



October 31, 2018

### Top Stories:

- Broward County adds 35,100 jobs year over year
- Alliance Annual Dinner features Magic Leap's Carlos Penzini, Jobs Announcements, Announcement by JPMorgan Chase & Co., Leadership & Education Partnership Awards and Installation of Nelson Fernandez as new Chair of the Board
- JPMorgan Chase & Co. invests \$240,000 with Greater Fort Lauderdale Alliance Foundation to Break Down Barriers to Employment in Distressed
- SR Technologies to Create 40 New Jobs at New Headquarters in Broward County
- Greater Fort Lauderdale Chamber of Commerce's Salute to Business event presents Alliance president & CEO Bob Swindell as their 2018 Hall of Fame Honoree
- South Florida Technology Alliance presents the 7<sup>th</sup> Annual ITPalooza, South Florida's Premier Technology Conference on December 13 at the Greater Fort Lauderdale//Broward County Convention Center

### Top Stories

#### Broward County adds 35,100 jobs year over year

Broward County's job report indicated a 2.8 percent unemployment rate in September 2018. This rate was 0.9 percentage point lower than the region's year ago rate of 3.7 percent. Nonagricultural employment increased by 35,100 jobs (+4.3 percent) over the year, with an employment of 852,400 in the Ft. Lauderdale-Pompano-Deerfield Beach MSA (Broward County). The region's jobless rate was 0.2 percentage point lower than the state rate (3.7 percent). The labor force was 1,044,868, up 9,484 (+0.9) over the year. There were 29,295 unemployed residents in the region. "As indicated by the year over year job growth, Broward's economy continues to be very strong," said Greater Fort Lauderdale Alliance President and CEO Bob Swindell. "We're certainly pleased with the year over year percentage of growth and the large number of jobs added across numerous industries. We thank our many partners for their help in continuing to strengthen and diversify Broward County's economy and making it among the leaders in the state in job creation." To read more, please [click here](#).

#### Greater Fort Lauderdale Alliance Annual Dinner features Magic Leap's Carlos Penzini

The Greater Fort Lauderdale Alliance, reported at its 2018 annual meeting on Thursday, October 18 that it assisted businesses in creating 872 new high-value jobs, retaining 1,624 jobs and securing more than \$43 million in new capital investment during its 2017-18 fiscal year that ended September 30. Assisted companies included: **Aldora Aluminum and Glass, AutoNation, Crawford-Tracey Corporation, Dreamlines USA, ERP Maestro, JetBlue Travel Products, Life Wear Technologies, List Industries, Lupin Research Inc., Pet Supermarket, SR Technologies** (see story below) and **Ultra Marine West**. These companies were among nearly 300 businesses that were provided services by the Alliance during the year. The organization reported that over the past twelve years, the Alliance, working with Broward County, CareerSource Broward and local municipalities, helped businesses create or retain more than 32,000 direct jobs that are estimated to have generated through direct, indirect and induced effects total employment of more than 67,000 jobs resulting in \$2.6 billion in annual personal income and \$12.9 billion in annual economic impact, according to an independent study by the South Florida Regional Planning Council. For Alliance Annual meeting links, Click on the following links for: [New Alliance Video](#); [Economic Development leadership awards](#) and Education Partnership Awards: to [\(Bank of America Merrill Lynch\)](#) and the [\(Broward MPO\)](#). [Photos](#); To read more, [click here](#). (Pictured Left to right: Jennifer O'Flannery



Anderson, NSU; Bob Swindell, GFLA; Rick Case and Rita Case – Rick Case Automotive; Ray Ferrero, Jr – NSU; Colin Brown, JM Family Enterprises)

### [JPMorgan Chase & Co. invests \\$240,000 with Greater Fort Lauderdale Alliance Foundation to Break Down Barriers to Employment in Distressed Areas](#)

On October 18, JPMorgan Chase & Co announced it is investing \$240,000 with the Greater Fort Lauderdale Alliance Foundation to help reduce barriers to employment in six Broward County zip codes. Each of the zip codes has high rates of unemployment and poverty compared to the remainder of Broward County. The grant came about as a result of findings and recommendations from the 2016 Greater Fort Lauderdale Alliance Workforce Skills Gap Study funded by JPMorgan Chase. After that report was issued, the Alliance created its Greater Fort Lauderdale Education Action Team (GREAT), which began the process of implementing the recommendations in the skills gap study. One of the subcommittees of the GREAT team was the Distressed Areas Subcommittee, made up of numerous community partners. To read more, [click here](#).

