



Top Stories:

- Broward County adds 15,400 jobs year over year
- Greater Fort Lauderdale Alliance Launches “Live Where You Vacation™” Campaign During 2019 Spring Break

Top Stories

Broward County adds 15,400 jobs year over year

Broward County’s job report indicated a 3.3 percent unemployment rate in February 2019. This rate was 0.3 percentage points lower than the region’s year ago rate of 3.6 percent. Nonagricultural employment increased by 15,400 jobs (+1.8 percent) over the year, with an employment of 862,900 in the Ft. Lauderdale-Pompano Beach-Deerfield Beach MSA (Broward County). The region’s jobless rate was 0.1 percentage point lower than the state rate (3.4 percent). The labor force was 1,039,151, up 11,155 (+1.1) over the year. There were 34,580 unemployed residents in the region. To read more, [click here](#).

Greater Fort Lauderdale Alliance Launches “Live Where You Vacation™” Campaign During 2019 Spring Break

As communities around the nation continually seek to attract young talent, and knowing that a visit is the first step for many in choosing a place to live, the Greater Fort Lauderdale Alliance, Broward County’s official public/private partnership for economic development, has launched a new talent attraction campaign during Spring Break 2019 titled “Live Where You Vacation™”. To read more, [click here](#).

In the News

South Florida Business Journal: [Roundtable Series: Enthusiasm for a cause is essential for board service](#)

Sun Sentinel: [Stage set for exponential growth in Broward’s startup and gig economy](#)

South Florida Business Journal: [Alliance’s Swindell named chairman of Florida Atlantic Research and Development Authority](#)

Channel 6 News: [More Than 1,000 High School Students Explore Career Options at Showcase](#)

Education and Workforce Development News

[BCPS Principal Michelle Kefford Named Florida’s 2019 Principal of the Year](#)

[FAU Partners with JM Family to Offer Associates Full Tuition](#)

[NSU’s Huizenga Business College to Recognize Prominent South Florida Entrepreneurs](#)

[Broward Parents and Community Organizations Form Action Plan to Help Students Cope with Depression and Trauma](#)

[BCPS Athletic Director Recognized by the National Interscholastic Athletic Administrators Association](#)

[FAU Launches a New 2nd Degree Part-Time BSN Track for Working Professionals](#)

[NSU Shepard Broad College of Law 1st in Florida for Health Law and 2nd in Florida in Legal Research and Writing](#)

Business Briefs and Alliance Member News

Alliance Member Companies in Bold

Lions and tigers and bears, oh my! **Broward Education Foundation** is welcoming guests on a journey down the yellow brick road with “An Evening in Emerald City” presented by BrightStar Credit Union. So dust off your ruby slippers, don your favorite Oz-appropriate attire and come with courage, brains and heart as Broward Education Foundation celebrates 35 years of supporting students and teachers in Broward County Public Schools with “An Evening in Emerald City” on Friday, May 10 at Pier Sixty-Six Hotel & Marina. To read more, [click here](#).

Business for the Arts Broward (BFA) has chosen Italian-American artist Rosaria Vigorito and her piece Duo as the featured artist and image for the 5th Annual Art & Soul, an artful night featuring affordable, collectible art, live music, food from area restaurants, drinks and interactive fun, taking place from 6 to 9 p.m. on Thursday, April 11 at the CIRC Hotel, Hollywood. To read more, [click here](#)

City Furniture and its employees are putting their hearts into a fund- and awareness-raising campaign for the American Heart Association's Broward Heart Walk this month, with the company making a \$25,000 match for donations by the City Furniture team, customers and friends. It's a cause that hits home for the retailer, To read more, [click here](#).

The **Florida Panthers** Foundation is proud to announce that it is donating 25 **Magic Leap** One Creator Editions to **Broward County Public Schools**. The units will be utilized by high school students across the district with a special emphasis on Magic Leap's neighbor schools in Plantation and Lauderhill. Students will learn to program for the cutting-edge spatial computing platform. To read more, please [click here](#).

