



**The Broward Alliance**  
Leading Broward County in Building a  
Stronger and More Diverse Economy



## **The Broward Alliance E-Newsletter March 31, 2008**

### **Top Stories**

#### **Broward Alliance Spring Quarterly Meeting and Chairman's Reception April 10th**

Great things are happening at The Broward Alliance and you will want to be at the Spring Quarterly Meeting and Chairman's Reception to hear about them first hand. A new, exciting announcement will be made about the latest plans, projects and initiatives behind The Broward Alliance's drive to enhance business, education and economic opportunities. You will also hear how The Broward Alliance is moving forward to create a climate for growth and prosperity in a time of profound change. The latest "World Class Faculty" award winner will also be announced. The event will be held on Thursday, April 10, 2008 from 5:00 - 7:30 p.m. in the Abdo New River Room at the Broward Center for the Performing Arts. For information, please contact Joan K. Goodrich at 954-627-0127 or via email at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org). To register for the event, please go to [www.browardalliance.org](http://www.browardalliance.org).

#### **Broward Alliance and WorkForce One Host Education Partners**

The Broward Alliance and WorkForce One recently hosted approximately 40 representatives of local primary, secondary and higher public and private education institutions at a luncheon meeting to discuss ways to inform the business community about educational excellence in Broward County. The meeting was designed to update the educational institutions regarding The Broward Alliance's "Educational Excellence Builds Business" campaign and to encourage partnerships between the business community and educators. It was held at Nova Southeastern University.

The "Educational Excellence Builds Business" campaign was launched in 2006 by The Education-Workforce Development Committee of The Broward Alliance. The major components of the campaign are to improve the perceptions of business leaders about the quality of Broward County's Pre-K-20 education assets and workforce, recruit business leaders to serve as peer-to-peer advocates, applaud businesses that are investing in supplemental educational programs, and salute post secondary faculty who are world renown in their respective academic specialties. The campaign also highlights the "education dashboard," a summary of key education and workforce development measurements reported by the Education-Workforce Development Committee each year in June.

Since the program's founding in 2006, four local "World Class Faculty" members have been recognized by The Broward Alliance, and Fort Lauderdale-based Citrix has been recognized for its contributions to improving education. The four "World Class Faculty" members are Dr. Jon Volin and Dr. Larry Lemanski, Florida Atlantic University; and Dr. Franklin Garcia-Godoy and Dr. Mahmood Shivji, Nova Southeastern University.

Dr. Phyllis Bebko, assistant vice president of Broward Operations for Florida Atlantic University; Lynn Goldman, chair of The Broward Alliance Education-Workforce Development Committee; Mason Jackson, president and CEO of WorkForce One; Bob Swindell, sr. vice president of business development for The Broward Alliance; and Ana Zeinieh, director of workforce development for WorkForce One and The Broward Alliance were the presenters. The group talked about the importance of having the highest quality workforce to encourage

companies to locate and expand in Broward County. They also discussed the importance of the education community letting the business community know of the strengths of its educational programs and outstanding instructional and research faculty so the business community would know it can find the talent it needs to fill the knowledge based jobs of the future.

### **Broward Alliance Hosts International Guests**

A 14-member delegation representing the Sichuan Provincial Federation of Industry and Commerce of Chengdu, China visited Broward County on March 5th. The delegation was led by the Chief Section of the Federation, Mr. Mo Jinjiang. The purpose of the visit was to reciprocate a visit conducted in June, 2006 to Chengdu led by then Mayor of Broward County, the Honorable Josephus Eggeleton, Jr. That visit included a team of business owners and other governmental officials representing Broward County and Florida. The purpose of the meeting was to discuss ways to strengthen relationships between the Federation and Broward County.

On March 18th, The Broward Alliance hosted the Director of Enterprise Florida's Germany Office, Michael Hass and Deputy Director Alexander Bothmann. Mr. Hass spoke to an audience of more than 40 people about the opportunities available in Germany for South Florida companies. The Consul General of Germany, Honorable Klaus H. D. Ranner and other distinguished guests were among the attendees. Sponsors of the event were AirBerlin, Becker & Poliakoff, P.A. and Big Chef. Supporting organizations were Enterprise Florida, Broward County and the German American Chamber of Commerce.

### **Velocity Express Expands At Miramar Park Of Commerce**

The Miramar Park of Commerce recently announced that Velocity Express, a national leader in same-day ground delivery, has purchased Consolidated Delivery and Logistics, which had been a Park tenant for the last eight years. Velocity consolidated offices in three buildings in the Park and also expanded its distribution space, relocating from a combined 56,000 to a single 80,000 square foot facility.

