



The Broward Alliance
Leading Broward County in Building a
Stronger and More Diverse Economy



The Broward Alliance E-Newsletter November 25, 2008

Top Stories

The Broward Alliance Announces Economic Development Successes and Installs Ray Ferrero, Jr. as New Chairman at Annual Meeting

The Broward Alliance, with private and public sector support during fiscal year 2008:

- Directly assisted 421 companies
- Helped create 1,110 new value-added jobs
- Helped retain 1,576 jobs
- Facilitated \$58.1 million in capital investment for South Florida's economy
- In Film and Television, assisted 66 major productions (with budgets of \$100,000 or more including USA's Burn Notice, and the 20th Century Fox Movie Marley and Me) that generated a record \$40.9 million in revenue for the local economy

The announcement of these results was made by Broward Alliance Chair Kathy Koch, president of Ambit Advertising and Public Relations, during The Broward Alliance's Annual Meeting on Thursday, November 13, 2008. "The Broward Alliance had exceptional results in all of our major goal areas, which were global business development, diversifying Broward County's economy, building outstanding talent and leading public/private sector collaboration," said Koch. "Much of our economic prosperity is driven by high skill/high wage job creation and new capital investment. In this regard, we have taken a lead role in marketing our county to companies around the world, in attracting new companies to invest in Broward County and in growing and retaining existing businesses."

Companies that announced plans to relocate or expand in Broward County in fiscal year 2008 (October 1, 2007 - September 30, 2008) included Cbeyond, Eastland Food Corporation, General Dynamics C4 Systems, Foxconn, the U.S. General Services Administration, Goodwin Biotechnology, KEMET Corporation, Propulsion Technologies International and Royal Caribbean Cruise Lines.

During the event, Ray Ferrero, Jr., J.D. , was introduced as the fiscal year 2009 Broward Alliance Chairman of the Board. Ferrero is President of Nova Southeastern University, the largest independent not-for-profit university in the Southeast and the sixth largest in the United States with 28,000 students.

Ferrero is a graduate of the College of Law at the University of Florida and was a partner in the firm of Ferrero & Middlebrooks, P.A. He is a former president of the Florida Bar, the Broward County Bar Association, the Academy of Florida Trial Lawyers, and the Broward County Trial Lawyers Association. He also served as the state delegate to the American Bar Association.

He is past chairman of the Broward County Educational Consortium Policy Council, past president of the Florida Association of Colleges and Universities, and past chair of the President's Council of the Independent Colleges and Universities of Florida. He and his wife, Raquel, have two children.

As part of the annual meeting, Koch and Ferrero presented an update on The Broward Alliance's strategic three-year economic development initiative for Broward County called *Excellerate Broward*. The purpose of *Excellerate Broward* is to emphasize corporate and regional headquarters attraction, grow existing businesses, promote a world-class brand for Broward County as an outstanding location for business, and expand private sector leadership in economic development in Broward County. Highlights of the initiative have been the formation of the CEO Council, a CEO-led group of business and community leaders focused on attracting new headquarters operations to Broward County, and other new councils (Governor, Leadership, Corporate, Entrepreneur, Partner) that will be working on a number of economic development programs and issues (please see next story for more details). Earlier this year, The Broward Alliance announced a goal of raising \$1.8 million in private sector support for the *Excellerate Broward* initiative. To date, more than \$1.3 million has been raised or 75% of the goal.

"We live in the one of the best places in the world and we have the infrastructure, educational system, talent, and one of the most favorable business and tax climates in the country for businesses to grow and prosper," said Ferrero. "We just have to work together to let others know. As a team, and with all that we have put in place, we will do amazing things together. We are truly dealing from a position of strength."

"The Broward Alliance has had an outstanding year of success under the leadership of Kathy Koch, and we have truly transformed our organization in many ways," said James P. Tarlton, President and CEO of The Broward Alliance. "We are looking forward to President Ferrero's chairmanship and know that with his tremendous leadership skills, 2009 will be another strong year for Broward County and The Broward Alliance, as private and public sector leaders work together to continue to strengthen and diversity our economy."

