



The Broward Alliance
Leading Broward County in Building a
Stronger and More Diverse Economy



The Broward Alliance E-Newsletter May 29, 2008

Top Stories

Embraer's Fort Lauderdale Operation Featured in Recent Site Selection Magazine Story

According to a recent article in Site Selection Magazine, Florida has the nation's third-largest footprint of aircraft maintenance, repair and overhaul (MRO) facilities, and Embraer's Fort Lauderdale operation was one of the companies highlighted in the article. The state also ranks third nationally in pure passenger numbers, with 136 million a year. More than 1,400 aviation companies reside in the state.

Embraer, the Brazilian maker of both commercial jets and executive jets, is ramping up production of its Phenom 100 and Phenom 300 Very Light Jets (VLJs). Consequently, it needs training and service centers, which it has chosen to locate in Mesa, Ariz., Windsor Locks, Conn., and at its Americas headquarters and manufacturing complex in Fort Lauderdale. The Fort Lauderdale facility is part of a \$17-million, 60-job expansion at the campus, which has grown to employ 282 and occupy more than 100,000 sq. ft. since its opening in 1979.

The article features Gary Spulak, president of Embraer Aircraft Holding, Inc., Embraer's wholly owned U.S. subsidiary, and director of financial development for the company. Spulak also serves on the boards of Space Florida and Enterprise Florida. He says the support system for the Phenoms will consist of Embraer-owned and operated facilities in the three locations, plus an already-established center in Nashville and a network of approximately 38 authorized repair centers across the U.S. According to Spulak, the three new locations were driven primarily by sales concentrations in the northeast, south and west.

"We are under way on all three projects, and the schedule calls for the service centers to be available when the deliveries occur for the Phenom 100," he says, which begins in Fall 2008. While each service center entails an \$11-million investment, the company made a decision to invest an additional \$6 million in a new spare parts center at its Fort Lauderdale complex, bringing about 82,000 more sq. ft. of overall hangar and distribution center space into operation.

Spulak says the project is organized and managed by Brazil headquarters in terms of direction, operational requirements, investment and guidelines. "They use us to task, and to put together the sourcing process. We would be the local point of contact for the development of discussions and negotiations," he explains. Embraer headquarters was a port of call during Governor Charlie Crist's recent economic development mission to Brazil, with which the state did more than \$11 billion in trade in 2006.

Spulak says the new center will serve both the executive jet and commercial jet sectors, both of which are growing their customer base in the U.S. as regional jets continue to consume a bigger piece of the air travel business. To view the entire article, please visit <http://www.siteselection.com/portal> and see the March 2008 issue.

fortune2000 Call Center Expands Insurance and Health Care Division in Pompano Beach

Ron Drenning and the Taylor Corporation, one of the largest privately held companies in the U.S., have announced the expansion of their call center services outsourcing division, which is headquartered in Pompano Beach. The division operates under the fortune2000 Call Center Services banner and is planning to add 200 to 300 jobs in Pompano Beach. fortune2000 Call Center Services (www.fortune2000.cc) is managed and directed by well-known industry experts who have handled millions of inbound and outbound calls in English and Spanish, serving a prestigious roster of brand-name clients.

fortune2000 operates state-of-the-art call centers within the U.S. and the Dominican Republic, serving many segments of the direct marketing community with particular focus on Healthcare, Insurance, Financial Services, Sales Force Marketing, Retention and Customer Care campaigns in English and Spanish.

As one of the 100 plus subsidiaries that make up Taylor Corporation, fortune2000 offers easy access to more than 1,000 seats and a wealth of integrated marketing opportunities across a broad spectrum of services including CONDUCTOR, the powerful sales force revenue-building engine.

The Broward Alliance and South Florida Honored by FEDC

The Broward Alliance has been awarded a 2008 Florida Economic Development Council (FEDC) Stellar Award, along with the Miami-Dade Beacon Council and The Business Development Board of Palm Beach County. The FEDC's Stellar Awards are given annually to recognize the outstanding contribution of individuals and organizations for economic development and innovative/best practices. The awards were presented during the FEDC's *Driving Transformation: Innovations Fueling Economic Development* annual conference held in Tampa on May 18-20.

