



August 31, 2018

#### Top Stories:

- Broward County adds 13,800 jobs year over year
- AutoNation Announces \$300,000 Matching Grant to Kick-off Campaign to Alleviate Homelessness in Broward County
- Sponsor and Register for the Greater Fort Lauderdale Alliance Annual Meeting

#### Top Stories

##### **Broward County adds 13,800 jobs year over year**

Broward County's job report indicated a 3.7 percent unemployment rate in July 2018. This rate was 0.4 percentage point lower than the region's year-ago rate of 4.1 percent. Nonagricultural employment increased by 13,800 jobs (+1.7 percent) over the year, with an employment of 842,100 in the Ft. Lauderdale-Pompano-Deerfield Beach MSA (Broward County). The region's jobless rate was 0.3 percentage point lower than the state rate (4.0 percent). The labor force was 1,047,879, up 13,916 (+1.3) over the year. There were 38,923 unemployed Broward County residents. "Broward's economy continues to be very positive," said Greater Fort Lauderdale Alliance President and CEO Bob Swindell. "We continue to be among the leaders in the state in job creation and we thank our many partners for their help in improving Broward County's economy." To read more, [click here](#).

##### **AutoNation Announces \$300,000 Matching Grant to Kick-off Campaign to Alleviate Homelessness in Broward County**

America's largest automotive retailer, today announced that the company has established a \$300,000 matching grant to help alleviate homelessness in Broward County. AutoNation's grant will kick-off fund raising efforts by United We End Homelessness, a joint initiative of United Way of Broward County, the Greater Fort Lauderdale Alliance in conjunction with the Broward Business Council on Homelessness. To read more, [click here](#).

##### **Sponsor and Register for the Greater Fort Lauderdale Alliance Annual Meeting**

Sponsors are sought for the Greater Fort Lauderdale Alliance's Annual Meeting on Thursday, October 18, from 5:30 to 9:30 p.m. at the Signature Grand in Davie. Current sponsors include Platinum sponsors: JM Family Enterprises, Inc., Signature Grand, *South Florida Business Journal*; Gold Sponsors: JetBlue and *South Florida Business and Wealth*; Silver Sponsors: AutoNation, Becker, Crown Castle Fiber, FPL, City of Fort Lauderdale Executive Airport, Memorial Healthcare System and Pier Sixty-Six Hotel & Marina. For more information, contact Gail Bulfin at [gbulfin@gflalliance.org](mailto:gbulfin@gflalliance.org) or visit [www.gflalliance.org/annual](http://www.gflalliance.org/annual).

#### In the News

*Business Facilities*: [Florida the Friendly](#), August 22

*Sun Sentinel*: [South Florida ranked among the best for work-life balance](#), August 10

*South Florida Business Journal*: [AutoNation pledges \\$300,000 to fight homelessness in Broward County](#), August 10

*Sun Sentinel*: [Magic Leap One is finally here! And it costs \\$2,295](#), August 8

#### Education and Workforce Development News

[Thank You for Supporting the Secure the Next Generation ½ Mill Referendum](#)

[Wilson Family Continues Nova Southeastern University Nursing Tradition](#)

[Broward College to Assist Art Institute of Fort Lauderdale Students Complete Their Studies](#)

[Terry Mularkey Named NSU's First-Ever Chief of Staff](#)

[Student Venture Fund at Broward College Passes \\$500,000 - Beats Fundraising Goal](#)

[Two Broward College Administrators Selected for Leadership Florida's New Cornerstone and Connect](#)

[Broward College Health Sciences Simulation Center Granted Provisional Accreditation by Society for Simulation in Healthcare](#)

[Campaign for Grade Level Reading Announces Broward County as Pacesetter Community](#)



Alliance Member Companies in **Bold**

**Baptist Health South Florida** is committed to improving the health and wellness of our community. A free Diabetes Prevention Program is offered in Broward County beginning January 2019. For more information and to register, [click here](#).

