



September 28, 2018

#### Top Stories:

- Broward County adds 10,600 jobs year over year
- Register for the Alliance Annual Meeting; Sponsorships Available

#### Top Stories

##### **Broward County adds 10,600 jobs year over year**

Broward County's job report indicated a 3.5 percent unemployment rate in August 2018. This rate was 0.5 percentage point lower than the region's year-ago rate of 4.0 percent. Nonagricultural employment increased by 10,600 jobs (+1.3 percent) over the year, with an employment of 845,700 in the Ft. Lauderdale-Pompano Beach-Deerfield Beach MSA (Broward County). The region's jobless rate was 0.3 percentage point lower than the state rate (3.8 percent). The labor force was 1,033,196, up 4,385 (+0.4%) over the year. There were 36,522 unemployed Broward County residents. To read more, please [click here](#).

##### **Register for the Alliance Annual Meeting; Sponsorships Available**

Sponsorships are still available for the Greater Fort Lauderdale Alliance's Annual Meeting on Thursday, October 18, from 5:30 to 9:30 p.m. at the Signature Grand in Davie with speaker Carlos Penzini, SVP People, Magic Leap, who will be interviewed by Broward College President Gregory Haile. Sponsors include Platinum sponsors: JM Family Enterprises, Inc., Signature Grand, *South Florida Business Journal*; Gold Sponsors: Fort Lauderdale-Hollywood International Airport, JetBlue, Port Everglades, Seminole Tribe of Florida, *South Florida Business and Wealth*; Silver Sponsors: AutoNation, ANF Group, Becker, Crown Castle Fiber, FPL, City of Fort Lauderdale Executive Airport, GUNSTER, Memorial Healthcare System, Nova Southeastern University and Pier Sixty-Six Hotel & Marina. **Deadline to register is October 12.** For more information, contact Gail Bulfin at [gbulfin@gfalliance.org](mailto:gbulfin@gfalliance.org) or visit [www.gfalliance.org/annual](http://www.gfalliance.org/annual).

#### In the News

*Business Facilities:* [Florida the Friendly](#),

*Sun Sentinel:* [South Florida ranked among the best for work-life balance](#)

*South Florida Business Journal:* [AutoNation pledges \\$300,000 to fight homelessness in Broward County](#)

*Sun Sentinel:* [Magic Leap One is finally here! And it costs \\$2,295](#)

*Sun Sentinel:* [Homelessness is not a crime, and Broward's working on solutions](#)

*Economic Development Secrets Podcast:* [Gail Bulfin, Greater Fort Lauderdale Alliance](#)

*Miami Herald:* [Amazon would find Miami more attractive than Chicago, New York or L.A.. CNBC says](#)

*Sun Sentinel:* [Broward airport, seaport to get 25 new Customs agents to help with long wait times](#)

*South Florida Business Journal:* [What you missed at SFBJ's 2018 Ultimate CEO Awards \(Photos\)](#)

#### Education and Workforce Development News

[BCPS to Host 4th Annual College Fair – Monday, October 22, 2018](#)

[BCPS Proud to be Named District of the Year by Cambridge International](#)

[Pembroke Lakes Elementary School Named a 2018/19 Microsoft Showcase School](#)

[Broward Education Foundation Announces Publix Super Markets Charities 2018 "Hall of Fame" Honorees](#)

[NSU College of Optometry Receives Gift to Enhance Scholarships, Research and Profession](#)

[NSU & Davie Police Dept. Work to Increase Police Presence on Campus](#)

[Wayman Aviation Donates Cessna 402 to Broward College Emil Buehler Aviation Institute](#)

[Broward College Announces Three New Appointments: General Counsel and Vice President for Public Policy and Government Affairs;](#)

[Broward College Initiates First Career Dual Enrollment Program with High School Students](#)  
[Broward College Ranked in 2019 Best Colleges Survey by U.S. News & World Report](#)  
[Broward Education Foundation Announces Publix Super Markets Charities 2018 "Hall of Fame" Honorees](#)  
[Broward College to Award \\$200,000 to Community Organizations Participating in 2019 MLK Day of Service](#)  
[Nova Southeastern University to Host Annual A Day for Children Health Fair](#)

## Business Briefs and Alliance Member News



Alliance Member Companies in **Bold**

The Fifth Annual Broward County Mayors Chess Challenge kicks off and it starts Saturday, September 29, 2018 in Sunrise. It is at our Civic Center at 10 AM until noon. 19 municipalities from around Broward County will host this year -- that's a record! Broward County has been the focus of so much attention for the work in Chess. In 2015, the **City of Sunrise** was named the national "Chess City of the Year" by the United States Chess Federation. To read more, [click here](#).

