



The Broward Alliance
Leading Broward County in Building a
Stronger and More Diverse Economy



The Broward Alliance E-Newsletter July 30, 2008

Top Stories

News Flash: Citrix CEO to be Featured Speaker at Broward Alliance Quarterly Meeting (See below for details)

Miramar Seeing Job Expansions and Capital Investment

Propulsion Technology International will be relocating 100 employees and adding 50 more in a 124,280 square foot facility at Miramar Centre Business Park. The new location will be the headquarters site for the company, which provides engine component repair and overhaul services to airlines and engine MRO shops worldwide. The company will be spending in excess of \$4 million to build out 12,000 square feet of office space, and prepare it to house its repair and assembly operations. Atlanta-based industrial developer IDI owns the business park. G. Patrick O'Hare of Florida Service Realty Corp. represented the tenant, while Larry Dinner, vice president of leasing for IDI, represented ownership in-house.

The U.S. General Service Administration is planning a 70,000 square foot facility in Miramar that will house 280 federal government employees. The project is expected to generate more than \$15 million in new capital investment.

Cbeyond, a leading facilities-based Voice over Internet Protocol (VoIP) telecommunications carrier is locating approximately 100 employees in a 20,000 square foot facility in Miramar. The capital investment on this project will be more than \$14 million. The company provides local and long distance services and broadband internet access over its own private Internet Protocol (IP) network to small to medium sized businesses.

Baron International Aviation, a worldwide supplier of commercial aircraft spare parts, has located its only Florida facility in 10,118 square feet of space in the Miramar Park of Commerce. The facility will be a sales and distribution center for the inventory of spare parts for various commercial aircraft such as Boeing, Embraer and Bombardier. Scandinavian Airlines has selected Baron's new location in the Park to house its excess inventory, which will be sold by Baron. Baron International Aviation was established in England in 1986. Maridee Bell, vice president of Sunbeam Properties, developer of the Park, represented the Park in the transaction.

Comcast and NCL Opening Offices in Sunrise

Comcast, the nation's largest cable television provider, has signed a \$15 million, 10-year lease for a 63,850 square foot office complex in Sunrise at Sawgrass International Concourse. The new office will house some of its Broward County and regional operations. CB Richard Ellis of Fort Lauderdale is the building landlord's agent.

Norwegian Cruise Line (NCL) will open a new administrative sales office in the City of Sunrise in August. NCL plans to occupy 25,000 square feet at International Place III, a four-story, 105,000 square foot building located within Sawgrass International Corporate Park. The office will house approximately 140 employees.

Citrix President and CEO to Speak at September 4th Broward Alliance Quarterly Meeting and Luncheon

Mark Templeton, President and CEO of Fort Lauderdale based Citrix Systems, Inc. will be the featured speaker at the Broward Alliance Quarterly Meeting and Luncheon on September 4th. The event will be held from 11:30 a.m. to 1:30 p.m. at the Renaissance Fort Lauderdale-Plantation, 1230 S. Pine Island Road in Plantation. The Broward Alliance will also be presenting its annual outstanding economic development leadership awards. For information on becoming a sponsor, please contact Joan Goodrich at 954-627-0127 or via email at jgoodrich@browardalliance.org. To register to attend, please go to www.browardalliance.org.

About Mark Templeton: Mr. Templeton joined Citrix as Vice President of Marketing in 1995. He has served as President of Citrix since January 1998 and as Chief Executive Officer from June 2001 to the present. Under Templeton's leadership, Citrix has become one of the world's top technology companies.

Over the past few years, Templeton has led the evolution of Citrix from a company with a single product, customer segment, and go-to-market path, to a global powerhouse with multiple products, business models, customer segments and go-to-market channels. In that time, Citrix has also grown to more than 4,600 employees who help more than 210,000 organizations worldwide – including all of the Fortune 100 and 99 percent of the Fortune Global 500. In the process, Citrix revenues have grown from \$527 million in 2002 to \$1.4 billion in 2007. Templeton holds a BA in product design from North Carolina State University and an MBA from the University of Virginia, Darden School of Business.

Templeton is a passionate participant in many community and charitable organizations, and has received numerous leadership awards including the AeA Abacus Award for Outstanding High-Tech Executive, "Businessperson of the Year" (EVIE Award), the Excalibur Award and others. Templeton is a sought after public speaker on trends and the future of technology as well as the impact of education and curriculum on the technology industry. He speaks frequently at industry events, think tanks, and Citrix partner conferences including Microsoft, IBM, HP, SAP, CSC, and others.

