



Photo by Keith Douglas - kd@keithdouglas.com

November 26, 2014

Following is a summary of recent and upcoming economic development news, stories and events.

Top Stories:

- Greater Fort Lauderdale Alliance Receives Excellence in Economic Development Award from the IEDC
- Greater Fort Lauderdale Alliance Launches Redesigned Websites
- Alliance Announces 2014-2015 Council Leaders
- JKG Group, Inc. Announces Relocation of Headquarters to Deerfield Beach, Adds New Jobs and Capital Investment Broward County
- Harris Corp. Opens Office in Sunrise with 41 Workers
- Fort Lauderdale and Port Everglades Highlighted by Global Trade Magazine
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Top Stories

Greater Fort Lauderdale Alliance Receives Excellence in Economic Development Award from the IEDC

The Greater Fort Lauderdale Alliance was named 2014 Bronze Excellence in Economic Development Award honoree by the International Economic Development Council (IEDC) at the IEDC's recent annual conference in Fort Worth, Texas. The Alliance was recognized for its "Life, Less taxing." advertising campaign. Beginning in 2011, the Alliance launched a multi-faceted video and multimedia advertising campaign to raise awareness among business owners, site selection consultants and real estate decision-makers, that the region was a first-class business location, in addition to being a world-class vacation destination. To read more, please [click here](#).

Greater Fort Lauderdale Alliance Launches Redesigned Websites GFLAlliance.org and GreaterFortLauderdaleProperties.com

The Greater Fort Lauderdale Alliance recently redesigned and upgraded two of its major online assets and community resources: GFLAlliance.org and GreaterFortLauderdaleProperties.com. GFLAlliance.org, the online home of the economic development organization, was redesigned with, among many other features, a streamlined design and large photos showcasing the natural and business assets of Broward County. The photos help tell the story of why Greater Fort Lauderdale is "Life. Less taxing," and has the amenities targeted industry businesses are seeking. To read more, please [click here](#).

Alliance Announces 2014-2015 Council Chairs

The Greater Fort Lauderdale Alliance recently announced the following individuals as leading its councils for the 2014-2015 Fiscal Year:

- CEO Council: **Ray Ferrero, Jr.**, Nova Southeastern University
- Governor Council: **Lonnie Maier**, FPL FiberNet
- Leadership Council: **Heidi Davis Knapik**, Gunster
- Corporate Council: **Laurel Oswald**, Cushman & Wakefield
- Entrepreneurship Council: **Jean McIntyre**, iBERIABANK
- Partner Council: **Michael Stamm**, City of Pembroke Pines

The Alliance thanks these individuals, and all of our volunteer leaders, for their ongoing support and dedication.

JKG Group, Inc. Announces Relocation of Headquarters to Deerfield Beach, Adds New Jobs and Capital Investment

JKG Group, Inc., a world-class marketing support services company, recently announced the relocation of its National Corporate Headquarters and production facility to Deerfield Beach. Officials from the company worked with the Greater Fort Lauderdale Alliance CEO Council, CareerSource Broward and Florida Power & Light's Economic Development Division on the project that will result in the relocation of 85 existing jobs at an average salary of approximately \$61,176 plus benefits. The company will invest \$2.1 million in capital and relocate its current headquarters and production facility in Boca Raton to the Quiet Waters Corporate Park at 740 South Powerline Road where it will lease approximately 87,600 square feet of space, representing the second largest lease transaction to date in 2014 in Broward County. To read more, please [click here](#).

Harris Corp. Opens Office in Sunrise with 41 Workers

The giant employer came to the workers, instead of the other way around. Communications technology company Harris Corp. recently opened a new office in Sunrise with 41 software development engineers for tactical radios. Those workers were hired as a group after being laid off by a company doing similar work, according to a spokeswoman for the company. To read more, please [click here](#). This article, by Marcia Pounds, appeared in the SunSentinel on November 12, 2014.

Broward County, Fort Lauderdale and Port Everglades Highlighted by Global Trade Magazine

Fort Lauderdale was recently chosen as one of "America's Best Cities for Global Trade" by *Global Trade* magazine. Fort Lauderdale was also selected one of the "Best For Export Assistance & Trade Missions," and Port Everglades was noted as one of the top "20 Ports We Love," according to the magazine. In addition to editorial write-ups in the November issue of the publication and online, the Alliance partnered with the City of Fort Lauderdale, Port Everglades and Starmark on advertising and advertorial content promoting our area. The ad can be [downloaded here](#).

