrew P. Marcus, and Michael D. Lessne. To read more, please [click here](#).

Gunster, one of Florida's oldest and largest full-service business law firms, is pleased to announce that Robert B. Lamm has rejoined the firm as an Of Counsel attorney working out of its Fort Lauderdale office. To read more, please [click here](#).

Best known for operating one of the country's top rated FBO's at Ft. Lauderdale International Airport (KFL), **National Jets** recently expanded its aircraft management division by adding a Learjet 45XR client to National's Part 135 charter certificate. To read more, please [click here](#).

The City of **Pembroke Pines** has been named 2014's Best City for Hispanic Entrepreneurs in a recent study from the leading personal finance outlet WalletHub.com. To help Hispanic entrepreneurs find the most fertile ground for their enterprises, the minority business climate was assessed within the 150 largest U.S. cities. Nineteen key metrics were examined such as Hispanic entrepreneurship rates, corporate tax systems and the share of businesses owned by Hispanics.

Port Everglades will kick off its 2014-2015 winter cruise season by hosting the traditional naming ceremony for Princess Cruises' Regal Princess, welcoming Resorts Worlds' Bimini SuperFast day cruise, and celebrating the grand opening of its completely renovated Cruise Terminal 4. To read more, please [click here](#).

Seafarers' House is raffling a Princess cruise for two and other great items to benefit the organization, which offers refuge, resources, renewal and respect to the maritime community through multi-faith service. The raffle will take place at the Port Everglades Association Golf Tournament on October 24 at the Plantation Preserve. For more details and to purchase tickets, [click here](#).

Riviera Point Development Group has completed the first multi-tenant office building in Broward County fully funded by job-creating international EB-5 investment. At the recent opening ceremony for the Professional Center at Riviera Point's first 32,000-square-foot lakefront building, Riviera Point Development Group CEO Rodrigo Azpurua, CCIM, said that designing the space to meet small-space users' needs has already drawn a diverse tenant roster. To read more, please [click here](#).

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Upcoming Alliance Events

Alliance Partner Council Meeting (Members Only)

Thursday, October 9 8:30 - 10:00 a.m.

Location: City of Pompano Beach

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gfalliance.org

Alliance Annual Meeting & Dinner

Thursday, October 23 5:30 p.m.

Location: Signature Grand, Davie

Keynote Speaker: Jim Clifton, Chairman of Gallup

For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gfalliance.org

www.gfalliance.org/2014annual

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Enterprise Florida Events

Export Development Mission to Panama

October 5 - 7

Location: Panama City, Panama

For more information, [click here](#).

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please [click here](#).

Member/Partner Events

Sixth Annual Southeast Florida Climate Summit

October 1 - 2

Location: Miami Beach Convention Center

For more information, please [click here](#).

Women Developing South Florida

Wednesday, October 8 12:00 – 1:30 p.m.

Location: Bilzin Sumberg Baena Price & Axelrod LLP, Miami

For more information, please [click here](#).

Center for Hemispheric Policy: Mexico Reforms

Friday, October 10, 8:00 – 10:00 a.m.

Location: Hyatt Regency Coral Gables

For more information, please [click here](#).

South Florida Business Journal - Critical Conversations: Real Estate

Friday, October 10, 9:00 – 11:00 a.m.

Location: South Florida Business Journal, Fort Lauderdale

For more information, please [click here](#).

Leadership Broward Foundation Profiles in Leadership Gala

Saturday, October 11 6:00 p.m.

Location: Hyatt Regency Pier 66, Fort Lauderdale

For more information, please [click here](#).

South Florida Symphony Orchestra Tropical Beats Series: Moonlight Treasures

Saturday, October 11 7:00 p.m.

Location: Fort Lauderdale

For more information, please [click here](#).

17th BioFlorida Annual Conference

October 12 - 14

Location: Harbor Beach Marriott, Fort Lauderdale

For more information, please [click here](#).

International Business Trade Expo

October 15 - 16

Location: Broward Center for the Performing Arts, Fort Lauderdale

For more information, please [click here](#).

How to Do Business with Broward County

Thursday, October 16 2:00 – 4:00 p.m.

Location: Broward County Governmental Center, Fort Lauderdale

For more information, please [click here](#).

Broward 100 @ The Higher Education Block Party

Thursday, October 16 5:00 – 8:00 p.m.

Location: Las Olas Blvd. and SE 2nd Ave, Fort Lauderdale

For more information, please [click here](#).

South Florida Business Journal's 2014 CIO Awards

Thursday, October 16 5:30 – 8:15 p.m.

Location: IGFA Fishing Hall of Fame Museum

For more information, please [click here](#).

Franchise Business Opportunities Expo

October 18 - 19

Location: Greater Fort Lauderdale Broward County Convention Center, Fort Lauderdale

For more information, please [click here](#).

Center for Hemispheric Policy: Israeli Development Efforts in Latin America

Tuesday, October 21 8:00 – 9:30 a.m.

Location: Hyatt Regency Coral Gables

For more information, please [click here](#).

Emerging Technology Business Showcase

Thursday, October 23 8:00 a.m. – 8:00 p.m.

Location: Miami-Dade College Wolfson Campus, Miami

For more information, please [click here](#).

Port Everglades Association 2014 Seaport Golf Tournament

Friday, October 24 - 10:00 a.m.

Location: Plantation Preserve Golf Course

For more information, please [click here](#).

United Way of Broward County Mayor's Gala

Saturday, October 25, 6:00 p.m.

Location: Greater Fort Lauderdale Broward County Convention Center, Fort Lauderdale

For more information, please [click here](#).

Jim Moran Institute Expert Speaker Series - Laurie Silvers

Tuesday, October 28, 8:00 – 10:30 a.m.

Location: Urban League of Broward County, Fort Lauderdale

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit www.gflalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#)

Also join our [LinkedIn group](#) (for members only).

Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).

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