May 29, 2020

The team at the Greater Fort Lauderdale Alliance continues to do everything we can to help you through the coming weeks and assist you in making the best decisions for your companies and employees in regard to the COVID-19 pandemic. We are available, remotely and in office practicing social distancing, and are working to assist our local businesses and residents, and are moving our membership meetings to a virtual format in May. Please know we care about your health and the health of your businesses during this unprecedented time.

~Bob Swindell and the Alliance Team

TOP STORIES

- Coming Soon: iLoveLocal2020 Campaign
- BizHelp Broward: COVID-19 Business Information and Reopening Resources

Coming Soon: iLoveLocal2020 Campaign
Stay tuned for the launch of iLoveLocal2020, a 90-day strategic campaign to provide an economic stimulus to businesses in Broward County. iLoveLocal2020 will help restart Broward County’s economy, which was shut down beginning in mid-March in response to tackling the COVID-19 pandemic. This “Buy Local” campaign is a community collaborative engaging businesses, chambers, nonprofits, educators, cities, the arts community and other organizations to work cooperatively to promote safe work environments, instill consumer confidence to jumpstart local consumer spending and to sustain local businesses while promoting Broward County Certified Small Businesses as new sources for products and services. iLoveLocal2020 is a community-wide collaborative initiative of Six Pillars Broward, the community’s long-range strategic visioning initiative for economic development in Broward County.

A special thank-you to the International Economic Development Council (IEDC) for featuring the campaign in a recent publication. We are proud to work side-by-side with our entire community on this initiative and we look forward to formally launching soon.

BizHelp Broward: COVID-19 Pandemic Business Resources and Information
The Alliance is continuously updating a COVID-19 business resource page, www.BizHelpBroward.com. Information includes details on assistance programs, reopening resources, executive orders, helpful webinars and other news, links and updates from Alliance members. Please visit and share. Two additional pages our team is curating are the Prosperity Broward resource page and the GFLEDU.org resource page.

In the News

Local10: Broward County mayor to discuss reopening plans with city mayors
Sun Sentinel: Time to Be counted in the 2020 Census

Education and Workforce Development News

FAU College of Business Executive Education Ranked #1 in Florida and the Southeast by Financial Times
Coral Springs High School Air Force JROTC Receives USAF Distinguished Unit Merit Award
Bob McKinney Named to the Florida High School Athletic Hall of Fame Class of 2020
BCPS First Virtual Chess Championship Sets Records in Participation
Superintendent’s Letter - BCPS Summer Plans 2020 May 18, 2020
Alliance Member Companies in Bold

As Baptist Health South Florida begins to reopen its facilities for elective, non-urgent surgeries, endoscopies and interventional procedures, the safety of patients, caregivers and visitors is a top priority. Enhanced protective measures, including mandatory face masks, social distancing guidelines, and entranceway screenings, will help keep everyone safe. To read more, click here. Baptist is also offering Free Community Health Virtual Classes June 1 to June 6. These complimentary programs are available on Zoom. Download the Zoom app at www.Zoom.us. For more information, please visit www.Events.BaptistHealth.net

In this year’s first round of community development funding announced today, BankUnited awarded 36 grants totaling $311,750 to nonprofit groups, many of which are adapting their organizations to provide relief to communities during the COVID-19 pandemic. To read more, please click here.

Together4Broward is a taskforce of Broward-based service organizations collaborating during these extraordinary times to ensure our Broward community has access to critical resources, of which our first priority is nutritious food. Use the map to find a food distribution site near you. To read more, please click here.

Under the leadership of Broward County Library Director Kelvin Watson, Florida Library Association's 2019 Librarian of the Year, Broward County Library (BCL) and its programs and staff recently earned local, statewide and national recognition, including being named the 2020 Library of the Year by the Florida Library Association (FLA). To read more, please click here.

Business for the Arts for Broward moved the 6th Annual Art & Soul to a virtual event to support the arts and artists in our community. “Due to COVID-19, we’ve moved Art & Soul online. We felt it was imperative that we follow through in our support for artists in our community,” said Brian Kopelowitz, BFA Board Chair. To read more, please click here.

Thanks to a partnership between the Museum of Discovery and Science (MODS) and Broward County Public Schools (BCPS), students across the District can continue to use their critical thinking skills and creativity to tackle an array of unique FREE STEAM (Science, Technology, Engineering, Arts and Math) learning activities all summer long. MODS developed eight weeks of fun, innovative and STEAM project-based learning units with multiple science activities students can do at home and share on social media. To read more, please click here.