**Brightline** is offering a *Limited-time Offer for You and Your Crew*. With discounted rates and exclusive services, Brightline makes traveling with a group of 10 or more the easiest way to explore South Florida. And, for a limited time, they are offering savings on travel between Miami, Fort Lauderdale and West Palm Beach. Book a ride before September 30th to save up to 20% off on train fares and take advantage of exclusive perks, including discounts on catered food & beverages, parking and more. Click on link to book travel: <https://gobrightline.secure.force.com/groups>

The Ghost Light Society will host the 9th Annual Ghost Light Society Soirée, Secret Garden Soirée, on November 3 to benefit Arts-in-Education programs at the **Broward Center for the Performing Arts**. 250 young professionals are anticipated to attend and enjoy an array of tantalizing food, premium open bar, dancing, entertainment and more on the stage of the iconic Parker Playhouse in Fort Lauderdale. To read more, [click here](#).

Florida Governor Rick Scott recently announced that the Florida Department of Transportation (FDOT) is advancing funding to start construction on the Southwest 10th Street Connector project by 2022. The **Broward MPO** Board voted in July 2016 to move the Southwest 10th Street project to the Project Development and Environment (PD&E) phase, taking into account the recommendations of the Community Oversight Advisory Team (COAT). To read more, please [click here](#).

Enterprise Florida, Inc. (EFI) will lead a delegation of small and mid-sized Florida businesses on an export sales mission to Santo Domingo, Dominican Republic from November 13-16. Registration to attend is now open. "This export sales mission will provide small businesses with an excellent opportunity to enter or expand in the Dominican Republic market," said Manny Mencia, senior vice president of international trade and development for EFI. To read more, please [click here](#).

Congratulations to **FPL** parent company, NextEra Energy, for being named to FORTUNE's list of companies that 'Change The World'. For more information, please visit <http://fortune.com/change-the-world/list>.

On August 20, Parkland Cares Founder Howard Dvorkin, CPA presented \$75,000 to representatives from Behavioral Health Associates of Broward, Children's Bereavement Center, and **Henderson Behavioral Health**. To view a video on the presentation, [click here](#).

Created to be a world-class learning experience that accommodates the busy schedule of executives, the **Jim Moran Institute** Nonprofit Executive Program (NPEP) is designed with nonprofit organizations in mind. It is ideal for CEOs, presidents and executive directors. You will emerge a stronger leader ready to capitalize on business opportunities, implement best practice management, and turn challenges into a strategic advantage. To read more, please [click here](#).

**Luxury Law** Group is pleased to announce the addition of business and litigation attorney Christopher R. Ross to the firm. Licensed to practice in New York, New Jersey, and the District of Columbia, Ross will be leading the New York office. To read more, please [click here](#).

Join **Magic Leap** on a mind-expanding journey into the outer reaches of human creativity! Magic Leap One Creator Edition is a spatial computing system that brings digital content to life here in the real world with us. Its unique design and technology that lets in natural light waves together with softly layered synthetic lightfields, enabling creators to build unbelievably believable interactive experiences and create worlds within our world. To read more, [click here](#).

With the growing demand for pediatric specialty services in the tri-county area, **Memorial Hospital System's** Joe DiMaggio Children's Hospital is poised for continuous growth and expansion. As its new chief executive officer, Caitlin Beck Stella, MPH, is ready for the challenge with commitment and dedication to leading the children's hospital into the future. Stella replaces the recently retired Chantal Leconte, FACHE, who led the children's hospital for the past five years. To read more, please [click here](#).

**Miller Construction Company** has promoted Vince Campo, Chris Hannaka and Brian Silver as vice presidents/project executives of the South Florida design/build and construction services firm. "As Miller leaders and shareholders for many years, Vince, Chris and Brian bring our clients innovative, cost-saving solutions, while mentoring the next generation of talented team members," said Miller Construction Company President Brian Sudduth. "Putting the clients' best interests first, all three embody the culture that's at the heart of our success." To read more, [click here](#).

**Miller Construction Company** has launched construction of two new modern logistics facilities totaling 224,000 square feet for owner/developer Prologis at Beacon Lakes Industrial Park in Miami's Airport West/Doral submarket. To read more, [click here](#). Miller Construction Company has launched construction of the initial 200,372-square-foot, Class A business distribution/warehouse development in Gateway Commerce Park in Miami Gardens for EastGroup Properties. To read more, please [click here](#).

