



**The Broward Alliance**  
Leading Broward County in Building a  
Stronger and More Diverse Economy



## **The Broward Alliance E-Newsletter October 29, 2008**

### **Top Stories**

#### **Broward Alliance Annual Meeting Set for November 13**

The Broward Alliance's Annual Meeting and Reception will be held Thursday, November 13 at the Fort Lauderdale Grande Hotel & Yacht Club, 1881 SE 17th St, Fort Lauderdale. A reception and networking begin at 5:30 p.m., followed by the annual meeting and program at 6:15 p.m. and a cocktail reception from 7:00 - 8:00 p.m. Highlights will include: recognizing companies that have relocated and/or expanded in Broward County; reviewing economic development accomplishments during the past year; the transition of the Board of Directors of The Broward Alliance and passing of the gavel from Kathy Koch, president of Ambit Advertising and Public Relations, to Ray Ferrero, Jr., President of Nova Southeastern University, as the incoming Chair of the Board; announcing the recipient of The Broward Alliance "Educational Excellence Builds Business" world-class leadership and educational excellence award; and premiering the 2009 Economic Sourcebook. The cost to attend is \$65 for Broward Alliance Investors-Partners and \$75 for guests. For more information, contact Joan K. Goodrich at 954-627-0127 or [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org), or to RSVP, please go to [www.browardalliance.org](http://www.browardalliance.org).

#### **Nation's Largest Auto Retailer Renews Commitment to Downtown Fort Lauderdale**

AutoNation and Stiles Corp. have announced that AutoNation, the largest U.S. automotive retailer, has leased 105,000 square feet at 200 Las Olas Circle for its corporate headquarters, reflecting a continuing commitment to downtown Fort Lauderdale. AutoNation will move to Stiles' new 17-story mixed-use downtown building in mid-2009, from the nearby 110 Tower.

Stiles' new building provides both practical and intangible advantages, from operating efficiencies and state-of-the-art systems, to superb finishes that reflect AutoNation's dedication to quality. "AutoNation is proud to have been a Fort Lauderdale-based company from Day One," said Mike Jackson, Chairman and Chief Executive Officer for the auto retailing giant. "This community has supported us with its outstanding talent, its business-friendly policies, its welcoming spirit, and that special combination of factors is a leading reason why we've been able to grow as quickly and as successfully as we have. This is home for us, and we're looking forward to calling it home for many years to come."

Terry Stiles, Chairman and CEO, Stiles Corp., pointed to the "multiplier effect" of AutoNation's long-term commitment, noting that the lease has a 12-year term. "With more than 300 employees based at its headquarters and with many suppliers throughout South Florida, AutoNation is an economic engine for downtown and the wider community."

The building's location just steps from the Riverwalk and midway between the Arts and Entertainment District and the Las Olas Boulevard is a significant draw for tenants. The offices provide views of the New River, Huizenga Park, and Fort Lauderdale.

The 'Old Chicago' brick architectural style is sensitive to its historic context on the exterior and allows 200 Las Olas Circle to offer a clear sense of place in downtown's historic Brickell Avenue neighborhood while offering new state-of-the-art systems in the interior.

Stiles Corp. has completed nearly 2 million square feet of space in the downtown market since 1990. 200 Las Olas Circle is its newest property in the central business district, featuring 186,516 square feet of class A office space, 17,538 square feet of ground-level retail shops near Las Olas Riverfront, as well as six levels of parking.

AutoNation will lease five floors at 200 Las Olas Circle and join Bank of Florida along with other tenants in the building. A key element in AutoNation's leasing decision included Stiles' commitment to make this a green friendly building as Stiles will be obtaining a LEED EB Certification. Also the building's hurricane-resistant glass, covered parking, energy-efficient systems and state-of-the-art security were important contributing factors. Designed for tenant flexibility, the building has efficient floor plates of approximately 21,000 square feet.