The Broward Alliance also presented its World Class Faculty Award to Dr. Frederick "Rick" Driscoll, Associate Professor in the Department of Ocean Engineering at Florida Atlantic University (FAU), Director of Technology for the Center of Excellence for Ocean Energy Technology at FAU, and a Commissioner on the Florida Energy Commission. The World Class Faculty Award is part of The Broward Alliance's "Educational Excellence Builds Business" campaign. The major components of the campaign are to improve the perceptions of business leaders about the quality of our PreK-20 education assets and workforce, recruit business leaders to serve as peer-to-peer advocates, applaud businesses that are investing in supplemental educational programs and salute post-secondary faculty who are world renowned in their respective academic specialties.

J. Antonio (Tony) Villamil, Dean of the St. Thomas University Business School and Principal Advisor, The Washington Economics Group, was featured speaker at the event. He discussed the outlook for South Florida's economy and the role the private sector can play in accelerating the community's economic recovery.



Pictured (L-R) at The Broward Alliance's annual meeting are James P. Tarlton (JT), President and CEO of The Broward Alliance, Kathy Koch, fiscal year 2008 Chair of The Broward Alliance and Ray Ferrero, Jr., fiscal year 2009 Chair of The Broward Alliance. Koch is shown accepting the outgoing chair gavel from Ferrero.



Pictured (L-R) at the Broward Alliance's annual meeting are James P. Tarlton, President and CEO of The Broward Alliance; H. Wayne Huizenga, Chair, Huizenga Holdings and a member of The Broward Alliance CEO Council; and fiscal year 2008 Chair of The Broward Alliance Kathy Koch.



Dr. Frederick "Rick" Driscoll is pictured receiving the World Class Faculty Award from Margarita Castellon, member of The Broward Alliance's Education and Workforce Development Committee.

Broward Alliance Announces Leaders of New Councils

The Broward Alliance has announced the leaders of its new Councils recently established through the *Excellerate Broward* economic development program. These include:

- CEO Council** - Ray Ferrero, Jr. , Nova Southeastern University (also Chair of The Broward Alliance)
- Governor Council** - Charles P. "Chuck" Pisciotta, KPMG LLP
- Leadership Council** - Gerard Litrento, Regions Bank
- Corporate Council** - Edward P. Mitchell, Duke Realty
- Entrepreneur Council** - Diane L. Brennan, AXA Advisors dba Generational Wealth Management LLC
- Partner Council** - Arline Hampton, City of Hollywood

Following are the areas in which each group will be focused:

- CEO Council** - Headquarters Recruitment, National/International Marketing and Branding
- Governor Council** - Economic Competitiveness
- Leadership Council** - Business Climate Advocacy

Corporate Council - Established & Emerging Clusters
Entrepreneur Council - Growing our Own, Entrepreneurship
Partner Council - Economic Development System

Examples of action teams that will be working in these areas will include education/workforce development, industry intelligence, minority and women entrepreneurs, international investment, film industry, creative economy and next generation leadership. The councils and action teams are replacing and expanding on The Broward Alliance's former committee structure. More information will be forthcoming regarding meeting dates as agendas are finalized over the next few weeks. To learn more about the Councils and how you can become involved, please contact Joan Goodrich, Executive Vice President at 954-627-0127 or via email at jgoodrich@browardalliance.org.

Andrew Rosen Appointed Chairman and CEO of Kaplan

Kaplan's longtime Chairman and Chief Executive Officer Jonathan Grayer has announced that he plans to resign his position. Donald E. Graham, Chairman and Chief Executive Officer of The Washington Post Company, announced that Kaplan President Andrew S. Rosen, who has also served as Chief Executive Officer of Kaplan Higher Education, has been named the new Chairman and Chief Executive Officer of Kaplan, Inc.

With over \$2 billion in annual revenue in 2007, Kaplan now generates half of The Washington Post Company's total revenue. Its businesses range from higher education, to professional training, to services for kids and schools, as well as its well-known test preparation courses.

In his current role, Rosen presides over Kaplan Higher Education, one of the world's largest providers of post-secondary programs, serving 100,000 students in the U.S. and abroad. Kaplan Higher Education is headquartered in Fort Lauderdale. Kaplan has more than 70 campuses, and half of its students learn online at Kaplan University. Under Rosen's leadership, Kaplan University has grown from 34 students in 2001 to 44,000 students today. It also operates one of the country's first fully online law schools and has branched out into the online high school market. Kaplan University and Kaplan Colleges offer undergraduate and graduate degrees, associate degrees and certifications in a wide variety of professional fields.

