



July 31, 2018

Top Stories:

- JM Family Enterprises Chairman Colin Brown named Chair of Alliance CEO Council
- Gov. Scott: Fort Lauderdale Area Created More Than 13,000 New Jobs Over the Year
- Florida International Trade and Cultural Expo returns for 2018
- Advertise in the 2019 Alliance Economic Sourcebook

Top Stories



JM Family Enterprises Chairman Colin Brown named Chair of Alliance CEO Council



The Greater Fort Lauderdale Alliance and JM Family Enterprises, Inc. announced today that chairman of the board of JM Family, Colin Brown, will serve as the chair of the Greater Fort Lauderdale Alliance's CEO Council.

The Council is comprised of executives who are the top private sector investors in the Alliance, Broward County's official public/private partnership for economic development. These investors fund the Alliance's ongoing national marketing and promotion of Greater Fort Lauderdale / Broward County as a premier business location for high-wage jobs including global, regional and Latin America headquarters operations, as well as companies in industries including aviation, life sciences, technology and other high-paying industries. Brown is the second executive to lead the group, which was founded in 2009 and chaired for nine years by Ray Ferrero, Jr., chancellor of Nova Southeastern University. Ferrero will serve as chair emeritus of the Council and City Furniture president Keith Koenig will remain the Council's vice chair.

To read more, [click here](#).

Gov. Scott: Fort Lauderdale Area Created More Than 13,000 New Jobs Over the Year

Recently, Governor Rick Scott announced that the Fort Lauderdale area added 13,300 new private-sector jobs in the past year, continuing to be among the top five Florida metro areas for private-sector job growth. Fort Lauderdale's unemployment rate remained a low 3.7 percent in June, down 0.3 percentage point from one year ago. Statewide, Florida businesses created 16,900 new jobs in June bringing the total number of new private-sector jobs created in Florida to 1,554,800 since December 2010. To read more please [click here](#).

Broward County's Florida International Trade and Cultural Expo Returns for 2018

October 17-18, 2018, the Florida International Trade and Cultural Expo (FITCE) returns to the Broward County Convention Center. Companies will have an opportunity to: sell products and services to more than 50 countries; Meet world leaders and former presidents; attend export/import panels and receptions; exhibit at the WORLD EXPO MARKETPLACE; meet with buyers and sellers from more than 50 countries; meet consulates at "Doing Business with the World," and participate in global speed matchmaking. To participate and/or exhibit, visit <http://www.broward.org/EconDev/conferences/Pages/FITCE.aspx>.

Advertise in the 2019 Alliance Economic Sourcebook & Market Profile

The Greater Fort Lauderdale Alliance, in partnership with the South Florida Business Journal, is producing its annual Economic Sourcebook & Market Profile of Greater Fort Lauderdale/Broward County. Our flagship marketing publication, the Sourcebook is sent to national and international business executives when they contact the Alliance regarding a potential company relocation or expansion. It debuts at the Alliance Annual Dinner and is also mailed to all Alliance members, distributed to all South Florida Business Journal Broward subscribers, placed in select hotels, and distributed to Chambers and business resource organizations. In total, 11,000 copies will be distributed and it is [available for complimentary download](#) on the Alliance website. To advertise, please contact Yasmine Gahed at 786-533-8204 or ygahed@bizjournals.com.

In the News



Sun Sentinel: [Jennifer O'Flannery Anderson South Florida 100](#), July 30

South Florida Business Journal: [3 takeaways on S. Fla.'s tech talent gap from the Tech Talk with Emon Reiser](#), July 27

South Florida Business Journal: [JM Family's Brown named chair of Greater Fort Lauderdale Alliance CEO Council](#), July 25

Sun Sentinel: [JM Family's Colin Brown tapped as CEO council chair of Greater Fort Lauderdale Alliance - Sun Sentinel](#), July 24

South Florida Business & Wealth: [Colin Brown to Succeed Ray Ferrero as Alliance CEO Council Chairman](#), July 24

Education and Workforce Development News



[NSU Hosts White Coat Ceremony for First M.D. Class and 38th Entering D.O. Class](#)

[Nova Southeastern University Names New Dean of Abraham S. Fischler College of Education](#)

[Broward Education Foundation Launches Official Back to School Supply Drive to Help Students in Broward County Public Schools](#)

[A Record \\$1.45 Million in College Scholarships Awarded by Broward Education Foundation to Broward County Students](#)

[Broward College President Emeritus J. David Armstrong, Jr. Announces \\$200,000 Donation to the College](#)

[Broward College Health Sciences Simulation Center Granted Provisional Accreditation](#)