The Stellar Award, *Excellence in International Business – Regional Category*, recognizes the *South Florida Canada Initiative*, made possible through a grant from Enterprise Florida. In September 2007, the three South Florida economic development organizations joined forces to target the Canadian market under the South Florida regional brand. The *South Florida Canada Initiative* created the successful format for the three economic development organizations to work together and for the first time have the resources to publish South Florida marketing materials. The Canadian presence in South Florida has grown steadily in recent years. More than 25 Canadian companies currently have operations here employing more than 1,500 people. Canada is ranked 6th among countries with multinational company presence in South Florida.

In addition to The Broward Alliance's award, Broward's own George Rahael, Founder and CEO of Amera Corporation was named FEDC Volunteer of the Year for District Nine, which encompasses Miami-Dade, Monroe and Broward Counties.

Last year, The Broward Alliance received two Stellar Awards from the FEDC. The awards were for outstanding external publication for The Broward Alliance's Economic Sourcebook, a reference guide for companies considering locating or expanding in Broward County, and for outstanding internal publication for The Broward Alliance's Annual Report, a report to the community on the work of The Broward Alliance.

This award follows another statewide award The Broward Alliance received in October from the Florida Redevelopment Association (FRA). That award was the FRA's "Out of the Box Award" for our 2007 redevelopment conference.

Broward Alliance and Partners to Host Pavilion at ULI National Conference

The Broward Alliance will be working with local municipalities, companies and developers to showcase Broward County at the 2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo. The Expo is the world's leading conference and exposition for real estate

developers, investors, and land use professionals. The event, expected to draw more than 8,000 attendees from around the world, will be held from October 27-30 at the Miami Beach Convention Center. Those who have an interest in partnering with The Broward Alliance on the Pavilion are asked to contact Peter Tokar at ptokar@browardalliance.org or 954-627-0124.

Education & Workforce Development

District Students Continue Academic Gains In 2008 FCAT Writing+ Test

Broward County Public Schools fourth, eighth and tenth grade students continued to achieve academic gains in the 2008 FCAT Writing+ Test, in accordance with their performance over the past years.

The percentage of BCPS students scoring 3.5 or better on the essay portion of the FCAT Writing+ test was 87 percent for the fourth grade level (77% for the state), 92 percent at the eighth grade level (88% for the state) and 84 percent at the 10th grade level (78% for the state).

Overall, 123 District elementary schools, 32 middle schools and 28 high schools had scores that either matched or surpassed state marks based on the essay exam.

Broward County Public Schools fourth grade students averaged the highest Writing+ test marks, when compared to the state's four other largest school districts, based on achievement levels and essay scores. The District's eighth grade Writing+ scores were second among the state's largest districts, behind only Hillsborough County (Tampa) and the District's tenth grade Writing+ scores were also the highest among the state's largest districts.

The District plans to carefully examine the curriculum and instructional methods employed at those schools where students performed best on the FCAT Writing test with the view in mind of fine-tuning the writing instructional programs at all District schools in similar fashion to continue and escalate this performance in the future.

The FCAT Writing+ test has two components - an essay section and a multiple choice section. The essay section is either an expository or narrative in grade four and either expository or persuasive in grades eight and ten.

BCPS Third-Grade Students Top Largest School Districts On FCAT Reading And Mathematics Tests

Broward County Public School third-grade students produced the top FCAT results among the five largest Florida school districts in overall reading and math performance. These results included decreases in students performing at the lower end of the scale (Achievement Levels 1 and 2) and increases in students scoring at the higher achievement levels (Levels 3 and above). Level 3 is considered proficient.

Seventy-two percent of District third-graders scored at Achievement Level 3 and above on the FCAT Reading test, including 37% at Achievement Level 4 or higher. The District's overall reading scores (Level 3 and above) mirror the state average. In math, the percentage of District students scoring at Achievement Level 3 and above is 80 percent, as compared to the state average of 76 percent.

These scores represent an across-the-board upward shift across all five Achievement Levels, with lower percentages of students in Level 1 and 2 and higher numbers of students in Levels 3 and above.

Among the five largest school districts in the state, Broward produced the top results in Achievement Levels 1-4 in reading and all five Achievement Levels in mathematics (smaller percentages in Levels 1 and 2 and larger percentages in Levels 3, 4 and 5).

Twelve District High School Seniors Receive National Merit Scholarship Awards

Twelve Broward County Public Schools High School seniors were among 119 Florida winners of National Merit \$2,500 Scholarships awarded by the National Merit Scholarship Corporation (NMSC). Approximately 2,500 distinguished high school seniors from across the country were chosen from a pool of more than 15,000 finalists in the 2008 National Merit Scholarship Program.