### **International Women's Day Awards Presented**

The International Real Estate Council of the Realtor Association of Greater Fort Lauderdale celebrated International Women's Day and the collective power of women by recognizing 14 Broward business and community women. The honorees were recognized for the contributions made in their respective fields for the advancement of women everywhere.

This is the organization's 4<sup>th</sup> Annual International Women's Day Celebration hosted this year at Cinema Paradiso. The honorees were Honorable Catalina Avalos, Broward County 17<sup>th</sup> Judicial Circuit; Roberta Bonfiglio, Realtor, Century 21 AAA Realty; Natalie Dunne, Chapter President, Women's Council of Realtors; Christine Forman, Philanthropist and Vice President, American Marketing Management; Rita Goldberg, Philanthropist, and Founder of the British Swim School; Summer Greene, Secretary, FAR, Past-President of RAGFL; Honorable Kristin Jacobs, Commissioner, Broward County District 2; Laurie Jennings, Anchor, WPLG Channel 10 ABC; Honorable Ilene Lieberman, Commissioner, Broward County District 1; Kathleen Price, Chapter President, Women's Council of Realtors; Honorable Stacy Ritter, Vice Mayor, Broward County; Honorable Alex Sink, Chief Financial Officer, State of Florida; Debbie Thomas, Former Chief Operating Officer, RAGFL; and Elizabeth Wentworth, Vice President, Creative Economy & Film Commission, The Broward Alliance.



Pictured following the award ceremony at Cinema Paradiso are (L-R) Judge Catalina Avalos; Commissioner Ilene Lieberman; and Elizabeth Wentworth, Broward Alliance Vice President - Creative Industries & Film Commission, who were among the International Women's Day honorees.

## Education & Workforce Development

### Broward Schools Win Magnet Honors

Four Broward County Public Schools have won national honors from the Magnet Schools of America. Sawgrass Springs Middle School (Environmental Science and Technology) in Coral Springs has been named a Magnet School of Excellence. Atlantic Technical High School (Technical) in Coconut Creek, Pompano Beach High School (International Affairs with Informational Technology) in Pompano Beach, and South Plantation High School, (Environmental Science) in Plantation were all named Magnet Schools of Distinction.

The schools will be honored at the 26th Magnet Schools of America (MSA) Conference in April in Chattanooga, Tennessee.

Sawgrass Springs Middle will also compete for the Dr. Ronald P. Simpson Distinguished Merit Award, considered the top award for magnet schools in the nation, which will be given to only one school in the Magnet Schools of Excellence category. The Distinguished Merit Award includes a \$5,000 cash award. The winner will be announced at the national conference.

This is the first year that four Broward County Public Schools have been recognized in one year. It is the second time that Pompano Beach High has been singled out as a top magnet school. Pompano Beach High was also named a Magnet School of Excellence in 2007. Driftwood Middle School (Health and Wellness) in Hollywood, has also been honored with the School of Excellence award five times in the past six years.

The MSA is a national organization whose mission is to provide leadership for innovative instructional programs that promote equity, diversity and academic excellence for all students in public school choice programs. Merit awards are based on commitment to high academic standards, curriculum innovation, successful desegregation/diversity efforts and the consistent delivery of quality services to all school stakeholders.

For more information, contact Broward County Public Schools Magnet Programs at 754-321-2380 or visit [www.browardschoolsmagnetprograms.com](http://www.browardschoolsmagnetprograms.com).

### Family Central Offers Assistance to Businesses Regarding Voluntary Pre-Kindergarten

Registration has begun for the 2008 Summer Voluntary Pre-Kindergarten (VPK) Program, which runs June 10 to August 7, 2008, according to Family Central. VPK is a free, state funded program which allows all eligible four year olds in the State of Florida the opportunity to prepare for kindergarten and build the foundation for their educational success.

To receive information about the program, or to request presentations for employees, please call 954-724-4629 or visit [www.familycentral.org](http://www.familycentral.org).

## Rankings & Trends

### Florida Top 5 Biotech Region

Florida has been named a Top 5 Region for Biotech in 2008 by the industry's daily monitor, Fierce Biotech. This is Florida's 2nd consecutive year at the top of this ranking of regions supportive of biotech development.

## Creative Economy & Film

### Broward's Cultural Division Publishes Neighborhood Design Resources Brochure

Broward County's Cultural Division recently published a Neighborhood Design brochure, a specific listing of programs and resources that improve the quality of life in the County by supporting native landscaping; sustainable design; innovative architecture; public art; design arts; cultural heritage landmarks; Community Design Guide Book and capital redevelopment.