"Today, Fort Lauderdale has the elements in place for a world-class downtown - from business, government and culture, to retail and residential," said Stiles. "We are working with several large-space users who recognize the opportunities in this dynamic market." Headquartered just a few blocks from 200 Las Olas Circle, "Stiles Corporation plans to continue its active role in the downtown market," Stiles added. The company is moving ahead with design and site plan approval of its next mixed-use downtown office building. The full-service commercial real estate firm also has ownership interest in a portfolio of downtown office towers including Bank of America at Las Olas City Center, 301 Las Olas, Plaza 100 and 300 Las Olas Place.

"AutoNation is an outstanding company and we are fortunate to have them in Fort Lauderdale," said James P. Tarlton (JT), President and CEO of The Broward Alliance. "We wish them the very best in their new location, thank them for all they have done for our region, and look forward to their success as a leading corporate citizen in Broward County for many years."

### **Embraer Holds Ribbon Cutting Ceremony in Fort Lauderdale**

Executives of aviation giant Embraer, Broward County Commissioners, and representatives of the Broward County Office of Economic Development, The Broward Alliance and local government, business and community leaders celebrated the expansion of Embraer's executive jet service center on October 27 with a ribbon cutting ceremony. More than 100 attendees heard company leaders talk about the company's expansion in Broward County where they plan to add 60 employees over the next five years and make a \$17 million capital investment. Located at Ft. Lauderdale-Hollywood International Airport, the 55,500 square foot state-of-the-art facility will provide full-service care for the company's Phenom 100, Phenom 300, Legacy 450, Legacy 500 and Legacy 600 executive jets. "With this facility, which will provide comprehensive support for our Phenom and Legacy customers in Southeastern U.S., Embraer achieves its goal of having seven wholly-owned service centers in operation, worldwide, in 2008," said Edson Carlos Mallaco, Embraer Vice President, Customer Support and Services, Executive Jets. The facility currently has approximately 280 employees.

In addition to company officials, Congressman Ron Klein and State Senator Jeremy Ring spoke, and Broward County Mayor Lois Wexler was joined by Vice Mayor Stacy Ritter and Broward County Commissioners Josephus Egelletion, Jr., Sue Gunzburger and Ken Keechil as the company was presented a proclamation and key to the county from Broward County. Manny Mencia, Senior Vice President of International Trade and Business Development of Enterprise Florida, also presented a proclamation to the company from Governor Charlie Crist. Following the ribbon cutting ceremony, the attendees were given the opportunity to see one of the company's Legacy 600 jets on display in the company's hanger.



*Pictured at Embraer ribbon cutting are (L-R): Senator Jeremy Ring; Broward County Vice Mayor Stacy Ritter; Kent George, Director of Ft. Lauderdale - Hollywood International Airport; Scott Kalister, Embraer Vice President, Customer Support - USA, Canada, Mexico, and the Caribbean - Executive Jets; Commissioner Josephus Eggelletion, Jr.; Broward County Mayor Lois Wexler; Luís Carlos Affonso, Embraer Executive Vice President, Executive Jets; Congressman Ron Klein; Manny Mencia, Senior Vice President of International Trade and Business Development, Enterprise Florida, Inc.; Luis Fernando Abbott Galvão, Acting Consul General of Brazil; Edson Mallaco, Embraer Vice President, Customer Support and Services, Executive Jets; Commissioner Sue Gunzburger; Commissioner Ken Keechl; Ernie Edwards, Embraer Vice President, Marketing and Sales USA, Canada, Mexico, and the Caribbean - Executive Jets; Gary Spulak, President of Embraer Aircraft Holding (EAH).*



*Pictured in front of Embraer's Legacy 600 jet are Broward County Mayor Lois Wexler and Luís Carlos Affonso, Embraer Executive Vice President, Executive Jets.*