National Merit \$2,500 Scholarship winners are the finalists in each state assessed as having the strongest combination of accomplishments, skills, and potential for success in rigorous college studies. They were selected by a committee of college admissions officers and high school counselors.

Creative Economy & Film

Fort Lauderdale's Museum of Art Merging with Nova Southeastern University

The Museum of Art - Fort Lauderdale will become part of the expanded creative campus of Nova Southeastern University (NSU) as of July 1. The Boards of Trustees for both organizations approved the merger, saying via press release it "could mutually strengthen each of the institutions' abilities to provide the best in education in the visual arts and would offer the opportunity to enhance the museum's program for Broward County and beyond."

NSU President Ray Ferrero, Jr. said the merger will complement its academic mission in two ways. Its new degree programs in the visual arts and arts administration will be supported by the museum through internships, speakers and exhibitions and it will foster inquiry and intellectual growth.

"There are few cultural organizations that enrich the community as thoroughly as the Museum does," said Mike Jackson, chairman of the museum's board of directors and of AutoNation. "Through its outstanding permanent collection, exhibitions of national and international significance, community education programs, the museum is one of the brightest lights in the local cultural environment, and we're confident that the relationship with Nova Southeastern University will only make it brighter and will add to the arts education initiative already in progress."

The expanding creative campus of the museum and NSU includes Davie and Fort Lauderdale locations. As part of an arrangement made two years ago, about 30 percent of the museum's collection is already stored on the NSU Davie campus.

The university's new degree programs in visual arts and arts administration plan on utilizing the museum as a centerpiece for its studies. Nova has worked with the museum for a number of years on lectures, exhibits and a studio arts program, which has 500 enrolled students in classes such as painting, drawing and design. More recently, the university's Fischler School of Education helped develop a curriculum guide for the current show, "Unbroken Ties: Dialogues in Cuban Art."



Leadership Broward's Culture, Arts & Recreation Day: Anne Hotte, Executive Director of Leadership Broward Foundation; Elizabeth Wentworth, Vice President, Broward Alliance Creative Industries & Film Commission; and Producer Dr. Donna Goldstein, World Arts Now pose for a photo following the Leadership Broward session, Film and Gaming in Broward County: Big Business! held at the Center for the Performing Arts in April.

Marley and Me Filming "On Location" Around Broward

Former Sun-Sentinel reporter, John Grogan's best selling book, *Marley and Me* was adapted for a movie produced by Fox 2000 Pictures and filmed in South Florida. The book features a family whose important life lessons are learned from their adorable, but naughty and neurotic dog, a hyperactive Yellow Labrador.

The film's major stars created the perfect opportunity for the world's paparazzi that flocked to South Florida to shoot lucrative candid photos of both Jennifer Aniston and Owen Wilson. Alan Arkin and Eric Dane also star in the movie.

Spending in South Florida by the production over a 9 week period was more than \$10.6 million for which the production received approximately \$1.6 million via the Entertainment Industry Financial Incentive. The state calculates the economic impact for film production at more than 6 to 1. Fourteen thousand extras were hired locally to appear in a variety of scenes.

Broward film locations for *Marley and Me* included the Sun-Sentinel newsroom, Las Olas Boulevard, Memorial Hospital Miramar and locations on Hollywood Beach including Nick's Bar.



Marley and Me Filming "On Location" Around Broward:
Location Manager Susanne Ragnarsen (left) greets Broward Alliance Film Coordinator Sula Miller on the set at Memorial Hospital Miramar where they filmed scenes for Marley and Me.

Successful South Florida Ideas Exchange Concluded

The South Florida Ideas Exchange held May 8-11 gave citizens of South Florida the opportunity to help develop working solutions to the issues facing the region. Business leaders, civic leaders, educators and average citizens participated in events where ideas were discussed, resulting in working solutions. Issues that were the main focus were health, transportation, housing, education, business development and diversity.

Many venues participated as supporters for the VisionBROWARD sponsored South Florida Ideas Exchange including the Center for the Performing Arts, Broward Community College, International Swimming Hall of Fame, Pompano Citi Centre, Pompano Beach Chamber of Commerce, Mardi Gras Gaming, Long Key Nature Center and Cinema Paradiso.