One of the many services offered by the Cultural Division, the *Neighborhood Design* brochure describes some of the tools available from the various agencies of Broward County government. These programs identify ways that local governments, builders, and neighborhood and civic associations can upgrade design in our community, including architecture and design amenities along with landscape and signage to create a stronger 'sense of place.'

The following is a listing of the programs that are shared in the guide: *Broward Beautiful*; *Broward County Countywide Community Design Guidebook*; *Cultural Heritage Landmarks*; *Design Arts Grant Program*; *Historical Preservation Challenge Grant Program*; *Leadership in Energy and Environmental Projects (LEED)*; *Naturescape Certification*; *Public Art and Design Partnership Program*; *Redevelopment Capital Program*

For a copy of the *Neighborhood Design Resources*, call 954-357-7457 or visit [www.broward.org/arts](http://www.broward.org/arts) to view it electronically.

### Greater Miami Chamber and Broward Alliance Creative Industries Committees Meet

The Greater Miami Chamber of Commerce Creative Industries Committee and The Broward Alliance Creative Economy Committee held their February meetings together at WPBT Channel 2 in North Miami. Pictured (L-R) are Mark Nerenhausen, Broward Center for the Performing Arts; Anthony Rogers, Nationwide Financial Network; Dolores Sukhdeo, WPBT Channel 2; Stephen Siegel, Ruden McClosky and Mike Greene, Video Dynamics.



## Locally Produced *Bart Got a Room* Chosen by Tribeca Film Festival

*Bart Got a Room*, produced in Broward County last Fall, will be screened on April 25 as one of the 25 films selected for the main line-up in New York's Tribeca Film Festival. Los Angeles producer Brian Hecker, who grew up in Broward County, wrote and directed the movie. Cheryl Hines and William H. Macy are featured as the parents of an angst-ridden high schooler on the eve of the prom.

Hecker's dream was to film the production in Broward County even though there was pressure to film it in either Los Angeles or New York by the companies that were financing the project. Hecker said, "The movie portrays a specific environment. It is a Florida movie through and through with egrets, palm trees, and incredible blue skies."

Florida's Entertainment Financial Incentive helped bring the project to South Florida. Besides the assistance of the Broward Alliance Film Commission, the City of Hollywood film liaison Cathy Abbott did the proverbial "bending over backwards" to support the project as did Grant Gravitt, owner of the Hollywood Production Center where the project was based. Filming locations include Hyatt Regency Bonaventure Resort in Weston, Padrino's Cuban Restaurant in Hallandale, Hollywood Hills High School, Hollywood Beach Theater, residences in Hollywood and Lighthouse Point.

Film Florida, the state trade association to promote the creation of jobs in the film and entertainment production industries, is planning a premier night party in New York honoring Hecker, the producers, cast and everyone associated with the movie who take part in the premiere at the Tribeca Film Festival.



Screenwriter/Director Brian Hecker talks with William Macy between "takes" for the Prom and the Bar Mitzvah scenes during filming of *Bart's Got a Room* at the Hyatt Regency Bonaventure Resort and Conference Center.

## Local Production Company Screens Short Film



Fort Lauderdale film company, Gorilla Productions, recently held a private screening of their recently completed short film, *Quarter 'til Eight*. Pictured (L-R) Writer/Director Chris Kavonis, Lead Actor John Trapani, and Producer Sam Screnci talk following the screening in a private residence in Harbor Beach. Gorilla Productions is in development for two feature film screenplays as well as a television series pilot that is set in South Florida.

## **Broward Alliance Investor News and Announcements**

### **Broward Alliance Welcomes New Investors to Who's Who in Economic Development**

Following are Broward County and South Florida companies, institutions and organizations who have been added to the "Who's Who in Economic Development" and joined the effort to lead Broward County in building a stronger and more diverse economy:

**Avril Hue Advisory LLC** ([www.circlesq.com](http://www.circlesq.com)) – Avril Hue, CEO - Investment advisor to institutions and high net worth investors on real estate decisions. Services feature identifying assets, valuing assets inline with the respective economic market, and performing transactional analysis needed to minimize acquisition risk.

**Bank of New York Mellon** ([www.bnymellon.com](http://www.bnymellon.com)) - Bruce Hecker, SVP and Rossy Rosario, AVP-Business Development Officer - The Bank of New York Mellon is a leading provider of financial services for institutions, corporations and high net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team.

