



May 31, 2018

Top Stories:

- Greater Fort Lauderdale Alliance Mid-Year Meeting Features Economic Results, Awards and Launch of Broward Business Council on Homelessness
- Fort Lauderdale Area Created More Than 12,000 New Jobs Over the Year
- Get Ready for the Economic Census
- Sponsor packages available for the 2019 IEDC Leadership Summit coming to Fort Lauderdale

Top Stories



Greater Fort Lauderdale Alliance Mid-Year Meeting Features Economic Results, Awards and Launch of Broward Business Council on Homelessness

The Greater Fort Lauderdale Alliance hosted its Mid-Year Luncheon, presented by FPL, on Thursday, May 17, 2018 to an audience of nearly 600 members and guests at the Pier Sixty-Six Resort and Marina in Fort Lauderdale. Alliance President/CEO Bob Swindell and Chair Jennifer O'Flannery Anderson, Vice President of Advancement and Community Relations for Nova Southeastern University, reported the following results of the Alliance's ongoing work as the official public/private partnership for economic development in Broward County: Over \$28 million in capital investment by Alliance-assisted companies since the start of the Alliance fiscal year; 462 new jobs and 1190 retained jobs. To read more, please [click here](#).

To view **event photos**, please [click here](#).

To view **Economic Development Partner** Video – Broward Cultural Division – [click here](#).

To view **World Class Faculty** Honoree Video – Dr. Manhar Dhanak, FAU – [click here](#).

Fort Lauderdale Area Created More Than 12,000 New Jobs Over the Year

On May 17, Governor Rick Scott announced that the Fort Lauderdale area added 12,400 new private-sector jobs in the last year, continuing to be among the top five Florida metro areas for private-sector job growth. Fort Lauderdale's unemployment rate was a low 3.2 percent in April, down 0.5 percentage point from one year ago. To read more, [click here](#)

Get Ready for the Economic Census

The U.S. Census Bureau will mail out instructions for filling out the Economic Census to businesses nationwide. U.S. businesses - including those in U.S. territories - will receive information by mail with instructions to set up an account to complete their Economic Census online. Data will be collected for approximately 3.7 million business locations. [Click here](#) to download the new digital brochure to learn more about the Economic Census. The deadline for response is June 12.

Sponsor packages available for the 2019 IEDC Leadership Summit coming to Fort Lauderdale

The Alliance is excited to host the International Economic Development Council (IEDC) Leadership Summit in Broward County at Pier 66 Resort & Marina January 27-29, 2019. IEDC is the premiere international organization for economic development. If your company would like to support this event and gain valuable access to economic developers, municipal and state officials and supporting industry representatives from across north America, please contact Ron Drew at rdrew@gfalliance.org or 954-627-0130. [Click here to view sponsor package and forms](#).

In the News



Fast Company: [Can this new privately funded train reshape transit in Florida?](#),

Sun Sentinel: [Homelessness deserves Broward business involvement](#) by Mike Jackson and James Donnelly

South Florida Business & Wealth: [Jobs, Jobs, Jobs Are Coming, Says the Greater Fort Lauderdale Alliance](#),

South Florida Business Journal: [Greater Fort Lauderdale Alliance touts economic impact at Mid-Year Luncheon](#)
South Florida Business Journal: [South Florida Seen – Mid Year Meeting](#)
Curbed Miami: [All aboard: Brightline train services start May 19](#)
Chief Executive Magazine: [Florida Ranked No. 2 in Annual CEO Ranking of Best & Worst States for Business](#)
Sun Sentinel: [JetBlue Moves Travel Products Unit to Broward](#)

Education and Workforce Development News



[Broward County Public Schools: THE FACT SHEET | An Information Resource](#)
[Broward College Names Greg Haile as New President](#)
[Broward College Named Among 10 Finalists for 2019 Aspen Prize for Community College Excellence for Third Year](#)
[Broward County Public Schools Third Grade Students Show Steady Increases on the FSA for English Language Arts](#)
[Broward Education Foundation's BEF is MSD Strong Benefit Dinner Honors Donors, Community for Stoneman Douglas Support](#)
[BCPS High Schools Among the Nation's Best, as Ranked by U.S. News & World Report](#)
[Alan B. Levan to Serve as Chairman of NSU's Board of Trustees](#)
[BCPS Earns Gold Award as a Florida Healthy School District](#)
[Update on Addition of Portable Classrooms at Marjory Stoneman Douglas High School](#)
[South Florida Donors Step Up to Support Broward Education Foundation's Fund for Marjory Stoneman Douglas High School Victims](#)
[School Board Approves Resolution Calling for Referendum on Levy of Ad-Valorem Taxes to Support Essential Operating Expenses](#)
[Seven Broward County Public Schools Students Named National Merit \\$2,500 Scholar Winners](#)
[Nurses' Week to Culminate in NSU College of Nursing Naming Event](#)
[Tips from BSU President Dr. George Hanbury II for a young person searching for a summer job / internship?](#)
[NSU Researchers to Join OSEARCH On A One-of-a-Kind Research Trip](#)
[Marine Environmental Education Center to Celebrate World Oceans Day & March for the Ocean](#)
[Mako Shark Joins Snowbirds in Migrating Back North](#)
[NSU Research Scientist Named to the National Academy of Sciences](#)
[Broward College's District Director of Supplier Relations and Diversity Receives National Recognition](#)
[Broward College VP of Academic Affairs, Dr. Avis Proctor Named an Aspen Institute Presidential Fellow](#)
[NSU Researchers to Join OSEARCH On A One-of-a-Kind Research Trip](#)

