November 22, 2019

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- Greater Fort Lauderdale Jumps 18 Spots on Talent Attraction Scorecard; Ranks 16th in Nation
- Broward County adds 13,300 jobs year over year
- Broward County Receives RWJF Culture of Health Prize for Impressive Efforts to Create a Thriving Community
- Florida of Chamber Foundation 2019 Florida Transportation, Growth & Infrastructure Summit in Hollywood

Greater Fort Lauderdale Jumps 18 Spots on Talent Attraction Scorecard; Ranks 16th in Nation

Greater Fort Lauderdale / Broward County is ranked 16th in the nation in talent attraction out of all large counties with a population of 100,000 or more on the fourth annual Talent Attraction Scorecard, released last week by economic research company Emsi. The report states, "With a tight labor market and technologies that continue to redefine work, the importance of attracting new talent and developing existing workforce continues to increase." Greater Fort Lauderdale has seen major gains since the inception of the report, ranking 108th in 2016, 36th in 2017, 34th in 2018 and 16th on the 2019 report. To read more, please click here.

Broward County adds 13,300 jobs year over year

Broward County’s job report indicated a 2.8 percent unemployment rate in October 2019. This rate was 0.3 percentage points lower than the region’s year ago rate of 3.1 percent. Nonagricultural employment increased by 13,300 jobs (+1.5 percent) over the year, with an employment of 874,800 in the Ft. Lauderdale-Pompano Beach-Deerfield Beach MSA (Broward County). The region’s jobless rate was 0.1 percentage point lower than the state rate (2.9 percent). The labor force was 1,060,485, up 13,184 (+1.3) over the year. There were 29,607 unemployed residents in the region. For more information, please click here.

Broward County Receives RWJF Culture of Health Prize for Impressive Efforts to Create a Thriving Community

Broward County is one of five winners of the 2019 RWJF Culture of Health Prize awarded by the Robert Wood Johnson Foundation. The Prize honors and elevates communities for working at the forefront of advancing health, opportunity, and equity. Broward County is being nationally recognized for pursuing innovative ideas and bringing partners together to rally around a shared vision of health. Chosen from nearly 200 applicant communities across the country, Broward County’s award-winning efforts include Test and Treat for HIV, the School Based Dental Sealant program, the Dismantling Racism Initiative, collaboration through the Coordinating Council of Broward, successful ballot initiatives for transportation and affordable housing, and other health and economic programs addressing the social determinants of health to enable residents to live their healthiest lives. For more information, please click here.

Florida of Chamber Foundation 2019 Florida Transportation, Growth & Infrastructure Summit

The Florida Chamber Foundation is hosting its 2019 Florida Transportation, Growth & Infrastructure Summit on December 5 at the Diplomat Beach Resort in Hollywood. Alliance members and partners are invited to join with business leaders, industry experts and elected officials from around the state to discuss how to prepare for Florida’s future in Transportation, Growth and Infrastructure. Register today to be part of the conversation on the Florida 2030 Blueprint goals and planning for Florida’s future infrastructure needs. Alliance members and partners can use the code “GFLAVIP” to receive a discount to attend. For more information, please click here.

In the News

South Florida Business Journal: Cover Story: Where jobs are being created and lost in South Florida
Miami Herald: ‘It’s our Super Bowl’: Expect a spectacle at 60th annual Fort Lauderdale boat show
South Florida Business Journal: Citrix Reloaded
WLRN: Not Only for Vessels: Fort Lauderdale Boat Show Connects Environmental Entrepreneurs with Funders
St. Pete Catalyst: Meet the company that won $10,000 at BioPitch
Wall Street Journal: Florida’s Sunshine and Tax Benefits Beckon Billionaires
The Annual DowntownFTL Survey issued by the Fort Lauderdale DDA is now available. The intent of the survey is to get feedback from stakeholders who live, work, go to school, or visit Downtown Fort Lauderdale. The survey is completely anonymous, takes about 5 to 6 minutes to complete, and helps paint a picture of our downtown community. Last year nearly 800 individuals responded to the survey and the information they shared created a baseline of data that we can measure for trends year over year. It will be open until the end of November and results will be shared later this year. We hope you’ll take a moment to complete the survey and share it with anyone with an interest in DowntownFTL. Click here: [https://www.surveymonkey.com/r/DDAFTL2019](https://www.surveymonkey.com/r/DDAFTL2019)

In June 2020, FAU’s SeaTech Campus/Ocean Engineering program is hosting the 39th International Conference on Ocean, Offshore & Arctic Engineering (OMAE 2020) in Fort Lauderdale. This is a major conference for which FAU is expecting over 1200 attendees from around the world. It will provide a great opportunity to highlight Fort Lauderdale and Broward County businesses. The conference is being held at the Diplomat and will provide opportunities for sponsorship and for holding exhibit booths promoting businesses. For more information, please click here.

