As the primary economic development organization for Greater Fort Lauderdale/Broward County, we focus on creating, attracting, expanding and retaining high-wage jobs and capital investment in high value targeted industries, developing more vibrant communities, and improving the quality of life for our area’s citizens.

We provide leadership and excellence in delivering economic development services for our clients, prospects, investors and partners.

The four foundations of our economic development services:

- Marketing and Promoting Broward County
- Managing Expansion, Relocation and Retention Projects
- Conducting and Providing Market Research & Business Intelligence
- Securing and Enhancing Private/Public Leadership & Investment

Our core values include social responsibility and a dedication to building healthy and competitive communities; creation of wealth for individuals, businesses and communities; cooperation and collaboration in our business dealings; and the promotion of diversity, tolerance and equality.
2013-14 has been another excellent year for the Alliance, as you will see in this annual report to the community. Here are some highlights:

For the third year in a row, Business Facilities magazine has recognized the Greater Fort Lauderdale Alliance with consecutive national first-place awards as a top economic development organization.

The Alliance is pleased to announce the relocation and expansion of 21 companies, the creation of 1,422 high value jobs, the retention of 5,275 jobs and more than $265 million in capital investment in Broward County. This will add to the total economic impact to Broward County, where from 2007 to 2014, the Alliance, working with our partners, helped create or retain 20,288 direct jobs that are estimated to generate through direct, indirect and induced effects total employment of approximately 44,600 jobs in Broward County and 7,987 jobs elsewhere in Florida. $8.8 billion in annual economic impact in Broward County and $1.6 billion in annual personal income in Broward County.

The CEO Council continued its award-winning and highly successful “Life. Less taxing.” national/international marketing campaign, focusing on editorial content and targeted video marketing directly to site selectors and CEOs through highly respected corporate real estate publications including Area Development, Business Facilities, Chief Executive, CoreNet Global’s Corporate Real Estate The Leader, Florida Trend, Global Trade, Inc. magazine, Private Clubs, Site Selection, and Southern Business & Development.

Regional cooperation and collaboration was a key focus of the Alliance as it continued work on a number of economic development initiatives with organizations throughout the Southeast Florida region. Examples include TechGateway.org, Six Pillars, Seven50, Life Sciences South Florida (LifeSciencesSF.org) the South Florida Technology Alliance and the Florida Virtual Entrepreneur Center (FLVEC). Port Everglades advocacy, support of our K-20 education system, improvements to the permitting process and business assistance seminars were also priorities as the Alliance worked to improve the business climate in Broward County, grow jobs and position our community to compete globally.

The Alliance continued to assist local companies through its BRAVO (Business Retention and Visitation Outreach) program. More than 175 companies were visited this year, with the Alliance providing assistance with finding access to capital, workforce training opportunities, permitting issues and site location.

These are results of the work of the Alliance to grow jobs, increase capital investment and improve the local tax base, in partnership with Broward County and our municipal, academic and business partners. This collaborative effort reinforces our theme, “Economic Development is Everyone’s Business.” Thank you to our members and partners for your outstanding support of our many activities and successes this past year.
BOARD OF DIRECTORS

Ben Wesley, Florida Power & Light
Chairman of the Board
Mike Moore, COI access, Vice Chairman
Penny Shaffer, Florida Blue, Secretary
Scott Verner, Nipro Diagnostics, Treasurer
Gerard Litrento
BankUnited, Past Chairman
Bob Swindell
Greater Fort Lauderdale Alliance
President/CEO
Melanie Dickinson
South Florida Business Journal
Ray Ferrero, Jr.
Nova Southeastern University
Commissioner Chip LaMarca
Broward County
Sandra Mayor, BankUnited
Peyton Moore, Avison Young
Jennifer O’Flannery Anderson
Nova Southeastern University
Stefan Pittinger, Peak 10
Mayor Jack Seiler, City of Fort Lauderdale
Barry Somerstein, Greenspoon Marder, P.A.
Of Counsel
Michael Stamm
City of Pembroke Pines
Bill White
Compass Office Solutions, LLC

Heiko Dobrikow, Riverside Hotel
Jeremy Earle, Dania Beach CRA
Nelson Fernandez, ANF Group
Ric Green, Greater Pompano Beach Chamber of Commerce
Bertha Henry, Broward County
Frank Herhold
Marina Investments Group
Anne Hotte, Greater Hollywood Chamber of Commerce
Thomas Irwin, HEICO Corporation
Brian Johnson, Broward County Minority Builders Coalition, Inc.
Margaret Kempel
Port Everglades Association
Kathy Koch, Ambit Advertising and Public Relations
David Kresge, Regions Bank
Jarett Levan, BBX Capital
Susan Marvin
Port Everglades Association
Gerry Smith-Baugh
Urban League of Broward County
Peter Tuffo, Suffolk Construction
Robert White, GUNSTER
Carlos Molinet, Greater Fort Lauderdale Convention & Visitors Bureau
James Murley, South Florida Regional Planning Council
Peggy Nordeen, Starmark International
Arlene Pecora, The Signature Grand
Gary Press, Lifestyle Media Group
Karen Reese, City of Fort Lauderdale
David Reid, JM Family Enterprises
Laurie Rich Levinson
School Board of Broward County
Gary Rogers, Lauderdale Lakes CRA
Juliet Roulhac, Florida Power & Light
Robert Runcie
Broward County Public Schools
Laurie Sallarulo
Leadership Broward Foundation
Rosana Santos, Big Chef
Norm Seavers, Broward College
Bill Seefeldt, Blackberry
Kelley Shanley
Broward Center for the Performing Arts
Dr. Germaine Smith-Baugh
Urban League of Broward County

Anthony Abbate
Florida Atlantic University
Vasti Amaro, Vasti Transport, Inc.
J. David Armstrong, Jr.
Broward College
Joe Atkinson, Wells Fargo
Josie Bacallao
Hispanic Unity of Florida
William Berger
Greenspoon Marder, P.A.
Basil Bernard
Apricot Office Interiors
Julie Berry, Stiles
Mary Blasi, City of Coconut Creek
Ashley Boxer
Memorial Healthcare System
Jennifer Bramley
City of Coral Springs
Marcos Borras
Hyatt Regency Pier Sixty-Six
Cressman Bronson, PNC Bank
Kathleen Cannon
United Way of Broward County
Charles Caulkins
Fisher & Phillips, LLP
Alan Cohen, City of Sunrise
Guy Desautels, Citrix Systems, Inc.