## **Broward County Receives Recognition in Another Leading Corporate Real Estate Publication**

CoreNet Global's Corporate Real Estate *The Leader* magazine has highlighted Broward County in their September/October "Florida Special Report." This important publication, which is the bi-monthly magazine of the world's largest corporate real estate professional organization, prominently features a number of Broward County corporate headquarters photos, along with a story about The Broward Alliance's CEO Council headquarters attraction initiative and the county's growing technology cluster. The publication will be distributed at CoreNet's annual Fall Summit in Orlando, where more than 3,000 corporate real estate professionals are expected to attend. The Broward Alliance will be participating in this important trade show with an exhibit highlighting Broward County. To view the article, please [click here](#). This follows a similar article that was featured in *Site Selection* magazine, another leading corporate real estate publication, in September. To view the *Site Selection* article, please [click here](#).

## **Cbeyond Opens in Miramar**

Cbeyond, Inc., a leading IP-based managed services provider to small businesses, celebrated the opening of its new South Florida regional headquarters in Miramar with a grand opening ceremony on October 15. The company will be adding approximately 100 jobs at this location. "We are very proud to offer local job opportunities to the residents of South Florida," said Jim Geiger, Chairman and CEO of Cbeyond. "We appreciate the assistance that Broward County, The Broward Alliance, and the City of Miramar have provided, and look forward to a continued partnership." Among the speakers at the event were Broward County Commissioner Diana Wasserman-Rubin, Miramar Mayor Lori Moseley, and Bob Swindell, Senior Vice President of The Broward Alliance.

During the event, Cbeyond presented a \$5,000 donation to the Miramar Cultural Trust to benefit the Miramar Cultural Center/Arts Park. Those interested in local employment opportunities with Cbeyond should visit <http://www.cbeyond.net/cbeyond/cbeyond-careers.htm>. For more information about Cbeyond, please visit [www.cbeyond.net](http://www.cbeyond.net).



*Pictured at Cbeyond Ceremony (L-R) are Ana Zeinieh, Director of Workforce Development, WorkForce One and The Broward Alliance; James P. Tarlton (JT), President and CEO, The Broward Alliance; Lori Moseley, Mayor of the City of Miramar; Jim Geiger, Chairman and CEO, Cbeyond; Diana Wasserman-Rubin, Broward County Commissioner; Bertha Henry, County Administrator, Broward County; Bill Kyriakakis, Commercial/Industrial Development Manager, Broward County Office of Economic Development; and Bob Swindell, Sr. Vice President-Business Development, The Broward Alliance.*



Cbeyond Headquarters Building in Miramar (Photo courtesy of Dalhou Johnson Studios)

### **Marriott International Latin American and Caribbean Headquarters Coming to Weston**

Marriott International will locate about 60 employees at its new Latin American and Caribbean headquarters in Weston, according to Ed Mitchell, Senior Vice President of Duke Realty Corp. The 11,000 square foot office will be at Weston Pointe I at 2400 N. Commerce Parkway. CB Richard Ellis' Jim Warstler and Peter Livaditis represented Marriott in the long-term lease transaction with Duke Realty. This brings the total of high credit tenant leases to more than 270,000 square feet that Duke has recently announced at its West Broward offices.

### **C. H. Robinson Leases 67, 100 Square Feet**

C.H. Robinson Worldwide Inc., a transportation firm based in Minnesota, has leased 67,130 square feet of industrial space in the Miramar Business Center. The seven-year lease begins in January and includes an expansion option for the remaining 20,530 square feet. The company is relocating from a warehousing and distribution facility in Medley.

Alexander Brown of CresaPartners represented the tenant, while Larry Dinner handled the deal in-house for the landlord, Industrial Developments International (IDI).

### **National Beverage Corporation Completes Deal in Plantation**

Ken Morris, SIOR, President, Morris Southeast Group/CORFAC International recently announced the completion of a 25,621 square foot lease in Plantation. Morris represented the tenant, National Beverage Corporation. The Landlord, CBP2 and 3 LLC, was represented by Peter Sheridan of Premier Commercial Realty, Inc.