### [SR Technologies to Create 40 New Jobs at New Headquarters in Broward County](#)

SR Technologies, Inc. a division of SRT Group, announced that it has selected Sunrise for its new headquarters. SRT will create 40 jobs and retain 161 positions. The company will also invest approximately \$1 million in the local community. SR Technologies cited the accessibility of software engineering talent as a key driver for choosing Sunrise. The company specializes in design, engineering, and research and development for wireless communications. Other locations in consideration were Virginia, the District of Columbia and Maryland. To read more, [click here](#).

### [Nan Rich Elected Chair of Broward Homeless Continuum of Care Board; New Board Members named from GFL Alliance and Broward Workshop](#)

Broward Commissioner Nan Rich has been elected to serve as the new Chair of the Broward Homeless Continuum of Care (CoC) Board. The twenty-one-member Board works to end homelessness through a "housing first/rapid re-housing" approach. The goal is to provide housing and related public assistance to people in Broward County who do not have a permanent home or place of safety to reside. The 2018 Point in Time survey identified 2,318 people experiencing homelessness in Broward County. Two new members representing the business community have also joined the CoC Board: J. David Armstrong, Jr., representing the Greater Fort Lauderdale Alliance, is President Emeritus of Broward College and Steve Hudson, representing the Broward Workshop, serves as the current CEO of Hudson Capital Group, a real estate development corporation. To read more, [click here](#).

### [Greater Fort Lauderdale Chamber of Commerce's Salute to Business event presents Alliance president & CEO Bob Swindell as their 2018 Hall of Fame Honoree](#)

More than 450 business leaders descended upon the iconic Pier Sixty-Six Hotel and Marina's Crystal Ballroom to celebrate the accomplishments of some of the most impactful companies across South Florida at the Salute to Business Awards presented by Bank of America on Thursday evening, October 25. The Greater Fort Lauderdale Chamber of Commerce recognized businesses that excelled in their fields and made strong, lasting impacts on the community. Bob Swindell, Alliance president and CEO received the Hall of Fame award. Alliance member company honorees included, Ocean Land Investments, **Arc Broward**, **Hotwire Communications** and **Latin2Latin Marketing + Communications (L2L)**. "This event celebrates the best of the best in our area," says Greater Fort Lauderdale Chamber of Commerce President Dan Lindblade. "Broward County attracts top-notch talent, and Salute to Business is one way of thanking those who work so tirelessly to create jobs and ensure our community thrives."

### [Attend the ITPalooza, South Florida's Premier Technology Conference - now in its 7th year, on December 13](#)

ITPalooza is the preeminent platform to drive business deals and forge valuable connections with local and regional tech professionals. The 7<sup>th</sup> annual conference will be held on December 13 at the Greater Fort Lauderdale Convention Center. The kick-off and morning Keynote features Mike Maier, Chief Technology Officer of the City of Fort Lauderdale. Featured speakers include the following: Jim McKelvey, Founder of Square/LaunchCode; Jason White, Chief Technologist at Hewlett-Packard Enterprise, Albert Santalo, CEO of 8Base and Jon Antevy, Co-Founder of e-Builder. During the past 6 conferences, there have been 365 speakers, - 417 tech exhibitors, - \$253k toys and cash collected, and over 10k attendees. [Click here for more information](#).

