



The Alliance Fellowship Program

Greater Fort Lauderdale Alliance - Alliance Fellowship Program call for applications

Mission

The Greater Fort Lauderdale Alliance seeks certified minority and women business leaders for its **Alliance Fellowship Program beginning in June 2019**. The Alliance Fellowship Program is designed to identify certified minority and women owned businesses that have already established themselves as companies with staying power and that are ready to take the next step in the Broward business community. ***The year's application deadline is Thursday, August 1, 2019.***

Requirements for eligibility

- Certified Minority/ Women business enterprise
- Primary place of business located in Broward County
- Properly licensed business operating in Broward County
- Business must have been in **operation for at least three years.**
- Business must apply employ **at least five employees**
- The committee highly recommends the business have an annual revenue **of at least \$1 million dollars (US).**

Program

The Alliance Fellowship Program is a **three-year** program and applicants agree to the terms of the Fellowship award as outlined below.

The Terms of the Fellowship Award are as Follows:

The first year of membership in the Greater Fort Lauderdale Alliance is free. Years two and three are discounted at 75 and 40 percent respectively. At the end of the three-year award term, should a company elect to remain a member of the Greater Fort Lauderdale Alliance, it may join at any level. The Fellowship Award is at the Entrepreneurship Level.

Year 1 – **Free year** of Entrepreneurship Council membership (\$2,500 value) no annual cost*

Year 2 – 75% discount. \$625 annual cost*

Year 3 – 40% discount. \$1,500 annual cost*

Year 4 – Should the company wish to join the Greater Fort Lauderdale Alliance, regular costs apply



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*Note, the Alliance's Fellowship year runs from July 1 – June 30th.

Payments can be made annually or quarterly, whichever is more convenient for the company. All discounts are applicable based on annual attendance as follows: Alliance Fellow must attend **at least three of the five Entrepreneurship Council meetings** and **at least two of the four Council Connect events during the fiscal year**. Council Connect events are described below. Special circumstances allowing for attendance at less than three Entrepreneurship Council meetings or less than two Council Connect events will be reviewed on a case by case basis.

Information about the Greater Fort Lauderdale Alliance and its membership levels:

The Alliance is the official public / private economic development partner of Broward County. We represent all 31 municipalities and, in 2008, changed our name from the Broward Alliance to the Greater Fort Lauderdale Alliance for more effective name recognition as we recruit companies both nationally and internationally.

As part of our contract with the county, we focus on:

- Marketing Broward County as a business destination
- Manage corporate relocations, expansion and retention projects in targeted industries
- Provide research and market intelligence
- Secure and enhance private / public leadership and investment

The Alliance has five membership levels:

- CEO Council
- Governor Council
- Leadership Council
- Corporate Council
- Entrepreneurship Council

The Alliance Fellowship Award is at the Entrepreneurship Council Level.

The mission of the Entrepreneurship Council is to help identify challenges to the entrepreneur in Broward County and to provide opportunities for resolution through education and networking. It is currently chaired by Melissa Milroy, Galleria at Fort Lauderdale (a JLL property.)

Fellows at the Entrepreneurship level can also participate in many of the Alliance Action Teams including:

- BRAVO (Business Retention and Visitation Outreach)
- International



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- GREAT (Greater Fort Lauderdale Education Action Team)

Action Teams meet with different frequency. More details are available should applicants be interested.

Information about Greater Fort Lauderdale Alliance Council Connect events:

The Alliance hosts four Council Connect cocktail events throughout the year, allowing all council levels of the Alliance to gather for social interaction. Typically held in early December, February, June and late August, they run from 6-8 p.m. and are hosted by a variety of Alliance members. Entrepreneurship Council members may attend at no cost.

Fellowship Award preference is given to businesses in the county's targeted industries:

1. Manufacturing
2. Alternative Energy and Renewable Resources
3. Aviation / Aerospace
4. Global Business Services
5. Information and Communications Technologies
6. Headquarters, Management Operations and Professional Services
7. Human Resources and Higher Education
8. Global Logistics
9. Pharmaceutical, Medical Device and Biotech
10. Marine Industries
11. Financial Services

For more information, contact: Tania Vinaixa, Director - Membership Development, Greater Fort Lauderdale Alliance; Tel (954) 627-0133, Email: tvinaixa@gflliance.org. Or, Rosana Calambichis, CEO, Big Chef; Tel (954) 965-2480, Email: rs@bigchefonline.com.



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Application

Please submit the following documents:

- Completed fellowship application
- A resume or bio.

Please fill in your contact information

Primary Representative

Name & Title	Telephone #
Company	Cell Phone
Address	Email Address
City	State Zip Code
Website	

Company profile

Year Company Founded: _____

Headquarters Location: _____

Other Locations: _____

Number of Broward County
Employees: _____

Number of
South Florida Employees: _____

Revenues: ___ Under \$1 million
(check applicable category) ___ \$1 million to \$5 million
 ___ \$5 million to \$25 million



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- \$25 million to \$50 million
- \$50 million to \$100 million
- Over \$100 million

- Ownership:
- Public
 - Private
 - Minority Owned
 - Woman Owned
 - Foreign Owned

Primary Industry: _____

Other Markets Served: Domestic
 Global

Years in Broward: _____

Languages Spoken: _____

Languages Written: _____

Business Description: Using 25 words or less, describe your company's primary products/services for publication (which may be provided to Broward Alliance clients requesting referrals).



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Professional Affiliations: _____

Community Involvement: _____

- Give a brief explanation on why your company is interested in the Alliance?

Confidentiality:

All documents, records, reports, correspondence, conversations, applications, data, and other sources of information will be kept confidential as authorized in Section 288.075, Florida Statutes.

Signature of Primary Representative/date

Please send completed application to:

The Greater Fort Lauderdale Alliance
110 East Broward Boulevard, Suite 1990
Fort Lauderdale, FL 33301

Or

Email to: tvinaixa@gflalliance.org