First Horizon Bank’s First Horizon Foundation is the presenting sponsor of the NFL-sanctioned Super Bowl Breakfast, an outreach to business executives that features the presentation of the Bart Starr Award to a current NFL player, voted on by his peers, for outstanding character and leadership in the home, on the field and in the community. Past winners include Calais Campbell, Benjamin Watson, Peyton Manning, Drew Brees, Reggie White and others. Highlights of the program will include interviews with Super Bowl players via video, exciting NFL Films highlights, interviews, humor and a faith-based message. Join Tony Dungy, the Bart Starr family and other NFL greats to celebrate the life and legacy of NFL legend, Bart Starr. Visit [www.superbowlbreakfast.com](http://www.superbowlbreakfast.com) for more information.

Rehabilitation of North Airfield at Fort Lauderdale-Hollywood International continues - It's been more than a month since the North Runway (10L-28R) reopened on October 1. Since then, ancillary work, which requires the closure of the runway, continues from 10:30PM to 6AM daily through November 25, 2019, weather permitting. All flights will operate on the South Runway during this closure period. The remaining tasks involve work on 10L-28R's adjacent taxiways and high-speed exits on the eastern end as well as grooving and painting of final markings on the runway. Challenging weather conditions, including Hurricane Dorian during the 120-day rehabilitation period, impeded the general contractor's ability to complete this work sooner. To read more, please click here.

Alliance members and partners are invited to join the ICON International Company Store to access deeply discounted cruises and other discounted luxury items. ICON International is a company the Alliance recruited to Greater Fort Lauderdale in 2019 and joined the Alliance as a member this year. Please click on the following link to register: [www.iconcompanystore.com](http://www.iconcompanystore.com). Anyone who registers should list “Greater Fort Lauderdale Alliance” as their company to be approved and gain access to the site.

Inspiration can be found anywhere – from the words in a favorite song to a memorable photo. JM Family founder Jim Moran found inspiration in people: everyday people who were selfless, creative, innovative or who just dared to make an extraordinary difference in their communities. In fact, he established the African American Achievers Awards in 1992 to publicly celebrate and thank these unsung heroes for their work across South Florida. Who motivates you and makes your community a better place? Nominate him or her for next year’s awards, which will be held on Thursday, April 23 at a new location, the Broward Center for the Performing Arts. You can nominate someone in the categories of Arts & Culture, Business & Entrepreneurism, Community Service and Education by visiting [AfricanAmericanAchievers.com/Nominate](http://AfricanAmericanAchievers.com/Nominate) by Friday, November 29. To read more, please click here.

Miller Construction is underway with a new 36,941-square-foot clubhouse for Lauderdale Yacht Club, one of South Florida's most prestigious private clubs. Miller has demolished the previous clubhouse and is constructing the two-story structure at the club’s longtime location on a point overlooking the Intracoastal Waterway at 1725 SE 12 Street, Fort Lauderdale. Adjoining the new building will be an existing clubhouse wing with a state-of-the-art commercial kitchen, which Miller built in 2015. The tennis and fitness facilities and swimming pool are operating on regular schedules during construction. To read more, please click here.

Nova Southeastern University’s (NSU) President and CEO Dr. George L. Hanbury II was the recipient of the 2019 Guy Harvey Conservation Award, presented annually to researchers, anglers, divers and conservationists that have demonstrated a lifetime of appreciation for the world’s natural resources and have worked to instill that appreciation in the next generation. The award was presented during the 11th Annual Guy Harvey Ocean Foundation (GHOF) Banquet to benefit ocean conservation. Integral in
establishing the Guy Harvey Oceanographic Center and the Guy Harvey Endowed Scholarship at NSU, Dr. Hanbury also worked to launch the Eastern Tropical Pacific Seascape Research Program, a partnership between the GHOF, NSU and Tropic Star Lodge, to study the ecology and movement patterns of major game fishes and sharks in the region that encompasses the Pacific Ocean near Costa Rica, Panama, Colombia and Ecuador. To read more, please click here.

OIC of South Florida (OIC-SFL) is deeply saddened to announce the passing of George Allen, Esq. On Thursday, November 7, 2019, Mr. Allen, Chairman Emeritus of OIC-SFL, died at the age of 83. The OIC-SFL family mourns the loss of its former chairman. He envisioned the impact that OIC-SFL could make in South Florida by opening doors of economic opportunity for the unemployed and disadvantaged Broward County and Miami-Dade County residents. To read more, please click here.

For the sixth consecutive year, Port Everglades container throughput exceeded one million TEUs (20-foot equivalent units, the industry’s standard measurement for containers) for a total of 1.05 million TEUs, according to a preliminary year-end Fiscal Year 2019 report (Fiscal Year runs October 1, 2018 through September 1, 2019). The number of cruise passengers grew by one percent to 3.89 million during FY19 and petroleum volumes increased by 2 percent to 125.9 million barrels (42 gallons in a barrel). Overall revenue increased 2 percent from $168 million in FY18 to $170.7 in FY19. “These numbers are strong, especially considering the high amount of construction underway at the Port,” said Acting Chief Executive & Port Director Glenn Wiltshire. “We anticipate similar stable numbers over the next two years as we continue with the Southport Turning Notch Extension to add new cargo berths and Super Post-Panamax gantry cranes.” To read more, please click here.