EXECUTIVE COMMITTEE

Carlos Molinet, Greater Fort Lauderdale Convention & Visitors Bureau
James Murley, South Florida Regional Planning Council
Peggy Nordeen, Starmark International
Arlene Pecora, The Signature Grand
Gary Press, Lifestyle Media Group
Karen Reese, City of Fort Lauderdale
David Reid, JM Family Enterprises
Laurie Rich Levinson
School Board of Broward County
Gary Rogers, Lauderdale Lakes CRA
Juliet Roulhac, Florida Power & Light
Robert Runcie
Broward County Public Schools
Laurie Sallarulo
Leadership Broward Foundation
Rosana Santos, Big Chef
Norm Seavers, Broward College
Bill Seefeldt, Blackberry
Kelley Shanley
Broward Center for the Performing Arts
Dr. Germaine Smith-Baugh
Urban League of Broward County
Peter Tuffo, Suffolk Construction
Robert White, GUNSTER
Following is a list of the Past Chairs of the Greater Fort Lauderdale Alliance and its predecessor organizations (The Broward Alliance, Broward Economic Development Council Inc., Broward Economic Development Board and Broward’s Committee of 100, Inc.). Thanks to each of these community leaders for their service and their dedication to making Broward County a stronger and more diverse economy.

<table>
<thead>
<tr>
<th>Year</th>
<th>Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>1963-64</td>
<td>J. Tatum</td>
</tr>
<tr>
<td>1963-64</td>
<td>A.O. Wickham</td>
</tr>
<tr>
<td>1964-65</td>
<td>Bryce N. Batzer</td>
</tr>
<tr>
<td>1965-66</td>
<td>Nicholas De Tardo</td>
</tr>
<tr>
<td>1966-67</td>
<td>Albert J. W. Novak</td>
</tr>
<tr>
<td>1967-68</td>
<td>Archibal M. Black</td>
</tr>
<tr>
<td>1968-69</td>
<td>Frank Veltri</td>
</tr>
<tr>
<td>1969-70</td>
<td>Paul E. Bayse</td>
</tr>
<tr>
<td>1970-71</td>
<td>George W. Church</td>
</tr>
<tr>
<td>1971-72</td>
<td>Jesse J. Martin</td>
</tr>
<tr>
<td>1972-73</td>
<td>Frank Veltri</td>
</tr>
<tr>
<td>1973-74</td>
<td>John C. Cassidy</td>
</tr>
<tr>
<td>1974-75</td>
<td>Albert J. W. Novak</td>
</tr>
<tr>
<td>1975-76</td>
<td>Neub Petschulat</td>
</tr>
<tr>
<td>1976-77</td>
<td>Paul E. Bayse</td>
</tr>
<tr>
<td>1977-78</td>
<td>Ronald G. Cattlett</td>
</tr>
<tr>
<td>1978-79</td>
<td>Ronald G. Cattlett</td>
</tr>
<tr>
<td>1979-80</td>
<td>William E. Duffy</td>
</tr>
<tr>
<td>1980-81</td>
<td>John R. Morris</td>
</tr>
<tr>
<td>1981-82</td>
<td>Charles W. Boyd</td>
</tr>
<tr>
<td>1982-83</td>
<td>Charles W. Boyd</td>
</tr>
<tr>
<td>1983-84</td>
<td>Charles W. Boyd</td>
</tr>
<tr>
<td>1984-85</td>
<td>Roy Rogers</td>
</tr>
<tr>
<td>1985-86</td>
<td>Jerome I. Miller</td>
</tr>
<tr>
<td>1986-87</td>
<td>Robert E. Huebner</td>
</tr>
<tr>
<td>1987-88</td>
<td>Gary Arenson</td>
</tr>
<tr>
<td>1988-89</td>
<td>Terry Stiles</td>
</tr>
<tr>
<td>1989-90</td>
<td>Roger L. Arndall, Jr.</td>
</tr>
<tr>
<td>1990-91</td>
<td>Robert P. Legg</td>
</tr>
<tr>
<td>1991-92</td>
<td>Walter Banks</td>
</tr>
<tr>
<td>1992-93</td>
<td>Michael Streibig</td>
</tr>
<tr>
<td>1993-94</td>
<td>John Dorland</td>
</tr>
<tr>
<td>1994-95</td>
<td>Robert H. Larsen</td>
</tr>
<tr>
<td>1995-96</td>
<td>Joel K. Gustafson</td>
</tr>
<tr>
<td>1996-97</td>
<td>Daniel Gordan</td>
</tr>
<tr>
<td>1997-98</td>
<td>Thomas J. Miller</td>
</tr>
<tr>
<td>1998-99</td>
<td>Jerry Ingate</td>
</tr>
<tr>
<td>1999-00</td>
<td>Dr. Wilhelmena Mack</td>
</tr>
<tr>
<td>2000-01</td>
<td>Ron Greenstein</td>
</tr>
<tr>
<td>2001-02</td>
<td>A. Paul Anderson</td>
</tr>
<tr>
<td>2002-03</td>
<td>Lonnie H. Maier</td>
</tr>
<tr>
<td>2003-04</td>
<td>Larry J. Behar</td>
</tr>
<tr>
<td>2004-05</td>
<td>Howard Greenberg</td>
</tr>
<tr>
<td>2005-06</td>
<td>Evan T. Rees</td>
</tr>
<tr>
<td>2006-07</td>
<td>John Ruffin, Jr.</td>
</tr>
<tr>
<td>2007-08</td>
<td>Kathy Koch</td>
</tr>
<tr>
<td>2008-09</td>
<td>Ray Ferrero, Jr.</td>
</tr>
<tr>
<td>2009-10</td>
<td>Peggy Nordeen</td>
</tr>
<tr>
<td>2010-11</td>
<td>J. David Armstrong, Jr.</td>
</tr>
<tr>
<td>2011-12</td>
<td>J. David Armstrong, Jr.</td>
</tr>
<tr>
<td>2012-13</td>
<td>Gerard Litrento</td>
</tr>
</tbody>
</table>
CoreNet Global, the world’s leading association of corporate real estate executives and workplace professionals, service providers and economic developers with more than 8,000 members including 70 percent of the Fortune 100 and Forbes Global 2000 – selected the Greater Fort Lauderdale Alliance’s “CEO Council Successful HQ Marketing Plan” as a finalist for the H. Bruce Russell Global Innovator’s Award, the organization’s most prestigious recognition of innovation.

Continued the “Life. Less taxing.” video campaign through highly visible digital media applications on targeted national/international websites such as Area Development, Business Facilities, Chief Executive, Inc. and Site Selection.

Additionally, promoted Greater Fort Lauderdale as a premier headquarters location through print advertising and achieved feature articles and key editorial commentary in targeted leading national/international and state publications read by site selection consultants and corporate real estate executives, including:

Area Development
Business Facilities
Chief Executive
CoreNet Global’s The LEADER
Florida Trend
Global Trade Inc.
Private Clubs
Site Selection
Southern Business & Development

Sponsored the CoreNet Global Southeast Florida Chapter spring meeting at the Hyatt Regency Pier Sixty-Six. Special guests included Angela Cain, CoreNet Global CEO and Matt Fanoe, Director of Coca Cola Global Corporate Real Estate. CEO Council Managing Director Robin Ronne was also appointed to the CoreNet Global Southeast Florida Chapter Board of Directors and Officers.