**Sheltair Aviation**, one of the nation's leading aviation services companies, recently announced the firm will build, lease, and manage a new 20-acre Northside Hangar Complex at Fort Lauderdale Executive Airport with fixed-base operator services offered by Banyan Air Service. The facility will not only include a state-of-the-art 180,000 square foot hangar complex consisting of eight large cabin-class sized hangars and an additional 30,000 square feet of office and shop space but will also be the home of Banyan's Northside FBO terminal, allowing them to continue to serve an expanding, exclusive clientele that insists on professionalism and privacy for their travel

arrangements. Construction is already underway on the \$30 million-dollar complex with ribbon cutting ceremonies scheduled for the winter of 2019. To read more, [click here](#).

Peggy Nordeen, CEO of **Starmark International, Inc.** has been selected as Seafarers' House 2018 South Florida Business Leader of the Year. Nordeen will be honored at the 23rd Annual South Florida Business Leaders' Luncheon hosted by Holland America Line to benefit Seafarers' House. The luncheon will take place Wednesday, Nov. 14 aboard the ms Zuiderdam docked at Port Everglades. To read more, [click here](#).

Congratulations to Alliance members Ashley Boxer, **Memorial Healthcare System**; Derek Koger, **Seminole Tribe of Florida** and Chad Van Horn of **Van Horn Law Group**, Jody Paterson of Alliance project company, ERP Maestro, and other representatives of Alliance member companies at the 2018 **South Florida Business Journal** 40 under 40 awards. To read more, please [click here](#).

**Templeton & Company** is pleased to announce Walt Maxwell, CPA, has been named a Partner. Walt provides audit and tax services to Templeton's clients across a variety of industries, including governments, nonprofit organizations, construction, education, financial services, and real estate. His experience includes auditing financial statements in both the public and private sectors. To read more, please [click here](#).

**Ultimate Software**, a leading provider of human capital management solutions in the cloud, announced that it has been positioned by Gartner, Inc. as a Leader in the Magic Quadrant for Cloud HCM Suites for Midmarket and Large Enterprises for the second consecutive year, based on Gartner's evaluation criteria of ability to execute and completeness of vision. To read more, [click here](#). Ultimate also announced that it is a Leader in the Nucleus Research HCM Technology Value Matrix 2018 for the sixth consecutive year, based on Nucleus' evaluation criteria of product functionality and usability. Ultimate earned the top vendor rating for product functionality, and is one of the top two vendors for usability. To read more, please [click here](#).

## Featured Property



### [Park Central Business Park I](#)

1100 Park Central Boulevard South, Pompano Beach 33064

Type of space: Office

Listed by [Greg Martin](#) at Avison Young

Additional details at [www.GreaterFortLauderdaleProperties.com](http://www.GreaterFortLauderdaleProperties.com)

## Upcoming Events



### [Alliance Events](#)

#### **Entrepreneurship Council Meeting (Invitation only)**

Tuesday, September 11, 8:30 - 10:00 a.m.

Location: Pier Sixty-Six Hotel and Marina, Fort Lauderdale

For more information, please Liza Bongiovi at 954-627-0132 or [lbongiovi@gfalliance.org](mailto:lbongiovi@gfalliance.org)

#### **Alliance Partner Council Meeting (Invitation Only)**

Thursday, September 13, 8:30 a.m.

Location: Hillsboro Technology Center, Deerfield Beach

For more information, please contact Helen Kulp at 954-627-0131, or [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### **Alliance Leadership Council Meeting (Invitation Only)**

Tuesday, September 18, 8:30 a.m.

Location: Circ Hotel, Hollywood

For more information, please contact Tania Vinaixa at 954-627-0133, or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### **Alliance Corporate Council Meeting (Invitation Only)**

Thursday, September 20, 8:30 a.m.