**Development Associates International – World Arts Now** ([www.worldartsnow.com](http://www.worldartsnow.com)) – Dr. Donna Goldstein, Producer - World Arts Now is an entertainment and special events planning company, bringing the finest of the world's music, dance and art to South Florida and beyond.

**Lindsay Group, Inc.** ([www.lindsaygroupinc.com](http://www.lindsaygroupinc.com)) – Carolyn Childs, President - Full life cycle recruiting and staffing for the public and private sector in Information Technology, Accounting, Finance, Marketing, Human Resources and other Corporate positions.

**Marriott Coral Springs Hotel Golf Club and Convention Center** ([www.marriottcoralsprings.com](http://www.marriottcoralsprings.com)) – Bill Ripple, General Manager and Mary Pennino, Sales Manager - Nestled alongside the The Heron Bay Golf Club in one of sunny Florida's most vibrant communities, the Marriott Coral Springs Hotel, Golf Club and Convention Center combines comfortable accommodations with world-class recreation. Featuring newly remodeled accommodations and exceptional amenities, the AAA rated Three-Diamond hotel offers total comfort and convenience. With nearly 18,000 square feet of event space throughout 11 separate rooms, the Marriott Coral Springs Hotel, Golf Club and Conference Center easily accommodates large events, intimate meetings and everything in between.

**TriFactor Distribution Solutions** ([www.trifactor.com](http://www.trifactor.com)) - Justin Latona, System Sales Engineer - TriFactor is a recognized leader in systems integration for distribution operations. With its 35-year material handling systems track record, TriFactor has the in-house expertise for designing, installing and servicing distribution solutions of any size or complexity.

### **Spirit Airlines Announces Flights to Cartagena**

Spirit Airlines has announced that starting May 8, 2008, it will begin new service uniting its Fort Lauderdale home with Cartagena, Colombia, marking the first ultra low cost airline to service the important tourist destination of Colombia.

The daily flights between the two cities will be operated by Airbus A319 aircraft – currently the youngest fleet operating in Latin America and the Caribbean – with a capacity of 144 passengers.

The city of Cartagena, declared a world heritage site by UNESCO in 1984, offers the beautiful beaches of the Islands of the Rosario and San Bernardo del Viento, as well as a full range of cultural, historical and social activities. In addition to being a preferred tourist destination renowned for its water sports, nightlife and other activities, Cartagena has also become a popular destination for congresses, fairs and conventions for the Latin America and Caribbean region.

Discussing Spirit Airlines' new service to Cartagena, Oscar Rueda García, Vice Minister of Tourism of Colombia, said "the arrival of Spirit marks a new stage in the history of Colombia's tourism, initiates flying to Cartagena, and we hope that very soon will cover other tourist destinations in the country. It is important to accompany this operation with a promotional campaign so that the occupancy of the flights is mainly citizens of the United States coming to Colombia."

"We are extremely pleased to be able to liberate Cartagena from high fares, as we have already done in other cities of the region, by offering a new ultra low cost alternative for Colombia," said Spirit's Chief Marketing Officer Barry Biffle. "This new destination in the Caribbean will be offered to more than 81 million North Americans by way of our connecting network from 13 cities in the United States."

Spirit is launching the new service to Cartagena with fares as low as \$18 each way with introductory fares\* valid through March 7, 2008, available at [www.spiritair.com](http://www.spiritair.com).

### **New Resource Available Regarding Florida's Biotech Industry**

Florida BioDatabase™ ([www.biotech.ufl.org/database](http://www.biotech.ufl.org/database)) is an exciting resource with the latest information on Florida's bioscience industry plus unique profiles of biotechnology and biomedical device companies. Companies are identified by regions defined by [Enterprise Florida](#). Those in Broward County are part of the Southeast Region. Florida BioDatabase is updated several times a year drawing from a database built on publicly available information. The University of Florida's Sid Martin Biotechnology Incubator publishes this free, web-based resource in support of the biotech industry statewide.

Items included about each company are mailing address, website, founding date, ownership (public or private), biotech sector, technology area, research focus, products on the market and firms that have recently invested in the company. Valuable aggregate information is also graphically displayed showing Florida company distribution by size, year founded, market sector, location, clinical trial activity, ownership (public or private), VC funding, and incubator affiliation.

### **Broward Health Imperial Point Medical Center Celebrates Groundbreaking of New Emergency Department and Medical Arts Pavilion**

Broward Health Imperial Point Medical Center (IPMC) broke ground on its Emergency Department expansion and new Medical Arts Pavilion on March 29th. The construction-themed health fair and celebration featured various health screenings, a groundbreaking ceremony, interactive games to build healthier lives and construct better bodies, stations featuring the hospital's services, fitness and tai chi demonstrations, music, food, beverages and more.