Broward Alliance and Partners Host South African Trade Delegation

The Broward Alliance and the Business Development Board of Palm Beach County, in partnership with Broward County, Enterprise Florida and the Miami-Dade International Trade Consortium, hosted an inbound mission of South African economic development agency representatives on Thursday, July 24. The South Africa delegation leader was Ms. Nhlanhla Mjoli, Deputy President's Advisor, South African Department of Trade and Investment.



Pictured (L-R) at the South Africa Trade Delegation reception are Bryant Salter, Consultant, Africa Trade Expansion Program - Enterprise Florida; Iqbal Sharma, Deputy-Director General of South Africa's Department of Trade and Investment, James P. Tarlton (JT), President and CEO of The Broward Alliance and John Ruffin, Jr., President of JD Ruffin Associates, Inc. and Immediate Past Chair of The Broward Alliance.

Broward Alliance and Partners to Host Pavilion at ULI National Conference

The Broward Alliance will be working with a number of local municipalities, companies and developers to showcase Broward County at the 2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo. The Expo is the world's leading conference and exposition for real estate developers, investors and land use professionals. The event, expected to draw more than 8,000 attendees from around the world, will be held from October 27-30 at the Miami Beach Convention Center. Those who are committed to participate in the Broward Pavilion at this time are Broward County, the City of Coral Springs, City of Fort Lauderdale, City of Hollywood, City of Lauderhill, City of Margate, City of Miramar and US Capital Holdings - Project 321 North in Plantation.

If you have an interest in partnering with The Broward Alliance on the Pavilion, please contact Peter Tokar at ptokar@browardalliance.org or 954-627-0124. There are still five partner slots left.

Education & Workforce Development

Broward County Public School District Earns 'A' Grade From Florida Department Of Education

For the second time in three years, Broward County Public Schools has earned an 'A' grade from the Florida Department of Education, as Governor Charlie Crist and Education Commissioner Eric Smith released the 2007/08 school accountability results under the state's A++ Plan for Education.

One hundred forty-one District schools earned 'A' grades this year (99 elementary, 29 middle and 13 high schools), accounting for more than 58 percent of public schools in Broward county. The total number of 'A' schools in 2007/08 is an increase of 18 (two elementary, nine middle and seven high schools) from one year ago. Overall, 74.4% of Broward County Public Schools earned 'A' or 'B' grades in 2007/08, compared to 68.6% last year.

The proportion of 'A' (58.3%) and 'A' and 'B' (74.4%) schools this year both represent the second-best marks in District history, behind only 2005/06, a year in which Broward County Public Schools also earned an 'A' grade from the state of Florida.

This year, the District also produced a combined decrease of 12 'C', 'D' and 'F' schools from 2006/07. Broward had eight fewer 'C' schools, one less 'D' school and three fewer 'F' schools than a year ago.

Overall, 44 schools improved by one letter grade from 2006/07 to 2007/08.

Broward County Public Schools is the largest district in Florida to earn an 'A' grade in 2007/08 and produced the second-highest proportions of 'A' schools and 'A' and 'B' schools among the state's five largest school districts.

Creative Economy & Film

RMS Networks Hosts Creative Economy Meeting

The July Creative Economy and Film Commission meeting was hosted by RMS Networks, a Fort Lauderdale company that provides clients with next generation innovative digital marketing solutions. The company has been operating in Fort Lauderdale for the past 13 years.

RMS CEO and President Jason Cates conducted an interactive discussion with Broward Alliance investors and guests around the topic of "Adapting to a Changing Market: Understanding Today's Digital Media Revolution." Cates introduced his audience to rVue, a free-to-download application created by RMS technology associates. The application makes

digital signage and out-of-home, previously confusing mediums, accessible, affordable, effective and easy to manage. rVue is the innovative digital marketing solution that delivers high-quality video content directly to out-of-home outlets.

The meeting at RMS was part of the committee's program of conducting meetings at creative industry facilities to increase investor's awareness of the economic significance of the creative sector.



