



January 31, 2018

Top Stories:

- South Florida Bid Chosen for Amazon HQ2 Top 20 Short List
- Broward County sees very positive over the year growth and low unemployment rate of 3.4 percent
- Alliance Mid-Year Meeting to be held Thursday, May 17

Top Stories

South Florida Bid Chosen for Amazon HQ2 Top 20 Short List

On Thursday, January 18, Amazon announced South Florida in its top 20 communities in consideration for its national second headquarters, or "HQ2," search. 238 communities submitted proposals. The proposal was a collaborative regional effort for the Miami-Fort Lauderdale-West Palm metropolitan statistical area and included data and sites across the region. This information was compiled and submitted by tri-county economic development organizations, the Business Development Board of Palm Beach County, the Greater Fort Lauderdale Alliance and the Miami-Dade Beacon Council. South Florida was the sole Florida region included on the list.

"The announcement validates what we know about the strength of our talent," said Bob Swindell, President & CEO of the Greater Fort Lauderdale Alliance. "The Miami-Fort Lauderdale-West Palm Beach MSA proposal was a joint effort between the Alliance and our Miami and Palm Beach counterpart organizations. This is the kind of news communities dream of. Whether or not Amazon locates here – and we certainly want them to – by making the short list, we've won on a national stage." To read more, please [click here](#).



Broward County sees very positive over the year growth and low unemployment rate of 3.4 percent

Broward County's job report indicated a 3.4 percent unemployment rate in December 2017. This rate was 1.0 percentage point lower than the region's year ago rate of 4.4 percent. Nonagricultural employment increased by 20,200 jobs (+2.4 percent) over the year, with an employment of 860,600 in the Fort Lauderdale-Pompano-Deerfield Beach MSA (Broward County). The region's jobless rate was 0.3 percentage point lower than the state rate (3.7 percent).

Alliance Mid-Year Meeting to be held Thursday, May 17

Please mark **Thursday, May 17, 2018** on your calendar for the Alliance Mid-Year Luncheon at Pier Sixty-Six. This annual event has sold out the last few years. Please register early to learn about the Alliance's mid-year economic development progress. For sponsorship opportunities, contact Gail Bulfin, gbulfin@gflalliance.org or 954-627-1027. www.gflalliance.org/midyear

In the News

[The Wall Street Journal - Unlike the North, Many in the South See the U.S. Tax Plan as Good News](#)

[WLRN: Amazon's HQ2 and the Sunshine Economy](#)

[Sun Sentinel Why has Chewy.com succeeded? Co-founder points to its customer service and changing times](#)

[Miami Herald - Why Miami could still be a winner even if it loses the Amazon headquarters](#)

[CoStar - South Florida Identified as a Finalist for Amazon HQ2](#)

[Sun Sentinel - 50000 jobs the prize as South Florida makes Top 20 for new Amazon HQ](#)

[Local10 - Miami named finalist for location of new Amazon headquarters](#)

[CBS 4 WFOR Miami - South Florida Makes Amazon's Top 20 List For New HQ Location](#)

[WSVN - Amazon picks 20 finalists for its second headquarters, including Miami](#)

[CBS 4 7 p.m. News – South Florida Makes Amazon’s Top 20 List For New HQ Location](#)
[The Wall Street Journal: Amazon Narrows Choices for ‘HQ2’ to 20](#)
[The New York Times: Amazon Chooses 20 Finalists for Second Headquarters](#)
[SFBJ - Will South Florida lobby for Apple's second campus?](#)
[Miami Herald - How do you woo a new Amazon headquarters to the area? It's all in the numbers](#)

Education and Workforce Development News



[BCPS High School Graduation Rates Rise to Highest Level in Six Years](#)
[Dillard Center for the Arts Students Selected to Attend Prestigious GRAMMY Camp – Jazz Session](#)
[BCPS Receives Florida Panthers Foundation’s Community Champions Grant to Launch Community Connections Initiative](#)
[Coral Springs High School Student Heads to Washington, D.C. for United States Senate Youth Program](#)
[Dedicated, Hard-Working, Creative, Diligent and Meticulous: Describes Finalists for BCPS School-Related/District Employee of the Year](#)
[NSU Surpasses \\$250 Million Fundraising Goal with Two Significant Philanthropic Gifts](#)
[NSU College of Dental Medicine to Host Annual “Gives Kids a Smile” Event](#)
[Nova Southeastern University Celebrates its 20th Annual Celebration of Excellence](#)
[Not Even Foul Weather Can Stop NSU Tiger Shark’s 37,565 Mile Journey -](#)
[NSU Sweeps SSC Swimmer of the Week Awards](#)
[NSU Researcher Part of Team Using DNA to Protect the Rhinoceros from Extinction](#)
[Grant to NSU to Improve STEM Education for Hispanic Students](#)
[Nova Southeastern University Researchers to Present at 2018 World Stem Cell Summit](#)
[NSU’s College of Osteopathic Medicine Receives Approval for Clearwater Site](#)
[OnlineColleges.com Ranks Broward College 1 on its list of 10 Best Online Colleges for Accounting Degrees](#)
[Broward College Honored by Junior Achievement with a U.S. President's Volunteer Service Award](#)
[Broward College Student Honored as a 2018 DREAM Scholar](#)

Business Briefs and Alliance Member News



Alliance Member Companies in **Bold**

Broward College has announced its annual Continuous Improvement Conference, July 29 - 31 2018. For details and to register, visit www.browardcic.com.