"We are so proud of Imperial Point Medical Center and its superior reputation during the 35 years it has been in this community," states Calvin E. Glidewell, chief executive officer of IPMC. "We want to continue to provide the same quality care that our community is accustomed to, and these renovations and new construction will help take us to an even higher level of care and service."

The event was geared to raise awareness in the community about the medical center's numerous services and its new 24,063 square foot, state-of-the-art emergency room that will feature 20 patient rooms, private treatment areas and separate waiting rooms for visitors and children. There will be separate entrances for walk-in patients and ambulances. The new wing will have additional parking, valet parking and will meet all the latest standards in healthcare design, emergency preparedness and hurricane protection.

Also being built is a four-story, 68,000 square foot Medical Arts Pavilion, developed by Lauth

Property Group, LLC. It will be completed in 2009 and will serve to attract additional physicians to the campus, further serving the needs of the community.

IPMC officials view the new developments as an exciting step into a more technologically-savvy future and meeting the needs of our community.

### **Fortune Names FPL Group to 2008 'Most Admired' list**

For the second consecutive year, Fortune magazine has named FPL Group Inc. No. 1 in the category of electric and gas utilities in its list of "America's Most Admired Companies." In addition to being named the most admired leader in its category overall, FPL Group received the No. 1 ranking among its peers in every one of the eight specific areas evaluated: Innovation, People management, Use of corporate assets, Social responsibility, Quality of management, Financial soundness, Long-term investment and Quality of products and services.

Earlier this year, Forbes magazine named FPL Group to its list of the "400 Best Big Companies in America" for 2008. CRO magazine also named FPL Group as one of only two U.S. electric power companies to this year's "Global 100" list of the most sustainable corporations worldwide.

For more information about FPL, please visit [www.FPLGroup.com](http://www.FPLGroup.com), [www.FPL.com](http://www.FPL.com) and [www.FPLEnergy.com](http://www.FPLEnergy.com).

### **EPA Names CB Richard Ellis 2008 Energy Star® Partner Of The Year**

The U.S. Environmental Protection Agency (EPA) has named CB Richard Ellis Group, Inc. as a 2008 ENERGY STAR Partner of the Year for outstanding energy management and reductions in greenhouse gas emissions. CBRE's accomplishments will be recognized at an awards ceremony in Washington, D.C. on April 1, 2008.

Across the U.S., top companies and organizations are continuing to promote strategic energy management through participation in ENERGY STAR. CB Richard Ellis will be honored for smart energy management practices and investments throughout its operations that resulted in significant energy and financial savings in their managed portfolio. CBRE is the only commercial real estate services firm so recognized this year with a Partner of the Year award.

In Florida, CBRE provides management services for six ENERGY STAR labeled properties. In May 2007, CBRE announced a commitment to become carbon neutral in its own operations by 2010-making it the first commercial real estate services company to announce such a goal. In addition, CBRE is assisting its clients with energy efficiency programs at the 1.7 billion sq. ft. of building space it manages around the world.

Last year alone, Americans, with the help of ENERGY STAR, saved \$16 billion on their energy bills and reduced greenhouse gas emissions equivalent to those of 27 million vehicles.

The 2008 Partner of the Year Awards recognize efforts to use energy efficiently in facility operations and to integrate superior energy management into overall organizational strategy. Award winners are selected from more than 9,000 organizations that participate in the ENERGY STAR program.

### **Other Investor Briefs / News**

#### **S.MARK Graphics Awarded Broward Education Foundation Graphics Account**

S.MARK Graphics Florida, Inc. has been awarded the graphic design account of the Broward Education Foundation, a component unit of the School Board of Broward County. The

account will include rebranding and marketing of the Foundation including a new logo identity, print collateral and Web site. For more information on S.MARK Graphics visit [www.smark.com](http://www.smark.com).

### **The Pantry of Broward, Inc - New Agency to Help Grandparent Caregivers**

A new social service agency to support the thousands of grandparents taking care of their grandchildren in Broward County is soon to open. Founded by Elizabeth "BJ" Buntrock and supported by a core group of community leaders, The Pantry of Broward will open in June of this year at 610 NW 3rd Avenue in Fort Lauderdale, just off Sistrunk Boulevard. To become involved or for more information, please call 954-358-1481 or visit [www.thepantryofbroward.org](http://www.thepantryofbroward.org).