Announced that Nyrstar would establish its new corporate headquarters for mining in the Americas in Fort Lauderdale. Nyrstar is an integrated mining and metals business with market leading positions in zinc and lead and growing positions in other base and precious metals that employs more than 7,000 people across five continents worldwide. The project creates 25 new jobs with a capital investment of $150,000.

Announced that Prolexic Technologies, the global leader in Distributed Denial of Service (DDoS) protection services, would relocate and expand its global corporate headquarters and 24x7 security operations center to Fort Lauderdale. The project represented 118 new jobs, 120 retained jobs and a capital investment of nearly $1.2 million.

Announced that Stemtech International, Inc., the Stem Cell Nutrition Company, would relocate its international headquarters and manufacturing/research and development laboratory from San Clemente, California to Pembroke Pines. The relocation represents 90 new jobs over three years at an average salary of approximately $65,849, along with providing $1.35 million in capital investment.
Governor Council meetings over the year included visits, behind-the-scenes tours and special guest speakers at the following venues: HEICO Corporation, Roscioli Yacht Center; RoboVault; the Broward County Main Library; and the South Runway at Fort Lauderdale/Hollywood International Airport.

The council’s Permitting Action Team, chaired by Mason Jackson of CareerSource Broward, continued to promote the Platinum Cities permitting excellence process encouraging Broward communities to make the permitting and inspections process more business friendly and competitive with other regions. The 18 cities that have now adopted formal permitting excellence processes are (in order of adoption): Tamarac, Davie, Oakland Park, Fort Lauderdale, Miramar, Coconut Creek, Plantation, Cooper City, Deerfield Beach, Coral Springs, Hollywood, Dania Beach, Pompano Beach, Margate, Lauderhill, Wilton Manors, Pembroke Pines and Sunrise. The team is now shifting focus to promote implementation of a county-wide centralized ePermits online permitting process.

The Port Everglades Advocacy Team, a joint group of the Greater Fort Lauderdale Alliance, Broward Workshop and Port Everglades Association, under the leadership of CEO Council member Terry Stiles, had a high-impact and busy year, as work to shore up support for expansion efforts at Port Everglades moved into high gear. The group’s key focus is to educate and galvanize the business community to support capital projects at Port Everglades which will allow Greater Fort Lauderdale/Broward County to remain competitive in the growing internationalization of ports post-Panama Canal widening.

The current objective of the group is to receive – after nearly 18 years – a Final Chief’s Report on the deepening and widening of the Port, which will allow the project to move forward. No work can be done without the authorization of the federal government and the Army Corps of Engineers. A draft report was released in July 2013. Advocacy efforts have included visits by Alliance and community leaders to Tallahassee and Washington, D.C. to meet with legislators, advertising in a prominent political publication, The Hill, and constant contact with legislators, including U.S. Congresswoman Lois Frankel, a member of the important Transportation & Infrastructure Subcommittee and a strong advocate for the project. The team’s efforts were rewarded with the inclusion of language in the WRRDA Bill that allows Broward County to begin the pre-engineering work once the Port receives the Final Chief’s Report. And, equally important, the Port is now eligible for reimbursement on their up-front costs when the project is funded through an Appropriations Bill.

The Educational Excellence Builds Business Action Team (E²B² Action Team) continues to showcase the high quality of Greater Fort Lauderdale’s preK–20 education system. The team recognized TD Bank as this year’s Outstanding Business Partner, and Dr. Keith Van de Riet of Florida Atlantic University as World Class Faculty honoree at the Alliance’s annual and mid-year meetings.

The E²B² Action Team also worked with the Sun Sentinel and Broward County Public Schools to publish a special section in the Sun Sentinel highlighting the achievements of every local public high school and one outstanding senior in a feature titled, Saluting Educational Excellence in Broward County Public Schools. In addition, in a similar partnership between the Alliance and the Sun Sentinel, a full-page ad was placed congratulating the Class of 2014 for their high achievements including Ivy League college acceptances as well as extraordinary statistics about the class.
The Alliance expresses deep appreciation to our Council leaders and volunteers for their hard work and dedication during 2013-14!

Monitored and helped advocate for economic development program legislation during the 2014 Florida legislative session.

Met at the Museum of Discovery & Science, where Dr. Elaine Liftin, Ed.D., President & Executive Director for the Council for Educational Change, and Steve Wasserman, JLL, shared the vision of the post-Annenberg Challenge Grant for education organizations. In 1993, Ambassador Walter Annenberg gave $100 million to improve public education in South Florida.

Met at Junior Achievement World in Coconut Creek. After the business meeting, the group took an “insiders” tour of the facility and saw over 200 Broward County 5th graders in action at JA businesses such as Wells Fargo, United Way, GUNSTER and the Sun Sentinel.

Hosted its March meeting at the new offices of Becker & Poliakoff in Fort Lauderdale. Revisited the topic of destination casinos and gambling, since it would be on the legislative docket for the current session. Speakers included Senator Ellyn Bogdanoff; Rob Wyre, General Manager of The Isle Casino and Racing at Pompano Park; and Tim Ritvo, President /GM, Gulfstream Park Racing & Casino and COO of racing operations for The Stronach Group. The team made requests to those opposed to the issue but at the last minute, they were not able to attend. A video about opposition to destination casinos was shown at the meeting so both sides of the issue could be evaluated.

Met at the International Swimming and Diving Hall of Fame in Fort Lauderdale. John Webb, president of Florida Sports, a division of Enterprise Florida, was special guest speaker. Sports and recreation is responsible for $44.4 billion in total economic output in Florida, or roughly 3.5% of the state’s Gross State Product. Broward County is home to over 250 sporting events each year.
visited 176 local companies through the Business Retention Assistance and Visitation Outreach (BRAVO) program. Through this program, representatives from the Alliance, including staff and members, the in-house workforce executive provided by CareerSource Broward, Broward County Office of Economic and Small Business Development and municipalities conduct visits to local businesses in an effort to strengthen the local economy and develop a database of companies in Broward County.

Co-Chairs of the International Action Team (IAT), the Alliance’s International Client Manager and a representative from Broward County met with Mr. Per-Olof Lööf, Honorary Consul of Sweden and CEO of KEMET Corporation, to discuss Swedish investments in Broward County.

The IAT hosted Enterprise Florida (EFI) and its Chinese representative team members. EFI is opening offices in Shanghai and Hong Kong.

The Ambassador of the Republic of Macedonia, H.E. Zoran Jolevski, Honorary General Consul Dana Klein and Sasha Grujevski, Head of the International Office of Foreign Investment and Trade met with the Alliance and Broward County representatives to discuss international trade opportunities.

The City of Mataró, Spain became a sister city to Fort Lauderdale and prior to the signing of sister city documents between the mayors, the Alliance hosted Mayor Joan Morai Bosch, Commissioner Fernández Del Rey and Ivan Mutis a consultant to the Spanish delegation.

The French Consul General, Philippe Létrilliart, and the Executive Director of the French American Chamber of Commerce, Laure McKay, were hosted by the Alliance. Mr. Létrilliart gave a presentation on the commercial aspect of the Florida-France relationship, maintaining that more commerce between France and Florida is expected - predominantly in aerospace, logistics, transportation and life sciences.