## In the News



WSVN - [Owners of Rick Case Automotive Group honored with prestigious award by Greater Fort Lauderdale Alliance](#)

Sun Sentinel: [Wireless communications company chooses Sunrise for headquarters](#)

CNBC: [It sounds like Amazon is closing in on a location for its new headquarters](#)

WLRN: [Trying to Get a Job? The Greater Fort Lauderdale Alliance Helped Add Hundreds in Broward Last Year](#)

South Florida Business Journal: [Greater Fort Lauderdale Alliance outlines economic impacts at annual meeting](#)

South Florida Business Journal: [Software company's move to Sunrise will create 40 jobs](#)

South Florida Business & Wealth: [Telecommunications Company is Bringing 40 Jobs to its Sunrise HQ](#)

Sun Sentinel: [Rick and Rita Case to receive leadership award for their 'significant and long-term contributions'](#)

South Florida Business Journal: [SFBJ honors top talent in tech at 2018 Technology Awards](#)

## Education and Workforce Development News



[BCPS Receives \\$14 Million Magnet Schools Assistance Program Grant](#)

[Nova Blanche Forman Elementary School Teacher Pamela Brown Named 2018 Elementary Art Educator of the Year](#)

[BCPS and Community Foundation of Broward Partner to Transform Middle School Learning Experience](#)  
[Stranahan High School Teacher Derek Sheets Earns National Honor from American Geographical Society](#)  
[Broward Students Sweep Top Three Honors in Nationwide Art Contest and Their Teachers Reap Reams](#)  
[53 BCPS Students Named Semifinalists in the 2019 National Merit Scholarship Program](#)  
[NSU Using Mako Sharks to Predict Winner of Florida Governor's Race and Race for U.S. Senate](#)  
[NSU Joins with Norwegian Cruise Line Holdings Ltd. to Help Restore Coral Reefs](#)  
[NSU Researcher Part of Team That Conducted Genome-Wide Study of Tigers](#)  
[FAU Study Reveals Hurricane Preparedness in 67 Florida Counties](#)  
[Broward College Aviation Students Awarded \\$36,000 in Scholarships from the Greater Miami Aviation Association](#)  
[Broward College Honors Three Nursing Students as 2018-2019 Aspen Siemens Technical Scholars](#)  
[Broward College to Award \\$200,000 to Community Organizations Participating in 2019 MLK Day of Service](#)

## Business Briefs and Alliance Member News



### Alliance Member Companies in **Bold**

The **Broward Performing Arts Foundation** has announced new board officers and new board members for the 2018-2019 season. The new officers are: Chair Richard B. Welch, president and CEO of AMS Management Group; Vice Chair Senator George S. LeMieux, chairman of Gunster; Secretary Dev Motwani, president and CEO of Merrimac Ventures; Treasurer Michael Landry, owner of Landry Trebbi Investments, who continues a second term as treasurer; and Immediate Past Chair Robert B. Lochrie III, partner of Lochrie & Chakas, P.A. New board members also includes CEO Council member Ken Stiles, CEO of **Stiles Corporation**. To read more, [click here](#)

DowntownFTL is a city on the rise and a renowned destination for all. To learn more about the investments, projects and events happening in Downtown Fort Lauderdale, sign up for the [Downtown Development Authority's \(DDA\)](#) weekly emails and other important updates by clicking [here](#).

Congratulations to **JM Family Enterprises** who is celebrating their 50<sup>th</sup> Anniversary Day on October 30. [Click here](#) to view their video.

**Latin2Latin Marketing + Communications (L2L)** received the Diversity in Business Award at the Greater Fort Lauderdale Chamber of Commerce Chamber's Salute to Business. "My commitment and connection to the community of Fort Lauderdale and the work of the Greater Fort Lauderdale Chamber of Commerce runs deep," said Arminda "Mindy" Figueroa, Founder & CEO of L2L. L2L is a proud recipient of past prestigious recognitions by the Chamber including a two-time winner of the Established Small Business Award among others. To read more, [click here](#).