Rosen came to The Washington Post Company in 1986 as a staff attorney for The Washington Post newspaper. He moved to Newsweek as Assistant Counsel in 1988 before joining Grayer at Kaplan in 1992. At Kaplan, he served in numerous management roles prior to assuming the role of President and Chief Operating Officer in early 1997. Before joining The Washington Post Company, Rosen served as law clerk to the Hon. Levin H. Campbell, Chief Judge for the U.S. Court of Appeals for the First Circuit, in Boston. He holds an AB degree from Duke University and a JD from Yale Law School.

Kaplan University Expanding in Fort Lauderdale

Kaplan University is opening its third Fort Lauderdale location, 26,000 square feet of space at Cypress Centre, 6600 N. Andrews Avenue, to accommodate its growing employee base and new business initiatives. The announcement comes just 16 months after Kaplan opened a new 100,000-square-foot facility on West Cypress Creek Road in Fort Lauderdale. The Cypress Centre facility will house about 250 employees. Kaplan University opened its first South Florida offices in 2000 with 65 employees. Today, it has almost 2,200. The university offers more than 100 academic programs and serves 44,000 students.

Riverbend Corporate Park Announces Strayer University as First To Locate In Fort Lauderdale's New Western Gateway

Another milestone has been reached in the development of Riverbend Corporate Park. Strayer University has leased an entire floor, 15,241 square feet, in the first completed

building at Riverbend, where a new urban community is taking shape at the western edge of downtown Fort Lauderdale.

Strayer University will occupy the ground floor in the four-story, 67,000 square foot Class A office building. The building is the first of six planned for the initial phase of the 100 acre Riverbend Corporate Park, located at the northwest quadrant of the Broward Boulevard/I-95 interchange.

Charlie Ladd, a principal in the Riverbend development with George Rahael, said, "We welcome Strayer's commitment as recognition of Riverbend as a location where companies can build their future. The University will be a tremendous amenity within this new urban community. Riverbend is evolving as a place where people can live, work and play, and now even earn a degree, all at the heart of the regional transportation and transit network."

Overall, Riverbend will incorporate up to 2 million square feet of office space, with a projected employment base of 8,000, well as residences, a super-regional retail center and a multi-modal transit hub.

Riverbend's multi-modal transit hub will streamline traffic through Broward's central corridor. With I-95 ramp infrastructure and a Tri-Rail station already in place, the development's proximity to downtown and its location along the proposed "east-west connector" route are integral to that vision.

The developers engaged a nationally regarded design team including Chicago-based architects Solomon Cordwell Buenz & Associates Inc. General contractor is J. Raymond & Associates of Orlando, Florida.

Principals Ladd and Rahael are long-time partners in market-shaping, top quality South Florida projects under the Amera Barron companies. The team is master developer for Downtown Coral Springs, which is redeveloping all four quadrants of the Sample Road/University Drive intersection. The first phase, One Charter Place, a 210,000-square-foot Class A office, financial and retail center is now open. Other projects include The Walk on University, a 240,000-square-foot mixed-use center that transformed two city blocks of aging office and retail buildings and vacant land into a vibrant center for the City of Coral Springs, and Victoria Park Shoppes, which brought a new level of quality retail to that Fort Lauderdale neighborhood. For more information, contact Amera Barron Leasing, 954-340-6000.

CB Richard Ellis Closes on Industrial Sale in Pompano Beach

CB Richard Ellis has closed on 30,317 square feet of industrial space located at 2001 Blount Road, in Pompano Beach for \$3,000,000. Harry Tangalakis, Senior Vice President, and Tom O'Loughlin, Associate, both with CB Richard Ellis' Fort Lauderdale office, exclusively represented the sellers, Pam and Keith Collins based in Boca Raton. Keith Kidwell with Sperry Van Ness, represented the buyer, Structural Group of Pompano Beach, Fla., with headquarters in Hanover, MD.