"After a multi-year search, we are very pleased to have completed this lease on behalf of National Beverage Corp. for their relocation within the Plantation submarket," stated Morris. "We are quite confident that The Crossroads Business Park will provide our clients with an ideal location that will enhance their profitability. Plantation is fortunate to retain a long standing national corporate citizen such as National Beverage which has been located in Plantation for over 25 years." National Beverage Corp. will be using the space for their corporate headquarters.

### **Florida Bar Coming to Sawgrass Corp. Park**

The Florida Bar has signed a lease to move the Fort Lauderdale branch of its Lawyer Regulation division to the Lake Shore Plaza II building in Sunrise. The 6,128 square foot lease runs for seven years beginning in January.

Construction of the five-story, 130,000 square foot office facility was completed in May. The

building is at 1300 Concord Terrace in the Sawgrass International Corporate Park. It received a LEED pre-certification from the U.S. Green Building Council (USGBC).

Madelayne Garcia and Liz Garcia of Stiles represented the landlord, while Ken Morris of Morris Southeast Group represented the tenant.

## **Education & Workforce Development**

### **Broward County School Board Wins Financial Management Award**

The Council of the Great City Schools has announced that the School Board of Broward County has received the Award for Excellence in Financial Management. Broward County Public Schools is the first district in the nation to win this award. According to The Council, the award represents a significant achievement by the school district's Board of Education, Superintendent and administrative staff who support the highest standards in financial accountability and controls that are needed to safeguard and protect the financial integrity of the district. Their efforts reflect an extraordinary dedication to excellence in financial management and demonstrate outstanding stewardship of taxpayer dollars, with the ultimate beneficiaries being the children of Broward County Public Schools.

To receive this award, a district must achieve 95 percent or 2,309 of a possible 2,430 points by complying with all 95 mandatory practices and a minimum of 41 of 53 recommended practices in the following nine categories: General Financial Management; Treasury; Internal Controls; Capital Asset Management; Budget, Strategic Planning & Management; Debt Management; Internal and External Financial Auditing; Risk Management; and Purchasing.

When an Award for Excellence in Financial Management is granted to a school system, a Certificate of Recognition is presented to the individual or department who invited this voluntary, independent outside evaluation of their operations and is primarily responsible for the district receiving the award. This award has been presented to the Office of the Chief Financial Officer of Broward County Public Schools.

The Council of the Great City Schools is a membership organization comprised of 66 of the nation's largest urban school districts. The Council's Awards Program is one of the only national awards program for recognizing excellence in the financial management of urban public school districts.

### **Wilton Manors Elementary School Wins 2008 National School Of Character Award**

Wilton Manors Elementary was one of 11 winners of the 2008 National School of Character Award, a prestigious honor that recognizes schools and districts for their outstanding work in character education. One hundred forty-nine applicants from 24 states originally applied for the \$20,000 awards, with 25 selected as finalists and 11 named winners. Wilton Manors Elementary was originally named the Florida School of Character in 2007/08. The award was presented to school principal Mark Narkier and guidance counselor Ana Leon at the 2008 National Forum on Character Education, held in Arlington, Virginia.

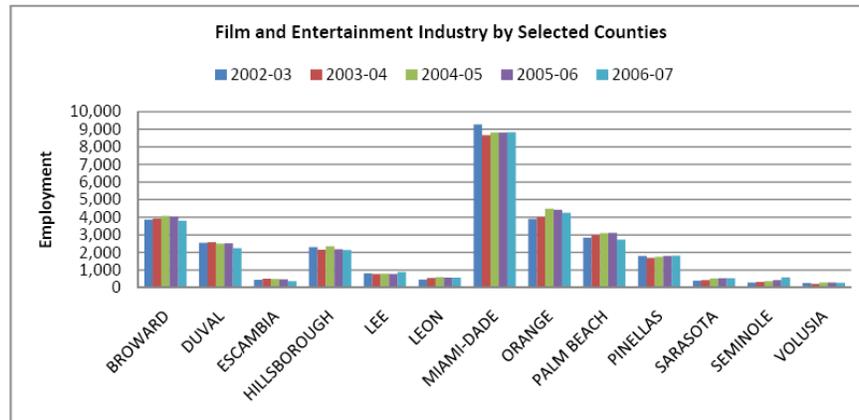
## **Creative Economy and Film Commission**