With the assistance of Greenspoon Marder, the Alliance hosted the Quebec-Floride Chamber mission. Thirteen Canadian companies visited South Florida to inquire about foreign direct investment and trade opportunities.

A special event with Jürgen Borsch, German General Consul, was held at MAN Diesel Engines & Components. German nationals from DHL, Bosch and other German companies were in attendance along with Broward County Commissioner Dale VC. Holness and representatives from the Pompano Beach City Manager’s Office and Chamber of Commerce.

Met at Resolve Marine Group, a leading marine services organization that provides salvage, emergency response, training, naval architecture and marine engineering and other services to the global maritime industry. The meeting included a presentation by President/CEO Joseph Farrell, Jr., and a tour of the facility including its ship simulation room, which creates various training scenarios for ship operators.

Was hosted by Transwestern and Cushman Wakefield at 110 Tower in Fort Lauderdale. Stan Eichelbaum, President – Planning Developments, Inc. and Marketing Developments, Inc., presented on the topic: “South Florida, Perspectives on our Potential.” He shared his firm’s view that South Florida is on the verge of becoming an economic powerhouse, specifically Greater Fort Lauderdale.

Was hosted at the Guy Harvey Ocean Foundation in Davie and addressed by Antonio Fins, Executive Director of the Guy Harvey Ocean Foundation. The foundation, which supports improved marine fisheries and ocean conservation, was created four years ago by famed marine scientist and artist Guy Harvey. Mr. Fins spoke about how the Guy Harvey Foundation utilizes art to support scientific research and conservation.

Was hosted by Cushman & Wakefield at the 110 Tower in Fort Lauderdale. The Council was addressed by Eric Squilla, Vice President of Operations of James A. Cummings, Inc., who spoke about construction of the new Broward County courthouse.
The Alliance’s CEO Council assisted Stemtech International in its headquarters relocation and expansion to Pembroke Pines.
Continues to promote the Alliance’s platinum permitting program to municipalities not yet participating, and continues to have a dialogue pertaining to other components which would make the program more robust, including moving to the county-wide ePermits system that is being developed.

A number of municipalities assisted the BRAVO Action Team by identifying top companies in their cities for a BRAVO visit.

Continues to serve as a platform for discussing current trends and themes in the business community and looking for ways to meet the needs of businesses.

Following are examples of some of the meetings conducted by this group for the benefit of its members:

At tended a special training session titled “Cities Powering Business,” presented by FPL’s Lynn Pitts and Del Boyette of Boyette Strategic Advisors. The session was presented in partnership with the Alliance and the Broward League of Cities, and brought together city economic development representatives, chamber representatives, League of Cities members and Alliance staff.

Was hosted by the City of Coconut Creek, where Carmen Mims, IWT Program Manager with CareerSource Florida, offered a presentation titled, “State-Level Workforce Tools: Incumbent Worker Training (IWT) and Quick Response Training (QRT).”

Was hosted by the City of Miramar, where Ken Morris, President, Morris Southeast Group/ CORFAC, gave a presentation titled, “Broward Office and Industrial Markets Overview.”

Was hosted by the Lauderdale Lakes CRA, where Gary Rogers, Executive Director of Community Redevelopment with the CRA, gave a presentation titled, “Regional Food System Planning in S.E. Florida.” The Council learned about this unique approach to redevelopment whereby agriculture plays an integral role in building a sustainable, collaborative, and environmentally-conscious community.

Chair: Michael Stamm
City of Pembroke Pines
Vice Chair: Randy Welker
City of Wilton Manors
Brings together the best and brightest economic development minds to work on common initiatives, leverage resources and share market intelligence in order to sustain a strong and responsive economic development system. Members of the Partner Council include representatives from Broward County and its municipalities, chambers of commerce, redevelopment agencies, local business assistance organizations and Alliance staff.

AeroTurbine CEO Michael King addresses employees, community leaders and state and local dignitaries at the company’s Miramar headquarters grand opening ceremony.
ALLIANCE MEMBERS

CEO COUNCIL ($50,000)

AutoNation, Mike Jackson
Broward College, J. David Armstrong, Jr.
City Furniture, Keith Koenig
Emerson, Leo Rodriguez
Florida Blue, Penny Shaffer
FPL, Juliet M. Rouhac
Huizenga Holdings Inc., H. Wayne Huizenga
JM Family Enterprises, Inc., Colin Brown
Kaplan Higher Education, Andrew Rosen
Nipro Diagnostics, Inc., Scott Verner
Nova Southeastern University, Ray Ferrero, Jr.
Patriot National, Inc., Steven Mariano
Rick Case Automotive Group, Rick & Rita Case
Stiles, Terry Stiles
Sun Sentinel, Howard Greenberg
Wells Fargo, Joe Atkinson
Zimmerman, Jordan Zimmerman

GOVERNOR COUNCIL ($25,000)

Broward County Office of Economic and Small Business Development
Broward County Public Schools
CareerSource Broward
City of Coconut Creek
City of Coral Springs
City of Miramar
City of Sunrise
Greater Fort Lauderdale Convention & Visitors Bureau
Hyatt Regency Pier Sixty-Six
JetBlue
Kaufman, Rossin & Co.
Lifestyle Media Group
Signature Grand
South Florida Business Journal
Starmark International

LEADERSHIP COUNCIL ($10,000)

All Aboard Florida / FECI / FECR
Ambit Advertising and Public Relations
ANF Group, Inc.
Bank of America Merrill Lynch
BankUnited
BB&T South Florida Region
BBX Capital
Becker & Poliakoff, P.A.
Broward Center for the Performing Arts
Broward Health
Citrix
Crowe Horwath LLP
Daszkal Bolton LLP
Fifth Third Bank
Florida Atlantic University
Galleria at Fort Lauderdale, a JLL Property
Greenspoon Marder, P.A.
Gulfstream Park Racing & Casino
Gunster
Hallandale Beach Community Redevelopment Agency
HEICO Corporation
IMC
McGladrey
Memorial Healthcare System
Peak 10
PNC Bank
Regions Bank
Skanska USA Building, Inc.
SunTrust
TD Bank
United Way of Broward County
WLRN Radio & Television
CORPORATE COUNCIL ($5,000)
1st United Bank
Advantage Services
AeroTurbine
Allied Steel Buildings
AmTrust Bank, a division of New York Community Bank
Baptist Health South Florida
BlackBerry
Blanca Commercial Real Estate, Inc.
CBIZ MHM, LLC.
Ceiba Groupe
Citibank
City National Bank
City of Dania Beach
City of Fort Lauderdale
City of Hollywood
City of Pembroke Pines
City of Pompano Beach
City of Tamarac
Compass Office Solutions, LLC
CSX Transportation
Cushman & Wakefield
Dale Carnegie
Deloitte
DeVry University
Duke Realty
Ernst & Young, LLP
Expressive Designs, Inc.
First Citizens Bank & Trust
Florida Trend Magazine
Floridaian Community Bank
GALLERY One Fort Lauderdale
A DoubleTree Suites by Hilton
Genesis Automation, Inc.
GrayRobinson, P.A.
iBERIABANK
Miller Construction Company
Moss & Associates
Museum of Discovery & Science
National Jets, Inc.
OK Generators
Panza, Maurer & Maynard, P.A.
Riverside Hotel, Las Olas Company
Seafarers’ House
Seaside National Bank & Trust
Seitin, A Marsh & McLennan Agency
Sheltair
Silver Airways
SmartWater CSI
Sonesta Fort Lauderdale Hotel
South Florida Symphony Orchestra, Inc.
Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A.
Suffolk Construction Company
Sunnyvale Corporation
Taylor & Mathis
Transwestern – 110 Tower
Tripp Scott, P.A.
Ultimate Software
Verizon Wireless