Previously located just ¼-mile from the Blount Road facility, Structural Group delivers services, products, systems and technologies that build, repair, protect, strengthen and reinforce concrete, steel, masonry, wood and soils. The company will use this new location to operate their structural reconditioning and reinforcement business.

CB Richard Ellis Group, Inc. , a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services firm (in terms of 2007 revenue). For more information, please visit www.cbre.com/.

Creative Economy and Film Commission

Film Commission Builds Relationships at Film Fest

The Fort Lauderdale International Film Festival provides The Broward Alliance Film Commission the opportunity to meet and build relationships with filmmakers from all over the world. Each year staff and volunteers coordinate and attend Film Festival events to develop leads for future film projects in Broward.

Florida filmmakers are an important group upon which the Film Commission focuses. Dr. Amy Phillips, Commission member and Chair of Broadcasting, Digital Filmmaking & Video Production for The Art Institute of Fort Lauderdale, hosted a Halloween Brunch for Florida Filmmakers, coordinated by the Film Commission. More than 50 people attended the brunch at the school's Culinary Institute, The Chef's Palette, and toured the Art Institute. Film Florida also participated in hosting the Florida filmmakers who screened their films during the Sunshine Celluloid portion of the well established and respected international film festival.

The Alliance also sponsored a seminar in conjunction with The Hollywood Playhouse. Local filmmakers Champe Barton and Bart Harrison presented *Red One Introduction and Workflow Overview*, and shared experiences and knowledge of the rapidly evolving digital cinema workflow.

Barton also donated his high definition (HD) camera skills in providing complimentary footage for a Broward locations reel that was played daily in the Festival's VIP Lounge for producers and directors whose films were screening during the festival.



Sunshine Celluloid Halloween Brunch Hosted by Art Institute. Film Florida President Graham Winick (left) enjoys the *Sweeney Todd* costumes worn by Art Institute Department Chair Dr. Amy Phillips and Instructor Joshua Caraballo with *Killer Movie* Director Jeff Fisher. Fisher was attending the Florida Filmmaker Brunch sponsored by the Art Institute of Fort Lauderdale and coordinated by the Broward Alliance Film Commission. Fisher, who is originally from Hollywood, Florida, won the Film Festival's Best Florida Film Award.



Red One Introduction Seminar at Hollywood Playhouse. Well-known, South Florida HD camera operator Champe Barton (left) discusses the Red camera digital workflow with the audience as Bart Harrison demonstrates. The Film Commission coordinated the Film Festival seminar where the two filmmakers presented their experiences and knowledge of the rapidly evolving digital cinema workflow at The Hollywood Playhouse.



Audience's Favorite Film Award. Sula Miller (left), Broward Alliance Film Commission Production Coordinator, and Diane Sobo, Film Commission member, meet with the Producer of *Paraiso Travel* and Tas Salini, Director of *Gringo Wedding*, in the lobby of Cinema Paradiso following the screening. *Paraiso* is about two young lovers from Medellin, Colombia who seek their fortune in New York City, only to find a harsh reality that will put to test their true love for one another. The film won the Audience's Favorite Foreign Film award. *Gringo Wedding*, also a film partially set in Colombia, previously screened in the Fort Lauderdale International Film Festival.



Broward Produced Urban Indie Film. *What Goes Around* screened at Cinema Paradiso in September to a sold-out crowd. Enjoying the pre-screening festivities are a group of attendees who were involved in the making of the film.



Locally Produced *Bart Got A Room* Screening. *Bart Got A Room* was the Film Festival's closing night film. Taking part in the event was Broward Alliance Film Commissioner Elizabeth Wentworth, State Senator Eleanor Sobel, and Dr. Stuart Sobel. Director Brian Hecker, who is from Hollywood, Florida took home the International Film Guide Award for Emerging American or Canadian Filmmaker. Hecker also wrote the prom night comedy that starred William H. Macy and Cheryl Hines.

Broward Entrepreneurs Organize Satellite Events During Miami's Art Basel

Clare Vickery, owner of Grace Café and Galleries in Dania Beach, and Randolph Voyard, developer of the proposed All Americas Cultural Mall in Lauderhill, are coordinating activities during Art Basel that reflect the region's diversity and bring the spotlight to Miami's Overtown. Art Basel Miami and the many satellite art fairs that are held during the same week, are collectively the nation's largest and most respected contemporary art shows. Thousands of art collectors, museum curators, media representatives and tourists from around the world, along with South Florida residents, attended last year's Art Basel.