### **Inc. 5000 Awards Applications Now Being Accepted**

Applications are now being accepted for the Inc. 5,000 awards. The Inc. 5,000 is *Inc.* magazine's and Inc.com's annual list of the fastest growing private companies in America. For 27 years, the Inc. list has featured many companies before they became world-renowned, including Microsoft, Domino's Pizza, and Oracle.

Every company honored on the Inc. 5,000 will be profiled on Inc.com, while the top 10% will be featured in Inc. magazine. The Inc. 5,000 also recognizes the top 100 companies in every major metro area and several other categories. Benefits include coverage in local and national media, as well as access to a broad alumni network courtesy of IncBizNet and Inc. events.

The Inc. 5,000 is an editorial award and there are no fees involved with entering or qualifying.

The deadline to apply is April 30th, 2008. For more information, please go to <http://www.inc.com/inc5000apply/index.html?partner=Broward>

## **Broward Alliance Committees in Action**

### **Real Estate Leaders Speak to Investor's Council**

Five of the area's leading commercial real estate experts recently participated in a panel discussion about the local real estate market during the March Broward Alliance Investor's Council meeting. The Investor's Council is comprised of Broward County and South Florida's top private and public sector leaders investing \$10,000 or more annually in economic development. Those presenting were Jim Cahlin, Senior Director, Cushman & Wakefield; Jonathan Kingsley, Managing Director and Executive Vice President, Grubb & Ellis; Andy Petry, Vice President of Leasing & Development, Liberty Property Trust; Andrew Rudzinski, Managing Director, CBRE; and Steve Sockrider, Area Director, Sr. Vice President - Development and Investment, Trammell Crow Company. The topic of the panel discussion was "Managing Contradictions in the Market."

Some of the points made by members of the panel included:

- There are great real estate fundamentals in Broward County/South Florida and many people will continue to move here to work (as opposed to retiring here as has been done in the past). This will actually be good for the commercial real estate industry
- Moderating home prices should help in the attraction and retention of companies as housing becomes more affordable for workers
- Rental rates on commercial properties are holding steady for now. There hasn't been a

glut of commercial properties built in the last few years, so we won't see a huge change in vacancy rates

- More of South Florida's commercial real estate is now owned by institutional investors, as opposed to local entrepreneurs, as was the case in the past. The good news regarding this is that as institutional investors put more money in the market, the more it's seen as an international market

- In comparison to markets comparable to South Florida (London, New York, Southern California, etc.), Florida commercial real estate is still fundamentally cheap



Broward Alliance Chair of the Board Kathy Koch speaks to Investor's Council participants as commercial real estate panel prepares to present.

### **Upcoming Economic Development Meetings, Missions & Events**

#### **Inter-American Development Bank 2008 Annual Meeting**

April 4-8, 2008

Miami Beach Convention Center

Each year, the Boards of Governors of the Inter-American Development Bank and the Inter-American Investment Corporation meet in one of the Bank's member countries. This year's meeting will take place in Miami. The gathering is a forum for discussion among the institutions' Governors, most of whom are finance ministers, Central Bank presidents, and advisors. The Bank and the host country will be sponsoring a series of seminars on topics of interest to participants prior to the opening of the meeting. For more information, please visit [www.idbmiami08.org](http://www.idbmiami08.org) or call 305-808-7856.

#### **Minority Chamber of Commerce Expo & Summit**

April 4, 2008

Diamante's Banquet Hall, 6501 West Commercial Blvd., Fort Lauderdale

The Minority Chamber of Commerce is pleased to announce a new Broward County Chapter and community expo event: "The Diversity Business-to-Business- Urban Summit Expo Broward 2008." The Urban Summit Expo will be held from 8:30 a.m to 2:30 p.m. and will feature keynote Speaker the Honorable Diana Wasserman-Rubin, Broward County Commissioner; numerous business exhibits; and conference breakout sessions. For more information, please visit [www.minoritychamber.net](http://www.minoritychamber.net).

#### **Florida Ready to Work Introduction Meeting**

April 9, 2008 8:00 - 9:30 a.m.

Broward Community College, Central Campus Library, Building 17, Room 146  
3501 SW Davie Road, Davie

Florida Ready to Work is a new employee credentialing program sponsored by the State of Florida. The program, which is free to employers and jobseekers, tests and scores the job skills and work habits of potential employees. To attend this special introduction of the new program, please RSVP to [rlaw@broward.edu](mailto:rlaw@broward.edu) or call 954-201-7801. Free continental breakfast will be served.