*Committee members
in discussion with
RMS President
Jason Cates.*



*Mark Budwig, Chair of the
Creative Economy and Film
Commission (2nd from L) visits
with RMS staffers following the
presentation. (L to R) President
and CEO Jason Cates, Dawn
Rahicki, Marketing and Business
Development and Will Elmore,
Marketing Associate.*

Joseph Greco's *Canvas* Airs on Showtime

Writing is often called a cathartic exercise, but turning an introspective psychological act into a compelling piece of entertainment is another thing altogether. Somehow, writer/director Joseph Greco has managed to do just this with his award winning feature film debut, *Canvas*. The film was shot primarily in Hollywood, Florida where Greco lived during his childhood.

Inspired by Greco's experiences growing up with a mentally ill parent, *Canvas* stars Academy Award winner Marcia Gay Harden and Emmy winner Joe Pantoliano in an emotionally charged story of a family struggling with the repercussions of mental illness. *Canvas* received wonderful reviews from the critics including Peter Travers of Rolling Stone Magazine who called *Canvas* "A Triumphant, Beautifully Acted Film," and Roger Ebert of the Chicago Sun Times who said, "*Canvas* is a serious film about mental illness and a sentimental heartwarmer, and succeeds in both ways."

Canvas opened successfully in select cities back in October 2007, and Universal released *Canvas* on DVD this past February. *Canvas* began airing on Showtime July 2nd.

Canvas won awards at film festivals across the country and in Italy at the Rome International Film festival where it won the Jury Prize in the family film category. Most recently, Roger Ebert selected *Canvas* for inclusion in the 10th annual Roger Ebert Film Festival in Champaign-Urbana Illinois. *Canvas* was filmed entirely in South Florida. For more information, please go to <http://www.canvasthefilm.com/>.



Director Joseph Greco on the Canvas set in Hollywood during the 2005 filming.

State Film Commissioner Honored at the South Florida Film Industry Reception

Christopher's Nightclub in Fort Lauderdale hosted 250 people for the South Florida Film Industry Reception sponsored by The Broward Alliance Film Commission on June 25. Broward, Miami-Dade and Palm Beach County filmmakers networked and enjoyed the ambience of the popular nightclub that has operated in Fort Lauderdale for 25 years.

Film industry receptions have been a part of the Film Commission's goals for the past 10 years as a way of building cohesiveness between industry members and giving them an opportunity to discuss the state of the local industry with each other.



Pictured (L-R) An aspiring actress poses with Woody Lesesne, In Focus Magazine/Woman's Power Caucus; Miya Burt-Stewart, M.C. Stewart and Associates; and Tony Lesesne, Lesesne Media Group.



Pictured (L-R) Fort Lauderdale International Film Festival Executive Director Hal Axler and the evening's host, Robert Pagetto, new owner of Christopher's Lounge and Restaurant.



Pictured (L-R) Reception honoree, State Film Commissioner Lucia Fishburne and the Greater Fort Lauderdale Convention and Visitor's Bureau's Fernando Harb.

Rankings

Three Broward Cities Named Among Nation's Best

Coral Springs, Miramar and Weston have been named among the 100 best small cities in America by *Money* magazine. They are the only three Florida cities on the list. Weston ranked the highest at 73rd, Coral Springs ranked 78th, and Miramar 98th. To view the entire list, go to <http://money.cnn.com/magazines/moneymag/bplive/2008/index.html>.

Broward County Transit Named 2008 Urban Community Transportation System of the Year for its Paratransit Service

Broward County Transit (BCT) was named the 2008 Urban Community Transportation System of the Year for its efforts in improving service to its Paratransit customers and serving the community. The award was presented by the Community Transportation Association of America (CTAA) at its annual awards banquet in New Orleans, Louisiana on June 2, 2008.

This award is given to public transportation agencies that provide service in an urban area with a population of more than 50,000, based on innovative and creative services provided in the community. It also recognizes the systems' responsiveness to its customers needs, among other criteria.

For more information about Broward County Transit's Paratransit services, call customer service at 954-357-6794, or visit www.broward.org/bct/paratransit.htm.

Broward Committees in Action

BRAVO Team Outreach to Area Companies

Following are some of the companies visited by Broward Alliance BRAVO (Business Retention and Visitation Outreach Program) committee members and Broward Alliance staff during the second quarter of 2008. BRAVO is a program where representatives of The Broward Alliance, Broward County Office of Economic Development and local municipalities and chambers of commerce conduct visits to local businesses in an effort to strengthen the local economy.