[Stoneman Douglas Victims' Fund Steering Committee and Broward Education Foundation Announce Fund Distributions](#)

[Novel Approach Studies Whale Shark Ages the Best Way – While They Are Swimming](#)

[High School Students Get a Taste of Marketing During NSU's Ice Cream Entrepreneurship Program](#)

[Satellite-Tagged Shortfin Mako Shark Has Ocean Journey Cut Short](#)

Business Briefs and Alliance Member News



Alliance Member Companies in **Bold**

City Furniture, a longtime “green” leader in its industry, is one of seven companies named Top Scorers in the new nationwide Wood Furniture Scorecard just released by the Sustainable Furnishings Council in partnership with the National Wildlife Federation. “As a regional Florida firm, we’re pleased to be recognized along with these top-scoring national brands,” said City Furniture President Keith Koenig. “The new scorecard helps empower consumers’ choices, and it’s our latest green milestone as more customers tell us they care about minimizing impact on the environment.” To read more, [click here](#).

Broward County attorney **Chad Van Horn, Esq.** has been named a 2018 Florida Rising Star for his work in the field of bankruptcy law by Super Lawyers, a rating service of esteemed lawyers from more than 70 practice areas who are experts in peer recognition and professional achievement. No more than 2.5 percent of all lawyers in the state are selected as Rising Stars by the Super Lawyers research team. To read more, [click here](#).

Gunster, one of Florida’s oldest and largest full-service business law firms, today announced that it was named one of Florida’s “Best Companies to Work For” in 2018 by *Florida Trend* magazine. Gunster ranked 19th in the large-company (250+ employees) category and is the highest-ranked Florida-centric company in the category. Florida Trend’s ‘Best Companies’ honor is a rigorous competition and many companies seek this honor. Gunster’s “people-first culture”, benefits and bonuses, staff appreciation efforts and wellness programs all contribute to the firm’s reputation as a top employer, according to confidential employee surveys. The average length of employment is 12 years, and many employees spend their entire career with the firm. To read more, [click here](#).

To download a complimentary copy of **Invest/Greater Fort Lauderdale-Broward** 2018, [click here](#).

Vote for Fort Lauderdale to win \$25,000 worth of books and a reading room makeover for a local library or community organization, courtesy of **JetBlue**. <https://soarwithreading.com/book-with-us-2018/>

South Florida Business and Wealth has announced the call for the Fifth Annual Apogee Awards. These awards will recognize distinguished leaders in the region’s C-suite – from Chairman, CEO, CFO, CMO, COO, CIO/CTO, President, Partner/Owner and HR Leaders. An executive in each category will be honored for Miami-Dade, Broward and Palm Beach Counties. [Click here](#) to nominate a member of your team or someone in your professional network.

Tripp Scott announced that Candice Ericks was elected chair of Broward Days. Broward Days is an independent, nonprofit and nonpartisan group of people advocating for the diverse needs and concerns of the citizens of Broward County. Providing a venue in which to engage members of the Florida Legislature, Broward Days conducts local workshops, hosts events and discussions with state and local leaders, and coordinates an annual multi-day forum in the state capitol. To read more, [click here](#).

Tripp Scott today announced that ten of its attorneys have been recognized in the 2018 edition of Florida Super Lawyers Magazine. Super Lawyers names Florida’s top lawyers as chosen by their peers and through the independent research of Law & Politics. To be eligible for inclusion in Rising Stars, a candidate must be either 40 years old or younger or in practice for 10 years or less. Law & Politics performs the polling, research and selection of Super Lawyers in a process designed to identify lawyers who have attained a high degree of peer recognition and professional achievement. It is a comprehensive and diverse guide to outstanding attorneys, representing a wide range of practice areas, firm sizes and geographic locations. Only 2.5 percent of the lawyers in Florida are named Super Lawyers. To read more, [click here](#).

Ultimate Software announced recently that it has entered into a binding Letter of Intent (LOI) with the controlling shareholders of PeopleDoc with respect to the acquisition of PeopleDoc by Ultimate Software. PeopleDoc — a pioneer in HR Service Delivery — is based in Paris, France, and has more than 1,000 customers with users in 180 countries. The addition of the PeopleDoc HR Service Delivery platform will further Ultimate’s mission to improve the employee experience by offering new, person-centric features, such as an online employee help center, HR case management, and employee file management. To read more, [click here](#).