American Museum of Creole Cultures at Historic Lyric Theatre

Randolf Voyard's exhibitions and events will be held December 4th through 7th at the Historic Lyric Theatre, 819 N.W. 2nd Avenue, Overtown-Miami, FL. The four-day program includes performance story telling by Madafo Llyod Wilson, a presentation of the founding members of the American Museum of Creole Cultures, *I Am a Vagabond* photo exhibition and book project by William Edwards & Courtyard Publishing, and a performance by Write Side Poets. At 4:30 p.m. on Friday, December 5th, a panel on *Art and Community Empowerment* will include Lauderhill Mayor Richard Kaplan; Miami Commissioner Michelle Spence-Jones; Black Archives Founder Dorothy Jenkins Fields; Vice President of Collins Center Phil Bacon; Outreach Services Director for the Broward County Library Tanya Simons Oparah; Old Dillard Museum Curator Derek Davis; Lauderhill CRA Director Don Giancoli; Greater Fort Lauderdale Convention and Visitors Bureau Vice President Al Tucker; Artist-Entrepreneur Cesar Henoa; John Ruffin, Jr., President, JD Ruffin Associates and a Past Chairman of The Broward Alliance; and Voyard. One hundred art works will be on display and for sale during the event.

Grace Café & Galleries Presents Miami Celebrity Artist Purvis Young at Miami Art Space

Clare Vickery's exhibit will feature Miami's Purvis Young, one of America's top contemporary artists, who will be honored during Art Basel by the City of Miami and be one of the Rubell Family Collection's select "Top 30 Contemporary Artists." Grace Café and Galleries will exhibit Purvis' art that spans over 30 years of his career at Miami Art Space, 244 N.W. 35th Street from Friday, December 5th through Saturday December 13th. Grace Café and Galleries has the longest ongoing exhibition and sale of Young's works. "I am especially pleased to be able to feature his works during the Art Basel 'season' as he is more than just one of America's most important contemporary artists. He is truly a local inspiration having made Overtown his home and subject of his art his whole life," said Vickery. "Purvis has a long history of supporting his community, family and other local artists by lending his name to outdoor art festivals, like the Dania Beach Art & Antique Festival, now in its fourth year, January 30-February 1, 2009," added Vickery.

Young's works are currently in fifty art collections and museums including The Corcoran and Smithsonian in Washington D.C. and the American Folk Art Museum in New York. Of his own work, Purvis Young has this to say, "I want people to know that I wish there would be peace in the world and I will paint the way I paint until there is, and then one day maybe I could just hang up my brush and not paint any more." A special auction of Purvis Young originals benefitting the Shake a Leg Foundation and other charities will take place during the exhibit which is also sponsored by The Sun-Sentinel.

Other local and international artists will also be exhibiting in the Grace Galleries section of Miami Art Space: Steve 'Beast' Alvin's painting, sculpture, and photography; Sharon Westbrook's contemporary art; Eric Jean Louis' Haitian art; Felix Gonzalez's whimsical to surreal sculptures; and Gertraud Schoen's landscapes.

Broward Alliance Investor News and Announcements

Broward Alliance Welcomes New Investors to *Who's Who in Economic Development*

Following are Broward County/South Florida companies who have been added to the *Who's Who in Economic Development* - joining the effort to lead Broward County in building a stronger and more diverse economy:

Citibank (www.citibank.com) - Barbara P. Carballo, President, Relationship Manager - Citi, the leading global financial services company, has some 200 million customer accounts and does business in more than 100 countries, providing consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, and wealth management.

Suez Energy North America (www.suezenergyna.com) - Daniel McGinnis, Vice President and Christine M. Barney - One of the leading energy providers in the world, GDF SUEZ is active across the entire energy value chain, in electricity and natural gas, upstream to downstream. It develops its businesses (energy, energy services and environment) around a responsible-growth model to take up the great challenges; responding to energy needs, ensuring the security of supply, fighting against climate change and maximizing the use of resources.