CoreNet Global's Southeast Florida Chapter honors Global Innovator's Award Finalists

CoreNet Global's Southeast Florida Chapter, the largest in the state of Florida with over 90 members, honored two of its chapter members – Robin Ronne of the Greater Fort Lauderdale Alliance CEO Council and Lynn Pitts of Florida Power & Light - who were chosen as two of eight finalists that were elevated to compete from a field of 50 submittals for this year's 2014 H. Bruce Russell Global Innovators Award, CoreNet Global's highest and most coveted award that celebrates innovations in corporate real estate and showcases this year's nominees' ground breaking initiatives in the areas of workplace, wellness, economic development and inter-departmental partnerships. To read more, please [click here](#).

Enterprise Florida Hosts Largest State Pavilion at MEDICA 2014

Secretary of Commerce and President & CEO of Enterprise Florida, Inc. (EFI) Gray Swoope recently announced EFI hosted the Florida pavilion at MEDICA 2014. The two-story pavilion, the largest of any U.S. state at the event, showcased 25 small and mid-sized Florida life sciences companies and organizations, including the Greater Fort Lauderdale Alliance. To read more, please [click here](#).

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Education, Workforce Development and Educational Excellence Builds Business (E²B²) News

School Board Members and Superintendent Robert W. Runcie Thank the Broward Community for Approving the General Obligation Bond

The Broward County School Board and Superintendent Robert W. Runcie, accompanied by District leadership and community members, recently held a news conference regarding the approval of the \$800 million General Obligation Bond during the November 4th election. "We would like to thank all of our parents, employees, students and community members for working incredibly hard over the past several months to inform our community about the critical needs facing our schools," said Superintendent Runcie. "The General Obligation Bond will provide the funds necessary to meet our schools' most critical life-safety, technology and facility needs, as well as invest in music, art and athletic programs. The Bond is an investment in our students' futures, as we work to provide them with the resources they need to learn to their highest potential." To read more, please [click here](#).

BCPS Debate Teams Earn National Top Rankings by National Speech and Debate Association

Congratulations to Nova High School and Coral Springs High School, on recent accolades from the National Speech and Debate Association (NSDA). During the Blue Key Speech and Debate Tournament, held October 31-November 2, 2014 at the University of Florida, Nova High School's Debate Team won the Rhoda Radow Cup, named after the founder of Nova's Debate Team. The Rhoda Radow Cup is awarded to the team with the most success in team debate, original oration and extemporaneous speaking. Nova also

received the overall Sweepstakes award during the tournament. More than 3,000 students from around the country competed. To read more, please [click here](#).

Artist and Conservationist Guy Harvey Provides Generous Financial Gift to Nova Southeastern University

Nova Southeastern University (NSU) announced that Guy Harvey and the Guy Harvey Ocean Foundation are providing a generous financial gift that will allow students, faculty and staff at NSU's Oceanographic Center to enhance their research and academic program and also to provide scholarships to undergraduate and graduate students studying marine science. To read more, please [click here](#).

FAU Davie Nursing Professor Awarded \$2.9 Million Grant

Dr. John Lowe, Ph.D., RN, FAAN — a professor at Florida Atlantic University's Christine E Lynn College of Nursing in Davie received a \$2.9 million grant from the National Institutes of Health/National Institute on Drug Abuse/ National Institute on Alcohol Abuse and Alcoholism to fund his study: "Intertribal Talking Circle for Prevention of Substance Abuse in Native [American] Youth." To read more, please [click here](#).

FAU Named Military Friendly School for Fifth Consecutive Year

Once again, Florida Atlantic University has earned the designation of Military Friendly® School from G.I. Jobs, a website designed to help veterans make the transition from military to civilian life. This is the fifth time that FAU has achieved Military Friendly® Schools status, a designation given to the top 15 percent of colleges, universities and trade schools in the country that demonstrate best practices in serving military students and promoting their success both in the classroom and after graduation. To read more, please [click here](#).