In its latest project for Foundry Commercial, **Miller Construction Company** is underway with two new Class A buildings totaling 318,043 square feet at the Miami Central Commons business park in Doral. Purchased by Foundry Commercial in 2017, the business park at 2301 NW 107 Avenue was previously known as Miami Free Zone. Miller's \$20.6 million tilt-wall construction project is creating 155,350 square feet of showroom space with Building 1 and 162,693 square feet of industrial distribution space with Building 2. To read more, [click here](#).

**Miller Construction** is transforming a high-profile site just north of Downtown Fort Lauderdale to create Holman Automotive's new, 210,361-square-foot Lauderdale Imports dealership, showcasing three iconic luxury auto brands. The new construction and renovation project at 900 East Sunrise Boulevard include a 29,657-square-foot sales building with distinct showroom areas for the Aston Martin, Bentley and Rolls Royce brands, plus a garage with two elevated parking levels and a state-of-the-art service department. The project is on track for summer 2019 completion, according to Miller Construction President Brian Sudduth. To read more, [click here](#)

Christopher Salley, Sales & Marketing Manager of **National Jets** has been recognized with two 40 Under 40 Awards; the first from Airport Business Magazine and another from the National Business Aviation Association (NBAA). These 40 Under 40 Awards recognize young professionals in aviation for their career accomplishments and dedication to the industry. Airport Business Magazine's award focuses on honorees from all sectors within the aviation industry and the NBAA has published their inaugural list this year to focus on young professionals specifically in Business Aviation. To read more, [click here](#)

Nominate your organization for a **Sun Sentinel** South Florida Top Workplaces award. Does Your Company Belong on the List? Give your organization the opportunity to gain valuable recognition, increase employee engagement, attract and retain top talent, and transform its culture with data-based insights. To read more, [click here](#).

**Ultimate Software**, a leading provider of human capital management (HCM) solutions in the cloud, announced that it is ranked #1 on this year's *Best Workplaces for Women* list by *Fortune* and *Great Places to Work*. Rankings consider survey feedback from more than 540,000 employees at organizations throughout the United States. Results also serve to reward company cultures where women have equally great experiences, access to programs, and opportunities for career development as employees of other genders. [Click here for story](#)). **Ultimate** also announced American Vision Partners ([click here](#)) and Wajax, one of Canada's oldest and most diversified industrial products and service providers ([click here](#)), as a new users of UltiPro.

## Featured Property



### [Cypress Court](#)

6360 NW 5<sup>th</sup> Way, Fort Lauderdale 33309

Type of space: Office

Listed by [Joanne Diaz](#) at NAI Rauch Weaver

Additional details at [www.GreaterFortLauderdaleProperties.com](http://www.GreaterFortLauderdaleProperties.com)

## Upcoming Events



### [Alliance Events](#)

#### **Joint Alliance Corporate and Entrepreneurship Council Meeting - (Invitation Only)**

Wednesday, November 7, 2018, 8:30 a.m.

Location: Plantation Pointe, Plantation

For more information, please contact Helen Kulp at 954-627-0131, or [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

#### **Alliance Partner Council Meeting (Invitation Only)**

Thursday, November 8, 8:30 a.m.

Location: Community Center of Coconut Creek

For more information, please contact Helen Kulp at 954-627-0131, or [hkulp@gfalliance.org](mailto:hkulp@gfalliance.org)

#### **Alliance Business Council Connect Breakfast - 2018 Fort Lauderdale International Boat Show (invitation only)**

Friday, November 16, 7:30 a.m.

Location: Tower Club, Fort Lauderdale

For more information, please contact Tania Vinaixa at 954-627-0133 or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

#### **Alliance Leadership Council Meeting (Invitation Only)**

Tuesday, November 20, 8:30 a.m.

Location: Becker, Fort Lauderdale

For more information, please contact Tania Vinaixa at 954-627-0133 or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

#### **Alliance Governor Council Meeting (Invitation Only)**

Tuesday, November 27, 8:30 a.m.