### **Haas Report Confirms the Economic Importance of Florida's Film and Entertainment Business**

The state film commission is midway through an economic assessment of Florida's film and entertainment industry. The Haas Center for Business Research and Economic Development based at The University of West Florida is conducting the comprehensive assessment.

Listed below are a few of the major points of the study which includes all of Florida.

- The estimated economic impact of the Florida film and entertainment industry cluster grew from nearly \$27 billion in 2003 to \$29.2 billion in 2007.
- The industry is currently responsible for over 207,000 jobs in the state, a 3.7 percent increase from 2003.
- The industry generates nearly half a billion dollars in tax revenues annually, up an estimated 5.3 percent during the same time period, 2003 to 2007.
- The Film and Entertainment Industry is important to the Florida economy as a major driver of employment and personal income, attracting revenue from other states and countries to be spent locally on wages and film production services. When a major studio shoots a big budget film on location, it can inject as much as \$225,000 per day into the location's economy according to the Motion Picture Association of America (MPAA).
- The Florida Film and Entertainment Industry is forecasted to grow faster than other targeted industry clusters within the state of Florida. With a projected employment growth rate of 20 percent, it is expected to grow faster than the Biomedical/biotechnical cluster (19%) and the Defense and Security cluster (18%).



The remainder of the document, as well as an executive summary, are available at <http://www.filminflorida.com/ifi/ea.asp>. Additional portions of the assessment will be announced upon completion.

### Glavovic Studio Honored

Congratulations to Glavovic Studio for being recognized as a winner of the 2008 AIA Florida/Caribbean Honor & Design Awards Merit Award of Excellence (Florida Chapter of the American Institute of Architects). The award was for their work on The ArtsPark at Young Circle in Hollywood.



*ArtsPark at Young Circle*



*Fort Lauderdale Film Festival Honored John Ratzenberger as this year's Career Achievement Recipient. The Festival staff poses with Ratzenberger (Center) at the Festival's opening night Gala at the Signature Grand.*



*Embassy Suites sponsored the October Film and Television Industry reception at their new restaurant and catering facility, The E Spot and Terra. Pictured (L-R) are longtime Broward Alliance Film Commission member and Sales Manager at Embassy Suites, Villette Carter; Commission Member Diane Sobo; Embassy Suites General Manager Don Friedman; and Commission Member Dr. Donna Goldstein.*



*Reception Guests enjoying the evening are (L-R) Jillian Studders, Fort Lauderdale Police Sergeant Charles Studders, Television Director Rebecca Baughman (What I Like About You, Full House) and Director Wil Shriner (Hoot, Gilmore Girls, Fraiser)*

Production company visits are important in developing good partnerships between Broward's film and television businesses and The Broward Alliance Film Commission. They are conducted throughout the year but many are conducted just prior to the filming season getting underway in September and October. The following companies were visited this past month: Bexel Broadcast Services, Big Eyed Fish Media, Real Productions and Screenpost.