ENTREPRENEURSHIP COUNCIL ($2,500)
123 LumpSum
Apricot Office Interiors
Avison Young
Big Chef
Bolton Medical
Butters Realty & Management
Capital Bank
CBRE
COI access
Colliers International
ComRes, Inc.
Continental Real Estate Companies
Cymbal Development
Dan Perez Films
DPR Construction
DWV Investments, Inc.
Flashback Diner
Furman Insurance
Greenberg Traurig
Guy Harvey Ocean Foundation
Habilitation Center, Inc.
Henderson Behavioral Health, Inc.
Holland & Knight
IDC
JLL
Kimley-Horn and Associates, Inc.
LaRocca & Associates, Inc.
MGM General Contracting, Inc.
Midgard Management
MSI Consulting
NAI Rauch Weaver
National Wi-Fi Innovation Center
Orange Bowl Committee
Paladin Global Partners
Propulsion Technologies International, LLC
Proskauer Rose LLP
SCA Group, LLC
Setnor Byer Insurance & Risk
Templeton & Company, LLP
The Jim Moran Institute for Global Entrepreneurship, FSU
Vasti Transport, Inc.

ASSOCIATES ($1,000)
Advanced Roofing, Inc.
Aerotek
Behar Law Group
Broward Public Library Foundation
Commercial Real Estate Partners, LLC
Florida First Capital Finance Corporation
Florida Atlantic Research & Development Authority
Greater Fort Lauderdale Chamber of Commerce
Hyatt Place Ft. Lauderdale 17th Street
Leadership Broward
Marine Industries Association of South Florida
Morris Southeast Group
Party Deco, Inc.
Quality Manufacturing Association (QMA)
Ross Realty Investments, Inc.
Tower Club
The Alliance’s Partner Council meets regularly to discuss business climate issues, share best practices and seek data and information that can drive process and systematic improvements for economic development success in Broward County. Following are the members of the Partner Council. (Alliance members indicated in bold)

| 17th Street Causeway Alliance                  | Community Redevelopment Associates of Florida, Inc.                  |
| Broward County Office of Economic and Small Business Development | Coral Springs Chamber of Commerce                                  |
| Broward County Public Schools                  | Coral Springs Economic Development Foundation                      |
| Broward Cultural Affairs Division               | Dania Beach Community Redevelopment Agency                        |
| Broward SCORE                                  | Davie Community Redevelopment Agency                               |
| Broward Technical Colleges                     | Davie/Cooper City Chamber of Commerce                             |
| Broward Workshop                               | Deerfield Beach Chamber of Commerce                               |
| Builders Association of South Florida          | Downtown Development Authority of Fort Lauderdale                 |
| CareerSource Broward                           | Enterprise Development Corporation                                |
| City of Coconut Creek                          | Fort Lauderdale – Hollywood International Airport, Broward County   |
| City of Cooper City                           | Greater Dania Beach Chamber of Commerce                           |
| City of Coral Springs                          | Greater Fort Lauderdale Chamber of Commerce                       |
| City of Coral Springs Community Redevelopment Agency | Greater Fort Lauderdale Convention & Visitors Bureau             |
| City of Dania Beach                            | Greater Hollywood Chamber of Commerce                             |
| City of Deerfield Beach                        | Greater Plantation Chamber of Commerce                            |
| City of Fort Lauderdale                       | Greater Pompano Beach Chamber of Commerce                         |
| City of Hallandale Beach                       | Greater Sunrise Chamber of Commerce                               |
| City of Hollywood                             | Hallandale Beach Chamber of Commerce                              |
| City of Lauderdale Lakes                      | Hallandale Beach Community Redevelopment Agency                   |
| City of Lauderdale                           | Lauderdale Lakes Community Redevelopment Agency                   |
| City of Lauderhill Community Redevelopment Agency | Leadership Broward                                             |
| City of Lighthouse Point                      | Lighthouse Point Chamber of Commerce                             |
| City of Margate                               | Margate Chamber of Commerce                                      |
| City of Miramar                               | Margate Community Redevelopment Agency                           |
| City of North Lauderdale                      | MetroBroward Economic Development Corporation                    |
| City of Oakland Park                          | Marine Industries Association of South Florida                    |
| City of Pembroke Pines                         | Miramar- Pembroke Pines Regional Chamber of Commerce             |
| City of Plantation                            | NAIOP South Florida                                               |
| City of Pompano Beach                          | Oakland Park Community Redevelopment Agency                      |
| City of Sunrise                                | Parkland Chamber of Commerce                                     |
| City of Tamarac                                | Port Everglades, Broward County                                   |
| City of West Park                             | SBDC Florida                                                      |
| City of Wilton Manors                          | South Florida Manufacturers Association                            |
| Coconut Creek Chamber of Commerce             | South Florida Regional Planning Council                           |
|                                                | South Florida Technology Alliance                                  |
|                                                | Tamarac Chamber of Commerce                                       |
|                                                | Town of Davie                                                     |
|                                                | Town of Southwest Ranches                                         |
|                                                | U.S. Small Business Administration                               |
|                                                | Urban Land Institute                                              |
|                                                | SE Florida/Caribbean                                             |
|                                                | Urban League of Broward County                                   |
|                                                | Weston Area Chamber of Commerce                                  |
ALLIANCE STAFF

The Alliance staff provides assistance with business relocation or expansion and site selection; incentive programs and information; market research; and serves as a liaison for workforce development between CareerSource Broward, educational institutions and the business community.
2013-2014 RESULTS

From 2007 to 2014, the Alliance, working with its members, Broward County and other partners helped create or retain 20,288 direct jobs that are estimated to generate through direct, indirect and induced effects total employment of approximately 44,600 jobs in Broward County and 7987 jobs elsewhere in Florida, $8.8 billion in annual economic impact in Broward County and $1.6 billion in annual personal income in Broward County. During fiscal year 2013 - 2014, the Alliance teamed with its members, Broward County and other partners to deliver more positive results. Following are the FY 2013 - 2014 results at the time of publication.