Location: Inverrary Golf Club, Hollywood

For more information, please contact Peggy Doty at 954-627-0134 or [pdoty@gfalliance.org](mailto:pdoty@gfalliance.org)

#### **Alliance Holiday Council Connect - Riverside Hotel (By Invitation Only)**

Tuesday, December 4, 6:00 p.m.

Location: Riverside Hotel, Fort Lauderdale

For more information, please contact Tania Vinaixa at 954-627-0133, or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org) or [click here](#).

### **Alliance Ambassador Cabinet Meeting - December 10, 2018 (Invitation only)**

Monday, December 10, Noon

Location: Alliance Offices

For more information, please contact Tania Vinaixa at 954-627-0133 or [tvinaixa@gfalliance.org](mailto:tvinaixa@gfalliance.org)

### **Member/Partner Events**

#### **4th Annual BCPS Debate Initiative Luncheon - Speaking for the Future**

Thursday, November 1, 11:30 a.m.

Location: Broward Center for the Performing Arts - Mary N. Porter Riverview Ballroom, Fort Lauderdale

For more information, [click here](#)

#### **10th Anniversary Guy Harvey Ocean Foundation Banquet**

Saturday, November 3, 6:00 p.m.

Location: Marriott Harbor Beach Resort & Spa, Fort Lauderdale

For more information, [click here](#).

#### **SFBJ 2018 Structures Awards**

Thursday, November 8, 5:30 p.m.

Location: Jungle Island, Miami

For more information, [click here](#).

#### **Broward Legislative Delegation 2018-19 Organizational Meeting**

Wednesday November 14, 6:00 p.m.

Location: Broward College Central Campus (Bailey Hall), Davie

For more information, [click here](#).

#### **Business for the Arts of 2018 Cultural Tour - November 16, 2018**

November 16, Noon

Broward County Public Art Tour

For more information, [click here](#).

#### **BCPS: Ed Talk 2018/2019**

Saturday, December 1, 8:00 a.m.

Location: Charles W. Flanagan High School, Pembroke Pines

For more information, [click here](#)

#### **Area Development Consultants Forum**

December 3 - 5

Location: Eden Roc Hotel, Miami Beach

For more information, [click here](#)

#### **International Operators Association Blow-Fill-Seal (BFS) Meeting**

December 5 - 6

Location: Diplomat Resort & Spa, Hollywood

For more information, [click here](#).

#### **7th Annual ITPalooza South Florida presented by the South Florida Technology Alliance**

Thursday, December 13

Location: Greater Fort Lauderdale Convention Center,

For more information, [click here](#).

Calendar items are subject to change without notice. Please visit [www.gfalliance.org](http://www.gfalliance.org) for the most current calendar of events and meetings and for more information regarding the Alliance.

### **Enterprise Florida Events**

#### **Export Trade Mission to Kenya and Tanzania**

November 2 - 9

Location: Nairobi, Kenya and Dar es Salaam, Tanzania

Categorized in: Export Sales/Trade Mission

For more information, please [click here](#).

**Medica 2018**

November 12 - 15

Location: Düsseldorf, Germany

Categorized in: International Trade Show

For more information, please [click here](#).

**Marine Equipment Trade Show (METS) 2018**

November 13 - 15

Location: Amsterdam, The Netherlands

Categorized in: International Trade Show

For more information, please [click here](#).

**Export Sales Mission to Dominican Republic**

November 13 - 16

Location: Santo Domingo, Dominican Republic

Categorized in: Export Sales/Trade Mission

For more information, please [click here](#).

**Enterprise Florida (EFI)** conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please [click here](#).

Connect and follow the Alliance on Social Media: [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#) and [LinkedIn](#).

*Looking for commercial properties and demographic information?* Visit [www.greaterfortlauderdaleproperties.com](http://www.greaterfortlauderdaleproperties.com).

*Why have so many companies relocated to Greater Fort Lauderdale?* [Click here](#) to find out (90 second video).