*Bexel Broadcast Services moved to Davie in September after 15 years at a North Miami location. Bexel's parent company is United Kingdom based Vitec and their corporate office is in Burbank, California. They provide equipment rental and sales for broadcast television production. Bexel Operations Director Victor Avila and Account Executive Andrea Rosencrans are pictured above in their equipment rental storeroom.*



*Big Eyed Fish Media executives Jeff Barnes and Michael Taylor give Broward Alliance Film Production Coordinator Sula Miller an orientation of their company in Fort Lauderdale. Big Eyed Fish produces content for television and the Internet such as commercials, training videos, promos, pod casting and more. Currently keeping them busy is a 13-episode show, Sportsman Tournament Adventures, which profiles sailfish anglers, professional teams and tournaments from Key West to Palm Beach.*



*Real Productions is based at the Hollywood Playhouse and offers full film, video and audio/recording production services at one convenient location, including set construction in the playhouse's construction workshop. Real Production executives and staff take a photo break in their editing facility. Pictured above (L-R) are Vice President of Production Vanessa Valdes, CEO and Founder Israel Valdes, Musical Director Chris Jackson, Executive Producer Laz Trejo, Animation Intern Neio Encarnacion and Director of Animation Nate Wheeler.*



*Screenpost, a new production facility in Lauderhill, held a reception to display their facility to city leaders and representatives of The Broward Alliance. Screenpost offers production and postproduction office rental space, an important addition to Broward's film and television infrastructure. Pictured above (L-R) are Film Commission Production Coordinator Sula Miller; Sreenpost Office Manager Sati Baboolal; Lauderhill Commissioner Dale V.C. Holness; WorkForce One and The Broward Alliance Director of Workforce Development Ana Zeinieh; Lauderhill Economic Development Director Don Giancoli; Screenpost President Jeff Babool; and Lauderhill City Manager Charles Faranda.*

## **Broward Alliance Investor News and Announcements**

### **Broward Alliance Welcomes New Investors to *Who's Who in Economic Development***

Following are Broward County/South Florida companies who have been added to the *Who's Who in Economic Development* - joining the effort to lead Broward County in building a stronger and more diverse economy:

**Dalhou Johnson Studios** ([www.dalhoujohnson.com](http://www.dalhoujohnson.com)) - Dalhou Johnson, President/CEO - Professional photographer specializing in portraits, weddings, headshots, corporate events and commercial shoots.

**HEICO** ([www.heico.com](http://www.heico.com)) - Thomas S. Irwin, Executive Vice President & CFO - HEICO Corporation is engaged primarily in certain niche segments of the aviation, defense, space and electronics industries through its Hollywood, FL-based HEICO Aerospace Holdings Corp. subsidiary and its Miami, FL-based HEICO Electronic Technologies Corp. subsidiary. HEICO's customers include a majority of the world's airlines and airmotives as well as numerous defense and space contractors and military agencies worldwide in addition to medical, telecommunication and electronic equipment manufacturers.

**Ocean Bank** ([www.oceanbank.com](http://www.oceanbank.com)) - Kevin Beattie, Vice President Corporate Lending - Ocean Bank is the largest independent state chartered commercial bank headquartered in Florida, with \$4.8 billion in assets. Chartered in 1982, Ocean Bank operates a network of 21 branches throughout Miami-Dade and Broward counties.

**TAJ Realty** ([www.yourdreamhomeonline.com](http://www.yourdreamhomeonline.com)) - Tenisha Taylor, President - Since 2004, TAJ Realty has helped the South Florida community realize their homeownership potential and move from leases to homes, while establishing a reputation for honesty and providing

customer service with their customers.

**Tulloch Media Group** ([www.maxinetullochshow.com](http://www.maxinetullochshow.com)) - Maxine Tulloch, President - Tulloch Media Group produces a weekly television talk show that focuses on South Florida's business and professional individuals, community projects, and entertainment along with a printed resource guide.

### **Broward Alliance Welcomes Chauncey Mayfield to Broward County**

John Ruffin, Jr., President of JD Ruffin Associates, Inc. and Past Chair of The Broward Alliance; James P. Tarlton (JT), President and CEO of The Broward Alliance; and other representatives of The Broward Alliance and members of the local community recently helped welcome Chauncey Mayfield to Broward County as a new South Florida resident. The welcome reception event was held at the home of Jerome Hutchison, Jr., President and CEO of JHJ Marketing Group, Inc. Mayfield is President and CEO of MayfieldGentry Realty Advisors LLC a real estate advisory firm with over \$1 billion in assets under management. The firm is ranked among the top 100 Real Estate Advisory Firms in the United States by *Pension and Investments* magazine and is listed on *Black Enterprise* magazine's B.E. 100 as the fourth largest African American owned private equity firm in the United States. Welcome Chauncey!