<table>
<thead>
<tr>
<th>BUSINESS DEVELOPMENT</th>
<th>Goal</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>NUMBER OF NEW VALUE-ADDED JOBS</td>
<td>1,200</td>
<td>1,422</td>
</tr>
<tr>
<td>JOBS RETAINED</td>
<td>1,000</td>
<td>5,275</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CAPITAL INVESTMENT</th>
<th>Goal</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOMESTIC</td>
<td>$45.0M</td>
<td>$235.5M</td>
</tr>
<tr>
<td>INTERNATIONAL</td>
<td>$5.0M</td>
<td>$32.3M</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LEADS, PROJECTS &amp; CORPORATE VISITS</th>
<th>Goal</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOMESTIC LEADS</td>
<td>180</td>
<td>203</td>
</tr>
<tr>
<td>INTERNATIONAL LEADS</td>
<td>90</td>
<td>142</td>
</tr>
<tr>
<td>ACTIVE PROJECTS</td>
<td>50</td>
<td>77</td>
</tr>
<tr>
<td>CORPORATE VISITS</td>
<td>175</td>
<td>176</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PRIVATE SECTOR INVESTMENT</th>
<th>Goal</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUBLIC/PRIVATE MIX</td>
<td>$1.00 : $1.55</td>
<td>$1.00 : $2.09</td>
</tr>
<tr>
<td>PRIVATE SECTOR DOLLARS</td>
<td>$1,360,000</td>
<td>$1,835,241</td>
</tr>
<tr>
<td>BROWARD COUNTY REVENUE</td>
<td>$874.6K</td>
<td>$874.6K</td>
</tr>
</tbody>
</table>
The Alliance works with South Florida business and community leaders to take a regional approach to economic development. Following are examples of regional initiatives undertaken in 2013-2014:

**SOUTH FLORIDA: YOUR GLOBAL BUSINESS CONNECTION**
(SOFLGlobalConnection.org)
A joint effort among the Alliance, Miami-Dade Beacon Council, Business Development Board of Palm Beach County and Enterprise Florida to market South Florida as a choice location for business. Marketing brochures and DVDs are provided in five languages (English, French, German, Italian and Spanish) and a website, hosted by Nova Southeastern University, provides visitors from around the world a portal into South Florida’s economic development organizations. Additional information is being provided on the Alliance website in Portuguese and Indonesian.

**TECH GATEWAY**
(TechGateway.org)
A marketing campaign, with goals over the next 10 years for Broward County and South Florida to double the number of technology companies, be recognized as a world class technology cluster and have a reputation for world class university technical facilities and programs. The objective of this initiative is to recruit, attract and grow a high level tech workforce at the same time South Florida is enhancing its reputation as a technology hub. A new website (TechGateway.org) will highlight South Florida technology companies on an interactive map, providing information about the companies and what they do in South Florida. A social media and online advertising campaign is also being developed to attract business from identified industry sectors and to promote tech opportunities locally, regionally, and virally.

**LIFE SCIENCES SOUTH FLORIDA**
(LifeSciencesSF.org)
This initiative is focused on establishing an industry cluster in South Florida focused on life sciences, biotechnology, pharmaceuticals, diagnostics, and information technology. The initiative links the elements of the innovation ecosystem: research, entrepreneurship, venture capital, and life sciences companies, with a goal toward increasing research density and accelerating research commercialization. Additionally, the life sciences and biotechnology workforce required to support economic innovation is being strengthened by enhancing K-20 STEM education and talent development in the region.

**SIX PILLARS**
(SixPillarsBroward.org)
A broad coalition of Greater Fort Lauderdale business, civic, government leaders and residents are working together to implement Broward's Six Pillars strategic plan, which was developed in 2012. Six Pillars is a statewide initiative developed by The Florida Chamber Foundation, with a goal of helping communities throughout the state prosper and create high paying jobs by creating and implementing local visioning processes through the year 2030.

**SOUTHEAST FLORIDA REGIONAL PARTNERSHIP – SEVEN50**
(Seven50.org)
The Southeast Florida Regional Partnership is a voluntary, broad-based collaboration of more than 200 public, private, and civic stakeholders from the Southeast Florida region of Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie and Indian River counties. The Partnership leverages resources and coordinates strategic long-term planning to drive competitiveness and prosperity for the region.

In addition to the above initiatives, the Alliance works with a number of other regional organizations on strategic planning initiatives and business climate projects such as Internet Coast/CIO Council, IT Palooza, and the Technology Foundation of the Americas.
An impressive group of national, out-of-state and local companies relocated and expanded in Broward County during FY 2013-2014, taking advantage of our strategic location, talented and well-educated workforce, favorable tax and business climate, and other amenities.