ICABA Launches Multimedia Network for Black Professionals and Entrepreneurs

Prominent business leaders, black professionals and entrepreneurs convened in South Florida on Tuesday, November 18th, to witness the launch of ICABA, a new multimedia brand that seeks to identify, connect and activate accomplished blacks around the world. During the launch reception, ICABA unveiled an integrated marketing platform that includes a multifaceted website with a social networking component, print directories and signature events.

"There was a need for an integrated platform that would connect and activate business relationships among accomplished blacks," stated Jerome Hutchinson Jr., Chief Executive Officer of ICABA Media Holdings, LLC. "ICABA was created to enable accomplished black professionals and entrepreneurs to develop partnerships, pursue business opportunities and obtain information that supports their goals and aspirations."

The website, <http://www.icabaonline.com>, features pictorial directories, video profiles, a lifestyle TV channel, blogs, video conferencing and a social networking component to promote new relationships. A print publication, to be published quarterly, profiles accomplished individuals and organizations, and serves as a directory for Black professionals and entrepreneurs.

Signature events including art shows, recognition receptions and group travel excursions will take place in local markets to strengthen the alliances of those in the network.

"ICABA offers a mix of online and offline networking opportunities to encourage a greater sense of interconnectivity and increase business opportunities for those within the black community," said Hutchinson. "It also provides a marketing vehicle to companies desiring an interactive relationship with affluent black consumers."

With plans in place to grow the ICABA brand in 2009, local events, directories and web content will also be launched in Denver, Atlanta, Chicago, Houston, Dallas, Louisville, Washington, DC, and internationally in Jamaica.

James Tarlton (JT), President and CEO of The Broward Alliance; Peggy Nordeen, President of Starmark International and Vice Chair of The Broward Alliance; and John Ruffin, Jr., President of JD Ruffin Associates, Inc. and a Past Chairman of The Broward Alliance, were among the business professionals at the reception.

Spherion and AMN Healthcare Enter RPO Alliance

Fort Lauderdale-based Spherion Corporation has announced its recruitment process outsourcing (RPO) services division has entered into a strategic alliance with AMN Healthcare to jointly provide RPO services to healthcare organizations across the United States. Spherion's team of RPO professionals will manage the sourcing, screening and on-boarding of candidates for non-clinical positions, while AMN will focus on finding the most qualified candidates for clinical positions, which include nurses, allied health professionals and physicians. Both firms will also continue to pursue individual RPO business as well.

As today's population ages and the demand for health-related services increases,

healthcare organizations face mounting challenges to recruit and on-board top talent. Together, Spherion and AMN will help address this issue by managing the entire recruitment, screening and selection process for organizations such as hospitals, medical centers and clinics. Spherion and AMN will also offer RPO services to insurance and pharmaceutical companies which are increasingly leveraging RPO as part of their hiring strategy.

Spherion and AMN Healthcare made the decision to create this alliance based on their significant track records and history of recruiting tens of thousands of professionals each year. The combined experience of both Spherion and AMN will bring added resources to healthcare organizations looking to improve efficiency across their recruitment process and place more emphasis on patient care.

The recruitment teams will be based at Spherion and AMN's main recruitment centers in the U.S., as well as on-site with the client. Spherion and AMN will provide recruitment staff, applicant tracking, assessment technology, clinical quality services and real-time reporting for all RPO engagements. The alliance will benefit clients with a wide range of recruitment needs, ranging from short-term recruiting projects to multi-year assignments.

To learn more about Spherion's RPO services and partnership with AMN Healthcare, visit <http://www.spherionrpo.com/>.

Stiles Construction Co. Wins Nine Excellence In Construction Awards And Seventh Consecutive "Step Award" For Exceptional Safety Program

Stiles Construction Co. won nine Excellence in Construction Awards from the Associated Builders & Contractors (ABC), Florida East Coast Chapter. These honors, presented at ABC's annual awards ceremony in Hollywood, recognize "the highest quality of workmanship in the construction industry." The honored projects reflect Stiles' diverse capabilities in office, retail, government, entertainment and education sectors.