*Pictured at Chauncey Mayfield reception are (L-R) Norman Taylor, Director, Broward County Office of Economic Development; Chauncey Mayfield, President and CEO of MayfieldGentry Realty Advisors LLC; and James P. Tarlton (JT), President and CEO, The Broward Alliance.*



*Pictured at Chauncey Mayfield reception are (L-R) John Ruffin, Jr., President, JD Ruffin Associates, Inc. and Past Chair of The Broward Alliance; and George Rahael, Founder and CEO, Amera Corporation and a member of The Broward Alliance CEO Council.*

### **Becker & Poliakoff to Hold Customs Compliance Seminar Series**

Registration is now open for the Becker & Poliakoff Customs Compliance Seminar Series. Programs will be held on November 5, December 4, January 30 and March 13. The program is designed for importers, exporters, customs brokers, shippers, trade professionals and freight forwarders. For more information, please visit <http://www.becker-poliakoff.com/events/seminars.html>.

### **Enterprise Florida Inc. Receives Award at Economic Development Conference**

Congratulations to Enterprise Florida Inc. (EFI), recipient of the International Economic Development Council (IEDC) award for its exceptional promotional website, [www.eFlorida.com](http://www.eFlorida.com). The award was presented to EFI during the IEDC annual meeting in Atlanta in October. The award was in the category of "General Purpose Website by organizations serving areas with populations exceeding 200,000."

The International Economic Development Council (IEDC) mission is to provide leadership and excellence in economic development for communities, members and partners. IEDC's professional economic development awards annually recognize excellence in the economic development profession.

### **Florida Trend Publisher Lynda Kever to Retire**

After 17 years as publisher of *Florida Trend* magazine, Lynda Kever will retire next April. Kever first came to *Florida Trend* in 1979 and quickly became the magazine's top sales representative. After leaving to publish a local real estate title, she returned to *Trend* in 1991 as publisher and has served in that role longer than anyone aside from the magazine's founder, Tampa businessman Harris Mullen. She will remain with *Florida Trend*, which is celebrating its 50th anniversary this year, in a consulting role after leaving in April. She says she also plans to start a consulting business that works with publications outside the state.

In 2001, Kever was named to the Florida Women's Hall of Fame. Then Gov. Jeb Bush described Kever as a woman "who has done extraordinary things" during a lifetime filled

with support for education and economic development.

### **FiberLight Network Diversity Offers Improved Carrier Density to 1Vault Networks In South Florida**

FiberLight® LLC, a leading source of metro optical transport solutions, is partnering with 1Vault Networks to provide optical transport capacity throughout the South Florida marketplace by connecting diversely routed fiber between 1Vault Network's Category 5 Data Center in Ft. Lauderdale and global IP provider NTT America.

"With its 287-mile diverse and redundant South Florida metro ring infrastructure, 24x7 fiber monitoring capability and 5 9's reliability SLA, FiberLight gives us the security and redundancy our customers require while eliminating the risk of network downtime," said Kevin Bly, Vice President of Business Development for 1Vault Networks. "1Vault Networks' partnership with FiberLight enhances our core network infrastructure and adds another level to the diversity we provide our customer, enabling them to mitigate potential network interruptions."