The event was sponsored by Citrix, DeVry University, Guy Harvey Foundation, Broward Workshop, Broward County, The Broward Alliance, Nova Southeastern University, FANO, El Heraldo Broward, Gold Coast League of Cities, Channel 2, Invest USA, InvertirUSA, Greater Fort Lauderdale Sister Cities, Fort Lauderdale Film Festival, Broward Audubon, Florida Atlantic University, Broward Community College, Tri Rail, Miami Dade Transit, Palm Tran, Broward County Transit, Greater Miami Chamber and South Florida Marine Industries Association.

"The South Florida Ideas Exchange has brought our community to the next level. We are getting the people to work on the issues we all face in creating a high performance economy for South Florida," said Devin Avery, Executive Director of VisionBROWARD. "The Ideas Exchange is a marketplace for creativity and allows a free flow of thought and expression in all areas that create a lifestyle. Through this format we are able to reach the masses and they can have input into their engagement in becoming "part of the solution". Our community is fairly young and it is through these initiatives that we can find our place in developing a unified and competitive South Florida that not only provides for its citizens but takes its rightful place in the global marketplace." For an overview of the event, go to <http://youtube.com/watch?v=uu2w-KtFV-4>.



The Broward Alliance participated in the Ideas Exchange Marketplace to support the goals of VisionBROWARD's Ideas Exchange and promote The Broward Alliance's mission. Shown here is Bob Swindell, Senior Vice President of Business Development for The Broward Alliance (center) staffing the booth and visiting with Marketplace participants.



Ideas Exchange Breakout Sessions and Think Tanks, as depicted in the photo to the left, were the key to promoting innovative, imaginative and cutting edge solutions to regional problems.

Introducing The Cine Art Group : Southeastern's Largest Production and Post Production Facility Created

The creation of the Cine Art Group was officially announced in May by members of the Board of Directors: Demetrio Bilbatua, Director of South American Operations; Vincent Hogan, Director of Feature Film Operations; and Antonio Maiorana, Director of Finance.

The Cine Art Group represents the merger of two major post-production facilities; Cineworks Digital Studios of Miami and New Art Group of Mexico City, as well as the joint acquisition by the aforementioned companies of Manhattan Transfer Miami, now dubbed Cineworks Digital Studios Coconut Grove. This triple powerhouse makes The Cine Art Group the largest production and post-production facility in the Southeastern United States and Mexico.

The Cine Art Group has the knowledge, experience and passion of these three major post-production companies in addition to the creative editorial group Circolo, the VFX division, Deep Blue Sea and Within Pictures. The company offers major motion picture studios, independent filmmakers, advertising agencies and music video producer's full production and post-production services. Offices are located in Miami, Mexico City, New Orleans and Puerto Rico.

For more information, please contact Vincent Hogan at 305-754-7501 or vinny@cineworks.com.

BAMM! – Take Advantage of Broward Attraction and Museum Month

Broward Attraction and Museum Month is a month-long event that enables members of participating not-for-profit cultural organizations to visit other participating not-for-profit cultural organizations free-of-charge by simply showing a valid membership card from one of the participating organizations. The shared benefit is for regular admission only, and may not include some special events or gift shop discounts. Another good way to support Broward County's arts programs is to purchase an "IM4 ARTS" license plate at your local auto tag agency. Visit www.culturalquarterly.org or call Broward Cultural Division at 954-357-7457 for more information.



Dr. Amy Phillips (left), Chair of the Digital Filming and Video Production Department at the Art Institute of Fort Lauderdale greets a new member of the department's advisory board, Nadine Floyd of The Media Lab/Power Images. Dr. Phillips recently expanded the advisory board that helps set the curriculum by bringing knowledge of the local industry where many students will join the workforce when they graduate. Dr. Phillips has served on the Broward Alliance Film Commission Committee for the past 8 years.

Broward Alliance Investor News and Announcements

Broward Alliance Welcomes New Investors to Who's Who in Economic Development

Following are Broward County/South Florida companies who have been added to the "Who's Who in Economic Development" - joining the effort to lead Broward County in building a stronger and more diverse economy:

Generational Wealth Management, LLC (www.gwmlc.biz) - Diane Brennan, JD, Retirement Planning Specialist - Retirement planning, wealth management and protection, risk management and estate planning.

PKing Consulting, Inc. (www.pkingconsulting.com) - Phyllis King, President/CEO - PKing Consulting provides its growing clientele with IT/business process development, management consulting, market research and administrative support services.