Macken Companies, with offices in North Miami Beach and Downtown Fort Lauderdale, celebrated International Women's Day (IWD) on Friday, March 8th. Macken Companies is a family-led organization founded by Lillian Macken 30 years ago. The team wore purple to celebrate the social, economic, cultural and political achievements of women. To read more, [click here](#)

Miller Construction Company completed the build-out of a state-of-the-art primary care and diagnostic center for fast-growing, regional medical practice EliteHealth, on the ground floor of the five-story 1700 79th Street Causeway building in North Bay Village. Partnering on its fourth Florida location with Humana, EliteHealth has created the 8,979-square-foot medical center and adjacent EliteHealth Eye Care Center, To read more, [click here](#). Miller also completed the exterior restoration of Halsey Place for owner Sunshine Towers, Inc., bringing the 94-year-old Downtown West Palm Beach landmark back to its design roots. Built in 1924, the 22,348-square-foot, three-story structure operated as the Hotel Halsey in its early decades. To read more, [click here](#).

The Alliance is greatly saddened by the loss of an incredible partner and Broward County leader, **Port Everglades** Director, Steve Cernak. The Port achieved many important, historical milestones under Steve's leadership. Most notably, he developed progressive solutions to advance the U.S. Army Corps' harbor improvement project after two decades, an effort which our Port Everglades Action Team (PEAT) was honored to support. This achievement was celebrated throughout our community and Steve received accolades from leadership at all levels of government and throughout the maritime industry. He also grew the operating revenue at Port Everglades by 17.5 percent and oversaw the construction of new cruise facilities and the start of the Southport Turning Notch Extension. His family has asked that, in lieu of flowers, donations in his memory be made to the [Seafarers House](#) or [United Way of Galveston](#).

The Broward County Commission approved the appointment of Glenn Wiltshire as Acting Chief Executive and Port Director of **Port Everglades** following the recent death of Steven Cernak. Wiltshire, a 30-year U.S. Coast Guard veteran, has served as Deputy Port Director since 2006. To read more, please [click here](#).

Congratulations to Alliance board members Lisa Gefen Sicilian of **Kaplan Higher Education** and Jean McIntyre of the Chamber of Commerce of Pompano Beach, Margate and Lighthouse Point on being named honorees of the **South Florida Business Journal's** 2019 Influential Businesswomen. To read more, please [click here](#).

Powered by South Florida Technology Alliance, TechLauderdale is an organization of collaborative trailblazers passionately curating content, inspiring creativity, building tech brands and connecting business leaders to cultivate and expand the tech ecosystem in Broward County. TECH LAUDERDALE is a collaborative effort by the SFTA, Broward Workshop and Greater Fort Lauderdale Alliance to enhance the tech ecosystem in Greater Fort Lauderdale/Broward County. To read more, [click here](#)

Tripp Scott today recognized its 23 attorneys who have been AV Rated by Martindale-Hubbell. Some of the firm's attorneys have recently achieved the honor, while others have been AV rated for more than 30 years. Martindale-Hubbell® Peer Review Ratings™, the gold standard in attorney ratings, To read more, [click here](#).

Ultimate Software, a leading provider of human capital management (HCM) solutions in the cloud, announced today that its advanced employee survey and sentiment analysis solution, UltiPro Perception, has earned two Excellence in Technology 2018 awards from Brandon Hall Group. In the Workforce Management category, UltiPro Perception received a Gold Award for Best Advance in Assessment and Survey Technology, as well as a Silver Award for Best Advance in HR Predictive Analytics Technology. To read more, [click here](#). Additionally, Ultimate Software will receive the inaugural "*Heart of Broward*" Award for its generous donation of \$500,000 to the official Stoneman Douglas Victims' Fund created by and entrusted to Broward Education Foundation. The company was the largest single corporate contributor. To read more, [click here](#).