Eight Stiles projects received Eagle honors - the highest level of accomplishment - and are now eligible to be considered for recognition at ABC's national level. A ninth project, Lake Shore Plaza II, Sunrise, was a Green Building Merit Award winner.

For the seventh consecutive year, Stiles also received an award based on its exceptional safety program. The Platinum designation is the highest regional level of achievement attainable within the ABC Safety Training and Evaluation Process (STEP). Winning this award has made Stiles eligible to compete for a national ABC award for safety. In addition to site-specific safety guidelines and many other safety provisions, Stiles requires all subcontractors arriving on a construction site to go through a formal Safety Orientation offered in English and in Spanish - a practice that is above and beyond OSHA requirements.

Stiles Construction is the commercial construction arm of Stiles Corporation, a full-service commercial real estate development and investment company. Headquartered in Fort Lauderdale, the company has additional regional offices in Miami, Tampa, Ft. Myers, and Orlando, Florida. Stiles is responsible for more than 37 million square feet of office, industrial, retail, and mixed-use residential projects throughout the southeastern United States. For more information, please visit www.stiles.com.

Colliers Abood Wood-Fay Announces Promotions and New Hires

Senior Vice Presidents Carol Ellis-Cutler, Jay A. Ziv, CCIM, SIOR, John K. Crotty and David C. Metalonis, CCIM, have been selected as Partners to the Colliers Abood Wood-Fay firm. Albert E. G. Bolter recently joined Colliers Abood Wood-Fay as a Real Estate Marketing Analyst. Kristina Holloway recently joined the firm as a Landlord Representation Broker specializing in the sales and leasing of mid-market commercial assets for office and

mixed-use including new construction and existing developments. Pani Roshani has been promoted to Commercial Associate working alongside Carol Ellis-Cutler and Bill Cutler. Elizabeth Cross was promoted to Vice President of Marketing from her previous role as Marketing Director. Colliers Abood Wood-Fay has also announced the launch of its Distressed Property Services Group. It will be led by Michael T. Fay, Colliers Abood Wood-Fay President. His background includes over 25 years of experience with work-outs, REO (Real Estate Owned) sales for several national, regional & local banks, life insurance companies as well as state and federal courts.

Colliers Abood Wood-Fay is headquartered in South Florida with offices in Miami and Fort Lauderdale. The firm is independently owned and operated and an affiliate member firm of Colliers International, one of the largest commercial real estate firms in the world with \$2 billion in revenue, \$73 billion in transaction volume and over 868 million square feet under management.

Moss & Associates Completes The Colonnade Residential Community In Suburban Miami

Fort Lauderdale-based Moss & Associates has completed The Colonnade, a self-contained residential community in the Miami suburb of Kendall. Moss served as construction manager for owner Lennar Developers, Inc. (LDI) on the \$101 million construction project. The Colonnade features 296 luxury condominiums in two 10-story structures that total 915,000 square feet. Moss & Associates is a privately held construction company that is ranked among the nation's top 100 building contractors and third largest in Florida, with annual revenues exceeding \$650 million. For more information about Moss, please visit the firm's website at www.mosscm.com or contact them at info@mossemail.com.

Registrations Now Being Accepted for "Best Companies to Work for in Florida" Program

Florida Trend magazine is launching the first and only statewide competition of its kind in Florida to recognize those organizations that stand out for being great workplaces. Entry in the program is free and open to all firms that do business in the state. Registrations are now being accepted.

Authorized company representatives can get the process started by registering their organization at BestCompaniesFL.com. Once a company is registered, its employees will be surveyed by The Best Companies Group, an independent research firm, to determine the winners in small, medium and large business categories.

The winners in the **Best Companies to Work for in Florida** program will be announced in a special section in *Florida Trend* magazine's August 2009 issue, and posted on BestCompaniesFL.com and FloridaTrend.com/BestCompanies.

Other Briefs/News

South Florida to Host Two BCS Bowl Games

January of 2009 will mark the first time South Florida will double-host two BCS Bowl games - the 75th FedEx Orange Bowl on Jan. 1, 2009, and the FedEx BCS National Championship on Jan. 8, 2009.