#### **Other Briefs/News**

### **Upcoming Economic Development Meetings, Missions & Events**

#### **FAU Institute of Government Workshop: Foreclosure Opportunities: Neighborhood Stabilization**

November 5, 2008

E. Pat Larkins Community Center, Pompano Beach

The *Addressing Negative Impacts of Foreclosures: Community Stabilization Planning and Initiatives* seminar is part of The John Scott Dailey Florida Institute of Government at Florida Atlantic University three-part housing series. For more information, please visit [http://www.fau.edu/fiog/upcoming.htm#Addressing\\_Negative\\_Impacts\\_of\\_Foreclosures](http://www.fau.edu/fiog/upcoming.htm#Addressing_Negative_Impacts_of_Foreclosures):

#### **Broaden Your Horizons! Export Financing Solutions To Grow Your Business**

November 6, 2008

Port Everglades, 1850 Eller Drive, Fort Lauderdale

Presented by BB&T, Broward County, The U.S. Department of Commerce and The Export-Import Bank. The event will include an executive briefing presented by BB&T, the second most active delegated authority lender for working capital loans for Exim Bank. There is no cost to attend. Registration deadline is October 31. For more information or to register, please email [joe.davila@bbandt.com](mailto:joe.davila@bbandt.com).

#### **11th Annual Emerging Technology Business Showcase**

November 7, 2008

The Hilton Hotel, 100 Fairway Drive, Deerfield Beach

Presented by The Enterprise Development Corp. of South Florida. This year's conference will showcase twelve of the most exciting new companies in our region, while exploring South Florida's unique advantages of science and technology innovation, international business, and robust infrastructure. Over 200 professionals will gather to network with potential clients, partners and investors, and to drive towards entrepreneurial excellence in our region. For more information, please visit

<http://www.browardalliance.org/index.php?src=events&srctype=detail&category=Community%20Events&refno=2206>

#### **Venezuela-Columbia Market Briefing**

November 7, 2008, 11:00 a.m. - 1:00 p.m.

Palm Beach Community College, Humanities and Technology Building, Room 102,  
3000 Saint Lucie Avenue, Boca Raton

Learn about business opportunities available for South Florida Companies interested in exporting their products to South American countries like Venezuela, Colombia and other countries in the Andean Region. In addition, register for personalized appointments with the Director of Enterprise Florida Office - Venezuela and Colombia, and learn about services offered in the South America region. Tony Herrera, Director of Enterprise Florida's Colombia and Venezuela Office will be the speaker. For more information or to register, please visit <http://www.browardalliance.org/index.php?src=events&srctype=detail&category=Events&refno=2212>

### **CoreNet Global Summit**

November 9-11, 2008  
Orlando, FL

For more information, please visit

[http://www2.corenetglobal.org/summits\\_events/orlando\\_2008/index.vsp](http://www2.corenetglobal.org/summits_events/orlando_2008/index.vsp)

### **Enterprise Florida (EFI) MEDICA 2008 Mission**

November 19-22, 2008  
Dusseldorf, Germany

Enterprise Florida (EFI) conducts or participates in an extensive schedule of export marketing missions and exhibitions worldwide. These trade events are open to all businesses registered in Florida. For more information, please visit <http://eflorida.com/Events.aspx?id=6312>

### **Broward Alliance Calendar of Events**

#### **The Broward Alliance Annual Meeting and Reception**

November 13, 2008, 5:30 p.m. - 8:00 p.m.  
Fort Lauderdale Grande Hotel & Yacht Club, 1881 SE 17th St, Fort Lauderdale

Don't miss this premier economic development event of the year for Broward County and South Florida's business and community leaders!

The Broward Alliance Annual Meeting and Reception is a unique opportunity to gain insight from featured speakers and industry leaders and hear how The Broward Alliance is addressing the next phases of *Excellerate Broward*, a new 3-year initiative to strengthen and diversify Broward's economy. For more information, please visit [www.browardalliance.org](http://www.browardalliance.org) or contact Joan Goodrich at 954-627-0127 or at [jgoodrich@browardalliance.org](mailto:jgoodrich@browardalliance.org).

Calendar subject to change without notice. Please visit [www.browardalliance.org](http://www.browardalliance.org) for the most current calendar of events and meetings and for more information regarding The Broward Alliance.