Material Handling Systems - Fort Lauderdale

J Production - Sunrise

Synergy Workplaces - Fort Lauderdale

ALS - Fort Lauderdale

Atlantic Royal Catering - Oakland Park

IIS Group - Coral Springs

National Liquidators - Fort Lauderdale

Boat Club Americas, LLC - Fort Lauderdale

Arise Virtual Solutions - Miramar

World Atlantic Airways - Miramar

A special thank you to the following BRAVO volunteers who assisted in these company visits: **Steven Arbogast**, Northern Trust Bank; **Dianne Brodie**, Regions Bank; **Renee Law**, Broward College; **Pedro Plaza-Diaz**, Citibank; and **Patricia Taylor**, Broward County Office of Economic Development.

Broward Alliance Investor News and Announcements

Citrix Systems Honored as 2008 Microsoft Partner of the Year

Citrix Systems, Inc., the global leader in application delivery infrastructure, has won the 2008 Microsoft Partner of the Year Global ISV – Infrastructure Special Recognition award. This award recognizes a global independent software vendor (ISV) for superior technology, delivering innovative infrastructure solutions based on Microsoft platforms.

Microsoft also honored Citrix with its Partner of the Year award for Citizenship for the company's collaborative work on behalf of the Traditional Area of Ashanti-Agogo, Ghana, Africa to provide an infrastructure and training, allowing local residents access to applications and the Internet for the first time.

Building on an almost 20-year relationship, the 2008 Microsoft Partner of the Year Global ISV – Infrastructure award is a testament to the strength and commitment the two companies have in bringing solutions to market that benefit their mutual and respective customers.

"It is a privilege to be honored by Microsoft with these prestigious awards. It is clear evidence that the strength of our relationship and joint go-to-market strategies are benefiting our mutual customers across an increasingly broad set of product lines," said Mark Templeton, president and chief executive officer of Citrix Systems. "After almost 20 years of building and nurturing our relationship with Microsoft, we remain more committed than ever to creating IT infrastructure solutions that leverage Microsoft technologies as platforms for innovation."

"We congratulate Citrix on its award," said Ricky Caldwell, systems engineer for Continental Airlines. "We have significantly benefited from the close relationship between the two companies. Continental chose to implement Citrix XenApp to provide virtualized applications and desktops to our Reservation Agents working from home. The combination of Citrix XenApp and Microsoft Windows Server and Terminal Services has resulted in a high-value, high-availability implementation that has increased employee efficiency and strengthened our

commitment to a more green environment. We feel it's a positive step that Citrix and Microsoft have extended their strong relationship this year into new areas like XenServer and XenDesktop to create a partnership for end-to-end virtualization."

Citrix was also awarded the 2008 Microsoft Partner of the Year award for Citizenship. This award recognizes exceptional partners that have made substantial commitments to society and their communities and can demonstrate the impact of their work. Citrix is being honored with this award for bringing IT and related skills to Ghana, Africa. Working with the Kofi Annan Information and Communications Technology Center for Excellence, Citrix trained the next generation of faculty and systems engineers capable of building and operating the latest and most cost-effective ICT access infrastructure in Agogo, Ghana.

The Agogo ICT Center offers this rural African village a window into the world of online information. Using Citrix XenApp to access applications remotely, including the Microsoft Office suite, as well as the Internet, holds the promise of improved healthcare, expanded education and communications, and new economic opportunities. Citrix has worked closely with Sister Cities International (SCI), Digital Development Partnership (DDP), and the Kofi Annan Center of Excellence in ICT to provide guidance, technological expertise and contributions to the project. Government officials in Ghana hope to replicate the IT success in Agogo across the country, providing affordable, subscription-based access to hosted applications and making high-speed Internet connectivity available to everyone.

Citrix was also among the top finalists for the 2008 Microsoft Partner of the Year award in Information Worker Solutions, Office Deployment, which recognizes exceptional partners that have excelled in offering breakthrough solutions to deliver the Microsoft Office system in customer organizations.

Stiles Corporation Completes City of Hollywood Oceanfront Redevelopment Project

Stiles Construction Company President Timothy Moore has announced the completion of the City of Hollywood oceanfront redevelopment project that includes a community center, 408-space parking garage and public park. "This dynamic multi-use infrastructure project is a major step in the ongoing revitalization of the city's beachfront community," said Moore.