S3G LLC (www.s3sgroup.com) - Dr. Shobha Gupta, President - S3G offers outsourcing services in accounting, software and website based application development. In addition, it provides consulting services in business process improvement.

Broward Alliance Preparing for 2009 Economic Sourcebook - Advertisers and Photos Sought

The Broward Alliance is again working with the South Florida Business Journal to publish its annual award-winning Economic Sourcebook. This valuable guide serves as a primary marketing tool to promote the entire Broward County area. The Sourcebook is distributed to Broward Alliance investors, included in national and international marketing kits, available at Chambers of Commerce & Broward County libraries, and can be viewed on the Broward Alliance website. Broward's Economic Sourcebook provides Broward Alliance investors with an outstanding marketing opportunity. For additional information, please contact Leslie Duncan at 954-949-7568 or LDuncan@bizjournals.com.

Also, if you have high resolution photos of beautiful buildings, people at work, professionals doing scientific research, etc. that can be used in the sourcebook and other Broward Alliance marketing materials, would you please email them to Ron Drew at rdrew@browardalliance.org. The photos help tell Broward's story to those thinking of locating in Broward County. Our deadline for photos is June 15. Your assistance will be appreciated.

South Florida Business Journal Names New Publisher

Melanie Dickinson has been named publisher of the South Florida Business Journal. Dickinson, who has been publisher of the Birmingham Business Journal, will succeed Gary Press, the Business Journal's publisher for the past 11 years. Press will become publisher of NASCAR Scene and NASCAR Illustrated. The Business Journals and the NASCAR publications are both part of American City Business Journals, which is headquartered in Charlotte, N.C.

Dickinson grew up in South Florida and became advertising director of the Birmingham Business Journal in 1999. She was named publisher in 2003. Dickinson will officially join the South Florida Business Journal on June 16.

American City Business Journals is the largest publisher of metropolitan business newsweeklies in the United States, with 41 papers across the country reaching more than 500,000 subscribers each week.

Charter Review Commission Approves November Ballot Issues

Broward County's Charter Review Commission (CRC) held its final public hearing in April on proposed changes to the Broward County Charter, approving 10 proposals to place on the November 4, 2008 general election ballot. The issues include:

- Creation of a Metropolitan Transit Authority: Would create an advisory body to be known as the Metropolitan Transit Authority.
- Non-Interference in County Administration: Would prohibit the County Commission from interfering directly with County employees.
- County Commission Meetings, Rules and Voting (Recusal): Would require Commissioners who recuse themselves from voting because of a financial conflict to leave the Commission chamber and not communicate or participate in any discussion.
- Broward County Housing Council: Would create a Broward County Housing Council to serve as a non-taxing advisory board to facilitate coordination between the County, municipalities, businesses and not-for-profit groups.
- Broward County Regionalism Policy Statement: Would add a policy statement to the Broward County Charter defining Broward County government's duty to develop and implement programs, policies and budget with a countywide and regional focus, without limiting services on a less than regional basis.
- Broward County Parks Preservation: Would designate County-owned parks as either natural area parks or regional parks, and would prohibit the sale, transfer or change of use of such parks without an affirmative vote of sixty percent (60%) of the electorate.
- Broward County Environmental Policy Statement: Would add an environmental policy statement to the Broward County Charter.
- Broward County Ethics Commission: Would create a Broward County Ethics Commission for the specific purpose of preparing a Code of Ethics.
- Redistricting Process: Would provide for the use of an independent redistricting consultant to develop plans for redistricting of the County Commission's single-member districts.
- One Year Hiatus between end of Management & Efficiency Study Committee (MESC) and beginning of Charter Review Commission: Would require the MESC to meet in 2009 and every six (6) years thereafter in order to provide for a one (1) year hiatus between meetings of the CRC and MESC.

In addition to the proposed ballot questions, the CRC approved recommendations on the annexation of the County's remaining unincorporated areas, continued funding for children's services and a requirement that the County Commission submit an official response to the MESC's final report within six months after the report is issued.

To review the proposed charter amendments, visit www.broward.org/charter or call 954-357-8890 to request copies.

Broward Health Broward General Medical Center Named Blue Distinction Center For Complex and Rare CancersSM

Blue Cross and Blue Shield of Florida (BCBSF) has named *Broward Health Broward General Medical Center* as a Blue Distinction Center for Complex and Rare Cancers, focusing on complex inpatient and surgical care.