Office Center of the Americas
1855 Griffin Road, Dania Beach 33312
Type of space: Class A Office
Listed by [Jessica Lunsford](#), Cushman & Wakefield
Additional details at www.GreaterFortLauderdaleProperties.com

Upcoming Events



Alliance Events

Alliance Partner Council Meeting - (Invitation Only)

Thursday, April 11, 8:30 a.m.

Location: CareerSource Broward, Fort Lauderdale

For more information, please contact Helen Kulp at 954-627-0131, or hkulp@gflalliance.org

Alliance Mid-Year Meeting and Luncheon

Wednesday, May 8, 11:15 am - 1:30 pm

Location: Pier Sixty-Six Hotel & Marina

For more information, please contact Tania Vinaixa at 954-627-0133 or tvinaixa@gflalliance.org or [click here](#).

Member/Partner Events

Business for the Arts of Broward (BFA) 5th Annual Art & Soul

Thursday, April 11, 6:00 p.m.

Location: Circ Hotel, Hollywood

For more information, please [click here](#).

Historic Stranahan House Museum Pineapple Jam

Friday, April 12, 6:00 p.m.

Location: Stranahan House, Fort Lauderdale

For more information, please [click here](#).

GFL Chamber of Commerce: Multiple Pathways to the American Dream Parent Expo

Saturday, April 13, 8:00 a.m. - 11:30 a.m.

Location: Atlantic Technical Center - Arthur Ashe Jr. Campus, Fort Lauderdale

For more information, please [click here](#).

My Next Move 2019 College/Career Readiness Event

Thursday, April 18, 9:00 a.m. - 1:00 p.m.

Location: Broward College - Central Campus, Davie

For more information, please [click here](#).

Osher Lifelong Learning Series: The State of American Foreign Policy

Tuesday, April 23, 2:00 p.m.

Location: Broward Center for the Performing Arts, Fort Lauderdale

For more information, please [click here](#).

Broward College Speaker Series: Hill Harper

Wednesday, April 24, 7:30 p.m.

Location: Broward Center for the Performing Arts

For more information, please [click here](#).

Walk Like MADD/MADD Dash Fort Lauderdale 5K

Sunday, April 28, 7:00 a.m.

Location: Huizenga Plaza, Fort Lauderdale

For more information, please [click here](#).

Broward College Aviation Institute - 12th Aircraft Repossession

Wednesday, May 8

Location: Emil Buehler Aviation Institute - Broward College, Davie

For more information, please [click here](#).

Broward College Aviation Institute - 7th US Corporate Aviation Summit

Thursday, May 9

Location: Emil Buehler Aviation Institute - Broward College, Davie

For more information, please [click here](#).

BCPS 2019 Community Involvement Awards

Thursday, May 9, 8:00 a.m.

Location: Bailey Hall, Broward College A. Hugh Adams Central Campus, Davie

For more information, please [click here](#).

Broward Education Foundation: An Evening in Emerald City

Friday, May 10, 6:30 p.m.

Location: Broward Center for the Performing Arts, Fort Lauderdale

For more information, please [click here](#).

Calendar items are subject to change without notice. Please visit www.gfalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Enterprise Florida Events

Dubai International Boat Show

February - March 2

Location: Dubai, United Arab Emirates

Categorized in: International Trade Show

For information, [click here](#).

MRO Americas 2019

April 9 - 11

Location: Georgia World Congress Center

Categorized in: Trade Conferences

For information, [click here](#).

Export Sales Mission to Morocco

April 14 - 18

Location: Casablanca, Morocco

Categorized in: Export Sales/Trade Mission

For information, [click here](#).

Hospitalar 2019

May 21 - 24

Location: São Paulo, Brazil

Categorized in: International Trade Show

For information, [click here](#).

Export Sales Mission to Vietnam

May 31 - June 8

Location: Ho Chi Minh City & Hanoi, Vietnam

Categorized in: Export Sales/Trade Mission

For information, [click here](#).

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please [click here](#).

*Looking for commercial properties and demographic information? Visit www.greaterfortlauderdaleproperties.com.
Why have so many companies relocated to Greater Fort Lauderdale? [Click here](#) to find out (90 second video).*