The redevelopment site is located on Garfield Street midway between Hollywood Boulevard and Sheridan Street. It extends from S.R. A1A (N. Ocean Drive) east to the beachfront Boardwalk.

The largest component of the three-phase project is the 148,000-square-foot Garfield Street Garage, which has a rooftop observation deck overlooking the Atlantic Ocean. The exterior design features vibrant contrasting colors, nautical elements, a round elevator and stair tower, as well as finials, solar shades and grilles. Between the garage and the beach is a new 3,341-square-foot Garfield Community Center, whose design is characterized by an inverted roof. The center's banquet room offers a panoramic view of the Atlantic Ocean and the recently renovated Boardwalk.

At the site, Stiles also completed the city's new Charnow Park, which has four beachfront pavilions, an interactive fountain, playground areas, a tiered-seating trellis area, concrete pavers, a cast-stone seat wall and "wave" walls. The park incorporates the city's popular and historic Garfield Street Paddleball Courts, which date from the 1930's.

Stiles Construction Co. is a division of Stiles Corporation. Headquartered in Fort Lauderdale, the company has additional regional offices in Miami, Tampa, Ft. Myers, and Orlando, Florida. Stiles is responsible for more than 37 million square feet of office, industrial, retail, and mixed-use residential projects throughout the southeastern United States. For more information, please visit www.stiles.com.



(Left) Stiles Construction completes City of Hollywood oceanfront redevelopment project that includes a community center, 408-space parking garage and public park.

Calypso LNG Deepwater Port Receives Final Environmental Impact Statement

The United States Coast Guard has issued the Final Environmental Impact Statement (FEIS) for a project proposed by SUEZ Energy North America's subsidiary, Calypso LNG LLC. The FEIS is for Calypso's proposed liquefied natural gas deepwater port (DWP), to be located in U.S. federal waters approximately eight to 10 miles offshore of Broward County, northeast of Port Everglades.

The FEIS is a comprehensive assessment of all potential environmental impacts from the proposed project and mitigation and monitoring measures to prevent or minimize potential impacts to the environment. It also includes proposed requirements for use of "Best Available Technology" and a thorough evaluation of project safety. The FEIS concluded that the Calypso project would have no significant environmental impacts.

"Throughout the permitting process, we have been careful to address and alleviate questions and concerns of local counties, the state of Florida, and the public," said Dan McGinnis, vice president of SUEZ Energy North America and Calypso project manager. "We are very proud of this important milestone. Thousands of staff hours have been invested in this process, which pays particular attention to Florida's precious marine environment. The FEIS validates SUEZ's continued commitment to environmental responsibility and safe operations in the global LNG industry."

The FEIS comes on the heels of a recent non-partisan public opinion poll which shows that more than 80 percent of Florida voters, citing concerns for a secure energy future, support the completion of the Calypso DWP.

The Calypso DWP is an anchor and buoy system that will deliver natural gas to an undersea pipeline. The facility will be designed to moor specially built tankers that store and transport liquefied natural gas (LNG). The LNG will be returned back into natural gas on board the ship before being transported through the pipeline system directly into the Florida market. The DWP will have the capacity to deliver over 1 billion cubic feet per day of natural gas to Florida customers, representing more than 25 percent of Florida's peak demand for natural gas on a hot summer day.

This is the second deepwater port proposed by a subsidiary of SUEZ Energy North America. The first to receive its license was the Neptune Deepwater Port facility, the company's offshore LNG terminal now under construction approximately seven to eight miles off the coast of Gloucester, Massachusetts.

Based in Houston, SUEZ Energy North America, Inc. is the business unit of SUEZ Energy International responsible for managing SUEZ's positions within the energy value chain in the United States, Mexico, and Canada, including electricity generation and cogeneration, natural gas and liquefied natural gas (LNG), asset-based trading and origination, and retail energy sales and related services to commercial and industrial customers.

Broward Health Receives American Heart Association's Performance Achievement Awards

The American Heart Association presented its 2008 Get With The GuidelinesSM (GWTC) Stroke Performance Achievement Awards to North Broward and Broward General medical centers at Broward Health's June meeting with the board of commissioners.

"The American Stroke Association commends both North Broward Medical Center and Broward General Medical Center for their success in implementing standards of care and protocols," said Lee H. Schwamm, M.D., national Get With The Guidelines Steering Committee Member and director of the acute stroke services at Massachusetts General Hospital.