Business Briefs and Alliance Member News



Alliance Member Companies in **Bold**

A growing number of CEOs of mid-size and small companies are trimming energy costs, benefiting from federal tax policy and making employees happy by drawing efficient return on investment from an executive perk once reserved for the largest sites: energy-producing solar carports. **Advanced Roofing Inc.**, Florida's largest commercial re-roofing contractor, has installed a demonstration project with a solar carport, electric vehicle (EV) charging equipment and rooftop solar arrays at its Fort Lauderdale headquarters to showcase the company's latest innovations. To read more, [click here](#).

Congratulations to Alliance members honored as the Commonwealth Institute South Florida's top 50 women-led businesses in South Florida, including: Traci-Ann Boyle, **AirQuest Environmental Inc.**, Rachel Sapoznik CEO & President, **Sapoznik Insurance & Associates**, LLC and Christine Ramirez Partner & Vice President, **Dale Carnegie Training**.

The Broward Center for the Performing Arts recently honored its volunteers who donate their time to one of the largest arts-in-education programs in the United States, which serves more than 130,000 students annually. Many of the programs are presented in partnership with Broward County Public Schools. Among those attending the luncheon to thank the volunteers were School Board Member Ann Murray, Director of Athletics and Student Activities Shawn Cerra, Community Relations Coordinator Broward Technical Colleges Lynn Goldman, Director of Innovative Programs Leona Miracola, Turnaround Arts Coordinator Laura Glick, Arts Curriculum Supervisor Donna Haynes and Music Curriculum Specialist Joe Luechauer. To read more, [click here](#).

Booming growth is expected at **Fort Lauderdale-Hollywood International Airport**. These changes will make it an ongoing construction zone for the next 20 years. An intermodal center near U.S. 1 will connect a people mover to other transportation, possibly Brightline in the future, and with the potential for future connections to cruise ships at Port Everglades and the Broward County Convention Center. Increased lanes will be added to improve traffic flow, and a hotel and commercial center on the airport property. Expansion of gates are in the plans as well as more airy, interior transformations. To read more, [click here](#).

JetBlue is moving its newly established travel service products business to Fort Lauderdale from New York. The company, JetBlue Travel Products, intends to sell travel insurance, car rentals, and cruise line packages. Last month, JetBlue hired Andres Barry, formerly of the Boston Consulting Group, as the subsidiary's president. "Just as our venture capital arm JetBlue Technology Ventures has found success by being based in Silicon Valley, Fort Lauderdale will be the perfect location to grow JetBlue Travel products," Barry said in a statement. "In Broward, JetBlue has established a major network serving cities across the U.S. as well as top leisure destinations in the

Caribbean and Latin America. With its vibrant economy, especially in travel and tourism, we believe it makes a lot of sense to base our business there.” To read more, [click here](#).

Thanks to a partnership with **JetBlue Airways**, **Broward County** Board of County Commissioners, Broward County Aviation Department, Transportation Security Administration (TSA) the Broward Sheriff’s Office and Fort Lauderdale-Hollywood International Airport, more than 160 **Broward County Public Schools** students with autism spectrum disorder have participated in the annual Autism in Flight event. To read more, [click here](#).

Macken Companies, a vertically integrated real estate development, construction and brokerage firm, today announced Palmetto Design Center, its seven-acre, 62,500-square-foot shopping plaza in Miami Gardens, has been sold to Rise Star, LLC for \$11.85 million. The plaza, completed in 2016, was developed in a joint venture between Macken Companies and Zvi Shiff of DZD Holdings. To read more, [click here](#).

Macken Companies is very proud to announce that Beach House, a new luxury residential development in Dolphin Isles, has won the 2018 City of Fort Lauderdale Community Appearance Award! The company is pleased to play a part in the beautification and revitalization throughout South Florida and remain committed to delivering exceptional properties that enhance the community. To read more, [click here](#).