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>CITY</th>
<th>TYPE OF FACILITY</th>
<th>SQ. FT. OF PROJECT</th>
<th>DIRECT CAPITAL INVESTMENT</th>
<th>JOBS CREATED</th>
<th>JOBS RETAINED</th>
<th>PRODUCT/SERVICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PEOPLE’S TRUST</td>
<td>DEERFIELD BEACH</td>
<td>OFFICE</td>
<td>42,000</td>
<td>$7,400,000</td>
<td>200</td>
<td>300</td>
<td>PROPERTY INSURANCE AND HOME DISASTER RECOVERY</td>
</tr>
<tr>
<td>NYRSTAR</td>
<td>FORT LAUDERDALE</td>
<td>OFFICE</td>
<td>8,000</td>
<td>$150,000</td>
<td>25</td>
<td></td>
<td>INTERNATIONAL INTEGRATED MINING COMPANY</td>
</tr>
<tr>
<td>MARBLUE</td>
<td>HOLLYWOOD</td>
<td>OFFICE</td>
<td>12,000</td>
<td>$2,600,000</td>
<td>28</td>
<td>30</td>
<td>MANUFACTURING OF CASES AND ACCESSORIES FOR MOBILE DEVICES AND LAPTOPS</td>
</tr>
<tr>
<td>AMERICAN EXPRESS</td>
<td>SUNRISE</td>
<td>OFFICE</td>
<td>400,000</td>
<td>$167,000,000</td>
<td>100</td>
<td>4,399</td>
<td>FORTUNE 200 FINANCIAL SERVICES COMPANY - REGIONAL HEADQUARTERS AND CUSTOMER SERVICE CENTER</td>
</tr>
<tr>
<td>SHL PHARMA</td>
<td>DEERFIELD BEACH</td>
<td>OFFICE/R&amp;D MANUFACTURING</td>
<td>10,000</td>
<td>$6,000,000</td>
<td>30</td>
<td>44</td>
<td>MANUFACTURING OF DRUG DELIVERY SYSTEMS</td>
</tr>
<tr>
<td>PROLEXIC TECHNOLOGIES</td>
<td>FORT LAUDERDALE</td>
<td>OFFICE</td>
<td>35,000</td>
<td>$1,160,000</td>
<td>118</td>
<td>120</td>
<td>INFORMATION TECHNOLOGY SERVICE PROVIDER OFFERING PROTECTION FROM DISTRIBUTED DENIAL OF SERVICE (DDOS) ATTACKS</td>
</tr>
<tr>
<td>LUPIN PHARMACEUTICALS</td>
<td>CORAL SPRINGS</td>
<td>R&amp;D</td>
<td>30,000</td>
<td>$13,300,000</td>
<td>45</td>
<td></td>
<td>RESEARCH, DEVELOPMENT AND MANUFACTURING OF PHARMACEUTICALS</td>
</tr>
<tr>
<td>CUSANOS ITALIAN BAKERY</td>
<td>COCONUT CREEK</td>
<td>MANUFACTURING</td>
<td>272,000</td>
<td>$41,450,000</td>
<td>20</td>
<td>153</td>
<td>FAMILY-OWNED WHOLESALE BAKERY SERVING FLORIDA AND THE CARIBBEAN</td>
</tr>
<tr>
<td>STEMTECH INTERNATIONAL</td>
<td>PEMBROKE PINES</td>
<td>HQ &amp; R/D</td>
<td>20,000</td>
<td>$1,350,000</td>
<td>90</td>
<td></td>
<td>DEVELOPMENT, DISTRIBUTION AND MANUFACTURING OF NUTRITION PRODUCTS FOR U.S. AND INTERNATIONAL MARKETS</td>
</tr>
<tr>
<td>COMPANY</td>
<td>CITY</td>
<td>TYPE OF FACILITY</td>
<td>SQ. FT. OF PROJECT</td>
<td>DIRECT CAPITAL INVESTMENT</td>
<td>JOBS CREATED</td>
<td>JOBS RETAINED</td>
<td>PRODUCT/SERVICE</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>--------------</td>
<td>------------------</td>
<td>--------------------</td>
<td>---------------------------</td>
<td>--------------</td>
<td>--------------</td>
<td>--------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>CENTENE MANAGEMENT COMPANY, LLC</td>
<td>SUNRISE</td>
<td>OFFICE</td>
<td>50,000</td>
<td>$2,800,000</td>
<td>265</td>
<td></td>
<td>PROVIDER OF HEALTHCARE PLANS AND HEALTHCARE MANAGEMENT SERVICES</td>
</tr>
<tr>
<td>INNOVATIVE ENDOSCOPY COMPONENTS, LLC</td>
<td>SUNRISE</td>
<td>OFFICE/R&amp;D/MFG</td>
<td>10,000</td>
<td>$2,150,000</td>
<td>10</td>
<td>10</td>
<td>PRODUCTION AND OVERHAUL OF COMPONENTS FOR ENDOSCOPIC-RELATED SURGICAL PROCEDURES AND APPLICATIONS</td>
</tr>
<tr>
<td>PLAYWIRE, LLC</td>
<td>DEERFIELD</td>
<td>HQ/OFFICE</td>
<td>10,000</td>
<td>$800,000</td>
<td>40</td>
<td>38</td>
<td>RESEARCH AND DEVELOPMENT AND HEADQUARTERS OPERATION FOR DIGITAL OUTLET TO REACH VIDEO GAME AND ENTERTAINMENT ENTHUSIASTS ONLINE</td>
</tr>
<tr>
<td>VIDEO CAREER FINDER</td>
<td>FORT LAUDERDALE</td>
<td>OFFICE</td>
<td>12,500</td>
<td>$12,500,000</td>
<td>40</td>
<td></td>
<td>CLOUD-BASED, INTEGRATED WORKFORCE RECRUITMENT SOFTWARE PROVIDER</td>
</tr>
<tr>
<td>HOLLYWOOD WOODWORKS</td>
<td>HOLLYWOOD</td>
<td>MANUFACTURING</td>
<td></td>
<td></td>
<td>50</td>
<td></td>
<td>MANUFACTURER OF CUSTOM WOOD FURNITURE</td>
</tr>
<tr>
<td>STRUCTURED ASSETS</td>
<td>LAUDERHILL</td>
<td>OFFICE</td>
<td></td>
<td></td>
<td>52</td>
<td></td>
<td>PROVIDER OF EXPEDITED PAYOUTS FOR STRUCTURED ASSETS</td>
</tr>
<tr>
<td>KELLSTROM</td>
<td>MIRAMAR</td>
<td>MANUFACTURING</td>
<td>90,000</td>
<td>$5,900,000</td>
<td>20</td>
<td>106</td>
<td>PROVIDER OF MAINTENANCE, REPAIR AND OVERHAUL OF AEROSPACE COMPONENTS</td>
</tr>
<tr>
<td>OSM</td>
<td>FORT LAUDERDALE</td>
<td>OFFICE</td>
<td></td>
<td></td>
<td>162</td>
<td></td>
<td>PROVIDER OF AIRLINE CABIN CREW FOR NORWEGIAN AIR SHUTTLE AND FINNAIR</td>
</tr>
<tr>
<td>GROUP SOFTWARE</td>
<td>FORT LAUDERDALE</td>
<td>OFFICE</td>
<td></td>
<td></td>
<td>10</td>
<td></td>
<td>INFORMATION TECHNOLOGY COMPANY SPECIALIZING IN MANAGEMENT SYSTEMS</td>
</tr>
<tr>
<td>SEALAND</td>
<td>MIRAMAR</td>
<td>OFFICE</td>
<td>12,000</td>
<td>$350,000</td>
<td>65</td>
<td></td>
<td>WESTERN HEMISPHERE HEADQUARTERS FOR INTERNATIONAL FREIGHT SHIPPER</td>
</tr>
<tr>
<td>FINAMAC</td>
<td>FORT LAUDERDALE</td>
<td>MANUFACTURING</td>
<td>2,000</td>
<td></td>
<td>2</td>
<td></td>
<td>BRAZILIAN MANUFACTURER OF HIGH-END ICE CREAM PRODUCTION MACHINES</td>
</tr>
<tr>
<td>VALLEY FORGE FABRICS</td>
<td>FORT LAUDERDALE</td>
<td>MANUFACTURING</td>
<td>75,000</td>
<td>$2,900,000</td>
<td>50</td>
<td>75</td>
<td>MANUFACTURING OF HIGH-END FABRICS FOR THE HOSPITALITY INDUSTRY</td>
</tr>
</tbody>
</table>
The Year in Review
2013-2014 Economic Development Highlights at a Glance

Business Facilities magazine, the source for corporate site selectors, named the Alliance Recipient of its 2014 Economic Development “Achievement in Public-Private Partnerships Award.” This 2014 honor follows Business Facilities’ 2013 announcement of the Alliance as its “Excellence in Economic Development Award” winner for communities with a population greater than 500,000, and Business Facilities’ 2012 announcement of the Alliance as the inaugural winner of the “Achievement in Public-Private Partnerships Award.” These awards are a testament to the great partnership we enjoy with the County, our partners and our members.

CoreNet Global – the world’s leading association of corporate real estate (CRE) executives and workplace professionals, service providers and economic developers with over 8,000 members that include 70% of the Fortune 100 and Forbes Global 200 – selected the Alliance CEO Council’s “Successful Headquarters Marketing Plan - Changing the Perception” as one of eight finalists for the 2014 H. Bruce Russell Global Innovators Award, the organization’s ultimate and most prestigious recognition for innovation at the highest level. Finalists presented to a panel of distinguished judges at Emory University in Atlanta in July, with an announcement of the overall winner to be made at the CoreNet Global North American Summit in Washington, DC in late October.

