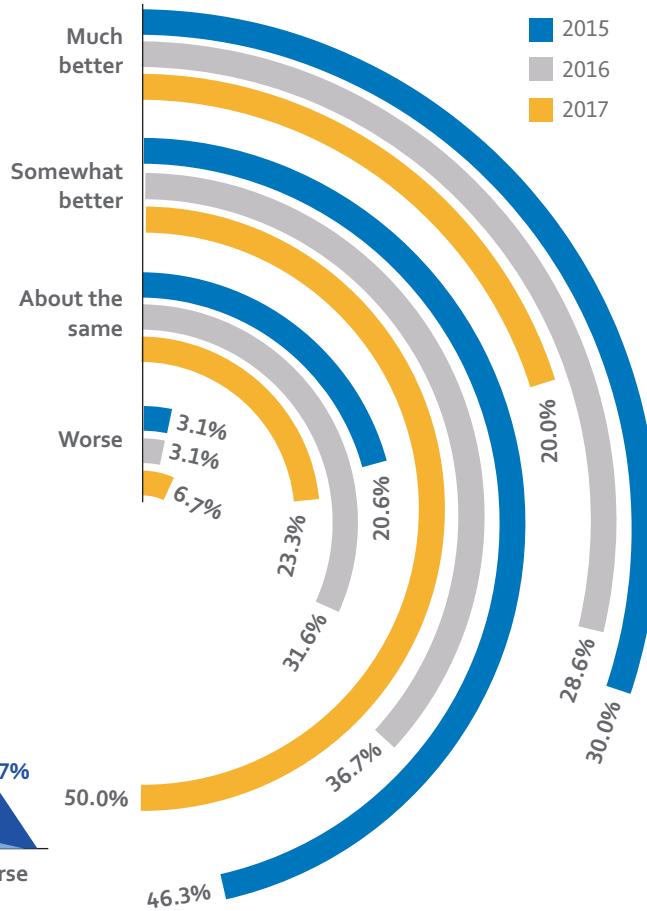
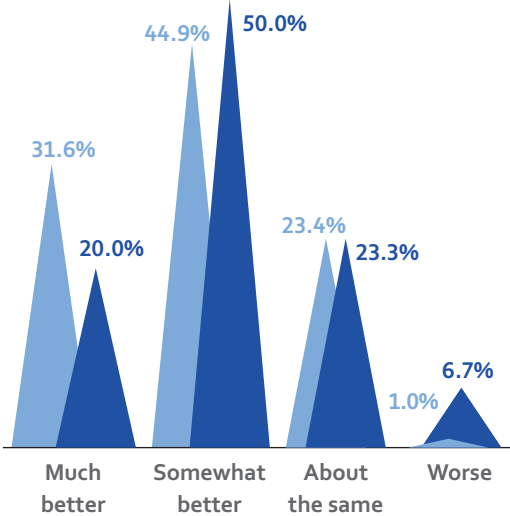


Broward business leaders expressed cautious optimism for the future in this year's survey.

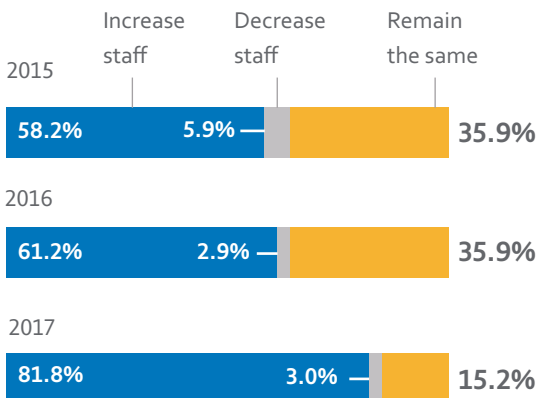
70% said their business was doing somewhat or much better today than last year, compared to 60% last year, though not as high as 2015.

Their outlook for the future remains cautious, with just 70% seeing better business health next year, compared to 90% two years ago.

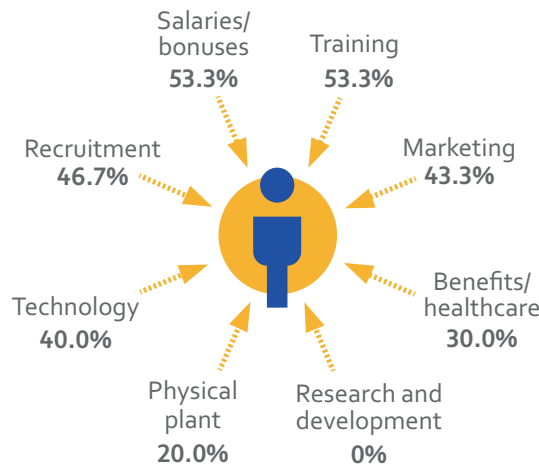


Significantly more expect to increase staff this year.

But respondents have concerns about their ability to hire these additional staff. Just 10% said they don't have a problem hiring; nearly 20% said it affects all categories.



Investments for the coming year reflect this concern, with the top three areas of investment directly related to employees.



WHAT DO YOU LIKE MOST ABOUT DOING BUSINESS IN BROWARD COUNTY?

- Fast growth
- Robust economy
- Diversity
- Pro-business climate
- Weather!

WHAT DO YOU DISLIKE MOST ABOUT DOING BUSINESS IN BROWARD COUNTY?

- Traffic
- Government bureaucracy
- Housing costs
- Lack of qualified talent