Going Big: **BIG CHEF** interview with *International Opulence Magazine*: Rosana and Mano Calambichis are a powerhouse duo. Mano has an extensive background in the food industry and Rosana is a passionate entrepreneur. They share a goal to delight palates with gourmet food throughout South Florida as well as shipping continental USA. BIG CHEF has multiple lines including fresh canapés, hors d’oeuvres, dim sum, entrees, salads, sandwiches, desserts and more. The diversity of food is played through BIG CHEF’s staff of 16 different nationalities. To read article, please [click here](#).

Broward Center for the Performing Arts has announced the naming of the **JetBlue** Flight Deck on the Club Level in recognition of multi-year support by JetBlue. The JetBlue Flight Deck on the Club Level offers a unique all-inclusive experience as patrons enjoy world-class performances from plush, extra roomy theater seats or from the windows inside the lounge, and relax with plentiful hors d’oeuvres, desserts, coffee and premium beverages at the open bar. To read more, please [click here](#).

*Art & Soul 2018 CALL TO ARTISTS - **Business for the Arts of Broward*** is seeking entries from established and emerging artists for our 4th Annual Fundraiser on Friday, April 27, 2018 at GALLERYone DoubleTree Suites by Hilton, 2670 E. Sunrise Blvd., Fort Lauderdale, FL from 6:00 pm – 9:00 p.m. Work must be original in concept, design and execution and will be selected based on originality, creativity, workmanship and artistic distinction. Click here for full details: [Art & Soul Call to Artists](#)

Hiring summer help? CareerSource Broward can cover 50% of the wage – saving you \$990 per young adult hired for the summer through **CareerSource Broward’s** Summer Youth Employment Program. CSBD is seeking for-profit employers interested in providing an amazing work experience for participants ages 16 to 18. Hired youth will have completed a three-day employability skills training prior to working with your business, and your participation will provide meaningful and impactful on-the-job training. For additional information, visit www.careersourcebroward.com/YouthServices/SummerYouthEmployment

Junior Achievement of South Florida is doing a lot more than exposing busloads of children to the world of business and finance at BizTown in Coconut Creek. President and CEO Laurie Sallarulo says the broader mission is: "Investing in the future of our community. Investing in the next generation of consumers, employees and job creators." Fulfilling that vision involves a multipronged approach that teaches financial literacy, fosters entrepreneurialism, prepares students for careers and encourages business leaders to provide mentorship and internships. (From **South Florida Business & Wealth**) To read more, please [click here](#).

Congratulations to **Macken Companies** - celebrating 30 years in business. The company was recognized for the milestone by the City of North Miami Beach in January.

Horizon Terminal Services, LLC is driving more automotive business to **Broward County's Port Everglades** with a new long-term lease on 8.67 acres where the company plans to invest \$630,000 for a new auto processing facility that would create a minimum of 25 local direct jobs. "The vehicles that Horizon is importing and exporting through Port Everglades are already creating additional job

opportunities in Broward County and supporting the U.S. balance of trade," said Port Everglades Chief Executive and Port Director Steven Cernak. To read more, please [click here](#).

Rolling out **City Furniture's** next-generation showroom concepts, **Miller Construction Company** has completed fast-track build-outs totaling \$6.1 million, for the top-selling South Florida furniture retailer. At City Furniture's two-story showroom on the company's headquarters campus in Tamarac, Miller fully renovated 79,807 square feet in a phased project, with the store fully operational throughout construction. To read more, please [click here](#).

The **South Florida Business Journal** released its *2018 South Florida Power Leaders* list. This year, as in years past, the list of South Florida Power Leaders reflects a dynamic regional marketplace. These Power Leaders not only steered their companies to prosperity, but they've helped the region thrive. On their watch... in Broward County, the **Greater Fort Lauderdale Alliance** assisted companies in creating or retaining almost 4,000 jobs and securing \$256 million in new capital investment. Alliance CEO Bob Swindell and Alliance Board Chair, Jennifer O'Flannery Anderson of **Nova Southeastern University**, and several other Alliance members and partners were among the 153 executives honored.