A primary focus of the Alliance continued to be assisting local companies through our BRAVO (Business Retention and Visitation Outreach) program, as 176 companies were visited this fiscal year.

American Express announced it would be locating a new South Florida regional operations office in Sunrise, adding 100 jobs, retaining 4,399 employees in Florida and making a $167 million capital investment.

The Alliance’s award-winning “Life. Less taxing.” television commercial, promoting Greater Fort Lauderdale/Broward County as a great place for businesses to relocate or expand, continued to display on websites and other electronic media links of national/international targeted real estate, site selection and corporate real estate decision maker publications.

The Alliance CEO Council, along with community leaders and Alliance President/CEO Bob Swindell and staff, hosted site selection consultants, corporate real estate executives and national/international media and opinion leaders at its second site consultant event held during the Fort Lauderdale International Boat Show.
The Alliance’s International Action Team hosted Enterprise Florida (EFI) and its Chinese representative team members. EFI is opening offices in Shanghai and Hong Kong with the intent to increase foreign direct investment from Chinese investors. The meeting took place at the NSU Oceanographic Center and included presentations from Broward County and its partner agencies.

The Alliance received three state-wide marketing awards at the Florida Economic Development Council (FEDC) annual conference. The awards were for Outstanding Consumer Trade Publication Magazine, Outstanding Newspaper Spread: Saluting Educational Excellence in Broward County Schools, and outstanding Audio/Visual Promotion. Additionally, Alliance CEO Bob Swindell was elected Chair of the FEDC.

Broward County continued its streak of having the lowest unemployment rate among the large urban counties in Florida for all of 2014. As of publication of this annual report, Broward County has had the lowest rate for 20 consecutive months.

The French Consul General, Philippe Létrilliart, and the Executive Director of the French American Chamber of Commerce, Laure McKay, were hosted by the Alliance’s Business Development Department, GrayRobinson and representatives of Broward County. Mr. Létrilliart gave a presentation on the growing relationship between France and Florida, especially in the aerospace, logistics, transportation, and life sciences sectors.

Lufthansa Technik, an aviation maintenance, repair and overhaul (MRO) industry company, announced it would consolidate and expand its South Florida regional office in Miramar. The project will create a capital investment of $114,000 and create 24 jobs.

Nyrstar, an integrated mining and metals business that employs over 7,000 people across five continents worldwide, announced it would be establishing its new corporate headquarters for mining in the Americas in Fort Lauderdale, adding 25 jobs with a CEO Council project record average salary of $143,000.
The Port Everglades Advocacy Team (PEAT), implemented under the leadership of Alliance member Terry Stiles to educate and galvanize the business community to support capital projects at Port Everglades, was active throughout the year. PEAT joined County Commissioners and others traveling to Washington, D.C. and participated in a full page ad in The Hill, highlighting the needs of Port Everglades and the importance of bi-partisan support. The group celebrated success with the inclusion of language inserted in the WRRDA bill, which will allow Broward County to move forward with pre-engineering work on the project once a final Chief’s Report is received. PEAT also supported the County’s decision to accept the Army Corps of Engineers depth recommendations and finance the additional depth needed to reach the new Post-Panamax industry standards. The team continues to meet with Port leadership on a quarterly basis to learn about capital plans, master plan progress and to be the volunteer business community arm for support.

The Alliance Marketing team and CEO Council collaborated closely with Florida Trend magazine to develop a special section published in October called “Greater Fort Lauderdale: Big Boats, Big Business, Bright Future.” The 43-page section highlighted Broward County’s targeted industries, including its important marine industry and Fort Lauderdale International Boat Show; its technology, life sciences and manufacturing clusters; the importance of small business to the economy; its growing presence as a corporate and international headquarters location; travel and tourism; and Port Everglades and Fort Lauderdale-Hollywood International Airport. The section also highlighted Broward’s arts and cultural amenities and its high quality education system. Florida Trend reaches 250,000 influential readers.

The National Association of Counties (NACO) issued a feature publication called “A Workforce that Works: County Innovations in Workforce Development,” which highlighted the collaborative work that is being done in Broward County linking economic development and workforce development. The feature describes the award-winning partnership between the Alliance and CareerSource Broward and states that Broward’s Six Pillars process is an example of how county leaders can influence a local and regional workforce system that promotes economic growth and improves the quality of life for residents.

People’s Trust Insurance Company announced it would be adding 200 jobs, retaining 300 jobs and making a $7.4 million capital investment, locating in approximately 40,000 square feet of space in the Research Park at Florida Atlantic University Deerfield Beach campus.
Prolexic Technologies, the global leader in Distributed Denial of Service (DDoS) protection services, announced the relocation and expansion of its global corporate headquarters and 24x7 security operations center to Fort Lauderdale. The company will be adding 118 new jobs at an average salary of approximately $100,000 along with retaining 120 existing Florida jobs.

The Alliance and Broward County representatives hosted the Ambassador of the Republic of Macedonia, H.E. Zoran Jolevski, Honorary General Consul Dana Klein and Head of the International Office of Foreign Investment and Trade Sasha Grujevski for a discussion of international trade opportunities.

MarBlue, one of the world's top manufacturers of accessories for mobile devices, announced it would be expanding its international headquarters and R&D facility in downtown Hollywood, creating 28 new jobs and a capital investment of $2.9 million.

Business Development Director Todd Holt represented the Alliance and Broward County in the Florida pavilion at MEDICA 2013 promoting Broward County as a prime location for medical and healthcare products companies. MEDICA, which is held in Dusseldorf, Germany, is the largest medical trade fair worldwide.

The Alliance continued to promote its “Platinum Cities” permitting excellence program to companies considering Broward County as a business location. The program was established to encourage Broward communities to make the permitting and inspections process more business friendly and competitive with other regions. Eighteen Broward County cities have now been named “Platinum Cities.” The Alliance’s Permitting Action Team also continued to work with Broward County regarding implementing a county-wide centralized “ePermits” permitting process.

SHL Pharma, a company of the SHL Group, the world’s largest privately-owned designer, developer and manufacturer of advanced drug delivery systems, announced the expansion of its manufacturing and R&D facility in Deerfield Beach with a newly renovated $6 million facility. SHL employs 44 people at an average annual salary of $55,000 and the company is projecting to hire at least 30 new employees.

Southern Business & Development magazine recognized Greater Fort Lauderdale as one of its “Ten Outstanding Cities to Relocate your HQ to in the South” in the Winter 2014 edition.

Stemtech International, Inc. announced the relocation of its international headquarters and manufacturing/R&D laboratory from San Clemente, California to Pembroke Pines. This will result in the addition of 90 new jobs at an average salary of approximately $65,849, along with providing $1.35 million in capital investment.