Port Everglades is upgrading its maintenance facilities and streamlining operating procedures to save money and better serve cruise and cargo customers. A central warehouse is the focal point of an improved inventory control system to better track supplies and reduce costs. The next step, already underway, is to computerize the inventory accounting through a software package that is being customized for the Port. To read more, please click here.

Production is well underway on three custom-designed Super Post-Panamax container gantry cranes destined for Broward County’s Port Everglades. The cranes, being manufactured in China by Shanghai Zhenhua Heavy Industries Co., Ltd. Inc. (ZPMC), are reportedly the largest low-profile container gantry cranes ever designed and built. Each crane is valued at $13.8 million, and all three are expected to arrive in Florida for commissioning in late September 2020. Port Everglades also has an option to purchase up to three additional cranes. To read more, please click here.

The South Florida Manufacturing Association is making an intentional effort with our younger generation (and hopefully future manufacturing workforce) to create awareness of the manufacturing industry and possible career paths. We are also looking to change the perception of what manufacturing is and how advanced it truly has become. In this quest, the SFMA has created a student video competition for high school and college/technical college/university students. The goal is to have “teams” submit a video of no more than 2.5 minutes on our industry and the winners will be announced at our Recognition of Excellence Ceremony on March 18, 2020 at the Signature Grand. This ceremony is the one where we award Manufacturers and Employees of the Year and we normally have between 400 and 500 in attendance. There is no fee for students to enter this competition and the deadline to register is December 20, 2019. Use this link to the web page which also includes the online registration for teams: http://www.sfma.org/video-competition. To read more, please click here.

Ultimate Software, a leading global provider of human capital management (HCM) and employee experience solutions in the cloud, announced today that it is ranked #6 on the 2019 Best Workplaces for Parents list by Fortune and Great Place to Work (GPTW). The ranking is based primarily on employees’ survey responses covering a range of topics for parents and non-parents alike, as well as an analysis of company policies and practices in such areas as comprehensive benefits, parental leave, flexible schedules, career development, and support for new parents returning to work. To read more, please click here.
Plaza at Las Olas
301 E Las Olas Boulevard, Fort Lauderdale 33301
Type of space: Office
Listed by Norm Adams, Stiles Realty
Additional details at www.GreaterFortLauderdaleProperties.com

Alliance Events

Alliance Governor Council Meeting (Invitation Only)
Tuesday, November 26, 2019, 8:30 a.m.
Location: AutoNation Headquarters, Fort Lauderdale
For more information, please contact Peggy Doty at 954-627-0134 / pdoty@gflalliance.org

Alliance Holiday Council Connect- Riverside Hotel (Invitation Only)
Wednesday, December 4, 6:00 p.m.
Location: Riverside Hotel, Fort Lauderdale
For more information, please contact Tania Vinaixa at 954-627-0133 / tvinaixa@gflalliance.org

Alliance Partner Council Meeting (Invitation Only)
Thursday, December 12, 2019, 8:30 a.m.
Location: TBD
For more information, please contact Helen Kulp at 954-627-0131, or hkulp@gflalliance.org

Alliance Council Connect
Wednesday, January 14, 2020, 6:00 p.m.
Location: Sonesta Fort Lauderdale Beach
For more information, please contact Tania Vinaixa at 954-627-0133 / tvinaixa@gflalliance.org

Member/Partner Events

NEW Penny Surtax Business Info Sessions
Monday, November 25, 2019, 4:00 p.m.
Location: Broward County Governmental Center, 115 S. Andrews Ave, GC Room 422, Fort Lauderdale
For more information, please click here.

ITPalooza 2019
Thursday, December 5, 2019
Location: Greater Fort Lauderdale/Broward County Convention Center
For more information, please click here.
Florida Chamber: Transportation, Growth & Infrastructure Summit
Thursday, December 5, 2019, 8:00 am - 3:00 pm
Location: The Diplomat Beach Resort, Hollywood
For more information, please click here.

BCPS 2020 Caliber Awards
Thursday, January 16, 2020, 5:00 p.m.
Location: Greater Fort Lauderdale/Broward County Convention Center
For more information, please click here.

Calendar items are subject to change without notice. Please visit www.gflalliance.org for the most current calendar of events and meetings and for more information regarding the Alliance.

Enterprise Florida Events

Arab Health 2020
Monday, January 27 - Thursday, January 30, 2020
Dubai, United Arab Emirates
For more information, please click here.

Export Sales Mission to Ghana
Monday, February 3 – Friday, February 7, 2020
Accra, Ghana
For more information, please click here.

Singapore Airshow 2020
Tuesday, February 11 - Sunday, February 16, 2020
Changi Exhibition Centre, Singapore
For more information, please click here.

Executive Healthcare & Technology Investment Mission
Friday, March 6 - Tuesday, March 17, 2020
Orlando, Florida
For more information, please click here.

Dubai International Boat Show
Tuesday, March 10 - Saturday, March 14, 2020
Dubai, United Arab Emirates
For more information, please International Trade Show

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information and more event listings, please click here.

Why have so many companies relocated to Greater Fort Lauderdale? Click here to find out (90 second video).
#WhyGFL - Click here to find out why millennials and emerging leaders love living and working in Greater Fort Lauderdale