North Broward Medical Center received the *Gold* Performance Achievement Award for 2008. The award recognizes North Broward Medical Center's commitment and success in implementing a higher standard of stroke care by ensuring that stroke patients receive treatment for at least 24 months according to nationally accepted standards and recommendations.

The *Bronze* Performance Achievement Award for 2008 was presented to Broward General Medical Center also for its commitment and success in also implementing a higher standard of stroke care. Broward General consistently followed the treatment guidelines in the GWTC-Stroke program for 90 days.

"Broward Health's dedicated professionals at North Broward and Broward General are to be congratulated," said Frank Nask, president and CEO, Broward Health. "The staff provides the utmost care to their patients by listening, evaluating and teaching them to recognize the warning signs of a stroke, how to reduce their risk of a second stroke and how to live a healthy lifestyle following a stroke. They know that a stroke patient's care does not stop with in-patient treatment."

Both Broward Health North Broward Medical Center and Broward General Medical Center will be listed as GWTC-Stroke Performance Achievement awardees in the July 23rd edition of US News & World Report.

Broward College President Named to Workforce Florida Board

Governor Charlie Crist has appointed David Armstrong, President of Broward College, to the Workforce Florida, Inc. Board of Directors. Armstrong's term will be from July 14, 2008 to July 6, 2011.

1Vault Networks to Provide Services to MAPEI Americas

MAPEI Americas, a leading manufacturer of tile and stone installation systems, floor covering installation systems and concrete restoration products, has signed a multi-year agreement with Fort Lauderdale-based 1Vault Networks, a South Florida provider of hosted IT services, colocation and disaster recovery services. 1Vault Networks combines over 50 years of

experience in helping small, medium and large enterprises design, manage, maintain and monitor IT infrastructure and disaster recovery plans.

TriFactor Distribution Solutions to Conduct Free Seminar

TriFactor Distribution Solutions will be conducting a special order picking technology seminar on Wednesday, September 3rd at the Westin Fort Lauderdale. Some of the topics to be discussed include picking to light and picking to voice technologies and concepts that may be new to you; how advanced picking technologies reduce labor costs, improve productivity and increase accuracy; and how to evaluate the picking technology that is best for you. The seminar is recommended for Presidents and CEOs, VPs of Operations, VPs of Engineering, Directors of Distribution, Warehouse/Distribution Managers and Staff Engineers. There is no cost to attend but reservations are requested. For more information, please go to <http://www.trifactor.com/seminars>.

Other Briefs / News

Areva Selects Goodwin Biotechnology as Partner for New Cancer Treatment

Plantation-based Goodwin Biotechnology Inc. has begun process development toward AREVA's lead-212 initiative to treat cancer. As part of this agreement, GBI will manufacture a new conjugated drug that will be radiolabeled by the NCI with lead-212. AREVA's long-term expertise in the nuclear industry allowed for the production of this radioisotope previously considered a scarce resource. Said GBI CEO Stephanie Finnegan, "We are proud to have been chosen for this project, which could revolutionize radiopharmaceuticals."

Additionally, GBI recently announced that the melanin-binding IgM antibody manufactured by the company was used in a successful Phase I clinical trial for the treatment of melanoma. The encouraging results, conducted by Pain Therapeutics, Inc. and its collaborators, were announced earlier this month. GBI was selected to develop the process and produce the preclinical and clinical material for this and future trials.

GBI is one of the earliest contract manufacturing organizations (CMOs), established in 1992. GBI specializes in process development and cGMP compliant mammalian cell culture manufacturing of bio-therapeutics for pre-clinical studies through Phase III clinical trials. GBI's clients include small to midsized biotech companies throughout North America and Europe, universities, renowned cancer research institutes and various branches of the U.S. government.

GBI offers its clients the experience of an established US Contract Manufacturing Organization, and provides services in a fully integrated offering, including process development, cell banking, GMP manufacture, conjugation, vialing, and distribution to the clinical trial sites.

Floridians for Smarter Growth Speaker Available for Presentations

Many Florida business leaders have closely followed recent news about a federal lawsuit filed by Florida Hometown Democracy, Inc. This lawsuit seeks to overturn a voter-approved constitutional amendment in order to obtain immediate placement for Hometown Democracy on the 2008 ballot. According to Floridians for Smarter Growth, the Hometown Democracy amendment would require voters to approve all local comprehensive land use plan changes resulting in voters being expected to decide 200 to 300 intricate land-use planning amendments every year.