PEOPLE magazine, in coordination with Great Place to Work, ranked **Ultimate Software** #3 on its 50 Companies That Care list for 2018. The ranking recognizes companies that go the extra mile to foster caring workplace cultures by offering employees extraordinary benefits and perks, continuous professional and personal development, and plentiful opportunities for charitable giving and community service. To read more, please [click here](#).

Featured Property



[Sawgrass Pointe III, Space 2](#)

13670 NW 12th Street, Sunrise 33325

Type of space: Office

Listed by [Greg Martin](#) at Avison Young

Additional details at www.GreaterFortLauderdaleProperties.com

Upcoming Events



[Alliance Events](#)

[Alliance Partner Council Meeting \(Invitation Only\)](#)

Thursday, August 9, 8:30 a.m.

Location: City of Margate - Charles & Carol Katz Community Center

For more information, please contact Helen Kulp at 954-627-0131, or hkulp@gflalliance.org

[Alliance Council Connect - Gulfstream Park \(Invitation Only\)](#)

Thursday, August 30, 6:00 p.m.

Location: Gulfstream Park, Sport of Kings Theatre, Hallandale Beach

For more information, please contact Tania Vinaixa at 954-627-0133, or tvinaixa@gflalliance.org

[Alliance Partner Council Meeting \(Invitation Only\)](#)

Thursday, September 13, 8:30 a.m.

Location: Hillsboro Technology Center, Deerfield Beach

For more information, please contact Helen Kulp at 954-627-0131, or hkulp@gflalliance.org

[Alliance Leadership Council Meeting \(Invitation Only\)](#)

Tuesday, September 18, 8:30 a.m.

Location: TBD

For more information, please contact Tania Vinaixa at 954-627-0133, or tvinaixa@gflalliance.org

[Alliance Corporate Council Meeting \(Invitation Only\)](#)

Wednesday, September 19, 8:30 a.m.

Location: TBD

For more information, please contact Helen Kulp at 954-627-0131, or hkulp@gflalliance.org

[Alliance Governor Council Meeting \(Invitation Only\)](#)

Tuesday, September 25, 8:30 a.m.

Location: SHL Pharma, Deerfield Beach

For more information, please contact Peggy Doty at 954-627-0134, or pdoty@gflalliance.org

Member/Partner Events

Jim Moran Institute - Small Business Leadership Conference

Wednesday, August 1 – Friday, August 3

Location: JW Marriott Orlando Grande Lakes

For more information, please [click here](#).

Real Estate Round Table & State of the Market Event - Sponsored by Macken

Friday, August 3, 10:30 a.m.

Location: Conrad Fort Lauderdale Beach, Fort Lauderdale

For more information, please [click here](#).

Business for the Arts Speaker Series with Creators of the First Multi-Sensory Mural in Broward

Wednesday, August 15, 5:30 p.m.

Location: Wells Coffee Company, 737 NE 2nd Avenue, Fort Lauderdale

For more information, please [click here](#).

6th Annual US Corporate Aviation Summit

Thursday, September 6

Location: New York Life, Sunrise

For more information, please [click here](#).

Business for the Arts of 2018 Cultural Tour

Friday, September 28, Noon - 5:00 p.m.

Location: Stonewall National Library/ArtServe, Fort Lauderdale

For more information, please [click here](#).

SFBJ - EXPO 2018

Thursday, October 4, 2:00 p.m. - 5:30 p.m.

Location: Pier Sixty-Six Hotel & Marina

For more information, please [click here](#)

2018 Florida International Trade and Cultural Expo (FITCE)

Wednesday, October 17 – Thursday, October 18

Location: Greater Fort Lauderdale/Broward County Convention Center

For more information, please [click here](#).

South Florida Regional Climate Leadership Summit

Wednesday, October 24 – Thursday, October 25

Location: Miami Beach Convention Center

For more information, please [click here](#)

Calendar items are subject to change without notice. Please visit www.gflalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Enterprise Florida Events

Doing Business in the Dominican Republic Roadshow

Tuesday, August 14 - Friday, August 17, 2018

Miami, Ft. Lauderdale, Tampa, Orlando & Jacksonville

For more information, please [click here](#).

Medical Fair Asia 2018

August 29 - 31, 2018

Location: Singapore

Categorized in: [International Trade Show](#)

For more information, please [click here](#)

Export Trade Mission to Kenya and Tanzania

November 2 - 9, 2018

Location: Nairobi, Kenya and Dar es Salaam, Tanzania

Categorized in: [Export Sales/Trade Mission](#)

For more information, please [click here](#).

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please [click here](#).

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#) and [LinkedIn](#).

Looking for commercial properties and demographic information? Visit www.greaterfortlauderdaleproperties.com.

Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).