The first Orange Bowl game was held on January 1, 1935. Its mission was to bring tourism to South Florida through an annual football game and festival. From those modest beginnings, the Orange Bowl Committee has grown into a not-for-profit, 333-member, primarily-volunteer organization that has become a foundation of the South Florida community by supporting and producing year-round activities and events that enhance the image, economy and culture of the region.

The Orange Bowl Festival annually attracts more than 150,000 visitors to the South Florida community. In 2004-05, the last time the OBC hosted the National Championship, the game generated a total economic impact of nearly \$200 million to the South Florida Community.

Beyond its tourism and promotional benefits, the Orange Bowl Committee generates diverse youth sports competition and strong community outreach each year by funding an array of grants, community programs, and scholarships that benefit thousands of South Florida youths. This decade alone, the Committee has contributed in excess of \$2 million to charities and organizations that benefit South Florida through youth football, cheer and dance, scholarships and grants.

The Orange Bowl Committee's premier event remains the FedEx Orange Bowl played at the state-of-the-art Dolphin Stadium. Mention the name and most think "National Championship" - with good reason. In its long history, the Orange Bowl has hosted 18 National Champions and 15 Heisman winners... more than any other bowl game!

ITFlorida Announces 2008 Award Winners

ITFlorida recently presented its 2008 ITFlorida Awards at the Sixth Annual Awards Gala and Tech Forum, held at Disney's Contemporary Resort. Congratulations to Broward County winners Sayfie Review, Ft. Lauderdale (Excellence in Web 2.0 Award) and Senator Jeremy Ring, Margate (ITFlorida Legislator of the Year).

ITFlorida serves the state as an umbrella organization, comprised of both public and private technology leaders, and advocates for sound public policy to the Governor, the Legislature, and Enterprise Florida on technology issues and initiatives.

SFCS Provides 95 Express Lane for Free by Registering

With tolling about to start on the new I-95 Express lanes, South Florida Commuter Services (SFCS) is urging commuters to register 3+ carpools and ride the lanes toll free. 95 Express will eventually run on I-95 from I-395 in Miami-Dade County to I-595 in Broward County.

Hybrids, 3+ carpools and South Florida Vanpools must register by phone on 1-800-234-RIDE or online at 1800234RIDE.com to drive on the 95 Express lanes for free. Once registered, commuters will receive a 95 Express decal to display on their windshield.

South Florida Commuter Services is a program of the Florida Department of Transportation dedicated to encouraging commuters to carpool, vanpool, use mass transit, telecommute, walk or bike to work. The goal is to get more cars off congested roadways and make commuting in South Florida better for everyone. In addition, they also work closely with employers to identify commuter issues, and provide support to relieve these issues. For more information, visit 1800234RIDE.com.

Upcoming Economic Development Meetings, Missions & Events

Enterprise Florida Events:

boot 2009 Düsseldorf

40th Annual Düsseldorf International Boat Show

January 17-21, 2009

Düsseldorf, Germany

ARAB HEALTH Trade Show 2009

January 26-29, 2009

Dubai, United Arab Emirates

Nigeria Export Trade Mission

February 1, 2009
Lagos & Abuja, Nigeria

India Chemtech World Expo

February 12-16, 2009
Mumbai, India

Dubai International Boat Show 2009

March 3-7, 2009
Dubai, United Arab Emirates

Pavilion at Moscow International Boat Show

April 9-12, 2009
Moscow, Russia

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information, please visit <http://eflorida.com/Events.aspx?id=6312>

Broward Alliance Calendar of Events

International Committee Meeting

Thursday, December 4th, 8:30 a.m.

Location: The Broward Alliance

For more information, please contact Vielka Quintero at 954-524-3119 or at vquintero@browardalliance.org.

Education/Workforce Development Committee

Thursday, December 11th, 8:00 a.m.

Location: The Broward Alliance

For more information, please contact Ana Zeinieh at 954-524-3114 or at azeinieh@browardalliance.org.

Business Development Committee Meeting

Thursday, December 18th, 8:00 a.m.

Location: The Broward Alliance

For more information, please contact Helen Kulp at 954-627-0131 or at hkulp@browardalliance.org.

Calendar subject to change without notice. Please visit www.browardalliance.org for the most current calendar of events and meetings and for more information regarding The Broward Alliance.