Blue Distinction® is a designation awarded by Blue Cross and Blue Shield companies to medical facilities that have demonstrated expertise in delivering quality healthcare. Building on the successful results of earlier programs focused on cardiac care, bariatric surgery and transplants, the program was recently expanded to include the designation of 85 Blue Distinction Centers for Complex and Rare Cancers.

"The Blue Distinction designation awarded to our Comprehensive Cancer Center is a reflection of the outstanding cancer care provided by our multi specialty physician and staff," said Jane Tuthill, interim CEO of Broward General Medical Center. "Through this designation, Blue Cross and Blue Shield members can be assured that they have access to outstanding and quality cancer care at our Comprehensive Cancer Center."

With plans to expand Blue Distinction into more common forms of cancer in the future, this initial phase assesses facilities on evaluation, treatment planning, complex inpatient care and major surgical treatments; all delivered by teams with distinguished expertise and subspecialty training for complex and rare cancers.

"We are very gratified to be able to offer our members access to the outstanding services and capabilities provided by the Broward General Medical Center," said Dr. Barry Schwartz, vice president, network management, Blue Cross and Blue Shield of Florida. "We are committed to continually working with our providers to raise the quality of health care for our members through Blue Distinction and other programs."

For more information about complex and rare cancer care, call *Broward Health Line* at 954-759-7400 or visit www.browardhealth.org. For more information about Blue Distinction Centers, call 1-904-905-6935 or visit Blue Cross and Blue Shield of Florida at www.bcbsfl.com.

Broward Health Wins Two International Awards

Broward Health's employee newsletter, *The Star*, and main website, BrowardHealth.org, each won the Gold Hermes Creative Awards for 2008. Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional and emerging media.

The Star won Gold in the Publications/Website category, and BrowardHealth.org won Gold in Design/Website Overall category. The awards are presented to those entries judged to exceed the high standards of the industry norm.

"Winning these two Gold Hermes Awards confirms our commitment to be the place for Broward County residents to turn when seeking top quality healthcare information. This prestigious recognition was well earned by the publications and website department," said Sara Howley, Vice President of Corporate Communications and Marketing for Broward Health.

Peter Quinter Appointed to Florida Customs Brokers & Forwarders Board

Peter Quinter, Shareholder, Customs and International Trade Department, Becker & Poliakoff, and Chair of The Broward Alliance's International Committee, has been appointed

to the 2008-2009 Board of Directors of the Florida Customs Brokers & Forwarders Association, Inc. (FCBF), the largest logistics industry association in Florida.

FCBF is the most influential and active representative body of the Florida freight forwarding and customs brokerage community. Through its numerous committees of volunteer professionals, the FCBF represents the freight forwarding and customs brokerage industry on matters that directly affect the trade arena.

Nominations Open for 2008 Governor's Business Diversification Awards

Florida businesses in emerging and high-tech industries – e.g., aviation, aerospace, homeland security, defense and life sciences – are eligible for entry into the 2008 Governor's Business Diversification Awards competition.

The program spotlights companies that have contributed significantly to Florida's economic diversification efforts. Qualified entrants will have made accomplishments in at least one of these target industries:

- Aviation/Aerospace
- Homeland Security/Defense
- Information Technology
- Life Sciences
- Manufacturing
- Financial/Professional Services
- Emerging Technologies

The entry deadline is July 18 at 5 p.m. ET, and nomination forms can be obtained at www.eflorida.com/govawards or by contacting Liefke Cox at (407) 956-5688 or lcox@eflorida.com or Adam Tindall at (407) 956-5697 or atindall@eflorida.com.

Nominations can be made by local and regional economic development organizations and professional or industry associations. Self-nominations also are acceptable. Three awards will be given in each of the following categories:

- **NEW! Governor's Green-to-Gold Award** – for a company, organization or institution that, through product or process, best exemplifies "green" leadership
- **Governor's Business Expansion Award**– for a company that expanded its Florida operations in 2007, investing capital and creating jobs for Floridians
- **Governor's Newcomer Award**– for a new-to-Florida company that began operating in the state in 2007
- **Governor's Export Excellence Award**– for a Florida company with a significant increase in documented export sales in 2007
- **Governor's Entrepreneurship Award**– for a company less than five years old that sets the standard for entrepreneurship and creativity
- **Governor's Innovation Award**– for a company, organization or institution that, through product or process, best exemplifies innovative leadership.