The Research Park at Florida Atlantic University recently released its annual report to the community. The report highlights business contributions of Research Park companies within the community, as well scientific discoveries and collaborations. The Research Park is the only state university-affiliated research park in South Florida and is home to 33 high-tech, high-wage companies that work with FAU’s faculty and students on industry-leading projects. It is also home to **FAU Tech Runway**, which serves as a hub to accelerate technology development and incubate startup companies. To read more, [click here](#)

Stiles announced that it has completed a \$2 million renovation and rebranding of 200 East Las Olas, a 21-story, mixed-use office tower in downtown Fort Lauderdale. Stiles, which owns, manages and leases the property along with a global real estate investment manager, recently completed a 10-month makeover modernizing the building’s interior common areas and exterior façade. Along with its new look, the tower has been renamed 200 East Las Olas, taking inspiration from the renowned street it fronts. To read more, [click here](#).

Ultimate Software, a leading provider of human capital management (HCM) solutions in the cloud, announced today its succession plan for chief financial officer (CFO). Mitchell K. Dauerman, who has served as Ultimate’s CFO since September 1996, stepped down on May 3rd. He will continue his service at Ultimate, focusing on investor relations and strategic initiatives. Felicia Alvaro, vice president of finance and 20-year veteran in Ultimate’s finance and accounting department, will succeed Dauerman in the role of CFO. To read more, [click here](#). **Ultimate** also announced its financial results for the first quarter ended March 31, 2018. To read more, [click here](#).

Featured Property



[Coral Ridge Financial Center](#)

2419 E. Commercial Boulevard, Fort Lauderdale

Type of space: Office

Listed by [Brady Titcomb](#) at JLL

Additional details at www.GreaterFortLauderdaleProperties.com



Alliance Events

Alliance Entrepreneur Council Meeting (Invitation Only)

Thursday, June 12, 8:30 a.m.

Location: Collective Ventures, 100 N. Federal Highway, Unit c4, Fort Lauderdale, FL

For more information, please contact Liza Bongiovi at 954-627-0132, or lbongiovi@gfalliance.org

Alliance Partner Council Meeting (Invitation Only)

Thursday, June 14, 8:30 a.m.

Location: TBD

For more information, please contact Helen Kulp at 954-627-0131, or hkulp@gfalliance.org

Alliance Leadership Council Meeting (Invitation Only)

Tuesday, June 19, 8:30 a.m.

Location: Port Everglades

For more information, please contact Tania Vinaixa at 954-627-0133, or tvinaixa@gfalliance.org

Alliance Corporate Council Meeting (Invitation Only)

Thursday, June 20, 8:30 a.m.

Location: Gunster, Las Olas Centre, 450 East Las Olas Boulevard, Suite 1400, Fort Lauderdale

For more information, please contact Helen Kulp at 954-627-0131, or hkulp@gfalliance.org

Alliance Ambassador Cabinet Meeting (Invitation only)

Monday, June 25, 2018, Noon

Location: Alliance Offices

For more information, please contact Tania Vinaixa at 954-627-0133, or tvinaixa@gfalliance.org

Alliance Governor Council Meeting (Invitation Only)

Tuesday, June 26, 8:30 a.m.

Location: North Perry Airport, 7200 Pines Blvd., Pembroke Pines

For more information, please contact Peggy Doty at 954-627-0134, or pdoty@gfalliance.org

Alliance Council Connect - Brightline Cocktail Reception

Thursday, June 28, 5:30 pm - 8:15 pm

Location: Brightline Fort Lauderdale Station

For more information, please contact Tania Vinaixa at 954-627-0133, or tvinaixa@gfalliance.org

Member/Partner Events

The Village Square: Does Your Voice Count

Wednesday, June 6, 6:00 p.m.

Location: Funky Buddha Brewery, Oakland Park

For more information, please [click here](#).

Business for the Arts of 2018 Cultural Tour

Friday, July 20, 8:15 am - 1:15 pm

Location: Bus Tour – starts at ArtServe

For more information, please [click here](#).

SUP-X: The StartUp Expo Presented by the SFTA

Thursday, July 26

Location: Greater Fort Lauderdale/Broward County Convention Center

For more information, please [click here](#).

Continuous Improvement Conference at Broward College

Monday, July 31, 2018

Location: Broward College south Campus, Pembroke Pines

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit www.gfalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

[Enterprise Florida Events](#)

CEBET 2018

Mon, June 11, - Fri, Jun 15

Hannover, Germany

International Trade Show

For more information, please [click here](#).

Farnborough Air Show 2018

Mon, Jul 16 - Sun, Jul 22

Farnborough International Exhibition & Conference Centre (England)

International Trade Show

For more information, please [click here](#).

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please [click here](#).

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#) and [LinkedIn](#).

Looking for commercial properties and demographic information? Visit www.greaterfortlauderdaleproperties.com. Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).