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Business Briefs and Alliance Member News (Alliance Member Companies in Bold)

Broward County Commissioners recently chose Vice Mayor/Commissioner Tim Ryan to serve as Mayor and Commissioner Martin David Kiar to serve as Vice Mayor. A lifelong resident of Broward County, Mayor Ryan was elected to the Broward County Commission, representing District 7, in November 2012. Before his election to the Broward County Commission, Ryan served for eight years in the Florida House of Representatives, from 1998 – 2006, before leaving office due to term limits. To read more, please [click here](#).

The **Broward County** Environmental Planning and Community Resilience Division is currently accepting registrations for the biennial Broward Leaders Water and Climate Academy, which will take place in December and January. It's a four-session series of workshops and tours about the pressing water and climate issues facing Broward and south Florida, aimed at business leaders, local elected officials, and senior municipal staff.

For the Academy registration form, due December 1, please [click here](#).

For the Academy tentative schedule of events, please [click here](#).

Broward 100 - Celebrating the Art of Community now has more than 200 sanctioned events, in its Calendar 100. Calendar listings include performing, visual and culinary arts, music, film and photography, festivals, literary events, lectures, and family events by County agencies, municipalities and community partners. Members of the community are encouraged to submit events for sanction by Broward 100. These outstanding opportunities to celebrate art, culture and history will be promoted through various sources by the Broward Cultural Division. To submit your special event and to learn more about the centennial celebration visit Broward 100 website or email Broward100. Get instant updates by following on Twitter, official hashtag #Broward100, and like on Facebook. To read more, please [click here](#).

Long-term and multi-generational businesses in Broward County are sought for inclusion in a joint publication of **Broward 100** and the Fort Lauderdale Historical Society that will document the history and unique stories of the businesses that helped make Broward what it is today. For more information, please [click here](#).

#BROWARDNEXT recently completed its first round of focus area meetings. Following are all of the priorities that came out of each focus area meeting by topic: Disaster Planning, Housing, Intergovernmental Coordination, Natural, Recreational and Historic Resources, Public Facilities (Non-Transportation), Redevelopment and Transportation. To join the BROWARDNEXT distribution list, email browardnext@broward.org.

Florida Atlantic University President John Kelly recently announced the roll out of a new website called Owl Advocates. This site provides resources to let decision makers in Tallahassee and Washington know how worthy Florida Atlantic University is of their support. It's a grassroots tool that allows individuals to reach out to legislators on behalf of Owl Nation as critically important funding decisions are made. The Owl Advocates website keeps the community informed about exciting developments at FAU to share enthusiasm with elected officials. For more information, visit <https://owladvocates.fau.edu>.

Alliance member, **Florida Trend** is offering 50% off discounted "fractional ad" space to first-time advertisers for its February issue; Deadline is December 17. For additional information, contact Lynn Lotkowitz at lotkowitz@floridatrend.com.

Fort Lauderdale-Hollywood International Airport (FLL) recently unveiled a new and improved design for its official website, FLL.net. The home page now features an updated look and feel, with streamlined content and enhanced functionality for any mobile device. The improved site allows for better information gathering and transaction processing even as travelers are waiting for their flights. The site is built in "responsive design," automatically adjusting to different devices, including smaller mobile and tablet devices, without losing functionality. To read more, please [click here](#).

Gunster, one of Florida's oldest and largest full-service business law firms, is pleased to announce that Luna E. Phillips, a shareholder in its Fort Lauderdale office, has been voted onto the board of directors for the Florida section of the American Water Resources Association (AWRA). The Florida section of AWRA was established as a nonprofit and aims to inform the public of water-related issues through professional development and education. AWRA offers a variety of grants and scholarships, and the Florida section has been recognized as an outstanding section by the national chapter of AWRA. To read more, please [click here](#).