CP Video Network, powered by Trifecta Agency in partnership with Cruise Planners, has been awarded a Gold Travel Weekly Magellan Awards in the 2018 Travel Weekly Magellan Awards competition. "This award sets a new standard for travel companies who want to give their franchise agents more online visibility using the power of video," said Michelle Fee, CEO and founder of Cruise Planners. "We are very gratified that we are able to provide this valuable video service in conjunction with our partners, CP Video Network." To read more, [click here](#).

**Delta Air Lines** will contribute \$500,000 to the American Red Cross to aid in the relief efforts in the Carolinas and surrounding areas as a result of Hurricane Florence, which made landfall in North Carolina last week. The slow-moving system dumped record amounts of rain leaving behind severe flooding and widespread destruction. This contribution is in addition to the \$1 million grant to the Red Cross as an Annual Disaster Giving Program (ADGP) partner. Delta employees and customers are also contributing to the Red Cross in support of disaster response in the wake of the catastrophic flooding caused by Florence. Delta customers can support the relief efforts for Florence by donating through Delta's customer microsite, created in partnership with the Red Cross. Donations will go toward immediate relief needs for those affected by Hurricane Florence. To read more, [click here](#).

World-renowned artist, scientist, conservationist and entrepreneur Dr. Guy Harvey will host the 10th Anniversary Guy Harvey Ocean Foundation Banquet to benefit ocean conservation on Saturday, November 3 from 6 to 10 p.m. at the Fort Lauderdale Marriott Harbor Beach Resort & Spa in Fort Lauderdale. This year, the Guy Harvey Ocean Foundation (GHOF) will honor conservation activist and philanthropist "Alligator" Ron Bergeron in recognition of his ardent support for protection of the Everglades and our natural environment. To read more, [click here](#).

**Magic Leap** has announced L.E.A.P. Conference speakers, including Andy Serkis, founder of The Imaginarium Studios; Richard Taylor, co-founder of Weta Workshop; and John Donovan, CEO of AT&T LLC. Imaginarium Studios are helping to rewrite the rules of storytelling by bringing animated characters to life in real world environments; Angry Birds is flying beak first into the future with a Magic Leap One release due soon; A new Eye Gaze Tutorial has rolled into the creator portal and other exciting releases. And finally – [click here](#) for story and links to check out some impressive Magic Leap One experiences.

Discover the underlying drivers of the changing real estate landscape in America and the future of today's cities with one of the world's leading urbanists, Richard Florida. NAIOP South Florida's Signature Speaker Series featuring Richard Florida will take place on Thursday, October 4 at 5 p.m. at the W Fort Lauderdale, located at 401 N. Fort Lauderdale Beach Blvd. Tickets are \$60 for NAIOP members and \$75 for non-members, seating space is limited. To register to attend, visit [www.naiopsfl.org/-Events](http://www.naiopsfl.org/-Events). For more information, contact 954-990-5116 or [naiop.info@naiopsfl.org](mailto:naiop.info@naiopsfl.org). To read more, [click here](#).

**Ultimate Software**, a leading provider of human capital management (HCM) solutions in the cloud, announced that the company is ranked as one of AnitaB.org's 2018 Top Companies for Women Technologists, a national program that recognizes companies building workplaces where women can thrive. Ultimate earned one of the five highest overall scores in the workforce-size category of 1,000-10,000 technical employees. "Women comprise about half of Ultimate's total employees, and nearly 50% of our frontline manager positions. We remain committed to the success of everyone at Ultimate and strongly value the contributions of our female employees at all levels of our organization." To read more, [click here](#). Ultimate also announced that it has formed a strategic alliance with Deloitte Canada, one of Canada's leading professional services firms. This collaboration will enable enterprise companies throughout North America to optimize UltiPro through Deloitte's business transformation and technology services and capabilities. To read more, please [click here](#).

## Featured Property





[Chase Building, Space 202/203](#)

790 East Broward Boulevard, Fort Lauderdale 33301

Type of space: Office

Listed by [Byron Calhoun](#) at Stiles Realty

Additional details at [www.GreaterFortLauderdaleProperties.com](http://www.GreaterFortLauderdaleProperties.com)

## Upcoming Events



### Alliance Events

#### **Alliance Partner Council Meeting (By Invitation Only)**

Thursday, October 11, 8:30 a.m.