With its network of 33 showrooms open, CITY Furniture is bucking the retail employment trend as it looks to fill 175 new jobs now in sales, e-commerce, digital marketing, analytics and IT. “As Florida’s businesses reopen, we’re very fortunate to be continuing the long-term growth of our showroom and online presence in Southeast, Southwest and Central Florida,” said CITY Furniture President Andrew Koenig. To read more, please click here.

People in need are living better thanks to Walmart’s matching grant recently awarded to OIC of South Florida (OIC-SFL). These relief funds (in the form of gift cards) are being used to provide immediate financial assistance to over 200 Broward and Miami-Dade students/clients who participate in OIC-SFL’s family strengthening (i.e., Youth & Family Services) and/or workforce readiness (i.e., Workforce Development) programs. To read more, please click here.

Following a national search, Broward County Administrator Bertha Henry announced that seaport and economic development leader Jonathan Daniels will be the new Chief Executive & Port Director at Port Everglades. Broward’s diverse seaport is a global gateway for cargo, cruise and petroleum that is undergoing a $1.6 billion port expansion effort. To read more, please click here.

Broward County’s Port Everglades is advancing $1.6 billion in infrastructure improvements that are underway and expected to be completed in the next five years. To read more, please click here.

Port Everglades is the newest stop on Evergreen Line’s CAJ weekly container shipping service to and from Panama, Jamaica, and Haiti. Florida International Terminal at Port Everglades is the marine terminal operator for Evergreen, which has ships slated for arrival on weekends beginning May 2, 2020. To read more, please click here.
The Signature Grand is Reopening! Alliance Member company and host of the Annual Meeting, the Signature Grand, has reopened at a limited capacity, adhering to strict health practices.

Stearns Weaver Miller welcomed Jeffrey V. Nelson to the firm's Fort Lauderdale office as a Shareholder. Jeff has over 30 years' experience representing owners, developers, and contractors in private development and public construction projects in and outside the USA. To read more, please click here.

Ultimate Software, a leading global provider of human capital management (HCM) and employee experience solutions in the cloud, announced today the release of UltiPro Giving, a convenient, easy-to-use solution that empowers organizations and their employees to make a philanthropic difference at the local, national, and international levels. Available to all UltiPro customers at no additional charge, UltiPro Giving enables organizations to facilitate and promote charitable giving, enabling both formal campaigns and one-off donations through automatic deductions from employees' pay. To read more, please click here.

Ultimate Software also announced it had it was positioned as a Leader in The Forrester Wave™: Cloud Human Capital Management Suites, Q2 2020. In the report, Forrester evaluated vendors against 30 criteria, which it grouped into three high-level categories: current offering, strategy, and market presence. To read more, please click here.

Crossroads 1 at Crossroads Business Park
8201 Peters road, Plantation 33324
Type of space: Office
Listed by Greg Martin, Avison Young
Additional details at www.GreaterFortLauderdaleProperties.com

Please note that all in-person events are on hold, postponed, or cancelled during the COVID-19 pandemic due to CDC guidelines on gatherings and social distancing.

MEMBER AND PARTNER EVENTS

Baptist Health South Florida Free Health Events
Week of June 1
www.Events.BaptistHealth.net

Broward College Aviation Education Webinar
Thursday, June 4, 2020, 1:00 pm - 2:00 pm
Click here for details.

Broward College Aviation Education Webinar
Thursday, June 11, 1:00 - 2:00 p.m.
Click here details.
BC Dinner in the Square: Us vs. Them? The Tale of Two Floridas
Wednesday, June 24, 2020, 7:00 a.m. - 8:30 p.m.
Click here for details.

Broward College Aviation Education Webinar
Thursday, June 25, 1:00 p.m. - 2:00 p.m.
Click here for details.

Broward Center for the Performing Arts: Classes to Go
Click here for more information.

For a list of continuously updated current webinar and virtual event offerings related to the COVID-19 pandemic, please visit www.BizHelpBroward.org

Connect and follow the Alliance on Social Media: Facebook, Twitter, YouTube, Instagram and LinkedIn.
Why are so many companies locating to Greater Fort Lauderdale? Click here to find out!
A one-stop resource for educational assets and news in Greater Fort Lauderdale – www.GFLedu.org