Nominations are sought by **JM Family Enterprises** for the 2015 African-American Achievers awards. These awards celebrate those serving as inspiring role models making a difference in South Florida (nominees must live in Miami-Dade, Broward, or Palm Beach counties) in the categories of Arts & Culture, Business & Entrepreneurism, Community Service, or Education. Now in its 23rd year, JM Family Enterprises will once again donate \$40,000 to local nonprofits to celebrate the 2015 African-American Achievers. For each adult Achiever, \$10,000 will be awarded to the charity or charities of his / her choice. Additionally, the person(s) who nominated the selected Achiever in each category will have a total of \$500 donated to a charity or charities of his / her choice. Nominations can be completed at www.AfricanAmericanAchievers.com through December 5.

The Broward League of Cities and **Leadership Broward Foundation** are partnering in an effort to educate Broward County's youth with regard to local government, elected officials and how they impact their lives and communities. Both organizations share the goal of educating and inspiring youth to serve our community. Leadership Broward Foundation's "Youth Leadership Broward" is a nine-month program that provides opportunities for high school juniors to gain real-life experiences through interactions with leaders from business, government and civic organizations. The Broward League's "Youth Leadership Committee" focuses on high school students and providing them with actual involvement in local government operations. In furthering that educational effort, the League also provides collegiate scholarships to high school seniors. To read more, please [click here](#).

Legendary Golfer Jack Nicklaus is highlighted in a new video for the **Marine Industries Association of South Florida** (MIASF) championing boating lifestyles and the sizeable economic impact of the marine industry in South Florida. "One of my favorite past times is boating," says Nicklaus. "I've been fortunate to own boats most of my adult life and I've been able to spend time on the water with my children, grandchildren and friends. Here in the sunshine state, boating is a critical part our economy." "The marine industry is the backbone of South Florida's economy," said Phil Purcell, executive director of the MIASF. To view the video, [click here](#).

South Florida's marine industry has seen substantial gains with both economic impact and the number of jobs created during the past four years according to a study released by the **Marine Industries Association of South Florida**. The tri-county area of South Florida experienced marine industry sales increases of 36.3% over the past five years and 31.3% in the state of Florida overall. To read more, please [click here](#).

Port Everglades exceeded one-million TEUs for the first time in the South Florida seaport's history, according to preliminary fiscal year 2014 statistics. TEUs are 20-foot equivalent units, the standard measurement for cargo containers. During FY2014 (October 1, 2013 through September 30, 2014), Port Everglades reported a preliminary, unaudited total of 1,013,344 TEUs moved through the port, with a nearly even split between imports and exports. To read more, please [click here](#).

Passenger moves at **Port Everglades** topped 4 million in FY2014, with a record number 3.88 million multi-day moves and 121,321 daily moves, according to preliminary fiscal year 2014 statistics. Port officials attribute the increase to more cruise ships sailing during the summer and the cruise lines offering more 4- and 5-night sailing itineraries. To read more, please [click here](#).

Throughout November, **Regions Bank** associates took part in hundreds of community outreach activities across several states as part of Regions' Share the Good program. Organized around a theme of "Feed the body, and feed the mind," Share the Good activities are designed to support individual communities through volunteerism, donations, and service. To read more, please [click here](#).

The **Research Park at Florida Atlantic University** has been awarded the Silver Excellence in Economic Development Award for 2014 by the International Economic Development Council (IEDC). Selected from more than 560 international applicants, this award comes to the Research Park for the second year in a row. The honor was presented to Bruce C. Rosetto, Board Chair, Research Park at Florida Atlantic University and Andrew Duffell, president & CEO, at an awards ceremony during the recent IEDC Annual Conference in Fort Worth, Texas. To read more, please [click here](#).

International and domestic university research, science and technology park executives will convene at the **Research Park at Florida Atlantic University's** Boca Raton campus when it hosts the Association of University Research Parks (AURP) 2014 International Conference December 2-5. The theme for this year's conference is "Regionalism for Innovation and Growth." To read more, please [click here](#).

Stiles/Miller LLC, a joint venture partnership between **Stiles** and **Miller Construction Company**, received the prestigious "Project of

the Year" award from The Associated Builders and Contractors (ABC), Florida East Coast Chapter for the recently completed **Broward Center for the Performing Arts** renovation and expansion project. The ABC Excellence in Construction Awards is the industry's leading competition recognizing construction projects that display a commitment to safety and quality. To read more, please [click here](#).