The winners will be announced in September and will receive their awards during Florida's Industry Appreciation Week.

Other Investor Briefs / News

Miller Legg Wins National Award

Miller Legg has been named as a 2007 Pinnacle Award recipient. Named by CE News and Zweig White, Miller Legg is one of only 23 firms nationwide included in both the CE News "Best Civil Engineering Firm to Work For" List as well as *The Zweig Letter* "Hot Firm" List.

Miller Legg is recognized for its many unique programs that prioritize and improve employee retention and recruitment. CE News is a highly acclaimed national engineering trade publication that selects only 50 firms nationwide for the 'Best Firms' List. Miller Legg was ranked #29 overall as a Best Firm To Work For, as well as being ranked #12 in the mid-size firm category (101 - 499 employees). The Zweig Letter "Hot Firm" List selected firms with the highest growth and were judged on educational and training programs, professional development, firm culture, and open-door policies of management.

ULI Terwilliger Center Announces National Workforce Housing Awards Program

The Urban Land Institute's Terwilliger Center for Workforce Housing has announced a new awards program open to innovative Southeast Florida developments that address the region's need for workforce housing.

The national 2008 ULI (Urban Land Institute) J. Ronald Terwilliger Workforce Housing Models of Excellence Awards will recognize developers demonstrating leadership and creativity in providing expanded housing opportunities for America's working families.

The deadline for applications is June 15, 2008. To be eligible, workforce housing developments in Southeast Florida must be completed or in stabilized construction and be financially viable. At least 25 percent of the total units must be affordable to people making between 60 percent and 140 percent of each market's area median income (AMI). Developments must be located in the United States near major centers of employment and/or transportation hubs, and must consist of at least 25 units.

Online entry forms and complete information on eligibility and requirements are available at www.uli.org/terwilligeraward.

Junior Achievement Breaks Ground on JA World

Congratulations to Junior Achievement of South Florida on the groundbreaking of the new JA World at the Huizenga Center on the north campus of Broward Community College. This will be the largest JA World in the world and when completed will serve over 60,000 students from the fifth and eighth grades in Broward Schools. For more information, please visit <http://www.jasouthflorida.org>.

Congratulations Coral Springs Winners

Congratulations to the City of Coral Springs and Coral Springs City Manager Michael Levinson who were honored at the Coral Springs Chamber of Commerce's recent 2008 Business Awards Ceremony. The City received the Chamber's Achievement in Excellence Award and City Manager Levinson received the Excellence in Leadership Award. For more information on the awards and a complete list of honorees, please visit www.cschamber.com.

Broward Alliance Committees in Action

President of City Furniture Speaks to Broward Alliance Committees

Keith Koenig, president of Broward-based City Furniture was featured speaker at the May joint meeting of the Business Development and International Committees. Koenig talked about City Furniture's current expansion plans and its global outreach in working with international manufacturers. He spoke of the importance of using very high quality manufacturers and of building relationships with them to achieve the best partnerships. Meeting participants also received a tour of City Furniture's major distribution facility off the Sawgrass Expressway in Tamarac. Since its founding in 1971, City Furniture has become one of Florida's most successful and fastest growing furniture retailers.

Port Everglades Director Speaks at Investor's Council Meeting

Phil Allen, Port Director, Everglades Department, Broward County was the featured speaker at the recent Broward Alliance Investor's Council meeting. During the meeting, Allen talked about the Port's master plan and the future of Port Everglades. He also pointed out that Port Everglades is the # 1 container port in Florida and #11 in the U.S and stated that, as the #2 surplus trade region in the U.S., South Florida is an important part of the global economy.

The Investor's Council is a Broward Alliance key advisory council comprised of Broward County and South Florida's top private and public sector leaders investing \$10,000 or more annually in economic development.



Pictured (L-R) at Investor's Council meeting are Kathy Koch, FY2008 Chairman of the Board of The Broward Alliance; Ben Wesley, Chairman of The Broward Alliance Investor's Council; and Phil Allen, Port Director, Everglades Department, Broward County.



Pictured (L-R) at Investor's Council meeting are Jerome Hutchinson Jr., President and CEO, JHJ Marketing Group, Inc.; John Ruffin, Jr., FY 2007 Chairman of the Board of The Broward Alliance; and Ray Ferrero, Jr., FY2009 Chairman of the Board of The Broward Alliance.