Ultimate Software, a leading provider of human capital management (HCM) solutions in the cloud, announced today that the company has been ranked #1 on the Best Workplaces in Technology list for 2018, created by Fortune and Great Place to Work. Rankings for the list considered survey feedback from more than 79,000 employees at technology companies across the United States. This is the third consecutive year Ultimate has been named the top large technology company on the list. For more information on the *Best Workplaces in Technology* list for 2018, visit <http://fortune.com/2018/01/17/best-workplaces-tech-2018>.

The Association of Fundraising Professionals (AFP) named **Ultimate Software** as Outstanding Large Corporation of the Year for 2017. Presented at the annual National Philanthropy Day Luncheon, the award honors corporations that demonstrate an exceptional commitment to leadership in philanthropy and volunteerism across Broward County. To read more, please [click here](#).

Featured Property



[Crossroads 2 at Crossroads Business Park](#)

8151 Peters Road, Plantation 33324

Type of space: Office

Listed by [Greg Martin](#) at Avison Young

Additional details at www.GreaterFortLauderdaleProperties.com

Upcoming Events



[Alliance Events](#)

Alliance Ambassador Cabinet Meeting (Invitation only)

Thursday, Feb. 1, 12:00 p.m.

Location: Broward College, Fort Lauderdale

For more information, please contact Tania Vinaixa at 954-627-0133, tvinaixa@gflalliance.org

Alliance Council Connect

Tuesday, Feb. 6, 6:00 p.m.

Location: Sonesta Fort Lauderdale Beach

For more information, please contact Tania Vinaixa at 954-627-0133, tvinaixa@gflalliance.org

Alliance Partner Council Meeting (Invitation Only)

Thursday, Feb. 8, 8:30 a.m.

Location: Greater Fort Lauderdale Alliance, Fort Lauderdale
For more information, please contact: Helen Kulp at 954-627-0131, hkulp@gfalliance.org

2018 Alliance/BCPS Claim Your Future Showcase

Monday, Feb. 12, 8:00 a.m.
Location: BB&T Center, Sunrise
For more information, [click here](#).

Alliance Ambassador Cabinet Meeting – (Invitation Only)

Thursday, March 5, Noon.
Location: National Jets, Fort Lauderdale
For more information, please contact Tania Vinaixa at 954-627-0133, tvinaixa@gfalliance.org

Alliance Leadership Council Meeting (Invitation Only)

Tuesday, March 20, 8:30 a.m.
Location: TBD
For more information, please contact Tania Vinaixa at 954-627-0133, tvinaixa@gfalliance.org

Alliance Governor Council Meeting - (Invitation Only)

Tuesday, March 27, 8:30 a.m.
Location: TBD
For more information, please contact Peggy Doty at 954-627-0134, pdoty@gfalliance.org

Alliance Mid-Year Meeting

Thursday, May 17
Location: Pier Sixty-Six
For sponsorship opportunities, contact Gail Bulfin at 954-627-1027 or gbulfin@gfalliance.org.

Member/Partner Events

Aviation Week's Aero-Engines Americas

Jan. 31 – Feb. 1
Location: Pier Sixty-Six Hotel & Marina
For more information, [click here](#).

2018 Safe Streets Summit

Thursday, Feb. 1 - 2, 2018
Location: Hilton West Palm Beach
For more information, [click here](#).

Broward Public Library Foundation: LitLUNCH! 2018

Friday, Feb. 2, 11:15 a.m.
Location: Broward Center for the Performing Arts - Mary N. Porter Riverview Ballroom, Fort Lauderdale
For more information, [click here](#).

FAU Tech Runway & Gold Coast Venture Capital Association – Meet The Angels

Thursday, Feb. 8, 5:30 p.m.
Location: FAU Tech Runway, Boca Raton
For more information, [click here](#).

SFBJ: Meet Your Mentor at BIZWOMEN Mentoring Monday

Monday, Feb. 12, 7:30 a.m.
Location: Signature Grand, Davie
For more information, [click here](#).

SFBJ - 2018 Best Places to Work Awards

Thursday, Feb. 22, 11:30 a.m.
Location: Signature Grand
For more information, [click here](#).

Business for the Arts of 2018 Cultural Tour

Friday, March 16, Noon - 5:00 pm
For more information: [click here](#).

Calendar items are subject to change without notice. Please visit www.gfalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Enterprise Florida Events

Arab Health 2018

Jan. 29 – Feb. 1

Dubai, United Arab Emirates

International Trade Show

For more information, please [click here](#)

Singapore Air Show 2018

Feb. 6 - 11

Changi Exhibition Centre, Singapore

International Trade Show

For more information, please [click here](#)

Medical Japan 2018

Feb. 21- 23

Osaka, Japan

Trade Conference

For more information, please [click here](#)

Export Sales Mission to San Jose, Costa Rica

Feb. 26 - Mar. 1

San Jose, Costa Rica

Export Sales/Trade Mission

For more information, please [click here](#)

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please [click here](#).

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#) and [LinkedIn](#).

Looking for commercial properties and demographic information? Visit www.greaterfortlauderdaleproperties.com. Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).