Stiles Property Management, a division of full-service real estate development company **Stiles**, is growing its Miami portfolio with Class A office space in Doral. The group has been selected by Massachusetts-based New Boston Fund to manage One Park Square, a 281,785-square-foot office building completed in 2010. The building is located at 3470 NW 82nd Avenue in the heart of Miami's Doral/Airport West submarket, the region's largest suburban office market. To read more, please [click here](#).

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Featured Property of the Month



ProLogis Park-Sawgrass I – Building B
Coral Springs

Listed by *Cushman & Wakefield*
Additional details at GreaterFortLauderdaleProperties.com
[Click Here](#)

Upcoming Alliance Events

Alliance Governor Council (Members Only)

Tuesday, December 2 8:30 – 10:00 a.m.

Location: Resolve Marine Group

For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

Alliance Holiday Council Connect (Members Only)

Wednesday, December 3 6:00 – 8:00 p.m.

Location: Riverside Hotel

For more information, please contact Tania Vinaixa at 954-627-0133 or at tvinaixa@gflalliance.org

Alliance Entrepreneurship Council Meeting (Members Only)

Wednesday, December 3, 8:30 - 10:00 a.m.

Location: Thesis Venture, Fort Lauderdale

For more information, please contact Liza Bongiovi at 954-627-0132 or at lbongiovi@gflalliance.org

Alliance Partner Council Meeting (Members Only)

Thursday, December 11 8:30 - 10:00 a.m.

Location: TBA

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@gflalliance.org

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Enterprise Florida Events

Arab Health 2015

January 26 – 29, 2015

Location: Dubai, United Arab Emirates

For more information, [click here](#).

BioContact Québec 2015

February 25 – 26, 2015

Location: Quebec City, Canada

For more information, [click here](#).

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and to see more event listings, please [click here](#).

Member/Partner Events

4th Annual Fort Lauderdale Turkey Trot & Paddle

Thursday, November 27, 7:30 a.m.

Location: Fort Lauderdale Beach

For more information, please [click here](#).

South Florida Symphony Orchestra: SymphonyPOPS Series I

Tuesday, December 2, 8:00 p.m.

Location: Broward Center for the Performing Arts, Fort Lauderdale

For more information, please [click here](#).

ITPalooza South Florida

Thursday, December 4

Location: NSU Graduate School of Computer and Information Sciences, Davie

For more information, please [click here](#).

South Florida Hospital & Healthcare Association Annual Meeting & Dinner

Thursday, December 4, 5:30 p.m.

Location: Westin Fort Lauderdale

For more information, please [click here](#).

Men of Style Featuring David Coddington

Thursday, December 4, 6:00 p.m.

Location: Galleria Mall, Fort Lauderdale

For more information, please [click here](#).

Registration Deadline for African-American Achievers Awards Nominations

Friday, December 5

For more information, please [click here](#).

Center for Hemispheric Policy: H.E. Harold Forsyth, Ambassador of Peru

Friday, December 5, 8:00 a.m.

Location: Hyatt Regency Coral Gables

For more information, please [click here](#).

Broward Leaders Water and Climate Academy Kickoff Session

Friday, December 5, 8:30 a.m.

Location: Broward County Government Center, Fort Lauderdale

For more information, please [click here](#).

South Florida Business Journal: International Investments Boost South Florida Enterprises

Friday, December 5, 9:00 a.m.

Location: SLS LUX, Miami

For more information, please [click here](#).

Light Up Sistrunk

Friday, December 5, 5:00 p.m.

Location: Historic Sistrunk Boulevard, Fort Lauderdale

For more information, please [click here](#).

Center for Hemispheric Policy: Forecast 2015

Tuesday, December 9, 8:00 a.m.

Location: Conrad Miami

For more information, please [click here](#).

How to Do Business with Broward County

Saturday, December 13, 10:30 a.m.

Location: South Regional Library, Pembroke Pines

For more information, please [click here](#).

Broward Leaders Water and Climate Academy Day 2

Thursday, December 18, 8:00 a.m.

Location: Broward County Government Center West, Plantation

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit www.gfalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#) and [LinkedIn](#)

Also join our [LinkedIn group](#) (for members only).

Looking for commercial properties and demographic information? Visit www.greaterfortlauderdaleproperties.com.

Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).

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