### **Broward Alliance 2008 Spring Meeting and Chairman's Reception**

April 10, 2008 5:00 - 7:30 p.m.

Broward Center for the Performing Arts, 201 SW 5th Avenue, Fort Lauderdale

Get inside the latest plans, projects and initiatives behind The Broward Alliance's drive to enhance business, education and economic opportunities. In a year of historic economic challenges, this meeting is a must for gaining front line insights on how The Broward Alliance is moving forward to create a climate for growth and prosperity in a time of profound change. For information on becoming a sponsor, please contact Joan K. Goodrich at 954-627-0127 or via email at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org). To register, please go to [www.browardalliance.org](http://www.browardalliance.org).

### **Korea Joint Conference**

April 12-14, 2008

Marriott Waterside Hotel & Marina, Tampa, FL

This meeting is a 2-day conference program, and is anticipated to include 125-150 participants from Korea and Florida, including senior business, economic development, government, education and tourism leaders. Please note that all participating Florida delegates must be a member of FLOR/KOR in order to attend the Joint Conference. For more information or to register, please visit [www.florkor.org/events.htm](http://www.florkor.org/events.htm),

### **Enterprise Development Corporation BioTech 2008**

April 24, 2008

Florida International University - Graham Center, 11200 South West 8th Street, Miami

This year's conference will explore how we are using information technology (IT) not only to meet today's healthcare challenges but also to link South Florida's Life Science community together for meaningful collaboration and ultimately, the successful growth of this cluster in our region.

Discussion topics include: underlying technology platforms that are driving the healthcare industry; novel applications for patient monitoring, diagnostic, and therapeutic products; South Florida's pipeline of emerging technologies; venture capital funding of Life Science products and services; and improved medical billing, records retention and other healthcare services

To register or for more information, please visit [www.edc-tech.org](http://www.edc-tech.org).

### **ULI Southeast Florida/Caribbean "Dollars and Sense of Sustainability" Conference**

April 24, 2008 8:00 - 9:30 a.m.

Hilton Fort Lauderdale Airport Hotel, 1870 Griffin Road, Dania Beach

Sustainable development is the new buzz word. What does it really mean and why is it important? Ed McMahon, ULI's Senior Resident Fellow for Sustainable Development and Environmental Policy, discusses how sustainability makes good business sense in the context of climate change, high energy costs, and unsustainable land use practices. He looks forward to your questions following his presentation.

Each attendee will also receive a copy of Ten Principles of Coastal Development, a new ULI publication addressing the issues of sustainability, enhancing value through conservation, public access vs. private property and other timely topics for our region.

For more information, please visit [www.seflorida.uli.org](http://www.seflorida.uli.org).

### **Ideas Exchange 2008**

May 8-11, 2008

Events will be held at public locations in South Florida.

The Ideas Exchange 2008 is a festival from May 8 to May 11 whose purpose it is to entice the citizens of South Florida to help develop working solutions for the issues facing the region. Creatives, engineers, architects, business leaders, civic leaders, environmentalists, union leaders, educators, health industry leaders, lawyers, and average citizens will be asked to attend and participate in events where ideas will be discussed and working solutions discovered and implemented. These events will focus on the issues facing the region such as health, transportation, housing, education, business development, and diversity. For more information, please visit [www.sfideasexchange.com](http://www.sfideasexchange.com).

### **Enterprise Florida's Export Sales Mission to Mexico**

May 11-16, 2008

Monterrey & Veracruz

As a result of NAFTA, Mexico has become a top trading nation in Latin America, and Mexican imports from the U.S. (and Florida) have increased exponentially. Florida exports to Mexico are up an incredible 34% versus the overall U.S. increase of less than 2%, making Florida one of the largest and most important exporting states to Mexico. Through November '07, Mexico imported almost \$3 billion worth of Florida origin exports.

Enterprise Florida's Export Sales Mission to Mexico is designed to help participants identify and initiate business relationships with customers in Mexico. For more information, please visit [www.eflorida.com/Events.aspx](http://www.eflorida.com/Events.aspx).

### **Smart Growth Partnership Presents Lee Sobel**

May 13, 2008 7:30 - 9:30 a.m.

Tower Club, One Financial Plaza, Fort Lauderdale

Lee Sobel, US Environmental Protection Agency Specialist, Real Estate Development and Finance Analyst, Dept. of Community & Environment Division will be speaking about Business Opportunities & Strategies of Mixed Use Development and Town Centers.