Upcoming Economic Development Meetings, Missions & Events

Joint European Chambers of Commerce Social

May 30, 2008 - 6:00 - 8:00 p.m.

Broward Center for the Performing Arts, 201 SW 5th Avenue, Fort Lauderdale

For more information, please contact Roy Yates at president@baccbroward.org or 954-592-7728.

Enterprise Florida (EFI) Export Sales Mission to Kenya, Tanzania & Mozambique

May 31-June 1, 2008

EFI Export Missions are open to all businesses registered in Florida. For more information, please visit <http://www.eflorida.com/Events.aspx>.

BIO International Convention

June 17-20, 2008
San Diego, CA

BIO is the world's largest biotechnology organization, providing advocacy, business development and communications services for more than 1,100 members worldwide. The mission of the Biotechnology Industry Organization (BIO) is to be the champion of biotechnology and the advocate for its member organizations-both large and small. For more information on the event and registration, please visit www.bio2008.org or www.eflorida.com/Events.aspx.

2008 Serve to Preserve Florida Summit on Global Climate Change

June 25-26, 2008
Intercontinental Miami, 100 Chopin Plaza, Miami

Governor Charlie Crist has announced the 2008 Serve to Preserve Florida Summit on Global Climate Change. Building on the policy framework of the executive orders signed at the 2007 summit, this year's summit focuses on developing Florida's renewable and alternative energy industries. By encouraging companies to invest in our state's energy future, Florida will transform its energy marketplace to enhance fuel diversity, lessen dependence on foreign sources of oil and reduce greenhouse gas emissions. The 2008 summit will bring together industry leaders, policy makers, academics, scientists, environmentalists and the business community to explore opportunities for expanding Florida's renewable and alternative energy marketplace and greening our business community.

For more information or to register for the conference, please visit www.myfloridaclimate.com or www.myflorida.com.

Enterprise Florida (EFI) Export Sales Mission to Peru

October 13-17, 2008

EFI Export Missions are open to all businesses registered in Florida. For more information, please visit <http://www.eflorida.com/Events.aspx>.

2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo

October 27-30, 2008
Miami Beach Convention Center, 1901 Convention Center Dr., Miami Beach

The Broward Alliance will be working with local municipalities, companies and developers to showcase Broward County at the 2008 Urban Land Institute (ULI) Fall Meeting and Urban Land Expo. The Expo is the world's leading conference and exposition for real estate developers, investors, and land use professionals. The event is expected to draw more than 8,000 attendees from around the world. Those who have an interest in partnering on the Pavilion with The Broward Alliance are asked to contact Peter Tokar at ptokar@browardalliance.org or 954-627-0124.

Broward Alliance Calendar of Events

Partner's Council (by invitation only)

Wednesday, June 4th, 9:00 a.m.

Location: Central Broward Regional Park, 3800 NW 11 Place, Lauderhill

For more information, please contact Joan Goodrich at 954-627-0127 or at jgoodrich@browardalliance.org.

International Committee Meeting

Thursday, June 5th, 8:30 a.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

VisionBROWARD Collaboration Committee

Friday, June 6th, 9:00 a.m.

Location: The Broward Alliance

For more information, please contact Elizabeth Wentworth at 954-627-0122 or at ewentworth@browardalliance.org.

Investor Relations Committee

Wednesday, June 11th, 8:30 a.m.

Location: The Broward Alliance

For more information, please contact Joan Goodrich at 954-627-0127 or at jgoodrich@browardalliance.org.

Education/Workforce Development Committee

Thursday, June 12th, 8:00 a.m.

Location: The Broward Alliance

For more information, please contact Ana Zeinieh at 954-524-3114 or at azeinieh@browardalliance.org.

Minority Business Development Committee

Wednesday, June 18th, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Vielka Quintero at 954-524-3119 or at vquintero@browardalliance.org.

Creative Economy and Film Commission Meeting

Wednesday, June 25th, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Elizabeth Wentworth at 954-627-0122 or at ewentworth@browardalliance.org.

Business Development Committee Meeting

Thursday, June 26th, 8:00 a.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

Business Assistance Seminar

Thursday, June 26th, 4:00 p.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

Calendar subject to change without notice. Please visit www.browardalliance.org for the most current calendar of events and meetings and for more information regarding The Broward Alliance.