Location: Jaco Pastorius Park Community Center, Oakland Park

For more information, please contact Helen Kulp at 954-627-0131, or [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

#### **Alliance Annual Dinner & After Party**

Thursday, October 18, 5:30 p.m. - 10:00 p.m.

Location: Signature Grand, Davie

For more information, please contact Tania Vinaixa at 954-627-0133, or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org) or [click here](#).

#### **Alliance Holiday Council Connect - Riverside Hotel (By Invitation Only)**

Tuesday, December 4, 6:00 p.m.

Location: Riverside Hotel, Fort Lauderdale

For more information, please contact Tania Vinaixa at 954-627-0133, or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org) or [click here](#).

### Member/Partner Events

#### **Baptist Health South Florida Yoga with the Fins**

Sunday, September 30, 8:30 a.m.

Location: Dolphins Training Facility, Davie

For more information, please [click here](#).

#### **SFBJ - EXPO 2018**

Thursday, October 4, 2:00 p.m.

Location: Pier Sixty-Six Hotel & Marina, Fort Lauderdale

For more information, please [click here](#).

#### **Emerge Broward General Assembly**

Thursday, October 4, 5:30 p.m.

Location: ArtServe, Fort Lauderdale

For more information, please [click here](#).

#### **Business for the Arts: Hector Prado**

Thursday, October 4, 5:30 p.m.

Location: Pipeline Lauderdale

For more information, please [click here](#).

#### **Mount Olive 2018 Community Service Awards**

Friday, October 5, 6:30 p.m.

Location: Bonaventure Resort & Spa, Weston

For more information, please [click here](#).

### **SFBJ – Technology Awards**

Thursday, October 11, 5:30 p.m.

Location: The Signature Grand, Davie

For more information, please [click here](#).

### **Broward Education Foundation Hall of Fame Breakfast**

Friday, October 12, 7:30 a.m.

Location: Global Grille, Fort Lauderdale

For more information, please [click here](#).

### **United Way of Broward County Mayors' Gala**

Saturday, October 13, 6:30 p.m.

Location: Greater Fort Lauderdale/Broward County Convention Center, Fort Lauderdale

For more information, please [click here](#).

### **Leadership Broward Foundation Profiles in Leadership Gala**

Saturday, October 20, 6:30 p.m.

Location: Pier Sixty-Six Hotel & Marina, Fort Lauderdale

For more information, please [click here](#).

### **SFBJ: Tech Talk with Emon Reiser**

Thursday, October 18, 2:00 p.m.

Location: ArtsPark Visual Arts Pavilion, Hollywood

For more information, please [click here](#).

### **2018 Florida International Trade and Cultural Expo (FITCE)**

October 17 – 18

Location: Greater Fort Lauderdale/Broward County Convention Center

For more information, please [click here](#).

### **South Florida Regional Climate Leadership Summit**

October 24 – 25

Location: Miami Beach Convention Center

For more information, please [click here](#).

### **GFLCC Salute to Business**

Thursday, October 25, 5:30 p.m.

Location: Pier Sixty-Six Hotel and Marina, Fort Lauderdale

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit [www.gflalliance.org](http://www.gflalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

### **Enterprise Florida Events**

#### **NBAA Business Aviation Convention & Exhibition**

October 16 - 18

Location: Orange County Convention Center, Orlando

Categorized in: Trade Conferences

For more information, [click here](#).

#### **Export Trade Mission to Kenya and Tanzania**

November 2 - 9

Location: Nairobi, Kenya and Dar es Salaam, Tanzania

Categorized in: Export Sales/Trade Mission

For more information, please [click here](#).

#### **Medica 2018**

November 12 - 15

Location: Düsseldorf, Germany

Categorized in: International Trade Show

For more information, please [click here](#).

#### **Marine Equipment Trade Show (METS) 2018**

November 13 - 15

Location: Amsterdam, The Netherlands

Categorized in: International Trade Show  
For more information, please [click here](#).

**Export Sales Mission to Dominican Republic**

November 13 - 16

Location: Santo Domingo, Dominican Republic

Categorized in: Export Sales/Trade Mission

For more information, please [click here](#).

**Enterprise Florida (EFI)** conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please [click here](#).

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#) and [LinkedIn](#).

*Looking for commercial properties and demographic information?* Visit [www.greaterfortlauderdaleproperties.com](http://www.greaterfortlauderdaleproperties.com).

*Why have so many companies relocated to Greater Fort Lauderdale?* [Click here](#) to find out (90 second video).