To RSVP or for more information, please contact Ana Zeinieh at [azeinieh@browardalliance.org](mailto:azeinieh@browardalliance.org) or at 954-524-3114 or register on The Broward Alliance website calendar at [www.browardalliance.org](http://www.browardalliance.org).

### **Florida Early Stage Venture Capital Conference 2008**

May 16, 2008

Orlando, FL

For more information, please visit [www.eflorida.com](http://www.eflorida.com).

### **Florida Economic Development Council Conference**

"Driving Transformation: Innovations Fueling Economic Development"

May 18-20, 2008

Tampa, FL

Join Florida's leadership in economic development, workforce development and education to share ideas and solutions, gain insight from thought provoking speakers, learn new tools and techniques and discuss policies to drive Florida's innovation economy. For more information, please visit [www.fedc.net](http://www.fedc.net).

## **The 2008 SBIR/STTR National Spring Conference**

May 27-30, 2008  
Orlando, FL

The 2008 SBIR/STTR National Spring Conference will bring together federal program administrators from all of the 11 SBIR participating agencies, venture capital and angel investors, secondary market and traditional lenders, university and federal laboratory representatives, prime contractors and others who provide assistance with the scale-up of early-stage ventures. You will also hear presentations by SBIR and STTR "Showcase Award Winners" who have successfully commercialized their research. For more information, please visit [www.sbirflorida.org](http://www.sbirflorida.org).

## **BIO International Convention**

June 17-20, 2008  
San Diego, CA

BIO is the world's largest biotechnology organization, providing advocacy, business development and communications services for more than 1,100 members worldwide. The mission of the Biotechnology Industry Organization (BIO) is to be the champion of biotechnology and the advocate for its member organizations-both large and small. For more information on the event and registration, please visit the [Bio 2008 website](http://eflorida.com/Events.aspx) or <http://eflorida.com/Events.aspx>.

## **Broward Alliance Calendar of Events**

### **International Committee Meeting**

Thursday, April 3rd, 8:30 a.m.

Location: The Broward Alliance

To RSVP or for more information, please contact Vielka Quintero at 954-524-3119 or at [vquintero@browardalliance.org](mailto:vquintero@browardalliance.org).

### **Investor Relations Committee**

Wednesday, April 9th, 8:30 a.m.

Location: The Broward Alliance

For more information, please contact Joan Goodrich at 954-627-0127 or at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org).

### **Broward Alliance 2008 Spring Meeting and Chairman's Reception**

Thursday, April 10th, 5:00 - 7:30 p.m.

Location: Broward Center for the Performing Arts, 201 SW 5th Avenue, Fort Lauderdale

For more information, please contact Joan Goodrich at 954-627-0127 or at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org).

### **Joint Meeting of The Broward Alliance's Minority Business Development & Education/Workforce Development Committees**

Wednesday, April 16th, 12:00 - 2:00 p.m.

Location: Ana G. Mendez University System, 3520 Enterprise Way, Miramar

For more information, please contact Vielka Quintero at 954-524-3119 or at [vquintero@browardalliance.org](mailto:vquintero@browardalliance.org); or Ana Zeinieh at 954-524-3114 or at [aazeinieh@browardalliance.org](mailto:aazeinieh@browardalliance.org).

### **Broward Alliance Board Meeting (by invitation only)**

Thursday, April 17th, 4:00 p.m.

Location: SunTrust Bank, 515 E. Las Olas Boulevard, Fort Lauderdale

For more information, please contact Sherma Maycock at 954-627-0125 or at [smaycock@browardalliance.org](mailto:smaycock@browardalliance.org).

## **Creative Economy and Film Commission Meeting**

Wednesday, April 23rd, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Elizabeth Wentworth at 954-627-0122 or at [ewentworth@browardalliance.org](mailto:ewentworth@browardalliance.org).

**Business Assistance Seminar**

Thursday, April 24th, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@browardalliance.org](mailto:hkulp@browardalliance.org).

**Joint Meeting of The Broward Alliance's Business Development & International Committees**

Thursday, May 8th, 8:00 a.m.

Location: City Furniture, 6701 N. Hiatus Road, Tamarac

For more information, please contact Helen Kulp at 954-627-0131 or at [hkulp@browardalliance.org](mailto:hkulp@browardalliance.org).

**Investor's Council (by invitation only)**

Thursday, May 8th, 4:00 p.m.

Location: To Be Announced

For more information, please contact Joan Goodrich at 954-627-0127 or at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org).

Calendar subject to change without notice. Please visit [www.browardalliance.org](http://www.browardalliance.org) for the most current calendar of events and meetings and for more information regarding The Broward Alliance.