Floridians for Smarter Growth has received numerous speaking requests from groups throughout the state who are interested in learning more about the lawsuit, the general status of the amendment, the future of this initiative and the strategy FSG is pursuing.

If you know of a Board of Directors or general membership group interested in receiving an update on this issue, please contact Ryan Houck, Executive Director, Floridians for Smarter Growth, at (407) 608-5914 ext 114 or RHouck@Florida2010.org.

Upcoming Economic Development Meetings, Missions & Events

United Kingdom Consul General Trade Mission Briefing

August 27, 2008 4:00 p.m.

United Kingdom Consul General Keith Allan will visit Broward County to give an overview of the recent Team Florida Trade Mission to the United Kingdom which was coordinated by Enterprise Florida. He will be accompanied by Members of the U.K Trade & Investment Team, as well as Mr Manny Mencia, Sr. Vice President and Chief Operating Officer of the International Trade and Business Development unit of Enterprise Florida. Places are extremely limited and the reception is only open to members of the British-American Chamber of Commerce (Broward) and invited guests. For more information, please contact Roy Yates, President of the British-American Chamber of Commerce at president@baccbroward.org or (954) 942 7330.

Trade Mission to Lima, Peru and Santiago, Chile

September 21-27, 2008

The Greater Miami Chamber of Commerce and the Jay Malina International Trade Consortium of Miami-Dade is organizing the first ever joint outbound mission to Lima, Peru and Santiago, Chile to connect with business and government leaders, participate in briefings and networking events and to facilitate business relations between South Florida and Latin-American companies. For more information, please [click here](#) or call Liane Ventura at 305-577-5445.

BioFlorida's 11th Annual Conference

October 19-21, 2008

Amelia Island, FL

BioFlorida's Annual Conference is the state's largest gathering of life science professionals. Last year's event, held in Weston, celebrated 10 years of bioscience growth in Florida and had record attendance and support. Year after year, leaders of Florida's biotech, pharma and medical device communities gather at this event with increasing audiences from around the world. Attendance is expected to reach more than 500 business and scientific leaders from all sectors of the industry. This year's theme, The Life Cycle of Life Sciences, will showcase Florida's life science technologies and focus on the various stages of product development with three informative tracks: Discovery, Development & Commercialization. Topics related to the industry including partnering, clinical trials, drug discovery and today's political environment will be discussed in these sessions. For more information, please visit www.bioflorida.com.

Enterprise Florida (EFI) Export Sales Mission to Peru

October 19-22, 2008

EFI Export Missions are open to all businesses registered in Florida. For more information, please visit <http://eflorida.com/Events.aspx>.

2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo

October 27-30, 2008

Miami Beach Convention Center, 1901 Convention Center Dr., Miami Beach

The Broward Alliance will be working with local municipalities, companies and developers to showcase Broward County at the 2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo. The Expo is the world's leading conference and exposition for real estate developers, investors, and land use professionals. The event is expected to draw more than

8,000 attendees from around the world. Those who have an interest in partnering on the Pavilion with The Broward Alliance are asked to contact Peter Tokar at ptokar@browardalliance.org or 954-627-0124.

Broward Alliance Calendar of Events

Investor Relations Committee Meeting

Wednesday, August 13th, 8:30 a.m.

Location: The Broward Alliance

For more information, please contact Joan Goodrich at 954-627-0127 or at jgoodrich@browardalliance.org.

Business Assistance Seminar

Thursday, August 28th, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

Broward Alliance Quarterly Meeting and Luncheon

Thursday, September 4th, 11:30 a.m.-1:30 p.m.

Location: Renaissance Fort Lauderdale-Plantation, 1230 S. Pine Island Road, Plantation

For sponsorship information, please contact Joan Goodrich at 954-627-0127 or at jgoodrich@browardalliance.org. To register, please go to www.browardalliance.org.

This exciting meeting will feature Mark Templeton, President and CEO, Citrix Systems, Inc. and the 2008 Broward Alliance Economic Development Leadership Awards.

Calendar subject to change without notice. Please visit www.browardalliance.org for the most current calendar of events and meetings and for more information regarding The Broward Alliance.