Location: Circ Hotel, Hollywood

For more information, please contact Helen Kulp at 954-627-0131, or [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

### **Alliance Governor Council Meeting (Invitation Only)**

Tuesday, September 25, 8:30 a.m.

Location: SHL Pharma, Deerfield Beach

For more information, please contact Peggy Doty at 954-627-0134, or [pdoty@gfalliance.org](mailto:pdoty@gfalliance.org)

### **Alliance Annual Dinner & After Party**

Thursday, October 18, 5:30 p.m. - 10:00 p.m.

Location: Signature Grand, Davie

For more information, please contact Tania Vinaixa at 954-627-0133, or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org) or [click here](#).

### **Member/Partner Events**

#### **6th Annual USCAS US Corporate Aviation Summit**

Thursday, September 6

Location: New York Life, Sunrise

For more information, please [click here](#).

#### **ArtServe: ArtBrazil Opening Reception**

Thursday, September 6, 6:00 p.m.

Location: ArtServe, Fort Lauderdale

For more information, please [click here](#).

#### **Business for the Arts of Broward 2018 Cultural Tour**

Friday, September 28, 12:00 p.m.

Location: Stonewall National Library/ArtServe, Fort Lauderdale

For more information, please [click here](#).

#### **Baptist Health South Florida Yoga With the Fins**

Sunday, September 30, 8:30 a.m.

Location: Dolphins Training Facility, Davie

For more information, please [click here](#).

#### **SFBJ - EXPO 2018**

Thursday, October 4, 2:00 p.m.

Location: Pier Sixty-Six Hotel & Marina, Fort Lauderdale

For more information, please [click here](#)

#### **Mount Olive 2018 Community Service Awards**

Friday, October 5, 6:30 p.m.

Location: Bonaventure Resort & Spa, Weston

For more information, please [click here](#).

#### **SFBJ – Technology Awards**

Thursday, October 11, 5:30 p.m.

Location: The Signature Grand, Davie

For more information, please [click here](#)

#### **SFBJ: Tech Talk with Emon Reiser**

Thursday, October 18, 2:00 p.m.

Location: ArtsPark Visual Arts Pavilion, Hollywood

For more information, please [click here](#).

#### **2018 Florida International Trade and Cultural Expo (FITCE)**

October 17 – 18

Location: Greater Fort Lauderdale/Broward County Convention Center

For more information, please [click here](#).

#### **South Florida Regional Climate Leadership Summit**

October 24 – 25

Location: Miami Beach Convention Center

For more information, please [click here](#)

#### **GFLCC Salute to Business**

Thursday, October 25, 5:30 p.m.

Location: Pier Sixty-Six Hotel and Marina, Fort Lauderdale

For more information, please [click here](#)

Calendar items are subject to change without notice. Please visit [www.gfalliance.org](http://www.gfalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

#### **Enterprise Florida Events**

##### **Export Trade Mission to Kenya and Tanzania**

Friday, November 2 – Friday, November 9, 2018

Location: Nairobi, Kenya and Dar es Salaam, Tanzania

Categorized in: Export Sales/Trade Mission

For more information, please [click here](#).

##### **Medica 2018**

Monday, November 12 - Thursday, November 15, 2018

Location: Düsseldorf, Germany

Categorized in: International Trade Show

For more information, please [click here](#).

##### **Marine Equipment Trade Show (METS) 2018**

Tuesday, November 13 - Thursday, November 15, 2018

Location: Amsterdam, The Netherlands

Categorized in: International Trade Show

For more information, please [click here](#).

##### **Export Sales Mission to Dominican Republic**

Tuesday, November 13 - Friday, November 16, 2018

Location: Santo Domingo, Dominican Republic

Categorized in: Export Sales/Trade Mission

For more information, please [click here](#).

**Enterprise Florida (EFI)** conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please [click here](#).

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#) and [LinkedIn](#).

*Looking for commercial properties and demographic information?* Visit [www.greaterfortlauderdaleproperties.com](http://www.greaterfortlauderdaleproperties.com).

*Why have so many companies relocated to Greater Fort Lauderdale?* [Click here](#) to find out (90 second video).